

# Lord Ashcroft Polls

Sample Size: 3189 GB Adults  
Fieldwork: 20th - 22nd November 2018

	Vote in 2017				EU Ref 2016		Gender		Age				Social Grade		Region					2017 Vote / EU Ref			
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABCI	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Con Remain	Lab Remain	Con Leave	Lab Leave
<b>Weighted Sample</b>	3189	1052	985	179	1221	1320	1543	1646	351	1343	759	737	1818	1371	383	1065	689	778	274	285	607	722	290
Unweighted Sample	3189	1141	998	204	1396	1325	1317	1872	273	1289	809	818	1950	1239	323	1123	684	799	260	350	666	749	271
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following do you think would make the best Prime Minister?

Theresa May	37	76	10	34	28	52	39	35	23	27	44	53	41	31	37	43	37	30	26	79	7	74	14
Jeremy Corbyn	22	2	49	19	33	12	21	23	36	26	20	12	23	21	25	20	22	25	23	2	54	2	42
Not sure	41	22	41	47	38	36	40	42	41	47	36	36	36	48	38	37	41	44	51	19	39	24	44

If you HAD to choose, which of the following would you prefer?

A Conservative government with Theresa May as Prime Minister	53	95	15	49	38	71	55	51	29	44	60	71	53	51	48	61	52	47	42	95	11	96	22
A Labour government with Jeremy Corbyn as Prime Minister	47	5	85	51	62	29	45	49	71	56	40	29	47	49	52	39	48	53	58	5	89	4	78

Which of the following do you think is more important?

*[Shown only to respondents who said they would prefer a Conservative government with Theresa May as Prime Minister; n = 1718]*

Getting the right outcome on Brexit	64	61	83	85	64	65	62	65	80	61	64	63	66	61	60	64	63	66	66	58	87	63	80
Keeping Theresa May and the Conservatives in government, and keeping out Jeremy Corbyn and Labour	27	36	11	9	28	30	29	25	16	24	28	32	27	27	30	28	29	24	21	39	7	34	15
Don't know	9	4	6	6	8	4	9	9	4	15	8	5	7	12	9	8	8	10	13	3	6	3	5

Which of the following do you think is more important?

*[Shown only to a group of respondents who said they would prefer a Labour government with Jeremy Corbyn as Prime Minister; n = 702]*

Getting the right outcome on Brexit	51	66	52	67	56	55	49	53	34	52	57	62	55	47	47	56	47	49	59	88	54	66	53
Removing Theresa May and the Conservatives from government, and replacing them with Jeremy Corbyn and Labour	32	17	38	19	32	32	36	28	36	30	33	29	30	33	40	26	38	31	26	0	36	11	41
Don't know	17	17	9	14	11	13	15	19	30	18	10	10	15	20	13	19	15	20	15	12	10	23	6

	Vote in 2017				EU Ref 2016		Gender		Age				Social Grade		Region					2017 Vote / EU Ref				
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<b>Weighted Sample</b>	<b>3189</b>	1052	985	179	1221	1320	1543	1646	351	1343	759	737	1818	1371	383	1065	689	778	274	285	607	722	290	
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Here are some things that people have said about the main political parties. Please can you say in each case whether, on balance, you think the statement is true of the LABOUR Party

**On the side of people like me**

Is true	31	5	67	27	45	19	29	33	49	34	28	22	31	31	34	25	32	39	30	8	71	4	61
Is not true	38	74	8	42	27	55	42	34	19	28	45	58	40	36	35	44	38	34	33	68	6	76	13
Not sure	31	21	25	31	28	26	29	33	32	38	28	21	29	33	32	31	30	28	37	24	23	19	26

**Wants to help ordinary people get on in life**

Is true	48	26	80	60	65	36	46	50	61	50	46	40	51	44	54	43	45	56	45	34	85	23	73
Is not true	26	51	6	22	16	40	29	25	11	20	33	40	26	26	22	30	27	23	27	42	3	55	11
Not sure	26	23	14	18	19	24	25	26	28	30	21	21	22	30	24	27	28	21	28	24	11	22	16

**Willing to take tough decisions for the long term**

Is true	23	5	46	20	31	15	21	24	31	24	21	17	22	23	24	19	23	27	20	7	47	4	45
Is not true	40	71	15	45	31	55	45	36	27	33	47	53	42	37	38	45	40	35	38	70	12	72	20
Not sure	37	23	40	35	38	30	34	40	42	43	32	30	36	39	38	36	36	38	42	23	41	23	35

**Shares my values**

Is true	28	3	63	31	43	17	27	30	43	31	26	20	30	27	33	23	28	35	27	7	67	2	56
Is not true	41	79	10	39	29	60	46	37	22	31	49	62	43	40	38	49	40	36	37	73	7	82	15
Not sure	30	17	27	30	29	24	27	33	35	38	26	18	28	33	29	29	33	28	36	20	26	16	29

**Competent and capable**

Is true	20	3	42	15	27	12	19	21	35	21	19	11	19	22	21	17	21	24	15	3	44	2	42
Is not true	46	81	18	48	35	64	51	41	22	38	54	64	48	42	45	52	45	40	41	74	15	85	22
Not sure	34	16	40	36	38	24	30	38	43	41	28	25	33	36	34	31	33	36	44	22	41	13	36

**Will do what they say**

Is true	18	4	38	16	24	11	18	17	27	18	17	13	18	18	21	14	19	22	12	4	40	4	35
Is not true	43	75	18	39	33	59	46	40	24	36	51	57	44	42	40	48	44	38	42	70	15	77	25
Not sure	39	21	45	45	43	29	35	43	49	46	32	30	38	41	40	37	37	41	46	26	45	19	41

**Clear about what they stand for**

Is true	25	9	49	22	33	19	24	27	41	27	23	17	25	25	27	22	26	29	20	11	49	8	49
Is not true	44	71	22	51	37	57	48	41	24	37	51	61	47	40	41	48	43	41	45	66	22	74	25
Not sure	31	20	29	26	30	24	28	33	35	37	26	22	28	35	32	30	30	30	35	24	30	18	26

**Represents the whole country, not just some types of people**

Is true	25	4	52	28	36	16	24	26	40	27	24	17	25	27	29	20	27	31	22	6	55	3	51
Is not true	49	83	21	53	40	65	53	45	28	40	56	68	51	46	47	54	48	44	48	79	20	86	25
Not sure	26	13	27	20	24	19	23	28	32	33	20	15	24	28	24	26	25	26	29	15	26	11	23

**Its heart is in the right place**

Is true	41	16	75	52	57	28	41	41	54	43	40	31	43	38	49	35	40	47	40	19	80	14	68
Is not true	30	59	8	26	20	46	32	29	15	24	35	46	31	30	25	34	31	28	30	50	4	63	12
Not sure	28	26	18	22	23	26	26	30	31	33	25	23	26	32	26	31	29	26	30	31	16	24	20

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
<b>Stands for fairness</b>																								
Is true	37	10	73	49	55	22	36	39	53	40	35	27	39	35	46	32	35	43	34	16	79	8	64	
Is not true	34	65	8	31	22	50	37	31	19	26	40	50	34	34	30	40	34	30	30	56	5	69	11	
Not sure	29	24	19	20	23	28	27	30	28	33	26	23	27	32	24	28	31	27	36	28	16	23	24	
<b>Stands for opportunity for all</b>																								
Is true	37	11	71	42	52	23	36	38	55	40	31	27	38	35	44	32	35	43	33	16	77	9	63	
Is not true	35	65	10	30	24	52	39	31	16	27	44	51	36	33	30	40	35	31	33	57	7	69	15	
Not sure	28	24	19	28	24	26	25	31	30	33	25	22	26	32	26	28	30	26	35	27	16	22	22	
<b>Is united</b>																								
Is true	13	4	23	4	14	9	11	14	27	13	11	7	11	14	13	10	16	14	8	5	20	3	28	
Is not true	56	80	39	69	56	66	62	51	39	49	63	70	60	50	60	59	52	51	59	76	45	82	34	
Not sure	31	17	37	26	30	25	27	36	34	38	26	23	28	36	27	30	32	34	33	19	35	15	38	
<b>Here are some things that people have said about the main political parties. Please can you say in each case whether, on balance, you think the statement is true of the CONSERVATIVE Party</b>																								
<b>On the side of people like me</b>																								
Is true	22	50	5	14	17	29	23	20	17	16	22	33	24	18	21	28	21	18	11	53	4	47	5	
Is not true	50	22	77	63	63	40	52	48	54	53	50	43	49	51	51	44	48	55	63	19	83	23	72	
Not sure	29	29	18	22	20	30	25	32	29	31	28	24	26	32	28	29	31	27	27	27	14	29	22	
<b>Wants to help ordinary people get on in life</b>																								
Is true	24	54	7	13	18	34	25	22	15	17	26	37	26	20	24	30	24	20	11	53	5	54	9	
Is not true	50	21	74	64	61	40	52	47	53	53	51	42	49	51	51	43	49	55	62	20	78	22	71	
Not sure	27	25	19	23	21	26	23	30	32	30	23	21	25	29	25	27	27	26	28	27	16	24	20	
<b>Willing to take tough decisions for the long term</b>																								
Is true	46	70	36	42	46	51	45	47	45	39	50	55	51	40	46	51	45	41	41	77	35	67	34	
Is not true	28	13	41	32	33	25	33	24	28	30	28	26	28	29	28	23	30	33	30	9	43	14	43	
Not sure	26	17	23	25	21	23	22	29	27	31	22	19	22	31	26	25	24	26	29	14	22	19	23	
<b>Shares my values</b>																								
Is true	24	56	5	9	17	34	25	23	16	18	25	36	26	20	20	29	26	19	14	59	3	55	7	
Is not true	48	16	78	65	61	36	50	46	54	50	48	40	48	47	49	41	45	55	58	12	83	17	72	
Not sure	29	28	17	26	21	30	25	32	30	32	27	24	26	32	31	30	29	26	27	29	13	28	21	
<b>Competent and capable</b>																								
Is true	22	44	10	13	18	29	23	22	24	18	23	28	25	18	21	25	26	19	15	49	7	42	14	
Is not true	46	26	67	62	57	40	50	43	44	47	49	44	48	45	46	43	43	52	54	20	74	29	60	
Not sure	31	30	23	25	25	31	27	36	32	35	28	28	27	37	33	33	31	30	31	30	20	30	26	
<b>Will do what they say</b>																								
Is true	18	33	10	13	17	21	19	17	22	14	18	23	20	15	20	19	20	14	13	40	10	31	8	
Is not true	49	31	67	60	55	46	53	45	47	50	52	45	48	49	45	45	46	56	55	22	69	34	70	
Not sure	33	36	23	27	28	33	28	39	32	36	30	32	31	36	35	35	34	30	32	37	21	35	22	

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
<b>Clear about what they stand for</b>																								
Is true	27	39	25	19	29	29	29	26	33	25	26	31	30	23	28	30	28	24	26	46	26	36	22	
Is not true	41	30	53	56	47	40	44	38	35	40	45	42	41	41	41	39	40	44	48	27	55	32	53	
Not sure	31	31	23	24	24	31	27	36	32	35	29	27	28	35	31	32	32	32	27	28	19	31	24	
<b>Represents the whole country, not just some types of people</b>																								
Is true	16	35	4	6	11	22	15	16	13	11	15	25	16	15	16	21	16	11	9	35	2	34	6	
Is not true	59	38	82	80	71	52	63	56	62	60	62	54	61	57	62	54	57	66	65	36	87	38	80	
Not sure	25	28	13	15	18	26	22	28	25	28	22	21	22	28	23	25	27	23	25	29	11	28	13	
<b>Its heart is in the right place</b>																								
Is true	23	49	7	13	16	33	24	22	16	17	24	36	25	21	24	29	22	19	12	48	6	50	10	
Is not true	46	20	71	61	59	36	49	43	48	49	48	37	47	44	48	39	44	52	55	18	77	21	65	
Not sure	31	31	22	26	25	32	27	35	36	34	28	27	28	35	28	31	34	29	33	34	18	29	25	
<b>Stands for fairness</b>																								
Is true	20	45	6	6	13	29	21	19	20	15	21	29	22	18	21	25	21	16	10	44	4	45	7	
Is not true	49	24	74	69	62	40	53	46	52	52	51	42	51	48	51	44	47	54	60	22	80	25	69	
Not sure	30	32	20	25	24	31	26	34	29	33	28	28	27	34	28	31	32	30	30	34	16	31	23	
<b>Stands for opportunity for all</b>																								
Is true	22	47	6	11	15	31	24	19	17	16	23	33	23	19	23	26	23	17	13	46	4	48	7	
Is not true	52	26	78	69	65	43	54	50	56	53	54	44	52	52	51	48	48	57	62	23	83	27	73	
Not sure	27	27	16	21	20	27	22	31	27	31	23	23	25	29	27	26	29	26	25	30	12	25	20	
<b>Is united</b>																								
Is true	6	9	5	3	5	7	8	5	15	6	4	6	7	6	9	7	7	4	4	8	4	8	6	
Is not true	71	68	80	87	80	72	73	68	57	67	78	77	74	67	71	69	68	74	74	68	86	70	79	
Not sure	23	22	15	10	16	21	19	26	28	27	18	17	19	27	20	23	25	22	21	24	11	21	15	
<b>Over the last few weeks, would you say your opinion of each of the following has become more positive, more negative, or stayed about the same?</b>																								
<b>Theresa May</b>																								
Has got more positive	19	32	12	22	22	20	19	19	11	15	21	28	21	17	21	21	19	16	16	45	14	27	10	
Has got more negative	37	30	47	35	36	41	41	34	47	36	40	34	39	35	32	35	36	43	42	16	45	36	53	
Has stayed about the same	35	34	35	40	37	33	34	37	27	38	35	35	35	35	37	36	35	33	36	36	37	33	31	
Don't know	8	4	6	3	5	6	7	10	15	12	4	3	6	12	11	8	10	8	6	4	4	4	6	
<b>Jeremy Corbyn</b>																								
Has got more positive	9	2	18	2	10	8	9	9	13	10	9	6	8	10	12	6	10	11	7	2	17	2	25	
Has got more negative	31	52	15	41	27	41	33	29	20	22	36	47	33	28	30	34	31	29	26	50	15	54	18	
Has stayed about the same	49	40	59	53	55	44	50	49	48	53	49	43	51	47	47	49	47	50	55	40	63	40	51	
Don't know	11	6	7	4	8	7	9	13	19	16	6	5	8	15	11	11	12	10	13	8	5	5	6	

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<b>Weighted Sample</b>	<b>3189</b>	<b>1052</b>	<b>985</b>	<b>179</b>	<b>1221</b>	<b>1320</b>	<b>1543</b>	<b>1646</b>	<b>351</b>	<b>1343</b>	<b>759</b>	<b>737</b>	<b>1818</b>	<b>1371</b>	<b>383</b>	<b>1065</b>	<b>689</b>	<b>778</b>	<b>274</b>	<b>285</b>	<b>607</b>	<b>722</b>	<b>290</b>
Unweighted Sample	3189	1141	998	204	1396	1325	1317	1872	273	1289	809	818	1950	1239	323	1123	684	799	260	350	666	749	271
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
<b>Jacob Rees-Mogg</b>																							
Has got more positive	12	21	7	3	3	23	16	8	8	7	17	17	12	11	12	13	9	13	11	6	2	27	18
Has got more negative	32	31	40	53	48	25	35	29	19	29	37	38	38	24	34	33	29	32	31	48	50	25	26
Has stayed about the same	24	26	26	28	24	26	27	23	21	24	25	26	24	25	25	24	26	23	27	23	25	27	28
Don't know	32	22	28	16	25	26	23	40	52	40	21	19	26	40	29	30	36	32	31	24	24	21	29
<b>Boris Johnson</b>																							
Has got more positive	9	15	6	3	2	18	12	7	6	8	10	12	8	12	7	9	9	12	8	4	2	19	16
Has got more negative	40	39	50	57	56	33	41	40	29	36	46	48	46	34	47	40	37	41	39	56	58	33	38
Has stayed about the same	36	37	33	33	32	38	37	34	40	36	36	32	36	35	31	37	37	33	40	31	32	40	33
Don't know	14	9	11	8	10	11	10	19	25	20	7	8	11	19	15	14	16	14	13	9	8	8	13
<b>Dominic Raab</b>																							
Has got more positive	9	16	6	4	4	16	12	6	4	6	12	12	10	7	10	10	7	9	7	5	4	21	10
Has got more negative	25	24	33	38	37	20	30	20	11	22	29	32	29	18	31	25	22	26	22	34	40	20	25
Has stayed about the same	24	27	22	27	22	26	27	20	22	23	27	23	25	22	21	23	23	25	30	26	21	28	23
Don't know	43	33	39	32	37	38	31	54	63	49	32	33	36	52	38	43	48	41	42	36	35	31	42
<b>Michael Gove</b>																							
Has got more positive	7	13	3	8	6	9	6	7	1	4	9	11	7	6	7	8	7	6	5	14	3	13	6
Has got more negative	29	28	39	37	36	31	33	26	23	25	36	34	33	25	30	30	26	33	26	27	42	28	38
Has stayed about the same	35	39	33	38	35	36	40	30	33	34	36	37	33	33	33	34	37	34	38	39	35	40	32
Don't know	29	20	24	17	23	24	21	36	43	36	19	19	23	37	30	28	30	28	31	21	20	19	25
<b>David Davis</b>																							
Has got more positive	6	12	4	2	1	12	8	4	1	4	9	9	7	5	6	7	5	7	5	3	1	16	10
Has got more negative	22	20	28	38	32	17	26	17	12	18	26	27	26	15	30	21	17	23	19	26	35	17	19
Has stayed about the same	33	40	31	37	33	37	38	29	27	31	36	37	34	31	28	32	37	33	33	38	32	41	32
Don't know	39	29	37	24	34	34	28	50	61	47	28	27	33	48	36	39	41	37	44	33	32	26	39
<b>Those campaigning for Brexit</b>																							
Has got more positive	13	24	6	5	2	26	15	10	5	8	16	22	12	14	12	15	11	13	11	5	1	33	17
Has got more negative	34	23	48	53	55	18	35	33	36	33	35	34	38	29	39	34	31	34	35	44	62	14	24
Has stayed about the same	35	40	31	32	29	42	38	32	32	35	38	34	36	34	31	35	39	34	35	35	26	42	41
Don't know	18	13	15	9	13	14	12	24	28	23	12	11	14	24	18	16	20	19	18	17	10	11	18
<b>Those campaigning to stop Brexit and remain in the EU</b>																							
Has got more positive	20	9	31	41	38	6	21	20	31	19	20	18	24	16	24	21	20	18	24	22	44	5	9
Has got more negative	31	50	20	18	12	55	33	29	15	24	40	42	31	32	27	33	33	33	22	24	8	60	49
Has stayed about the same	30	28	32	34	36	25	34	27	30	33	27	28	32	28	30	30	30	28	37	36	37	25	22
Don't know	18	12	16	7	14	14	12	24	24	23	12	12	14	24	19	16	18	21	17	18	11	10	20

	Vote in 2017				EU Ref 2016		Gender		Age				Social Grade		Region					2017 Vote / EU Ref				
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABCI	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Con Remain	Lab Remain	Con Leave	Lab Leave	
<b>Weighted Sample</b>	<b>3189</b>	1052	985	179	1221	1320	1543	1646	351	1343	759	737	1818	1371	383	1065	689	778	274	285	607	722	290	
Unweighted Sample	3189	1141	998	204	1396	1325	1317	1872	273	1289	809	818	1950	1239	323	1123	684	799	260	350	666	749	271	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following do you think would be worse for Britain?

[Shown only to respondents who said they voted for the Conservatives in 2017 and to Remain in the EU; n = 352]

Leaving the EU with no deal	<b>24</b>	24	0	0	24	0	24	25	69	31	21	12	23	26	29	21	24	31	23	24	0	0	0
A Labour government with Jeremy Corbyn as Prime Minister	<b>65</b>	65	0	0	65	0	69	60	21	56	69	79	65	64	54	68	63	64	67	65	0	0	0
Not sure	<b>11</b>	11	0	0	11	0	7	15	10	13	11	9	12	10	18	12	13	5	10	11	0	0	0

Which of the following do you think would be worse for Britain?

[Shown only to respondents who said they voted for the Conservatives in 2017 and to Leave the EU; n = 749]

Accepting a Brexit deal that does not mean the UK taking back full control over its money, borders and laws	<b>33</b>	33	0	0	0	33	35	31	44	33	32	33	32	34	42	29	33	37	35	0	0	33	0
A Labour government with Jeremy Corbyn as Prime Minister	<b>54</b>	54	0	0	0	54	54	54	28	53	57	54	55	52	47	57	53	52	51	0	0	54	0
Not sure	<b>13</b>	13	0	0	0	13	11	15	28	13	11	14	12	15	11	15	14	11	14	0	0	13	0

If you had to choose, which of the following is more important to you?

[Shown only to respondents who said they voted for Labour in 2017 and to Leave the EU; n = 273]

Getting a Brexit deal where the UK takes back full control over its money, borders and laws	<b>75</b>	0	75	0	0	75	79	73	43	71	80	83	71	80	56	83	71	78	79	0	0	0	75
Getting a Labour government with Jeremy Corbyn as Prime Minister	<b>25</b>	0	25	0	0	25	21	27	57	29	20	17	29	20	44	17	29	22	21	0	0	0	25

Below is a list of people who some have suggested could be the next Prime Minister. Please say whether you think each one would make a better Prime Minister than Theresa May, or a worse Prime Minister.

<b>Jeremy Corbyn</b>																							
Would be a better PM than Theresa May	<b>28</b>	3	58	27	40	17	28	28	45	31	24	17	29	26	31	23	27	32	31	2	62	3	52
Would be a worse PM than Theresa May	<b>45</b>	87	15	49	35	65	48	43	23	35	54	66	49	41	43	54	45	39	36	86	12	87	21
Not sure	<b>27</b>	11	27	24	25	19	24	29	32	34	22	17	22	33	27	23	28	28	34	11	26	10	28
<b>Boris Johnson</b>																							
Would be a better PM than Theresa May	<b>19</b>	27	13	7	7	32	24	14	14	18	22	18	16	23	12	17	23	21	18	13	6	33	28
Would be a worse PM than Theresa May	<b>53</b>	49	67	80	75	40	53	54	45	50	54	61	60	43	63	55	48	51	48	72	80	40	47
Not sure	<b>28</b>	24	21	13	18	28	24	32	41	31	23	21	24	34	26	27	29	28	34	15	15	27	26

	Vote in 2017				EU Ref 2016		Gender		Age				Social Grade		Region					2017 Vote / EU Ref			
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABCI	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Con Remain	Lab Remain	Con Leave	Lab Leave
<b>Weighted Sample</b>	3189	1052	985	179	1221	1320	1543	1646	351	1343	759	737	1818	1371	383	1065	689	778	274	285	607	722	290
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
<b>David Davis</b>																							
Would be a better PM than Theresa May	13	19	10	11	6	22	17	9	9	9	17	16	14	11	13	13	10	15	10	7	6	24	20
Would be a worse PM than Theresa May	32	36	39	52	47	27	37	28	17	30	37	40	38	25	40	32	32	31	25	48	49	30	24
Not sure	55	45	51	37	47	51	46	63	74	61	46	44	48	64	47	55	58	53	65	45	45	45	56
<b>Jacob Rees-Mogg</b>																							
Would be a better PM than Theresa May	14	24	9	4	5	28	19	10	10	10	20	19	15	14	12	15	13	17	13	7	4	32	22
Would be a worse PM than Theresa May	42	41	53	70	63	32	46	39	30	40	46	49	49	34	51	43	39	41	44	62	65	33	34
Not sure	43	35	38	25	33	41	34	51	60	50	34	33	36	52	38	42	49	42	43	31	31	35	44
<b>David Cameron</b>																							
Would be a better PM than Theresa May	22	22	23	28	27	18	26	18	29	25	20	16	25	18	21	21	24	21	21	31	26	18	20
Would be a worse PM than Theresa May	43	51	45	46	41	54	43	43	26	34	51	59	44	41	40	47	40	44	38	40	44	56	55
Not sure	35	27	31	26	32	28	32	39	44	41	30	26	31	41	39	32	36	35	41	29	31	26	25
<b>Dominic Raab</b>																							
Would be a better PM than Theresa May	9	15	8	5	4	17	13	6	8	7	12	11	11	8	11	10	7	11	7	4	5	20	14
Would be a worse PM than Theresa May	32	35	36	45	42	28	37	27	18	28	35	40	35	27	36	32	28	33	28	45	43	31	27
Not sure	59	50	57	50	53	55	50	67	74	64	52	49	54	66	53	58	65	56	66	52	52	49	59
<b>Jeremy Hunt</b>																							
Would be a better PM than Theresa May	7	10	7	5	6	10	9	6	5	8	8	7	9	6	6	7	7	10	4	7	5	10	12
Would be a worse PM than Theresa May	42	47	49	54	53	42	44	40	31	40	48	45	47	36	45	41	41	44	38	50	57	46	41
Not sure	51	44	44	40	41	48	47	54	64	52	45	48	45	58	49	52	52	46	57	43	37	44	47
<b>Amber Rudd</b>																							
Would be a better PM than Theresa May	9	9	11	17	13	9	10	8	6	9	10	11	11	8	10	9	9	11	7	11	13	8	11
Would be a worse PM than Theresa May	34	40	36	33	35	38	38	29	19	30	39	40	36	31	33	35	30	37	30	35	38	42	37
Not sure	57	51	53	50	52	53	51	62	74	61	50	49	53	62	57	56	61	53	63	53	49	50	52
<b>Michael Gove</b>																							
Would be a better PM than Theresa May	7	9	7	6	5	12	10	5	5	6	10	8	8	6	7	7	7	8	7	6	4	10	15
Would be a worse PM than Theresa May	49	52	57	66	61	46	52	46	43	44	55	54	55	41	52	51	46	50	43	59	66	48	44
Not sure	44	39	36	28	34	43	38	49	53	50	35	38	37	53	41	43	47	42	50	35	30	41	41
<b>Esther McVey</b>																							
Would be a better PM than Theresa May	5	6	6	3	4	8	7	4	4	5	7	4	6	4	7	4	4	7	4	3	4	8	11
Would be a worse PM than Theresa May	34	41	36	46	40	36	38	30	16	28	41	45	37	29	33	34	31	38	31	44	41	40	32
Not sure	61	52	58	51	56	56	55	66	80	66	52	51	57	66	60	62	65	54	65	54	55	52	57
<b>Penny Mordaunt</b>																							
Would be a better PM than Theresa May	5	6	4	5	3	7	6	3	4	5	5	4	5	4	6	5	3	5	3	2	3	7	7
Would be a worse PM than Theresa May	26	34	25	33	30	28	30	22	14	20	30	38	28	23	30	26	26	25	21	38	28	33	20
Not sure	70	60	71	62	67	65	64	75	81	76	64	58	67	73	64	69	71	70	76	59	68	60	73
<b>Sajid Javid</b>																							
Would be a better PM than Theresa May	12	11	14	15	15	11	14	10	10	12	13	11	14	8	12	12	10	13	11	12	18	11	10
Would be a worse PM than Theresa May	31	42	29	29	28	40	35	28	16	26	37	42	31	31	36	31	32	32	23	35	27	45	35
Not sure	57	47	57	56	56	49	51	63	74	62	50	47	55	60	53	57	58	55	66	52	55	44	55

Sample Size: 3189 GB Adults  
 Fieldwork: 20th - 22nd November 2018

	Vote in 2017				EU Ref 2016		Gender		Age				Social Grade		Region					2017 Vote / EU Ref				
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABCI	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Con Remain	Lab Remain	Con Leave	Lab Leave	
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

As you may know, a draft Brexit deal has been agreed between the government and the European Union. How much would you say you know about what is in the Brexit agreement?

I know a great deal about it	7	9	8	7	7	9	11	4	5	6	10	7	9	4	12	7	5	8	3	5	8	10	8
I know a bit about it	38	47	40	42	42	41	42	34	32	35	41	42	43	31	38	38	37	39	35	43	44	49	35
<b>TOTAL GREAT DEAL / A BIT</b>	<b>45</b>	<b>56</b>	<b>48</b>	<b>49</b>	<b>49</b>	<b>50</b>	<b>53</b>	<b>38</b>	<b>37</b>	<b>41</b>	<b>51</b>	<b>49</b>	<b>52</b>	<b>35</b>	<b>50</b>	<b>45</b>	<b>42</b>	<b>47</b>	<b>38</b>	<b>48</b>	<b>52</b>	<b>59</b>	<b>43</b>
I don't know much about it	31	29	31	33	30	30	27	34	35	32	27	30	29	33	32	31	32	28	35	34	28	26	36
I know little or nothing about it	24	16	21	18	21	21	20	28	28	26	22	21	19	32	18	24	26	25	27	18	20	15	20
<b>TOTAL NOT MUCH / LITTLE / NOTHING</b>	<b>55</b>	<b>45</b>	<b>52</b>	<b>51</b>	<b>51</b>	<b>51</b>	<b>47</b>	<b>62</b>	<b>63</b>	<b>58</b>	<b>49</b>	<b>51</b>	<b>48</b>	<b>65</b>	<b>50</b>	<b>55</b>	<b>58</b>	<b>53</b>	<b>62</b>	<b>52</b>	<b>48</b>	<b>41</b>	<b>56</b>

From what you have read or heard, do you think the draft Brexit deal agreed between the government and the EU...

Honours the result of the EU referendum held in June 2016, or does not honour the result?

Honours the result of the EU referendum	19	21	20	28	27	13	21	16	21	19	18	17	23	13	23	19	18	17	18	35	24	15	12
Does not honour the result	43	52	43	36	34	59	48	38	32	36	50	53	43	43	38	42	43	46	42	27	41	64	54
Don't know	38	27	37	36	38	29	31	46	47	44	33	30	35	44	39	39	39	36	40	38	35	21	34

Is better for the UK than leaving the EU with no deal, or worse than leaving with no deal?

Is better for the UK than leaving the EU with no deal	34	35	35	53	46	26	39	29	34	31	34	39	39	27	41	35	33	32	30	53	43	28	26
Is worse than leaving the EU with no deal	27	35	24	11	17	40	31	24	26	23	31	31	27	28	26	26	28	29	27	17	19	43	36
Don't know	39	30	40	37	37	34	30	47	40	46	35	30	34	45	33	39	39	40	43	30	38	29	39

Is better for the UK than remaining in the EU on our current terms, or worse than remaining on our current terms?

Is better for the UK than remaining in the EU on our current terms	21	34	13	15	13	33	23	20	19	16	23	31	22	20	21	23	21	21	16	23	10	40	21
Is worse than remaining on our current terms	42	35	53	59	56	33	49	35	45	41	44	39	46	36	47	40	41	42	44	41	63	33	39
Don't know	37	31	34	26	31	34	29	45	36	43	33	30	32	43	32	37	38	37	39	36	27	28	40



	Vote in 2017				EU Ref 2016		Gender		Age				Social Grade		Region					2017 Vote / EU Ref				
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

As you may know, any Brexit deal will have to be approved by a vote in parliament. Some Members of Parliament have already said they do not think the deal is right for the UK. What do you think MPs should do if they are not happy with the terms on offer?

Vote to accept the Brexit agreement as an imperfect compromise and move on to other issues	26	41	18	24	26	30	27	25	16	22	28	36	28	23	28	27	28	25	16	54	16	37	23
Vote to reject the Brexit agreement even if it is not clear what the outcome would then be	46	39	57	53	49	48	50	42	49	44	50	44	47	44	43	44	45	47	56	22	61	45	53
Don't know	28	20	25	23	25	22	22	33	35	34	22	20	24	33	29	28	27	28	27	24	23	18	23

If Theresa May went back to the EU to seek better terms for the UK in the Brexit agreement, how likely do you think the EU would be to agree new terms?

They definitely would	1	0	1	1	1	1	0	2	0	1	1	1	1	0	2	0	1	0	1	0	0	1	2
Very likely	2	2	1	2	1	3	2	1	2	2	2	3	2	2	2	2	2	2	1	2	0	3	3
Quite likely	8	10	7	10	6	10	8	8	9	7	8	11	8	8	8	8	10	7	5	11	5	10	10
<b>TOTAL WOULD</b>	<b>11</b>	<b>12</b>	<b>9</b>	<b>13</b>	<b>8</b>	<b>14</b>	<b>11</b>	<b>9</b>	<b>13</b>	<b>9</b>	<b>11</b>	<b>15</b>	<b>11</b>	<b>10</b>	<b>12</b>	<b>10</b>	<b>13</b>	<b>9</b>	<b>7</b>	<b>13</b>	<b>5</b>	<b>14</b>	<b>15</b>
Quite unlikely	25	27	27	23	26	26	23	27	33	23	26	26	27	24	22	27	26	26	22	28	27	26	29
Very unlikely	29	31	30	36	34	28	32	26	19	28	34	31	31	26	32	29	27	29	32	32	36	31	23
They definitely would not	15	17	16	15	17	17	18	13	11	15	17	16	16	14	18	16	14	15	14	16	17	18	15
<b>TOTAL WOULD NOT</b>	<b>69</b>	<b>75</b>	<b>73</b>	<b>74</b>	<b>77</b>	<b>71</b>	<b>73</b>	<b>66</b>	<b>63</b>	<b>66</b>	<b>77</b>	<b>73</b>	<b>74</b>	<b>64</b>	<b>72</b>	<b>72</b>	<b>67</b>	<b>70</b>	<b>68</b>	<b>76</b>	<b>80</b>	<b>75</b>	<b>67</b>
Don't know	20	11	18	12	15	15	15	24	24	26	13	12	15	25	18	18	20	21	25	12	14	11	19

If Theresa May were to be replaced as Prime Minister, and the new Prime Minister went to the EU to seek better terms for the UK in the Brexit agreement, how likely do you think the EU would be to agree new terms?

They definitely would	1	1	1	0	1	2	2	1	2	2	1	1	2	1	3	1	2	1	1	0	0	2	3
Very likely	3	4	3	2	1	5	4	3	4	3	3	4	3	4	2	3	4	4	1	1	1	6	6
Quite likely	11	9	14	10	9	13	11	10	14	10	10	10	10	11	10	9	12	12	11	4	12	11	18
<b>TOTAL WOULD</b>	<b>15</b>	<b>14</b>	<b>18</b>	<b>12</b>	<b>11</b>	<b>20</b>	<b>17</b>	<b>14</b>	<b>20</b>	<b>15</b>	<b>14</b>	<b>15</b>	<b>15</b>	<b>16</b>	<b>15</b>	<b>13</b>	<b>18</b>	<b>17</b>	<b>13</b>	<b>5</b>	<b>13</b>	<b>19</b>	<b>27</b>
Quite unlikely	22	24	23	23	22	23	22	22	26	20	22	22	23	20	21	21	23	21	21	25	22	23	26
Very unlikely	24	28	23	28	29	22	25	23	14	22	28	28	26	21	25	25	21	23	24	31	29	27	13
They definitely would not	15	19	13	21	19	15	17	13	8	13	17	19	16	13	17	16	14	13	17	24	16	17	10
<b>TOTAL WOULD NOT</b>	<b>61</b>	<b>71</b>	<b>59</b>	<b>72</b>	<b>70</b>	<b>60</b>	<b>64</b>	<b>58</b>	<b>48</b>	<b>55</b>	<b>67</b>	<b>69</b>	<b>65</b>	<b>54</b>	<b>63</b>	<b>62</b>	<b>58</b>	<b>57</b>	<b>62</b>	<b>80</b>	<b>67</b>	<b>67</b>	<b>49</b>
Don't know	24	16	23	16	19	20	19	29	31	30	18	17	20	30	21	24	25	25	24	15	19	16	23

	Vote in 2017				EU Ref 2016		Gender		Age				Social Grade		Region					2017 Vote / EU Ref				
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Should there be a second referendum, to decide between leaving the EU on the terms agreed in the draft Brexit agreement, or leaving without a deal?

Yes there should	<b>31</b>	17	45	41	50	16	32	31	40	36	27	23	33	29	35	29	32	30	40	34	58	11	24
No there should not	<b>50</b>	73	37	42	33	72	53	47	37	38	59	67	51	48	48	53	48	50	43	51	26	82	61
Don't know	<b>19</b>	10	17	17	17	12	16	22	23	25	14	10	16	23	17	19	20	20	17	15	16	7	14

Should there be a second referendum, to decide between leaving the EU on the terms agreed in the draft Brexit agreement, or remaining in the EU?

Yes there should	<b>38</b>	16	56	62	66	11	38	37	51	42	33	28	42	32	45	34	36	36	47	42	76	6	20
No there should not	<b>47</b>	75	31	26	21	79	49	45	27	38	57	64	45	50	40	50	49	48	40	46	13	88	67
Don't know	<b>15</b>	9	14	12	12	10	13	18	22	21	10	8	13	19	15	16	15	16	13	12	11	6	13

Should there be a new general election before the terms of Brexit are finalised?

Yes there should	<b>22</b>	5	39	22	31	13	22	23	33	25	21	14	22	23	26	18	22	25	26	7	43	4	33
No there should not	<b>54</b>	85	35	58	46	71	57	51	34	46	61	71	58	49	50	61	53	49	50	83	32	88	45
Don't know	<b>24</b>	10	26	19	22	16	22	26	33	30	18	15	21	28	23	22	26	26	24	10	25	8	22

If Theresa May were replaced as Prime Minister before we leave the EU, should there be a new general election before the terms of Brexit are finalised?

Yes there should	<b>35</b>	14	57	45	53	21	37	34	48	38	32	27	37	34	42	30	36	36	43	23	66	10	45
No there should not	<b>42</b>	71	23	33	30	60	43	40	23	34	50	56	45	38	34	47	42	40	35	62	17	76	37
Don't know	<b>23</b>	15	20	22	18	19	19	26	28	28	17	17	19	29	24	23	23	23	21	15	17	14	17