



# ASHCROFT IN AMERICA

## JANUARY 2017 POLL SUMMARY

### LORD ASHCROFT KCMG PC

*10,117 adults were interviewed online between 13 and 19 January 2017.  
Results have been weighted to be representative of all adults in the United States.*

1. Please rank from one to three the three most important issues facing the United States today.  
[% naming issue in top three]

	ALL		Trump voters		Clinton voters	
1	Economy/jobs	50	Economy/jobs	53	Healthcare	58
2	Healthcare	50	National security	51	Economy/jobs	47
3	National security	35	Healthcare	40	National security	31
4	Social security	25	Immigration	38	Education	26
5	Immigration	24	Social security	23	Social security	25
6	Education	21	Constitutional rights	19	The environment	24
7	Crime	21	Crime	19	Race relations	23
8	Race relations	17	Taxes	19	Crime	18
9	Constitutional rights	17	Education	14	Immigration	16
10	Taxes	16	Race relations	10	Constitutional rights	13
11	The environment	16	America's standing in the world	9	Taxes	12
12	America's standing in the world	8	The environment	6	America's standing in the world	8



2. How much impact do you think a typical President of the United States has on each of the following, where 0 means 'zero impact' and 100 means 'a huge impact'?
- [Mean impact of typical president]

<i>Mean score, 0-100</i>	ALL	Trump voters	Clinton voters
Relations between other countries and the US	76.2	79.5	78.7
The economic situation in the US	70.0	74.6	69.7
Stopping terrorism from occurring in the US	69.7	77.3	68.3
Addressing the cost of healthcare in the US	69.6	73.3	70.3
Keeping jobs in the US rather than letting them go overseas	67.2	76.6	62.8
Creating jobs in the US	66.0	73.1	65.1
Preventing illegal immigration in the US	64.9	77.4	59.3
Education in the US	61.9	63.0	64.4
Addressing environmental issues like climate change	59.9	58.9	68.0
The quality of infrastructure such as roads, bridges and airports in your community	57.2	64.0	59.7
Relations between different racial groups	55.9	60.3	59.6
Relations between the police and different minorities	55.4	62.0	57.0
The unemployment rate in your community	55.5	59.7	55.2
Your day-to-day life	44.8	49.9	47.1



3. And thinking of Donald Trump as President, do you think he will have more impact, less impact or about the same impact as a typical President on each of the following?

%	ALL			Trump voters			Clinton voters		
	More	Same	Less	More	Same	Less	More	Same	Less
Preventing illegal immigration in the US	59	22	19	82	10	7	42	26	32
The economic situation in the US	57	22	22	81	12	8	42	22	36
Relations between other countries and the US	56	18	26	75	13	11	46	14	41
Keeping jobs in the US rather than letting them go overseas	54	23	23	83	10	7	34	27	39
Addressing the cost of healthcare in the US	47	24	29	73	17	10	31	21	48
Creating jobs in the US	47	27	26	78	14	7	25	30	45
Stopping terrorism from occurring in the US	43	29	28	73	19	8	23	27	49
The unemployment rate in your community	39	35	27	60	29	11	25	33	43
Relations between the police and different minorities	35	31	34	54	32	14	27	21	52
Relations between different racial groups	33	29	38	43	36	21	31	15	53
Your day-to-day life	32	40	27	45	41	14	32	31	37
Education in the US	30	38	32	47	40	13	22	27	51
Infrastructure such as roads, bridges and airports in your community	27	43	30	48	40	12	18	35	47
Addressing environmental issues like climate change	23	33	44	31	39	31	23	18	59



4. Compared with today, how do you expect the United States in four years' time to be?

%	ALL	Trump voters	Clinton voters
Stronger than today	51	86	26
Weaker than today	49	14	74
More united than today	38	68	18
More divided than today	62	32	82
Taken more seriously internationally than today	48	81	23
Taken less seriously internationally than today	52	19	77
Richer than today	49	82	27
Poorer than today	51	18	73
Fairer than today	45	80	20
Less fair than today	55	20	80
Greater than today	49	85	23
Less great than today	51	15	77



5. On a scale of 0 to 100, where 0 means 'a very low priority' and 100 means 'absolutely top priority', how much of a priority should each of the following be for the Trump administration over the next four years?

[Mean priority scores]

<i>Mean score, 0-100</i>	ALL	Trump voters	Clinton voters
Protecting the US from terrorist attacks	77.4	87.9	72.9
Keeping the US out of wars with other countries	73.0	76.9	73.6
Maintaining good relations with allies like the UK, Germany, Israel and South Korea	72.2	80.4	73.5
Keeping existing jobs in your community	70.2	77.9	67.4
Improving the education system	70.0	74.6	70.6
Creating new jobs in your community	68.9	76.2	66.3
Defending US interests overseas	68.1	79.4	66.4
Improving infrastructure	66.3	73.9	68.1
Cutting taxes	64.9	76.8	57.3
Improving relations with Russia	57.1	71.7	47.3
Replacing Obamacare with something else	57.1	81.8	36.3
Signing new trade deals with other countries	56.7	69.4	52.7
Deporting those who are in the US illegally	55.1	76.4	39.6
Repealing regulations	52.9	73.2	38.8
Repealing Obamacare	49.4	77.9	26.1
Scrapping existing trade deals with other countries	49.0	67.3	38.0
Building a wall between the US and Mexico	42.5	68.2	23.9
Prosecuting Hillary Clinton	36.0	58.2	17.2



6. Which if any of the following aspects of Obamacare / the Affordable Care Act do you feel need preserving?  
 [% saying needs to be preserved]

	%	ALL	Trump voters	Clinton voters
Requiring insurance providers to cover pre-existing conditions		65	65	75
Not allowing insurance providers to charge higher premiums based on gender		59	52	69
Allowing children to stay on parents' insurance until they're 26		55	48	68
The expansion of Medicaid to provide health insurance coverage to low income families		49	33	66
Providing public options and markets where individuals can go to purchase health insurance		47	41	63
Penalties on employers that do not offer affordable health insurance coverage to their employees		38	26	52
Requiring everyone to buy some form of health coverage (the Individual Mandate)		24	17	40
None of the above		10	10	4

7. Which of the following statements comes closest to your view?

	%	ALL	Trump voters	Clinton voters
Obamacare as it stands should be repealed but not before another scheme is ready to take its place		46	57	35
Obamacare as it stands should be repealed immediately, even if a new plan to replace it is not ready for immediate implementation		14	23	8
Obamacare should be repealed and things should go back to how they were before – there is no need for a new plan to replace it		13	16	6
Obamacare should be retained as it is		27	4	50



8. As you may know, there have been allegations that Russia tried to influence the outcome of the US presidential election in favour of Donald Trump. Which of the following comes closest to your view?

	%	ALL	Trump voters	Clinton voters
Russia took action to influence the presidential election, and this had a significant impact on the election result		29	8	59
Russia took action to influence the presidential election, but this did not have a significant impact on the election result		25	39	19
Russia did not in fact take any action to influence the presidential election		15	32	5
<i>Don't know</i>		32	21	17

9. Who are you most inclined to believe when it comes to claims about the actions America's enemies have taken or are planning to take against the United States?

	%	ALL	Trump voters	Clinton voters	Cosmopolitan Activists	Mainstream Liberals	Blue Collar Dems	Melting Pot Moderates	Faithful Centre	Republican Mainstream	Fox News Militants	Low-Key Pragmatists	Losing Ground	Left Behind & Angry
Donald Trump		18	41	10	2	5	34	15	19	30	35	16	16	27
Intelligence organisations like the CIA or NSA		46	30	70	83	72	37	47	47	32	24	43	39	27
Neither		36	29	20	15	23	29	38	34	38	41	41	45	46



10. For each of the following, please say if they are likely to be reversed, and if should be reversed, during a Trump presidency.

%	ALL		Trump voters		Clinton voters	
	Likely to be reversed	Should be reversed	Likely to be reversed	Should be reversed	Likely to be reversed	Should be reversed
Obamacare / The Affordable Care Act	83	56	90	88	82	27
Legalization of same sex marriage	32	32	26	45	38	21
US economic sanctions against Russia	57	36	57	51	63	22
US signing up to the Paris Climate Change Agreement	43	34	45	51	51	21
The nuclear deal with Iran	51	43	60	67	54	24
Liberalizing relations with Cuba	45	34	47	48	47	22





11. On a scale from – 50 (where you have an extremely negative impression of them) to +50 (where you have an extremely positive impression of them), please give your impression of the following:  
 [Mean scores]

<i>Mean score, -50 to +50</i>	ALL	Trump voters	Clinton voters	Cosmopolitan Activists	Mainstream Liberals	Blue Collar Dems	Melting Pot Moderates	Faithful Centre	Republican Mainstream	Fox News Militants	Low-Key Pragmatists	Losing Ground	Left Behind & Angry
Bernie Sanders	8.5	-12.1	26.8	37.1	25.5	21.3	11.1	5.2	-15.0	-28.6	6.4	7.5	-7.5
Mike Pence	0.5	27.7	-21.7	-37.3	-21.4	-3.0	0.8	6.3	28.9	35.9	4.3	0.5	11.4
Paul Ryan	-3.3	13.1	-19.2	-30.6	-17.1	-4.1	-1.0	4.4	12.3	14.6	-0.7	-2.0	1.5
Chuck Schumer	-5.1	-21.0	12.7	16.0	7.9	10.5	0.4	-7.5	-26.5	-33.3	-8.7	-1.8	-16.0
Donald Trump	-6.7	25.6	-31.8	-41.9	-31.2	-3.6	-9.1	-4.7	23.1	27.7	-0.9	-7.6	9.8
Hillary Clinton	-7.1	-33.5	22.1	21.1	7.7	11.5	0.1	-6.4	-37.7	-42.8	-18.0	-9.9	-22.5
Mitch McConnell	-10.9	0.9	-23.8	-35.0	-23.8	-3.3	-8.6	-4.3	-0.8	0.4	-6.7	-10.5	-4.1
Nancy Pelosi	-11.0	-27.8	7.4	10.4	1.3	0.6	-5.9	-10.2	-33.0	-41.4	-12.8	-10.5	-21.6

12. [Trump voters only] How big an obstacle are each of the following to Donald Trump fulfilling his promise to Make America Great Again, where 0 means ‘no obstacle’ and 100 means ‘an insurmountable obstacle’? [Mean scores]

<i>Mean score, 0-100</i>	All Trump voters	Republican Mainstream	Fox News Militants	Low-Key Pragmatists	Losing Ground	Left Behind & Angry
The mainstream media	71.5	78.2	81.1	73.8	65.6	68.9
Congressional Democrats	70.5	78.2	78.6	72.5	65.2	67.4
The Supreme Court	55.3	48.6	52.2	54.4	55.4	56.8
Donald Trump, himself	50.3	38.9	39.0	47.3	54.5	48.2
Congressional Republicans	50.1	43.5	43.1	46.0	51.4	52.3



13. [Trump voters only] Which of the following to you think is the most likely?

	%	All Trump voters	Republican Mainstream	Fox News Militants	Low-Key Pragmatists	Losing Ground	Left Behind & Angry
Donald Trump will stand for re-election in 2020 and win	70	74	82	65	61	77	
Donald Trump will stand for re-election in 2020 and lose	14	9	5	16	21	10	
Donald Trump will not stand for re-election in 2020, or will stand down as president before then	16	17	14	19	19	13	

14. [Trump voters only] Thinking about the President’s different roles and responsibilities, how well do you expect Donald Trump to do when it comes to each of the following (where 0 is ‘very badly’ and 100 is ‘very well’)? [Mean scores]

	Mean score, 0-100	All Trump voters	Republican Mainstream	Fox News Militants	Low-Key Pragmatists	Losing Ground	Left Behind & Angry
Making things happen and getting things done	81.8	88.3	90.2	84.6	75.6	84.6	
Being able to lead a team	81.2	88.0	90.8	83.4	74.3	83.6	
Having a clear idea of what he wants to achieve	80.8	86.8	89.1	83.6	74.2	85.0	
Making the right decisions even when they are unpopular	78.5	84.9	88.2	80.7	71.4	81.7	
Leading the American military	78.4	85.1	89.2	78.3	70.5	81.7	
Formulating effective policies to improve life for the American people	76.8	82.2	85.5	79.1	69.7	78.6	
Communicating effectively with the American people	76.5	82.3	85.3	75.1	69.1	81.2	
Maintaining good relationships with America’s allies	75.4	81.0	84.0	76.7	67.5	78.1	
Understanding regular people in the US	74.8	81.5	85.0	75.6	67.8	76.6	
Having the right judgment in a crisis	73.1	78.1	82.4	74.5	65.6	76.6	
Bringing the country together at difficult times	72.0	74.5	77.7	72.1	64.7	76.4	
Developing better relations with countries that have been hostile to America	67.2	68.7	69.7	68.1	62.9	69.2	



15. In years to come, how do you expect Donald Trump / Barack Obama / George W. Bush to go down in history?

	%	All Trump voters	Republican Mainstream	Fox News Militants	Low-Key Pragmatists	Losing Ground	Left Behind & Angry
<b>Donald Trump</b>							
A great President	41	35	50	37	30	52	
A pretty good president	40	50	40	39	43	34	
Neither a good nor a bad president	15	14	10	17	20	13	
A pretty bad president	3	1	1	5	4	1	
A terrible president	1	<1	<1	1	2	<1	
<b>Barack Obama</b>							
A great President	7	1	<1	4	5	4	
A pretty good president	16	3	2	17	19	11	
Neither a good nor a bad president	17	12	7	20	24	13	
A pretty bad president	24	32	21	27	27	23	
A terrible president	36	52	70	32	25	49	
<b>George W. Bush</b>							
A great President	13	9	9	11	13	13	
A pretty good president	38	41	47	36	32	33	
Neither a good nor a bad president	33	39	33	30	34	32	
A pretty bad president	12	9	9	17	15	12	
A terrible president	5	2	1	6	6	9	



16. [Clinton voters only] Please rank from one to three the three most important factors in Hillary Clinton losing the presidential election.  
[% naming in top three reasons]

	%	All Clinton voters	Cosmopolitan Activists	Mainstream Liberals	Blue Collar Democrats
Voters not understanding the issues that were at stake		56	59	61	52
Mainstream media not holding Trump to account		47	55	51	41
Russian hacking		45	44	46	43
Fake news		45	49	43	37
Her team ran a poor campaign		28	22	32	25
She wasn't a very good candidate		20	17	24	19
Voter fraud		19	7	10	31
Misogyny		19	32	20	18
Racism		16	14	11	22
Trump was a better choice		4	1	1	10



17. [Democrat identifiers only] Democrats are now out of power at the presidential and Congressional level and in the majority of states in the US. Which of the following do you believe are the top three reasons why this is the case? [% naming in top three reasons]

<i>% naming in top three reasons</i>	All Democrat identifiers	Cosmopolitan Activists	Mainstream Liberals	Blue Collar Democrats
The Democrat party's message works well on the coasts but doesn't resonate with voters in the center of the US	49	64	63	38
The Republican party has rigged the system to its advantage	45	57	45	49
The Democrat party is too reliant on minority voters and does not attract enough white voters	39	37	39	36
The Democrat party is not doing enough to mobilize and represent minority voters	38	45	42	39
The Democrat party is not fielding good candidates	35	34	37	32
The Democrat party no longer represents working class people	30	22	28	31
Democrat policies are the minority point of view in the US today	30	17	23	30
The Democrat party is too moderate	18	17	10	20
The Democrat party is too liberal	17	6	12	25

18. [Democrat identifiers only] Which of the following best describes how you would like to see Democrats respond to Donald Trump's presidency?

<i>% naming in top three reasons</i>	All Democrat identifiers	Cosmopolitan Activists	Mainstream Liberals	Blue Collar Democrats
After a divisive election it is time for the country to come together, so Democrats should work with the administration wherever possible in passing legislation that benefits the American people	53	34	47	57
Donald Trump's policies are bad for America, so Democrats should do everything they can to oppose his plans	47	66	53	43



19. [Democrat identifiers only] Thinking about the appointment of a new Justice to the Supreme Court, which of the following comes closest to your view?

<i>% naming in top three reasons</i>	All Democrat identifiers	Cosmopolitan Activists	Mainstream Liberals	Blue Collar Democrats
If President Trump nominates a qualified candidate, Democrats in the Senate should confirm his or her appointment even if they don't like some of their views, because it is important to fill the vacancy on the Court	42	25	39	48
Democrats should refused to confirm President Trump's nominee if they don't like his or her views, even if this means the vacancy on the Court remaining open for another four years	58	75	61	52