

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 1

Q.1 Which party did you vote for in the general election in May 2015?**Base: All respondents**

	Gender			Age						Social Grade				Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	
Unweighted base	10153	4667	5475	1368	1543	1623	1767	1471	2381	3548	2929	1527	2149	906	456	1002	1002	839	784	531	948	1200	1499	986	
Weighted base	10153	4940	5202	1218	1625	1929	1726	1523	2132	2741	2944	2132	2335	882	459	1193	896	939	789	538	951	1277	1303	926	
Conservative	3261 32%	1693 34%	1567 30%	177 15%	408 25%	574 30%	499 29%	565 37%	1038 49%	1119 41%	972 33%	673 32%	497 21%	139 16%	95 21%	342 29%	276 31%	337 36%	289 37%	133 25%	358 38%	402 31%	540 41%	350 38%	
Labour	2660 26%	1277 26%	1382 27%	345 28%	488 30%	557 29%	506 29%	363 24%	402 19%	615 22%	790 27%	542 25%	713 31%	134 15%	182 40%	452 38%	280 31%	259 28%	181 23%	149 28%	188 20%	437 34%	229 18%	168 18%	
UKIP	1116 11%	591 12%	524 10%	27 2%	96 6%	196 10%	251 15%	226 15%	320 15%	200 7%	252 9%	313 15%	350 15%	16 2%	72 16%	114 10%	112 12%	126 13%	111 14%	60 11%	147 15%	85 7%	169 13%	105 11%	
Liberal Democrat	686 7%	371 8%	314 6%	61 5%	129 8%	125 6%	94 5%	110 7%	167 8%	259 9%	220 7%	91 4%	117 5%	56 6%	21 5%	60 5%	62 7%	52 6%	40 5%	29 5%	74 8%	97 8%	94 7%	101 11%	
SNP	429 4%	240 5%	189 4%	54 4%	69 4%	85 4%	94 5%	69 5%	59 3%	100 4%	113 4%	105 5%	112 5%	429 49%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	
The Green Party	338 3%	166 3%	170 3%	58 5%	62 4%	63 3%	68 4%	53 3%	34 2%	84 3%	131 4%	54 3%	69 3%	13 1%	19 4%	32 3%	26 3%	17 2%	33 4%	16 3%	43 5%	42 3%	53 4%	44 5%	
Plaid Cymru	52 1%	30 1%	22 *	1 *	11 1%	11 1%	11 1%	10 1%	9 *	12 *	22 1%	10 *	8 *	- -	- -	- -	- -	- -	- -	52 10%	- -	- -	- -	- -	
The British National Party	4 *	1 *	3 *	- -	- -	* *	- -	3 *	1 *	* *	- -	- -	4 *	- -	- -	- -	* *	1 *	- -	- -	- -	3 *	- -	- -	
Some other party	35 *	23 *	12 *	2 *	2 *	5 *	7 *	5 *	14 1%	11 *	8 *	6 *	10 *	1 *	1 *	2 *	1 *	2 *	2 *	2 *	1 *	5 *	6 *	11 1%	
I didn't vote	1338 13%	474 10%	859 17%	429 35%	302 19%	264 14%	175 10%	94 6%	73 3%	291 11%	365 12%	290 14%	392 17%	73 8%	59 13%	164 14%	116 13%	125 13%	110 14%	85 16%	121 13%	173 14%	191 15%	123 13%	
Rather not say	151 1%	54 1%	96 2%	42 3%	35 2%	31 2%	12 1%	19 1%	11 1%	35 1%	40 1%	33 2%	42 2%	10 1%	6 1%	21 2%	14 2%	12 1%	15 2%	6 1%	12 1%	23 2%	16 1%	16 2%	
Don't know	82 1%	19 *	64 1%	22 2%	21 1%	18 1%	10 1%	7 *	4 *	14 1%	32 1%	14 1%	21 1%	10 1%	4 1%	7 1%	9 1%	9 1%	9 1%	5 1%	7 1%	11 1%	5 *	7 1%	

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 1

Q.1 Which party did you vote for in the general election in May 2015?**Base: All respondents**

	Referendum			2015 Vote							2015 Vote - Remain							2015 Vote - Leave						
	Total	Leave	Remain	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru
Unweighted base	10153	4557	4623	3104	2702	683	1208	394	365	50	1332	1748	476	42	253	270	28	1713	855	184	1148	127	83	20
Weighted base	10153	4772	4405	3261	2660	686	1116	429	338	52	1328	1635	453	39	253	242	30	1870	918	206	1060	158	87	20
Conservative	3261 32%	1870 39%	1328 30%	3261 100%	-	-	-	-	-	-	1328 100%	-	-	-	-	-	-	1870 100%	-	-	-	-	-	-
Labour	2660 26%	918 19%	1635 37%	-	2660 100%	-	-	-	-	-	-	1635 100%	-	-	-	-	-	-	918 100%	-	-	-	-	-
UKIP	1116 11%	1060 22%	39 1%	-	-	-	1116 100%	-	-	-	-	-	-	39 100%	-	-	-	-	-	-	1060 100%	-	-	-
Liberal Democrat	686 7%	206 4%	453 10%	-	-	686 100%	-	-	-	-	-	-	453 100%	-	-	-	-	-	-	206 100%	-	-	-	-
SNP	429 4%	158 3%	253 6%	-	-	-	-	429 100%	-	-	-	-	-	-	253 100%	-	-	-	-	-	-	158 100%	-	-
The Green Party	338 3%	87 2%	242 5%	-	-	-	-	-	338 100%	-	-	-	-	-	-	242 100%	-	-	-	-	-	-	-	87 100%
Plaid Cymru	52 1%	20 *	30 1%	-	-	-	-	-	-	52 100%	-	-	-	-	-	-	30 100%	-	-	-	-	-	-	20 100%
The British National Party	4 *	4 *	* *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some other party	35 *	12 *	23 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I didn't vote	1338 13%	347 7%	320 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Rather not say	151 1%	57 1%	57 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	82 1%	34 1%	25 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 2

Q.1 Which party did you vote for in the general election in May 2015?**Base: All respondents giving a party**

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	8551	4151	4394	815	1185	1354	1561	1351	2285	3091	2462	1278	1720	807	390	837	852	706	646	443	814	991	1244	821
Weighted base	8582	4392	4184	725	1265	1616	1528	1404	2044	2401	2507	1794	1880	789	391	1002	757	793	655	442	812	1071	1091	780
Conservative	3261 38%	1693 39%	1567 37%	177 24%	408 32%	574 36%	499 33%	565 40%	1038 51%	1119 47%	972 39%	673 37%	497 26%	139 18%	95 24%	342 34%	276 36%	337 43%	289 44%	133 30%	358 44%	402 38%	540 50%	350 45%
Labour	2660 31%	1277 29%	1382 33%	345 48%	488 39%	557 34%	506 33%	363 26%	402 20%	615 26%	790 31%	542 30%	713 38%	134 17%	182 47%	452 45%	280 37%	259 33%	181 28%	149 34%	188 23%	437 41%	229 21%	168 22%
UKIP	1116 13%	591 13%	524 13%	27 4%	96 8%	196 12%	251 16%	226 16%	320 16%	200 8%	252 10%	313 17%	350 19%	16 2%	72 18%	114 11%	112 15%	126 16%	111 17%	60 14%	147 18%	85 8%	169 15%	105 13%
Liberal Democrat	686 8%	371 8%	314 7%	61 8%	129 10%	125 8%	94 6%	110 8%	167 8%	259 11%	220 9%	91 5%	117 6%	56 7%	21 5%	60 6%	62 8%	52 7%	40 6%	29 7%	74 9%	97 9%	94 9%	101 13%
SNP	429 5%	240 5%	189 5%	54 7%	69 5%	85 5%	94 6%	69 5%	59 3%	100 4%	113 5%	105 6%	112 6%	429 54%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
The Green Party	338 4%	166 4%	170 4%	58 8%	62 5%	63 4%	68 4%	53 4%	34 2%	84 4%	131 5%	54 3%	69 4%	13 2%	19 5%	32 3%	26 3%	17 2%	33 5%	16 4%	43 5%	42 4%	53 5%	44 6%
Plaid Cymru	52 1%	30 1%	22 1%	1 *	11 1%	11 1%	11 1%	10 1%	9 *	12 *	22 1%	10 1%	8 *	- -	- -	- -	- -	- -	- -	52 12%	- -	- -	- -	- -
The British National Party	4 *	1 *	3 *	- -	- -	* *	- -	3 *	1 *	* *	- -	- -	4 *	- -	- -	- -	* *	1 *	- -	- -	- -	3 *	- -	- -
Some other party	35 *	23 1%	12 *	2 *	2 *	5 *	7 *	5 *	14 1%	11 *	8 *	6 *	10 1%	1 *	1 *	2 *	1 *	2 *	2 *	2 *	1 *	5 *	6 1%	11 1%

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 2

Q.1 Which party did you vote for in the general election in May 2015?**Base: All respondents giving a party**

	Referendum			2015 Vote							2015 Vote - Remain							2015 Vote - Leave						
	Total	Leave	Remain	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru
Unweighted base	8551	4147	4177	3104	2702	683	1208	394	365	50	1332	1748	476	42	253	270	28	1713	855	184	1148	127	83	20
Weighted base	8582	4334	4004	3261	2660	686	1116	429	338	52	1328	1635	453	39	253	242	30	1870	918	206	1060	158	87	20
Conservative	3261 38%	1870 43%	1328 33%	3261 100%	-	-	-	-	-	-	1328 100%	-	-	-	-	-	-	1870 100%	-	-	-	-	-	-
Labour	2660 31%	918 21%	1635 41%	-	2660 100%	-	-	-	-	-	-	1635 100%	-	-	-	-	-	-	918 100%	-	-	-	-	-
UKIP	1116 13%	1060 24%	39 1%	-	-	-	1116 100%	-	-	-	-	-	-	39 100%	-	-	-	-	-	-	1060 100%	-	-	-
Liberal Democrat	686 8%	206 5%	453 11%	-	-	686 100%	-	-	-	-	-	-	453 100%	-	-	-	-	-	-	206 100%	-	-	-	-
SNP	429 5%	158 4%	253 6%	-	-	-	-	429 100%	-	-	-	-	-	-	253 100%	-	-	-	-	-	-	158 100%	-	-
The Green Party	338 4%	87 2%	242 6%	-	-	-	-	-	338 100%	-	-	-	-	-	-	242 100%	-	-	-	-	-	-	87 100%	-
Plaid Cymru	52 1%	20 *	30 1%	-	-	-	-	-	-	52 100%	-	-	-	-	-	-	30 100%	-	-	-	-	-	-	20 100%
The British National Party	4 *	4 *	* *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some other party	35 *	12 *	23 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 3

Q.2 Now thinking about the 2010 election, at which Gordon Brown's Labour government was replaced by the Conservative-Liberal Democrat coalition with David Cameron as Prime Minister, which party did you vote for?

Base: All respondents

		Gender			Age						Social Grade				Region									
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	10153	4667	5475	1368	1543	1623	1767	1471	2381	3548	2929	1527	2149	906	456	1002	1002	839	784	531	948	1200	1499	986
Weighted base	10153	4940	5202	1218	1625	1929	1726	1523	2132	2741	2944	2132	2335	882	459	1193	896	939	789	538	951	1277	1303	926
Conservative	3078 30%	1661 34%	1416 27%	72 6%	359 22%	528 27%	495 29%	566 37%	1058 50%	1050 38%	922 31%	636 30%	470 20%	125 14%	86 19%	313 26%	242 27%	344 37%	278 35%	136 25%	346 36%	379 30%	504 39%	325 35%
Labour	2359 23%	1194 24%	1165 22%	158 13%	423 26%	515 27%	484 28%	377 25%	402 19%	551 20%	637 22%	507 24%	664 28%	174 20%	163 35%	397 33%	230 26%	214 23%	150 19%	155 29%	150 16%	388 30%	198 15%	140 15%
Liberal Democrat	1216 12%	609 12%	607 12%	34 3%	237 15%	260 13%	204 12%	197 13%	285 13%	404 15%	407 14%	187 9%	218 9%	87 10%	54 12%	127 11%	119 13%	107 11%	86 11%	57 11%	114 12%	150 12%	157 12%	159 17%
UKIP	597 6%	357 7%	240 5%	10 1%	51 3%	101 5%	137 8%	111 7%	187 9%	100 4%	129 4%	166 8%	201 9%	14 2%	43 9%	54 4%	65 7%	66 7%	58 7%	21 4%	83 9%	51 4%	85 7%	57 6%
SNP	291 3%	178 4%	113 2%	16 1%	43 3%	60 3%	70 4%	47 3%	54 3%	71 3%	75 3%	77 4%	68 3%	291 33%	-	-	-	-	-	-	-	-	-	-
The Green Party	146 1%	68 1%	79 2%	8 1%	31 2%	24 1%	32 2%	36 2%	14 1%	40 1%	54 2%	15 1%	38 2%	4 *	6 1%	8 1%	17 2%	11 1%	10 1%	6 1%	27 3%	20 2%	22 2%	15 2%
Plaid Cymru	39 *	27 1%	12 *	1 *	9 1%	4 *	8 *	6 *	10 *	11 *	14 *	8 *	5 *	-	-	-	-	-	-	39 7%	-	-	-	-
The British National Party	13 *	8 *	5 *	- -	3 *	1 *	* *	7 *	2 *	- -	5 *	4 *	5 *	- -	1 *	- -	2 *	1 *	- -	- -	1 *	4 *	4 *	* *
Some other party	17 *	10 *	8 *	1 *	1 *	5 *	5 *	1 *	4 *	5 *	5 *	2 *	6 *	3 *	-	2 *	1 *	1 *	-	1 *	3 *	2 *	2 *	3 *
I didn't vote	2001 20%	714 14%	1278 25%	856 70%	377 23%	331 17%	226 13%	127 8%	84 4%	438 16%	588 20%	438 21%	537 23%	152 17%	83 18%	251 21%	173 19%	165 18%	160 20%	105 20%	191 20%	242 19%	287 22%	191 21%
Rather not say	121 1%	41 1%	80 2%	24 2%	27 2%	26 1%	14 1%	16 1%	13 1%	29 1%	35 1%	22 1%	35 1%	7 1%	2 *	12 1%	14 2%	11 1%	12 2%	4 1%	13 1%	17 1%	16 1%	12 1%
Don't know	275 3%	75 2%	200 4%	38 3%	64 4%	73 4%	51 3%	32 2%	18 1%	42 2%	75 3%	71 3%	88 4%	25 3%	22 5%	29 2%	33 4%	20 2%	35 4%	14 3%	21 2%	25 2%	28 2%	23 2%

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 3

Q.2 Now thinking about the 2010 election, at which Gordon Brown's Labour government was replaced by the Conservative-Liberal Democrat coalition with David Cameron as Prime Minister, which party did you vote for?

Base: All respondents

	Referendum			2015 Vote							2015 Vote - Remain							2015 Vote - Leave						
	Total	Leave	Remain	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru
Unweighted base	10153	4557	4623	3104	2702	683	1208	394	365	50	1332	1748	476	42	253	270	28	1713	855	184	1148	127	83	20
Weighted base	10153	4772	4405	3261	2660	686	1116	429	338	52	1328	1635	453	39	253	242	30	1870	918	206	1060	158	87	20
Conservative	3078 30%	1853 39%	1164 26%	2608 80%	96 4%	63 9%	218 20%	6 1%	20 6%	3 6%	1029 78%	56 3%	36 8%	8 20%	2 1%	10 4%	2 6%	1544 83%	37 4%	23 11%	205 19%	4 3%	10 12%	1 6%
Labour	2359 23%	936 20%	1325 30%	114 3%	1916 72%	39 6%	112 10%	62 15%	34 10%	9 17%	50 4%	1140 70%	24 5%	4 10%	44 17%	26 11%	4 15%	61 3%	706 77%	15 7%	106 10%	15 9%	7 8%	4 22%
Liberal Democrat	1216 12%	408 9%	774 18%	199 6%	255 10%	486 71%	87 8%	27 6%	90 27%	7 14%	116 9%	183 11%	334 74%	7 17%	20 8%	72 30%	3 10%	81 4%	70 8%	139 68%	80 8%	5 3%	15 18%	2 12%
UKIP	597 6%	565 12%	23 1%	43 1%	21 1%	2 *	513 46%	1 *	5 1%	- -	3 *	5 *	- -	12 30%	- -	- -	- -	40 2%	15 2%	2 1%	496 47%	1 1%	5 5%	- -
SNP	291 3%	124 3%	161 4%	6 *	5 *	- -	- -	276 64%	1 *	- -	1 *	5 *	- -	- -	153 60%	1 *	- -	5 *	- -	- -	- -	117 74%	- -	- -
The Green Party	146 1%	52 1%	90 2%	3 *	23 1%	6 1%	6 1%	- -	100 30%	1 2%	2 *	18 1%	5 1%	- -	- -	65 27%	1 3%	1 *	6 1%	1 1%	6 1%	- -	34 39%	- -
Plaid Cymru	39 *	16 *	22 1%	2 *	2 *	- -	5 *	- -	- -	29 56%	1 *	2 *	- -	- -	- -	- -	19 62%	1 *	- -	- -	5 *	- -	- -	10 51%
The British National Party	13 *	12 *	1 *	- -	2 *	- -	10 1%	- -	- -	- -	- -	- -	- -	1 3%	- -	- -	- -	2 *	- -	9 1%	- -	- -	- -	- -
Some other party	17 *	8 *	9 *	1 *	2 *	2 *	4 *	1 *	2 *	- -	1 *	1 *	2 *	- -	- -	2 1%	- -	- -	1 *	- -	4 *	1 *	- -	- -
I didn't vote	2001 20%	603 13%	710 16%	220 7%	289 11%	80 12%	115 10%	46 11%	74 22%	3 5%	102 8%	203 12%	48 11%	5 13%	31 12%	59 24%	1 4%	98 5%	63 7%	22 11%	105 10%	8 5%	12 14%	2 8%
Rather not say	121 1%	50 1%	39 1%	8 *	6 *	1 *	1 *	1 *	2 1%	- -	1 *	4 *	1 *	- -	- -	2 1%	- -	6 *	2 *	- -	1 *	1 1%	- -	- -
Don't know	275 3%	144 3%	89 2%	57 2%	43 2%	9 1%	45 4%	10 2%	11 3%	- -	21 2%	19 1%	3 1%	3 6%	3 1%	7 3%	- -	33 2%	17 2%	4 2%	42 4%	7 4%	4 5%	- -

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 4

Q.3 Are there parties you have never voted for at a general election?**Base: All respondents**

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	10153	4667	5475	1368	1543	1623	1767	1471	2381	3548	2929	1527	2149	906	456	1002	1002	839	784	531	948	1200	1499	986
Weighted base	10153	4940	5202	1218	1625	1929	1726	1523	2132	2741	2944	2132	2335	882	459	1193	896	939	789	538	951	1277	1303	926
The Green Party	7069 70%	3642 74%	3424 66%	505 41%	891 55%	1258 65%	1270 74%	1245 82%	1902 89%	1948 71%	2006 68%	1510 71%	1605 69%	627 71%	306 67%	848 71%	640 71%	645 69%	557 71%	373 69%	676 71%	804 63%	935 72%	659 71%
UKIP	6777 67%	3408 69%	3363 65%	696 57%	969 60%	1259 65%	1180 68%	1093 72%	1580 74%	2004 73%	2068 70%	1282 60%	1424 61%	725 82%	274 60%	821 69%	566 63%	585 62%	501 63%	366 68%	595 63%	864 68%	853 65%	629 68%
Liberal Democrat	5136 51%	2619 53%	2512 48%	525 43%	639 39%	892 46%	965 56%	865 57%	1250 59%	1288 47%	1459 50%	1126 53%	1262 54%	498 56%	226 49%	611 51%	448 50%	487 52%	411 52%	295 55%	478 50%	605 47%	660 51%	418 45%
Conservative	3583 35%	1758 36%	1821 35%	466 38%	593 37%	732 38%	705 41%	524 34%	563 26%	812 30%	1045 36%	728 34%	997 43%	518 59%	200 44%	478 40%	330 37%	261 28%	219 28%	223 41%	260 27%	457 36%	350 27%	287 31%
Labour	3308 33%	1704 34%	1601 31%	274 23%	416 26%	516 27%	539 31%	581 38%	982 46%	1068 39%	1030 35%	644 30%	567 24%	316 36%	89 19%	290 24%	256 29%	320 34%	283 36%	166 31%	369 39%	323 25%	525 40%	373 40%
SNP	281 3%	158 3%	123 2%	26 2%	25 2%	53 3%	43 3%	47 3%	87 4%	89 3%	95 3%	42 2%	56 2%	281 32%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
I have never voted in a general election	834 8%	283 6%	548 11%	370 30%	190 12%	145 8%	80 5%	32 2%	16 1%	195 7%	229 8%	168 8%	242 10%	44 5%	34 7%	119 10%	73 8%	84 9%	66 8%	47 9%	70 7%	105 8%	119 9%	73 8%
No	488 5%	224 5%	263 5%	67 5%	173 11%	115 6%	67 4%	32 2%	35 2%	99 4%	123 4%	130 6%	136 6%	18 2%	42 9%	56 5%	48 5%	50 5%	44 6%	22 4%	49 5%	73 6%	51 4%	37 4%

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 4

Q.3 Are there parties you have never voted for at a general election?**Base: All respondents**

	Referendum			2015 Vote							2015 Vote - Remain							2015 Vote - Leave						
	Total	Leave	Remain	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru
Unweighted base	10153	4557	4623	3104	2702	683	1208	394	365	50	1332	1748	476	42	253	270	28	1713	855	184	1148	127	83	20
Weighted base	10153	4772	4405	3261	2660	686	1116	429	338	52	1328	1635	453	39	253	242	30	1870	918	206	1060	158	87	20
The Green Party	7069 70%	3789 79%	2949 67%	2817 86%	1964 74%	505 74%	941 84%	314 73%	- -	40 77%	1132 85%	1153 71%	319 70%	26 68%	166 65%	- -	23 76%	1626 87%	731 80%	162 79%	901 85%	132 84%	- -	16 79%
UKIP	6777 67%	2678 56%	3734 85%	2673 82%	2238 84%	595 87%	- -	391 91%	310 92%	45 85%	1198 90%	1446 88%	416 92%	- -	233 92%	231 96%	30 98%	1418 76%	704 77%	154 75%	- -	141 89%	69 80%	13 63%
Liberal Democrat	5136 51%	2843 60%	2033 46%	2080 64%	1523 57%	- -	728 65%	283 66%	138 41%	30 57%	763 57%	884 54%	- -	16 40%	161 64%	105 43%	19 64%	1268 68%	571 62%	- -	700 66%	107 68%	29 34%	10 52%
Conservative	3583 35%	1372 29%	1986 45%	- -	1890 71%	373 54%	395 35%	347 81%	244 72%	32 61%	- -	1196 73%	264 58%	11 27%	209 83%	191 79%	21 71%	- -	612 67%	91 44%	378 36%	124 78%	45 52%	10 49%
Labour	3308 33%	1880 39%	1294 29%	2039 63%	- -	290 42%	479 43%	165 39%	127 37%	20 38%	830 63%	- -	192 42%	20 52%	101 40%	89 37%	13 45%	1170 63%	- -	86 42%	451 43%	60 38%	31 36%	7 34%
SNP	281 3%	107 2%	163 4%	113 3%	93 3%	38 6%	9 1%	- -	11 3%	- -	52 4%	66 4%	28 6%	- -	- -	8 3%	- -	56 3%	24 3%	8 4%	9 1%	- -	2 3%	- -
I have never voted in a general election	834 8%	156 3%	193 4%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
No	488 5%	227 5%	192 4%	119 4%	168 6%	17 2%	49 4%	10 2%	8 2%	1 2%	46 3%	91 6%	10 2%	3 9%	8 3%	5 2%	- -	73 4%	62 7%	7 3%	43 4%	2 1%	3 3%	1 6%

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 5

Q.4 How did you vote in the EU Referendum last June?**Base: All respondents**

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	10153	4667	5475	1368	1543	1623	1767	1471	2381	3548	2929	1527	2149	906	456	1002	1002	839	784	531	948	1200	1499	986
Weighted base	10153	4940	5202	1218	1625	1929	1726	1523	2132	2741	2944	2132	2335	882	459	1193	896	939	789	538	951	1277	1303	926
For the UK to Remain in the European Union	4405 43%	2221 45%	2178 42%	720 59%	820 50%	905 47%	672 39%	520 34%	769 36%	1495 55%	1408 48%	729 34%	773 33%	500 57%	190 41%	520 44%	351 39%	348 37%	320 41%	219 41%	360 38%	626 49%	587 45%	387 42%
For the UK to Leave the European Union	4772 47%	2368 48%	2403 46%	202 17%	592 36%	829 43%	915 53%	935 61%	1299 61%	1036 38%	1269 43%	1196 56%	1271 54%	311 35%	237 52%	559 47%	461 51%	489 52%	405 51%	269 50%	507 53%	485 38%	597 46%	452 49%
I did not vote in the EU referendum	976 10%	351 7%	621 12%	297 24%	213 13%	195 10%	139 8%	68 4%	64 3%	210 8%	267 9%	207 10%	292 12%	71 8%	32 7%	114 10%	84 9%	102 11%	64 8%	50 9%	85 9%	167 13%	119 9%	87 9%

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 5

Q.4 How did you vote in the EU Referendum last June?

Base: All respondents

	Referendum			2015 Vote							2015 Vote - Remain							2015 Vote - Leave						
	Total	Leave	Remain	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru
Unweighted base	10153	4557	4623	3104	2702	683	1208	394	365	50	1332	1748	476	42	253	270	28	1713	855	184	1148	127	83	20
Weighted base	10153	4772	4405	3261	2660	686	1116	429	338	52	1328	1635	453	39	253	242	30	1870	918	206	1060	158	87	20
For the UK to Remain in the European Union	4405 43%	- -	4405 100%	1328 41%	1635 61%	453 66%	39 3%	253 59%	242 71%	30 57%	1328 100%	1635 100%	453 100%	39 100%	253 100%	242 100%	30 100%	- -	- -	- -	- -	- -	- -	- -
For the UK to Leave the European Union	4772 47%	4772 100%	- -	1870 57%	918 35%	206 30%	1060 95%	158 37%	87 26%	20 38%	- -	- -	- -	- -	- -	- -	- -	1870 100%	918 100%	206 100%	1060 100%	158 100%	87 100%	20 100%
I did not vote in the EU referendum	976 10%	- -	- -	64 2%	107 4%	27 4%	17 2%	18 4%	10 3%	2 5%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 6

Q.4 How did you vote in the EU Referendum last June?**Base: All respondents who voted**

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	9180	4338	4835	1044	1333	1453	1631	1405	2314	3269	2649	1370	1892	835	424	903	912	749	717	484	865	1039	1355	897
Weighted base	9177	4589	4581	922	1412	1734	1587	1455	2068	2531	2677	1925	2044	811	427	1079	811	837	725	488	866	1110	1184	839
For the UK to Remain in the European Union	4405 48%	2221 48%	2178 48%	720 78%	820 58%	905 52%	672 42%	520 36%	769 37%	1495 59%	1408 53%	729 38%	773 38%	500 62%	190 44%	520 48%	351 43%	348 42%	320 44%	219 45%	360 42%	626 56%	587 50%	387 46%
For the UK to Leave the European Union	4772 52%	2368 52%	2403 52%	202 22%	592 42%	829 48%	915 58%	935 64%	1299 63%	1036 41%	1269 47%	1196 62%	1271 62%	311 38%	237 56%	559 52%	461 57%	489 58%	405 56%	269 55%	507 58%	485 44%	597 50%	452 54%

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 6

Q.4 How did you vote in the EU Referendum last June?**Base: All respondents who voted**

	Referendum			2015 Vote							2015 Vote - Remain							2015 Vote - Leave						
	Total	Leave	Remain	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru
Unweighted base	9180	4557	4623	3045	2603	660	1190	380	353	48	1332	1748	476	42	253	270	28	1713	855	184	1148	127	83	20
Weighted base	9177	4772	4405	3198	2554	659	1099	411	328	50	1328	1635	453	39	253	242	30	1870	918	206	1060	158	87	20
For the UK to Remain in the European Union	4405	-	4405	1328	1635	453	39	253	242	30	1328	1635	453	39	253	242	30	-	-	-	-	-	-	-
	48%	-	100%	42%	64%	69%	4%	62%	74%	60%	100%	100%	100%	100%	100%	100%	100%	-	-	-	-	-	-	-
For the UK to Leave the European Union	4772	4772	-	1870	918	206	1060	158	87	20	-	-	-	-	-	-	-	1870	918	206	1060	158	87	20
	52%	100%	-	58%	36%	31%	96%	38%	26%	40%	-	-	-	-	-	-	-	100%	100%	100%	100%	100%	100%	100%

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 7

Q.5 The next general election is due to be held in just over three years' time, in May 2020. As things stand today, how likely would you say it is that you will end up voting for each of the following parties - where zero means 'there is no chance I will vote for that party', and 100 means 'I will definitely vote for that party'.

Summary**Base: All respondents**

	Parties					
	Conservative	Labour	Liberal Democrat	UKIP	Green	Another party
Unweighted base	10153	10153	10153	10153	10153	10153
Weighted base	10153	10153	10153	10153	10153	10153
0-10	4153 41%	4691 46%	6030 59%	7053 69%	6828 67%	7825 77%
11-20	444 4%	575 6%	823 8%	500 5%	797 8%	553 5%
21-30	434 4%	576 6%	686 7%	405 4%	548 5%	368 4%
31-40	408 4%	521 5%	498 5%	280 3%	408 4%	184 2%
41-50	747 7%	906 9%	688 7%	543 5%	581 6%	443 4%
51-60	493 5%	475 5%	439 4%	281 3%	321 3%	176 2%
61-70	469 5%	416 4%	305 3%	221 2%	213 2%	115 1%
71-80	651 6%	504 5%	285 3%	240 2%	191 2%	95 1%
81-90	707 7%	462 5%	191 2%	217 2%	127 1%	94 1%
91-100	1648 16%	1027 10%	207 2%	412 4%	138 1%	301 3%
Mean	40.55	32.84	19.69	17.06	15.47	12.07
Standard deviation	38.59	35.09	26.32	28.19	23.51	23.40
Standard error	0.38	0.35	0.26	0.28	0.23	0.23

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 8

Q.5 The next general election is due to be held in just over three years' time, in May 2020. As things stand today, how likely would you say it is that you will end up voting for each of the following parties - where zero means 'there is no chance I will vote for that party', and 100 means 'I will definitely vote for that party'.

Conservative

Base: All respondents

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	10153	4667	5475	1368	1543	1623	1767	1471	2381	3548	2929	1527	2149	906	456	1002	1002	839	784	531	948	1200	1499	986
Weighted base	10153	4940	5202	1218	1625	1929	1726	1523	2132	2741	2944	2132	2335	882	459	1193	896	939	789	538	951	1277	1303	926
0-10	4153 41%	1960 40%	2185 42%	565 46%	770 47%	815 42%	796 46%	595 39%	611 29%	921 34%	1161 39%	865 41%	1205 52%	577 65%	242 53%	527 44%	382 43%	313 33%	259 33%	254 47%	324 34%	509 40%	426 33%	340 37%
11-20	444 4%	198 4%	246 5%	75 6%	84 5%	97 5%	73 4%	64 4%	51 2%	126 5%	129 4%	80 4%	109 5%	30 3%	14 3%	46 4%	33 4%	38 4%	41 5%	26 5%	41 4%	69 5%	60 5%	46 5%
21-30	434 4%	209 4%	224 4%	74 6%	98 6%	89 5%	74 4%	44 3%	55 3%	125 5%	139 5%	70 3%	99 4%	21 2%	24 5%	47 4%	39 4%	49 5%	35 4%	27 5%	43 4%	53 4%	53 4%	42 5%
31-40	408 4%	170 3%	238 5%	61 5%	72 4%	127 7%	54 3%	40 3%	56 3%	104 4%	97 3%	100 5%	107 5%	14 2%	22 5%	60 5%	35 4%	44 5%	35 4%	16 3%	50 5%	48 4%	46 4%	38 4%
41-50	747 7%	298 6%	447 9%	132 11%	148 9%	146 8%	125 7%	90 6%	105 5%	205 7%	234 8%	158 7%	150 6%	46 5%	25 5%	66 6%	78 9%	75 8%	59 7%	38 7%	89 9%	107 8%	104 8%	61 7%
51-60	493 5%	231 5%	262 5%	70 6%	81 5%	96 5%	86 5%	70 5%	91 4%	130 5%	141 5%	124 6%	98 4%	24 3%	23 5%	51 4%	40 4%	56 6%	50 6%	22 4%	52 5%	73 6%	57 4%	45 5%
61-70	469 5%	244 5%	225 4%	73 6%	75 5%	98 5%	80 5%	66 4%	78 4%	141 5%	143 5%	111 5%	73 3%	19 2%	19 4%	57 5%	48 5%	43 5%	37 5%	32 6%	44 5%	58 5%	74 6%	38 4%
71-80	651 6%	341 7%	310 6%	68 6%	107 7%	119 6%	103 6%	103 7%	151 7%	211 8%	188 6%	154 7%	97 4%	24 3%	26 6%	86 7%	45 5%	82 9%	68 9%	14 3%	53 6%	89 7%	95 7%	68 7%
81-90	707 7%	370 7%	338 6%	44 4%	66 4%	116 6%	106 6%	136 9%	238 11%	235 9%	212 7%	136 6%	123 5%	40 5%	24 5%	63 5%	60 7%	62 7%	61 8%	30 6%	81 9%	89 7%	118 9%	77 8%
91-100	1648 16%	920 19%	726 14%	57 5%	124 8%	225 12%	230 13%	314 21%	697 33%	542 20%	500 17%	333 16%	273 12%	87 10%	40 9%	189 16%	136 15%	177 19%	143 18%	79 15%	174 18%	182 14%	270 21%	171 18%
Mean	40.55	42.93	38.32	30.30	31.42	36.77	36.39	44.73	57.15	46.88	41.74	40.91	31.28	23.84	29.85	38.60	39.04	45.88	46.14	35.37	44.90	40.20	47.90	44.23
Standard deviation	38.59	39.55	37.52	31.76	34.19	36.61	37.85	40.37	40.65	38.91	38.73	38.27	36.55	35.41	35.52	38.71	38.20	37.88	38.06	37.93	38.14	37.78	39.09	39.16
Standard error	0.38	0.58	0.51	0.86	0.87	0.91	0.90	1.05	0.83	0.65	0.72	0.98	0.79	1.18	1.66	1.22	1.21	1.31	1.36	1.65	1.24	1.09	1.01	1.25

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 8

Q.5 The next general election is due to be held in just over three years' time, in May 2020. As things stand today, how likely would you say it is that you will end up voting for each of the following parties - where zero means 'there is no chance I will vote for that party', and 100 means 'I will definitely vote for that party'.

Conservative

Base: All respondents

	Referendum			2015 Vote							2015 Vote - Remain							2015 Vote - Leave						
	Total	Leave	Remain	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	SNP	Green	Plaid Cymru	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	SNP	Green	Plaid Cymru	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	SNP	Green	Plaid Cymru
Unweighted base	10153	4557	4623	3104	2702	683	1208	394	365	50	1332	1748	476	42	253	270	28	1713	855	184	1148	127	83	20
Weighted base	10153	4772	4405	3261	2660	686	1116	429	338	52	1328	1635	453	39	253	242	30	1870	918	206	1060	158	87	20
0-10	4153 41%	1484 31%	2139 49%	95 3%	1838 69%	320 47%	431 39%	372 87%	257 76%	36 68%	54 4%	1184 72%	241 53%	14 35%	230 91%	192 79%	24 79%	39 2%	571 62%	69 34%	410 39%	129 81%	59 68%	12 61%
11-20	444 4%	164 3%	214 5%	40 1%	138 5%	49 7%	68 6%	15 3%	24 7%	2 4%	25 2%	86 5%	37 8%	3 8%	7 3%	18 7%	1 3%	14 1%	43 5%	8 4%	63 6%	7 4%	4 4%	1 5%
21-30	434 4%	178 4%	206 5%	62 2%	123 5%	62 9%	69 6%	8 2%	11 3%	1 3%	32 2%	84 5%	35 8%	3 7%	4 1%	9 4%	1 4%	27 1%	35 4%	22 11%	65 6%	2 1%	1 2%	- -
31-40	408 4%	188 4%	185 4%	78 2%	112 4%	41 6%	63 6%	3 1%	12 3%	1 3%	51 4%	62 4%	28 6%	3 8%	1 1%	7 3%	- -	25 1%	48 5%	12 6%	59 6%	2 1%	4 5%	1 4%
41-50	747 7%	367 8%	275 6%	182 6%	162 6%	54 8%	122 11%	9 2%	12 4%	7 13%	87 7%	89 5%	32 7%	5 13%	1 *	8 3%	2 6%	89 5%	69 8%	20 10%	116 11%	7 4%	4 5%	3 16%
51-60	493 5%	258 5%	188 4%	175 5%	94 4%	43 6%	80 7%	7 2%	7 2%	1 1%	74 6%	51 3%	27 6%	4 11%	3 1%	4 2%	- -	96 5%	42 5%	14 7%	73 7%	4 2%	3 4%	1 4%
61-70	469 5%	263 6%	161 4%	208 6%	60 2%	44 6%	68 6%	6 1%	6 2%	1 2%	98 7%	22 1%	20 4%	3 9%	2 1%	2 1%	- -	104 6%	34 4%	22 11%	65 6%	3 2%	3 3%	1 5%
71-80	651 6%	346 7%	260 6%	405 12%	61 2%	37 5%	69 6%	4 1%	6 2%	- -	193 15%	29 2%	16 4%	2 4%	3 1%	- -	- -	199 11%	32 3%	19 9%	67 6%	1 1%	6 7%	- -
81-90	707 7%	459 10%	224 5%	550 17%	31 1%	17 3%	71 6%	3 1%	2 1%	1 2%	193 15%	14 1%	4 1%	1 3%	1 1%	1 1%	- -	340 18%	18 2%	13 6%	70 7%	1 1%	1 1%	1 6%
91-100	1648 16%	1064 22%	554 13%	1468 45%	40 2%	19 3%	74 7%	2 *	1 *	2 4%	520 39%	15 1%	13 3%	1 2%	- -	- -	2 7%	937 50%	25 3%	6 3%	72 7%	2 1%	1 1%	- -
Mean	40.55	50.08	33.77	80.60	15.41	27.66	35.82	6.71	10.86	17.40	76.57	13.04	22.97	32.41	4.67	8.34	13.19	83.77	20.50	38.22	36.11	9.38	17.58	21.01
Standard deviation	38.59	39.01	37.22	23.91	24.49	29.50	33.20	17.16	19.36	27.11	26.26	21.97	27.37	28.49	14.09	15.59	27.37	21.56	28.42	31.53	33.39	20.85	26.23	27.25
Standard error	0.38	0.58	0.55	0.43	0.47	1.13	0.96	0.86	1.01	3.83	0.72	0.53	1.25	4.40	0.89	0.95	5.17	0.52	0.97	2.32	0.99	1.85	2.88	6.09

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 9

Q.5 The next general election is due to be held in just over three years' time, in May 2020. As things stand today, how likely would you say it is that you will end up voting for each of the following parties - where zero means 'there is no chance I will vote for that party', and 100 means 'I will definitely vote for that party'.

Labour

Base: All respondents

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	10153	4667	5475	1368	1543	1623	1767	1471	2381	3548	2929	1527	2149	906	456	1002	1002	839	784	531	948	1200	1499	986
Weighted base	10153	4940	5202	1218	1625	1929	1726	1523	2132	2741	2944	2132	2335	882	459	1193	896	939	789	538	951	1277	1303	926
0-10	4691 46%	2469 50%	2221 43%	251 21%	541 33%	800 41%	806 47%	858 56%	1434 67%	1366 50%	1340 46%	958 45%	1026 44%	488 55%	170 37%	436 37%	420 47%	439 47%	375 48%	255 47%	499 52%	459 36%	664 51%	486 52%
11-20	575 6%	294 6%	280 5%	58 5%	85 5%	123 6%	107 6%	94 6%	108 5%	172 6%	168 6%	115 5%	119 5%	57 6%	24 5%	60 5%	41 5%	48 5%	51 6%	26 5%	62 7%	68 5%	78 6%	60 6%
21-30	576 6%	290 6%	286 5%	59 5%	113 7%	139 7%	109 6%	78 5%	78 4%	165 6%	179 6%	121 6%	110 5%	50 6%	24 5%	68 6%	37 4%	49 5%	40 5%	33 6%	67 7%	67 5%	87 7%	54 6%
31-40	521 5%	233 5%	285 5%	84 7%	98 6%	99 5%	99 6%	62 4%	78 4%	130 5%	122 4%	128 6%	142 6%	57 6%	21 5%	73 6%	36 4%	50 5%	29 4%	34 6%	39 4%	66 5%	56 4%	60 6%
41-50	906 9%	349 7%	555 11%	193 16%	201 12%	170 9%	164 10%	90 6%	88 4%	239 9%	283 10%	222 10%	162 7%	66 7%	45 10%	84 7%	95 11%	104 11%	82 10%	46 9%	80 8%	118 9%	117 9%	70 8%
51-60	475 5%	200 4%	275 5%	112 9%	85 5%	96 5%	68 4%	53 3%	61 3%	135 5%	130 4%	109 5%	101 4%	37 4%	27 6%	64 5%	39 4%	33 4%	43 5%	18 3%	42 4%	78 6%	64 5%	30 3%
61-70	416 4%	197 4%	217 4%	81 7%	87 5%	113 6%	57 3%	43 3%	35 2%	102 4%	134 5%	75 4%	105 4%	38 4%	20 4%	44 4%	38 4%	41 4%	39 5%	17 3%	31 3%	61 5%	51 4%	36 4%
71-80	504 5%	214 4%	289 6%	135 11%	116 7%	91 5%	69 4%	43 3%	51 2%	130 5%	151 5%	99 5%	124 5%	19 2%	28 6%	88 7%	49 5%	36 4%	36 5%	27 5%	34 4%	95 7%	51 4%	42 4%
81-90	462 5%	204 4%	256 5%	91 7%	91 6%	102 5%	76 4%	50 3%	52 2%	117 4%	154 5%	82 4%	108 5%	24 3%	29 6%	81 7%	47 5%	47 5%	38 5%	24 4%	24 3%	73 6%	48 4%	29 3%
91-100	1027 10%	490 10%	537 10%	154 13%	207 13%	196 10%	172 10%	152 10%	147 7%	184 7%	283 10%	222 10%	338 14%	45 5%	71 15%	196 16%	94 10%	93 10%	55 7%	58 11%	74 8%	192 15%	88 7%	61 7%
Mean	32.84	30.44	35.10	50.65	41.39	35.08	31.59	26.46	19.71	29.14	33.31	33.08	36.37	24.02	41.21	42.34	34.07	32.33	30.90	32.34	26.80	41.77	28.01	26.85
Standard deviation	35.09	34.88	35.15	32.73	35.28	34.92	34.34	34.24	31.07	32.99	35.10	34.83	37.25	30.20	37.12	37.96	35.95	34.74	33.52	35.17	32.45	36.94	32.65	32.31
Standard error	0.35	0.51	0.48	0.88	0.90	0.87	0.82	0.89	0.64	0.55	0.65	0.89	0.80	1.00	1.74	1.20	1.14	1.20	1.20	1.53	1.05	1.07	0.84	1.03

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 9

Q.5 The next general election is due to be held in just over three years' time, in May 2020. As things stand today, how likely would you say it is that you will end up voting for each of the following parties - where zero means 'there is no chance I will vote for that party', and 100 means 'I will definitely vote for that party'.

Labour

Base: All respondents

	Referendum			2015 Vote							2015 Vote - Remain							2015 Vote - Leave						
	Total	Leave	Remain	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru
Unweighted base	10153	4557	4623	3104	2702	683	1208	394	365	50	1332	1748	476	42	253	270	28	1713	855	184	1148	127	83	20
Weighted base	10153	4772	4405	3261	2660	686	1116	429	338	52	1328	1635	453	39	253	242	30	1870	918	206	1060	158	87	20
0-10	4691 46%	2838 59%	1462 33%	2329 71%	230 9%	308 45%	789 71%	277 64%	105 31%	27 51%	824 62%	97 6%	184 41%	19 48%	167 66%	59 25%	15 49%	1469 79%	122 13%	114 56%	760 72%	101 64%	42 48%	10 52%
11-20	575 6%	245 5%	284 6%	212 6%	73 3%	62 9%	75 7%	29 7%	36 11%	4 8%	117 9%	46 3%	47 10%	5 13%	18 7%	29 12%	2 7%	94 5%	27 3%	14 7%	69 7%	10 7%	6 6%	2 11%
21-30	576 6%	241 5%	275 6%	169 5%	102 4%	68 10%	65 6%	26 6%	23 7%	6 12%	92 7%	62 4%	46 10%	6 16%	15 6%	16 7%	5 15%	71 4%	38 4%	20 10%	59 6%	11 7%	7 8%	2 8%
31-40	521 5%	213 4%	245 6%	147 5%	101 4%	65 9%	51 5%	22 5%	20 6%	4 7%	72 5%	63 4%	47 10%	- -	15 6%	16 7%	1 5%	70 4%	34 4%	15 7%	49 5%	6 4%	3 4%	2 8%
41-50	906 9%	336 7%	439 10%	191 6%	259 10%	75 11%	45 4%	30 7%	43 13%	6 11%	90 7%	144 9%	57 13%	3 8%	16 6%	36 15%	4 14%	93 5%	103 11%	15 7%	40 4%	13 8%	6 7%	1 7%
51-60	475 5%	165 3%	245 6%	75 2%	196 7%	27 4%	37 3%	18 4%	31 9%	2 3%	39 3%	127 8%	18 4%	2 6%	9 4%	23 9%	* 1%	31 2%	62 7%	6 3%	33 3%	4 2%	6 7%	1 7%
61-70	416 4%	131 3%	245 6%	53 2%	210 8%	22 3%	25 2%	13 3%	19 6%	- -	39 3%	138 8%	18 4%	2 5%	4 2%	16 7%	- -	11 1%	67 7%	4 2%	23 2%	7 4%	3 3%	- -
71-80	504 5%	140 3%	311 7%	42 1%	286 11%	28 4%	8 1%	2 *	28 8%	- -	24 2%	191 12%	19 4%	1 2%	2 1%	23 9%	- -	16 1%	83 9%	6 3%	7 1%	- -	5 6%	- -
81-90	462 5%	130 3%	289 7%	26 1%	324 12%	24 3%	9 1%	8 2%	18 5%	1 2%	22 2%	216 13%	13 3%	1 2%	5 2%	13 5%	1 3%	4 *	94 10%	5 3%	8 1%	2 2%	6 6%	- -
91-100	1027 10%	334 7%	612 14%	17 1%	878 33%	8 1%	11 1%	5 1%	15 4%	3 6%	7 1%	552 34%	4 1%	- -	2 1%	12 5%	2 6%	10 1%	288 31%	4 2%	11 1%	3 2%	3 4%	1 7%
Mean	32.84	23.60	42.30	12.81	69.03	25.95	13.24	16.58	37.61	22.17	16.93	71.54	27.19	21.89	15.58	40.91	22.74	9.56	64.46	21.19	12.82	16.38	29.85	21.86
Standard deviation	35.09	31.86	36.12	20.77	30.73	26.47	21.31	23.74	31.00	27.33	23.33	28.71	25.90	24.49	22.80	30.49	28.11	17.87	33.44	25.57	21.10	24.07	31.74	28.17
Standard error	0.35	0.47	0.53	0.37	0.59	1.01	0.61	1.20	1.62	3.87	0.64	0.69	1.19	3.78	1.43	1.86	5.31	0.43	1.14	1.89	0.62	2.14	3.48	6.30

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 10

Q.5 The next general election is due to be held in just over three years' time, in May 2020. As things stand today, how likely would you say it is that you will end up voting for each of the following parties - where zero means 'there is no chance I will vote for that party', and 100 means 'I will definitely vote for that party'.

Liberal Democrat

Base: All respondents

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-bur-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	10153	4667	5475	1368	1543	1623	1767	1471	2381	3548	2929	1527	2149	906	456	1002	1002	839	784	531	948	1200	1499	986
Weighted base	10153	4940	5202	1218	1625	1929	1726	1523	2132	2741	2944	2132	2335	882	459	1193	896	939	789	538	951	1277	1303	926
0-10	6030 59%	3012 61%	3015 58%	528 43%	803 49%	1123 58%	1090 63%	1032 68%	1456 68%	1466 53%	1667 57%	1349 63%	1548 66%	604 68%	305 66%	742 62%	551 62%	546 58%	472 60%	345 64%	574 60%	651 51%	739 57%	502 54%
11-20	823 8%	381 8%	442 8%	112 9%	147 9%	166 9%	155 9%	101 7%	142 7%	210 8%	252 9%	191 9%	169 7%	59 7%	31 7%	90 8%	65 7%	78 8%	60 8%	48 9%	76 8%	115 9%	113 9%	87 9%
21-30	686 7%	313 6%	369 7%	135 11%	125 8%	121 6%	123 7%	86 6%	97 5%	200 7%	237 8%	116 5%	133 6%	47 5%	17 4%	90 8%	61 7%	63 7%	55 7%	29 5%	48 5%	113 9%	92 7%	71 8%
31-40	498 5%	239 5%	258 5%	80 7%	101 6%	97 5%	83 5%	55 4%	82 4%	159 6%	148 5%	106 5%	85 4%	30 3%	27 6%	57 5%	46 5%	46 5%	42 5%	20 4%	45 5%	76 6%	67 5%	41 4%
41-50	688 7%	283 6%	405 8%	132 11%	145 9%	145 8%	94 5%	83 5%	88 4%	187 7%	239 8%	127 6%	135 6%	52 6%	27 6%	71 6%	60 7%	60 6%	56 7%	35 7%	70 7%	96 7%	97 7%	64 7%
51-60	439 4%	185 4%	251 5%	81 7%	97 6%	70 4%	69 4%	57 4%	65 3%	146 5%	110 4%	88 4%	94 4%	27 3%	20 4%	37 3%	43 5%	47 5%	29 4%	24 4%	44 5%	59 5%	64 5%	44 5%
61-70	305 3%	139 3%	166 3%	58 5%	71 4%	78 4%	34 2%	24 2%	41 2%	110 4%	92 3%	52 2%	51 2%	13 2%	10 2%	34 3%	25 3%	31 3%	31 4%	16 3%	29 3%	49 4%	35 3%	32 3%
71-80	285 3%	157 3%	128 2%	42 3%	57 3%	53 3%	40 2%	35 2%	58 3%	98 4%	82 3%	55 3%	51 2%	18 2%	10 2%	38 3%	21 2%	33 4%	20 3%	11 2%	21 2%	51 4%	36 3%	26 3%
81-90	191 2%	101 2%	90 2%	33 3%	42 3%	36 2%	17 1%	20 1%	44 2%	88 3%	51 2%	24 1%	28 1%	20 2%	8 2%	21 2%	13 1%	16 2%	10 1%	3 1%	20 2%	28 2%	28 2%	26 3%
91-100	207 2%	129 3%	78 1%	18 2%	38 2%	39 2%	22 1%	30 2%	59 3%	76 3%	67 2%	24 1%	40 2%	11 1%	4 1%	13 1%	11 1%	18 2%	13 2%	8 1%	24 3%	40 3%	31 2%	33 4%
Mean	19.69	19.55	19.80	26.86	24.77	20.47	16.46	15.77	16.42	23.87	20.58	16.85	16.25	15.47	16.25	17.88	18.31	20.28	19.19	16.51	19.76	24.05	20.88	22.97
Standard deviation	26.32	27.11	25.56	27.06	27.89	26.59	23.53	24.57	26.28	28.80	26.37	24.00	24.40	24.30	23.84	24.86	24.79	26.51	25.50	23.91	27.05	28.31	26.81	28.74
Standard error	0.26	0.40	0.35	0.73	0.71	0.66	0.56	0.64	0.54	0.48	0.49	0.61	0.53	0.81	1.12	0.79	0.78	0.92	0.91	1.04	0.88	0.82	0.69	0.92

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 10

Q.5 The next general election is due to be held in just over three years' time, in May 2020. As things stand today, how likely would you say it is that you will end up voting for each of the following parties - where zero means 'there is no chance I will vote for that party', and 100 means 'I will definitely vote for that party'.

Liberal Democrat

Base: All respondents

	Referendum			2015 Vote							2015 Vote - Remain							2015 Vote - Leave						
	Total	Leave	Remain	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru
Unweighted base	10153	4557	4623	3104	2702	683	1208	394	365	50	1332	1748	476	42	253	270	28	1713	855	184	1148	127	83	20
Weighted base	10153	4772	4405	3261	2660	686	1116	429	338	52	1328	1635	453	39	253	242	30	1870	918	206	1060	158	87	20
0-10	6030	3408	2049	2177	1475	62	888	337	174	32	714	792	27	19	195	108	17	1428	610	28	858	132	60	16
	59%	71%	47%	67%	55%	9%	80%	79%	51%	62%	54%	48%	6%	49%	77%	45%	56%	76%	66%	14%	81%	84%	69%	79%
11-20	823	344	392	278	239	33	64	23	38	4	149	141	17	1	15	29	3	126	93	13	60	4	8	1
	8%	7%	9%	9%	9%	5%	6%	5%	11%	8%	11%	9%	4%	3%	6%	12%	10%	7%	10%	6%	6%	3%	10%	6%
21-30	686	268	346	203	205	38	53	21	30	6	102	139	20	2	13	23	4	95	55	17	49	8	6	2
	7%	6%	8%	6%	8%	6%	5%	5%	9%	11%	8%	9%	4%	6%	5%	10%	13%	5%	6%	8%	5%	5%	7%	8%
31-40	498	174	287	146	155	38	33	16	26	3	85	115	23	2	10	22	1	57	38	15	30	5	3	-
	5%	4%	7%	4%	6%	6%	3%	4%	8%	6%	6%	7%	5%	4%	4%	9%	2%	3%	4%	7%	3%	3%	4%	-
41-50	688	228	372	182	200	56	40	18	24	1	96	152	30	4	12	21	*	80	41	25	34	5	2	1
	7%	5%	8%	6%	8%	8%	4%	4%	7%	2%	7%	9%	7%	11%	5%	9%	1%	4%	5%	12%	3%	3%	2%	3%
51-60	439	127	263	114	140	58	18	7	17	4	73	101	40	2	4	13	4	39	36	15	16	1	3	1
	4%	3%	6%	4%	5%	8%	2%	2%	5%	8%	5%	6%	9%	5%	1%	5%	12%	2%	4%	7%	2%	1%	3%	4%
61-70	305	77	200	64	111	62	10	1	13	1	41	82	36	6	-	12	1	23	25	17	5	-	1	-
	3%	2%	5%	2%	4%	9%	1%	*	4%	2%	3%	5%	8%	15%	-	5%	3%	1%	3%	8%	*	-	1%	-
71-80	285	71	202	52	75	108	7	1	12	-	36	63	77	2	1	9	-	14	13	29	5	-	4	-
	3%	1%	5%	2%	3%	16%	1%	*	4%	-	3%	4%	17%	5%	*	4%	-	1%	1%	14%	1%	-	4%	-
81-90	191	35	138	22	42	91	2	6	4	-	16	35	69	-	4	4	-	5	4	18	2	2	-	-
	2%	1%	3%	1%	2%	13%	*	1%	1%	-	1%	2%	15%	-	1%	2%	-	*	*	9%	*	1%	-	-
91-100	207	40	156	21	17	141	1	-	1	1	17	15	112	1	-	1	1	4	3	29	1	-	-	-
	2%	1%	4%	1%	1%	20%	*	-	*	2%	1%	1%	25%	2%	-	*	3%	*	*	14%	*	-	-	-
Mean	19.69	12.70	27.43	14.44	20.50	63.31	8.62	9.34	21.63	15.91	20.66	24.57	68.36	29.99	9.83	24.65	19.29	9.81	13.91	53.98	7.78	7.57	13.39	7.80
Standard deviation	26.32	21.01	29.50	21.51	24.96	30.18	16.21	17.31	24.09	22.64	24.63	26.50	28.28	29.65	17.66	24.75	25.59	17.50	20.56	31.50	14.95	15.76	20.16	15.01
Standard error	0.26	0.31	0.43	0.39	0.48	1.15	0.47	0.87	1.26	3.20	0.67	0.63	1.30	4.57	1.11	1.51	4.84	0.42	0.70	2.32	0.44	1.40	2.21	3.36

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 11

Q.5 The next general election is due to be held in just over three years' time, in May 2020. As things stand today, how likely would you say it is that you will end up voting for each of the following parties - where zero means 'there is no chance I will vote for that party', and 100 means 'I will definitely vote for that party'.

UKIP

Base: All respondents

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	10153	4667	5475	1368	1543	1623	1767	1471	2381	3548	2929	1527	2149	906	456	1002	1002	839	784	531	948	1200	1499	986
Weighted base	10153	4940	5202	1218	1625	1929	1726	1523	2132	2741	2944	2132	2335	882	459	1193	896	939	789	538	951	1277	1303	926
0-10	7053 69%	3361 68%	3680 71%	982 81%	1156 71%	1320 68%	1135 66%	1007 66%	1453 68%	2077 76%	2154 73%	1294 61%	1528 65%	750 85%	288 63%	838 70%	605 68%	590 63%	510 65%	379 71%	606 64%	942 74%	879 67%	666 72%
11-20	500 5%	237 5%	263 5%	54 4%	74 5%	111 6%	88 5%	79 5%	95 4%	128 5%	142 5%	119 6%	111 5%	36 4%	30 7%	55 5%	46 5%	58 6%	50 6%	23 4%	48 5%	48 4%	63 5%	44 5%
21-30	405 4%	230 5%	176 3%	29 2%	73 4%	77 4%	82 5%	59 4%	86 4%	108 4%	90 3%	121 6%	87 4%	24 3%	24 5%	57 5%	36 4%	27 3%	26 3%	19 4%	39 4%	54 4%	57 4%	42 4%
31-40	280 3%	150 3%	130 3%	18 2%	52 3%	45 2%	44 3%	51 3%	71 3%	61 2%	80 3%	69 3%	70 3%	17 2%	10 2%	25 2%	26 3%	32 3%	28 4%	13 2%	30 3%	35 3%	33 3%	30 3%
41-50	543 5%	260 5%	283 5%	54 4%	94 6%	102 5%	104 6%	71 5%	118 6%	118 4%	150 5%	145 7%	130 6%	22 2%	22 5%	65 5%	51 6%	67 7%	52 7%	32 6%	63 7%	64 5%	68 5%	37 4%
51-60	281 3%	142 3%	139 3%	29 2%	41 3%	60 3%	44 3%	56 4%	51 2%	63 2%	77 3%	67 3%	75 3%	5 1%	15 3%	32 3%	30 3%	39 4%	27 3%	15 3%	30 3%	26 2%	40 3%	22 2%
61-70	221 2%	106 2%	115 2%	15 1%	29 2%	43 2%	44 3%	45 3%	45 2%	46 2%	52 2%	73 3%	51 2%	5 1%	11 2%	26 2%	24 3%	33 4%	17 2%	14 3%	17 2%	21 2%	30 2%	22 2%
71-80	240 2%	119 2%	121 2%	17 1%	28 2%	56 3%	49 3%	39 3%	52 2%	60 2%	62 2%	56 3%	62 3%	9 1%	17 4%	27 2%	19 2%	29 3%	23 3%	19 3%	32 3%	20 2%	30 2%	16 2%
81-90	217 2%	122 2%	95 2%	7 1%	30 2%	43 2%	48 3%	39 3%	50 2%	32 1%	51 2%	67 3%	68 3%	7 1%	11 2%	33 3%	17 2%	23 2%	21 3%	12 2%	20 2%	19 1%	44 3%	11 1%
91-100	412 4%	212 4%	200 4%	13 1%	49 3%	72 4%	89 5%	77 5%	112 5%	49 2%	87 3%	121 6%	155 7%	8 1%	31 7%	35 3%	42 5%	40 4%	35 4%	12 2%	66 7%	48 4%	59 5%	37 4%
Mean	17.06	17.92	16.28	9.40	15.32	17.34	19.72	19.65	18.51	12.54	14.50	22.29	20.81	7.10	21.21	16.31	18.35	20.95	19.56	16.28	21.37	14.47	18.80	15.28
Standard deviation	28.19	28.78	27.62	20.36	26.08	28.36	30.19	30.03	29.53	23.57	26.05	31.03	31.59	17.68	31.56	27.48	28.97	29.86	29.41	27.11	31.65	26.16	29.67	26.50
Standard error	0.28	0.42	0.37	0.55	0.66	0.70	0.72	0.78	0.61	0.40	0.48	0.79	0.68	0.59	1.48	0.87	0.92	1.03	1.05	1.18	1.03	0.76	0.77	0.84

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 11

Q.5 The next general election is due to be held in just over three years' time, in May 2020. As things stand today, how likely would you say it is that you will end up voting for each of the following parties - where zero means 'there is no chance I will vote for that party', and 100 means 'I will definitely vote for that party'.

UKIP

Base: All respondents

	Referendum			2015 Vote							2015 Vote - Remain							2015 Vote - Leave						
	Total	Leave	Remain	Con-ser-vative	Labour	Lib-eral Democ-rat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Democ-rat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Democ-rat	UKIP	SNP	Green	Plaid Cymru
Unweighted base	10153	4557	4623	3104	2702	683	1208	394	365	50	1332	1748	476	42	253	270	28	1713	855	184	1148	127	83	20
Weighted base	10153	4772	4405	3261	2660	686	1116	429	338	52	1328	1635	453	39	253	242	30	1870	918	206	1060	158	87	20
0-10	7053	2387	3918	2335	2117	566	125	394	301	46	1161	1459	413	9	249	231	28	1133	564	132	111	135	62	16
	69%	50%	89%	72%	80%	82%	11%	92%	89%	88%	87%	89%	91%	23%	98%	96%	94%	61%	61%	64%	10%	85%	72%	80%
11-20	500	288	154	185	126	24	44	13	15	1	59	51	13	8	4	6	-	118	71	9	35	5	7	-
	5%	6%	3%	6%	5%	4%	4%	3%	4%	1%	4%	3%	3%	20%	1%	2%	-	6%	8%	4%	3%	3%	8%	-
21-30	405	280	92	179	88	20	42	9	6	-	35	36	7	1	-	1	-	140	48	13	40	9	5	-
	4%	6%	2%	6%	3%	3%	4%	2%	2%	-	3%	2%	1%	4%	-	*	-	7%	5%	7%	4%	6%	6%	-
31-40	280	210	42	113	45	11	51	4	3	1	17	16	1	4	-	-	-	92	30	7	48	2	3	1
	3%	4%	1%	3%	2%	2%	5%	1%	1%	2%	1%	1%	*	10%	-	-	-	5%	3%	4%	4%	1%	3%	6%
41-50	543	429	75	162	94	30	147	4	6	1	16	25	10	4	*	-	-	142	66	19	141	4	6	1
	5%	9%	2%	5%	4%	4%	13%	1%	2%	3%	1%	2%	2%	9%	*	-	-	8%	7%	9%	13%	2%	6%	7%
51-60	281	211	43	96	47	16	76	-	3	1	19	15	1	3	-	3	-	77	31	15	72	-	1	1
	3%	4%	1%	3%	2%	2%	7%	-	1%	2%	1%	1%	*	7%	-	1%	-	4%	3%	7%	7%	-	1%	6%
61-70	221	174	39	73	49	7	71	2	1	-	11	20	2	2	-	-	-	61	28	3	68	1	1	-
	2%	4%	1%	2%	2%	1%	6%	*	*	-	1%	1%	*	5%	-	-	-	3%	3%	2%	6%	1%	1%	-
71-80	240	203	19	56	43	6	96	3	1	2	4	10	2	1	-	-	2	51	34	4	95	3	1	-
	2%	4%	*	2%	2%	1%	9%	1%	*	4%	*	1%	1%	1%	-	-	6%	3%	4%	2%	9%	2%	1%	-
81-90	217	199	13	33	22	4	138	-	-	-	3	2	4	1	-	-	-	30	19	-	134	-	-	-
	2%	4%	*	1%	1%	1%	12%	-	-	-	*	*	1%	3%	-	-	-	2%	2%	-	13%	-	-	-
91-100	412	390	10	27	29	2	326	-	2	-	2	1	-	7	-	1	-	25	28	2	316	-	2	-
	4%	8%	*	1%	1%	*	29%	-	1%	-	*	*	-	17%	-	*	-	1%	3%	1%	30%	-	2%	-
Mean	17.06	29.37	5.10	13.35	10.06	8.46	64.57	3.59	4.67	7.12	5.61	4.83	4.26	40.40	1.02	2.21	5.50	18.86	19.98	17.31	65.66	6.69	11.62	9.80
Standard deviation	28.19	33.67	13.83	22.11	20.94	18.26	32.30	10.67	13.14	18.06	13.48	13.39	13.07	34.45	3.30	9.04	18.47	25.29	28.05	23.77	31.81	15.15	19.44	18.64
Standard error	0.28	0.50	0.20	0.40	0.40	0.70	0.93	0.54	0.69	2.55	0.37	0.32	0.60	5.32	0.21	0.55	3.49	0.61	0.96	1.75	0.94	1.34	2.13	4.17

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 12

Q.5 The next general election is due to be held in just over three years' time, in May 2020. As things stand today, how likely would you say it is that you will end up voting for each of the following parties - where zero means 'there is no chance I will vote for that party', and 100 means 'I will definitely vote for that party'.

Green

Base: All respondents

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	10153	4667	5475	1368	1543	1623	1767	1471	2381	3548	2929	1527	2149	906	456	1002	1002	839	784	531	948	1200	1499	986
Weighted base	10153	4940	5202	1218	1625	1929	1726	1523	2132	2741	2944	2132	2335	882	459	1193	896	939	789	538	951	1277	1303	926
0-10	6828 67%	3483 71%	3342 64%	588 48%	938 58%	1255 65%	1200 70%	1136 75%	1711 80%	1847 67%	1889 64%	1485 70%	1608 69%	587 67%	332 72%	830 70%	654 73%	600 64%	539 68%	376 70%	635 67%	773 60%	877 67%	626 68%
11-20	797 8%	365 7%	430 8%	105 9%	142 9%	172 9%	149 9%	82 5%	146 7%	230 8%	233 8%	153 7%	181 8%	71 8%	21 5%	94 8%	66 7%	77 8%	63 8%	48 9%	83 9%	93 7%	107 8%	75 8%
21-30	548 5%	258 5%	287 6%	93 8%	117 7%	108 6%	77 4%	81 5%	73 3%	149 5%	166 6%	111 5%	122 5%	48 5%	18 4%	63 5%	37 4%	48 5%	44 6%	23 4%	48 5%	94 7%	71 5%	53 6%
31-40	408 4%	169 3%	239 5%	70 6%	86 5%	80 4%	57 3%	52 3%	63 3%	121 4%	124 4%	78 4%	85 4%	40 5%	23 5%	39 3%	28 3%	39 4%	23 3%	19 4%	41 4%	72 6%	47 4%	37 4%
41-50	581 6%	236 5%	345 7%	128 10%	122 7%	116 6%	99 6%	67 4%	50 2%	129 5%	212 7%	117 5%	124 5%	59 7%	30 6%	64 5%	35 4%	71 8%	47 6%	24 4%	50 5%	90 7%	63 5%	49 5%
51-60	321 3%	128 3%	193 4%	73 6%	79 5%	53 3%	49 3%	33 2%	35 2%	83 3%	98 3%	68 3%	72 3%	25 3%	14 3%	35 3%	29 3%	44 5%	14 2%	15 3%	36 4%	44 3%	40 3%	25 3%
61-70	213 2%	92 2%	121 2%	51 4%	36 2%	48 3%	28 2%	23 2%	26 1%	57 2%	72 2%	37 2%	46 2%	19 2%	1 *	26 2%	17 2%	19 2%	14 2%	9 2%	28 3%	38 3%	25 2%	16 2%
71-80	191 2%	85 2%	106 2%	47 4%	42 3%	47 2%	31 2%	13 1%	10 *	53 2%	67 2%	36 2%	35 2%	11 1%	12 3%	17 1%	8 1%	21 2%	15 2%	12 2%	11 1%	28 2%	38 3%	18 2%
81-90	127 1%	57 1%	68 1%	36 3%	25 2%	20 1%	17 1%	17 1%	12 1%	37 1%	46 2%	20 1%	25 1%	9 1%	6 1%	13 1%	10 1%	9 1%	11 1%	6 1%	12 1%	24 2%	16 1%	11 1%
91-100	138 1%	67 1%	71 1%	28 2%	37 2%	30 2%	19 1%	18 1%	6 *	35 1%	38 1%	28 1%	37 2%	12 1%	2 *	12 1%	11 1%	11 1%	19 2%	7 1%	9 1%	21 2%	20 2%	15 2%
Mean	15.47	14.05	16.78	26.26	20.21	16.31	14.08	12.18	8.42	15.24	17.10	14.46	14.62	15.45	13.49	14.12	12.83	16.96	15.38	13.93	15.42	19.00	15.57	15.29
Standard deviation	23.51	22.70	24.14	28.33	26.03	24.00	22.25	21.22	16.50	23.24	24.46	22.70	23.25	23.25	21.62	22.21	21.70	23.92	24.54	22.78	23.18	25.22	24.11	23.59
Standard error	0.23	0.33	0.33	0.77	0.66	0.60	0.53	0.55	0.34	0.39	0.45	0.58	0.50	0.77	1.01	0.70	0.69	0.83	0.88	0.99	0.75	0.73	0.62	0.75

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 12

Q.5 The next general election is due to be held in just over three years' time, in May 2020. As things stand today, how likely would you say it is that you will end up voting for each of the following parties - where zero means 'there is no chance I will vote for that party', and 100 means 'I will definitely vote for that party'.

Green

Base: All respondents

	Referendum			2015 Vote							2015 Vote - Remain							2015 Vote - Leave						
	Total	Leave	Remain	Con-ser-vative	Labour	Lib-eral Democ-rat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Democ-rat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Democ-rat	UKIP	SNP	Green	Plaid Cymru
Unweighted base	10153	4557	4623	3104	2702	683	1208	394	365	50	1332	1748	476	42	253	270	28	1713	855	184	1148	127	83	20
Weighted base	10153	4772	4405	3261	2660	686	1116	429	338	52	1328	1635	453	39	253	242	30	1870	918	206	1060	158	87	20
0-10	6828 67%	3646 76%	2552 58%	2616 80%	1613 61%	380 55%	877 79%	258 60%	18 5%	33 64%	998 75%	904 55%	227 50%	21 53%	139 55%	11 5%	19 62%	1571 84%	633 69%	136 66%	845 80%	109 69%	7 8%	13 66%
11-20	797 8%	320 7%	394 9%	218 7%	261 10%	67 10%	73 7%	39 9%	18 5%	1 2%	113 9%	162 10%	46 10%	2 6%	21 8%	11 5%	1 3%	99 5%	86 9%	17 8%	69 6%	16 10%	6 7%	- -
21-30	548 5%	194 4%	296 7%	128 4%	166 6%	47 7%	50 4%	32 7%	17 5%	7 13%	64 5%	116 7%	39 9%	3 9%	23 9%	13 5%	6 19%	58 3%	46 5%	7 3%	44 4%	9 5%	3 3%	1 6%
31-40	408 4%	136 3%	233 5%	78 2%	146 5%	46 7%	27 2%	24 6%	16 5%	4 7%	40 3%	109 7%	37 8%	1 2%	13 5%	12 5%	1 3%	38 2%	36 4%	8 4%	26 2%	8 5%	4 5%	2 11%
41-50	581 6%	206 4%	310 7%	106 3%	177 7%	59 9%	33 3%	39 9%	48 14%	3 6%	44 3%	122 7%	37 8%	5 12%	28 11%	38 16%	1 2%	60 3%	49 5%	19 9%	28 3%	10 6%	9 11%	2 12%
51-60	321 3%	101 2%	179 4%	56 2%	94 4%	41 6%	27 2%	13 3%	25 7%	1 2%	30 2%	69 4%	31 7%	3 8%	7 3%	19 8%	1 3%	23 1%	21 2%	8 4%	23 2%	5 3%	6 7%	- -
61-70	213 2%	73 2%	119 3%	25 1%	76 3%	20 3%	16 1%	12 3%	32 9%	3 6%	15 1%	47 3%	13 3%	1 2%	9 3%	24 10%	2 7%	10 1%	26 3%	7 1%	15 1%	2 1%	6 7%	1 5%
71-80	191 2%	37 1%	136 3%	13 *	69 3%	11 2%	7 1%	4 1%	47 14%	*	9 1%	57 3%	11 2%	2 5%	4 2%	34 14%	*	4 *	13 1%	1 *	5 1%	- -	12 14%	- -
81-90	127 1%	28 1%	92 2%	8 *	44 2%	12 2%	4 *	4 1%	40 12%	- -	5 *	38 2%	10 2%	1 3%	4 2%	26 11%	- -	3 *	6 1%	2 1%	3 *	- -	13 15%	- -
91-100	138 1%	31 1%	94 2%	14 *	13 *	2 *	2 *	5 1%	77 23%	- -	11 1%	10 1%	2 *	- -	5 2%	55 23%	- -	3 *	3 *	* *	2 *	- -	20 23%	- -
Mean	15.47	10.61	20.54	8.38	17.84	20.49	9.12	17.58	65.87	14.74	10.45	20.75	22.84	23.20	20.98	66.13	14.66	6.83	13.31	15.89	8.54	12.17	65.08	15.41
Standard deviation	23.51	19.14	26.54	16.05	23.66	23.74	17.22	23.07	28.29	21.22	18.41	25.07	24.54	27.38	25.64	27.51	22.06	13.95	20.54	21.42	16.52	17.58	30.58	21.21
Standard error	0.23	0.28	0.39	0.29	0.46	0.91	0.50	1.16	1.48	3.00	0.50	0.60	1.12	4.23	1.61	1.67	4.17	0.34	0.70	1.58	0.49	1.56	3.36	4.74

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 13

Q.5 The next general election is due to be held in just over three years' time, in May 2020. As things stand today, how likely would you say it is that you will end up voting for each of the following parties - where zero means 'there is no chance I will vote for that party', and 100 means 'I will definitely vote for that party'.

Another party

Base: All respondents

		Gender			Age						Social Grade				Region										
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base		10153	4667	5475	1368	1543	1623	1767	1471	2381	3548	2929	1527	2149	906	456	1002	1002	839	784	531	948	1200	1499	986
Weighted base		10153	4940	5202	1218	1625	1929	1726	1523	2132	2741	2944	2132	2335	882	459	1193	896	939	789	538	951	1277	1303	926
0-10		7825 77%	3829 78%	3986 77%	856 70%	1114 69%	1453 75%	1299 75%	1253 82%	1850 87%	2146 78%	2249 76%	1624 76%	1805 77%	360 41%	377 82%	1001 84%	764 85%	747 79%	636 81%	366 68%	786 83%	966 76%	1055 81%	766 83%
11-20		553 5%	232 5%	319 6%	72 6%	108 7%	121 6%	102 6%	66 4%	82 4%	161 6%	174 6%	105 5%	114 5%	36 4%	22 5%	63 5%	37 4%	48 5%	38 5%	34 6%	40 4%	101 8%	78 6%	57 6%
21-30		368 4%	162 3%	205 4%	51 4%	79 5%	82 4%	72 4%	42 3%	41 2%	96 4%	107 4%	81 4%	83 4%	15 2%	17 4%	33 3%	28 3%	44 5%	34 4%	30 6%	35 4%	58 5%	47 4%	26 3%
31-40		184 2%	82 2%	102 2%	20 2%	42 3%	45 2%	37 2%	22 1%	18 1%	49 2%	55 2%	39 2%	41 2%	18 2%	11 2%	23 2%	7 1%	14 1%	12 2%	12 2%	20 2%	18 1%	29 2%	19 2%
41-50		443 4%	183 4%	260 5%	86 7%	114 7%	70 4%	71 4%	52 3%	49 2%	93 3%	139 5%	98 5%	113 5%	63 7%	17 4%	28 2%	26 3%	40 4%	38 5%	27 5%	41 4%	68 5%	59 5%	35 4%
51-60		176 2%	77 2%	100 2%	35 3%	48 3%	29 1%	25 1%	16 1%	24 1%	53 2%	53 2%	29 1%	42 2%	25 3%	7 2%	15 1%	19 2%	17 2%	10 1%	14 3%	10 1%	31 2%	18 1%	12 1%
61-70		115 1%	69 1%	46 1%	23 2%	33 2%	27 1%	14 1%	10 1%	8 *	21 1%	45 2%	32 1%	17 1%	33 4%	5 1%	7 1%	9 1%	13 1%	13 2%	10 2%	4 *	13 1%	6 *	2 *
71-80		95 1%	61 1%	34 1%	19 2%	18 1%	23 1%	14 1%	10 1%	10 *	33 1%	21 1%	21 1%	19 1%	42 5%	1 *	6 *	2 *	5 1%	3 *	14 3%	9 1%	5 *	3 *	3 *
81-90		94 1%	66 1%	28 1%	19 2%	13 1%	16 1%	24 1%	12 1%	12 1%	26 1%	22 1%	25 1%	22 1%	56 6%	- -	5 *	- -	8 1%	2 *	7 1%	1 *	11 1%	4 *	1 *
91-100		301 3%	179 4%	122 2%	36 3%	56 3%	63 3%	69 4%	40 3%	38 2%	63 2%	80 3%	78 4%	80 3%	235 27%	2 *	11 1%	3 *	4 *	2 *	24 4%	6 1%	6 *	5 *	3 *
Mean		12.07	12.78	11.42	15.76	15.92	12.69	13.22	9.70	7.25	11.00	12.14	13.21	12.22	45.83	7.94	7.34	6.97	9.57	8.87	17.07	8.02	10.47	8.09	7.36
Standard deviation		23.40	25.04	21.73	25.84	25.50	23.90	24.98	21.41	18.29	22.16	23.00	24.91	23.84	42.22	16.01	16.76	15.02	18.25	16.78	27.52	16.54	18.70	15.92	14.92
Standard error		0.23	0.37	0.29	0.70	0.65	0.59	0.59	0.56	0.37	0.37	0.42	0.64	0.51	1.40	0.75	0.53	0.47	0.63	0.60	1.19	0.54	0.54	0.41	0.48

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 13

Q.5 The next general election is due to be held in just over three years' time, in May 2020. As things stand today, how likely would you say it is that you will end up voting for each of the following parties - where zero means 'there is no chance I will vote for that party', and 100 means 'I will definitely vote for that party'.

Another party

Base: All respondents

	Referendum			2015 Vote							2015 Vote - Remain							2015 Vote - Leave						
	Total	Leave	Remain	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru
Unweighted base	10153	4557	4623	3104	2702	683	1208	394	365	50	1332	1748	476	42	253	270	28	1713	855	184	1148	127	83	20
Weighted base	10153	4772	4405	3261	2660	686	1116	429	338	52	1328	1635	453	39	253	242	30	1870	918	206	1060	158	87	20
0-10	7825 77%	3789 79%	3284 75%	2829 87%	2105 79%	522 76%	894 80%	45 10%	244 72%	8 15%	1133 85%	1289 79%	345 76%	23 60%	19 7%	179 74%	3 10%	1643 88%	726 79%	156 76%	860 81%	24 15%	59 68%	3 15%
11-20	553 5%	237 5%	274 6%	137 4%	169 6%	46 7%	72 6%	8 2%	26 8%	1 2%	75 6%	111 7%	31 7%	3 9%	6 2%	16 7%	1 3%	59 3%	55 6%	13 6%	65 6%	2 2%	9 10%	- -
21-30	368 4%	170 4%	165 4%	94 3%	106 4%	34 5%	37 3%	2 *	19 6%	1 3%	44 3%	60 4%	20 4%	2 6%	1 *	14 6%	1 2%	47 3%	44 5%	11 5%	33 3%	1 1%	5 6%	1 3%
31-40	184 2%	84 2%	83 2%	47 1%	42 2%	15 2%	22 2%	8 2%	10 3%	2 3%	22 2%	26 2%	12 3%	2 4%	2 1%	6 2%	2 6%	25 1%	15 2%	2 1%	19 2%	5 3%	4 5%	- -
41-50	443 4%	199 4%	181 4%	90 3%	98 4%	31 5%	48 4%	38 9%	19 6%	1 2%	29 2%	63 4%	19 4%	2 5%	20 8%	17 7%	- -	59 3%	30 3%	12 6%	46 4%	15 10%	1 2%	1 5%
51-60	176 2%	74 2%	81 2%	31 1%	57 2%	18 3%	16 1%	6 1%	6 2%	4 8%	12 1%	36 2%	11 2%	3 8%	3 1%	5 2%	1 5%	19 1%	21 2%	7 3%	13 1%	3 2%	1 1%	3 14%
61-70	115 1%	44 1%	61 1%	16 1%	33 1%	6 1%	15 1%	21 5%	4 1%	3 5%	7 1%	19 1%	2 1%	3 8%	16 6%	2 1%	2 7%	7 *	12 1%	2 1%	12 1%	5 3%	3 3%	1 4%
71-80	95 1%	24 1%	56 1%	8 *	15 1%	6 1%	2 *	36 8%	4 1%	6 11%	2 *	7 *	5 1%	1 1%	27 10%	1 1%	5 17%	6 *	6 1%	1 *	2 *	7 5%	1 1%	- -
81-90	94 1%	39 1%	50 1%	4 *	19 1%	4 1%	3 *	46 11%	1 *	4 8%	1 *	15 1%	2 *	- -	26 10%	- -	2 8%	2 *	3 *	2 1%	3 *	17 11%	1 1%	2 10%
91-100	301 3%	114 2%	170 4%	5 *	15 1%	5 1%	6 1%	221 51%	6 2%	23 43%	2 *	9 1%	5 1%	- -	135 53%	2 1%	13 43%	2 *	5 1%	* 1%	6 1%	78 49%	3 4%	10 49%
Mean	12.07	10.58	13.73	5.83	9.38	10.79	8.88	76.53	12.37	69.49	5.97	9.50	10.90	18.32	79.82	11.35	72.65	5.65	9.32	10.65	8.49	71.76	13.75	70.07
Standard deviation	23.40	21.53	25.42	13.13	18.15	19.05	17.15	32.32	20.84	35.38	12.85	18.40	19.49	24.10	29.43	19.02	32.91	13.18	17.64	18.40	16.79	36.11	23.50	37.24
Standard error	0.23	0.32	0.37	0.24	0.35	0.73	0.49	1.63	1.09	5.00	0.35	0.44	0.89	3.72	1.85	1.16	6.22	0.32	0.60	1.36	0.50	3.20	2.58	8.33

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 14

Q.6 Which of the following do you think would make the best Prime Minister?**Base: All respondents**

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	10153	4667	5475	1368	1543	1623	1767	1471	2381	3548	2929	1527	2149	906	456	1002	1002	839	784	531	948	1200	1499	986
Weighted base	10153	4940	5202	1218	1625	1929	1726	1523	2132	2741	2944	2132	2335	882	459	1193	896	939	789	538	951	1277	1303	926
Theresa May	5623 55%	2962 60%	2658 51%	412 34%	649 40%	986 51%	960 56%	984 65%	1633 77%	1718 63%	1626 55%	1195 56%	1084 46%	326 37%	213 46%	615 52%	521 58%	563 60%	476 60%	313 58%	563 59%	665 52%	815 63%	555 60%
Jeremy Corbyn	1811 18%	900 18%	906 17%	403 33%	433 27%	358 19%	278 16%	172 11%	167 8%	419 15%	555 19%	340 16%	498 21%	194 22%	111 24%	265 22%	155 17%	150 16%	117 15%	92 17%	120 13%	283 22%	180 14%	144 16%
Don't know	2719 27%	1078 22%	1638 31%	403 33%	543 33%	585 30%	488 28%	367 24%	333 16%	605 22%	764 26%	597 28%	753 32%	362 41%	135 29%	313 26%	220 25%	226 24%	196 25%	134 25%	268 28%	330 26%	308 24%	227 25%

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 14

Q.6 Which of the following do you think would make the best Prime Minister?**Base: All respondents**

	Referendum			2015 Vote							2015 Vote - Remain							2015 Vote - Leave						
	Total	Leave	Remain	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru
Unweighted base	10153	4557	4623	3104	2702	683	1208	394	365	50	1332	1748	476	42	253	270	28	1713	855	184	1148	127	83	20
Weighted base	10153	4772	4405	3261	2660	686	1116	429	338	52	1328	1635	453	39	253	242	30	1870	918	206	1060	158	87	20
Theresa May	5623 55%	3338 70%	1977 45%	2902 89%	760 29%	389 57%	833 75%	89 21%	68 20%	25 47%	1125 85%	377 23%	234 52%	19 50%	44 17%	39 16%	14 46%	1726 92%	366 40%	147 72%	805 76%	44 28%	25 28%	8 42%
Jeremy Corbyn	1811 18%	476 10%	1166 26%	86 3%	1011 38%	90 13%	61 5%	118 27%	158 47%	9 18%	47 4%	702 43%	67 15%	6 15%	83 33%	131 54%	8 26%	36 2%	272 30%	14 7%	54 5%	34 21%	25 28%	1 7%
Don't know	2719 27%	958 20%	1262 29%	274 8%	889 33%	208 30%	222 20%	223 52%	112 33%	18 35%	156 12%	556 34%	152 34%	14 36%	126 50%	72 30%	8 28%	108 6%	280 30%	44 21%	201 19%	81 51%	38 43%	10 50%

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 15

Q.7 Do you think Britain is on the right track, or heading in the wrong direction?

Base: All respondents

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	10153	4667	5475	1368	1543	1623	1767	1471	2381	3548	2929	1527	2149	906	456	1002	1002	839	784	531	948	1200	1499	986
Weighted base	10153	4940	5202	1218	1625	1929	1726	1523	2132	2741	2944	2132	2335	882	459	1193	896	939	789	538	951	1277	1303	926
Right track	4420 44%	2374 48%	2044 39%	250 20%	504 31%	718 37%	771 45%	801 53%	1376 65%	1214 44%	1223 42%	1022 48%	961 41%	242 27%	176 38%	480 40%	429 48%	451 48%	394 50%	235 44%	450 47%	481 38%	626 48%	455 49%
Wrong direction	3794 37%	1871 38%	1916 37%	718 59%	770 47%	751 39%	615 36%	437 29%	504 24%	1139 42%	1164 40%	656 31%	836 36%	489 55%	184 40%	468 39%	310 35%	298 32%	245 31%	198 37%	294 31%	540 42%	441 34%	327 35%
Don't know	1939 19%	695 14%	1242 24%	251 21%	351 22%	460 24%	340 20%	285 19%	252 12%	389 14%	558 19%	454 21%	538 23%	150 17%	99 21%	245 21%	157 17%	190 20%	150 19%	106 20%	207 22%	257 20%	235 18%	144 16%

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 15

Q.7 Do you think Britain is on the right track, or heading in the wrong direction?**Base: All respondents**

	Referendum			2015 Vote							2015 Vote - Remain							2015 Vote - Leave						
	Total	Leave	Remain	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru
Unweighted base	10153	4557	4623	3104	2702	683	1208	394	365	50	1332	1748	476	42	253	270	28	1713	855	184	1148	127	83	20
Weighted base	10153	4772	4405	3261	2660	686	1116	429	338	52	1328	1635	453	39	253	242	30	1870	918	206	1060	158	87	20
Right track	4420 44%	3256 68%	958 22%	2299 70%	616 23%	219 32%	756 68%	69 16%	53 16%	13 24%	646 49%	169 10%	70 15%	10 26%	16 6%	11 5%	2 7%	1618 87%	432 47%	142 69%	738 70%	51 32%	40 46%	11 54%
Wrong direction	3794 37%	708 15%	2676 61%	482 15%	1539 58%	348 51%	173 16%	292 68%	236 70%	26 49%	402 30%	1224 75%	308 68%	19 49%	208 82%	197 82%	22 72%	68 4%	266 29%	25 12%	149 14%	71 45%	33 39%	4 20%
Don't know	1939 19%	809 17%	772 18%	480 15%	505 19%	119 17%	187 17%	69 16%	49 14%	14 26%	280 21%	242 15%	75 17%	10 25%	29 12%	34 14%	6 21%	184 10%	220 24%	39 19%	173 16%	36 23%	14 16%	5 26%

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 16

Q.8a Which of the following do you think is the most important issue &xa?**Base: All respondents**

	Total	Gender		Age						Social Grade				Region										
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	10153	4667	5475	1368	1543	1623	1767	1471	2381	3548	2929	1527	2149	906	456	1002	1002	839	784	531	948	1200	1499	986
Weighted base	10153	4940	5202	1218	1625	1929	1726	1523	2132	2741	2944	2132	2335	882	459	1193	896	939	789	538	951	1277	1303	926
Negotiating Britain's exit from the European Union on the right terms	3650 36%	1880 38%	1769 34%	326 27%	437 27%	648 34%	588 34%	616 40%	1034 49%	1177 43%	1061 36%	728 34%	684 29%	321 36%	150 33%	371 31%	327 37%	321 34%	303 38%	169 31%	358 38%	462 36%	515 40%	352 38%
Improving the NHS	1687 17%	715 14%	970 19%	283 23%	280 17%	300 16%	249 14%	237 16%	339 16%	391 14%	489 17%	344 16%	463 20%	142 16%	71 16%	228 19%	147 16%	167 18%	115 15%	92 17%	158 17%	173 14%	215 16%	179 19%
Controlling immigration	1499 15%	684 14%	814 16%	55 5%	186 11%	287 15%	318 18%	315 21%	338 16%	270 10%	356 12%	419 20%	454 19%	99 11%	87 19%	189 16%	149 17%	170 18%	123 16%	87 16%	158 17%	154 12%	166 13%	117 13%
Getting the economy growing and creating jobs	1062 10%	582 12%	476 9%	130 11%	158 10%	217 11%	222 13%	150 10%	186 9%	334 12%	313 11%	192 9%	222 10%	137 16%	53 12%	120 10%	83 9%	73 8%	88 11%	76 14%	76 8%	151 12%	120 9%	85 9%
Tackling the cost of living	681 7%	300 6%	380 7%	153 13%	198 12%	161 8%	108 6%	37 2%	23 1%	124 5%	218 7%	138 6%	201 9%	66 7%	35 8%	71 6%	69 8%	65 7%	55 7%	30 6%	60 6%	114 9%	78 6%	37 4%
Making the right decisions about tax and government spending	424 4%	201 4%	223 4%	92 8%	98 6%	74 4%	66 4%	36 2%	58 3%	129 5%	155 5%	66 3%	73 3%	37 4%	15 3%	59 5%	33 4%	37 4%	31 4%	21 4%	43 5%	57 4%	52 4%	39 4%
Cutting the deficit and the debt	267 3%	173 3%	94 2%	30 3%	49 3%	49 3%	51 3%	25 2%	62 3%	77 3%	83 3%	59 3%	47 2%	32 4%	12 3%	32 3%	23 3%	18 2%	13 2%	20 4%	15 2%	31 2%	38 3%	33 4%
Improving social care	217 2%	115 2%	101 2%	30 2%	35 2%	41 2%	47 3%	31 2%	34 2%	66 2%	54 2%	40 2%	58 2%	13 1%	9 2%	46 4%	18 2%	18 2%	9 1%	9 2%	24 3%	18 1%	29 2%	24 3%
Reforming welfare to cut benefit dependency	206 2%	80 2%	126 2%	20 2%	48 3%	56 3%	24 1%	27 2%	32 1%	45 2%	68 2%	53 2%	40 2%	11 1%	12 3%	28 2%	11 1%	21 2%	18 2%	9 2%	20 2%	30 2%	29 2%	16 2%
Dealing with crime	180 2%	70 1%	110 2%	14 1%	63 4%	44 2%	26 1%	25 2%	9 *	38 1%	59 2%	39 2%	45 2%	8 1%	7 2%	19 2%	12 1%	30 3%	8 1%	10 2%	18 2%	37 3%	23 2%	8 1%
Protecting the environment	157 2%	84 2%	71 1%	47 4%	37 2%	21 1%	22 1%	17 1%	12 1%	48 2%	52 2%	25 1%	32 1%	9 1%	1 *	18 1%	15 2%	6 1%	13 2%	9 2%	12 1%	27 2%	26 2%	21 2%
Improving schools	123 1%	55 1%	68 1%	37 3%	35 2%	32 2%	7 *	6 *	5 *	42 2%	36 1%	29 1%	16 1%	7 1%	6 1%	11 1%	9 1%	12 1%	12 1%	7 1%	8 1%	23 2%	12 1%	16 2%

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 16

Q.8a Which of the following do you think is the most important issue &xa?**Base: All respondents**

	Referendum			2015 Vote							2015 Vote - Remain							2015 Vote - Leave						
	Total	Leave	Remain	Con-ser-vative	Labour	Lib-eral Democ-rat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Democ-rat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Democ-rat	UKIP	SNP	Green	Plaid Cymru
Unweighted base	10153	4557	4623	3104	2702	683	1208	394	365	50	1332	1748	476	42	253	270	28	1713	855	184	1148	127	83	20
Weighted base	10153	4772	4405	3261	2660	686	1116	429	338	52	1328	1635	453	39	253	242	30	1870	918	206	1060	158	87	20
Negotiating Britain's exit from the European Union on the right terms	3650 36%	1776 37%	1626 37%	1580 48%	742 28%	290 42%	381 34%	146 34%	84 25%	19 37%	653 49%	481 29%	201 44%	11 29%	83 33%	64 27%	13 45%	902 48%	239 26%	80 39%	367 35%	57 36%	16 19%	6 29%
Improving the NHS	1687 17%	650 14%	867 20%	352 11%	652 24%	99 14%	128 11%	75 18%	70 21%	9 17%	162 12%	427 26%	69 15%	7 19%	49 20%	50 21%	4 13%	184 10%	199 22%	30 15%	120 11%	24 15%	19 22%	5 25%
Controlling immigration	1499 15%	1183 25%	193 4%	445 14%	279 10%	45 7%	425 38%	40 9%	16 5%	7 14%	78 6%	71 4%	8 2%	7 17%	9 4%	2 1%	3 9%	360 19%	201 22%	32 16%	409 39%	30 19%	14 16%	4 20%
Getting the economy growing and creating jobs	1062 10%	380 8%	575 13%	358 11%	298 11%	80 12%	59 5%	71 17%	33 10%	10 18%	194 15%	197 12%	56 12%	6 16%	42 16%	23 10%	7 22%	157 8%	87 10%	19 9%	50 5%	25 16%	10 12%	1 6%
Tackling the cost of living	681 7%	218 5%	343 8%	102 3%	237 9%	35 5%	53 5%	42 10%	36 11%	1 2%	54 4%	155 9%	26 6%	2 5%	31 12%	28 12%	* 1%	43 2%	69 7%	5 3%	49 5%	10 6%	6 7%	1 4%
Making the right decisions about tax and government spending	424 4%	120 3%	241 5%	89 3%	126 5%	39 6%	19 2%	23 5%	21 6%	3 5%	43 3%	97 6%	31 7%	3 8%	17 7%	15 6%	2 7%	43 2%	22 2%	8 4%	16 2%	6 4%	6 7%	1 3%
Cutting the deficit and the debt	267 3%	119 2%	119 3%	123 4%	47 2%	21 3%	12 1%	8 2%	7 2%	2 4%	56 4%	24 1%	7 2%	1 3%	7 3%	4 2%	1 3%	61 3%	23 3%	11 5%	11 1%	1 1%	1 2%	1 5%
Improving social care	217 2%	64 1%	140 3%	33 1%	103 4%	27 4%	8 1%	7 2%	12 4%	1 1%	20 2%	81 5%	19 4%	1 2%	3 1%	10 4%	- -	13 1%	20 2%	8 4%	8 1%	3 2%	2 3%	1 4%
Reforming welfare to cut benefit dependency	206 2%	112 2%	64 1%	81 2%	46 2%	9 1%	15 1%	3 1%	6 2%	1 2%	28 2%	21 1%	3 1%	- -	3 1%	2 1%	- -	51 3%	21 2%	4 2%	14 1%	- -	3 4%	1 5%
Dealing with crime	180 2%	70 1%	77 2%	46 1%	51 2%	13 2%	9 1%	6 1%	3 1%	- -	22 2%	27 2%	12 3%	- -	6 2%	2 1%	- -	23 1%	18 2%	1 1%	9 1%	- -	2 2%	- -
Protecting the environment	157 2%	30 1%	110 2%	18 1%	46 2%	17 2%	2 *	5 1%	44 13%	- -	9 1%	39 2%	12 3%	- -	3 1%	36 15%	- -	8 *	5 1%	4 2%	2 *	3 2%	7 8%	- -
Improving schools	123 1%	50 1%	49 1%	34 1%	34 1%	12 2%	5 *	4 1%	6 2%	- -	10 1%	16 1%	9 2%	1 2%	1 *	5 2%	- -	25 1%	12 1%	3 1%	4 *	- -	- -	- -

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 17

Q.8a Which of the following do you think is the second most important issue &a?**Base: All respondents**

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West
Unweighted base	10153	4667	5475	1368	1543	1623	1767	1471	2381	3548	2929	1527	2149	906	456	1002	1002	839	784	531	948	1200	1499	986
Weighted base	10153	4940	5202	1218	1625	1929	1726	1523	2132	2741	2944	2132	2335	882	459	1193	896	939	789	538	951	1277	1303	926
Improving the NHS	2175 21%	992 20%	1181 23%	285 23%	384 24%	373 19%	358 21%	331 22%	445 21%	544 20%	599 20%	478 22%	554 24%	184 21%	94 21%	292 24%	198 22%	182 19%	168 21%	104 19%	232 24%	254 20%	259 20%	208 22%
Negotiating Britain's exit from the European Union on the right terms	1469 14%	720 15%	749 14%	169 14%	224 14%	245 13%	236 14%	250 16%	345 16%	390 14%	448 15%	305 14%	326 14%	113 13%	78 17%	173 15%	125 14%	134 14%	128 16%	97 18%	123 13%	194 15%	162 12%	143 15%
Getting the economy growing and creating jobs	1411 14%	762 15%	649 12%	162 13%	163 10%	285 15%	245 14%	212 14%	344 16%	472 17%	430 15%	243 11%	266 11%	156 18%	64 14%	159 13%	125 14%	140 15%	107 14%	51 10%	114 12%	173 14%	200 15%	121 13%
Controlling immigration	1308 13%	623 13%	685 13%	70 6%	149 9%	228 12%	256 15%	253 17%	352 17%	250 9%	357 12%	334 16%	366 16%	89 10%	59 13%	134 11%	141 16%	133 14%	117 15%	74 14%	134 14%	142 11%	177 14%	107 12%
Tackling the cost of living	767 8%	337 7%	424 8%	136 11%	200 12%	187 10%	134 8%	65 4%	45 2%	176 6%	203 7%	194 9%	195 8%	83 9%	33 7%	86 7%	53 6%	80 9%	60 8%	37 7%	60 6%	112 9%	104 8%	58 6%
Making the right decisions about tax and government spending	756 7%	397 8%	358 7%	125 10%	104 6%	127 7%	134 8%	107 7%	160 7%	239 9%	213 7%	158 7%	146 6%	78 9%	40 9%	75 6%	61 7%	58 6%	51 6%	41 8%	67 7%	85 7%	108 8%	91 10%
Improving social care	552 5%	255 5%	297 6%	52 4%	74 5%	84 4%	96 6%	103 7%	142 7%	166 6%	176 6%	69 3%	141 6%	37 4%	25 5%	72 6%	50 6%	58 6%	23 3%	44 8%	48 5%	68 5%	77 6%	50 5%
Cutting the deficit and the debt	501 5%	305 6%	197 4%	61 5%	82 5%	108 6%	71 4%	57 4%	123 6%	165 6%	148 5%	106 5%	82 3%	43 5%	13 3%	62 5%	45 5%	47 5%	43 5%	21 4%	58 6%	59 5%	58 4%	52 6%
Reforming welfare to cut benefit dependency	429 4%	176 4%	253 5%	30 3%	85 5%	78 4%	80 5%	58 4%	98 5%	107 4%	139 5%	104 5%	80 3%	32 4%	20 4%	45 4%	33 4%	38 4%	41 5%	27 5%	43 5%	56 4%	53 4%	41 4%
Dealing with crime	334 3%	147 3%	186 4%	31 3%	64 4%	103 5%	58 3%	54 4%	24 1%	80 3%	96 3%	76 4%	83 4%	23 3%	19 4%	39 3%	30 3%	31 3%	24 3%	18 3%	19 2%	61 5%	53 4%	17 2%
Improving schools	271 3%	138 3%	132 3%	44 4%	63 4%	78 4%	38 2%	18 1%	30 1%	96 4%	86 3%	34 2%	55 2%	23 3%	8 2%	40 3%	20 2%	22 2%	13 2%	17 3%	30 3%	42 3%	33 3%	23 2%
Protecting the environment	180 2%	87 2%	93 2%	53 4%	33 2%	33 2%	21 1%	16 1%	24 1%	57 2%	50 2%	31 1%	42 2%	21 2%	5 1%	16 1%	14 2%	15 2%	12 2%	6 1%	23 2%	33 3%	19 1%	14 2%

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 17

Q.8a Which of the following do you think is the second most important issue &xa?**Base: All respondents**

	Referendum			2015 Vote							2015 Vote - Remain							2015 Vote - Leave						
	Total	Leave	Remain	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru
Unweighted base	10153	4557	4623	3104	2702	683	1208	394	365	50	1332	1748	476	42	253	270	28	1713	855	184	1148	127	83	20
Weighted base	10153	4772	4405	3261	2660	686	1116	429	338	52	1328	1635	453	39	253	242	30	1870	918	206	1060	158	87	20
Improving the NHS	2175 21%	1005 21%	965 22%	601 18%	684 26%	157 23%	231 21%	93 22%	85 25%	12 23%	244 18%	407 25%	97 21%	9 24%	60 23%	64 26%	7 23%	345 18%	255 28%	54 26%	217 20%	27 17%	19 22%	5 23%
Negotiating Britain's exit from the European Union on the right terms	1469 14%	771 16%	581 13%	489 15%	372 14%	94 14%	219 20%	44 10%	40 12%	10 18%	181 14%	223 14%	58 13%	4 11%	26 10%	28 11%	1 5%	298 16%	134 15%	33 16%	211 20%	16 10%	11 13%	6 32%
Getting the economy growing and creating jobs	1411 14%	590 12%	703 16%	545 17%	313 12%	118 17%	105 9%	78 18%	34 10%	5 10%	254 19%	209 13%	82 18%	7 19%	37 15%	29 12%	4 15%	278 15%	91 10%	36 17%	96 9%	38 24%	5 5%	1 3%
Controlling immigration	1308 13%	930 19%	272 6%	522 16%	236 9%	45 7%	249 22%	39 9%	16 5%	4 8%	132 10%	75 5%	22 5%	2 6%	12 5%	5 2%	3 9%	380 20%	151 16%	21 10%	246 23%	27 17%	11 13%	1 7%
Tackling the cost of living	767 8%	267 6%	400 9%	122 4%	275 10%	48 7%	48 4%	58 13%	41 12%	4 8%	74 6%	183 11%	30 7%	3 7%	33 13%	33 14%	2 7%	48 3%	81 9%	14 7%	45 4%	21 13%	7 9%	2 11%
Making the right decisions about tax and government spending	756 7%	283 6%	380 9%	261 8%	171 6%	52 8%	60 5%	38 9%	30 9%	7 12%	122 9%	125 8%	41 9%	4 9%	29 12%	20 8%	7 22%	133 7%	43 5%	8 4%	55 5%	9 6%	7 8%	-
Improving social care	552 5%	203 4%	299 7%	130 4%	200 8%	51 7%	39 4%	21 5%	34 10%	6 12%	60 5%	144 9%	39 9%	-	15 6%	22 9%	4 12%	64 3%	47 5%	12 6%	39 4%	4 2%	11 13%	3 13%
Cutting the deficit and the debt	501 5%	218 5%	236 5%	237 7%	85 3%	32 5%	40 4%	15 4%	10 3%	2 4%	113 9%	51 3%	23 5%	2 5%	13 5%	10 4%	2 5%	120 6%	30 3%	6 3%	35 3%	3 2%	-	1 3%
Reforming welfare to cut benefit dependency	429 4%	219 5%	174 4%	180 6%	80 3%	28 4%	48 4%	13 3%	5 1%	1 1%	74 6%	51 3%	19 4%	2 5%	6 3%	1 *	-	106 6%	25 3%	9 5%	46 4%	7 4%	4 5%	1 4%
Dealing with crime	334 3%	162 3%	124 3%	93 3%	93 3%	20 3%	47 4%	8 2%	6 2%	-	30 2%	57 4%	12 3%	5 14%	2 1%	2 1%	-	59 3%	32 3%	6 3%	41 4%	5 3%	4 4%	-
Improving schools	271 3%	80 2%	159 4%	52 2%	93 3%	26 4%	15 1%	12 3%	20 6%	1 3%	26 2%	67 4%	18 4%	-	12 5%	14 6%	1 3%	25 1%	18 2%	5 3%	15 1%	1 *	6 7%	1 3%
Protecting the environment	180 2%	44 1%	113 3%	29 1%	58 2%	15 2%	13 1%	10 2%	17 5%	-	15 1%	44 3%	13 3%	-	8 3%	15 6%	-	13 1%	11 1%	2 1%	13 1%	1 1%	2 2%	-

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 18

Q.8a Which of the following do you think is the third most important issue &a?**Base: All respondents**

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	10153	4667	5475	1368	1543	1623	1767	1471	2381	3548	2929	1527	2149	906	456	1002	1002	839	784	531	948	1200	1499	986
Weighted base	10153	4940	5202	1218	1625	1929	1726	1523	2132	2741	2944	2132	2335	882	459	1193	896	939	789	538	951	1277	1303	926
Improving the NHS	1727 17%	826 17%	898 17%	170 14%	268 17%	297 15%	306 18%	298 20%	387 18%	433 16%	483 16%	390 18%	421 18%	137 16%	82 18%	185 15%	166 19%	173 18%	146 18%	118 22%	138 15%	218 17%	220 17%	145 16%
Getting the economy growing and creating jobs	1339 13%	665 13%	673 13%	167 14%	170 10%	242 13%	227 13%	199 13%	333 16%	368 13%	403 14%	278 13%	289 12%	122 14%	57 12%	136 11%	111 12%	131 14%	109 14%	80 15%	113 12%	163 13%	182 14%	134 14%
Negotiating Britain's exit from the European Union on the right terms	1012 10%	498 10%	514 10%	113 9%	139 9%	190 10%	204 12%	163 11%	203 10%	254 9%	284 10%	206 10%	268 11%	68 8%	46 10%	137 11%	84 9%	97 10%	82 10%	54 10%	87 9%	128 10%	133 10%	95 10%
Making the right decisions about tax and government spending	959 9%	483 10%	476 9%	131 11%	158 10%	163 8%	165 10%	130 9%	211 10%	318 12%	290 10%	154 7%	197 8%	103 12%	47 10%	114 10%	80 9%	86 9%	65 8%	40 7%	78 8%	133 10%	135 10%	78 8%
Controlling immigration	942 9%	431 9%	511 10%	61 5%	133 8%	181 9%	162 9%	164 11%	242 11%	194 7%	238 8%	256 12%	254 11%	63 7%	49 11%	123 10%	88 10%	110 12%	73 9%	48 9%	90 10%	96 8%	113 9%	87 9%
Tackling the cost of living	885 9%	388 8%	497 10%	142 12%	220 14%	214 11%	157 9%	85 6%	67 3%	213 8%	270 9%	175 8%	227 10%	97 11%	36 8%	105 9%	71 8%	70 7%	67 9%	51 10%	71 7%	139 11%	103 8%	76 8%
Improving social care	701 7%	345 7%	356 7%	65 5%	91 6%	117 6%	91 5%	131 9%	206 10%	208 8%	202 7%	132 6%	159 7%	57 6%	34 7%	77 6%	59 7%	52 6%	52 7%	28 5%	93 10%	86 7%	90 7%	73 8%
Reforming welfare to cut benefit dependency	666 7%	345 7%	322 6%	43 4%	110 7%	141 7%	110 6%	111 7%	150 7%	189 7%	199 7%	162 8%	117 5%	53 6%	24 5%	78 7%	72 8%	67 7%	62 8%	38 7%	62 6%	62 5%	83 6%	67 7%
Cutting the deficit and the debt	663 7%	388 8%	275 5%	78 6%	94 6%	135 7%	103 6%	95 6%	159 7%	212 8%	200 7%	132 6%	119 5%	70 8%	24 5%	91 8%	36 4%	42 4%	43 5%	32 6%	98 10%	86 7%	80 6%	60 7%
Improving schools	517 5%	234 5%	281 5%	114 9%	105 6%	102 5%	75 4%	45 3%	76 4%	163 6%	143 5%	104 5%	107 5%	40 5%	26 6%	71 6%	46 5%	44 5%	34 4%	26 5%	48 5%	81 6%	62 5%	39 4%
Dealing with crime	443 4%	191 4%	252 5%	48 4%	77 5%	84 4%	86 5%	76 5%	71 3%	99 4%	133 5%	89 4%	122 5%	38 4%	24 5%	44 4%	52 6%	42 4%	33 4%	16 3%	41 4%	44 3%	63 5%	46 5%
Protecting the environment	298 3%	145 3%	148 3%	85 7%	59 4%	62 3%	41 2%	25 2%	27 1%	91 3%	99 3%	55 3%	54 2%	35 4%	11 2%	31 3%	29 3%	25 3%	23 3%	8 1%	32 3%	40 3%	39 3%	26 3%

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 18

Q.8a Which of the following do you think is the third most important issue &a?**Base: All respondents**

	Referendum			2015 Vote							2015 Vote - Remain							2015 Vote - Leave						
	Total	Leave	Remain	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru
Unweighted base	10153	4557	4623	3104	2702	683	1208	394	365	50	1332	1748	476	42	253	270	28	1713	855	184	1148	127	83	20
Weighted base	10153	4772	4405	3261	2660	686	1116	429	338	52	1328	1635	453	39	253	242	30	1870	918	206	1060	158	87	20
Improving the NHS	1727 17%	845 18%	718 16%	533 16%	427 16%	136 20%	226 20%	76 18%	60 18%	16 30%	212 16%	264 16%	88 19%	6 16%	38 15%	40 17%	10 32%	311 17%	144 16%	40 19%	217 20%	32 20%	16 19%	6 29%
Getting the economy growing and creating jobs	1339 13%	603 13%	609 14%	460 14%	356 13%	95 14%	135 12%	54 13%	33 10%	6 11%	190 14%	240 15%	71 16%	5 12%	32 13%	21 9%	1 5%	261 14%	96 10%	21 10%	129 12%	20 12%	11 12%	4 22%
Negotiating Britain's exit from the European Union on the right terms	1012 10%	520 11%	384 9%	327 10%	246 9%	61 9%	139 12%	37 9%	29 8%	4 8%	129 10%	144 9%	32 7%	4 11%	18 7%	21 9%	3 11%	188 10%	91 10%	22 11%	131 12%	17 11%	7 8%	1 3%
Making the right decisions about tax and government spending	959 9%	395 8%	481 11%	318 10%	238 9%	73 11%	78 7%	49 11%	41 12%	4 7%	144 11%	162 10%	51 11%	2 5%	34 14%	32 13%	1 4%	169 9%	68 7%	20 10%	74 7%	14 9%	8 10%	3 13%
Controlling immigration	942 9%	622 13%	236 5%	361 11%	227 9%	47 7%	146 13%	28 7%	11 3%	3 5%	106 8%	78 5%	18 4%	5 12%	4 2%	5 2%	-	246 13%	137 15%	28 14%	138 13%	20 13%	5 6%	3 13%
Tackling the cost of living	885 9%	333 7%	451 10%	189 6%	291 11%	48 7%	72 6%	49 12%	42 12%	4 7%	88 7%	182 11%	38 8%	8 20%	31 12%	32 13%	4 12%	96 5%	93 10%	10 5%	64 6%	19 12%	9 11%	-
Improving social care	701 7%	290 6%	366 8%	185 6%	249 9%	52 8%	69 6%	28 6%	34 10%	7 13%	84 6%	161 10%	41 9%	5 12%	22 9%	26 11%	5 17%	100 5%	83 9%	11 5%	64 6%	6 4%	8 9%	1 7%
Reforming welfare to cut benefit dependency	666 7%	378 8%	232 5%	303 9%	104 4%	40 6%	85 8%	16 4%	13 4%	4 8%	113 9%	57 3%	20 4%	-	8 3%	10 4%	4 12%	185 10%	45 5%	17 8%	84 8%	7 4%	3 4%	-
Cutting the deficit and the debt	663 7%	312 7%	290 7%	291 9%	132 5%	44 6%	57 5%	31 7%	14 4%	2 3%	132 10%	78 5%	24 5%	3 8%	18 7%	7 3%	-	154 8%	48 5%	20 10%	52 5%	12 8%	6 7%	-
Improving schools	517 5%	171 4%	281 6%	119 4%	195 7%	38 6%	21 2%	22 5%	19 6%	4 7%	67 5%	123 7%	27 6%	-	20 8%	15 6%	1 4%	51 3%	66 7%	9 5%	21 2%	2 1%	4 4%	3 13%
Dealing with crime	443 4%	231 5%	158 4%	128 4%	103 4%	19 3%	65 6%	14 3%	15 4%	-	42 3%	66 4%	14 3%	1 3%	5 2%	10 4%	-	83 4%	33 4%	5 2%	63 6%	9 5%	4 5%	-
Protecting the environment	298 3%	73 2%	199 5%	47 1%	94 4%	31 5%	23 2%	24 6%	28 8%	1 1%	22 2%	80 5%	29 6%	*	23 9%	22 9%	1 2%	25 1%	12 1%	2 1%	21 2%	1 1%	4 5%	-

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 19

Q.8a Which of the following do you think is the (top three) most important issue &xa?**Base: All respondents**

		Gender			Age						Social Grade				Region									
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	10153	4667	5475	1368	1543	1623	1767	1471	2381	3548	2929	1527	2149	906	456	1002	1002	839	784	531	948	1200	1499	986
Weighted base	10153	4940	5202	1218	1625	1929	1726	1523	2132	2741	2944	2132	2335	882	459	1193	896	939	789	538	951	1277	1303	926
Negotiating Britain's exit from the European Union on the right terms	6132 60%	3098 63%	3031 58%	608 50%	800 49%	1084 56%	1028 60%	1029 68%	1582 74%	1821 66%	1794 61%	1240 58%	1278 55%	503 57%	274 60%	681 57%	536 60%	552 59%	513 65%	320 60%	568 60%	784 61%	811 62%	590 64%
Improving the NHS	5590 55%	2534 51%	3049 59%	738 61%	932 57%	970 50%	913 53%	865 57%	1171 55%	1368 50%	1571 53%	1213 57%	1438 62%	463 52%	247 54%	705 59%	511 57%	522 56%	429 54%	314 58%	528 56%	645 50%	694 53%	532 57%
Getting the economy growing and creating jobs	3811 38%	2009 41%	1798 35%	459 38%	492 30%	744 39%	694 40%	561 37%	862 40%	1175 43%	1146 39%	713 33%	777 33%	415 47%	174 38%	416 35%	319 36%	345 37%	304 39%	207 39%	302 32%	488 38%	502 38%	340 37%
Controlling immigration	3748 37%	1739 35%	2010 39%	187 15%	467 29%	697 36%	735 43%	731 48%	932 44%	714 26%	951 32%	1009 47%	1075 46%	251 28%	196 43%	446 37%	378 42%	413 44%	314 40%	210 39%	382 40%	392 31%	456 35%	312 34%
Tackling the cost of living	2333 23%	1025 21%	1300 25%	432 35%	618 38%	562 29%	398 23%	187 12%	136 6%	512 19%	691 23%	507 24%	623 27%	245 28%	104 23%	263 22%	192 21%	215 23%	182 23%	118 22%	191 20%	366 29%	285 22%	171 19%
Making the right decisions about tax and government spending	2139 21%	1081 22%	1057 20%	348 29%	360 22%	364 19%	365 21%	273 18%	429 20%	686 25%	658 22%	379 18%	417 18%	218 25%	102 22%	249 21%	174 19%	181 19%	148 19%	102 19%	189 20%	275 22%	296 23%	207 22%
Improving social care	1470 14%	715 14%	754 14%	147 12%	200 12%	242 13%	234 14%	265 17%	382 18%	440 16%	432 15%	240 11%	358 15%	107 12%	67 15%	195 16%	127 14%	129 14%	84 11%	81 15%	165 17%	172 13%	196 15%	147 16%
Cutting the deficit and the debt	1431 14%	866 18%	566 11%	169 14%	225 14%	291 15%	225 13%	177 12%	343 16%	455 17%	432 15%	298 14%	247 11%	145 16%	49 11%	185 15%	105 12%	108 11%	100 13%	72 13%	171 18%	176 14%	176 13%	145 16%
Reforming welfare to cut benefit dependency	1302 13%	601 12%	701 13%	93 8%	243 15%	275 14%	214 12%	197 13%	280 13%	341 12%	406 14%	319 15%	237 10%	95 11%	56 12%	151 13%	116 13%	127 14%	121 15%	74 14%	126 13%	148 12%	165 13%	124 13%
Dealing with crime	956 9%	409 8%	548 11%	92 8%	204 13%	231 12%	170 10%	155 10%	104 5%	217 8%	287 10%	203 10%	250 11%	69 8%	50 11%	102 9%	94 10%	103 11%	66 8%	44 8%	79 8%	141 11%	138 11%	71 8%
Improving schools	911 9%	427 9%	481 9%	195 16%	203 12%	212 11%	120 7%	70 5%	111 5%	302 11%	265 9%	167 8%	178 8%	71 8%	40 9%	123 10%	76 8%	78 8%	59 7%	49 9%	86 9%	146 11%	106 8%	79 9%
Protecting the environment	635 6%	315 6%	312 6%	185 15%	130 8%	116 6%	83 5%	58 4%	63 3%	195 7%	201 7%	111 5%	128 5%	66 7%	17 4%	65 5%	58 7%	46 5%	48 6%	23 4%	67 7%	100 8%	84 6%	61 7%

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 19

Q.8a Which of the following do you think is the (top three) most important issue &a?**Base: All respondents**

	Referendum			2015 Vote							2015 Vote - Remain							2015 Vote - Leave						
	Total	Leave	Remain	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru
Unweighted base	10153	4557	4623	3104	2702	683	1208	394	365	50	1332	1748	476	42	253	270	28	1713	855	184	1148	127	83	20
Weighted base	10153	4772	4405	3261	2660	686	1116	429	338	52	1328	1635	453	39	253	242	30	1870	918	206	1060	158	87	20
Negotiating Britain's exit from the European Union on the right terms	6132 60%	3068 64%	2592 59%	2397 73%	1361 51%	445 65%	739 66%	227 53%	152 45%	33 63%	964 73%	848 52%	291 64%	20 51%	127 50%	113 47%	18 61%	1389 74%	465 51%	135 66%	710 67%	90 57%	34 39%	13 64%
Improving the NHS	5590 55%	2500 52%	2549 58%	1486 46%	1762 66%	392 57%	585 52%	245 57%	215 64%	37 70%	617 46%	1097 67%	254 56%	23 59%	147 58%	154 64%	21 68%	841 45%	598 65%	124 60%	554 52%	83 52%	55 63%	15 77%
Getting the economy growing and creating jobs	3811 38%	1572 33%	1888 43%	1362 42%	967 36%	293 43%	298 27%	203 47%	101 30%	21 39%	638 48%	646 40%	208 46%	18 46%	111 44%	73 30%	12 41%	697 37%	275 30%	76 37%	276 26%	83 52%	25 29%	6 32%
Controlling immigration	3748 37%	2736 57%	701 16%	1328 41%	743 28%	136 20%	820 74%	107 25%	44 13%	14 27%	316 24%	224 14%	48 11%	14 35%	25 10%	12 5%	5 18%	986 53%	489 53%	81 40%	793 75%	77 49%	30 35%	8 40%
Tackling the cost of living	2333 23%	818 17%	1194 27%	413 13%	802 30%	131 19%	173 15%	149 35%	119 35%	9 17%	216 16%	520 32%	94 21%	12 32%	95 37%	93 39%	6 20%	187 10%	242 26%	29 14%	157 15%	49 31%	23 26%	3 15%
Making the right decisions about tax and government spending	2139 21%	798 17%	1102 25%	667 20%	535 20%	164 24%	158 14%	111 26%	92 27%	13 25%	309 23%	384 23%	123 27%	8 22%	81 32%	67 28%	10 33%	345 18%	133 14%	36 18%	145 14%	29 18%	21 25%	3 16%
Improving social care	1470 14%	556 12%	804 18%	348 11%	552 21%	131 19%	117 11%	56 13%	80 24%	14 26%	164 12%	385 24%	99 22%	6 14%	40 16%	57 24%	9 29%	177 9%	151 16%	30 15%	111 11%	13 8%	21 25%	5 24%
Cutting the deficit and the debt	1431 14%	648 14%	645 15%	651 20%	264 10%	97 14%	109 10%	55 13%	30 9%	6 11%	301 23%	153 9%	54 12%	7 17%	38 15%	21 9%	2 8%	335 18%	102 11%	37 18%	99 9%	16 10%	8 9%	2 9%
Reforming welfare to cut benefit dependency	1302 13%	709 15%	471 11%	564 17%	230 9%	77 11%	148 13%	32 7%	24 7%	6 11%	216 16%	129 8%	42 9%	2 5%	17 7%	12 5%	4 12%	341 18%	91 10%	31 15%	145 14%	14 9%	11 12%	2 8%
Dealing with crime	956 9%	462 10%	359 8%	268 8%	247 9%	53 8%	122 11%	28 6%	24 7%	- -	95 7%	150 9%	38 8%	6 17%	13 5%	14 6%	- -	164 9%	83 9%	12 6%	114 11%	14 9%	10 11%	- -
Improving schools	911 9%	301 6%	489 11%	206 6%	321 12%	76 11%	41 4%	38 9%	45 13%	5 10%	102 8%	206 13%	53 12%	1 2%	33 13%	34 14%	2 7%	100 5%	96 10%	17 8%	40 4%	3 2%	9 11%	3 15%
Protecting the environment	635 6%	147 3%	423 10%	93 3%	197 7%	63 9%	37 3%	39 9%	88 26%	1 1%	46 3%	163 10%	54 12%	* 1%	33 13%	73 30%	1 2%	46 2%	29 3%	8 4%	35 3%	5 3%	13 15%	- -

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 20

Q.8b Which of the following do you think is the most important issue &xa?**Base: All respondents**

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	10153	4667	5475	1368	1543	1623	1767	1471	2381	3548	2929	1527	2149	906	456	1002	1002	839	784	531	948	1200	1499	986
Weighted base	10153	4940	5202	1218	1625	1929	1726	1523	2132	2741	2944	2132	2335	882	459	1193	896	939	789	538	951	1277	1303	926
Tackling the cost of living	2903 29%	1270 26%	1628 31%	404 33%	657 40%	676 35%	533 31%	354 23%	277 13%	573 21%	884 30%	638 30%	808 35%	277 31%	148 32%	330 28%	244 27%	278 30%	239 30%	175 32%	250 26%	388 30%	357 27%	220 24%
Improving the NHS	1973 19%	875 18%	1097 21%	206 17%	236 15%	266 14%	266 15%	357 23%	642 30%	510 19%	555 19%	409 19%	500 21%	165 19%	80 18%	271 23%	178 20%	176 19%	156 20%	114 21%	211 22%	183 14%	246 19%	193 21%
Negotiating Britain's exit from the European Union on the right terms	1680 17%	918 19%	762 15%	151 12%	171 11%	276 14%	250 14%	293 19%	539 25%	614 22%	504 17%	311 15%	251 11%	147 17%	68 15%	165 14%	161 18%	122 13%	140 18%	87 16%	161 17%	214 17%	249 19%	166 18%
Getting the economy growing and creating obs	905 9%	490 10%	412 8%	164 13%	132 8%	165 9%	204 12%	132 9%	108 5%	284 10%	266 9%	180 8%	175 7%	105 12%	44 10%	107 9%	76 8%	90 10%	62 8%	44 8%	54 6%	126 10%	110 8%	88 9%
Controlling immigration	638 6%	324 7%	314 6%	23 2%	61 4%	107 6%	159 9%	124 8%	163 8%	113 4%	162 5%	184 9%	178 8%	39 4%	37 8%	74 6%	71 8%	72 8%	57 7%	29 5%	67 7%	65 5%	79 6%	48 5%
Making the right decisions about tax and government spending	569 6%	324 7%	245 5%	86 7%	89 5%	92 5%	112 7%	77 5%	112 5%	202 7%	164 6%	115 5%	88 4%	40 5%	27 6%	66 5%	46 5%	40 4%	41 5%	25 5%	60 6%	87 7%	76 6%	62 7%
Improving social care	362 4%	195 4%	168 3%	26 2%	33 2%	44 2%	34 2%	71 5%	154 7%	96 3%	116 4%	64 3%	87 4%	21 2%	14 3%	52 4%	40 5%	39 4%	20 3%	16 3%	42 4%	40 3%	39 3%	38 4%
Improving schools	325 3%	129 3%	195 4%	49 4%	78 5%	119 6%	54 3%	5 *	19 1%	129 5%	103 3%	49 2%	43 2%	30 3%	9 2%	34 3%	23 3%	29 3%	18 2%	16 3%	38 4%	53 4%	43 3%	31 3%
Protecting the environment	214 2%	103 2%	109 2%	43 3%	38 2%	40 2%	35 2%	32 2%	26 1%	72 3%	68 2%	48 2%	25 1%	20 2%	6 1%	19 2%	14 2%	33 4%	16 2%	11 2%	16 2%	22 2%	27 2%	29 3%
Cutting the deficit and the debt	201 2%	122 2%	79 2%	20 2%	43 3%	52 3%	25 1%	16 1%	46 2%	63 2%	54 2%	53 2%	31 1%	10 1%	10 2%	17 1%	12 1%	22 2%	19 2%	6 1%	10 1%	37 3%	32 2%	25 3%
Dealing with crime	201 2%	105 2%	96 2%	23 2%	45 3%	48 3%	29 2%	28 2%	27 1%	49 2%	38 1%	55 3%	59 3%	12 1%	6 1%	22 2%	23 3%	18 2%	11 1%	5 1%	26 3%	43 3%	24 2%	11 1%
Reforming welfare to cut benefit dependency	182 2%	85 2%	97 2%	24 2%	39 2%	43 2%	23 1%	34 2%	18 1%	36 1%	30 1%	26 1%	90 4%	16 2%	9 2%	36 3%	7 1%	20 2%	10 1%	11 2%	17 2%	20 2%	21 2%	15 2%

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 20

Q.8b Which of the following do you think is the most important issue &xa?**Base: All respondents**

	Referendum			2015 Vote							2015 Vote - Remain							2015 Vote - Leave						
	Total	Leave	Remain	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru
Unweighted base	10153	4557	4623	3104	2702	683	1208	394	365	50	1332	1748	476	42	253	270	28	1713	855	184	1148	127	83	20
Weighted base	10153	4772	4405	3261	2660	686	1116	429	338	52	1328	1635	453	39	253	242	30	1870	918	206	1060	158	87	20
Tackling the cost of living	2903 29%	1208 25%	1330 30%	693 21%	875 33%	169 25%	275 25%	163 38%	127 38%	19 36%	313 24%	537 33%	110 24%	18 45%	83 33%	103 43%	7 25%	362 19%	291 32%	51 25%	255 24%	70 44%	20 23%	10 48%
Improving the NHS	1973 19%	978 21%	846 19%	612 19%	576 22%	145 21%	213 19%	78 18%	73 22%	13 26%	239 18%	332 20%	94 21%	4 11%	59 23%	47 19%	7 25%	364 19%	228 25%	51 25%	205 19%	18 11%	25 28%	5 26%
Negotiating Britain's exit from the European Union on the right terms	1680 17%	799 17%	766 17%	787 24%	302 11%	127 19%	184 17%	47 11%	31 9%	7 13%	328 25%	211 13%	95 21%	7 17%	35 14%	21 9%	6 20%	443 24%	84 9%	29 14%	176 17%	12 8%	10 12%	1 5%
Getting the economy growing and creating jobs	905 9%	365 8%	446 10%	290 9%	250 9%	58 8%	57 5%	61 14%	27 8%	4 7%	138 10%	168 10%	39 9%	3 7%	34 14%	18 7%	4 12%	142 8%	72 8%	17 8%	52 5%	23 14%	10 11%	-
Controlling immigration	638 6%	506 11%	76 2%	216 7%	94 4%	23 3%	199 18%	18 4%	3 1%	-	36 3%	20 1%	6 1%	3 8%	6 2%	1 *	-	177 9%	71 8%	12 6%	191 18%	8 5%	2 2%	-
Making the right decisions about tax and government spending	569 6%	260 5%	255 6%	212 7%	119 4%	51 7%	62 6%	18 4%	19 6%	2 4%	91 7%	80 5%	37 8%	2 4%	12 5%	8 4%	1 3%	117 6%	35 4%	11 6%	60 6%	6 4%	7 9%	1 6%
Improving social care	362 4%	171 4%	166 4%	122 4%	120 5%	32 5%	28 2%	7 2%	9 3%	2 5%	44 3%	71 4%	27 6%	1 2%	5 2%	7 3%	2 6%	75 4%	43 5%	5 2%	27 3%	2 1%	1 1%	1 3%
Improving schools	325 3%	107 2%	180 4%	100 3%	96 4%	31 4%	22 2%	13 3%	8 2%	4 7%	57 4%	73 4%	17 4%	1 2%	9 4%	4 2%	2 7%	43 2%	17 2%	9 4%	21 2%	3 2%	3 3%	2 8%
Protecting the environment	214 2%	61 1%	132 3%	48 1%	63 2%	19 3%	11 1%	6 1%	32 10%	-	24 2%	47 3%	15 3%	-	4 2%	27 11%	-	25 1%	15 2%	4 2%	10 1%	1 1%	4 5%	-
Cutting the deficit and the debt	201 2%	104 2%	73 2%	83 3%	34 1%	12 2%	27 2%	3 1%	1 *	1 2%	31 2%	25 2%	4 1%	-	1 *	-	1 3%	52 3%	8 1%	8 4%	27 3%	2 1%	1 1%	-
Dealing with crime	201 2%	107 2%	73 2%	52 2%	65 2%	12 2%	24 2%	6 1%	4 1%	-	17 1%	35 2%	7 1%	1 3%	1 1%	4 2%	-	34 2%	25 3%	6 3%	22 2%	5 3%	-	-
Reforming welfare to cut benefit dependency	182 2%	105 2%	61 1%	45 1%	66 2%	6 1%	14 1%	11 2%	4 1%	1 1%	10 1%	35 2%	4 1%	-	2 1%	-	-	35 2%	30 3%	2 1%	13 1%	8 5%	4 4%	1 4%

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 21

Q.8b Which of the following do you think is the second most important issue &a?**Base: All respondents**

		Gender			Age						Social Grade				Region									
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	10153	4667	5475	1368	1543	1623	1767	1471	2381	3548	2929	1527	2149	906	456	1002	1002	839	784	531	948	1200	1499	986
Weighted base	10153	4940	5202	1218	1625	1929	1726	1523	2132	2741	2944	2132	2335	882	459	1193	896	939	789	538	951	1277	1303	926
Improving the NHS	2284 22%	1054 21%	1227 24%	280 23%	352 22%	408 21%	381 22%	370 24%	492 23%	572 21%	652 22%	474 22%	586 25%	184 21%	100 22%	259 22%	209 23%	216 23%	179 23%	137 25%	218 23%	280 22%	283 22%	219 24%
Tackling the cost of living	1343 13%	609 12%	731 14%	208 17%	241 15%	271 14%	219 13%	170 11%	233 11%	321 12%	387 13%	315 15%	320 14%	130 15%	58 13%	164 14%	110 12%	110 12%	94 12%	72 13%	128 14%	183 14%	172 13%	122 13%
Negotiating Britain's exit from the European Union on the right terms	1175 12%	633 13%	540 10%	112 9%	157 10%	179 9%	218 13%	208 14%	301 14%	366 13%	347 12%	261 12%	201 9%	106 12%	49 11%	143 12%	110 12%	96 10%	90 11%	62 12%	132 14%	149 12%	140 11%	98 11%
Getting the economy growing and creating jobs	1107 11%	539 11%	567 11%	167 14%	196 12%	227 12%	212 12%	128 8%	177 8%	323 12%	357 12%	189 9%	239 10%	108 12%	57 12%	113 9%	90 10%	95 10%	101 13%	53 10%	92 10%	170 13%	139 11%	90 10%
Making the right decisions about tax and government spending	878 9%	451 9%	427 8%	114 9%	151 9%	155 8%	149 9%	123 8%	185 9%	293 11%	251 9%	175 8%	158 7%	80 9%	50 11%	103 9%	79 9%	74 8%	72 9%	49 9%	91 10%	82 6%	116 9%	83 9%
Controlling immigration	766 8%	396 8%	369 7%	34 3%	102 6%	117 6%	132 8%	162 11%	219 10%	157 6%	177 6%	219 10%	213 9%	48 5%	31 7%	87 7%	70 8%	97 10%	56 7%	36 7%	69 7%	88 7%	108 8%	74 8%
Improving social care	680 7%	345 7%	335 6%	52 4%	52 3%	82 4%	104 6%	139 9%	252 12%	188 7%	169 6%	124 6%	199 9%	74 8%	40 9%	76 6%	46 5%	72 8%	44 6%	37 7%	61 6%	67 5%	91 7%	73 8%
Improving schools	611 6%	243 5%	368 7%	97 8%	151 9%	207 11%	91 5%	29 2%	36 2%	196 7%	182 6%	111 5%	122 5%	51 6%	19 4%	84 7%	67 7%	49 5%	58 7%	25 5%	53 6%	80 6%	75 6%	49 5%
Dealing with crime	413 4%	203 4%	210 4%	33 3%	62 4%	102 5%	72 4%	69 5%	74 3%	91 3%	138 5%	88 4%	96 4%	29 3%	21 5%	55 5%	39 4%	50 5%	33 4%	21 4%	25 3%	57 4%	58 4%	25 3%
Cutting the deficit and the debt	344 3%	198 4%	146 3%	39 3%	58 4%	65 3%	60 3%	53 4%	70 3%	86 3%	101 3%	91 4%	66 3%	27 3%	21 5%	38 3%	35 4%	35 4%	28 4%	23 4%	25 3%	39 3%	40 3%	33 4%
Protecting the environment	295 3%	137 3%	157 3%	63 5%	56 3%	57 3%	44 3%	33 2%	41 2%	91 3%	103 3%	41 2%	60 3%	26 3%	9 2%	30 2%	22 2%	24 3%	11 1%	11 2%	29 3%	55 4%	50 4%	28 3%
Reforming welfare to cut benefit dependency	258 3%	131 3%	126 2%	20 2%	47 3%	58 3%	43 3%	38 3%	52 2%	58 2%	80 3%	44 2%	76 3%	20 2%	5 1%	40 3%	20 2%	21 2%	22 3%	12 2%	30 3%	26 2%	32 2%	31 3%

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 21

Q.8b Which of the following do you think is the second most important issue &a?**Base: All respondents**

	Referendum			2015 Vote							2015 Vote - Remain							2015 Vote - Leave						
	Total	Leave	Remain	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru
Unweighted base	10153	4557	4623	3104	2702	683	1208	394	365	50	1332	1748	476	42	253	270	28	1713	855	184	1148	127	83	20
Weighted base	10153	4772	4405	3261	2660	686	1116	429	338	52	1328	1635	453	39	253	242	30	1870	918	206	1060	158	87	20
Improving the NHS	2284 22%	1028 22%	1054 24%	648 20%	685 26%	140 20%	267 24%	98 23%	81 24%	15 28%	290 22%	424 26%	98 22%	15 39%	57 22%	60 25%	9 29%	349 19%	233 25%	37 18%	247 23%	39 25%	19 21%	4 21%
Tackling the cost of living	1343 13%	567 12%	613 14%	385 12%	361 14%	76 11%	121 11%	67 16%	44 13%	6 12%	179 13%	227 14%	50 11%	6 15%	39 15%	28 12%	5 16%	198 11%	118 13%	18 9%	112 11%	26 17%	15 17%	2 8%
Negotiating Britain's exit from the European Union on the right terms	1175 12%	582 12%	520 12%	446 14%	252 9%	90 13%	151 14%	58 14%	38 11%	7 14%	177 13%	169 10%	58 13%	5 13%	36 14%	29 12%	1 5%	258 14%	75 8%	31 15%	145 14%	21 13%	8 9%	6 28%
Getting the economy growing and creating jobs	1107 11%	448 9%	544 12%	361 11%	317 12%	83 12%	81 7%	51 12%	34 10%	- -	169 13%	211 13%	55 12%	1 3%	32 13%	28 12%	- -	185 10%	91 10%	26 13%	79 7%	17 11%	5 6%	- -
Making the right decisions about tax and government spending	878 9%	370 8%	411 9%	327 10%	197 7%	63 9%	67 6%	35 8%	28 8%	8 15%	143 11%	134 8%	46 10%	1 2%	19 7%	22 9%	5 17%	176 9%	56 6%	15 7%	66 6%	12 8%	5 6%	3 13%
Controlling immigration	766 8%	615 13%	117 3%	311 10%	134 5%	25 4%	191 17%	12 3%	11 3%	1 1%	63 5%	29 2%	9 2%	1 3%	4 2%	2 1%	- -	242 13%	102 11%	16 8%	190 18%	8 5%	8 9%	1 4%
Improving social care	680 7%	327 7%	294 7%	187 6%	190 7%	70 10%	72 6%	37 9%	31 9%	8 16%	61 5%	114 7%	52 11%	2 5%	20 8%	21 9%	4 14%	120 6%	73 8%	17 8%	69 7%	14 9%	10 11%	3 17%
Improving schools	611 6%	222 5%	301 7%	152 5%	196 7%	48 7%	42 4%	26 6%	15 4%	3 5%	73 6%	126 8%	28 6%	4 10%	21 8%	10 4%	1 5%	76 4%	60 6%	18 9%	38 4%	4 2%	4 4%	1 6%
Dealing with crime	413 4%	229 5%	146 3%	128 4%	102 4%	24 4%	60 5%	15 3%	10 3%	3 5%	40 3%	57 3%	14 3%	3 8%	8 3%	6 2%	2 7%	86 5%	41 4%	7 4%	55 5%	5 3%	4 4%	1 3%
Cutting the deficit and the debt	344 3%	153 3%	143 3%	142 4%	75 3%	30 4%	23 2%	11 3%	4 1%	2 4%	65 5%	42 3%	16 4%	- -	4 2%	4 2%	2 6%	76 4%	27 3%	11 5%	20 2%	4 3%	- -	- -
Protecting the environment	295 3%	83 2%	180 4%	57 2%	88 3%	29 4%	16 1%	12 3%	37 11%	- -	29 2%	72 4%	23 5%	1 1%	10 4%	30 12%	- -	27 1%	15 2%	6 3%	15 1%	2 2%	5 6%	- -
Reforming welfare to cut benefit dependency	258 3%	149 3%	82 2%	117 4%	62 2%	10 1%	25 2%	8 2%	6 2%	- -	39 3%	31 2%	4 1%	1 2%	3 1%	1 *	- -	76 4%	26 3%	4 2%	24 2%	5 3%	4 5%	- -

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 22

Q.8b Which of the following do you think is the third most important issue &a?**Base: All respondents**

		Gender			Age						Social Grade				Region										
																		Yorkshire & Humberside	West Midlands	East Midlands					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West				Wales	East-ern	London	South East	South West	
Unweighted base	10153	4667	5475	1368	1543	1623	1767	1471	2381	3548	2929	1527	2149	906	456	1002	1002	839	784	531	948	1200	1499	986	
Weighted base	10153	4940	5202	1218	1625	1929	1726	1523	2132	2741	2944	2132	2335	882	459	1193	896	939	789	538	951	1277	1303	926	
Improving the NHS	1669 16%	820 17%	844 16%	198 16%	286 18%	328 17%	295 17%	254 17%	307 14%	463 17%	454 15%	349 16%	402 17%	152 17%	70 15%	185 15%	158 18%	160 17%	138 18%	88 16%	152 16%	199 16%	234 18%	133 14%	
Negotiating Britain's exit from the European Union on the right terms	1145 11%	525 11%	620 12%	127 10%	138 8%	211 11%	187 11%	218 14%	266 12%	302 11%	321 11%	263 12%	259 11%	82 9%	63 14%	129 11%	84 9%	121 13%	103 13%	58 11%	116 12%	133 10%	148 11%	109 12%	
Tackling the cost of living	1115 11%	506 10%	607 12%	156 13%	189 12%	231 12%	182 11%	153 10%	204 10%	285 10%	344 12%	213 10%	272 12%	103 12%	48 10%	136 11%	114 13%	98 10%	76 10%	59 11%	109 11%	133 10%	137 11%	103 11%	
Getting the economy growing and creating jobs	1090 11%	530 11%	560 11%	166 14%	178 11%	215 11%	189 11%	156 10%	187 9%	289 11%	336 11%	211 10%	254 11%	117 13%	43 9%	117 10%	106 12%	101 11%	90 11%	57 11%	95 10%	132 10%	131 10%	101 11%	
Making the right decisions about tax and government spending	1006 10%	545 11%	460 9%	129 11%	164 10%	171 9%	194 11%	119 8%	230 11%	318 12%	318 11%	177 8%	193 8%	106 12%	41 9%	129 11%	73 8%	76 8%	81 10%	51 10%	82 9%	123 10%	136 10%	109 12%	
Controlling immigration	794 8%	399 8%	395 8%	51 4%	107 7%	132 7%	164 10%	137 9%	204 10%	165 6%	199 7%	222 10%	209 9%	45 5%	34 7%	101 8%	92 10%	74 8%	68 9%	51 9%	84 9%	112 9%	77 6%	57 6%	
Improving social care	778 8%	398 8%	380 7%	71 6%	73 4%	101 5%	117 7%	149 10%	267 13%	221 8%	203 7%	122 6%	232 10%	60 7%	34 7%	97 8%	62 7%	67 7%	48 6%	43 8%	78 8%	101 8%	105 8%	83 9%	
Improving schools	623 6%	271 5%	352 7%	95 8%	155 10%	173 9%	84 5%	51 3%	65 3%	182 7%	189 6%	135 6%	117 5%	52 6%	34 7%	80 7%	44 5%	54 6%	41 5%	26 5%	58 6%	96 8%	83 6%	55 6%	
Dealing with crime	594 6%	264 5%	330 6%	47 4%	108 7%	116 6%	103 6%	104 7%	116 5%	129 5%	173 6%	149 7%	142 6%	55 6%	39 9%	80 7%	57 6%	69 7%	36 5%	21 4%	48 5%	82 6%	66 5%	38 4%	
Cutting the deficit and the debt	485 5%	267 5%	217 4%	49 4%	87 5%	87 5%	78 5%	67 4%	116 5%	155 6%	136 5%	102 5%	92 4%	41 5%	20 4%	55 5%	41 5%	53 6%	28 4%	25 5%	40 4%	57 4%	67 5%	57 6%	
Protecting the environment	444 4%	206 4%	234 4%	96 8%	83 5%	83 4%	66 4%	44 3%	72 3%	132 5%	149 5%	95 4%	68 3%	46 5%	14 3%	42 4%	31 3%	30 3%	39 5%	25 5%	42 4%	68 5%	63 5%	43 5%	
Reforming welfare to cut benefit dependency	410 4%	207 4%	203 4%	33 3%	57 4%	81 4%	67 4%	74 5%	98 5%	101 4%	120 4%	94 4%	95 4%	23 3%	19 4%	43 4%	33 4%	36 4%	39 5%	35 7%	45 5%	41 3%	56 4%	39 4%	

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 22

Q.8b Which of the following do you think is the third most important issue &a?**Base: All respondents**

	Referendum			2015 Vote							2015 Vote - Remain							2015 Vote - Leave						
	Total	Leave	Remain	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru
Unweighted base	10153	4557	4623	3104	2702	683	1208	394	365	50	1332	1748	476	42	253	270	28	1713	855	184	1148	127	83	20
Weighted base	10153	4772	4405	3261	2660	686	1116	429	338	52	1328	1635	453	39	253	242	30	1870	918	206	1060	158	87	20
Improving the NHS	1669 16%	780 16%	717 16%	497 15%	459 17%	125 18%	177 16%	83 19%	57 17%	10 18%	199 15%	286 17%	71 16%	6 15%	39 16%	46 19%	1 4%	286 15%	156 17%	44 21%	169 16%	34 22%	11 13%	8 42%
Negotiating Britain's exit from the European Union on the right terms	1145 11%	574 12%	486 11%	391 12%	299 11%	94 14%	144 13%	34 8%	41 12%	5 9%	142 11%	180 11%	61 13%	4 10%	18 7%	34 14%	3 11%	241 13%	112 12%	23 11%	136 13%	15 10%	5 6%	2 8%
Tackling the cost of living	1115 11%	489 10%	516 12%	322 10%	309 12%	89 13%	102 9%	55 13%	39 12%	5 9%	126 9%	197 12%	61 13%	5 13%	43 17%	28 12%	4 14%	190 10%	104 11%	27 13%	95 9%	12 8%	11 12%	1 3%
Getting the economy growing and creating jobs	1090 11%	449 9%	519 12%	343 11%	288 11%	60 9%	108 10%	61 14%	37 11%	6 12%	147 11%	191 12%	45 10%	4 11%	45 18%	26 11%	3 10%	189 10%	76 8%	15 7%	101 10%	14 9%	12 13%	3 15%
Making the right decisions about tax and government spending	1006 10%	407 9%	507 12%	344 11%	282 11%	71 10%	81 7%	50 12%	32 9%	5 9%	148 11%	195 12%	59 13%	3 9%	34 13%	25 10%	3 11%	184 10%	77 8%	10 5%	77 7%	15 10%	4 5%	1 7%
Controlling immigration	794 8%	573 12%	144 3%	270 8%	155 6%	32 5%	179 16%	23 5%	17 5%	1 2%	74 6%	41 2%	3 1%	4 10%	7 3%	6 3%	- -	193 10%	106 12%	28 13%	173 16%	15 9%	11 12%	1 5%
Improving social care	778 8%	386 8%	335 8%	259 8%	232 9%	55 8%	85 8%	30 7%	25 7%	5 10%	105 8%	131 8%	35 8%	3 7%	12 5%	17 7%	5 16%	152 8%	90 10%	18 9%	81 8%	16 10%	7 8%	* 2%
Improving schools	623 6%	233 5%	319 7%	153 5%	195 7%	50 7%	34 3%	29 7%	19 6%	3 7%	82 6%	138 8%	33 7%	- -	11 5%	13 5%	3 10%	69 4%	53 6%	17 8%	34 3%	15 10%	7 8%	1 3%
Dealing with crime	594 6%	304 6%	219 5%	176 5%	143 5%	30 4%	78 7%	18 4%	19 6%	4 7%	75 6%	79 5%	26 6%	2 5%	8 3%	8 3%	1 5%	96 5%	59 6%	4 2%	74 7%	10 6%	9 10%	- -
Cutting the deficit and the debt	485 5%	211 4%	228 5%	220 7%	95 4%	34 5%	38 3%	15 4%	5 2%	1 2%	105 8%	59 4%	23 5%	4 11%	12 5%	5 2%	1 4%	110 6%	27 3%	11 5%	34 3%	4 2%	- -	- -
Protecting the environment	444 4%	122 3%	274 6%	101 3%	124 5%	28 4%	28 3%	28 6%	40 12%	5 9%	60 5%	98 6%	25 5%	1 2%	21 8%	30 12%	5 16%	40 2%	24 3%	3 1%	27 3%	6 4%	9 10%	- -
Reforming welfare to cut benefit dependency	410 4%	243 5%	142 3%	186 6%	78 3%	18 3%	62 6%	4 1%	6 2%	3 6%	65 5%	41 3%	11 2%	3 8%	3 1%	4 2%	- -	119 6%	33 4%	7 3%	59 6%	1 1%	2 3%	3 15%

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 23

Q.8b Which of the following do you think is the (top three) most important issue &a?**Base: All respondents**

	Total	Gender		Age						Social Grade				Region										
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	10153	4667	5475	1368	1543	1623	1767	1471	2381	3548	2929	1527	2149	906	456	1002	1002	839	784	531	948	1200	1499	986
Weighted base	10153	4940	5202	1218	1625	1929	1726	1523	2132	2741	2944	2132	2335	882	459	1193	896	939	789	538	951	1277	1303	926
Improving the NHS	5926 58%	2750 56%	3168 61%	684 56%	874 54%	1002 52%	943 55%	981 64%	1441 68%	1544 56%	1661 56%	1232 58%	1488 64%	501 57%	250 55%	715 60%	545 61%	552 59%	473 60%	338 63%	580 61%	662 52%	763 59%	545 59%
Tackling the cost of living	5360 53%	2385 48%	2966 57%	768 63%	1088 67%	1178 61%	935 54%	677 44%	713 33%	1179 43%	1616 55%	1166 55%	1399 60%	510 58%	253 55%	629 53%	468 52%	485 52%	409 52%	305 57%	487 51%	704 55%	666 51%	445 48%
Negotiating Britain's exit from the European Union on the right terms	4001 39%	2076 42%	1922 37%	390 32%	466 29%	666 35%	655 38%	719 47%	1105 52%	1282 47%	1173 40%	835 39%	711 30%	335 38%	180 39%	436 37%	355 40%	339 36%	334 42%	207 38%	409 43%	496 39%	537 41%	373 40%
Getting the economy growing and creating jobs	3102 31%	1559 32%	1539 30%	496 41%	507 31%	607 31%	604 35%	415 27%	473 22%	896 33%	959 33%	580 27%	667 29%	329 37%	144 31%	337 28%	272 30%	286 30%	252 32%	154 29%	242 25%	428 33%	380 29%	279 30%
Making the right decisions about tax and government spending	2453 24%	1320 27%	1132 22%	329 27%	404 25%	418 22%	455 26%	319 21%	528 25%	813 30%	733 25%	467 22%	439 19%	225 26%	118 26%	298 25%	197 22%	190 20%	194 25%	125 23%	233 24%	292 23%	327 25%	254 27%
Controlling immigration	2198 22%	1120 23%	1078 21%	108 9%	270 17%	356 18%	456 26%	422 28%	586 27%	435 16%	538 18%	626 29%	600 26%	133 15%	101 22%	263 22%	233 26%	243 26%	182 23%	116 21%	220 23%	265 21%	264 20%	179 19%
Improving social care	1820 18%	937 19%	882 17%	150 12%	157 10%	226 12%	255 15%	359 24%	674 32%	504 18%	488 17%	310 15%	518 22%	155 18%	88 19%	225 19%	148 17%	178 19%	112 14%	95 18%	181 19%	208 16%	235 18%	194 21%
Improving schools	1558 15%	643 13%	915 18%	240 20%	383 24%	499 26%	229 13%	85 6%	121 6%	507 18%	474 16%	294 14%	283 12%	133 15%	62 14%	198 17%	134 15%	133 14%	117 15%	67 13%	149 16%	229 18%	200 15%	135 15%
Dealing with crime	1208 12%	572 12%	636 12%	103 8%	216 13%	266 14%	204 12%	201 13%	217 10%	269 10%	349 12%	292 14%	298 13%	97 11%	66 14%	157 13%	119 13%	137 15%	81 10%	47 9%	99 10%	183 14%	149 11%	74 8%
Cutting the deficit and the debt	1030 10%	587 12%	442 8%	108 9%	187 12%	204 11%	163 9%	136 9%	232 11%	304 11%	292 10%	246 12%	188 8%	78 9%	52 11%	110 9%	88 10%	111 12%	75 10%	54 10%	75 8%	134 10%	139 11%	114 12%
Protecting the environment	953 9%	447 9%	499 10%	202 17%	178 11%	181 9%	145 8%	109 7%	139 7%	295 11%	320 11%	184 9%	154 7%	92 10%	29 6%	91 8%	68 8%	87 9%	66 8%	47 9%	88 9%	145 11%	139 11%	100 11%
Reforming welfare to cut benefit dependency	850 8%	424 9%	426 8%	77 6%	143 9%	183 9%	133 8%	147 10%	167 8%	195 7%	230 8%	164 8%	261 11%	59 7%	33 7%	118 10%	60 7%	77 8%	71 9%	58 11%	92 10%	88 7%	109 8%	85 9%

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 23

Q.8b Which of the following do you think is the (top three) most important issue &xa?**Base: All respondents**

	Referendum			2015 Vote							2015 Vote - Remain							2015 Vote - Leave						
	Total	Leave	Remain	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru
Unweighted base	10153	4557	4623	3104	2702	683	1208	394	365	50	1332	1748	476	42	253	270	28	1713	855	184	1148	127	83	20
Weighted base	10153	4772	4405	3261	2660	686	1116	429	338	52	1328	1635	453	39	253	242	30	1870	918	206	1060	158	87	20
Improving the NHS	5926 58%	2787 58%	2617 59%	1757 54%	1720 65%	410 60%	657 59%	258 60%	211 62%	38 72%	728 55%	1041 64%	263 58%	25 65%	155 61%	153 63%	17 58%	1000 53%	617 67%	133 64%	621 59%	91 58%	54 62%	18 89%
Tackling the cost of living	5360 53%	2264 47%	2458 56%	1401 43%	1546 58%	334 49%	498 45%	285 66%	210 62%	30 58%	617 46%	961 59%	221 49%	28 73%	165 65%	159 66%	17 55%	750 40%	513 56%	96 47%	462 44%	108 68%	46 53%	12 59%
Negotiating Britain's exit from the European Union on the right terms	4001 39%	1955 41%	1772 40%	1624 50%	853 32%	311 45%	479 43%	139 32%	111 33%	19 36%	647 49%	560 34%	213 47%	16 40%	90 35%	85 35%	11 36%	943 50%	272 30%	84 41%	457 43%	48 30%	23 26%	8 41%
Getting the economy growing and creating jobs	3102 31%	1261 26%	1510 34%	994 30%	855 32%	201 29%	246 22%	173 40%	99 29%	10 19%	454 34%	571 35%	139 31%	8 21%	112 44%	72 30%	7 22%	516 28%	239 26%	57 28%	232 22%	54 34%	27 31%	3 15%
Making the right decisions about tax and government spending	2453 24%	1037 22%	1173 27%	883 27%	598 22%	185 27%	210 19%	103 24%	79 23%	15 28%	382 29%	409 25%	142 31%	6 15%	65 26%	56 23%	9 31%	478 26%	167 18%	36 18%	203 19%	33 21%	17 20%	5 27%
Controlling immigration	2198 22%	1694 36%	338 8%	797 24%	383 14%	80 12%	569 51%	52 12%	30 9%	2 3%	173 13%	90 5%	18 4%	8 21%	17 7%	10 4%	- -	612 33%	279 30%	56 27%	554 52%	31 20%	20 23%	2 8%
Improving social care	1820 18%	884 19%	795 18%	567 17%	543 20%	157 23%	185 17%	74 17%	64 19%	16 30%	210 16%	316 19%	114 25%	5 14%	37 15%	45 18%	11 36%	347 19%	206 22%	40 19%	177 17%	33 21%	18 20%	4 23%
Improving schools	1558 15%	562 12%	800 18%	405 12%	487 18%	128 19%	99 9%	67 16%	42 13%	10 18%	213 16%	337 21%	78 17%	5 12%	42 17%	27 11%	6 21%	188 10%	130 14%	43 21%	94 9%	22 14%	13 15%	3 17%
Dealing with crime	1208 12%	640 13%	438 10%	356 11%	310 12%	67 10%	161 14%	39 9%	33 10%	7 12%	132 10%	170 10%	47 10%	6 16%	18 7%	18 8%	3 11%	216 12%	125 14%	17 8%	151 14%	20 12%	12 14%	1 3%
Cutting the deficit and the debt	1030 10%	469 10%	444 10%	445 14%	204 8%	76 11%	89 8%	29 7%	10 3%	4 7%	201 15%	126 8%	43 10%	4 11%	16 7%	9 4%	4 13%	238 13%	62 7%	30 14%	81 8%	10 6%	1 1%	- -
Protecting the environment	953 9%	266 6%	586 13%	206 6%	275 10%	76 11%	55 5%	46 11%	109 32%	5 9%	112 8%	218 13%	63 14%	1 3%	35 14%	87 36%	5 16%	92 5%	54 6%	12 6%	52 5%	10 6%	19 21%	- -
Reforming welfare to cut benefit dependency	850 8%	496 10%	286 6%	349 11%	207 8%	34 5%	101 9%	22 5%	16 5%	4 7%	113 9%	107 7%	19 4%	4 9%	8 3%	4 2%	- -	230 12%	89 10%	13 6%	97 9%	14 9%	10 12%	4 19%

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 24

Q.9 Which party do you think would have the best approach to each of the following issues - the Conservatives, Labour, the Liberal Democrats or UKIP?

Summary

Base: All respondents

	Issues											
	Getting the economy growing and creating jobs	Cutting the deficit and the debt	Improving the NHS	Improving schools	Protecting the environment	Dealing with crime	Negotiating Britain's exit from the European Union on the right terms	Reforming welfare to cut benefit dependency	Controlling immigration	Tackling the cost of living	Improving social care	Making the right decisions about tax and government spending
Unweighted base	10153	10153	10153	10153	10153	10153	10153	10153	10153	10153	10153	10153
Weighted base	10153	10153	10153	10153	10153	10153	10153	10153	10153	10153	10153	10153
The Conservatives	5063 50%	5685 56%	3494 34%	4014 40%	3211 32%	5060 50%	5138 51%	5103 50%	3755 37%	4260 42%	3249 32%	4695 46%
Labour	3430 34%	2814 28%	4629 46%	4014 40%	3049 30%	3045 30%	2556 25%	3108 31%	2275 22%	4025 40%	4739 47%	3383 33%
The Liberal Democrats	966 10%	963 9%	1258 12%	1470 14%	3187 31%	950 9%	1139 11%	1105 11%	916 9%	1143 11%	1491 15%	1278 13%
UKIP	695 7%	691 7%	771 8%	655 6%	707 7%	1098 11%	1320 13%	836 8%	3206 32%	726 7%	673 7%	797 8%

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 25

Q.9 Which party do you think would have the best approach to each of the following issues - the Conservatives, Labour, the Liberal Democrats or UKIP?

Getting the economy growing and creating jobs

Base: All respondents

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	10153	4667	5475	1368	1543	1623	1767	1471	2381	3548	2929	1527	2149	906	456	1002	1002	839	784	531	948	1200	1499	986
Weighted base	10153	4940	5202	1218	1625	1929	1726	1523	2132	2741	2944	2132	2335	882	459	1193	896	939	789	538	951	1277	1303	926
The Conservatives	5063 50%	2653 54%	2406 46%	413 34%	578 36%	841 44%	853 49%	877 58%	1502 70%	1563 57%	1504 51%	1042 49%	953 41%	318 36%	170 37%	546 46%	445 50%	501 53%	428 54%	261 49%	511 54%	610 48%	753 58%	520 56%
Labour	3430 34%	1497 30%	1925 37%	616 51%	715 44%	728 38%	589 34%	414 27%	368 17%	775 28%	1002 34%	727 34%	926 40%	409 46%	207 45%	473 40%	320 36%	289 31%	232 29%	205 38%	244 26%	466 36%	332 26%	254 27%
The Liberal Democrats	966 10%	481 10%	484 9%	139 11%	216 13%	205 11%	142 8%	112 7%	151 7%	316 12%	301 10%	169 8%	181 8%	131 15%	28 6%	96 8%	69 8%	77 8%	64 8%	43 8%	102 11%	139 11%	120 9%	96 10%
UKIP	695 7%	309 6%	386 7%	51 4%	116 7%	155 8%	142 8%	120 8%	111 5%	87 3%	137 5%	194 9%	276 12%	24 3%	54 12%	79 7%	62 7%	72 8%	65 8%	29 5%	95 10%	62 5%	97 7%	56 6%

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 25

Q.9 Which party do you think would have the best approach to each of the following issues - the Conservatives, Labour, the Liberal Democrats or UKIP?

Getting the economy growing and creating jobs

Base: All respondents

	Referendum			2015 Vote							2015 Vote - Remain							2015 Vote - Leave						
	Total	Leave	Remain	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	SNP	Green	Plaid Cymru	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	SNP	Green	Plaid Cymru	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	SNP	Green	Plaid Cymru
Unweighted base	10153	4557	4623	3104	2702	683	1208	394	365	50	1332	1748	476	42	253	270	28	1713	855	184	1148	127	83	20
Weighted base	10153	4772	4405	3261	2660	686	1116	429	338	52	1328	1635	453	39	253	242	30	1870	918	206	1060	158	87	20
The Conservatives	5063	2903	1799	2977	501	241	527	92	90	16	1165	256	121	15	42	50	5	1758	229	113	507	44	36	9
	50%	61%	41%	91%	19%	35%	47%	21%	27%	31%	88%	16%	27%	40%	16%	21%	16%	94%	25%	55%	48%	28%	42%	47%
Labour	3430	1093	1908	152	1907	127	121	254	183	29	90	1217	77	8	150	143	21	57	607	39	110	95	37	8
	34%	23%	43%	5%	72%	19%	11%	59%	54%	56%	7%	74%	17%	20%	59%	59%	68%	3%	66%	19%	10%	60%	43%	40%
The Liberal Democrats	966	190	659	88	192	315	43	76	59	7	70	154	255	6	61	47	5	16	33	51	34	14	10	3
	10%	4%	15%	3%	7%	46%	4%	18%	18%	14%	5%	9%	56%	15%	24%	19%	15%	1%	4%	25%	3%	9%	11%	13%
UKIP	695	585	39	43	60	3	424	7	5	-	3	9	-	10	1	2	-	38	49	2	408	6	4	-
	7%	12%	1%	1%	2%	1%	38%	2%	2%	-	*	1%	-	25%	*	1%	-	2%	5%	1%	39%	4%	4%	-

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 26

Q.9 Which party do you think would have the best approach to each of the following issues - the Conservatives, Labour, the Liberal Democrats or UKIP?

Cutting the deficit and the debt

Base: All respondents

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	10153	4667	5475	1368	1543	1623	1767	1471	2381	3548	2929	1527	2149	906	456	1002	1002	839	784	531	948	1200	1499	986
Weighted base	10153	4940	5202	1218	1625	1929	1726	1523	2132	2741	2944	2132	2335	882	459	1193	896	939	789	538	951	1277	1303	926
The Conservatives	5685 56%	2952 60%	2730 52%	468 38%	689 42%	961 50%	987 57%	988 65%	1591 75%	1719 63%	1697 58%	1178 55%	1092 47%	403 46%	203 44%	652 55%	506 56%	547 58%	468 59%	306 57%	569 60%	673 53%	817 63%	543 59%
Labour	2814 28%	1207 24%	1602 31%	560 46%	601 37%	616 32%	448 26%	310 20%	279 13%	587 21%	824 28%	613 29%	790 34%	317 36%	183 40%	396 33%	247 28%	234 25%	182 23%	166 31%	196 21%	410 32%	268 21%	217 23%
The Liberal Democrats	963 9%	478 10%	483 9%	146 12%	211 13%	195 10%	145 8%	120 8%	146 7%	331 12%	284 10%	152 7%	197 8%	134 15%	27 6%	78 7%	79 9%	82 9%	65 8%	45 8%	96 10%	129 10%	119 9%	108 12%
UKIP	691 7%	303 6%	388 7%	44 4%	123 8%	158 8%	146 8%	104 7%	115 5%	105 4%	140 5%	190 9%	256 11%	27 3%	47 10%	67 6%	63 7%	77 8%	74 9%	22 4%	90 9%	65 5%	99 8%	58 6%

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 26

Q.9 Which party do you think would have the best approach to each of the following issues - the Conservatives, Labour, the Liberal Democrats or UKIP?

Cutting the deficit and the debt

Base: All respondents

	Referendum			2015 Vote							2015 Vote - Remain							2015 Vote - Leave						
	Total	Leave	Remain	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	SNP	Green	Plaid Cymru	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	SNP	Green	Plaid Cymru	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	SNP	Green	Plaid Cymru
Unweighted base	10153	4557	4623	3104	2702	683	1208	394	365	50	1332	1748	476	42	253	270	28	1713	855	184	1148	127	83	20
Weighted base	10153	4772	4405	3261	2660	686	1116	429	338	52	1328	1635	453	39	253	242	30	1870	918	206	1060	158	87	20
The Conservatives	5685 56%	3144 66%	2126 48%	3002 92%	803 30%	297 43%	595 53%	148 34%	109 32%	22 42%	1184 89%	443 27%	167 37%	18 47%	72 28%	62 26%	10 32%	1758 94%	344 37%	122 59%	565 53%	69 44%	41 47%	11 53%
Labour	2814 28%	853 18%	1583 36%	126 4%	1589 60%	84 12%	90 8%	198 46%	153 45%	22 42%	77 6%	1018 62%	55 12%	4 9%	121 48%	124 52%	14 48%	47 3%	488 53%	20 10%	85 8%	67 43%	27 31%	7 33%
The Liberal Democrats	963 9%	200 4%	653 15%	92 3%	210 8%	286 42%	27 2%	74 17%	70 21%	9 17%	63 5%	170 10%	228 50%	5 13%	59 23%	53 22%	6 20%	27 1%	36 4%	49 24%	21 2%	12 8%	15 17%	3 13%
UKIP	691 7%	574 12%	43 1%	42 1%	58 2%	20 3%	404 36%	11 2%	6 2%	- -	4 *	4 *	4 1%	12 31%	1 1%	2 1%	- -	37 2%	50 5%	15 7%	388 37%	9 6%	5 5%	- -

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 27

Q.9 Which party do you think would have the best approach to each of the following issues - the Conservatives, Labour, the Liberal Democrats or UKIP?

Improving the NHS

Base: All respondents

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	10153	4667	5475	1368	1543	1623	1767	1471	2381	3548	2929	1527	2149	906	456	1002	1002	839	784	531	948	1200	1499	986
Weighted base	10153	4940	5202	1218	1625	1929	1726	1523	2132	2741	2944	2132	2335	882	459	1193	896	939	789	538	951	1277	1303	926
The Conservatives	3494 34%	1713 35%	1778 34%	222 18%	382 23%	563 29%	556 32%	639 42%	1133 53%	1024 37%	1063 36%	734 34%	673 29%	208 24%	99 22%	344 29%	308 34%	357 38%	308 39%	183 34%	374 39%	376 29%	564 43%	373 40%
Labour	4629 46%	2215 45%	2407 46%	782 64%	874 54%	924 48%	821 48%	607 40%	620 29%	1143 42%	1363 46%	973 46%	1150 49%	487 55%	262 57%	653 55%	419 47%	393 42%	313 40%	267 50%	347 36%	668 52%	462 35%	357 39%
The Liberal Democrats	1258 12%	630 13%	628 12%	161 13%	249 15%	274 14%	197 11%	145 9%	233 11%	453 17%	369 13%	209 10%	227 10%	163 18%	46 10%	122 10%	99 11%	108 12%	92 12%	52 10%	129 14%	154 12%	167 13%	127 14%
UKIP	771 8%	382 8%	389 7%	54 4%	120 7%	168 9%	152 9%	132 9%	146 7%	120 4%	150 5%	216 10%	286 12%	25 3%	52 11%	74 6%	70 8%	81 9%	75 10%	37 7%	101 11%	80 6%	109 8%	68 7%

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 27

Q.9 Which party do you think would have the best approach to each of the following issues - the Conservatives, Labour, the Liberal Democrats or UKIP?

Improving the NHS

Base: All respondents

	Referendum			2015 Vote							2015 Vote - Remain							2015 Vote - Leave						
	Total	Leave	Remain	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	SNP	Green	Plaid Cymru	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	SNP	Green	Plaid Cymru	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	SNP	Green	Plaid Cymru
Unweighted base	10153	4557	4623	3104	2702	683	1208	394	365	50	1332	1748	476	42	253	270	28	1713	855	184	1148	127	83	20
Weighted base	10153	4772	4405	3261	2660	686	1116	429	338	52	1328	1635	453	39	253	242	30	1870	918	206	1060	158	87	20
The Conservatives	3494 34%	2183 46%	1069 24%	2369 73%	181 7%	100 15%	341 31%	55 13%	21 6%	12 22%	829 62%	73 4%	40 9%	9 24%	22 9%	12 5%	3 11%	1497 80%	102 11%	56 27%	328 31%	29 18%	8 10%	7 33%
Labour	4629 46%	1589 33%	2515 57%	551 17%	2247 84%	214 31%	248 22%	286 67%	246 73%	35 68%	306 23%	1420 87%	138 30%	14 36%	171 67%	186 77%	25 83%	228 12%	733 80%	64 31%	228 22%	104 65%	55 64%	10 50%
The Liberal Democrats	1258 12%	341 7%	783 18%	266 8%	180 7%	363 53%	66 6%	81 19%	67 20%	5 9%	183 14%	138 8%	273 60%	7 19%	59 23%	43 18%	2 7%	80 4%	36 4%	80 39%	58 5%	19 12%	19 22%	3 13%
UKIP	771 8%	659 14%	39 1%	75 2%	52 2%	9 1%	460 41%	8 2%	4 1%	1 1%	10 1%	4 *	3 1%	8 20%	1 1%	- -	- -	65 3%	46 5%	6 3%	445 42%	7 4%	4 5%	1 4%

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 28

Q.9 Which party do you think would have the best approach to each of the following issues - the Conservatives, Labour, the Liberal Democrats or UKIP?

Improving schools

Base: All respondents

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	10153	4667	5475	1368	1543	1623	1767	1471	2381	3548	2929	1527	2149	906	456	1002	1002	839	784	531	948	1200	1499	986
Weighted base	10153	4940	5202	1218	1625	1929	1726	1523	2132	2741	2944	2132	2335	882	459	1193	896	939	789	538	951	1277	1303	926
The Conservatives	4014 40%	2024 41%	1986 38%	263 22%	441 27%	687 36%	657 38%	715 47%	1251 59%	1197 44%	1186 40%	865 41%	766 33%	225 26%	134 29%	436 37%	368 41%	399 43%	342 43%	208 39%	399 42%	458 36%	634 49%	412 44%
Labour	4014 40%	1810 37%	2197 42%	729 60%	810 50%	816 42%	675 39%	488 32%	496 23%	934 34%	1189 40%	858 40%	1033 44%	441 50%	234 51%	562 47%	351 39%	342 36%	271 34%	241 45%	311 33%	563 44%	390 30%	308 33%
The Liberal Democrats	1470 14%	794 16%	675 13%	184 15%	268 17%	288 15%	253 15%	208 14%	270 13%	521 19%	452 15%	223 10%	274 12%	186 21%	42 9%	127 11%	122 14%	130 14%	113 14%	62 12%	151 16%	194 15%	193 15%	149 16%
UKIP	655 6%	311 6%	344 7%	43 4%	105 6%	139 7%	142 8%	112 7%	115 5%	89 3%	117 4%	186 9%	263 11%	30 3%	49 11%	68 6%	54 6%	68 7%	63 8%	27 5%	91 10%	63 5%	86 7%	57 6%

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 28

Q.9 Which party do you think would have the best approach to each of the following issues - the Conservatives, Labour, the Liberal Democrats or UKIP?

Improving schools

Base: All respondents

	Referendum			2015 Vote							2015 Vote - Remain							2015 Vote - Leave						
	Total	Leave	Remain	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	SNP	Green	Plaid Cymru	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	SNP	Green	Plaid Cymru	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	SNP	Green	Plaid Cymru
Unweighted base	10153	4557	4623	3104	2702	683	1208	394	365	50	1332	1748	476	42	253	270	28	1713	855	184	1148	127	83	20
Weighted base	10153	4772	4405	3261	2660	686	1116	429	338	52	1328	1635	453	39	253	242	30	1870	918	206	1060	158	87	20
The Conservatives	4014 40%	2481 52%	1264 29%	2565 79%	257 10%	128 19%	467 42%	52 12%	41 12%	11 21%	943 71%	113 7%	54 12%	9 24%	22 9%	19 8%	3 11%	1574 84%	140 15%	70 34%	454 43%	29 18%	20 23%	6 30%
Labour	4014 40%	1340 28%	2177 49%	359 11%	2076 78%	153 22%	182 16%	260 61%	201 59%	28 54%	187 14%	1321 81%	96 21%	6 16%	153 61%	159 66%	19 62%	161 9%	663 72%	49 24%	170 16%	98 62%	39 45%	9 44%
The Liberal Democrats	1470 14%	406 8%	926 21%	290 9%	261 10%	398 58%	72 6%	105 24%	93 27%	13 26%	194 15%	191 12%	303 67%	11 27%	77 30%	63 26%	8 27%	94 5%	63 7%	81 40%	59 6%	24 15%	24 27%	5 26%
UKIP	655 6%	546 11%	38 1%	47 1%	66 2%	7 1%	396 35%	12 3%	3 1%	- -	4 *	10 1%	1 *	13 33%	1 *	- -	- -	41 2%	52 6%	6 3%	376 36%	7 5%	3 4%	- -

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 29

Q.9 Which party do you think would have the best approach to each of the following issues - the Conservatives, Labour, the Liberal Democrats or UKIP?

Protecting the environment

Base: All respondents

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	10153	4667	5475	1368	1543	1623	1767	1471	2381	3548	2929	1527	2149	906	456	1002	1002	839	784	531	948	1200	1499	986
Weighted base	10153	4940	5202	1218	1625	1929	1726	1523	2132	2741	2944	2132	2335	882	459	1193	896	939	789	538	951	1277	1303	926
The Conservatives	3211	1532	1676	202	378	544	504	571	1013	900	940	715	656	192	103	327	274	323	284	181	337	350	494	346
	32%	31%	32%	17%	23%	28%	29%	37%	47%	33%	32%	34%	28%	22%	22%	27%	31%	34%	36%	34%	35%	27%	38%	37%
Labour	3049	1366	1674	580	650	632	507	362	318	691	903	656	799	300	188	442	282	261	204	183	214	461	298	215
	30%	28%	32%	48%	40%	33%	29%	24%	15%	25%	31%	31%	34%	34%	41%	37%	32%	28%	26%	34%	23%	36%	23%	23%
The Liberal Democrats	3187	1738	1447	389	483	603	577	465	670	1063	946	572	605	351	116	360	278	282	230	147	296	403	411	312
	31%	35%	28%	32%	30%	31%	33%	31%	31%	39%	32%	27%	26%	40%	25%	30%	31%	30%	29%	27%	31%	32%	32%	34%
UKIP	707	303	404	48	114	150	139	125	131	88	155	190	275	39	52	64	61	73	71	27	104	63	100	53
	7%	6%	8%	4%	7%	8%	8%	8%	6%	3%	5%	9%	12%	4%	11%	5%	7%	8%	9%	5%	11%	5%	8%	6%

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 29

Q.9 Which party do you think would have the best approach to each of the following issues - the Conservatives, Labour, the Liberal Democrats or UKIP?

Protecting the environment

Base: All respondents

	Referendum			2015 Vote							2015 Vote - Remain							2015 Vote - Leave						
	Total	Leave	Remain	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	SNP	Green	Plaid Cymru	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	SNP	Green	Plaid Cymru	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	SNP	Green	Plaid Cymru
Unweighted base	10153	4557	4623	3104	2702	683	1208	394	365	50	1332	1748	476	42	253	270	28	1713	855	184	1148	127	83	20
Weighted base	10153	4772	4405	3261	2660	686	1116	429	338	52	1328	1635	453	39	253	242	30	1870	918	206	1060	158	87	20
The Conservatives	3211 32%	1999 42%	996 23%	2143 66%	196 7%	81 12%	332 30%	48 11%	21 6%	10 19%	748 56%	87 5%	44 10%	6 17%	21 8%	8 3%	1 4%	1357 73%	107 12%	33 16%	325 31%	24 15%	13 15%	7 35%
Labour	3049 30%	974 20%	1673 38%	199 6%	1699 64%	98 14%	127 11%	182 42%	151 45%	19 37%	115 9%	1079 66%	56 12%	11 28%	103 41%	120 50%	13 42%	78 4%	539 59%	32 15%	114 11%	71 45%	30 34%	6 30%
The Liberal Democrats	3187 31%	1230 26%	1674 38%	854 26%	691 26%	496 72%	278 25%	179 42%	161 48%	23 44%	451 34%	452 28%	349 77%	11 28%	127 50%	112 46%	16 54%	383 21%	218 24%	134 65%	261 25%	48 30%	40 46%	7 35%
UKIP	707 7%	568 12%	62 1%	66 2%	75 3%	12 2%	378 34%	20 5%	5 2%	- -	15 1%	16 1%	4 1%	11 27%	2 1%	1 *	- -	51 3%	55 6%	7 3%	360 34%	16 10%	4 5%	- -

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 30

Q.9 Which party do you think would have the best approach to each of the following issues - the Conservatives, Labour, the Liberal Democrats or UKIP?

Dealing with crime

Base: All respondents

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	10153	4667	5475	1368	1543	1623	1767	1471	2381	3548	2929	1527	2149	906	456	1002	1002	839	784	531	948	1200	1499	986
Weighted base	10153	4940	5202	1218	1625	1929	1726	1523	2132	2741	2944	2132	2335	882	459	1193	896	939	789	538	951	1277	1303	926
The Conservatives	5060	2622	2433	399	593	868	854	881	1464	1546	1518	1046	950	372	165	549	432	505	408	247	509	613	732	527
	50%	53%	47%	33%	36%	45%	49%	58%	69%	56%	52%	49%	41%	42%	36%	46%	48%	54%	52%	46%	54%	48%	56%	57%
Labour	3045	1315	1724	584	640	647	502	337	334	660	887	660	838	323	193	441	269	263	214	203	202	430	299	208
	30%	27%	33%	48%	39%	34%	29%	22%	16%	24%	30%	31%	36%	37%	42%	37%	30%	28%	27%	38%	21%	34%	23%	22%
The Liberal Democrats	950	462	488	143	218	190	133	118	147	339	280	140	191	128	31	83	80	68	77	37	98	130	109	109
	9%	9%	9%	12%	13%	10%	8%	8%	7%	12%	10%	7%	8%	14%	7%	7%	9%	7%	10%	7%	10%	10%	8%	12%
UKIP	1098	541	557	92	173	223	237	186	187	197	259	287	356	59	69	120	115	103	90	51	142	104	163	83
	11%	11%	11%	8%	11%	12%	14%	12%	9%	7%	9%	13%	15%	7%	15%	10%	13%	11%	11%	9%	15%	8%	13%	9%

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 30

Q.9 Which party do you think would have the best approach to each of the following issues - the Conservatives, Labour, the Liberal Democrats or UKIP?

Dealing with crime

Base: All respondents

	Referendum			2015 Vote							2015 Vote - Remain							2015 Vote - Leave						
	Total	Leave	Remain	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	SNP	Green	Plaid Cymru	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	SNP	Green	Plaid Cymru	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	SNP	Green	Plaid Cymru
Unweighted base	10153	4557	4623	3104	2702	683	1208	394	365	50	1332	1748	476	42	253	270	28	1713	855	184	1148	127	83	20
Weighted base	10153	4772	4405	3261	2660	686	1116	429	338	52	1328	1635	453	39	253	242	30	1870	918	206	1060	158	87	20
The Conservatives	5060 50%	2787 58%	1916 44%	2859 88%	599 23%	261 38%	467 42%	137 32%	98 29%	20 38%	1139 86%	324 20%	143 32%	16 40%	73 29%	58 24%	8 27%	1667 89%	262 29%	111 54%	444 42%	57 36%	35 41%	10 48%
Labour	3045 30%	927 19%	1713 39%	150 5%	1717 65%	111 16%	102 9%	196 46%	151 45%	23 43%	81 6%	1118 68%	74 16%	8 20%	112 44%	121 50%	16 53%	66 4%	518 56%	28 14%	92 9%	77 49%	27 31%	6 30%
The Liberal Democrats	950 9%	183 4%	650 15%	105 3%	189 7%	293 43%	22 2%	79 18%	69 20%	8 16%	74 6%	149 9%	234 52%	1 3%	64 25%	58 24%	6 19%	27 1%	33 4%	50 24%	19 2%	11 7%	9 10%	3 13%
UKIP	1098 11%	875 18%	126 3%	148 5%	155 6%	21 3%	525 47%	18 4%	20 6%	2 3%	34 3%	44 3%	2 1%	14 37%	4 2%	5 2%	- -	109 6%	105 11%	16 8%	504 48%	13 8%	16 18%	2 8%

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 31

Q.9 Which party do you think would have the best approach to each of the following issues - the Conservatives, Labour, the Liberal Democrats or UKIP?

Negotiating Britain's exit from the European Union on the right terms

Base: All respondents

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	10153	4667	5475	1368	1543	1623	1767	1471	2381	3548	2929	1527	2149	906	456	1002	1002	839	784	531	948	1200	1499	986
Weighted base	10153	4940	5202	1218	1625	1929	1726	1523	2132	2741	2944	2132	2335	882	459	1193	896	939	789	538	951	1277	1303	926
The Conservatives	5138 51%	2599 53%	2536 49%	436 36%	621 38%	862 45%	876 51%	908 60%	1435 67%	1509 55%	1540 52%	1070 50%	1020 44%	361 41%	197 43%	571 48%	443 50%	517 55%	417 53%	272 51%	507 53%	604 47%	734 56%	516 56%
Labour	2556 25%	1063 22%	1487 29%	529 43%	566 35%	571 30%	405 23%	258 17%	227 11%	547 20%	758 26%	561 26%	690 30%	289 33%	154 34%	362 30%	217 24%	234 25%	176 22%	155 29%	179 19%	372 29%	237 18%	183 20%
The Liberal Democrats	1139 11%	620 13%	518 10%	170 14%	252 16%	223 12%	175 10%	121 8%	199 9%	446 16%	345 12%	156 7%	192 8%	161 18%	36 8%	110 9%	94 11%	73 8%	77 10%	56 10%	95 10%	174 14%	143 11%	118 13%
UKIP	1320 13%	658 13%	662 13%	83 7%	186 11%	273 14%	270 16%	237 16%	270 13%	240 9%	301 10%	345 16%	433 19%	71 8%	73 16%	151 13%	141 16%	116 12%	118 15%	55 10%	170 18%	126 10%	189 15%	109 12%

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 31

Q.9 Which party do you think would have the best approach to each of the following issues - the Conservatives, Labour, the Liberal Democrats or UKIP?

Negotiating Britain's exit from the European Union on the right terms

Base: All respondents

	Referendum			2015 Vote							2015 Vote - Remain							2015 Vote - Leave						
	Total	Leave	Remain	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	SNP	Green	Plaid Cymru	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	SNP	Green	Plaid Cymru	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	SNP	Green	Plaid Cymru
Unweighted base	10153	4557	4623	3104	2702	683	1208	394	365	50	1332	1748	476	42	253	270	28	1713	855	184	1148	127	83	20
Weighted base	10153	4772	4405	3261	2660	686	1116	429	338	52	1328	1635	453	39	253	242	30	1870	918	206	1060	158	87	20
The Conservatives	5138 51%	2872 60%	1864 42%	2848 87%	685 26%	279 41%	420 38%	122 28%	84 25%	17 32%	1132 85%	335 21%	138 30%	17 44%	48 19%	46 19%	7 23%	1658 89%	327 36%	133 65%	397 37%	68 43%	34 39%	8 38%
Labour	2556 25%	661 14%	1547 35%	102 3%	1483 56%	81 12%	35 3%	178 41%	142 42%	20 38%	69 5%	989 60%	56 12%	4 11%	114 45%	116 48%	12 41%	31 2%	424 46%	20 10%	28 3%	54 34%	24 28%	8 38%
The Liberal Democrats	1139 11%	128 3%	902 20%	131 4%	311 12%	294 43%	14 1%	98 23%	87 26%	14 27%	107 8%	284 17%	249 55%	5 13%	88 35%	75 31%	11 36%	22 1%	22 2%	35 17%	9 1%	8 5%	9 11%	3 17%
UKIP	1320 13%	1111 23%	92 2%	181 6%	181 7%	32 5%	647 58%	31 7%	26 8%	1 3%	20 2%	28 2%	10 2%	13 33%	4 1%	5 2%	-	158 8%	145 16%	17 8%	626 59%	28 18%	19 22%	1 7%

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 32

Q.9 Which party do you think would have the best approach to each of the following issues - the Conservatives, Labour, the Liberal Democrats or UKIP?

Reforming welfare to cut benefit dependency

Base: All respondents

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	10153	4667	5475	1368	1543	1623	1767	1471	2381	3548	2929	1527	2149	906	456	1002	1002	839	784	531	948	1200	1499	986
Weighted base	10153	4940	5202	1218	1625	1929	1726	1523	2132	2741	2944	2132	2335	882	459	1193	896	939	789	538	951	1277	1303	926
The Conservatives	5103 50%	2654 54%	2447 47%	414 34%	623 38%	872 45%	847 49%	901 59%	1445 68%	1534 56%	1530 52%	1074 50%	966 41%	331 38%	182 40%	583 49%	450 50%	518 55%	395 50%	288 54%	487 51%	617 48%	748 57%	505 55%
Labour	3108 31%	1368 28%	1731 33%	595 49%	640 39%	655 34%	536 31%	351 23%	331 16%	689 25%	895 30%	654 31%	870 37%	343 39%	187 41%	429 36%	273 30%	272 29%	224 28%	168 31%	237 25%	444 35%	298 23%	233 25%
The Liberal Democrats	1105 11%	562 11%	543 10%	142 12%	238 15%	219 11%	174 10%	139 9%	194 9%	380 14%	337 11%	183 9%	206 9%	166 19%	26 6%	106 9%	92 10%	69 7%	80 10%	47 9%	111 12%	137 11%	152 12%	121 13%
UKIP	836 8%	356 7%	481 9%	67 6%	124 8%	183 9%	169 10%	132 9%	162 8%	139 5%	183 6%	222 10%	294 13%	42 5%	64 14%	75 6%	79 9%	81 9%	90 11%	35 7%	117 12%	79 6%	106 8%	67 7%

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 32

Q.9 Which party do you think would have the best approach to each of the following issues - the Conservatives, Labour, the Liberal Democrats or UKIP?

Reforming welfare to cut benefit dependency

Base: All respondents

	Referendum			2015 Vote							2015 Vote - Remain							2015 Vote - Leave						
	Total	Leave	Remain	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	SNP	Green	Plaid Cymru	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	SNP	Green	Plaid Cymru	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	SNP	Green	Plaid Cymru
Unweighted base	10153	4557	4623	3104	2702	683	1208	394	365	50	1332	1748	476	42	253	270	28	1713	855	184	1148	127	83	20
Weighted base	10153	4772	4405	3261	2660	686	1116	429	338	52	1328	1635	453	39	253	242	30	1870	918	206	1060	158	87	20
The Conservatives	5103 50%	2868 60%	1861 42%	2825 87%	685 26%	262 38%	486 44%	113 26%	86 25%	19 35%	1097 83%	365 22%	139 31%	10 26%	59 23%	42 17%	8 27%	1675 90%	303 33%	116 56%	470 44%	52 33%	40 47%	8 40%
Labour	3108 31%	970 20%	1733 39%	203 6%	1663 62%	105 15%	126 11%	216 50%	156 46%	24 47%	117 9%	1065 65%	68 15%	9 23%	126 50%	127 53%	17 57%	79 4%	517 56%	25 12%	112 11%	82 52%	27 31%	7 37%
The Liberal Democrats	1105 11%	244 5%	735 17%	137 4%	232 9%	302 44%	47 4%	89 21%	87 26%	8 16%	101 8%	183 11%	239 53%	7 19%	65 26%	70 29%	5 16%	33 2%	43 5%	57 28%	38 4%	19 12%	13 14%	3 17%
UKIP	836 8%	689 14%	76 2%	96 3%	80 3%	18 3%	456 41%	11 3%	9 3%	1 2%	13 1%	22 1%	8 2%	12 32%	3 1%	3 1%	-	83 4%	55 6%	8 4%	440 42%	5 3%	7 8%	1 6%

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 33

Q.9 Which party do you think would have the best approach to each of the following issues - the Conservatives, Labour, the Liberal Democrats or UKIP?

Controlling immigration

Base: All respondents

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	10153	4667	5475	1368	1543	1623	1767	1471	2381	3548	2929	1527	2149	906	456	1002	1002	839	784	531	948	1200	1499	986
Weighted base	10153	4940	5202	1218	1625	1929	1726	1523	2132	2741	2944	2132	2335	882	459	1193	896	939	789	538	951	1277	1303	926
The Conservatives	3755 37%	1893 38%	1858 36%	324 27%	497 31%	670 35%	577 33%	614 40%	1072 50%	1200 44%	1150 39%	714 33%	691 30%	264 30%	126 27%	415 35%	312 35%	363 39%	295 37%	189 35%	369 39%	473 37%	547 42%	404 44%
Labour	2275 22%	968 20%	1301 25%	454 37%	492 30%	495 26%	379 22%	222 15%	233 11%	516 19%	696 24%	485 23%	579 25%	261 30%	142 31%	309 26%	183 20%	194 21%	157 20%	132 25%	148 16%	361 28%	220 17%	169 18%
The Liberal Democrats	916 9%	459 9%	456 9%	150 12%	200 12%	187 10%	121 7%	107 7%	151 7%	344 13%	282 10%	121 6%	169 7%	134 15%	28 6%	88 7%	67 7%	79 8%	57 7%	39 7%	83 9%	123 10%	111 8%	108 12%
UKIP	3206 32%	1619 33%	1587 31%	290 24%	435 27%	577 30%	649 38%	579 38%	677 32%	681 25%	817 28%	812 38%	896 38%	223 25%	163 36%	381 32%	334 37%	304 32%	281 36%	178 33%	352 37%	321 25%	425 33%	245 26%

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 33

Q.9 Which party do you think would have the best approach to each of the following issues - the Conservatives, Labour, the Liberal Democrats or UKIP?

Controlling immigration

Base: All respondents

	Referendum			2015 Vote							2015 Vote - Remain							2015 Vote - Leave						
	Total	Leave	Remain	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	SNP	Green	Plaid Cymru	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	SNP	Green	Plaid Cymru	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	SNP	Green	Plaid Cymru
Unweighted base	10153	4557	4623	3104	2702	683	1208	394	365	50	1332	1748	476	42	253	270	28	1713	855	184	1148	127	83	20
Weighted base	10153	4772	4405	3261	2660	686	1116	429	338	52	1328	1635	453	39	253	242	30	1870	918	206	1060	158	87	20
The Conservatives	3755	1848	1629	2229	514	205	166	89	72	11	933	331	123	8	55	50	4	1252	173	76	155	33	20	5
	37%	39%	37%	68%	19%	30%	15%	21%	21%	20%	70%	20%	27%	20%	22%	21%	14%	67%	19%	37%	15%	21%	23%	23%
Labour	2275	585	1379	121	1316	74	25	155	116	22	85	876	54	3	92	101	16	34	368	13	22	55	13	6
	22%	12%	31%	4%	49%	11%	2%	36%	34%	43%	6%	54%	12%	8%	36%	42%	53%	2%	40%	6%	2%	34%	16%	33%
The Liberal Democrats	916	142	683	100	232	258	12	82	71	10	82	190	217	1	68	58	7	19	36	35	10	10	12	3
	9%	3%	15%	3%	9%	38%	1%	19%	21%	19%	6%	12%	48%	3%	27%	24%	24%	1%	4%	17%	1%	6%	14%	13%
UKIP	3206	2197	715	811	598	150	912	103	79	10	228	238	60	27	38	33	3	565	341	81	873	61	41	6
	32%	46%	16%	25%	22%	22%	82%	24%	23%	18%	17%	15%	13%	69%	15%	14%	9%	30%	37%	40%	82%	39%	48%	31%

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 34

Q.9 Which party do you think would have the best approach to each of the following issues - the Conservatives, Labour, the Liberal Democrats or UKIP?

Tackling the cost of living

Base: All respondents

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	10153	4667	5475	1368	1543	1623	1767	1471	2381	3548	2929	1527	2149	906	456	1002	1002	839	784	531	948	1200	1499	986
Weighted base	10153	4940	5202	1218	1625	1929	1726	1523	2132	2741	2944	2132	2335	882	459	1193	896	939	789	538	951	1277	1303	926
The Conservatives	4260 42%	2215 45%	2041 39%	250 21%	407 25%	664 34%	717 42%	836 55%	1386 65%	1291 47%	1255 43%	897 42%	817 35%	250 28%	150 33%	445 37%	386 43%	429 46%	375 48%	212 39%	461 49%	468 37%	648 50%	435 47%
Labour	4025 40%	1816 37%	2204 42%	776 64%	841 52%	867 45%	669 39%	439 29%	431 20%	942 34%	1195 41%	845 40%	1043 45%	436 49%	226 49%	578 48%	360 40%	351 37%	261 33%	235 44%	277 29%	581 45%	417 32%	304 33%
The Liberal Democrats	1143 11%	585 12%	555 11%	153 13%	258 16%	234 12%	185 11%	129 8%	184 9%	402 15%	358 12%	189 9%	194 8%	172 19%	31 7%	101 9%	81 9%	86 9%	73 9%	62 12%	116 12%	158 12%	134 10%	129 14%
UKIP	726 7%	324 7%	402 8%	39 3%	118 7%	164 9%	155 9%	119 8%	131 6%	106 4%	136 5%	201 9%	282 12%	25 3%	52 11%	68 6%	69 8%	72 8%	80 10%	30 6%	97 10%	71 6%	104 8%	58 6%

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 34

Q.9 Which party do you think would have the best approach to each of the following issues - the Conservatives, Labour, the Liberal Democrats or UKIP?

Tackling the cost of living

Base: All respondents

	Referendum			2015 Vote							2015 Vote - Remain							2015 Vote - Leave						
	Total	Leave	Remain	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	SNP	Green	Plaid Cymru	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	SNP	Green	Plaid Cymru	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	SNP	Green	Plaid Cymru
Unweighted base	10153	4557	4623	3104	2702	683	1208	394	365	50	1332	1748	476	42	253	270	28	1713	855	184	1148	127	83	20
Weighted base	10153	4772	4405	3261	2660	686	1116	429	338	52	1328	1635	453	39	253	242	30	1870	918	206	1060	158	87	20
The Conservatives	4260 42%	2589 54%	1399 32%	2711 83%	309 12%	157 23%	475 43%	67 16%	45 13%	10 19%	1006 76%	150 9%	69 15%	13 34%	31 12%	22 9%	3 11%	1656 89%	152 17%	80 39%	455 43%	33 21%	21 25%	5 26%
Labour	4025 40%	1304 27%	2216 50%	322 10%	2104 79%	162 24%	157 14%	261 61%	214 63%	29 55%	193 15%	1327 81%	106 23%	8 21%	155 61%	166 69%	18 59%	117 6%	688 75%	46 22%	147 14%	96 60%	41 48%	11 54%
The Liberal Democrats	1143 11%	263 6%	744 17%	168 5%	193 7%	356 52%	32 3%	96 22%	74 22%	13 25%	121 9%	147 9%	273 60%	7 17%	65 26%	53 22%	9 30%	44 2%	39 4%	74 36%	22 2%	27 17%	19 22%	4 21%
UKIP	726 7%	616 13%	46 1%	61 2%	54 2%	12 2%	452 41%	5 1%	5 1%	- -	8 1%	12 1%	5 1%	11 28%	1 1%	- -	- -	53 3%	39 4%	6 3%	436 41%	3 2%	5 6%	- -

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 35

Q.9 Which party do you think would have the best approach to each of the following issues - the Conservatives, Labour, the Liberal Democrats or UKIP?

Improving social care

Base: All respondents

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	10153	4667	5475	1368	1543	1623	1767	1471	2381	3548	2929	1527	2149	906	456	1002	1002	839	784	531	948	1200	1499	986
Weighted base	10153	4940	5202	1218	1625	1929	1726	1523	2132	2741	2944	2132	2335	882	459	1193	896	939	789	538	951	1277	1303	926
The Conservatives	3249 32%	1581 32%	1666 32%	209 17%	352 22%	556 29%	515 30%	580 38%	1035 49%	943 34%	958 33%	689 32%	660 28%	171 19%	104 23%	325 27%	282 31%	330 35%	295 37%	169 31%	355 37%	351 27%	525 40%	342 37%
Labour	4739 47%	2269 46%	2463 47%	793 65%	879 54%	937 49%	824 48%	633 42%	674 32%	1173 43%	1410 48%	985 46%	1172 50%	501 57%	261 57%	660 55%	426 48%	418 45%	309 39%	278 52%	357 38%	681 53%	485 37%	364 39%
The Liberal Democrats	1491 15%	787 16%	702 13%	179 15%	282 17%	294 15%	255 15%	194 13%	287 13%	534 19%	445 15%	259 12%	253 11%	188 21%	43 9%	144 12%	124 14%	125 13%	114 15%	61 11%	147 15%	178 14%	198 15%	169 18%
UKIP	673 7%	302 6%	371 7%	36 3%	112 7%	142 7%	132 8%	116 8%	136 6%	91 3%	132 4%	199 9%	250 11%	22 2%	52 11%	64 5%	64 7%	65 7%	71 9%	29 5%	92 10%	67 5%	94 7%	51 6%

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 35

Q.9 Which party do you think would have the best approach to each of the following issues - the Conservatives, Labour, the Liberal Democrats or UKIP?

Improving social care

Base: All respondents

	Referendum			2015 Vote							2015 Vote - Remain							2015 Vote - Leave						
	Total	Leave	Remain	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	SNP	Green	Plaid Cymru	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	SNP	Green	Plaid Cymru	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	SNP	Green	Plaid Cymru
Unweighted base	10153	4557	4623	3104	2702	683	1208	394	365	50	1332	1748	476	42	253	270	28	1713	855	184	1148	127	83	20
Weighted base	10153	4772	4405	3261	2660	686	1116	429	338	52	1328	1635	453	39	253	242	30	1870	918	206	1060	158	87	20
The Conservatives	3249 32%	2041 43%	997 23%	2196 67%	192 7%	77 11%	338 30%	33 8%	22 6%	6 11%	764 58%	85 5%	37 8%	5 12%	16 6%	10 4%	-	1394 75%	102 11%	38 18%	330 31%	16 10%	11 13%	4 20%
Labour	4739 47%	1724 36%	2471 56%	673 21%	2188 82%	211 31%	265 24%	297 69%	229 68%	37 71%	351 26%	1369 84%	127 28%	10 26%	169 67%	171 71%	24 80%	305 16%	730 79%	75 36%	250 24%	118 74%	53 61%	13 63%
The Liberal Democrats	1491 15%	440 9%	896 20%	332 10%	227 9%	391 57%	105 9%	92 21%	84 25%	9 16%	205 15%	174 11%	288 64%	14 37%	65 26%	60 25%	6 20%	120 6%	44 5%	89 43%	89 8%	24 15%	19 22%	3 13%
UKIP	673 7%	567 12%	42 1%	60 2%	53 2%	8 1%	408 37%	7 2%	3 1%	1 1%	8 1%	8 *	2 *	10 26%	4 1%	-	-	51 3%	43 5%	4 2%	391 37%	1 1%	3 4%	1 4%

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 36

Q.9 Which party do you think would have the best approach to each of the following issues - the Conservatives, Labour, the Liberal Democrats or UKIP?

Making the right decisions about tax and government spending

Base: All respondents

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	10153	4667	5475	1368	1543	1623	1767	1471	2381	3548	2929	1527	2149	906	456	1002	1002	839	784	531	948	1200	1499	986
Weighted base	10153	4940	5202	1218	1625	1929	1726	1523	2132	2741	2944	2132	2335	882	459	1193	896	939	789	538	951	1277	1303	926
The Conservatives	4695 46%	2427 49%	2265 44%	333 27%	528 33%	812 42%	796 46%	837 55%	1388 65%	1435 52%	1384 47%	981 46%	895 38%	289 33%	164 36%	515 43%	408 46%	465 49%	410 52%	233 43%	485 51%	544 43%	713 55%	469 51%
Labour	3383 33%	1476 30%	1902 37%	647 53%	688 42%	712 37%	565 33%	389 26%	382 18%	757 28%	1011 34%	728 34%	887 38%	376 43%	201 44%	484 41%	310 35%	283 30%	215 27%	211 39%	222 23%	495 39%	328 25%	259 28%
The Liberal Democrats	1278 13%	653 13%	621 12%	188 15%	280 17%	230 12%	208 12%	161 11%	210 10%	435 16%	393 13%	189 9%	260 11%	189 21%	39 9%	111 9%	100 11%	105 11%	84 11%	58 11%	131 14%	168 13%	157 12%	135 15%
UKIP	797 8%	383 8%	414 8%	51 4%	128 8%	175 9%	157 9%	135 9%	151 7%	113 4%	157 5%	234 11%	293 13%	28 3%	55 12%	82 7%	78 9%	87 9%	79 10%	37 7%	113 12%	70 5%	104 8%	63 7%

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 36

Q.9 Which party do you think would have the best approach to each of the following issues - the Conservatives, Labour, the Liberal Democrats or UKIP?

Making the right decisions about tax and government spending

Base: All respondents

	Referendum			2015 Vote							2015 Vote - Remain							2015 Vote - Leave						
	Total	Leave	Remain	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	SNP	Green	Plaid Cymru	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	SNP	Green	Plaid Cymru	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	SNP	Green	Plaid Cymru
Unweighted base	10153	4557	4623	3104	2702	683	1208	394	365	50	1332	1748	476	42	253	270	28	1713	855	184	1148	127	83	20
Weighted base	10153	4772	4405	3261	2660	686	1116	429	338	52	1328	1635	453	39	253	242	30	1870	918	206	1060	158	87	20
The Conservatives	4695 46%	2730 57%	1611 37%	2879 88%	425 16%	169 25%	487 44%	85 20%	61 18%	14 26%	1122 85%	208 13%	72 16%	12 30%	38 15%	33 14%	4 13%	1703 91%	205 22%	88 43%	469 44%	44 28%	25 29%	8 40%
Labour	3383 33%	1079 23%	1892 43%	165 5%	1890 71%	106 15%	113 10%	237 55%	187 55%	29 56%	92 7%	1201 73%	63 14%	11 29%	143 57%	146 60%	21 69%	64 3%	604 66%	35 17%	100 9%	86 54%	39 45%	8 40%
The Liberal Democrats	1278 13%	276 6%	858 19%	148 5%	261 10%	400 58%	44 4%	101 23%	85 25%	9 18%	105 8%	211 13%	316 70%	9 22%	71 28%	62 26%	5 18%	41 2%	43 5%	76 37%	33 3%	22 14%	18 21%	4 20%
UKIP	797 8%	686 14%	45 1%	70 2%	84 3%	11 2%	472 42%	7 2%	5 2%	- -	8 1%	15 1%	3 1%	7 19%	1 1%	1 *	- -	62 3%	66 7%	7 3%	457 43%	6 4%	5 5%	- -

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 37

Q.10 On a scale from 0 to 100, how do you rate the performance of the following politicians, where zero means 'terrible' and 100 means 'excellent'? If you have not heard of them or have no opinion, please say so.

Summary

Base: All respondents

	Politicians											
	Theresa May, Prime Minister	Jeremy Corbyn, leader of the Labour Party	Tim Farron, leader of the Liberal Democrats	Paul Nuttall, leader of UKIP	Boris Johnson, Foreign Secretary	David Davis, Brexit Secretary	Philip Hammond, Chancellor of the Exchequer	Donald Trump, President of the United States	Angela Merkel, Chancellor of Germany	Nicola Sturgeon, First Minister of Scotland	Ruth Davidson, leader of the Scottish Conservatives	Kezia Dugdale, leader of Scottish Labour
Unweighted base	10153	10153	10153	10153	10153	10153	10153	10153	10153	10153	10153	10153
Weighted base	10153	10153	10153	10153	10153	10153	10153	10153	10153	10153	10153	10153
0-10	1658 16%	3917 39%	2605 26%	3995 39%	2470 24%	1805 18%	1996 20%	5332 53%	1712 17%	3656 36%	1521 15%	1754 17%
11-20	453 4%	933 9%	829 8%	707 7%	811 8%	582 6%	729 7%	688 7%	545 5%	724 7%	519 5%	550 5%
21-30	524 5%	790 8%	756 7%	557 5%	811 8%	590 6%	796 8%	528 5%	539 5%	669 7%	510 5%	476 5%
31-40	548 5%	684 7%	603 6%	410 4%	797 8%	543 5%	807 8%	434 4%	649 6%	538 5%	478 5%	395 4%
41-50	944 9%	822 8%	789 8%	452 4%	1116 11%	877 9%	1162 11%	638 6%	980 10%	721 7%	622 6%	454 4%
51-60	879 9%	569 6%	565 6%	304 3%	946 9%	720 7%	841 8%	466 5%	982 10%	598 6%	507 5%	348 3%
61-70	1003 10%	550 5%	387 4%	239 2%	784 8%	648 6%	714 7%	404 4%	938 9%	557 5%	424 4%	274 3%
71-80	1256 12%	452 4%	270 3%	183 2%	737 7%	498 5%	484 5%	399 4%	1025 10%	627 6%	434 4%	171 2%
81-90	1142 11%	288 3%	134 1%	97 1%	458 5%	297 3%	229 2%	285 3%	592 6%	422 4%	281 3%	86 1%
91-100	1087 11%	312 3%	83 1%	100 1%	311 3%	195 2%	107 1%	307 3%	356 4%	385 4%	217 2%	45 *
Not heard of/ no opinion	658 6%	836 8%	3133 31%	3109 31%	912 9%	3398 33%	2288 23%	671 7%	1835 18%	1255 12%	4640 46%	5600 55%
Mean	53.91	29.25	28.60	19.58	38.87	38.54	36.66	23.46	46.08	32.35	38.13	27.74
Standard deviation	31.75	29.11	25.63	24.60	29.05	28.49	26.15	29.42	29.63	31.46	29.45	25.44
Standard error	0.33	0.30	0.30	0.29	0.30	0.34	0.29	0.30	0.32	0.33	0.40	0.38

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 38

Q.10 On a scale from 0 to 100, how do you rate the performance of the following politicians, where zero means 'terrible' and 100 means 'excellent'? If you have not heard of them or have no opinion, please say so.

Theresa May, Prime Minister

Base: All respondents

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	10153	4667	5475	1368	1543	1623	1767	1471	2381	3548	2929	1527	2149	906	456	1002	1002	839	784	531	948	1200	1499	986
Weighted base	10153	4940	5202	1218	1625	1929	1726	1523	2132	2741	2944	2132	2335	882	459	1193	896	939	789	538	951	1277	1303	926
0-10	1658 16%	875 18%	776 15%	245 20%	317 20%	349 18%	308 18%	228 15%	210 10%	369 13%	459 16%	342 16%	488 21%	269 30%	91 20%	210 18%	139 15%	134 14%	87 11%	86 16%	129 14%	220 17%	164 13%	128 14%
11-20	453 4%	211 4%	243 5%	75 6%	80 5%	81 4%	97 6%	65 4%	54 3%	126 5%	161 5%	70 3%	97 4%	48 5%	22 5%	59 5%	37 4%	38 4%	24 3%	29 5%	36 4%	63 5%	50 4%	47 5%
21-30	524 5%	259 5%	265 5%	92 8%	92 6%	122 6%	99 6%	58 4%	62 3%	146 5%	166 6%	91 4%	121 5%	60 7%	19 4%	59 5%	42 5%	43 5%	46 6%	21 4%	55 6%	82 6%	57 4%	40 4%
31-40	548 5%	263 5%	285 5%	88 7%	98 6%	121 6%	86 5%	83 5%	72 3%	162 6%	166 6%	91 4%	128 5%	54 6%	32 7%	63 5%	49 5%	39 4%	34 4%	29 5%	43 4%	70 6%	77 6%	58 6%
41-50	944 9%	399 8%	544 10%	164 13%	191 12%	193 10%	147 9%	124 8%	124 6%	274 10%	269 9%	198 9%	203 9%	89 10%	41 9%	104 9%	90 10%	75 8%	58 7%	41 8%	103 11%	155 12%	103 8%	86 9%
51-60	879 9%	405 8%	474 9%	106 9%	178 11%	197 10%	145 8%	111 7%	142 7%	230 8%	275 9%	180 8%	194 8%	58 7%	36 8%	102 9%	77 9%	86 9%	89 11%	50 9%	92 10%	116 9%	110 8%	64 7%
61-70	1003 10%	504 10%	498 10%	127 10%	135 8%	208 11%	220 13%	142 9%	170 8%	294 11%	287 10%	209 10%	212 9%	71 8%	41 9%	137 12%	84 9%	91 10%	91 12%	53 10%	95 10%	112 9%	127 10%	99 11%
71-80	1256 12%	645 13%	611 12%	105 9%	168 10%	240 12%	214 12%	222 15%	307 14%	394 14%	352 12%	283 13%	227 10%	66 7%	49 11%	145 12%	120 13%	133 14%	114 14%	68 13%	103 11%	150 12%	191 15%	118 13%
81-90	1142 11%	644 13%	496 10%	35 3%	85 5%	169 9%	170 10%	230 15%	453 21%	351 13%	320 11%	254 12%	217 9%	66 8%	36 8%	145 12%	98 11%	114 12%	90 11%	52 10%	113 12%	131 10%	183 14%	114 12%
91-100	1087 11%	539 11%	548 11%	37 3%	80 5%	100 5%	152 9%	211 14%	508 24%	289 11%	329 11%	251 12%	218 9%	48 5%	45 10%	105 9%	88 10%	123 13%	88 11%	60 11%	122 13%	116 9%	168 13%	124 13%
Not heard of/ no opinion	658 6%	197 4%	461 9%	145 12%	199 12%	149 8%	88 5%	48 3%	29 1%	104 4%	161 5%	162 8%	230 10%	53 6%	48 10%	63 5%	71 8%	62 7%	69 9%	49 9%	60 6%	63 5%	73 6%	48 5%
Mean	53.91	54.28	53.61	42.27	45.73	49.32	51.52	58.11	68.22	56.35	53.84	55.82	49.19	39.79	49.26	52.77	54.36	57.60	58.55	53.79	56.69	51.40	58.76	56.96
Standard deviation	31.75	32.37	31.08	28.10	30.10	30.51	31.82	31.89	29.86	30.39	31.49	31.94	33.03	32.67	32.64	31.99	31.48	31.37	29.36	31.76	30.79	31.14	30.66	31.52
Standard error	0.33	0.48	0.44	0.81	0.82	0.79	0.78	0.85	0.62	0.52	0.60	0.85	0.75	1.12	1.60	1.04	1.03	1.12	1.09	1.44	1.03	0.92	0.81	1.03

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 38

Q.10 On a scale from 0 to 100, how do you rate the performance of the following politicians, where zero means 'terrible' and 100 means 'excellent'? If you have not heard of them or have no opinion, please say so.

Theresa May, Prime Minister

Base: All respondents

	Referendum			2015 Vote							2015 Vote - Remain							2015 Vote - Leave						
	Total	Leave	Remain	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru
Unweighted base	10153	4557	4623	3104	2702	683	1208	394	365	50	1332	1748	476	42	253	270	28	1713	855	184	1148	127	83	20
Weighted base	10153	4772	4405	3261	2660	686	1116	429	338	52	1328	1635	453	39	253	242	30	1870	918	206	1060	158	87	20
0-10	1658 16%	438 9%	1041 24%	82 3%	768 29%	121 18%	97 9%	195 45%	125 37%	11 22%	47 4%	561 34%	101 22%	4 9%	134 53%	102 42%	11 36%	34 2%	176 19%	16 8%	92 9%	56 35%	21 25%	1 3%
11-20	453 4%	125 3%	283 6%	29 1%	201 8%	48 7%	33 3%	29 7%	36 11%	4 8%	14 1%	150 9%	44 10%	1 4%	18 7%	29 12%	2 6%	13 1%	49 5%	2 1%	31 3%	11 7%	6 7%	2 10%
21-30	524 5%	162 3%	303 7%	67 2%	204 8%	41 6%	47 4%	31 7%	32 10%	2 4%	52 4%	138 8%	33 7%	3 9%	21 8%	26 11%	1 5%	15 1%	61 7%	6 3%	44 4%	10 6%	6 7%	-
31-40	548 5%	193 4%	309 7%	78 2%	190 7%	62 9%	50 4%	25 6%	29 9%	6 12%	41 3%	132 8%	49 11%	2 5%	11 4%	18 8%	6 21%	37 2%	51 6%	8 4%	48 5%	13 8%	10 12%	-
41-50	944 9%	374 8%	452 10%	171 5%	325 12%	75 11%	105 9%	44 10%	27 8%	7 13%	93 7%	193 12%	53 12%	6 15%	23 9%	19 8%	1 4%	68 4%	111 12%	21 10%	97 9%	20 13%	6 7%	6 29%
51-60	879 9%	390 8%	409 9%	234 7%	237 9%	68 10%	114 10%	21 5%	29 9%	4 8%	138 10%	129 8%	45 10%	9 24%	8 3%	22 9%	-	91 5%	101 11%	20 10%	102 10%	10 6%	7 8%	4 22%
61-70	1003 10%	509 11%	400 9%	371 11%	210 8%	87 13%	134 12%	26 6%	23 7%	1 1%	177 13%	112 7%	47 10%	4 11%	12 5%	11 5%	-	187 10%	90 10%	35 17%	127 12%	12 8%	9 11%	1 4%
71-80	1256 12%	750 16%	417 9%	637 20%	169 6%	95 14%	182 16%	18 4%	11 3%	5 9%	273 21%	70 4%	39 9%	1 2%	6 2%	2 1%	1 3%	350 19%	92 10%	53 26%	178 17%	10 7%	8 9%	2 10%
81-90	1142 11%	798 17%	316 7%	711 22%	126 5%	45 7%	176 16%	13 3%	4 1%	5 9%	234 18%	39 2%	22 5%	2 6%	8 3%	1 1%	4 14%	466 25%	86 9%	23 11%	173 16%	5 3%	3 3%	1 3%
91-100	1087 11%	792 17%	273 6%	805 25%	76 3%	28 4%	125 11%	3 1%	5 2%	2 4%	226 17%	30 2%	10 2%	2 6%	-	-	1 4%	569 30%	45 5%	16 8%	122 12%	3 2%	5 6%	1 5%
Not heard of/ no opinion	658 6%	239 5%	203 5%	75 2%	154 6%	16 2%	53 5%	24 6%	16 5%	5 10%	33 3%	81 5%	11 2%	4 9%	12 5%	11 4%	2 8%	39 2%	53 6%	4 2%	47 4%	8 5%	6 6%	3 14%
Mean	53.91	64.74	44.20	75.75	36.95	47.69	62.18	26.07	28.60	41.78	70.19	31.28	40.75	50.43	21.23	23.37	33.04	79.88	47.25	63.35	62.68	32.89	41.34	52.49
Standard deviation	31.75	28.95	31.34	21.70	29.24	28.77	27.63	27.77	26.38	30.81	23.13	27.24	27.87	25.38	25.63	22.58	33.57	19.59	30.12	24.52	27.66	29.28	31.00	21.03
Standard error	0.33	0.44	0.47	0.39	0.58	1.12	0.81	1.44	1.41	4.64	0.64	0.67	1.30	4.06	1.65	1.40	6.71	0.48	1.06	1.83	0.83	2.67	3.49	5.10

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 39

Q.10 On a scale from 0 to 100, how do you rate the performance of the following politicians, where zero means 'terrible' and 100 means 'excellent'? If you have not heard of them or have no opinion, please say so.

Jeremy Corbyn, leader of the Labour Party

Base: All respondents

		Gender			Age						Social Grade				Region									
																	York- shire & Hum- ber- side	West Mid- lands	East Mid- lands		East- ern		South East	South West
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot- land	North East	North West				Wales		London		
Unweighted base	10153	4667	5475	1368	1543	1623	1767	1471	2381	3548	2929	1527	2149	906	456	1002	1002	839	784	531	948	1200	1499	986
Weighted base	10153	4940	5202	1218	1625	1929	1726	1523	2132	2741	2944	2132	2335	882	459	1193	896	939	789	538	951	1277	1303	926
0-10	3917 39%	2183 44%	1734 33%	188 15%	369 23%	640 33%	691 40%	767 50%	1262 59%	1185 43%	1134 39%	799 37%	801 34%	300 34%	157 34%	407 34%	361 40%	377 40%	323 41%	204 38%	410 43%	421 33%	553 42%	404 44%
11-20	933 9%	465 9%	467 9%	82 7%	113 7%	178 9%	200 12%	144 9%	215 10%	320 12%	270 9%	175 8%	167 7%	76 9%	28 6%	112 9%	80 9%	93 10%	72 9%	43 8%	78 8%	112 9%	131 10%	108 12%
21-30	790 8%	380 8%	411 8%	88 7%	124 8%	169 9%	155 9%	109 7%	146 7%	220 8%	221 8%	193 9%	156 7%	89 10%	33 7%	81 7%	76 8%	65 7%	47 6%	40 7%	83 9%	102 8%	108 8%	68 7%
31-40	684 7%	332 7%	348 7%	118 10%	127 8%	128 7%	108 6%	91 6%	113 5%	188 7%	225 8%	121 6%	150 6%	72 8%	30 6%	78 6%	57 6%	58 6%	49 6%	39 7%	61 6%	102 8%	78 6%	59 6%
41-50	822 8%	349 7%	471 9%	154 13%	179 11%	156 8%	135 8%	89 6%	110 5%	190 7%	242 8%	199 9%	191 8%	92 10%	43 9%	116 10%	62 7%	68 7%	57 7%	42 8%	83 9%	102 8%	99 8%	57 6%
51-60	569 6%	250 5%	317 6%	103 8%	104 6%	134 7%	100 6%	59 4%	68 3%	158 6%	158 5%	120 6%	133 6%	58 7%	26 6%	81 7%	36 4%	57 6%	47 6%	21 4%	48 5%	84 7%	66 5%	45 5%
61-70	550 5%	253 5%	295 6%	115 9%	120 7%	126 7%	64 4%	67 4%	57 3%	134 5%	183 6%	100 5%	133 6%	52 6%	29 6%	71 6%	40 4%	46 5%	37 5%	33 6%	47 5%	88 7%	58 4%	50 5%
71-80	452 4%	190 4%	261 5%	81 7%	102 6%	87 5%	64 4%	61 4%	56 3%	99 4%	144 5%	85 4%	123 5%	39 4%	32 7%	66 6%	38 4%	43 5%	31 4%	26 5%	31 3%	71 6%	42 3%	33 4%
81-90	288 3%	146 3%	142 3%	58 5%	69 4%	54 3%	49 3%	26 2%	31 1%	62 2%	76 3%	59 3%	91 4%	21 2%	10 2%	41 3%	33 4%	28 3%	20 3%	15 3%	16 2%	40 3%	40 3%	24 3%
91-100	312 3%	151 3%	162 3%	59 5%	72 4%	61 3%	49 3%	37 2%	34 2%	56 2%	84 3%	66 3%	106 5%	10 1%	22 5%	65 5%	20 2%	32 3%	16 2%	21 4%	14 2%	68 5%	30 2%	13 1%
Not heard of/ no opinion	836 8%	240 5%	596 11%	171 14%	246 15%	196 10%	111 6%	72 5%	40 2%	129 5%	209 7%	216 10%	282 12%	74 8%	49 11%	75 6%	93 10%	72 8%	89 11%	54 10%	81 8%	87 7%	98 7%	64 7%
Mean	29.25	26.94	31.56	45.23	39.77	32.03	27.13	22.92	18.06	25.92	29.65	29.17	33.04	29.84	33.93	34.32	27.51	28.57	27.03	30.18	24.99	34.44	26.09	25.08
Standard deviation	29.11	28.80	29.25	28.57	30.02	28.99	27.97	27.36	24.30	27.14	28.94	28.91	31.38	26.71	30.98	31.20	28.81	29.71	28.41	29.79	26.50	30.67	27.90	27.09
Standard error	0.30	0.43	0.42	0.83	0.83	0.76	0.69	0.73	0.50	0.47	0.55	0.78	0.72	0.92	1.53	1.02	0.95	1.07	1.07	1.36	0.90	0.92	0.75	0.89

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 39

Q.10 On a scale from 0 to 100, how do you rate the performance of the following politicians, where zero means 'terrible' and 100 means 'excellent'? If you have not heard of them or have no opinion, please say so.

Jeremy Corbyn, leader of the Labour Party

Base: All respondents

	Referendum			2015 Vote							2015 Vote - Remain							2015 Vote - Leave						
	Total	Leave	Remain	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	SNP	Green	Plaid Cymru	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	SNP	Green	Plaid Cymru	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	SNP	Green	Plaid Cymru
Unweighted base	10153	4557	4623	3104	2702	683	1208	394	365	50	1332	1748	476	42	253	270	28	1713	855	184	1148	127	83	20
Weighted base	10153	4772	4405	3261	2660	686	1116	429	338	52	1328	1635	453	39	253	242	30	1870	918	206	1060	158	87	20
0-10	3917	2418	1279	1892	552	236	668	118	63	17	655	279	141	15	64	39	10	1211	260	92	648	50	20	4
	39%	51%	29%	58%	21%	34%	60%	27%	19%	33%	49%	17%	31%	38%	25%	16%	35%	65%	28%	45%	61%	32%	23%	21%
11-20	933	395	477	372	181	93	100	42	30	5	185	130	71	4	31	23	3	178	50	20	94	11	7	2
	9%	8%	11%	11%	7%	14%	9%	10%	9%	9%	14%	8%	16%	10%	12%	9%	9%	10%	5%	10%	9%	7%	8%	11%
21-30	790	340	376	259	180	67	78	49	24	4	118	117	53	3	33	12	1	131	57	13	74	12	10	3
	8%	7%	9%	8%	7%	10%	7%	11%	7%	8%	9%	7%	12%	7%	13%	5%	5%	7%	6%	6%	7%	8%	11%	15%
31-40	684	258	349	178	179	65	54	44	27	9	94	117	46	5	27	19	7	79	55	18	49	16	8	2
	7%	5%	8%	5%	7%	9%	5%	10%	8%	16%	7%	7%	10%	12%	11%	8%	23%	4%	6%	9%	5%	10%	9%	8%
41-50	822	298	423	159	290	71	45	50	35	3	81	189	44	1	26	26	1	75	86	19	43	24	8	2
	8%	6%	10%	5%	11%	10%	4%	12%	10%	6%	6%	12%	10%	4%	10%	11%	3%	4%	9%	9%	4%	15%	9%	11%
51-60	569	210	301	96	245	38	27	37	28	2	45	147	24	3	21	21	2	50	84	11	23	13	8	1
	6%	4%	7%	3%	9%	5%	2%	9%	8%	5%	3%	9%	5%	7%	8%	9%	6%	3%	9%	5%	2%	8%	9%	3%
61-70	550	158	334	74	253	44	25	28	39	2	47	170	26	1	18	35	1	28	72	11	22	10	3	1
	5%	3%	8%	2%	10%	6%	2%	7%	12%	4%	4%	10%	6%	2%	7%	14%	4%	1%	8%	5%	2%	6%	3%	4%
71-80	452	148	272	52	228	23	25	20	38	2	33	157	13	2	13	28	2	17	68	8	23	5	10	-
	4%	3%	6%	2%	9%	3%	2%	5%	11%	5%	2%	10%	3%	5%	5%	12%	8%	1%	7%	4%	2%	3%	12%	-
81-90	288	92	168	20	176	8	11	9	19	-	12	115	7	1	2	16	-	8	52	-	11	7	3	-
	3%	2%	4%	1%	7%	1%	1%	2%	6%	-	1%	7%	1%	2%	1%	6%	-	*	6%	-	1%	5%	4%	-
91-100	312	106	183	21	224	10	8	1	20	1	10	140	7	-	1	13	-	11	74	3	8	-	7	1
	3%	2%	4%	1%	8%	1%	1%	*	6%	3%	1%	9%	2%	-	*	6%	-	1%	8%	1%	1%	-	8%	7%
Not heard of/ no opinion	836	350	244	138	152	34	73	32	15	6	50	73	21	5	17	11	2	83	61	11	65	10	4	4
	8%	7%	6%	4%	6%	5%	7%	7%	4%	12%	4%	4%	5%	12%	7%	4%	8%	4%	7%	5%	6%	6%	4%	20%
Mean	29.25	22.00	35.88	16.21	46.30	28.18	15.74	32.10	46.50	28.24	20.28	48.47	28.61	25.68	32.42	48.84	28.02	13.18	41.64	24.44	15.24	31.66	42.34	31.59
Standard deviation	29.11	26.85	29.75	21.09	31.55	25.11	22.39	25.19	30.01	25.60	22.89	30.69	24.63	26.04	24.37	29.26	24.84	19.18	32.77	24.87	22.13	26.55	31.52	28.30
Standard error	0.30	0.41	0.45	0.39	0.62	0.99	0.66	1.32	1.60	3.90	0.64	0.75	1.16	4.28	1.59	1.82	4.97	0.47	1.16	1.87	0.67	2.44	3.50	7.08

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 40

Q.10 On a scale from 0 to 100, how do you rate the performance of the following politicians, where zero means 'terrible' and 100 means 'excellent'? If you have not heard of them or have no opinion, please say so.

Tim Farron, leader of the Liberal Democrats

Base: All respondents

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	10153	4667	5475	1368	1543	1623	1767	1471	2381	3548	2929	1527	2149	906	456	1002	1002	839	784	531	948	1200	1499	986
Weighted base	10153	4940	5202	1218	1625	1929	1726	1523	2132	2741	2944	2132	2335	882	459	1193	896	939	789	538	951	1277	1303	926
0-10	2605 26%	1546 31%	1058 20%	98 8%	237 15%	432 22%	499 29%	533 35%	807 38%	657 24%	705 24%	589 28%	654 28%	226 26%	128 28%	290 24%	236 26%	255 27%	201 26%	119 22%	262 28%	302 24%	340 26%	246 27%
11-20	829 8%	478 10%	348 7%	51 4%	88 5%	141 7%	174 10%	154 10%	221 10%	240 9%	237 8%	166 8%	185 8%	82 9%	36 8%	102 9%	68 8%	58 6%	76 10%	59 11%	72 8%	84 7%	103 8%	88 10%
21-30	756 7%	436 9%	319 6%	57 5%	97 6%	142 7%	147 9%	121 8%	191 9%	226 8%	221 8%	141 7%	168 7%	66 7%	31 7%	95 8%	64 7%	77 8%	52 7%	41 8%	66 7%	88 7%	90 7%	86 9%
31-40	603 6%	326 7%	277 5%	63 5%	77 5%	103 5%	107 6%	94 6%	159 7%	198 7%	173 6%	137 6%	95 4%	38 4%	17 4%	68 6%	57 6%	67 7%	36 5%	46 9%	47 5%	91 7%	83 6%	53 6%
41-50	789 8%	409 8%	379 7%	88 7%	120 7%	167 9%	120 7%	122 8%	172 8%	224 8%	264 9%	134 6%	166 7%	72 8%	30 7%	86 7%	73 8%	67 7%	46 6%	42 8%	79 8%	126 10%	103 8%	63 7%
51-60	565 6%	313 6%	252 5%	66 5%	112 7%	118 6%	80 5%	70 5%	120 6%	197 7%	163 6%	97 5%	108 5%	48 5%	23 5%	72 6%	42 5%	51 5%	40 5%	18 3%	54 6%	102 8%	74 6%	42 5%
61-70	387 4%	224 5%	163 3%	57 5%	69 4%	68 4%	52 3%	53 3%	89 4%	153 6%	111 4%	74 3%	49 2%	28 3%	17 4%	48 4%	33 4%	43 5%	32 4%	19 3%	39 4%	53 4%	43 3%	32 3%
71-80	270 3%	166 3%	104 2%	27 2%	55 3%	44 2%	48 3%	25 2%	70 3%	118 4%	71 2%	42 2%	39 2%	22 3%	7 1%	36 3%	23 3%	24 3%	16 2%	10 2%	23 2%	47 4%	35 3%	27 3%
81-90	134 1%	72 1%	63 1%	10 1%	31 2%	24 1%	16 1%	22 1%	31 1%	50 2%	48 2%	23 1%	13 1%	10 1%	3 1%	17 1%	11 1%	7 1%	8 1%	7 1%	12 1%	15 1%	23 2%	21 2%
91-100	83 1%	50 1%	33 1%	14 1%	8 1%	18 1%	18 1%	13 1%	12 1%	25 1%	21 1%	16 1%	20 1%	1 *	2 1%	8 1%	6 1%	8 1%	15 2%	5 1%	5 1%	9 1%	14 1%	8 1%
Not heard of/ no opinion	3133 31%	920 19%	2206 42%	687 56%	731 45%	673 35%	465 27%	317 21%	260 12%	652 24%	931 32%	712 33%	838 36%	288 33%	166 36%	370 31%	281 31%	282 30%	268 34%	172 32%	292 31%	360 28%	395 30%	259 28%
Mean	28.60	28.06	29.33	40.25	35.94	30.30	26.07	24.13	25.23	32.41	29.53	26.04	24.46	27.10	24.77	29.31	28.17	28.17	28.05	28.11	27.60	31.70	29.11	28.29
Standard deviation	25.63	25.80	25.40	25.08	26.50	25.55	24.82	24.49	24.84	26.42	25.41	25.09	24.43	24.44	24.77	25.58	25.34	25.50	26.72	24.33	25.37	25.71	26.26	26.30
Standard error	0.30	0.42	0.45	1.03	0.91	0.78	0.69	0.72	0.54	0.51	0.57	0.79	0.66	0.98	1.43	0.98	0.96	1.05	1.16	1.27	0.99	0.89	0.81	0.98

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 40

Q.10 On a scale from 0 to 100, how do you rate the performance of the following politicians, where zero means 'terrible' and 100 means 'excellent'? If you have not heard of them or have no opinion, please say so.

Tim Farron, leader of the Liberal Democrats

Base: All respondents

	Referendum			2015 Vote							2015 Vote - Remain							2015 Vote - Leave						
	Total	Leave	Remain	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	SNP	Green	Plaid Cymru	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	SNP	Green	Plaid Cymru	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	SNP	Green	Plaid Cymru
Unweighted base	10153	4557	4623	3104	2702	683	1208	394	365	50	1332	1748	476	42	253	270	28	1713	855	184	1148	127	83	20
Weighted base	10153	4772	4405	3261	2660	686	1116	429	338	52	1328	1635	453	39	253	242	30	1870	918	206	1060	158	87	20
0-10	2605 26%	1764 37%	702 16%	965 30%	594 22%	71 10%	544 49%	121 28%	69 20%	7 13%	234 18%	275 17%	29 6%	10 26%	74 29%	33 14%	2 8%	716 38%	302 33%	39 19%	531 50%	47 30%	31 36%	4 22%
11-20	829 8%	432 9%	355 8%	327 10%	222 8%	32 5%	87 8%	45 10%	31 9%	9 17%	135 10%	124 8%	19 4%	1 4%	26 10%	22 9%	7 25%	190 10%	87 9%	13 7%	86 8%	15 10%	8 9%	2 8%
21-30	756 7%	337 7%	367 8%	272 8%	215 8%	46 7%	72 6%	32 7%	18 5%	7 12%	123 9%	147 9%	28 6%	2 4%	22 9%	15 6%	4 13%	145 8%	64 7%	17 8%	67 6%	8 5%	3 4%	3 14%
31-40	603 6%	262 5%	311 7%	249 8%	161 6%	59 9%	42 4%	13 3%	16 5%	8 15%	109 8%	111 7%	37 8%	2 5%	10 4%	13 5%	5 18%	132 7%	48 5%	20 10%	39 4%	3 2%	2 2%	-
41-50	789 8%	290 6%	437 10%	248 8%	231 9%	96 14%	46 4%	25 6%	40 12%	1 2%	129 10%	162 10%	61 13%	4 10%	19 7%	32 13%	* 1%	109 6%	63 7%	32 16%	41 4%	7 4%	7 8%	1 3%
51-60	565 6%	165 3%	359 8%	181 6%	175 7%	73 11%	33 3%	18 4%	27 8%	2 3%	117 9%	128 8%	53 12%	4 11%	11 4%	26 11%	1 3%	63 3%	42 5%	14 7%	27 3%	6 4%	1 1%	1 4%
61-70	387 4%	105 2%	263 6%	102 3%	134 5%	71 10%	10 1%	11 3%	14 4%	2 5%	61 5%	104 6%	55 12%	3 7%	5 2%	12 5%	2 8%	41 2%	28 3%	15 7%	7 1%	5 3%	1 1%	-
71-80	270 3%	43 1%	216 5%	71 2%	86 3%	65 9%	5 *	7 2%	17 5%	- -	59 4%	75 5%	54 12%	1 3%	6 2%	10 4%	- -	11 1%	9 1%	10 5%	4 *	- -	7 8%	-
81-90	134 1%	18 *	110 2%	21 1%	46 2%	49 7%	2 *	- -	3 1%	2 5%	17 1%	41 2%	41 9%	1 2%	- -	3 1%	2 8%	4 *	5 1%	5 3%	1 *	- -	- -	-
91-100	83 1%	18 *	57 1%	20 1%	16 1%	33 5%	1 *	1 *	1 *	2 4%	10 1%	12 1%	28 6%	1 2%	1 *	1 1%	1 2%	10 1%	1 *	5 2%	- -	- -	- -	1 7%
Not heard of/ no opinion	3133 31%	1339 28%	1230 28%	805 25%	781 29%	90 13%	273 25%	157 37%	103 30%	13 24%	334 25%	456 28%	48 11%	10 26%	79 31%	74 31%	4 14%	449 24%	268 29%	35 17%	255 24%	67 42%	26 30%	8 42%
Mean	28.60	19.64	38.05	25.79	31.51	50.98	13.65	22.30	33.78	34.22	34.74	36.86	56.12	34.32	23.93	38.69	37.03	19.47	22.05	38.73	12.82	18.68	22.32	28.17
Standard deviation	25.63	21.64	26.19	23.59	25.70	26.94	18.26	21.96	25.90	27.01	24.46	25.84	25.40	28.56	22.47	24.53	25.94	20.90	22.49	26.73	17.30	20.46	25.71	32.30
Standard error	0.30	0.37	0.45	0.48	0.59	1.10	0.60	1.39	1.63	4.33	0.77	0.73	1.23	5.13	1.72	1.80	5.29	0.57	0.91	2.15	0.58	2.38	3.35	8.96

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 41

Q.10 On a scale from 0 to 100, how do you rate the performance of the following politicians, where zero means 'terrible' and 100 means 'excellent'? If you have not heard of them or have no opinion, please say so.

Paul Nuttall, leader of UKIP

Base: All respondents

		Gender			Age						Social Grade				Region									
																	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West				Wales	East-ern	London	South East	South West
Unweighted base	10153	4667	5475	1368	1543	1623	1767	1471	2381	3548	2929	1527	2149	906	456	1002	1002	839	784	531	948	1200	1499	986
Weighted base	10153	4940	5202	1218	1625	1929	1726	1523	2132	2741	2944	2132	2335	882	459	1193	896	939	789	538	951	1277	1303	926
0-10	3995 39%	2281 46%	1706 33%	447 37%	526 32%	712 37%	707 41%	658 43%	946 44%	1323 48%	1220 41%	712 33%	741 32%	431 49%	167 36%	477 40%	338 38%	351 37%	281 36%	223 41%	338 36%	520 41%	484 37%	386 42%
11-20	707 7%	401 8%	305 6%	45 4%	86 5%	126 7%	137 8%	109 7%	204 10%	216 8%	212 7%	122 6%	156 7%	43 5%	27 6%	82 7%	66 7%	57 6%	55 7%	24 5%	58 6%	121 9%	97 7%	77 8%
21-30	557 5%	308 6%	249 5%	30 2%	81 5%	91 5%	90 5%	90 6%	174 8%	149 5%	149 5%	122 6%	136 6%	34 4%	14 3%	66 5%	47 5%	57 6%	53 7%	31 6%	56 6%	68 5%	84 6%	46 5%
31-40	410 4%	240 5%	171 3%	30 2%	55 3%	79 4%	56 3%	68 4%	123 6%	112 4%	109 4%	101 5%	87 4%	18 2%	18 4%	51 4%	27 3%	39 4%	29 4%	23 4%	40 4%	52 4%	61 5%	52 6%
41-50	452 4%	259 5%	193 4%	29 2%	61 4%	73 4%	82 5%	88 6%	119 6%	117 4%	122 4%	100 5%	114 5%	26 3%	21 5%	53 4%	43 5%	51 5%	27 3%	29 5%	51 5%	53 4%	61 5%	36 4%
51-60	304 3%	160 3%	144 3%	22 2%	47 3%	48 2%	57 3%	53 3%	77 4%	73 3%	87 3%	72 3%	73 3%	22 3%	11 2%	38 3%	25 3%	26 3%	25 3%	18 3%	37 4%	32 2%	43 3%	26 3%
61-70	239 2%	149 3%	90 2%	14 1%	32 2%	67 3%	26 2%	39 3%	61 3%	55 2%	52 2%	77 4%	55 2%	15 2%	12 3%	26 2%	21 2%	29 3%	19 2%	16 3%	23 2%	28 2%	36 3%	14 1%
71-80	183 2%	92 2%	91 2%	13 1%	27 2%	38 2%	33 2%	28 2%	43 2%	36 1%	42 1%	56 3%	48 2%	11 1%	12 3%	23 2%	12 1%	20 2%	15 2%	10 2%	21 2%	23 2%	27 2%	9 1%
81-90	97 1%	52 1%	45 1%	4 *	13 1%	22 1%	22 1%	12 1%	24 1%	22 1%	15 1%	34 2%	26 1%	2 *	10 2%	16 1%	6 1%	15 2%	6 1%	3 1%	15 2%	5 *	11 1%	8 1%
91-100	100 1%	46 1%	55 1%	4 *	12 1%	15 1%	33 2%	16 1%	20 1%	16 1%	22 1%	30 1%	33 1%	6 1%	5 1%	9 1%	15 2%	14 1%	7 1%	2 *	14 1%	12 1%	10 1%	6 1%
Not heard of/ no opinion	3109 31%	952 19%	2154 41%	582 48%	683 42%	660 34%	483 28%	361 24%	341 16%	623 23%	915 31%	705 33%	866 37%	273 31%	161 35%	352 30%	296 33%	280 30%	270 34%	160 30%	299 31%	364 28%	387 30%	267 29%
Mean	19.58	19.23	20.09	13.61	19.99	20.51	20.17	19.73	20.34	16.34	17.30	24.36	22.77	13.33	22.43	19.69	20.27	22.62	20.59	19.13	23.08	17.85	20.70	17.14
Standard deviation	24.60	24.06	25.30	21.33	25.03	25.51	25.88	24.25	23.84	21.99	22.93	27.40	26.36	21.40	27.94	24.72	25.24	26.43	24.49	23.72	26.79	23.33	24.52	21.76
Standard error	0.29	0.39	0.44	0.79	0.83	0.77	0.72	0.72	0.53	0.42	0.51	0.86	0.71	0.84	1.59	0.93	0.96	1.08	1.06	1.21	1.04	0.80	0.75	0.81

Lord Ashcroft

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 41

Q.10 On a scale from 0 to 100, how do you rate the performance of the following politicians, where zero means 'terrible' and 100 means 'excellent'? If you have not heard of them or have no opinion, please say so.

Paul Nuttall, leader of UKIP

Base: All respondents

	Referendum			2015 Vote							2015 Vote - Remain							2015 Vote - Leave						
	Total	Leave	Remain	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	SNP	Green	Plaid Cymru	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	SNP	Green	Plaid Cymru	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	SNP	Green	Plaid Cymru
Unweighted base	10153	4557	4623	3104	2702	683	1208	394	365	50	1332	1748	476	42	253	270	28	1713	855	184	1148	127	83	20
Weighted base	10153	4772	4405	3261	2660	686	1116	429	338	52	1328	1635	453	39	253	242	30	1870	918	206	1060	158	87	20
0-10	3995	1277	2458	1204	1347	366	177	230	221	33	614	1029	290	11	163	169	23	574	285	65	163	62	47	8
	39%	27%	56%	37%	51%	53%	16%	54%	65%	64%	46%	63%	64%	29%	64%	70%	77%	31%	31%	32%	15%	39%	54%	39%
11-20	707	401	262	303	150	56	88	17	24	1	115	70	31	6	11	12	1	179	74	22	83	4	10	1
	7%	8%	6%	9%	6%	8%	8%	4%	7%	2%	9%	4%	7%	14%	4%	5%	2%	10%	8%	11%	8%	3%	11%	3%
21-30	557	372	158	236	108	31	103	19	8	1	85	35	14	3	7	4	-	147	70	16	99	12	5	1
	5%	8%	4%	7%	4%	5%	9%	4%	2%	2%	6%	2%	3%	9%	3%	1%	-	8%	8%	8%	9%	8%	6%	5%
31-40	410	282	100	189	72	16	73	8	3	3	51	21	9	3	2	1	2	133	48	5	70	6	2	1
	4%	6%	2%	6%	3%	2%	7%	2%	1%	5%	4%	1%	2%	7%	1%	*	7%	7%	5%	3%	7%	4%	3%	4%
41-50	452	342	83	159	88	19	135	7	4	1	32	34	5	2	-	1	-	122	49	13	130	5	3	1
	4%	7%	2%	5%	3%	3%	12%	2%	1%	1%	2%	2%	1%	5%	-	*	-	7%	5%	6%	12%	3%	3%	4%
51-60	304	220	65	111	54	17	73	10	4	-	20	25	3	4	6	3	-	90	29	9	67	4	2	-
	3%	5%	1%	3%	2%	3%	7%	2%	1%	-	2%	2%	1%	10%	2%	1%	-	5%	3%	4%	6%	2%	2%	-
61-70	239	177	48	57	49	17	80	7	1	1	13	22	6	1	*	-	-	43	27	11	78	7	1	1
	2%	4%	1%	2%	2%	2%	7%	2%	*	1%	1%	1%	1%	4%	*	-	-	2%	3%	5%	7%	4%	1%	4%
71-80	183	145	29	42	32	5	81	5	-	-	11	11	4	2	1	-	-	32	21	2	77	4	-	-
	2%	3%	1%	1%	1%	1%	7%	1%	-	-	1%	1%	1%	4%	*	-	-	2%	2%	1%	7%	3%	-	-
81-90	97	87	8	22	11	-	60	-	-	-	5	2	-	-	-	-	-	16	9	-	60	-	-	-
	1%	2%	*	1%	*	-	5%	-	-	-	*	*	-	-	-	-	-	1%	1%	-	6%	-	-	-
91-100	100	93	5	14	11	1	66	1	-	-	1	2	-	-	1	-	-	14	9	1	66	-	-	-
	1%	2%	*	*	*	*	6%	*	-	-	*	*	-	-	*	-	-	1%	1%	*	6%	-	-	-
Not heard of/ no opinion	3109	1376	1191	923	738	159	180	126	72	13	382	382	90	7	61	53	4	520	297	61	166	55	18	8
	31%	29%	27%	28%	28%	23%	16%	29%	21%	24%	29%	23%	20%	19%	24%	22%	14%	28%	32%	30%	16%	35%	20%	42%
Mean	19.58	29.24	9.66	19.69	13.20	12.33	44.46	10.97	6.16	8.25	13.29	8.32	7.66	25.89	6.38	4.14	4.78	24.09	23.28	22.55	45.14	18.58	11.22	15.73
Standard deviation	24.60	27.23	16.65	21.84	20.88	18.77	29.51	19.03	11.68	13.04	17.78	16.59	14.39	23.08	14.07	8.94	8.64	23.31	25.05	22.70	29.54	23.60	15.57	18.97
Standard error	0.29	0.47	0.29	0.46	0.47	0.82	0.92	1.14	0.68	2.09	0.58	0.45	0.74	3.90	1.02	0.61	1.76	0.65	1.03	1.99	0.94	2.61	1.90	5.26

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 42

Q.10 On a scale from 0 to 100, how do you rate the performance of the following politicians, where zero means 'terrible' and 100 means 'excellent'? If you have not heard of them or have no opinion, please say so.

Boris Johnson, Foreign Secretary

Base: All respondents

		Gender			Age						Social Grade				Region									
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	10153	4667	5475	1368	1543	1623	1767	1471	2381	3548	2929	1527	2149	906	456	1002	1002	839	784	531	948	1200	1499	986
Weighted base	10153	4940	5202	1218	1625	1929	1726	1523	2132	2741	2944	2132	2335	882	459	1193	896	939	789	538	951	1277	1303	926
0-10	2470 24%	1275 26%	1188 23%	336 28%	433 27%	520 27%	441 26%	345 23%	394 18%	712 26%	742 25%	433 20%	582 25%	330 37%	111 24%	301 25%	223 25%	192 20%	143 18%	119 22%	211 22%	358 28%	261 20%	221 24%
11-20	811 8%	395 8%	415 8%	128 11%	119 7%	139 7%	150 9%	127 8%	148 7%	240 9%	252 9%	153 7%	167 7%	86 10%	42 9%	113 9%	61 7%	67 7%	72 9%	51 10%	57 6%	106 8%	87 7%	70 8%
21-30	811 8%	389 8%	420 8%	97 8%	126 8%	151 8%	160 9%	124 8%	153 7%	244 9%	266 9%	135 6%	165 7%	60 7%	39 8%	89 7%	54 6%	84 9%	81 10%	42 8%	62 7%	111 9%	115 9%	74 8%
31-40	797 8%	400 8%	398 8%	101 8%	108 7%	157 8%	157 9%	119 8%	156 7%	245 9%	205 7%	175 8%	173 7%	79 9%	30 6%	105 9%	68 8%	83 9%	67 8%	39 7%	76 8%	84 7%	105 8%	61 7%
41-50	1116 11%	508 10%	608 12%	107 9%	179 11%	215 11%	182 11%	179 12%	254 12%	280 10%	324 11%	270 13%	242 10%	77 9%	64 14%	132 11%	101 11%	95 10%	92 12%	57 11%	100 10%	131 10%	184 14%	83 9%
51-60	946 9%	462 9%	483 9%	89 7%	127 8%	168 9%	164 9%	158 10%	240 11%	254 9%	283 10%	206 10%	203 9%	53 6%	36 8%	108 9%	97 11%	100 11%	62 8%	46 9%	101 11%	106 8%	131 10%	105 11%
61-70	784 8%	435 9%	347 7%	69 6%	103 6%	142 7%	104 6%	139 9%	228 11%	226 8%	224 8%	164 8%	170 7%	45 5%	18 4%	97 8%	74 8%	80 8%	81 10%	34 6%	83 9%	91 7%	110 8%	72 8%
71-80	737 7%	394 8%	343 7%	41 3%	84 5%	135 7%	115 7%	117 8%	244 11%	201 7%	209 7%	181 8%	147 6%	44 5%	36 8%	74 6%	65 7%	72 8%	55 7%	46 9%	82 9%	86 7%	103 8%	73 8%
81-90	458 5%	241 5%	217 4%	26 2%	52 3%	64 3%	82 5%	80 5%	153 7%	124 5%	117 4%	117 5%	99 4%	15 2%	18 4%	41 3%	36 4%	57 6%	32 4%	23 4%	55 6%	65 5%	68 5%	47 5%
91-100	311 3%	154 3%	157 3%	23 2%	32 2%	42 2%	46 3%	58 4%	111 5%	75 3%	82 3%	63 3%	92 4%	17 2%	10 2%	29 2%	24 3%	33 4%	15 2%	15 3%	34 4%	41 3%	49 4%	44 5%
Not heard of/ no opinion	912 9%	286 6%	626 12%	201 17%	262 16%	197 10%	125 7%	77 5%	51 2%	140 5%	241 8%	237 11%	295 13%	76 9%	56 12%	103 9%	93 10%	75 8%	88 11%	64 12%	91 10%	98 8%	91 7%	77 8%
Mean	38.87	39.17	38.62	32.00	34.93	36.60	37.16	40.85	46.65	37.92	37.88	42.02	38.47	28.21	36.41	37.04	39.48	42.23	40.42	38.90	42.37	36.93	42.51	41.16
Standard deviation	29.05	29.48	28.60	26.85	28.38	28.60	28.66	29.19	29.34	28.80	28.61	28.90	29.87	27.28	28.03	28.36	28.78	28.70	27.13	29.02	29.59	29.79	28.53	30.48
Standard error	0.30	0.44	0.41	0.79	0.79	0.75	0.71	0.78	0.61	0.50	0.55	0.79	0.69	0.95	1.39	0.94	0.96	1.03	1.02	1.33	1.00	0.90	0.76	1.01

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 42

Q.10 On a scale from 0 to 100, how do you rate the performance of the following politicians, where zero means 'terrible' and 100 means 'excellent'? If you have not heard of them or have no opinion, please say so.

Boris Johnson, Foreign Secretary

Base: All respondents

	Referendum			2015 Vote							2015 Vote - Remain							2015 Vote - Leave						
	Total	Leave	Remain	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru
Unweighted base	10153	4557	4623	3104	2702	683	1208	394	365	50	1332	1748	476	42	253	270	28	1713	855	184	1148	127	83	20
Weighted base	10153	4772	4405	3261	2660	686	1116	429	338	52	1328	1635	453	39	253	242	30	1870	918	206	1060	158	87	20
0-10	2470	533	1698	297	1084	215	110	205	152	19	205	864	191	6	145	122	17	84	191	19	101	56	26	2
	24%	11%	39%	9%	41%	31%	10%	48%	45%	37%	15%	53%	42%	16%	57%	50%	56%	5%	21%	9%	10%	35%	30%	12%
11-20	811	276	467	196	238	67	81	49	52	2	119	158	56	6	31	42	*	72	70	8	75	15	8	1
	8%	6%	11%	6%	9%	10%	7%	12%	15%	3%	9%	10%	12%	14%	12%	17%	1%	4%	8%	4%	7%	10%	9%	3%
21-30	811	351	401	250	238	73	85	30	28	6	147	133	45	6	18	19	2	96	97	28	78	11	9	4
	8%	7%	9%	8%	9%	11%	8%	7%	8%	11%	11%	8%	10%	16%	7%	8%	7%	5%	11%	13%	7%	7%	11%	18%
31-40	797	375	350	267	186	62	88	29	26	6	125	108	40	6	18	16	3	137	75	22	81	10	7	1
	8%	8%	8%	8%	7%	9%	8%	7%	8%	11%	9%	7%	9%	15%	7%	7%	11%	7%	8%	10%	8%	6%	8%	4%
41-50	1116	641	367	446	209	73	162	29	26	2	180	82	39	5	13	17	2	254	116	30	153	15	10	-
	11%	13%	8%	14%	8%	11%	14%	7%	8%	3%	14%	5%	9%	13%	5%	7%	5%	14%	13%	14%	14%	10%	11%	-
51-60	946	567	324	448	178	55	125	11	14	4	182	78	19	3	4	7	2	257	96	33	121	6	7	2
	9%	12%	7%	14%	7%	8%	11%	3%	4%	8%	14%	5%	4%	9%	1%	3%	6%	14%	10%	16%	11%	4%	8%	12%
61-70	784	522	214	384	133	39	112	21	8	1	126	46	15	1	8	3	-	252	78	22	110	13	5	1
	8%	11%	5%	12%	5%	6%	10%	5%	2%	1%	9%	3%	3%	4%	3%	1%	-	13%	9%	11%	10%	8%	5%	4%
71-80	737	540	161	391	82	42	150	14	4	6	97	33	18	1	4	1	2	289	48	20	146	10	3	4
	7%	11%	4%	12%	3%	6%	13%	3%	1%	11%	7%	2%	4%	2%	2%	*	7%	15%	5%	10%	14%	6%	4%	20%
81-90	458	367	74	262	64	17	73	3	4	-	49	12	6	-	1	-	-	209	51	11	71	2	4	-
	5%	8%	2%	8%	2%	3%	7%	1%	1%	-	4%	1%	1%	-	*	-	-	11%	6%	5%	7%	1%	5%	-
91-100	311	252	43	174	34	5	65	6	3	1	32	9	1	-	-	-	-	141	21	4	65	6	3	1
	3%	5%	1%	5%	1%	1%	6%	1%	1%	2%	2%	1%	*	-	-	-	-	8%	2%	2%	6%	4%	3%	6%
Not heard of/ no opinion	912	348	306	148	213	37	65	31	21	6	67	113	25	4	13	16	2	78	75	9	59	13	5	4
	9%	7%	7%	5%	8%	5%	6%	7%	6%	11%	5%	7%	5%	11%	5%	7%	5%	4%	8%	4%	6%	8%	6%	22%
Mean	38.87	50.90	26.92	52.39	26.43	31.54	51.33	21.64	20.99	30.27	42.50	18.80	23.74	30.53	15.42	16.16	20.57	59.59	39.71	47.41	52.07	31.63	34.18	47.55
Standard deviation	29.05	27.39	25.66	26.23	26.48	26.18	26.97	25.25	22.60	28.98	25.80	22.36	23.30	19.92	19.83	18.01	24.83	24.22	27.72	24.42	26.90	30.03	28.58	30.56
Standard error	0.30	0.42	0.39	0.48	0.53	1.03	0.80	1.32	1.22	4.42	0.72	0.55	1.10	3.23	1.28	1.13	4.87	0.60	0.99	1.84	0.82	2.78	3.22	7.89

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 43

Q.10 On a scale from 0 to 100, how do you rate the performance of the following politicians, where zero means 'terrible' and 100 means 'excellent'? If you have not heard of them or have no opinion, please say so.

David Davis, Brexit Secretary

Base: All respondents

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	10153	4667	5475	1368	1543	1623	1767	1471	2381	3548	2929	1527	2149	906	456	1002	1002	839	784	531	948	1200	1499	986
Weighted base	10153	4940	5202	1218	1625	1929	1726	1523	2132	2741	2944	2132	2335	882	459	1193	896	939	789	538	951	1277	1303	926
0-10	1805 18%	1065 22%	736 14%	169 14%	294 18%	404 21%	353 20%	291 19%	293 14%	514 19%	547 19%	322 15%	422 18%	258 29%	86 19%	212 18%	138 15%	138 15%	88 11%	98 18%	161 17%	275 21%	188 14%	164 18%
11-20	582 6%	320 6%	261 5%	57 5%	83 5%	123 6%	112 6%	87 6%	120 6%	201 7%	161 5%	112 5%	108 5%	54 6%	24 5%	69 6%	46 5%	59 6%	50 6%	27 5%	43 5%	75 6%	83 6%	52 6%
21-30	590 6%	336 7%	254 5%	43 3%	86 5%	112 6%	122 7%	100 7%	129 6%	189 7%	174 6%	100 5%	126 5%	42 5%	25 6%	76 6%	55 6%	63 7%	54 7%	26 5%	55 6%	80 6%	65 5%	50 5%
31-40	543 5%	284 6%	259 5%	49 4%	79 5%	87 4%	105 6%	99 6%	124 6%	177 6%	169 6%	88 4%	109 5%	35 4%	21 5%	64 5%	57 6%	40 4%	42 5%	29 5%	43 5%	75 6%	76 6%	59 6%
41-50	877 9%	490 10%	387 7%	37 3%	104 6%	164 9%	175 10%	153 10%	243 11%	252 9%	249 8%	197 9%	179 8%	62 7%	39 9%	100 8%	86 10%	91 10%	74 9%	44 8%	86 9%	109 9%	116 9%	70 8%
51-60	720 7%	436 9%	284 5%	50 4%	80 5%	131 7%	103 6%	132 9%	223 10%	220 8%	218 7%	146 7%	136 6%	39 4%	22 5%	66 6%	62 7%	74 8%	56 7%	38 7%	76 8%	90 7%	117 9%	79 9%
61-70	648 6%	397 8%	251 5%	40 3%	74 5%	93 5%	104 6%	107 7%	232 11%	204 7%	153 5%	158 7%	133 6%	40 4%	31 7%	88 7%	56 6%	69 7%	52 7%	39 7%	49 5%	80 6%	94 7%	50 5%
71-80	498 5%	320 6%	179 3%	20 2%	39 2%	61 3%	74 4%	90 6%	215 10%	168 6%	128 4%	121 6%	82 4%	31 3%	13 3%	49 4%	54 6%	54 6%	41 5%	23 4%	55 6%	56 4%	74 6%	49 5%
81-90	297 3%	189 4%	107 2%	11 1%	26 2%	27 1%	28 2%	62 4%	142 7%	101 4%	77 3%	59 3%	60 3%	16 2%	12 3%	18 2%	19 2%	31 3%	27 3%	17 3%	42 4%	40 3%	41 3%	34 4%
91-100	195 2%	129 3%	66 1%	6 *	12 1%	16 1%	29 2%	31 2%	101 5%	50 2%	67 2%	44 2%	34 1%	9 1%	8 2%	20 2%	25 3%	22 2%	13 2%	5 1%	18 2%	28 2%	30 2%	16 2%
Not heard of/ no opinion	3398 33%	974 20%	2418 46%	736 60%	749 46%	712 37%	520 30%	371 24%	309 15%	665 24%	1003 34%	785 37%	945 40%	297 34%	176 38%	431 36%	297 33%	299 32%	291 37%	193 36%	322 34%	371 29%	420 32%	300 32%
Mean	38.54	39.53	37.19	30.74	32.24	32.60	35.07	39.95	48.99	39.24	37.63	41.41	35.98	28.36	36.26	36.48	40.75	41.73	42.70	38.21	40.64	36.41	42.05	39.11
Standard deviation	28.49	29.08	27.57	26.25	26.93	26.72	27.47	28.39	28.59	28.24	28.34	28.77	28.54	27.94	28.44	27.77	28.18	28.32	26.89	28.30	29.12	28.78	28.01	28.71
Standard error	0.34	0.47	0.50	1.13	0.94	0.83	0.78	0.85	0.63	0.55	0.65	0.93	0.80	1.12	1.67	1.09	1.08	1.18	1.20	1.50	1.16	1.00	0.88	1.11

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 43

Q.10 On a scale from 0 to 100, how do you rate the performance of the following politicians, where zero means 'terrible' and 100 means 'excellent'? If you have not heard of them or have no opinion, please say so.

David Davis, Brexit Secretary

Base: All respondents

	Referendum			2015 Vote							2015 Vote - Remain							2015 Vote - Leave						
	Total	Leave	Remain	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru
Unweighted base	10153	4557	4623	3104	2702	683	1208	394	365	50	1332	1748	476	42	253	270	28	1713	855	184	1148	127	83	20
Weighted base	10153	4772	4405	3261	2660	686	1116	429	338	52	1328	1635	453	39	253	242	30	1870	918	206	1060	158	87	20
0-10	1805 18%	456 10%	1211 27%	223 7%	791 30%	170 25%	105 9%	166 39%	120 35%	19 36%	136 10%	611 37%	153 34%	5 13%	119 47%	99 41%	17 56%	83 4%	159 17%	13 7%	99 9%	44 28%	18 21%	2 10%
11-20	582 6%	222 5%	326 7%	144 4%	202 8%	42 6%	58 5%	28 6%	29 8%	2 4%	76 6%	140 9%	35 8%	3 8%	17 7%	22 9%	2 7%	65 3%	57 6%	5 3%	55 5%	8 5%	6 7%	-
21-30	590 6%	233 5%	327 7%	182 6%	177 7%	62 9%	62 6%	19 4%	22 7%	4 7%	103 8%	118 7%	50 11%	7 18%	12 5%	15 6%	3 10%	75 4%	54 6%	12 6%	52 5%	6 4%	7 8%	1 3%
31-40	543 5%	251 5%	254 6%	225 7%	143 5%	48 7%	54 5%	9 2%	9 3%	2 3%	110 8%	83 5%	30 7%	6 15%	6 2%	7 3%	* 1%	109 6%	54 6%	15 8%	48 4%	3 2%	2 3%	1 7%
41-50	877 9%	497 10%	322 7%	360 11%	188 7%	64 9%	127 11%	21 5%	18 5%	1 2%	146 11%	90 5%	41 9%	3 9%	8 3%	7 3%	1 3%	207 11%	93 10%	19 9%	120 11%	13 8%	10 11%	-
51-60	720 7%	451 9%	234 5%	349 11%	121 5%	58 8%	112 10%	20 5%	11 3%	2 4%	135 10%	57 3%	30 7%	2 4%	3 1%	1 *	- -	211 11%	63 7%	24 12%	109 10%	15 9%	9 11%	1 7%
61-70	648 6%	432 9%	194 4%	342 10%	98 4%	36 5%	86 8%	12 3%	14 4%	2 4%	115 9%	39 2%	13 3%	3 7%	4 2%	5 2%	2 7%	222 12%	59 6%	22 11%	83 8%	6 4%	9 10%	-
71-80	498 5%	376 8%	105 2%	294 9%	51 2%	18 3%	109 10%	4 1%	- -	1 2%	78 6%	18 1%	4 1%	1 3%	4 1%	- -	- -	211 11%	33 4%	14 7%	107 10%	1 *	- -	1 5%
81-90	297 3%	248 5%	46 1%	192 6%	26 1%	7 1%	59 5%	3 1%	1 *	2 4%	29 2%	13 1%	1 *	- -	1 *	- -	- -	162 9%	12 1%	6 3%	58 5%	2 1%	1 2%	2 10%
91-100	195 2%	164 3%	29 1%	134 4%	9 *	6 1%	35 3%	- -	2 1%	- -	25 2%	3 *	- -	- -	- -	- -	- -	109 6%	6 1%	6 3%	35 3%	- -	2 2%	-
Not heard of/ no opinion	3398 33%	1442 30%	1358 31%	815 25%	854 32%	177 26%	310 28%	148 34%	111 33%	18 34%	375 28%	464 28%	96 21%	9 24%	79 31%	87 36%	4 15%	416 22%	328 36%	69 33%	292 28%	60 38%	21 24%	12 58%
Mean	38.54	49.64	27.50	52.63	25.04	31.35	49.65	18.72	20.03	23.74	43.95	19.84	23.80	31.78	13.61	13.07	15.13	58.53	35.57	50.35	50.34	26.73	35.50	48.05
Standard deviation	28.49	27.39	25.22	25.64	24.45	25.04	27.24	22.85	22.89	26.91	24.77	22.00	21.43	20.37	19.44	16.53	20.17	24.59	25.92	23.83	27.33	25.54	27.60	30.93
Standard error	0.34	0.48	0.45	0.53	0.57	1.11	0.91	1.41	1.47	4.61	0.80	0.62	1.10	3.60	1.47	1.25	4.12	0.66	1.09	2.13	0.93	2.87	3.50	10.31

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 44

Q.10 On a scale from 0 to 100, how do you rate the performance of the following politicians, where zero means 'terrible' and 100 means 'excellent'? If you have not heard of them or have no opinion, please say so.

Philip Hammond, Chancellor of the Exchequer

Base: All respondents

		Gender			Age						Social Grade				Region									
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	10153	4667	5475	1368	1543	1623	1767	1471	2381	3548	2929	1527	2149	906	456	1002	1002	839	784	531	948	1200	1499	986
Weighted base	10153	4940	5202	1218	1625	1929	1726	1523	2132	2741	2944	2132	2335	882	459	1193	896	939	789	538	951	1277	1303	926
0-10	1996 20%	1098 22%	896 17%	135 11%	254 16%	430 22%	439 25%	375 25%	364 17%	457 17%	548 19%	392 18%	599 26%	256 29%	116 25%	242 20%	171 19%	169 18%	108 14%	106 20%	176 19%	259 20%	218 17%	176 19%
11-20	729 7%	386 8%	343 7%	63 5%	100 6%	140 7%	148 9%	123 8%	154 7%	214 8%	220 7%	159 7%	136 6%	63 7%	27 6%	113 9%	68 8%	67 7%	62 8%	51 9%	61 6%	71 6%	82 6%	65 7%
21-30	796 8%	411 8%	385 7%	59 5%	129 8%	129 7%	156 9%	133 9%	189 9%	247 9%	249 8%	146 7%	154 7%	65 7%	37 8%	86 7%	60 7%	79 8%	66 8%	43 8%	83 9%	102 8%	100 8%	75 8%
31-40	807 8%	455 9%	352 7%	56 5%	90 6%	158 8%	157 9%	150 10%	196 9%	248 9%	226 8%	167 8%	166 7%	66 8%	44 10%	76 6%	77 9%	76 8%	67 9%	43 8%	59 6%	116 9%	110 8%	74 8%
41-50	1162 11%	635 13%	527 10%	99 8%	152 9%	211 11%	200 12%	180 12%	320 15%	364 13%	335 11%	245 11%	218 9%	86 10%	46 10%	128 11%	110 12%	112 12%	91 12%	55 10%	115 12%	144 11%	172 13%	103 11%
51-60	841 8%	475 10%	366 7%	61 5%	104 6%	164 9%	136 8%	127 8%	248 12%	262 10%	247 8%	175 8%	157 7%	56 6%	22 5%	108 9%	77 9%	71 8%	82 10%	39 7%	77 8%	111 9%	114 9%	84 9%
61-70	714 7%	435 9%	279 5%	59 5%	72 4%	114 6%	103 6%	123 8%	243 11%	250 9%	183 6%	151 7%	129 6%	49 6%	29 6%	88 7%	51 6%	71 8%	55 7%	26 5%	73 8%	91 7%	117 9%	64 7%
71-80	484 5%	270 5%	214 4%	24 2%	49 3%	67 3%	64 4%	92 6%	188 9%	161 6%	139 5%	106 5%	78 3%	29 3%	14 3%	41 3%	34 4%	55 6%	37 5%	29 5%	69 7%	57 4%	67 5%	51 6%
81-90	229 2%	134 3%	93 2%	10 1%	14 1%	28 1%	34 2%	39 3%	104 5%	77 3%	76 3%	38 2%	38 2%	12 1%	13 3%	25 2%	19 2%	24 3%	21 3%	11 2%	23 2%	24 2%	28 2%	28 3%
91-100	107 1%	52 1%	55 1%	5 *	6 *	6 *	24 1%	25 2%	40 2%	34 1%	24 1%	22 1%	27 1%	7 1%	1 *	11 1%	15 2%	9 1%	4 1%	3 1%	15 2%	17 1%	15 1%	9 1%
Not heard of/ no opinion	2288 23%	590 12%	1692 33%	646 53%	654 40%	480 25%	267 15%	156 10%	86 4%	426 16%	698 24%	530 25%	634 27%	192 22%	109 24%	276 23%	215 24%	206 22%	195 25%	133 25%	200 21%	286 22%	279 21%	197 21%
Mean	36.66	37.23	35.95	36.21	34.05	33.45	33.03	35.93	43.37	40.04	36.75	36.97	31.63	29.86	31.91	35.25	36.83	37.95	39.32	34.53	39.06	36.87	39.57	37.86
Standard deviation	26.15	26.31	25.92	24.86	24.52	25.13	25.89	26.82	26.47	25.50	25.86	26.05	26.73	25.80	25.78	26.13	26.21	26.19	24.86	25.60	26.94	26.05	25.70	26.38
Standard error	0.29	0.41	0.42	0.98	0.81	0.72	0.67	0.74	0.55	0.47	0.55	0.78	0.67	0.97	1.37	0.95	0.94	1.02	1.02	1.27	0.98	0.86	0.75	0.94

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 44

Q.10 On a scale from 0 to 100, how do you rate the performance of the following politicians, where zero means 'terrible' and 100 means 'excellent'? If you have not heard of them or have no opinion, please say so.

Philip Hammond, Chancellor of the Exchequer

Base: All respondents

	Referendum			2015 Vote							2015 Vote - Remain							2015 Vote - Leave						
	Total	Leave	Remain	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	SNP	Green	Plaid Cymru	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	SNP	Green	Plaid Cymru	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	SNP	Green	Plaid Cymru
Unweighted base	10153	4557	4623	3104	2702	683	1208	394	365	50	1332	1748	476	42	253	270	28	1713	855	184	1148	127	83	20
Weighted base	10153	4772	4405	3261	2660	686	1116	429	338	52	1328	1635	453	39	253	242	30	1870	918	206	1060	158	87	20
0-10	1996 20%	821 17%	1032 23%	213 7%	890 33%	104 15%	252 23%	171 40%	124 37%	19 36%	90 7%	578 35%	76 17%	11 29%	113 45%	89 37%	13 43%	118 6%	291 32%	28 14%	238 22%	55 35%	32 37%	6 29%
11-20	729 7%	318 7%	369 8%	168 5%	258 10%	58 9%	88 8%	36 8%	33 10%	7 14%	65 5%	164 10%	56 12%	4 9%	17 7%	25 10%	4 13%	100 5%	82 9%	3 1%	84 8%	15 9%	8 9%	3 14%
21-30	796 8%	375 8%	377 9%	249 8%	216 8%	73 11%	105 9%	20 5%	39 11%	2 5%	99 7%	147 9%	62 14%	- -	16 6%	28 12%	1 4%	148 8%	60 7%	10 5%	103 10%	4 2%	9 11%	1 7%
31-40	807 8%	409 9%	354 8%	286 9%	190 7%	67 10%	120 11%	30 7%	31 9%	3 5%	129 10%	109 7%	50 11%	5 13%	18 7%	21 9%	3 9%	153 8%	78 8%	15 7%	115 11%	11 7%	7 8%	- -
41-50	1162 11%	645 14%	438 10%	474 15%	222 8%	109 16%	155 14%	34 8%	26 8%	6 11%	191 14%	129 8%	51 11%	2 5%	13 5%	14 6%	2 7%	272 15%	87 10%	55 27%	153 14%	20 13%	11 13%	2 8%
51-60	841 8%	458 10%	332 8%	448 14%	141 5%	66 10%	81 7%	15 3%	9 3%	5 9%	181 14%	74 5%	37 8%	6 16%	5 2%	4 2%	2 8%	253 14%	63 7%	25 12%	73 7%	9 6%	4 5%	2 12%
61-70	714 7%	400 8%	276 6%	416 13%	95 4%	53 8%	79 7%	12 3%	3 1%	1 2%	171 13%	53 3%	29 6%	1 4%	6 2%	1 1%	1 3%	242 13%	39 4%	21 10%	74 7%	6 4%	2 2%	- -
71-80	484 5%	283 6%	188 4%	320 10%	60 2%	28 4%	37 3%	7 2%	2 1%	3 5%	124 9%	33 2%	17 4%	1 2%	6 2%	1 *	2 7%	193 10%	26 3%	10 5%	36 3%	1 1%	1 1%	1 4%
81-90	229 2%	129 3%	93 2%	168 5%	20 1%	11 2%	20 2%	2 1%	1 *	- -	68 5%	13 1%	7 2%	3 7%	1 *	- -	- -	98 5%	7 1%	3 2%	16 2%	2 1%	1 2%	- -
91-100	107 1%	72 2%	34 1%	89 3%	5 *	1 *	8 1%	1 *	1 *	- -	31 2%	2 *	1 *	- -	- -	- -	- -	58 3%	2 *	* *	8 1%	1 1%	1 1%	- -
Not heard of/ no opinion	2288 23%	862 18%	911 21%	429 13%	565 21%	116 17%	170 15%	101 24%	69 20%	7 14%	179 14%	333 20%	69 15%	6 16%	58 23%	59 24%	2 7%	233 12%	183 20%	35 17%	159 15%	36 22%	10 12%	5 27%
Mean	36.66	39.95	33.57	51.05	24.51	38.02	33.97	20.95	20.98	25.67	50.63	23.30	34.69	33.28	18.18	18.89	23.89	51.42	26.77	44.06	33.91	25.12	24.99	26.57
Standard deviation	26.15	26.11	25.98	23.61	23.25	22.85	24.57	22.66	19.15	22.92	23.32	22.77	22.58	27.27	21.25	17.04	24.19	23.86	24.14	22.35	24.43	24.39	22.76	21.20
Standard error	0.29	0.42	0.43	0.45	0.50	0.96	0.76	1.31	1.13	3.58	0.69	0.61	1.12	4.61	1.53	1.20	4.84	0.61	0.92	1.80	0.78	2.50	2.65	5.66

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 45

Q.10 On a scale from 0 to 100, how do you rate the performance of the following politicians, where zero means 'terrible' and 100 means 'excellent'? If you have not heard of them or have no opinion, please say so.

Donald Trump, President of the United States

Base: All respondents

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	10153	4667	5475	1368	1543	1623	1767	1471	2381	3548	2929	1527	2149	906	456	1002	1002	839	784	531	948	1200	1499	986
Weighted base	10153	4940	5202	1218	1625	1929	1726	1523	2132	2741	2944	2132	2335	882	459	1193	896	939	789	538	951	1277	1303	926
0-10	5332 53%	2258 46%	3063 59%	822 67%	839 52%	974 51%	895 52%	784 51%	1018 48%	1514 55%	1677 57%	980 46%	1161 50%	520 59%	226 49%	636 53%	471 53%	434 46%	391 50%	270 50%	478 50%	725 57%	691 53%	491 53%
11-20	688 7%	342 7%	346 7%	60 5%	86 5%	137 7%	111 6%	108 7%	186 9%	198 7%	193 7%	148 7%	148 6%	60 7%	27 6%	91 8%	49 5%	69 7%	61 8%	35 7%	70 7%	69 5%	88 7%	69 7%
21-30	528 5%	321 6%	207 4%	35 3%	83 5%	101 5%	94 5%	71 5%	144 7%	172 6%	154 5%	90 4%	112 5%	38 4%	25 5%	65 5%	47 5%	47 5%	44 6%	30 6%	44 5%	59 5%	74 6%	54 6%
31-40	434 4%	236 5%	198 4%	32 3%	71 4%	79 4%	57 3%	80 5%	114 5%	140 5%	116 4%	83 4%	94 4%	32 4%	20 4%	45 4%	37 4%	64 7%	30 4%	18 3%	39 4%	52 4%	60 5%	37 4%
41-50	638 6%	376 8%	262 5%	52 4%	83 5%	135 7%	112 7%	99 6%	156 7%	178 7%	173 6%	143 7%	143 6%	49 6%	23 5%	66 6%	62 7%	79 8%	50 6%	30 6%	73 8%	61 5%	93 7%	53 6%
51-60	466 5%	291 6%	175 3%	35 3%	64 4%	85 4%	79 5%	86 6%	118 6%	112 4%	131 4%	129 6%	94 4%	23 3%	21 5%	58 5%	36 4%	37 4%	41 5%	41 8%	52 5%	49 4%	69 5%	40 4%
61-70	404 4%	253 5%	152 3%	23 2%	64 4%	67 3%	89 5%	71 5%	91 4%	113 4%	92 3%	121 6%	78 3%	29 3%	25 5%	56 5%	44 5%	27 3%	32 4%	20 4%	30 3%	59 5%	53 4%	30 3%
71-80	399 4%	242 5%	158 3%	24 2%	52 3%	81 4%	71 4%	69 5%	103 5%	97 4%	98 3%	113 5%	92 4%	28 3%	18 4%	57 5%	31 4%	44 5%	29 4%	19 4%	42 4%	41 3%	47 4%	42 5%
81-90	285 3%	174 4%	112 2%	10 1%	43 3%	59 3%	62 4%	35 2%	77 4%	57 2%	77 3%	61 3%	90 4%	19 2%	10 2%	31 3%	24 3%	39 4%	25 3%	13 2%	36 4%	35 3%	23 2%	31 3%
91-100	307 3%	203 4%	105 2%	12 1%	47 3%	61 3%	65 4%	51 3%	72 3%	61 2%	67 2%	97 5%	82 4%	34 4%	20 4%	31 3%	26 3%	37 4%	20 3%	13 2%	22 2%	48 4%	34 3%	23 2%
Not heard of/ no opinion	671 7%	244 5%	427 8%	114 9%	192 12%	149 8%	93 5%	70 5%	53 2%	97 4%	166 6%	166 8%	242 10%	51 6%	44 10%	57 5%	68 8%	63 7%	66 8%	49 9%	65 7%	79 6%	71 5%	57 6%
Mean	23.46	28.40	18.64	13.01	22.56	24.22	25.33	24.70	26.63	21.71	20.66	28.52	24.62	20.06	25.56	23.44	23.76	27.09	24.12	23.86	24.50	22.16	22.65	22.86
Standard deviation	29.42	30.93	27.01	22.67	29.35	29.83	30.82	29.62	29.81	27.46	27.96	31.77	30.72	28.79	31.27	29.31	29.28	30.92	29.35	29.25	29.46	29.69	27.99	29.17
Standard error	0.30	0.46	0.38	0.64	0.79	0.77	0.75	0.79	0.62	0.47	0.53	0.85	0.70	0.98	1.54	0.95	0.96	1.10	1.09	1.32	0.99	0.88	0.74	0.96

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 45

Q.10 On a scale from 0 to 100, how do you rate the performance of the following politicians, where zero means 'terrible' and 100 means 'excellent'? If you have not heard of them or have no opinion, please say so.

Donald Trump, President of the United States

Base: All respondents

	Referendum			2015 Vote							2015 Vote - Remain							2015 Vote - Leave						
	Total	Leave	Remain	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	SNP	Green	Plaid Cymru	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	SNP	Green	Plaid Cymru	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	SNP	Green	Plaid Cymru
Unweighted base	10153	4557	4623	3104	2702	683	1208	394	365	50	1332	1748	476	42	253	270	28	1713	855	184	1148	127	83	20
Weighted base	10153	4772	4405	3261	2660	686	1116	429	338	52	1328	1635	453	39	253	242	30	1870	918	206	1060	158	87	20
0-10	5332	1734	3112	1412	1752	459	277	286	269	37	750	1261	344	15	203	210	24	632	428	101	258	77	53	12
	53%	36%	71%	43%	66%	67%	25%	67%	79%	70%	56%	77%	76%	39%	80%	87%	81%	34%	47%	49%	24%	49%	61%	59%
11-20	688	346	290	294	163	44	56	21	8	3	123	94	25	3	11	7	-	164	63	18	53	9	*	1
	7%	7%	7%	9%	6%	6%	5%	5%	2%	5%	9%	6%	5%	8%	4%	3%	-	9%	7%	9%	5%	5%	*	5%
21-30	528	282	201	233	98	41	60	15	9	1	101	52	21	4	5	3	-	127	45	15	54	9	5	1
	5%	6%	5%	7%	4%	6%	5%	4%	3%	2%	8%	3%	5%	9%	2%	1%	-	7%	5%	8%	5%	5%	6%	6%
31-40	434	271	119	206	88	18	44	12	8	2	64	30	8	1	6	4	-	135	56	8	41	4	3	2
	4%	6%	3%	6%	3%	3%	4%	3%	2%	3%	5%	2%	2%	3%	2%	2%	-	7%	6%	4%	4%	2%	3%	8%
41-50	638	406	174	283	106	31	103	19	14	-	83	45	14	3	10	3	-	196	53	14	97	8	11	-
	6%	9%	4%	9%	4%	5%	9%	4%	4%	-	6%	3%	3%	7%	4%	1%	-	11%	6%	7%	9%	5%	12%	-
51-60	466	337	98	191	77	32	92	10	7	5	45	20	11	4	5	3	4	145	56	21	87	4	4	1
	5%	7%	2%	6%	3%	5%	8%	2%	2%	9%	3%	1%	2%	11%	2%	1%	13%	8%	6%	10%	8%	3%	5%	4%
61-70	404	300	82	162	64	12	107	9	5	-	43	22	6	1	3	1	-	113	37	6	106	5	4	-
	4%	6%	2%	5%	2%	2%	10%	2%	1%	-	3%	1%	1%	2%	1%	*	-	6%	4%	3%	10%	3%	4%	-
71-80	399	309	64	157	54	22	105	17	5	1	31	15	7	1	3	4	-	124	36	14	102	14	1	1
	4%	6%	1%	5%	2%	3%	9%	4%	1%	1%	2%	1%	2%	3%	1%	2%	-	7%	4%	7%	10%	9%	1%	4%
81-90	285	231	35	96	48	8	98	5	-	-	19	10	4	1	-	-	-	76	39	3	97	5	-	-
	3%	5%	1%	3%	2%	1%	9%	1%	-	-	1%	1%	1%	3%	-	-	-	4%	4%	2%	9%	3%	-	-
91-100	307	267	32	95	56	3	109	13	3	1	16	11	3	1	-	-	-	80	44	-	105	13	3	1
	3%	6%	1%	3%	2%	*	10%	3%	1%	2%	1%	1%	1%	3%	-	-	-	4%	5%	-	10%	8%	4%	6%
Not heard of/ no opinion	671	290	199	131	154	15	64	22	10	3	52	75	10	4	8	8	2	77	61	4	59	9	3	2
	7%	6%	5%	4%	6%	2%	6%	5%	3%	6%	4%	5%	2%	11%	3%	3%	5%	4%	7%	2%	6%	6%	3%	9%
Mean	23.46	34.85	12.08	27.94	15.64	15.14	47.14	16.65	9.65	12.79	18.84	8.96	10.96	27.21	8.20	5.57	9.17	34.55	27.96	23.77	47.86	29.80	20.53	18.93
Standard deviation	29.42	32.46	20.70	29.10	25.44	23.08	33.84	26.98	19.70	23.84	24.13	18.34	19.77	28.72	16.57	13.83	20.13	30.66	31.53	27.04	33.83	34.71	28.05	29.62
Standard error	0.30	0.49	0.31	0.53	0.50	0.90	1.00	1.40	1.05	3.51	0.67	0.45	0.92	4.66	1.06	0.85	3.95	0.75	1.12	2.02	1.02	3.21	3.12	6.98

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 46

Q.10 On a scale from 0 to 100, how do you rate the performance of the following politicians, where zero means 'terrible' and 100 means 'excellent'? If you have not heard of them or have no opinion, please say so.

Angela Merkel, Chancellor of Germany

Base: All respondents

		Gender			Age						Social Grade				Region										
																	York- shire & Hum- ber- side	West Mid- lands	East Mid- lands		East- ern		South East	South West	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot- land	North East	North West				Wales		London			
Unweighted base	10153	4667	5475	1368	1543	1623	1767	1471	2381	3548	2929	1527	2149	906	456	1002	1002	839	784	531	948	1200	1499	986	
Weighted base	10153	4940	5202	1218	1625	1929	1726	1523	2132	2741	2944	2132	2335	882	459	1193	896	939	789	538	951	1277	1303	926	
0-10	1712 17%	881 18%	832 16%	78 6%	217 13%	334 17%	348 20%	350 23%	386 18%	291 11%	455 15%	452 21%	514 22%	130 15%	88 19%	195 16%	159 18%	192 20%	135 17%	79 15%	190 20%	201 16%	201 15%	142 15%	
11-20	545 5%	275 6%	271 5%	34 3%	62 4%	109 6%	106 6%	88 6%	145 7%	130 5%	148 5%	110 5%	156 7%	36 4%	20 4%	77 6%	43 5%	45 5%	57 7%	31 6%	36 4%	62 5%	73 6%	65 7%	
21-30	539 5%	282 6%	257 5%	32 3%	73 4%	100 5%	110 6%	102 7%	122 6%	152 6%	153 5%	122 6%	112 5%	40 4%	28 6%	41 3%	48 5%	46 5%	41 5%	39 7%	60 6%	59 5%	85 6%	53 6%	
31-40	649 6%	331 7%	318 6%	64 5%	60 4%	119 6%	128 7%	121 8%	157 7%	167 6%	183 6%	143 7%	156 7%	46 5%	34 8%	74 6%	78 9%	59 6%	49 6%	46 8%	51 5%	76 6%	81 6%	55 6%	
41-50	980 10%	521 11%	455 9%	83 7%	146 9%	164 8%	168 10%	171 11%	248 12%	299 11%	286 10%	217 10%	178 8%	86 10%	41 9%	125 10%	71 8%	89 9%	91 12%	44 8%	109 11%	109 9%	127 10%	87 9%	
51-60	982 10%	558 11%	425 8%	107 9%	138 8%	181 9%	163 9%	149 10%	245 11%	316 12%	301 10%	188 9%	178 8%	88 10%	38 8%	121 10%	74 8%	98 10%	59 8%	51 9%	93 10%	130 10%	127 10%	103 11%	
61-70	938 9%	520 11%	416 8%	140 11%	136 8%	178 9%	155 9%	130 9%	200 9%	338 12%	300 10%	157 7%	142 6%	96 11%	43 9%	96 8%	81 9%	73 8%	71 9%	57 11%	80 8%	127 10%	122 9%	93 10%	
71-80	1025 10%	556 11%	466 9%	131 11%	145 9%	186 10%	151 9%	141 9%	270 13%	366 13%	296 10%	190 9%	172 7%	113 13%	41 9%	130 11%	78 9%	91 10%	78 10%	43 8%	80 8%	142 11%	141 11%	88 9%	
81-90	592 6%	319 6%	272 5%	74 6%	78 5%	93 5%	90 5%	69 5%	188 9%	241 9%	191 6%	73 3%	88 4%	67 8%	24 5%	67 6%	49 5%	46 5%	40 5%	33 6%	45 5%	97 8%	70 5%	55 6%	
91-100	356 4%	179 4%	178 3%	51 4%	68 4%	67 3%	48 3%	46 3%	77 4%	130 5%	114 4%	53 2%	59 3%	29 3%	12 3%	49 4%	21 2%	35 4%	21 3%	10 2%	34 4%	65 5%	47 4%	34 4%	
Not heard of/ no opinion	1835 18%	520 11%	1313 25%	424 35%	502 31%	398 21%	260 15%	156 10%	94 4%	310 11%	518 18%	427 20%	579 25%	153 17%	88 19%	217 18%	195 22%	166 18%	146 18%	105 19%	174 18%	210 16%	229 18%	153 16%	
Mean	46.08	46.80	45.22	57.12	48.60	45.05	42.27	41.24	47.16	53.58	47.81	40.74	38.50	50.10	43.25	47.00	43.75	43.69	44.24	45.05	43.34	49.45	46.62	46.47	
Standard deviation	29.63	29.37	29.92	26.51	30.01	29.97	29.45	29.30	29.37	27.75	29.33	29.31	30.07	29.33	29.54	29.61	29.33	30.13	29.32	28.38	29.73	30.55	29.24	29.06	
Standard error	0.32	0.45	0.46	0.88	0.91	0.83	0.76	0.80	0.62	0.50	0.60	0.84	0.74	1.06	1.53	1.03	1.04	1.14	1.16	1.36	1.06	0.96	0.83	1.01	

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 46

Q.10 On a scale from 0 to 100, how do you rate the performance of the following politicians, where zero means 'terrible' and 100 means 'excellent'? If you have not heard of them or have no opinion, please say so.

Angela Merkel, Chancellor of Germany

Base: All respondents

	Referendum			2015 Vote							2015 Vote - Remain							2015 Vote - Leave						
	Total	Leave	Remain	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru
Unweighted base	10153	4557	4623	3104	2702	683	1208	394	365	50	1332	1748	476	42	253	270	28	1713	855	184	1148	127	83	20
Weighted base	10153	4772	4405	3261	2660	686	1116	429	338	52	1328	1635	453	39	253	242	30	1870	918	206	1060	158	87	20
0-10	1712 17%	1309 27%	283 6%	510 16%	391 15%	46 7%	471 42%	57 13%	30 9%	2 4%	84 6%	116 7%	17 4%	8 21%	19 8%	11 5%	- -	416 22%	261 28%	27 13%	457 43%	37 23%	18 21%	2 10%
11-20	545 5%	372 8%	143 3%	198 6%	115 4%	29 4%	94 8%	21 5%	11 3%	4 7%	42 3%	44 3%	12 3%	2 6%	14 6%	5 2%	2 7%	153 8%	66 7%	17 8%	91 9%	3 2%	6 6%	1 6%
21-30	539 5%	325 7%	178 4%	208 6%	131 5%	24 3%	74 7%	16 4%	13 4%	8 14%	64 5%	68 4%	11 2%	4 10%	8 3%	5 2%	3 10%	140 7%	60 7%	11 6%	70 7%	8 5%	8 9%	3 14%
31-40	649 6%	360 8%	222 5%	238 7%	154 6%	42 6%	78 7%	16 4%	18 5%	3 5%	75 6%	80 5%	26 6%	1 2%	7 3%	9 4%	3 9%	159 8%	64 7%	16 8%	77 7%	9 6%	9 11%	- -
41-50	980 10%	468 10%	450 10%	386 12%	251 9%	67 10%	86 8%	48 11%	33 10%	5 9%	157 12%	163 10%	37 8%	6 16%	22 9%	27 11%	3 9%	224 12%	81 9%	28 13%	78 7%	26 17%	2 2%	2 9%
51-60	982 10%	376 8%	536 12%	340 10%	266 10%	90 13%	65 6%	44 10%	44 13%	4 8%	153 12%	204 12%	68 15%	5 12%	27 11%	35 15%	2 8%	184 10%	59 6%	19 9%	59 6%	16 10%	9 10%	2 8%
61-70	938 9%	314 7%	569 13%	341 10%	256 10%	101 15%	42 4%	40 9%	43 13%	10 18%	188 14%	183 11%	79 18%	2 5%	31 12%	39 16%	5 16%	149 8%	68 7%	19 9%	37 3%	8 5%	3 4%	5 25%
71-80	1025 10%	302 6%	655 15%	364 11%	324 12%	105 15%	32 3%	58 13%	46 13%	6 12%	216 16%	251 15%	76 17%	1 1%	44 17%	30 13%	6 18%	137 7%	66 7%	28 13%	32 3%	13 8%	14 16%	1 3%
81-90	592 6%	126 3%	430 10%	199 6%	186 7%	65 9%	21 2%	36 8%	30 9%	2 4%	135 10%	155 9%	57 13%	3 7%	27 11%	27 11%	1 5%	59 3%	24 3%	8 4%	17 2%	6 4%	3 4%	1 4%
91-100	356 4%	69 1%	250 6%	110 3%	122 5%	37 5%	8 1%	18 4%	17 5%	3 6%	67 5%	102 6%	34 7%	2 5%	17 7%	10 4%	3 11%	40 2%	14 2%	3 1%	6 1%	- -	4 5%	- -
Not heard of/ no opinion	1835 18%	750 16%	689 16%	367 11%	464 17%	79 11%	144 13%	76 18%	54 16%	7 12%	147 11%	270 17%	36 8%	5 12%	38 15%	43 18%	2 8%	208 11%	155 17%	31 15%	136 13%	32 20%	11 12%	4 21%
Mean	46.08	34.10	58.99	47.03	49.90	57.99	23.79	51.64	56.78	52.95	58.78	58.91	63.66	40.08	59.39	61.81	58.55	38.56	34.10	45.29	23.01	38.30	42.82	47.22
Standard deviation	29.63	28.05	25.53	28.41	29.59	25.28	25.72	29.46	26.88	26.05	24.91	26.01	22.74	30.34	27.59	22.88	26.53	27.67	28.72	26.18	25.21	27.52	31.45	24.09
Standard error	0.32	0.45	0.41	0.54	0.62	1.02	0.79	1.63	1.54	4.02	0.72	0.68	1.09	4.92	1.90	1.54	5.31	0.70	1.08	2.07	0.79	2.70	3.68	6.22

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 47

Q.10 On a scale from 0 to 100, how do you rate the performance of the following politicians, where zero means 'terrible' and 100 means 'excellent'? If you have not heard of them or have no opinion, please say so.

Nicola Sturgeon, First Minister of Scotland

Base: All respondents

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	10153	4667	5475	1368	1543	1623	1767	1471	2381	3548	2929	1527	2149	906	456	1002	1002	839	784	531	948	1200	1499	986
Weighted base	10153	4940	5202	1218	1625	1929	1726	1523	2132	2741	2944	2132	2335	882	459	1193	896	939	789	538	951	1277	1303	926
0-10	3656 36%	1963 40%	1690 32%	157 13%	388 24%	629 33%	692 40%	717 47%	1074 50%	967 35%	1069 36%	814 38%	806 35%	228 26%	180 39%	436 37%	355 40%	351 37%	302 38%	199 37%	404 42%	338 26%	484 37%	379 41%
11-20	724 7%	396 8%	328 6%	65 5%	106 7%	121 6%	130 8%	102 7%	199 9%	221 8%	202 7%	146 7%	155 7%	37 4%	33 7%	98 8%	62 7%	63 7%	59 8%	33 6%	73 8%	79 6%	117 9%	70 8%
21-30	669 7%	325 7%	344 7%	76 6%	95 6%	139 7%	112 6%	98 6%	148 7%	180 7%	201 7%	132 6%	157 7%	36 4%	31 7%	76 6%	66 7%	71 8%	61 8%	29 5%	50 5%	94 7%	84 6%	71 8%
31-40	538 5%	255 5%	283 5%	62 5%	78 5%	100 5%	108 6%	78 5%	113 5%	167 6%	154 5%	111 5%	107 5%	29 3%	25 5%	66 6%	43 5%	47 5%	39 5%	24 4%	57 6%	84 7%	71 5%	54 6%
41-50	721 7%	319 6%	403 8%	105 9%	125 8%	157 8%	121 7%	100 7%	113 5%	200 7%	231 8%	136 6%	154 7%	47 5%	33 7%	64 5%	62 7%	83 9%	49 6%	51 10%	58 6%	114 9%	101 8%	59 6%
51-60	598 6%	280 6%	316 6%	92 8%	102 6%	109 6%	95 6%	93 6%	106 5%	189 7%	179 6%	117 5%	113 5%	46 5%	20 4%	84 7%	49 5%	46 5%	56 7%	28 5%	52 5%	96 8%	72 6%	50 5%
61-70	557 5%	276 6%	279 5%	112 9%	117 7%	113 6%	73 4%	64 4%	78 4%	159 6%	179 6%	98 5%	121 5%	58 7%	24 5%	60 5%	44 5%	47 5%	41 5%	27 5%	47 5%	90 7%	69 5%	50 5%
71-80	627 6%	310 6%	315 6%	114 9%	112 7%	149 8%	82 5%	69 5%	101 5%	216 8%	176 6%	108 5%	127 5%	96 11%	26 6%	70 6%	53 6%	49 5%	30 4%	24 5%	41 4%	100 8%	84 6%	53 6%
81-90	422 4%	223 5%	199 4%	56 5%	76 5%	82 4%	79 5%	43 3%	86 4%	143 5%	117 4%	84 4%	79 3%	101 11%	10 2%	42 4%	28 3%	36 4%	31 4%	20 4%	27 3%	59 5%	37 3%	30 3%
91-100	385 4%	195 4%	190 4%	48 4%	87 5%	57 3%	73 4%	60 4%	60 3%	96 3%	112 4%	82 4%	96 4%	170 19%	8 2%	30 3%	14 2%	23 2%	13 2%	22 4%	24 3%	39 3%	25 2%	16 2%
Not heard of/ no opinion	1255 12%	398 8%	855 16%	330 27%	339 21%	272 14%	160 9%	100 7%	53 3%	204 7%	325 11%	304 14%	421 18%	35 4%	69 15%	167 14%	121 13%	121 13%	107 14%	80 15%	119 13%	185 14%	158 12%	94 10%
Mean	32.35	31.20	33.53	47.79	40.21	34.43	30.26	26.57	24.78	34.25	32.59	30.26	31.52	52.91	27.29	30.42	28.29	29.79	28.39	31.60	26.95	37.91	29.59	28.07
Standard deviation	31.46	31.61	31.26	29.53	32.29	31.13	31.34	30.17	29.31	31.49	31.35	31.32	31.57	37.85	28.53	30.30	29.19	30.02	29.03	31.26	29.45	30.45	29.38	29.32
Standard error	0.33	0.48	0.46	0.92	0.92	0.83	0.79	0.81	0.61	0.55	0.61	0.87	0.75	1.28	1.44	1.03	0.99	1.11	1.11	1.47	1.02	0.95	0.81	0.98

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 47

Q.10 On a scale from 0 to 100, how do you rate the performance of the following politicians, where zero means 'terrible' and 100 means 'excellent'? If you have not heard of them or have no opinion, please say so.

Nicola Sturgeon, First Minister of Scotland

Base: All respondents

	Referendum			2015 Vote							2015 Vote - Remain							2015 Vote - Leave						
	Total	Leave	Remain	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	SNP	Green	Plaid Cymru	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	SNP	Green	Plaid Cymru	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	SNP	Green	Plaid Cymru
Unweighted base	10153	4557	4623	3104	2702	683	1208	394	365	50	1332	1748	476	42	253	270	28	1713	855	184	1148	127	83	20
Weighted base	10153	4772	4405	3261	2660	686	1116	429	338	52	1328	1635	453	39	253	242	30	1870	918	206	1060	158	87	20
0-10	3656 36%	2530 53%	936 21%	1611 49%	705 27%	178 26%	699 63%	21 5%	65 19%	10 20%	462 35%	276 17%	81 18%	14 37%	8 3%	30 13%	5 17%	1127 60%	409 45%	89 43%	682 64%	13 8%	33 39%	5 28%
11-20	724 7%	386 8%	286 6%	302 9%	173 6%	59 9%	85 8%	8 2%	12 4%	5 9%	125 9%	88 5%	37 8%	2 6%	2 1%	5 2%	4 14%	172 9%	72 8%	20 10%	80 8%	6 4%	7 8%	1 3%
21-30	669 7%	295 6%	314 7%	245 8%	182 7%	66 10%	58 5%	9 2%	11 3%	- -	129 10%	98 6%	38 8%	4 11%	5 2%	8 3%	- -	112 6%	73 8%	26 13%	53 5%	3 2%	2 2%	- -
31-40	538 5%	220 5%	273 6%	184 6%	149 6%	48 7%	40 4%	13 3%	26 8%	3 5%	94 7%	102 6%	34 8%	- -	3 1%	17 7%	2 5%	84 4%	44 5%	13 6%	39 4%	10 6%	9 10%	1 5%
41-50	721 7%	242 5%	398 9%	213 7%	220 8%	48 7%	49 4%	26 6%	35 10%	7 13%	122 9%	161 10%	37 8%	3 9%	11 4%	26 11%	1 2%	84 4%	51 6%	9 4%	43 4%	15 9%	7 8%	4 18%
51-60	598 6%	190 4%	343 8%	154 5%	200 8%	55 8%	31 3%	18 4%	36 11%	2 3%	81 6%	144 9%	42 9%	3 8%	11 4%	28 12%	1 3%	67 4%	55 6%	6 3%	28 3%	6 4%	8 9%	1 4%
61-70	557 5%	117 2%	383 9%	113 3%	216 8%	65 9%	12 1%	32 7%	30 9%	2 4%	71 5%	176 11%	52 11%	1 2%	18 7%	27 11%	1 4%	38 2%	36 4%	12 6%	10 1%	8 5%	3 4%	1 4%
71-80	627 6%	141 3%	452 10%	130 4%	237 9%	60 9%	22 2%	59 14%	38 11%	6 11%	87 7%	205 13%	52 11%	- -	40 16%	34 14%	2 4%	42 2%	31 3%	7 4%	22 2%	19 12%	2 2%	3 17%
81-90	422 4%	89 2%	303 7%	54 2%	166 6%	31 5%	13 1%	83 19%	25 7%	7 14%	36 3%	130 8%	27 6%	2 4%	53 21%	23 9%	7 22%	14 1%	30 3%	2 1%	12 1%	28 18%	1 2%	1 3%
91-100	385 4%	89 2%	264 6%	43 1%	94 4%	23 3%	11 1%	152 35%	21 6%	6 11%	26 2%	79 5%	23 5%	4 10%	101 40%	16 7%	6 19%	17 1%	11 1%	* *	8 1%	46 29%	5 6%	- -
Not heard of/ no opinion	1255 12%	474 10%	455 10%	212 7%	317 12%	54 8%	95 8%	9 2%	38 11%	5 10%	95 7%	176 11%	31 7%	6 14%	3 1%	27 11%	2 5%	114 6%	107 12%	20 10%	84 8%	4 3%	9 11%	4 19%
Mean	32.35	19.90	44.99	22.30	39.86	38.48	14.24	76.46	48.72	50.37	30.91	48.81	45.78	32.62	81.01	55.07	56.68	15.92	24.35	22.27	13.44	68.97	31.15	40.71
Standard deviation	31.46	26.27	31.56	26.13	31.48	30.06	22.39	26.58	30.82	35.09	28.16	30.07	29.71	33.53	22.93	28.66	37.30	22.49	27.76	24.05	21.64	30.75	30.14	32.18
Standard error	0.33	0.41	0.49	0.48	0.64	1.19	0.67	1.36	1.71	5.29	0.80	0.76	1.41	5.51	1.46	1.85	7.31	0.56	1.01	1.84	0.66	2.77	3.48	8.05

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 48

Q.10 On a scale from 0 to 100, how do you rate the performance of the following politicians, where zero means 'terrible' and 100 means 'excellent'? If you have not heard of them or have no opinion, please say so.

Ruth Davidson, leader of the Scottish Conservatives

Base: All respondents

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	10153	4667	5475	1368	1543	1623	1767	1471	2381	3548	2929	1527	2149	906	456	1002	1002	839	784	531	948	1200	1499	986
Weighted base	10153	4940	5202	1218	1625	1929	1726	1523	2132	2741	2944	2132	2335	882	459	1193	896	939	789	538	951	1277	1303	926
0-10	1521 15%	912 18%	608 12%	91 7%	205 13%	285 15%	336 19%	300 20%	304 14%	361 13%	427 15%	351 16%	382 16%	228 26%	69 15%	200 17%	117 13%	132 14%	99 13%	78 14%	129 14%	174 14%	172 13%	123 13%
11-20	519 5%	300 6%	217 4%	40 3%	83 5%	81 4%	108 6%	59 4%	148 7%	157 6%	146 5%	112 5%	103 4%	52 6%	17 4%	51 4%	53 6%	49 5%	36 5%	27 5%	48 5%	61 5%	75 6%	50 5%
21-30	510 5%	300 6%	210 4%	33 3%	85 5%	111 6%	88 5%	76 5%	117 6%	151 6%	138 5%	110 5%	111 5%	55 6%	26 6%	68 6%	35 4%	53 6%	42 5%	16 3%	47 5%	57 4%	65 5%	47 5%
31-40	478 5%	287 6%	191 4%	48 4%	52 3%	91 5%	77 4%	85 6%	126 6%	155 6%	137 5%	96 4%	91 4%	63 7%	29 6%	35 3%	47 5%	47 5%	27 3%	17 3%	47 5%	57 4%	60 5%	48 5%
41-50	622 6%	361 7%	261 5%	63 5%	84 5%	102 5%	95 5%	105 7%	173 8%	196 7%	174 6%	127 6%	125 5%	75 9%	20 4%	71 6%	53 6%	65 7%	47 6%	31 6%	54 6%	99 8%	66 5%	41 4%
51-60	507 5%	305 6%	202 4%	43 4%	67 4%	86 4%	71 4%	82 5%	157 7%	174 6%	143 5%	115 5%	75 3%	66 8%	11 2%	46 4%	46 5%	48 5%	37 5%	33 6%	35 4%	75 6%	61 5%	50 5%
61-70	424 4%	272 5%	151 3%	46 4%	53 3%	81 4%	59 3%	62 4%	123 6%	169 6%	123 4%	74 3%	57 2%	55 6%	25 5%	43 4%	27 3%	31 3%	34 4%	18 3%	36 4%	68 5%	51 4%	36 4%
71-80	434 4%	289 6%	145 3%	31 3%	37 2%	63 3%	57 3%	78 5%	168 8%	169 6%	132 4%	65 3%	69 3%	55 6%	12 3%	52 4%	26 3%	33 3%	35 4%	20 4%	44 5%	54 4%	60 5%	43 5%
81-90	281 3%	173 4%	108 2%	9 1%	24 1%	41 2%	44 3%	46 3%	116 5%	118 4%	83 3%	45 2%	35 1%	60 7%	5 1%	28 2%	19 2%	28 3%	22 3%	10 2%	18 2%	31 2%	32 2%	28 3%
91-100	217 2%	145 3%	71 1%	15 1%	21 1%	17 1%	24 1%	32 2%	108 5%	86 3%	71 2%	25 1%	34 1%	54 6%	6 1%	18 1%	18 2%	16 2%	7 1%	4 1%	16 2%	25 2%	32 2%	22 2%
Not heard of/ no opinion	4640 46%	1597 32%	3038 58%	800 66%	914 56%	971 50%	767 44%	599 39%	589 28%	1005 37%	1371 47%	1011 47%	1254 54%	118 13%	238 52%	582 49%	455 51%	438 47%	402 51%	286 53%	477 50%	576 45%	630 48%	438 47%
Mean	38.13	39.09	36.67	40.13	34.03	35.43	32.52	36.70	45.49	43.74	38.94	34.03	32.20	40.52	33.87	35.35	37.03	36.97	38.84	35.65	37.23	39.89	39.07	39.75
Standard deviation	29.45	29.86	28.75	27.29	27.67	28.01	28.85	29.84	30.34	29.39	29.91	27.89	28.70	32.42	27.75	29.44	28.52	28.34	28.47	28.26	28.78	28.49	29.74	29.77
Standard error	0.40	0.53	0.60	1.28	1.07	0.99	0.93	1.00	0.73	0.62	0.76	1.00	0.91	1.15	1.84	1.32	1.28	1.34	1.43	1.79	1.33	1.12	1.06	1.30

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 48

Q.10 On a scale from 0 to 100, how do you rate the performance of the following politicians, where zero means 'terrible' and 100 means 'excellent'? If you have not heard of them or have no opinion, please say so.

Ruth Davidson, leader of the Scottish Conservatives

Base: All respondents

	Referendum			2015 Vote							2015 Vote - Remain							2015 Vote - Leave						
	Total	Leave	Remain	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	SNP	Green	Plaid Cymru	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	SNP	Green	Plaid Cymru	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	SNP	Green	Plaid Cymru
Unweighted base	10153	4557	4623	3104	2702	683	1208	394	365	50	1332	1748	476	42	253	270	28	1713	855	184	1148	127	83	20
Weighted base	10153	4772	4405	3261	2660	686	1116	429	338	52	1328	1635	453	39	253	242	30	1870	918	206	1060	158	87	20
0-10	1521 15%	741 16%	690 16%	274 8%	553 21%	80 12%	209 19%	176 41%	70 21%	13 24%	82 6%	340 21%	59 13%	7 18%	109 43%	46 19%	11 37%	187 10%	197 21%	21 10%	201 19%	62 39%	22 25%	1 7%
11-20	519 5%	226 5%	265 6%	165 5%	149 6%	39 6%	59 5%	32 8%	21 6%	3 6%	74 6%	102 6%	30 7%	2 5%	18 7%	17 7%	3 10%	90 5%	40 4%	8 4%	55 5%	13 9%	3 3%	-
21-30	510 5%	233 5%	245 6%	168 5%	162 6%	38 5%	46 4%	35 8%	15 5%	1 2%	64 5%	107 7%	29 6%	2 5%	22 9%	12 5%	1 3%	102 5%	49 5%	8 4%	42 4%	11 7%	3 4%	-
31-40	478 5%	223 5%	221 5%	163 5%	108 4%	50 7%	60 5%	33 8%	16 5%	2 5%	71 5%	65 4%	35 8%	2 4%	26 10%	13 5%	* 1%	85 5%	41 4%	13 6%	57 5%	7 4%	3 3%	2 10%
41-50	622 6%	301 6%	290 7%	245 8%	154 6%	57 8%	51 5%	36 8%	17 5%	1 2%	94 7%	112 7%	39 9%	1 3%	15 6%	9 4%	- -	148 8%	35 4%	14 7%	49 5%	21 13%	5 6%	1 5%
51-60	507 5%	242 5%	234 5%	204 6%	104 4%	59 9%	60 5%	24 5%	14 4%	2 4%	80 6%	76 5%	35 8%	4 11%	14 5%	10 4%	1 4%	120 6%	27 3%	20 10%	54 5%	9 6%	3 4%	1 4%
61-70	424 4%	212 4%	197 4%	201 6%	96 4%	31 4%	38 3%	16 4%	5 2%	4 8%	79 6%	65 4%	20 4%	1 1%	10 4%	3 1%	3 11%	119 6%	31 3%	11 5%	38 4%	4 3%	2 2%	1 4%
71-80	434 4%	229 5%	192 4%	247 8%	69 3%	38 6%	38 3%	11 3%	9 3%	3 5%	102 8%	42 3%	27 6%	1 2%	6 2%	4 2%	2 7%	142 8%	25 3%	10 5%	38 4%	5 3%	5 5%	1 3%
81-90	281 3%	145 3%	121 3%	173 5%	40 2%	17 2%	23 2%	10 2%	2 1%	- -	74 6%	22 1%	14 3%	2 4%	6 2%	1 2%	- *	93 5%	18 2%	3 2%	21 2%	5 3%	1 2%	-
91-100	217 2%	132 3%	79 2%	148 5%	16 1%	17 2%	27 2%	- 2%	1 *	- -	54 4%	11 1%	10 2%	1 3%	- -	1 *	- -	94 5%	5 1%	5 3%	26 2%	- 2%	- -	-
Not heard of/ no opinion	4640 46%	2088 44%	1872 42%	1273 39%	1210 45%	262 38%	505 45%	55 13%	169 50%	24 46%	555 42%	693 42%	156 34%	17 43%	28 11%	125 52%	8 26%	689 37%	451 49%	94 46%	478 45%	21 13%	39 45%	13 68%
Mean	38.13	39.28	37.40	49.93	29.10	42.47	34.23	24.09	26.81	28.90	51.41	29.95	41.52	35.59	23.29	25.89	25.90	49.04	27.91	44.31	34.27	25.46	28.62	39.26
Standard deviation	29.45	30.29	28.72	29.19	26.49	27.04	29.88	25.32	24.68	28.70	28.23	26.22	27.15	30.45	25.12	23.10	28.95	29.82	27.29	27.45	30.01	25.87	28.82	27.48
Standard error	0.40	0.59	0.56	0.66	0.69	1.31	1.15	1.36	1.82	5.52	1.01	0.83	1.54	6.35	1.67	2.01	6.47	0.89	1.31	2.70	1.18	2.44	4.30	10.39

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 49

Q.10 On a scale from 0 to 100, how do you rate the performance of the following politicians, where zero means 'terrible' and 100 means 'excellent'? If you have not heard of them or have no opinion, please say so.

Kezia Dugdale, leader of Scottish Labour

Base: All respondents

		Gender			Age						Social Grade				Region									
																	York- shire & Hum- ber- side	West Mid- lands	East Mid- lands		East- ern		South	South
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot- land	North East	North West				Wales		London	East	West
Unweighted base	10153	4667	5475	1368	1543	1623	1767	1471	2381	3548	2929	1527	2149	906	456	1002	1002	839	784	531	948	1200	1499	986
Weighted base	10153	4940	5202	1218	1625	1929	1726	1523	2132	2741	2944	2132	2335	882	459	1193	896	939	789	538	951	1277	1303	926
0-10	1754 17%	1143 23%	609 12%	81 7%	177 11%	302 16%	340 20%	350 23%	502 24%	507 19%	485 16%	379 18%	383 16%	242 27%	76 17%	186 16%	144 16%	155 16%	130 16%	90 17%	160 17%	184 14%	227 17%	160 17%
11-20	550 5%	346 7%	204 4%	32 3%	62 4%	89 5%	108 6%	89 6%	170 8%	196 7%	168 6%	94 4%	92 4%	69 8%	26 6%	72 6%	32 4%	44 5%	44 6%	26 5%	53 6%	65 5%	72 6%	45 5%
21-30	476 5%	309 6%	167 3%	46 4%	56 3%	89 5%	88 5%	76 5%	121 6%	156 6%	133 5%	101 5%	85 4%	79 9%	15 3%	58 5%	33 4%	44 5%	25 3%	29 5%	23 2%	66 5%	57 4%	48 5%
31-40	395 4%	237 5%	158 3%	33 3%	63 4%	72 4%	56 3%	70 5%	101 5%	136 5%	115 4%	60 3%	84 4%	63 7%	23 5%	36 3%	31 3%	40 4%	23 3%	11 2%	23 2%	75 6%	41 3%	31 3%
41-50	454 4%	279 6%	173 3%	46 4%	51 3%	82 4%	77 4%	67 4%	132 6%	151 6%	136 5%	76 4%	90 4%	90 10%	17 4%	49 4%	31 4%	38 4%	40 5%	14 3%	38 4%	52 4%	47 4%	37 4%
51-60	348 3%	193 4%	155 3%	41 3%	62 4%	71 4%	41 2%	47 3%	87 4%	101 4%	101 3%	72 3%	74 3%	48 5%	11 2%	39 3%	29 3%	45 5%	12 2%	16 3%	24 3%	56 4%	43 3%	24 3%
61-70	274 3%	161 3%	113 2%	32 3%	46 3%	49 3%	36 2%	35 2%	76 4%	77 3%	62 2%	85 4%	50 2%	67 8%	6 1%	28 2%	18 2%	23 2%	22 3%	11 2%	17 2%	34 3%	27 2%	20 2%
71-80	171 2%	102 2%	69 1%	25 2%	35 2%	29 1%	22 1%	21 1%	39 2%	51 2%	42 1%	44 2%	34 1%	28 3%	10 2%	18 2%	4 *	18 2%	7 1%	7 1%	20 2%	33 3%	20 2%	4 *
81-90	86 1%	51 1%	35 1%	8 1%	19 1%	18 1%	11 1%	6 *	23 1%	27 1%	28 1%	16 1%	15 1%	23 3%	4 1%	5 *	6 1%	11 1%	9 1%	3 1%	5 1%	12 1%	6 *	3 *
91-100	45 *	18 *	27 1%	7 1%	11 1%	8 *	5 *	5 *	9 *	11 *	16 1%	11 *	8 *	11 1%	2 *	5 *	2 *	4 *	- -	1 *	3 *	8 1%	7 1%	1 *
Not heard of/ no opinion	5600 55%	2099 42%	3493 67%	868 71%	1043 64%	1119 58%	943 55%	756 50%	871 41%	1328 48%	1658 56%	1194 56%	1420 61%	162 18%	270 59%	696 58%	565 63%	517 55%	477 60%	328 61%	585 61%	692 54%	756 58%	553 60%
Mean	27.74	26.62	29.59	37.48	33.71	28.87	24.06	23.34	26.51	28.08	27.67	28.40	26.62	31.97	26.14	26.78	25.23	29.50	26.01	24.98	25.83	31.36	25.96	23.67
Standard deviation	25.44	24.91	26.22	26.35	27.60	25.81	23.74	23.44	24.87	24.47	25.45	26.88	25.42	27.13	25.24	24.38	24.23	26.39	24.32	24.56	25.66	25.87	25.03	22.95
Standard error	0.38	0.48	0.61	1.34	1.18	0.99	0.85	0.86	0.66	0.57	0.72	1.05	0.88	0.99	1.79	1.21	1.24	1.38	1.36	1.68	1.35	1.13	1.00	1.14

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 49

Q.10 On a scale from 0 to 100, how do you rate the performance of the following politicians, where zero means 'terrible' and 100 means 'excellent'? If you have not heard of them or have no opinion, please say so.

Kezia Dugdale, leader of Scottish Labour

Base: All respondents

	Referendum			2015 Vote							2015 Vote - Remain							2015 Vote - Leave						
	Total	Leave	Remain	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	SNP	Green	Plaid Cymru	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	SNP	Green	Plaid Cymru	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	SNP	Green	Plaid Cymru
Unweighted base	10153	4557	4623	3104	2702	683	1208	394	365	50	1332	1748	476	42	253	270	28	1713	855	184	1148	127	83	20
Weighted base	10153	4772	4405	3261	2660	686	1116	429	338	52	1328	1635	453	39	253	242	30	1870	918	206	1060	158	87	20
0-10	1754 17%	1017 21%	648 15%	664 20%	333 13%	88 13%	293 26%	167 39%	48 14%	13 25%	227 17%	170 10%	61 13%	8 20%	112 44%	26 11%	11 37%	426 23%	154 17%	27 13%	285 27%	52 33%	20 23%	2 10%
11-20	550 5%	263 6%	266 6%	221 7%	137 5%	50 7%	44 4%	31 7%	21 6%	5 9%	90 7%	88 5%	34 8%	- -	19 7%	15 6%	3 11%	130 7%	43 5%	16 8%	44 4%	10 7%	5 6%	1 6%
21-30	476 5%	220 5%	237 5%	177 5%	110 4%	34 5%	43 4%	43 10%	23 7%	- -	77 6%	78 5%	23 5%	3 8%	24 9%	17 7%	- -	97 5%	30 3%	11 5%	40 4%	18 11%	5 6%	- -
31-40	395 4%	165 3%	203 5%	122 4%	137 5%	36 5%	22 2%	25 6%	12 4%	2 4%	54 4%	82 5%	27 6%	- -	19 7%	9 4%	* 1%	65 3%	49 5%	7 3%	22 2%	6 4%	4 4%	1 7%
41-50	454 4%	184 4%	251 6%	141 4%	129 5%	45 7%	38 3%	40 9%	19 6%	1 3%	68 5%	97 6%	30 7%	2 5%	19 7%	17 7%	- -	73 4%	28 3%	14 7%	35 3%	19 12%	2 3%	1 7%
51-60	348 3%	130 3%	191 4%	86 3%	148 6%	29 4%	35 3%	15 3%	5 1%	2 4%	38 3%	104 6%	20 4%	6 15%	10 4%	2 1%	2 7%	44 2%	41 4%	5 2%	26 2%	4 3%	2 2%	- -
61-70	274 3%	98 2%	159 4%	62 2%	122 5%	24 3%	15 1%	18 4%	8 2%	1 1%	22 2%	91 6%	20 4%	- -	8 3%	6 3%	- -	38 2%	30 3%	2 1%	15 1%	8 5%	1 1%	1 4%
71-80	171 2%	59 1%	97 2%	44 1%	72 3%	15 2%	11 1%	7 2%	4 1%	1 2%	23 2%	51 3%	10 2%	1 2%	2 1%	4 2%	1 3%	20 1%	18 2%	5 2%	10 1%	4 2%	- -	- -
81-90	86 1%	38 1%	45 1%	21 1%	41 2%	9 1%	4 *	5 1%	3 1%	- -	9 1%	26 2%	6 1%	- -	2 1%	3 1%	- -	12 1%	15 2%	3 1%	4 *	4 2%	- -	- -
91-100	45 *	11 *	31 1%	10 *	21 1%	4 1%	4 *	1 *	2 *	- -	5 *	17 1%	4 1%	1 3%	1 *	2 1%	- -	4 *	3 *	- -	3 *	- -	- -	- -
Not heard of/ no opinion	5600 55%	2588 54%	2276 52%	1714 53%	1410 53%	353 51%	607 54%	78 18%	194 57%	28 53%	715 54%	831 51%	218 48%	18 47%	38 15%	141 58%	12 41%	960 51%	508 55%	116 57%	576 54%	33 21%	48 56%	13 65%
Mean	27.74	23.10	32.17	23.71	36.11	33.55	19.19	22.94	27.98	19.18	26.42	39.34	34.47	33.45	20.68	31.82	16.35	21.81	30.04	28.97	18.35	25.76	18.45	26.41
Standard deviation	25.44	24.18	25.70	23.47	26.87	25.34	23.49	23.57	23.19	21.30	23.63	26.21	25.87	29.65	22.29	24.04	20.44	23.12	27.16	23.83	22.94	25.05	17.45	23.37
Standard error	0.38	0.53	0.55	0.61	0.75	1.39	0.99	1.31	1.86	4.26	0.96	0.89	1.66	6.47	1.52	2.28	4.96	0.79	1.39	2.63	0.99	2.48	2.79	8.26

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 50

Q.11 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?

Base: All respondents

		Gender			Age						Social Grade				Region										
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base		10153	4667	5475	1368	1543	1623	1767	1471	2381	3548	2929	1527	2149	906	456	1002	1002	839	784	531	948	1200	1499	986
Weighted base		10153	4940	5202	1218	1625	1929	1726	1523	2132	2741	2944	2132	2335	882	459	1193	896	939	789	538	951	1277	1303	926
NET: Well		5124 50%	2726 55%	2394 46%	391 32%	640 39%	925 48%	857 50%	873 57%	1438 67%	1410 51%	1453 49%	1126 53%	1135 49%	313 36%	203 44%	591 50%	480 54%	538 57%	429 54%	269 50%	512 54%	601 47%	689 53%	497 54%
Very well	(4)	360 4%	225 5%	135 3%	31 3%	69 4%	53 3%	56 3%	62 4%	90 4%	120 4%	74 3%	93 4%	74 3%	11 1%	16 3%	41 3%	32 4%	38 4%	30 4%	16 3%	41 4%	55 4%	40 3%	40 4%
Quite well	(3)	4763 47%	2501 51%	2259 43%	360 30%	572 35%	872 45%	800 46%	811 53%	1348 63%	1290 47%	1379 47%	1033 48%	1061 45%	302 34%	187 41%	549 46%	449 50%	500 53%	399 51%	253 47%	471 49%	546 43%	649 50%	457 49%
Quite badly	(2)	4179 41%	1800 36%	2376 46%	714 59%	788 48%	827 43%	690 40%	557 37%	603 28%	1105 40%	1247 42%	845 40%	982 42%	447 51%	213 46%	489 41%	354 40%	344 37%	304 38%	222 41%	367 39%	555 43%	516 40%	368 40%
Very badly	(1)	851 8%	413 8%	432 8%	114 9%	197 12%	177 9%	179 10%	93 6%	91 4%	227 8%	244 8%	161 8%	218 9%	122 14%	43 9%	114 10%	61 7%	57 6%	56 7%	47 9%	73 8%	121 9%	97 7%	61 7%
NET: Badly		5029 50%	2213 45%	2808 54%	827 68%	985 61%	1004 52%	869 50%	650 43%	694 33%	1332 49%	1491 51%	1006 47%	1200 51%	569 64%	256 56%	602 50%	415 46%	401 43%	360 46%	269 50%	439 46%	676 53%	613 47%	429 46%
Mean		2.46	2.51	2.40	2.25	2.32	2.41	2.43	2.55	2.67	2.48	2.44	2.50	2.42	2.23	2.38	2.43	2.50	2.55	2.51	2.44	2.51	2.42	2.49	2.51
Standard deviation		0.70	0.71	0.68	0.65	0.74	0.69	0.72	0.67	0.62	0.71	0.68	0.70	0.70	0.69	0.70	0.71	0.68	0.67	0.68	0.69	0.70	0.72	0.68	0.68
Standard error		0.01	0.01	0.01	0.02	0.02	0.02	0.02	0.02	0.01	0.01	0.01	0.02	0.02	0.02	0.03	0.02	0.02	0.02	0.02	0.03	0.02	0.02	0.02	0.02

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 50

Q.11 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?

Base: All respondents

		Referendum			2015 Vote							2015 Vote - Remain							2015 Vote - Leave						
		Total	Leave	Remain	Con-ser-vative	Labour	Lib-eral Demo-cratic	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-cratic	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-cratic	UKIP	SNP	Green	Plaid Cymru
Unweighted base		10153	4557	4623	3104	2702	683	1208	394	365	50	1332	1748	476	42	253	270	28	1713	855	184	1148	127	83	20
Weighted base		10153	4772	4405	3261	2660	686	1116	429	338	52	1328	1635	453	39	253	242	30	1870	918	206	1060	158	87	20
NET: Well		5124	3352	1394	2373	868	272	797	109	76	23	766	337	119	14	36	26	5	1561	492	146	772	70	46	16
		50%	70%	32%	73%	33%	40%	71%	25%	22%	43%	58%	21%	26%	36%	14%	11%	17%	84%	54%	71%	73%	44%	53%	79%
Very well	(4)	360	270	81	183	56	14	79	-	5	-	42	28	8	-	-	1	-	141	26	5	79	-	4	-
		4%	6%	2%	6%	2%	2%	7%	-	1%	-	3%	2%	2%	-	-	*	-	8%	3%	3%	7%	-	4%	-
Quite well	(3)	4763	3081	1313	2190	813	259	718	109	71	23	724	309	110	14	36	25	5	1421	465	141	692	70	42	16
		47%	65%	30%	67%	31%	38%	64%	25%	21%	43%	55%	19%	24%	36%	14%	10%	17%	76%	51%	68%	65%	44%	49%	79%
Quite badly	(2)	4179	1263	2411	809	1439	337	285	234	190	22	508	1013	270	19	152	151	18	283	370	53	260	72	33	4
		41%	26%	55%	25%	54%	49%	26%	54%	56%	43%	38%	62%	60%	49%	60%	63%	59%	15%	40%	26%	25%	46%	38%	21%
Very badly	(1)	851	157	600	79	353	77	34	86	73	7	53	286	65	6	65	64	7	26	56	6	28	16	8	-
		8%	3%	14%	2%	13%	11%	3%	20%	22%	14%	4%	17%	14%	15%	26%	27%	24%	1%	6%	3%	3%	10%	9%	-
NET: Badly		5029	1420	3011	888	1792	414	319	320	262	30	562	1298	335	25	217	216	25	308	427	60	288	88	41	4
		50%	30%	68%	27%	67%	60%	29%	75%	78%	57%	42%	79%	74%	64%	86%	89%	83%	16%	46%	29%	27%	56%	47%	21%
Mean		2.46	2.73	2.20	2.76	2.21	2.30	2.75	2.05	2.02	2.29	2.57	2.05	2.14	2.22	1.89	1.85	1.93	2.90	2.50	2.71	2.78	2.35	2.48	2.79
Standard deviation		0.70	0.61	0.68	0.59	0.69	0.69	0.62	0.67	0.69	0.70	0.62	0.66	0.66	0.69	0.62	0.60	0.65	0.52	0.66	0.57	0.61	0.65	0.72	0.42
Standard error		0.01	0.01	0.01	0.01	0.01	0.03	0.02	0.03	0.04	0.10	0.02	0.02	0.03	0.11	0.04	0.04	0.12	0.01	0.02	0.04	0.02	0.06	0.08	0.09

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 51

Q.11b Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

		Gender			Age						Social Grade				Region										
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base		10153	4667	5475	1368	1543	1623	1767	1471	2381	3548	2929	1527	2149	906	456	1002	1002	839	784	531	948	1200	1499	986
Weighted base		10153	4940	5202	1218	1625	1929	1726	1523	2132	2741	2944	2132	2335	882	459	1193	896	939	789	538	951	1277	1303	926
NET: Well		5298 52%	2789 56%	2506 48%	513 42%	750 46%	964 50%	832 48%	830 55%	1409 66%	1555 57%	1499 51%	1168 55%	1076 46%	363 41%	201 44%	605 51%	502 56%	521 55%	448 57%	268 50%	528 55%	664 52%	699 54%	500 54%
Very well	(4)	325 3%	204 4%	121 2%	36 3%	73 5%	59 3%	48 3%	41 3%	68 3%	131 5%	71 2%	75 4%	48 2%	14 2%	9 2%	37 3%	24 3%	45 5%	28 4%	14 3%	30 3%	54 4%	32 2%	37 4%
Quite well	(3)	4973 49%	2585 52%	2385 46%	477 39%	676 42%	905 47%	784 45%	789 52%	1341 63%	1424 52%	1429 49%	1093 51%	1027 44%	349 40%	192 42%	567 48%	477 53%	475 51%	420 53%	254 47%	498 52%	610 48%	667 51%	463 50%
Quite badly	(2)	4123 41%	1806 37%	2310 44%	610 50%	725 45%	810 42%	734 43%	586 38%	659 31%	1056 39%	1254 43%	800 38%	1014 43%	427 48%	211 46%	505 42%	338 38%	367 39%	287 36%	223 41%	354 37%	513 40%	515 40%	384 41%
Very badly	(1)	732 7%	345 7%	386 7%	96 8%	150 9%	155 8%	160 9%	107 7%	65 3%	131 5%	191 7%	164 8%	246 11%	92 10%	47 10%	83 7%	55 6%	52 6%	54 7%	47 9%	70 7%	100 8%	88 7%	42 5%
NET: Badly		4855 48%	2151 44%	2696 52%	706 58%	875 54%	965 50%	894 52%	693 45%	723 34%	1187 43%	1445 49%	964 45%	1260 54%	519 59%	258 56%	588 49%	394 44%	418 45%	341 43%	270 50%	424 45%	613 48%	603 46%	426 46%
Mean		2.48	2.54	2.43	2.37	2.41	2.45	2.42	2.50	2.66	2.57	2.47	2.51	2.38	2.32	2.35	2.47	2.53	2.55	2.53	2.44	2.51	2.48	2.49	2.53
Standard deviation		0.68	0.69	0.66	0.67	0.72	0.69	0.70	0.67	0.59	0.66	0.65	0.69	0.70	0.68	0.69	0.67	0.65	0.67	0.68	0.69	0.68	0.70	0.66	0.65
Standard error		0.01	0.01	0.01	0.02	0.02	0.02	0.02	0.02	0.01	0.01	0.01	0.02	0.02	0.02	0.03	0.02	0.02	0.02	0.02	0.03	0.02	0.02	0.02	0.02

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 51

Q.11b Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

		Referendum			2015 Vote							2015 Vote - Remain							2015 Vote - Leave						
		Total	Leave	Remain	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru
Unweighted base		10153	4557	4623	3104	2702	683	1208	394	365	50	1332	1748	476	42	253	270	28	1713	855	184	1148	127	83	20
Weighted base		10153	4772	4405	3261	2660	686	1116	429	338	52	1328	1635	453	39	253	242	30	1870	918	206	1060	158	87	20
NET: Well		5298	3201	1657	2356	939	311	743	133	84	24	786	447	155	16	58	43	8	1530	450	140	716	67	35	14
		52%	67%	38%	72%	35%	45%	67%	31%	25%	46%	59%	27%	34%	40%	23%	18%	26%	82%	49%	68%	68%	42%	41%	69%
Very well	(4)	325	208	102	170	59	17	48	1	4	-	48	36	14	-	1	-	-	121	22	3	48	-	3	-
		3%	4%	2%	5%	2%	2%	4%	*	1%	-	4%	2%	3%	-	*	-	-	6%	2%	1%	5%	-	3%	-
Quite well	(3)	4973	2993	1555	2186	880	294	695	132	81	24	738	412	141	16	57	43	8	1409	428	138	668	67	33	14
		49%	63%	35%	67%	33%	43%	62%	31%	24%	46%	56%	25%	31%	40%	23%	18%	26%	75%	47%	67%	63%	42%	38%	69%
Quite badly	(2)	4123	1363	2310	826	1417	322	324	235	205	25	490	976	252	21	153	161	19	312	393	61	298	72	41	6
		41%	29%	52%	25%	53%	47%	29%	55%	61%	48%	37%	60%	56%	54%	60%	67%	64%	17%	43%	30%	28%	45%	47%	31%
Very badly	(1)	732	207	438	79	304	54	48	62	48	3	52	212	46	2	42	37	3	27	76	4	45	20	10	-
		7%	4%	10%	2%	11%	8%	4%	14%	14%	6%	4%	13%	10%	6%	17%	15%	10%	1%	8%	2%	4%	12%	12%	-
NET: Badly		4855	1571	2749	905	1721	375	372	297	254	28	542	1188	298	23	195	199	22	339	469	65	343	91	51	6
		48%	33%	62%	28%	65%	55%	33%	69%	75%	54%	41%	73%	66%	60%	77%	82%	74%	18%	51%	32%	32%	58%	59%	31%
Mean		2.48	2.67	2.30	2.75	2.26	2.40	2.67	2.17	2.12	2.41	2.59	2.17	2.27	2.34	2.07	2.02	2.17	2.87	2.43	2.68	2.68	2.30	2.32	2.69
Standard deviation		0.68	0.63	0.67	0.58	0.68	0.67	0.63	0.66	0.64	0.60	0.63	0.66	0.68	0.59	0.64	0.58	0.59	0.52	0.68	0.53	0.63	0.68	0.72	0.47
Standard error		0.01	0.01	0.01	0.01	0.01	0.03	0.02	0.03	0.03	0.08	0.02	0.02	0.03	0.09	0.04	0.04	0.11	0.01	0.02	0.04	0.02	0.06	0.08	0.11

New Political Landscape Survey
ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 52

Q.12a Here are some things that people have said about the main political parties. Please can you say in each case whether, on balance, you think the statement is true of the Conservative party?

Base: All respondents

	Statements											
	On the side of people like me	Wants to help ordinary people get on in life	Willing to take tough decisions for the long term	Shares my values	Competent and capable	Will do what they say	Clear about what they stand for	Represents the whole country, not just some types of people	Its heart is in the right place	Stands for fairness	Stands for opportunity for all	Is united
Unweighted base	10153	10153	10153	10153	10153	10153	10153	10153	10153	10153	10153	10153
Weighted base	10153	10153	10153	10153	10153	10153	10153	10153	10153	10153	10153	10153
True	4125 41%	4333 43%	7177 71%	4266 42%	6047 60%	4626 46%	6007 59%	3433 34%	4768 47%	4188 41%	4062 40%	4958 49%
Not true	6028 59%	5820 57%	2976 29%	5887 58%	4106 40%	5527 54%	4146 41%	6720 66%	5385 53%	5965 59%	6091 60%	5195 51%

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 53

Q.12a Here are some things that people have said about the main political parties. Please can you say in each case whether, on balance, you think the statement is true of the Conservative party?

Base: All respondents

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	10153	4667	5475	1368	1543	1623	1767	1471	2381	3548	2929	1527	2149	906	456	1002	1002	839	784	531	948	1200	1499	986
Weighted base	10153	4940	5202	1218	1625	1929	1726	1523	2132	2741	2944	2132	2335	882	459	1193	896	939	789	538	951	1277	1303	926
<u>On the side of people like me</u>																								
True	4125 41%	2140 43%	1983 38%	380 31%	566 35%	690 36%	592 34%	678 45%	1219 57%	1362 50%	1245 42%	861 40%	657 28%	233 26%	134 29%	444 37%	358 40%	408 43%	383 48%	200 37%	444 47%	486 38%	618 47%	418 45%
Not true	6028 59%	2800 57%	3219 62%	838 69%	1059 65%	1239 64%	1134 66%	845 55%	912 43%	1379 50%	1700 58%	1271 60%	1679 72%	649 74%	325 71%	749 63%	538 60%	531 57%	406 52%	338 63%	507 53%	791 62%	685 53%	508 55%
<u>Wants to help ordinary people get on in life</u>																								
True	4333 43%	2233 45%	2098 40%	396 33%	582 36%	714 37%	646 37%	721 47%	1273 60%	1332 49%	1292 44%	941 44%	768 33%	265 30%	144 31%	461 39%	390 44%	435 46%	387 49%	201 37%	452 48%	501 39%	653 50%	443 48%
Not true	5820 57%	2707 55%	3104 60%	822 67%	1042 64%	1215 63%	1080 63%	802 53%	858 40%	1409 51%	1653 56%	1191 56%	1567 67%	617 70%	315 69%	732 61%	506 56%	504 54%	402 51%	337 63%	499 52%	776 61%	649 50%	483 52%
<u>Willing to take tough decisions for the long term</u>																								
True	7177 71%	3552 72%	3620 70%	778 64%	969 60%	1237 64%	1205 70%	1196 79%	1792 84%	2093 76%	2128 72%	1492 70%	1464 63%	527 60%	283 62%	852 71%	647 72%	687 73%	594 75%	350 65%	691 73%	876 69%	981 75%	687 74%
Not true	2976 29%	1388 28%	1582 30%	440 36%	656 40%	692 36%	521 30%	327 21%	340 16%	649 24%	816 28%	640 30%	871 37%	355 40%	176 38%	341 29%	248 28%	252 27%	195 25%	188 35%	260 27%	401 31%	321 25%	239 26%
<u>Shares my values</u>																								
True	4266 42%	2213 45%	2049 39%	372 31%	569 35%	707 37%	648 38%	712 47%	1258 59%	1347 49%	1299 44%	923 43%	697 30%	233 26%	141 31%	476 40%	376 42%	416 44%	383 49%	207 38%	446 47%	517 40%	643 49%	429 46%
Not true	5887 58%	2726 55%	3153 61%	847 69%	1055 65%	1222 63%	1078 62%	811 53%	874 41%	1395 51%	1645 56%	1210 57%	1638 70%	649 74%	318 69%	717 60%	520 58%	523 56%	406 51%	331 62%	506 53%	761 60%	659 51%	497 54%

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 53

Q.12a Here are some things that people have said about the main political parties. Please can you say in each case whether, on balance, you think the statement is true of the Conservative party?

Base: All respondents

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Weighted base	10153	4940	5202	1218	1625	1929	1726	1523	2132	2741	2944	2132	2335	882	459	1193	896	939	789	538	951	1277	1303	926
<u>Competent and capable</u>																								
True	6047 60%	3039 62%	3003 58%	664 55%	848 52%	1064 55%	983 57%	975 64%	1513 71%	1780 65%	1799 61%	1305 61%	1163 50%	380 43%	227 49%	697 58%	516 58%	602 64%	510 65%	289 54%	598 63%	764 60%	867 67%	597 64%
Not true	4106 40%	1900 38%	2199 42%	554 45%	777 48%	865 45%	743 43%	548 36%	619 29%	961 35%	1145 39%	828 39%	1172 50%	502 57%	232 51%	496 42%	380 42%	337 36%	279 35%	249 46%	353 37%	513 40%	436 33%	329 36%
<u>Will do what they say</u>																								
True	4626 46%	2385 48%	2238 43%	458 38%	666 41%	808 42%	721 42%	722 47%	1251 59%	1421 52%	1341 46%	1002 47%	863 37%	327 37%	170 37%	514 43%	397 44%	462 49%	396 50%	241 45%	439 46%	574 45%	662 51%	443 48%
Not true	5527 54%	2555 52%	2964 57%	760 62%	959 59%	1121 58%	1005 58%	800 53%	881 41%	1321 48%	1604 54%	1130 53%	1473 63%	555 63%	289 63%	679 57%	499 56%	477 51%	392 50%	297 55%	512 54%	703 55%	640 49%	483 52%
<u>Clear about what they stand for</u>																								
True	6007 59%	3042 62%	2958 57%	652 53%	847 52%	1051 54%	984 57%	982 64%	1491 70%	1774 65%	1805 61%	1259 59%	1169 50%	454 51%	230 50%	686 57%	535 60%	560 60%	496 63%	293 55%	576 61%	770 60%	814 62%	593 64%
Not true	4146 41%	1897 38%	2244 43%	567 47%	777 48%	878 46%	742 43%	541 36%	641 30%	967 35%	1139 39%	873 41%	1166 50%	428 49%	229 50%	507 43%	361 40%	379 40%	293 37%	245 45%	375 39%	507 40%	489 38%	333 36%
<u>Represents the whole country, not just some types of people</u>																								
True	3433 34%	1716 35%	1716 33%	282 23%	482 30%	619 32%	513 30%	541 36%	996 47%	1001 37%	1014 34%	769 36%	649 28%	191 22%	115 25%	361 30%	299 33%	390 42%	315 40%	161 30%	352 37%	408 32%	507 39%	336 36%
Not true	6720 66%	3224 65%	3487 67%	936 77%	1143 70%	1310 68%	1213 70%	981 64%	1136 53%	1740 63%	1930 66%	1364 64%	1686 72%	691 78%	344 75%	832 70%	597 67%	549 58%	474 60%	377 70%	599 63%	869 68%	796 61%	590 64%

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 53

Q.12a Here are some things that people have said about the main political parties. Please can you say in each case whether, on balance, you think the statement is true of the Conservative party?

Base: All respondents

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Weighted base	10153	4940	5202	1218	1625	1929	1726	1523	2132	2741	2944	2132	2335	882	459	1193	896	939	789	538	951	1277	1303	926
<u>Its heart is in the right place</u>																								
True	4768 47%	2362 48%	2405 46%	463 38%	641 39%	811 42%	707 41%	787 52%	1360 64%	1427 52%	1426 48%	1031 48%	885 38%	281 32%	151 33%	520 44%	419 47%	468 50%	433 55%	223 41%	495 52%	580 45%	717 55%	481 52%
Not true	5385 53%	2578 52%	2797 54%	755 62%	984 61%	1118 58%	1020 59%	736 48%	772 36%	1314 48%	1519 52%	1101 52%	1451 62%	601 68%	308 67%	673 56%	476 53%	472 50%	356 45%	315 59%	456 48%	697 55%	585 45%	445 48%
<u>Stands for fairness</u>																								
True	4188 41%	2090 42%	2095 40%	397 33%	566 35%	723 37%	605 35%	689 45%	1208 57%	1288 47%	1219 41%	909 43%	772 33%	241 27%	132 29%	468 39%	372 42%	423 45%	380 48%	192 36%	426 45%	506 40%	621 48%	427 46%
Not true	5965 59%	2850 58%	3107 60%	821 67%	1058 65%	1206 63%	1122 65%	834 55%	924 43%	1454 53%	1725 59%	1223 57%	1563 67%	641 73%	327 71%	725 61%	524 58%	516 55%	408 52%	346 64%	525 55%	772 60%	681 52%	499 54%
<u>Stands for opportunity for all</u>																								
True	4062 40%	2101 43%	1958 38%	367 30%	534 33%	679 35%	599 35%	671 44%	1212 57%	1251 46%	1192 40%	891 42%	729 31%	237 27%	124 27%	431 36%	350 39%	428 46%	361 46%	186 35%	423 44%	508 40%	609 47%	405 44%
Not true	6091 60%	2839 57%	3244 62%	851 70%	1091 67%	1250 65%	1127 65%	852 56%	919 43%	1490 54%	1753 60%	1242 58%	1606 69%	645 73%	335 73%	762 64%	546 61%	511 54%	428 54%	352 65%	528 56%	769 60%	694 53%	521 56%
<u>Is united</u>																								
True	4958 49%	2465 50%	2488 48%	597 49%	793 49%	947 49%	809 47%	770 51%	1043 49%	1352 49%	1510 51%	1114 52%	982 42%	351 40%	198 43%	573 48%	434 49%	489 52%	400 51%	246 46%	479 50%	612 48%	707 54%	467 50%
Not true	5195 51%	2474 50%	2715 52%	622 51%	832 51%	982 51%	917 53%	753 49%	1089 51%	1389 51%	1435 49%	1018 48%	1353 58%	531 60%	261 57%	620 52%	461 51%	450 48%	389 49%	292 54%	473 50%	665 52%	595 46%	459 50%

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 53

Q.12a Here are some things that people have said about the main political parties. Please can you say in each case whether, on balance, you think the statement is true of the Conservative party?

Base: All respondents

	Referendum			2015 Vote							2015 Vote - Remain							2015 Vote - Leave							
	Total	Leave	Remain	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	SNP	Green	Plaid Cymru	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	SNP	Green	Plaid Cymru	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	SNP	Green	Plaid Cymru	
Unweighted base	10153	4557	4623	3104	2702	683	1208	394	365	50	1332	1748	476	42	253	270	28	1713	855	184	1148	127	83	20	
Weighted base	10153	4772	4405	3261	2660	686	1116	429	338	52	1328	1635	453	39	253	242	30	1870	918	206	1060	158	87	20	
<u>On the side of people like me</u>																									
True	4125 41%	2389 50%	1458 33%	2661 82%	350 13%	190 28%	397 36%	32 8%	23 7%	7 13%	1036 78%	173 11%	104 23%	10 25%	16 6%	11 4%	2 7%	1586 85%	169 18%	81 39%	381 36%	15 10%	11 13%	5 23%	
Not true	6028 59%	2382 50%	2947 67%	600 18%	2311 87%	496 72%	719 64%	397 92%	315 93%	46 87%	292 22%	1463 89%	349 77%	29 75%	237 94%	231 96%	28 93%	283 15%	749 82%	124 61%	678 64%	143 90%	76 87%	15 77%	
<u>Wants to help ordinary people get on in life</u>																									
True	4333 43%	2492 52%	1548 35%	2642 81%	421 16%	207 30%	446 40%	49 11%	37 11%	12 24%	1018 77%	222 14%	116 26%	16 40%	24 9%	20 8%	6 19%	1583 85%	191 21%	82 40%	420 40%	22 14%	16 18%	7 34%	
Not true	5820 57%	2280 48%	2858 65%	619 19%	2239 84%	479 70%	670 60%	380 89%	301 89%	40 76%	310 23%	1413 86%	337 74%	23 60%	230 91%	222 92%	24 81%	287 15%	728 79%	124 60%	640 60%	136 86%	71 82%	13 66%	
<u>Willing to take tough decisions for the long term</u>																									
True	7177 71%	3688 77%	2934 67%	3072 94%	1504 57%	490 71%	783 70%	199 46%	177 52%	20 38%	1232 93%	876 54%	304 67%	26 68%	114 45%	119 49%	10 32%	1784 95%	585 64%	164 80%	747 71%	76 48%	52 59%	10 51%	
Not true	2976 29%	1084 23%	1471 33%	189 6%	1156 43%	196 29%	333 30%	230 54%	161 48%	33 62%	96 7%	760 46%	149 33%	12 32%	139 55%	123 51%	20 68%	86 5%	334 36%	41 20%	312 29%	82 52%	35 41%	10 49%	
<u>Shares my values</u>																									
True	4266 42%	2510 53%	1485 34%	2780 85%	321 12%	184 27%	451 40%	30 7%	31 9%	10 19%	1082 81%	156 10%	96 21%	14 36%	16 6%	13 6%	4 13%	1654 88%	161 18%	82 40%	433 41%	14 9%	16 19%	6 29%	
Not true	5887 58%	2262 47%	2921 66%	481 15%	2339 88%	503 73%	665 60%	399 93%	307 91%	43 81%	246 19%	1480 90%	357 79%	25 64%	237 94%	228 94%	26 87%	215 12%	757 82%	123 60%	626 59%	144 91%	71 81%	14 71%	

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 53

Q.12a Here are some things that people have said about the main political parties. Please can you say in each case whether, on balance, you think the statement is true of the Conservative party?

Base: All respondents

	Referendum			2015 Vote							2015 Vote - Remain							2015 Vote - Leave							
	Total	Leave	Remain	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	
Weighted base	10153	4772	4405	3261	2660	686	1116	429	338	52	1328	1635	453	39	253	242	30	1870	918	206	1060	158	87	20	
<u>Competent and capable</u>																									
True	6047 60%	3247 68%	2336 53%	2970 91%	988 37%	392 57%	680 61%	125 29%	105 31%	12 23%	1174 88%	565 35%	228 50%	21 53%	68 27%	70 29%	6 18%	1739 93%	391 43%	151 74%	651 61%	53 33%	30 35%	6 29%	
Not true	4106 40%	1525 32%	2069 47%	291 9%	1672 63%	294 43%	435 39%	305 71%	233 69%	40 77%	154 12%	1070 65%	226 50%	18 47%	185 73%	172 71%	25 82%	131 7%	527 57%	54 26%	409 39%	106 67%	57 65%	14 71%	
<u>Will do what they say</u>																									
True	4626 46%	2501 52%	1781 40%	2433 75%	694 26%	294 43%	469 42%	108 25%	68 20%	16 31%	961 72%	395 24%	167 37%	12 31%	57 23%	42 17%	9 32%	1429 76%	279 30%	115 56%	445 42%	45 29%	22 26%	7 34%	
Not true	5527 54%	2271 48%	2625 60%	829 25%	1967 74%	393 57%	647 58%	322 75%	270 80%	36 69%	367 28%	1241 76%	286 63%	27 69%	196 77%	200 83%	21 68%	440 24%	639 70%	91 44%	615 58%	113 71%	65 74%	13 66%	
<u>Clear about what they stand for</u>																									
True	6007 59%	3105 65%	2438 55%	2739 84%	1138 43%	384 56%	627 56%	170 40%	140 41%	22 42%	1074 81%	675 41%	239 53%	20 51%	101 40%	92 38%	14 47%	1618 87%	425 46%	131 64%	597 56%	65 41%	42 48%	8 39%	
Not true	4146 41%	1667 35%	1967 45%	522 16%	1522 57%	302 44%	489 44%	259 60%	198 59%	30 58%	254 19%	961 59%	214 47%	19 49%	152 60%	150 62%	16 53%	252 13%	493 54%	75 36%	462 44%	93 59%	45 52%	12 61%	
<u>Represents the whole country, not just some types of people</u>																									
True	3433 34%	2066 43%	1127 26%	2156 66%	341 13%	136 20%	369 33%	28 6%	20 6%	6 12%	771 58%	174 11%	65 14%	12 31%	12 5%	11 4%	2 7%	1349 72%	157 17%	66 32%	350 33%	12 8%	9 10%	4 20%	
Not true	6720 66%	2706 57%	3279 74%	1105 34%	2320 87%	550 80%	746 67%	402 94%	318 94%	46 88%	557 42%	1461 89%	389 86%	27 69%	241 95%	231 96%	28 93%	520 28%	761 83%	139 68%	710 67%	146 92%	78 90%	16 80%	

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 53

Q.12a Here are some things that people have said about the main political parties. Please can you say in each case whether, on balance, you think the statement is true of the Conservative party?

Base: All respondents

	Referendum			2015 Vote							2015 Vote - Remain							2015 Vote - Leave							
	Total	Leave	Remain	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	
Weighted base	10153	4772	4405	3261	2660	686	1116	429	338	52	1328	1635	453	39	253	242	30	1870	918	206	1060	158	87	20	
<u>Its heart is in the right place</u>																									
True	4768	2732	1668	2767	504	262	521	54	45	11	1064	251	146	13	25	24	4	1658	233	109	500	24	19	7	
	47%	57%	38%	85%	19%	38%	47%	13%	13%	22%	80%	15%	32%	32%	10%	10%	14%	89%	25%	53%	47%	15%	21%	36%	
Not true	5385	2040	2737	494	2156	424	595	376	293	41	264	1384	307	26	229	218	26	212	685	97	560	134	68	13	
	53%	43%	62%	15%	81%	62%	53%	87%	87%	78%	20%	85%	68%	68%	90%	90%	86%	11%	75%	47%	53%	85%	79%	64%	
<u>Stands for fairness</u>																									
True	4188	2420	1454	2554	418	207	414	38	23	7	964	218	105	15	17	11	4	1545	189	90	393	18	12	3	
	41%	51%	33%	78%	16%	30%	37%	9%	7%	13%	73%	13%	23%	38%	7%	4%	13%	83%	21%	44%	37%	11%	14%	15%	
Not true	5965	2352	2951	708	2242	480	702	392	315	45	364	1417	348	24	236	231	26	324	730	115	667	140	75	17	
	59%	49%	67%	22%	84%	70%	63%	91%	93%	87%	27%	87%	77%	62%	93%	96%	87%	17%	79%	56%	63%	89%	86%	85%	
<u>Stands for opportunity for all</u>																									
True	4062	2350	1399	2487	383	199	424	36	32	7	934	203	98	15	20	15	2	1513	168	88	403	14	16	5	
	40%	49%	32%	76%	14%	29%	38%	8%	9%	14%	70%	12%	22%	38%	8%	6%	7%	81%	18%	43%	38%	9%	18%	27%	
Not true	6091	2422	3006	774	2277	487	692	393	306	45	394	1432	355	24	234	227	28	357	751	118	656	144	71	15	
	60%	51%	68%	24%	86%	71%	62%	92%	91%	86%	30%	88%	78%	62%	92%	94%	93%	19%	82%	57%	62%	91%	82%	73%	
<u>Is united</u>																									
True	4958	2581	1934	2291	919	293	506	133	117	18	887	526	162	15	77	84	10	1354	362	116	480	47	32	8	
	49%	54%	44%	70%	35%	43%	45%	31%	35%	34%	67%	32%	36%	39%	31%	35%	33%	72%	39%	56%	45%	30%	37%	40%	
Not true	5195	2191	2471	971	1741	393	610	296	221	35	441	1109	291	24	176	158	20	516	556	90	579	111	55	12	
	51%	46%	56%	30%	65%	57%	55%	69%	65%	66%	33%	68%	64%	61%	69%	65%	67%	28%	61%	44%	55%	70%	63%	60%	

New Political Landscape Survey
ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 54

Q.12b Here are some things that people have said about the main political parties. Please can you say in each case whether, on balance, you think the statement is true of the Labour party?

Base: All respondents

	Statements											
	On the side of people like me	Wants to help ordinary people get on in life	Willing to take tough decisions for the long term	Shares my values	Competent and capable	Will do what they say	Clear about what they stand for	Represents the whole country, not just some types of people	Its heart is in the right place	Stands for fairness	Stands for opportunity for all	Is united
Unweighted base	10153	10153	10153	10153	10153	10153	10153	10153	10153	10153	10153	10153
Weighted base	10153	10153	10153	10153	10153	10153	10153	10153	10153	10153	10153	10153
True	4596 45%	6641 65%	3826 38%	4189 41%	3028 30%	3291 32%	3411 34%	3743 37%	5957 59%	5561 55%	5250 52%	1913 19%
Not true	5557 55%	3512 35%	6327 62%	5964 59%	7125 70%	6862 68%	6742 66%	6410 63%	4196 41%	4592 45%	4903 48%	8240 81%

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 55

Q.12b Here are some things that people have said about the main political parties. Please can you say in each case whether, on balance, you think the statement is true of the Labour party?

Base: All respondents

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	10153	4667	5475	1368	1543	1623	1767	1471	2381	3548	2929	1527	2149	906	456	1002	1002	839	784	531	948	1200	1499	986
Weighted base	10153	4940	5202	1218	1625	1929	1726	1523	2132	2741	2944	2132	2335	882	459	1193	896	939	789	538	951	1277	1303	926
<u>On the side of people like me</u>																								
True	4596 45%	2099 42%	2488 48%	806 66%	894 55%	951 49%	776 45%	564 37%	605 28%	1127 41%	1358 46%	962 45%	1149 49%	415 47%	253 55%	622 52%	425 47%	401 43%	328 42%	264 49%	359 38%	680 53%	495 38%	354 38%
Not true	5557 55%	2841 58%	2714 52%	413 34%	731 45%	978 51%	950 55%	959 63%	1527 72%	1614 59%	1586 54%	1170 55%	1186 51%	467 53%	206 45%	571 48%	471 53%	538 57%	461 58%	274 51%	593 62%	597 47%	807 62%	572 62%
<u>Wants to help ordinary people get on in life</u>																								
True	6641 65%	3207 65%	3425 66%	966 79%	1125 69%	1249 65%	1141 66%	938 62%	1222 57%	1856 68%	1990 68%	1341 63%	1453 62%	599 68%	311 68%	845 71%	587 66%	596 63%	483 61%	351 65%	577 61%	910 71%	791 61%	590 64%
Not true	3512 35%	1732 35%	1777 34%	252 21%	500 31%	680 35%	585 34%	585 38%	910 43%	885 32%	954 32%	791 37%	882 38%	283 32%	148 32%	348 29%	308 34%	343 37%	305 39%	187 35%	374 39%	367 29%	512 39%	336 36%
<u>Willing to take tough decisions for the long term</u>																								
True	3826 38%	1699 34%	2120 41%	659 54%	765 47%	803 42%	633 37%	475 31%	491 23%	899 33%	1092 37%	823 39%	1012 43%	334 38%	220 48%	512 43%	349 39%	328 35%	283 36%	209 39%	315 33%	544 43%	424 33%	307 33%
Not true	6327 62%	3240 66%	3082 59%	559 46%	860 53%	1126 58%	1093 63%	1048 69%	1641 77%	1842 67%	1853 63%	1309 61%	1323 57%	548 62%	239 52%	681 57%	546 61%	611 65%	506 64%	329 61%	636 67%	733 57%	878 67%	619 67%
<u>Shares my values</u>																								
True	4189 41%	1914 39%	2269 44%	749 61%	838 52%	852 44%	728 42%	498 33%	525 25%	1043 38%	1246 42%	865 41%	1035 44%	358 41%	238 52%	584 49%	390 44%	339 36%	297 38%	234 44%	311 33%	663 52%	443 34%	332 36%
Not true	5964 59%	3026 61%	2933 56%	470 39%	787 48%	1077 56%	998 58%	1025 67%	1607 75%	1699 62%	1698 58%	1267 59%	1300 56%	524 59%	221 48%	609 51%	506 56%	600 64%	491 62%	304 56%	640 67%	614 48%	860 66%	594 64%

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 55

Q.12b Here are some things that people have said about the main political parties. Please can you say in each case whether, on balance, you think the statement is true of the Labour party?

Base: All respondents

		Gender		Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Weighted base	10153	4940	5202	1218	1625	1929	1726	1523	2132	2741	2944	2132	2335	882	459	1193	896	939	789	538	951	1277	1303	926
<u>Competent and capable</u>																								
True	3028 30%	1264 26%	1761 34%	611 50%	710 44%	677 35%	473 27%	295 19%	262 12%	671 24%	868 29%	679 32%	810 35%	235 27%	190 41%	429 36%	272 30%	285 30%	223 28%	159 30%	216 23%	469 37%	322 25%	228 25%
Not true	7125 70%	3676 74%	3441 66%	608 50%	914 56%	1252 65%	1253 73%	1228 81%	1870 88%	2070 76%	2077 71%	1453 68%	1525 65%	647 73%	269 59%	764 64%	624 70%	655 70%	566 72%	379 70%	735 77%	808 63%	980 75%	698 75%
<u>Will do what they say</u>																								
True	3291 32%	1558 32%	1729 33%	563 46%	701 43%	676 35%	559 32%	381 25%	411 19%	803 29%	960 33%	700 33%	828 35%	257 29%	181 39%	487 41%	299 33%	285 30%	236 30%	171 32%	271 28%	515 40%	346 27%	243 26%
Not true	6862 68%	3381 68%	3473 67%	655 54%	924 57%	1253 65%	1167 68%	1141 75%	1721 81%	1938 71%	1985 67%	1432 67%	1508 65%	625 71%	278 61%	706 59%	597 67%	655 70%	553 70%	367 68%	681 72%	762 60%	956 73%	683 74%
<u>Clear about what they stand for</u>																								
True	3411 34%	1473 30%	1932 37%	650 53%	748 46%	730 38%	532 31%	375 25%	375 18%	803 29%	961 33%	764 36%	883 38%	266 30%	196 43%	493 41%	304 34%	278 30%	256 33%	187 35%	284 30%	517 40%	361 28%	271 29%
Not true	6742 66%	3467 70%	3270 63%	568 47%	876 54%	1199 62%	1194 69%	1148 75%	1757 82%	1939 71%	1983 67%	1369 64%	1452 62%	616 70%	263 57%	700 59%	592 66%	662 70%	532 67%	351 65%	668 70%	761 60%	942 72%	655 71%
<u>Represents the whole country, not just some types of people</u>																								
True	3743 37%	1683 34%	2052 39%	657 54%	784 48%	805 42%	627 36%	436 29%	434 20%	859 31%	1091 37%	803 38%	989 42%	321 36%	216 47%	537 45%	346 39%	344 37%	275 35%	199 37%	276 29%	559 44%	378 29%	291 31%
Not true	6410 63%	3256 66%	3150 61%	561 46%	841 52%	1124 58%	1099 64%	1087 71%	1698 80%	1882 69%	1853 63%	1329 62%	1346 58%	561 64%	243 53%	656 55%	549 61%	595 63%	513 65%	339 63%	676 71%	718 56%	925 71%	635 69%

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 55

Q.12b Here are some things that people have said about the main political parties. Please can you say in each case whether, on balance, you think the statement is true of the Labour party?

Base: All respondents

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Weighted base	10153	4940	5202	1218	1625	1929	1726	1523	2132	2741	2944	2132	2335	882	459	1193	896	939	789	538	951	1277	1303	926
<u>Its heart is in the right place</u>																								
True	5957	2872	3079	913	1031	1143	1057	812	1003	1597	1758	1222	1381	525	294	786	526	528	431	316	493	837	706	516
	59%	58%	59%	75%	63%	59%	61%	53%	47%	58%	60%	57%	59%	60%	64%	66%	59%	56%	55%	59%	52%	66%	54%	56%
Not true	4196	2068	2123	306	594	786	669	711	1129	1144	1186	910	954	357	165	408	370	412	358	222	458	440	597	410
	41%	42%	41%	25%	37%	41%	39%	47%	53%	42%	40%	43%	41%	40%	36%	34%	41%	44%	45%	41%	48%	34%	46%	44%
<u>Stands for fairness</u>																								
True	5561	2709	2846	908	1002	1107	977	702	865	1516	1662	1095	1289	502	276	758	493	478	397	299	433	808	648	471
	55%	55%	55%	75%	62%	57%	57%	46%	41%	55%	56%	51%	55%	57%	60%	64%	55%	51%	50%	56%	45%	63%	50%	51%
Not true	4592	2231	2357	310	622	822	749	821	1267	1225	1282	1037	1047	380	183	435	402	461	392	239	519	470	654	455
	45%	45%	45%	25%	38%	43%	43%	54%	59%	45%	44%	49%	45%	43%	40%	36%	45%	49%	50%	44%	55%	37%	50%	49%
<u>Stands for opportunity for all</u>																								
True	5250	2525	2717	867	977	1049	882	679	796	1403	1571	1057	1221	484	264	691	478	469	368	279	422	775	585	436
	52%	51%	52%	71%	60%	54%	51%	45%	37%	51%	53%	50%	52%	55%	57%	58%	53%	50%	47%	52%	44%	61%	45%	47%
Not true	4903	2415	2485	351	648	880	844	844	1336	1339	1374	1076	1115	398	195	502	418	470	421	259	529	502	717	490
	48%	49%	48%	29%	40%	46%	49%	55%	63%	49%	47%	50%	48%	45%	43%	42%	47%	50%	53%	48%	56%	39%	55%	53%
<u>Is united</u>																								
True	1913	711	1200	442	531	432	244	149	115	389	494	474	556	147	104	287	157	177	139	106	141	300	205	150
	19%	14%	23%	36%	33%	22%	14%	10%	5%	14%	17%	22%	24%	17%	23%	24%	18%	19%	18%	20%	15%	23%	16%	16%
Not true	8240	4229	4002	776	1094	1497	1483	1374	2016	2352	2451	1658	1779	735	355	906	738	762	650	432	810	977	1098	776
	81%	86%	77%	64%	67%	78%	86%	90%	95%	86%	83%	78%	76%	83%	77%	76%	82%	81%	82%	80%	85%	77%	84%	84%

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 55

Q.12b Here are some things that people have said about the main political parties. Please can you say in each case whether, on balance, you think the statement is true of the Labour party?

Base: All respondents

	Referendum			2015 Vote							2015 Vote - Remain							2015 Vote - Leave						
	Total	Leave	Remain	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru
Unweighted base	10153	4557	4623	3104	2702	683	1208	394	365	50	1332	1748	476	42	253	270	28	1713	855	184	1148	127	83	20
Weighted base	10153	4772	4405	3261	2660	686	1116	429	338	52	1328	1635	453	39	253	242	30	1870	918	206	1060	158	87	20
<u>On the side of people like me</u>																								
True	4596	1534	2563	593	2220	316	239	217	220	28	312	1414	233	14	138	173	17	264	714	65	218	72	43	10
	45%	32%	58%	18%	83%	46%	21%	51%	65%	53%	24%	86%	51%	37%	54%	71%	57%	14%	78%	32%	21%	45%	50%	51%
Not true	5557	3238	1842	2668	440	370	877	212	118	24	1016	221	220	25	115	69	13	1606	204	141	841	86	43	10
	55%	68%	42%	82%	17%	54%	79%	49%	35%	47%	76%	14%	49%	63%	46%	29%	43%	86%	22%	68%	79%	55%	50%	49%
<u>Wants to help ordinary people get on in life</u>																								
True	6641	2594	3409	1687	2369	510	473	287	271	39	818	1492	351	21	185	206	23	834	784	135	445	91	60	15
	65%	54%	77%	52%	89%	74%	42%	67%	80%	74%	62%	91%	77%	55%	73%	85%	76%	45%	85%	66%	42%	58%	69%	75%
Not true	3512	2178	996	1574	291	176	642	142	67	14	510	143	102	18	68	36	7	1035	135	71	615	67	27	5
	35%	46%	23%	48%	11%	26%	58%	33%	20%	26%	38%	9%	23%	45%	27%	15%	24%	55%	15%	34%	58%	42%	31%	25%
<u>Willing to take tough decisions for the long term</u>																								
True	3826	1361	2037	572	1756	246	215	158	176	22	293	1109	165	13	92	139	12	276	567	64	198	56	34	9
	38%	29%	46%	18%	66%	36%	19%	37%	52%	41%	22%	68%	36%	33%	36%	58%	40%	15%	62%	31%	19%	36%	40%	45%
Not true	6327	3411	2369	2689	904	441	901	271	162	31	1035	527	289	26	161	102	18	1594	351	141	861	102	52	11
	62%	71%	54%	82%	34%	64%	81%	63%	48%	59%	78%	32%	64%	67%	64%	42%	60%	85%	38%	69%	81%	64%	60%	55%
<u>Shares my values</u>																								
True	4189	1342	2400	447	2192	283	193	175	199	24	256	1399	214	14	115	157	14	177	706	56	173	56	38	9
	41%	28%	54%	14%	82%	41%	17%	41%	59%	45%	19%	86%	47%	35%	45%	65%	46%	9%	77%	27%	16%	35%	43%	45%
Not true	5964	3430	2006	2815	468	403	923	255	139	29	1072	236	239	25	139	85	16	1693	212	149	887	103	49	11
	59%	72%	46%	86%	18%	59%	83%	59%	41%	55%	81%	14%	53%	65%	55%	35%	54%	91%	23%	73%	84%	65%	57%	55%

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 55

Q.12b Here are some things that people have said about the main political parties. Please can you say in each case whether, on balance, you think the statement is true of the Labour party?

Base: All respondents

	Referendum			2015 Vote							2015 Vote - Remain							2015 Vote - Leave							
				Con-ser-vative	Labour	Lib-eral Democ-rat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Democ-rat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Democ-rat	UKIP	SNP	Green	Plaid Cymru	
	Total	Leave	Remain																						
Weighted base	10153	4772	4405	3261	2660	686	1116	429	338	52	1328	1635	453	39	253	242	30	1870	918	206	1060	158	87	20	
<u>Competent and capable</u>																									
True	3028	1052	1586	389	1452	162	159	121	115	17	213	890	104	11	67	92	9	172	490	42	144	46	21	8	
	30%	22%	36%	12%	55%	24%	14%	28%	34%	33%	16%	54%	23%	27%	27%	38%	30%	9%	53%	20%	14%	29%	25%	41%	
Not true	7125	3720	2819	2872	1208	524	957	309	223	35	1115	745	349	28	186	150	21	1698	429	164	916	112	65	12	
	70%	78%	64%	88%	45%	76%	86%	72%	66%	67%	84%	46%	77%	73%	73%	62%	70%	91%	47%	80%	86%	71%	75%	59%	
<u>Will do what they say</u>																									
True	3291	1106	1832	457	1664	221	140	123	136	17	246	1057	146	11	75	110	10	205	538	59	127	40	25	6	
	32%	23%	42%	14%	63%	32%	13%	29%	40%	32%	19%	65%	32%	28%	30%	45%	33%	11%	59%	29%	12%	25%	29%	31%	
Not true	6862	3666	2573	2804	996	465	976	306	202	36	1082	579	307	28	178	132	20	1665	380	146	932	118	61	14	
	68%	77%	58%	86%	37%	68%	87%	71%	60%	68%	81%	35%	68%	72%	70%	55%	67%	89%	41%	71%	88%	75%	71%	69%	
<u>Clear about what they stand for</u>																									
True	3411	1290	1713	595	1533	202	183	130	120	21	276	932	125	13	71	91	11	306	526	62	167	51	26	9	
	34%	27%	39%	18%	58%	29%	16%	30%	36%	40%	21%	57%	28%	34%	28%	38%	38%	16%	57%	30%	16%	32%	30%	44%	
Not true	6742	3482	2693	2667	1127	484	933	300	218	32	1052	704	328	26	182	150	19	1563	392	143	893	107	60	11	
	66%	73%	61%	82%	42%	71%	84%	70%	64%	60%	79%	43%	72%	66%	72%	62%	62%	84%	43%	70%	84%	68%	70%	56%	
<u>Represents the whole country, not just some types of people</u>																									
True	3743	1289	2033	484	1845	219	195	159	172	21	255	1149	162	14	105	135	12	220	614	41	176	50	33	8	
	37%	27%	46%	15%	69%	32%	17%	37%	51%	40%	19%	70%	36%	37%	41%	56%	41%	12%	67%	20%	17%	32%	38%	39%	
Not true	6410	3483	2372	2777	815	467	921	270	166	32	1073	487	291	25	148	107	18	1650	305	164	884	108	54	12	
	63%	73%	54%	85%	31%	68%	83%	63%	49%	60%	81%	30%	64%	63%	59%	44%	59%	88%	33%	80%	83%	68%	62%	61%	

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 55

Q.12b Here are some things that people have said about the main political parties. Please can you say in each case whether, on balance, you think the statement is true of the Labour party?

Base: All respondents

	Referendum			2015 Vote							2015 Vote - Remain							2015 Vote - Leave							
	Total	Leave	Remain	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	
Weighted base	10153	4772	4405	3261	2660	686	1116	429	338	52	1328	1635	453	39	253	242	30	1870	918	206	1060	158	87	20	
<u>Its heart is in the right place</u>																									
True	5957	2286	3100	1322	2293	434	435	264	253	37	655	1440	316	18	168	193	24	642	762	104	411	89	55	12	
	59%	48%	70%	41%	86%	63%	39%	62%	75%	71%	49%	88%	70%	45%	66%	80%	80%	34%	83%	50%	39%	56%	63%	61%	
Not true	4196	2486	1306	1939	367	252	681	165	85	15	673	195	137	21	85	48	6	1228	156	102	649	69	32	8	
	41%	52%	30%	59%	14%	37%	61%	38%	25%	29%	51%	12%	30%	55%	34%	20%	20%	66%	17%	50%	61%	44%	37%	39%	
<u>Stands for fairness</u>																									
True	5561	1981	3023	1096	2292	421	341	249	246	32	592	1451	304	14	164	188	20	479	752	100	319	78	52	11	
	55%	42%	69%	34%	86%	61%	31%	58%	73%	61%	45%	89%	67%	36%	65%	78%	67%	26%	82%	49%	30%	50%	60%	54%	
Not true	4592	2791	1382	2165	369	265	774	181	92	21	736	185	150	25	90	53	10	1390	166	106	741	80	35	9	
	45%	58%	31%	66%	14%	39%	69%	42%	27%	39%	55%	11%	33%	64%	35%	22%	33%	74%	18%	51%	70%	50%	40%	46%	
<u>Stands for opportunity for all</u>																									
True	5250	1841	2864	953	2222	397	308	247	242	33	509	1410	286	16	157	189	22	427	724	93	289	81	47	10	
	52%	39%	65%	29%	84%	58%	28%	57%	72%	62%	38%	86%	63%	41%	62%	78%	74%	23%	79%	45%	27%	51%	55%	50%	
Not true	4903	2931	1541	2308	438	289	807	183	96	20	819	225	167	23	97	53	8	1442	194	113	771	77	39	10	
	48%	61%	35%	71%	16%	42%	72%	43%	28%	38%	62%	14%	37%	59%	38%	22%	26%	77%	21%	55%	73%	49%	45%	50%	
<u>Is united</u>																									
True	1913	714	889	304	833	87	112	62	42	11	154	484	46	11	33	29	3	143	300	29	97	26	11	8	
	19%	15%	20%	9%	31%	13%	10%	14%	12%	21%	12%	30%	10%	28%	13%	12%	10%	8%	33%	14%	9%	17%	12%	39%	
Not true	8240	4058	3516	2957	1827	600	1004	367	296	41	1174	1151	407	28	221	213	27	1727	618	176	963	132	76	12	
	81%	85%	80%	91%	69%	87%	90%	86%	88%	79%	88%	70%	90%	72%	87%	88%	90%	92%	67%	86%	91%	83%	88%	61%	

New Political Landscape Survey
ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 56

Q.12c Here are some things that people have said about the main political parties. Please can you say in each case whether, on balance, you think the statement is true of the Liberal Democrats?

Base: All respondents

	Statements											
	On the side of people like me	Wants to help ordinary people get on in life	Willing to take tough decisions for the long term	Shares my values	Competent and capable	Will do what they say	Clear about what they stand for	Represents the whole country, not just some types of people	Its heart is in the right place	Stands for fairness	Stands for opportunity for all	Is united
Unweighted base	10153	10153	10153	10153	10153	10153	10153	10153	10153	10153	10153	10153
Weighted base	10153	10153	10153	10153	10153	10153	10153	10153	10153	10153	10153	10153
True	3819 38%	5630 55%	2863 28%	3357 33%	2678 26%	2601 26%	3155 31%	3455 34%	6002 59%	5400 53%	4745 47%	4481 44%
Not true	6334 62%	4523 45%	7290 72%	6796 67%	7475 74%	7552 74%	6998 69%	6698 66%	4151 41%	4753 47%	5408 53%	5672 56%

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 57

Q.12c Here are some things that people have said about the main political parties. Please can you say in each case whether, on balance, you think the statement is true of the Liberal Democrats?

Base: All respondents

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	10153	4667	5475	1368	1543	1623	1767	1471	2381	3548	2929	1527	2149	906	456	1002	1002	839	784	531	948	1200	1499	986
Weighted base	10153	4940	5202	1218	1625	1929	1726	1523	2132	2741	2944	2132	2335	882	459	1193	896	939	789	538	951	1277	1303	926
<u>On the side of people like me</u>																								
True	3819 38%	1852 37%	1964 38%	565 46%	699 43%	784 41%	625 36%	473 31%	673 32%	1237 45%	1154 39%	700 33%	728 31%	312 35%	153 33%	424 36%	328 37%	332 35%	293 37%	183 34%	359 38%	565 44%	491 38%	379 41%
Not true	6334 62%	3087 63%	3238 62%	653 54%	926 57%	1145 59%	1101 64%	1050 69%	1459 68%	1504 55%	1790 61%	1433 67%	1608 69%	570 65%	306 67%	769 64%	567 63%	607 65%	496 63%	356 66%	592 62%	713 56%	811 62%	547 59%
<u>Wants to help ordinary people get on in life</u>																								
True	5630 55%	2829 57%	2797 54%	744 61%	865 53%	1056 55%	942 55%	829 54%	1194 56%	1768 64%	1729 59%	1060 50%	1073 46%	496 56%	210 46%	641 54%	503 56%	491 52%	431 55%	264 49%	528 55%	752 59%	758 58%	556 60%
Not true	4523 45%	2110 43%	2406 46%	474 39%	759 47%	873 45%	784 45%	694 46%	938 44%	973 36%	1215 41%	1072 50%	1263 54%	386 44%	249 54%	552 46%	393 44%	448 48%	358 45%	274 51%	424 45%	525 41%	545 42%	370 40%
<u>Willing to take tough decisions for the long term</u>																								
True	2863 28%	1438 29%	1424 27%	419 34%	560 34%	573 30%	420 24%	358 23%	533 25%	855 31%	850 29%	543 25%	615 26%	234 27%	101 22%	299 25%	246 27%	263 28%	230 29%	142 26%	292 31%	414 32%	371 29%	271 29%
Not true	7290 72%	3501 71%	3778 73%	799 66%	1065 66%	1356 70%	1306 76%	1165 77%	1599 75%	1886 69%	2094 71%	1589 75%	1721 74%	648 73%	358 78%	894 75%	650 73%	676 72%	559 71%	396 74%	659 69%	863 68%	931 71%	654 71%
<u>Shares my values</u>																								
True	3357 33%	1653 33%	1697 33%	514 42%	671 41%	697 36%	504 29%	385 25%	585 27%	1128 41%	1022 35%	588 28%	619 27%	277 31%	132 29%	389 33%	278 31%	289 31%	264 33%	148 28%	303 32%	502 39%	443 34%	332 36%
Not true	6796 67%	3286 67%	3505 67%	705 58%	953 59%	1232 64%	1222 71%	1138 75%	1547 73%	1614 59%	1922 65%	1544 72%	1716 73%	605 69%	327 71%	804 67%	618 69%	650 69%	525 67%	390 72%	648 68%	775 61%	860 66%	594 64%

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 57

Q.12c Here are some things that people have said about the main political parties. Please can you say in each case whether, on balance, you think the statement is true of the Liberal Democrats?

Base: All respondents

	Gender			Age							Social Grade				Region									
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Weighted base	10153	4940	5202	1218	1625	1929	1726	1523	2132	2741	2944	2132	2335	882	459	1193	896	939	789	538	951	1277	1303	926
<u>Competent and capable</u>																								
True	2678 26%	1299 26%	1378 26%	420 35%	569 35%	560 29%	404 23%	322 21%	404 19%	812 30%	766 26%	532 25%	567 24%	217 25%	103 22%	299 25%	244 27%	237 25%	200 25%	131 24%	251 26%	395 31%	353 27%	250 27%
Not true	7475 74%	3640 74%	3824 74%	798 65%	1055 65%	1369 71%	1323 77%	1201 79%	1728 81%	1929 70%	2178 74%	1600 75%	1768 76%	665 75%	356 78%	894 75%	652 73%	702 75%	589 75%	407 76%	700 74%	882 69%	950 73%	676 73%
<u>Will do what they say</u>																								
True	2601 26%	1334 27%	1265 24%	354 29%	492 30%	523 27%	374 22%	361 24%	497 23%	820 30%	735 25%	500 23%	546 23%	210 24%	103 22%	277 23%	211 24%	265 28%	203 26%	115 21%	254 27%	386 30%	350 27%	227 25%
Not true	7552 74%	3606 73%	3937 76%	865 71%	1132 70%	1406 73%	1352 78%	1162 76%	1634 77%	1921 70%	2209 75%	1633 77%	1790 77%	672 76%	356 78%	916 77%	685 76%	675 72%	586 74%	423 79%	697 73%	891 70%	952 73%	699 75%
<u>Clear about what they stand for</u>																								
True	3155 31%	1625 33%	1529 29%	443 36%	576 35%	647 34%	474 27%	412 27%	604 28%	992 36%	933 32%	604 28%	627 27%	270 31%	121 26%	372 31%	278 31%	270 29%	256 32%	143 27%	310 33%	449 35%	406 31%	282 30%
Not true	6998 69%	3314 67%	3673 71%	776 64%	1049 65%	1282 66%	1252 73%	1111 73%	1528 72%	1750 64%	2012 68%	1528 72%	1708 73%	612 69%	337 74%	821 69%	618 69%	669 71%	533 68%	395 73%	642 67%	828 65%	897 69%	644 70%
<u>Represents the whole country, not just some types of people</u>																								
True	3455 34%	1704 34%	1748 34%	498 41%	614 38%	735 38%	555 32%	438 29%	616 29%	1062 39%	1044 35%	663 31%	686 29%	288 33%	140 30%	385 32%	294 33%	324 34%	253 32%	153 28%	332 35%	489 38%	448 34%	350 38%
Not true	6698 66%	3236 66%	3454 66%	721 59%	1011 62%	1194 62%	1171 68%	1085 71%	1516 71%	1679 61%	1901 65%	1469 69%	1649 71%	594 67%	319 70%	808 68%	602 67%	615 66%	536 68%	385 72%	619 65%	788 62%	854 66%	576 62%

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 57

Q.12c Here are some things that people have said about the main political parties. Please can you say in each case whether, on balance, you think the statement is true of the Liberal Democrats?

Base: All respondents

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Weighted base	10153	4940	5202	1218	1625	1929	1726	1523	2132	2741	2944	2132	2335	882	459	1193	896	939	789	538	951	1277	1303	926
<u>Its heart is in the right place</u>																								
True	6002 59%	3058 62%	2940 57%	734 60%	934 58%	1084 56%	1020 59%	908 60%	1322 62%	1879 69%	1787 61%	1153 54%	1182 51%	531 60%	242 53%	690 58%	525 59%	518 55%	456 58%	300 56%	574 60%	773 61%	814 62%	578 62%
Not true	4151 41%	1882 38%	2262 43%	485 40%	690 42%	845 44%	706 41%	615 40%	810 38%	862 31%	1157 39%	979 46%	1153 49%	351 40%	217 47%	503 42%	370 41%	421 45%	333 42%	238 44%	377 40%	504 39%	489 38%	348 38%
<u>Stands for fairness</u>																								
True	5400 53%	2812 57%	2584 50%	726 60%	837 52%	1027 53%	908 53%	759 50%	1141 54%	1739 63%	1636 56%	964 45%	1062 45%	469 53%	199 43%	617 52%	471 53%	452 48%	430 55%	262 49%	510 54%	729 57%	723 55%	538 58%
Not true	4753 47%	2128 43%	2618 50%	492 40%	787 48%	902 47%	818 47%	764 50%	991 46%	1003 37%	1309 44%	1168 55%	1273 55%	413 47%	260 57%	576 48%	425 47%	487 52%	359 45%	276 51%	441 46%	549 43%	580 45%	388 42%
<u>Stands for opportunity for all</u>																								
True	4745 47%	2408 49%	2336 45%	689 57%	774 48%	923 48%	775 45%	642 42%	943 44%	1529 56%	1459 50%	871 41%	886 38%	419 47%	173 38%	539 45%	431 48%	411 44%	365 46%	204 38%	444 47%	680 53%	604 46%	475 51%
Not true	5408 53%	2531 51%	2866 55%	530 43%	850 52%	1006 52%	951 55%	881 58%	1189 56%	1212 44%	1485 50%	1261 59%	1449 62%	463 53%	286 62%	654 55%	464 52%	528 56%	424 54%	334 62%	508 53%	598 47%	699 54%	451 49%
<u>Is united</u>																								
True	4481 44%	2333 47%	2146 41%	591 49%	726 45%	868 45%	728 42%	663 44%	906 42%	1398 51%	1322 45%	850 40%	911 39%	413 47%	188 41%	506 42%	399 45%	414 44%	345 44%	217 40%	426 45%	605 47%	560 43%	407 44%
Not true	5672 56%	2606 53%	3057 59%	627 51%	899 55%	1061 55%	998 58%	860 56%	1226 58%	1344 49%	1622 55%	1282 60%	1424 61%	469 53%	271 59%	687 58%	496 55%	525 56%	444 56%	321 60%	526 55%	672 53%	743 57%	519 56%

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 57

Q.12c Here are some things that people have said about the main political parties. Please can you say in each case whether, on balance, you think the statement is true of the Liberal Democrats?

Base: All respondents

	Referendum			2015 Vote							2015 Vote - Remain							2015 Vote - Leave							
	Total	Leave	Remain	Con-ser-vative	Labour	Lib-eral Democ-rat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Democ-rat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Democ-rat	UKIP	SNP	Green	Plaid Cymru	
Unweighted base	10153	4557	4623	3104	2702	683	1208	394	365	50	1332	1748	476	42	253	270	28	1713	855	184	1148	127	83	20	
Weighted base	10153	4772	4405	3261	2660	686	1116	429	338	52	1328	1635	453	39	253	242	30	1870	918	206	1060	158	87	20	
<u>On the side of people like me</u>																									
True	3819 38%	1176 25%	2281 52%	1011 31%	1126 42%	570 83%	185 17%	136 32%	172 51%	27 51%	581 44%	823 50%	403 89%	20 50%	96 38%	137 57%	20 65%	413 22%	267 29%	142 69%	160 15%	36 23%	30 34%	7 33%	
Not true	6334 62%	3596 75%	2124 48%	2250 69%	1534 58%	117 17%	931 83%	293 68%	166 49%	26 49%	747 56%	812 50%	50 11%	19 50%	157 62%	104 43%	10 35%	1457 78%	651 71%	64 31%	900 85%	122 77%	57 66%	13 67%	
<u>Wants to help ordinary people get on in life</u>																									
True	5630 55%	2106 44%	3038 69%	1910 59%	1494 56%	622 91%	350 31%	213 50%	217 64%	29 55%	955 72%	1062 65%	420 93%	23 58%	141 56%	167 69%	23 77%	924 49%	381 41%	176 86%	318 30%	65 41%	45 51%	5 25%	
Not true	4523 45%	2666 56%	1367 31%	1351 41%	1167 44%	64 9%	765 69%	217 50%	121 36%	24 45%	373 28%	574 35%	33 7%	16 42%	112 44%	75 31%	7 23%	945 51%	538 59%	29 14%	741 70%	93 59%	42 49%	15 75%	
<u>Willing to take tough decisions for the long term</u>																									
True	2863 28%	981 21%	1591 36%	745 23%	784 29%	445 65%	180 16%	103 24%	110 32%	20 38%	402 30%	548 34%	321 71%	16 41%	63 25%	86 36%	14 48%	331 18%	208 23%	106 52%	157 15%	40 25%	21 25%	5 24%	
Not true	7290 72%	3791 79%	2815 64%	2516 77%	1876 71%	242 35%	935 84%	326 76%	228 68%	33 62%	926 70%	1087 66%	133 29%	23 59%	190 75%	156 64%	16 52%	1539 82%	710 77%	99 48%	902 85%	118 75%	65 75%	15 76%	
<u>Shares my values</u>																									
True	3357 33%	936 20%	2110 48%	863 26%	961 36%	574 84%	151 14%	116 27%	162 48%	19 37%	539 41%	720 44%	414 91%	18 46%	84 33%	132 54%	14 46%	308 16%	213 23%	141 69%	128 12%	29 18%	25 28%	5 24%	
Not true	6796 67%	3835 80%	2296 52%	2398 74%	1699 64%	112 16%	965 86%	314 73%	176 52%	33 63%	790 59%	916 56%	39 9%	21 54%	169 67%	110 46%	16 54%	1561 84%	706 77%	65 31%	932 88%	129 82%	62 72%	15 76%	

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 57

Q.12c Here are some things that people have said about the main political parties. Please can you say in each case whether, on balance, you think the statement is true of the Liberal Democrats?

Base: All respondents

	Referendum			2015 Vote							2015 Vote - Remain							2015 Vote - Leave							
	Total	Leave	Remain	Con-ser-vative	Labour	Lib-eral Democ-rat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Democ-rat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Democ-rat	UKIP	SNP	Green	Plaid Cymru	
Weighted base	10153	4772	4405	3261	2660	686	1116	429	338	52	1328	1635	453	39	253	242	30	1870	918	206	1060	158	87	20	
<u>Competent and capable</u>																									
True	2678	859	1534	691	731	452	130	87	94	14	395	512	310	17	55	77	10	284	196	124	109	31	15	4	
	26%	18%	35%	21%	27%	66%	12%	20%	28%	27%	30%	31%	68%	42%	22%	32%	33%	15%	21%	60%	10%	20%	17%	20%	
Not true	7475	3913	2872	2570	1929	234	986	342	244	38	934	1124	143	22	198	164	20	1586	722	82	951	127	72	16	
	74%	82%	65%	79%	73%	34%	88%	80%	72%	73%	70%	69%	32%	58%	78%	68%	67%	85%	79%	40%	90%	80%	83%	80%	
<u>Will do what they say</u>																									
True	2601	921	1440	785	658	428	152	91	77	16	423	446	301	15	59	58	11	354	189	107	130	31	16	5	
	26%	19%	33%	24%	25%	62%	14%	21%	23%	30%	32%	27%	66%	38%	23%	24%	38%	19%	21%	52%	12%	20%	19%	23%	
Not true	7552	3851	2965	2476	2002	259	963	338	261	36	905	1189	152	24	194	183	19	1515	729	99	930	127	70	15	
	74%	81%	67%	76%	75%	38%	86%	79%	77%	70%	68%	73%	34%	62%	77%	76%	62%	81%	79%	48%	88%	80%	81%	77%	
<u>Clear about what they stand for</u>																									
True	3155	1153	1719	935	820	434	224	111	101	23	475	567	312	18	68	81	16	445	228	104	201	40	19	7	
	31%	24%	39%	29%	31%	63%	20%	26%	30%	43%	36%	35%	69%	47%	27%	33%	53%	24%	25%	51%	19%	25%	22%	34%	
Not true	6998	3619	2686	2326	1840	253	892	318	237	30	853	1068	141	21	185	161	14	1424	690	102	859	118	68	13	
	69%	76%	61%	71%	69%	37%	80%	74%	70%	57%	64%	65%	31%	53%	73%	67%	47%	76%	75%	49%	81%	75%	78%	66%	
<u>Represents the whole country, not just some types of people</u>																									
True	3455	1135	1985	959	1014	495	173	124	154	21	522	716	349	14	82	118	16	413	256	123	154	39	34	5	
	34%	24%	45%	29%	38%	72%	16%	29%	46%	40%	39%	44%	77%	36%	32%	49%	55%	22%	28%	60%	15%	25%	39%	24%	
Not true	6698	3637	2420	2302	1646	192	942	306	184	31	806	919	104	25	171	124	14	1457	663	83	905	119	53	15	
	66%	76%	55%	71%	62%	28%	84%	71%	54%	60%	61%	56%	23%	64%	68%	51%	45%	78%	72%	40%	85%	75%	61%	76%	

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 57

Q.12c Here are some things that people have said about the main political parties. Please can you say in each case whether, on balance, you think the statement is true of the Liberal Democrats?

Base: All respondents

	Referendum			2015 Vote							2015 Vote - Remain							2015 Vote - Leave							
				Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	
Weighted base	10153	4772	4405	3261	2660	686	1116	429	338	52	1328	1635	453	39	253	242	30	1870	918	206	1060	158	87	20	
<u>Its heart is in the right place</u>																									
True	6002	2384	3133	2057	1559	620	451	245	221	35	989	1083	421	23	154	171	28	1029	427	173	421	85	45	7	
	59%	50%	71%	63%	59%	90%	40%	57%	65%	67%	74%	66%	93%	58%	61%	71%	92%	55%	46%	84%	40%	54%	52%	35%	
Not true	4151	2388	1272	1205	1101	66	665	185	117	17	339	553	32	16	99	70	2	841	492	32	639	73	42	13	
	41%	50%	29%	37%	41%	10%	60%	43%	35%	33%	26%	34%	7%	42%	39%	29%	8%	45%	54%	16%	60%	46%	48%	65%	
<u>Stands for fairness</u>																									
True	5400	1987	2941	1786	1414	616	362	204	215	31	915	1005	421	20	135	166	25	838	364	172	336	64	43	5	
	53%	42%	67%	55%	53%	90%	32%	47%	64%	59%	69%	61%	93%	52%	53%	69%	82%	45%	40%	84%	32%	41%	49%	27%	
Not true	4753	2785	1464	1475	1246	71	753	226	123	22	413	631	33	19	119	76	5	1031	555	34	723	94	44	15	
	47%	58%	33%	45%	47%	10%	68%	53%	36%	41%	31%	39%	7%	48%	47%	31%	18%	55%	60%	16%	68%	59%	51%	73%	
<u>Stands for opportunity for all</u>																									
True	4745	1647	2660	1468	1298	584	266	190	196	24	777	938	401	21	124	147	19	669	318	159	237	60	44	5	
	47%	35%	60%	45%	49%	85%	24%	44%	58%	46%	59%	57%	89%	54%	49%	61%	62%	36%	35%	77%	22%	38%	51%	23%	
Not true	5408	3124	1745	1793	1362	103	850	240	142	28	551	698	52	18	129	95	11	1201	600	47	823	98	43	15	
	53%	65%	40%	55%	51%	15%	76%	56%	42%	54%	41%	43%	11%	46%	51%	39%	38%	64%	65%	23%	78%	62%	49%	77%	
<u>Is united</u>																									
True	4481	1719	2357	1391	1208	504	331	183	175	28	681	819	353	21	117	129	20	683	345	133	304	61	43	8	
	44%	36%	54%	43%	45%	73%	30%	43%	52%	54%	51%	50%	78%	55%	46%	53%	68%	37%	38%	65%	29%	38%	50%	39%	
Not true	5672	3053	2048	1870	1452	182	785	247	163	24	647	816	100	18	136	113	10	1186	573	72	756	97	43	12	
	56%	64%	46%	57%	55%	27%	70%	57%	48%	46%	49%	50%	22%	45%	54%	47%	32%	63%	62%	35%	71%	62%	50%	61%	

New Political Landscape Survey
ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 58

Q.12d Here are some things that people have said about the main political parties. Please can you say in each case whether, on balance, you think the statement is true of UKIP?

Base: All respondents

	Statements											
	On the side of people like me	Wants to help ordinary people get on in life	Willing to take tough decisions for the long term	Shares my values	Competent and capable	Will do what they say	Clear about what they stand for	Represents the whole country, not just some types of people	Its heart is in the right place	Stands for fairness	Stands for opportunity for all	Is united
Unweighted base	10153	10153	10153	10153	10153	10153	10153	10153	10153	10153	10153	10153
Weighted base	10153	10153	10153	10153	10153	10153	10153	10153	10153	10153	10153	10153
True	3097 31%	3972 39%	4232 42%	2755 27%	2031 20%	3871 38%	5003 49%	1979 19%	3683 36%	2923 29%	2515 25%	2429 24%
Not true	7056 69%	6181 61%	5921 58%	7398 73%	8122 80%	6282 62%	5150 51%	8174 81%	6470 64%	7230 71%	7638 75%	7724 76%

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 59

Q.12d Here are some things that people have said about the main political parties. Please can you say in each case whether, on balance, you think the statement is true of UKIP?

Base: All respondents

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	10153	4667	5475	1368	1543	1623	1767	1471	2381	3548	2929	1527	2149	906	456	1002	1002	839	784	531	948	1200	1499	986
Weighted base	10153	4940	5202	1218	1625	1929	1726	1523	2132	2741	2944	2132	2335	882	459	1193	896	939	789	538	951	1277	1303	926
<u>On the side of people like me</u>																								
True	3097 31%	1597 32%	1501 29%	173 14%	413 25%	572 30%	599 35%	570 37%	770 36%	676 25%	764 26%	832 39%	826 35%	134 15%	161 35%	348 29%	309 34%	347 37%	269 34%	165 31%	357 38%	329 26%	416 32%	262 28%
Not true	7056 69%	3343 68%	3701 71%	1046 86%	1212 75%	1357 70%	1127 65%	953 63%	1361 64%	2065 75%	2181 74%	1300 61%	1510 65%	748 85%	298 65%	845 71%	587 66%	592 63%	520 66%	373 69%	594 62%	949 74%	886 68%	664 72%
<u>Wants to help ordinary people get on in life</u>																								
True	3972 39%	1977 40%	1995 38%	269 22%	551 34%	741 38%	720 42%	709 47%	982 46%	956 35%	1053 36%	996 47%	967 41%	211 24%	191 42%	469 39%	356 40%	422 45%	330 42%	204 38%	428 45%	447 35%	561 43%	353 38%
Not true	6181 61%	2963 60%	3208 62%	950 78%	1073 66%	1188 62%	1006 58%	814 53%	1150 54%	1785 65%	1891 64%	1136 53%	1369 59%	671 76%	268 58%	724 61%	540 60%	517 55%	459 58%	334 62%	523 55%	830 65%	742 57%	573 62%
<u>Willing to take tough decisions for the long term</u>																								
True	4232 42%	2063 42%	2168 42%	460 38%	606 37%	810 42%	759 44%	709 47%	887 42%	1036 38%	1153 39%	1011 47%	1031 44%	250 28%	201 44%	504 42%	401 45%	416 44%	366 46%	226 42%	437 46%	502 39%	564 43%	364 39%
Not true	5921 58%	2876 58%	3035 58%	758 62%	1018 63%	1119 58%	967 56%	814 53%	1245 58%	1705 62%	1792 61%	1121 53%	1304 56%	632 72%	258 56%	689 58%	494 55%	523 56%	423 54%	312 58%	514 54%	775 61%	739 57%	562 61%
<u>Shares my values</u>																								
True	2755 27%	1452 29%	1304 25%	132 11%	380 23%	515 27%	535 31%	521 34%	671 31%	572 21%	672 23%	772 36%	739 32%	115 13%	145 32%	314 26%	276 31%	289 31%	237 30%	144 27%	317 33%	279 22%	380 29%	260 28%
Not true	7398 73%	3488 71%	3899 75%	1086 89%	1244 77%	1414 73%	1191 69%	1002 66%	1461 69%	2169 79%	2272 77%	1360 64%	1597 68%	767 87%	314 68%	879 74%	619 69%	651 69%	552 70%	394 73%	634 67%	998 78%	923 71%	666 72%

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 59

Q.12d Here are some things that people have said about the main political parties. Please can you say in each case whether, on balance, you think the statement is true of UKIP?

Base: All respondents

	Gender			Age							Social Grade				Region									
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Weighted base	10153	4940	5202	1218	1625	1929	1726	1523	2132	2741	2944	2132	2335	882	459	1193	896	939	789	538	951	1277	1303	926
<u>Competent and capable</u>																								
True	2031 20%	911 18%	1120 22%	180 15%	397 24%	448 23%	379 22%	301 20%	326 15%	373 14%	498 17%	587 28%	572 25%	110 12%	104 23%	238 20%	190 21%	221 24%	182 23%	105 20%	237 25%	219 17%	264 20%	160 17%
Not true	8122 80%	4029 82%	4082 78%	1039 85%	1227 76%	1481 77%	1348 78%	1222 80%	1806 85%	2368 86%	2446 83%	1545 72%	1763 75%	773 88%	355 77%	955 80%	706 79%	718 76%	607 77%	433 80%	714 75%	1058 83%	1038 80%	766 83%
<u>Will do what they say</u>																								
True	3871 38%	1965 40%	1903 37%	410 34%	597 37%	749 39%	710 41%	606 40%	799 37%	974 36%	1080 37%	895 42%	922 39%	249 28%	180 39%	441 37%	346 39%	402 43%	331 42%	200 37%	397 42%	480 38%	516 40%	330 36%
Not true	6282 62%	2974 60%	3299 63%	808 66%	1028 63%	1180 61%	1016 59%	917 60%	1333 63%	1767 64%	1865 63%	1237 58%	1413 61%	633 72%	279 61%	752 63%	550 61%	538 57%	458 58%	338 63%	554 58%	797 62%	787 60%	596 64%
<u>Clear about what they stand for</u>																								
True	5003 49%	2406 49%	2594 50%	619 51%	812 50%	985 51%	875 51%	764 50%	947 44%	1278 47%	1445 49%	1140 53%	1141 49%	382 43%	229 50%	581 49%	475 53%	462 49%	416 53%	258 48%	480 50%	633 50%	661 51%	427 46%
Not true	5150 51%	2533 51%	2609 50%	599 49%	813 50%	944 49%	851 49%	759 50%	1184 56%	1464 53%	1500 51%	992 47%	1194 51%	500 57%	230 50%	612 51%	420 47%	478 51%	373 47%	280 52%	472 50%	645 50%	641 49%	499 54%
<u>Represents the whole country, not just some types of people</u>																								
True	1979 19%	986 20%	993 19%	131 11%	306 19%	375 19%	381 22%	312 20%	474 22%	380 14%	471 16%	552 26%	577 25%	90 10%	113 25%	211 18%	187 21%	225 24%	177 22%	104 19%	227 24%	216 17%	271 21%	157 17%
Not true	8174 81%	3953 80%	4209 81%	1088 89%	1318 81%	1554 81%	1345 78%	1211 80%	1658 78%	2362 86%	2474 84%	1581 74%	1758 75%	792 90%	346 75%	982 82%	709 79%	715 76%	612 78%	434 81%	724 76%	1061 83%	1031 79%	769 83%

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 59

Q.12d Here are some things that people have said about the main political parties. Please can you say in each case whether, on balance, you think the statement is true of UKIP?

Base: All respondents

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Weighted base	10153	4940	5202	1218	1625	1929	1726	1523	2132	2741	2944	2132	2335	882	459	1193	896	939	789	538	951	1277	1303	926
<u>Its heart is in the right place</u>																								
True	3683	1866	1817	188	454	646	689	709	997	842	931	958	952	200	173	410	352	366	323	187	428	389	523	334
	36%	38%	35%	15%	28%	33%	40%	47%	47%	31%	32%	45%	41%	23%	38%	34%	39%	39%	41%	35%	45%	30%	40%	36%
Not true	6470	3073	3385	1030	1171	1283	1037	814	1135	1899	2013	1174	1383	683	286	783	543	573	466	351	523	889	779	592
	64%	62%	65%	85%	72%	67%	60%	53%	53%	69%	68%	55%	59%	77%	62%	66%	61%	61%	59%	65%	55%	70%	60%	64%
<u>Stands for fairness</u>																								
True	2923	1455	1468	173	384	526	539	533	767	634	728	765	796	135	147	326	272	307	265	147	345	304	422	253
	29%	29%	28%	14%	24%	27%	31%	35%	36%	23%	25%	36%	34%	15%	32%	27%	30%	33%	34%	27%	36%	24%	32%	27%
Not true	7230	3485	3735	1045	1241	1403	1187	990	1365	2107	2217	1368	1539	747	312	867	624	632	524	391	607	973	880	673
	71%	71%	72%	86%	76%	73%	69%	65%	64%	77%	75%	64%	66%	85%	68%	73%	70%	67%	66%	73%	64%	76%	68%	73%
<u>Stands for opportunity for all</u>																								
True	2515	1248	1267	161	339	451	458	454	652	530	620	681	685	122	128	291	238	262	228	128	291	271	353	204
	25%	25%	24%	13%	21%	23%	27%	30%	31%	19%	21%	32%	29%	14%	28%	24%	27%	28%	29%	24%	31%	21%	27%	22%
Not true	7638	3692	3935	1057	1286	1478	1268	1069	1480	2212	2325	1451	1650	760	331	902	657	677	561	410	660	1006	950	722
	75%	75%	76%	87%	79%	77%	73%	70%	69%	81%	79%	68%	71%	86%	72%	76%	73%	72%	71%	76%	69%	79%	73%	78%
<u>Is united</u>																								
True	2429	1021	1404	318	491	526	441	357	296	494	642	662	631	167	121	288	224	242	212	127	241	281	324	201
	24%	21%	27%	26%	30%	27%	26%	23%	14%	18%	22%	31%	27%	19%	26%	24%	25%	26%	27%	24%	25%	22%	25%	22%
Not true	7724	3918	3798	900	1133	1404	1285	1166	1836	2248	2302	1470	1704	715	338	905	672	697	577	411	710	996	978	725
	76%	79%	73%	74%	70%	73%	74%	77%	86%	82%	78%	69%	73%	81%	74%	76%	75%	74%	73%	76%	75%	78%	75%	78%

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 59

Q.12d Here are some things that people have said about the main political parties. Please can you say in each case whether, on balance, you think the statement is true of UKIP?

Base: All respondents

	Referendum			2015 Vote							2015 Vote - Remain							2015 Vote - Leave						
	Total	Leave	Remain	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru
Unweighted base	10153	4557	4623	3104	2702	683	1208	394	365	50	1332	1748	476	42	253	270	28	1713	855	184	1148	127	83	20
Weighted base	10153	4772	4405	3261	2660	686	1116	429	338	52	1328	1635	453	39	253	242	30	1870	918	206	1060	158	87	20
<u>On the side of people like me</u>																								
True	3097 31%	2503 52%	392 9%	1075 33%	500 19%	112 16%	970 87%	42 10%	19 6%	6 11%	151 11%	126 8%	35 8%	23 59%	8 3%	5 2%	2 6%	900 48%	358 39%	73 35%	933 88%	29 18%	14 17%	4 18%
Not true	7056 69%	2269 48%	4014 91%	2187 67%	2160 81%	575 84%	146 13%	387 90%	319 94%	47 89%	1177 89%	1510 92%	419 92%	16 41%	245 97%	237 98%	28 94%	969 52%	561 61%	133 65%	127 12%	129 82%	72 83%	16 82%
<u>Wants to help ordinary people get on in life</u>																								
True	3972 39%	2858 60%	821 19%	1469 45%	672 25%	183 27%	970 87%	80 19%	54 16%	11 20%	363 27%	231 14%	75 17%	25 65%	27 11%	20 8%	5 16%	1081 58%	417 45%	102 49%	932 88%	48 30%	30 35%	6 29%
Not true	6181 61%	1914 40%	3584 81%	1792 55%	1988 75%	504 73%	146 13%	349 81%	284 84%	42 80%	965 73%	1404 86%	378 83%	14 35%	227 89%	221 92%	25 84%	789 42%	502 55%	104 51%	127 12%	110 70%	56 65%	14 71%
<u>Willing to take tough decisions for the long term</u>																								
True	4232 42%	2735 57%	1104 25%	1353 41%	846 32%	227 33%	933 84%	105 24%	88 26%	8 15%	366 28%	366 22%	108 24%	28 71%	49 19%	53 22%	1 3%	970 52%	445 48%	105 51%	892 84%	52 33%	29 33%	6 30%
Not true	5921 58%	2037 43%	3301 75%	1908 59%	1814 68%	459 67%	182 16%	324 76%	250 74%	45 85%	962 72%	1269 78%	345 76%	11 29%	204 81%	188 78%	29 97%	899 48%	473 52%	101 49%	167 16%	106 67%	58 67%	14 70%
<u>Shares my values</u>																								
True	2755 27%	2281 48%	297 7%	911 28%	407 15%	89 13%	956 86%	38 9%	17 5%	4 7%	112 8%	93 6%	28 6%	22 57%	5 2%	3 1%	2 6%	782 42%	302 33%	59 28%	921 87%	29 18%	14 16%	2 10%
Not true	7398 73%	2491 52%	4108 93%	2350 72%	2253 85%	598 87%	159 14%	392 91%	321 95%	48 93%	1216 92%	1543 94%	425 94%	17 43%	249 98%	238 99%	28 94%	1088 58%	616 67%	147 72%	139 13%	130 82%	73 84%	18 90%

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 59

Q.12d Here are some things that people have said about the main political parties. Please can you say in each case whether, on balance, you think the statement is true of UKIP?

Base: All respondents

	Referendum			2015 Vote							2015 Vote - Remain							2015 Vote - Leave							
	Total	Leave	Remain	Con-ser-vative	Labour	Lib-eral Democ-rat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Democ-rat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Democ-rat	UKIP	SNP	Green	Plaid Cymru	
Weighted base	10153	4772	4405	3261	2660	686	1116	429	338	52	1328	1635	453	39	253	242	30	1870	918	206	1060	158	87	20	
<u>Competent and capable</u>																									
True	2031 20%	1493 31%	347 8%	528 16%	365 14%	87 13%	628 56%	45 11%	21 6%	4 7%	109 8%	114 7%	30 7%	20 51%	11 4%	9 4%	- -	411 22%	237 26%	54 26%	596 56%	27 17%	11 12%	4 18%	
Not true	8122 80%	3279 69%	4058 92%	2733 84%	2295 86%	600 87%	487 44%	384 89%	317 94%	49 93%	1219 92%	1521 93%	424 93%	19 49%	242 96%	232 96%	30 100%	1458 78%	681 74%	152 74%	463 44%	131 83%	76 88%	16 82%	
<u>Will do what they say</u>																									
True	3871 38%	2511 53%	1037 24%	1223 38%	761 29%	233 34%	881 79%	113 26%	88 26%	12 23%	331 25%	338 21%	116 26%	24 62%	57 23%	55 23%	5 17%	874 47%	403 44%	103 50%	846 80%	46 29%	30 35%	6 32%	
Not true	6282 62%	2261 47%	3368 76%	2038 62%	1899 71%	453 66%	235 21%	317 74%	250 74%	40 77%	997 75%	1297 79%	337 74%	15 38%	196 77%	187 77%	25 83%	996 53%	516 56%	103 50%	214 20%	113 71%	57 65%	13 68%	
<u>Clear about what they stand for</u>																									
True	5003 49%	2817 59%	1747 40%	1561 48%	1120 42%	336 49%	868 78%	177 41%	152 45%	19 35%	518 39%	589 36%	200 44%	25 65%	104 41%	104 43%	9 32%	1011 54%	494 54%	118 57%	830 78%	64 40%	41 47%	8 42%	
Not true	5150 51%	1955 41%	2658 60%	1700 52%	1541 58%	350 51%	248 22%	253 59%	186 55%	34 65%	810 61%	1046 64%	253 56%	14 35%	150 59%	137 57%	21 68%	858 46%	424 46%	88 43%	230 22%	94 60%	46 53%	11 58%	
<u>Represents the whole country, not just some types of people</u>																									
True	1979 19%	1562 33%	271 6%	581 18%	334 13%	71 10%	652 58%	35 8%	17 5%	- -	86 7%	98 6%	23 5%	14 36%	6 3%	7 3%	- -	484 26%	226 25%	47 23%	633 60%	24 15%	10 11%	- -	
Not true	8174 81%	3210 67%	4134 94%	2680 82%	2326 87%	616 90%	463 42%	395 92%	321 95%	52 100%	1242 93%	1538 94%	430 95%	25 64%	247 97%	235 97%	30 100%	1385 74%	692 75%	158 77%	427 40%	134 85%	77 89%	20 100%	

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 59

Q.12d Here are some things that people have said about the main political parties. Please can you say in each case whether, on balance, you think the statement is true of UKIP?

Base: All respondents

	Referendum			2015 Vote							2015 Vote - Remain							2015 Vote - Leave							
	Total	Leave	Remain	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	
Weighted base	10153	4772	4405	3261	2660	686	1116	429	338	52	1328	1635	453	39	253	242	30	1870	918	206	1060	158	87	20	
<u>Its heart is in the right place</u>																									
True	3683	2818	602	1385	596	139	979	72	43	5	270	156	50	25	23	14	2	1088	413	88	940	44	28	3	
	36%	59%	14%	42%	22%	20%	88%	17%	13%	10%	20%	10%	11%	64%	9%	6%	6%	58%	45%	43%	89%	28%	32%	17%	
Not true	6470	1954	3804	1876	2064	548	136	357	295	47	1058	1480	403	14	230	228	28	781	505	118	119	115	59	17	
	64%	41%	86%	58%	78%	80%	12%	83%	87%	90%	80%	90%	89%	36%	91%	94%	94%	42%	55%	57%	11%	72%	68%	83%	
<u>Stands for fairness</u>																									
True	2923	2274	425	1001	464	120	872	49	30	2	169	121	38	25	13	10	-	810	321	79	837	32	19	2	
	29%	48%	10%	31%	17%	18%	78%	11%	9%	5%	13%	7%	8%	63%	5%	4%	-	43%	35%	38%	79%	20%	22%	12%	
Not true	7230	2498	3980	2260	2196	566	244	381	308	50	1159	1514	415	14	241	232	30	1060	597	127	223	127	67	17	
	71%	52%	90%	69%	83%	82%	22%	89%	91%	95%	87%	93%	92%	37%	95%	96%	100%	57%	65%	62%	21%	80%	78%	88%	
<u>Stands for opportunity for all</u>																									
True	2515	1960	374	800	405	98	806	44	31	6	133	109	33	24	14	13	2	654	278	63	770	23	18	4	
	25%	41%	8%	25%	15%	14%	72%	10%	9%	11%	10%	7%	7%	62%	6%	5%	7%	35%	30%	31%	73%	15%	20%	18%	
Not true	7638	2812	4031	2461	2255	588	310	385	307	47	1195	1527	420	15	239	229	28	1215	640	143	290	135	69	16	
	75%	59%	92%	75%	85%	86%	28%	90%	91%	89%	90%	93%	93%	38%	94%	95%	93%	65%	70%	69%	27%	85%	80%	82%	
<u>Is united</u>																									
True	2429	1455	720	653	566	133	497	75	54	5	218	257	70	13	33	35	1	425	295	55	475	33	17	4	
	24%	30%	16%	20%	21%	19%	45%	17%	16%	9%	16%	16%	15%	32%	13%	14%	2%	23%	32%	27%	45%	21%	19%	19%	
Not true	7724	3317	3685	2608	2094	554	618	354	284	48	1110	1378	383	26	221	207	29	1445	623	151	585	125	70	16	
	76%	70%	84%	80%	79%	81%	55%	83%	84%	91%	84%	84%	85%	68%	87%	86%	98%	77%	68%	73%	55%	79%	81%	81%	

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 60

Q.13 Which party do you think most closely represents your view of how the UK should handle Brexit and what our relationship with the EU should be like once we leave?

Base: All respondents

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	10153	4667	5475	1368	1543	1623	1767	1471	2381	3548	2929	1527	2149	906	456	1002	1002	839	784	531	948	1200	1499	986
Weighted base	10153	4940	5202	1218	1625	1929	1726	1523	2132	2741	2944	2132	2335	882	459	1193	896	939	789	538	951	1277	1303	926
Conservatives	4531 45%	2306 47%	2222 43%	354 29%	517 32%	743 38%	754 44%	816 54%	1347 63%	1358 50%	1361 46%	955 45%	858 37%	304 34%	157 34%	510 43%	401 45%	453 48%	382 48%	231 43%	451 47%	517 41%	678 52%	448 48%
Labour	2756 27%	1158 23%	1593 31%	588 48%	612 38%	599 31%	437 25%	272 18%	248 12%	587 21%	820 28%	591 28%	757 32%	323 37%	169 37%	380 32%	241 27%	243 26%	188 24%	164 30%	204 21%	404 32%	249 19%	192 21%
UKIP	1439 14%	722 15%	717 14%	66 5%	192 12%	305 16%	327 19%	269 18%	280 13%	240 9%	312 11%	393 18%	493 21%	76 9%	86 19%	165 14%	142 16%	146 16%	119 15%	73 14%	173 18%	145 11%	194 15%	121 13%
Liberal Democrats	1427 14%	753 15%	670 13%	211 17%	304 19%	282 15%	208 12%	165 11%	256 12%	556 20%	451 15%	192 9%	228 10%	179 20%	47 10%	138 12%	112 12%	97 10%	101 13%	70 13%	124 13%	211 17%	182 14%	165 18%

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 60

Q.13 Which party do you think most closely represents your view of how the UK should handle Brexit and what our relationship with the EU should be like once we leave?

Base: All respondents

	Referendum			2015 Vote							2015 Vote - Remain							2015 Vote - Leave						
	Total	Leave	Remain	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru
Unweighted base	10153	4557	4623	3104	2702	683	1208	394	365	50	1332	1748	476	42	253	270	28	1713	855	184	1148	127	83	20
Weighted base	10153	4772	4405	3261	2660	686	1116	429	338	52	1328	1635	453	39	253	242	30	1870	918	206	1060	158	87	20
Conservatives	4531 45%	2633 55%	1548 35%	2810 86%	461 17%	205 30%	334 30%	94 22%	58 17%	17 32%	1091 82%	190 12%	85 19%	15 40%	38 15%	22 9%	4 13%	1662 89%	260 28%	113 55%	310 29%	52 33%	32 37%	10 51%
Labour	2756 27%	715 15%	1654 38%	98 3%	1640 62%	53 8%	36 3%	197 46%	134 40%	17 32%	76 6%	1091 67%	36 8%	5 13%	122 48%	108 45%	10 34%	21 1%	467 51%	13 6%	28 3%	65 41%	23 27%	6 33%
UKIP	1439 14%	1256 26%	74 2%	181 6%	197 7%	22 3%	728 65%	36 8%	27 8%	4 7%	13 1%	19 1%	3 1%	13 33%	3 1%	6 3%	2 6%	165 9%	171 19%	16 8%	710 67%	32 20%	21 24%	2 10%
Liberal Democrats	1427 14%	167 3%	1129 26%	172 5%	362 14%	406 59%	17 2%	103 24%	118 35%	15 29%	149 11%	335 21%	330 73%	6 15%	90 36%	106 44%	14 46%	22 1%	20 2%	64 31%	11 1%	9 5%	11 12%	1 7%

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 61

Q.14 This month, the government will begin the formal process of taking the UK out of the European Union, following the referendum last June. On a scale of 0-100 how confident are you that the Prime Minister, Theresa May, and her team will be able to negotiate a good deal for Britain in the Brexit negotiations where 0 means you have absolutely no confidence and 100 means you have total confidence?

Base: All respondents

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East of London	London	South East	South West
Unweighted base	10153	4667	5475	1368	1543	1623	1767	1471	2381	3548	2929	1527	2149	906	456	1002	1002	839	784	531	948	1200	1499	986
Weighted base	10153	4940	5202	1218	1625	1929	1726	1523	2132	2741	2944	2132	2335	882	459	1193	896	939	789	538	951	1277	1303	926
0-10	1797 18%	882 18%	910 17%	318 26%	374 23%	382 20%	299 17%	204 13%	220 10%	480 17%	550 19%	302 14%	465 20%	260 30%	85 19%	207 17%	144 16%	136 14%	100 13%	114 21%	145 15%	255 20%	203 16%	149 16%
11-20	483 5%	237 5%	246 5%	77 6%	91 6%	90 5%	86 5%	74 5%	64 3%	143 5%	145 5%	77 4%	118 5%	70 8%	22 5%	62 5%	40 5%	33 4%	37 5%	19 4%	40 4%	57 4%	63 5%	39 4%
21-30	597 6%	305 6%	291 6%	107 9%	106 7%	122 6%	98 6%	76 5%	86 4%	182 7%	174 6%	101 5%	140 6%	60 7%	29 6%	74 6%	43 5%	38 4%	50 6%	24 4%	55 6%	91 7%	80 6%	52 6%
31-40	583 6%	269 5%	313 6%	111 9%	102 6%	113 6%	99 6%	68 4%	91 4%	165 6%	169 6%	121 6%	128 5%	53 6%	33 7%	63 5%	49 5%	48 5%	51 6%	21 4%	44 5%	82 6%	71 5%	68 7%
41-50	1327 13%	546 11%	779 15%	198 16%	265 16%	291 15%	232 13%	167 11%	175 8%	331 12%	371 13%	311 15%	314 13%	114 13%	65 14%	147 12%	121 13%	123 13%	122 15%	73 14%	130 14%	178 14%	157 12%	96 10%
51-60	1020 10%	461 9%	559 11%	136 11%	166 10%	180 9%	182 11%	147 10%	208 10%	286 10%	268 9%	229 11%	236 10%	70 8%	51 11%	103 9%	87 10%	103 11%	78 10%	55 10%	109 11%	126 10%	135 10%	103 11%
61-70	1123 11%	554 11%	566 11%	101 8%	171 11%	238 12%	202 12%	193 13%	219 10%	332 12%	319 11%	252 12%	219 9%	77 9%	47 10%	138 12%	113 13%	110 12%	96 12%	59 11%	100 11%	135 11%	149 11%	98 11%
71-80	1404 14%	714 14%	690 13%	95 8%	163 10%	262 14%	234 14%	236 16%	414 19%	384 14%	403 14%	321 15%	296 13%	82 9%	44 10%	192 16%	141 16%	145 15%	127 16%	70 13%	138 14%	151 12%	189 15%	124 13%
81-90	953 9%	524 11%	429 8%	43 4%	112 7%	146 8%	158 9%	179 12%	315 15%	233 9%	304 10%	220 10%	196 8%	48 5%	48 10%	120 10%	76 8%	107 11%	67 8%	61 11%	90 9%	97 8%	141 11%	99 11%
91-100	867 9%	447 9%	420 8%	32 3%	74 5%	105 5%	137 8%	179 12%	339 16%	204 7%	241 8%	199 9%	223 10%	48 5%	34 7%	84 7%	81 9%	96 10%	63 8%	42 8%	101 11%	106 8%	114 9%	97 10%
Mean	51.72	52.53	51.00	39.34	44.79	48.73	51.51	57.08	63.11	50.89	51.31	55.23	49.99	39.95	49.65	51.93	53.39	56.38	54.06	51.11	54.30	49.07	53.59	54.05
Standard deviation	30.52	31.09	29.95	27.93	29.87	29.72	30.46	30.01	28.93	29.93	30.92	29.31	31.55	31.50	30.55	30.45	30.14	29.36	28.18	31.35	29.81	30.84	30.15	30.48
Standard error	0.30	0.46	0.40	0.76	0.76	0.74	0.72	0.78	0.59	0.50	0.57	0.75	0.68	1.05	1.43	0.96	0.95	1.01	1.01	1.36	0.97	0.89	0.78	0.97

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 61

Q.14 This month, the government will begin the formal process of taking the UK out of the European Union, following the referendum last June. On a scale of 0-100 how confident are you that the Prime Minister, Theresa May, and her team will be able to negotiate a good deal for Britain in the Brexit negotiations where 0 means you have absolutely no confidence and 100 means you have total confidence?

Base: All respondents

	Referendum			2015 Vote							2015 Vote - Remain							2015 Vote - Leave						
	Total	Leave	Remain	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	SNP	Green	Plaid Cymru	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	SNP	Green	Plaid Cymru	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	SNP	Green	Plaid Cymru
Unweighted base	10153	4557	4623	3104	2702	683	1208	394	365	50	1332	1748	476	42	253	270	28	1713	855	184	1148	127	83	20
Weighted base	10153	4772	4405	3261	2660	686	1116	429	338	52	1328	1635	453	39	253	242	30	1870	918	206	1060	158	87	20
0-10	1797 18%	289 6%	1259 29%	116 4%	744 28%	161 23%	61 5%	176 41%	131 39%	21 40%	86 6%	629 38%	147 32%	7 19%	133 52%	116 48%	17 58%	26 1%	89 10%	7 4%	53 5%	35 22%	15 17%	4 18%
11-20	483 5%	98 2%	338 8%	47 1%	186 7%	51 7%	27 2%	40 9%	45 13%	2 4%	33 3%	148 9%	48 11%	2 6%	34 13%	35 15%	2 8%	10 1%	34 4%	3 2%	24 2%	6 4%	8 9%	-
21-30	597 6%	154 3%	382 9%	85 3%	219 8%	59 9%	45 4%	26 6%	40 12%	2 4%	75 6%	159 10%	49 11%	1 2%	19 8%	32 13%	1 4%	10 1%	54 6%	9 4%	44 4%	3 2%	7 8%	1 4%
31-40	583 6%	198 4%	326 7%	134 4%	190 7%	42 6%	53 5%	27 6%	15 4%	4 7%	90 7%	128 8%	33 7%	6 15%	11 4%	12 5%	1 4%	43 2%	53 6%	9 5%	46 4%	14 9%	2 3%	2 12%
41-50	1327 13%	527 11%	585 13%	323 10%	387 15%	82 12%	140 13%	63 15%	34 10%	6 12%	185 14%	228 14%	51 11%	5 13%	27 11%	19 8%	4 13%	126 7%	134 15%	26 12%	131 12%	34 21%	13 15%	1 3%
51-60	1020 10%	513 11%	404 9%	334 10%	265 10%	68 10%	134 12%	23 5%	24 7%	2 4%	162 12%	133 8%	42 9%	4 11%	7 3%	14 6%	- -	165 9%	119 13%	19 9%	127 12%	15 10%	10 11%	2 8%
61-70	1123 11%	622 13%	411 9%	456 14%	216 8%	72 10%	153 14%	30 7%	20 6%	7 14%	225 17%	85 5%	43 9%	2 5%	11 5%	7 3%	2 7%	220 12%	123 13%	26 13%	149 14%	17 11%	11 12%	5 25%
71-80	1404 14%	941 20%	381 9%	684 21%	235 9%	81 12%	212 19%	26 6%	19 6%	2 4%	250 19%	73 4%	21 5%	3 8%	6 2%	8 3%	- -	424 23%	152 17%	56 27%	205 19%	20 13%	12 14%	2 10%
81-90	953 9%	719 15%	185 4%	541 17%	125 5%	46 7%	149 13%	11 2%	3 1%	5 9%	127 10%	30 2%	13 3%	3 8%	2 1%	- -	2 7%	404 22%	93 10%	32 16%	145 14%	8 5%	3 4%	3 13%
91-100	867 9%	712 15%	134 3%	541 17%	95 4%	24 4%	143 13%	8 2%	6 2%	1 2%	95 7%	23 1%	6 1%	6 15%	3 1%	- -	- -	441 24%	68 7%	18 9%	136 13%	5 3%	6 7%	1 6%
Mean	51.72	66.02	38.49	69.37	39.43	43.53	64.31	29.86	28.32	36.30	59.46	29.56	33.12	49.91	20.61	20.83	22.09	76.64	56.73	66.20	64.93	44.79	47.69	55.74
Standard deviation	30.52	25.48	29.13	23.10	29.38	29.91	24.94	28.68	26.32	31.58	24.30	26.23	27.00	32.63	24.39	21.21	27.61	19.16	26.62	22.85	24.51	28.98	29.20	28.02
Standard error	0.30	0.38	0.43	0.41	0.57	1.14	0.72	1.44	1.38	4.47	0.67	0.63	1.24	5.04	1.53	1.29	5.22	0.46	0.91	1.68	0.72	2.57	3.20	6.26

New Political Landscape Survey
ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 62

Q.15 From what you know or have heard, which of the following best describes ... position on Brexit (Britain's exit from the EU)?

Base: All respondents

	Party			
	The Conservative Party	The Labour Party	The Liberal Democrat	UKIP
Unweighted base	10153	10153	10153	10153
Weighted base	10153	10153	10153	10153
Campaigned for a Leave vote at the referendum and now wants Brexit to happen as soon as possible	1227 12%	583 6%	283 3%	7630 75%
Wanted the UK to remain in the EU, but believes the referendum result to leave the EU must now be implemented on the best possible terms for Britain	5719 56%	2443 24%	1115 11%	285 3%
Thinks leaving the EU would be a mistake, and would still like to prevent Brexit from happening if at all possible	527 5%	2806 28%	4059 40%	193 2%
Is completely divided on the issue	1365 13%	2514 25%	910 9%	287 3%
Don't know	1315 13%	1806 18%	3786 37%	1759 17%

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 63

Q.15 From what you know or have heard, which of the following best describes the Conservative Party's position on Brexit (Britain's exit from the EU)?

Base: All respondents

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West
Unweighted base	10153	4667	5475	1368	1543	1623	1767	1471	2381	3548	2929	1527	2149	906	456	1002	1002	839	784	531	948	1200	1499	986
Weighted base	10153	4940	5202	1218	1625	1929	1726	1523	2132	2741	2944	2132	2335	882	459	1193	896	939	789	538	951	1277	1303	926
Campaigned for a Leave vote at the referendum and now wants Brexit to happen as soon as possible	1227 12%	574 12%	652 13%	153 13%	208 13%	254 13%	200 12%	180 12%	230 11%	272 10%	345 12%	284 13%	326 14%	115 13%	56 12%	127 11%	98 11%	143 15%	101 13%	55 10%	104 11%	179 14%	149 11%	98 11%
Wanted the UK to remain in the EU, but believes the referendum result to leave the EU must now be implemented on the best possible terms for Britain	5719 56%	2960 60%	2752 53%	527 43%	729 45%	988 51%	1005 58%	969 64%	1502 70%	1766 64%	1659 56%	1171 55%	1123 48%	448 51%	233 51%	668 56%	521 58%	507 54%	467 59%	298 55%	553 58%	662 52%	807 62%	554 60%
Thinks leaving the EU would be a mistake, and would still like to prevent Brexit from happening if at all possible	527 5%	241 5%	285 5%	69 6%	116 7%	103 5%	96 6%	67 4%	76 4%	114 4%	145 5%	131 6%	137 6%	37 4%	31 7%	65 5%	51 6%	45 5%	32 4%	25 5%	51 5%	71 6%	67 5%	50 5%
Is completely divided on the issue	1365 13%	764 15%	599 12%	218 18%	216 13%	270 14%	244 14%	168 11%	249 12%	396 14%	446 15%	239 11%	284 12%	160 18%	78 17%	162 14%	102 11%	108 12%	77 10%	76 14%	119 12%	218 17%	133 10%	132 14%
Don't know	1315 13%	400 8%	914 18%	251 21%	355 22%	315 16%	181 10%	139 9%	75 4%	194 7%	349 12%	308 14%	465 20%	121 14%	60 13%	171 14%	124 14%	136 14%	111 14%	83 15%	124 13%	147 11%	148 11%	91 10%

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 63

Q.15 From what you know or have heard, which of the following best describes the Conservative Party's position on Brexit (Britain's exit from the EU)?

Base: All respondents

	Referendum			2015 Vote							2015 Vote - Remain							2015 Vote - Leave						
	Total	Leave	Remain	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru
Unweighted base	10153	4557	4623	3104	2702	683	1208	394	365	50	1332	1748	476	42	253	270	28	1713	855	184	1148	127	83	20
Weighted base	10153	4772	4405	3261	2660	686	1116	429	338	52	1328	1635	453	39	253	242	30	1870	918	206	1060	158	87	20
Campaigned for a Leave vote at the referendum and now wants Brexit to happen as soon as possible	1227 12%	648 14%	471 11%	422 13%	335 13%	75 11%	111 10%	67 16%	38 11%	2 4%	92 7%	211 13%	49 11%	1 2%	42 16%	34 14%	* 1%	322 17%	106 12%	22 11%	105 10%	22 14%	5 6%	2 8%
Wanted the UK to remain in the EU, but believes the referendum result to leave the EU must now be implemented on the best possible terms for Britain	5719 56%	2939 62%	2416 55%	2352 72%	1253 47%	414 60%	721 65%	193 45%	159 47%	25 47%	983 74%	751 46%	259 57%	20 51%	100 39%	109 45%	15 50%	1326 71%	466 51%	140 68%	699 66%	85 54%	46 53%	10 49%
Thinks leaving the EU would be a mistake, and would still like to prevent Brexit from happening if at all possible	527 5%	262 5%	226 5%	89 3%	190 7%	35 5%	89 8%	18 4%	19 6%	4 8%	65 5%	91 6%	23 5%	5 13%	9 4%	9 4%	2 7%	22 1%	97 11%	12 6%	82 8%	9 6%	10 11%	2 8%
Is completely divided on the issue	1365 13%	401 8%	858 19%	207 6%	550 21%	119 17%	91 8%	95 22%	88 26%	11 20%	119 9%	409 25%	103 23%	9 24%	73 29%	66 27%	8 28%	85 5%	130 14%	15 7%	79 7%	19 12%	18 21%	2 12%
Don't know	1315 13%	522 11%	435 10%	191 6%	333 13%	43 6%	104 9%	56 13%	33 10%	11 20%	69 5%	173 11%	19 4%	4 9%	30 12%	25 10%	4 14%	115 6%	120 13%	17 8%	94 9%	22 14%	7 9%	4 22%

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 64

Q.15 From what you know or have heard, which of the following best describes the Labour Party's position on Brexit (Britain's exit from the EU)?

Base: All respondents

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	10153	4667	5475	1368	1543	1623	1767	1471	2381	3548	2929	1527	2149	906	456	1002	1002	839	784	531	948	1200	1499	986
Weighted base	10153	4940	5202	1218	1625	1929	1726	1523	2132	2741	2944	2132	2335	882	459	1193	896	939	789	538	951	1277	1303	926
Campaigned for a Leave vote at the referendum and now wants Brexit to happen as soon as possible	583 6%	232 5%	351 7%	74 6%	117 7%	134 7%	108 6%	71 5%	79 4%	143 5%	138 5%	154 7%	148 6%	36 4%	33 7%	82 7%	44 5%	86 9%	39 5%	37 7%	50 5%	63 5%	66 5%	46 5%
Wanted the UK to remain in the EU, but believes the referendum result to leave the EU must now be implemented on the best possible terms for Britain	2443 24%	1386 28%	1051 20%	348 29%	438 27%	483 25%	418 24%	323 21%	433 20%	748 27%	736 25%	481 23%	478 20%	234 27%	111 24%	309 26%	186 21%	204 22%	172 22%	141 26%	195 21%	384 30%	303 23%	203 22%
Thinks leaving the EU would be a mistake, and would still like to prevent Brexit from happening if at all possible	2806 28%	1351 27%	1453 28%	338 28%	391 24%	492 26%	482 28%	473 31%	630 30%	719 26%	831 28%	618 29%	638 27%	203 23%	134 29%	338 28%	256 29%	258 28%	236 30%	135 25%	275 29%	355 28%	354 27%	260 28%
Is completely divided on the issue	2514 25%	1420 29%	1092 21%	193 16%	286 18%	399 21%	438 25%	425 28%	773 36%	832 30%	730 25%	454 21%	498 21%	233 26%	103 22%	263 22%	239 27%	217 23%	183 23%	137 26%	252 26%	294 23%	345 27%	247 27%
Don't know	1806 18%	551 11%	1255 24%	265 22%	393 24%	421 22%	280 16%	232 15%	216 10%	299 11%	510 17%	424 20%	573 25%	176 20%	77 17%	200 17%	170 19%	174 19%	159 20%	87 16%	180 19%	181 14%	233 18%	171 18%

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 64

Q.15 From what you know or have heard, which of the following best describes the Labour Party's position on Brexit (Britain's exit from the EU)?

Base: All respondents

	Referendum			2015 Vote							2015 Vote - Remain							2015 Vote - Leave						
	Total	Leave	Remain	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru
Unweighted base	10153	4557	4623	3104	2702	683	1208	394	365	50	1332	1748	476	42	253	270	28	1713	855	184	1148	127	83	20
Weighted base	10153	4772	4405	3261	2660	686	1116	429	338	52	1328	1635	453	39	253	242	30	1870	918	206	1060	158	87	20
Campaigned for a Leave vote at the referendum and now wants Brexit to happen as soon as possible	583 6%	313 7%	214 5%	185 6%	186 7%	34 5%	34 3%	20 5%	16 5%	3 6%	105 8%	55 3%	17 4%	2 4%	5 2%	7 3%	1 4%	76 4%	123 13%	16 8%	33 3%	14 9%	9 10%	2 11%
Wanted the UK to remain in the EU, but believes the referendum result to leave the EU must now be implemented on the best possible terms for Britain	2443 24%	868 18%	1409 32%	628 19%	915 34%	210 31%	162 15%	115 27%	123 37%	21 40%	311 23%	646 39%	155 34%	10 26%	78 31%	96 40%	13 45%	307 16%	244 27%	53 26%	149 14%	32 20%	24 27%	7 35%
Thinks leaving the EU would be a mistake, and would still like to prevent Brexit from happening if at all possible	2806 28%	1575 33%	1055 24%	1037 32%	674 25%	140 20%	450 40%	96 22%	64 19%	5 10%	319 24%	432 26%	78 17%	12 30%	58 23%	45 19%	3 9%	702 38%	223 24%	57 28%	437 41%	35 22%	17 20%	3 13%
Is completely divided on the issue	2514 25%	1229 26%	1104 25%	959 29%	538 20%	219 32%	305 27%	106 25%	86 26%	14 26%	398 30%	337 21%	167 37%	9 24%	63 25%	54 22%	9 28%	540 29%	182 20%	42 20%	286 27%	40 25%	29 34%	5 25%
Don't know	1806 18%	788 17%	624 14%	452 14%	348 13%	83 12%	164 15%	94 22%	48 14%	9 17%	195 15%	166 10%	37 8%	7 17%	49 19%	39 16%	4 14%	245 13%	146 16%	38 18%	154 15%	37 23%	8 10%	3 15%

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 65

Q.15 From what you know or have heard, which of the following best describes the Liberal Democrat's position on Brexit (Britain's exit from the EU)?

Base: All respondents

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West
Unweighted base	10153	4667	5475	1368	1543	1623	1767	1471	2381	3548	2929	1527	2149	906	456	1002	1002	839	784	531	948	1200	1499	986
Weighted base	10153	4940	5202	1218	1625	1929	1726	1523	2132	2741	2944	2132	2335	882	459	1193	896	939	789	538	951	1277	1303	926
Campaigned for a Leave vote at the referendum and now wants Brexit to happen as soon as possible	283 3%	134 3%	149 3%	39 3%	90 6%	69 4%	41 2%	26 2%	18 1%	67 2%	73 2%	71 3%	73 3%	15 2%	20 4%	31 3%	20 2%	34 4%	23 3%	11 2%	14 2%	53 4%	39 3%	23 3%
Wanted the UK to remain in the EU, but believes the referendum result to leave the EU must now be implemented on the best possible terms for Britain	1115 11%	580 12%	533 10%	147 12%	196 12%	221 11%	187 11%	143 9%	220 10%	332 12%	300 10%	255 12%	228 10%	120 14%	55 12%	119 10%	83 9%	115 12%	96 12%	68 13%	101 11%	139 11%	127 10%	92 10%
Thinks leaving the EU would be a mistake, and would still like to prevent Brexit from happening if at all possible	4059 40%	2548 52%	1507 29%	337 28%	493 30%	711 37%	698 40%	650 43%	1169 55%	1394 51%	1165 40%	733 34%	767 33%	312 35%	159 35%	482 40%	347 39%	351 37%	293 37%	190 35%	400 42%	561 44%	560 43%	403 44%
Is completely divided on the issue	910 9%	428 9%	482 9%	100 8%	115 7%	148 8%	173 10%	178 12%	197 9%	206 8%	269 9%	226 11%	209 9%	61 7%	48 11%	89 7%	90 10%	76 8%	66 8%	59 11%	89 9%	108 8%	125 10%	98 11%
Don't know	3786 37%	1249 25%	2531 49%	595 49%	731 45%	781 40%	626 36%	527 35%	527 25%	743 27%	1137 39%	848 40%	1058 45%	373 42%	176 38%	473 40%	355 40%	363 39%	311 39%	210 39%	347 36%	416 33%	452 35%	310 33%

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 65

Q.15 From what you know or have heard, which of the following best describes the Liberal Democrat's position on Brexit (Britain's exit from the EU)?

Base: All respondents

	Referendum			2015 Vote							2015 Vote - Remain							2015 Vote - Leave						
	Total	Leave	Remain	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru
Unweighted base	10153	4557	4623	3104	2702	683	1208	394	365	50	1332	1748	476	42	253	270	28	1713	855	184	1148	127	83	20
Weighted base	10153	4772	4405	3261	2660	686	1116	429	338	52	1328	1635	453	39	253	242	30	1870	918	206	1060	158	87	20
Campaigned for a Leave vote at the referendum and now wants Brexit to happen as soon as possible	283 3%	146 3%	106 2%	88 3%	81 3%	31 5%	18 2%	10 2%	6 2%	2 3%	37 3%	42 3%	11 2%	1 2%	3 1%	4 2%	- -	48 3%	36 4%	18 9%	18 2%	7 4%	1 2%	2 8%
Wanted the UK to remain in the EU, but believes the referendum result to leave the EU must now be implemented on the best possible terms for Britain	1115 11%	379 8%	663 15%	328 10%	384 14%	124 18%	60 5%	55 13%	33 10%	8 16%	188 14%	271 17%	86 19%	7 17%	39 15%	23 9%	6 21%	134 7%	101 11%	35 17%	53 5%	14 9%	9 10%	2 10%
Thinks leaving the EU would be a mistake, and would still like to prevent Brexit from happening if at all possible	4059 40%	2075 43%	1780 40%	1442 44%	988 37%	387 56%	565 51%	145 34%	164 49%	21 40%	490 37%	641 39%	287 63%	15 39%	93 37%	121 50%	18 60%	933 50%	325 35%	88 43%	542 51%	50 31%	38 44%	3 17%
Is completely divided on the issue	910 9%	483 10%	345 8%	303 9%	241 9%	33 5%	122 11%	30 7%	34 10%	4 8%	124 9%	139 9%	15 3%	3 8%	11 4%	15 6%	2 5%	168 9%	89 10%	16 8%	116 11%	19 12%	17 20%	3 14%
Don't know	3786 37%	1689 35%	1510 34%	1100 34%	967 36%	112 16%	351 31%	190 44%	101 30%	17 32%	489 37%	542 33%	55 12%	13 34%	107 42%	79 33%	4 14%	586 31%	366 40%	49 24%	331 31%	69 43%	21 24%	10 52%

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 66

Q.15 From what you know or have heard, which of the following best describes UKIP's position on Brexit (Britain's exit from the EU)?

Base: All respondents

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West
Unweighted base	10153	4667	5475	1368	1543	1623	1767	1471	2381	3548	2929	1527	2149	906	456	1002	1002	839	784	531	948	1200	1499	986
Weighted base	10153	4940	5202	1218	1625	1929	1726	1523	2132	2741	2944	2132	2335	882	459	1193	896	939	789	538	951	1277	1303	926
Campaigned for a Leave vote at the referendum and now wants Brexit to happen as soon as possible	7630 75%	4036 82%	3587 69%	867 71%	1045 64%	1415 73%	1352 78%	1198 79%	1753 82%	2254 82%	2281 77%	1530 72%	1565 67%	615 70%	349 76%	893 75%	667 74%	679 72%	568 72%	410 76%	735 77%	955 75%	1033 79%	725 78%
Wanted the UK to remain in the EU, but believes the referendum result to leave the EU must now be implemented on the best possible terms for Britain	285 3%	144 3%	140 3%	41 3%	87 5%	70 4%	39 2%	21 1%	26 1%	75 3%	68 2%	82 4%	59 3%	20 2%	15 3%	33 3%	17 2%	23 2%	36 5%	6 1%	26 3%	53 4%	40 3%	14 2%
Thinks leaving the EU would be a mistake, and would still like to prevent Brexit from happening if at all possible	193 2%	104 2%	89 2%	21 2%	51 3%	44 2%	22 1%	15 1%	40 2%	55 2%	54 2%	43 2%	41 2%	14 2%	7 2%	22 2%	18 2%	26 3%	14 2%	5 1%	12 1%	41 3%	24 2%	9 1%
Is completely divided on the issue	287 3%	123 2%	162 3%	25 2%	60 4%	61 3%	38 2%	47 3%	56 3%	63 2%	77 3%	59 3%	88 4%	26 3%	11 2%	31 3%	25 3%	27 3%	19 2%	17 3%	32 3%	42 3%	33 3%	23 3%
Don't know	1759 17%	533 11%	1224 24%	264 22%	383 24%	338 18%	276 16%	242 16%	257 12%	294 11%	464 16%	419 20%	582 25%	206 23%	77 17%	213 18%	168 19%	183 20%	152 19%	100 19%	146 15%	187 15%	173 13%	154 17%

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 66

Q.15 From what you know or have heard, which of the following best describes UKIP's position on Brexit (Britain's exit from the EU)?

Base: All respondents

	Referendum			2015 Vote							2015 Vote - Remain							2015 Vote - Leave						
	Total	Leave	Remain	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru
Unweighted base	10153	4557	4623	3104	2702	683	1208	394	365	50	1332	1748	476	42	253	270	28	1713	855	184	1148	127	83	20
Weighted base	10153	4772	4405	3261	2660	686	1116	429	338	52	1328	1635	453	39	253	242	30	1870	918	206	1060	158	87	20
Campaigned for a Leave vote at the referendum and now wants Brexit to happen as soon as possible	7630 75%	3681 77%	3422 78%	2582 79%	1911 72%	567 83%	1021 92%	298 69%	289 85%	44 85%	1027 77%	1245 76%	398 88%	29 74%	197 78%	209 87%	28 95%	1504 80%	615 67%	149 72%	981 93%	92 58%	72 83%	15 76%
Wanted the UK to remain in the EU, but believes the referendum result to leave the EU must now be implemented on the best possible terms for Britain	285 3%	132 3%	139 3%	102 3%	94 4%	21 3%	17 2%	11 2%	3 1%	-	49 4%	54 3%	14 3%	2 5%	5 2%	2 1%	-	53 3%	40 4%	7 3%	15 1%	6 4%	-	-
Thinks leaving the EU would be a mistake, and would still like to prevent Brexit from happening if at all possible	193 2%	90 2%	92 2%	70 2%	69 3%	15 2%	7 1%	6 1%	4 1%	-	33 2%	42 3%	8 2%	3 7%	-	3 1%	-	37 2%	24 3%	6 3%	4 *	6 4%	2 2%	-
Is completely divided on the issue	287 3%	127 3%	126 3%	88 3%	110 4%	19 3%	12 1%	9 2%	6 2%	3 5%	35 3%	66 4%	10 2%	1 2%	2 1%	2 1%	-	49 3%	38 4%	7 3%	9 1%	4 3%	4 4%	3 13%
Don't know	1759 17%	742 16%	627 14%	420 13%	476 18%	65 9%	58 5%	106 25%	36 11%	5 10%	185 14%	229 14%	24 5%	5 12%	49 19%	25 11%	2 5%	226 12%	201 22%	37 18%	50 5%	50 32%	10 11%	2 10%

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 67

Q.16 Thinking about people from other EU countries already living in the UK, which of the following comes closest to your own view?**Base: All respondents**

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	10153	4667	5475	1368	1543	1623	1767	1471	2381	3548	2929	1527	2149	906	456	1002	1002	839	784	531	948	1200	1499	986
Weighted base	10153	4940	5202	1218	1625	1929	1726	1523	2132	2741	2944	2132	2335	882	459	1193	896	939	789	538	951	1277	1303	926
The government should guarantee that people who came to the UK from other EU countries will be allowed to stay after we leave the EU, whatever deal is reached over the status of British people living in other EU countriesliving in other EU countries	4519 45%	2213 45%	2295 44%	795 65%	883 54%	917 48%	696 40%	505 33%	722 34%	1422 52%	1378 47%	840 39%	879 38%	471 53%	204 45%	563 47%	344 38%	378 40%	330 42%	212 39%	373 39%	654 51%	592 45%	398 43%
Whether or not people from other EU countries are allowed to stay in the UK after we leave the EU should depend on whether British people living in other EU countries are also allowed to stay in those countries	5634 55%	2726 55%	2907 56%	423 35%	741 46%	1012 52%	1030 60%	1018 67%	1410 66%	1319 48%	1566 53%	1292 61%	1456 62%	411 47%	255 55%	630 53%	551 62%	562 60%	459 58%	326 61%	578 61%	623 49%	710 55%	528 57%

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 67

Q.16 Thinking about people from other EU countries already living in the UK, which of the following comes closest to your own view?**Base: All respondents**

	Referendum			2015 Vote							2015 Vote - Remain							2015 Vote - Leave						
	Total	Leave	Remain	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru
Unweighted base	10153	4557	4623	3104	2702	683	1208	394	365	50	1332	1748	476	42	253	270	28	1713	855	184	1148	127	83	20
Weighted base	10153	4772	4405	3261	2660	686	1116	429	338	52	1328	1635	453	39	253	242	30	1870	918	206	1060	158	87	20
The government should guarantee that people who came to the UK from other EU countries will be allowed to stay after we leave the EU, whatever deal is reached over the status of British people living in other EU countriesliving in other EU countries	4519 45%	1309 27%	2732 62%	1216 37%	1429 54%	395 58%	208 19%	244 57%	221 65%	25 47%	660 50%	1094 67%	310 68%	14 35%	186 73%	184 76%	20 65%	530 28%	288 31%	70 34%	191 18%	48 31%	31 35%	5 25%
Whether or not people from other EU countries are allowed to stay in the UK after we leave the EU should depend on whether British people living in other EU countries are also allowed to stay in those countries	5634 55%	3463 73%	1673 38%	2045 63%	1231 46%	291 42%	908 81%	186 43%	117 35%	28 53%	668 50%	541 33%	144 32%	25 65%	67 27%	58 24%	10 35%	1339 72%	630 69%	136 66%	868 82%	110 69%	56 65%	15 75%

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 68

Q.17 The UK government has to negotiate with other European governments over the terms on which we will leave the EU. In the negotiations, who do you think has the stronger hand?

Base: All respondents

	Gender			Age						Social Grade				Region										
																	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West								
Unweighted base	10153	4667	5475	1368	1543	1623	1767	1471	2381	3548	2929	1527	2149	906	456	1002	1002	839	784	531	948	1200	1499	986
Weighted base	10153	4940	5202	1218	1625	1929	1726	1523	2132	2741	2944	2132	2335	882	459	1193	896	939	789	538	951	1277	1303	926
The UK, because the rest of Europe will want to ensure they can export as much as possible to Britain	2424 24%	1361 28%	1063 20%	129 11%	316 19%	421 22%	443 26%	417 27%	698 33%	547 20%	647 22%	597 28%	634 27%	133 15%	103 23%	298 25%	236 26%	270 29%	199 25%	131 24%	260 27%	259 20%	297 23%	237 26%
The EU, because the UK will leave after two years whether it gets a good deal or not, and a good deal for Britain could mean more countries deciding to leave	4351 43%	2124 43%	2218 43%	735 60%	766 47%	840 44%	682 40%	565 37%	763 36%	1370 50%	1325 45%	795 37%	860 37%	482 55%	180 39%	512 43%	355 40%	332 35%	311 39%	212 39%	372 39%	621 49%	571 44%	404 44%
The UK and the EU are quite evenly matched in the Brexit negotiations	1985 20%	1024 21%	961 18%	167 14%	260 16%	359 19%	341 20%	356 23%	501 23%	590 22%	597 20%	423 20%	375 16%	147 17%	84 18%	237 20%	166 19%	203 22%	172 22%	113 21%	198 21%	220 17%	281 22%	165 18%
Don't know	1394 14%	431 9%	960 18%	187 15%	283 17%	309 16%	259 15%	185 12%	170 8%	235 9%	375 13%	317 15%	466 20%	120 14%	91 20%	146 12%	139 16%	135 14%	107 14%	83 15%	121 13%	177 14%	154 12%	120 13%

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 68

Q.17 The UK government has to negotiate with other European governments over the terms on which we will leave the EU. In the negotiations, who do you think has the stronger hand?

Base: All respondents

	Referendum			2015 Vote							2015 Vote - Remain							2015 Vote - Leave						
	Total	Leave	Remain	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	SNP	Green	Plaid Cymru	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	SNP	Green	Plaid Cymru	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	SNP	Green	Plaid Cymru
Unweighted base	10153	4557	4623	3104	2702	683	1208	394	365	50	1332	1748	476	42	253	270	28	1713	855	184	1148	127	83	20
Weighted base	10153	4772	4405	3261	2660	686	1116	429	338	52	1328	1635	453	39	253	242	30	1870	918	206	1060	158	87	20
The UK, because the rest of Europe will want to ensure they can export as much as possible to Britain	2424 24%	1863 39%	426 10%	958 29%	492 19%	103 15%	523 47%	54 13%	42 12%	13 25%	192 14%	138 8%	37 8%	7 17%	16 6%	11 5%	2 7%	751 40%	334 36%	63 31%	509 48%	36 23%	29 33%	10 51%
The EU, because the UK will leave after two years whether it gets a good deal or not, and a good deal for Britain could mean more countries deciding to leave	4351 43%	1137 24%	2815 64%	1154 35%	1383 52%	404 59%	253 23%	251 59%	213 63%	25 47%	705 53%	1114 68%	328 72%	18 47%	192 76%	174 72%	22 72%	420 22%	231 25%	61 30%	230 22%	53 33%	34 40%	3 15%
The UK and the EU are quite evenly matched in the Brexit negotiations	1985 20%	1187 25%	667 15%	850 26%	404 15%	117 17%	235 21%	58 14%	44 13%	10 20%	310 23%	174 11%	60 13%	10 26%	13 5%	24 10%	5 18%	525 28%	218 24%	54 26%	223 21%	43 27%	18 20%	5 26%
Don't know	1394 14%	584 12%	498 11%	299 9%	381 14%	62 9%	106 9%	66 15%	39 12%	4 8%	121 9%	209 13%	29 6%	4 9%	32 13%	33 14%	1 3%	172 9%	136 15%	27 13%	98 9%	27 17%	6 7%	1 7%

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 69

Q.18 Below are four things that may or may not happen once the UK leaves the European Union, depending on the agreement the government can negotiate with other EU countries. Please indicate how important you think each one is on a 100-point scale - where 0 means it is not important at all, and 100 means it is extremely important for it to be part of the terms on which we leave the EU.

Summary**Base: All respondents**

	Events			
	The UK being able to continue trading with EU countries without paying tariffs	The UK being able to pick and choose which EU nationals can come to live and work in the UK	The UK no longer paying into the EU budget	The UK no longer being subject to judgments from the European Court of Justice
Unweighted base	10153	10153	10153	10153
Weighted base	10153	10153	10153	10153
0-10	467 5%	1363 13%	845 8%	1266 12%
11-20	219 2%	468 5%	357 4%	429 4%
21-30	323 3%	579 6%	442 4%	482 5%
31-40	323 3%	453 4%	435 4%	426 4%
41-50	932 9%	1268 12%	909 9%	1108 11%
51-60	760 7%	808 8%	555 5%	727 7%
61-70	928 9%	718 7%	588 6%	584 6%
71-80	1375 14%	988 10%	846 8%	847 8%
81-90	1531 15%	914 9%	1109 11%	923 9%
91-100	3295 32%	2596 26%	4066 40%	3361 33%
Mean	73.01	60.32	70.58	64.25
Standard deviation	27.03	33.31	32.09	33.97
Standard error	0.27	0.33	0.32	0.34

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 70

Q.18 Below are four things that may or may not happen once the UK leaves the European Union, depending on the agreement the government can negotiate with other EU countries. Please indicate how important you think each one is on a 100-point scale - where 0 means it is not important at all, and 100 means it is extremely important for it to be part of the terms on which we leave the EU.

The UK being able to continue trading with EU countries without paying tariffs

Base: All respondents

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	10153	4667	5475	1368	1543	1623	1767	1471	2381	3548	2929	1527	2149	906	456	1002	1002	839	784	531	948	1200	1499	986
Weighted base	10153	4940	5202	1218	1625	1929	1726	1523	2132	2741	2944	2132	2335	882	459	1193	896	939	789	538	951	1277	1303	926
0-10	467 5%	228 5%	239 5%	70 6%	101 6%	117 6%	86 5%	46 3%	47 2%	94 3%	122 4%	105 5%	147 6%	39 4%	25 5%	59 5%	42 5%	36 4%	37 5%	27 5%	34 4%	85 7%	45 3%	36 4%
11-20	219 2%	106 2%	111 2%	20 2%	57 3%	59 3%	32 2%	28 2%	23 1%	52 2%	66 2%	50 2%	50 2%	21 2%	13 3%	21 2%	28 3%	17 2%	16 2%	6 1%	20 2%	27 2%	34 3%	16 2%
21-30	323 3%	165 3%	158 3%	48 4%	82 5%	66 3%	53 3%	35 2%	39 2%	80 3%	89 3%	72 3%	83 4%	28 3%	18 4%	38 3%	25 3%	28 3%	28 4%	18 3%	22 2%	55 4%	32 2%	32 3%
31-40	323 3%	156 3%	167 3%	50 4%	62 4%	86 4%	49 3%	30 2%	46 2%	90 3%	88 3%	78 4%	67 3%	24 3%	16 4%	32 3%	32 4%	42 4%	19 2%	17 3%	36 4%	46 4%	42 3%	17 2%
41-50	932 9%	428 9%	500 10%	150 12%	179 11%	194 10%	163 9%	111 7%	135 6%	233 9%	231 8%	239 11%	229 10%	63 7%	43 9%	106 9%	89 10%	81 9%	86 11%	54 10%	105 11%	116 9%	119 9%	69 7%
51-60	760 7%	359 7%	400 8%	83 7%	148 9%	147 8%	131 8%	106 7%	146 7%	202 7%	235 8%	142 7%	181 8%	74 8%	40 9%	104 9%	49 5%	73 8%	53 7%	41 8%	62 7%	89 7%	91 7%	84 9%
61-70	928 9%	468 9%	460 9%	125 10%	165 10%	188 10%	153 9%	143 9%	155 7%	233 9%	293 10%	203 10%	200 9%	82 9%	39 9%	110 9%	74 8%	92 10%	54 7%	43 8%	105 11%	121 9%	127 10%	81 9%
71-80	1375 14%	633 13%	742 14%	192 16%	194 12%	259 13%	237 14%	212 14%	280 13%	397 14%	410 14%	268 13%	300 13%	125 14%	57 13%	166 14%	121 14%	123 13%	119 15%	68 13%	114 12%	173 14%	186 14%	122 13%
81-90	1531 15%	778 16%	751 14%	159 13%	204 13%	261 14%	274 16%	247 16%	387 18%	426 16%	471 16%	304 14%	329 14%	134 15%	65 14%	177 15%	133 15%	130 14%	124 16%	82 15%	144 15%	182 14%	203 16%	157 17%
91-100	3295 32%	1619 33%	1675 32%	321 26%	432 27%	552 29%	548 32%	568 37%	874 41%	934 34%	940 32%	671 31%	750 32%	291 33%	142 31%	379 32%	303 34%	316 34%	254 32%	181 34%	308 32%	383 30%	425 33%	312 34%
Mean	73.01	73.21	72.85	69.60	67.40	69.61	72.88	76.76	79.72	74.85	73.75	71.56	71.23	73.84	70.53	72.79	73.03	73.49	73.04	73.00	73.44	70.24	74.15	74.94
Standard deviation	27.03	27.12	26.94	27.82	29.05	28.66	27.09	24.60	23.02	25.70	26.43	27.59	28.58	26.93	28.51	26.93	27.63	26.31	27.24	27.20	25.97	28.86	26.03	25.94
Standard error	0.27	0.40	0.36	0.75	0.74	0.71	0.64	0.64	0.47	0.43	0.49	0.71	0.62	0.89	1.33	0.85	0.87	0.91	0.97	1.18	0.84	0.83	0.67	0.83

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 70

Q.18 Below are four things that may or may not happen once the UK leaves the European Union, depending on the agreement the government can negotiate with other EU countries. Please indicate how important you think each one is on a 100-point scale - where 0 means it is not important at all, and 100 means it is extremely important for it to be part of the terms on which we leave the EU.

The UK being able to continue trading with EU countries without paying tariffs

Base: All respondents

	Referendum			2015 Vote							2015 Vote - Remain							2015 Vote - Leave						
	Total	Leave	Remain	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru
Unweighted base	10153	4557	4623	3104	2702	683	1208	394	365	50	1332	1748	476	42	253	270	28	1713	855	184	1148	127	83	20
Weighted base	10153	4772	4405	3261	2660	686	1116	429	338	52	1328	1635	453	39	253	242	30	1870	918	206	1060	158	87	20
0-10	467 5%	137 3%	223 5%	48 1%	153 6%	29 4%	43 4%	25 6%	18 5%	2 3%	31 2%	106 6%	23 5%	3 7%	19 8%	14 6%	2 5%	18 1%	32 3%	5 2%	37 3%	5 3%	4 4%	-
11-20	219 2%	87 2%	105 2%	58 2%	67 3%	8 1%	20 2%	11 3%	12 4%	-	24 2%	51 3%	8 2%	1 2%	8 3%	9 4%	-	34 2%	15 1%	* 2%	19 2%	3 2%	3 4%	-
21-30	323 3%	145 3%	135 3%	88 3%	105 4%	16 2%	33 3%	16 4%	7 2%	1 2%	25 2%	60 4%	12 3%	3 8%	9 3%	5 2%	-	62 3%	37 4%	4 2%	28 3%	6 4%	2 2%	*
31-40	323 3%	158 3%	131 3%	87 3%	107 4%	16 2%	39 4%	9 2%	9 3%	1 2%	38 3%	65 4%	7 2%	-	4 1%	5 2%	-	49 3%	37 4%	6 3%	38 4%	3 2%	3 4%	1 6%
41-50	932 9%	497 10%	321 7%	247 8%	272 10%	53 8%	111 10%	22 5%	21 6%	5 10%	87 7%	143 9%	26 6%	4 10%	8 3%	12 5%	-	157 8%	121 13%	24 12%	104 10%	14 9%	7 8%	4 18%
51-60	760 7%	390 8%	301 7%	231 7%	204 8%	53 8%	94 8%	41 10%	27 8%	4 8%	95 7%	109 7%	26 6%	5 13%	23 9%	18 8%	1 3%	132 7%	85 9%	23 11%	88 8%	14 9%	7 8%	3 15%
61-70	928 9%	480 10%	365 8%	327 10%	200 8%	57 8%	114 10%	39 9%	31 9%	3 6%	134 10%	107 7%	32 7%	5 12%	17 7%	22 9%	2 7%	190 10%	86 9%	24 12%	108 10%	22 14%	7 8%	1 4%
71-80	1375 14%	653 14%	597 14%	493 15%	323 12%	104 15%	136 12%	53 12%	50 15%	8 15%	197 15%	199 12%	69 15%	4 10%	33 13%	34 14%	1 4%	283 15%	113 12%	33 16%	132 12%	20 13%	16 18%	7 34%
81-90	1531 15%	718 15%	703 16%	578 18%	366 14%	105 15%	158 14%	64 15%	54 16%	8 16%	243 18%	232 14%	78 17%	5 13%	42 17%	42 17%	8 25%	317 17%	123 13%	26 12%	148 14%	21 13%	12 13%	1 3%
91-100	3295 32%	1507 32%	1523 35%	1103 34%	862 32%	245 36%	368 33%	150 35%	110 33%	20 38%	455 34%	563 34%	173 38%	10 24%	91 36%	80 33%	16 55%	628 34%	270 29%	61 30%	357 34%	51 32%	26 29%	4 18%
Mean	73.01	73.64	74.06	76.94	70.80	75.65	73.38	73.76	73.71	76.99	77.09	71.40	76.83	66.54	73.90	74.35	85.11	76.62	70.82	73.76	73.95	73.83	71.64	68.87
Standard deviation	27.03	25.21	27.48	23.03	28.68	25.74	26.36	28.32	27.65	24.40	23.53	29.61	26.72	29.02	30.15	28.02	23.31	22.83	26.07	23.02	25.97	24.95	27.25	21.26
Standard error	0.27	0.37	0.40	0.41	0.55	0.98	0.76	1.43	1.45	3.45	0.64	0.71	1.22	4.48	1.90	1.71	4.41	0.55	0.89	1.70	0.77	2.21	2.99	4.75

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 71

Q.18 Below are four things that may or may not happen once the UK leaves the European Union, depending on the agreement the government can negotiate with other EU countries. Please indicate how important you think each one is on a 100-point scale - where 0 means it is not important at all, and 100 means it is extremely important for it to be part of the terms on which we leave the EU.
The UK being able to pick and choose which EU nationals can come to live and work in the UK

Base: All respondents

		Gender		Age						Social Grade				Region											
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West
Unweighted base		10153	4667	5475	1368	1543	1623	1767	1471	2381	3548	2929	1527	2149	906	456	1002	1002	839	784	531	948	1200	1499	986
Weighted base		10153	4940	5202	1218	1625	1929	1726	1523	2132	2741	2944	2132	2335	882	459	1193	896	939	789	538	951	1277	1303	926
0-10		1363 13%	666 13%	693 13%	307 25%	276 17%	275 14%	221 13%	122 8%	162 8%	420 15%	463 16%	202 9%	278 12%	177 20%	65 14%	142 12%	113 13%	104 11%	99 13%	67 12%	105 11%	192 15%	161 12%	138 15%
11-20		468 5%	218 4%	248 5%	86 7%	93 6%	120 6%	72 4%	35 2%	61 3%	152 6%	155 5%	68 3%	92 4%	49 6%	19 4%	52 4%	27 3%	31 3%	29 4%	29 5%	57 6%	78 6%	58 4%	39 4%
21-30		579 6%	299 6%	281 5%	105 9%	136 8%	128 7%	80 5%	68 4%	63 3%	177 6%	190 6%	98 5%	114 5%	49 5%	22 5%	74 6%	58 6%	48 5%	46 6%	34 6%	32 3%	100 8%	68 5%	49 5%
31-40		453 4%	218 4%	235 5%	81 7%	106 7%	83 4%	61 4%	56 4%	66 3%	133 5%	139 5%	101 5%	79 3%	47 5%	28 6%	48 4%	36 4%	38 4%	31 4%	22 4%	46 5%	60 5%	63 5%	34 4%
41-50		1268 12%	577 12%	687 13%	177 15%	228 14%	270 14%	203 12%	175 11%	214 10%	350 13%	348 12%	280 13%	290 12%	128 14%	62 13%	156 13%	96 11%	115 12%	105 13%	72 13%	115 12%	162 13%	175 13%	82 9%
51-60		808 8%	420 9%	387 7%	101 8%	147 9%	170 9%	119 7%	114 8%	157 7%	230 8%	213 7%	162 8%	204 9%	77 9%	30 6%	86 7%	68 8%	90 10%	68 9%	34 6%	78 8%	105 8%	91 7%	80 9%
61-70		718 7%	354 7%	364 7%	93 8%	136 8%	149 8%	106 6%	98 6%	134 6%	190 7%	212 7%	160 8%	155 7%	63 7%	34 7%	95 8%	66 7%	50 5%	62 8%	38 7%	62 6%	99 8%	88 7%	61 7%
71-80		988 10%	492 10%	494 9%	90 7%	140 9%	182 9%	178 10%	145 10%	252 12%	289 11%	286 10%	200 9%	212 9%	80 9%	40 9%	131 11%	91 10%	88 9%	70 9%	53 10%	98 10%	109 9%	138 11%	89 10%
81-90		914 9%	451 9%	463 9%	63 5%	96 6%	138 7%	164 9%	191 13%	261 12%	227 8%	244 8%	221 10%	222 10%	69 8%	52 11%	114 10%	90 10%	103 11%	77 10%	42 8%	74 8%	92 7%	120 9%	81 9%
91-100		2596 26%	1244 25%	1351 26%	115 9%	266 16%	413 21%	523 30%	518 34%	761 36%	573 21%	694 24%	640 30%	689 29%	144 16%	108 24%	295 25%	251 28%	273 29%	203 26%	148 27%	283 30%	279 22%	339 26%	273 30%
Mean		60.32	60.31	60.38	43.32	51.79	56.71	63.49	69.15	70.91	56.67	57.64	65.38	63.34	51.46	59.50	61.29	62.96	64.00	61.61	60.69	63.19	55.94	61.36	61.91
Standard deviation		33.31	33.31	33.32	31.90	32.53	33.23	33.51	30.86	30.05	33.26	34.07	31.62	33.09	33.79	33.65	32.49	33.14	32.36	32.47	33.37	32.91	33.50	32.82	34.48
Standard error		0.33	0.49	0.45	0.86	0.83	0.82	0.80	0.80	0.62	0.56	0.63	0.81	0.71	1.12	1.58	1.03	1.05	1.12	1.16	1.45	1.07	0.97	0.85	1.10

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 71

Q.18 Below are four things that may or may not happen once the UK leaves the European Union, depending on the agreement the government can negotiate with other EU countries. Please indicate how important you think each one is on a 100-point scale - where 0 means it is not important at all, and 100 means it is extremely important for it to be part of the terms on which we leave the EU.
The UK being able to pick and choose which EU nationals can come to live and work in the UK

Base: All respondents

	Referendum			2015 Vote							2015 Vote - Remain							2015 Vote - Leave						
	Total	Leave	Remain	Con-ser-vative	Labour	Lib-eral Democ-rat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Democ-rat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Democ-rat	UKIP	SNP	Green	Plaid Cymru
Unweighted base	10153	4557	4623	3104	2702	683	1208	394	365	50	1332	1748	476	42	253	270	28	1713	855	184	1148	127	83	20
Weighted base	10153	4772	4405	3261	2660	686	1116	429	338	52	1328	1635	453	39	253	242	30	1870	918	206	1060	158	87	20
0-10	1363 13%	179 4%	984 22%	171 5%	492 19%	139 20%	34 3%	112 26%	103 30%	13 25%	127 10%	425 26%	123 27%	4 9%	103 40%	94 39%	13 43%	39 2%	52 6%	12 6%	27 3%	7 5%	7 8%	- -
11-20	468 5%	98 2%	305 7%	100 3%	154 6%	47 7%	15 1%	28 6%	21 6%	3 5%	65 5%	127 8%	34 8%	- -	19 8%	18 7%	2 7%	34 2%	21 2%	6 3%	15 1%	5 3%	3 4%	* 2%
21-30	579 6%	149 3%	366 8%	130 4%	198 7%	55 8%	35 3%	25 6%	19 6%	1 3%	88 7%	151 9%	44 10%	2 5%	17 7%	16 7%	1 3%	42 2%	39 4%	9 5%	30 3%	8 5%	1 1%	1 3%
31-40	453 4%	126 3%	283 6%	135 4%	137 5%	47 7%	20 2%	23 5%	16 5%	4 7%	91 7%	98 6%	37 8%	2 5%	15 6%	14 6%	3 10%	43 2%	33 4%	9 5%	18 2%	8 5%	3 3%	- -
41-50	1268 12%	452 9%	661 15%	359 11%	383 14%	81 12%	85 8%	61 14%	54 16%	7 14%	194 15%	255 16%	54 12%	9 24%	34 13%	44 18%	4 13%	157 8%	107 12%	24 12%	72 7%	26 17%	9 11%	4 18%
51-60	808 8%	334 7%	373 8%	277 8%	205 8%	60 9%	75 7%	35 8%	23 7%	6 12%	143 11%	122 7%	44 10%	4 10%	15 6%	12 5%	2 6%	127 7%	65 7%	11 5%	71 7%	16 10%	11 12%	3 14%
61-70	718 7%	316 7%	341 8%	289 9%	188 7%	54 8%	39 4%	32 8%	21 6%	2 3%	142 11%	114 7%	30 7%	1 3%	11 4%	14 6%	1 3%	136 7%	71 8%	22 11%	38 4%	18 11%	6 7%	1 4%
71-80	988 10%	522 11%	381 9%	404 12%	228 9%	61 9%	84 8%	36 8%	22 6%	7 14%	165 12%	118 7%	33 7%	7 18%	21 8%	12 5%	1 2%	228 12%	103 11%	27 13%	77 7%	14 9%	10 12%	7 34%
81-90	914 9%	577 12%	280 6%	401 12%	182 7%	45 6%	129 12%	24 6%	17 5%	6 11%	118 9%	91 6%	27 6%	4 11%	7 3%	6 2%	4 13%	278 15%	89 10%	17 8%	122 12%	16 10%	9 11%	2 10%
91-100	2596 26%	2019 42%	431 10%	995 31%	492 19%	99 14%	598 54%	54 13%	41 12%	3 6%	196 15%	135 8%	26 6%	5 13%	11 4%	13 5%	- -	785 42%	339 37%	68 33%	590 56%	40 25%	28 32%	3 16%
Mean	60.32	76.09	45.59	69.73	52.34	49.25	80.94	45.35	42.81	47.05	57.68	41.71	40.01	59.49	32.13	33.36	31.46	78.35	71.34	69.75	82.19	65.98	68.99	70.66
Standard deviation	33.31	27.09	31.74	28.20	33.77	33.00	26.10	34.00	33.93	32.32	28.88	31.60	30.39	28.31	30.93	30.16	31.05	24.40	29.19	29.26	25.25	27.81	30.22	19.49
Standard error	0.33	0.40	0.47	0.51	0.65	1.26	0.75	1.71	1.78	4.57	0.79	0.76	1.39	4.37	1.94	1.84	5.87	0.59	1.00	2.16	0.75	2.47	3.32	4.36

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 72

Q.18 Below are four things that may or may not happen once the UK leaves the European Union, depending on the agreement the government can negotiate with other EU countries. Please indicate how important you think each one is on a 100-point scale - where 0 means it is not important at all, and 100 means it is extremely important for it to be part of the terms on which we leave the EU.

The UK no longer paying into the EU budget

Base: All respondents

		Gender			Age						Social Grade				Region										
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base		10153	4667	5475	1368	1543	1623	1767	1471	2381	3548	2929	1527	2149	906	456	1002	1002	839	784	531	948	1200	1499	986
Weighted base		10153	4940	5202	1218	1625	1929	1726	1523	2132	2741	2944	2132	2335	882	459	1193	896	939	789	538	951	1277	1303	926
0-10		845 8%	436 9%	408 8%	160 13%	185 11%	190 10%	133 8%	82 5%	96 5%	251 9%	249 8%	135 6%	210 9%	94 11%	40 9%	100 8%	60 7%	63 7%	58 7%	39 7%	74 8%	136 11%	103 8%	79 8%
11-20		357 4%	172 3%	185 4%	74 6%	79 5%	83 4%	51 3%	22 1%	48 2%	105 4%	114 4%	67 3%	72 3%	30 3%	16 4%	48 4%	32 4%	22 2%	31 4%	26 5%	24 3%	62 5%	38 3%	28 3%
21-30		442 4%	215 4%	227 4%	88 7%	103 6%	96 5%	65 4%	38 2%	51 2%	153 6%	154 5%	56 3%	80 3%	36 4%	15 3%	56 5%	34 4%	42 4%	35 4%	25 5%	34 4%	77 6%	46 4%	42 5%
31-40		435 4%	206 4%	227 4%	107 9%	104 6%	79 4%	52 3%	48 3%	46 2%	132 5%	134 5%	90 4%	79 3%	57 6%	20 4%	42 4%	33 4%	47 5%	24 3%	22 4%	41 4%	63 5%	57 4%	29 3%
41-50		909 9%	409 8%	494 9%	174 14%	223 14%	220 11%	116 7%	83 5%	92 4%	254 9%	268 9%	203 10%	184 8%	87 10%	50 11%	115 10%	80 9%	93 10%	69 9%	47 9%	82 9%	126 10%	102 8%	57 6%
51-60		555 5%	258 5%	297 6%	100 8%	123 8%	119 6%	85 5%	60 4%	68 3%	166 6%	173 6%	85 4%	131 6%	53 6%	20 4%	69 6%	44 5%	46 5%	45 6%	26 5%	43 5%	88 7%	70 5%	50 5%
61-70		588 6%	278 6%	310 6%	90 7%	97 6%	144 7%	110 6%	76 5%	71 3%	161 6%	179 6%	139 7%	109 5%	68 8%	32 7%	63 5%	50 6%	37 4%	43 5%	25 5%	54 6%	90 7%	71 5%	55 6%
71-80		846 8%	400 8%	447 9%	127 10%	159 10%	164 8%	140 8%	111 7%	145 7%	257 9%	260 9%	159 7%	170 7%	80 9%	30 7%	100 8%	77 9%	74 8%	58 7%	50 9%	77 8%	102 8%	129 10%	70 8%
81-90		1109 11%	543 11%	564 11%	89 7%	175 11%	194 10%	194 11%	200 13%	256 12%	327 12%	318 11%	232 11%	232 10%	77 9%	69 15%	138 12%	99 11%	100 11%	93 12%	59 11%	95 10%	122 10%	152 12%	104 11%
91-100		4066 40%	2023 41%	2043 39%	210 17%	376 23%	640 33%	780 45%	802 53%	1258 59%	935 34%	1095 37%	967 45%	1069 46%	299 34%	166 36%	462 39%	388 43%	415 44%	333 42%	219 41%	426 45%	411 32%	535 41%	411 44%
Mean		70.58	70.70	70.52	54.83	60.21	66.25	73.95	79.54	82.30	67.56	68.86	74.50	72.74	66.08	69.91	70.02	73.24	72.87	72.30	70.96	73.04	64.43	72.26	72.99
Standard deviation		32.09	32.50	31.70	31.84	32.59	32.68	31.28	28.27	27.28	32.41	32.26	30.43	32.49	32.98	31.85	32.13	30.92	31.02	31.65	32.17	31.61	33.42	31.32	32.08
Standard error		0.32	0.48	0.43	0.86	0.83	0.81	0.74	0.74	0.56	0.54	0.60	0.78	0.70	1.10	1.49	1.01	0.98	1.07	1.13	1.40	1.03	0.96	0.81	1.02

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 72

Q.18 Below are four things that may or may not happen once the UK leaves the European Union, depending on the agreement the government can negotiate with other EU countries. Please indicate how important you think each one is on a 100-point scale - where 0 means it is not important at all, and 100 means it is extremely important for it to be part of the terms on which we leave the EU.

The UK no longer paying into the EU budget

Base: All respondents

	Referendum			2015 Vote							2015 Vote - Remain							2015 Vote - Leave						
	Total	Leave	Remain	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru
Unweighted base	10153	4557	4623	3104	2702	683	1208	394	365	50	1332	1748	476	42	253	270	28	1713	855	184	1148	127	83	20
Weighted base	10153	4772	4405	3261	2660	686	1116	429	338	52	1328	1635	453	39	253	242	30	1870	918	206	1060	158	87	20
0-10	845 8%	141 3%	567 13%	114 3%	319 12%	81 12%	18 2%	58 13%	54 16%	7 13%	67 5%	264 16%	75 17%	1 2%	49 20%	52 22%	7 22%	43 2%	37 4%	4 2%	16 2%	4 3%	2 2%	-
11-20	357 4%	70 1%	241 5%	65 2%	125 5%	32 5%	19 2%	23 5%	20 6%	8 15%	42 3%	99 6%	28 6%	4 9%	22 9%	19 8%	4 13%	21 1%	21 2%	1 *	14 1%	2 1%	1 1%	3 17%
21-30	442 4%	101 2%	272 6%	87 3%	156 6%	56 8%	11 1%	15 3%	14 4%	1 3%	45 3%	123 8%	49 11%	-	11 4%	12 5%	1 5%	38 2%	27 3%	7 4%	11 1%	1 1%	1 2%	-
31-40	435 4%	100 2%	284 6%	105 3%	125 5%	36 5%	22 2%	34 8%	14 4%	2 5%	81 6%	93 6%	33 7%	3 8%	22 9%	13 5%	2 6%	23 1%	27 3%	2 1%	16 1%	10 6%	1 1%	1 4%
41-50	909 9%	202 4%	578 13%	185 6%	304 11%	65 9%	48 4%	44 10%	48 14%	5 10%	124 9%	237 14%	54 12%	4 10%	40 16%	46 19%	4 13%	57 3%	57 6%	8 4%	42 4%	4 3%	3 3%	2 8%
51-60	555 5%	143 3%	350 8%	152 5%	195 7%	45 7%	19 2%	22 5%	17 5%	5 10%	94 7%	145 9%	37 8%	2 5%	15 6%	15 6%	3 11%	57 3%	40 4%	7 4%	16 1%	5 3%	2 2%	-
61-70	588 6%	173 4%	359 8%	150 5%	215 8%	43 6%	32 3%	34 8%	21 6%	2 4%	99 7%	150 9%	33 7%	3 9%	21 8%	15 6%	2 6%	48 3%	55 6%	10 5%	28 3%	12 8%	4 5%	-
71-80	846 8%	300 6%	454 10%	338 10%	190 7%	71 10%	47 4%	32 7%	25 7%	6 12%	198 15%	126 8%	47 10%	5 12%	23 9%	17 7%	4 14%	131 7%	59 6%	21 10%	42 4%	7 4%	7 8%	2 11%
81-90	1109 11%	592 12%	437 10%	439 13%	264 10%	83 12%	101 9%	39 9%	35 10%	3 6%	190 14%	133 8%	41 9%	1 3%	19 8%	20 8%	1 3%	245 13%	125 14%	34 16%	98 9%	19 12%	13 15%	2 12%
91-100	4066 40%	2951 62%	862 20%	1625 50%	766 29%	173 25%	798 72%	130 30%	89 26%	12 23%	388 29%	266 16%	56 12%	17 43%	30 12%	32 13%	2 8%	1206 65%	471 51%	112 55%	776 73%	93 59%	54 62%	10 49%
Mean	70.58	84.86	57.66	79.95	62.23	61.20	88.58	61.87	59.16	55.36	70.30	52.88	50.16	71.13	48.62	48.40	42.71	86.96	79.47	84.85	89.61	83.54	86.94	76.17
Standard deviation	32.09	24.70	32.20	26.49	33.35	33.27	22.09	34.69	34.92	35.36	28.29	32.30	31.86	30.90	33.05	33.20	32.80	22.56	27.71	22.17	20.97	24.38	21.80	31.36
Standard error	0.32	0.37	0.47	0.48	0.64	1.27	0.64	1.75	1.83	5.00	0.78	0.77	1.46	4.77	2.08	2.02	6.20	0.55	0.95	1.63	0.62	2.16	2.39	7.01

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 73

Q.18 Below are four things that may or may not happen once the UK leaves the European Union, depending on the agreement the government can negotiate with other EU countries. Please indicate how important you think each one is on a 100-point scale - where 0 means it is not important at all, and 100 means it is extremely important for it to be part of the terms on which we leave the EU.

The UK no longer being subject to judgments from the European Court of Justice

Base: All respondents

		Gender			Age						Social Grade				Region										
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base		10153	4667	5475	1368	1543	1623	1767	1471	2381	3548	2929	1527	2149	906	456	1002	1002	839	784	531	948	1200	1499	986
Weighted base		10153	4940	5202	1218	1625	1929	1726	1523	2132	2741	2944	2132	2335	882	459	1193	896	939	789	538	951	1277	1303	926
0-10		1266 12%	642 13%	620 12%	257 21%	272 17%	262 14%	191 11%	113 7%	170 8%	380 14%	402 14%	199 9%	285 12%	156 18%	62 13%	122 10%	117 13%	89 9%	90 11%	61 11%	115 12%	196 15%	141 11%	118 13%
11-20		429 4%	197 4%	232 4%	100 8%	91 6%	99 5%	62 4%	41 3%	36 2%	132 5%	130 4%	76 4%	92 12%	45 5%	18 4%	64 5%	36 4%	25 3%	36 5%	33 6%	34 4%	56 4%	47 4%	35 4%
21-30		482 5%	227 5%	252 5%	87 7%	117 7%	120 6%	71 4%	39 3%	48 2%	148 5%	161 5%	80 4%	93 4%	41 5%	20 4%	53 4%	33 4%	46 5%	26 3%	23 4%	41 4%	79 6%	72 6%	48 5%
31-40		426 4%	195 4%	231 4%	85 7%	117 7%	90 5%	63 4%	42 3%	30 1%	120 4%	123 4%	96 5%	87 4%	37 4%	23 5%	54 5%	36 4%	36 4%	26 3%	16 3%	38 4%	71 6%	57 4%	32 3%
41-50		1108 11%	435 9%	672 13%	205 17%	267 16%	253 13%	183 11%	109 7%	91 4%	297 11%	340 12%	227 11%	244 10%	112 13%	66 14%	149 12%	77 9%	101 11%	80 10%	62 11%	87 9%	146 11%	147 11%	82 9%
51-60		727 7%	313 6%	413 8%	115 9%	139 9%	170 9%	102 6%	114 8%	87 4%	194 7%	223 8%	154 7%	156 7%	63 7%	27 6%	82 7%	64 7%	86 9%	58 7%	29 5%	76 8%	100 8%	82 6%	59 6%
61-70		584 6%	276 6%	309 6%	83 7%	118 7%	121 6%	108 6%	74 5%	81 4%	157 6%	174 6%	129 6%	124 5%	62 7%	25 5%	72 6%	59 7%	53 6%	31 4%	21 4%	40 4%	80 6%	82 6%	58 6%
71-80		847 8%	418 8%	428 8%	99 8%	150 9%	172 9%	163 9%	114 7%	149 7%	237 9%	237 8%	183 9%	190 8%	71 8%	37 8%	90 8%	77 9%	71 8%	87 11%	45 8%	60 6%	130 10%	103 8%	75 8%
81-90		923 9%	458 9%	463 9%	68 6%	100 6%	173 9%	165 10%	181 12%	235 11%	250 9%	253 9%	188 9%	232 10%	73 8%	42 9%	113 9%	88 10%	84 9%	88 11%	53 10%	101 11%	88 7%	112 9%	80 9%
91-100		3361 33%	1778 36%	1582 30%	119 10%	253 16%	469 24%	617 36%	696 46%	1206 57%	827 30%	901 31%	800 38%	832 36%	221 25%	140 30%	393 33%	308 34%	347 37%	266 34%	196 36%	360 38%	332 26%	459 35%	340 37%
Mean		64.25	65.61	63.03	45.62	51.70	59.10	67.07	74.44	79.56	61.83	62.15	68.39	65.97	57.28	62.16	64.86	65.45	67.99	66.69	65.97	66.94	58.65	65.77	65.94
Standard deviation		33.97	34.65	33.24	31.43	32.10	33.33	33.26	30.67	30.31	34.48	34.25	32.26	34.09	35.07	34.22	33.06	34.26	32.09	33.19	34.58	34.08	34.25	33.38	34.45
Standard error		0.34	0.51	0.45	0.85	0.82	0.83	0.79	0.80	0.62	0.58	0.63	0.83	0.74	1.17	1.60	1.04	1.08	1.11	1.19	1.50	1.11	0.99	0.86	1.10

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 73

Q.18 Below are four things that may or may not happen once the UK leaves the European Union, depending on the agreement the government can negotiate with other EU countries. Please indicate how important you think each one is on a 100-point scale - where 0 means it is not important at all, and 100 means it is extremely important for it to be part of the terms on which we leave the EU.

The UK no longer being subject to judgments from the European Court of Justice

Base: All respondents

	Referendum			2015 Vote							2015 Vote - Remain							2015 Vote - Leave						
	Total	Leave	Remain	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru
Unweighted base	10153	4557	4623	3104	2702	683	1208	394	365	50	1332	1748	476	42	253	270	28	1713	855	184	1148	127	83	20
Weighted base	10153	4772	4405	3261	2660	686	1116	429	338	52	1328	1635	453	39	253	242	30	1870	918	206	1060	158	87	20
0-10	1266 12%	197 4%	883 20%	123 4%	485 18%	135 20%	32 3%	102 24%	105 31%	11 20%	83 6%	402 25%	118 26%	4 10%	88 35%	93 39%	11 35%	38 2%	63 7%	13 6%	23 2%	9 5%	9 11%	-
11-20	429 4%	83 2%	287 7%	64 2%	160 6%	44 6%	19 2%	30 7%	20 6%	3 6%	39 3%	131 8%	37 8%	1 3%	23 9%	18 7%	3 11%	24 1%	23 3%	2 1%	17 2%	4 3%	2 3%	-
21-30	482 5%	142 3%	281 6%	118 4%	171 6%	30 4%	17 2%	16 4%	24 7%	2 3%	70 5%	125 8%	24 5%	2 5%	12 5%	18 8%	1 4%	48 3%	37 4%	6 3%	16 1%	4 3%	5 6%	*
31-40	426 4%	103 2%	270 6%	109 3%	126 5%	41 6%	25 2%	17 4%	20 6%	2 4%	83 6%	88 5%	33 7%	3 9%	14 6%	17 7%	2 8%	22 1%	31 3%	8 4%	19 2%	3 2%	3 4%	-
41-50	1108 11%	323 7%	612 14%	259 8%	382 14%	75 11%	50 4%	50 12%	25 8%	5 10%	154 12%	253 15%	59 13%	3 9%	34 13%	21 9%	3 10%	95 5%	108 12%	11 5%	45 4%	16 10%	4 4%	2 13%
51-60	727 7%	238 5%	406 9%	218 7%	219 8%	50 7%	44 4%	26 6%	23 7%	6 12%	145 11%	148 9%	39 9%	4 11%	9 4%	19 8%	3 9%	70 4%	60 7%	10 5%	39 4%	15 9%	3 4%	1 7%
61-70	584 6%	215 5%	315 7%	209 6%	145 5%	50 7%	45 4%	28 6%	20 6%	1 1%	119 9%	92 6%	39 9%	6 14%	18 7%	14 6%	- 4%	81 4%	50 5%	10 5%	39 4%	8 5%	5 6%	1 4%
71-80	847 8%	368 8%	389 9%	295 9%	212 8%	70 10%	63 6%	34 8%	25 7%	6 11%	155 12%	120 7%	40 9%	2 5%	24 9%	14 6%	2 8%	137 7%	84 9%	26 13%	56 5%	10 6%	10 12%	3 18%
81-90	923 9%	543 11%	331 8%	420 13%	189 7%	56 8%	98 9%	33 8%	22 7%	3 7%	160 12%	95 6%	29 6%	2 5%	13 5%	9 4%	- 4%	251 13%	91 10%	27 13%	96 9%	19 12%	12 14%	3 17%
91-100	3361 33%	2560 54%	629 14%	1446 44%	571 21%	136 20%	723 65%	93 22%	53 16%	13 25%	321 24%	181 11%	36 8%	12 30%	18 7%	18 7%	5 15%	1103 59%	370 40%	92 45%	709 67%	70 44%	33 38%	8 40%
Mean	64.25	80.19	49.88	76.72	53.76	53.91	85.06	52.00	44.42	55.32	65.65	43.98	43.44	62.56	37.82	34.85	37.08	84.77	71.73	77.01	86.37	74.96	69.70	81.91
Standard deviation	33.97	27.28	33.01	27.20	34.50	34.68	24.66	36.75	36.39	35.83	28.33	32.65	32.16	32.56	33.30	32.62	33.98	23.34	30.53	28.29	23.43	29.32	33.60	19.63
Standard error	0.34	0.40	0.49	0.49	0.66	1.33	0.71	1.85	1.90	5.07	0.78	0.78	1.47	5.02	2.09	1.98	6.42	0.56	1.04	2.09	0.69	2.60	3.69	4.39

New Political Landscape Survey
ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 74

Q.19 Here is the same list again. This time, please indicate how likely you think it is that each one will be part of the terms on which we leave - where 0 means you think it will definitely not be part of the agreement, and 100 means you are sure it will be part of the agreement.

Summary**Base: All respondents**

	Events			
	The UK being able to continue trading with EU countries without paying tariffs	The UK being able to pick and choose which EU nationals can come to live and work in the UK	The UK no longer paying into the EU budget	The UK no longer being subject to judgments from the European Court of Justice
Unweighted base	10153	10153	10153	10153
Weighted base	10153	10153	10153	10153
0-10	1395 14%	1333 13%	958 9%	906 9%
11-20	695 7%	680 7%	501 5%	448 4%
21-30	768 8%	731 7%	509 5%	548 5%
31-40	745 7%	688 7%	553 5%	593 6%
41-50	1692 17%	1750 17%	1369 13%	1474 15%
51-60	1023 10%	1038 10%	823 8%	925 9%
61-70	854 8%	843 8%	813 8%	788 8%
71-80	922 9%	896 9%	1078 11%	989 10%
81-90	702 7%	717 7%	1068 11%	1036 10%
91-100	1358 13%	1476 15%	2482 24%	2446 24%
Mean	52.00	53.03	62.54	62.25
Standard deviation	30.31	30.50	31.13	30.69
Standard error	0.30	0.30	0.31	0.30

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 75

Q.19 Here is the same list again. This time, please indicate how likely you think it is that each one will be part of the terms on which we leave - where 0 means you think it will definitely not be part of the agreement, and 100 means you are sure it will be part of the agreement.

The UK being able to continue trading with EU countries without paying tariffs

Base: All respondents

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	10153	4667	5475	1368	1543	1623	1767	1471	2381	3548	2929	1527	2149	906	456	1002	1002	839	784	531	948	1200	1499	986
Weighted base	10153	4940	5202	1218	1625	1929	1726	1523	2132	2741	2944	2132	2335	882	459	1193	896	939	789	538	951	1277	1303	926
0-10	1395 14%	689 14%	704 14%	213 17%	257 16%	307 16%	245 14%	168 11%	205 10%	374 14%	403 14%	256 12%	362 16%	151 17%	67 15%	173 14%	123 14%	94 10%	89 11%	67 13%	116 12%	208 16%	177 14%	130 14%
11-20	695 7%	319 6%	374 7%	106 9%	134 8%	133 7%	135 8%	87 6%	100 5%	197 7%	201 7%	152 7%	146 6%	69 8%	28 6%	74 6%	48 5%	63 7%	58 7%	34 6%	56 6%	105 8%	97 7%	63 7%
21-30	768 8%	394 8%	373 7%	106 9%	118 7%	150 8%	122 7%	107 7%	165 8%	252 9%	220 7%	158 7%	137 6%	69 8%	42 9%	74 6%	69 8%	76 8%	58 7%	39 7%	74 8%	96 8%	101 8%	70 8%
31-40	745 7%	370 7%	375 7%	96 8%	132 8%	136 7%	120 7%	117 8%	144 7%	222 8%	226 8%	132 6%	165 7%	52 6%	30 7%	81 7%	80 9%	79 8%	46 6%	40 7%	88 9%	96 8%	79 6%	73 8%
41-50	1692 17%	802 16%	886 17%	208 17%	287 18%	342 18%	275 16%	259 17%	321 15%	465 17%	482 16%	359 17%	386 17%	149 17%	80 17%	219 18%	153 17%	159 17%	134 17%	95 18%	148 16%	197 15%	206 16%	152 16%
51-60	1023 10%	493 10%	530 10%	113 9%	145 9%	180 9%	174 10%	162 11%	249 12%	264 10%	281 10%	226 11%	252 11%	75 9%	51 11%	127 11%	83 9%	107 11%	86 11%	42 8%	101 11%	123 10%	135 10%	94 10%
61-70	854 8%	406 8%	447 9%	98 8%	134 8%	154 8%	133 8%	135 9%	199 9%	237 9%	249 8%	183 9%	184 8%	89 10%	29 6%	110 9%	76 8%	73 8%	53 7%	46 9%	78 8%	88 7%	147 11%	65 7%
71-80	922 9%	478 10%	444 9%	92 8%	157 10%	164 8%	147 9%	146 10%	216 10%	255 9%	262 9%	208 10%	197 8%	68 8%	40 9%	112 9%	75 8%	82 9%	80 10%	54 10%	101 11%	99 8%	115 9%	95 10%
81-90	702 7%	349 7%	352 7%	70 6%	71 4%	121 6%	125 7%	117 8%	197 9%	176 6%	220 7%	141 7%	165 7%	50 6%	25 5%	68 6%	59 7%	61 7%	78 10%	51 9%	71 7%	90 7%	77 6%	73 8%
91-100	1358 13%	640 13%	717 14%	118 10%	189 12%	242 13%	250 14%	226 15%	334 16%	300 11%	400 14%	318 15%	341 15%	108 12%	67 15%	156 13%	131 15%	145 15%	107 14%	70 13%	120 13%	175 14%	168 13%	111 12%
Mean	52.00	52.00	52.03	46.97	48.86	50.06	52.02	54.73	57.07	50.23	52.30	53.70	52.15	48.91	51.06	51.92	52.61	54.24	54.48	53.27	53.01	50.01	51.85	51.73
Standard deviation	30.31	30.27	30.34	30.14	30.38	30.81	30.86	29.46	29.12	29.47	30.50	30.18	31.07	30.87	30.69	30.10	30.31	29.43	30.29	30.26	29.71	31.47	29.96	29.95
Standard error	0.30	0.44	0.41	0.81	0.77	0.76	0.73	0.77	0.60	0.49	0.56	0.77	0.67	1.03	1.44	0.95	0.96	1.02	1.08	1.31	0.96	0.91	0.77	0.95

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 75

Q.19 Here is the same list again. This time, please indicate how likely you think it is that each one will be part of the terms on which we leave - where 0 means you think it will definitely not be part of the agreement, and 100 means you are sure it will be part of the agreement.

The UK being able to continue trading with EU countries without paying tariffs

Base: All respondents

	Referendum			2015 Vote							2015 Vote - Remain							2015 Vote - Leave						
	Total	Leave	Remain	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	SNP	Green	Plaid Cymru	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	SNP	Green	Plaid Cymru	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	SNP	Green	Plaid Cymru
Unweighted base	10153	4557	4623	3104	2702	683	1208	394	365	50	1332	1748	476	42	253	270	28	1713	855	184	1148	127	83	20
Weighted base	10153	4772	4405	3261	2660	686	1116	429	338	52	1328	1635	453	39	253	242	30	1870	918	206	1060	158	87	20
0-10	1395 14%	366 8%	849 19%	210 6%	494 19%	129 19%	89 8%	85 20%	86 25%	11 21%	122 9%	374 23%	110 24%	4 9%	63 25%	74 31%	9 31%	83 4%	97 11%	15 7%	83 8%	19 12%	8 10%	1 7%
11-20	695 7%	237 5%	370 8%	160 5%	215 8%	58 8%	59 5%	40 9%	30 9%	3 6%	80 6%	153 9%	40 9%	5 13%	30 12%	23 10%	3 10%	74 4%	49 5%	13 7%	51 5%	7 5%	4 5%	-
21-30	768 8%	295 6%	401 9%	247 8%	212 8%	56 8%	75 7%	29 7%	35 10%	2 3%	130 10%	149 9%	46 10%	4 9%	21 8%	21 8%	1 4%	114 6%	52 6%	10 5%	72 7%	7 5%	14 16%	* 2%
31-40	745 7%	298 6%	369 8%	212 6%	220 8%	55 8%	81 7%	28 7%	27 8%	4 8%	104 8%	146 9%	39 9%	5 14%	11 4%	22 9%	4 12%	106 6%	67 7%	14 7%	73 7%	14 9%	5 6%	1 4%
41-50	1692 17%	854 18%	658 15%	523 16%	408 15%	101 15%	197 18%	73 17%	48 14%	11 21%	203 15%	243 15%	62 14%	5 14%	37 15%	29 12%	1 4%	308 16%	153 17%	36 18%	190 18%	33 21%	17 20%	7 36%
51-60	1023 10%	516 11%	415 9%	376 12%	263 10%	51 7%	122 11%	32 8%	23 7%	5 10%	159 12%	150 9%	35 8%	3 9%	13 5%	15 6%	2 7%	210 11%	103 11%	16 8%	116 11%	18 11%	9 10%	3 15%
61-70	854 8%	460 10%	336 8%	344 11%	209 8%	54 8%	90 8%	39 9%	21 6%	1 2%	144 11%	98 6%	29 6%	2 6%	25 10%	14 6%	1 4%	196 10%	101 11%	19 9%	87 8%	13 8%	7 8%	-
71-80	922 9%	528 11%	323 7%	369 11%	185 7%	73 11%	115 10%	27 6%	21 6%	9 18%	132 10%	82 5%	40 9%	3 7%	20 8%	14 6%	4 15%	231 12%	97 11%	30 14%	113 11%	6 4%	7 8%	5 25%
81-90	702 7%	413 9%	243 6%	304 9%	147 6%	39 6%	80 7%	26 6%	16 5%	6 11%	89 7%	85 5%	16 4%	3 7%	9 4%	11 5%	3 11%	208 11%	60 7%	21 10%	78 7%	16 10%	4 5%	2 11%
91-100	1358 13%	804 17%	441 10%	516 16%	307 12%	71 10%	207 19%	51 12%	31 9%	1 1%	165 12%	155 9%	37 8%	4 11%	23 9%	19 8%	1 2%	339 18%	139 15%	31 15%	198 19%	24 15%	11 12%	-
Mean	52.00	58.93	45.73	59.25	47.04	47.22	58.36	46.60	41.32	45.98	54.09	42.32	41.54	47.61	41.86	38.21	37.72	62.91	55.94	59.23	58.92	53.96	50.40	58.41
Standard deviation	30.31	28.42	30.53	27.61	30.92	30.98	29.17	31.62	31.17	29.08	28.07	30.72	30.40	31.20	31.85	31.58	31.88	26.64	29.19	28.48	28.96	29.54	27.94	21.59
Standard error	0.30	0.42	0.45	0.50	0.59	1.19	0.84	1.59	1.63	4.11	0.77	0.73	1.39	4.81	2.00	1.92	6.03	0.64	1.00	2.10	0.85	2.62	3.07	4.83

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 76

Q.19 Here is the same list again. This time, please indicate how likely you think it is that each one will be part of the terms on which we leave - where 0 means you think it will definitely not be part of the agreement, and 100 means you are sure it will be part of the agreement.

The UK being able to pick and choose which EU nationals can come to live and work in the UK

Base: All respondents

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	10153	4667	5475	1368	1543	1623	1767	1471	2381	3548	2929	1527	2149	906	456	1002	1002	839	784	531	948	1200	1499	986
Weighted base	10153	4940	5202	1218	1625	1929	1726	1523	2132	2741	2944	2132	2335	882	459	1193	896	939	789	538	951	1277	1303	926
0-10	1333 13%	649 13%	683 13%	199 16%	232 14%	299 16%	236 14%	156 10%	211 10%	396 14%	365 12%	249 12%	323 14%	141 16%	66 14%	153 13%	114 13%	105 11%	97 12%	74 14%	103 11%	197 15%	161 12%	122 13%
11-20	680 7%	302 6%	375 7%	106 9%	111 7%	158 8%	105 6%	93 6%	107 5%	192 7%	224 8%	113 5%	151 6%	64 7%	33 7%	63 5%	56 6%	60 6%	50 6%	31 6%	78 8%	99 8%	88 7%	58 6%
21-30	731 7%	331 7%	400 8%	96 8%	123 8%	142 7%	128 7%	108 7%	134 6%	203 7%	226 8%	144 7%	159 7%	68 8%	32 7%	94 8%	64 7%	58 6%	53 7%	30 6%	72 8%	88 7%	105 8%	66 7%
31-40	688 7%	326 7%	358 7%	90 7%	137 8%	149 8%	124 7%	86 6%	102 5%	210 8%	187 6%	142 7%	149 6%	49 6%	38 8%	84 7%	57 6%	64 7%	64 8%	37 7%	50 5%	92 7%	85 7%	66 7%
41-50	1750 17%	788 16%	961 18%	239 20%	317 20%	333 17%	297 17%	265 17%	299 14%	411 15%	536 18%	396 19%	406 17%	153 17%	73 16%	240 20%	158 18%	155 17%	121 15%	98 18%	174 18%	198 15%	234 18%	146 16%
51-60	1038 10%	485 10%	553 11%	121 10%	175 11%	202 10%	166 10%	140 9%	235 11%	295 11%	298 10%	219 10%	227 10%	84 10%	63 14%	117 10%	82 9%	98 10%	88 11%	64 12%	82 9%	124 10%	130 10%	108 12%
61-70	843 8%	423 9%	420 8%	114 9%	138 8%	154 8%	123 7%	139 9%	176 8%	245 9%	247 8%	183 9%	168 7%	73 8%	21 5%	87 7%	82 9%	90 10%	67 8%	41 8%	85 9%	120 9%	116 9%	61 7%
71-80	896 9%	473 10%	423 8%	111 9%	123 8%	153 8%	158 9%	140 9%	212 10%	233 9%	263 9%	194 9%	207 9%	73 8%	34 7%	104 9%	77 9%	96 10%	72 9%	46 9%	89 9%	99 8%	111 9%	96 10%
81-90	717 7%	371 8%	345 7%	45 4%	97 6%	119 6%	120 7%	139 9%	198 9%	192 7%	205 7%	158 7%	162 7%	58 7%	37 8%	80 7%	53 6%	77 8%	55 7%	45 8%	71 8%	97 8%	78 6%	66 7%
91-100	1476 15%	791 16%	685 13%	98 8%	172 11%	221 11%	271 16%	258 17%	457 21%	363 13%	394 13%	335 16%	384 16%	119 14%	62 13%	171 14%	153 17%	136 14%	123 16%	73 14%	147 15%	163 13%	193 15%	136 15%
Mean	53.03	54.55	51.62	46.73	49.49	49.25	53.28	56.56	60.04	51.69	52.48	55.23	53.30	50.78	51.14	52.99	54.33	55.16	54.12	53.01	54.31	50.90	52.99	53.55
Standard deviation	30.50	30.93	30.02	28.86	29.34	30.38	30.95	30.14	30.62	30.55	29.96	30.06	31.41	31.10	30.88	30.01	30.86	29.69	30.51	30.38	30.41	31.12	30.14	30.42
Standard error	0.30	0.45	0.41	0.78	0.75	0.75	0.74	0.79	0.63	0.51	0.55	0.77	0.68	1.03	1.45	0.95	0.97	1.02	1.09	1.32	0.99	0.90	0.78	0.97

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 76

Q.19 Here is the same list again. This time, please indicate how likely you think it is that each one will be part of the terms on which we leave - where 0 means you think it will definitely not be part of the agreement, and 100 means you are sure it will be part of the agreement. The UK being able to pick and choose which EU nationals can come to live and work in the UK

Base: All respondents

	Referendum			2015 Vote							2015 Vote - Remain							2015 Vote - Leave						
	Total	Leave	Remain	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	SNP	Green	Plaid Cymru	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	SNP	Green	Plaid Cymru	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	SNP	Green	Plaid Cymru
Unweighted base	10153	4557	4623	3104	2702	683	1208	394	365	50	1332	1748	476	42	253	270	28	1713	855	184	1148	127	83	20
Weighted base	10153	4772	4405	3261	2660	686	1116	429	338	52	1328	1635	453	39	253	242	30	1870	918	206	1060	158	87	20
0-10	1333 13%	345 7%	803 18%	241 7%	429 16%	104 15%	84 8%	78 18%	76 22%	13 24%	157 12%	326 20%	91 20%	10 25%	60 24%	58 24%	11 36%	80 4%	88 10%	11 5%	74 7%	13 8%	14 16%	2 10%
11-20	680 7%	238 5%	378 9%	167 5%	197 7%	69 10%	60 5%	37 8%	35 10%	2 4%	92 7%	137 8%	52 11%	4 11%	23 9%	27 11%	1 3%	73 4%	49 5%	17 8%	54 5%	13 8%	7 8%	1 7%
21-30	731 7%	280 6%	388 9%	218 7%	215 8%	68 10%	55 5%	33 8%	31 9%	1 3%	120 9%	141 9%	49 11%	2 6%	20 8%	22 9%	1 3%	98 5%	66 7%	16 8%	49 5%	10 7%	8 10%	1 3%
31-40	688 7%	285 6%	331 8%	199 6%	204 8%	57 8%	64 6%	22 5%	28 8%	3 5%	97 7%	137 8%	36 8%	3 8%	7 3%	22 9%	1 4%	101 5%	60 6%	16 8%	60 6%	10 6%	5 6%	1 7%
41-50	1750 17%	765 16%	786 18%	526 16%	465 17%	105 15%	188 17%	84 20%	56 17%	8 15%	251 19%	283 17%	65 14%	3 8%	55 22%	40 17%	3 9%	263 14%	161 18%	34 17%	182 17%	28 18%	15 17%	5 24%
51-60	1038 10%	523 11%	418 9%	378 12%	277 10%	64 9%	102 9%	37 9%	25 7%	11 20%	143 11%	157 10%	38 8%	5 13%	16 6%	16 7%	7 23%	228 12%	100 11%	25 12%	94 9%	20 13%	8 9%	2 9%
61-70	843 8%	399 8%	360 8%	324 10%	204 8%	53 8%	71 6%	30 7%	21 6%	5 10%	124 9%	125 8%	37 8%	4 10%	18 7%	14 6%	2 7%	189 10%	72 8%	16 8%	66 6%	12 8%	6 6%	3 14%
71-80	896 9%	473 10%	358 8%	359 11%	216 8%	58 8%	98 9%	32 7%	22 6%	4 8%	135 10%	123 8%	36 8%	5 12%	20 8%	11 4%	3 11%	212 11%	87 10%	21 10%	94 9%	12 8%	10 12%	1 5%
81-90	717 7%	422 9%	257 6%	295 9%	147 6%	50 7%	99 9%	30 7%	16 5%	3 6%	93 7%	79 5%	30 7%	1 3%	18 7%	14 6%	- -	195 10%	67 7%	16 8%	98 9%	10 7%	3 3%	3 15%
91-100	1476 15%	1043 22%	325 7%	554 17%	306 12%	58 8%	292 26%	47 11%	29 9%	3 6%	115 9%	127 8%	19 4%	2 4%	16 6%	18 7%	1 3%	431 23%	167 18%	35 17%	288 27%	29 18%	10 12%	1 6%
Mean	53.03	61.27	45.46	59.26	48.69	47.10	62.73	47.84	42.64	45.19	50.84	44.14	41.85	40.86	43.34	40.72	37.54	65.11	57.11	57.67	63.74	56.23	48.16	54.58
Standard deviation	30.50	29.43	29.36	28.43	30.31	29.74	30.50	30.97	30.57	29.92	27.95	29.65	28.99	30.23	30.48	30.32	30.00	27.38	29.88	28.36	30.22	29.86	30.56	27.90
Standard error	0.30	0.44	0.43	0.51	0.58	1.14	0.88	1.56	1.60	4.23	0.77	0.71	1.33	4.66	1.92	1.85	5.67	0.66	1.02	2.09	0.89	2.65	3.35	6.24

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 77

Q.19 Here is the same list again. This time, please indicate how likely you think it is that each one will be part of the terms on which we leave - where 0 means you think it will definitely not be part of the agreement, and 100 means you are sure it will be part of the agreement.

The UK no longer paying into the EU budget

Base: All respondents

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	10153	4667	5475	1368	1543	1623	1767	1471	2381	3548	2929	1527	2149	906	456	1002	1002	839	784	531	948	1200	1499	986
Weighted base	10153	4940	5202	1218	1625	1929	1726	1523	2132	2741	2944	2132	2335	882	459	1193	896	939	789	538	951	1277	1303	926
0-10	958 9%	487 10%	470 9%	121 10%	183 11%	219 11%	171 10%	125 8%	139 7%	260 10%	272 9%	175 8%	250 11%	82 9%	46 10%	112 9%	78 9%	79 8%	77 10%	57 11%	80 8%	151 12%	111 8%	85 9%
11-20	501 5%	234 5%	267 5%	56 5%	97 6%	116 6%	95 6%	56 4%	80 4%	149 5%	150 5%	96 4%	106 5%	54 6%	10 2%	52 4%	41 5%	53 6%	40 5%	27 5%	42 4%	81 6%	58 4%	43 5%
21-30	509 5%	243 5%	264 5%	73 6%	91 6%	105 5%	83 5%	63 4%	94 4%	160 6%	139 5%	104 5%	106 5%	43 5%	28 6%	65 5%	57 6%	36 4%	44 6%	23 4%	43 5%	71 6%	57 4%	44 5%
31-40	553 5%	279 6%	273 5%	82 7%	105 6%	124 6%	88 5%	76 5%	78 4%	170 6%	167 6%	103 5%	113 5%	46 5%	28 6%	63 5%	50 6%	48 5%	43 5%	27 5%	55 6%	69 5%	73 6%	52 6%
41-50	1369 13%	565 11%	801 15%	198 16%	270 17%	294 15%	229 13%	178 12%	199 9%	345 13%	412 14%	277 13%	334 14%	113 13%	57 12%	178 15%	107 12%	142 15%	102 13%	72 13%	117 12%	158 12%	195 15%	128 14%
51-60	823 8%	384 8%	438 8%	121 10%	159 10%	160 8%	132 8%	110 7%	140 7%	239 9%	243 8%	145 7%	195 8%	64 7%	45 10%	110 9%	65 7%	75 8%	63 8%	37 7%	82 9%	96 8%	118 9%	67 7%
61-70	813 8%	399 8%	414 8%	123 10%	133 8%	163 8%	135 8%	101 7%	159 7%	242 9%	240 8%	161 8%	170 7%	81 9%	29 6%	102 9%	69 8%	84 9%	49 6%	40 7%	69 7%	108 8%	109 8%	72 8%
71-80	1078 11%	523 11%	553 11%	131 11%	157 10%	208 11%	179 10%	185 12%	218 10%	283 10%	338 11%	248 12%	208 9%	95 11%	52 11%	113 9%	112 13%	115 12%	88 11%	64 12%	93 10%	129 10%	121 9%	95 10%
81-90	1068 11%	533 11%	533 10%	105 9%	142 9%	179 9%	179 10%	190 12%	272 13%	292 11%	298 10%	242 11%	236 10%	87 10%	43 9%	117 10%	82 9%	114 12%	90 11%	57 11%	110 12%	118 9%	146 11%	103 11%
91-100	2482 24%	1292 26%	1189 23%	209 17%	286 18%	361 19%	435 25%	439 29%	752 35%	602 22%	684 23%	579 27%	618 26%	218 25%	121 26%	282 24%	233 26%	192 20%	193 24%	134 25%	260 27%	295 23%	316 24%	237 26%
Mean	62.54	63.40	61.73	58.63	56.89	58.02	62.41	66.65	70.35	61.04	62.11	65.11	62.49	62.54	63.30	61.82	63.42	62.34	62.40	62.15	64.64	59.70	63.16	63.67
Standard deviation	31.13	31.58	30.69	29.94	30.78	31.02	31.60	30.62	30.17	30.85	30.82	30.78	32.04	31.25	31.16	30.79	31.22	29.88	31.53	31.84	31.07	32.33	30.39	31.14
Standard error	0.31	0.46	0.41	0.81	0.78	0.77	0.75	0.80	0.62	0.52	0.57	0.79	0.69	1.04	1.46	0.97	0.99	1.03	1.13	1.38	1.01	0.93	0.78	0.99

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 77

Q.19 Here is the same list again. This time, please indicate how likely you think it is that each one will be part of the terms on which we leave - where 0 means you think it will definitely not be part of the agreement, and 100 means you are sure it will be part of the agreement.

The UK no longer paying into the EU budget

Base: All respondents

	Referendum			2015 Vote							2015 Vote - Remain							2015 Vote - Leave						
	Total	Leave	Remain	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	SNP	Green	Plaid Cymru	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	SNP	Green	Plaid Cymru	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	SNP	Green	Plaid Cymru
Unweighted base	10153	4557	4623	3104	2702	683	1208	394	365	50	1332	1748	476	42	253	270	28	1713	855	184	1148	127	83	20
Weighted base	10153	4772	4405	3261	2660	686	1116	429	338	52	1328	1635	453	39	253	242	30	1870	918	206	1060	158	87	20
0-10	958 9%	258 5%	554 13%	140 4%	342 13%	94 14%	54 5%	45 10%	59 18%	11 22%	83 6%	241 15%	83 18%	4 9%	34 14%	48 20%	10 34%	54 3%	85 9%	8 4%	50 5%	8 5%	9 11%	1 6%
11-20	501 5%	166 3%	279 6%	127 4%	154 6%	49 7%	40 4%	29 7%	18 5%	3 5%	67 5%	115 7%	40 9%	5 12%	17 7%	15 6%	1 3%	58 3%	29 3%	5 3%	34 3%	10 6%	3 3%	2 9%
21-30	509 5%	179 4%	284 6%	149 5%	151 6%	51 7%	33 3%	17 4%	20 6%	3 6%	79 6%	101 6%	41 9%	3 7%	11 4%	17 7%	2 6%	65 3%	44 5%	9 4%	30 3%	3 2%	3 3%	1 5%
31-40	553 5%	200 4%	302 7%	194 6%	159 6%	32 5%	40 4%	17 4%	26 8%	2 4%	111 8%	115 7%	21 5%	2 4%	10 4%	17 7%	1 5%	82 4%	36 4%	10 5%	36 3%	7 4%	8 9%	1 3%
41-50	1369 13%	526 11%	669 15%	344 11%	408 15%	88 13%	114 10%	55 13%	53 16%	8 15%	177 13%	263 16%	58 13%	4 10%	38 15%	43 18%	2 8%	160 9%	125 14%	27 13%	108 10%	16 10%	7 8%	5 27%
51-60	823 8%	337 7%	405 9%	253 8%	249 9%	54 8%	69 6%	31 7%	24 7%	6 12%	116 9%	173 11%	37 8%	3 9%	18 7%	16 7%	1 4%	129 7%	65 7%	17 8%	65 6%	13 8%	8 9%	3 16%
61-70	813 8%	352 7%	387 9%	265 8%	224 8%	62 9%	70 6%	38 9%	24 7%	2 4%	116 9%	148 9%	41 9%	1 3%	26 10%	13 5%	1 3%	145 8%	69 7%	16 8%	69 7%	9 6%	10 12%	1 5%
71-80	1078 11%	551 12%	443 10%	406 12%	242 9%	77 11%	121 11%	52 12%	35 10%	5 9%	164 12%	130 8%	42 9%	5 12%	35 14%	20 8%	4 13%	233 12%	103 11%	35 17%	115 11%	13 8%	14 16%	1 4%
81-90	1068 11%	587 12%	402 9%	409 13%	233 9%	79 11%	135 12%	46 11%	24 7%	5 10%	151 11%	117 7%	49 11%	6 16%	25 10%	16 7%	5 17%	246 13%	112 12%	27 13%	128 12%	20 13%	8 9%	1 3%
91-100	2482 24%	1616 34%	682 15%	975 30%	499 19%	101 15%	439 39%	101 23%	54 16%	7 13%	263 20%	232 14%	41 9%	7 17%	39 16%	36 15%	3 8%	696 37%	250 27%	52 26%	426 40%	58 37%	16 19%	4 23%
Mean	62.54	70.69	55.30	69.22	56.61	55.57	73.43	62.06	52.63	49.86	62.11	52.13	48.82	57.78	57.35	49.48	45.20	74.25	65.39	69.55	74.18	70.48	61.45	57.58
Standard deviation	31.13	29.04	30.85	28.20	31.65	31.65	28.79	31.85	32.59	32.92	28.69	31.00	31.60	32.32	31.56	32.90	35.09	26.81	30.94	26.66	28.41	30.31	30.61	30.68
Standard error	0.31	0.43	0.45	0.51	0.61	1.21	0.83	1.60	1.71	4.66	0.79	0.74	1.45	4.99	1.98	2.00	6.63	0.65	1.06	1.97	0.84	2.69	3.36	6.86

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 78

Q.19 Here is the same list again. This time, please indicate how likely you think it is that each one will be part of the terms on which we leave - where 0 means you think it will definitely not be part of the agreement, and 100 means you are sure it will be part of the agreement.

The UK no longer being subject to judgments from the European Court of Justice

Base: All respondents

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West
Unweighted base	10153	4667	5475	1368	1543	1623	1767	1471	2381	3548	2929	1527	2149	906	456	1002	1002	839	784	531	948	1200	1499	986
Weighted base	10153	4940	5202	1218	1625	1929	1726	1523	2132	2741	2944	2132	2335	882	459	1193	896	939	789	538	951	1277	1303	926
0-10	906 9%	439 9%	465 9%	151 12%	165 10%	215 11%	160 9%	105 7%	111 5%	227 8%	261 9%	160 8%	258 11%	88 10%	50 11%	99 8%	69 8%	74 8%	69 9%	66 12%	85 9%	128 10%	109 8%	69 7%
11-20	448 4%	190 4%	257 5%	74 6%	97 6%	102 5%	89 5%	46 3%	41 2%	138 5%	144 5%	79 4%	88 4%	51 6%	23 5%	54 5%	39 4%	39 4%	33 4%	20 4%	27 3%	61 5%	60 5%	41 4%
21-30	548 5%	237 5%	309 6%	101 8%	124 8%	121 6%	89 5%	57 4%	56 3%	137 5%	171 6%	122 6%	117 5%	49 6%	29 6%	67 6%	53 6%	47 5%	43 5%	29 5%	54 6%	60 5%	67 5%	49 5%
31-40	593 6%	260 5%	333 6%	100 8%	133 8%	133 7%	79 5%	79 5%	68 3%	143 5%	164 6%	137 6%	149 6%	64 7%	27 6%	75 6%	47 5%	66 7%	33 4%	32 6%	49 5%	87 7%	72 6%	42 5%
41-50	1474 15%	570 12%	902 17%	220 18%	323 20%	328 17%	250 14%	159 10%	195 9%	372 14%	429 15%	344 16%	329 14%	130 15%	64 14%	194 16%	131 15%	151 16%	113 14%	70 13%	136 14%	195 15%	172 13%	118 13%
51-60	925 9%	376 8%	547 11%	134 11%	169 10%	212 11%	158 9%	133 9%	120 6%	228 8%	286 10%	182 9%	229 10%	81 9%	44 10%	107 9%	87 10%	67 7%	75 10%	54 10%	85 9%	116 9%	113 9%	96 10%
61-70	788 8%	385 8%	402 8%	110 9%	129 8%	167 9%	145 8%	106 7%	131 6%	263 10%	219 7%	148 7%	157 7%	75 8%	28 6%	76 6%	82 9%	84 9%	59 7%	35 7%	66 7%	104 8%	110 8%	68 7%
71-80	989 10%	501 10%	489 9%	113 9%	145 9%	164 9%	211 12%	152 10%	204 10%	261 10%	309 11%	207 10%	212 9%	66 7%	43 9%	114 10%	81 9%	84 9%	95 12%	57 11%	95 10%	129 10%	128 10%	98 11%
81-90	1036 10%	567 11%	468 9%	83 7%	136 8%	174 9%	168 10%	205 13%	271 13%	323 12%	272 9%	211 10%	230 10%	93 11%	44 10%	130 11%	81 9%	98 10%	85 11%	57 11%	86 9%	117 9%	139 11%	106 11%
91-100	2446 24%	1415 29%	1031 20%	133 11%	204 13%	314 16%	378 22%	480 32%	936 44%	649 24%	688 23%	542 25%	567 24%	185 21%	107 23%	277 23%	226 25%	230 25%	184 23%	118 22%	268 28%	280 22%	332 26%	238 26%
Mean	62.25	65.49	59.22	51.97	53.86	56.35	61.60	68.71	75.78	63.24	61.67	63.10	61.03	59.17	59.78	62.08	62.99	62.68	62.99	59.94	64.26	60.41	63.61	64.75
Standard deviation	30.69	31.16	29.92	29.08	28.99	30.20	30.55	29.74	28.16	30.39	30.51	30.16	31.71	30.91	32.04	30.44	30.43	30.16	30.51	31.68	30.77	30.84	30.67	29.87
Standard error	0.30	0.46	0.40	0.79	0.74	0.75	0.73	0.78	0.58	0.51	0.56	0.77	0.68	1.03	1.50	0.96	0.96	1.04	1.09	1.37	1.00	0.89	0.79	0.95

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 78

Q.19 Here is the same list again. This time, please indicate how likely you think it is that each one will be part of the terms on which we leave - where 0 means you think it will definitely not be part of the agreement, and 100 means you are sure it will be part of the agreement.

The UK no longer being subject to judgments from the European Court of Justice

Base: All respondents

	Referendum			2015 Vote							2015 Vote - Remain							2015 Vote - Leave						
	Total	Leave	Remain	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	SNP	Green	Plaid Cymru	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	SNP	Green	Plaid Cymru	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	SNP	Green	Plaid Cymru
Unweighted base	10153	4557	4623	3104	2702	683	1208	394	365	50	1332	1748	476	42	253	270	28	1713	855	184	1148	127	83	20
Weighted base	10153	4772	4405	3261	2660	686	1116	429	338	52	1328	1635	453	39	253	242	30	1870	918	206	1060	158	87	20
0-10	906	264	497	138	305	73	57	49	46	9	72	232	55	5	28	35	8	61	56	14	48	18	9	1
	9%	6%	11%	4%	11%	11%	5%	11%	14%	16%	5%	14%	12%	13%	11%	14%	26%	3%	6%	7%	5%	11%	10%	5%
11-20	448	131	256	97	132	43	39	26	23	2	61	96	32	4	21	14	2	34	27	7	36	3	8	1
	4%	3%	6%	3%	5%	6%	4%	6%	7%	4%	5%	6%	7%	9%	8%	6%	5%	2%	3%	3%	3%	2%	9%	3%
21-30	548	186	297	136	176	37	42	28	22	*	77	122	29	1	18	21	-	57	41	8	40	10	1	*
	5%	4%	7%	4%	7%	5%	4%	6%	7%	1%	6%	7%	6%	3%	7%	9%	-	3%	4%	4%	4%	6%	2%	2%
31-40	593	200	328	146	170	38	51	27	31	5	84	117	31	2	22	23	3	58	49	5	47	3	5	1
	6%	4%	7%	4%	6%	6%	5%	6%	9%	9%	6%	7%	7%	4%	9%	10%	11%	3%	5%	2%	4%	2%	6%	7%
41-50	1474	586	713	369	458	93	113	60	58	4	203	278	64	3	40	42	1	159	165	27	109	19	15	3
	15%	12%	16%	11%	17%	14%	10%	14%	17%	8%	15%	17%	14%	9%	16%	18%	5%	9%	18%	13%	10%	12%	17%	15%
51-60	925	384	442	274	270	69	88	46	25	13	121	182	52	4	24	17	7	147	77	16	83	18	8	4
	9%	8%	10%	8%	10%	10%	8%	11%	7%	24%	9%	11%	11%	10%	10%	7%	23%	8%	8%	8%	8%	11%	9%	20%
61-70	788	314	404	246	231	64	79	37	23	1	129	148	46	7	22	16	-	112	75	15	70	13	6	1
	8%	7%	9%	8%	9%	9%	7%	9%	7%	3%	10%	9%	10%	19%	9%	7%	-	6%	8%	8%	7%	8%	7%	7%
71-80	989	476	426	322	252	85	107	35	32	6	141	144	55	2	20	23	4	174	100	27	101	14	7	3
	10%	10%	10%	10%	9%	12%	10%	8%	9%	12%	11%	9%	12%	6%	8%	9%	12%	9%	11%	13%	10%	9%	8%	13%
81-90	1036	552	409	445	224	60	108	46	28	9	163	120	34	3	33	18	5	267	97	24	105	13	10	3
	10%	12%	9%	14%	8%	9%	10%	11%	8%	16%	12%	7%	7%	9%	13%	8%	17%	14%	11%	12%	10%	8%	11%	14%
91-100	2446	1678	633	1090	442	123	432	76	51	3	277	196	56	8	27	31	1	799	232	61	420	47	18	3
	24%	35%	14%	33%	17%	18%	39%	18%	15%	6%	21%	12%	12%	20%	10%	13%	2%	43%	25%	30%	40%	29%	21%	13%
Mean	62.25	70.65	55.37	71.15	56.30	58.46	71.64	57.13	53.26	53.60	63.30	51.84	53.91	57.12	53.36	51.65	46.75	76.83	65.16	68.93	72.41	64.37	58.15	62.97
Standard deviation	30.69	29.16	29.82	27.85	30.36	30.67	29.51	31.08	31.14	29.34	28.05	29.95	29.86	32.38	29.74	30.63	30.38	26.28	28.93	29.30	29.17	31.51	32.03	26.64
Standard error	0.30	0.43	0.44	0.50	0.58	1.17	0.85	1.57	1.63	4.15	0.77	0.72	1.37	5.00	1.87	1.86	5.74	0.64	0.99	2.16	0.86	2.80	3.52	5.96

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 79

Q.20 If the UK does not end up negotiating good terms on which to leave the EU, what do you think will be the most important reason?

Base: All respondents

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	10153	4667	5475	1368	1543	1623	1767	1471	2381	3548	2929	1527	2149	906	456	1002	1002	839	784	531	948	1200	1499	986
Weighted base	10153	4940	5202	1218	1625	1929	1726	1523	2132	2741	2944	2132	2335	882	459	1193	896	939	789	538	951	1277	1303	926
The UK government having the wrong idea about the terms on which the UK should leave the EU	1914 19%	949 19%	959 18%	414 34%	445 27%	386 20%	287 17%	168 11%	214 10%	579 21%	570 19%	344 16%	421 18%	231 26%	87 19%	223 19%	145 16%	143 15%	153 19%	90 17%	166 17%	281 22%	237 18%	158 17%
The UK government seeking the right deal but failing to negotiate effectively	2539 25%	1143 23%	1395 27%	407 33%	519 32%	575 30%	410 24%	282 19%	347 16%	632 23%	732 25%	532 25%	643 28%	219 25%	118 26%	305 26%	208 23%	248 26%	190 24%	132 25%	205 21%	384 30%	315 24%	215 23%
Other EU countries being unwilling to agree to reasonable terms for the UK	5699 56%	2848 58%	2849 55%	397 33%	660 41%	968 50%	1030 60%	1072 70%	1571 74%	1530 56%	1643 56%	1256 59%	1271 54%	432 49%	253 55%	665 56%	543 61%	548 58%	446 57%	316 59%	581 61%	612 48%	751 58%	552 60%

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 79

Q.20 If the UK does not end up negotiating good terms on which to leave the EU, what do you think will be the most important reason?

Base: All respondents

	Referendum			2015 Vote							2015 Vote - Remain							2015 Vote - Leave						
	Total	Leave	Remain	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru
Unweighted base	10153	4557	4623	3104	2702	683	1208	394	365	50	1332	1748	476	42	253	270	28	1713	855	184	1148	127	83	20
Weighted base	10153	4772	4405	3261	2660	686	1116	429	338	52	1328	1635	453	39	253	242	30	1870	918	206	1060	158	87	20
The UK government having the wrong idea about the terms on which the UK should leave the EU	1914 19%	358 8%	1330 30%	234 7%	722 27%	185 27%	85 8%	135 31%	137 41%	20 39%	159 12%	608 37%	167 37%	8 20%	109 43%	120 50%	19 64%	71 4%	93 10%	17 8%	76 7%	24 15%	15 18%	1 6%
The UK government seeking the right deal but failing to negotiate effectively	2539 25%	1057 22%	1185 27%	671 21%	786 30%	158 23%	252 23%	124 29%	69 20%	14 27%	325 24%	487 30%	101 22%	17 43%	73 29%	49 20%	4 12%	333 18%	254 28%	47 23%	229 22%	45 29%	17 19%	9 45%
Other EU countries being unwilling to agree to reasonable terms for the UK	5699 56%	3357 70%	1890 43%	2356 72%	1152 43%	343 50%	780 70%	171 40%	131 39%	18 34%	844 64%	540 33%	185 41%	15 37%	72 28%	73 30%	7 24%	1465 78%	571 62%	141 69%	755 71%	89 56%	54 63%	10 50%

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 80

Q.21 Thinking about Brexit and the things at stake in the negotiations, would you say you personally understand the issue, compared to the time of the referendum last June? I understand the issue...

Base: All respondents

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	10153	4667	5475	1368	1543	1623	1767	1471	2381	3548	2929	1527	2149	906	456	1002	1002	839	784	531	948	1200	1499	986
Weighted base	10153	4940	5202	1218	1625	1929	1726	1523	2132	2741	2944	2132	2335	882	459	1193	896	939	789	538	951	1277	1303	926
More now than I did at the time of the referendum last June	3068 30%	1694 34%	1372 26%	398 33%	479 29%	522 27%	517 30%	431 28%	722 34%	974 36%	883 30%	598 28%	612 26%	223 25%	128 28%	387 32%	270 30%	299 32%	227 29%	157 29%	256 27%	422 33%	404 31%	295 32%
No more or less than I did at the time of the referendum last June	6459 64%	3006 61%	3446 66%	705 58%	1038 64%	1286 67%	1108 64%	1001 66%	1322 62%	1632 60%	1883 64%	1396 65%	1549 66%	597 68%	296 65%	727 61%	561 63%	582 62%	517 66%	361 67%	645 68%	764 60%	815 63%	593 64%
Less than I did at the time of the referendum last June	626 6%	239 5%	384 7%	116 10%	107 7%	121 6%	101 6%	92 6%	89 4%	135 5%	178 6%	138 6%	175 7%	61 7%	35 8%	79 7%	64 7%	58 6%	45 6%	20 4%	51 5%	91 7%	83 6%	38 4%

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 80

Q.21 Thinking about Brexit and the things at stake in the negotiations, would you say you personally understand the issue, compared to the time of the referendum last June? I understand the issue...

Base: All respondents

	Referendum			2015 Vote							2015 Vote - Remain							2015 Vote - Leave						
	Total	Leave	Remain	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru
Unweighted base	10153	4557	4623	3104	2702	683	1208	394	365	50	1332	1748	476	42	253	270	28	1713	855	184	1148	127	83	20
Weighted base	10153	4772	4405	3261	2660	686	1116	429	338	52	1328	1635	453	39	253	242	30	1870	918	206	1060	158	87	20
More now than I did at the time of the referendum last June	3068 30%	1398 29%	1415 32%	1098 34%	793 30%	237 34%	333 30%	104 24%	100 30%	21 40%	476 36%	508 31%	158 35%	15 39%	72 29%	75 31%	12 40%	606 32%	255 28%	69 34%	314 30%	31 20%	22 25%	9 45%
No more or less than I did at the time of the referendum last June	6459 64%	3109 65%	2731 62%	2012 62%	1692 64%	409 60%	736 66%	294 68%	219 65%	29 55%	783 59%	1035 63%	272 60%	20 52%	173 68%	153 63%	17 55%	1188 64%	595 65%	120 58%	704 66%	109 69%	62 71%	10 49%
Less than I did at the time of the referendum last June	626 6%	266 6%	259 6%	151 5%	175 7%	40 6%	46 4%	31 7%	18 5%	3 5%	69 5%	93 6%	23 5%	4 9%	8 3%	14 6%	1 5%	76 4%	68 7%	17 8%	42 4%	18 11%	4 4%	1 6%

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 81

Q.22 Do you think the UK's departure from the EU will make the country as a whole...?**Base: All respondents**

		Gender			Age						Social Grade				Region										
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base		10153	4667	5475	1368	1543	1623	1767	1471	2381	3548	2929	1527	2149	906	456	1002	1002	839	784	531	948	1200	1499	986
Weighted base		10153	4940	5202	1218	1625	1929	1726	1523	2132	2741	2944	2132	2335	882	459	1193	896	939	789	538	951	1277	1303	926
NET: Better off		4221 42%	2186 44%	2035 39%	219 18%	486 30%	690 36%	756 44%	832 55%	1237 58%	992 36%	1109 38%	1031 48%	1089 47%	241 27%	183 40%	504 42%	418 47%	440 47%	354 45%	231 43%	440 46%	453 35%	548 42%	409 44%
Much better off	(+2)	2220 22%	1204 24%	1016 20%	90 7%	211 13%	331 17%	405 23%	459 30%	724 34%	502 18%	572 19%	573 27%	573 25%	102 12%	102 22%	259 22%	216 24%	234 25%	187 24%	132 25%	220 23%	261 20%	288 22%	219 24%
A bit better off	(+1)	2001 20%	982 20%	1019 20%	129 11%	274 17%	359 19%	351 20%	374 25%	513 24%	490 18%	537 18%	457 21%	516 22%	139 16%	80 18%	245 21%	202 23%	206 22%	167 21%	99 18%	220 23%	193 15%	259 20%	190 21%
Neither better nor worse off	(0)	1353 13%	642 13%	709 14%	156 13%	262 16%	294 15%	236 14%	169 11%	235 11%	314 11%	370 13%	323 15%	345 15%	110 12%	79 17%	151 13%	118 13%	118 13%	116 15%	71 13%	144 15%	171 13%	166 13%	108 12%
A bit worse off	(-1)	1967 19%	924 19%	1041 20%	395 32%	386 24%	373 19%	291 17%	215 14%	305 14%	627 23%	663 23%	333 16%	344 15%	192 22%	89 19%	246 21%	158 18%	180 19%	145 18%	91 17%	160 17%	270 21%	258 20%	178 19%
Much worse off	(-2)	2048 20%	994 20%	1047 20%	372 31%	393 24%	433 22%	319 19%	229 15%	300 14%	701 26%	644 22%	332 16%	370 16%	275 31%	80 18%	237 20%	152 17%	128 14%	138 17%	109 20%	163 17%	321 25%	255 20%	188 20%
NET: Worse off		4014 40%	1918 39%	2088 40%	767 63%	779 48%	807 42%	611 35%	444 29%	606 28%	1328 48%	1307 44%	665 31%	714 31%	468 53%	169 37%	483 41%	310 35%	308 33%	282 36%	200 37%	323 34%	591 46%	514 39%	366 40%
Don't know		565 6%	194 4%	371 7%	76 6%	97 6%	138 7%	124 7%	77 5%	54 3%	107 4%	159 5%	113 5%	187 8%	64 7%	28 6%	55 5%	50 6%	73 8%	37 5%	36 7%	43 5%	62 5%	75 6%	43 5%
Mean		0.04	0.10	-0.02	-0.73	-0.31	-0.12	0.14	0.43	0.51	-0.20	-0.10	0.30	0.27	-0.49	0.08	0.04	0.20	0.27	0.16	0.11	0.19	-0.16	0.05	0.08
Standard deviation		1.48	1.50	1.46	1.25	1.39	1.45	1.48	1.46	1.45	1.49	1.47	1.45	1.44	1.42	1.45	1.47	1.46	1.43	1.46	1.51	1.44	1.51	1.48	1.50
Standard error		0.02	0.02	0.02	0.03	0.04	0.04	0.04	0.04	0.03	0.03	0.03	0.04	0.03	0.05	0.07	0.05	0.05	0.05	0.05	0.07	0.05	0.04	0.04	0.05

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 81

Q.22 Do you think the UK's departure from the EU will make the country as a whole...?**Base: All respondents**

		Referendum			2015 Vote							2015 Vote - Remain							2015 Vote - Leave						
		Total	Leave	Remain	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru
Unweighted base		10153	4557	4623	3104	2702	683	1208	394	365	50	1332	1748	476	42	253	270	28	1713	855	184	1148	127	83	20
Weighted base		10153	4772	4405	3261	2660	686	1116	429	338	52	1328	1635	453	39	253	242	30	1870	918	206	1060	158	87	20
NET: Better off		4221 42%	3622 76%	412 9%	1784 55%	723 27%	173 25%	908 81%	101 24%	55 16%	17 33%	264 20%	82 5%	23 5%	7 18%	9 3%	4 2%	2 7%	1491 80%	622 68%	144 70%	891 84%	92 58%	50 58%	14 72%
Much better off	(+2)	2220 22%	2056 43%	95 2%	919 28%	345 13%	64 9%	609 55%	36 8%	23 7%	10 18%	61 5%	25 2%	5 1%	- -	- -	- -	- -	850 45%	306 33%	59 29%	603 57%	36 23%	23 27%	10 49%
A bit better off	(+1)	2001 20%	1566 33%	316 7%	865 27%	378 14%	108 16%	299 27%	65 15%	32 9%	7 14%	203 15%	57 3%	18 4%	7 18%	9 3%	4 2%	2 7%	641 34%	315 34%	85 41%	287 27%	55 35%	27 31%	5 23%
Neither better nor worse off	(0)	1353 13%	636 13%	498 11%	450 14%	345 13%	84 12%	115 10%	50 12%	35 10%	5 9%	219 17%	162 10%	40 9%	6 16%	12 5%	14 6%	* 2%	217 12%	150 16%	40 19%	103 10%	36 22%	17 19%	4 21%
A bit worse off	(-1)	1967 19%	271 6%	1455 33%	570 17%	588 22%	202 29%	52 5%	86 20%	88 26%	10 19%	461 35%	495 30%	173 38%	15 38%	72 28%	74 31%	8 28%	98 5%	70 8%	16 8%	37 3%	12 8%	12 14%	1 7%
Much worse off	(-2)	2048 20%	55 1%	1818 41%	313 10%	871 33%	210 31%	14 1%	164 38%	140 41%	19 36%	297 22%	827 51%	208 46%	7 19%	151 60%	135 56%	19 63%	11 1%	24 3%	1 1%	7 1%	5 3%	3 3%	- -
NET: Worse off		4014 40%	326 7%	3273 74%	883 27%	1459 55%	412 60%	66 6%	250 58%	228 67%	29 55%	758 57%	1322 81%	381 84%	22 56%	222 88%	210 87%	27 91%	109 6%	95 10%	17 8%	44 4%	17 11%	15 17%	1 7%
Don't know		565 6%	188 4%	222 5%	145 4%	132 5%	17 2%	27 2%	28 7%	20 6%	2 3%	86 7%	69 4%	9 2%	4 9%	10 4%	15 6%	- -	53 3%	52 6%	5 2%	22 2%	14 9%	5 6%	- -
Mean		0.04	1.16	-1.10	0.48	-0.50	-0.58	1.32	-0.69	-0.91	-0.42	-0.59	-1.30	-1.26	-0.63	-1.50	-1.50	-1.47	1.22	0.93	0.91	1.39	0.73	0.69	1.14
Standard deviation		1.48	0.95	1.03	1.34	1.43	1.33	0.93	1.38	1.27	1.58	1.16	0.91	0.87	1.04	0.75	0.69	0.85	0.90	1.05	0.93	0.85	1.05	1.14	1.00
Standard error		0.02	0.01	0.02	0.02	0.03	0.05	0.03	0.07	0.07	0.23	0.03	0.02	0.04	0.17	0.05	0.04	0.16	0.02	0.04	0.07	0.03	0.10	0.13	0.22

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 82

Q.23 You said the UK's departure from the EU will make the UK better off. How soon do you think this will happen?

Base: All respondents who think the UK's departure from the EU will make the UK better off

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	4088	2031	2057	220	423	549	747	798	1351	1263	1066	729	1030	234	186	409	453	383	348	222	436	379	617	421
Weighted base	4221	2186	2035	219	486	690	756	832	1237	992	1109	1031	1089	241	183	504	418	440	354	231	440	453	548	409
It's happening already	938 22%	566 26%	372 18%	37 17%	112 23%	100 14%	158 21%	184 22%	348 28%	246 25%	233 21%	229 22%	230 21%	42 18%	40 22%	106 21%	89 21%	92 21%	70 20%	51 22%	96 22%	107 24%	138 25%	107 26%
Within the next five years	2570 61%	1246 57%	1324 65%	121 55%	285 59%	435 63%	497 66%	512 62%	720 58%	569 57%	664 60%	650 63%	688 63%	160 66%	103 56%	306 61%	248 59%	293 67%	236 67%	145 63%	266 60%	269 59%	308 56%	238 58%
Within the next ten years	674 16%	355 16%	320 16%	54 25%	85 18%	144 21%	96 13%	130 16%	164 13%	171 17%	200 18%	143 14%	159 15%	37 16%	34 19%	90 18%	78 19%	52 12%	46 13%	33 14%	75 17%	72 16%	95 17%	60 15%
After that	37 1%	19 1%	18 1%	6 3%	3 1%	11 2%	5 1%	7 1%	5 *	6 1%	11 1%	8 1%	12 1%	1 *	5 3%	1 *	3 1%	3 1%	2 1%	2 1%	3 1%	6 1%	7 1%	4 1%

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 82

Q.23 You said the UK's departure from the EU will make the UK better off. How soon do you think this will happen?

Base: All respondents who think the UK's departure from the EU will make the UK better off

	Referendum			2015 Vote							2015 Vote - Remain							2015 Vote - Leave						
	Total	Leave	Remain	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru
Unweighted base	4088	3495	422	1672	691	158	989	80	53	15	268	88	24	7	8	3	1	1379	588	128	972	71	48	13
Weighted base	4221	3622	412	1784	723	173	908	101	55	17	264	82	23	7	9	4	2	1491	622	144	891	92	50	14
It's happening already	938 22%	839 23%	80 20%	447 25%	131 18%	35 20%	245 27%	5 5%	9 16%	1 8%	44 17%	25 31%	10 44%	- -	- -	- -	- -	401 27%	104 17%	25 17%	243 27%	5 5%	9 18%	1 9%
Within the next five years	2570 61%	2222 61%	223 54%	1027 58%	481 67%	113 65%	532 59%	80 79%	35 63%	13 75%	153 58%	35 43%	11 50%	4 54%	5 58%	2 58%	2 100%	856 57%	430 69%	97 67%	520 58%	74 81%	33 66%	10 71%
Within the next ten years	674 16%	536 15%	97 24%	296 17%	103 14%	25 14%	125 14%	16 16%	10 17%	3 17%	59 22%	19 24%	1 6%	3 46%	4 42%	2 42%	-	229 15%	81 13%	22 16%	122 14%	13 14%	7 13%	3 20%
After that	37 1%	25 1%	12 3%	15 1%	8 1%	- -	6 1%	- -	2 3%	- -	9 3%	2 2%	- -	- -	- -	- -	-	6 *	6 1%	- -	6 1%	- -	2 4%	- -

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 83

Q.24 You said the UK's departure from the EU will make the UK worse off. How soon do you think this will happen?

Base: All respondents who think the UK's departure from the EU will make the UK worse off

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	4236	1905	2322	901	790	724	665	439	717	1749	1342	490	655	505	177	422	364	289	295	208	341	601	627	407
Weighted base	4014	1918	2088	767	779	807	611	444	606	1328	1307	665	714	468	169	483	310	308	282	200	323	591	514	366
It's happening already	2493 62%	1184 62%	1302 62%	449 59%	489 63%	493 61%	395 65%	269 61%	398 66%	797 60%	777 59%	454 68%	466 65%	302 65%	110 65%	300 62%	198 64%	181 59%	178 63%	116 58%	202 63%	362 61%	326 63%	218 60%
Within the next five years	1375 34%	663 35%	710 34%	272 35%	258 33%	284 35%	207 34%	164 37%	191 32%	488 37%	476 36%	190 29%	221 31%	157 34%	56 33%	163 34%	97 31%	114 37%	95 34%	72 36%	115 36%	198 33%	174 34%	132 36%
Within the next ten years	132 3%	64 3%	68 3%	42 5%	28 4%	28 4%	7 1%	11 3%	16 3%	40 3%	48 4%	20 3%	24 3%	8 2%	2 1%	19 4%	11 4%	9 3%	8 3%	12 6%	6 2%	28 5%	13 3%	15 4%
After that	15 *	7 *	8 *	5 1%	5 1%	2 *	3 *	- -	1 *	4 *	6 *	1 *	4 1%	1 *	1 1%	1 *	4 1%	4 1%	1 *	- -	- -	3 1%	1 *	- -

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 83

Q.24 You said the UK's departure from the EU will make the UK worse off. How soon do you think this will happen?

Base: All respondents who think the UK's departure from the EU will make the UK worse off

	Referendum			2015 Vote							2015 Vote - Remain							2015 Vote - Leave						
	Total	Leave	Remain	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru
Unweighted base	4236	315	3477	880	1566	420	76	253	255	28	764	1433	395	24	227	237	26	98	88	15	51	18	14	2
Weighted base	4014	326	3273	883	1459	412	66	250	228	29	758	1322	381	22	222	210	27	109	95	17	44	17	15	1
It's happening already	2493 62%	174 54%	2073 63%	477 54%	982 67%	264 64%	36 55%	169 68%	158 69%	22 76%	419 55%	896 68%	244 64%	12 54%	151 68%	148 71%	21 77%	53 49%	53 56%	12 70%	24 55%	11 65%	7 50%	1 53%
Within the next five years	1375 34%	142 44%	1087 33%	376 43%	431 30%	134 32%	28 43%	78 31%	65 29%	5 17%	314 41%	386 29%	125 33%	9 42%	68 31%	57 27%	4 15%	52 48%	38 40%	5 30%	19 44%	6 35%	7 50%	1 47%
Within the next ten years	132 3%	8 2%	103 3%	25 3%	41 3%	13 3%	2 2%	3 1%	4 2%	2 8%	23 3%	36 3%	10 3%	1 4%	3 2%	4 2%	2 8%	2 2%	3 4%	- -	1 2%	- -	- -	- -
After that	15 *	2 1%	9 *	4 1%	4 *	1 *	- -	- -	- -	- -	3 *	4 *	1 *	- -	- -	- -	- -	2 2%	- -	- -	- -	- -	- -	- -

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 84

Q.25 Negotiating Britain's exit from the European Union may come down to striking a balance between having continued access to the EU single market and having control over who can enter, live and work in the UK from Europe, which should the UK Government prioritise?

On a 0-10 scale where 0 means securing access to the EU single market at all costs and 10 means being able to control immigration at all costs, where do you think the balance should lie?

Base: All respondents

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	10153	4667	5475	1368	1543	1623	1767	1471	2381	3548	2929	1527	2149	906	456	1002	1002	839	784	531	948	1200	1499	986
Weighted base	10153	4940	5202	1218	1625	1929	1726	1523	2132	2741	2944	2132	2335	882	459	1193	896	939	789	538	951	1277	1303	926
0 - Access to the EU single market	1059 10%	621 13%	432 8%	233 19%	206 13%	223 12%	145 8%	113 7%	139 7%	396 14%	329 11%	155 7%	179 8%	136 15%	41 9%	121 10%	73 8%	60 6%	83 11%	59 11%	82 9%	163 13%	140 11%	102 11%
1	413 4%	209 4%	203 4%	74 6%	86 5%	82 4%	67 4%	38 2%	67 3%	133 5%	156 5%	59 3%	65 3%	50 6%	25 5%	50 4%	26 3%	42 4%	15 2%	15 3%	36 4%	61 5%	46 4%	49 5%
2	644 6%	347 7%	297 6%	126 10%	121 7%	115 6%	114 7%	56 4%	112 5%	245 9%	215 7%	82 4%	102 4%	65 7%	30 7%	75 6%	53 6%	42 5%	35 4%	34 6%	58 6%	117 9%	89 7%	45 5%
3	732 7%	384 8%	348 7%	125 10%	140 9%	146 8%	116 7%	87 6%	119 6%	262 10%	211 7%	112 5%	147 6%	64 7%	17 4%	95 8%	61 7%	79 8%	71 9%	31 6%	60 6%	101 8%	88 7%	65 7%
4	642 6%	288 6%	354 7%	115 9%	112 7%	123 6%	79 5%	82 5%	130 6%	180 7%	192 7%	129 6%	140 6%	65 7%	33 7%	86 7%	53 6%	53 6%	42 5%	43 8%	54 6%	63 5%	88 7%	61 7%
5	1716 17%	731 15%	983 19%	190 16%	249 15%	346 18%	294 17%	249 16%	388 18%	440 16%	494 17%	397 19%	385 16%	178 20%	69 15%	197 17%	153 17%	142 15%	132 17%	90 17%	159 17%	208 16%	241 19%	147 16%
6	717 7%	355 7%	362 7%	77 6%	121 7%	150 8%	133 8%	112 7%	124 6%	164 6%	235 8%	156 7%	161 7%	48 5%	31 7%	95 8%	68 8%	79 8%	67 9%	46 9%	56 6%	94 7%	80 6%	53 6%
7	928 9%	453 9%	475 9%	70 6%	154 9%	193 10%	153 9%	167 11%	191 9%	241 9%	239 8%	226 11%	222 10%	69 8%	40 9%	113 9%	82 9%	96 10%	78 10%	43 8%	94 10%	113 9%	115 9%	84 9%
8	830 8%	412 8%	418 8%	31 3%	106 7%	162 8%	145 8%	169 11%	217 10%	211 8%	222 8%	199 9%	198 8%	40 5%	40 9%	90 8%	96 11%	93 10%	80 10%	41 8%	80 8%	86 7%	108 8%	76 8%
9	383 4%	215 4%	168 3%	20 2%	48 3%	59 3%	77 4%	74 5%	104 5%	100 4%	111 4%	88 4%	85 4%	25 3%	21 5%	31 3%	30 3%	36 4%	30 4%	18 3%	52 5%	52 4%	52 4%	36 4%
10 - Control of immigration	1435 14%	733 15%	701 13%	45 4%	143 9%	211 11%	293 17%	298 20%	445 21%	268 10%	354 12%	396 19%	416 18%	85 10%	75 16%	166 14%	145 16%	157 17%	102 13%	78 15%	155 16%	158 12%	159 12%	154 17%
Don't know	655 6%	193 4%	461 9%	112 9%	138 8%	119 6%	110 6%	79 5%	96 5%	102 4%	186 6%	133 6%	235 10%	56 6%	37 8%	74 6%	56 6%	61 6%	53 7%	41 8%	66 7%	60 5%	97 7%	54 6%
Mean	5.29	5.21	5.39	3.56	4.68	5.06	5.62	6.10	6.05	4.65	5.02	5.97	5.82	4.47	5.56	5.21	5.67	5.77	5.45	5.31	5.64	4.92	5.19	5.37

New Political Landscape Survey
ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 84

Q.25 Negotiating Britain's exit from the European Union may come down to striking a balance between having continued access to the EU single market and having control over who can enter, live and work in the UK from Europe, which should the UK Government prioritise? On a 0-10 scale where 0 means securing access to the EU single market at all costs and 10 means being able to control immigration at all costs, where do you think the balance should lie?

Base: All respondents

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Weighted base	10153	4940	5202	1218	1625	1929	1726	1523	2132	2741	2944	2132	2335	882	459	1193	896	939	789	538	951	1277	1303	926
Standard deviation	3.17	3.29	3.05	2.78	3.09	3.09	3.17	3.06	3.10	3.17	3.16	3.04	3.11	3.13	3.25	3.12	3.09	3.05	3.08	3.16	3.18	3.23	3.12	3.29
Standard error	0.03	0.05	0.04	0.08	0.08	0.08	0.08	0.08	0.06	0.05	0.06	0.08	0.07	0.11	0.16	0.10	0.10	0.11	0.11	0.14	0.11	0.10	0.08	0.11

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 84

Q.25 Negotiating Britain's exit from the European Union may come down to striking a balance between having continued access to the EU single market and having control over who can enter, live and work in the UK from Europe, which should the UK Government prioritise?

On a 0-10 scale where 0 means securing access to the EU single market at all costs and 10 means being able to control immigration at all costs, where do you think the balance should lie?

Base: All respondents

	Referendum			2015 Vote							2015 Vote - Remain							2015 Vote - Leave						
	Total	Leave	Remain	Con-ser-vative	Labour	Lib-eral Democ-rat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Democ-rat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Democ-rat	UKIP	SNP	Green	Plaid Cymru
Unweighted base	10153	4557	4623	3104	2702	683	1208	394	365	50	1332	1748	476	42	253	270	28	1713	855	184	1148	127	83	20
Weighted base	10153	4772	4405	3261	2660	686	1116	429	338	52	1328	1635	453	39	253	242	30	1870	918	206	1060	158	87	20
0 - Access to the EU single market	1059 10%	80 2%	893 20%	157 5%	403 15%	132 19%	14 1%	89 21%	84 25%	11 21%	133 10%	374 23%	124 27%	2 6%	79 31%	83 34%	11 36%	23 1%	23 2%	5 2%	11 1%	10 7%	1 2%	-
1	413 4%	45 1%	337 8%	83 3%	161 6%	45 7%	4 *	31 7%	24 7%	5 10%	71 5%	143 9%	44 10%	- -	24 9%	19 8%	5 17%	10 1%	17 2%	1 1%	4 *	7 4%	4 5%	-
2	644 6%	123 3%	461 10%	181 6%	219 8%	59 9%	10 1%	31 7%	46 14%	4 7%	119 9%	184 11%	49 11%	- -	26 10%	40 17%	4 13%	58 3%	28 3%	8 4%	10 1%	4 2%	4 5%	-
3	732 7%	168 4%	476 11%	224 7%	208 8%	78 11%	28 3%	27 6%	27 8%	3 5%	157 12%	158 10%	58 13%	8 20%	16 6%	21 9%	2 7%	61 3%	40 4%	15 7%	20 2%	10 6%	6 6%	1 3%
4	642 6%	211 4%	363 8%	243 7%	175 7%	42 6%	20 2%	25 6%	17 5%	6 12%	142 11%	121 7%	30 7%	1 3%	16 6%	14 6%	1 4%	99 5%	43 5%	9 4%	18 2%	7 5%	2 3%	5 25%
5	1716 17%	766 16%	757 17%	583 18%	438 16%	113 16%	161 14%	91 21%	50 15%	4 7%	253 19%	260 16%	70 15%	12 30%	45 18%	33 14%	3 10%	310 17%	142 15%	37 18%	145 14%	40 25%	13 16%	1 3%
6	717 7%	384 8%	273 6%	268 8%	193 7%	38 6%	74 7%	18 4%	14 4%	3 6%	117 9%	93 6%	21 5%	4 11%	7 3%	5 2%	2 6%	150 8%	90 10%	17 8%	70 7%	10 6%	9 10%	1 6%
7	928 9%	618 13%	237 5%	421 13%	168 6%	44 6%	126 11%	31 7%	16 5%	2 3%	114 9%	71 4%	13 3%	5 14%	11 5%	5 2%	- -	297 16%	92 10%	28 13%	115 11%	20 12%	9 11%	2 8%
8	830 8%	608 13%	172 4%	355 11%	172 6%	37 5%	125 11%	16 4%	9 3%	8 15%	84 6%	55 3%	13 3%	2 4%	6 2%	2 1%	2 7%	263 14%	115 12%	24 12%	122 12%	10 6%	8 9%	5 25%
9	383 4%	301 6%	59 1%	159 5%	74 3%	17 2%	82 7%	8 2%	6 2%	- -	25 2%	22 1%	4 1%	- -	2 1%	1 1%	- -	130 7%	50 5%	11 5%	81 8%	7 4%	4 5%	-
10 - Control of immigration	1435 14%	1244 26%	118 3%	446 14%	281 11%	53 8%	443 40%	33 8%	24 7%	5 9%	42 3%	49 3%	11 2%	3 7%	5 2%	2 1%	- -	402 21%	226 25%	40 19%	438 41%	26 17%	21 24%	5 25%
Don't know	655 6%	221 5%	260 6%	142 4%	168 6%	29 4%	28 3%	30 7%	20 6%	3 6%	70 5%	106 6%	15 3%	2 4%	16 6%	16 7%	* 2%	65 3%	53 6%	11 5%	25 2%	8 5%	4 5%	1 5%
Mean	5.29	7.06	3.45	5.86	4.53	4.02	7.81	3.98	3.40	4.14	4.32	3.24	2.87	5.14	2.74	2.22	2.22	6.95	6.81	6.50	7.92	5.81	6.51	7.01

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 84

Q.25 Negotiating Britain's exit from the European Union may come down to striking a balance between having continued access to the EU single market and having control over who can enter, live and work in the UK from Europe, which should the UK Government prioritise? On a 0-10 scale where 0 means securing access to the EU single market at all costs and 10 means being able to control immigration at all costs, where do you think the balance should lie?

Base: All respondents

	<u>Referendum</u>			<u>2015 Vote</u>							<u>2015 Vote - Remain</u>							<u>2015 Vote - Leave</u>						
	<u>Total</u>	<u>Leave</u>	<u>Remain</u>	<u>Con-ser-vative</u>	<u>Labour</u>	<u>Lib-eral Demo-crat</u>	<u>UKIP</u>	<u>SNP</u>	<u>Green</u>	<u>Plaid Cymru</u>	<u>Con-ser-vative</u>	<u>Labour</u>	<u>Lib-eral Demo-crat</u>	<u>UKIP</u>	<u>SNP</u>	<u>Green</u>	<u>Plaid Cymru</u>	<u>Con-ser-vative</u>	<u>Labour</u>	<u>Lib-eral Demo-crat</u>	<u>UKIP</u>	<u>SNP</u>	<u>Green</u>	<u>Plaid Cymru</u>
Weighted base	10153	4772	4405	3261	2660	686	1116	429	338	52	1328	1635	453	39	253	242	30	1870	918	206	1060	158	87	20
Standard deviation	3.17	2.55	2.73	2.81	3.21	3.12	2.38	3.15	3.11	3.43	2.60	2.77	2.65	2.33	2.69	2.32	2.55	2.42	2.72	2.64	2.33	2.94	2.91	2.43
Standard error	0.03	0.04	0.04	0.05	0.06	0.12	0.07	0.16	0.17	0.50	0.07	0.07	0.12	0.36	0.17	0.15	0.49	0.06	0.10	0.20	0.07	0.27	0.33	0.56

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 85

Q.26 When it comes to the government's negotiations with other EU countries, which do you think is the bigger risk?

Base: All respondents

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	10153	4667	5475	1368	1543	1623	1767	1471	2381	3548	2929	1527	2149	906	456	1002	1002	839	784	531	948	1200	1499	986
Weighted base	10153	4940	5202	1218	1625	1929	1726	1523	2132	2741	2944	2132	2335	882	459	1193	896	939	789	538	951	1277	1303	926
That the government will be so determined to show it is making a clean break with the EU that they will end up damaging our future trade and international relationships	4306 42%	2071 42%	2228 43%	797 65%	838 52%	879 46%	672 39%	485 32%	634 30%	1397 51%	1343 46%	750 35%	817 35%	470 53%	194 42%	512 43%	350 39%	355 38%	311 39%	215 40%	350 37%	614 48%	540 41%	394 43%
That the government will end up keeping our relationship with the EU too much like it is now	2848 28%	1492 30%	1356 26%	171 14%	393 24%	574 30%	584 34%	543 36%	583 27%	656 24%	743 25%	723 34%	725 31%	196 22%	128 28%	343 29%	255 28%	301 32%	245 31%	148 28%	302 32%	300 23%	369 28%	261 28%
Neither of these is a risk	1460 14%	802 16%	655 13%	73 6%	133 8%	171 9%	210 12%	280 18%	593 28%	406 15%	428 15%	311 15%	316 14%	88 10%	60 13%	171 14%	138 15%	129 14%	114 14%	84 16%	152 16%	165 13%	222 17%	138 15%
Don't know	1539 15%	574 12%	963 19%	177 15%	260 16%	305 16%	260 15%	215 14%	322 15%	282 10%	431 15%	348 16%	478 20%	128 15%	77 17%	167 14%	153 17%	154 16%	119 15%	91 17%	147 15%	199 16%	172 13%	133 14%

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 85

Q.26 When it comes to the government's negotiations with other EU countries, which do you think is the bigger risk?

Base: All respondents

	Referendum			2015 Vote							2015 Vote - Remain							2015 Vote - Leave						
	Total	Leave	Remain	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru
Unweighted base	10153	4557	4623	3104	2702	683	1208	394	365	50	1332	1748	476	42	253	270	28	1713	855	184	1148	127	83	20
Weighted base	10153	4772	4405	3261	2660	686	1116	429	338	52	1328	1635	453	39	253	242	30	1870	918	206	1060	158	87	20
That the government will be so determined to show it is making a clean break with the EU that they will end up damaging our future trade and international relationships	4306 42%	838 18%	3030 69%	1010 31%	1486 56%	413 60%	134 12%	266 62%	209 62%	30 58%	698 53%	1211 74%	364 80%	22 56%	211 83%	193 80%	22 73%	294 16%	230 25%	40 19%	109 10%	48 30%	12 14%	9 43%
That the government will end up keeping our relationship with the EU too much like it is now	2848 28%	2167 45%	512 12%	1064 33%	574 22%	120 18%	592 53%	88 21%	66 20%	11 22%	257 19%	158 10%	30 7%	7 17%	13 5%	18 7%	6 20%	780 42%	404 44%	81 40%	584 55%	72 46%	44 51%	5 23%
Neither of these is a risk	1460 14%	1070 22%	303 7%	718 22%	212 8%	74 11%	258 23%	20 5%	23 7%	3 6%	171 13%	74 5%	22 5%	4 10%	4 2%	4 2%	- -	542 29%	127 14%	48 23%	251 24%	16 10%	17 20%	3 16%
Don't know	1539 15%	696 15%	559 13%	469 14%	388 15%	78 11%	131 12%	55 13%	40 12%	7 14%	203 15%	192 12%	37 8%	7 17%	26 10%	27 11%	2 7%	254 14%	157 17%	36 18%	116 11%	21 13%	13 15%	4 18%

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 86

Q.27 Which, if any, of the following best describes how you see yourself?**Base: All respondents in England**

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	8716	3970	4736	1171	1341	1395	1496	1265	2048	3076	2482	1307	1851	-	456	1002	1002	839	784	-	948	1200	1499	986
Weighted base	8733	4192	4530	1057	1412	1646	1452	1319	1846	2396	2506	1823	2007	-	459	1193	896	939	789	-	951	1277	1303	926
NET: More English than British	2620 30%	1397 33%	1223 27%	161 15%	358 25%	458 28%	464 32%	483 37%	697 38%	614 26%	712 28%	613 34%	681 34%	-	138 30%	318 27%	267 30%	325 35%	262 33%	-	339 36%	271 21%	410 32%	290 31%
English not British	1432 16%	768 18%	664 15%	68 6%	185 13%	244 15%	248 17%	274 21%	414 22%	277 12%	381 15%	345 19%	429 21%	-	72 16%	179 15%	141 16%	182 19%	148 19%	-	182 19%	145 11%	236 18%	148 16%
More English than British	1188 14%	629 15%	559 12%	93 9%	174 12%	214 13%	215 15%	208 16%	283 15%	337 14%	330 13%	269 15%	252 13%	-	66 14%	139 12%	126 14%	142 15%	115 15%	-	157 16%	126 10%	175 13%	142 15%
Equally English and British	3724 43%	1635 39%	2086 46%	510 48%	571 40%	695 42%	631 43%	567 43%	751 41%	991 41%	1077 43%	800 44%	857 43%	-	210 46%	563 47%	419 47%	390 42%	335 42%	-	402 42%	462 36%	551 42%	392 42%
More British than English	764 9%	374 9%	390 9%	109 10%	142 10%	147 9%	135 9%	98 7%	134 7%	251 10%	224 9%	133 7%	157 8%	-	42 9%	101 8%	79 9%	73 8%	57 7%	-	73 8%	139 11%	118 9%	83 9%
British not English	887 10%	470 11%	414 9%	138 13%	145 10%	168 10%	124 9%	120 9%	192 10%	302 13%	268 11%	131 7%	187 9%	-	34 7%	127 11%	70 8%	94 10%	78 10%	-	75 8%	191 15%	124 9%	94 10%
NET: British not English	1652 19%	844 20%	804 18%	248 23%	287 20%	315 19%	259 18%	218 17%	326 18%	553 23%	492 20%	264 14%	343 17%	-	76 16%	228 19%	149 17%	167 18%	135 17%	-	148 16%	329 26%	242 19%	178 19%
None of these	344 4%	166 4%	177 4%	61 6%	103 7%	85 5%	46 3%	18 1%	31 2%	117 5%	115 5%	59 3%	53 3%	-	15 3%	40 3%	19 2%	16 2%	24 3%	-	31 3%	124 10%	43 3%	33 4%
Other	216 2%	96 2%	117 3%	30 3%	44 3%	42 3%	38 3%	25 2%	37 2%	80 3%	66 3%	43 2%	27 1%	-	11 2%	22 2%	22 2%	24 3%	16 2%	-	11 1%	54 4%	36 3%	20 2%
Don't know	178 2%	53 1%	124 3%	48 5%	49 4%	52 3%	15 1%	9 1%	4 *	42 2%	45 2%	45 2%	46 2%	-	9 2%	23 2%	20 2%	17 2%	18 2%	-	20 2%	38 3%	21 2%	12 1%

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 86

Q.27 Which, if any, of the following best describes how you see yourself?**Base: All respondents in England**

	Referendum			2015 Vote							2015 Vote - Remain							2015 Vote - Leave						
	Total	Leave	Remain	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru
Unweighted base	8716	4007	3854	2819	2400	594	1121	-	325	-	1209	1535	412	42	-	242	-	1557	773	163	1061	-	73	-
Weighted base	8733	4191	3687	2989	2377	602	1040	-	309	-	1215	1445	397	39	-	223	-	1719	833	183	983	-	78	-
NET: More English than British	2620 30%	1754 42%	704 19%	1049 35%	545 23%	135 22%	534 51%	-	58 19%	-	307 25%	228 16%	61 15%	20 52%	-	30 13%	-	726 42%	300 36%	70 38%	505 51%	-	26 34%	-
English not British	1432 16%	1038 25%	300 8%	546 18%	289 12%	64 11%	328 32%	-	36 12%	-	120 10%	105 7%	24 6%	14 35%	-	14 6%	-	419 24%	174 21%	37 20%	310 31%	-	21 27%	-
More English than British	1188 14%	716 17%	404 11%	503 17%	257 11%	71 12%	205 20%	-	22 7%	-	187 15%	123 9%	37 9%	7 17%	-	16 7%	-	307 18%	126 15%	33 18%	195 20%	-	5 7%	-
Equally English and British	3724 43%	1706 41%	1650 45%	1303 44%	1032 43%	259 43%	367 35%	-	113 37%	-	578 48%	632 44%	165 42%	14 36%	-	84 38%	-	698 41%	363 44%	83 45%	350 36%	-	27 35%	-
More British than English	764 9%	279 7%	435 12%	227 8%	254 11%	86 14%	61 6%	-	46 15%	-	121 10%	174 12%	71 18%	1 2%	-	39 17%	-	104 6%	74 9%	14 7%	61 6%	-	7 9%	-
British not English	887 10%	292 7%	519 14%	276 9%	330 14%	72 12%	49 5%	-	38 12%	-	134 11%	250 17%	60 15%	1 3%	-	26 12%	-	137 8%	60 7%	8 5%	46 5%	-	10 13%	-
NET: British not English	1652 19%	572 14%	954 26%	503 17%	584 25%	157 26%	110 11%	-	84 27%	-	255 21%	424 29%	131 33%	2 5%	-	65 29%	-	241 14%	134 16%	22 12%	106 11%	-	17 22%	-
None of these	344 4%	59 1%	187 5%	63 2%	96 4%	29 5%	11 1%	-	31 10%	-	36 3%	77 5%	25 6%	1 3%	-	25 11%	-	23 1%	13 2%	1 1%	8 1%	-	6 8%	-
Other	216 2%	47 1%	121 3%	45 1%	59 2%	18 3%	10 1%	-	17 5%	-	28 2%	47 3%	14 4%	-	-	15 7%	-	15 1%	8 1%	4 2%	9 1%	-	1 2%	-
Don't know	178 2%	54 1%	71 2%	26 1%	61 3%	5 1%	8 1%	-	6 2%	-	11 1%	38 3%	1 *	2 4%	-	5 2%	-	16 1%	15 2%	3 2%	6 1%	-	-	-

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 87

Q.27 Which, if any, of the following best describes how you see yourself?**Base: All respondents in Scotland**

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	906	446	460	152	123	138	163	129	201	313	271	135	187	906	-	-	-	-	-	-	-	-	-	-
Weighted base	882	477	405	123	124	171	168	127	168	224	261	184	214	882	-	-	-	-	-	-	-	-	-	-
NET: More Scottish than British	503 57%	256 54%	247 61%	72 59%	81 65%	103 60%	104 62%	76 59%	66 39%	118 53%	141 54%	112 61%	132 62%	503 57%	-	-	-	-	-	-	-	-	-	-
Scottish not British	272 31%	149 31%	124 31%	37 30%	52 41%	59 34%	52 31%	41 32%	31 19%	56 25%	75 29%	64 35%	77 36%	272 31%	-	-	-	-	-	-	-	-	-	-
More Scottish than British	231 26%	108 23%	123 30%	36 29%	30 24%	44 26%	52 31%	35 27%	35 21%	62 27%	66 25%	48 26%	55 26%	231 26%	-	-	-	-	-	-	-	-	-	-
Equally Scottish and British	201 23%	123 26%	78 19%	29 23%	15 12%	37 21%	32 19%	28 22%	61 36%	54 24%	58 22%	41 22%	48 22%	201 23%	-	-	-	-	-	-	-	-	-	-
More British than Scottish	52 6%	32 7%	20 5%	4 3%	8 6%	11 6%	8 5%	11 8%	11 6%	11 5%	21 8%	8 4%	12 5%	52 6%	-	-	-	-	-	-	-	-	-	-
British not Scottish	73 8%	43 9%	30 7%	8 6%	8 6%	12 7%	14 8%	8 6%	23 14%	26 12%	27 10%	8 4%	13 6%	73 8%	-	-	-	-	-	-	-	-	-	-
NET: British not Scottish	125 14%	76 16%	49 12%	12 9%	16 13%	23 13%	22 13%	19 15%	34 20%	37 16%	48 18%	16 9%	24 11%	125 14%	-	-	-	-	-	-	-	-	-	-
None of these	30 3%	16 3%	15 4%	5 4%	7 6%	4 3%	6 4%	2 2%	5 3%	11 5%	7 3%	9 5%	3 2%	30 3%	-	-	-	-	-	-	-	-	-	-
Other	18 2%	4 1%	13 3%	4 3%	3 2%	4 2%	3 2%	2 2%	1 1%	4 2%	6 2%	4 2%	4 2%	18 2%	-	-	-	-	-	-	-	-	-	-
Don't know	4 *	1 *	3 1%	2 1%	2 1%	* 1%	1 *	- -	- -	- -	1 *	1 1%	2 1%	4 *	-	-	-	-	-	-	-	-	-	-

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 87

Q.27 Which, if any, of the following best describes how you see yourself?**Base: All respondents in Scotland**

	Referendum			2015 Vote							2015 Vote - Remain							2015 Vote - Leave						
	Total	Leave	Remain	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru
Unweighted base	906	289	546	161	149	60	20	394	22	-	78	117	46	-	253	18	-	79	30	10	20	127	3	-
Weighted base	882	311	500	139	134	56	16	429	13	-	65	102	40	-	253	10	-	69	29	10	16	158	2	-
NET: More Scottish than British	503 57%	154 50%	308 62%	25 18%	57 42%	15 27%	1 9%	355 83%	5 40%	-	11 17%	49 48%	11 28%	-	219 87%	5 53%	-	12 17%	7 24%	-	1 9%	121 76%	-	-
Scottish not British	272 31%	90 29%	167 33%	6 4%	16 12%	5 9%	-	218 51%	3 20%	-	3 5%	14 14%	5 12%	-	138 55%	3 26%	-	3 4%	2 6%	-	-	75 47%	-	-
More Scottish than British	231 26%	64 21%	141 28%	19 14%	41 30%	10 18%	1 9%	137 32%	3 21%	-	8 12%	35 34%	6 16%	-	81 32%	3 27%	-	9 13%	5 18%	-	1 9%	46 29%	-	-
Equally Scottish and British	201 23%	83 27%	108 22%	55 40%	41 31%	22 39%	6 34%	52 12%	1 10%	-	28 43%	32 31%	16 40%	-	22 9%	* 3%	-	26 37%	9 32%	5 50%	6 34%	29 18%	1 46%	-
More British than Scottish	52 6%	26 8%	23 5%	21 15%	12 9%	3 5%	5 30%	2 *	1 11%	-	9 14%	9 9%	3 7%	-	* *	1 6%	-	12 17%	3 12%	-	5 30%	-	1 37%	-
British not Scottish	73 8%	31 10%	39 8%	31 22%	17 13%	12 21%	3 16%	6 1%	3 23%	-	14 22%	9 9%	9 23%	-	5 2%	2 17%	-	16 23%	8 28%	2 24%	3 16%	1 1%	* 17%	-
NET: British not Scottish	125 14%	57 18%	62 12%	52 37%	30 22%	14 26%	7 46%	8 2%	4 34%	-	24 36%	18 18%	12 30%	-	5 2%	2 24%	-	28 40%	12 39%	2 24%	7 46%	1 1%	1 54%	-
None of these	30 3%	12 4%	12 2%	3 2%	1 1%	3 5%	2 11%	12 3%	2 12%	-	2 3%	1 1%	-	-	5 2%	2 15%	-	1 2%	1 2%	1 12%	2 11%	7 5%	-	-
Other	18 2%	4 1%	8 2%	3 2%	5 4%	2 4%	-	2 *	-	-	1 1%	3 3%	1 2%	-	2 1%	-	-	2 3%	1 2%	1 13%	-	-	-	-
Don't know	4 *	1 *	2 *	1 1%	-	-	-	1 *	1 4%	-	-	-	-	-	-	1 5%	-	1 1%	-	-	-	-	-	-

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 88

Q.27 Which, if any, of the following best describes how you see yourself?**Base: All respondents in Wales**

	Gender			Age						Social Grade				Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	
Unweighted base	531	251	279	45	79	90	108	77	132	159	176	85	111	-	-	-	-	-	-	531	-	-	-	-	
Weighted base	538	271	267	38	89	112	106	76	118	122	177	125	114	-	-	-	-	-	-	538	-	-	-	-	
NET: More Welsh than British	184 34%	99 37%	85 32%	10 25%	46 52%	39 35%	41 39%	17 22%	31 26%	36 29%	49 27%	55 44%	45 39%	-	-	-	-	-	-	184 34%	-	-	-	-	
Welsh not British	94 18%	58 22%	36 13%	6 15%	27 30%	17 15%	22 21%	10 13%	13 11%	12 10%	31 17%	29 23%	22 19%	-	-	-	-	-	-	94 18%	-	-	-	-	
More Welsh than British	90 17%	41 15%	49 18%	4 10%	20 22%	22 20%	19 18%	7 9%	18 15%	23 19%	18 10%	26 21%	22 20%	-	-	-	-	-	-	90 17%	-	-	-	-	
Equally Welsh and British	146 27%	73 27%	73 27%	9 24%	21 24%	26 23%	34 32%	29 38%	27 23%	32 26%	53 30%	33 27%	27 24%	-	-	-	-	-	-	146 27%	-	-	-	-	
More British than Welsh	48 9%	21 8%	26 10%	1 2%	4 5%	17 16%	6 5%	8 11%	12 10%	13 11%	14 8%	11 9%	10 9%	-	-	-	-	-	-	48 9%	-	-	-	-	
British not Welsh	120 22%	53 20%	67 25%	9 25%	10 12%	23 21%	21 20%	18 23%	39 33%	28 23%	43 24%	23 19%	26 23%	-	-	-	-	-	-	120 22%	-	-	-	-	
NET: British not Welsh	168 31%	75 28%	93 35%	10 26%	14 16%	41 36%	27 25%	26 34%	51 43%	41 34%	57 32%	34 27%	36 31%	-	-	-	-	-	-	168 31%	-	-	-	-	
None of these	20 4%	13 5%	8 3%	3 8%	3 3%	2 2%	2 2%	4 5%	7 6%	6 5%	11 6%	1 1%	3 3%	-	-	-	-	-	-	20 4%	-	-	-	-	
Other	18 3%	10 4%	8 3%	6 17%	3 3%	4 3%	3 3%	1 1%	2 1%	7 5%	7 4%	2 1%	3 2%	-	-	-	-	-	-	18 3%	-	-	-	-	
Don't know	2 *	2 1%	* *	- -	1 1%	- -	- -	- -	1 1%	* *	* *	- -	1 1%	-	-	-	-	-	-	2 *	-	-	-	-	

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 88

Q.27 Which, if any, of the following best describes how you see yourself?**Base: All respondents in Wales**

	Referendum			2015 Vote							2015 Vote - Remain							2015 Vote - Leave						
	Total	Leave	Remain	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru
Unweighted base	531	261	223	124	153	29	67	-	18	50	45	96	18	-	-	10	28	77	52	11	67	-	7	20
Weighted base	538	269	219	133	149	29	60	-	16	52	48	88	16	-	-	9	30	82	56	13	60	-	6	20
NET: More Welsh than British	184 34%	87 32%	80 37%	27 20%	57 38%	8 27%	26 44%	-	5 29%	32 61%	11 23%	29 33%	6 37%	-	-	2 22%	24 79%	14 17%	24 44%	2 13%	26 44%	-	2 31%	8 39%
Welsh not British	94 18%	44 16%	39 18%	11 8%	31 21%	2 7%	14 23%	-	3 17%	20 39%	4 9%	14 16%	2 12%	-	-	1 10%	16 54%	5 6%	16 28%	-	14 23%	-	1 18%	4 18%
More Welsh than British	90 17%	44 16%	41 19%	16 12%	26 17%	6 20%	13 21%	-	2 12%	12 22%	7 14%	16 18%	4 25%	-	-	1 12%	7 25%	9 11%	9 16%	2 13%	13 21%	-	1 13%	4 21%
Equally Welsh and British	146 27%	81 30%	55 25%	39 30%	41 27%	8 27%	18 30%	-	3 21%	11 21%	16 34%	25 28%	1 5%	-	-	1 14%	3 11%	22 27%	16 28%	7 55%	18 30%	-	2 33%	6 29%
More British than Welsh	48 9%	30 11%	17 8%	12 9%	17 11%	2 8%	2 3%	-	2 15%	3 6%	2 4%	10 11%	1 9%	-	-	1 6%	-	10 13%	7 12%	1 8%	2 3%	-	2 29%	3 15%
British not Welsh	120 22%	56 21%	47 22%	45 33%	25 16%	8 26%	12 20%	-	4 26%	4 7%	15 32%	17 19%	7 40%	-	-	4 42%	* 1%	29 36%	6 11%	1 8%	12 20%	-	* 7%	3 17%
NET: British not Welsh	168 31%	85 32%	64 29%	57 43%	41 28%	10 34%	13 22%	-	6 41%	7 13%	17 36%	26 30%	8 49%	-	-	4 48%	* 1%	40 48%	13 23%	2 16%	13 22%	-	2 36%	6 31%
None of these	20 4%	8 3%	10 5%	6 5%	5 3%	2 5%	2 3%	-	-	-	3 6%	3 4%	2 9%	-	-	-	-	3 4%	2 4%	-	2 3%	-	-	-
Other	18 3%	7 3%	10 5%	4 3%	5 4%	1 3%	1 1%	-	1 8%	2 4%	1 2%	4 5%	-	-	-	1 15%	2 7%	3 4%	1 2%	1 7%	1 1%	-	-	-
Don't know	2 *	1 *	* *	- -	- -	1 4%	-	-	-	* 1%	-	-	-	-	-	-	* 2%	-	-	1 9%	-	-	-	-

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 89
Gender
Base: All respondents

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	10153	4667	5475	1368	1543	1623	1767	1471	2381	3548	2929	1527	2149	906	456	1002	1002	839	784	531	948	1200	1499	986
Weighted base	10153	4940	5202	1218	1625	1929	1726	1523	2132	2741	2944	2132	2335	882	459	1193	896	939	789	538	951	1277	1303	926
Male	4940 49%	4940 100%	-	439 36%	631 39%	993 51%	876 51%	771 51%	1229 58%	1578 58%	1362 46%	996 47%	1003 43%	477 54%	238 52%	596 50%	416 46%	452 48%	398 51%	271 50%	408 43%	627 49%	618 47%	437 47%
Female	5202 51%	-	5202 100%	770 63%	992 61%	936 49%	850 49%	752 49%	903 42%	1160 42%	1577 54%	1133 53%	1333 57%	405 46%	221 48%	594 50%	479 53%	484 52%	390 49%	267 50%	543 57%	648 51%	684 53%	487 53%
Other	8 *	-	-	6 1%	2 *	-	-	-	-	3 *	2 *	3 *	-	-	-	1 *	1 *	2 *	-	*	-	2 *	-	2 *
Refused	3 *	-	-	3 *	-	-	-	-	-	1 *	2 *	-	-	-	-	1 *	-	-	-	-	1 *	-	1 *	-

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 89
Gender
Base: All respondents

	Referendum			2015 Vote							2015 Vote - Remain							2015 Vote - Leave						
	Total	Leave	Remain	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru
Unweighted base	10153	4557	4623	3104	2702	683	1208	394	365	50	1332	1748	476	42	253	270	28	1713	855	184	1148	127	83	20
Weighted base	10153	4772	4405	3261	2660	686	1116	429	338	52	1328	1635	453	39	253	242	30	1870	918	206	1060	158	87	20
Male	4940 49%	2368 50%	2221 50%	1693 52%	1277 48%	371 54%	591 53%	240 56%	166 49%	30 57%	706 53%	805 49%	263 58%	16 41%	136 54%	113 47%	22 72%	959 51%	428 47%	101 49%	568 54%	98 62%	47 54%	8 39%
Female	5202 51%	2403 50%	2178 49%	1567 48%	1382 52%	314 46%	524 47%	189 44%	170 50%	22 43%	620 47%	828 51%	189 42%	23 59%	117 46%	127 53%	8 28%	911 49%	490 53%	105 51%	491 46%	60 38%	40 46%	12 61%
Other	8 *	* *	4 *	2 *	* *	2 *	- -	- -	1 *	- -	2 *	* *	2 *	- -	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -
Refused	3 *	- -	2 *	- -	1 *	- -	- -	- -	1 *	- -	- -	1 *	- -	- -	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 90
Age
Base: All respondents

	Gender			Age							Social Grade				Region									
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	10153	4667	5475	1368	1543	1623	1767	1471	2381	3548	2929	1527	2149	906	456	1002	1002	839	784	531	948	1200	1499	986
Weighted base	10153	4940	5202	1218	1625	1929	1726	1523	2132	2741	2944	2132	2335	882	459	1193	896	939	789	538	951	1277	1303	926
18-24	1218 12%	439 9%	770 15%	1218 100%	-	-	-	-	-	332 12%	438 15%	206 10%	241 10%	123 14%	40 9%	189 16%	93 10%	96 10%	96 12%	38 7%	96 10%	191 15%	151 12%	105 11%
25-34	1625 16%	631 13%	992 19%	-	1625 100%	-	-	-	-	450 16%	521 18%	371 17%	283 12%	124 14%	63 14%	199 17%	144 16%	153 16%	115 15%	89 16%	119 13%	276 22%	215 17%	127 14%
35-44	1929 19%	993 20%	936 18%	-	-	1929 100%	-	-	-	548 20%	549 19%	419 20%	413 18%	171 19%	104 23%	224 19%	159 18%	176 19%	159 20%	112 21%	163 17%	285 22%	226 17%	151 16%
45-54	1726 17%	876 18%	850 16%	-	-	-	1726 100%	-	-	390 14%	487 17%	402 19%	447 19%	168 19%	86 19%	192 16%	166 19%	162 17%	142 18%	106 20%	166 17%	190 15%	204 16%	145 16%
55-64	1523 15%	771 16%	752 14%	-	-	-	-	1523 100%	-	302 11%	395 13%	380 18%	446 19%	127 14%	82 18%	170 14%	145 16%	149 16%	118 15%	76 14%	176 19%	140 11%	199 15%	141 15%
65+	2132 21%	1229 25%	903 17%	-	-	-	-	-	2132 100%	719 26%	554 19%	354 17%	504 22%	168 19%	84 18%	218 18%	188 21%	203 22%	159 20%	118 22%	231 24%	196 15%	308 24%	258 28%
Average age	47.03	49.39	44.84	20.84	29.92	39.58	49.52	59.46	70.86	47.60	45.21	46.76	48.88	46.30	47.61	45.24	47.60	47.63	46.96	48.31	49.60	43.10	47.81	49.53

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 90
Age
Base: All respondents

	Referendum			2015 Vote							2015 Vote - Remain							2015 Vote - Leave						
	Total	Leave	Remain	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	SNP	Green	Plaid Cymru	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	SNP	Green	Plaid Cymru	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	SNP	Green	Plaid Cymru
Unweighted base	10153	4557	4623	3104	2702	683	1208	394	365	50	1332	1748	476	42	253	270	28	1713	855	184	1148	127	83	20
Weighted base	10153	4772	4405	3261	2660	686	1116	429	338	52	1328	1635	453	39	253	242	30	1870	918	206	1060	158	87	20
18-24	1218 12%	202 4%	720 16%	177 5%	345 13%	61 9%	27 2%	54 12%	58 17%	1 2%	107 8%	285 17%	46 10%	1 2%	42 16%	53 22%	1 4%	62 3%	39 4%	10 5%	26 2%	7 5%	2 2%	- -
25-34	1625 16%	592 12%	820 19%	408 13%	488 18%	129 19%	96 9%	69 16%	62 18%	11 20%	199 15%	318 19%	92 20%	10 26%	54 21%	50 21%	9 31%	202 11%	151 16%	29 14%	84 8%	15 9%	9 10%	1 6%
35-44	1929 19%	829 17%	905 21%	574 18%	557 21%	125 18%	196 18%	85 20%	63 19%	11 21%	267 20%	366 22%	81 18%	9 24%	54 21%	52 21%	5 17%	284 15%	164 18%	42 20%	184 17%	30 19%	10 11%	6 31%
45-54	1726 17%	915 19%	672 15%	499 15%	506 19%	94 14%	251 23%	94 22%	68 20%	11 21%	214 16%	270 17%	57 13%	6 15%	42 17%	37 15%	8 28%	274 15%	213 23%	33 16%	237 22%	42 26%	29 34%	3 14%
55-64	1523 15%	935 20%	520 12%	565 17%	363 14%	110 16%	226 20%	69 16%	53 16%	10 18%	187 14%	171 10%	69 15%	7 17%	30 12%	30 12%	3 9%	374 20%	185 20%	35 17%	218 21%	37 23%	22 26%	5 25%
65+	2132 21%	1299 27%	769 17%	1038 32%	402 15%	167 24%	320 29%	59 14%	34 10%	9 17%	354 27%	225 14%	108 24%	6 16%	31 12%	20 8%	3 11%	673 36%	167 18%	57 27%	311 29%	27 17%	14 17%	5 25%
Average age	47.03	52.03	44.02	52.54	44.60	48.25	53.57	45.51	42.83	48.90	49.53	42.37	47.63	47.13	42.42	40.11	44.73	54.96	49.08	50.73	53.90	50.75	51.61	53.13

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 91
Social Grade
Base: All respondents

		Gender		Age						Social Grade				Region										
																	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West								
Unweighted base	10153	4667	5475	1368	1543	1623	1767	1471	2381	3548	2929	1527	2149	906	456	1002	1002	839	784	531	948	1200	1499	986
Weighted base	10153	4940	5202	1218	1625	1929	1726	1523	2132	2741	2944	2132	2335	882	459	1193	896	939	789	538	951	1277	1303	926
AB	2741 27%	1578 32%	1160 22%	332 27%	450 28%	548 28%	390 23%	302 20%	719 34%	2741 100%	-	-	-	224 25%	108 24%	305 26%	210 23%	232 25%	194 25%	122 23%	257 27%	424 33%	412 32%	253 27%
C1	2944 29%	1362 28%	1577 30%	438 36%	521 32%	549 28%	487 28%	395 26%	554 26%	-	2944 100%	-	-	261 30%	134 29%	324 27%	275 31%	253 27%	212 27%	177 33%	265 28%	413 32%	377 29%	252 27%
C2	2132 21%	996 20%	1133 22%	206 17%	371 23%	419 22%	402 23%	380 25%	354 17%	-	-	2132 100%	-	184 21%	92 20%	250 21%	191 21%	222 24%	184 23%	125 23%	210 22%	209 16%	267 20%	199 21%
DE	2335 23%	1003 20%	1333 26%	241 20%	283 17%	413 21%	447 26%	446 29%	504 24%	-	-	-	2335 100%	214 24%	124 27%	313 26%	219 24%	232 25%	200 25%	114 21%	219 23%	232 18%	247 19%	222 24%

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 91
Social Grade
Base: All respondents

	Referendum			2015 Vote							2015 Vote - Remain							2015 Vote - Leave						
	Total	Leave	Remain	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru
Unweighted base	10153	4557	4623	3104	2702	683	1208	394	365	50	1332	1748	476	42	253	270	28	1713	855	184	1148	127	83	20
Weighted base	10153	4772	4405	3261	2660	686	1116	429	338	52	1328	1635	453	39	253	242	30	1870	918	206	1060	158	87	20
AB	2741 27%	1036 22%	1495 34%	1119 34%	615 23%	259 38%	200 18%	100 23%	84 25%	12 22%	555 42%	470 29%	199 44%	9 23%	75 30%	60 25%	6 20%	551 29%	131 14%	55 27%	190 18%	23 15%	18 20%	5 24%
C1	2944 29%	1269 27%	1408 32%	972 30%	790 30%	220 32%	252 23%	113 26%	131 39%	22 42%	384 29%	533 33%	149 33%	12 30%	76 30%	98 40%	17 57%	569 30%	228 25%	67 33%	239 23%	34 22%	30 34%	3 16%
C2	2132 21%	1196 25%	729 17%	673 21%	542 20%	91 13%	313 28%	105 24%	54 16%	10 20%	239 18%	274 17%	50 11%	7 19%	46 18%	41 17%	5 16%	413 22%	243 26%	36 17%	298 28%	50 32%	13 15%	6 28%
DE	2335 23%	1271 27%	773 18%	497 15%	713 27%	117 17%	350 31%	112 26%	69 20%	8 16%	150 11%	359 22%	55 12%	11 29%	57 22%	43 18%	2 7%	336 18%	316 34%	47 23%	333 31%	51 32%	26 30%	6 32%

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 92
GO Region
Base: All respondents

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	10153	4667	5475	1368	1543	1623	1767	1471	2381	3548	2929	1527	2149	906	456	1002	1002	839	784	531	948	1200	1499	986
Weighted base	10153	4940	5202	1218	1625	1929	1726	1523	2132	2741	2944	2132	2335	882	459	1193	896	939	789	538	951	1277	1303	926
Scotland	882 9%	477 10%	405 8%	123 10%	124 8%	171 9%	168 10%	127 8%	168 8%	224 8%	261 9%	184 9%	214 9%	882 100%	-	-	-	-	-	-	-	-	-	-
North East	459 5%	238 5%	221 4%	40 3%	63 4%	104 5%	86 5%	82 5%	84 4%	108 4%	134 5%	92 4%	124 5%	-	459 100%	-	-	-	-	-	-	-	-	-
North West	1193 12%	596 12%	594 11%	189 16%	199 12%	224 12%	192 11%	170 11%	218 10%	305 11%	324 11%	250 12%	313 13%	-	-	1193 100%	-	-	-	-	-	-	-	-
Yorkshire & Humberside	896 9%	416 8%	479 9%	93 8%	144 9%	159 8%	166 10%	145 10%	188 9%	210 8%	275 9%	191 9%	219 9%	-	-	-	896 100%	-	-	-	-	-	-	-
West Midlands	939 9%	452 9%	484 9%	96 8%	153 9%	176 9%	162 9%	149 10%	203 10%	232 8%	253 9%	222 10%	232 10%	-	-	-	-	939 100%	-	-	-	-	-	-
East Midlands	789 8%	398 8%	390 8%	96 8%	115 7%	159 8%	142 8%	118 8%	159 7%	194 7%	212 7%	184 9%	200 9%	-	-	-	-	-	789 100%	-	-	-	-	-
Wales	538 5%	271 5%	267 5%	38 3%	89 5%	112 6%	106 6%	76 5%	118 6%	122 4%	177 6%	125 6%	114 5%	-	-	-	-	-	-	538 100%	-	-	-	-
Eastern	951 9%	408 8%	543 10%	96 8%	119 7%	163 8%	166 10%	176 12%	231 11%	257 9%	265 9%	210 10%	219 9%	-	-	-	-	-	-	-	951 100%	-	-	-
London	1277 13%	627 13%	648 12%	191 16%	276 17%	285 15%	190 11%	140 9%	196 9%	424 15%	413 14%	209 10%	232 10%	-	-	-	-	-	-	-	-	1277 100%	-	-
South East	1303 13%	618 13%	684 13%	151 12%	215 13%	226 12%	204 12%	199 13%	308 14%	412 15%	377 13%	267 13%	247 11%	-	-	-	-	-	-	-	-	-	1303 100%	-
South West	926 9%	437 9%	487 9%	105 9%	127 8%	151 8%	145 8%	141 9%	258 12%	253 9%	252 9%	199 9%	222 10%	-	-	-	-	-	-	-	-	-	-	926 100%

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 92
GO Region
Base: All respondents

	Referendum			2015 Vote							2015 Vote - Remain							2015 Vote - Leave						
	Total	Leave	Remain	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru
Unweighted base	10153	4557	4623	3104	2702	683	1208	394	365	50	1332	1748	476	42	253	270	28	1713	855	184	1148	127	83	20
Weighted base	10153	4772	4405	3261	2660	686	1116	429	338	52	1328	1635	453	39	253	242	30	1870	918	206	1060	158	87	20
Scotland	882 9%	311 7%	500 11%	139 4%	134 5%	56 8%	16 1%	429 100%	13 4%	-	65 5%	102 6%	40 9%	-	253 100%	10 4%	-	69 4%	29 3%	10 5%	16 2%	158 100%	2 3%	-
North East	459 5%	237 5%	190 4%	95 3%	182 7%	21 3%	72 6%	-	19 6%	-	40 3%	101 6%	15 3%	1 3%	-	11 4%	-	53 3%	79 9%	6 3%	70 7%	-	8 9%	-
North West	1193 12%	559 12%	520 12%	342 10%	452 17%	60 9%	114 10%	-	32 10%	-	147 11%	262 16%	31 7%	2 6%	-	21 9%	-	187 10%	168 18%	28 13%	110 10%	-	11 13%	-
Yorkshire & Humberside	896 9%	461 10%	351 8%	276 8%	280 11%	62 9%	112 10%	-	26 8%	-	96 7%	162 10%	40 9%	3 8%	-	18 8%	-	172 9%	106 11%	21 10%	108 10%	-	6 7%	-
West Midlands	939 9%	489 10%	348 8%	337 10%	259 10%	52 8%	126 11%	-	17 5%	-	123 9%	150 9%	27 6%	8 21%	-	10 4%	-	209 11%	100 11%	20 10%	113 11%	-	6 7%	-
East Midlands	789 8%	405 8%	320 7%	289 9%	181 7%	40 6%	111 10%	-	33 10%	-	120 9%	112 7%	27 6%	2 5%	-	28 12%	-	165 9%	66 7%	11 6%	109 10%	-	3 4%	-
Wales	538 5%	269 6%	219 5%	133 4%	149 6%	29 4%	60 5%	-	16 5%	52 100%	48 4%	88 5%	16 4%	-	-	9 4%	30 100%	82 4%	56 6%	13 6%	60 6%	-	6 7%	20 100%
Eastern	951 9%	507 11%	360 8%	358 11%	188 7%	74 11%	147 13%	-	43 13%	-	132 10%	106 6%	57 13%	6 16%	-	28 12%	-	222 12%	74 8%	15 7%	140 13%	-	14 17%	-
London	1277 13%	485 10%	626 14%	402 12%	437 16%	97 14%	85 8%	-	42 12%	-	177 13%	287 18%	75 17%	5 12%	-	28 12%	-	217 12%	127 14%	17 8%	76 7%	-	10 12%	-
South East	1303 13%	597 13%	587 13%	540 17%	229 9%	94 14%	169 15%	-	53 16%	-	253 19%	162 10%	60 13%	10 25%	-	43 18%	-	278 15%	59 6%	33 16%	157 15%	-	9 10%	-
South West	926 9%	452 9%	387 9%	350 11%	168 6%	101 15%	105 9%	-	44 13%	-	128 10%	104 6%	66 15%	2 5%	-	34 14%	-	215 12%	56 6%	33 16%	100 9%	-	10 12%	-

New Political Landscape Survey
ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 93
Have you taken a foreign holiday in the last 3 years?
Base: All respondents

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	10153	4667	5475	1368	1543	1623	1767	1471	2381	3548	2929	1527	2149	906	456	1002	1002	839	784	531	948	1200	1499	986
Weighted base	10153	4940	5202	1218	1625	1929	1726	1523	2132	2741	2944	2132	2335	882	459	1193	896	939	789	538	951	1277	1303	926
Yes	6295 62%	3145 64%	3141 60%	928 76%	1154 71%	1189 62%	940 54%	802 53%	1283 60%	2127 78%	1957 66%	1285 60%	926 40%	555 63%	261 57%	746 63%	538 60%	554 59%	444 56%	294 55%	542 57%	964 75%	838 64%	561 61%
No	3858 38%	1795 36%	2061 40%	290 24%	471 29%	740 38%	786 46%	721 47%	849 40%	614 22%	988 34%	847 40%	1409 60%	327 37%	198 43%	447 37%	358 40%	386 41%	345 44%	245 45%	409 43%	314 25%	465 36%	365 39%

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 93

Have you taken a foreign holiday in the last 3 years?**Base: All respondents**

	<u>Referendum</u>			<u>2015 Vote</u>							<u>2015 Vote - Remain</u>							<u>2015 Vote - Leave</u>						
	<u>Total</u>	<u>Leave</u>	<u>Remain</u>	<u>Con-ser-vative</u>	<u>Labour</u>	<u>Lib-eral Demo-crat</u>	<u>UKIP</u>	<u>SNP</u>	<u>Green</u>	<u>Plaid Cymru</u>	<u>Con-ser-vative</u>	<u>Labour</u>	<u>Lib-eral Demo-crat</u>	<u>UKIP</u>	<u>SNP</u>	<u>Green</u>	<u>Plaid Cymru</u>	<u>Con-ser-vative</u>	<u>Labour</u>	<u>Lib-eral Demo-crat</u>	<u>UKIP</u>	<u>SNP</u>	<u>Green</u>	<u>Plaid Cymru</u>
Unweighted base	10153	4557	4623	3104	2702	683	1208	394	365	50	1332	1748	476	42	253	270	28	1713	855	184	1148	127	83	20
Weighted base	10153	4772	4405	3261	2660	686	1116	429	338	52	1328	1635	453	39	253	242	30	1870	918	206	1060	158	87	20
Yes	6295 62%	2589 54%	3127 71%	2210 68%	1602 60%	489 71%	549 49%	267 62%	190 56%	27 52%	1015 76%	1091 67%	354 78%	25 65%	173 68%	146 60%	17 58%	1149 61%	458 50%	119 58%	515 49%	85 54%	37 42%	8 40%
No	3858 38%	2183 46%	1279 29%	1051 32%	1058 40%	198 29%	567 51%	163 38%	147 44%	25 48%	313 24%	544 33%	100 22%	14 35%	80 32%	96 40%	13 42%	721 39%	460 50%	87 42%	544 51%	73 46%	50 58%	12 60%

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 94
Tenure
Base: All respondents

		Gender			Age					Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	10153	4667	5475	1368	1543	1623	1767	1471	2381	3548	2929	1527	2149	906	456	1002	1002	839	784	531	948	1200	1499	986
Weighted base	10153	4940	5202	1218	1625	1929	1726	1523	2132	2741	2944	2132	2335	882	459	1193	896	939	789	538	951	1277	1303	926
NET: Homeowners	6904 68%	3497 71%	3401 65%	614 50%	920 57%	1299 67%	1183 69%	1116 73%	1774 83%	2271 83%	2058 70%	1497 70%	1077 46%	551 62%	305 66%	810 68%	618 69%	665 71%	572 72%	375 70%	690 73%	731 57%	925 71%	663 72%
Owned outright - without mortgage	3350 33%	1811 37%	1536 30%	202 17%	220 14%	232 12%	403 23%	708 46%	1585 74%	1074 39%	976 33%	700 33%	600 26%	250 28%	133 29%	399 33%	304 34%	315 34%	279 35%	182 34%	359 38%	322 25%	452 35%	355 38%
Owned with a mortgage or loan	3554 35%	1686 34%	1865 36%	412 34%	699 43%	1067 55%	780 45%	408 27%	188 9%	1198 44%	1081 37%	797 37%	477 20%	301 34%	172 38%	411 34%	314 35%	349 37%	292 37%	193 36%	332 35%	409 32%	473 36%	308 33%
NET: Renters	3107 31%	1386 28%	1717 33%	532 44%	669 41%	615 32%	537 31%	404 27%	352 16%	424 15%	856 29%	599 28%	1228 53%	326 37%	149 33%	360 30%	267 30%	267 28%	203 26%	156 29%	251 26%	519 41%	356 27%	253 27%
Rented from the council	1320 13%	580 12%	739 14%	133 11%	242 15%	253 13%	268 16%	227 15%	197 9%	102 4%	257 9%	263 12%	698 30%	189 21%	71 15%	113 9%	133 15%	118 13%	97 12%	76 14%	100 10%	232 18%	116 9%	76 8%
Rented from a housing association	616 6%	280 6%	335 6%	112 9%	87 5%	126 7%	120 7%	92 6%	79 4%	62 2%	152 5%	124 6%	278 12%	58 7%	30 6%	110 9%	38 4%	62 7%	34 4%	25 5%	52 5%	81 6%	74 6%	52 6%
Rented from someone else	1172 12%	526 11%	643 12%	287 24%	340 21%	236 12%	149 9%	85 6%	75 4%	261 10%	446 15%	212 10%	252 11%	79 9%	49 11%	137 11%	96 11%	87 9%	73 9%	55 10%	100 10%	206 16%	166 13%	125 14%
Rent free	141 1%	56 1%	85 2%	72 6%	36 2%	16 1%	7 *	4 *	7 *	45 2%	31 1%	36 2%	29 1%	5 1%	5 1%	24 2%	11 1%	7 1%	14 2%	7 1%	10 1%	28 2%	22 2%	9 1%

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 94
Tenure
Base: All respondents

	Referendum			2015 Vote							2015 Vote - Remain							2015 Vote - Leave						
	Total	Leave	Remain	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru
Unweighted base	10153	4557	4623	3104	2702	683	1208	394	365	50	1332	1748	476	42	253	270	28	1713	855	184	1148	127	83	20
Weighted base	10153	4772	4405	3261	2660	686	1116	429	338	52	1328	1635	453	39	253	242	30	1870	918	206	1060	158	87	20
NET: Homeowners	6904 68%	3318 70%	3071 70%	2701 83%	1591 60%	513 75%	741 66%	248 58%	207 61%	35 67%	1097 83%	1047 64%	338 75%	25 63%	159 63%	147 61%	23 75%	1557 83%	497 54%	164 80%	708 67%	77 49%	54 62%	12 58%
Owned outright - without mortgage	3350 33%	1820 38%	1349 31%	1475 45%	686 26%	268 39%	402 36%	104 24%	97 29%	18 34%	534 40%	424 26%	174 38%	7 17%	64 25%	63 26%	11 35%	928 50%	246 27%	89 43%	392 37%	36 23%	31 35%	7 33%
Owned with a mortgage or loan	3554 35%	1499 31%	1722 39%	1226 38%	906 34%	245 36%	339 30%	144 33%	110 32%	17 33%	563 42%	623 38%	164 36%	18 46%	95 37%	84 35%	12 40%	629 34%	251 27%	74 36%	316 30%	41 26%	23 27%	5 25%
NET: Renters	3107 31%	1412 30%	1267 29%	533 16%	1039 39%	168 24%	364 33%	180 42%	119 35%	17 32%	217 16%	568 35%	110 24%	13 32%	93 37%	85 35%	7 25%	301 16%	412 45%	41 20%	344 32%	80 51%	31 36%	8 39%
Rented from the council	1320 13%	706 15%	431 10%	177 5%	492 18%	46 7%	195 17%	120 28%	31 9%	9 16%	55 4%	229 14%	21 5%	6 16%	56 22%	16 7%	2 8%	120 6%	232 25%	16 8%	185 17%	59 38%	15 18%	4 22%
Rented from a housing association	616 6%	328 7%	206 5%	95 3%	208 8%	27 4%	86 8%	27 6%	26 8%	2 4%	36 3%	94 6%	14 3%	1 3%	11 4%	15 6%	- -	57 3%	102 11%	11 5%	83 8%	15 9%	11 13%	2 9%
Rented from someone else	1172 12%	378 8%	629 14%	261 8%	339 13%	94 14%	83 7%	34 8%	61 18%	6 12%	125 9%	245 15%	74 16%	5 13%	27 10%	54 22%	5 17%	124 7%	79 9%	14 7%	76 7%	6 4%	5 5%	1 7%
Rent free	141 1%	41 1%	67 2%	27 1%	30 1%	6 1%	10 1%	2 *	12 4%	1 1%	15 1%	20 1%	5 1%	2 4%	1 *	10 4%	- -	12 1%	9 1%	1 *	8 1%	1 1%	2 2%	1 3%

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 95

What is the highest educational level that you have achieved to date?**Base: All respondents**

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	10153	4667	5475	1368	1543	1623	1767	1471	2381	3548	2929	1527	2149	906	456	1002	1002	839	784	531	948	1200	1499	986
Weighted base	10153	4940	5202	1218	1625	1929	1726	1523	2132	2741	2944	2132	2335	882	459	1193	896	939	789	538	951	1277	1303	926
No formal education	82 1%	36 1%	46 1%	1 *	16 1%	8 *	14 1%	12 1%	31 1%	1 *	11 *	23 1%	47 2%	7 1%	6 1%	6 *	6 1%	12 1%	8 1%	2 *	12 1%	4 *	14 1%	5 *
Primary school	62 1%	28 1%	34 1%	3 *	7 *	17 1%	4 *	8 1%	24 1%	3 *	3 *	20 1%	35 2%	5 1%	1 *	3 *	6 1%	6 1%	7 1%	3 *	8 1%	5 *	9 1%	8 1%
Secondary school, high school, NVQ levels 1 to 3, etc.	5750 57%	2610 53%	3139 60%	480 39%	651 40%	956 50%	1132 66%	1217 80%	1314 62%	981 36%	1547 53%	1487 70%	1735 74%	447 51%	276 60%	665 56%	547 61%	573 61%	470 60%	314 58%	594 62%	555 43%	758 58%	553 60%
University degree or equivalent professional qualification, NVQ level 4, etc.	2747 27%	1524 31%	1220 23%	304 25%	606 37%	631 33%	417 24%	230 15%	560 26%	1072 39%	936 32%	413 19%	326 14%	256 29%	119 26%	350 29%	239 27%	227 24%	198 25%	156 29%	220 23%	418 33%	332 25%	234 25%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	1022 10%	550 11%	470 9%	75 6%	296 18%	289 15%	143 8%	44 3%	176 8%	565 21%	263 9%	107 5%	86 4%	111 13%	38 8%	122 10%	64 7%	78 8%	61 8%	49 9%	85 9%	208 16%	122 9%	84 9%
Still in full time education	385 4%	135 3%	246 5%	342 28%	35 2%	5 *	3 *	1 *	- *	100 4%	156 5%	65 3%	64 3%	48 5%	14 3%	41 3%	25 3%	36 4%	32 4%	13 2%	24 3%	62 5%	54 4%	35 4%
Don't know	21 *	8 *	13 *	1 *	2 *	3 *	4 *	2 *	9 *	2 *	7 *	4 *	7 *	1 *	1 *	4 *	- *	2 *	5 1%	- *	2 *	1 *	3 *	2 *
Prefer not to answer	85 1%	50 1%	33 1%	13 1%	13 1%	21 1%	11 1%	10 1%	17 1%	16 1%	21 1%	13 1%	35 1%	8 1%	5 1%	3 *	8 1%	5 1%	7 1%	1 *	7 1%	23 2%	11 1%	7 1%

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 95

What is the highest educational level that you have achieved to date?**Base: All respondents**

	Referendum			2015 Vote							2015 Vote - Remain							2015 Vote - Leave						
	Total	Leave	Remain	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru
Unweighted base	10153	4557	4623	3104	2702	683	1208	394	365	50	1332	1748	476	42	253	270	28	1713	855	184	1148	127	83	20
Weighted base	10153	4772	4405	3261	2660	686	1116	429	338	52	1328	1635	453	39	253	242	30	1870	918	206	1060	158	87	20
No formal education	82 1%	50 1%	14 *	15 *	23 1%	4 1%	14 1%	6 1%	2 1%	- -	4 *	5 *	1 *	- -	2 1%	- -	- -	9 *	15 2%	3 1%	14 1%	3 2%	2 2%	- -
Primary school	62 1%	39 1%	16 *	18 1%	22 1%	2 *	7 1%	4 1%	- -	- -	5 *	9 1%	1 *	- -	1 *	- -	- -	13 1%	12 1%	1 *	7 1%	2 2%	- -	- -
Secondary school, high school, NVQ levels 1 to 3, etc.	5750 57%	3220 67%	1950 44%	1885 58%	1411 53%	300 44%	826 74%	224 52%	132 39%	30 57%	644 48%	720 44%	163 36%	28 71%	104 41%	81 34%	11 35%	1207 65%	631 69%	121 59%	783 74%	106 67%	48 55%	17 86%
University degree or equivalent professional qualification, NVQ level 4, etc.	2747 27%	1041 22%	1509 34%	937 29%	764 29%	234 34%	201 18%	121 28%	125 37%	15 28%	455 34%	564 34%	174 38%	6 16%	89 35%	93 39%	11 37%	464 25%	174 19%	56 27%	193 18%	30 19%	26 30%	3 14%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	1022 10%	318 7%	644 15%	328 10%	299 11%	119 17%	53 5%	55 13%	52 15%	7 14%	180 14%	235 14%	90 20%	5 13%	42 17%	43 18%	7 25%	141 8%	59 6%	25 12%	48 5%	13 8%	9 10%	- -
Still in full time education	385 4%	54 1%	237 5%	52 2%	111 4%	26 4%	5 *	17 4%	22 7%	1 1%	30 2%	90 6%	21 5%	- -	14 5%	19 8%	1 2%	19 1%	16 2%	- -	5 *	1 1%	2 2%	- -
Don't know	21 *	14 *	3 *	9 *	4 *	- -	3 *	1 *	- -	- -	2 *	- -	- -	- -	- -	- -	- -	6 *	3 *	- -	3 *	1 *	- -	- -
Prefer not to answer	85 1%	36 1%	31 1%	18 1%	26 1%	2 *	6 1%	3 1%	5 1%	- -	8 1%	12 1%	2 *	- -	1 *	4 2%	- -	10 1%	8 1%	- -	6 1%	2 1%	1 1%	- -

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 96

Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?

Base: All respondents

	Gender			Age							Social Grade				Region									
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	10153	4667	5475	1368	1543	1623	1767	1471	2381	3548	2929	1527	2149	906	456	1002	1002	839	784	531	948	1200	1499	986
Weighted base	10153	4940	5202	1218	1625	1929	1726	1523	2132	2741	2944	2132	2335	882	459	1193	896	939	789	538	951	1277	1303	926
NET: Yes	2004	938	1062	145	205	305	369	417	563	335	460	373	836	172	109	248	183	186	170	120	208	171	238	198
	20%	19%	20%	12%	13%	16%	21%	27%	26%	12%	16%	17%	36%	20%	24%	21%	20%	20%	21%	22%	22%	13%	18%	21%
Yes - mental condition	680	286	390	105	121	154	174	94	33	95	152	90	343	64	42	93	60	71	65	30	66	51	80	57
	7%	6%	8%	9%	7%	8%	10%	6%	2%	3%	5%	4%	15%	7%	9%	8%	7%	8%	8%	6%	7%	4%	6%	6%
Yes - physical condition	1212	575	637	46	75	162	218	287	424	215	268	237	492	105	60	131	110	119	113	76	132	102	143	120
	12%	12%	12%	4%	5%	8%	13%	19%	20%	8%	9%	11%	21%	12%	13%	11%	12%	13%	14%	14%	14%	8%	11%	13%
Yes - disability	685	338	347	26	39	98	136	178	208	101	155	103	326	63	38	83	53	59	51	44	71	60	91	73
	7%	7%	7%	2%	2%	5%	8%	12%	10%	4%	5%	5%	14%	7%	8%	7%	6%	6%	6%	8%	7%	5%	7%	8%
Yes - other	104	62	42	6	12	17	13	29	27	12	27	23	42	11	5	8	10	4	17	8	13	10	10	9
	1%	1%	1%	*	1%	1%	1%	2%	1%	*	1%	1%	2%	1%	1%	1%	1%	*	2%	2%	1%	1%	1%	1%
No	7913	3896	4011	1022	1375	1590	1315	1073	1539	2354	2420	1715	1424	690	339	905	688	733	606	408	722	1067	1045	710
	78%	79%	77%	84%	85%	82%	76%	70%	72%	86%	82%	80%	61%	78%	74%	76%	77%	78%	77%	76%	76%	84%	80%	77%
Prefer not to say	236	105	130	52	45	34	43	34	30	52	65	44	75	20	11	40	24	20	14	10	22	39	19	18
	2%	2%	2%	4%	3%	2%	2%	2%	1%	2%	2%	2%	3%	2%	2%	3%	3%	2%	2%	2%	2%	3%	1%	2%

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 96

Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?

Base: All respondents

	Referendum			2015 Vote							2015 Vote - Remain							2015 Vote - Leave						
	Total	Leave	Remain	Con-ser-vative	Lib-eral Demo-crat	Labour	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Lib-eral Demo-crat	Labour	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Lib-eral Demo-crat	Labour	UKIP	SNP	Green	Plaid Cymru
Unweighted base	10153	4557	4623	3104	2702	683	1208	394	365	50	1332	1748	476	42	253	270	28	1713	855	184	1148	127	83	20
Weighted base	10153	4772	4405	3261	2660	686	1116	429	338	52	1328	1635	453	39	253	242	30	1870	918	206	1060	158	87	20
NET: Yes	2004	1104	723	530	580	119	298	86	80	7	187	300	76	6	44	51	3	337	257	33	287	39	29	4
	20%	23%	16%	16%	22%	17%	27%	20%	24%	13%	14%	18%	17%	15%	17%	21%	9%	18%	28%	16%	27%	25%	33%	19%
Yes - mental condition	680	298	302	92	224	50	83	39	46	2	42	131	33	4	23	31	1	49	84	11	76	14	14	1
	7%	6%	7%	3%	8%	7%	7%	9%	14%	4%	3%	8%	7%	11%	9%	13%	5%	3%	9%	5%	7%	9%	16%	5%
Yes - physical condition	1212	699	409	347	336	70	205	46	44	3	125	162	43	3	23	24	1	219	158	20	200	20	20	1
	12%	15%	9%	11%	13%	10%	18%	11%	13%	5%	9%	10%	10%	8%	9%	10%	5%	12%	17%	10%	19%	13%	23%	7%
Yes - disability	685	427	223	183	214	42	120	34	27	4	59	96	23	1	14	14	3	121	112	13	117	19	12	1
	7%	9%	5%	6%	8%	6%	11%	8%	8%	8%	4%	6%	5%	3%	6%	6%	9%	6%	12%	6%	11%	12%	14%	7%
Yes - other	104	58	40	25	38	5	16	3	4	-	11	25	-	-	-	3	-	14	12	5	16	3	1	-
	1%	1%	1%	1%	1%	1%	1%	1%	1%	-	1%	2%	-	-	-	1%	-	1%	1%	2%	1%	2%	1%	-
No	7913	3565	3579	2682	2012	551	793	336	241	45	1124	1292	369	33	205	177	26	1503	641	164	748	119	55	16
	78%	75%	81%	82%	76%	80%	71%	78%	71%	86%	85%	79%	81%	85%	81%	73%	88%	80%	70%	80%	71%	75%	64%	81%
Prefer not to say	236	102	103	49	69	16	25	7	17	1	18	43	8	-	5	13	1	30	21	8	25	-	2	-
	2%	2%	2%	2%	3%	2%	2%	2%	5%	2%	1%	3%	2%	-	2%	6%	3%	2%	2%	4%	2%	-	3%	-

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 97

Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?

Base: All respondents

		Gender		Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West
Unweighted base	10153	4667	5475	1368	1543	1623	1767	1471	2381	3548	2929	1527	2149	906	456	1002	1002	839	784	531	948	1200	1499	986
Weighted base	10153	4940	5202	1218	1625	1929	1726	1523	2132	2741	2944	2132	2335	882	459	1193	896	939	789	538	951	1277	1303	926
Yes - responsible for half or more of the items bought	8955 88%	4173 84%	4776 92%	658 54%	1515 93%	1840 95%	1632 95%	1422 93%	1888 89%	2343 85%	2590 88%	1932 91%	2090 90%	779 88%	414 90%	1028 86%	805 90%	828 88%	701 89%	493 92%	847 89%	1140 89%	1129 87%	792 85%
No - not responsible for most of the items bought	1198 12%	767 16%	426 8%	561 46%	109 7%	89 5%	94 5%	101 7%	244 11%	399 15%	354 12%	200 9%	245 10%	103 12%	45 10%	165 14%	91 10%	111 12%	88 11%	45 8%	105 11%	137 11%	173 13%	134 15%

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 97

Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?

Base: All respondents

	Referendum			2015 Vote							2015 Vote - Remain							2015 Vote - Leave						
	Total	Leave	Remain	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru
Unweighted base	10153	4557	4623	3104	2702	683	1208	394	365	50	1332	1748	476	42	253	270	28	1713	855	184	1148	127	83	20
Weighted base	10153	4772	4405	3261	2660	686	1116	429	338	52	1328	1635	453	39	253	242	30	1870	918	206	1060	158	87	20
Yes - responsible for half or more of the items bought	8955 88%	4383 92%	3832 87%	2920 90%	2400 90%	610 89%	1039 93%	379 88%	298 88%	49 94%	1185 89%	1440 88%	406 90%	37 95%	216 85%	209 87%	29 96%	1682 90%	868 94%	182 89%	986 93%	152 96%	82 95%	18 91%
No - not responsible for most of the items bought	1198 12%	389 8%	574 13%	341 10%	260 10%	76 11%	77 7%	50 12%	40 12%	3 6%	143 11%	195 12%	47 10%	2 5%	38 15%	32 13%	1 4%	188 10%	51 6%	24 11%	74 7%	6 4%	4 5%	2 9%

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 98
How many cars are there in your household?
Base: All respondents

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	10153	4667	5475	1368	1543	1623	1767	1471	2381	3548	2929	1527	2149	906	456	1002	1002	839	784	531	948	1200	1499	986
Weighted base	10153	4940	5202	1218	1625	1929	1726	1523	2132	2741	2944	2132	2335	882	459	1193	896	939	789	538	951	1277	1303	926
No cars in the household	2051 20%	900 18%	1148 22%	312 26%	360 22%	409 21%	368 21%	294 19%	308 14%	290 11%	636 22%	267 13%	858 37%	234 27%	97 21%	275 23%	181 20%	184 20%	132 17%	78 14%	122 13%	447 35%	189 15%	111 12%
1	4205 41%	2109 43%	2093 40%	259 21%	663 41%	794 41%	684 40%	680 45%	1125 53%	1084 40%	1199 41%	949 45%	973 42%	358 41%	208 45%	484 41%	388 43%	383 41%	332 42%	245 46%	430 45%	494 39%	503 39%	379 41%
2	2974 29%	1500 30%	1470 28%	358 29%	490 30%	628 33%	492 28%	408 27%	599 28%	1065 39%	844 29%	688 32%	377 16%	229 26%	104 23%	333 28%	276 31%	283 30%	249 32%	174 32%	293 31%	255 20%	452 35%	328 35%
3+	923 9%	430 9%	492 9%	290 24%	112 7%	98 5%	182 11%	141 9%	100 5%	302 11%	265 9%	228 11%	127 5%	60 7%	50 11%	100 8%	50 6%	89 9%	76 10%	41 8%	106 11%	81 6%	159 12%	109 12%

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 98
How many cars are there in your household?
Base: All respondents

	Referendum			2015 Vote							2015 Vote - Remain							2015 Vote - Leave						
	Total	Leave	Remain	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru
Unweighted base	10153	4557	4623	3104	2702	683	1208	394	365	50	1332	1748	476	42	253	270	28	1713	855	184	1148	127	83	20
Weighted base	10153	4772	4405	3261	2660	686	1116	429	338	52	1328	1635	453	39	253	242	30	1870	918	206	1060	158	87	20
No cars in the household	2051 20%	872 18%	881 20%	356 11%	684 26%	135 20%	204 18%	115 27%	94 28%	15 29%	131 10%	409 25%	95 21%	6 16%	63 25%	71 29%	8 28%	215 12%	233 25%	27 13%	192 18%	43 27%	23 27%	5 26%
1	4205 41%	2150 45%	1733 39%	1399 43%	1154 43%	293 43%	481 43%	190 44%	128 38%	22 41%	516 39%	664 41%	195 43%	9 24%	123 49%	85 35%	10 34%	857 46%	456 50%	89 43%	465 44%	61 39%	39 45%	11 54%
2	2974 29%	1338 28%	1376 31%	1175 36%	633 24%	209 31%	329 30%	99 23%	81 24%	14 27%	535 40%	432 26%	135 30%	18 46%	53 21%	60 25%	11 37%	617 33%	178 19%	70 34%	310 29%	44 28%	17 19%	3 15%
3+	923 9%	412 9%	416 9%	332 10%	189 7%	49 7%	101 9%	26 6%	35 10%	1 3%	147 11%	130 8%	29 6%	6 15%	14 6%	26 11%	* 1%	180 10%	52 6%	20 10%	93 9%	10 6%	8 9%	1 5%

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 99

To which of the following ethnic groups do you consider you belong?

Base: All respondents

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	10153	4667	5475	1368	1543	1623	1767	1471	2381	3548	2929	1527	2149	906	456	1002	1002	839	784	531	948	1200	1499	986
Weighted base	10153	4940	5202	1218	1625	1929	1726	1523	2132	2741	2944	2132	2335	882	459	1193	896	939	789	538	951	1277	1303	926
White	9259 91%	4515 91%	4734 91%	970 80%	1392 86%	1713 89%	1611 93%	1480 97%	2092 98%	2466 90%	2665 91%	1974 93%	2154 92%	854 97%	443 97%	1102 92%	848 95%	854 91%	731 93%	514 96%	905 95%	893 70%	1215 93%	899 97%
NET: Non-white	789 8%	365 7%	423 8%	227 19%	208 13%	192 10%	102 6%	33 2%	26 1%	238 9%	244 8%	146 7%	160 7%	24 3%	13 3%	84 7%	42 5%	76 8%	51 6%	20 4%	38 4%	348 27%	71 5%	20 2%
Mixed	159 2%	64 1%	95 2%	46 4%	44 3%	27 1%	28 2%	8 1%	5 *	45 2%	43 1%	35 2%	35 2%	5 1%	3 1%	21 2%	9 1%	9 1%	11 1%	9 2%	13 1%	57 4%	14 1%	7 1%
Asian	391 4%	201 4%	190 4%	128 10%	103 6%	104 5%	34 2%	16 1%	7 *	110 4%	113 4%	83 4%	85 4%	9 1%	7 1%	45 4%	28 3%	50 5%	26 3%	5 1%	11 1%	167 13%	35 3%	8 1%
Black	161 2%	70 1%	91 2%	34 3%	39 2%	48 2%	26 2%	8 1%	7 *	45 2%	61 2%	21 1%	34 1%	3 *	1 *	11 1%	3 *	14 1%	7 1%	4 1%	9 1%	99 8%	8 1%	2 *
Chinese	47 *	18 *	29 1%	13 1%	15 1%	12 1%	7 *	- -	- -	27 1%	14 *	4 *	2 *	5 1%	2 *	5 *	* *	2 *	3 *	2 *	3 *	14 1%	10 1%	1 *
Other ethnic group	30 *	11 *	18 *	7 1%	8 *	1 *	6 *	2 *	6 *	11 *	12 *	4 *	4 *	3 *	* *	3 *	2 *	1 *	3 *	1 *	2 *	11 1%	4 *	2 *
Prefer not to answer	106 1%	60 1%	45 1%	21 2%	24 1%	24 1%	13 1%	9 1%	14 1%	37 1%	36 1%	12 1%	21 1%	4 *	3 1%	7 1%	5 1%	9 1%	7 1%	4 1%	9 1%	37 3%	17 1%	6 1%

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 99

To which of the following ethnic groups do you consider you belong?

Base: All respondents

	Referendum			2015 Vote							2015 Vote - Remain							2015 Vote - Leave						
	Total	Leave	Remain	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru
Unweighted base	10153	4557	4623	3104	2702	683	1208	394	365	50	1332	1748	476	42	253	270	28	1713	855	184	1148	127	83	20
Weighted base	10153	4772	4405	3261	2660	686	1116	429	338	52	1328	1635	453	39	253	242	30	1870	918	206	1060	158	87	20
White	9259 91%	4517 95%	3899 89%	3091 95%	2249 85%	646 94%	1090 98%	417 97%	309 91%	52 100%	1239 93%	1348 82%	429 95%	34 88%	244 96%	219 91%	30 100%	1792 96%	819 89%	190 93%	1039 98%	156 99%	81 94%	20 100%
NET: Non-white	789 8%	224 5%	457 10%	154 5%	378 14%	37 5%	17 2%	12 3%	22 7%	- -	81 6%	266 16%	20 5%	4 10%	9 3%	18 8%	- -	70 4%	93 10%	15 7%	13 1%	2 1%	3 3%	- -
Mixed	159 2%	56 1%	77 2%	30 1%	61 2%	14 2%	5 *	3 1%	9 3%	- -	11 1%	38 2%	8 2%	- -	3 1%	7 3%	- -	18 1%	19 2%	5 2%	5 1%	- -	2 2%	- -
Asian	391 4%	104 2%	239 5%	82 3%	209 8%	14 2%	5 *	3 1%	7 2%	- -	49 4%	150 9%	6 1%	2 4%	1 *	5 2%	- -	32 2%	51 6%	9 4%	4 *	2 1%	1 1%	- -
Black	161 2%	41 1%	94 2%	20 1%	88 3%	4 1%	2 *	2 *	3 1%	- -	12 1%	60 4%	4 1%	- -	2 1%	3 1%	- -	8 *	20 2%	- -	2 *	- -	- -	- -
Chinese	47 *	16 *	28 1%	16 *	11 *	3 *	3 *	1 *	2 1%	- -	7 1%	9 1%	2 *	2 6%	- -	2 1%	- -	9 1%	1 *	2 1%	1 *	- -	- -	- -
Other ethnic group	30 *	7 *	19 *	6 *	10 *	1 *	1 *	3 1%	2 1%	- -	3 *	8 *	1 *	- -	3 1%	2 1%	- -	3 *	1 *	- -	1 *	- -	- -	- -
Prefer not to answer	106 1%	31 1%	50 1%	16 1%	32 1%	4 1%	8 1%	1 *	7 2%	- -	8 1%	22 1%	4 1%	1 2%	1 *	4 2%	- -	7 *	7 1%	- -	7 1%	- -	3 3%	- -

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 100

To which of the following religious groups do you consider yourself to be a member of?

Base: All respondents

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	10153	4667	5475	1368	1543	1623	1767	1471	2381	3548	2929	1527	2149	906	456	1002	1002	839	784	531	948	1200	1499	986
Weighted base	10153	4940	5202	1218	1625	1929	1726	1523	2132	2741	2944	2132	2335	882	459	1193	896	939	789	538	951	1277	1303	926
Christian	5115 50%	2448 50%	2665 51%	334 27%	577 35%	810 42%	893 52%	985 65%	1516 71%	1363 50%	1467 50%	1100 52%	1185 51%	411 47%	242 53%	665 56%	488 55%	478 51%	378 48%	270 50%	469 49%	606 47%	629 48%	480 52%
NET: Other	646 6%	304 6%	339 7%	142 12%	163 10%	151 8%	83 5%	45 3%	61 3%	167 6%	168 6%	144 7%	167 7%	27 3%	13 3%	75 6%	46 5%	73 8%	52 7%	23 4%	43 4%	203 16%	75 6%	18 2%
Muslim	275 3%	138 3%	137 3%	87 7%	88 5%	67 3%	23 1%	7 *	3 *	68 2%	72 2%	58 3%	77 3%	5 1%	4 1%	42 4%	24 3%	36 4%	18 2%	3 1%	13 1%	100 8%	29 2%	2 *
Hindu	72 1%	36 1%	35 1%	15 1%	23 1%	20 1%	5 *	6 *	3 *	35 1%	19 1%	9 *	9 *	3 *	1 *	5 *	1 *	6 1%	6 1%	2 *	2 *	39 3%	7 1%	* *
Jewish	66 1%	37 1%	29 1%	5 *	6 *	7 *	10 1%	10 1%	28 1%	25 1%	15 1%	12 1%	14 1%	1 *	1 *	8 1%	2 *	4 *	2 *	2 *	5 1%	29 2%	8 1%	4 *
Sikh	26 *	16 *	10 *	9 1%	2 *	10 1%	4 *	- -	- -	4 *	5 *	13 1%	4 *	- -	- -	- -	3 *	8 1%	3 *	1 *	- -	8 1%	3 *	- -
Buddhist	46 *	22 *	24 *	11 1%	4 *	10 1%	10 1%	3 *	8 *	10 *	16 1%	9 *	11 *	5 1%	1 *	3 *	3 *	3 *	2 *	7 1%	4 *	9 1%	9 1%	- -
Other	162 2%	55 1%	105 2%	14 1%	40 2%	37 2%	32 2%	20 1%	19 1%	24 1%	41 1%	43 2%	53 2%	13 1%	6 1%	18 1%	13 1%	17 2%	21 3%	7 1%	19 2%	18 1%	19 1%	11 1%
None	4182 41%	2073 42%	2103 40%	692 57%	834 51%	926 48%	724 42%	474 31%	534 25%	1139 42%	1249 42%	853 40%	941 40%	432 49%	194 42%	428 36%	350 39%	360 38%	342 43%	243 45%	424 45%	420 33%	572 44%	416 45%
Prefer not to say	210 2%	114 2%	95 2%	51 4%	52 3%	41 2%	26 2%	19 1%	21 1%	72 3%	60 2%	36 2%	42 2%	13 1%	10 2%	25 2%	11 1%	27 3%	16 2%	3 1%	16 2%	49 4%	26 2%	12 1%

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 100

To which of the following religious groups do you consider yourself to be a member of?

Base: All respondents

	Referendum			2015 Vote							2015 Vote - Remain							2015 Vote - Leave						
	Total	Leave	Remain	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru
Unweighted base	10153	4557	4623	3104	2702	683	1208	394	365	50	1332	1748	476	42	253	270	28	1713	855	184	1148	127	83	20
Weighted base	10153	4772	4405	3261	2660	686	1116	429	338	52	1328	1635	453	39	253	242	30	1870	918	206	1060	158	87	20
Christian	5115 50%	2759 58%	1957 44%	2020 62%	1244 47%	336 49%	654 59%	170 40%	88 26%	20 38%	755 57%	684 42%	207 46%	21 54%	89 35%	54 22%	8 27%	1228 66%	504 55%	119 58%	622 59%	72 45%	32 37%	9 46%
NET: Other	646 6%	201 4%	362 8%	160 5%	254 10%	34 5%	25 2%	16 4%	33 10%	1 2%	87 7%	180 11%	19 4%	3 8%	10 4%	23 9%	- -	68 4%	67 7%	13 6%	22 2%	6 4%	7 9%	1 5%
Muslim	275 3%	68 1%	164 4%	45 1%	145 5%	13 2%	3 *	3 1%	6 2%	- -	28 2%	100 6%	8 2%	- -	1 *	5 2%	- -	15 1%	39 4%	5 2%	3 *	2 1%	- -	- -
Hindu	72 1%	16 *	51 1%	28 1%	29 1%	2 *	2 *	- -	2 1%	- -	19 1%	24 1%	1 *	2 4%	- -	1 *	- -	9 *	4 *	1 1%	- -	- -	1 1%	- -
Jewish	66 1%	29 1%	35 1%	46 1%	9 *	2 *	3 *	1 *	1 *	- -	23 2%	7 *	1 *	1 2%	1 *	1 1%	- -	23 1%	2 *	1 *	2 *	- -	- -	- -
Sikh	26 *	5 *	18 *	3 *	19 1%	- -	1 *	- -	- -	- -	* -	16 1%	- -	- -	- -	- -	- -	2 *	3 *	- -	1 *	- -	- -	- -
Buddhist	46 *	18 *	25 1%	11 *	12 *	3 *	8 1%	3 1%	3 1%	- -	8 1%	9 1%	1 *	1 2%	1 *	3 1%	- -	4 *	2 *	2 1%	7 1%	2 1%	- -	- -
Other	162 2%	65 1%	69 2%	26 1%	40 2%	14 2%	9 1%	9 2%	21 6%	1 2%	9 1%	23 1%	8 2%	- -	8 3%	12 5%	- -	16 1%	17 2%	4 2%	9 1%	2 1%	7 8%	1 5%
None	4182 41%	1739 36%	1985 45%	1037 32%	1085 41%	308 45%	430 39%	239 56%	206 61%	32 60%	464 35%	726 44%	221 49%	15 38%	152 60%	157 65%	22 73%	551 29%	324 35%	71 35%	409 39%	78 49%	44 51%	10 49%
Prefer not to say	210 2%	72 2%	101 2%	44 1%	77 3%	8 1%	6 1%	4 1%	11 3%	- -	21 2%	46 3%	6 1%	- -	2 1%	8 3%	- -	22 1%	23 3%	2 1%	6 1%	2 1%	3 3%	- -

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 101

Which of the following best describes where you live?

Base: All respondents

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West
Unweighted base	10153	4667	5475	1368	1543	1623	1767	1471	2381	3548	2929	1527	2149	906	456	1002	1002	839	784	531	948	1200	1499	986
Weighted base	10153	4940	5202	1218	1625	1929	1726	1523	2132	2741	2944	2132	2335	882	459	1193	896	939	789	538	951	1277	1303	926
Urban - Population over 10,000	4199 41%	2220 45%	1972 38%	618 51%	802 49%	884 46%	683 40%	537 35%	676 32%	1189 43%	1309 44%	783 37%	918 39%	373 42%	182 40%	457 38%	338 38%	396 42%	264 33%	141 26%	302 32%	1044 82%	417 32%	284 31%
Town and Fringe	3770 37%	1682 34%	2085 40%	404 33%	572 35%	746 39%	678 39%	582 38%	789 37%	921 34%	1039 35%	873 41%	938 40%	290 33%	197 43%	536 45%	364 41%	396 42%	268 34%	202 38%	333 35%	214 17%	582 45%	387 42%
Village	1951 19%	933 19%	1018 20%	178 15%	234 14%	283 15%	327 19%	348 23%	582 27%	545 20%	530 18%	427 20%	448 19%	162 18%	77 17%	184 15%	185 21%	128 14%	246 31%	165 31%	286 30%	19 1%	287 22%	213 23%
Hamlet & Isolated Dwelling	233 2%	106 2%	127 2%	19 2%	18 1%	17 1%	38 2%	56 4%	86 4%	86 3%	67 2%	49 2%	32 1%	56 6%	2 1%	17 1%	8 1%	19 2%	11 1%	30 6%	30 3%	- -	17 1%	41 4%

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 101

Which of the following best describes where you live?

Base: All respondents

	Referendum			2015 Vote							2015 Vote - Remain							2015 Vote - Leave						
	Total	Leave	Remain	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru
Unweighted base	10153	4557	4623	3104	2702	683	1208	394	365	50	1332	1748	476	42	253	270	28	1713	855	184	1148	127	83	20
Weighted base	10153	4772	4405	3261	2660	686	1116	429	338	52	1328	1635	453	39	253	242	30	1870	918	206	1060	158	87	20
Urban - Population over 10,000	4199 41%	1704 36%	2073 47%	1186 36%	1308 49%	302 44%	374 34%	181 42%	163 48%	16 31%	533 40%	854 52%	208 46%	15 38%	118 47%	126 52%	9 28%	635 34%	395 43%	78 38%	354 33%	56 35%	30 35%	6 29%
Town and Fringe	3770 37%	1938 41%	1462 33%	1241 38%	931 35%	223 32%	469 42%	148 35%	101 30%	10 19%	469 35%	544 33%	132 29%	15 39%	82 32%	66 27%	5 16%	747 40%	355 39%	84 41%	442 42%	57 36%	34 40%	5 27%
Village	1951 19%	1020 21%	766 17%	745 23%	389 15%	135 20%	255 23%	76 18%	66 20%	25 47%	291 22%	218 13%	95 21%	8 22%	38 15%	43 18%	15 51%	435 23%	154 17%	36 17%	246 23%	37 24%	22 25%	9 43%
Hamlet & Isolated Dwelling	233 2%	110 2%	104 2%	89 3%	33 1%	27 4%	18 2%	23 5%	8 2%	2 3%	36 3%	18 1%	18 4%	1 2%	15 6%	8 3%	2 5%	52 3%	14 2%	9 4%	17 2%	8 5%	* *	- -

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 102

Which of the following best describes your current working status?

Base: All respondents

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	10153	4667	5475	1368	1543	1623	1767	1471	2381	3548	2929	1527	2149	906	456	1002	1002	839	784	531	948	1200	1499	986
Weighted base	10153	4940	5202	1218	1625	1929	1726	1523	2132	2741	2944	2132	2335	882	459	1193	896	939	789	538	951	1277	1303	926
NET: Working	5686 56%	2952 60%	2731 52%	493 40%	1295 80%	1583 82%	1318 76%	791 52%	206 10%	1640 60%	1881 64%	1337 63%	828 35%	504 57%	248 54%	655 55%	515 58%	506 54%	442 56%	305 57%	482 51%	837 66%	721 55%	470 51%
Working full time - working 30 hours per week or more	4467 44%	2633 53%	1833 35%	330 27%	1092 67%	1313 68%	1061 61%	578 38%	93 4%	1362 50%	1502 51%	1037 49%	566 24%	398 45%	204 44%	511 43%	395 44%	407 43%	360 46%	246 46%	345 36%	692 54%	558 43%	352 38%
Working part time - working between 8 and 29 hours per week	1218 12%	319 6%	898 17%	163 13%	203 12%	271 14%	257 15%	213 14%	112 5%	278 10%	379 13%	300 14%	261 11%	106 12%	45 10%	144 12%	120 13%	99 11%	82 10%	59 11%	137 14%	145 11%	162 12%	119 13%
NET: Not working	4467 44%	1988 40%	2471 48%	726 60%	329 20%	346 18%	408 24%	732 48%	1926 90%	1102 40%	1063 36%	795 37%	1508 65%	378 43%	211 46%	538 45%	380 42%	433 46%	347 44%	233 43%	470 49%	440 34%	582 45%	455 49%
Not working but seeking work or temporarily unemployed or sick	404 4%	221 4%	181 3%	63 5%	83 5%	94 5%	98 6%	65 4%	- -	27 1%	47 2%	40 2%	290 12%	41 5%	28 6%	52 4%	31 3%	45 5%	26 3%	24 5%	30 3%	51 4%	46 4%	29 3%
Not working and not seeking work	1015 10%	392 8%	616 12%	648 53%	82 5%	64 3%	100 6%	118 8%	4 *	200 7%	312 11%	124 6%	378 16%	111 13%	35 8%	159 13%	71 8%	97 10%	88 11%	35 6%	79 8%	133 10%	124 10%	85 9%
Retired on a state pension only	596 6%	199 4%	397 8%	- -	- -	1 *	3 *	40 3%	552 26%	44 2%	56 2%	96 5%	400 17%	35 4%	29 6%	71 6%	54 6%	68 7%	48 6%	24 4%	76 8%	46 4%	73 6%	72 8%
Retired with a private pension	1684 17%	1103 22%	581 11%	1 *	- -	4 *	18 1%	307 20%	1355 64%	707 26%	533 18%	305 14%	139 6%	140 16%	74 16%	179 15%	153 17%	149 16%	123 16%	104 19%	178 19%	144 11%	233 18%	207 22%
House person, housewife, househusband, etc.	768 8%	72 1%	696 13%	14 1%	165 10%	183 9%	189 11%	203 13%	15 1%	123 4%	115 4%	230 11%	300 13%	51 6%	45 10%	79 7%	72 8%	73 8%	62 8%	45 8%	107 11%	67 5%	106 8%	63 7%

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 102

Which of the following best describes your current working status?

Base: All respondents

	Referendum			2015 Vote							2015 Vote - Remain							2015 Vote - Leave						
	Total	Leave	Remain	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru
Unweighted base	10153	4557	4623	3104	2702	683	1208	394	365	50	1332	1748	476	42	253	270	28	1713	855	184	1148	127	83	20
Weighted base	10153	4772	4405	3261	2660	686	1116	429	338	52	1328	1635	453	39	253	242	30	1870	918	206	1060	158	87	20
NET: Working	5686 56%	2512 53%	2639 60%	1771 54%	1546 58%	395 57%	576 52%	266 62%	207 61%	30 57%	795 60%	1000 61%	267 59%	23 58%	158 62%	151 62%	24 80%	938 50%	486 53%	117 57%	545 51%	96 61%	50 57%	6 29%
Working full time - working 30 hours per week or more	4467 44%	1966 41%	2113 48%	1413 43%	1224 46%	320 47%	453 41%	219 51%	159 47%	27 51%	637 48%	801 49%	222 49%	19 48%	130 51%	112 46%	24 79%	747 40%	381 41%	89 43%	428 40%	79 50%	41 47%	3 16%
Working part time - working between 8 and 29 hours per week	1218 12%	546 11%	526 12%	358 11%	322 12%	74 11%	124 11%	47 11%	48 14%	3 6%	158 12%	199 12%	46 10%	4 10%	28 11%	38 16%	* 1%	192 10%	106 12%	28 14%	117 11%	17 11%	8 10%	3 13%
NET: Not working	4467 44%	2259 47%	1766 40%	1490 46%	1114 42%	292 43%	539 48%	163 38%	131 39%	23 43%	533 40%	635 39%	186 41%	16 42%	95 38%	91 38%	6 20%	931 50%	432 47%	89 43%	515 49%	62 39%	37 43%	14 71%
Not working but seeking work or temporarily unemployed or sick	404 4%	183 4%	166 4%	58 2%	135 5%	13 2%	50 5%	30 7%	20 6%	2 4%	22 2%	73 4%	6 1%	3 9%	20 8%	17 7%	- -	34 2%	52 6%	3 2%	46 4%	10 6%	3 4%	2 10%
Not working and not seeking work	1015 10%	255 5%	536 12%	138 4%	316 12%	65 9%	42 4%	44 10%	46 14%	3 6%	81 6%	215 13%	44 10%	- -	26 10%	36 15%	2 5%	52 3%	83 9%	12 6%	41 4%	14 9%	7 8%	1 7%
Retired on a state pension only	596 6%	401 8%	157 4%	225 7%	135 5%	38 6%	122 11%	11 3%	9 3%	3 5%	68 5%	58 4%	19 4%	1 3%	5 2%	3 1%	- -	154 8%	70 8%	17 8%	120 11%	5 3%	6 7%	2 10%
Retired with a private pension	1684 17%	1010 21%	645 15%	851 26%	324 12%	139 20%	224 20%	52 12%	35 10%	9 18%	282 21%	193 12%	92 20%	6 14%	28 11%	24 10%	4 13%	559 30%	129 14%	46 22%	217 20%	23 15%	11 13%	4 18%
House person, housewife, househusband, etc.	768 8%	410 9%	262 6%	218 7%	204 8%	38 5%	101 9%	25 6%	20 6%	6 11%	80 6%	97 6%	25 6%	6 15%	16 6%	11 5%	1 2%	132 7%	97 11%	10 5%	91 9%	10 6%	9 11%	5 26%

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 103

Do you work in any of the following occupations?**Base: All respondents who work**

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	5496	2605	2887	536	1243	1334	1358	766	259	2024	1780	924	768	487	238	518	553	444	415	287	469	790	808	487
Weighted base	5686	2952	2731	493	1295	1583	1318	791	206	1640	1881	1337	828	504	248	655	515	506	442	305	482	837	721	470
NET: Public Sector	1429	671	759	100	308	436	348	199	38	449	600	234	145	156	71	163	134	124	106	97	128	171	165	114
	25%	23%	28%	20%	24%	28%	26%	25%	18%	27%	32%	18%	18%	31%	29%	25%	26%	24%	24%	32%	27%	20%	23%	24%
Central government including all administrative departments and central government agencies such as the Bank of England	138	71	66	8	19	50	34	23	4	71	57	8	1	17	13	12	10	10	4	15	6	30	12	9
	2%	2%	2%	2%	1%	3%	3%	3%	2%	4%	3%	1%	*	3%	5%	2%	2%	2%	1%	5%	1%	4%	2%	2%
HM Forces	22	16	6	2	2	13	2	3	-	6	5	10	-	1	1	5	2	1	3	2	3	-	2	1
	*	1%	*	*	*	1%	*	*	-	*	*	1%	-	*	*	1%	*	*	1%	1%	1%	-	*	*
National Health Service	315	97	218	36	76	87	72	42	2	85	120	62	48	30	15	34	29	25	30	23	41	34	24	31
	6%	3%	8%	7%	6%	6%	5%	5%	1%	5%	6%	5%	6%	6%	6%	5%	6%	5%	7%	8%	9%	4%	3%	7%
Universities and Academies funded by government	144	70	75	13	48	39	29	12	4	67	51	21	5	13	6	19	21	12	6	6	9	20	25	7
	3%	2%	3%	3%	4%	2%	2%	1%	2%	4%	3%	2%	1%	3%	2%	3%	4%	2%	1%	2%	2%	2%	3%	1%
Courts service	12	6	7	-	2	5	4	-	1	2	8	2	-	*	-	-	2	1	1	1	*	3	2	1
	*	*	*	-	*	*	*	-	1%	*	*	*	-	*	-	-	*	*	*	*	*	*	*	*
Local government administration	194	113	81	4	47	51	64	25	2	43	131	13	7	22	10	21	18	16	14	19	13	21	26	13
	3%	4%	3%	1%	4%	3%	5%	3%	1%	3%	7%	1%	1%	4%	4%	3%	3%	3%	3%	6%	3%	3%	4%	3%
Police service	66	55	11	2	23	24	14	2	1	7	55	1	3	8	3	13	5	5	5	5	7	3	11	3
	1%	2%	*	*	2%	2%	1%	*	*	*	3%	*	*	2%	1%	2%	1%	1%	1%	2%	1%	*	2%	1%
Public sector housing	38	24	14	1	7	17	10	3	*	13	13	6	5	2	5	7	7	1	1	-	2	8	1	4
	1%	1%	1%	*	1%	1%	1%	*	*	1%	1%	*	1%	*	2%	1%	1%	*	*	-	*	1%	*	1%
Teaching employed by local education authority including voluntary aided schools and foundation schools	231	66	165	14	45	74	50	39	9	98	80	32	20	17	11	17	16	27	15	10	25	34	39	22
	4%	2%	6%	3%	3%	5%	4%	5%	4%	6%	4%	2%	2%	3%	5%	3%	3%	5%	3%	3%	5%	4%	5%	5%

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 103

Do you work in any of the following occupations?**Base: All respondents who work**

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Weighted base	5686	2952	2731	493	1295	1583	1318	791	206	1640	1881	1337	828	504	248	655	515	506	442	305	482	837	721	470
Public corporations such as the Royal Mail or British Nuclear fuels or Driving Standards agency	62 1%	52 2%	10 *	2 *	6 *	14 1%	21 2%	16 2%	3 1%	8 *	12 1%	13 1%	28 3%	4 1%	1 *	13 2%	5 1%	6 1%	10 2%	5 2%	8 2%	2 *	2 *	5 1%
Bradford and Bingley or Northern Rock Building societies	3 *	3 *	- -	- -	- -	3 *	- -	- -	- -	1 *	2 *	- -	- -	- -	- -	2 *	1 *	- -	- -	- -	- -	- -	- -	- -
Other public sector occupation (please specify as much detail as possible)	204 4%	98 3%	106 4%	18 4%	34 3%	58 4%	48 4%	36 4%	11 5%	49 3%	63 3%	66 5%	27 3%	41 8%	6 2%	20 3%	20 4%	20 4%	16 4%	11 4%	14 3%	17 2%	21 3%	18 4%
None of the above (Private Sector)	4257 75%	2281 77%	1972 72%	393 80%	987 76%	1147 72%	969 74%	592 75%	168 82%	1190 73%	1281 68%	1103 82%	682 82%	348 69%	177 71%	492 75%	381 74%	382 76%	336 76%	209 68%	354 73%	666 80%	555 77%	357 76%

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 103

Do you work in any of the following occupations?**Base: All respondents who work**

	Referendum			2015 Vote							2015 Vote - Remain							2015 Vote - Leave						
	Total	Leave	Remain	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru
Unweighted base	5496	2265	2699	1591	1547	370	601	231	220	28	770	1052	268	24	151	165	20	788	443	92	568	72	47	8
Weighted base	5686	2512	2639	1771	1546	395	576	266	207	30	795	1000	267	23	158	151	24	938	486	117	545	96	50	6
NET: Public Sector	1429 25%	563 22%	764 29%	401 23%	459 30%	108 27%	128 22%	75 28%	50 24%	13 43%	195 25%	328 33%	81 30%	7 29%	50 32%	36 24%	11 46%	199 21%	121 25%	22 19%	118 22%	23 24%	13 27%	2 33%
Central government including all administrative departments and central government agencies such as the Bank of England	138 2%	38 2%	90 3%	42 2%	48 3%	12 3%	7 1%	9 3%	5 3%	1 5%	27 3%	37 4%	10 4%	- -	8 5%	3 2%	1 3%	14 2%	10 2%	1 1%	7 1%	1 1%	3 5%	1 10%
HM Forces	22 *	12 *	5 *	8 *	5 *	1 *	- -	- -	- -	- -	3 *	3 *	- -	- -	- -	- -	- -	3 *	3 1%	1 1%	- -	- -	- -	- -
National Health Service	315 6%	129 5%	150 6%	78 4%	103 7%	11 3%	35 6%	13 5%	10 5%	- -	32 4%	73 7%	10 4%	3 11%	9 6%	5 4%	- -	44 5%	27 5%	2 1%	29 5%	4 4%	5 10%	- -
Universities and Academies funded by government	144 3%	52 2%	89 3%	39 2%	50 3%	16 4%	15 3%	5 2%	7 3%	3 9%	17 2%	38 4%	14 5%	1 6%	5 3%	6 4%	1 6%	22 2%	11 2%	2 2%	13 2%	- -	1 1%	1 23%
Courts service	12 *	7 *	4 *	7 *	2 *	- -	2 *	- -	1 *	- -	2 *	2 *	- -	- -	- -	- -	- -	5 *	1 *	- -	2 *	- -	- -	- -
Local government administration	194 3%	60 2%	127 5%	54 3%	81 5%	14 3%	8 1%	8 3%	7 4%	4 14%	25 3%	65 7%	11 4%	- -	8 5%	7 4%	4 17%	28 3%	15 3%	3 2%	8 1%	- -	1 1%	- -
Police service	66 1%	38 2%	25 1%	28 2%	15 1%	4 1%	8 1%	- -	1 1%	2 6%	11 1%	9 1%	2 1%	- -	- -	- -	2 8%	17 2%	5 1%	2 2%	8 2%	- -	1 3%	- -
Public sector housing	38 1%	17 1%	20 1%	7 *	15 1%	3 1%	4 1%	1 *	1 *	- -	1 *	11 1%	3 1%	* 2%	* *	- -	- -	6 1%	3 1%	- -	3 1%	1 1%	1 1%	- -
Teaching employed by local education authority including voluntary aided schools and foundation schools	231 4%	78 3%	137 5%	77 4%	72 5%	26 6%	20 3%	10 4%	5 2%	- -	49 6%	52 5%	19 7%	2 9%	6 4%	5 3%	- -	28 3%	19 4%	4 3%	18 3%	4 4%	- -	- -

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 103

Do you work in any of the following occupations?**Base: All respondents who work**

	Referendum			2015 Vote							2015 Vote - Remain							2015 Vote - Leave						
	Total	Leave	Remain	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru
Weighted base	5686	2512	2639	1771	1546	395	576	266	207	30	795	1000	267	23	158	151	24	938	486	117	545	96	50	6
Public corporations such as the Royal Mail or British Nuclear fuels or Driving Standards agency	62 1%	38 2%	22 1%	20 1%	14 1%	5 1%	8 1%	-	6 3%	-	8 1%	8 1%	1 1%	-	-	3 2%	-	12 1%	6 1%	4 3%	8 2%	-	3 5%	-
Bradford and Bingley or Northern Rock Building societies	3 *	3 *	-	1 *	-	2 1%	-	-	-	-	-	-	-	-	-	-	-	1 *	-	2 2%	-	-	-	-
Other public sector occupation (please specify as much detail as possible)	204 4%	91 4%	95 4%	40 2%	54 4%	15 4%	22 4%	29 11%	7 4%	3 9%	21 3%	30 3%	10 4%	-	14 9%	7 5%	3 12%	19 2%	21 4%	2 2%	21 4%	14 15%	-	-
None of the above (Private Sector)	4257 75%	1949 78%	1875 71%	1370 77%	1087 70%	287 73%	448 78%	191 72%	157 76%	17 57%	600 75%	672 67%	187 70%	16 71%	108 68%	115 76%	13 54%	740 79%	365 75%	94 81%	426 78%	73 76%	36 73%	4 67%

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 104

Do you have any children aged 18 or under? If so, how old are they?**Base: All respondents**

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	10153	4667	5475	1368	1543	1623	1767	1471	2381	3548	2929	1527	2149	906	456	1002	1002	839	784	531	948	1200	1499	986
Weighted base	10153	4940	5202	1218	1625	1929	1726	1523	2132	2741	2944	2132	2335	882	459	1193	896	939	789	538	951	1277	1303	926
No children aged 18 or under	7327 72%	3640 74%	3676 71%	1123 92%	903 56%	765 40%	1050 61%	1384 91%	2103 99%	1974 72%	2184 74%	1435 67%	1733 74%	632 72%	315 69%	880 74%	625 70%	685 73%	569 72%	376 70%	687 72%	893 70%	967 74%	699 76%
NET: Yes	2769 27%	1267 26%	1501 29%	78 6%	714 44%	1142 59%	672 39%	136 9%	28 1%	757 28%	743 25%	683 32%	587 25%	246 28%	142 31%	309 26%	267 30%	252 27%	215 27%	159 30%	257 27%	369 29%	328 25%	224 24%
Yes - children aged under 5 years old	1011 10%	434 9%	577 11%	64 5%	498 31%	389 20%	51 3%	6 *	3 *	310 11%	301 10%	239 11%	161 7%	99 11%	27 6%	121 10%	100 11%	86 9%	82 10%	46 8%	92 10%	159 12%	124 10%	75 8%
Yes - children aged 5 to 10 years old	1256 12%	601 12%	655 13%	13 1%	352 22%	628 33%	228 13%	24 2%	10 *	380 14%	315 11%	302 14%	258 11%	111 13%	65 14%	130 11%	115 13%	126 13%	98 12%	80 15%	118 12%	170 13%	141 11%	101 11%
Yes - children aged 11 to 15 years old	1032 10%	477 10%	555 11%	8 1%	123 8%	488 25%	350 20%	54 4%	9 *	247 9%	262 9%	256 12%	267 11%	84 10%	56 12%	119 10%	103 11%	100 11%	93 12%	67 12%	103 11%	126 10%	104 8%	76 8%
Yes - children aged 16 to 18 years old	613 6%	275 6%	338 7%	6 *	17 1%	209 11%	282 16%	84 5%	16 1%	140 5%	154 5%	169 8%	150 6%	55 6%	45 10%	65 5%	61 7%	50 5%	45 6%	40 7%	58 6%	60 5%	77 6%	57 6%
Refused	57 1%	32 1%	25 *	18 1%	9 1%	23 1%	4 *	3 *	1 *	10 *	17 1%	15 1%	15 1%	4 *	2 *	4 *	3 *	2 *	5 1%	3 1%	8 1%	15 1%	7 1%	3 *

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 104

Do you have any children aged 18 or under? If so, how old are they?

Base: All respondents

	Referendum			2015 Vote							2015 Vote - Remain							2015 Vote - Leave						
	Total	Leave	Remain	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru
Unweighted base	10153	4557	4623	3104	2702	683	1208	394	365	50	1332	1748	476	42	253	270	28	1713	855	184	1148	127	83	20
Weighted base	10153	4772	4405	3261	2660	686	1116	429	338	52	1328	1635	453	39	253	242	30	1870	918	206	1060	158	87	20
No children aged 18 or under	7327 72%	3431 72%	3206 73%	2459 75%	1804 68%	506 74%	801 72%	290 67%	269 80%	37 70%	975 73%	1146 70%	342 75%	24 63%	170 67%	196 81%	21 69%	1443 77%	600 65%	144 70%	763 72%	103 65%	64 73%	13 68%
NET: Yes	2769 27%	1313 28%	1181 27%	796 24%	825 31%	179 26%	310 28%	136 32%	67 20%	16 30%	350 26%	479 29%	110 24%	15 37%	83 33%	44 18%	9 31%	424 23%	302 33%	61 30%	292 28%	52 33%	23 27%	6 32%
Yes - children aged under 5 years old	1011 10%	410 9%	483 11%	305 9%	269 10%	77 11%	75 7%	58 13%	26 8%	4 8%	154 12%	174 11%	49 11%	7 18%	35 14%	20 8%	1 3%	142 8%	82 9%	25 12%	68 6%	23 15%	7 8%	4 18%
Yes - children aged 5 to 10 years old	1256 12%	562 12%	554 13%	333 10%	425 16%	79 11%	118 11%	56 13%	21 6%	5 9%	169 13%	239 15%	48 11%	5 13%	37 15%	15 6%	3 11%	159 9%	161 18%	26 13%	113 11%	19 12%	6 7%	2 8%
Yes - children aged 11 to 15 years old	1032 10%	533 11%	409 9%	290 9%	341 13%	48 7%	129 12%	47 11%	31 9%	6 12%	105 8%	188 11%	28 6%	3 8%	30 12%	19 8%	6 21%	175 9%	135 15%	20 10%	126 12%	16 10%	11 13%	-
Yes - children aged 16 to 18 years old	613 6%	338 7%	222 5%	175 5%	172 6%	35 5%	106 9%	36 8%	11 3%	4 8%	64 5%	94 6%	18 4%	5 12%	22 9%	5 2%	2 7%	108 6%	65 7%	17 8%	98 9%	14 9%	6 7%	2 10%
Refused	57 1%	28 1%	18 *	5 *	31 1%	2 *	5 *	4 1%	2 1%	- -	3 *	11 1%	1 *	- -	* *	2 1%	- -	2 *	16 2%	1 *	4 *	3 2%	- -	- -

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 105

Which of the following ITV regions do you live in?**Base: All respondents**

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	10153	4667	5475	1368	1543	1623	1767	1471	2381	3548	2929	1527	2149	906	456	1002	1002	839	784	531	948	1200	1499	986
Weighted base	10153	4940	5202	1218	1625	1929	1726	1523	2132	2741	2944	2132	2335	882	459	1193	896	939	789	538	951	1277	1303	926
Anglia	1030 10%	425 9%	604 12%	128 10%	138 8%	185 10%	178 10%	173 11%	229 11%	261 10%	295 10%	223 10%	252 11%	- -	3 1%	3 *	1 *	2 *	96 12%	- -	840 88%	1 *	83 6%	2 *
Border	107 1%	56 1%	51 1%	14 1%	11 1%	17 1%	20 1%	18 1%	27 1%	30 1%	31 1%	17 1%	30 1%	38 4%	1 *	68 6%	- -	- -	* -	- -	- -	- -	- -	1 *
Central	1478 15%	736 15%	740 14%	166 14%	213 13%	290 15%	257 15%	234 15%	318 15%	380 14%	386 13%	352 16%	360 15%	3 *	1 *	9 1%	- -	870 93%	541 69%	2 *	3 *	3 *	31 2%	16 2%
Granada	1118 11%	560 11%	557 11%	150 12%	195 12%	219 11%	188 11%	161 11%	207 10%	287 10%	296 10%	246 12%	288 12%	3 *	3 1%	1087 91%	1 *	7 1%	5 1%	9 2%	- -	1 *	4 *	- -
London	1763 17%	838 17%	923 18%	260 21%	340 21%	370 19%	266 15%	210 14%	317 15%	608 22%	550 19%	305 14%	300 13%	- -	1 *	2 *	* *	5 1%	4 1%	- -	94 10%	1272 100%	377 29%	7 1%
Meridian	924 9%	465 9%	459 9%	85 7%	154 9%	163 8%	148 9%	148 10%	227 11%	276 10%	264 9%	189 9%	195 8%	* *	- -	- -	- -	9 1%	5 1%	- -	3 *	1 *	804 62%	102 11%
STV	840 8%	455 9%	385 7%	121 10%	120 7%	163 8%	157 9%	119 8%	160 7%	213 8%	254 9%	169 8%	204 9%	836 95%	- -	- -	- -	- -	- -	- -	- -	- -	1 *	2 *
Tyne Tees	468 5%	249 5%	219 4%	41 3%	62 4%	103 5%	86 5%	84 6%	91 4%	112 4%	136 5%	95 4%	125 5%	2 *	448 98%	1 *	17 2%	- -	- -	- -	- -	- -	- -	- -
Wales	524 5%	263 5%	261 5%	37 3%	87 5%	110 6%	102 6%	76 5%	112 5%	117 4%	173 6%	122 6%	112 5%	- -	- -	- -	- -	- -	- -	524 97%	- -	- -	* *	- -
West	314 3%	168 3%	145 3%	56 5%	57 4%	52 3%	45 3%	38 2%	66 3%	100 4%	83 3%	59 3%	72 3%	- -	- -	21 2%	1 *	43 5%	1 *	3 1%	1 *	- -	1 *	244 26%
Westcountry	557 5%	242 5%	313 6%	60 5%	81 5%	84 4%	84 5%	89 6%	160 7%	131 5%	161 5%	125 6%	140 6%	- -	- -	1 *	- -	3 *	- -	1 *	- -	- -	- -	552 60%
Yorkshire	1028 10%	481 10%	545 10%	101 8%	164 10%	175 9%	195 11%	174 11%	218 10%	226 8%	315 11%	228 11%	258 11%	- -	2 *	3 *	875 98%	1 *	137 17%	- -	10 1%	- -	- -	- -
UTV	1 *	1 *	- -	- -	1 *	- -	- -	- -	- -	- -	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *	- -

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 105

Which of the following ITV regions do you live in?

Base: All respondents

	Referendum			2015 Vote							2015 Vote - Remain							2015 Vote - Leave						
	Total	Leave	Remain	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru
Unweighted base	10153	4557	4623	3104	2702	683	1208	394	365	50	1332	1748	476	42	253	270	28	1713	855	184	1148	127	83	20
Weighted base	10153	4772	4405	3261	2660	686	1116	429	338	52	1328	1635	453	39	253	242	30	1870	918	206	1060	158	87	20
Anglia	1030 10%	531 11%	402 9%	373 11%	217 8%	76 11%	154 14%	-	44 13%	-	148 11%	122 7%	57 13%	6 14%	-	29 12%	-	221 12%	87 9%	17 8%	147 14%	-	15 17%	-
Border	107 1%	41 1%	54 1%	37 1%	24 1%	7 1%	3 *	10 2%	7 2%	-	24 2%	16 1%	4 1%	-	5 2%	1 *	-	13 1%	7 1%	3 1%	2 *	4 3%	6 6%	-
Central	1478 15%	748 16%	588 13%	548 17%	378 14%	76 11%	186 17%	1 *	42 13%	-	213 16%	228 14%	48 10%	7 17%	*	32 13%	-	327 17%	138 15%	22 11%	175 17%	1 *	10 12%	-
Granada	1118 11%	544 11%	478 11%	321 10%	427 16%	58 9%	113 10%	-	27 8%	-	132 10%	247 15%	29 6%	2 6%	-	20 8%	-	183 10%	161 18%	28 14%	111 10%	-	7 8%	-
London	1763 17%	731 15%	819 19%	608 19%	514 19%	136 20%	153 14%	-	54 16%	-	250 19%	343 21%	104 23%	9 22%	-	39 16%	-	345 18%	147 16%	27 13%	140 13%	-	11 12%	-
Meridian	924 9%	426 9%	420 10%	392 12%	170 6%	69 10%	115 10%	-	43 13%	-	191 14%	114 7%	41 9%	7 17%	-	36 15%	-	194 10%	49 5%	27 13%	105 10%	-	7 8%	-
STV	840 8%	294 6%	479 11%	128 4%	122 5%	53 8%	16 1%	418 97%	12 4%	-	58 4%	95 6%	39 9%	-	248 98%	10 4%	-	66 4%	25 3%	9 4%	16 2%	152 96%	1 1%	-
Tyne Tees	468 5%	239 5%	197 4%	98 3%	184 7%	23 3%	72 6%	1 *	18 5%	-	42 3%	104 6%	17 4%	1 3%	-	11 4%	-	55 3%	78 9%	7 3%	71 7%	1 1%	7 8%	-
Wales	524 5%	264 6%	214 5%	129 4%	147 6%	29 4%	58 5%	-	16 5%	51 98%	47 4%	87 5%	16 4%	-	-	9 4%	29 97%	79 4%	56 6%	13 6%	58 5%	-	6 7%	20 100%
West	314 3%	126 3%	147 3%	95 3%	78 3%	33 5%	25 2%	-	12 3%	-	34 3%	56 3%	25 5%	-	-	10 4%	-	60 3%	17 2%	8 4%	24 2%	-	2 2%	-
Westcountry	557 5%	283 6%	221 5%	210 6%	95 4%	61 9%	70 6%	-	27 8%	1 2%	76 6%	54 3%	35 8%	4 11%	-	19 8%	1 3%	129 7%	35 4%	23 11%	66 6%	-	8 9%	-
Yorkshire	1028 10%	544 11%	386 9%	321 10%	304 11%	64 9%	150 13%	-	36 11%	-	114 9%	170 10%	40 9%	3 9%	-	26 11%	-	198 11%	119 13%	22 11%	145 14%	-	7 8%	-
UTV	1 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 106
Marital Status
Base: All respondents

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	10153	4667	5475	1368	1543	1623	1767	1471	2381	3548	2929	1527	2149	906	456	1002	1002	839	784	531	948	1200	1499	986
Weighted base	10153	4940	5202	1218	1625	1929	1726	1523	2132	2741	2944	2132	2335	882	459	1193	896	939	789	538	951	1277	1303	926
Single	2803 28%	1359 28%	1434 28%	1030 85%	575 35%	504 26%	378 22%	201 13%	116 5%	653 24%	951 32%	457 21%	742 32%	264 30%	128 28%	372 31%	215 24%	244 26%	187 24%	130 24%	207 22%	469 37%	360 28%	227 24%
NET: Married/ Civil partnership/ co habiting	6191 61%	3143 64%	3047 59%	154 13%	1018 63%	1329 69%	1139 66%	1043 68%	1508 71%	1880 69%	1657 56%	1488 70%	1166 50%	524 59%	282 61%	708 59%	552 62%	589 63%	509 65%	353 66%	627 66%	654 51%	818 63%	575 62%
Married	4726 47%	2478 50%	2248 43%	39 3%	581 36%	925 48%	876 51%	891 59%	1414 66%	1500 55%	1253 43%	1120 53%	852 37%	384 44%	215 47%	530 44%	416 46%	461 49%	389 49%	267 50%	501 53%	480 38%	637 49%	446 48%
Civil Partnership	76 1%	38 1%	38 1%	7 1%	15 1%	22 1%	13 1%	9 1%	9 *	18 1%	20 1%	16 1%	22 1%	8 1%	1 *	11 1%	7 1%	8 1%	8 1%	2 *	5 1%	16 1%	7 1%	3 *
Co Habiting	1390 14%	628 13%	762 15%	108 9%	422 26%	382 20%	250 14%	143 9%	84 4%	362 13%	384 13%	352 17%	291 12%	132 15%	66 14%	167 14%	130 14%	120 13%	112 14%	84 16%	121 13%	158 12%	175 13%	125 14%
NET: Widowed/ separated/ divorced	1077 11%	399 8%	678 13%	1 *	19 1%	76 4%	202 12%	272 18%	507 24%	187 7%	310 11%	171 8%	408 17%	86 10%	48 10%	108 9%	121 13%	97 10%	88 11%	53 10%	105 11%	137 11%	116 9%	118 13%
Widowed	306 3%	100 2%	206 4%	1 *	2 *	6 *	19 1%	52 3%	226 11%	63 2%	90 3%	35 2%	118 5%	29 3%	16 3%	32 3%	38 4%	21 2%	22 3%	16 3%	28 3%	36 3%	29 2%	39 4%
Separated	133 1%	63 1%	70 1%	* *	8 *	19 1%	46 3%	29 2%	31 1%	29 1%	33 1%	21 1%	50 2%	10 1%	6 1%	10 1%	14 2%	17 2%	7 1%	8 1%	15 2%	23 2%	9 1%	14 1%
Divorced	638 6%	236 5%	402 8%	- -	9 1%	51 3%	138 8%	192 13%	250 12%	95 3%	188 6%	115 5%	241 10%	47 5%	25 6%	67 6%	68 8%	59 6%	59 7%	29 5%	62 6%	79 6%	78 6%	65 7%
Prefer not to answer	83 1%	39 1%	43 1%	33 3%	13 1%	21 1%	7 *	7 *	2 *	21 1%	26 1%	16 1%	19 1%	8 1%	1 *	5 *	8 1%	8 1%	4 1%	2 *	13 1%	18 1%	9 1%	7 1%

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 106
Marital Status
Base: All respondents

	Referendum			2015 Vote							2015 Vote - Remain							2015 Vote - Leave						
	Total	Leave	Remain	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	SNP	Green	Plaid Cymru	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	SNP	Green	Plaid Cymru	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	SNP	Green	Plaid Cymru
Unweighted base	10153	4557	4623	3104	2702	683	1208	394	365	50	1332	1748	476	42	253	270	28	1713	855	184	1148	127	83	20
Weighted base	10153	4772	4405	3261	2660	686	1116	429	338	52	1328	1635	453	39	253	242	30	1870	918	206	1060	158	87	20
Single	2803 28%	978 20%	1389 32%	581 18%	812 31%	178 26%	215 19%	133 31%	149 44%	14 28%	263 20%	563 34%	121 27%	7 19%	86 34%	112 46%	10 32%	301 16%	210 23%	46 22%	202 19%	40 26%	29 34%	3 15%
NET: Married/ Civil partnership/ co habiting	6191 61%	3146 66%	2608 59%	2308 71%	1544 58%	427 62%	752 67%	258 60%	144 43%	33 63%	944 71%	923 56%	278 61%	29 76%	149 59%	103 43%	19 62%	1326 71%	569 62%	138 67%	712 67%	99 63%	40 46%	14 69%
Married	4726 47%	2459 52%	1982 45%	1901 58%	1136 43%	337 49%	592 53%	183 43%	102 30%	26 50%	784 59%	668 41%	215 47%	23 60%	107 42%	70 29%	14 45%	1090 58%	428 47%	114 55%	560 53%	72 46%	31 36%	12 60%
Civil Partnership	76 1%	32 1%	34 1%	19 1%	24 1%	5 1%	8 1%	2 1%	- -	1 2%	8 1%	12 1%	5 1%	- -	2 1%	- -	1 4%	10 1%	10 1%	1 *	8 1%	1 *	- -	- -
Co Habiting	1390 14%	655 14%	592 13%	389 12%	384 14%	85 12%	152 14%	73 17%	43 13%	6 11%	152 11%	243 15%	58 13%	6 16%	40 16%	33 14%	4 13%	227 12%	131 14%	23 11%	144 14%	27 17%	9 10%	2 8%
NET: Widowed/ separated/ divorced	1077 11%	622 13%	375 9%	361 11%	282 11%	77 11%	141 13%	36 8%	37 11%	5 10%	120 9%	138 8%	50 11%	2 6%	17 7%	20 8%	2 6%	235 13%	132 14%	22 11%	138 13%	18 12%	17 20%	3 17%
Widowed	306 3%	189 4%	91 2%	127 4%	68 3%	27 4%	32 3%	10 2%	6 2%	1 1%	35 3%	27 2%	13 3%	1 2%	5 2%	4 2%	1 2%	91 5%	36 4%	12 6%	31 3%	5 3%	2 2%	- -
Separated	133 1%	64 1%	56 1%	33 1%	46 2%	4 1%	17 1%	4 1%	4 1%	1 3%	12 1%	28 2%	2 1%	- -	3 1%	3 1%	- -	17 1%	17 2%	1 1%	17 2%	1 1%	1 2%	1 7%
Divorced	638 6%	369 8%	229 5%	202 6%	168 6%	46 7%	93 8%	23 5%	27 8%	3 6%	74 6%	83 5%	35 8%	2 4%	9 4%	13 5%	1 4%	127 7%	79 9%	9 4%	91 9%	13 8%	14 16%	2 10%
Prefer not to answer	83 1%	27 1%	34 1%	10 *	23 1%	4 1%	7 1%	2 *	8 2%	- -	1 *	12 1%	4 1%	- -	2 1%	7 3%	- -	8 *	7 1%	- -	7 1%	- -	1 1%	- -

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 107

Which of the following cities do you live in, or nearest to?

Base: All respondents

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base	10153	4667	5475	1368	1543	1623	1767	1471	2381	3548	2929	1527	2149	906	456	1002	1002	839	784	531	948	1200	1499	986
Weighted base	10153	4940	5202	1218	1625	1929	1726	1523	2132	2741	2944	2132	2335	882	459	1193	896	939	789	538	951	1277	1303	926
Glasgow	443 4%	242 5%	201 4%	70 6%	68 4%	92 5%	77 4%	64 4%	72 3%	88 3%	132 4%	102 5%	120 5%	441 50%	- -	1 *	- -	- -	1 *	- -	- -	- -	- -	- -
Edinburgh	350 3%	186 4%	164 3%	51 4%	48 3%	65 3%	67 4%	43 3%	77 4%	110 4%	105 4%	66 3%	70 3%	343 39%	1 *	1 *	- -	3 *	- -	- -	1 *	- -	* *	- -
Newcastle	471 5%	250 5%	221 4%	47 4%	64 4%	103 5%	82 5%	83 5%	93 4%	112 4%	140 5%	97 5%	123 5%	- -	437 95%	27 2%	6 1%	1 *	- -	- -	- -	1 *	- -	- -
Leeds	454 4%	212 4%	240 5%	57 5%	75 5%	84 4%	71 4%	69 5%	99 5%	125 5%	146 5%	87 4%	96 4%	- -	3 1%	10 1%	438 49%	- -	- -	- -	3 *	- -	- -	- -
Hull	171 2%	86 2%	85 2%	9 1%	21 1%	23 1%	37 2%	39 3%	43 2%	26 1%	52 2%	36 2%	57 2%	- -	- -	- -	158 18%	- -	11 1%	- -	2 *	- -	- -	- -
Sheffield	319 3%	137 3%	181 3%	38 3%	56 3%	60 3%	61 4%	47 3%	56 3%	67 2%	91 3%	75 4%	86 4%	- -	1 *	3 *	252 28%	* *	62 8%	- -	- -	- -	- -	- -
Manchester	840 8%	411 8%	428 8%	122 10%	141 9%	164 9%	138 8%	117 8%	157 7%	216 8%	234 8%	171 8%	220 9%	- -	3 1%	781 65%	6 1%	35 4%	5 1%	10 2%	- -	- -	- -	- -
Liverpool	382 4%	201 4%	181 3%	55 5%	75 5%	65 3%	63 4%	52 3%	71 3%	94 3%	103 4%	98 5%	87 4%	- -	- -	301 25%	- -	1 *	- -	80 15%	- -	- -	- -	- -
Nottingham	479 5%	255 5%	224 4%	60 5%	66 4%	98 5%	85 5%	73 5%	97 5%	127 5%	126 4%	106 5%	119 5%	- -	1 *	- -	3 *	7 1%	455 58%	- -	11 1%	- -	1 *	- -
Birmingham	876 9%	413 8%	460 9%	87 7%	137 8%	179 9%	152 9%	140 9%	180 8%	220 8%	235 8%	202 9%	219 9%	- -	- -	- -	- -	803 85%	62 8%	5 1%	4 *	- -	* *	1 *
Norwich	428 4%	172 3%	256 5%	57 5%	54 3%	79 4%	75 4%	72 5%	91 4%	92 3%	130 4%	103 5%	104 4%	- -	2 *	- -	- -	- -	2 *	- -	421 44%	- -	4 *	- -
Milton Keynes	290 3%	126 3%	164 3%	36 3%	47 3%	56 3%	41 2%	41 3%	69 3%	82 3%	72 2%	69 3%	68 3%	- -	1 *	- -	- -	2 *	98 12%	- -	133 14%	2 *	54 4%	1 *
Brighton	195 2%	93 2%	101 2%	20 2%	31 2%	24 1%	31 2%	41 3%	47 2%	58 2%	53 2%	44 2%	40 2%	- -	- -	- -	- -	- -	- -	- -	- -	- -	193 15%	2 *
Oxford	156 2%	82 2%	72 1%	22 2%	27 2%	25 1%	22 1%	17 1%	42 2%	63 2%	45 2%	28 1%	20 1%	- -	- -	- -	- -	13 1%	5 1%	- -	- -	1 *	105 8%	32 3%

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 107

Which of the following cities do you live in, or nearest to?

Base: All respondents

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Weighted base	10153	4940	5202	1218	1625	1929	1726	1523	2132	2741	2944	2132	2335	882	459	1193	896	939	789	538	951	1277	1303	926
London	2174 21%	1050 21%	1123 22%	291 24%	405 25%	456 24%	346 20%	266 17%	410 19%	721 26%	675 23%	383 18%	395 17%	1 *	-	1 *	-	2 *	6 1%	-	266 28%	1270 99%	622 48%	6 1%
Southampton	344 3%	176 4%	168 3%	36 3%	52 3%	61 3%	53 3%	54 4%	88 4%	100 4%	96 3%	73 3%	74 3%	- -	- -	- -	- -	- -	- -	- -	- -	1 *	238 18%	105 11%
Bristol	423 4%	198 4%	223 4%	47 4%	69 4%	80 4%	65 4%	56 4%	106 5%	131 5%	118 4%	82 4%	92 4%	- -	- -	1 *	- -	10 1%	- *	3 *	- -	* *	1 *	408 44%
Plymouth	311 3%	148 3%	163 3%	28 2%	43 3%	37 2%	49 3%	58 4%	96 5%	68 2%	87 3%	76 4%	79 3%	- -	- -	- -	- -	- -	- -	- -	- -	- -	311 34%	
Cardiff	383 4%	199 4%	183 4%	29 2%	67 4%	89 5%	81 5%	51 3%	68 3%	90 3%	129 4%	92 4%	72 3%	- -	- -	- -	- -	4 *	1 *	377 70%	- -	- -	- *	*
None of these	665 7%	302 6%	363 7%	57 5%	80 5%	89 5%	129 7%	139 9%	170 8%	153 6%	175 6%	143 7%	195 8%	97 11%	11 2%	66 6%	32 4%	58 6%	80 10%	64 12%	110 12%	1 *	84 6%	60 6%

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 107

Which of the following cities do you live in, or nearest to?

Base: All respondents

	Referendum			2015 Vote							2015 Vote - Remain							2015 Vote - Leave						
	Total	Leave	Remain	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru
Unweighted base	10153	4557	4623	3104	2702	683	1208	394	365	50	1332	1748	476	42	253	270	28	1713	855	184	1148	127	83	20
Weighted base	10153	4772	4405	3261	2660	686	1116	429	338	52	1328	1635	453	39	253	242	30	1870	918	206	1060	158	87	20
Glasgow	443 4%	149 3%	254 6%	51 2%	76 3%	19 3%	6 1%	237 55%	5 1%	-	23 2%	57 4%	15 3%	-	142 56%	2 1%	-	26 1%	16 2%	1 *	6 1%	83 53%	1 2%	-
Edinburgh	350 3%	121 3%	199 5%	77 2%	53 2%	23 3%	6 1%	144 34%	7 2%	-	35 3%	43 3%	18 4%	-	86 34%	7 3%	-	39 2%	10 1%	3 1%	6 1%	52 33%	1 1%	-
Newcastle	471 5%	231 5%	206 5%	106 3%	186 7%	23 3%	68 6%	-	18 5%	-	47 4%	109 7%	17 4%	1 3%	-	11 4%	-	58 3%	74 8%	6 3%	66 6%	-	8 9%	-
Leeds	454 4%	220 5%	197 4%	156 5%	131 5%	35 5%	59 5%	-	14 4%	-	63 5%	86 5%	20 4%	2 5%	-	11 5%	-	90 5%	40 4%	14 7%	56 5%	-	1 1%	-
Hull	171 2%	109 2%	51 1%	61 2%	50 2%	6 1%	29 3%	-	5 1%	-	19 1%	21 1%	6 1%	-	-	3 1%	-	42 2%	28 3%	-	29 3%	-	2 2%	-
Sheffield	319 3%	169 4%	107 2%	77 2%	105 4%	16 2%	40 4%	-	9 3%	-	23 2%	53 3%	9 2%	1 4%	-	5 2%	-	50 3%	45 5%	7 3%	38 4%	-	4 5%	-
Manchester	840 8%	396 8%	366 8%	251 8%	304 11%	39 6%	86 8%	-	23 7%	-	105 8%	186 11%	21 5%	2 6%	-	14 6%	-	144 8%	103 11%	18 9%	84 8%	-	9 10%	-
Liverpool	382 4%	194 4%	148 3%	90 3%	162 6%	23 3%	36 3%	-	8 2%	5 10%	39 3%	75 5%	13 3%	-	-	6 3%	1 5%	46 2%	80 9%	11 5%	35 3%	-	2 2%	1 7%
Nottingham	479 5%	233 5%	209 5%	183 6%	119 4%	24 3%	58 5%	-	19 6%	-	75 6%	79 5%	19 4%	-	-	17 7%	-	105 6%	36 4%	5 2%	58 5%	-	2 3%	-
Birmingham	876 9%	462 10%	324 7%	317 10%	239 9%	51 7%	112 10%	-	18 5%	-	116 9%	134 8%	25 6%	8 21%	-	11 4%	-	194 10%	97 11%	20 10%	99 9%	-	7 9%	-
Norwich	428 4%	232 5%	156 4%	152 5%	86 3%	34 5%	66 6%	-	20 6%	-	59 4%	42 3%	24 5%	3 9%	-	11 5%	-	90 5%	41 4%	9 4%	62 6%	-	8 9%	-
Milton Keynes	290 3%	137 3%	117 3%	101 3%	68 3%	25 4%	39 3%	-	6 2%	-	45 3%	41 2%	15 3%	1 3%	-	5 2%	-	56 3%	25 3%	8 4%	37 3%	-	* 1%	-
Brighton	195 2%	91 2%	87 2%	83 3%	29 1%	18 3%	28 3%	-	13 4%	-	37 3%	18 1%	11 2%	1 3%	-	12 5%	-	45 2%	11 1%	5 3%	26 2%	-	1 1%	-
Oxford	156 2%	65 1%	70 2%	60 2%	36 1%	8 1%	15 1%	-	5 1%	-	23 2%	28 2%	4 1%	1 4%	-	4 2%	-	36 2%	4 *	5 2%	13 1%	-	1 1%	-

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 107

Which of the following cities do you live in, or nearest to?

Base: All respondents

	Referendum			2015 Vote							2015 Vote - Remain							2015 Vote - Leave						
	Total	Leave	Remain	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru
Weighted base	10153	4772	4405	3261	2660	686	1116	429	338	52	1328	1635	453	39	253	242	30	1870	918	206	1060	158	87	20
London	2174	909	1024	790	595	158	209	-	70	-	350	400	119	14	-	50	-	426	170	33	191	-	15	-
	21%	19%	23%	24%	22%	23%	19%	-	21%	-	26%	24%	26%	35%	-	21%	-	23%	18%	16%	18%	-	18%	-
Southampton	344	159	153	141	62	30	36	-	18	-	69	40	17	2	-	15	-	68	18	13	32	-	3	-
	3%	3%	3%	4%	2%	4%	3%	-	5%	-	5%	2%	4%	4%	-	6%	-	4%	2%	6%	3%	-	4%	-
Bristol	423	188	193	157	74	51	38	-	30	-	56	53	37	1	-	22	-	98	21	11	36	-	8	-
	4%	4%	4%	5%	3%	7%	3%	-	9%	-	4%	3%	8%	3%	-	9%	-	5%	2%	5%	3%	-	9%	-
Plymouth	311	175	117	122	62	29	40	-	8	-	43	30	17	-	-	6	-	79	27	12	40	-	2	-
	3%	4%	3%	4%	2%	4%	4%	-	2%	-	3%	2%	4%	-	-	2%	-	4%	3%	6%	4%	-	3%	-
Cardiff	383	182	166	97	103	20	43	-	13	36	39	68	11	-	-	7	20	54	32	9	43	-	6	16
	4%	4%	4%	3%	4%	3%	4%	-	4%	69%	3%	4%	2%	-	-	3%	67%	3%	4%	4%	4%	-	7%	81%
None of these	665	349	262	189	121	53	102	49	28	11	63	73	36	-	26	22	9	125	41	18	101	22	5	2
	7%	7%	6%	6%	5%	8%	9%	11%	8%	21%	5%	4%	8%	-	10%	9%	28%	7%	4%	9%	10%	14%	6%	12%

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 108

What is the combined annual income of your household, prior to tax being deducted?**Base: All respondents**

		Gender			Age						Social Grade				Region										
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West
Unweighted base		10153	4667	5475	1368	1543	1623	1767	1471	2381	3548	2929	1527	2149	906	456	1002	1002	839	784	531	948	1200	1499	986
Weighted base		10153	4940	5202	1218	1625	1929	1726	1523	2132	2741	2944	2132	2335	882	459	1193	896	939	789	538	951	1277	1303	926
Up to £7,000	(3.5)	426 4%	185 4%	241 5%	114 9%	56 3%	70 4%	77 4%	80 5%	30 1%	10 *	104 4%	27 1%	285 12%	39 4%	35 8%	67 6%	37 4%	43 5%	25 3%	29 5%	30 3%	56 4%	38 3%	28 3%
£7,001 to £14,000	(10.5)	1084 11%	443 9%	641 12%	110 9%	130 8%	155 8%	168 10%	223 15%	298 14%	69 3%	227 8%	157 7%	631 27%	99 11%	51 11%	124 10%	120 13%	123 13%	87 11%	58 11%	109 11%	96 8%	110 8%	107 12%
£14,001 to £21,000	(17.5)	1399 14%	601 12%	798 15%	98 8%	178 11%	243 13%	219 13%	241 16%	420 20%	169 6%	446 15%	319 15%	465 20%	126 14%	78 17%	164 14%	136 15%	137 15%	124 16%	81 15%	147 15%	123 10%	148 11%	135 15%
£21,001 to £28,000	(24.5)	1389 14%	701 14%	686 13%	128 10%	212 13%	249 13%	241 14%	208 14%	350 16%	276 10%	471 16%	353 17%	289 12%	134 15%	68 15%	161 13%	124 14%	138 15%	111 14%	93 17%	129 14%	131 10%	161 12%	140 15%
£28,001 to £34,000	(31)	1097 11%	543 11%	551 11%	94 8%	214 13%	209 11%	206 12%	153 10%	221 10%	263 10%	322 11%	321 15%	191 8%	93 11%	50 11%	130 11%	116 13%	111 12%	69 9%	52 10%	121 13%	111 9%	148 11%	97 10%
£34,001 to £41,000	(37.5)	950 9%	517 10%	432 8%	82 7%	161 10%	218 11%	173 10%	128 8%	188 9%	291 11%	301 10%	262 12%	96 4%	74 8%	28 6%	116 10%	75 8%	85 9%	80 10%	52 10%	80 8%	125 10%	136 10%	99 11%
£41,001 to £48,000	(44.5)	675 7%	371 8%	305 6%	61 5%	137 8%	137 7%	123 7%	98 6%	120 6%	264 10%	209 7%	160 7%	43 2%	61 7%	26 6%	73 6%	56 6%	47 5%	48 6%	48 9%	69 7%	65 5%	111 9%	71 8%
£48,001 to £55,000	(51.5)	595 6%	327 7%	269 5%	49 4%	119 7%	164 9%	114 7%	65 4%	84 4%	251 9%	178 6%	129 6%	37 2%	49 6%	28 6%	73 6%	56 6%	58 6%	49 6%	27 5%	58 6%	67 5%	84 6%	47 5%
£55,001 to £62,000	(58.5)	341 3%	177 4%	165 3%	47 4%	81 5%	70 4%	68 4%	47 3%	28 1%	169 6%	96 3%	58 3%	19 1%	41 5%	13 3%	44 4%	22 2%	25 3%	27 3%	15 3%	22 2%	62 5%	45 3%	24 3%
£62,001 to £69,000	(65.5)	246 2%	148 3%	98 2%	43 3%	49 3%	60 3%	49 3%	17 1%	28 1%	136 5%	70 2%	26 1%	13 1%	19 2%	13 3%	28 2%	11 1%	15 2%	17 2%	13 2%	16 2%	58 5%	33 3%	21 2%
£69,001 to £76,000	(72.5)	232 2%	129 3%	103 2%	26 2%	56 3%	53 3%	48 3%	22 1%	27 1%	152 6%	48 2%	27 1%	5 *	16 2%	7 1%	21 2%	16 2%	19 2%	11 1%	7 1%	20 2%	55 4%	42 3%	18 2%
£76,001 to £83,000	(79.5)	136 1%	89 2%	47 1%	20 2%	30 2%	40 2%	15 1%	19 1%	11 1%	96 4%	30 1%	7 *	2 *	11 1%	2 *	21 2%	8 1%	8 1%	8 1%	4 1%	14 1%	27 2%	22 2%	11 1%
£83,001 or more	(86)	379 4%	238 5%	141 3%	61 5%	72 4%	102 5%	81 5%	37 2%	25 1%	265 10%	73 2%	40 2%	2 *	28 3%	11 2%	29 2%	22 2%	18 2%	20 3%	11 2%	32 3%	121 9%	66 5%	22 2%
Prefer not to answer		1203 12%	472 10%	725 14%	287 24%	128 8%	160 8%	142 8%	186 12%	301 14%	330 12%	369 13%	248 12%	256 11%	92 10%	50 11%	142 12%	99 11%	113 12%	111 14%	48 9%	104 11%	180 14%	159 12%	105 11%

New Political Landscape Survey
ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 108

What is the combined annual income of your household, prior to tax being deducted?**Base: All respondents**

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West
Weighted base	10153	4940	5202	1218	1625	1929	1726	1523	2132	2741	2944	2132	2335	882	459	1193	896	939	789	538	951	1277	1303	926
Average income (£000's)	33.30	35.68	30.93	34.24	37.03	36.87	34.63	29.45	27.98	47.47	32.68	32.10	18.71	32.45	29.47	32.19	30.32	30.15	31.92	30.64	32.45	41.05	36.74	31.96

New Political Landscape Survey

ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 108

What is the combined annual income of your household, prior to tax being deducted?**Base: All respondents**

		Referendum			2015 Vote							2015 Vote - Remain							2015 Vote - Leave						
		Total	Leave	Remain	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru	Con-ser-vative	Labour	Lib-eral Demo-crat	UKIP	SNP	Green	Plaid Cymru
Unweighted base		10153	4557	4623	3104	2702	683	1208	394	365	50	1332	1748	476	42	253	270	28	1713	855	184	1148	127	83	20
Weighted base		10153	4772	4405	3261	2660	686	1116	429	338	52	1328	1635	453	39	253	242	30	1870	918	206	1060	158	87	20
Up to £7,000	(3.5)	426 4%	184 4%	182 4%	43 1%	144 5%	29 4%	53 5%	17 4%	22 6%	3 6%	29 2%	74 5%	21 5%	4 11%	3 1%	16 6%	1 2%	13 1%	62 7%	9 4%	47 4%	11 7%	5 6%	2 12%
£7,001 to £14,000	(10.5)	1084 11%	613 13%	349 8%	254 8%	321 12%	69 10%	166 15%	48 11%	41 12%	4 7%	66 5%	167 10%	29 6%	1 4%	23 9%	29 12%	1 5%	184 10%	139 15%	26 13%	163 15%	23 15%	12 14%	2 11%
£14,001 to £21,000	(17.5)	1399 14%	732 15%	550 12%	360 11%	416 16%	87 13%	207 19%	71 16%	56 16%	5 9%	127 10%	238 15%	56 12%	5 13%	47 18%	39 16%	1 2%	227 12%	162 18%	30 15%	200 19%	21 13%	17 19%	4 21%
£21,001 to £28,000	(24.5)	1389 14%	732 15%	542 12%	450 14%	370 14%	75 11%	165 15%	75 17%	44 13%	12 23%	168 13%	203 12%	47 10%	3 7%	45 18%	28 12%	9 29%	272 15%	153 17%	24 12%	159 15%	28 18%	16 18%	3 17%
£28,001 to £34,000	(31)	1097 11%	564 12%	421 10%	361 11%	294 11%	70 10%	121 11%	34 8%	25 7%	8 15%	120 9%	162 10%	48 11%	3 7%	20 8%	19 8%	4 14%	237 13%	119 13%	19 9%	116 11%	14 9%	5 6%	3 15%
£34,001 to £41,000	(37.5)	950 9%	438 9%	439 10%	351 11%	234 9%	66 10%	102 9%	34 8%	41 12%	3 5%	137 10%	156 10%	46 10%	2 6%	25 10%	30 12%	2 7%	204 11%	68 7%	19 9%	97 9%	8 5%	9 11%	1 3%
£41,001 to £48,000	(44.5)	675 7%	297 6%	334 8%	277 8%	157 6%	50 7%	59 5%	31 7%	23 7%	4 9%	124 9%	112 7%	33 7%	4 10%	15 6%	14 6%	3 12%	149 8%	43 5%	16 8%	53 5%	16 10%	8 9%	1 5%
£48,001 to £55,000	(51.5)	595 6%	250 5%	303 7%	231 7%	138 5%	52 8%	51 5%	25 6%	17 5%	5 9%	107 8%	103 6%	32 7%	2 5%	18 7%	15 6%	4 13%	116 6%	34 4%	19 9%	48 5%	6 4%	2 2%	1 5%
£55,001 to £62,000	(58.5)	341 3%	119 2%	185 4%	118 4%	93 3%	29 4%	14 1%	23 5%	14 4%	1 3%	48 4%	68 4%	25 6%	- -	14 6%	12 5%	1 5%	67 4%	23 3%	4 2%	14 1%	4 2%	2 2%	- -
£62,001 to £69,000	(65.5)	246 2%	83 2%	152 3%	86 3%	76 3%	26 4%	18 2%	10 2%	5 1%	2 3%	43 3%	67 4%	18 4%	1 3%	8 3%	2 1%	2 5%	42 2%	9 1%	8 4%	17 2%	1 *	2 2%	- -
£69,001 to £76,000	(72.5)	232 2%	78 2%	141 3%	112 3%	48 2%	21 3%	16 1%	8 2%	2 1%	- -	65 5%	39 2%	19 4%	3 7%	6 3%	1 *	- -	48 3%	8 1%	2 1%	14 1%	1 1%	1 1%	- -
£76,001 to £83,000	(79.5)	136 1%	48 1%	78 2%	61 2%	24 1%	12 2%	13 1%	4 1%	3 1%	- -	32 2%	21 1%	10 2%	1 3%	4 2%	3 1%	- -	30 2%	3 *	2 1%	12 1%	- -	- -	- -
£83,001 or more	(86)	379 4%	96 2%	257 6%	186 6%	78 3%	35 5%	14 1%	9 2%	9 3%	- -	129 10%	63 4%	28 6%	4 9%	4 2%	7 3%	- -	52 3%	12 1%	7 3%	11 1%	5 3%	1 1%	- -
Prefer not to answer		1203 12%	536 11%	473 11%	371 11%	267 10%	64 9%	115 10%	42 10%	36 11%	6 11%	134 10%	163 10%	41 9%	6 14%	20 8%	28 12%	2 6%	229 12%	84 9%	20 10%	110 10%	21 14%	6 7%	2 11%

New Political Landscape Survey
ONLINE Fieldwork : 21st - 28th March 2017

Absolutes/col percents

Table 108

What is the combined annual income of your household, prior to tax being deducted?**Base: All respondents**

	<u>Referendum</u>			<u>2015 Vote</u>							<u>2015 Vote - Remain</u>							<u>2015 Vote - Leave</u>						
	<u>Total</u>	<u>Leave</u>	<u>Remain</u>	<u>Con-ser-vative</u>	<u>Labour</u>	<u>Lib-eral Demo-crat</u>	<u>UKIP</u>	<u>SNP</u>	<u>Green</u>	<u>Plaid Cymru</u>	<u>Con-ser-vative</u>	<u>Labour</u>	<u>Lib-eral Demo-crat</u>	<u>UKIP</u>	<u>SNP</u>	<u>Green</u>	<u>Plaid Cymru</u>	<u>Con-ser-vative</u>	<u>Labour</u>	<u>Lib-eral Demo-crat</u>	<u>UKIP</u>	<u>SNP</u>	<u>Green</u>	<u>Plaid Cymru</u>
Weighted base	10153	4772	4405	3261	2660	686	1116	429	338	52	1328	1635	453	39	253	242	30	1870	918	206	1060	158	87	20
Average income (£000's)	33.30	30.23	37.24	38.15	31.23	36.40	27.89	31.66	30.10	30.11	42.68	34.35	39.05	39.98	33.66	30.64	35.00	34.86	26.29	32.59	27.50	27.87	27.09	22.24