

LORD ASHCROFT KCMG PC

BREXIT DEAL POLL

DECEMBER 2018

4,935 adults in Great Britain were interviewed online between 4 and 7 December 2018. Data have been weighted to be representative of all adults in Great Britain. Full poll tables are available at LordAshcroftPolls.com

1. As you may know, a draft Brexit deal has been agreed between the government and the European Union. How much would you say you know about what is in the Brexit agreement?

% (change since 20-22 Nov)	ALL	2017 GE vote			EU ref vote		2017 GE + EU ref vote			
		Con	Lab	Lib Dem	Remain	Leave	Con Remain	Con Leave	Lab Remain	Lab Leave
I know a great deal about it	8 (+1)	10 (+1)	8 (-)	14 (+7)	9 (+2)	10 (+1)	8 (+3)	12 (+2)	9 (+1)	5 (-3)
I know a bit about it	39 (+1)	46 (-1)	40 (-)	51 (+9)	43 (+1)	42 (+1)	44 (+1)	48 (-1)	42 (-2)	36 (+1)
TOTAL GREAT DEAL/A BIT	47 (+2)	56 (-)	48 (-)	65 (+16)	52 (+3)	52 (+2)	52 (+4)	60 (+1)	51 (-1)	41 (-2)
I don't know much about it	31 (-)	29 (-)	33 (+2)	24 (-9)	32 (+2)	29 (-1)	35 (+1)	28 (+2)	33 (+5)	31 (-5)
I know little or nothing about it	21 (-3)	14 (-2)	20 (-1)	11 (-7)	16 (-5)	18 (-3)	14 (-4)	13 (-2)	16 (-4)	28 (+8)
TOTAL NOT MUCH/LITTLE OR NOTHING	52 (-3)	43 (-2)	53 (+1)	35 (-16)	48 (-3)	47 (-4)	49 (-3)	41 (-)	49 (+1)	59 (+3)

2. From what you have read or heard, do you think the draft Brexit deal agreed between the government and the EU:

	ALL	2017 GE vote			EU ref vote		2017 GE + EU ref vote			
		Con	Lab	Lib Dem	Remain	Leave	Con Remain	Con Leave	Lab Remain	Lab Leave
<i>% (change since 20-22 Nov)</i>										
Honours the result of the EU referendum held in June 2016	19 (-)	22 (+1)	20 (-)	32 (+4)	27 (-)	14 (+1)	36 (+1)	17 (+2)	24 (-)	10 (-2)
Does not honour the result	46 (+3)	53 (+1)	46 (+3)	40 (+4)	39 (+5)	60 (+1)	32 (+5)	63 (-1)	43 (+2)	56 (+2)
Don't know	35 (-3)	25 (-2)	34 (-3)	28 (-8)	34 (-4)	26 (-3)	32 (-6)	20 (-1)	33 (-2)	35 (+1)

	ALL	2017 GE vote			EU ref vote		2017 GE + EU ref vote			
		Con	Lab	Lib Dem	Remain	Leave	Con Remain	Con Leave	Lab Remain	Lab Leave
<i>%</i>										
Is better for the UK than leaving the EU with no deal	36 (+2)	36 (+1)	41 (+6)	63 (+10)	51 (+6)	27 (+1)	54 (+1)	30 (+2)	50 (+7)	24 (-2)
Is worse than leaving the EU with no deal	30 (+3)	40 (+5)	25 (+1)	14 (+3)	18 (+1)	45 (+5)	20 (+3)	49 (+6)	19 (-)	37 (+1)
Don't know	34 (-5)	24 (-6)	34 (-6)	23 (-14)	30 (-7)	28 (-6)	26 (-4)	21 (-8)	32 (-6)	39 (-)

	ALL	2017 GE vote			EU ref vote		2017 GE + EU ref vote			
		Con	Lab	Lib Dem	Remain	Leave	Con Remain	Con Leave	Lab Remain	Lab Leave
<i>%</i>										
Is better for the UK than remaining in the EU on our current terms	19 (-2)	33 (-1)	11 (-2)	11 (-4)	9 (-4)	32 (-1)	17 (-6)	39 (-1)	6 (-4)	24 (+3)
Is worse than remaining in the EU on our current terms	50 (+8)	41 (+6)	63 (+10)	74 (+15)	68 (+12)	39 (+6)	54 (+13)	38 (+5)	74 (+11)	41 (+2)
Don't know	31 (-6)	26 (-5)	26 (-8)	15 (-11)	23 (-8)	29 (-5)	29 (-7)	23 (-5)	20 (-7)	36 (-4)

3. As you may know, any Brexit deal will have to be approved by a vote in parliament. Some Members of Parliament have already said they do not think the deal is right for the UK. What do you think MPs should do if they are not happy with the terms on offer?

% (change since 20-22 Nov)	ALL	2017 GE vote			EU ref vote		2017 GE + EU ref vote			
		Con	Lab	Lib Dem	Remain	Leave	Con Remain	Con Leave	Lab Remain	Lab Leave
Vote to accept the Brexit agreement as an imperfect compromise and move on to other issues	24 (-2)	38 (-3)	14 (-4)	22 (-2)	21 (-5)	29 (-1)	44 (-10)	36 (-1)	13 (-3)	18 (-5)
Vote to reject the Brexit agreement even if it is not clear what the outcome would then be	53 (+7)	46 (+7)	66 (+9)	62 (+9)	59 (+10)	52 (+4)	38 (+16)	49 (+4)	68 (-7)	60 (+7)
Don't know	24 (-4)	16 (-4)	20 (-5)	17 (-6)	19 (-6)	18 (-4)	17 (-7)	14 (-4)	19 (-4)	22 (-1)

4. Several possibilities have been suggested as to what should happen over Brexit. You will now be shown a few of these in sets of four. Considering only the four you see, please say which you would most prefer to happen and which you would least prefer to happen. [Max Diff results – order of preference]

ALL	Remain	Leave
A second referendum to choose between the draft Brexit deal or remaining in the EU	A second referendum to choose between the draft Brexit deal or remaining in the EU	Leaving the EU as currently scheduled in March 2019 with no deal
A second referendum to choose between the draft Brexit deal, leaving the EU with no deal, or Remaining in the EU	A second referendum to choose between the draft Brexit deal, leaving the EU with no deal, or Remaining in the EU	Delaying Brexit while the government seeks a new agreement with the EU
Delaying Brexit while the government seeks a new agreement with the EU	Delaying Brexit while the government seeks a new agreement with the EU	Accept the government's draft Brexit deal
Leaving the EU as currently scheduled in March 2019 with no deal	A general election	A second referendum to choose between the draft Brexit deal or leaving the EU with no deal
Accept the government's draft Brexit deal	Accept the government's draft Brexit deal	A general election
A general election	A second referendum to choose between the draft Brexit deal or leaving the EU with no deal	A second referendum to choose between the draft Brexit deal, leaving the EU with no deal, or Remaining in the EU
A second referendum to choose between the draft Brexit deal or leaving the EU with no deal	Leaving the EU as currently scheduled in March 2019 with no deal	A second referendum to choose between the draft Brexit deal or remaining in the EU

5. Now please put the same list in order of likelihood, from the one you think is most likely if the House of Commons rejects the draft Brexit deal, to the one you think is least likely.

	ALL	2017 GE vote			EU ref vote		2017 GE + EU ref vote			
		Con	Lab	Lib Dem	Remain	Leave	Con Remain	Con Leave	Lab Remain	Lab Leave
<i>% ranking 'most likely'</i>										
Delaying Brexit while the government seeks a new agreement with the EU	31	34	31	32	33	32	34	34	33	28
Leaving the EU as currently scheduled in March 2019 with no deal	22	33	18	15	15	33	19	38	14	26
A general election	10	7	15	12	12	9	8	6	14	16
A second referendum to choose between the draft Brexit deal, leaving the EU with no deal, or Remaining in the EU	9	6	11	14	13	5	14	4	12	9
A second referendum to choose between the draft Brexit deal or remaining in the EU	9	6	11	15	14	5	11	4	14	3
A second referendum to choose between the draft Brexit deal or leaving the EU with no deal	4	5	4	3	4	5	5	5	4	5

6. Would you say the implications and consequences of Brexit are clearer to you now than they were during the 2016 referendum campaign, or less clear, or no more or less clear?

	ALL	2017 GE vote			EU ref vote		2017 GE + EU ref vote			
		Con	Lab	Lib Dem	Remain	Leave	Con Remain	Con Leave	Lab Remain	Lab Leave
<i>%</i>										
Clearer now than they were in 2016	31	29	37	51	44	22	40	26	46	21
Less clear now than they were in 2016	18	19	18	14	16	20	18	20	15	21
No more or less clear than they were in 2016	40	46	37	32	34	49	38	50	32	48
Don't know	12	6	9	3	6	8	4	5	7	10

7. Different people have different ideas as to the most important outcomes when the issue of Brexit is finally settled. You will be shown some of these in sets of four. In each case, please say which of these is the most important to you and which is the least important to you.
[Max Diff results – order of preference]

ALL	Remain	Leave
The UK being able to do its own free trade deals with countries outside the EU	Continuing to trade freely with EU countries with no tariffs or customs checks	The UK making all its own laws and no longer being subject to rulings from the European Court of Justice
Continuing to trade freely with EU countries with no tariffs or customs checks	UK citizens being able to move to other EU countries to live and work easily	The UK being able to do its own free trade deals with countries outside the EU
The UK making all its own laws and no longer being subject to rulings from the European Court of Justice	EU citizens already living in the UK being allowed to stay permanently	The UK no longer paying money to the EU
The UK no longer paying money to the EU	The UK being able to do its own free trade deals with countries outside the EU	Continuing to trade freely with EU countries with no tariffs or customs checks
UK citizens being able to move to other EU countries to live and work easily	Not having a border between Northern Ireland and the Republic of Ireland	Ending free movement so EU citizens no longer have an automatic right to move to the UK to live and work
Not having a border between Northern Ireland and the Republic of Ireland	UK citizens living in other EU countries being allowed to stay permanently	Not having a border between Northern Ireland and the Republic of Ireland
EU citizens already living in the UK being allowed to stay permanently	The UK making all its own laws and no longer being subject to rulings from the European Court of Justice	UK citizens being able to move to other EU countries to live and work easily
Ending free movement so EU citizens no longer have an automatic right to move to the UK to live and work	The UK no longer paying money to the EU	EU citizens already living in the UK being allowed to stay permanently
UK citizens living in other EU countries being allowed to stay permanently	Ending free movement so EU citizens no longer have an automatic right to move to the UK to live and work	UK citizens living in other EU countries being allowed to stay permanently

8. Some people say Brexit is a serious crisis, while others disagree or think it is not a crisis at all. Do you think Brexit is a more or less serious crisis for the UK than each of the following?

% (Brexit is more serious / Brexit is equally serious / Brexit is less serious)	ALL	2017 GE vote			EU ref vote		2017 GE + EU ref vote			
		Con	Lab	Lib Dem	Remain	Leave	Con Remain	Con Leave	Lab Remain	Lab Leave
The miners' strike of 1984/85	27 / 22 / 28	29 / 21 / 34	29 / 26 / 24	47 / 21 / 19	37 / 26 / 18	23 / 21 / 39	37 / 26 / 22	27 / 20 / 38	36 / 28 / 17	15 / 24 / 40
The three-day week and power cuts of 1973/74	25 / 22 / 27	23 / 23 / 35	27 / 25 / 22	43 / 22 / 18	33 / 26 / 17	21 / 20 / 39	28 / 30 / 24	22 / 21 / 39	33 / 28 / 14	17 / 20 / 38
The financial crisis of 2007/8	24 / 34 / 24	18 / 38 / 32	30 / 37 / 17	45 / 36 / 9	37 / 39 / 12	15 / 33 / 35	26 / 46 / 18	15 / 35 / 37	38 / 40 / 10	14 / 34 / 31
The 'winter of discontent' in 1978/79	23 / 20 / 23	23 / 24 / 31	26 / 21 / 18	47 / 17 / 13	34 / 22 / 13	18 / 22 / 34	32 / 27 / 20	20 / 23 / 36	33 / 22 / 11	15 / 21 / 31
The Suez Crisis of 1956	13 / 15 / 32	12 / 17 / 41	15 / 15 / 27	30 / 13 / 25	20 / 17 / 24	10 / 14 / 42	18 / 18 / 32	10 / 17 / 44	18 / 17 / 23	8 / 12 / 37
The Great Depression of 1929-32	7 / 23 / 45	6 / 22 / 52	7 / 27 / 42	11 / 32 / 38	10 / 31 / 38	6 / 18 / 53	9 / 30 / 43	5 / 19 / 56	9 / 33 / 37	5 / 15 / 51
The Cuban missile crisis of 1962	8 / 12 / 49	7 / 13 / 56	8 / 13 / 49	13 / 16 / 48	11 / 15 / 47	7 / 11 / 56	9 / 15 / 50	7 / 13 / 58	10 / 15 / 47	5 / 9 / 57
The First World War of 1914-18	2 / 8 / 78	1 / 7 / 83	1 / 8 / 80	3 / 9 / 78	2 / 9 / 81	2 / 7 / 80	1 / 7 / 83	1 / 7 / 84	2 / 9 / 81	1 / 6 / 78
The Second World War of 1939-45	2 / 8 / 79	2 / 8 / 83	1 / 8 / 80	1 / 11 / 80	2 / 9 / 82	1 / 7 / 81	2 / 8 / 83	1 / 8 / 84	1 / 9 / 82	2 / 5 / 79