

**STATE OF THE PARTIES POLL – JUNE 2013**  
**LORD ASHCROFT KCMG PC**

*2,060 adults were interviewed online, and 1,007 by telephone, between 31 May and 2 June 2013. Results have been weighted to be politically representative of all adults in Britain.*

**1. If there were a general election tomorrow, which party would you vote for?**

Labour	37
Conservatives	27
Liberal Democrats	9
UKIP	15
Other	12

**2. Would you say you were moving towards or away from the following parties?**

	January 2013		June 2013	
	Towards	Away	Towards	Away
Labour	34	37	30	39
Conservatives	23	49	18	55
Liberal Democrats	12	53	9	58
UKIP	28	31	35	29

**3. I am going to read out some words and phrases that have been used to describe different political parties. Regardless of which party you would vote for, please say if you think each word or phrase is true or not true of that party.**

	Con	Lab	Lib Dem	Con lead over Lab	Change since Jan 13
Good team of leaders	37	36	27	+1	-5
United	28	48	31	-20	-1
Competent & capable	39	37	24	+2	+5
Clear ideas to deal with Britain's problems	43	37	25	+6	+6
Shares my values	32	41	28	-9	-3
For everyone, not just the better off	27	54	41	-27	-4

4. Who would you trust more to do each of the following?

	Con	Lab	Lib Dem	Con lead over Lab	Change since Jan 13
Cutting the deficit without hurting the most vulnerable	22	46	14	-24	+2
Getting balance right between tax rises & spending cuts	30	39	14	-9	+2
Helping business to grow and recover	35	38	12	-3	-4
Steering the economy through difficult times	38	37	8	+1	-1
Tackling welfare abuse	39	34	12	+5	-1
Dealing with immigration	33	33	13	0	-10
Looking after the NHS	21	51	13	-30	-
Improving standards in schools	28	43	12	-15	-6
Getting a grip on crime and disorder	37	37	11	0	-4

5. With our economy facing challenges in the months ahead, who do you most trust to manage the economy in the best interests of Britain?

	Jan 13	June 13
David Cameron, Nick Clegg and George Osborne	43	40
Ed Miliband and Ed Balls	26	26
Neither/don't know	30	34
<i>Coalition lead over Labour</i>	+17	+14

	June 13
David Cameron and George Osborne	38
Ed Miliband and Ed Balls	33
Neither/don't know	29
<i>Con lead over Labour</i>	+5

6. Thinking about Britain's economy, which of the following is closest to your own view?

	Jan 13	June 13	Change
Although things are difficult now, the right decisions are being made and things will improve significantly in the next two or three years	37	37	-
In two or three years' time, the economy will be no better, or even worse, than it is now	63	63	-

7. Which of the following statements do you most agree with?

	Jan 13	June 13
I am satisfied with the job David Cameron is doing overall as PM	28	24
I am dissatisfied with the job David Cameron is doing as PM but I would prefer to have him as PM rather than Ed Miliband	28	33
I am dissatisfied with the job David Cameron is doing as PM and I would prefer to have Ed Miliband as PM instead	28	30
Don't know	15	13
<i>Total preferring DC to EM</i>	56	57

8. Thinking about David Cameron as Prime Minister, and Ed Miliband if he were to become Prime Minister, who do you think would do a better job when it came to:

	DC	EM	DC lead	Change since Jan 13
Representing Britain in international negotiations	62	38	+24	-6
Making the right decisions even when they are unpopular	58	42	+16	-6
Understanding ordinary people	37	63	-26	-4
Having a clear idea of what they want to achieve	56	44	+22	-2
Being able to lead a team	57	43	+14	-4
Doing the job of Prime Minister overall	58	42	+16	-

9. Would you say you were more favourable to...

	Oct 12	June 13	Change
David Cameron, or ...	20	18	-2
...the Conservative Party generally	18	22	+4
Ed Miliband, or ...	9	10	+1
... the Labour Party generally	40	38	-2

10. Which of the following statements is closest to your own personal opinion about UK membership of the European Union?

	Dec 12	June 13	Change
I am positive about UK membership of the EU	18	19	+1
I am negative about UK membership of the EU, but I think we would be <u>worse off</u> leaving the EU than staying in	20	17	-3
I am negative about UK membership of the EU, and I think we would be <u>better off</u> leaving the EU	34	33	-1
No strong views either way	28	32	+4
<i>Total negative about EU membership</i>	54	50	-4
<i>Total 'stay in'</i>	38	36	-2

11. As you may know, the government is considering changing the law to allow same-sex marriage. Which of the following statements comes closest to your own view about this issue?

	May 12	June 13	Change
I am in favour of the idea and would be more likely to vote for a party that changed the law to allow same-sex marriage	10	12	+2
I am in favour of the idea but the issue would not make any difference to how I would vote	32	33	+1
I have no opinion one way or the other	27	23	-4
I am opposed to the idea but the issue would not make any difference to how I would vote	19	18	-1
I am opposed to the idea and would be less likely to vote for a party that changed the law to allow same-sex marriage	12	15	+3
<i>Total in favour</i>	42	45	+3
<i>Total against</i>	31	33	+2

12. The next general election is expected to be in May 2015. Though it is still very early to judge, given what you know about the coalition government's performance so far, and what you expect it to do in the future, and what the other parties are saying or doing, which of the following would you most like to see as the outcome of the next election?

	Jan 13	June 13	Change
A Conservative government	32	29	-3
A Conservative-Lib Dem coalition	13	13	-
A Labour-Lib Dem coalition	17	18	+1
A Labour government	38	40	+2
<i>Total expecting Conservatives in government</i>	45	42	-3
<i>Total expecting Labour in government</i>	55	58	+3