

Lord Ashcroft Polls

Sample Size: 1643 GB Adults

Fieldwork: 5th - 6th November 2017

	Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1643	564	539	100	646	702	795	848	184	693	389	376	937	706	220	532	352	396	143
Unweighted Sample	1643	557	574	120	768	668	709	934	168	639	404	432	989	654	173	550	362	399	159
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

As you know, the government is in the process of negotiating the terms on which the UK will leave the European Union. On a scale of 0-100 how confident are you that the Prime Minister, Theresa May, and her team will be able to negotiate a good deal for Britain in the Brexit negotiations where 0 means you have absolutely no confidence and 100 means you have total confidence?

No confidence: 0 to 10	21	3	33	36	31	10	21	21	22	24	21	13	20	21	26	17	21	21	23
11 to 20	8	2	15	10	13	4	9	8	17	7	8	6	9	8	15	8	8	6	7
21 to 30	11	6	14	10	13	9	10	11	10	12	9	11	11	10	11	9	11	12	12
31 to 40	6	6	6	8	7	4	7	6	11	7	4	6	8	4	8	6	5	7	8
41 to 50	14	12	10	17	11	13	12	15	13	15	12	12	13	14	12	16	17	9	13
51 to 60	14	15	11	10	11	16	12	15	15	14	10	16	14	13	11	15	12	15	15
61 to 70	7	13	4	3	5	9	8	7	8	7	9	7	6	9	4	7	8	10	6
71 to 80	11	24	4	4	6	19	12	11	3	9	16	16	12	10	8	14	12	12	7
81 to 90	4	9	1	2	2	7	4	3	1	2	5	5	2	5	1	4	3	4	5
Total confidence: 91 to 100	4	10	2	0	1	9	5	4	1	3	6	7	4	5	3	5	5	5	4
MEAN	42	62	28	27	30	54	42	41	33	38	44	49	41	43	33	45	42	43	38
MEDIAN	47	64	23	25	25	53	48	47	31	41	50	51	43	50	26	50	49	49	40

When it comes to the government's negotiations with other EU countries, which do you think is the bigger risk?

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
That the government will end up keeping our relationship with the EU too much like it is now	29	49	19	8	7	53	35	24	14	25	35	38	27	33	20	34	33	26	24
That the government will be so determined to show it is making a clean break with the EU that they will	43	22	63	70	75	17	40	45	56	48	39	29	50	32	52	41	36	43	51
Neither of these is a risk	8	13	3	6	4	11	9	7	4	6	10	12	7	9	5	7	11	10	4
Don't know	20	16	15	17	15	19	16	24	26	21	16	20	16	26	23	17	20	21	21

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The UK government has to negotiate with other European governments over the terms on which we will leave the EU. In the negotiations, who do you think has the stronger hand?

The UK, because the rest of Europe will want to ensure they can export as much as possible to Britain	21	35	12	5	6	37	22	19	9	16	22	33	17	25	16	22	24	20	16
The EU, because the UK will leave after two years whether it gets a good deal or not, and a good deal for Britain could mean more countries deciding to leave	60	44	75	82	82	42	57	62	71	63	59	48	65	52	67	60	57	55	64
The UK and the EU are quite evenly matched in the Brexit negotiations	20	21	13	14	12	21	21	19	21	20	19	19	17	23	17	18	19	25	20

Some people expect the UK to end up leaving the EU with “no deal”. Some politicians argue that this would be very damaging to Britain, while others say it would be quite acceptable and need not be damaging at all. How far, if at all, do you understand what people mean by leaving the EU with no deal?

I understand completely	25	30	24	28	26	29	35	15	14	20	33	31	27	22	23	29	22	24	21
I understand partly	41	45	43	46	44	42	42	40	41	41	43	38	42	39	45	40	41	41	33
TOTAL UNDERSTAND	66	75	67	74	70	71	77	55	55	61	76	69	69	61	68	69	63	65	54
I don't understand much	22	18	24	20	22	18	15	28	25	24	16	22	22	21	23	20	21	22	28
I don't understand at all	13	7	10	6	9	10	8	17	20	16	8	9	9	18	9	11	16	13	18
TOTAL DON'T UNDERSTAND	35	25	34	26	31	28	23	45	45	40	24	31	31	39	32	31	37	35	46

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Does leaving the EU with no deal sound to you like...

A very good thing	4	7	2	1	0	9	6	3	0	2	6	9	2	7	1	5	6	4	4
A mostly good thing	9	17	3	3	1	19	11	7	4	5	11	15	8	10	6	10	11	8	6
TOTAL GOOD THING	13	24	5	4	1	28	17	10	4	7	17	24	10	17	7	15	17	12	10
Neither a good or a bad thing	22	31	14	14	8	35	24	20	8	22	26	23	21	23	18	22	23	23	19
A mostly bad thing	26	27	27	25	31	22	24	29	32	26	25	26	28	23	22	27	27	27	25
A very bad thing	27	11	43	49	53	6	29	26	41	30	25	18	33	20	42	27	20	24	34
TOTAL BAD THING	53	38	70	74	84	28	53	55	73	56	50	44	61	43	64	54	47	51	59
Don't know	12	8	11	9	7	10	7	16	16	15	6	9	8	17	11	9	13	14	13

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think the rest of the European Union are genuinely trying their best to agree a Brexit deal with Britain?

Are genuinely trying their best to agree a good deal	11	9	15	22	19	7	13	10	7	14	13	6	13	9	18	12	9	9	10
Are not really trying their best to agree a good deal – they want to punish the UK and stop other countries wanting to leave	62	80	53	52	51	77	65	59	50	53	68	76	63	60	54	64	66	61	53
Not sure	27	11	33	26	30	16	22	32	42	33	19	18	25	30	28	23	25	30	37

Do you think the British government are genuinely trying their best to agree a Brexit deal with the rest of the European Union?

Are genuinely trying their best to agree a good deal	41	62	29	38	33	55	45	38	25	37	48	49	43	39	38	46	45	35	38
Are not really trying their best to agree a good deal – they would rather the UK left with no deal	28	18	38	37	37	22	31	26	39	30	27	22	29	27	29	28	25	33	26
Not sure	30	19	33	25	30	23	24	36	36	33	24	28	28	34	33	26	30	32	35