

## LORD ASHCROFT KCMG PC

### BREXIT POLL – NOVEMBER 2017

Q1-7: 1,643 adults were interviewed online on 5 and 6 November 2017. Q8: 1,607 adults were interviewed online on 8 and 9 November 2017.  
Data have been weighted to be representative of all adults in Great Britain. Full data tables are available at [LordAshcroftPolls.com](http://LordAshcroftPolls.com)

1. The government is in the process of negotiating the terms on which the UK will leave the European Union. On a scale of 0–100, how confident are you that the Prime Minister, Theresa May, and her team will be able to negotiate a good deal for Britain in the Brexit negotiations – where 0 means you have absolutely no confidence, and 100 means you have total confidence?

	/100	2017 GE vote			EU ref vote	
		ALL	Con	Lab	Lib Dem	Remain
Mean confidence	42	62	28	27	30	54
(change since March '17)	(-10)				(-8)	(-12)

2. When it comes to the government's negotiations with other EU countries, which do you think is the bigger risk?

	%	2017 GE vote			EU ref vote	
		ALL	Con	Lab	Lib Dem	Remain
That the government will end up keeping our relationship with the EU too much like it is now	29	49	19	8	7	53
That the government will be so determined to show it is making a clean break with the EU that they will end up damaging our future trade and international relationships	43	22	63	70	75	17
Neither of these is a risk	8	13	3	6	4	11
Don't know	20	16	15	17	15	19

3. The UK government has to negotiate with other European governments over the terms on which we will leave the EU. In the negotiations, who do you think has the stronger hand?

	%	2017 GE vote			EU ref vote	
		ALL	Con	Lab	Lib Dem	Remain
The UK, because the rest of Europe will want to ensure they can export as much as possible to Britain	21	35	12	5	6	37
The EU, because the UK will leave after two years whether it gets a good deal or not, and a good deal for Britain could mean more countries deciding to leave	60	44	75	82	82	42
The UK and the EU are quite evenly matched in the negotiations	20	21	13	14	12	21

4. Some people expect the UK to end up leaving the EU with “no deal”. Some politicians argue that this would be very damaging to Britain, while others say it would be quite acceptable and need not be damaging at all. How far, if at all, do you understand what people mean by leaving the EU with no deal?

	%	2017 GE vote			EU ref vote	
		ALL	Con	Lab	Lib Dem	Remain
I understand completely	25	30	24	28	26	29
I understand partly	41	45	43	46	44	42
I don't understand much	22	18	24	20	22	18
I don't understand at all	13	7	10	6	9	10

## 5. Does leaving the EU with no deal sound to you like...

	%	2017 GE vote			EU ref vote	
		ALL	Con	Lab	Lib Dem	Remain
A very good thing	4	7	2	1	0	9
A mostly good thing	9	17	3	3	1	19
Neither a good nor a bad thing	22	31	14	14	8	35
A mostly bad thing	26	27	27	25	31	22
A very bad thing	27	11	43	49	53	6
Don't know	12	8	11	9	7	10

## 6. Do you think the rest of the European Union are genuinely trying their best to agree a Brexit deal with Britain?

	%	2017 GE vote			EU ref vote	
		ALL	Con	Lab	Lib Dem	Remain
Are genuinely trying their best to agree a good deal	11	9	15	22	19	7
Are not really trying their best to agree a good deal – they want to punish the UK and stop other countries wanting to leave	62	80	53	52	51	77
Not sure	27	11	33	26	30	16

## 7. Do you think the British government are genuinely trying their best to agree a Brexit deal with the rest of the European Union?

	%	2017 GE vote			EU ref vote	
		ALL	Con	Lab	Lib Dem	Remain
Are genuinely trying their best to agree a good deal	41	62	29	38	33	55
Are not really trying their best to agree a good deal – they would rather the UK left with no deal	28	18	38	37	37	22
Not sure	30	19	33	25	30	23

8. There are different views as to what the government's priorities should be in the negotiations. Some of these are listed below. Please show how important you think it is that each of the following should be part of the final terms on which the UK leaves the EU (after any transition period) – where 0 means it is not important to you at all, and 100 means it is extremely important to you.

	%	2017 GE vote			EU ref vote	
		ALL	Con	Lab	Lib Dem	Remain
The UK being able to negotiate its own free trade deals with other countries	78	90	71	72	69	89
Making sure the UK and EU have similar rules on banking and financial services, so UK firms can do business as easily as possible in EU countries	75	76	77	82	80	72
No tariffs on trade between the UK and EU countries	73	76	73	80	75	73
Common rules and safety standards on things like consumer goods	73	70	78	82	80	67
A common approach to workers' rights	71	67	79	78	79	65
The UK no longer having to make any payments to the European Union	70	86	60	50	53	89
Keeping the City of London as Europe's biggest and most important financial centre	69	80	64	72	66	75
EU citizens already in the UK being allowed to stay permanently	69	66	75	82	79	61
UK citizens already living in other EU countries being allowed to stay permanently	69	67	74	77	76	63
Avoiding border controls between Northern Ireland and the Republic of Ireland	67	69	71	77	74	65
The UK being allowed to pick and choose which EU citizens are allowed to move to the UK to live and work, instead of them having an automatic right to do so	66	81	54	48	50	81
UK citizens being allowed to move to other EU countries to live and work	66	64	69	71	71	61
The UK no longer being subject to judgments from the European Court of Justice in Luxembourg	64	81	51	45	48	82
Making it as easy as possible for employers in the UK to recruit from other EU countries	63	61	68	73	72	55