

## **Euro Poll**

### **ONLINE Fieldwork : 20th November - 2nd December 2015**

Absolutes/col percents

Table 1

**Q.1 Did you vote in the general election held on 7 May 2015?****Base: All respondents**

	Total	Segment						
		Nothing to lose (a)	Global Britain (b)	Hard-pressed undecideds (c)	Listen to DC (d)	If it ain't broke (e)	I'm alright Jacques (f)	Citizens of the World (g)
Unweighted base	20054	4789	2855	2916	2549	2381	2386	2178
Weighted base	20054	4528	2695	3684	2734	2537	2104	1771
Yes	12723 63%	3329 74%cddeg	2015 75%cddeg	1609 44%	1525 56% <sub>c</sub>	1450 57% <sub>c</sub>	1574 75%cddeg	1223 69% <sub>cde</sub>
No	7148 36%	1175 26%	658 24%	2015 55% <sub>abdefg</sub>	1178 43% <sub>abfg</sub>	1067 42% <sub>abfg</sub>	516 25%	540 30% <sub>abf</sub>
Can't remember	183 1%	25 1%	23 1%	60 2% <sub>afg</sub>	32 1% <sub>a</sub>	21 1%	14 1%	8 *

**Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g****\* small base**

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 2

**Q.1 Did you vote in the general election held on 7 May 2015?****Base: All respondents who say whether they voted or not**

		Segment						
	Total	Nothing to lose (a)	Global Britain (b)	Hard-pressed undecideds (c)	Listen to DC (d)	If it ain't broke (e)	I'm alright Jacques (f)	Citizens of the World (g)
Unweighted base	19868	4767	2831	2858	2516	2361	2369	2166
Weighted base	19871	4503	2672	3624	2703	2517	2090	1763
Yes	12723 64%	3329 74%cddeg	2015 75%cddeg	1609 44%	1525 56% <sub>c</sub>	1450 58% <sub>c</sub>	1574 75%cddeg	1223 69% <sub>cde</sub>
No	7148 36%	1175 26%	658 25%	2015 56% <sub>abdefg</sub>	1178 44% <sub>abfg</sub>	1067 42% <sub>abfg</sub>	516 25%	540 31% <sub>abf</sub>

**Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g**  
**\* small base**

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 3  
**Q.2 Which party did you vote for at the general election?**  
**Base: All respondents who voted**

	Total	Segment						
		Nothing to lose (a)	Global Britain (b)	Hard-pressed undecideds (c)	Listen to DC (d)	If it ain't broke (e)	I'm alright Jacques (f)	Citizens of the World (g)
Unweighted base	17272	4390	2607	2159	2077	1975	2145	1919
Weighted base	12723	3329	2015	1609	1525	1450	1574	1223
Conservative	4607 36%	1152 35%ceg	1007 50%acefg	441 27%g	775 51%acefg	439 30%g	713 45%aceg	79 6%
Labour	3803 30%	591 18%	502 25%a	621 39%abdf	385 25%a	567 39%abdf	437 28%ab	700 57%abcdef
UK Independence Party (UKIP)	1572 12%	1148 35%bcdefg	182 9%defg	134 8%defg	52 3%fg	43 3%fg	10 1%	3 *
Liberal Democrat	987 8%	108 3%	117 6%a	113 7%a	108 7%a	158 11%abcd	227 14%abcde	157 13%abcd
SNP	598 5%	122 4%	77 4%	76 5%	54 4%	95 7%abcdf	62 4%	111 9%abcdef
Green	376 3%	50 1%	35 2%	55 3%ab	37 2%a	47 3%ab	42 3%ab	109 9%abcdef
Plaid Cymru	54 *	11 *	9 *	7 *	6 *	8 1%	4 *	9 1%af
Democratic Unionist Party (DUP)	42 *	19 1%eg	6 *	5 *	5 *	2 *	4 *	1 *
Ulster Unionist Party (UUP)	31 *	9 *	3 *	5 *	5 *	4 *	4 *	1 *
Sinn Fein	17 *	1 *	2 *	4 *ad	- -	* *	2 *	7 1%abdef
SDLP	15 *	- -	2 *a	2 *a	2 *a	3 *a	3 *a	3 *a
Another party	86 1%	23 1%	10 1%	9 1%	8 1%	11 1%	11 1%	13 1%b
Can't remember	85 1%	10 *	6 *	28 2%abefg	19 1%abfg	10 1%a	8 1%	4 *
Would rather not say	450 4%	85 3%	54 3%	107 7%abdefg	69 5%abfg	62 4%abfg	46 3%	26 2%

**Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g**

**\* small base**

**Lord Ashcroft**

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 4

**Q.2 Which party did you vote for at the general election?****Base: All respondents who voted and gave a party**

	Segment							
	Total	Nothing to lose (a)	Global Britain (b)	Hard-pressed undecideds (c)	Listen to DC (d)	If it ain't broke (e)	I'm alright Jacques (f)	Citizens of the World (g)
Unweighted base	16499	4256	2521	1967	1953	1870	2066	1866
Weighted base	12188	3233	1954	1473	1437	1378	1520	1193
Conservative	4607 38%	1152 36%ceg	1007 52%acefg	441 30%g	775 54%acefg	439 32%g	713 47%aceg	79 7%
Labour	3803 31%	591 18%	502 26%a	621 42%abdf	385 27%a	567 41%abdf	437 29%ab	700 59%abcdef
UK Independence Party (UKIP)	1572 13%	1148 36%bcdefg	182 9%defg	134 9%defg	52 4%fg	43 3%fg	10 1%	3 *
Liberal Democrat	987 8%	108 3%	117 6%a	113 8%ab	108 8%a	158 11%abcd	227 15%abcde	157 13%abcd
SNP	598 5%	122 4%	77 4%	76 5%a	54 4%	95 7%abcdf	62 4%	111 9%abcdef
Green	376 3%	50 2%	35 2%	55 4%ab	37 3%a	47 3%ab	42 3%ab	109 9%abcdef
Plaid Cymru	54 *	11 *	9 *	7 *	6 *	8 1%	4 *	9 1%af
Democratic Unionist Party (DUP)	42 *	19 1%eg	6 *	5 *	5 *	2 *	4 *	1 *
Ulster Unionist Party (UUP)	31 *	9 *	3 *	5 *	5 *	4 *	4 *	1 *
Sinn Fein	17 *	1 *	2 *	4 *ad	- -	* *	2 *	7 1%abdef
SDLP	15 *	- -	2 *a	2 *a	2 *a	3 *a	3 *a	3 *a
Another party	86 1%	23 1%	10 1%	9 1%	8 1%	11 1%	11 1%	13 1%b

**Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g****\* small base**

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 5

**Q.3 Many people say they probably won't vote in the EU referendum when it comes. How likely do you think you are to vote, where 0 means 'I definitely won't vote' and 10 means 'I am certain to vote'.**

**Base: All respondents**

	Total	Segment						
		Nothing to lose (a)	Global Britain (b)	Hard-pressed undecideds (c)	Listen to DC (d)	If it ain't broke (e)	I'm alright Jacques (f)	Citizens of the World (g)
Unweighted base	20054	4789	2855	2916	2549	2381	2386	2178
Weighted base	20054	4528	2695	3684	2734	2537	2104	1771
Certain to vote	(10) 8669 43%	3034 67%bcdefg	1263 47%cde	545 15%	620 23%c	960 38%cd	1164 55%bcde	1084 61%bcdef
	(9) 1821 9%	408 9%c	311 12%acd	180 5%	200 7%c	258 10%cd	271 13%acde	194 11%cd
	(8) 1781 9%	313 7%	306 11%acg	258 7%	325 12%aceg	240 9%acg	213 10%acg	126 7%
	(7) 1312 7%	162 4%	236 9%aefg	302 8%aefg	250 9%aefg	154 6%a	126 6%a	83 5%
	(6) 970 5%	133 3%	177 7%aefg	222 6%aefg	243 9%abcefg	93 4%	55 3%	46 3%
	(5) 2268 11%	163 4%	218 8%afg	912 25%abdefg	559 20%abefg	223 9%afg	114 5%a	81 5%
	(4) 457 2%	25 1%	49 2%ag	171 5%abfg	91 3%abfg	81 3%abfg	27 1%a	13 1%
	(3) 398 2%	31 1%	19 1%	145 4%abefg	102 4%abfg	64 3%abfg	19 1%	19 1%
	(2) 397 2%	37 1%	34 1%	159 4%abdefg	76 3%abfg	50 2%af	22 1%	20 1%
	(1) 372 2%	19 *	16 1%	152 4%abdfg	65 2%abf	73 3%abf	16 1%	31 2%abf
Definitely won't vote	(0) 1609 8%	204 5%b	68 3%	639 17%abdefg	204 7%abfg	343 14%abdfg	78 4%b	73 4%b
NET: 8-10	12272 61%	3756 83%bcdefg	1880 70%cde	982 27%	1145 42%c	1457 57%cd	1647 78%bcde	1405 79%bcde
NET: 4-7	5007 25%	482 11%	680 25%aefg	1606 44%abefg	1144 42%abefg	550 22%afg	322 15%ag	223 13%
NET: 0-3	2776 14%	291 6%	136 5%	1095 30%abdefg	446 16%abfg	530 21%abdfg	134 6%	144 8%b

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**\* small base**

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**Base: All respondents**

	Total	Segment						
		Nothing to lose (a)	Global Britain (b)	Hard-pressed undecideds (c)	Listen to DC (d)	If it ain't broke (e)	I'm alright Jacques (f)	Citizens of the World (g)
Weighted base	20054	4528	2695	3684	2734	2537	2104	1771
Mean	7.37	8.73bcdefg	8.17cde	5.08	6.40c	6.81cd	8.45bcde	8.49bcde
Standard deviation	3.21	2.52	2.42	3.33	3.01	3.62	2.52	2.68
Standard error	0.02	0.04	0.05	0.06	0.06	0.07	0.05	0.06

**Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g**

**\* small base**

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 6

**Q.4 As you may know, the government is committed to holding a referendum on the UK's membership of the European Union before the end of 2017 - that is, within the next two years. Using a scale from 0 to 100, please indicate how likely you think you are to vote one way or the other, where...'0' means 'I will definitely vote for the UK to remain a member of the EU', and '100' means 'I will definitely vote for the UK to leave the EU', and '50' means 'I am completely undecided'. (A number between 0 and 50 means you lean towards voting for Britain to remain a member, and a number between 50 and 100 means you lean towards voting for Britain to leave).**

**Base: All respondents**

	Total	Segment						
		Nothing to lose (a)	Global Britain (b)	Hard-pressed undecideds (c)	Listen to DC (d)	If it ain't broke (e)	I'm alright Jacques (f)	Citizens of the World (g)
Unweighted base	20054	4789	2855	2916	2549	2381	2386	2178
Weighted base	20054	4528	2695	3684	2734	2537	2104	1771
0	1031 5%	- -	- -	6 *	8 *ab	271 11%abcd	344 16%abcde	403 23%abcdef
1-9	2888 14%	- -	- -	89 2%abd	27 1%ab	1005 40%abcd	902 43%abcd	866 49%abcdef
10-19	1068 5%	- -	- -	40 1%ab	72 3%abc	380 15%abcd	328 16%abcd	249 14%abcd
20-29	943 5%	- -	- -	88 2%ab	127 5%abc	337 13%abcdg	256 12%abcdg	136 8%abcd
30-39	703 4%	- -	6 *a	153 4%abg	163 6%abcg	195 8%abcg	139 7%abcg	48 3%ab
40-49	1059 5%	2 *	24 1%a	335 9%abfg	406 15%abcefg	192 8%abfg	71 3%abg	29 2%a
50	2858 14%	1 *	110 4%afg	1521 41%abdefg	1016 37%abefg	123 5%afg	49 2%a	38 2%a
51-60	1670 8%	18 *	201 7%aefg	892 24%abdefg	504 18%abefg	35 1%ag	16 1%g	3 *
61-70	1019 5%	95 2%efg	349 13%acdefg	303 8%aefg	272 10%aefg	- -	- -	- -
71-80	1288 6%	391 9%cdefg	626 23%acdefg	173 5%efg	99 4%efg	- -	- -	- -
81-90	1191 6%	576 13%cdefg	527 20%acdefg	50 1%efg	37 1%efg	- -	- -	- -
91-99	1154 6%	807 18%bcdefg	326 12%cdefg	18 *efg	3 *	- -	- -	- -
100	3180 16%	2638 58%bcdefg	526 20%cdefg	16 *defg	- -	- -	- -	- -

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**Q.4 As you may know, the government is committed to holding a referendum on the UK's membership of the European Union before the end of 2017 - that is, within the next two years. Using a scale from 0 to 100, please indicate how likely you think you are to vote one way or the other, where...'0' means 'I will definitely vote for the UK to remain a member of the EU', and '100' means 'I will definitely vote for the UK to leave the EU', and '50' means 'I am completely undecided'. (A number between 0 and 50 means you lean towards voting for Britain to remain a member, and a number between 50 and 100 means you lean towards voting for Britain to leave).**

**Base: All respondents**

	Segment							
	Total	Nothing to lose (a)	Global Britain (b)	Hard-pressed undecideds (c)	Listen to DC (d)	If it ain't broke (e)	I'm alright Jacques (f)	Citizens of the World (g)
Weighted base	20054	4528	2695	3684	2734	2537	2104	1771
Mean	51.92	94.77bcdefg	80.98cdefg	50.89defg	49.04efg	14.64fg	10.66g	7.12
Standard deviation	35.18	8.74	15.46	14.25	14.02	16.11	13.49	11.29
Standard error	0.25	0.13	0.29	0.26	0.28	0.33	0.28	0.24

**Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g**

**\* small base**



## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 7

**Q.5 You gave a score of ... , meaning you will definitely/lean towards Britain remaining a member of the EU/leaving the EU. How likely do you think it is that you could be persuaded to do the opposite?**

**Base: All respondents**

	Total	Segment						
		Nothing to lose (a)	Global Britain (b)	Hard-pressed undecideds (c)	Listen to DC (d)	If it ain't broke (e)	I'm alright Jacques (f)	Citizens of the World (g)
Unweighted base	20054	4789	2855	2916	2549	2381	2386	2178
Weighted base	20054	4528	2695	3684	2734	2537	2104	1771
I don't have a strong view and could easily be persuaded to change my mind	6497 32%	43 1%	350 13%aefg	3069 83%abefg	2734 100%abcefg	231 9%afg	12 1%	59 3%af
I am fairly sure I will vote this way and would take a lot of persuading to do otherwise	13557 68%	4486 99%bcdeg	2346 87%cd	615 17%d	- -	2307 91%bcd	2092 99%bcdeg	1713 97%bcde

**Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g**

**\* small base**

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 8

**Q.6a Why does it matter whether the UK remains in the European Union or leaves? What's at stake?****Base: All respondents**

	Segment							
	Total	Nothing to lose (a)	Global Britain (b)	Hard-pressed undecideds (c)	Listen to DC (d)	If it ain't broke (e)	I'm alright Jacques (f)	Citizens of the World (g)
Unweighted base	20054	4789	2855	2916	2549	2381	2386	2178
Weighted base	20054	4528	2695	3684	2734	2537	2104	1771
Immigration	4660 23%	2017 45%bcdefg	732 27%defg	953 26%defg	523 19%efg	241 10%fg	131 6%g	63 4%
Control of borders	3543 18%	1445 32%bcdefg	600 22%cdefg	626 17%efg	419 15%efg	252 10%fg	142 7%g	58 3%
Migration/refugees	3255 16%	1504 33%bcdefg	514 19%defg	639 17%defg	322 12%efg	129 5%g	87 4%	60 3%
Free movement between EU countries	2925 15%	335 7%	272 10%a	400 11%a	427 16%abc	484 19%abcd	489 23%abcde	519 29%abcdef
UK contribution to EU budget	2628 13%	1118 25%bcdefg	496 18%cdefg	399 11%efg	358 13%efg	104 4%	104 5%g	49 3%
Free trade	2619 13%	168 4%	272 10%ac	285 8%a	413 15%abc	503 20%abcd	590 28%abcdeg	388 22%abcd
Economic security	2383 12%	164 4%	230 9%a	254 7%a	364 13%abc	444 17%abcd	532 25%abcde	394 22%abcde
Trade agreements	2258 11%	113 2%	204 8%a	306 8%a	363 13%abc	430 17%abcd	501 24%abcdeg	342 19%abcd
National security	2200 11%	517 11%g	323 12%g	422 11%g	286 10%g	278 11%g	231 11%g	142 8%
Human rights	1947 10%	381 8%d	224 8%d	273 7%	171 6%	229 9%d	185 9%d	485 27%abcdef
Pound or Euro	1878 9%	339 7%fg	271 10%aefg	523 14%abefg	363 13%abefg	188 7%fg	115 5%	79 4%
Britain's global position	1815 9%	82 2%	177 7%a	206 6%a	271 10%abc	342 13%abcd	460 22%abcdeg	278 16%abcd
No wars between EU countries	1439 7%	61 1%	110 4%a	207 6%a	183 7%ab	304 12%abcd	313 15%abcde	262 15%abcde
Red tape & regulation	1386 7%	570 13%cdefg	309 11%cdefg	232 6%efg	186 7%efg	53 2%g	32 2%g	3 *

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Absolutes/col percents

Table 8  
**Q.6a Why does it matter whether the UK remains in the European Union or leaves? What's at stake?**  
**Base: All respondents**

	Total	Segment						
		Nothing to lose (a)	Global Britain (b)	Hard-pressed undecideds (c)	Listen to DC (d)	If it ain't broke (e)	I'm alright Jacques (f)	Citizens of the World (g)
Weighted base	20054	4528	2695	3684	2734	2537	2104	1771
Sovereignty	1333 7%	609 13%bcdefg	244 9%cddefg	170 5%fg	157 6%efg	86 3%g	55 3%g	13 1%
Inward investment from EU countries into Britain	1333 7%	31 1%	89 3%a	134 4%a	202 7%abc	259 10%abcd	361 17%abcde	257 15%abcde
Bureaucracy	1195 6%	464 10%cddefg	267 10%cddefg	201 5%efg	171 6%efg	49 2%g	27 1%	16 1%
Workers' rights	1149 6%	94 2%	110 4%a	186 5%a	112 4%a	215 8%abcdf	135 6%abd	297 17%abcdef
France & Germany running things	1020 5%	502 11%bcdefg	155 6%defg	175 5%efg	108 4%efg	43 2%g	28 1%g	8 *
EU funds for UK infrastructure	1007 5%	58 1%	120 4%ac	109 3%a	142 5%ac	220 9%abcd	209 10%abcd	148 8%abcd
Global voice	862 4%	40 1%	69 3%a	71 2%a	136 5%abc	142 6%abc	237 11%abcde	167 9%abcde
UK small fish in big sea	768 4%	65 1%	70 3%a	118 3%a	93 3%a	167 7%abcd	131 6%abcd	124 7%abcd
Ever closer union/ integration/federalism	763 4%	261 6%cddefg	134 5%cde	83 2%	71 3%	70 3%	80 4%c	64 4%c
European Health Insurance card/ healthcare when travelling in Europe	678 3%	24 1%	52 2%a	92 2%a	109 4%abc	136 5%abc	134 6%abcd	131 7%abcde
Harmonisation of laws across EU	675 3%	59 1%	90 3%ac	78 2%	79 3%a	117 5%acd	128 6%abcd	125 7%abcde
Crime & extradition	647 3%	175 4%dfg	89 3%	141 4%g	73 3%	75 3%	56 3%	38 2%
NHS TTiP	553 3%	127 3%ef	64 2%f	179 5%abdefg	70 3%f	40 2%f	15 1%	57 3%ef
Bail outs	461 2%	151 3%defg	121 4%cddefg	86 2%fg	44 2%g	36 1%g	18 1%	6 *

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**\* small base**

**Lord Ashcroft**

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	Total	Segment						
		Nothing to lose (a)	Global Britain (b)	Hard-pressed undecideds (c)	Listen to DC (d)	If it ain't broke (e)	I'm alright Jacques (f)	Citizens of the World (g)
Weighted base	20054	4528	2695	3684	2734	2537	2104	1771
Not sure what the EU stands for	389 2%	70 2%fg	45 2%efg	130 4%abefg	102 4%abefg	21 1%	8 *	13 1%
Health & safety	373 2%	57 1%	70 3%a	66 2%	57 2%a	46 2%	44 2%a	33 2%
Climate change	369 2%	27 1%	52 2%a	43 1%	59 2%ac	53 2%a	41 2%a	95 5%abcdef
Common Agricultural Policy	361 2%	80 2%	54 2%	48 1%	45 2%	54 2%	60 3%acd	21 1%
Consumer rights	351 2%	44 1%	65 2%acd	48 1%	36 1%	64 3%acd	34 2%	60 3%acdf
Working Time Directive	310 2%	36 1%	57 2%af	50 1%	34 1%	43 2%a	25 1%	64 4%abcdef
Maintain status quo	295 1%	10 *	34 1%a	35 1%a	33 1%a	73 3%abcd	60 3%abcd	51 3%abcd
Waste	277 1%	101 2%cdefg	91 3%acdefg	44 1%efg	23 1%g	10 *	7 *	2 *
Fraud	252 1%	86 2%fg	51 2%fg	50 1%fg	32 1%fg	27 1%fg	3 *	3 *
Rights of ex pats	243 1%	12 *	45 2%ac	31 1%a	30 1%a	48 2%ac	39 2%ac	38 2%acd
Renewable energy subsidies	171 1%	8 *	30 1%a	21 1%a	33 1%a	37 1%ac	19 1%a	23 1%ac
Cleaner rivers & beaches/environment	137 1%	3 *	18 1%a	28 1%a	16 1%a	26 1%a	17 1%a	30 2%abcd
Competition Law	118 1%	15 *	33 1%ac	7 *	18 1%c	23 1%ac	12 1%	10 1%
None of these	2102 10%	380 8%fg	187 7%fg	713 19%abdefg	340 12%abfg	339 13%abfg	85 4%	59 3%

**Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g****\* small base****Lord Ashcroft**

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Absolutes/col percents

Table 9

**Q.6b You will now be asked more detail about each of those choices in turn. Why is that important?****Summary****Base: All respondents mentioning each**

	Mentions													
	Sovereignty	France & Germany running things	Competition Law	Human rights	Workers' rights	Consumer rights	Cleaner rivers & beaches/ environment	Ever closer union/ integration /federalism	Not sure what the EU stands for	Bail outs	Waste	Bureaucracy	Fraud	Health & safety
Unweighted base	1517	1070	111	2072	1221	331	149	890	327	434	285	1294	218	372
Weighted base	1333	1020	118	1947	1149	351	137	763	389	461	277	1195	252	373
More control	554 42%	262 26%	11 10%	315 16%	122 11%	58 17%	23 16%	180 24%	31 8%	72 16%	52 19%	370 31%	70 28%	72 19%
Less interference	598 45%	339 33%	17 14%	295 15%	55 5%	28 8%	6 4%	194 25%	47 12%	51 11%	54 19%	496 42%	36 14%	36 10%
Fundamental rights guaranteed	239 18%	70 7%	19 16%	876 45%	451 39%	109 31%	15 11%	109 14%	15 4%	11 2%	9 3%	90 8%	17 7%	74 20%
Says something about the kind of country we are	464 35%	102 10%	7 6%	532 27%	190 17%	25 7%	37 27%	107 14%	26 7%	27 6%	16 6%	77 6%	36 14%	51 14%
Being drawn into other people's conflicts	187 14%	241 24%	13 11%	149 8%	19 2%	15 4%	5 4%	135 18%	42 11%	91 20%	16 6%	166 14%	28 11%	22 6%
Loss of control/ Laws imposed from outside	719 54%	589 58%	18 15%	384 20%	69 6%	26 7%	4 3%	431 57%	68 17%	86 19%	60 22%	608 51%	58 23%	44 12%
Higher taxes/ Less money for public services/ More debt	80 6%	160 16%	10 9%	57 3%	39 3%	15 4%	2 1%	147 19%	36 9%	139 30%	50 18%	228 19%	51 20%	21 6%
Access to benefits	74 6%	57 6%	13 11%	285 15%	146 13%	30 8%	7 5%	72 9%	22 6%	43 9%	21 8%	81 7%	49 19%	49 13%
Pressure on public services	137 10%	94 9%	11 9%	141 7%	60 5%	18 5%	6 4%	104 14%	29 7%	82 18%	34 12%	192 16%	39 15%	44 12%
Lower skills in the UK	22 2%	61 6%	4 3%	65 3%	84 7%	13 4%	9 7%	31 4%	6 2%	11 2%	16 6%	30 3%	17 7%	19 5%
Affects jobs & wages	95 7%	169 17%	30 26%	306 16%	524 46%	52 15%	8 6%	116 15%	33 8%	83 18%	45 16%	220 18%	62 25%	46 12%
Brain drain in rest of EU	23 2%	49 5%	4 4%	31 2%	41 4%	11 3%	4 3%	19 3%	17 4%	15 3%	24 9%	58 5%	1 1%	9 2%
More difficult to hire & fire people	40 3%	84 8%	9 7%	245 13%	230 20%	13 4%	3 2%	72 9%	14 4%	9 2%	16 6%	166 14%	11 4%	31 8%

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 9

**Q.6b You will now be asked more detail about each of those choices in turn. Why is that important?****Summary****Base: All respondents mentioning each**

	Mentions													
	Sovereignty	France & Germany running things	Competition Law	Human rights	Workers' rights	Consumer rights	Cleaner rivers & beaches/ environment	Ever closer union/ integration /federalism	Not sure what the EU stands for	Bail outs	Waste	Bureaucracy	Fraud	Health & safety
Weighted base	1333	1020	118	1947	1149	351	137	763	389	461	277	1195	252	373
Opportunities to work & travel	21 2%	33 3%	17 15%	243 13%	296 26%	52 15%	6 4%	123 16%	11 3%	10 2%	7 2%	46 4%	4 1%	45 12%
Better infrastructure	65 5%	26 3%	20 17%	103 5%	95 8%	27 8%	24 18%	103 13%	8 2%	25 5%	27 10%	89 7%	17 7%	44 12%
Job security	65 5%	41 4%	27 23%	266 14%	594 52%	54 15%	12 9%	50 7%	14 4%	40 9%	22 8%	67 6%	22 9%	79 21%
More competition	43 3%	27 3%	20 17%	38 2%	89 8%	70 20%	2 2%	43 6%	11 3%	7 2%	16 6%	65 5%	14 5%	22 6%
Level playing field	57 4%	94 9%	35 30%	239 12%	164 14%	45 13%	11 8%	79 10%	15 4%	24 5%	16 6%	89 7%	21 8%	48 13%
Prices of food and consumer goods	59 4%	110 11%	12 10%	124 6%	86 7%	126 36%	7 5%	77 10%	24 6%	38 8%	54 19%	126 11%	38 15%	29 8%
Stable economy	256 19%	56 5%	25 21%	167 9%	232 20%	73 21%	8 6%	149 20%	16 4%	98 21%	27 10%	98 8%	27 11%	42 11%
Strength in numbers	38 3%	26 3%	7 6%	260 13%	226 20%	55 16%	11 8%	139 18%	6 1%	17 4%	15 5%	24 2%	29 12%	45 12%
Co-operation/sharing ideas	24 2%	24 2%	5 4%	205 11%	143 12%	46 13%	20 15%	141 19%	26 7%	7 1%	12 4%	33 3%	13 5%	36 10%
Trade & relations with non-EU countries	202 15%	137 13%	24 21%	110 6%	144 13%	50 14%	7 5%	167 22%	24 6%	25 5%	22 8%	148 12%	19 8%	14 4%
More workers available to do jobs that need doing in UK	46 3%	31 3%	11 10%	141 7%	266 23%	35 10%	2 2%	76 10%	10 3%	10 2%	13 5%	37 3%	5 2%	19 5%
Able to help shape world events	136 10%	45 4%	13 11%	205 11%	69 6%	30 9%	8 6%	120 16%	11 3%	8 2%	14 5%	40 3%	13 5%	16 4%
None of these	82 6%	62 6%	1 1%	95 5%	17 1%	9 2%	41 30%	25 3%	194 50%	32 7%	40 14%	62 5%	29 12%	22 6%

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 9

**Q.6b You will now be asked more detail about each of those choices in turn. Why is that important?****Summary****Base: All respondents mentioning each**

	Mentions													
	NHS TTiP	Migration/ refugees	Immigration	Control of borders	Red tape & regulation	Working Time Directive	Free movement between EU countries	European Health Insurance card/ healthcare when travelling in Europe	Rights of ex pats	Free trade	Trade agreements	Inward investment from EU countries into Britain	Common Agricultura l Policy	EU funds for UK infrastruct ure
Unweighted base	563	3206	4607	3676	1450	344	3015	740	207	2818	2386	1464	418	1076
Weighted base	553	3255	4660	3543	1386	310	2925	678	243	2619	2258	1333	361	1007
More control	96 17%	774 24%	1313 28%	1705 48%	482 35%	32 10%	289 10%	49 7%	18 8%	289 11%	262 12%	94 7%	59 16%	98 10%
Less interference	54 10%	344 11%	576 12%	732 21%	685 49%	31 10%	223 8%	23 3%	29 12%	239 9%	111 5%	26 2%	60 17%	33 3%
Fundamental rights guaranteed	57 10%	151 5%	228 5%	192 5%	132 10%	103 33%	337 12%	150 22%	37 15%	190 7%	174 8%	75 6%	22 6%	73 7%
Says something about the kind of country we are	85 15%	251 8%	398 9%	314 9%	90 7%	45 15%	345 12%	54 8%	30 13%	228 9%	166 7%	127 10%	24 7%	61 6%
Being drawn into other people's conflicts	23 4%	842 26%	832 18%	658 19%	173 12%	11 4%	111 4%	5 1%	14 6%	39 2%	50 2%	12 1%	12 3%	16 2%
Loss of control/ Laws imposed from outside	109 20%	922 28%	1225 26%	1256 35%	816 59%	30 10%	307 10%	22 3%	15 6%	130 5%	149 7%	50 4%	84 23%	66 7%
Higher taxes/ Less money for public services/ More debt	66 12%	524 16%	602 13%	211 6%	213 15%	10 3%	97 3%	10 2%	23 9%	76 3%	80 4%	66 5%	33 9%	52 5%
Access to benefits	83 15%	1285 39%	1704 37%	809 23%	116 8%	19 6%	389 13%	212 31%	71 29%	116 4%	86 4%	62 5%	22 6%	93 9%
Pressure on public services	201 36%	1525 47%	2052 44%	1161 33%	214 15%	28 9%	402 14%	58 9%	14 6%	58 2%	74 3%	35 3%	6 2%	87 9%
Lower skills in the UK	31 6%	445 14%	582 12%	230 6%	41 3%	9 3%	201 7%	7 1%	16 6%	62 2%	50 2%	37 3%	9 3%	49 5%
Affects jobs & wages	137 25%	1289 40%	2015 43%	787 22%	322 23%	129 42%	643 22%	18 3%	47 19%	687 26%	748 33%	486 37%	89 25%	235 23%
Brain drain in rest of EU	11 2%	116 4%	192 4%	89 3%	46 3%	4 1%	102 4%	7 1%	12 5%	35 1%	50 2%	25 2%	* 2%	20 2%
More difficult to hire & fire people	25 5%	152 5%	242 5%	135 4%	233 17%	39 13%	104 4%	5 1%	4 2%	55 2%	55 2%	29 2%	8 2%	25 3%

**Lord Ashcroft**

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 9

**Q.6b You will now be asked more detail about each of those choices in turn. Why is that important?****Summary****Base: All respondents mentioning each**

	Mentions													
	NHS TTiP	Migration/ refugees	Immigration	Control of borders	Red tape & regulation	Working Time Directive	Free movement between EU countries	European Health Insurance card/ healthcare when travelling in Europe	Rights of ex pats	Free trade	Trade agreements	Inward investment from EU countries into Britain	Common Agricultura l Policy	EU funds for UK infrastruct ure
Weighted base	553	3255	4660	3543	1386	310	2925	678	243	2619	2258	1333	361	1007
Opportunities to work & travel	25 4%	125 4%	288 6%	255 7%	54 4%	29 9%	1639 56%	262 39%	104 43%	736 28%	643 28%	388 29%	31 9%	168 17%
Better infrastructure	45 8%	72 2%	163 3%	205 6%	60 4%	20 7%	238 8%	37 5%	21 9%	368 14%	306 14%	373 28%	38 11%	537 53%
Job security	91 17%	528 16%	877 19%	453 13%	108 8%	112 36%	337 12%	18 3%	34 14%	493 19%	529 23%	411 31%	42 12%	193 19%
More competition	16 3%	164 5%	294 6%	132 4%	75 5%	12 4%	314 11%	12 2%	18 8%	521 20%	310 14%	123 9%	25 7%	60 6%
Level playing field	27 5%	76 2%	152 3%	127 4%	127 9%	38 12%	317 11%	70 10%	23 10%	609 23%	390 17%	146 11%	65 18%	90 9%
Prices of food and consumer goods	29 5%	133 4%	175 4%	122 3%	156 11%	11 4%	289 10%	18 3%	10 4%	1083 41%	770 34%	276 21%	216 60%	117 12%
Stable economy	57 10%	245 8%	379 8%	346 10%	122 9%	26 8%	444 15%	27 4%	22 9%	1083 41%	989 44%	693 52%	86 24%	323 32%
Strength in numbers	37 7%	109 3%	149 3%	108 3%	22 2%	25 8%	295 10%	25 4%	25 10%	369 14%	388 17%	210 16%	45 12%	116 11%
Co-operation/sharing ideas	24 4%	52 2%	74 2%	72 2%	32 2%	16 5%	575 20%	66 10%	22 9%	512 20%	515 23%	376 28%	55 15%	171 17%
Trade & relations with non-EU countries	38 7%	85 3%	221 5%	232 7%	235 17%	25 8%	475 16%	29 4%	29 12%	952 36%	1039 46%	390 29%	74 20%	155 15%
More workers available to do jobs that need doing in UK	32 6%	316 10%	551 12%	315 9%	79 6%	35 11%	903 31%	16 2%	24 10%	355 14%	310 14%	275 21%	26 7%	123 12%
Able to help shape world events	20 4%	81 2%	101 2%	94 3%	35 3%	20 6%	243 8%	14 2%	16 7%	262 10%	210 9%	147 11%	19 5%	68 7%
None of these	48 9%	155 5%	186 4%	193 5%	47 3%	20 6%	100 3%	107 16%	13 5%	57 2%	28 1%	45 3%	17 5%	26 3%



## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 9

**Q.6b You will now be asked more detail about each of those choices in turn. Why is that important?****Summary****Base: All respondents mentioning each**

	Mentions												
	Harmonisati on of laws across EU	Pound or Euro	No wars between EU countries	Global voice	Maintain status quo	Economic security	UK small fish in big sea	Britain's global position	National security	Crime & extradition	Climate change	Renewable energy subsidies	UK contributio n to EU budget
Unweighted base	699	1693	1513	979	290	2548	836	1888	2241	627	410	186	2796
Weighted base	675	1878	1439	862	295	2383	768	1815	2200	647	369	171	2628
More control	146 22%	377 20%	237 16%	187 22%	45 15%	388 16%	88 11%	352 19%	747 34%	241 37%	81 22%	23 14%	593 23%
Less interference	101 15%	226 12%	130 9%	55 6%	14 5%	176 7%	49 6%	163 9%	379 17%	100 15%	14 4%	7 4%	524 20%
Fundamental rights guaranteed	243 36%	43 2%	252 18%	127 15%	57 19%	249 10%	78 10%	234 13%	257 12%	75 12%	23 6%	7 4%	79 3%
Says something about the kind of country we are	75 11%	233 12%	323 22%	267 31%	45 15%	226 9%	125 16%	516 28%	288 13%	78 12%	102 28%	30 18%	138 5%
Being drawn into other people's conflicts	42 6%	68 4%	295 20%	47 5%	12 4%	89 4%	61 8%	135 7%	553 25%	90 14%	17 5%	2 1%	252 10%
Loss of control/ Laws imposed from outside	132 20%	241 13%	73 5%	57 7%	19 6%	199 8%	110 14%	146 8%	615 28%	198 31%	37 10%	13 8%	760 29%
Higher taxes/ Less money for public services/ More debt	40 6%	272 14%	23 2%	19 2%	8 3%	199 8%	47 6%	63 3%	92 4%	46 7%	7 2%	6 4%	1146 44%
Access to benefits	58 9%	108 6%	26 2%	28 3%	28 10%	186 8%	29 4%	62 3%	153 7%	50 8%	14 4%	8 5%	230 9%
Pressure on public services	42 6%	69 4%	36 3%	20 2%	9 3%	190 8%	37 5%	78 4%	241 11%	121 19%	20 5%	13 8%	530 20%
Lower skills in the UK	18 3%	46 2%	10 1%	11 1%	9 3%	69 3%	76 10%	52 3%	54 2%	16 2%	9 2%	4 2%	80 3%
Affects jobs & wages	118 17%	476 25%	81 6%	80 9%	44 15%	831 35%	118 15%	246 14%	170 8%	50 8%	25 7%	33 19%	498 19%
Brain drain in rest of EU	19 3%	56 3%	16 1%	16 2%	5 2%	62 3%	26 3%	62 3%	45 2%	15 2%	10 3%	7 4%	107 4%
More difficult to hire & fire people	64 10%	26 1%	15 1%	19 2%	7 2%	97 4%	30 4%	31 2%	35 2%	28 4%	13 3%	4 3%	84 3%

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 9

**Q.6b You will now be asked more detail about each of those choices in turn. Why is that important?****Summary****Base: All respondents mentioning each**

	Mentions												
	Harmonisati on of laws across EU	Pound or Euro	No wars between EU countries	Global voice	Maintain status quo	Economic security	UK small fish in big sea	Britain's global position	National security	Crime & extradition	Climate change	Renewable energy subsidies	UK contributio n to EU budget
Weighted base	675	1878	1439	862	295	2383	768	1815	2200	647	369	171	2628
Opportunities to work & travel	133 20%	108 6%	204 14%	160 19%	76 26%	633 27%	135 18%	404 22%	138 6%	24 4%	23 6%	29 17%	83 3%
Better infrastructure	142 21%	86 5%	119 8%	122 14%	54 18%	494 21%	62 8%	260 14%	203 9%	39 6%	62 17%	46 27%	142 5%
Job security	72 11%	118 6%	87 6%	79 9%	52 18%	809 34%	80 10%	223 12%	201 9%	47 7%	23 6%	25 15%	129 5%
More competition	38 6%	98 5%	32 2%	67 8%	27 9%	260 11%	62 8%	140 8%	54 2%	18 3%	24 6%	10 6%	75 3%
Level playing field	187 28%	97 5%	149 10%	110 13%	65 22%	317 13%	87 11%	223 12%	119 5%	34 5%	41 11%	11 7%	183 7%
Prices of food and consumer goods	76 11%	567 30%	103 7%	66 8%	46 16%	653 27%	116 15%	251 14%	93 4%	26 4%	47 13%	18 11%	417 16%
Stable economy	121 18%	757 40%	350 24%	229 27%	91 31%	1426 60%	179 23%	651 36%	291 13%	60 9%	38 10%	31 18%	556 21%
Strength in numbers	147 22%	49 3%	552 38%	394 46%	98 33%	607 25%	310 40%	662 36%	582 26%	83 13%	118 32%	17 10%	83 3%
Co-operation/sharing ideas	180 27%	36 2%	358 25%	233 27%	55 19%	424 18%	118 15%	416 23%	227 10%	69 11%	136 37%	26 15%	74 3%
Trade & relations with non-EU countries	123 18%	224 12%	187 13%	270 31%	42 14%	650 27%	193 25%	686 38%	193 9%	36 6%	22 6%	25 15%	294 11%
More workers available to do jobs that need doing in UK	64 10%	44 2%	70 5%	62 7%	52 18%	405 17%	78 10%	187 10%	99 4%	27 4%	9 2%	6 4%	117 4%
Able to help shape world events	110 16%	34 2%	470 33%	462 54%	70 24%	328 14%	216 28%	818 45%	354 16%	30 5%	131 36%	38 23%	71 3%
None of these	20 3%	163 9%	132 9%	19 2%	18 6%	34 1%	33 4%	44 2%	164 7%	77 12%	40 11%	31 18%	209 8%

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 10

**Q.6b You will now be asked more detail about each of those choices in turn. Why is that important?****Summary****Base: All respondents mentioning each****FILTER: Segment 1**

	Mentions													
	Sovereignty	France & Germany running things	Competition Law	Human rights	Workers' rights	Consumer rights	Cleaner rivers & beaches/ environment	Ever closer union/ integration /federalism	Not sure what the EU stands for	Bail outs	Waste	Bureaucracy	Fraud	Health & safety
Unweighted base	700	531	13	386	95	41	4	316	67	149	112	534	83	62
Weighted base	609	502	15	381	94	44	3	261	70	151	101	464	86	57
More control	289 47%	138 27%	3 20%	111 29%	16 17%	14 33%	* 17%	89 34%	12 18%	30 20%	24 23%	160 34%	21 25%	15 27%
Less interference	312 51%	190 38%	3 21%	146 38%	14 14%	12 27%	* 17%	96 37%	24 35%	25 16%	22 22%	229 49%	15 18%	17 29%
Fundamental rights guaranteed	127 21%	25 5%	2 11%	67 17%	19 20%	8 18%	* 12%	21 8%	4 6%	1 *	2 2%	35 8%	5 6%	9 15%
Says something about the kind of country we are	226 37%	61 12%	- -	43 11%	9 10%	1 2%	* 17%	33 12%	5 7%	9 6%	4 4%	32 7%	12 14%	8 14%
Being drawn into other people's conflicts	94 15%	136 27%	6 37%	67 18%	8 8%	1 3%	- -	64 25%	14 19%	35 23%	8 8%	70 15%	14 16%	7 12%
Loss of control/ Laws imposed from outside	371 61%	325 65%	6 38%	173 45%	17 18%	10 22%	* 17%	212 81%	30 42%	42 28%	29 28%	252 54%	32 37%	22 38%
Higher taxes/ Less money for public services/ More debt	33 5%	99 20%	1 4%	20 5%	8 9%	2 5%	- -	85 32%	8 11%	51 34%	17 17%	110 24%	30 35%	1 2%
Access to benefits	43 7%	31 6%	- -	65 17%	8 8%	4 9%	- -	30 12%	8 11%	16 11%	7 7%	33 7%	19 22%	9 15%
Pressure on public services	84 14%	51 10%	- -	57 15%	14 15%	4 8%	- -	65 25%	8 12%	45 30%	16 15%	78 17%	14 16%	10 17%
Lower skills in the UK	7 1%	30 6%	1 4%	20 5%	16 17%	- -	* 11%	19 7%	4 6%	2 1%	* *	15 3%	5 5%	1 2%
Affects jobs & wages	52 9%	93 19%	6 37%	40 10%	44 47%	3 7%	- -	47 18%	8 11%	41 27%	17 16%	87 19%	18 21%	7 11%
Brain drain in rest of EU	9 1%	28 5%	1 4%	10 3%	6 7%	- -	- -	6 2%	6 8%	6 4%	4 4%	18 4%	- -	- -

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 10

**Q.6b You will now be asked more detail about each of those choices in turn. Why is that important?****Summary****Base: All respondents mentioning each**

FILTER: Segment 1

	Mentions													
	Sovereignty	France & Germany running things	Competition Law	Human rights	Workers' rights	Consumer rights	Cleaner rivers & beaches/ environment	Ever closer union/ integration /federalism	Not sure what the EU stands for	Bail outs	Waste	Bureaucracy	Fraud	Health & safety
Weighted base	609	502	15	381	94	44	3	261	70	151	101	464	86	57
More difficult to hire & fire people	14 2%	48 10%	1 4%	62 16%	10 11%	1 3%	- -	34 13%	7 10%	4 3%	5 5%	73 16%	6 7%	13 22%
Opportunities to work & travel	2 *	1 *	1 9%	16 4%	4 4%	2 4%	- -	4 1%	2 3%	3 2%	- -	14 3%	1 1%	4 6%
Better infrastructure	26 4%	12 2%	1 7%	13 3%	5 5%	- -	1 28%	8 3%	1 2%	6 4%	15 15%	37 8%	3 4%	8 14%
Job security	29 5%	19 4%	3 21%	28 7%	45 48%	5 10%	- -	13 5%	4 5%	6 4%	6 6%	26 6%	5 6%	12 21%
More competition	17 3%	6 1%	1 9%	5 1%	14 15%	13 29%	- -	4 2%	3 4%	2 2%	2 2%	19 4%	2 3%	- -
Level playing field	22 4%	45 9%	1 7%	31 8%	7 7%	* 1%	- -	15 6%	8 12%	6 4%	4 4%	29 6%	6 7%	4 7%
Prices of food and consumer goods	31 5%	59 12%	2 11%	12 3%	6 6%	15 34%	* 11%	25 9%	10 14%	16 10%	23 23%	57 12%	16 19%	1 2%
Stable economy	120 20%	22 4%	3 19%	19 5%	7 7%	5 11%	- -	26 10%	3 4%	29 19%	9 9%	25 5%	14 16%	8 13%
Strength in numbers	7 1%	4 1%	- -	11 3%	9 9%	7 16%	* 17%	3 1%	1 2%	1 1%	1 1%	3 1%	4 5%	2 4%
Co-operation/sharing ideas	8 1%	4 1%	- -	9 2%	1 1%	1 2%	* 17%	9 4%	5 8%	* *	* *	9 2%	1 1%	7 12%
Trade & relations with non-EU countries	108 18%	57 11%	1 9%	14 4%	10 10%	3 7%	- -	54 21%	8 12%	11 7%	8 8%	57 12%	4 5%	2 3%
More workers available to do jobs that need doing in UK	18 3%	16 3%	1 8%	19 5%	18 19%	7 17%	- -	6 2%	2 3%	3 2%	3 3%	17 4%	2 2%	2 4%
Able to help shape world events	56 9%	13 3%	1 4%	9 2%	- -	1 3%	* 11%	8 3%	3 4%	- -	- -	9 2%	1 1%	2 3%

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 10

**Q.6b You will now be asked more detail about each of those choices in turn. Why is that important?****Summary****Base: All respondents mentioning each**

FILTER: Segment 1

	Mentions													
	Sovereignty	France & Germany running things	Competition Law	Human rights	Workers' rights	Consumer rights	Cleaner rivers & beaches/ environment	Ever closer union/ integration /federalism	Not sure what the EU stands for	Bail outs	Waste	Bureaucracy	Fraud	Health & safety
Weighted base	609	502	15	381	94	44	3	261	70	151	101	464	86	57
None of these	33 5%	25 5%	- -	24 6%	1 2%	- -	2 60%	11 4%	12 18%	8 5%	20 20%	18 4%	19 22%	- -

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 10

**Q.6b You will now be asked more detail about each of those choices in turn. Why is that important?****Summary****Base: All respondents mentioning each****FILTER: Segment 1**

	Mentions													
	NHS TTIP	Migration/ refugees	Immigration	Control of borders	Red tape & regulation	Working Time Directive	Free movement between EU countries	European Health Insurance card/ healthcare when travelling in Europe	Rights of ex pats	Free trade	Trade agreements	Inward investment from EU countries into Britain	Common Agricultura l Policy	EU funds for UK infrastruct ure
Unweighted base	144	1575	2110	1579	616	34	372	33	14	186	118	33	88	60
Weighted base	127	1504	2017	1445	570	36	335	24	12	168	113	31	80	58
More control	23 18%	399 27%	637 32%	748 52%	199 35%	5 14%	84 25%	1 6%	1 4%	60 36%	12 11%	3 9%	11 13%	11 18%
Less interference	20 16%	212 14%	335 17%	396 27%	303 53%	4 11%	50 15%	- -	2 14%	67 40%	14 12%	1 4%	23 29%	7 12%
Fundamental rights guaranteed	11 8%	40 3%	81 4%	74 5%	48 8%	6 16%	10 3%	5 21%	1 4%	9 6%	3 3%	5 17%	2 3%	4 7%
Says something about the kind of country we are	13 10%	89 6%	147 7%	153 11%	45 8%	2 6%	16 5%	1 5%	2 19%	18 11%	9 8%	4 12%	5 7%	3 4%
Being drawn into other people's conflicts	10 8%	430 29%	417 21%	344 24%	71 12%	3 8%	54 16%	1 4%	1 10%	7 4%	11 10%	1 2%	2 2%	7 11%
Loss of control/ Laws imposed from outside	41 32%	558 37%	701 35%	653 45%	367 64%	11 30%	115 34%	1 3%	2 14%	42 25%	26 23%	6 20%	24 30%	17 29%
Higher taxes/ Less money for public services/ More debt	12 9%	293 19%	329 16%	111 8%	90 16%	* 1%	34 10%	1 4%	1 9%	12 7%	3 3%	5 16%	11 14%	5 9%
Access to benefits	17 14%	693 46%	865 43%	389 27%	50 9%	* 1%	118 35%	3 12%	1 5%	7 4%	4 3%	5 15%	1 2%	5 8%
Pressure on public services	59 46%	753 50%	1073 53%	594 41%	100 18%	9 25%	144 43%	8 35%	2 19%	7 4%	6 6%	3 9%	2 2%	11 18%
Lower skills in the UK	7 5%	239 16%	297 15%	113 8%	27 5%	1 2%	40 12%	- -	1 10%	8 5%	5 4%	2 8%	1 1%	5 9%
Affects jobs & wages	30 23%	648 43%	937 46%	376 26%	138 24%	22 62%	115 34%	1 3%	2 14%	44 26%	29 26%	14 46%	23 28%	15 26%
Brain drain in rest of EU	4 3%	53 4%	77 4%	41 3%	22 4%	1 3%	23 7%	- -	4 33%	7 4%	7 7%	1 4%	* *	1 2%

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 10

**Q.6b You will now be asked more detail about each of those choices in turn. Why is that important?****Summary****Base: All respondents mentioning each**

FILTER: Segment 1

	Mentions													
	NHS TTIP	Migration/ refugees	Immigration	Control of borders	Red tape & regulation	Working Time Directive	Free movement between EU countries	European Health Insurance card/ healthcare when travelling in Europe	Rights of ex pats	Free trade	Trade agreements	Inward investment from EU countries into Britain	Common Agricultura l Policy	EU funds for UK infrastruct ure
Weighted base	127	1504	2017	1445	570	36	335	24	12	168	113	31	80	58
More difficult to hire & fire people	8 6%	68 5%	98 5%	67 5%	85 15%	8 22%	19 6%	- -	1 7%	2 1%	4 3%	2 6%	2 2%	2 3%
Opportunities to work & travel	3 2%	29 2%	42 2%	34 2%	9 2%	3 7%	31 9%	4 17%	- -	28 17%	7 6%	7 23%	10 13%	2 4%
Better infrastructure	10 8%	30 2%	42 2%	78 5%	24 4%	3 8%	7 2%	1 3%	- -	25 15%	8 7%	5 16%	2 2%	14 25%
Job security	21 16%	243 16%	389 19%	199 14%	46 8%	20 55%	49 14%	2 7%	1 12%	26 15%	27 24%	9 28%	8 10%	14 24%
More competition	1 1%	74 5%	80 4%	50 3%	25 4%	3 7%	21 6%	- -	- -	46 28%	15 13%	3 8%	3 3%	7 12%
Level playing field	4 3%	26 2%	64 3%	51 4%	53 9%	2 4%	9 3%	2 8%	2 21%	38 23%	10 9%	7 22%	11 14%	6 11%
Prices of food and consumer goods	9 7%	58 4%	66 3%	51 4%	63 11%	1 4%	10 3%	1 4%	- -	58 35%	32 28%	3 9%	54 67%	7 12%
Stable economy	6 5%	94 6%	127 6%	154 11%	52 9%	1 3%	15 5%	1 5%	1 10%	53 32%	26 23%	7 24%	14 18%	17 29%
Strength in numbers	4 3%	24 2%	39 2%	24 2%	3 1%	* 1%	7 2%	* 2%	3 28%	6 3%	13 12%	4 12%	1 1%	1 2%
Co-operation/sharing ideas	4 3%	8 1%	8 *	17 1%	11 2%	- -	5 1%	1 5%	- -	11 7%	7 6%	8 26%	1 1%	2 4%
Trade & relations with non-EU countries	10 8%	41 3%	68 3%	86 6%	91 16%	3 9%	29 9%	- -	- -	76 45%	47 42%	11 36%	22 28%	15 26%
More workers available to do jobs that need doing in UK	6 5%	101 7%	170 8%	95 7%	30 5%	2 5%	28 8%	1 4%	2 14%	15 9%	7 6%	7 22%	1 1%	7 12%
Able to help shape world events	3 3%	8 1%	27 1%	19 1%	9 2%	- -	4 1%	- -	- -	23 14%	8 7%	6 19%	1 1%	- -

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 10

**Q.6b You will now be asked more detail about each of those choices in turn. Why is that important?****Summary****Base: All respondents mentioning each**

FILTER: Segment 1

	Mentions													
	NHS TTIP	Migration/ refugees	Immigration	Control of borders	Red tape & regulation	Working Time Directive	Free movement between EU countries	European Health Insurance card/ healthcare when travelling in Europe	Rights of ex pats	Free trade	Trade agreements	Inward investment from EU countries into Britain	Common Agricultura l Policy	EU funds for UK infrastruct ure
Weighted base	127	1504	2017	1445	570	36	335	24	12	168	113	31	80	58
None of these	13 10%	65 4%	67 3%	60 4%	16 3%	1 3%	14 4%	3 14%	2 13%	4 2%	2 2%	1 5%	6 8%	1 1%



## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 10

**Q.6b You will now be asked more detail about each of those choices in turn. Why is that important?****Summary****Base: All respondents mentioning each**

FILTER: Segment 1

	Mentions												
	Harmonisati on of laws across EU	Pound or Euro	No wars between EU countries	Global voice	Maintain status quo	Economic security	UK small fish in big sea	Britain's global position	National security	Crime & extradition	Climate change	Renewable energy subsidies	UK contributio n to EU budget
Unweighted base	67	338	66	35	10	163	70	97	544	163	24	10	1232
Weighted base	59	339	61	40	10	164	65	82	517	175	27	8	1118
More control	14 24%	111 33%	14 23%	18 44%	3 35%	58 36%	16 25%	27 33%	240 46%	58 33%	4 15%	- -	297 27%
Less interference	28 48%	77 23%	16 27%	17 42%	3 27%	50 31%	21 32%	39 48%	176 34%	43 24%	* 2%	2 26%	266 24%
Fundamental rights guaranteed	13 22%	24 7%	9 14%	3 9%	1 14%	12 8%	10 15%	8 9%	46 9%	18 10%	* 1%	* 5%	20 2%
Says something about the kind of country we are	8 14%	68 20%	6 9%	8 19%	2 22%	18 11%	12 18%	26 32%	66 13%	20 11%	5 18%	1 16%	52 5%
Being drawn into other people's conflicts	13 22%	28 8%	17 28%	3 6%	5 48%	28 17%	17 27%	11 14%	174 34%	34 19%	1 3%	* 5%	129 12%
Loss of control/ Laws imposed from outside	37 63%	91 27%	5 8%	5 14%	5 48%	49 30%	27 41%	23 28%	252 49%	78 45%	4 14%	1 9%	388 35%
Higher taxes/ Less money for public services/ More debt	13 21%	52 15%	3 5%	1 3%	4 40%	19 12%	10 15%	4 5%	34 7%	16 9%	- -	1 9%	533 48%
Access to benefits	15 26%	22 7%	1 1%	7 18%	1 14%	15 9%	4 7%	5 6%	51 10%	20 12%	- -	- -	92 8%
Pressure on public services	9 16%	25 7%	3 5%	3 7%	1 14%	25 15%	11 17%	13 15%	96 19%	46 26%	- -	1 9%	259 23%
Lower skills in the UK	5 8%	9 3%	1 2%	1 2%	2 24%	4 2%	5 8%	6 7%	21 4%	6 3%	- -	1 9%	37 3%
Affects jobs & wages	20 34%	75 22%	6 9%	4 9%	1 14%	49 30%	17 26%	19 23%	45 9%	15 9%	- -	1 9%	206 18%
Brain drain in rest of EU	7 11%	14 4%	2 3%	1 2%	1 14%	8 5%	4 7%	2 2%	8 2%	4 2%	- -	1 9%	46 4%

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 10

**Q.6b You will now be asked more detail about each of those choices in turn. Why is that important?****Summary****Base: All respondents mentioning each**

FILTER: Segment 1

	Mentions												
	Harmonisati on of laws across EU	Pound or Euro	No wars between EU countries	Global voice	Maintain status quo	Economic security	UK small fish in big sea	Britain's global position	National security	Crime & extradition	Climate change	Renewable energy subsidies	UK contributio n to EU budget
Weighted base	59	339	61	40	10	164	65	82	517	175	27	8	1118
More difficult to hire & fire people	10 18%	11 3%	1 2%	- -	1 14%	6 4%	4 7%	4 4%	17 3%	11 7%	8 28%	- -	43 4%
Opportunities to work & travel	2 3%	8 2%	2 3%	8 21%	2 23%	16 10%	2 3%	16 19%	2 *	6 3%	* 1%	1 14%	7 1%
Better infrastructure	4 7%	15 5%	5 9%	6 16%	1 14%	32 19%	2 3%	16 20%	34 6%	5 3%	2 7%	2 26%	49 4%
Job security	2 4%	21 6%	10 16%	4 11%	1 14%	50 30%	5 7%	15 18%	33 6%	11 6%	1 5%	1 17%	44 4%
More competition	1 2%	13 4%	4 7%	2 4%	1 14%	17 10%	4 7%	11 14%	4 1%	1 1%	8 32%	1 18%	22 2%
Level playing field	4 6%	17 5%	14 23%	2 4%	3 30%	15 9%	6 9%	6 7%	18 4%	4 2%	1 3%	* 5%	62 6%
Prices of food and consumer goods	7 12%	113 33%	6 9%	8 19%	1 14%	31 19%	13 20%	17 21%	12 2%	9 5%	11 41%	- -	141 13%
Stable economy	6 11%	128 38%	10 16%	10 26%	5 47%	77 47%	11 17%	30 37%	48 9%	17 10%	1 3%	* 5%	163 15%
Strength in numbers	1 1%	5 2%	16 27%	4 11%	1 14%	11 7%	5 7%	6 8%	22 4%	6 3%	1 4%	- -	14 1%
Co-operation/sharing ideas	2 4%	2 *	9 15%	12 29%	2 24%	4 3%	1 1%	2 2%	7 1%	4 3%	1 3%	1 9%	3 *
Trade & relations with non-EU countries	9 16%	32 9%	16 27%	14 36%	3 31%	28 17%	13 21%	33 41%	34 7%	13 8%	1 4%	1 14%	96 9%
More workers available to do jobs that need doing in UK	3 4%	18 5%	3 6%	4 9%	2 22%	16 9%	7 10%	9 11%	24 5%	11 6%	* 1%	1 14%	36 3%
Able to help shape world events	1 2%	1 *	11 18%	18 45%	5 49%	7 4%	1 1%	23 28%	25 5%	5 3%	5 18%	* 5%	7 1%

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 10

**Q.6b You will now be asked more detail about each of those choices in turn. Why is that important?****Summary****Base: All respondents mentioning each**

FILTER: Segment 1

	Mentions												
	Harmonisati on of laws across EU	Pound or Euro	No wars between EU countries	Global voice	Maintain status quo	Economic security	UK small fish in big sea	Britain's global position	National security	Crime & extradition	Climate change	Renewable energy subsidies	UK contributio n to EU budget
Weighted base	59	339	61	40	10	164	65	82	517	175	27	8	1118
None of these	3 5%	24 7%	6 10%	- -	- -	5 3%	5 7%	1 1%	35 7%	17 10%	3 10%	2 21%	88 8%

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 11

**Q.6b You will now be asked more detail about each of those choices in turn. Why is that important?****Summary****Base: All respondents mentioning each****FILTER: Segment 3**

	Mentions													
	Sovereignty	France & Germany running things	Competition Law	Human rights	Workers' rights	Consumer rights	Cleaner rivers & beaches/ environment	Ever closer union/ integration /federalism	Not sure what the EU stands for	Bail outs	Waste	Bureaucracy	Fraud	Health & safety
Unweighted base	295	192	35	234	111	60	20	166	40	107	83	294	47	68
Weighted base	244	155	33	224	110	65	18	134	45	121	91	267	51	70
More control	103 42%	45 29%	3 9%	65 29%	19 17%	21 33%	4 20%	31 23%	4 8%	15 13%	15 16%	85 32%	15 28%	17 24%
Less interference	106 43%	59 38%	4 13%	61 27%	16 15%	9 14%	3 17%	51 38%	2 4%	17 14%	22 25%	119 45%	10 20%	9 13%
Fundamental rights guaranteed	37 15%	17 11%	7 21%	58 26%	14 12%	8 12%	2 11%	15 11%	7 16%	4 3%	7 7%	23 9%	2 4%	13 18%
Says something about the kind of country we are	78 32%	16 10%	3 10%	28 13%	14 13%	1 1%	2 13%	16 12%	3 7%	11 9%	4 4%	15 6%	4 7%	9 12%
Being drawn into other people's conflicts	35 15%	39 25%	4 13%	22 10%	6 6%	5 7%	2 12%	31 23%	5 12%	23 19%	2 2%	45 17%	4 7%	3 4%
Loss of control/ Laws imposed from outside	125 51%	81 52%	8 24%	76 34%	13 12%	2 4%	- -	98 73%	12 26%	16 14%	14 16%	136 51%	8 15%	3 4%
Higher taxes/ Less money for public services/ More debt	22 9%	25 16%	2 6%	8 4%	7 7%	2 3%	2 11%	26 20%	4 9%	42 35%	11 12%	51 19%	6 12%	4 6%
Access to benefits	16 7%	10 7%	5 14%	32 14%	12 11%	3 5%	- -	12 9%	4 9%	10 9%	7 8%	21 8%	12 23%	7 10%
Pressure on public services	21 9%	11 7%	3 9%	22 10%	7 6%	2 3%	2 13%	18 13%	10 22%	13 11%	9 10%	45 17%	11 21%	11 16%
Lower skills in the UK	3 1%	10 7%	1 4%	19 9%	16 15%	4 5%	4 25%	6 5%	1 2%	2 2%	7 7%	2 1%	6 13%	6 9%
Affects jobs & wages	22 9%	17 11%	5 16%	24 11%	48 44%	13 20%	2 9%	19 14%	2 4%	18 15%	22 24%	51 19%	13 25%	7 10%
Brain drain in rest of EU	9 4%	12 8%	2 7%	15 7%	13 11%	5 7%	2 11%	5 4%	3 6%	2 2%	17 18%	17 6%	1 2%	4 5%

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 11

**Q.6b You will now be asked more detail about each of those choices in turn. Why is that important?****Summary****Base: All respondents mentioning each****FILTER: Segment 3**

	Mentions													
	Sovereignty	France & Germany running things	Competition Law	Human rights	Workers' rights	Consumer rights	Cleaner rivers & beaches/ environment	Ever closer union/ integration /federalism	Not sure what the EU stands for	Bail outs	Waste	Bureaucracy	Fraud	Health & safety
Weighted base	244	155	33	224	110	65	18	134	45	121	91	267	51	70
More difficult to hire & fire people	11 4%	10 7%	4 11%	35 16%	20 18%	4 6%	* 3%	19 15%	5 11%	3 2%	8 9%	37 14%	2 4%	3 5%
Opportunities to work & travel	7 3%	3 2%	6 19%	23 10%	17 15%	2 3%	1 6%	* *	1 2%	3 3%	5 5%	12 5%	* 1%	5 7%
Better infrastructure	17 7%	6 4%	7 22%	13 6%	7 6%	9 14%	3 19%	2 2%	2 5%	4 3%	7 8%	20 8%	6 11%	13 18%
Job security	16 7%	9 6%	6 17%	26 11%	48 44%	13 20%	3 14%	7 5%	6 14%	14 12%	10 10%	15 6%	9 17%	10 15%
More competition	10 4%	9 6%	5 15%	7 3%	19 17%	12 18%	2 9%	12 9%	3 7%	2 2%	11 12%	14 5%	6 11%	7 10%
Level playing field	20 8%	20 13%	6 17%	14 6%	10 9%	4 6%	2 9%	8 6%	1 1%	3 3%	9 10%	28 10%	3 7%	11 16%
Prices of food and consumer goods	9 4%	11 7%	2 5%	18 8%	10 9%	15 24%	2 9%	7 5%	2 5%	11 9%	18 20%	29 11%	6 11%	8 11%
Stable economy	62 25%	9 6%	8 25%	20 9%	18 16%	7 10%	1 4%	10 8%	7 14%	28 23%	11 13%	30 11%	6 12%	6 9%
Strength in numbers	11 4%	4 2%	2 7%	24 11%	14 13%	7 11%	2 14%	5 3%	* 1%	3 3%	4 4%	6 2%	7 13%	12 17%
Co-operation/sharing ideas	4 2%	5 3%	2 7%	17 8%	13 12%	11 17%	* 2%	3 2%	11 24%	2 2%	4 4%	8 3%	1 2%	7 10%
Trade & relations with non-EU countries	44 18%	21 13%	6 17%	12 5%	6 6%	7 10%	1 4%	19 14%	2 4%	6 5%	9 10%	39 15%	8 16%	4 6%
More workers available to do jobs that need doing in UK	18 7%	8 5%	* 1%	17 8%	28 26%	1 1%	* 1%	4 3%	4 8%	3 2%	6 7%	12 4%	1 1%	4 5%
Able to help shape world events	31 13%	10 6%	6 19%	16 7%	10 9%	11 16%	- -	5 4%	- -	3 2%	8 9%	10 4%	8 16%	3 5%

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 11

**Q.6b You will now be asked more detail about each of those choices in turn. Why is that important?****Summary****Base: All respondents mentioning each**

FILTER: Segment 3

	Mentions													
	Sovereignty	France & Germany running things	Competition Law	Human rights	Workers' rights	Consumer rights	Cleaner rivers & beaches/ environment	Ever closer union/ integration /federalism	Not sure what the EU stands for	Bail outs	Waste	Bureaucracy	Fraud	Health & safety
Weighted base	244	155	33	224	110	65	18	134	45	121	91	267	51	70
None of these	5 2%	7 4%	* 1%	9 4%	* *	2 3%	2 13%	3 2%	13 29%	4 4%	6 6%	12 5%	3 5%	1 1%

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 11

**Q.6b You will now be asked more detail about each of those choices in turn. Why is that important?****Summary****Base: All respondents mentioning each****FILTER: Segment 3**

	Mentions													
	NHS TTIP	Migration/ refugees	Immigration	Control of borders	Red tape & regulation	Working Time Directive	Free movement between EU countries	European Health Insurance card/ healthcare when travelling in Europe	Rights of ex pats	Free trade	Trade agreements	Inward investment from EU countries into Britain	Common Agricultura l Policy	EU funds for UK infrastruct ure
Unweighted base	80	516	790	678	320	58	292	63	32	285	227	94	72	114
Weighted base	64	514	732	600	309	57	272	52	45	272	204	89	54	120
More control	13 21%	133 26%	227 31%	296 49%	133 43%	12 21%	45 16%	* 1%	9 19%	42 15%	35 17%	9 10%	9 17%	21 17%
Less interference	11 17%	64 12%	113 15%	135 22%	168 55%	13 22%	24 9%	5 9%	7 15%	27 10%	19 9%	7 8%	17 32%	12 10%
Fundamental rights guaranteed	9 14%	22 4%	46 6%	46 8%	34 11%	8 13%	19 7%	10 19%	2 5%	20 7%	19 9%	2 2%	4 7%	13 11%
Says something about the kind of country we are	6 10%	42 8%	56 8%	52 9%	21 7%	3 4%	16 6%	3 6%	4 8%	24 9%	8 4%	10 12%	3 5%	7 6%
Being drawn into other people's conflicts	2 4%	108 21%	125 17%	99 16%	41 13%	3 5%	17 6%	3 5%	5 12%	8 3%	8 4%	2 2%	3 6%	4 3%
Loss of control/ Laws imposed from outside	9 14%	129 25%	179 24%	226 38%	177 57%	8 13%	59 22%	4 7%	4 9%	16 6%	20 10%	3 3%	20 37%	24 20%
Higher taxes/ Less money for public services/ More debt	11 17%	87 17%	98 13%	37 6%	46 15%	3 5%	14 5%	3 5%	11 23%	5 2%	4 2%	10 12%	8 16%	4 4%
Access to benefits	11 17%	191 37%	267 37%	133 22%	18 6%	8 14%	64 24%	16 31%	1 3%	13 5%	9 5%	7 7%	4 7%	13 11%
Pressure on public services	15 23%	248 48%	320 44%	181 30%	45 15%	5 8%	70 26%	5 10%	4 8%	7 3%	9 4%	2 3%	3 5%	20 17%
Lower skills in the UK	13 21%	68 13%	93 13%	37 6%	7 2%	4 7%	26 10%	1 3%	6 14%	5 2%	9 5%	3 3%	1 2%	11 9%
Affects jobs & wages	20 31%	218 42%	331 45%	129 22%	67 22%	16 27%	81 30%	3 5%	6 14%	50 18%	55 27%	16 18%	12 21%	12 10%
Brain drain in rest of EU	4 6%	34 7%	48 7%	16 3%	10 3%	1 2%	15 5%	* 1%	5 11%	5 2%	6 3%	2 2%	1 1%	10 8%

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 11

**Q.6b You will now be asked more detail about each of those choices in turn. Why is that important?****Summary****Base: All respondents mentioning each****FILTER: Segment 3**

	Mentions													
	NHS TTIP	Migration/ refugees	Immigration	Control of borders	Red tape & regulation	Working Time Directive	Free movement between EU countries	European Health Insurance card/ healthcare when travelling in Europe	Rights of ex pats	Free trade	Trade agreements	Inward investment from EU countries into Britain	Common Agricultura l Policy	EU funds for UK infrastruct ure
Weighted base	64	514	732	600	309	57	272	52	45	272	204	89	54	120
More difficult to hire & fire people	3 5%	32 6%	44 6%	25 4%	62 20%	2 4%	10 4%	1 1%	1 2%	10 4%	9 4%	1 1%	3 6%	5 4%
Opportunities to work & travel	7 11%	19 4%	48 7%	25 4%	12 4%	6 11%	74 27%	9 18%	6 13%	51 19%	32 16%	13 14%	3 5%	27 22%
Better infrastructure	6 10%	13 3%	42 6%	33 6%	12 4%	2 4%	13 5%	3 6%	10 21%	19 7%	21 11%	14 16%	6 12%	37 31%
Job security	20 31%	112 22%	138 19%	89 15%	28 9%	8 14%	41 15%	3 5%	12 25%	40 15%	39 19%	26 29%	4 8%	16 13%
More competition	4 7%	32 6%	53 7%	14 2%	24 8%	3 5%	37 14%	3 6%	6 13%	56 20%	33 16%	14 16%	11 20%	11 9%
Level playing field	6 9%	21 4%	40 5%	29 5%	29 9%	5 9%	17 6%	9 16%	2 5%	55 20%	38 19%	8 9%	7 13%	9 8%
Prices of food and consumer goods	9 13%	24 5%	27 4%	11 2%	32 10%	2 3%	20 7%	4 8%	3 7%	64 23%	50 25%	17 19%	25 46%	6 5%
Stable economy	11 17%	49 9%	72 10%	62 10%	26 8%	5 9%	20 7%	2 5%	5 11%	78 29%	62 31%	38 42%	9 16%	20 16%
Strength in numbers	12 19%	20 4%	23 3%	13 2%	5 2%	5 9%	15 6%	1 3%	6 14%	21 8%	19 9%	10 11%	3 6%	5 4%
Co-operation/sharing ideas	2 3%	8 1%	11 2%	10 2%	14 4%	3 5%	20 7%	4 8%	6 13%	33 12%	36 18%	17 19%	3 5%	13 11%
Trade & relations with non-EU countries	7 10%	15 3%	45 6%	57 10%	53 17%	9 16%	32 12%	- -	7 15%	77 28%	75 37%	19 22%	11 21%	10 8%
More workers available to do jobs that need doing in UK	3 5%	54 10%	78 11%	57 9%	12 4%	10 17%	48 18%	2 4%	5 10%	24 9%	24 12%	19 22%	2 3%	11 9%
Able to help shape world events	2 3%	17 3%	19 3%	27 4%	14 5%	6 10%	9 3%	1 1%	5 10%	21 8%	13 6%	10 11%	4 7%	10 8%



## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 11

**Q.6b You will now be asked more detail about each of those choices in turn. Why is that important?****Summary****Base: All respondents mentioning each**

FILTER: Segment 3

	Mentions													
	NHS TTIP	Migration/ refugees	Immigration	Control of borders	Red tape & regulation	Working Time Directive	Free movement between EU countries	European Health Insurance card/ healthcare when travelling in Europe	Rights of ex pats	Free trade	Trade agreements	Inward investment from EU countries into Britain	Common Agricultura l Policy	EU funds for UK infrastruct ure
Weighted base	64	514	732	600	309	57	272	52	45	272	204	89	54	120
None of these	3 4%	10 2%	20 3%	22 4%	8 3%	4 6%	21 8%	6 12%	1 3%	2 1%	1 1%	12 13%	2 3%	1 1%

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 11

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FILTER: Segment 3

	Mentions												
	Harmonisati on of laws across EU	Pound or Euro	No wars between EU countries	Global voice	Maintain status quo	Economic security	UK small fish in big sea	Britain's global position	National security	Crime & extradition	Climate change	Renewable energy subsidies	UK contributio n to EU budget
Unweighted base	90	284	112	82	33	240	79	179	352	95	54	27	550
Weighted base	90	271	110	69	34	230	70	177	323	89	52	30	496
More control	21 23%	59 22%	14 12%	12 17%	7 20%	57 25%	18 25%	45 25%	133 41%	40 46%	8 16%	7 25%	123 25%
Less interference	20 22%	48 18%	13 12%	5 7%	* 1%	27 12%	9 13%	26 15%	80 25%	14 15%	6 11%	1 2%	112 23%
Fundamental rights guaranteed	15 17%	8 3%	12 11%	9 13%	3 10%	13 6%	8 11%	17 10%	41 13%	5 5%	7 14%	2 7%	19 4%
Says something about the kind of country we are	11 12%	34 12%	16 15%	13 19%	3 9%	24 11%	7 10%	30 17%	32 10%	6 6%	8 15%	2 8%	28 6%
Being drawn into other people's conflicts	10 11%	15 6%	24 22%	5 8%	1 2%	12 5%	6 8%	17 9%	87 27%	19 22%	1 2%	- -	48 10%
Loss of control/ Laws imposed from outside	33 37%	31 11%	8 7%	6 8%	2 5%	34 15%	13 18%	18 10%	102 32%	24 28%	5 9%	2 7%	152 31%
Higher taxes/ Less money for public services/ More debt	9 9%	32 12%	3 3%	3 5%	1 2%	22 9%	5 7%	15 9%	17 5%	3 3%	3 6%	2 8%	221 45%
Access to benefits	13 14%	22 8%	10 9%	3 4%	9 26%	24 11%	4 6%	9 5%	33 10%	9 10%	2 5%	5 17%	61 12%
Pressure on public services	5 6%	5 2%	2 2%	4 6%	4 11%	31 14%	5 8%	10 6%	40 12%	14 16%	2 3%	2 6%	98 20%
Lower skills in the UK	8 9%	11 4%	2 2%	5 7%	2 7%	11 5%	6 9%	7 4%	12 4%	3 4%	3 5%	3 11%	15 3%
Affects jobs & wages	15 16%	67 25%	10 9%	8 11%	6 17%	55 24%	10 14%	31 18%	28 9%	4 5%	2 4%	8 26%	102 21%
Brain drain in rest of EU	10 11%	11 4%	3 3%	4 6%	2 5%	10 5%	8 12%	19 11%	11 3%	5 5%	3 5%	5 18%	23 5%

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 11

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	Mentions												
	Harmonisati on of laws across EU	Pound or Euro	No wars between EU countries	Global voice	Maintain status quo	Economic security	UK small fish in big sea	Britain's global position	National security	Crime & extradition	Climate change	Renewable energy subsidies	UK contributio n to EU budget
Weighted base	90	271	110	69	34	230	70	177	323	89	52	30	496
More difficult to hire & fire people	13 14%	10 4%	2 1%	- -	- -	6 3%	3 5%	3 2%	6 2%	8 9%	3 6%	1 2%	19 4%
Opportunities to work & travel	13 15%	13 5%	9 8%	6 9%	1 4%	36 16%	7 11%	30 17%	25 8%	7 8%	3 6%	7 24%	12 2%
Better infrastructure	15 16%	16 6%	5 5%	8 12%	6 16%	30 13%	3 4%	27 15%	30 9%	7 8%	11 21%	3 10%	29 6%
Job security	13 14%	18 7%	7 6%	9 14%	9 25%	62 27%	5 7%	28 16%	38 12%	4 5%	9 16%	8 27%	26 5%
More competition	16 18%	17 6%	5 5%	8 12%	3 10%	31 13%	9 13%	16 9%	15 5%	5 6%	5 9%	1 3%	19 4%
Level playing field	9 10%	18 7%	6 5%	8 11%	9 25%	14 6%	14 19%	22 12%	12 4%	6 7%	4 8%	2 6%	35 7%
Prices of food and consumer goods	10 11%	70 26%	7 6%	4 6%	5 14%	39 17%	10 15%	14 8%	24 7%	2 2%	6 11%	1 3%	77 16%
Stable economy	18 20%	111 41%	17 15%	12 17%	3 9%	98 43%	11 16%	48 27%	42 13%	13 15%	5 9%	1 5%	130 26%
Strength in numbers	6 7%	14 5%	28 25%	14 21%	7 22%	37 16%	10 15%	20 12%	39 12%	14 16%	9 17%	7 22%	15 3%
Co-operation/sharing ideas	11 13%	4 1%	16 14%	7 11%	2 5%	18 8%	4 6%	23 13%	22 7%	6 7%	10 18%	3 10%	16 3%
Trade & relations with non-EU countries	15 16%	33 12%	7 6%	10 14%	2 7%	32 14%	6 9%	41 23%	34 10%	5 6%	3 6%	3 11%	66 13%
More workers available to do jobs that need doing in UK	9 10%	8 3%	5 4%	4 6%	3 10%	35 15%	7 10%	15 9%	16 5%	4 5%	4 8%	* 1%	33 7%
Able to help shape world events	7 8%	16 6%	28 25%	17 25%	3 9%	25 11%	6 8%	46 26%	32 10%	5 6%	12 23%	9 31%	18 4%

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 11

**Q.6b You will now be asked more detail about each of those choices in turn. Why is that important?****Summary****Base: All respondents mentioning each**

FILTER: Segment 3

	Mentions												
	Harmonisati on of laws across EU	Pound or Euro	No wars between EU countries	Global voice	Maintain status quo	Economic security	UK small fish in big sea	Britain's global position	National security	Crime & extradition	Climate change	Renewable energy subsidies	UK contributio n to EU budget
Weighted base	90	271	110	69	34	230	70	177	323	89	52	30	496
None of these	3 3%	10 4%	7 7%	5 8%	- -	8 3%	2 3%	4 2%	17 5%	7 7%	3 6%	- -	26 5%

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 12

**Q.6b You will now be asked more detail about each of those choices in turn. Why is that important?****Summary****Base: All respondents mentioning each****FILTER: Segment 2**

	Mentions													
	Sovereignty	France & Germany running things	Competition Law	Human rights	Workers' rights	Consumer rights	Cleaner rivers & beaches/ environment	Ever closer union/ integration /federalism	Not sure what the EU stands for	Bail outs	Waste	Bureaucracy	Fraud	Health & safety
Unweighted base	172	152	9	235	155	31	15	89	100	89	40	180	40	50
Weighted base	170	175	7	273	186	48	28	83	130	86	44	201	50	66
More control	55 33%	37 21%	- -	47 17%	24 13%	2 4%	7 23%	16 20%	11 9%	10 11%	7 15%	53 26%	11 22%	10 15%
Less interference	65 38%	46 26%	2 23%	49 18%	12 6%	2 5%	- -	13 16%	16 12%	9 11%	3 8%	63 32%	4 8%	2 3%
Fundamental rights guaranteed	20 12%	18 10%	* 6%	97 35%	51 27%	11 23%	- -	4 4%	3 2%	5 6%	- -	8 4%	5 10%	12 18%
Says something about the kind of country we are	58 34%	7 4%	- -	49 18%	18 10%	1 2%	5 20%	* *	8 6%	4 5%	6 13%	5 2%	8 17%	4 6%
Being drawn into other people's conflicts	29 17%	38 22%	1 18%	24 9%	1 1%	1 2%	2 5%	25 30%	12 9%	21 25%	2 5%	20 10%	7 15%	6 10%
Loss of control/ Laws imposed from outside	88 52%	91 52%	3 43%	71 26%	11 6%	8 16%	2 6%	56 67%	7 5%	17 19%	10 24%	100 50%	10 20%	11 16%
Higher taxes/ Less money for public services/ More debt	17 10%	21 12%	1 14%	14 5%	10 6%	2 4%	- -	16 20%	15 12%	22 25%	13 30%	34 17%	12 24%	8 12%
Access to benefits	3 2%	8 4%	- -	35 13%	20 11%	2 4%	- -	9 10%	5 4%	7 8%	6 14%	11 5%	12 25%	10 15%
Pressure on public services	18 11%	8 5%	- -	20 7%	7 4%	3 6%	3 9%	6 7%	7 6%	12 14%	5 10%	32 16%	3 6%	5 7%
Lower skills in the UK	12 7%	7 4%	2 24%	9 3%	19 10%	3 6%	- -	3 4%	1 1%	2 2%	6 13%	7 3%	5 11%	1 2%
Affects jobs & wages	12 7%	26 15%	3 41%	47 17%	105 57%	6 13%	2 5%	20 24%	8 6%	4 4%	5 10%	45 22%	14 29%	8 11%
Brain drain in rest of EU	3 2%	5 3%	- -	1 1%	8 4%	- -	- -	- -	3 3%	3 4%	2 4%	6 3%	- -	1 1%

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 12

**Q.6b You will now be asked more detail about each of those choices in turn. Why is that important?****Summary****Base: All respondents mentioning each****FILTER: Segment 2**

	Mentions													
	Sovereignty	France & Germany running things	Competition Law	Human rights	Workers' rights	Consumer rights	Cleaner rivers & beaches/ environment	Ever closer union/ integration /federalism	Not sure what the EU stands for	Bail outs	Waste	Bureaucracy	Fraud	Health & safety
Weighted base	170	175	7	273	186	48	28	83	130	86	44	201	50	66
More difficult to hire & fire people	10 6%	11 7%	- -	29 11%	26 14%	1 3%	- -	6 7%	1 1%	1 2%	2 5%	17 8%	2 4%	1 2%
Opportunities to work & travel	3 2%	8 4%	2 30%	23 8%	33 17%	13 27%	- -	14 17%	2 1%	1 1%	1 2%	4 2%	2 3%	9 14%
Better infrastructure	5 3%	2 1%	- -	16 6%	13 7%	3 6%	4 16%	10 13%	1 1%	9 10%	2 4%	10 5%	3 7%	- -
Job security	4 3%	3 2%	1 14%	36 13%	84 45%	8 16%	1 4%	3 3%	1 1%	10 12%	3 7%	11 5%	6 12%	19 28%
More competition	9 5%	4 2%	2 30%	12 4%	4 2%	9 19%	- -	* *	1 1%	1 1%	1 1%	19 9%	4 8%	5 7%
Level playing field	4 2%	10 5%	2 27%	26 9%	7 4%	4 8%	1 3%	9 11%	3 2%	4 5%	2 5%	10 5%	5 11%	7 10%
Prices of food and consumer goods	6 4%	24 14%	1 16%	23 9%	16 9%	20 41%	4 14%	3 4%	4 3%	5 6%	9 20%	21 10%	8 16%	3 4%
Stable economy	23 14%	7 4%	1 10%	19 7%	30 16%	16 34%	- -	11 14%	6 4%	9 10%	* 1%	20 10%	3 5%	5 8%
Strength in numbers	3 2%	5 3%	1 14%	23 9%	23 12%	3 5%	- -	13 15%	2 2%	4 5%	6 14%	6 3%	8 16%	2 3%
Co-operation/sharing ideas	4 2%	3 2%	- -	13 5%	7 4%	1 2%	- -	18 22%	2 2%	1 1%	6 13%	4 2%	- -	5 7%
Trade & relations with non-EU countries	11 6%	17 10%	2 23%	10 4%	11 6%	9 18%	3 9%	13 15%	7 5%	3 3%	3 6%	25 12%	2 4%	1 2%
More workers available to do jobs that need doing in UK	2 1%	5 3%	1 16%	25 9%	29 16%	8 16%	2 7%	4 5%	2 2%	3 4%	1 3%	4 2%	2 3%	2 3%
Able to help shape world events	13 8%	4 3%	* 6%	11 4%	- -	3 6%	2 6%	10 12%	4 3%	* *	4 9%	1 1%	2 5%	- -

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 12

**Q.6b You will now be asked more detail about each of those choices in turn. Why is that important?****Summary****Base: All respondents mentioning each**

FILTER: Segment 2

	Mentions													
	Sovereignty	France & Germany running things	Competition Law	Human rights	Workers' rights	Consumer rights	Cleaner rivers & beaches/ environment	Ever closer union/ integration /federalism	Not sure what the EU stands for	Bail outs	Waste	Bureaucracy	Fraud	Health & safety
Weighted base	170	175	7	273	186	48	28	83	130	86	44	201	50	66
None of these	16 9%	14 8%	- -	16 6%	6 3%	2 5%	13 46%	4 4%	83 64%	12 14%	6 14%	10 5%	7 13%	7 11%

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 12

**Q.6b You will now be asked more detail about each of those choices in turn. Why is that important?****Summary****Base: All respondents mentioning each****FILTER: Segment 2**

	Mentions													
	NHS TTIP	Migration/ refugees	Immigration	Control of borders	Red tape & regulation	Working Time Directive	Free movement between EU countries	European Health Insurance card/ healthcare when travelling in Europe	Rights of ex pats	Free trade	Trade agreements	Inward investment from EU countries into Britain	Common Agricultura l Policy	EU funds for UK infrastruct ure
Unweighted base	136	514	751	546	208	40	309	87	27	236	252	104	47	98
Weighted base	179	639	953	626	232	50	400	92	31	285	306	134	48	109
More control	25 14%	119 19%	235 25%	254 41%	72 31%	2 5%	45 11%	6 6%	3 10%	42 15%	39 13%	5 4%	13 27%	15 14%
Less interference	11 6%	38 6%	76 8%	85 14%	94 41%	5 10%	25 6%	5 6%	5 15%	24 8%	16 5%	4 3%	8 17%	6 6%
Fundamental rights guaranteed	10 6%	20 3%	32 3%	30 5%	18 8%	8 16%	17 4%	13 14%	8 25%	9 3%	13 4%	4 3%	- -	5 4%
Says something about the kind of country we are	24 13%	34 5%	88 9%	38 6%	8 3%	8 15%	12 3%	4 4%	7 21%	19 7%	10 3%	2 1%	3 6%	4 4%
Being drawn into other people's conflicts	5 3%	184 29%	166 17%	108 17%	40 17%	- -	10 2%	1 1%	2 8%	9 3%	9 3%	3 2%	2 3%	1 1%
Loss of control/ Laws imposed from outside	31 17%	145 23%	183 19%	176 28%	130 56%	5 9%	58 15%	8 9%	3 10%	24 8%	34 11%	13 10%	14 29%	5 5%
Higher taxes/ Less money for public services/ More debt	19 11%	94 15%	101 11%	31 5%	34 15%	5 10%	30 7%	2 2%	- -	7 3%	15 5%	13 10%	- -	18 17%
Access to benefits	26 14%	240 37%	322 34%	127 20%	23 10%	3 6%	60 15%	30 32%	14 45%	4 1%	7 2%	2 1%	3 6%	10 9%
Pressure on public services	66 37%	305 48%	369 39%	175 28%	35 15%	4 7%	59 15%	5 6%	1 2%	1 *	14 4%	6 5%	- -	13 11%
Lower skills in the UK	5 3%	81 13%	95 10%	32 5%	2 1%	1 2%	31 8%	2 2%	1 3%	6 2%	7 2%	1 1%	2 3%	7 6%
Affects jobs & wages	48 27%	253 40%	441 46%	129 21%	49 21%	25 49%	98 25%	2 2%	6 19%	55 19%	101 33%	51 38%	8 17%	20 18%
Brain drain in rest of EU	3 1%	13 2%	29 3%	7 1%	3 2%	- -	6 2%	2 2%	- -	2 1%	5 1%	4 3%	- -	2 2%



## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

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	Mentions													
	NHS TTIP	Migration/ refugees	Immigration	Control of borders	Red tape & regulation	Working Time Directive	Free movement between EU countries	European Health Insurance card/ healthcare when travelling in Europe	Rights of ex pats	Free trade	Trade agreements	Inward investment from EU countries into Britain	Common Agricultura l Policy	EU funds for UK infrastruct ure
Weighted base	179	639	953	626	232	50	400	92	31	285	306	134	48	109
More difficult to hire & fire people	7 4%	23 4%	46 5%	18 3%	34 15%	2 5%	18 4%	1 1%	- -	4 1%	11 4%	1 1%	- -	6 6%
Opportunities to work & travel	8 4%	24 4%	49 5%	53 9%	10 4%	4 8%	174 43%	20 22%	13 41%	51 18%	71 23%	30 23%	- -	7 6%
Better infrastructure	5 3%	7 1%	34 4%	30 5%	4 2%	7 13%	18 4%	3 3%	2 6%	23 8%	32 10%	30 22%	3 7%	42 38%
Job security	29 16%	94 15%	180 19%	61 10%	14 6%	16 32%	53 13%	2 2%	4 12%	39 14%	70 23%	24 18%	6 12%	11 10%
More competition	7 4%	30 5%	89 9%	28 4%	7 3%	4 7%	30 8%	2 3%	4 13%	28 10%	39 13%	7 5%	1 1%	7 7%
Level playing field	10 5%	10 2%	14 1%	25 4%	12 5%	1 2%	27 7%	7 8%	5 18%	41 14%	34 11%	9 7%	8 16%	6 5%
Prices of food and consumer goods	7 4%	23 4%	35 4%	13 2%	26 11%	5 9%	42 10%	2 2%	3 8%	135 47%	116 38%	44 33%	22 47%	8 8%
Stable economy	17 9%	32 5%	65 7%	49 8%	12 5%	7 14%	47 12%	2 2%	5 16%	99 35%	86 28%	60 45%	5 10%	38 35%
Strength in numbers	11 6%	21 3%	21 2%	12 2%	3 1%	3 6%	18 5%	3 4%	5 16%	20 7%	20 6%	12 9%	3 6%	10 10%
Co-operation/sharing ideas	7 4%	6 1%	6 1%	8 1%	1 *	2 5%	37 9%	7 8%	2 8%	30 11%	37 12%	18 14%	3 7%	5 5%
Trade & relations with non-EU countries	9 5%	9 1%	34 4%	36 6%	31 13%	1 2%	56 14%	1 1%	- -	80 28%	133 44%	45 34%	1 2%	19 17%
More workers available to do jobs that need doing in UK	9 5%	61 9%	105 11%	59 9%	19 8%	3 5%	91 23%	- -	1 2%	20 7%	24 8%	18 13%	1 2%	6 6%
Able to help shape world events	3 2%	18 3%	9 1%	9 1%	- -	- -	21 5%	- -	- -	9 3%	18 6%	4 3%	3 6%	3 3%

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 12

**Q.6b You will now be asked more detail about each of those choices in turn. Why is that important?****Summary****Base: All respondents mentioning each**

FILTER: Segment 2

	Mentions													
	NHS TTIP	Migration/ refugees	Immigration	Control of borders	Red tape & regulation	Working Time Directive	Free movement between EU countries	European Health Insurance card/ healthcare when travelling in Europe	Rights of ex pats	Free trade	Trade agreements	Inward investment from EU countries into Britain	Common Agricultura l Policy	EU funds for UK infrastruct ure
Weighted base	179	639	953	626	232	50	400	92	31	285	306	134	48	109
None of these	9 5%	46 7%	48 5%	61 10%	10 4%	4 9%	15 4%	25 27%	1 4%	19 7%	5 2%	7 6%	3 7%	3 3%

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

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**Q.6b You will now be asked more detail about each of those choices in turn. Why is that important?****Summary****Base: All respondents mentioning each****FILTER: Segment 2**

	Mentions												
	Harmonisati on of laws across EU	Pound or Euro	No wars between EU countries	Global voice	Maintain status quo	Economic security	UK small fish in big sea	Britain's global position	National security	Crime & extradition	Climate change	Renewable energy subsidies	UK contributio n to EU budget
Unweighted base	62	393	179	72	27	238	108	174	337	109	37	21	379
Weighted base	78	523	207	71	35	254	118	206	422	141	43	21	399
More control	21 27%	86 16%	36 17%	15 21%	* 1%	53 21%	4 3%	43 21%	106 25%	48 34%	12 29%	1 6%	65 16%
Less interference	13 17%	45 9%	23 11%	9 12%	3 8%	31 12%	7 6%	26 13%	50 12%	24 17%	3 8%	2 10%	65 16%
Fundamental rights guaranteed	18 23%	3 1%	26 13%	8 12%	* 1%	11 4%	8 7%	5 3%	29 7%	12 9%	5 12%	1 6%	16 4%
Says something about the kind of country we are	2 3%	42 8%	33 16%	9 12%	4 12%	12 5%	8 7%	25 12%	40 9%	18 13%	8 18%	1 5%	22 5%
Being drawn into other people's conflicts	7 9%	19 4%	64 31%	6 9%	2 5%	19 7%	9 8%	22 10%	135 32%	15 11%	5 13%	1 3%	34 9%
Loss of control/ Laws imposed from outside	14 18%	61 12%	21 10%	9 13%	2 6%	28 11%	32 27%	27 13%	112 27%	47 33%	4 10%	2 8%	101 25%
Higher taxes/ Less money for public services/ More debt	3 4%	82 16%	4 2%	5 6%	1 2%	34 13%	8 6%	17 8%	21 5%	24 17%	3 6%	1 5%	169 42%
Access to benefits	* *	24 4%	7 3%	1 1%	3 9%	23 9%	9 8%	2 1%	32 8%	13 9%	3 6%	- -	35 9%
Pressure on public services	8 10%	13 2%	8 4%	2 3%	- -	28 11%	4 3%	8 4%	56 13%	46 33%	3 8%	- -	77 19%
Lower skills in the UK	2 2%	12 2%	4 2%	- -	- -	3 1%	18 16%	8 4%	6 1%	3 2%	3 6%	- -	17 4%
Affects jobs & wages	13 17%	140 27%	15 7%	7 9%	3 9%	91 36%	15 12%	19 9%	43 10%	23 16%	5 12%	3 13%	91 23%
Brain drain in rest of EU	- -	7 1%	2 1%	* 1%	- -	5 2%	2 2%	5 2%	8 2%	3 2%	* 1%	- -	19 5%

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 12

**Q.6b You will now be asked more detail about each of those choices in turn. Why is that important?****Summary****Base: All respondents mentioning each****FILTER: Segment 2**

	Mentions												
	Harmonisati on of laws across EU	Pound or Euro	No wars between EU countries	Global voice	Maintain status quo	Economic security	UK small fish in big sea	Britain's global position	National security	Crime & extradition	Climate change	Renewable energy subsidies	UK contributio n to EU budget
Weighted base	78	523	207	71	35	254	118	206	422	141	43	21	399
More difficult to hire & fire people	3 4%	4 1%	3 1%	2 2%	1 4%	21 8%	10 9%	2 1%	4 1%	5 4%	- -	1 7%	5 1%
Opportunities to work & travel	6 8%	10 2%	25 12%	12 17%	2 5%	42 16%	11 9%	24 11%	13 3%	5 3%	1 2%	1 6%	14 3%
Better infrastructure	16 20%	21 4%	18 9%	7 10%	* 1%	30 12%	6 5%	17 8%	23 5%	17 12%	7 17%	3 15%	13 3%
Job security	1 2%	39 7%	15 7%	7 10%	8 22%	79 31%	20 17%	27 13%	44 10%	20 14%	1 1%	2 8%	12 3%
More competition	1 1%	23 4%	12 6%	4 5%	4 12%	23 9%	5 5%	12 6%	20 5%	9 7%	3 8%	1 6%	13 3%
Level playing field	15 19%	28 5%	15 7%	9 12%	7 19%	13 5%	7 6%	18 9%	13 3%	11 8%	4 10%	1 7%	31 8%
Prices of food and consumer goods	4 5%	153 29%	15 7%	4 5%	3 9%	65 26%	13 11%	28 14%	18 4%	8 6%	7 17%	2 8%	82 20%
Stable economy	8 10%	201 38%	44 21%	23 33%	9 25%	136 54%	19 17%	42 21%	44 10%	16 11%	4 9%	1 3%	72 18%
Strength in numbers	21 28%	4 1%	55 27%	27 38%	4 13%	29 11%	35 30%	45 22%	71 17%	14 10%	9 20%	1 4%	11 3%
Co-operation/sharing ideas	14 19%	11 2%	32 15%	8 11%	1 3%	17 7%	11 9%	23 11%	17 4%	7 5%	7 17%	2 11%	10 3%
Trade & relations with non-EU countries	11 14%	62 12%	21 10%	22 30%	2 7%	55 21%	19 16%	59 29%	30 7%	6 4%	1 2%	3 15%	33 8%
More workers available to do jobs that need doing in UK	2 3%	7 1%	4 2%	4 5%	4 12%	16 6%	2 2%	2 1%	10 2%	4 3%	3 6%	1 4%	10 2%
Able to help shape world events	10 13%	9 2%	52 25%	20 28%	6 18%	12 5%	11 9%	66 32%	45 11%	7 5%	10 22%	2 8%	8 2%

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 12

**Q.6b You will now be asked more detail about each of those choices in turn. Why is that important?****Summary****Base: All respondents mentioning each**

FILTER: Segment 2

	Mentions												
	Harmonisati on of laws across EU	Pound or Euro	No wars between EU countries	Global voice	Maintain status quo	Economic security	UK small fish in big sea	Britain's global position	National security	Crime & extradition	Climate change	Renewable energy subsidies	UK contributio n to EU budget
Weighted base	78	523	207	71	35	254	118	206	422	141	43	21	399
None of these	2 3%	60 12%	24 12%	1 1%	9 26%	1 *	13 11%	11 5%	47 11%	17 12%	8 19%	9 45%	48 12%

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 13

**Q.6b You will now be asked more detail about each of those choices in turn. Why is that important?****Summary****Base: All respondents mentioning each****FILTER: Segment 4**

	Mentions													
	Sovereignty	France & Germany running things	Competition Law	Human rights	Workers' rights	Consumer rights	Cleaner rivers & beaches/ environment	Ever closer union/ integration /federalism	Not sure what the EU stands for	Bail outs	Waste	Bureaucracy	Fraud	Health & safety
Unweighted base	189	109	14	147	104	34	13	88	84	41	29	179	21	51
Weighted base	157	108	18	171	112	36	16	71	102	44	23	171	32	57
More control	54 34%	30 27%	- -	22 13%	12 11%	6 16%	- -	16 22%	2 2%	10 22%	5 23%	53 31%	15 48%	4 8%
Less interference	66 42%	29 27%	* 2%	14 8%	6 5%	2 5%	* 3%	19 27%	4 4%	- -	3 13%	72 42%	5 16%	2 4%
Fundamental rights guaranteed	23 15%	5 4%	1 3%	59 35%	40 36%	5 13%	- -	7 9%	* *	* 1%	- -	20 11%	3 11%	4 6%
Says something about the kind of country we are	46 29%	9 9%	2 12%	46 27%	12 10%	4 12%	* 3%	8 11%	8 8%	2 5%	1 2%	16 9%	7 22%	3 6%
Being drawn into other people's conflicts	14 9%	17 16%	* 2%	10 6%	- -	3 8%	- -	10 14%	7 7%	5 12%	1 6%	28 17%	1 3%	2 3%
Loss of control/ Laws imposed from outside	76 48%	60 55%	* 3%	23 14%	11 10%	3 9%	* 3%	44 62%	14 14%	7 15%	6 26%	90 53%	2 6%	4 8%
Higher taxes/ Less money for public services/ More debt	4 3%	11 10%	1 8%	7 4%	4 3%	2 7%	- -	13 19%	7 7%	20 45%	7 28%	21 12%	2 8%	6 11%
Access to benefits	6 4%	4 4%	1 3%	19 11%	11 10%	9 24%	- -	4 6%	4 4%	1 3%	1 3%	9 5%	5 17%	6 11%
Pressure on public services	7 5%	18 16%	2 9%	8 5%	8 7%	2 5%	* 2%	6 9%	2 2%	7 15%	4 18%	26 15%	1 5%	8 14%
Lower skills in the UK	- -	3 3%	- -	6 3%	5 5%	1 3%	4 28%	1 1%	- -	- -	3 12%	3 2%	- -	5 9%
Affects jobs & wages	6 4%	16 15%	2 9%	21 12%	46 41%	6 16%	- -	6 8%	10 10%	10 23%	1 4%	23 13%	10 31%	8 14%
Brain drain in rest of EU	- -	1 1%	1 5%	2 1%	6 5%	- -	- -	2 3%	3 3%	2 4%	1 5%	13 8%	- -	- -

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 13

**Q.6b You will now be asked more detail about each of those choices in turn. Why is that important?****Summary****Base: All respondents mentioning each**

FILTER: Segment 4

	Mentions													
	Sovereignty	France & Germany running things	Competition Law	Human rights	Workers' rights	Consumer rights	Cleaner rivers & beaches/ environment	Ever closer union/ integration /federalism	Not sure what the EU stands for	Bail outs	Waste	Bureaucracy	Fraud	Health & safety
Weighted base	157	108	18	171	112	36	16	71	102	44	23	171	32	57
More difficult to hire & fire people	2 2%	11 10%	2 9%	12 7%	13 12%	1 3%	- -	6 8%	1 1%	- -	1 5%	29 17%	- -	7 12%
Opportunities to work & travel	2 1%	10 10%	2 9%	28 16%	18 16%	2 5%	- -	8 11%	5 5%	* 1%	1 3%	11 6%	- -	13 23%
Better infrastructure	9 6%	2 2%	- -	13 8%	18 16%	3 8%	4 26%	5 7%	1 1%	- -	1 4%	15 9%	4 13%	5 9%
Job security	8 5%	7 6%	2 13%	21 13%	57 51%	10 29%	2 9%	* 1%	3 3%	2 4%	2 8%	9 5%	1 3%	12 21%
More competition	4 2%	4 4%	1 5%	3 2%	8 7%	3 9%	- -	4 5%	2 2%	1 2%	2 10%	7 4%	2 6%	4 7%
Level playing field	5 3%	12 11%	9 51%	12 7%	12 11%	3 9%	3 18%	3 4%	2 2%	5 12%	- -	11 7%	2 6%	9 15%
Prices of food and consumer goods	4 3%	8 7%	1 4%	21 12%	12 11%	19 52%	- -	3 4%	7 7%	3 8%	3 13%	10 6%	1 3%	7 13%
Stable economy	31 20%	10 9%	- -	33 19%	17 15%	3 8%	* 3%	10 14%	2 2%	16 37%	6 27%	16 9%	4 12%	8 15%
Strength in numbers	7 4%	2 2%	1 6%	28 17%	14 12%	3 9%	- -	11 16%	1 1%	* 1%	2 7%	7 4%	8 26%	5 9%
Co-operation/sharing ideas	1 1%	3 3%	2 10%	15 9%	5 5%	3 10%	1 5%	12 17%	4 4%	1 2%	1 5%	7 4%	10 30%	4 7%
Trade & relations with non-EU countries	22 14%	23 21%	1 5%	4 3%	15 14%	4 11%	- -	18 25%	5 5%	4 8%	2 8%	20 11%	1 3%	- -
More workers available to do jobs that need doing in UK	6 4%	1 1%	2 10%	15 9%	36 32%	2 5%	- -	3 4%	1 1%	- -	1 5%	3 2%	- -	2 3%
Able to help shape world events	15 9%	5 5%	2 9%	17 10%	7 6%	8 23%	- -	7 10%	3 3%	- -	- -	16 9%	- -	4 8%

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 13

**Q.6b You will now be asked more detail about each of those choices in turn. Why is that important?****Summary****Base: All respondents mentioning each**

FILTER: Segment 4

	Mentions													
	Sovereignty	France & Germany running things	Competition Law	Human rights	Workers' rights	Consumer rights	Cleaner rivers & beaches/ environment	Ever closer union/ integration /federalism	Not sure what the EU stands for	Bail outs	Waste	Bureaucracy	Fraud	Health & safety
Weighted base	157	108	18	171	112	36	16	71	102	44	23	171	32	57
None of these	16 10%	9 9%	- -	12 7%	3 3%	- -	5 31%	4 6%	58 57%	2 4%	4 17%	12 7%	1 3%	11 19%



## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 13

**Q.6b You will now be asked more detail about each of those choices in turn. Why is that important?****Summary****Base: All respondents mentioning each****FILTER: Segment 4**

	Mentions													
	NHS TTIP	Migration/ refugees	Immigration	Control of borders	Red tape & regulation	Working Time Directive	Free movement between EU countries	European Health Insurance card/ healthcare when travelling in Europe	Rights of ex pats	Free trade	Trade agreements	Inward investment from EU countries into Britain	Common Agricultura l Policy	EU funds for UK infrastruct ure
Unweighted base	70	310	537	432	215	34	372	99	22	386	373	181	61	123
Weighted base	70	322	523	419	186	34	427	109	30	413	363	202	45	142
More control	18 26%	71 22%	129 25%	206 49%	56 30%	3 8%	34 8%	2 1%	4 13%	27 6%	49 14%	13 6%	6 12%	11 8%
Less interference	7 10%	19 6%	37 7%	60 14%	80 43%	6 17%	28 7%	1 1%	9 30%	33 8%	28 8%	4 2%	6 14%	5 3%
Fundamental rights guaranteed	6 9%	23 7%	27 5%	15 4%	22 12%	16 46%	27 6%	22 20%	2 5%	27 7%	15 4%	7 4%	3 6%	2 2%
Says something about the kind of country we are	10 14%	34 11%	46 9%	39 9%	13 7%	3 10%	35 8%	5 5%	1 2%	18 4%	21 6%	13 6%	5 11%	2 1%
Being drawn into other people's conflicts	5 8%	66 21%	75 14%	53 13%	16 9%	1 4%	18 4%	- -	2 7%	5 1%	5 1%	2 1%	1 1%	3 2%
Loss of control/ Laws imposed from outside	13 19%	61 19%	116 22%	123 29%	103 55%	2 6%	48 11%	3 3%	2 7%	22 5%	28 8%	11 5%	14 30%	11 8%
Higher taxes/ Less money for public services/ More debt	9 13%	33 10%	51 10%	13 3%	33 17%	1 3%	5 1%	2 2%	1 2%	12 3%	21 6%	20 10%	5 12%	6 4%
Access to benefits	9 13%	92 28%	152 29%	91 22%	21 11%	2 5%	48 11%	35 32%	9 32%	22 5%	13 4%	5 3%	4 10%	18 13%
Pressure on public services	19 27%	132 41%	179 34%	126 30%	25 14%	3 9%	74 17%	8 7%	2 6%	29 7%	14 4%	7 4%	1 2%	8 5%
Lower skills in the UK	2 4%	31 10%	46 9%	24 6%	2 1%	1 3%	16 4%	1 1%	2 7%	14 3%	9 2%	1 1%	* 1%	4 3%
Affects jobs & wages	15 21%	100 31%	173 33%	89 21%	47 25%	9 28%	73 17%	2 1%	7 23%	125 30%	131 36%	72 36%	11 25%	27 19%
Brain drain in rest of EU	- -	6 2%	17 3%	9 2%	7 4%	- -	15 3%	1 1%	1 5%	5 1%	11 3%	5 2%	- -	1 1%

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 13

**Q.6b You will now be asked more detail about each of those choices in turn. Why is that important?****Summary****Base: All respondents mentioning each****FILTER: Segment 4**

	Mentions													
	NHS TTIP	Migration/ refugees	Immigration	Control of borders	Red tape & regulation	Working Time Directive	Free movement between EU countries	European Health Insurance card/ healthcare when travelling in Europe	Rights of ex pats	Free trade	Trade agreements	Inward investment from EU countries into Britain	Common Agricultura l Policy	EU funds for UK infrastruct ure
Weighted base	70	322	523	419	186	34	427	109	30	413	363	202	45	142
More difficult to hire & fire people	5 7%	12 4%	23 4%	10 2%	36 19%	3 10%	18 4%	- -	1 3%	12 3%	14 4%	4 2%	1 3%	2 1%
Opportunities to work & travel	1 2%	23 7%	64 12%	40 9%	14 7%	2 6%	239 56%	50 46%	6 21%	100 24%	83 23%	50 25%	2 4%	9 6%
Better infrastructure	5 8%	8 2%	19 4%	25 6%	14 7%	3 8%	23 5%	3 3%	- -	58 14%	46 13%	47 23%	2 5%	69 49%
Job security	6 9%	42 13%	108 21%	52 12%	15 8%	16 47%	33 8%	3 3%	1 5%	60 15%	68 19%	56 28%	6 12%	23 16%
More competition	2 3%	15 5%	35 7%	15 3%	13 7%	1 3%	26 6%	1 1%	2 8%	75 18%	43 12%	13 6%	2 4%	3 2%
Level playing field	1 2%	4 1%	11 2%	7 2%	21 11%	4 11%	37 9%	10 9%	2 5%	81 20%	55 15%	15 7%	6 14%	7 5%
Prices of food and consumer goods	1 1%	9 3%	17 3%	16 4%	20 11%	- -	56 13%	1 1%	1 2%	174 42%	121 33%	37 18%	26 59%	23 16%
Stable economy	4 6%	34 10%	50 9%	30 7%	20 11%	1 4%	46 11%	4 3%	2 7%	131 32%	161 44%	89 44%	9 19%	44 31%
Strength in numbers	3 4%	13 4%	19 4%	11 3%	4 2%	1 3%	30 7%	4 4%	2 5%	35 8%	57 16%	20 10%	5 12%	6 4%
Co-operation/sharing ideas	2 3%	8 2%	18 4%	8 2%	2 1%	2 6%	48 11%	9 8%	2 6%	59 14%	70 19%	45 22%	7 16%	10 7%
Trade & relations with non-EU countries	4 6%	7 2%	26 5%	15 4%	40 22%	1 4%	55 13%	6 5%	5 18%	150 36%	159 44%	52 26%	4 10%	12 8%
More workers available to do jobs that need doing in UK	2 3%	34 11%	87 17%	37 9%	11 6%	6 18%	115 27%	* *	1 2%	45 11%	38 10%	23 11%	3 7%	7 5%
Able to help shape world events	8 11%	11 3%	20 4%	11 3%	9 5%	10 29%	22 5%	* *	3 9%	36 9%	26 7%	23 11%	1 2%	4 3%

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 13

**Q.6b You will now be asked more detail about each of those choices in turn. Why is that important?****Summary****Base: All respondents mentioning each**

FILTER: Segment 4

	Mentions													
	NHS TTIP	Migration/ refugees	Immigration	Control of borders	Red tape & regulation	Working Time Directive	Free movement between EU countries	European Health Insurance card/ healthcare when travelling in Europe	Rights of ex pats	Free trade	Trade agreements	Inward investment from EU countries into Britain	Common Agricultura l Policy	EU funds for UK infrastruct ure
Weighted base	70	322	523	419	186	34	427	109	30	413	363	202	45	142
None of these	6 8%	26 8%	34 7%	28 7%	10 5%	3 9%	30 7%	20 18%	- -	8 2%	7 2%	8 4%	4 9%	6 4%

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 13

**Q.6b You will now be asked more detail about each of those choices in turn. Why is that important?****Summary****Base: All respondents mentioning each****FILTER: Segment 4**

	Mentions												
	Harmonisati on of laws across EU	Pound or Euro	No wars between EU countries	Global voice	Maintain status quo	Economic security	UK small fish in big sea	Britain's global position	National security	Crime & extradition	Climate change	Renewable energy subsidies	UK contributio n to EU budget
Unweighted base	71	318	166	118	33	338	88	252	284	69	49	26	388
Weighted base	79	363	183	136	33	364	93	271	286	73	59	33	358
More control	20 26%	63 17%	53 29%	22 16%	5 15%	61 17%	19 20%	54 20%	90 31%	29 40%	12 20%	5 14%	58 16%
Less interference	20 25%	24 7%	23 13%	5 3%	1 3%	29 8%	2 2%	38 14%	35 12%	9 13%	2 3%	1 4%	54 15%
Fundamental rights guaranteed	20 25%	4 1%	24 13%	12 9%	4 11%	27 7%	7 8%	22 8%	32 11%	5 7%	1 2%	- -	5 2%
Says something about the kind of country we are	3 4%	47 13%	35 19%	30 22%	2 7%	15 4%	6 7%	62 23%	40 14%	8 12%	11 19%	5 16%	17 5%
Being drawn into other people's conflicts	3 4%	3 1%	43 23%	10 7%	2 6%	18 5%	13 14%	21 8%	66 23%	15 20%	6 10%	1 2%	32 9%
Loss of control/ Laws imposed from outside	22 28%	31 9%	18 10%	21 15%	1 4%	38 10%	5 5%	27 10%	76 27%	17 23%	6 11%	8 24%	77 22%
Higher taxes/ Less money for public services/ More debt	3 4%	69 19%	8 5%	7 5%	2 5%	50 14%	4 4%	15 5%	8 3%	- -	1 1%	1 2%	146 41%
Access to benefits	* 1%	28 8%	2 1%	5 4%	4 12%	26 7%	1 1%	12 4%	12 4%	2 2%	5 9%	1 4%	23 7%
Pressure on public services	2 3%	14 4%	13 7%	2 1%	1 4%	37 10%	2 2%	9 3%	24 8%	3 4%	6 11%	2 7%	52 15%
Lower skills in the UK	1 1%	4 1%	1 *	2 1%	2 5%	11 3%	7 7%	11 4%	2 1%	1 2%	1 2%	- -	8 2%
Affects jobs & wages	11 13%	74 20%	8 5%	12 9%	9 26%	141 39%	22 23%	38 14%	11 4%	2 3%	4 6%	8 24%	67 19%
Brain drain in rest of EU	- -	15 4%	2 1%	3 2%	2 5%	6 2%	3 3%	8 3%	5 2%	1 1%	5 9%	- -	12 3%

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 13

**Q.6b You will now be asked more detail about each of those choices in turn. Why is that important?****Summary****Base: All respondents mentioning each****FILTER: Segment 4**

	Mentions												
	Harmonisati on of laws across EU	Pound or Euro	No wars between EU countries	Global voice	Maintain status quo	Economic security	UK small fish in big sea	Britain's global position	National security	Crime & extradition	Climate change	Renewable energy subsidies	UK contributio n to EU budget
Weighted base	79	363	183	136	33	364	93	271	286	73	59	33	358
More difficult to hire & fire people	4 5%	1 *	2 1%	10 8%	1 3%	14 4%	1 1%	6 2%	1 *	* 1%	- -	1 2%	8 2%
Opportunities to work & travel	18 22%	23 6%	18 10%	12 8%	7 22%	76 21%	8 9%	36 13%	12 4%	3 4%	9 16%	8 24%	16 5%
Better infrastructure	14 18%	15 4%	9 5%	16 12%	10 31%	68 19%	8 9%	36 13%	41 14%	1 1%	2 4%	19 56%	19 5%
Job security	4 6%	18 5%	10 6%	8 6%	4 11%	134 37%	9 10%	21 8%	20 7%	3 4%	8 13%	10 30%	17 5%
More competition	2 2%	18 5%	4 2%	11 8%	3 8%	21 6%	8 9%	24 9%	4 1%	- -	1 2%	1 2%	10 3%
Level playing field	20 25%	9 2%	17 10%	11 8%	2 6%	36 10%	7 7%	45 17%	23 8%	1 2%	8 14%	1 3%	21 6%
Prices of food and consumer goods	10 12%	117 32%	26 14%	7 5%	4 12%	107 29%	11 12%	59 22%	14 5%	1 2%	8 13%	3 9%	70 20%
Stable economy	12 15%	150 41%	45 24%	26 19%	6 19%	219 60%	27 29%	110 41%	38 13%	4 5%	7 12%	16 49%	97 27%
Strength in numbers	15 19%	11 3%	64 35%	48 36%	6 19%	69 19%	25 27%	79 29%	88 31%	11 14%	28 48%	1 2%	14 4%
Co-operation/sharing ideas	19 24%	11 3%	37 20%	20 15%	6 18%	43 12%	7 7%	50 19%	28 10%	9 12%	23 39%	4 11%	12 3%
Trade & relations with non-EU countries	12 15%	42 12%	25 14%	29 21%	7 22%	98 27%	28 31%	109 40%	29 10%	4 5%	1 2%	13 39%	50 14%
More workers available to do jobs that need doing in UK	5 6%	4 1%	12 6%	3 2%	2 5%	40 11%	5 5%	28 11%	11 4%	- -	- -	1 2%	8 2%
Able to help shape world events	12 15%	4 1%	36 20%	65 48%	9 27%	38 10%	22 24%	99 36%	50 17%	3 4%	16 27%	11 34%	10 3%

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 13

**Q.6b You will now be asked more detail about each of those choices in turn. Why is that important?****Summary****Base: All respondents mentioning each**

FILTER: Segment 4

	Mentions												
	Harmonisati on of laws across EU	Pound or Euro	No wars between EU countries	Global voice	Maintain status quo	Economic security	UK small fish in big sea	Britain's global position	National security	Crime & extradition	Climate change	Renewable energy subsidies	UK contributio n to EU budget
Weighted base	79	363	183	136	33	364	93	271	286	73	59	33	358
None of these	7 9%	42 12%	14 8%	6 5%	1 3%	11 3%	3 3%	13 5%	20 7%	12 16%	3 5%	4 11%	31 9%

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 14

**Q.6b You will now be asked more detail about each of those choices in turn. Why is that important?****Summary****Base: All respondents mentioning each****FILTER: Segment 5**

	Mentions													
	Sovereignty	France & Germany running things	Competition Law	Human rights	Workers' rights	Consumer rights	Cleaner rivers & beaches/ environment	Ever closer union/ integration /federalism	Not sure what the EU stands for	Bail outs	Waste	Bureaucracy	Fraud	Health & safety
Unweighted base	86	44	14	240	219	64	33	70	17	23	11	57	18	45
Weighted base	86	43	23	229	215	64	26	70	21	36	10	49	27	46
More control	28 32%	6 14%	2 10%	22 9%	16 8%	8 12%	3 12%	8 12%	1 3%	5 14%	* 4%	13 26%	7 27%	14 31%
Less interference	28 32%	6 15%	8 33%	9 4%	5 2%	1 2%	1 5%	8 11%	1 3%	- -	1 10%	7 15%	1 5%	* 1%
Fundamental rights guaranteed	13 15%	4 9%	4 15%	114 50%	89 41%	32 50%	5 20%	9 13%	- -	- -	- -	2 4%	2 6%	11 25%
Says something about the kind of country we are	35 41%	4 10%	1 5%	69 30%	41 19%	3 5%	13 49%	8 11%	1 3%	* 1%	- -	7 13%	3 12%	7 15%
Being drawn into other people's conflicts	12 14%	6 13%	1 5%	2 1%	1 1%	4 7%	1 6%	2 3%	- -	4 12%	3 28%	2 4%	- -	1 2%
Loss of control/ Laws imposed from outside	35 40%	19 44%	- -	16 7%	8 4%	2 3%	- -	9 14%	3 15%	2 5%	1 10%	16 33%	6 23%	1 3%
Higher taxes/ Less money for public services/ More debt	1 1%	2 5%	5 23%	1 *	4 2%	2 3%	- -	4 6%	- -	- -	2 20%	8 17%	- -	* 1%
Access to benefits	3 4%	3 7%	6 28%	28 12%	26 12%	10 15%	1 5%	2 3%	1 6%	7 21%	- -	3 5%	- -	10 22%
Pressure on public services	5 6%	4 8%	5 23%	7 3%	10 5%	3 5%	1 2%	3 4%	- -	1 2%	1 9%	7 14%	8 31%	3 7%
Lower skills in the UK	- -	8 20%	- -	1 1%	13 6%	2 3%	- -	1 1%	- -	6 16%	1 6%	1 2%	1 2%	1 3%
Affects jobs & wages	3 3%	14 32%	9 39%	38 17%	87 41%	9 13%	3 13%	4 6%	3 12%	5 13%	1 7%	3 6%	6 23%	2 5%
Brain drain in rest of EU	- -	2 4%	- -	1 1%	2 1%	2 3%	- -	2 2%	1 3%	1 3%	1 10%	3 7%	- -	- -

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 14

**Q.6b You will now be asked more detail about each of those choices in turn. Why is that important?****Summary****Base: All respondents mentioning each****FILTER: Segment 5**

	Mentions													
	Sovereignty	France & Germany running things	Competition Law	Human rights	Workers' rights	Consumer rights	Cleaner rivers & beaches/ environment	Ever closer union/ integration /federalism	Not sure what the EU stands for	Bail outs	Waste	Bureaucracy	Fraud	Health & safety
Weighted base	86	43	23	229	215	64	26	70	21	36	10	49	27	46
More difficult to hire & fire people	3 4%	2 5%	2 11%	19 8%	43 20%	2 4%	- -	4 6%	- -	- -	* 3%	4 8%	1 2%	3 6%
Opportunities to work & travel	1 1%	7 16%	4 17%	23 10%	58 27%	21 33%	1 5%	15 22%	1 7%	1 2%	* 3%	2 5%	- -	5 10%
Better infrastructure	3 4%	1 2%	9 38%	9 4%	20 9%	3 4%	2 10%	12 17%	1 3%	5 15%	* 4%	2 5%	- -	3 6%
Job security	7 8%	3 7%	11 50%	44 19%	118 55%	9 13%	* 2%	8 12%	- -	5 15%	- -	2 4%	2 7%	15 33%
More competition	2 2%	3 6%	7 31%	4 2%	24 11%	15 23%	- -	4 6%	1 3%	- -	- -	5 10%	- -	3 6%
Level playing field	4 5%	4 9%	10 44%	35 15%	35 16%	6 9%	2 7%	7 10%	2 9%	4 11%	- -	5 9%	5 16%	3 7%
Prices of food and consumer goods	4 5%	6 15%	1 2%	16 7%	19 9%	24 37%	2 6%	10 14%	- -	1 4%	1 7%	3 5%	5 19%	4 9%
Stable economy	7 9%	1 3%	8 35%	19 8%	56 26%	24 38%	* 1%	21 30%	- -	9 26%	- -	2 4%	1 3%	6 13%
Strength in numbers	7 8%	5 11%	1 3%	31 14%	43 20%	15 24%	2 9%	22 31%	1 7%	8 22%	- -	* 1%	* 2%	11 25%
Co-operation/sharing ideas	3 3%	4 9%	- -	37 16%	20 9%	14 22%	3 10%	18 25%	1 3%	1 3%	* 4%	1 1%	- -	4 10%
Trade & relations with non-EU countries	6 7%	12 28%	10 45%	18 8%	29 13%	14 22%	1 4%	15 21%	- -	- -	- -	3 7%	4 13%	2 4%
More workers available to do jobs that need doing in UK	2 3%	* 1%	5 23%	12 5%	42 20%	7 11%	- -	10 14%	* 2%	1 2%	* 3%	1 2%	1 5%	2 5%
Able to help shape world events	7 8%	5 13%	3 12%	23 10%	10 5%	4 6%	2 9%	22 31%	- -	* 1%	1 11%	1 3%	2 6%	2 3%



## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 14

**Q.6b You will now be asked more detail about each of those choices in turn. Why is that important?**

#### Summary

**Base: All respondents mentioning each**

**FILTER: Segment 5**

	Mentions													
	Sovereignty	France & Germany running things	Competition Law	Human rights	Workers' rights	Consumer rights	Cleaner rivers & beaches/ environment	Ever closer union/ integration /federalism	Not sure what the EU stands for	Bail outs	Waste	Bureaucracy	Fraud	Health & safety
Weighted base	86	43	23	229	215	64	26	70	21	36	10	49	27	46
None of these	8 9%	1 3%	- -	14 6%	1 1%	1 2%	6 25%	3 4%	14 64%	4 11%	1 13%	8 17%	1 2%	* 1%

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 14

**Q.6b You will now be asked more detail about each of those choices in turn. Why is that important?****Summary****Base: All respondents mentioning each****FILTER: Segment 5**

	Mentions													
	NHS TTIP	Migration/ refugees	Immigration	Control of borders	Red tape & regulation	Working Time Directive	Free movement between EU countries	European Health Insurance card/ healthcare when travelling in Europe	Rights of ex pats	Free trade	Trade agreements	Inward investment from EU countries into Britain	Common Agricultura l Policy	EU funds for UK infrastruct ure
Unweighted base	46	118	213	225	52	57	468	154	41	541	442	289	54	228
Weighted base	40	129	241	252	53	43	484	136	48	503	430	259	54	220
More control	5 12%	18 14%	43 18%	112 44%	10 19%	3 6%	37 8%	14 10%	2 4%	45 9%	45 11%	17 7%	6 11%	17 8%
Less interference	3 6%	5 4%	10 4%	31 12%	21 40%	3 7%	38 8%	7 5%	2 5%	33 7%	13 3%	2 1%	1 2%	2 1%
Fundamental rights guaranteed	6 15%	14 11%	10 4%	17 7%	8 15%	17 40%	73 15%	20 15%	9 20%	41 8%	34 8%	16 6%	4 7%	15 7%
Says something about the kind of country we are	13 33%	13 10%	25 10%	11 4%	2 4%	7 17%	63 13%	19 14%	3 6%	35 7%	26 6%	28 11%	2 5%	8 4%
Being drawn into other people's conflicts	- -	35 28%	34 14%	30 12%	4 7%	- -	6 1%	- -	3 6%	7 1%	13 3%	- -	4 8%	1 *
Loss of control/ Laws imposed from outside	6 14%	17 13%	27 11%	43 17%	18 35%	2 4%	11 2%	4 3%	2 4%	11 2%	9 2%	7 3%	2 3%	3 1%
Higher taxes/ Less money for public services/ More debt	6 14%	13 10%	19 8%	12 5%	9 17%	- -	7 1%	* *	5 11%	17 3%	11 3%	3 1%	1 2%	3 1%
Access to benefits	8 20%	50 39%	57 24%	46 18%	3 6%	2 5%	42 9%	34 25%	16 34%	30 6%	26 6%	12 5%	7 12%	19 9%
Pressure on public services	11 28%	53 41%	70 29%	54 21%	7 14%	3 6%	27 6%	20 15%	5 11%	5 1%	12 3%	3 1%	1 1%	10 5%
Lower skills in the UK	1 3%	10 8%	20 8%	13 5%	2 4%	1 2%	33 7%	- -	3 6%	14 3%	6 1%	11 4%	1 1%	16 7%
Affects jobs & wages	10 24%	37 29%	81 34%	33 13%	11 20%	17 39%	75 16%	3 2%	15 31%	126 25%	144 33%	98 38%	16 29%	48 22%
Brain drain in rest of EU	1 1%	6 4%	7 3%	6 2%	2 4%	1 2%	14 3%	1 1%	- -	4 1%	12 3%	6 2%	1 1%	4 2%

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 14

**Q.6b You will now be asked more detail about each of those choices in turn. Why is that important?****Summary****Base: All respondents mentioning each****FILTER: Segment 5**

	Mentions													
	NHS TTIP	Migration/ refugees	Immigration	Control of borders	Red tape & regulation	Working Time Directive	Free movement between EU countries	European Health Insurance card/ healthcare when travelling in Europe	Rights of ex pats	Free trade	Trade agreements	Inward investment from EU countries into Britain	Common Agricultura l Policy	EU funds for UK infrastruct ure
Weighted base	40	129	241	252	53	43	484	136	48	503	430	259	54	220
More difficult to hire & fire people	1 2%	12 9%	13 5%	6 3%	12 23%	6 13%	6 1%	1 1%	- -	8 2%	4 1%	10 4%	1 1%	5 2%
Opportunities to work & travel	2 6%	13 10%	29 12%	55 22%	5 10%	3 7%	335 69%	61 45%	24 49%	138 27%	136 32%	77 30%	9 17%	38 17%
Better infrastructure	8 19%	6 4%	15 6%	26 10%	1 3%	- -	65 13%	5 4%	2 4%	67 13%	49 11%	61 24%	10 19%	119 54%
Job security	4 10%	21 16%	38 16%	32 13%	4 7%	16 36%	51 10%	3 2%	9 19%	96 19%	89 21%	80 31%	9 17%	44 20%
More competition	- -	3 3%	16 7%	16 6%	3 6%	- -	74 15%	4 3%	3 6%	85 17%	50 12%	22 8%	4 8%	11 5%
Level playing field	2 6%	3 3%	12 5%	5 2%	6 11%	3 8%	49 10%	11 8%	7 16%	120 24%	83 19%	29 11%	11 20%	26 12%
Prices of food and consumer goods	* 1%	9 7%	16 7%	21 8%	9 17%	2 4%	52 11%	2 2%	2 4%	217 43%	161 37%	50 19%	32 59%	28 13%
Stable economy	6 15%	17 13%	32 13%	25 10%	6 11%	5 11%	87 18%	6 5%	3 7%	213 42%	199 46%	123 48%	20 38%	71 32%
Strength in numbers	3 7%	14 11%	25 10%	17 7%	5 9%	1 1%	77 16%	2 2%	2 5%	88 17%	70 16%	46 18%	11 21%	34 15%
Co-operation/sharing ideas	5 11%	3 3%	13 5%	12 5%	2 3%	1 3%	105 22%	19 14%	3 6%	106 21%	108 25%	83 32%	13 24%	36 16%
Trade & relations with non-EU countries	3 7%	3 2%	20 8%	14 5%	10 19%	1 3%	100 21%	8 6%	5 11%	168 34%	199 46%	84 33%	15 27%	35 16%
More workers available to do jobs that need doing in UK	4 10%	26 20%	37 15%	38 15%	2 5%	2 4%	153 32%	1 1%	2 5%	61 12%	70 16%	50 19%	9 16%	35 16%
Able to help shape world events	1 2%	8 7%	8 3%	14 5%	1 3%	- -	59 12%	2 2%	4 8%	44 9%	27 6%	26 10%	2 4%	13 6%

## **Euro Poll**

### **ONLINE Fieldwork : 20th November - 2nd December 2015**

Absolutes/col percents

Table 14

**Q.6b You will now be asked more detail about each of those choices in turn. Why is that important?****Summary****Base: All respondents mentioning each**

FILTER: Segment 5

	Mentions													
	NHS TTIP	Migration/ refugees	Immigration	Control of borders	Red tape & regulation	Working Time Directive	Free movement between EU countries	European Health Insurance card/ healthcare when travelling in Europe	Rights of ex pats	Free trade	Trade agreements	Inward investment from EU countries into Britain	Common Agricultura l Policy	EU funds for UK infrastruct ure
Weighted base	40	129	241	252	53	43	484	136	48	503	430	259	54	220
None of these	7 18%	6 4%	10 4%	13 5%	3 5%	3 6%	12 2%	19 14%	3 5%	13 3%	5 1%	8 3%	* 1%	9 4%

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 14

**Q.6b You will now be asked more detail about each of those choices in turn. Why is that important?****Summary****Base: All respondents mentioning each****FILTER: Segment 5**

	Mentions												
	Harmonisati on of laws across EU	Pound or Euro	No wars between EU countries	Global voice	Maintain status quo	Economic security	UK small fish in big sea	Britain's global position	National security	Crime & extradition	Climate change	Renewable energy subsidies	UK contributio n to EU budget
Unweighted base	108	163	306	170	67	469	184	342	283	72	55	32	105
Weighted base	117	188	304	142	73	444	167	342	278	75	53	37	104
More control	24 20%	31 17%	50 17%	32 23%	14 19%	53 12%	11 7%	53 15%	80 29%	22 30%	12 22%	4 11%	13 13%
Less interference	8 7%	18 10%	20 7%	7 5%	4 6%	19 4%	8 5%	13 4%	17 6%	8 10%	3 5%	1 4%	11 11%
Fundamental rights guaranteed	47 40%	4 2%	47 15%	21 15%	14 19%	51 11%	17 10%	39 11%	41 15%	12 16%	4 7%	1 2%	9 8%
Says something about the kind of country we are	13 11%	17 9%	69 23%	41 29%	7 10%	32 7%	32 19%	90 26%	37 13%	9 12%	8 16%	6 16%	4 4%
Being drawn into other people's conflicts	3 2%	1 *	56 18%	3 2%	2 3%	3 1%	11 6%	23 7%	53 19%	5 7%	* 1%	- -	7 7%
Loss of control/ Laws imposed from outside	10 9%	14 8%	11 4%	5 3%	6 9%	21 5%	23 14%	12 4%	37 13%	20 26%	8 15%	- -	12 12%
Higher taxes/ Less money for public services/ More debt	7 6%	25 13%	1 *	2 1%	- -	25 6%	10 6%	2 1%	9 3%	2 3%	* 1%	- -	43 42%
Access to benefits	11 9%	10 5%	* *	2 1%	6 9%	26 6%	3 2%	6 2%	9 3%	5 6%	1 2%	1 3%	5 5%
Pressure on public services	1 1%	5 3%	4 1%	5 3%	2 3%	18 4%	8 5%	11 3%	16 6%	7 9%	1 2%	5 13%	15 14%
Lower skills in the UK	- -	6 3%	1 *	2 2%	2 2%	10 2%	19 12%	12 3%	6 2%	2 2%	* 1%	* 1%	3 3%
Affects jobs & wages	14 12%	60 32%	17 6%	12 8%	4 5%	166 37%	20 12%	48 14%	22 8%	4 5%	2 3%	4 11%	13 12%
Brain drain in rest of EU	* *	1 1%	2 1%	2 1%	- -	8 2%	3 2%	6 2%	5 2%	3 4%	* 1%	1 2%	2 2%

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 14

**Q.6b You will now be asked more detail about each of those choices in turn. Why is that important?****Summary****Base: All respondents mentioning each****FILTER: Segment 5**

	Mentions												
	Harmonisati on of laws across EU	Pound or Euro	No wars between EU countries	Global voice	Maintain status quo	Economic security	UK small fish in big sea	Britain's global position	National security	Crime & extradition	Climate change	Renewable energy subsidies	UK contributio n to EU budget
Weighted base	117	188	304	142	73	444	167	342	278	75	53	37	104
More difficult to hire & fire people	6 5%	* *	1 *	1 *	1 1%	12 3%	3 2%	3 1%	7 2%	2 2%	2 4%	* 1%	8 8%
Opportunities to work & travel	25 21%	26 14%	33 11%	29 20%	22 31%	128 29%	38 23%	72 21%	26 9%	3 4%	* 1%	3 9%	14 13%
Better infrastructure	25 21%	10 5%	27 9%	19 13%	10 14%	72 16%	20 12%	47 14%	32 11%	2 2%	10 19%	7 20%	7 7%
Job security	9 8%	7 4%	12 4%	12 9%	6 8%	153 35%	14 9%	45 13%	35 13%	4 6%	2 4%	3 8%	15 14%
More competition	4 4%	11 6%	1 *	18 12%	7 9%	51 12%	9 6%	16 5%	6 2%	1 2%	2 4%	4 11%	1 1%
Level playing field	36 31%	12 6%	22 7%	21 14%	20 27%	67 15%	22 13%	38 11%	29 10%	5 6%	5 10%	1 4%	13 13%
Prices of food and consumer goods	13 11%	59 31%	19 6%	10 7%	7 10%	126 28%	36 21%	35 10%	15 5%	2 2%	2 4%	5 14%	22 21%
Stable economy	16 14%	78 42%	63 21%	49 34%	15 21%	268 60%	43 26%	125 37%	41 15%	5 7%	5 9%	4 11%	36 34%
Strength in numbers	35 30%	8 4%	132 43%	64 45%	21 29%	134 30%	82 49%	138 40%	126 45%	12 16%	15 28%	3 8%	8 8%
Co-operation/sharing ideas	23 19%	4 2%	62 20%	36 26%	10 14%	78 18%	36 21%	79 23%	51 18%	13 17%	20 39%	5 14%	10 10%
Trade & relations with non-EU countries	22 19%	25 13%	37 12%	42 29%	6 9%	114 26%	53 32%	120 35%	21 7%	4 5%	2 5%	2 6%	16 15%
More workers available to do jobs that need doing in UK	16 13%	5 3%	15 5%	15 11%	7 9%	72 16%	18 11%	37 11%	16 6%	1 2%	1 2%	- -	11 11%
Able to help shape world events	15 13%	2 1%	84 28%	75 53%	9 12%	56 13%	66 40%	156 46%	73 26%	3 4%	17 32%	5 14%	9 9%

## **Euro Poll**

### **ONLINE Fieldwork : 20th November - 2nd December 2015**

Absolutes/col percents

Table 14

**Q.6b You will now be asked more detail about each of those choices in turn. Why is that important?****Summary****Base: All respondents mentioning each**

FILTER: Segment 5

	Mentions												
	Harmonisati on of laws across EU	Pound or Euro	No wars between EU countries	Global voice	Maintain status quo	Economic security	UK small fish in big sea	Britain's global position	National security	Crime & extradition	Climate change	Renewable energy subsidies	UK contributio n to EU budget
Weighted base	117	188	304	142	73	444	167	342	278	75	53	37	104
None of these	1 1%	10 5%	23 8%	4 3%	2 3%	6 1%	9 5%	6 2%	23 8%	11 15%	10 19%	10 27%	10 9%

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 15

**Q.6b You will now be asked more detail about each of those choices in turn. Why is that important?****Summary****Base: All respondents mentioning each**

FILTER: Segment 6

	Mentions													
	Sovereignty	France & Germany running things	Competition Law	Human rights	Workers' rights	Consumer rights	Cleaner rivers & beaches/ environment	Ever closer union/ integration /federalism	Not sure what the EU stands for	Bail outs	Waste	Bureaucracy	Fraud	Health & safety
Unweighted base	63	32	17	221	151	40	21	79	8	17	7	32	6	53
Weighted base	55	28	12	185	135	34	17	80	8	18	7	27	3	44
More control	21 39%	4 16%	1 11%	22 12%	10 7%	3 8%	4 24%	10 12%	1 8%	2 9%	* 5%	4 15%	1 32%	11 24%
Less interference	21 37%	8 27%	- -	5 3%	1 1%	1 2%	1 6%	2 3%	1 6%	1 4%	2 27%	4 16%	- -	5 12%
Fundamental rights guaranteed	17 31%	2 6%	3 22%	113 61%	56 41%	13 38%	1 4%	26 33%	- -	1 7%	- -	2 7%	- -	11 24%
Says something about the kind of country we are	18 32%	4 14%	- -	68 37%	13 10%	6 17%	6 33%	20 25%	- -	* 3%	2 32%	2 8%	1 37%	10 23%
Being drawn into other people's conflicts	3 6%	1 5%	- -	4 2%	3 2%	1 4%	- -	2 2%	1 14%	2 12%	- -	1 3%	- -	1 3%
Loss of control/ Laws imposed from outside	19 35%	12 41%	1 5%	12 7%	2 2%	- -	1 4%	10 13%	1 6%	1 7%	- -	11 40%	1 19%	3 6%
Higher taxes/ Less money for public services/ More debt	3 5%	1 5%	- -	2 1%	3 3%	- -	- -	2 2%	- -	2 12%	* 6%	4 13%	- -	1 2%
Access to benefits	2 3%	- -	1 10%	24 13%	16 12%	2 6%	3 16%	5 6%	- -	* 3%	- -	4 17%	* 12%	3 7%
Pressure on public services	* 1%	2 6%	1 6%	10 6%	4 3%	1 3%	- -	5 6%	- -	2 12%	* 6%	2 8%	1 37%	5 12%
Lower skills in the UK	- -	2 6%	- -	1 1%	10 7%	- -	- -	- -	- -	- -	- -	2 7%	- -	2 5%
Affects jobs & wages	1 1%	3 10%	2 14%	36 20%	45 33%	7 21%	1 3%	11 14%	- -	4 21%	- -	9 34%	1 18%	5 11%
Brain drain in rest of EU	3 5%	1 3%	1 5%	2 1%	5 4%	1 4%	2 14%	4 5%	- -	- -	- -	1 3%	1 18%	4 10%



## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 15

**Q.6b You will now be asked more detail about each of those choices in turn. Why is that important?****Summary****Base: All respondents mentioning each**

FILTER: Segment 6

	Mentions													
	Sovereignty	France & Germany running things	Competition Law	Human rights	Workers' rights	Consumer rights	Cleaner rivers & beaches/ environment	Ever closer union/ integration /federalism	Not sure what the EU stands for	Bail outs	Waste	Bureaucracy	Fraud	Health & safety
Weighted base	55	28	12	185	135	34	17	80	8	18	7	27	3	44
More difficult to hire & fire people	-	1	*	29	32	2	2	2	-	*	-	6	1	3
	-	2%	3%	16%	24%	6%	14%	2%	-	3%	-	23%	18%	6%
Opportunities to work & travel	3	3	2	39	56	7	-	46	-	1	-	1	1	5
	6%	10%	20%	21%	41%	21%	-	57%	-	6%	-	4%	18%	11%
Better infrastructure	5	3	3	18	8	3	2	31	1	-	*	3	1	11
	10%	12%	22%	10%	6%	10%	11%	39%	14%	-	6%	13%	38%	26%
Job security	1	1	4	36	61	5	3	9	1	2	2	3	-	6
	2%	2%	30%	20%	45%	15%	17%	11%	8%	11%	24%	12%	-	13%
More competition	2	1	3	7	12	6	1	15	2	*	-	1	-	2
	4%	4%	25%	4%	9%	19%	3%	18%	22%	3%	-	6%	-	5%
Level playing field	2	2	5	32	20	7	2	22	-	1	1	4	-	4
	3%	8%	44%	17%	15%	19%	11%	28%	-	7%	11%	17%	-	9%
Prices of food and consumer goods	4	1	4	12	7	13	-	17	1	-	-	4	1	2
	8%	4%	35%	6%	5%	38%	-	21%	8%	-	-	16%	18%	5%
Stable economy	13	6	2	28	29	8	3	40	-	7	-	3	-	7
	23%	20%	17%	15%	22%	23%	19%	50%	-	42%	-	12%	-	17%
Strength in numbers	3	4	2	30	20	9	2	45	-	-	2	-	2	6
	5%	15%	12%	16%	15%	25%	12%	57%	-	-	30%	-	50%	13%
Co-operation/sharing ideas	3	5	-	27	33	9	6	40	2	1	-	3	1	5
	6%	18%	-	15%	24%	26%	38%	50%	28%	7%	-	11%	19%	12%
Trade & relations with non-EU countries	11	7	2	13	29	5	-	25	-	1	-	3	-	4
	19%	26%	16%	7%	21%	15%	-	31%	-	8%	-	12%	-	9%
More workers available to do jobs that need doing in UK	1	*	2	21	47	4	-	26	-	-	*	*	-	3
	1%	2%	16%	11%	35%	11%	-	33%	-	-	6%	1%	-	6%
Able to help shape world events	14	7	*	36	11	3	3	37	1	4	1	1	-	3
	25%	25%	3%	20%	8%	10%	15%	46%	14%	23%	9%	4%	-	7%

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 15

**Q.6b You will now be asked more detail about each of those choices in turn. Why is that important?****Summary****Base: All respondents mentioning each**

FILTER: Segment 6

	Mentions													
	Sovereignty	France & Germany running things	Competition Law	Human rights	Workers' rights	Consumer rights	Cleaner rivers & beaches/ environment	Ever closer union/ integration /federalism	Not sure what the EU stands for	Bail outs	Waste	Bureaucracy	Fraud	Health & safety
Weighted base	55	28	12	185	135	34	17	80	8	18	7	27	3	44
None of these	1 2%	3 12%	- -	6 3%	- -	1 4%	3 15%	- -	4 49%	2 10%	2 29%	2 7%	- -	1 3%

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 15

**Q.6b You will now be asked more detail about each of those choices in turn. Why is that important?****Summary****Base: All respondents mentioning each****FILTER: Segment 6**

	Mentions													
	NHS TTIP	Migration/ refugees	Immigration	Control of borders	Red tape & regulation	Working Time Directive	Free movement between EU countries	European Health Insurance card/ healthcare when travelling in Europe	Rights of ex pats	Free trade	Trade agreements	Inward investment from EU countries into Britain	Common Agricultura l Policy	EU funds for UK infrastruct ure
Unweighted base	21	88	140	157	34	34	559	159	40	698	573	435	64	250
Weighted base	15	87	131	142	32	25	489	134	39	590	501	361	60	209
More control	3 20%	25 29%	37 29%	65 46%	11 33%	3 13%	25 5%	10 7%	- -	45 8%	58 12%	27 7%	14 23%	10 5%
Less interference	* 2%	4 4%	5 4%	14 10%	17 53%	1 3%	32 7%	3 2%	4 10%	35 6%	13 3%	6 2%	4 7%	1 *
Fundamental rights guaranteed	2 11%	11 12%	13 10%	7 5%	1 4%	13 50%	90 18%	37 27%	8 21%	47 8%	58 12%	16 4%	6 11%	13 6%
Says something about the kind of country we are	2 10%	16 18%	21 16%	18 13%	1 4%	6 22%	82 17%	13 9%	3 9%	63 11%	61 12%	35 10%	5 8%	20 10%
Being drawn into other people's conflicts	- -	13 15%	12 9%	17 12%	1 4%	1 3%	4 1%	- -	- -	3 *	4 1%	3 1%	* 1%	1 1%
Loss of control/ Laws imposed from outside	2 14%	6 7%	17 13%	24 17%	20 61%	3 10%	11 2%	2 1%	1 3%	6 1%	19 4%	6 2%	11 18%	3 1%
Higher taxes/ Less money for public services/ More debt	1 7%	4 4%	4 3%	5 3%	1 3%	1 3%	4 1%	1 1%	- -	11 2%	16 3%	7 2%	6 10%	8 4%
Access to benefits	4 24%	12 14%	32 25%	22 16%	- -	3 12%	28 6%	49 37%	14 35%	23 4%	15 3%	18 5%	2 4%	20 10%
Pressure on public services	5 30%	22 25%	32 25%	25 17%	1 3%	1 6%	13 3%	7 5%	- -	8 1%	10 2%	4 1%	1 1%	15 7%
Lower skills in the UK	1 4%	11 12%	23 17%	8 6%	- -	1 3%	27 6%	2 2%	1 2%	9 1%	8 2%	8 2%	5 8%	1 *
Affects jobs & wages	2 12%	26 30%	35 27%	26 18%	7 21%	12 49%	94 19%	6 4%	3 9%	164 28%	174 35%	118 33%	13 22%	56 27%
Brain drain in rest of EU	- -	2 2%	6 4%	5 4%	1 4%	1 5%	12 2%	3 2%	- -	6 1%	6 1%	5 1%	- -	1 *

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 15

**Q.6b You will now be asked more detail about each of those choices in turn. Why is that important?****Summary****Base: All respondents mentioning each****FILTER: Segment 6**

	Mentions													
	NHS TTIP	Migration/ refugees	Immigration	Control of borders	Red tape & regulation	Working Time Directive	Free movement between EU countries	European Health Insurance card/ healthcare when travelling in Europe	Rights of ex pats	Free trade	Trade agreements	Inward investment from EU countries into Britain	Common Agricultura l Policy	EU funds for UK infrastruct ure
Weighted base	15	87	131	142	32	25	489	134	39	590	501	361	60	209
More difficult to hire & fire people	-	3	17	6	3	7	18	2	-	8	7	4	-	2
	-	3%	13%	4%	11%	30%	4%	1%	-	1%	1%	1%	-	1%
Opportunities to work & travel	1	4	29	31	3	2	358	50	29	211	195	117	5	47
	5%	4%	22%	21%	9%	8%	73%	37%	74%	36%	39%	32%	9%	22%
Better infrastructure	3	5	4	8	3	1	59	16	2	102	94	123	10	154
	18%	6%	3%	5%	9%	6%	12%	12%	6%	17%	19%	34%	16%	74%
Job security	2	9	21	16	2	13	54	6	5	143	146	122	5	47
	10%	10%	16%	11%	5%	52%	11%	4%	13%	24%	29%	34%	9%	22%
More competition	-	8	13	7	1	1	70	*	1	149	88	37	5	16
	-	9%	10%	5%	5%	5%	14%	*	2%	25%	18%	10%	8%	7%
Level playing field	-	7	3	9	5	6	95	17	3	165	112	48	17	18
	-	7%	2%	6%	15%	22%	19%	13%	9%	28%	22%	13%	29%	9%
Prices of food and consumer goods	-	8	11	8	6	1	46	6	1	260	157	68	42	23
	-	9%	9%	6%	19%	3%	9%	4%	2%	44%	31%	19%	69%	11%
Stable economy	1	13	21	19	4	2	111	8	4	301	286	209	22	71
	6%	15%	16%	13%	13%	8%	23%	6%	10%	51%	57%	58%	36%	34%
Strength in numbers	1	10	12	17	2	5	74	9	6	118	122	68	15	31
	4%	12%	9%	12%	6%	21%	15%	7%	16%	20%	24%	19%	25%	15%
Co-operation/sharing ideas	1	5	10	11	3	2	139	9	4	156	148	114	19	53
	7%	6%	7%	8%	9%	6%	28%	7%	9%	26%	30%	32%	32%	26%
Trade & relations with non-EU countries	-	5	14	12	8	4	82	6	9	231	253	102	16	31
	-	6%	11%	8%	24%	17%	17%	4%	23%	39%	51%	28%	26%	15%
More workers available to do jobs that need doing in UK	2	20	42	19	3	4	219	8	5	117	99	86	8	37
	12%	23%	32%	13%	10%	16%	45%	6%	14%	20%	20%	24%	14%	18%
Able to help shape world events	1	8	5	7	-	1	53	6	4	78	79	40	6	22
	4%	9%	4%	5%	-	3%	11%	4%	9%	13%	16%	11%	10%	11%

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 15

**Q.6b You will now be asked more detail about each of those choices in turn. Why is that important?**

#### Summary

**Base: All respondents mentioning each**

**FILTER: Segment 6**

	Mentions													
	NHS TTIP	Migration/ refugees	Immigration	Control of borders	Red tape & regulation	Working Time Directive	Free movement between EU countries	European Health Insurance card/ healthcare when travelling in Europe	Rights of ex pats	Free trade	Trade agreements	Inward investment from EU countries into Britain	Common Agricultura l Policy	EU funds for UK infrastruct ure
Weighted base	15	87	131	142	32	25	489	134	39	590	501	361	60	209
None of these	1 7%	2 2%	4 3%	7 5%	1 2%	1 3%	4 1%	21 15%	1 4%	7 1%	5 1%	5 1%	1 2%	4 2%

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 15

**Q.6b You will now be asked more detail about each of those choices in turn. Why is that important?****Summary****Base: All respondents mentioning each**

FILTER: Segment 6

	Mentions												
	Harmonisati on of laws across EU	Pound or Euro	No wars between EU countries	Global voice	Maintain status quo	Economic security	UK small fish in big sea	Britain's global position	National security	Crime & extradition	Climate change	Renewable energy subsidies	UK contributio n to EU budget
Unweighted base	142	114	364	270	70	620	147	491	259	72	56	28	100
Weighted base	128	115	313	237	60	532	131	460	231	56	41	19	104
More control	21 16%	16 14%	35 11%	52 22%	6 10%	65 12%	10 8%	95 21%	56 24%	26 47%	9 22%	2 12%	23 22%
Less interference	4 3%	10 9%	17 6%	9 4%	2 4%	19 3%	2 1%	15 3%	15 7%	2 4%	- -	- -	14 14%
Fundamental rights guaranteed	53 42%	* *	73 23%	34 14%	20 33%	60 11%	14 11%	76 16%	36 16%	11 20%	2 4%	* 1%	5 5%
Says something about the kind of country we are	15 12%	17 15%	80 26%	104 44%	12 20%	65 12%	36 28%	156 34%	45 20%	11 20%	17 41%	6 31%	5 5%
Being drawn into other people's conflicts	2 2%	- -	50 16%	15 7%	- -	7 1%	2 2%	34 7%	23 10%	1 3%	* 1%	- -	* *
Loss of control/ Laws imposed from outside	11 8%	7 6%	5 2%	7 3%	2 3%	19 4%	3 2%	29 6%	23 10%	9 15%	1 3%	- -	23 22%
Higher taxes/ Less money for public services/ More debt	4 3%	5 5%	1 *	1 *	1 2%	28 5%	4 3%	3 1%	- -	- -	1 2%	1 5%	32 30%
Access to benefits	9 7%	2 2%	4 1%	6 3%	3 5%	45 9%	5 4%	23 5%	7 3%	1 2%	1 3%	- -	10 10%
Pressure on public services	8 7%	7 6%	5 2%	2 1%	- -	26 5%	2 1%	19 4%	4 2%	4 7%	2 4%	1 6%	23 22%
Lower skills in the UK	1 1%	3 3%	2 1%	1 1%	- -	18 3%	1 1%	7 1%	2 1%	* 1%	- -	- -	* *
Affects jobs & wages	14 11%	32 28%	10 3%	26 11%	14 23%	175 33%	14 11%	54 12%	15 6%	1 3%	3 6%	3 18%	15 15%
Brain drain in rest of EU	1 1%	2 2%	5 2%	5 2%	- -	18 3%	2 2%	17 4%	5 2%	1 2%	* 1%	- -	4 4%

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 15

**Q.6b You will now be asked more detail about each of those choices in turn. Why is that important?****Summary****Base: All respondents mentioning each**

FILTER: Segment 6

	Mentions												
	Harmonisati on of laws across EU	Pound or Euro	No wars between EU countries	Global voice	Maintain status quo	Economic security	UK small fish in big sea	Britain's global position	National security	Crime & extradition	Climate change	Renewable energy subsidies	UK contributio n to EU budget
Weighted base	128	115	313	237	60	532	131	460	231	56	41	19	104
More difficult to hire & fire people	15 12%	- -	5 1%	4 1%	1 2%	12 2%	4 3%	7 2%	* *	1 3%	- -	* 2%	1 1%
Opportunities to work & travel	38 30%	22 19%	62 20%	59 25%	25 42%	185 35%	31 24%	144 31%	40 17%	1 2%	* 1%	3 16%	12 11%
Better infrastructure	33 26%	8 7%	30 10%	42 18%	14 23%	151 28%	11 8%	80 17%	28 12%	4 7%	8 19%	4 20%	14 13%
Job security	24 18%	3 3%	20 6%	22 9%	12 19%	182 34%	21 16%	62 13%	21 9%	3 5%	1 2%	1 4%	4 4%
More competition	9 7%	11 9%	3 1%	20 9%	8 13%	73 14%	9 7%	41 9%	4 2%	1 2%	2 5%	2 10%	8 8%
Level playing field	55 43%	8 7%	29 9%	35 15%	17 28%	98 18%	20 15%	50 11%	15 6%	6 10%	5 12%	1 3%	18 17%
Prices of food and consumer goods	17 13%	33 29%	15 5%	22 9%	14 24%	154 29%	14 11%	59 13%	8 4%	4 7%	4 11%	3 16%	16 16%
Stable economy	33 26%	47 41%	92 29%	72 30%	30 49%	357 67%	34 26%	193 42%	52 22%	5 9%	5 13%	3 17%	35 34%
Strength in numbers	36 28%	5 4%	145 46%	142 60%	33 56%	189 36%	70 54%	217 47%	140 61%	17 29%	21 51%	1 3%	12 12%
Co-operation/sharing ideas	58 46%	5 4%	108 35%	85 36%	19 32%	129 24%	21 16%	121 26%	60 26%	14 24%	18 44%	3 15%	13 13%
Trade & relations with non-EU countries	25 20%	12 11%	44 14%	96 41%	13 22%	185 35%	36 27%	201 44%	28 12%	3 6%	2 5%	1 4%	22 21%
More workers available to do jobs that need doing in UK	22 17%	1 1%	18 6%	23 10%	19 32%	118 22%	20 15%	64 14%	16 7%	4 7%	- -	1 8%	13 12%
Able to help shape world events	27 21%	2 1%	132 42%	165 70%	23 38%	113 21%	51 39%	246 54%	80 35%	2 3%	20 48%	4 21%	4 4%

## **Euro Poll**

### **ONLINE Fieldwork : 20th November - 2nd December 2015**

Absolutes/col percents

Table 15

**Q.6b You will now be asked more detail about each of those choices in turn. Why is that important?****Summary****Base: All respondents mentioning each**

FILTER: Segment 6

	Mentions												
	Harmonisati on of laws across EU	Pound or Euro	No wars between EU countries	Global voice	Maintain status quo	Economic security	UK small fish in big sea	Britain's global position	National security	Crime & extradition	Climate change	Renewable energy subsidies	UK contributio n to EU budget
Weighted base	128	115	313	237	60	532	131	460	231	56	41	19	104
None of these	1 1%	13 12%	28 9%	- -	* 1%	1 *	2 2%	3 1%	15 7%	10 18%	6 16%	1 7%	6 6%



## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 16

**Q.6b You will now be asked more detail about each of those choices in turn. Why is that important?****Summary****Base: All respondents mentioning each****FILTER: Segment 7**

	Mentions													
	Sovereignty	France & Germany running things	Competition Law	Human rights	Workers' rights	Consumer rights	Cleaner rivers & beaches/ environment	Ever closer union/ integration /federalism	Not sure what the EU stands for	Bail outs	Waste	Bureaucracy	Fraud	Health & safety
Unweighted base	12	10	9	609	386	61	43	82	11	8	3	18	3	43
Weighted base	13	8	10	485	297	60	30	64	13	6	2	16	3	33
More control	4	2	2	26	25	4	5	10	-	*	1	3	-	2
	28%	27%	17%	5%	9%	6%	17%	16%	-	9%	57%	20%	-	5%
Less interference	2	1	-	12	2	1	-	4	-	-	-	1	-	*
	17%	8%	-	2%	1%	1%	-	7%	-	-	-	6%	-	1%
Fundamental rights guaranteed	3	-	3	369	183	32	7	28	*	-	-	1	-	15
	20%	-	32%	76%	62%	54%	22%	43%	3%	-	-	7%	-	46%
Says something about the kind of country we are	4	*	1	229	84	9	10	24	2	-	*	2	-	10
	33%	5%	6%	47%	28%	15%	33%	37%	15%	-	27%	10%	-	31%
Being drawn into other people's conflicts	-	3	-	20	-	-	*	1	2	1	-	*	2	1
	-	39%	-	4%	-	-	1%	2%	18%	17%	-	3%	60%	4%
Loss of control/ Laws imposed from outside	6	3	-	12	7	1	1	2	2	1	-	3	-	-
	44%	31%	-	2%	2%	1%	3%	4%	12%	17%	-	20%	-	-
Higher taxes/ Less money for public services/ More debt	-	-	-	6	1	4	-	-	2	1	-	-	-	-
	-	-	-	1%	*	7%	-	-	12%	26%	-	-	-	-
Access to benefits	2	-	-	82	53	1	3	9	-	*	-	*	-	5
	13%	-	-	17%	18%	1%	10%	14%	-	5%	-	2%	-	15%
Pressure on public services	1	-	-	17	9	3	-	2	2	3	-	1	-	2
	10%	-	-	4%	3%	5%	-	3%	12%	60%	-	9%	-	6%
Lower skills in the UK	-	-	-	7	4	3	*	1	-	-	-	-	-	2
	-	-	-	2%	1%	6%	1%	1%	-	-	-	-	-	5%
Affects jobs & wages	-	-	4	100	149	8	1	9	2	2	*	3	-	10
	-	-	43%	21%	50%	14%	3%	14%	12%	31%	27%	21%	-	29%
Brain drain in rest of EU	-	-	-	-	1	3	-	1	2	*	-	1	-	-
	-	-	-	-	*	5%	-	1%	12%	9%	-	4%	-	-

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 16

**Q.6b You will now be asked more detail about each of those choices in turn. Why is that important?****Summary****Base: All respondents mentioning each****FILTER: Segment 7**

	Mentions													
	Sovereignty	France & Germany running things	Competition Law	Human rights	Workers' rights	Consumer rights	Cleaner rivers & beaches/ environment	Ever closer union/ integration /federalism	Not sure what the EU stands for	Bail outs	Waste	Bureaucracy	Fraud	Health & safety
Weighted base	13	8	10	485	297	60	30	64	13	6	2	16	3	33
More difficult to hire & fire people	-	-	-	59	86	1	-	2	-	-	-	-	-	2
	-	-	-	12%	29%	1%	-	3%	-	-	-	-	-	5%
Opportunities to work & travel	2	-	-	92	112	6	3	37	-	*	-	1	-	4
	15%	-	-	19%	38%	10%	12%	58%	-	9%	-	3%	-	12%
Better infrastructure	-	-	1	21	25	6	7	33	-	2	1	*	-	4
	-	-	6%	4%	8%	10%	24%	52%	-	30%	57%	2%	-	12%
Job security	-	*	-	75	181	5	4	11	-	1	1	*	-	7
	-	4%	-	15%	61%	8%	12%	16%	-	14%	43%	2%	-	20%
More competition	-	-	1	1	7	12	-	4	-	*	1	-	-	1
	-	-	10%	*	2%	20%	-	7%	-	9%	43%	-	-	2%
Level playing field	1	2	2	89	73	21	2	14	-	-	-	2	-	10
	5%	19%	20%	18%	25%	36%	8%	23%	-	-	-	12%	-	31%
Prices of food and consumer goods	-	*	2	22	15	21	-	13	-	1	-	2	2	4
	-	4%	23%	5%	5%	35%	-	20%	-	25%	-	15%	60%	11%
Stable economy	-	1	2	29	75	10	4	30	-	1	*	4	-	2
	-	7%	25%	6%	25%	17%	12%	47%	-	14%	27%	25%	-	5%
Strength in numbers	2	2	1	112	104	11	4	41	-	*	*	3	*	7
	12%	24%	6%	23%	35%	19%	13%	64%	-	5%	30%	21%	15%	22%
Co-operation/sharing ideas	-	1	1	86	64	6	10	40	*	-	*	2	1	4
	-	8%	11%	18%	21%	9%	32%	63%	3%	-	27%	14%	25%	13%
Trade & relations with non-EU countries	*	-	3	40	44	9	3	24	2	*	-	1	-	1
	4%	-	28%	8%	15%	14%	10%	37%	12%	9%	-	7%	-	2%
More workers available to do jobs that need doing in UK	-	1	-	33	66	6	*	23	-	-	-	-	-	4
	-	7%	-	7%	22%	11%	1%	36%	-	-	-	-	-	11%
Able to help shape world events	2	1	1	93	31	-	1	31	-	*	1	1	-	2
	12%	13%	6%	19%	10%	-	4%	49%	-	8%	57%	7%	-	5%

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 16

**Q.6b You will now be asked more detail about each of those choices in turn. Why is that important?****Summary****Base: All respondents mentioning each**

FILTER: Segment 7

	Mentions													
	Sovereignty	France & Germany running things	Competition Law	Human rights	Workers' rights	Consumer rights	Cleaner rivers & beaches/ environment	Ever closer union/ integration /federalism	Not sure what the EU stands for	Bail outs	Waste	Bureaucracy	Fraud	Health & safety
Weighted base	13	8	10	485	297	60	30	64	13	6	2	16	3	33
None of these	1 9%	2 27%	1 5%	13 3%	4 1%	2 4%	10 33%	1 1%	10 80%	* 8%	- -	- -	- -	1 4%

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 16

**Q.6b You will now be asked more detail about each of those choices in turn. Why is that important?****Summary****Base: All respondents mentioning each****FILTER: Segment 7**

	Mentions													
	NHS TTIP	Migration/ refugees	Immigration	Control of borders	Red tape & regulation	Working Time Directive	Free movement between EU countries	European Health Insurance card/ healthcare when travelling in Europe	Rights of ex pats	Free trade	Trade agreements	Inward investment from EU countries into Britain	Common Agricultura l Policy	EU funds for UK infrastruct ure
Unweighted base	66	85	66	59	5	87	643	145	31	486	401	328	32	203
Weighted base	57	60	63	58	3	64	519	131	38	388	342	257	21	148
More control	8 14%	9 16%	4 6%	24 42%	- -	4 6%	18 3%	16 12%	* 1%	28 7%	22 6%	21 8%	1 7%	12 8%
Less interference	1 2%	3 5%	- -	11 19%	* 8%	* 1%	26 5%	2 2%	1 2%	20 5%	9 3%	2 1%	- -	1 1%
Fundamental rights guaranteed	13 23%	21 35%	19 31%	3 4%	* 13%	36 56%	101 19%	43 33%	8 20%	37 10%	32 10%	25 10%	3 15%	19 13%
Says something about the kind of country we are	17 31%	22 37%	16 26%	3 6%	* 13%	16 25%	119 23%	9 7%	11 29%	51 13%	31 9%	35 14%	1 5%	17 12%
Being drawn into other people's conflicts	1 2%	5 8%	3 5%	6 10%	- -	4 6%	2 *	1 1%	- -	* *	1 *	1 1%	- -	- -
Loss of control/ Laws imposed from outside	7 13%	7 11%	2 4%	11 19%	1 29%	- -	4 1%	1 1%	1 4%	10 2%	13 4%	5 2%	* 1%	4 3%
Higher taxes/ Less money for public services/ More debt	8 14%	2 3%	* 1%	1 2%	- -	* 1%	3 1%	1 1%	5 14%	12 3%	10 3%	8 3%	* 1%	7 5%
Access to benefits	8 15%	8 14%	9 15%	2 3%	- -	1 2%	28 5%	44 34%	15 40%	18 5%	13 4%	14 5%	1 5%	9 6%
Pressure on public services	27 48%	12 20%	8 12%	7 12%	- -	3 5%	15 3%	4 3%	- -	2 *	10 3%	10 4%	- -	11 7%
Lower skills in the UK	1 2%	5 9%	9 14%	4 6%	1 29%	1 2%	28 5%	1 *	1 3%	6 1%	6 2%	11 4%	- -	6 4%
Affects jobs & wages	12 22%	7 11%	17 27%	5 9%	2 63%	28 44%	107 21%	2 2%	8 21%	123 32%	114 33%	117 46%	6 28%	57 39%
Brain drain in rest of EU	1 1%	2 4%	9 14%	4 6%	- -	- -	18 3%	- -	2 5%	7 2%	3 1%	2 1%	- -	1 1%

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 16

**Q.6b You will now be asked more detail about each of those choices in turn. Why is that important?****Summary****Base: All respondents mentioning each****FILTER: Segment 7**

	Mentions													
	NHS TTIP	Migration/ refugees	Immigration	Control of borders	Red tape & regulation	Working Time Directive	Free movement between EU countries	European Health Insurance card/ healthcare when travelling in Europe	Rights of ex pats	Free trade	Trade agreements	Inward investment from EU countries into Britain	Common Agricultura l Policy	EU funds for UK infrastruct ure
Weighted base	57	60	63	58	3	64	519	131	38	388	342	257	21	148
More difficult to hire & fire people	2 3%	2 3%	1 1%	2 3%	- -	11 16%	15 3%	- -	1 3%	10 3%	7 2%	8 3%	1 6%	4 3%
Opportunities to work & travel	3 5%	13 21%	27 43%	17 30%	1 29%	8 13%	427 82%	68 52%	27 71%	156 40%	120 35%	93 36%	1 7%	38 26%
Better infrastructure	8 15%	4 6%	6 9%	4 8%	1 42%	4 7%	54 10%	5 4%	5 14%	74 19%	57 17%	93 36%	5 22%	101 68%
Job security	10 18%	9 14%	4 6%	3 5%	* 13%	24 37%	55 11%	- -	1 3%	89 23%	89 26%	94 36%	4 18%	39 26%
More competition	1 2%	1 1%	9 14%	2 4%	* 8%	1 1%	55 11%	1 1%	2 5%	82 21%	42 12%	29 11%	1 3%	5 4%
Level playing field	4 7%	4 7%	7 11%	2 3%	1 32%	17 27%	84 16%	14 11%	1 1%	109 28%	58 17%	31 12%	4 20%	17 11%
Prices of food and consumer goods	3 5%	2 3%	3 4%	3 5%	* 13%	1 1%	62 12%	2 1%	1 2%	175 45%	132 39%	57 22%	16 74%	21 14%
Stable economy	12 21%	6 11%	12 18%	8 13%	1 42%	4 7%	117 23%	3 3%	2 5%	208 54%	169 49%	166 65%	8 37%	61 41%
Strength in numbers	3 5%	6 11%	10 16%	13 23%	1 42%	9 14%	74 14%	5 4%	* 1%	81 21%	88 26%	51 20%	6 31%	29 19%
Co-operation/sharing ideas	3 5%	14 23%	8 12%	5 9%	1 21%	5 9%	221 43%	15 12%	5 14%	116 30%	109 32%	90 35%	8 38%	52 35%
Trade & relations with non-EU countries	6 10%	5 9%	15 23%	12 20%	2 61%	5 7%	120 23%	9 7%	2 6%	169 44%	172 50%	76 29%	5 22%	34 23%
More workers available to do jobs that need doing in UK	6 11%	20 33%	32 51%	10 18%	1 29%	9 13%	249 48%	5 3%	8 22%	73 19%	49 14%	71 28%	2 12%	20 14%
Able to help shape world events	2 3%	11 18%	12 19%	8 13%	1 42%	4 6%	74 14%	4 3%	1 3%	51 13%	40 12%	38 15%	2 10%	16 11%

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 16

**Q.6b You will now be asked more detail about each of those choices in turn. Why is that important?**

#### Summary

**Base: All respondents mentioning each**

**FILTER: Segment 7**

	Mentions													
	NHS TTIP	Migration/ refugees	Immigration	Control of borders	Red tape & regulation	Working Time Directive	Free movement between EU countries	European Health Insurance card/ healthcare when travelling in Europe	Rights of ex pats	Free trade	Trade agreements	Inward investment from EU countries into Britain	Common Agricultura l Policy	EU funds for UK infrastruct ure
Weighted base	57	60	63	58	3	64	519	131	38	388	342	257	21	148
None of these	10 18%	* 1%	3 5%	2 4%	- -	5 7%	4 1%	13 10%	5 12%	3 1%	2 *	3 1%	* 2%	3 2%

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 16

**Q.6b You will now be asked more detail about each of those choices in turn. Why is that important?****Summary****Base: All respondents mentioning each**

FILTER: Segment 7

	Mentions												
	Harmonisati on of laws across EU	Pound or Euro	No wars between EU countries	Global voice	Maintain status quo	Economic security	UK small fish in big sea	Britain's global position	National security	Crime & extradition	Climate change	Renewable energy subsidies	UK contributio n to EU budget
Unweighted base	159	83	320	232	50	480	160	353	182	47	135	42	42
Weighted base	125	79	262	167	51	394	124	278	142	38	95	23	49
More control	25 20%	11 14%	36 14%	36 22%	9 18%	41 10%	11 9%	36 13%	43 30%	17 45%	24 26%	4 18%	13 27%
Less interference	8 7%	4 6%	17 6%	4 2%	1 2%	2 *	1 1%	5 2%	5 4%	- -	* *	- -	2 3%
Fundamental rights guaranteed	76 61%	- -	62 24%	39 23%	14 28%	74 19%	14 11%	67 24%	31 22%	11 28%	4 5%	2 9%	4 9%
Says something about the kind of country we are	22 18%	8 10%	85 32%	62 37%	14 28%	59 15%	23 19%	125 45%	28 20%	7 17%	45 48%	8 37%	10 21%
Being drawn into other people's conflicts	3 3%	2 3%	41 16%	5 3%	1 3%	2 *	2 2%	8 3%	14 10%	* 1%	3 3%	- -	- -
Loss of control/ Laws imposed from outside	5 4%	5 7%	4 2%	4 3%	1 2%	11 3%	8 7%	10 4%	12 8%	4 9%	8 9%	1 3%	6 12%
Higher taxes/ Less money for public services/ More debt	2 1%	6 8%	3 1%	- -	- -	21 5%	7 5%	7 2%	4 3%	- -	* *	1 3%	3 5%
Access to benefits	9 7%	1 1%	2 1%	5 3%	2 4%	28 7%	3 2%	5 2%	9 6%	- -	1 1%	1 3%	3 6%
Pressure on public services	7 6%	* *	1 *	2 1%	* 1%	25 6%	6 5%	8 3%	4 3%	2 4%	5 6%	3 12%	7 13%
Lower skills in the UK	* *	1 1%	- -	- -	1 3%	13 3%	19 15%	2 1%	6 4%	- -	2 2%	- -	- -
Affects jobs & wages	31 25%	28 35%	14 5%	13 8%	8 15%	154 39%	21 17%	37 13%	6 4%	- -	10 11%	6 27%	4 8%
Brain drain in rest of EU	2 2%	6 7%	- -	1 1%	- -	6 1%	3 3%	5 2%	4 3%	- -	1 1%	- -	- -

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 16

**Q.6b You will now be asked more detail about each of those choices in turn. Why is that important?****Summary****Base: All respondents mentioning each**

FILTER: Segment 7

	Mentions												
	Harmonisati on of laws across EU	Pound or Euro	No wars between EU countries	Global voice	Maintain status quo	Economic security	UK small fish in big sea	Britain's global position	National security	Crime & extradition	Climate change	Renewable energy subsidies	UK contributio n to EU budget
Weighted base	125	79	262	167	51	394	124	278	142	38	95	23	49
More difficult to hire & fire people	13 10%	* 1%	2 1%	3 2%	1 2%	26 7%	5 4%	7 2%	1 *	1 1%	- -	1 3%	2 3%
Opportunities to work & travel	32 25%	6 8%	56 21%	34 20%	15 31%	149 38%	38 30%	82 29%	20 14%	- -	8 9%	5 22%	8 17%
Better infrastructure	35 28%	1 2%	25 9%	23 14%	13 25%	113 29%	13 11%	36 13%	15 11%	3 7%	22 23%	9 39%	12 24%
Job security	19 15%	11 14%	14 5%	16 10%	13 26%	147 37%	7 5%	25 9%	9 6%	1 1%	2 2%	* 2%	13 27%
More competition	6 5%	5 7%	1 *	5 3%	1 1%	43 11%	17 14%	19 7%	1 1%	- -	3 3%	* 2%	1 1%
Level playing field	48 39%	4 6%	45 17%	25 15%	9 18%	74 19%	12 10%	44 16%	9 7%	1 2%	12 13%	5 22%	3 6%
Prices of food and consumer goods	16 13%	23 29%	16 6%	11 6%	11 22%	130 33%	20 16%	39 14%	2 1%	1 2%	9 9%	4 18%	9 18%
Stable economy	28 22%	41 53%	80 31%	38 23%	24 47%	270 69%	34 28%	103 37%	25 18%	- -	11 11%	5 22%	24 48%
Strength in numbers	34 27%	2 2%	113 43%	95 57%	24 47%	138 35%	83 67%	156 56%	97 68%	11 28%	35 37%	5 22%	8 17%
Co-operation/sharing ideas	52 42%	- -	95 36%	65 39%	14 27%	135 34%	39 31%	118 42%	42 29%	16 42%	57 60%	8 35%	9 18%
Trade & relations with non-EU countries	30 24%	17 22%	38 15%	58 34%	8 17%	140 35%	37 30%	121 44%	18 13%	1 2%	12 12%	1 6%	11 23%
More workers available to do jobs that need doing in UK	9 7%	1 1%	12 5%	10 6%	15 29%	107 27%	20 16%	31 11%	7 5%	2 6%	1 1%	2 8%	6 13%
Able to help shape world events	38 30%	- -	127 49%	102 61%	15 30%	77 19%	59 48%	181 65%	49 34%	5 12%	52 55%	6 27%	14 29%



## **Euro Poll**

### **ONLINE Fieldwork : 20th November - 2nd December 2015**

Absolutes/col percents

Table 16

**Q.6b You will now be asked more detail about each of those choices in turn. Why is that important?****Summary****Base: All respondents mentioning each**

FILTER: Segment 7

	Mentions												
	Harmonisati on of laws across EU	Pound or Euro	No wars between EU countries	Global voice	Maintain status quo	Economic security	UK small fish in big sea	Britain's global position	National security	Crime & extradition	Climate change	Renewable energy subsidies	UK contributio n to EU budget
Weighted base	125	79	262	167	51	394	124	278	142	38	95	23	49
None of these	2 2%	3 4%	30 11%	2 1%	6 11%	2 1%	* *	7 2%	7 5%	3 8%	7 7%	5 22%	* 1%

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 17

**Q.6b You will now be asked more detail about each of those choices in turn. Why is that important?****NET: Any mention (Q6b)****Base: All respondents mentioning each**

		Segment						
	Total	Nothing to lose (a)	Global Britain (b)	Hard-pressed undecideds (c)	Listen to DC (d)	If it ain't broke (e)	I'm alright Jacques (f)	Citizens of the World (g)
Unweighted base	20054	4789	2855	2916	2549	2381	2386	2178
Weighted base	20054	4528	2695	3684	2734	2537	2104	1771
Affects jobs & wages	8265 41%	2156 48%bcdef	1130 42%cde	1396 38%	1036 38%	889 35%	846 40%e	812 46%bcdef
Stable economy	7270 36%	970 21%	860 32%ac	971 26%a	1063 39%abc	1099 43%abcd	1319 63%abcdeg	988 56%abcde
More control	7206 36%	2301 51%bcdefg	1215 45%cdefg	1139 31%eg	910 33%efg	651 26%	593 28%g	398 22%
Loss of control/ Laws imposed from outside	6468 32%	2701 60%bcdefg	1089 40%cdefg	1111 30%efg	827 30%efg	345 14%g	240 11%g	154 9%
Trade & relations with non-EU countries	5637 28%	876 19%	646 24%ac	688 19%	778 28%abc	846 33%abcd	980 47%abcde	823 46%abcde
Pressure on public services	5581 28%	2258 50%bcdefg	910 34%cdefg	998 27%efg	676 25%efg	335 13%g	227 11%	177 10%
Job security	5430 27%	1052 23%	743 28%ac	805 22%	693 25%c	722 28%ac	739 35%abcde	676 38%abcde
Opportunities to work & travel	5316 27%	279 6%	447 17%a	616 17%a	762 28%abc	989 39%abcd	1156 55%abcde	1067 60%abcdef
Prices of food and consumer goods	5211 26%	826 18%	584 22%a	842 23%a	777 28%abc	795 31%abc	773 37%abcde	614 35%abcd
Access to benefits	5010 25%	1721 38%bcdefg	809 30%cdefg	864 23%efg	558 20%ef	397 16%	339 16%	321 18%
Less interference	4906 24%	2028 45%bcdefg	933 35%cdefg	724 20%efg	561 21%efg	307 12%g	234 11%g	119 7%
Strength in numbers	4410 22%	222 5%	368 14%a	451 12%a	548 20%abc	893 35%abcd	1021 49%abcde	908 51%abcde
Says something about the kind of country we are	4392 22%	871 19%c	506 19%c	517 14%	518 19%c	581 23%abcd	677 32%abcde	722 41%abcdef

**Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g****\* small base****Lord Ashcroft**

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 17

**Q.6b You will now be asked more detail about each of those choices in turn. Why is that important?****NET: Any mention (Q6b)****Base: All respondents mentioning each**

	Total	Segment						
		Nothing to lose (a)	Global Britain (b)	Hard-pressed undecideds (c)	Listen to DC (d)	If it ain't broke (e)	I'm alright Jacques (f)	Citizens of the World (g)
Weighted base	20054	4528	2695	3684	2734	2537	2104	1771
Fundamental rights guaranteed	4138 21%	601 13%	487 18%acd	445 12%	408 15%c	613 24%abcd	684 33%abcde	899 51%abcdef
Being drawn into other people's conflicts	4073 20%	1545 34%bcdefg	645 24%defg	840 23%defg	460 17%efg	285 11%fg	181 9%g	116 7%
More workers available to do jobs that need doing in UK	4028 20%	553 12%	465 17%ac	481 13%	497 18%ac	594 23%abcd	787 37%abcde	651 37%abcde
Able to help shape world events	3765 19%	268 6%	386 14%ac	336 9%a	510 19%abc	622 25%abcd	874 42%abcde	768 43%abcde
Co-operation/sharing ideas	3759 19%	153 3%	312 12%ac	307 8%a	472 17%abc	694 27%abcd	919 44%abcde	902 51%abcdef
Better infrastructure	3695 18%	423 9%	421 16%ac	386 10%	521 19%abc	600 24%abcd	777 37%abcdeg	568 32%abcde
Higher taxes/ Less money for public services/ More debt	3656 18%	1403 31%bcdefg	632 23%cdefg	674 18%efg	498 18%efg	212 8%g	143 7%	94 5%
Level playing field	3605 18%	490 11%	447 17%ac	394 11%	442 16%ac	567 22%abcd	668 32%abcde	598 34%abcde
More competition	2676 13%	388 9%	443 16%acd	393 11%a	326 12%a	388 15%acd	457 22%abcdeg	281 16%acd
Lower skills in the UK	2036 10%	690 15%cdefg	374 14%cdefg	336 9%dfg	192 7%	184 7%	138 7%	121 7%
More difficult to hire & fire people	2015 10%	583 13%cdef	348 13%cdef	294 8%	232 8%	180 7%	170 8%	207 12%cdef
Brain drain in rest of EU	1192 6%	334 7%cdefg	306 11%acdefg	135 4%	148 5%ceg	91 4%	113 5%ceg	65 4%
None of these	2502 12%	460 10%bfg	221 8%fg	836 23%abdefg	437 16%abfg	378 15%abfg	93 4%	77 4%

**Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g****\* small base****Lord Ashcroft**

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 18  
**Q.6c Why does that matter to you personally?**  
**Summary**  
**Base: All respondents mentioning each**

	Mentions												
	More control	Less interference	Fundamental rights guaranteed	Says something about the kind of country we are	Being drawn into other people's conflicts	Loss of control/ Laws imposed from outside	Higher taxes/Less money for public services/ More debt	Access to benefits	Pressure on public services	Lower skills in the UK	Affects jobs & wages	Brain drain in rest of EU	More difficult to hire & fire people
Unweighted base	7519	5259	4650	4947	4213	6955	3749	5237	5883	2029	8649	1261	2204
Weighted base	7206	4906	4138	4392	4073	6468	3656	5010	5581	2036	8265	1192	2015
Ability to make our own decisions	3604 50%	2962 60%	1058 26%	1290 29%	1435 35%	3664 57%	912 25%	897 18%	1065 19%	271 13%	1529 19%	228 19%	661 33%
Outward-looking, progressive and modern	929 13%	503 10%	1029 25%	1466 33%	187 5%	356 6%	161 4%	308 6%	223 4%	135 7%	720 9%	154 13%	224 11%
Don't want to be associated with LEAVERS	194 3%	119 2%	127 3%	248 6%	114 3%	111 2%	68 2%	124 2%	85 2%	131 6%	168 2%	101 8%	97 5%
Not dependent on political make-up of UK govt/Stops UK govt going too far	604 8%	408 8%	918 22%	593 13%	385 9%	572 9%	223 6%	322 6%	275 5%	110 5%	575 7%	100 8%	262 13%
Underpins Britishness	1357 19%	1118 23%	769 19%	1429 33%	371 9%	1268 20%	323 9%	389 8%	425 8%	227 11%	612 7%	179 15%	201 10%
Threatens what's special about being British/Loss of our identity	1655 23%	1753 36%	521 13%	1014 23%	1133 28%	3050 47%	775 21%	742 15%	1231 22%	426 21%	1005 12%	269 23%	314 16%
Affects quality of life	1904 26%	1273 26%	1876 45%	1047 24%	1091 27%	1962 30%	2157 59%	2315 46%	3402 61%	870 43%	4620 56%	350 29%	725 36%
Affects living standards	1612 22%	1022 21%	1331 32%	775 18%	738 18%	1517 23%	2228 61%	2760 55%	3213 58%	929 46%	5149 62%	329 28%	732 36%
Feel safer	2617 36%	1039 21%	1661 40%	937 21%	1396 34%	1080 17%	228 6%	644 13%	612 11%	126 6%	1103 13%	149 13%	369 18%
Threat of isolation/ realistic view of British power	595 8%	381 8%	346 8%	654 15%	716 18%	747 12%	228 6%	199 4%	275 5%	203 10%	438 5%	162 14%	161 8%
Confidence in UK/ standing on our own two feet	2710 38%	2236 46%	767 19%	1475 34%	909 22%	2260 35%	720 20%	593 12%	766 14%	279 14%	1238 15%	231 19%	327 16%
Get away from the idea that Britain is special and different	344 5%	221 5%	444 11%	753 17%	307 8%	471 7%	166 5%	335 7%	239 4%	220 11%	384 5%	163 14%	174 9%

**Lord Ashcroft**

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 18  
**Q.6c Why does that matter to you personally?**  
**Summary**  
**Base: All respondents mentioning each**

							Mentions						
	More control	Less interference	Fundamental rights guaranteed	Says something about the kind of country we are	Being drawn into other people's conflicts	Loss of control/ Laws imposed from outside	Higher taxes/Less money for public services/ More debt	Access to benefits	Pressure on public services	Lower skills in the UK	Affects jobs & wages	Brain drain in rest of EU	More difficult to hire & fire people
Weighted base	7206	4906	4138	4392	4073	6468	3656	5010	5581	2036	8265	1192	2015
Life has changed for the worse/Not happy with the way things are	1459 20%	1267 26%	544 13%	637 14%	1203 30%	2107 33%	1347 37%	1371 27%	2077 37%	572 28%	1776 21%	234 20%	446 22%
Promotes prosperity in UK	1783 25%	1022 21%	865 21%	1262 29%	227 6%	629 10%	484 13%	635 13%	472 8%	252 12%	2326 28%	228 19%	404 20%
Promotes equality	882 12%	424 9%	1969 48%	1068 24%	145 4%	274 4%	172 5%	663 13%	285 5%	202 10%	1317 16%	136 11%	450 22%
None of these	238 3%	159 3%	153 4%	168 4%	328 8%	224 3%	193 5%	529 11%	379 7%	246 12%	457 6%	145 12%	211 10%

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 18  
**Q.6c Why does that matter to you personally?**  
**Summary**  
**Base: All respondents mentioning each**

	Mentions											
	Opportunities to work & travel	Better infrastructure	Job security	More competition	Level playing field	Prices of food and consumer goods	Stable economy	Strength in numbers	Co-operation/sharing ideas	Trade & relations with non-EU countries	More workers available to do jobs that need doing in UK	Able to help shape world events
Unweighted base	5653	3947	5610	2723	3939	5368	7648	4863	4287	6218	4264	4262
Weighted base	5316	3695	5430	2676	3605	5211	7270	4410	3759	5637	4028	3765
Ability to make our own decisions	1184 22%	709 19%	990 18%	568 21%	852 24%	771 15%	1529 21%	422 10%	509 14%	1427 25%	509 13%	802 21%
Outward-looking, progressive and modern	2101 40%	1143 31%	706 13%	742 28%	825 23%	340 7%	1306 18%	1192 27%	1928 51%	1788 32%	1016 25%	1574 42%
Don't want to be associated with LEAVERS	177 3%	103 3%	155 3%	86 3%	143 4%	77 1%	165 2%	220 5%	163 4%	140 2%	119 3%	172 5%
Not dependent on political make-up of UK govt/Stops UK govt going too far	458 9%	423 11%	409 8%	254 10%	537 15%	316 6%	629 9%	731 17%	741 20%	669 12%	336 8%	660 18%
Underpins Britishness	285 5%	409 11%	491 9%	335 13%	473 13%	247 5%	705 10%	332 8%	415 11%	692 12%	349 9%	587 16%
Threatens what's special about being British/Loss of our identity	189 4%	217 6%	478 9%	281 11%	374 10%	313 6%	442 6%	212 5%	131 3%	513 9%	342 9%	291 8%
Affects quality of life	2140 40%	1669 45%	2977 55%	883 33%	1095 30%	3005 58%	3944 54%	933 21%	1188 32%	1528 27%	1358 34%	851 23%
Affects living standards	1482 28%	1607 43%	3022 56%	997 37%	1076 30%	3440 66%	4098 56%	792 18%	965 26%	1824 32%	1512 38%	620 16%
Feel safer	693 13%	984 27%	1915 35%	314 12%	841 23%	485 9%	2303 32%	2334 53%	959 26%	731 13%	408 10%	1356 36%
Threat of isolation/realistic view of British power	513 10%	310 8%	305 6%	280 10%	383 11%	209 4%	455 6%	1037 24%	647 17%	948 17%	289 7%	1031 27%
Confidence in UK/standing on our own two feet	540 10%	818 22%	952 18%	627 23%	690 19%	613 12%	1932 27%	501 11%	516 14%	1580 28%	654 16%	823 22%
Get away from the idea that Britain is special and different	820 15%	288 8%	275 5%	305 11%	591 16%	220 4%	423 6%	810 18%	889 24%	677 12%	542 13%	704 19%

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 18  
**Q.6c Why does that matter to you personally?**  
**Summary**  
**Base: All respondents mentioning each**

	Mentions											
	Opportunities to work & travel	Better infrastructure	Job security	More competition	Level playing field	Prices of food and consumer goods	Stable economy	Strength in numbers	Co-operation/sharing ideas	Trade & relations with non-EU countries	More workers available to do jobs that need doing in UK	Able to help shape world events
Weighted base	5316	3695	5430	2676	3605	5211	7270	4410	3759	5637	4028	3765
Life has changed for the worse/Not happy with the way things are	325 6%	320 9%	858 16%	318 12%	365 10%	698 13%	762 10%	281 6%	210 6%	505 9%	424 11%	309 8%
Promotes prosperity in UK	1623 31%	1847 50%	2109 39%	1156 43%	1172 33%	1272 24%	3930 54%	1220 28%	1587 42%	2895 51%	1933 48%	947 25%
Promotes equality	1590 30%	774 21%	1139 21%	655 24%	1803 50%	555 11%	1314 18%	1178 27%	1766 47%	1032 18%	1279 32%	937 25%
None of these	553 10%	152 4%	277 5%	182 7%	165 5%	299 6%	219 3%	218 5%	157 4%	399 7%	355 9%	199 5%

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 19  
**Q.6c Why does that matter to you personally?**  
**Summary**  
**Base: All respondents mentioning each**  
**FILTER: Segment 1**

	Mentions												
	More control	Less interference	Fundamental rights guaranteed	Says something about the kind of country we are	Being drawn into other people's conflicts	Loss of control/ Laws imposed from outside	Higher taxes/Less money for public services/ More debt	Access to benefits	Pressure on public services	Lower skills in the UK	Affects jobs & wages	Brain drain in rest of EU	More difficult to hire & fire people
Unweighted base	2538	2255	676	990	1639	2995	1507	1918	2506	722	2389	364	621
Weighted base	2301	2028	601	871	1545	2701	1403	1721	2258	690	2156	334	583
Ability to make our own decisions	1402 61%	1410 70%	338 56%	456 52%	672 44%	1704 63%	460 33%	431 25%	547 24%	118 17%	671 31%	94 28%	283 49%
Outward-looking, progressive and modern	238 10%	199 10%	90 15%	165 19%	58 4%	138 5%	58 4%	37 2%	67 3%	26 4%	101 5%	27 8%	42 7%
Don't want to be associated with LEAVERS	31 1%	25 1%	24 4%	16 2%	29 2%	34 1%	21 2%	31 2%	32 1%	26 4%	33 2%	23 7%	23 4%
Not dependent on political make-up of UK govt/Stops UK govt going too far	125 5%	134 7%	73 12%	80 9%	124 8%	182 7%	73 5%	85 5%	82 4%	25 4%	76 4%	24 7%	60 10%
Underpins Britishness	603 26%	548 27%	206 34%	378 43%	161 10%	625 23%	170 12%	152 9%	212 9%	97 14%	265 12%	54 16%	80 14%
Threatens what's special about being British/Loss of our identity	830 36%	890 44%	226 38%	400 46%	555 36%	1481 55%	430 31%	406 24%	652 29%	216 31%	547 25%	129 39%	162 28%
Affects quality of life	666 29%	588 29%	274 46%	255 29%	474 31%	983 36%	832 59%	786 46%	1458 65%	379 55%	1191 55%	106 32%	198 34%
Affects living standards	566 25%	478 24%	196 33%	180 21%	299 19%	739 27%	894 64%	996 58%	1345 60%	383 55%	1393 65%	110 33%	205 35%
Feel safer	808 35%	428 21%	193 32%	231 26%	524 34%	487 18%	74 5%	120 7%	236 10%	29 4%	208 10%	44 13%	57 10%
Threat of isolation/ realistic view of British power	147 6%	118 6%	54 9%	65 7%	207 13%	244 9%	74 5%	62 4%	84 4%	44 6%	79 4%	53 16%	39 7%
Confidence in UK/ standing on our own two feet	1129 49%	1071 53%	253 42%	460 53%	408 26%	1074 40%	359 26%	255 15%	394 17%	107 15%	516 24%	86 26%	140 24%



## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 19  
**Q.6c Why does that matter to you personally?**  
**Summary**  
**Base: All respondents mentioning each**  
**FILTER: Segment 1**

	Mentions												
	More control	Less interference	Fundamental rights guaranteed	Says something about the kind of country we are	Being drawn into other people's conflicts	Loss of control/ Laws imposed from outside	Higher taxes/Less money for public services/ More debt	Access to benefits	Pressure on public services	Lower skills in the UK	Affects jobs & wages	Brain drain in rest of EU	More difficult to hire & fire people
Weighted base	2301	2028	601	871	1545	2701	1403	1721	2258	690	2156	334	583
Get away from the idea that Britain is special and different	71 3%	58 3%	33 5%	54 6%	99 6%	149 6%	61 4%	114 7%	76 3%	49 7%	74 3%	34 10%	36 6%
Life has changed for the worse/Not happy with the way things are	831 36%	757 37%	197 33%	315 36%	635 41%	1255 46%	720 51%	729 42%	1148 51%	285 41%	878 41%	113 34%	213 37%
Promotes prosperity in UK	611 27%	469 23%	167 28%	283 33%	74 5%	299 11%	192 14%	146 8%	178 8%	71 10%	437 20%	44 13%	96 17%
Promotes equality	137 6%	119 6%	131 22%	75 9%	23 1%	85 3%	57 4%	79 5%	60 3%	34 5%	141 7%	20 6%	69 12%
None of these	49 2%	54 3%	33 5%	24 3%	106 7%	60 2%	64 5%	200 12%	116 5%	78 11%	118 5%	47 14%	63 11%

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 19  
**Q.6c Why does that matter to you personally?**  
**Summary**  
**Base: All respondents mentioning each**  
**FILTER: Segment 1**

	Mentions											
	Opportunities to work & travel	Better infrastructure	Job security	More competition	Level playing field	Prices of food and consumer goods	Stable economy	Strength in numbers	Co-operation/sharing ideas	Trade & relations with non-EU countries	More workers available to do jobs that need doing in UK	Able to help shape world events
Unweighted base	281	480	1108	413	535	883	1055	222	161	963	582	286
Weighted base	279	423	1052	388	490	826	970	222	153	876	553	268
Ability to make our own decisions	90 32%	205 48%	341 32%	144 37%	260 53%	263 32%	431 44%	63 29%	43 28%	513 59%	143 26%	125 47%
Outward-looking, progressive and modern	61 22%	103 24%	91 9%	72 19%	73 15%	51 6%	160 16%	34 15%	45 29%	265 30%	60 11%	92 34%
Don't want to be associated with LEAVERS	10 4%	14 3%	28 3%	21 6%	12 3%	22 3%	27 3%	16 7%	8 5%	17 2%	20 4%	23 8%
Not dependent on political make-up of UK govt/Stops UK govt going too far	21 8%	39 9%	39 4%	38 10%	40 8%	48 6%	70 7%	34 15%	14 9%	74 8%	39 7%	28 10%
Underpins Britishness	38 14%	102 24%	158 15%	94 24%	117 24%	93 11%	205 21%	44 20%	35 23%	221 25%	85 15%	77 29%
Threatens what's special about being British/Loss of our identity	48 17%	78 18%	226 22%	95 24%	149 30%	120 15%	175 18%	32 14%	34 22%	208 24%	130 23%	57 21%
Affects quality of life	78 28%	177 42%	612 58%	158 41%	151 31%	447 54%	487 50%	43 19%	43 28%	234 27%	223 40%	55 20%
Affects living standards	70 25%	164 39%	607 58%	176 45%	140 28%	555 67%	528 54%	43 19%	33 21%	269 31%	247 45%	43 16%
Feel safer	50 18%	122 29%	264 25%	49 13%	82 17%	50 6%	290 30%	77 35%	22 14%	109 12%	55 10%	70 26%
Threat of isolation/realistic view of British power	28 10%	33 8%	60 6%	48 12%	43 9%	30 4%	50 5%	31 14%	30 20%	76 9%	38 7%	46 17%
Confidence in UK/standing on our own two feet	65 23%	180 43%	344 33%	147 38%	190 39%	212 26%	462 48%	56 25%	52 34%	506 58%	170 31%	120 45%

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 19  
**Q.6c Why does that matter to you personally?**  
**Summary**  
**Base: All respondents mentioning each**  
**FILTER: Segment 1**

	Mentions											
	Opportunities to work & travel	Better infrastructure	Job security	More competition	Level playing field	Prices of food and consumer goods	Stable economy	Strength in numbers	Co-operation/ sharing ideas	Trade & relations with non-EU countries	More workers available to do jobs that need doing in UK	Able to help shape world events
Weighted base	279	423	1052	388	490	826	970	222	153	876	553	268
Get away from the idea that Britain is special and different	26 9%	14 3%	35 3%	32 8%	28 6%	26 3%	33 3%	17 8%	24 16%	47 5%	30 5%	18 7%
Life has changed for the worse/Not happy with the way things are	50 18%	129 31%	384 37%	111 28%	130 27%	286 35%	279 29%	46 21%	27 17%	234 27%	184 33%	66 25%
Promotes prosperity in UK	78 28%	186 44%	317 30%	130 33%	161 33%	190 23%	486 50%	45 20%	46 30%	428 49%	164 30%	84 31%
Promotes equality	77 28%	70 17%	121 11%	43 11%	136 28%	42 5%	119 12%	37 17%	54 35%	120 14%	80 14%	32 12%
None of these	37 13%	17 4%	51 5%	21 5%	31 6%	41 5%	30 3%	18 8%	9 6%	41 5%	40 7%	14 5%

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 20  
**Q.6c Why does that matter to you personally?**  
**Summary**  
**Base: All respondents mentioning each**  
**FILTER: Segment 3**

	Mentions												
	More control	Less interference	Fundamental rights guaranteed	Says something about the kind of country we are	Being drawn into other people's conflicts	Loss of control/ Laws imposed from outside	Higher taxes/Less money for public services/ More debt	Access to benefits	Pressure on public services	Lower skills in the UK	Affects jobs & wages	Brain drain in rest of EU	More difficult to hire & fire people
Unweighted base	1310	1033	535	546	719	1225	705	855	983	379	1152	309	401
Weighted base	1215	933	487	506	645	1089	632	809	910	374	1130	306	348
Ability to make our own decisions	666 55%	577 62%	191 39%	208 41%	236 37%	647 59%	184 29%	170 21%	205 22%	67 18%	276 24%	50 16%	147 42%
Outward-looking, progressive and modern	160 13%	97 10%	87 18%	135 27%	48 7%	70 6%	43 7%	52 6%	50 5%	43 11%	99 9%	55 18%	52 15%
Don't want to be associated with LEAVERS	46 4%	27 3%	23 5%	30 6%	26 4%	39 4%	17 3%	25 3%	19 2%	33 9%	31 3%	28 9%	26 8%
Not dependent on political make-up of UK govt/Stops UK govt going too far	79 6%	68 7%	58 12%	48 9%	51 8%	93 9%	36 6%	52 6%	51 6%	27 7%	83 7%	30 10%	34 10%
Underpins Britishness	260 21%	222 24%	116 24%	191 38%	70 11%	224 21%	66 10%	71 9%	66 7%	46 12%	104 9%	58 19%	46 13%
Threatens what's special about being British/Loss of our identity	303 25%	345 37%	102 21%	161 32%	157 24%	501 46%	129 20%	127 16%	181 20%	82 22%	149 13%	53 17%	53 15%
Affects quality of life	329 27%	195 21%	179 37%	111 22%	152 24%	284 26%	378 60%	338 42%	529 58%	129 34%	575 51%	94 31%	99 28%
Affects living standards	248 20%	166 18%	127 26%	99 20%	118 18%	230 21%	373 59%	400 50%	514 56%	140 37%	631 56%	80 26%	89 26%
Feel safer	381 31%	191 20%	185 38%	121 24%	237 37%	202 19%	46 7%	121 15%	117 13%	37 10%	166 15%	49 16%	51 15%
Threat of isolation/ realistic view of British power	78 6%	69 7%	39 8%	61 12%	103 16%	105 10%	44 7%	50 6%	48 5%	44 12%	59 5%	48 16%	34 10%
Confidence in UK/ standing on our own two feet	510 42%	466 50%	155 32%	228 45%	178 28%	439 40%	171 27%	131 16%	157 17%	62 16%	215 19%	54 18%	71 20%

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 20  
**Q.6c Why does that matter to you personally?**  
**Summary**  
**Base: All respondents mentioning each**  
**FILTER: Segment 3**

	Mentions												
	More control	Less interference	Fundamental rights guaranteed	Says something about the kind of country we are	Being drawn into other people's conflicts	Loss of control/ Laws imposed from outside	Higher taxes/Less money for public services/ More debt	Access to benefits	Pressure on public services	Lower skills in the UK	Affects jobs & wages	Brain drain in rest of EU	More difficult to hire & fire people
Weighted base	1215	933	487	506	645	1089	632	809	910	374	1130	306	348
Get away from the idea that Britain is special and different	63 5%	40 4%	42 9%	46 9%	45 7%	81 7%	31 5%	46 6%	52 6%	43 12%	42 4%	60 19%	32 9%
Life has changed for the worse/Not happy with the way things are	221 18%	213 23%	87 18%	84 17%	152 24%	323 30%	182 29%	198 24%	295 32%	95 25%	219 19%	43 14%	80 23%
Promotes prosperity in UK	308 25%	199 21%	110 23%	137 27%	66 10%	127 12%	122 19%	105 13%	97 11%	49 13%	279 25%	71 23%	68 19%
Promotes equality	144 12%	83 9%	169 35%	93 18%	41 6%	47 4%	45 7%	98 12%	53 6%	54 14%	149 13%	51 17%	40 12%
None of these	15 1%	20 2%	14 3%	17 3%	37 6%	19 2%	20 3%	71 9%	44 5%	21 6%	60 5%	15 5%	21 6%

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 20  
**Q.6c Why does that matter to you personally?**  
**Summary**  
**Base: All respondents mentioning each**  
**FILTER: Segment 3**

	Mentions											
	Opportunities to work & travel	Better infrastructure	Job security	More competition	Level playing field	Prices of food and consumer goods	Stable economy	Strength in numbers	Co-operation/sharing ideas	Trade & relations with non-EU countries	More workers available to do jobs that need doing in UK	Able to help shape world events
Unweighted base	482	457	748	446	474	632	923	372	330	736	490	411
Weighted base	447	421	743	443	447	584	860	368	312	646	465	386
Ability to make our own decisions	122 27%	142 34%	160 21%	129 29%	156 35%	148 25%	280 33%	65 18%	78 25%	257 40%	118 25%	144 37%
Outward-looking, progressive and modern	120 27%	94 22%	73 10%	114 26%	69 15%	50 9%	126 15%	82 22%	117 38%	185 29%	69 15%	128 33%
Don't want to be associated with LEAVERS	35 8%	20 5%	40 5%	14 3%	32 7%	16 3%	29 3%	26 7%	35 11%	16 3%	27 6%	14 4%
Not dependent on political make-up of UK govt/Stops UK govt going too far	40 9%	44 10%	36 5%	42 10%	44 10%	43 7%	72 8%	35 10%	51 16%	63 10%	39 8%	45 12%
Underpins Britishness	41 9%	74 18%	89 12%	64 15%	76 17%	43 7%	126 15%	59 16%	54 17%	122 19%	57 12%	90 23%
Threatens what's special about being British/Loss of our identity	20 4%	51 12%	90 12%	62 14%	81 18%	66 11%	83 10%	45 12%	17 5%	94 14%	71 15%	75 19%
Affects quality of life	156 35%	168 40%	322 43%	134 30%	114 25%	284 49%	396 46%	78 21%	82 26%	160 25%	154 33%	83 21%
Affects living standards	110 25%	151 36%	312 42%	132 30%	109 24%	330 56%	401 47%	68 19%	72 23%	157 24%	192 41%	58 15%
Feel safer	84 19%	108 26%	248 33%	72 16%	92 21%	62 11%	261 30%	156 42%	82 26%	90 14%	77 17%	118 30%
Threat of isolation/realistic view of British power	50 11%	37 9%	44 6%	56 13%	40 9%	38 6%	42 5%	58 16%	36 12%	81 13%	29 6%	85 22%
Confidence in UK/standing on our own two feet	106 24%	109 26%	142 19%	130 29%	127 28%	110 19%	309 36%	63 17%	75 24%	275 43%	106 23%	135 35%

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 20  
**Q.6c Why does that matter to you personally?**  
**Summary**  
**Base: All respondents mentioning each**  
**FILTER: Segment 3**

	Mentions											
	Opportunities to work & travel	Better infrastructure	Job security	More competition	Level playing field	Prices of food and consumer goods	Stable economy	Strength in numbers	Co-operation/ sharing ideas	Trade & relations with non-EU countries	More workers available to do jobs that need doing in UK	Able to help shape world events
Weighted base	447	421	743	443	447	584	860	368	312	646	465	386
Get away from the idea that Britain is special and different	56 13%	32 8%	46 6%	37 8%	57 13%	30 5%	49 6%	52 14%	44 14%	52 8%	46 10%	60 15%
Life has changed for the worse/Not happy with the way things are	40 9%	57 14%	109 15%	65 15%	72 16%	88 15%	113 13%	50 14%	28 9%	78 12%	62 13%	58 15%
Promotes prosperity in UK	128 29%	165 39%	247 33%	164 37%	145 32%	154 26%	438 51%	86 23%	97 31%	281 44%	188 40%	93 24%
Promotes equality	114 25%	102 24%	139 19%	98 22%	154 35%	63 11%	159 18%	87 24%	114 37%	119 18%	109 23%	86 22%
None of these	26 6%	14 3%	28 4%	18 4%	18 4%	21 4%	22 3%	20 5%	7 2%	34 5%	30 6%	12 3%

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 21  
**Q.6c Why does that matter to you personally?**  
**Summary**  
**Base: All respondents mentioning each**  
**FILTER: Segment 2**

	Mentions												
	More control	Less interference	Fundamental rights guaranteed	Says something about the kind of country we are	Being drawn into other people's conflicts	Loss of control/ Laws imposed from outside	Higher taxes/Less money for public services/ More debt	Access to benefits	Pressure on public services	Lower skills in the UK	Affects jobs & wages	Brain drain in rest of EU	More difficult to hire & fire people
Unweighted base	938	666	424	460	741	1038	595	727	892	270	1158	135	265
Weighted base	1139	724	445	517	840	1111	674	864	998	336	1396	135	294
Ability to make our own decisions	536 47%	404 56%	131 29%	158 31%	262 31%	587 53%	106 16%	97 11%	115 12%	33 10%	220 16%	30 22%	70 24%
Outward-looking, progressive and modern	72 6%	54 7%	59 13%	99 19%	14 2%	30 3%	7 1%	17 2%	23 2%	7 2%	53 4%	13 9%	10 3%
Don't want to be associated with LEAVERS	23 2%	19 3%	4 1%	9 2%	19 2%	7 1%	7 1%	12 1%	3 *	18 5%	38 3%	7 5%	6 2%
Not dependent on political make-up of UK govt/Stops UK govt going too far	85 7%	59 8%	61 14%	42 8%	83 10%	99 9%	46 7%	31 4%	38 4%	5 2%	63 5%	14 10%	22 7%
Underpins Britishness	163 14%	147 20%	55 12%	163 32%	58 7%	192 17%	32 5%	51 6%	61 6%	22 7%	77 6%	16 12%	19 6%
Threatens what's special about being British/Loss of our identity	222 20%	237 33%	51 11%	149 29%	215 26%	483 43%	98 14%	88 10%	186 19%	57 17%	166 12%	30 22%	53 18%
Affects quality of life	243 21%	178 25%	160 36%	112 22%	217 26%	283 25%	407 60%	360 42%	572 57%	127 38%	723 52%	34 25%	92 31%
Affects living standards	232 20%	157 22%	138 31%	89 17%	162 19%	238 21%	391 58%	492 57%	588 59%	156 47%	849 61%	43 32%	94 32%
Feel safer	387 34%	151 21%	163 37%	72 14%	267 32%	133 12%	38 6%	73 8%	68 7%	14 4%	151 11%	9 7%	47 16%
Threat of isolation/ realistic view of British power	89 8%	61 8%	28 6%	61 12%	143 17%	158 14%	38 6%	29 3%	40 4%	36 11%	66 5%	14 10%	26 9%
Confidence in UK/ standing on our own two feet	345 30%	274 38%	70 16%	178 34%	143 17%	322 29%	73 11%	73 8%	79 8%	46 14%	154 11%	19 14%	41 14%



## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 21  
**Q.6c Why does that matter to you personally?**  
**Summary**  
**Base: All respondents mentioning each**  
**FILTER: Segment 2**

	Mentions												
	More control	Less interference	Fundamental rights guaranteed	Says something about the kind of country we are	Being drawn into other people's conflicts	Loss of control/ Laws imposed from outside	Higher taxes/Less money for public services/ More debt	Access to benefits	Pressure on public services	Lower skills in the UK	Affects jobs & wages	Brain drain in rest of EU	More difficult to hire & fire people
Weighted base	1139	724	445	517	840	1111	674	864	998	336	1396	135	294
Get away from the idea that Britain is special and different	41 4%	40 5%	27 6%	55 11%	52 6%	95 9%	41 6%	55 6%	34 3%	32 9%	38 3%	16 12%	15 5%
Life has changed for the worse/Not happy with the way things are	214 19%	165 23%	80 18%	80 15%	251 30%	329 30%	231 34%	237 27%	351 35%	97 29%	394 28%	29 21%	65 22%
Promotes prosperity in UK	192 17%	95 13%	60 13%	88 17%	31 4%	68 6%	42 6%	74 9%	44 4%	33 10%	185 13%	15 11%	38 13%
Promotes equality	106 9%	45 6%	160 36%	87 17%	17 2%	36 3%	18 3%	55 6%	27 3%	24 7%	144 10%	11 8%	53 18%
None of these	64 6%	23 3%	27 6%	25 5%	77 9%	52 5%	48 7%	117 14%	107 11%	61 18%	89 6%	13 10%	49 17%

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 21  
**Q.6c Why does that matter to you personally?**  
**Summary**  
**Base: All respondents mentioning each**  
**FILTER: Segment 2**

	Mentions											
	Opportunities to work & travel	Better infrastructure	Job security	More competition	Level playing field	Prices of food and consumer goods	Stable economy	Strength in numbers	Co-operation/sharing ideas	Trade & relations with non-EU countries	More workers available to do jobs that need doing in UK	Able to help shape world events
Unweighted base	528	310	656	317	350	694	800	409	288	636	410	323
Weighted base	616	386	805	393	394	842	971	451	307	688	481	336
Ability to make our own decisions	158 26%	90 23%	124 15%	78 20%	90 23%	112 13%	227 23%	54 12%	69 22%	184 27%	69 14%	97 29%
Outward-looking, progressive and modern	139 23%	77 20%	46 6%	58 15%	46 12%	19 2%	117 12%	79 18%	93 30%	113 16%	57 12%	72 21%
Don't want to be associated with LEAVERS	6 1%	11 3%	11 1%	4 1%	17 4%	5 1%	7 1%	13 3%	9 3%	10 1%	3 1%	13 4%
Not dependent on political make-up of UK govt/Stops UK govt going too far	35 6%	24 6%	36 4%	31 8%	45 11%	33 4%	63 7%	55 12%	35 11%	67 10%	20 4%	44 13%
Underpins Britishness	26 4%	38 10%	57 7%	20 5%	40 10%	26 3%	80 8%	38 8%	24 8%	55 8%	45 9%	46 14%
Threatens what's special about being British/Loss of our identity	43 7%	34 9%	65 8%	54 14%	42 11%	40 5%	55 6%	35 8%	19 6%	55 8%	57 12%	36 11%
Affects quality of life	216 35%	152 39%	383 48%	114 29%	117 30%	478 57%	486 50%	65 15%	79 26%	163 24%	140 29%	88 26%
Affects living standards	157 26%	160 41%	424 53%	146 37%	122 31%	523 62%	517 53%	60 13%	69 23%	201 29%	190 40%	62 18%
Feel safer	70 11%	113 29%	286 35%	26 7%	84 21%	70 8%	269 28%	236 52%	76 25%	46 7%	43 9%	134 40%
Threat of isolation/realistic view of British power	55 9%	17 4%	39 5%	37 9%	29 7%	22 3%	43 4%	88 19%	50 16%	103 15%	30 6%	89 27%
Confidence in UK/standing on our own two feet	51 8%	86 22%	94 12%	89 23%	77 20%	73 9%	240 25%	49 11%	63 20%	176 26%	75 16%	84 25%

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 21  
**Q.6c Why does that matter to you personally?**  
**Summary**  
**Base: All respondents mentioning each**  
**FILTER: Segment 2**

	Mentions											
	Opportunities to work & travel	Better infrastructure	Job security	More competition	Level playing field	Prices of food and consumer goods	Stable economy	Strength in numbers	Co-operation/ sharing ideas	Trade & relations with non-EU countries	More workers available to do jobs that need doing in UK	Able to help shape world events
Weighted base	616	386	805	393	394	842	971	451	307	688	481	336
Get away from the idea that Britain is special and different	67 11%	17 4%	28 4%	34 9%	46 12%	18 2%	39 4%	56 13%	48 16%	68 10%	51 11%	37 11%
Life has changed for the worse/Not happy with the way things are	82 13%	36 9%	163 20%	71 18%	55 14%	128 15%	127 13%	54 12%	32 10%	61 9%	55 11%	39 12%
Promotes prosperity in UK	116 19%	140 36%	204 25%	116 30%	72 18%	110 13%	361 37%	95 21%	70 23%	291 42%	155 32%	72 22%
Promotes equality	124 20%	66 17%	112 14%	94 24%	159 40%	56 7%	139 14%	83 18%	125 41%	111 16%	111 23%	72 21%
None of these	101 16%	28 7%	78 10%	42 11%	20 5%	76 9%	38 4%	33 7%	31 10%	101 15%	71 15%	26 8%

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 22  
**Q.6c Why does that matter to you personally?**  
**Summary**  
**Base: All respondents mentioning each**  
**FILTER: Segment 4**

	Mentions												
	More control	Less interference	Fundamental rights guaranteed	Says something about the kind of country we are	Being drawn into other people's conflicts	Loss of control/ Laws imposed from outside	Higher taxes/Less money for public services/ More debt	Access to benefits	Pressure on public services	Lower skills in the UK	Affects jobs & wages	Brain drain in rest of EU	More difficult to hire & fire people
Unweighted base	920	607	419	538	500	904	489	569	710	205	1010	142	247
Weighted base	910	561	408	518	460	827	498	558	676	192	1036	148	232
Ability to make our own decisions	458 50%	301 54%	110 27%	169 33%	165 36%	439 53%	97 19%	95 17%	113 17%	27 14%	162 16%	30 20%	85 36%
Outward-looking, progressive and modern	117 13%	47 8%	65 16%	138 27%	17 4%	51 6%	27 5%	29 5%	22 3%	12 6%	65 6%	11 8%	22 10%
Don't want to be associated with LEAVERS	18 2%	20 4%	5 1%	20 4%	19 4%	13 2%	7 1%	21 4%	9 1%	15 8%	17 2%	15 10%	9 4%
Not dependent on political make-up of UK govt/Stops UK govt going too far	64 7%	42 7%	64 16%	44 9%	31 7%	87 11%	25 5%	36 7%	23 3%	13 7%	55 5%	5 3%	28 12%
Underpins Britishness	145 16%	107 19%	56 14%	151 29%	40 9%	129 16%	33 7%	24 4%	44 6%	20 10%	58 6%	20 14%	18 8%
Threatens what's special about being British/Loss of our identity	169 19%	166 30%	60 15%	134 26%	107 23%	330 40%	67 13%	66 12%	111 16%	37 19%	78 7%	25 17%	21 9%
Affects quality of life	189 21%	123 22%	171 42%	98 19%	102 22%	206 25%	291 58%	240 43%	402 59%	71 37%	595 57%	41 27%	65 28%
Affects living standards	185 20%	89 16%	131 32%	90 17%	52 11%	158 19%	314 63%	280 50%	376 56%	63 33%	619 60%	41 28%	81 35%
Feel safer	331 36%	107 19%	168 41%	87 17%	143 31%	122 15%	18 4%	69 12%	78 12%	10 5%	127 12%	13 9%	35 15%
Threat of isolation/ realistic view of British power	59 7%	62 11%	25 6%	57 11%	84 18%	98 12%	36 7%	17 3%	40 6%	15 8%	50 5%	15 10%	26 11%
Confidence in UK/ standing on our own two feet	338 37%	225 40%	89 22%	193 37%	89 19%	265 32%	69 14%	58 10%	74 11%	25 13%	145 14%	34 23%	29 13%

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 22  
**Q.6c Why does that matter to you personally?**  
**Summary**  
**Base: All respondents mentioning each**  
**FILTER: Segment 4**

	Mentions												
	More control	Less interference	Fundamental rights guaranteed	Says something about the kind of country we are	Being drawn into other people's conflicts	Loss of control/ Laws imposed from outside	Higher taxes/Less money for public services/ More debt	Access to benefits	Pressure on public services	Lower skills in the UK	Affects jobs & wages	Brain drain in rest of EU	More difficult to hire & fire people
Weighted base	910	561	408	518	460	827	498	558	676	192	1036	148	232
Get away from the idea that Britain is special and different	19 2%	15 3%	16 4%	57 11%	32 7%	57 7%	11 2%	34 6%	30 4%	17 9%	38 4%	9 6%	21 9%
Life has changed for the worse/Not happy with the way things are	86 9%	80 14%	33 8%	44 9%	71 15%	117 14%	105 21%	92 16%	146 22%	29 15%	95 9%	24 16%	31 13%
Promotes prosperity in UK	211 23%	127 23%	59 14%	146 28%	28 6%	59 7%	62 12%	67 12%	61 9%	16 8%	296 29%	23 15%	43 19%
Promotes equality	120 13%	53 9%	170 42%	105 20%	19 4%	30 4%	18 4%	70 12%	35 5%	22 12%	160 15%	12 8%	38 16%
None of these	41 4%	20 3%	10 3%	19 4%	52 11%	48 6%	37 7%	74 13%	46 7%	29 15%	68 7%	30 20%	30 13%

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 22  
**Q.6c Why does that matter to you personally?**  
**Summary**  
**Base: All respondents mentioning each**  
**FILTER: Segment 4**

	Mentions											
	Opportunities to work & travel	Better infrastructure	Job security	More competition	Level playing field	Prices of food and consumer goods	Stable economy	Strength in numbers	Co-operation/sharing ideas	Trade & relations with non-EU countries	More workers available to do jobs that need doing in UK	Able to help shape world events
Unweighted base	699	444	644	350	439	731	1009	526	462	809	477	467
Weighted base	762	521	693	326	442	777	1063	548	472	778	497	510
Ability to make our own decisions	173 23%	117 22%	130 19%	63 19%	129 29%	107 14%	227 21%	69 13%	87 18%	211 27%	47 9%	136 27%
Outward-looking, progressive and modern	255 33%	133 25%	78 11%	80 25%	68 15%	28 4%	142 13%	127 23%	192 41%	211 27%	89 18%	170 33%
Don't want to be associated with LEAVERS	28 4%	16 3%	9 1%	10 3%	11 3%	9 1%	19 2%	28 5%	15 3%	9 1%	15 3%	9 2%
Not dependent on political make-up of UK govt/Stops UK govt going too far	42 6%	41 8%	22 3%	18 6%	50 11%	23 3%	43 4%	64 12%	59 13%	63 8%	20 4%	65 13%
Underpins Britishness	25 3%	42 8%	52 7%	46 14%	62 14%	28 4%	70 7%	30 5%	49 10%	80 10%	39 8%	72 14%
Threatens what's special about being British/Loss of our identity	28 4%	25 5%	65 9%	24 7%	51 12%	35 5%	61 6%	39 7%	20 4%	69 9%	36 7%	49 10%
Affects quality of life	277 36%	187 36%	369 53%	79 24%	113 26%	461 59%	560 53%	99 18%	121 26%	170 22%	125 25%	104 20%
Affects living standards	200 26%	216 42%	368 53%	99 30%	98 22%	515 66%	581 55%	101 18%	109 23%	226 29%	162 33%	84 16%
Feel safer	89 12%	142 27%	241 35%	31 10%	119 27%	77 10%	305 29%	255 47%	117 25%	89 11%	46 9%	149 29%
Threat of isolation/realistic view of British power	30 4%	25 5%	30 4%	26 8%	50 11%	18 2%	37 3%	91 17%	66 14%	118 15%	22 5%	80 16%
Confidence in UK/standing on our own two feet	94 12%	144 28%	122 18%	75 23%	79 18%	83 11%	333 31%	97 18%	71 15%	221 28%	94 19%	123 24%

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 22  
**Q.6c Why does that matter to you personally?**  
**Summary**  
**Base: All respondents mentioning each**  
**FILTER: Segment 4**

	Mentions											
	Opportunities to work & travel	Better infrastructure	Job security	More competition	Level playing field	Prices of food and consumer goods	Stable economy	Strength in numbers	Co-operation/ sharing ideas	Trade & relations with non-EU countries	More workers available to do jobs that need doing in UK	Able to help shape world events
Weighted base	762	521	693	326	442	777	1063	548	472	778	497	510
Get away from the idea that Britain is special and different	73 10%	16 3%	20 3%	38 12%	40 9%	18 2%	25 2%	58 11%	62 13%	54 7%	50 10%	48 9%
Life has changed for the worse/Not happy with the way things are	35 5%	15 3%	52 8%	14 4%	28 6%	76 10%	61 6%	28 5%	26 5%	41 5%	35 7%	45 9%
Promotes prosperity in UK	198 26%	259 50%	246 35%	140 43%	108 24%	152 20%	547 52%	119 22%	178 38%	360 46%	220 44%	116 23%
Promotes equality	218 29%	106 20%	119 17%	60 18%	197 44%	54 7%	118 11%	124 23%	190 40%	110 14%	136 27%	123 24%
None of these	97 13%	22 4%	45 6%	30 9%	27 6%	45 6%	45 4%	35 6%	29 6%	78 10%	64 13%	44 9%

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 23  
**Q.6c Why does that matter to you personally?**  
**Summary**  
**Base: All respondents mentioning each**  
**FILTER: Segment 5**

	Mentions												
	More control	Less interference	Fundamental rights guaranteed	Says something about the kind of country we are	Being drawn into other people's conflicts	Loss of control/ Laws imposed from outside	Higher taxes/Less money for public services/ More debt	Access to benefits	Pressure on public services	Lower skills in the UK	Affects jobs & wages	Brain drain in rest of EU	More difficult to hire & fire people
Unweighted base	646	299	654	633	264	345	198	388	327	182	930	118	210
Weighted base	651	307	613	581	285	345	212	397	335	184	889	91	180
Ability to make our own decisions	219 34%	135 44%	102 17%	92 16%	52 18%	148 43%	36 17%	40 10%	45 13%	8 4%	66 7%	9 10%	29 16%
Outward-looking, progressive and modern	98 15%	33 11%	148 24%	215 37%	15 5%	22 6%	7 3%	39 10%	19 6%	11 6%	87 10%	13 14%	19 11%
Don't want to be associated with LEAVERS	38 6%	12 4%	25 4%	47 8%	10 4%	8 2%	9 4%	16 4%	12 3%	17 9%	23 3%	10 10%	15 9%
Not dependent on political make-up of UK govt/Stops UK govt going too far	90 14%	53 17%	151 25%	104 18%	40 14%	48 14%	20 9%	30 8%	37 11%	14 8%	80 9%	12 13%	31 17%
Underpins Britishness	71 11%	43 14%	85 14%	155 27%	24 8%	40 12%	11 5%	25 6%	18 5%	25 13%	39 4%	5 6%	13 7%
Threatens what's special about being British/Loss of our identity	69 11%	59 19%	37 6%	76 13%	54 19%	143 41%	28 13%	32 8%	59 18%	23 13%	32 4%	15 17%	9 5%
Affects quality of life	175 27%	90 29%	271 44%	137 24%	77 27%	97 28%	113 53%	185 47%	193 58%	69 37%	518 58%	24 26%	77 43%
Affects living standards	141 22%	66 22%	177 29%	86 15%	52 18%	76 22%	116 55%	213 54%	174 52%	84 45%	557 63%	19 21%	76 42%
Feel safer	268 41%	78 25%	243 40%	113 19%	98 34%	63 18%	25 12%	82 21%	41 12%	16 8%	129 14%	13 14%	50 28%
Threat of isolation/ realistic view of British power	83 13%	30 10%	53 9%	120 21%	88 31%	67 19%	17 8%	14 4%	27 8%	23 12%	54 6%	15 16%	14 8%
Confidence in UK/ standing on our own two feet	140 22%	94 31%	74 12%	136 23%	50 17%	72 21%	24 11%	26 7%	26 8%	22 12%	74 8%	16 18%	12 7%

**Lord Ashcroft**



## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 23  
**Q.6c Why does that matter to you personally?**  
**Summary**  
**Base: All respondents mentioning each**  
**FILTER: Segment 5**

	Mentions												
	More control	Less interference	Fundamental rights guaranteed	Says something about the kind of country we are	Being drawn into other people's conflicts	Loss of control/ Laws imposed from outside	Higher taxes/Less money for public services/ More debt	Access to benefits	Pressure on public services	Lower skills in the UK	Affects jobs & wages	Brain drain in rest of EU	More difficult to hire & fire people
Weighted base	651	307	613	581	285	345	212	397	335	184	889	91	180
Get away from the idea that Britain is special and different	53 8%	32 11%	74 12%	138 24%	42 15%	30 9%	10 5%	33 8%	14 4%	27 15%	57 6%	18 20%	26 14%
Life has changed for the worse/Not happy with the way things are	64 10%	37 12%	50 8%	57 10%	60 21%	52 15%	69 33%	60 15%	76 23%	34 18%	93 10%	11 12%	20 11%
Promotes prosperity in UK	149 23%	46 15%	122 20%	154 27%	15 5%	24 7%	27 13%	75 19%	35 10%	28 15%	290 33%	23 26%	34 19%
Promotes equality	114 18%	34 11%	324 53%	157 27%	9 3%	26 7%	12 5%	77 19%	33 10%	23 12%	177 20%	14 16%	54 30%
None of these	29 4%	19 6%	26 4%	28 5%	22 8%	21 6%	11 5%	27 7%	41 12%	19 10%	46 5%	10 11%	17 9%

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 23  
**Q.6c Why does that matter to you personally?**  
**Summary**  
**Base: All respondents mentioning each**  
**FILTER: Segment 5**

	Mentions											
	Opportunities to work & travel	Better infrastructure	Job security	More competition	Level playing field	Prices of food and consumer goods	Stable economy	Strength in numbers	Co-operation/sharing ideas	Trade & relations with non-EU countries	More workers available to do jobs that need doing in UK	Able to help shape world events
Unweighted base	1009	620	750	355	591	795	1128	947	758	889	583	718
Weighted base	989	600	722	388	567	795	1099	893	694	846	594	622
Ability to make our own decisions	212 21%	44 7%	88 12%	54 14%	71 12%	67 8%	137 12%	62 7%	80 12%	102 12%	52 9%	100 16%
Outward-looking, progressive and modern	397 40%	196 33%	123 17%	143 37%	135 24%	44 6%	191 17%	225 25%	358 52%	278 33%	163 27%	266 43%
Don't want to be associated with LEAVERS	39 4%	20 3%	20 3%	10 3%	22 4%	9 1%	29 3%	51 6%	27 4%	22 3%	10 2%	33 5%
Not dependent on political make-up of UK govt/Stops UK govt going too far	83 8%	66 11%	80 11%	37 10%	98 17%	49 6%	102 9%	134 15%	143 21%	116 14%	52 9%	135 22%
Underpins Britishness	44 4%	52 9%	49 7%	36 9%	53 9%	22 3%	75 7%	51 6%	53 8%	63 7%	27 5%	75 12%
Threatens what's special about being British/Loss of our identity	27 3%	13 2%	10 1%	29 7%	20 4%	27 3%	35 3%	23 3%	14 2%	46 5%	18 3%	25 4%
Affects quality of life	391 40%	279 47%	424 59%	113 29%	156 27%	452 57%	634 58%	188 21%	206 30%	232 27%	186 31%	142 23%
Affects living standards	280 28%	238 40%	394 55%	139 36%	168 30%	516 65%	626 57%	132 15%	190 27%	277 33%	190 32%	99 16%
Feel safer	116 12%	156 26%	270 37%	43 11%	132 23%	82 10%	363 33%	498 56%	159 23%	117 14%	43 7%	228 37%
Threat of isolation/realistic view of British power	107 11%	61 10%	42 6%	34 9%	54 9%	33 4%	67 6%	207 23%	128 18%	173 20%	53 9%	195 31%
Confidence in UK/standing on our own two feet	72 7%	109 18%	87 12%	60 15%	61 11%	53 7%	206 19%	80 9%	75 11%	128 15%	73 12%	92 15%

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 23  
**Q.6c Why does that matter to you personally?**  
**Summary**  
**Base: All respondents mentioning each**  
**FILTER: Segment 5**

	Mentions											
	Opportunities to work & travel	Better infrastructure	Job security	More competition	Level playing field	Prices of food and consumer goods	Stable economy	Strength in numbers	Co-operation/ sharing ideas	Trade & relations with non-EU countries	More workers available to do jobs that need doing in UK	Able to help shape world events
Weighted base	989	600	722	388	567	795	1099	893	694	846	594	622
Get away from the idea that Britain is special and different	160 16%	52 9%	37 5%	64 16%	104 18%	31 4%	70 6%	173 19%	185 27%	130 15%	78 13%	138 22%
Life has changed for the worse/Not happy with the way things are	46 5%	34 6%	67 9%	22 6%	43 8%	59 7%	79 7%	39 4%	30 4%	49 6%	35 6%	36 6%
Promotes prosperity in UK	269 27%	268 45%	312 43%	162 42%	176 31%	193 24%	581 53%	229 26%	310 45%	414 49%	283 48%	154 25%
Promotes equality	274 28%	114 19%	170 24%	101 26%	332 59%	105 13%	223 20%	208 23%	308 44%	154 18%	224 38%	141 23%
None of these	107 11%	27 4%	36 5%	32 8%	28 5%	46 6%	24 2%	44 5%	34 5%	49 6%	60 10%	34 5%

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 24  
**Q.6c Why does that matter to you personally?**  
**Summary**  
**Base: All respondents mentioning each**  
**FILTER: Segment 6**

	Mentions												
	More control	Less interference	Fundamental rights guaranteed	Says something about the kind of country we are	Being drawn into other people's conflicts	Loss of control/ Laws imposed from outside	Higher taxes/Less money for public services/ More debt	Access to benefits	Pressure on public services	Lower skills in the UK	Affects jobs & wages	Brain drain in rest of EU	More difficult to hire & fire people
Unweighted base	694	253	792	816	210	271	153	381	251	147	1004	116	178
Weighted base	593	234	684	677	181	240	143	339	227	138	846	113	170
Ability to make our own decisions	201 34%	96 41%	98 14%	135 20%	34 19%	102 43%	22 16%	40 12%	26 12%	14 10%	95 11%	12 11%	27 16%
Outward-looking, progressive and modern	140 24%	42 18%	225 33%	342 50%	17 10%	23 10%	6 4%	51 15%	26 12%	19 14%	148 18%	19 17%	22 13%
Don't want to be associated with LEAVERS	18 3%	10 4%	26 4%	64 9%	7 4%	6 2%	2 1%	12 3%	5 2%	8 6%	17 2%	12 11%	7 4%
Not dependent on political make-up of UK govt/Stops UK govt going too far	65 11%	26 11%	159 23%	91 13%	29 16%	34 14%	9 6%	36 11%	12 5%	11 8%	74 9%	7 6%	18 11%
Underpins Britishness	81 14%	42 18%	115 17%	221 33%	15 8%	42 17%	5 3%	40 12%	17 8%	9 6%	46 5%	17 15%	11 6%
Threatens what's special about being British/Loss of our identity	48 8%	42 18%	34 5%	52 8%	34 19%	86 36%	18 12%	21 6%	26 11%	8 6%	27 3%	12 10%	10 6%
Affects quality of life	161 27%	56 24%	310 45%	153 23%	43 24%	62 26%	84 58%	192 57%	131 58%	46 33%	513 61%	24 21%	65 38%
Affects living standards	140 24%	44 19%	230 34%	130 19%	28 16%	52 21%	83 58%	187 55%	117 52%	55 40%	538 64%	21 18%	66 39%
Feel safer	258 43%	52 22%	302 44%	154 23%	73 41%	43 18%	11 8%	92 27%	36 16%	9 7%	151 18%	15 13%	41 24%
Threat of isolation/ realistic view of British power	61 10%	28 12%	68 10%	125 18%	54 30%	44 18%	5 3%	12 4%	14 6%	13 9%	67 8%	8 7%	8 4%
Confidence in UK/ standing on our own two feet	160 27%	85 36%	79 12%	180 27%	33 18%	58 24%	15 11%	37 11%	20 9%	10 7%	89 10%	18 16%	23 13%

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 24  
**Q.6c Why does that matter to you personally?**  
**Summary**  
**Base: All respondents mentioning each**  
**FILTER: Segment 6**

	Mentions												
	More control	Less interference	Fundamental rights guaranteed	Says something about the kind of country we are	Being drawn into other people's conflicts	Loss of control/ Laws imposed from outside	Higher taxes/Less money for public services/ More debt	Access to benefits	Pressure on public services	Lower skills in the UK	Affects jobs & wages	Brain drain in rest of EU	More difficult to hire & fire people
Weighted base	593	234	684	677	181	240	143	339	227	138	846	113	170
Get away from the idea that Britain is special and different	50 8%	19 8%	92 13%	152 22%	20 11%	39 16%	5 3%	22 6%	21 9%	25 18%	51 6%	16 15%	17 10%
Life has changed for the worse/Not happy with the way things are	21 4%	11 5%	14 2%	11 2%	18 10%	20 8%	12 9%	22 6%	18 8%	18 13%	31 4%	8 7%	8 5%
Promotes prosperity in UK	185 31%	71 30%	157 23%	247 37%	11 6%	37 16%	24 17%	86 25%	35 15%	27 19%	446 53%	30 26%	50 29%
Promotes equality	140 24%	53 23%	396 58%	232 34%	21 12%	30 12%	10 7%	123 36%	42 18%	22 16%	242 29%	16 14%	66 39%
None of these	18 3%	14 6%	19 3%	26 4%	13 7%	10 4%	10 7%	19 6%	17 7%	19 14%	38 5%	17 15%	24 14%

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 24  
**Q.6c Why does that matter to you personally?**  
**Summary**  
**Base: All respondents mentioning each**  
**FILTER: Segment 6**

	Mentions											
	Opportunities to work & travel	Better infrastructure	Job security	More competition	Level playing field	Prices of food and consumer goods	Stable economy	Strength in numbers	Co-operation/sharing ideas	Trade & relations with non-EU countries	More workers available to do jobs that need doing in UK	Able to help shape world events
Unweighted base	1320	899	863	514	801	906	1506	1193	1106	1162	904	1049
Weighted base	1156	777	739	457	668	773	1319	1021	919	980	787	874
Ability to make our own decisions	199 17%	79 10%	80 11%	70 15%	100 15%	55 7%	168 13%	71 7%	85 9%	115 12%	53 7%	126 14%
Outward-looking, progressive and modern	556 48%	285 37%	143 19%	172 38%	213 32%	88 11%	310 23%	316 31%	531 58%	396 40%	285 36%	436 50%
Don't want to be associated with LEAVERS	22 2%	10 1%	24 3%	14 3%	27 4%	7 1%	30 2%	51 5%	30 3%	34 3%	20 3%	43 5%
Not dependent on political make-up of UK govt/Stops UK govt going too far	100 9%	104 13%	67 9%	45 10%	102 15%	48 6%	110 8%	139 14%	176 19%	118 12%	65 8%	137 16%
Underpins Britishness	72 6%	71 9%	57 8%	55 12%	80 12%	26 3%	113 9%	66 6%	116 13%	96 10%	62 8%	142 16%
Threatens what's special about being British/Loss of our identity	14 1%	13 2%	15 2%	8 2%	21 3%	19 2%	28 2%	27 3%	11 1%	22 2%	21 3%	33 4%
Affects quality of life	517 45%	376 48%	438 59%	179 39%	222 33%	462 60%	747 57%	237 23%	318 35%	311 32%	276 35%	186 21%
Affects living standards	343 30%	378 49%	453 61%	197 43%	224 34%	548 71%	780 59%	216 21%	259 28%	377 38%	294 37%	145 17%
Feel safer	146 13%	188 24%	281 38%	66 14%	173 26%	73 10%	455 35%	583 57%	237 26%	150 15%	77 10%	347 40%
Threat of isolation/realistic view of British power	113 10%	79 10%	43 6%	35 8%	84 13%	29 4%	113 9%	253 25%	164 18%	198 20%	59 8%	264 30%
Confidence in UK/standing on our own two feet	106 9%	116 15%	105 14%	86 19%	106 16%	58 8%	249 19%	98 10%	106 12%	172 18%	84 11%	162 19%

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 24  
**Q.6c Why does that matter to you personally?**  
**Summary**  
**Base: All respondents mentioning each**  
**FILTER: Segment 6**

	Mentions											
	Opportunities to work & travel	Better infrastructure	Job security	More competition	Level playing field	Prices of food and consumer goods	Stable economy	Strength in numbers	Co-operation/ sharing ideas	Trade & relations with non-EU countries	More workers available to do jobs that need doing in UK	Able to help shape world events
Weighted base	1156	777	739	457	668	773	1319	1021	919	980	787	874
Get away from the idea that Britain is special and different	184 16%	78 10%	42 6%	59 13%	136 20%	48 6%	91 7%	197 19%	212 23%	135 14%	123 16%	184 21%
Life has changed for the worse/Not happy with the way things are	19 2%	12 2%	16 2%	13 3%	11 2%	21 3%	32 2%	15 1%	14 1%	16 2%	20 3%	18 2%
Promotes prosperity in UK	440 38%	476 61%	397 54%	290 63%	282 42%	275 36%	847 64%	392 38%	468 51%	615 63%	505 64%	228 26%
Promotes equality	397 34%	162 21%	207 28%	161 35%	409 61%	135 17%	278 21%	295 29%	476 52%	216 22%	316 40%	238 27%
None of these	98 9%	20 3%	18 2%	19 4%	19 3%	32 4%	25 2%	34 3%	20 2%	49 5%	47 6%	38 4%

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 25  
**Q.6c Why does that matter to you personally?**  
**Summary**  
**Base: All respondents mentioning each**  
**FILTER: Segment 7**

	Mentions												
	More control	Less interference	Fundamental rights guaranteed	Says something about the kind of country we are	Being drawn into other people's conflicts	Loss of control/ Laws imposed from outside	Higher taxes/Less money for public services/ More debt	Access to benefits	Pressure on public services	Lower skills in the UK	Affects jobs & wages	Brain drain in rest of EU	More difficult to hire & fire people
Unweighted base	473	146	1150	964	140	177	102	399	214	124	1006	77	282
Weighted base	398	119	899	722	116	154	94	321	177	121	812	65	207
Ability to make our own decisions	122 31%	39 33%	87 10%	72 10%	14 12%	36 23%	6 6%	25 8%	14 8%	4 4%	39 5%	3 4%	20 9%
Outward-looking, progressive and modern	103 26%	30 25%	355 39%	372 52%	18 16%	22 14%	13 14%	82 26%	17 10%	17 14%	167 21%	15 23%	57 27%
Don't want to be associated with LEAVERS	20 5%	6 5%	20 2%	62 9%	3 2%	4 3%	5 5%	6 2%	5 3%	13 11%	8 1%	8 12%	10 5%
Not dependent on political make-up of UK govt/Stops UK govt going too far	98 25%	27 23%	352 39%	184 25%	28 24%	29 19%	16 17%	51 16%	32 18%	14 11%	145 18%	8 12%	68 33%
Underpins Britishness	34 8%	10 8%	136 15%	170 23%	3 3%	16 10%	7 8%	25 8%	7 4%	8 6%	23 3%	8 12%	15 7%
Threatens what's special about being British/Loss of our identity	14 4%	14 12%	11 1%	43 6%	10 8%	27 17%	7 7%	3 1%	16 9%	4 3%	7 1%	5 7%	6 3%
Affects quality of life	141 35%	43 36%	510 57%	181 25%	25 22%	47 31%	52 55%	214 67%	117 66%	50 41%	505 62%	27 42%	130 63%
Affects living standards	100 25%	22 18%	332 37%	99 14%	27 23%	26 17%	57 61%	193 60%	100 56%	48 40%	562 69%	16 25%	120 58%
Feel safer	186 47%	32 27%	405 45%	159 22%	53 46%	31 20%	16 17%	87 27%	36 21%	12 9%	171 21%	5 8%	88 43%
Threat of isolation/ realistic view of British power	79 20%	13 11%	78 9%	165 23%	38 33%	31 20%	15 16%	15 5%	22 12%	27 23%	63 8%	10 15%	16 8%
Confidence in UK/ standing on our own two feet	89 22%	20 17%	47 5%	99 14%	8 7%	29 19%	9 10%	13 4%	18 10%	9 8%	46 6%	3 5%	11 5%



## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 25  
**Q.6c Why does that matter to you personally?**  
**Summary**  
**Base: All respondents mentioning each**  
**FILTER: Segment 7**

	Mentions												
	More control	Less interference	Fundamental rights guaranteed	Says something about the kind of country we are	Being drawn into other people's conflicts	Loss of control/ Laws imposed from outside	Higher taxes/Less money for public services/ More debt	Access to benefits	Pressure on public services	Lower skills in the UK	Affects jobs & wages	Brain drain in rest of EU	More difficult to hire & fire people
Weighted base	398	119	899	722	116	154	94	321	177	121	812	65	207
Get away from the idea that Britain is special and different	48 12%	17 14%	159 18%	250 35%	17 15%	20 13%	7 7%	31 10%	11 6%	27 22%	84 10%	10 15%	26 13%
Life has changed for the worse/Not happy with the way things are	21 5%	4 3%	83 9%	46 6%	15 13%	13 8%	28 30%	33 10%	43 24%	15 12%	67 8%	6 10%	28 14%
Promotes prosperity in UK	126 32%	16 13%	190 21%	206 29%	2 2%	14 9%	14 15%	83 26%	22 13%	28 23%	393 48%	22 34%	74 36%
Promotes equality	120 30%	38 32%	619 69%	318 44%	14 12%	20 13%	11 12%	161 50%	35 20%	22 18%	304 37%	11 18%	129 62%
None of these	22 6%	9 7%	24 3%	29 4%	21 18%	12 8%	3 3%	21 6%	9 5%	21 17%	37 5%	13 20%	7 4%

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 25  
**Q.6c Why does that matter to you personally?**  
**Summary**  
**Base: All respondents mentioning each**  
**FILTER: Segment 7**

	Mentions											
	Opportunities to work & travel	Better infrastructure	Job security	More competition	Level playing field	Prices of food and consumer goods	Stable economy	Strength in numbers	Co-operation/sharing ideas	Trade & relations with non-EU countries	More workers available to do jobs that need doing in UK	Able to help shape world events
Unweighted base	1334	737	841	328	749	727	1227	1194	1182	1023	818	1008
Weighted base	1067	568	676	281	598	614	988	908	902	823	651	768
Ability to make our own decisions	230 22%	32 6%	67 10%	29 10%	46 8%	19 3%	59 6%	38 4%	67 7%	45 5%	26 4%	74 10%
Outward-looking, progressive and modern	573 54%	256 45%	152 23%	102 36%	222 37%	60 10%	261 26%	329 36%	593 66%	340 41%	293 45%	411 54%
Don't want to be associated with LEAVERS	37 3%	12 2%	23 3%	11 4%	21 4%	9 1%	25 3%	37 4%	40 4%	32 4%	23 4%	38 5%
Not dependent on political make-up of UK govt/Stops UK govt going too far	136 13%	105 19%	129 19%	42 15%	160 27%	73 12%	169 17%	269 30%	263 29%	168 20%	100 15%	207 27%
Underpins Britishness	40 4%	31 5%	29 4%	20 7%	46 8%	9 1%	38 4%	44 5%	82 9%	55 7%	35 5%	85 11%
Threatens what's special about being British/Loss of our identity	10 1%	3 1%	7 1%	10 4%	9 2%	4 1%	5 1%	12 1%	16 2%	20 2%	9 1%	16 2%
Affects quality of life	505 47%	330 58%	429 63%	106 38%	222 37%	421 68%	634 64%	223 25%	340 38%	257 31%	254 39%	193 25%
Affects living standards	321 30%	300 53%	464 69%	109 39%	215 36%	453 74%	665 67%	172 19%	233 26%	317 38%	237 36%	129 17%
Feel safer	138 13%	156 27%	324 48%	28 10%	158 26%	70 11%	360 36%	529 58%	265 29%	131 16%	68 10%	312 41%
Threat of isolation/realistic view of British power	130 12%	57 10%	48 7%	43 15%	84 14%	39 6%	103 10%	310 34%	173 19%	199 24%	57 9%	272 35%
Confidence in UK/standing on our own two feet	46 4%	75 13%	56 8%	40 14%	50 8%	23 4%	134 14%	58 6%	74 8%	103 12%	51 8%	107 14%

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 25  
**Q.6c Why does that matter to you personally?**  
**Summary**  
**Base: All respondents mentioning each**  
**FILTER: Segment 7**

	Mentions											
	Opportunities to work & travel	Better infrastructure	Job security	More competition	Level playing field	Prices of food and consumer goods	Stable economy	Strength in numbers	Co-operation/sharing ideas	Trade & relations with non-EU countries	More workers available to do jobs that need doing in UK	Able to help shape world events
Weighted base	1067	568	676	281	598	614	988	908	902	823	651	768
Get away from the idea that Britain is special and different	255 24%	79 14%	66 10%	42 15%	180 30%	49 8%	117 12%	257 28%	315 35%	189 23%	163 25%	219 29%
Life has changed for the worse/Not happy with the way things are	52 5%	36 6%	67 10%	21 8%	26 4%	40 6%	73 7%	48 5%	53 6%	26 3%	33 5%	47 6%
Promotes prosperity in UK	393 37%	354 62%	386 57%	154 55%	228 38%	199 32%	671 68%	254 28%	418 46%	506 62%	418 64%	200 26%
Promotes equality	387 36%	154 27%	271 40%	99 35%	416 70%	100 16%	279 28%	344 38%	498 55%	202 25%	304 47%	245 32%
None of these	87 8%	24 4%	21 3%	19 7%	21 4%	38 6%	36 4%	35 4%	27 3%	46 6%	44 7%	31 4%

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 26  
**Q.6c Why does that matter to you personally?**  
**NET: Any mention (Q6c)**  
**Base: All respondents mentioning each**

	Total	Segment						
		Nothing to lose (a)	Global Britain (b)	Hard-pressed undecideds (c)	Listen to DC (d)	If it ain't broke (e)	I'm alright Jacques (f)	Citizens of the World (g)
Unweighted base	20054	4789	2855	2916	2549	2381	2386	2178
Weighted base	20054	4528	2695	3684	2734	2537	2104	1771
Affects quality of life	12246 61%	2886 64%bcde	1598 59%c	1844 50%	1586 58%c	1489 59%c	1496 71%abcde	1347 76%abcdef
Affects living standards	12182 61%	2893 64%bcde	1610 60%c	1893 51%	1566 57%c	1441 57%c	1487 71%abcde	1292 73%abcde
Promotes prosperity in UK	9584 48%	1724 38%c	1296 48%ac	1085 29%	1274 47%ac	1352 53%abcd	1579 75%abcde	1273 72%abcde
Ability to make our own decisions	9513 47%	2997 66%bcdefg	1551 58%cddefg	1528 41%efg	1270 46%cefg	861 34%g	774 37%g	532 30%
Feel safer	9277 46%	1828 40%c	1238 46%ac	1275 35%	1196 44%ac	1263 50%abcd	1319 63%abcde	1160 65%abcde
Confidence in UK/ standing on our own two feet	8241 41%	2530 56%bcdefg	1368 51%cddefg	1209 33%g	1146 42%cefg	747 29%	756 36%eg	486 27%
Promotes equality	7123 36%	786 17%	863 32%ac	855 23%a	935 34%ac	1107 44%abcd	1301 62%abcde	1276 72%abcdef
Outward-looking, progressive and modern	6772 34%	861 19%	817 30%ac	634 17%	880 32%ac	1070 42%abcd	1311 62%abcde	1197 68%abcdef
Threatens what's special about being British/Loss of our identity	6742 34%	2733 60%bcdefg	1173 44%cddefg	1129 31%efg	804 29%efg	433 17%g	308 15%g	160 9%
Life has changed for the worse/Not happy with the way things are	6499 32%	2712 60%bcdefg	1052 39%cddefg	1207 33%defg	572 21%fg	456 18%f	196 9%	305 17%f
Underpins Britishness	5553 28%	1686 37%cddefg	945 35%cddefg	738 20%	639 23%c	521 21%	619 29%cddeg	406 23%
Threat of isolation/ realistic view of British power	5004 25%	828 18%	623 23%ac	707 19%	597 22%a	737 29%abcd	765 36%abcde	747 42%abcdef

**Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g**  
**\* small base**

**Lord Ashcroft**

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 26  
**Q.6c Why does that matter to you personally?**  
**NET: Any mention (Q6c)**  
**Base: All respondents mentioning each**

	Total	Segment						
		Nothing to lose (a)	Global Britain (b)	Hard-pressed undecideds (c)	Listen to DC (d)	If it ain't broke (e)	I'm alright Jacques (f)	Citizens of the World (g)
Weighted base	20054	4528	2695	3684	2734	2537	2104	1771
Not dependent on political make-up of UK govt/Stops UK govt going too far	4381 22%	699 15%	544 20%acd	528 14%	470 17%c	680 27%abcd	640 30%abcde	819 46%abcdef
Get away from the idea that Britain is special and different	4313 22%	587 13%	519 19%ac	503 14%	463 17%ac	690 27%abcd	744 35%abcde	806 46%abcdef
Don't want to be associated with LEAVERS	1550 8%	245 5%	321 12%acdeg	158 4%	177 6%c	241 10%acd	238 11%acd	169 10%acd
None of these	2787 14%	501 11%bfg	246 9%fg	911 25%abdefg	502 18%abfg	417 16%abfg	113 5%	96 5%

**Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g**  
**\* small base**

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 27

**Q.6d Which of the principles or priorities that you try & bring to bear on your life does this most reflect?****Summary****Base: All respondents mentioning each**

	Mentions														
	Ability to make our own decisions	Outward- looking, progressive and modern	Don't want to be associated with LEAVERS	Not dependent on political make-up of UK govt/ Stops UK govt going too far	Underpins Britishness	Threatens what's special about being British/ Loss of our identity	Affects quality of life	Affects living standards	Feel safer	Threat of isolation/ realistic view of British power	Confidence in UK/ standing on our own two feet	Get away from the idea that Britain is special and different	Life has changed for the worse/ Not happy with the way things are	Promotes prosperity in UK	Promotes equality
Unweighted base	9984	7583	1570	4807	6140	7068	12892	12924	9773	5387	8735	4721	6734	10576	7736
Weighted base	9513	6772	1550	4381	5553	6742	12246	12182	9277	5004	8241	4313	6499	9584	7123
Security	4086 43%	2304 34%	601 39%	2117 48%	2287 41%	3110 46%	6717 55%	6043 50%	7937 86%	2867 57%	4219 51%	1406 33%	3899 60%	4742 49%	2623 37%
For future generations	4160 44%	4815 71%	637 41%	2112 48%	2887 52%	3595 53%	7022 57%	7294 60%	3958 43%	2254 45%	4244 51%	2090 48%	3573 55%	6466 67%	4065 57%
Belonging	1639 17%	1823 27%	612 39%	840 19%	2526 45%	2678 40%	2892 24%	2148 18%	2231 24%	1499 30%	2158 26%	1522 35%	1518 23%	2025 21%	2834 40%
Freedom	5997 63%	3293 49%	405 26%	2144 49%	2808 51%	3557 53%	5576 46%	3844 32%	3496 38%	1868 37%	4361 53%	1507 35%	2796 43%	3247 34%	3809 53%
Independence	7130 75%	2665 39%	407 26%	1682 38%	3111 56%	4231 63%	4585 37%	3954 32%	2326 25%	1790 36%	5955 72%	1377 32%	2847 44%	3522 37%	2352 33%
None of these	110 1%	230 3%	161 10%	267 6%	209 4%	181 3%	659 5%	942 8%	66 1%	276 6%	132 2%	455 11%	430 7%	349 4%	227 3%

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 28

**Q.6d Which of the principles or priorities that you try & bring to bear on your life does this most reflect?****Summary****Base: All respondents mentioning each**

FILTER: Segment 1

	Mentions														
	Ability to make our own decisions	Outward-looking, progressive and modern	Don't want to be associated with LEAVERS	Not dependent on political make-up of UK govt/ Stops UK govt going too far	Underpins Britishness	Threatens what's special about being British/ Loss of our identity	Affects quality of life	Affects living standards	Feel safer	Threat of isolation/ realistic view of British power	Confidence in UK/ standing on our own two feet	Get away from the idea that Britain is special and different	Life has changed for the worse/ Not happy with the way things are	Promotes prosperity in UK	Promotes equality
Unweighted base	3305	985	245	727	1895	2989	3136	3180	1995	840	2792	637	2960	1939	843
Weighted base	2997	861	245	699	1686	2733	2886	2893	1828	828	2530	587	2712	1724	786
Security	1521 51%	377 44%	110 45%	345 49%	814 48%	1437 53%	1663 58%	1406 49%	1609 88%	489 59%	1436 57%	246 42%	1769 65%	849 49%	338 43%
For future generations	1550 52%	610 71%	103 42%	354 51%	1023 61%	1614 59%	1759 61%	1820 63%	908 50%	406 49%	1430 57%	280 48%	1567 58%	1184 69%	483 61%
Belonging	574 19%	230 27%	80 33%	139 20%	771 46%	1116 41%	722 25%	505 17%	400 22%	235 28%	720 28%	182 31%	751 28%	370 21%	271 34%
Freedom	1964 66%	518 60%	79 32%	356 51%	997 59%	1627 60%	1467 51%	1075 37%	826 45%	412 50%	1594 63%	244 42%	1351 50%	791 46%	442 56%
Independence	2445 82%	575 67%	88 36%	393 56%	1199 71%	1938 71%	1443 50%	1257 43%	731 40%	464 56%	2087 82%	315 54%	1488 55%	991 58%	418 53%
None of these	39 1%	16 2%	25 10%	51 7%	44 3%	65 2%	164 6%	240 8%	12 1%	52 6%	23 1%	62 11%	138 5%	62 4%	28 4%

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 29

**Q.6d Which of the principles or priorities that you try & bring to bear on your life does this most reflect?****Summary****Base: All respondents mentioning each**

FILTER: Segment 3

	Mentions														
	Ability to make our own decisions	Outward- looking, progressive and modern	Don't want to be associated with LEAVERS	Not dependent on political make-up of UK govt/ Stops UK govt going too far	Underpins Britishness	Threatens what's special about being British/ Loss of our identity	Affects quality of life	Affects living standards	Feel safer	Threat of isolation/ realistic view of British power	Confidence in UK/ standing on our own two feet	Get away from the idea that Britain is special and different	Life has changed for the worse/ Not happy with the way things are	Promotes prosperity in UK	Promotes equality
Unweighted base	1700	929	296	570	1069	1270	1721	1722	1314	682	1532	571	1117	1451	928
Weighted base	1551	817	321	544	945	1173	1598	1610	1238	623	1368	519	1052	1296	863
Security	672 43%	296 36%	120 37%	242 45%	369 39%	470 40%	769 48%	721 45%	936 76%	319 51%	655 48%	196 38%	604 57%	571 44%	290 34%
For future generations	665 43%	502 61%	112 35%	207 38%	466 49%	571 49%	878 55%	945 59%	463 37%	227 36%	696 51%	209 40%	507 48%	823 64%	440 51%
Belonging	280 18%	199 24%	99 31%	127 23%	395 42%	419 36%	368 23%	291 18%	261 21%	153 25%	359 26%	173 33%	222 21%	277 21%	317 37%
Freedom	932 60%	383 47%	98 30%	234 43%	455 48%	621 53%	690 43%	527 33%	516 42%	256 41%	761 56%	196 38%	432 41%	513 40%	413 48%
Independence	1125 73%	363 44%	107 33%	248 46%	535 57%	732 62%	653 41%	579 36%	413 33%	300 48%	984 72%	200 38%	472 45%	586 45%	324 38%
None of these	10 1%	15 2%	16 5%	28 5%	20 2%	18 1%	73 5%	106 7%	9 1%	11 2%	14 1%	19 4%	60 6%	42 3%	13 1%



## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 30

**Q.6d Which of the principles or priorities that you try & bring to bear on your life does this most reflect?****Summary****Base: All respondents mentioning each**

FILTER: Segment 2

	Mentions														
	Ability to make our own decisions	Outward- looking, progressive and modern	Don't want to be associated with LEAVERS	Not dependent on political make-up of UK govt/ Stops UK govt going too far	Underpins Britishness	Threatens what's special about being British/ Loss of our identity	Affects quality of life	Affects living standards	Feel safer	Threat of isolation/ realistic view of British power	Confidence in UK/ standing on our own two feet	Get away from the idea that Britain is special and different	Life has changed for the worse/ Not happy with the way things are	Promotes prosperity in UK	Promotes equality
Unweighted base	1334	586	124	481	661	1035	1583	1629	1072	621	1036	442	1029	1004	744
Weighted base	1528	634	158	528	738	1129	1844	1893	1275	707	1209	503	1207	1085	855
Security	618 40%	183 29%	50 32%	244 46%	278 38%	524 46%	989 54%	899 47%	1077 84%	373 53%	585 48%	149 30%	723 60%	517 48%	280 33%
For future generations	642 42%	461 73%	62 39%	211 40%	371 50%	612 54%	1011 55%	1113 59%	537 42%	336 48%	585 48%	216 43%	687 57%	699 64%	442 52%
Belonging	227 15%	133 21%	53 34%	98 18%	320 43%	431 38%	324 18%	294 16%	243 19%	172 24%	276 23%	142 28%	234 19%	193 18%	305 36%
Freedom	953 62%	297 47%	33 21%	239 45%	353 48%	546 48%	772 42%	528 28%	430 34%	251 35%	586 48%	152 30%	485 40%	355 33%	411 48%
Independence	1129 74%	277 44%	40 25%	220 42%	399 54%	655 58%	673 36%	584 31%	310 24%	310 44%	845 70%	184 37%	422 35%	419 39%	323 38%
None of these	17 1%	30 5%	21 13%	44 8%	26 4%	23 2%	109 6%	163 9%	13 1%	33 5%	21 2%	67 13%	88 7%	42 4%	41 5%

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 31

**Q.6d Which of the principles or priorities that you try & bring to bear on your life does this most reflect?****Summary****Base: All respondents mentioning each**

FILTER: Segment 4

	Mentions														
	Ability to make our own decisions	Outward-looking, progressive and modern	Don't want to be associated with LEAVERS	Not dependent on political make-up of UK govt/ Stops UK govt going too far	Underpins Britishness	Threatens what's special about being British/ Loss of our identity	Affects quality of life	Affects living standards	Feel safer	Threat of isolation/ realistic view of British power	Confidence in UK/ standing on our own two feet	Get away from the idea that Britain is special and different	Life has changed for the worse/ Not happy with the way things are	Promotes prosperity in UK	Promotes equality
Unweighted base	1289	883	147	465	688	854	1542	1546	1128	591	1166	443	583	1294	906
Weighted base	1270	880	177	470	639	804	1586	1566	1196	597	1146	463	572	1274	935
Security	472 37%	268 30%	61 35%	226 48%	263 41%	316 39%	835 53%	777 50%	1039 87%	332 56%	527 46%	137 30%	311 54%	609 48%	316 34%
For future generations	464 37%	644 73%	57 32%	197 42%	277 43%	373 46%	874 55%	868 55%	431 36%	240 40%	574 50%	194 42%	298 52%	833 65%	544 58%
Belonging	170 13%	197 22%	69 39%	55 12%	288 45%	333 41%	345 22%	253 16%	250 21%	171 29%	259 23%	179 39%	119 21%	271 21%	351 38%
Freedom	763 60%	379 43%	44 25%	203 43%	289 45%	379 47%	667 42%	437 28%	389 33%	206 34%	532 46%	157 34%	177 31%	374 29%	447 48%
Independence	934 74%	353 40%	42 24%	195 41%	357 56%	465 58%	590 37%	489 31%	266 22%	188 31%	850 74%	172 37%	192 34%	525 41%	313 33%
None of these	16 1%	24 3%	19 11%	29 6%	25 4%	24 3%	102 6%	143 9%	4 *	28 5%	16 1%	48 10%	42 7%	33 3%	30 3%

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 32

**Q.6d Which of the principles or priorities that you try & bring to bear on your life does this most reflect?****Summary****Base: All respondents mentioning each**

FILTER: Segment 5

	Mentions														
	Ability to make our own decisions	Outward-looking, progressive and modern	Don't want to be associated with LEAVERS	Not dependent on political make-up of UK govt/ Stops UK govt going too far	Underpins Britishness	Threatens what's special about being British/ Loss of our identity	Affects quality of life	Affects living standards	Feel safer	Threat of isolation/ realistic view of British power	Confidence in UK/ standing on our own two feet	Get away from the idea that Britain is special and different	Life has changed for the worse/ Not happy with the way things are	Promotes prosperity in UK	Promotes equality
Unweighted base	836	1125	244	732	570	412	1513	1493	1268	799	764	725	448	1425	1181
Weighted base	861	1070	241	680	521	433	1489	1441	1263	737	747	690	456	1352	1107
Security	308 36%	338 32%	92 38%	328 48%	184 35%	185 43%	817 55%	701 49%	1077 85%	428 58%	340 45%	213 31%	240 53%	672 50%	401 36%
For future generations	303 35%	716 67%	108 45%	330 48%	244 47%	195 45%	787 53%	808 56%	508 40%	296 40%	332 45%	345 50%	245 54%	857 63%	603 54%
Belonging	150 17%	276 26%	99 41%	120 18%	231 44%	174 40%	343 23%	228 16%	315 25%	241 33%	177 24%	253 37%	81 18%	272 20%	408 37%
Freedom	517 60%	440 41%	42 17%	301 44%	211 41%	185 43%	611 41%	389 27%	395 31%	235 32%	310 41%	205 30%	148 32%	316 23%	554 50%
Independence	585 68%	339 32%	42 17%	202 30%	213 41%	219 51%	425 29%	347 24%	207 16%	199 27%	446 60%	181 26%	125 27%	309 23%	288 26%
None of these	11 1%	53 5%	23 10%	46 7%	33 6%	19 4%	75 5%	117 8%	11 1%	38 5%	24 3%	80 12%	41 9%	65 5%	40 4%

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 33

**Q.6d Which of the principles or priorities that you try & bring to bear on your life does this most reflect?****Summary****Base: All respondents mentioning each**

FILTER: Segment 6

	Mentions														
	Ability to make our own decisions	Outward- looking, progressive and modern	Don't want to be associated with LEAVERS	Not dependent on political make-up of UK govt/ Stops UK govt going too far	Underpins Britishness	Threatens what's special about being British/ Loss of our identity	Affects quality of life	Affects living standards	Feel safer	Threat of isolation/ realistic view of British power	Confidence in UK/ standing on our own two feet	Get away from the idea that Britain is special and different	Life has changed for the worse/ Not happy with the way things are	Promotes prosperity in UK	Promotes equality
Unweighted base	892	1546	274	761	730	343	1721	1725	1539	905	887	853	215	1845	1512
Weighted base	774	1311	238	640	619	308	1496	1487	1319	765	756	744	196	1579	1301
Security	321 41%	459 35%	87 36%	323 50%	242 39%	124 40%	874 58%	827 56%	1177 89%	467 61%	417 55%	237 32%	91 46%	842 53%	489 38%
For future generations	328 42%	960 73%	108 45%	320 50%	294 47%	156 51%	876 59%	935 63%	560 42%	365 48%	381 50%	390 52%	94 48%	1146 73%	738 57%
Belonging	147 19%	419 32%	114 48%	136 21%	303 49%	128 42%	435 29%	305 21%	394 30%	261 34%	216 29%	303 41%	47 24%	369 23%	588 45%
Freedom	510 66%	649 49%	59 25%	313 49%	310 50%	132 43%	721 48%	478 32%	484 37%	251 33%	359 47%	249 33%	69 36%	503 32%	743 57%
Independence	545 70%	401 31%	52 22%	212 33%	266 43%	156 50%	435 29%	377 25%	226 17%	191 25%	460 61%	170 23%	67 34%	418 26%	360 28%
None of these	10 1%	44 3%	32 14%	35 5%	26 4%	22 7%	65 4%	67 5%	6 *	45 6%	13 2%	74 10%	17 9%	40 3%	29 2%

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 34

**Q.6d Which of the principles or priorities that you try & bring to bear on your life does this most reflect?****Summary****Base: All respondents mentioning each**

FILTER: Segment 7

	Mentions														
	Ability to make our own decisions	Outward- looking, progressive and modern	Don't want to be associated with LEAVERS	Not dependent on political make-up of UK govt/ Stops UK govt going too far	Underpins Britishness	Threatens what's special about being British/ Loss of our identity	Affects quality of life	Affects living standards	Feel safer	Threat of isolation/ realistic view of British power	Confidence in UK/ standing on our own two feet	Get away from the idea that Britain is special and different	Life has changed for the worse/ Not happy with the way things are	Promotes prosperity in UK	Promotes equality
Unweighted base	628	1529	240	1071	527	165	1676	1629	1457	949	558	1050	382	1618	1622
Weighted base	532	1197	169	819	406	160	1347	1292	1160	747	486	806	305	1273	1276
Security	175 33%	383 32%	81 48%	409 50%	137 34%	54 34%	770 57%	711 55%	1022 88%	459 61%	259 53%	228 28%	162 53%	684 54%	510 40%
For future generations	208 39%	923 77%	86 51%	494 60%	213 53%	74 46%	837 62%	806 62%	551 48%	384 51%	245 51%	455 56%	176 58%	924 73%	815 64%
Belonging	91 17%	369 31%	98 58%	165 20%	217 53%	77 48%	355 26%	271 21%	368 32%	266 36%	151 31%	290 36%	62 20%	273 21%	593 46%
Freedom	358 67%	627 52%	51 30%	497 61%	193 48%	68 42%	649 48%	411 32%	455 39%	257 34%	219 45%	304 38%	133 44%	397 31%	798 63%
Independence	368 69%	357 30%	36 21%	211 26%	142 35%	65 41%	366 27%	321 25%	173 15%	138 19%	284 58%	156 19%	80 26%	273 21%	326 26%
None of these	7 1%	47 4%	24 14%	34 4%	35 9%	10 6%	71 5%	106 8%	10 1%	70 9%	23 5%	105 13%	44 14%	65 5%	46 4%

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 35

**Q.6d Which of the principles or priorities that you try & bring to bear on your life does this most reflect?****NET: Any mention (Q6d)****Base: All respondents mentioning each**

	Total	Segment						
		Nothing to lose (a)	Global Britain (b)	Hard-pressed undecideds (c)	Listen to DC (d)	If it ain't broke (e)	I'm alright Jacques (f)	Citizens of the World (g)
Unweighted base	20054	4789	2855	2916	2549	2381	2386	2178
Weighted base	20054	4528	2695	3684	2734	2537	2104	1771
Security	14141 71%	3324 73%cde	1919 71%cd	2152 58%	1808 66%c	1761 69%c	1742 83%abcde	1437 81%abcde
For future generations	14050 70%	3279 72%cde	1942 72%cde	2126 58%	1827 67%c	1695 67%c	1719 82%abcde	1461 82%abcde
Freedom	13050 65%	3242 72%bcde	1825 68%cd	1932 52%	1674 61%c	1479 58%	1542 73%bcde	1355 77%abcdef
Independence	12571 63%	3456 76%bcdefg	1876 70%cd	2011 55%	1691 62%cefg	1301 51%	1219 58%e	1018 57%e
Belonging	9468 47%	2110 47%cd	1306 48%cd	1292 35%	1172 43%c	1172 46%	1301 62%abcde	1115 63%abcde
None of these	2950 15%	538 12%bfg	255 9%fg	946 26%abdefg	537 20%abfg	432 17%abfg	127 6%	115 6%

**Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g****\* small base**

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 36

**Q.7 When it comes to immigration into Britain which of the following do you think lies closest to the truth?****Base: All respondents**

		Segment						
	Total	Nothing to lose (a)	Global Britain (b)	Hard-pressed undecideds (c)	Listen to DC (d)	If it ain't broke (e)	I'm alright Jacques (f)	Citizens of the World (g)
Unweighted base	20054	4789	2855	2916	2549	2381	2386	2178
Weighted base	20054	4528	2695	3684	2734	2537	2104	1771
We'll never be able to bring immigration under control unless we leave the European Union	7828 39%	3819 84%bcdefg	1478 55%cdefg	1365 37%defg	751 27%efg	278 11%fg	109 5%g	28 2%
We won't be able to bring immigration under control even if we leave the European Union	7355 37%	514 11%	729 27%a	1320 36%ab	1015 37%ab	1576 62%abcdfg	1228 58%abcd	973 55%abcd
Immigration is already under control	1820 9%	81 2%	285 11%acd	111 3%a	189 7%ac	235 9%acd	398 19%abcde	521 29%abcdef
Don't know	3052 15%	115 3%	204 8%a	888 24%abefg	779 29%abcefg	448 18%abg	369 18%abg	249 14%ab

**Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g****\* small base**

## **Euro Poll**

### **ONLINE Fieldwork : 20th November - 2nd December 2015**

Absolutes/col percents

Table 37

**Q.8 The Prime Minister, David Cameron, has said that he and the government will attempt to negotiate better terms of membership for Britain in the European Union. There will then be a referendum before the end of 2017, the year after next, on whether Britain should remain a member of the EU on the new terms that have been negotiated. If David Cameron announces that he has secured a better deal for Britain within the European Union, and he recommends that Britain should remain in the EU on these new terms, would this...?**

**Base: All respondents**

	Total	Segment						
		Nothing to lose (a)	Global Britain (b)	Hard-pressed undecideds (c)	Listen to DC (d)	If it ain't broke (e)	I'm alright Jacques (f)	Citizens of the World (g)
Unweighted base	20054	4789	2855	2916	2549	2381	2386	2178
Weighted base	20054	4528	2695	3684	2734	2537	2104	1771
Make you more likely to use your vote in the referendum for Britain to stay in the EU	7099 35%	258 6%	1253 46%acg	876 24%a	1785 65%abcefg	1275 50%abcg	1279 61%abceg	373 21%a
Make you more likely to use your vote in the referendum for Britain to leave the EU	2577 13%	1362 30%bcdefg	693 26%cdefg	316 9%defg	93 3%fg	85 3%fg	26 1%g	2 *
Make no difference to how you are likely to vote in the referendum	10377 52%	2908 64%bdef	750 28%	2491 68%abdef	856 31%b	1177 46%bdf	798 38%bd	1397 79%abcdef

**Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g**

**\* small base**



## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 38

**Q.9 How much confidence do you have that David Cameron and the government will be able to negotiate a better deal for Britain within the EU?****Base: All respondents**

	Total	Segment						
		Nothing to lose (a)	Global Britain (b)	Hard-pressed undecideds (c)	Listen to DC (d)	If it ain't broke (e)	I'm alright Jacques (f)	Citizens of the World (g)
Unweighted base	20054	4789	2855	2916	2549	2381	2386	2178
Weighted base	20054	4528	2695	3684	2734	2537	2104	1771
NET: A great deal/ quite a lot	3833 19%	255 6%	816 30%aceg	230 6%	816 30%aceg	528 21%acg	1004 48%abcdeg	184 10%ac
A great deal of confidence	(4) 624 3%	49 1%c	195 7%acdeg	17 *	87 3%acg	84 3%acg	172 8%acdeg	21 1%c
Quite a lot of confidence	(3) 3208 16%	206 5%	621 23%aceg	214 6%	729 27%abceg	443 17%acg	832 40%abcdeg	162 9%ac
Not a great deal of confidence	(2) 8251 41%	1482 33%	1141 42%af	1680 46%af	1235 45%af	1116 44%af	745 35%	851 48%abef
Little or no confidence	(1) 6004 30%	2668 59%bcdefg	591 22%df	1166 32%bdef	256 9%	590 23%df	159 8%	573 32%bdef
NET: Not a lot/ none	14255 71%	4150 92%bcdefg	1732 64%df	2846 77%bdef	1492 55%f	1706 67%df	904 43%	1425 80%bcdef
Don't know	1967 10%	123 3%	147 5%a	608 16%abefg	426 16%abefg	304 12%abfg	196 9%ab	163 9%ab
Mean	1.91	1.46	2.16aceg	1.70a	2.28abceg	2.01acg	2.53abcdeg	1.77ac
Standard deviation	0.80	0.64	0.87	0.62	0.71	0.78	0.77	0.68
Standard error	0.01	0.01	0.02	0.01	0.02	0.02	0.02	0.02

**Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g****\* small base**

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 39

**Q.10 Which do you think carries the biggest cost or risk to Britain - remaining a member of the EU, or leaving the EU?****Base: All respondents**

		Segment						
	Total	Nothing to lose (a)	Global Britain (b)	Hard-pressed undecideds (c)	Listen to DC (d)	If it ain't broke (e)	I'm alright Jacques (f)	Citizens of the World (g)
Unweighted base	20054	4789	2855	2916	2549	2381	2386	2178
Weighted base	20054	4528	2695	3684	2734	2537	2104	1771
Remaining a member of the EU	9433 47%	4278 94%bcdefg	2002 74%cdefg	2026 55%defg	720 26%efg	258 10%fg	143 7%g	6 *
Leaving the EU	10621 53%	251 6%	694 26%a	1658 45%ab	2014 74%abc	2279 90%abcd	1960 93%abcde	1765 100%abcdef

**Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g****\* small base**

## **Euro Poll**

### **ONLINE Fieldwork : 20th November - 2nd December 2015**

Absolutes/col percents

Table 40

**Q.11 Overall, do you think the UK at the moment is heading in the right direction, or is on the wrong track?****Base: All respondents**

	Segment							
	Total	Nothing to lose (a)	Global Britain (b)	Hard-pressed undecideds (c)	Listen to DC (d)	If it ain't broke (e)	I'm alright Jacques (f)	Citizens of the World (g)
Unweighted base	20054	4789	2855	2916	2549	2381	2386	2178
Weighted base	20054	4528	2695	3684	2734	2537	2104	1771
Right direction	9463 47%	1421 31%cg	1728 64%aceg	1015 28%	1895 69%abceg	1236 49%acg	1710 81%abcdeg	458 26%
Wrong track	10591 53%	3107 69%bdef	967 36%df	2669 72%abdef	840 31%f	1301 51%bdf	394 19%	1313 74%abdef

**Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g****\* small base**

## **Euro Poll**

### **ONLINE Fieldwork : 20th November - 2nd December 2015**

Absolutes/col percents

Table 41

**Q.12 Would you say you are happy or disappointed with the way life has turned out for you personally so far?****Base: All respondents**

		Segment						
	Total	Nothing to lose (a)	Global Britain (b)	Hard-pressed undecideds (c)	Listen to DC (d)	If it ain't broke (e)	I'm alright Jacques (f)	Citizens of the World (g)
Unweighted base	20054	4789	2855	2916	2549	2381	2386	2178
Weighted base	20054	4528	2695	3684	2734	2537	2104	1771
Happy	12706 63%	2283 50%	1979 73%aceg	1781 48%	2070 76%aceg	1622 64%ac	1854 88%abcdeg	1116 63%ac
Disappointed	7348 37%	2245 50%bdefg	716 27%f	1902 52%bdefg	665 24%f	915 36%bdf	249 12%	655 37%bdf

**Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g****\* small base**

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 42

**Q.13 Now thinking about the UK in 30 years' time, will it be a better or a worse country for most people to live in than it is today?****Base: All respondents**

		Segment						
	Total	Nothing to lose (a)	Global Britain (b)	Hard-pressed undecideds (c)	Listen to DC (d)	If it ain't broke (e)	I'm alright Jacques (f)	Citizens of the World (g)
Unweighted base	20054	4789	2855	2916	2549	2381	2386	2178
Weighted base	20054	4528	2695	3684	2734	2537	2104	1771
Better	7540 38%	637 14% <sup>c</sup>	1706 63% <sup>aceg</sup>	72 2%	1894 69% <sup>abceg</sup>	695 27% <sup>ac</sup>	2053 98% <sup>abcdeg</sup>	482 27% <sup>ac</sup>
Worse	12514 62%	3891 86% <sup>bdefg</sup>	990 37% <sup>df</sup>	3612 98% <sup>abdefg</sup>	840 31% <sup>f</sup>	1842 73% <sup>bdf</sup>	51 2%	1289 73% <sup>bdf</sup>

**Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g****\* small base**

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 43

**Q.14 Below are some pairs of statements. Please say which statement in each pair you most agree with, even if you don't completely agree with it.**

**Statement A:- It doesn't make much of a difference whether Britain is a member of the European Union or not**

**OR Statement B:- It matters hugely whether Britain is a member of the European Union or not**

**Base: All respondents**

	Total	Segment						
		Nothing to lose (a)	Global Britain (b)	Hard-pressed undecideds (c)	Listen to DC (d)	If it ain't broke (e)	I'm alright Jacques (f)	Citizens of the World (g)
Unweighted base	20054	4789	2855	2916	2549	2381	2386	2178
Weighted base	20054	4528	2695	3684	2734	2537	2104	1771
NET: A more than B	2635 13%	743 16%defg	407 15%efg	735 20%abdefg	354 13%efg	254 10%fg	86 4%	55 3%
A more than B	(-5) 852 4%	341 8%bcdefg	133 5%defg	196 5%defg	56 2%g	74 3%fg	35 2%	18 1%
A more than B	(-4) 367 2%	141 3%bdefg	45 2%fg	80 2%dfg	29 1%	51 2%dfg	10 *	11 1%
A more than B	(-3) 376 2%	100 2%fg	56 2%fg	104 3%fg	52 2%fg	47 2%fg	13 1%	4 *
A more than B	(-2) 487 2%	103 2%fg	80 3%efg	152 4%aefg	93 3%aefg	39 2%fg	12 1%	8 *
A more than B	(-1) 552 3%	57 1%	94 3%aefg	203 6%abefg	124 5%aefg	44 2%f	15 1%	15 1%
Both the same	(0) 1146 6%	104 2%g	100 4%afg	444 12%abefg	298 11%abefg	134 5%abfg	42 2%	23 1%
B more than A	(1) 1716 9%	138 3%	215 8%afg	650 18%abdefg	380 14%abefg	209 8%afg	73 3%	50 3%
B more than A	(2) 1796 9%	174 4%	220 8%a	440 12%abfg	431 16%abcefg	253 10%ag	167 8%a	112 6%a
B more than A	(3) 2600 13%	377 8%	398 15%a	461 13%a	393 14%a	390 15%ac	346 16%acg	235 13%a
B more than A	(4) 2965 15%	578 13%c	440 16%ac	356 10%	394 14%c	403 16%ac	443 21%abcde	352 20%abcde
B more than A	(5) 7196 36%	2415 53%bcdef	915 34%cd	597 16%	485 18%	893 35%cd	946 45%bcde	943 53%bcdef
NET: B more than A	16273 81%	3682 81%cd	2188 81%cd	2504 68%	2082 76%c	2149 85%abcd	1976 94%abcde	1693 96%abcde
Mean	2.62	2.91bcd	2.57cd	1.41	2.03c	2.81bcd	3.64abcde	3.91abcdef
Standard deviation	2.78	3.25	2.84	2.75	2.39	2.57	1.95	1.75

## **Euro Poll**

### **ONLINE Fieldwork : 20th November - 2nd December 2015**

Absolutes/col percents

Table 43

**Q.14 Below are some pairs of statements. Please say which statement in each pair you most agree with, even if you don't completely agree with it.**

**Statement A:- It doesn't make much of a difference whether Britain is a member of the European Union or not**

**OR Statement B:- It matters hugely whether Britain is a member of the European Union or not**

**Base: All respondents**

		Segment						
	Total	Nothing to lose (a)	Global Britain (b)	Hard-pressed undecideds (c)	Listen to DC (d)	If it ain't broke (e)	I'm alright Jacques (f)	Citizens of the World (g)
Weighted base	20054	4528	2695	3684	2734	2537	2104	1771
Standard error	0.02	0.05	0.05	0.05	0.05	0.05	0.04	0.04

**Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g**

**\* small base**

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 44

**Q.14 Below are some pairs of statements. Please say which statement in each pair you most agree with, even if you don't completely agree with it.**

**Statement A:- Britain's referendum on EU membership is much more important than Scotland's referendum on independence in 2014**

**OR Statement B:- Britain's referendum on EU membership is much less important than Scotland's referendum on independence in 2014**

**Base: All respondents**

	Total	Segment						
		Nothing to lose (a)	Global Britain (b)	Hard-pressed undecideds (c)	Listen to DC (d)	If it ain't broke (e)	I'm alright Jacques (f)	Citizens of the World (g)
Unweighted base	20054	4789	2855	2916	2549	2381	2386	2178
Weighted base	20054	4528	2695	3684	2734	2537	2104	1771
NET: A more than B	12771 64%	3565 79%bcdefg	1643 61%cd	2009 55%	1540 56%	1542 61%cd	1420 67%bcdeg	1051 59%c
A more than B	(-5) 4100 20%	1715 38%bcdefg	508 19%cd	464 13%	322 12%	434 17%cd	361 17%cd	296 17%cd
A more than B	(-4) 2988 15%	917 20%bcdefg	452 17%cdg	390 11%	318 12%	384 15%cdg	326 15%cdg	203 11%
A more than B	(-3) 2425 12%	474 10%	313 12%	413 11%	363 13%a	317 12%	334 16%abceg	211 12%
A more than B	(-2) 1958 10%	271 6%	228 8%a	440 12%ab	308 11%ab	263 10%a	245 12%ab	203 11%ab
A more than B	(-1) 1299 6%	188 4%	142 5%	303 8%abe	229 8%abe	145 6%a	155 7%ab	138 8%abe
Both the same	(0) 2036 10%	220 5%	156 6%	561 15%abefg	399 15%abef	291 11%abf	186 9%ab	223 13%abf
B more than A	(1) 1771 9%	188 4%	179 7%a	476 13%abfg	295 11%ab	266 10%ab	198 9%ab	168 10%ab
B more than A	(2) 758 4%	69 2%	141 5%afg	171 5%af	164 6%aefg	97 4%a	59 3%a	57 3%a
B more than A	(3) 737 4%	74 2%	187 7%acdefg	131 4%a	115 4%a	71 3%a	81 4%a	80 5%ae
B more than A	(4) 524 3%	64 1%	130 5%acdefg	86 2%a	79 3%a	62 2%a	43 2%	58 3%af
B more than A	(5) 1457 7%	349 8%df	260 10%acdfg	249 7%	142 5%	207 8%df	116 6%	133 7%df
NET: B more than A	5247 26%	744 16%	896 33%adefg	1114 30%af	795 29%af	704 28%af	498 24%a	497 28%af
Mean	-1.50	-2.62	-1.13af	-0.95aef	-1.03aef	-1.33af	-1.64a	-1.16af
Standard deviation	3.10	3.08	3.41	2.87	2.82	3.08	2.89	3.05



## **Euro Poll**

### **ONLINE Fieldwork : 20th November - 2nd December 2015**

Absolutes/col percents

Table 44

**Q.14 Below are some pairs of statements. Please say which statement in each pair you most agree with, even if you don't completely agree with it.**

**Statement A:- Britain's referendum on EU membership is much more important than Scotland's referendum on independence in 2014**

**OR Statement B:- Britain's referendum on EU membership is much less important than Scotland's referendum on independence in 2014**

**Base: All respondents**

		Segment						
	Total	Nothing to lose (a)	Global Britain (b)	Hard-pressed undecideds (c)	Listen to DC (d)	If it ain't broke (e)	I'm alright Jacques (f)	Citizens of the World (g)
Weighted base	20054	4528	2695	3684	2734	2537	2104	1771
Standard error	0.02	0.04	0.06	0.05	0.06	0.06	0.06	0.07

**Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g**

**\* small base**

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 45

**Q.15 Thinking about those who are campaigning for Britain to leave the EU, and those campaigning for Britain to remain a member, which side do you think sounds more...?**

**Remain**

**Base: All respondents**

	Total	Segment						
		Nothing to lose (a)	Global Britain (b)	Hard-pressed undecideds (c)	Listen to DC (d)	If it ain't broke (e)	I'm alright Jacques (f)	Citizens of the World (g)
Unweighted base	20054	4789	2855	2916	2549	2381	2386	2178
Weighted base	20054	4528	2695	3684	2734	2537	2104	1771
Moderate	13085 65%	1601 35%	1516 56%a	2270 62%ab	2089 76%abc	2083 82%abcd	1912 91%abcde	1613 91%abcde
Normal	12008 60%	688 15%	1244 46%a	2060 56%ab	2082 76%abc	2223 88%abcd	2004 95%abcde	1709 96%abcde
Reasonable	11779 59%	534 12%	1130 42%a	1966 53%ab	2087 76%abc	2279 90%abcd	2043 97%abcde	1740 98%abcdef
Sensible	11688 58%	338 7%	1104 41%a	2033 55%ab	2139 78%abc	2286 90%abcd	2040 97%abcde	1748 99%abcdef
Well-intentioned	11281 56%	1409 31%	1362 51%a	1892 51%a	1686 62%abc	1819 72%abcd	1626 77%abcde	1487 84%abcdef
Trustworthy	11236 56%	330 7%	1041 39%a	1810 49%ab	2041 75%abc	2249 89%abcd	2036 97%abcde	1728 98%abcde
Modern	11070 55%	803 18%	1134 42%a	1835 50%ab	1718 63%abc	2032 80%abcd	1932 92%abcde	1617 91%abcde
People like me	10828 54%	200 4%	892 33%a	1679 46%ab	1975 72%abc	2285 90%abcd	2053 98%abcde	1745 99%abcde
Down to earth	10751 54%	426 9%	1067 40%a	1748 47%ab	1836 67%abc	2088 82%abcd	1915 91%abcde	1672 94%abcdef
Confident	10640 53%	677 15%	1179 44%a	1847 50%ab	1748 64%abc	1958 77%abcd	1833 87%abcdeg	1398 79%abcd
Convincing	10623 53%	439 10%	976 36%a	1746 47%ab	1819 67%abc	2084 82%abcd	1920 91%abcde	1638 92%abcde
Hopeful	10492 52%	1098 24%	1244 46%a	1761 48%a	1640 60%abc	1741 69%abcd	1606 76%abcde	1402 79%abcde
Outward-looking	10431 52%	538 12%	1007 37%a	1650 45%ab	1634 60%abc	2051 81%abcd	1917 91%abcde	1633 92%abcde

**Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g**

**\* small base**

**Lord Ashcroft**

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 45

**Q.15 Thinking about those who are campaigning for Britain to leave the EU, and those campaigning for Britain to remain a member, which side do you think sounds more...?**

**Remain**

**Base: All respondents**

	Total	Segment						
		Nothing to lose (a)	Global Britain (b)	Hard-pressed undecideds (c)	Listen to DC (d)	If it ain't broke (e)	I'm alright Jacques (f)	Citizens of the World (g)
Weighted base	20054	4528	2695	3684	2734	2537	2104	1771
Committed	10417 52%	784 17%	1194 44%a	1839 50%ab	1742 64%abc	1854 73%abcd	1682 80%abcdeg	1323 75%abcd
Clearly argued	10307 51%	622 14%	1070 40%a	1702 46%ab	1657 61%abc	1905 75%abcd	1788 85%abcde	1562 88%abcdef
Fanatical	7600 38%	3211 71%bcdefg	1453 54%cdefg	1535 42%defg	688 25%efg	441 17%fg	179 9%g	93 5%
Patriotic	6031 30%	410 9%	773 29%a	1040 28%a	834 30%a	1111 44%abcd	1063 51%abcdeg	800 45%abcd
Don't know	1035 5%	519 11%bcdefg	148 5%defg	257 7%defg	61 2%fg	47 2%fg	-	3 *

**Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g**

**\* small base**

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 46

**Q.15 Thinking about those who are campaigning for Britain to leave the EU, and those campaigning for Britain to remain a member, which side do you think sounds more...?**

**Leave**

**Base: All respondents**

	Total	Segment						
		Nothing to lose (a)	Global Britain (b)	Hard-pressed undecideds (c)	Listen to DC (d)	If it ain't broke (e)	I'm alright Jacques (f)	
Unweighted base	20054	4789	2855	2916	2549	2381	2386	2178
Weighted base	20054	4528	2695	3684	2734	2537	2104	1771
Patriotic	14023 70%	4119 91%bcdefg	1922 71%efg	2643 72%efg	1901 70%efg	1426 56%f	1041 49%	972 55%f
Fanatical	12454 62%	1318 29%	1242 46%a	2149 58%ab	2046 75%abc	2096 83%abcd	1925 91%abcde	1678 95%abcdef
Clearly argued	9747 49%	3907 86%bcdefg	1625 60%cdefg	1982 54%defg	1077 39%efg	632 25%fg	316 15%g	209 12%
Committed	9637 48%	3744 83%bcdefg	1502 56%cdefg	1845 50%defg	993 36%efg	683 27%f	422 20%	448 25%f
Outward-looking	9623 48%	3990 88%bcdefg	1688 63%cdefg	2034 55%defg	1100 40%efg	486 19%fg	187 9%	138 8%
Hopeful	9562 48%	3431 76%bcdefg	1451 54%defg	1923 52%defg	1094 40%efg	797 31%fg	498 24%	369 21%
Convincing	9431 47%	4090 90%bcdefg	1719 64%cdefg	1938 53%defg	915 33%efg	453 18%fg	184 9%	133 8%
Confident	9414 47%	3852 85%bcdefg	1516 56%cdefg	1837 50%defg	986 36%efg	580 23%f	271 13%	373 21%f
Down to earth	9303 46%	4103 91%bcdefg	1629 60%cdefg	1936 53%defg	898 33%efg	449 18%fg	189 9%g	99 6%
People like me	9226 46%	4329 96%bcdefg	1803 67%cdefg	2005 54%defg	759 28%efg	252 10%fg	51 2%	27 1%
Modern	8984 45%	3726 82%bcdefg	1562 58%cdefg	1849 50%defg	1017 37%efg	506 20%fg	172 8%	154 9%
Trustworthy	8818 44%	4198 93%bcdefg	1654 61%cdefg	1873 51%defg	693 25%efg	289 11%fg	67 3%	43 2%
Well-intentioned	8773 44%	3119 69%bcdefg	1333 49%defg	1792 49%defg	1049 38%efg	719 28%fg	477 23%g	284 16%

**Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g**

**\* small base**

**Lord Ashcroft**

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 46

**Q.15 Thinking about those who are campaigning for Britain to leave the EU, and those campaigning for Britain to remain a member, which side do you think sounds more...?**

**Leave**

**Base: All respondents**

	Total	Segment						
		Nothing to lose (a)	Global Britain (b)	Hard-pressed undecideds (c)	Listen to DC (d)	If it ain't broke (e)	I'm alright Jacques (f)	Citizens of the World (g)
Weighted base	20054	4528	2695	3684	2734	2537	2104	1771
Sensible	8366 42%	4190 93%bcdefg	1591 59%cdefg	1651 45%defg	595 22%efg	251 10%fg	64 3%g	23 1%
Reasonable	8275 41%	3994 88%bcdefg	1565 58%cdefg	1717 47%defg	647 24%efg	259 10%fg	61 3%g	31 2%
Normal	8046 40%	3841 85%bcdefg	1451 54%cdefg	1624 44%defg	653 24%efg	314 12%fg	100 5%	62 4%
Moderate	6969 35%	2927 65%bcdefg	1179 44%cdefg	1414 38%defg	645 24%efg	454 18%fg	192 9%	158 9%
Don't know	751 4%	13 *	125 5%ag	167 5%ag	121 4%ag	177 7%abcdfg	108 5%ag	39 2%a

**Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g**

**\* small base**

## **Euro Poll**

### **ONLINE Fieldwork : 20th November - 2nd December 2015**

Absolutes/col percents

Table 47

**Q.16a Below are some pairs of statements. Please say which statement in each pair you most agree with, even if you don't completely agree with it.**

**Base: All respondents**

	Segment							
	Total	Nothing to lose (a)	Global Britain (b)	Hard-pressed undecideds (c)	Listen to DC (d)	If it ain't broke (e)	I'm alright Jacques (f)	Citizens of the World (g)
Unweighted base	20054	4789	2855	2916	2549	2381	2386	2178
Weighted base	20054	4528	2695	3684	2734	2537	2104	1771
If you work hard, it is possible to be very successful in Britain no matter what your background	11513 57%	2295 51%cg	1806 67%aceg	1710 46%g	1897 69%aceg	1413 56%acg	1673 80%abcdeg	720 41%
In Britain today, people from some backgrounds will never have a real chance to be successful no matter how hard they work	8541 43%	2233 49%bdef	890 33%f	1974 54%abdef	837 31%f	1125 44%bdf	431 20%	1051 59%abcdef

**Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g**

**\* small base**

## **Euro Poll**

### **ONLINE Fieldwork : 20th November - 2nd December 2015**

Absolutes/col percents

Table 48

**Q.16b Below are some pairs of statements. Please say which statement in each pair you most agree with, even if you don't completely agree with it.**

**Base: All respondents**

	Segment							
	Total	Nothing to lose (a)	Global Britain (b)	Hard-pressed undecideds (c)	Listen to DC (d)	If it ain't broke (e)	I'm alright Jacques (f)	Citizens of the World (g)
Unweighted base	20054	4789	2855	2916	2549	2381	2386	2178
Weighted base	20054	4528	2695	3684	2734	2537	2104	1771
For most children growing up in Britain today, life will be better than it was for their parents	7745 39%	948 21%	1397 52%aceg	750 20%	1612 59%abceg	857 34%acg	1659 79%abcdeg	521 29%ac
For most children growing up in Britain today, life will be worse than it was for their parents	12309 61%	3580 79%bdefg	1298 48%df	2934 80%bdefg	1122 41%f	1681 66%bdf	445 21%	1250 71%bdef

**Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g**

**\* small base**

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 49

**Q.16c Below are some pairs of statements. Please say which statement in each pair you most agree with, even if you don't completely agree with it.**

**Base: All respondents**

	Segment							
	Total	Nothing to lose (a)	Global Britain (b)	Hard-pressed undecideds (c)	Listen to DC (d)	If it ain't broke (e)	I'm alright Jacques (f)	Citizens of the World (g)
Unweighted base	20054	4789	2855	2916	2549	2381	2386	2178
Weighted base	20054	4528	2695	3684	2734	2537	2104	1771
With the way the economy and society are changing, there will be more threats to my standard of living in future than there will be opportunities to improve it	14237 71%	3933 87%bdef	1470 55%f	3198 87%bdef	1531 56%f	2053 81%bdf	484 23%	1568 89%bdef
The way society and the economy is changing will bring more opportunities for me to improve my standard of living than threats to it	5817 29%	595 13%	1225 45%aceg	485 13%	1204 44%aceg	484 19%acg	1620 77%abcdeg	204 11%

**Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g**

**\* small base**



## **Euro Poll**

### **ONLINE Fieldwork : 20th November - 2nd December 2015**

Absolutes/col percents

Table 50

**Q.16d Below are some pairs of statements. Please say which statement in each pair you most agree with, even if you don't completely agree with it.**

**Base: All respondents**

	Segment							
	Total	Nothing to lose (a)	Global Britain (b)	Hard-pressed undecideds (c)	Listen to DC (d)	If it ain't broke (e)	I'm alright Jacques (f)	Citizens of the World (g)
Unweighted base	20054	4789	2855	2916	2549	2381	2386	2178
Weighted base	20054	4528	2695	3684	2734	2537	2104	1771
On the whole, immigration into Britain has been a good thing for the country	8891 44%	579 13%	1154 43%ac	1032 28%a	1445 53%abc	1377 54%abc	1731 82%abcde	1574 89%abcdef
On the whole, immigration into Britain has been a bad thing for the country	11163 56%	3950 87%bcdefg	1541 57%defg	2652 72%bdefg	1289 47%fg	1160 46%fg	373 18%g	197 11%

**Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g**

**\* small base**

## **Euro Poll**

### **ONLINE Fieldwork : 20th November - 2nd December 2015**

Absolutes/col percents

Table 51

**Q.16e Below are some pairs of statements. Please say which statement in each pair you most agree with, even if you don't completely agree with it.**

**Base: All respondents**

		Segment						
	Total	Nothing to lose (a)	Global Britain (b)	Hard-pressed undecideds (c)	Listen to DC (d)	If it ain't broke (e)	I'm alright Jacques (f)	Citizens of the World (g)
Unweighted base	20054	4789	2855	2916	2549	2381	2386	2178
Weighted base	20054	4528	2695	3684	2734	2537	2104	1771
Changes in society in Britain over the last few years have been mostly for the better	6830 34%	576 13%	1183 44%aceg	691 19%a	1423 52%abceg	842 33%ac	1560 74%abcdeg	556 31%ac
Changes in society in Britain over the last few years have been mostly for the worse	13224 66%	3953 87%bcdefg	1512 56%df	2993 81%bdefg	1311 48%f	1695 67%bdf	544 26%	1215 69%bdf

**Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g**

**\* small base**

## **Euro Poll**

### **ONLINE Fieldwork : 20th November - 2nd December 2015**

Absolutes/col percents

Table 52

**Q.16f Below are some pairs of statements. Please say which statement in each pair you most agree with, even if you don't completely agree with it.**

**Base: All respondents**

		Segment						
	Total	Nothing to lose (a)	Global Britain (b)	Hard-pressed undecideds (c)	Listen to DC (d)	If it ain't broke (e)	I'm alright Jacques (f)	Citizens of the World (g)
Unweighted base	20054	4789	2855	2916	2549	2381	2386	2178
Weighted base	20054	4528	2695	3684	2734	2537	2104	1771
Overall, life in Britain today is better than it was 30 years ago	10679 53%	1459 32%	1617 60%ace	1355 37%a	1920 70%abceg	1367 54%ac	1882 89%abcdeg	1079 61%ace
Overall, life in Britain today is worse than it was 30 years ago	9375 47%	3070 68%bcdefg	1078 40%df	2329 63%bdefg	814 30%f	1170 46%bdfg	222 11%	692 39%df

**Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g**

**\* small base**

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 53

**Q.16g Below are some pairs of statements. Please say which statement in each pair you most agree with, even if you don't completely agree with it.**

**Base: All respondents**

		Segment						
	Total	Nothing to lose (a)	Global Britain (b)	Hard-pressed undecideds (c)	Listen to DC (d)	If it ain't broke (e)	I'm alright Jacques (f)	Citizens of the World (g)
Unweighted base	20054	4789	2855	2916	2549	2381	2386	2178
Weighted base	20054	4528	2695	3684	2734	2537	2104	1771
It matters a great deal which party wins an election, since the parties have different principles, priorities and policies that they can put into practice in government	11164 56%	2102 46% <sup>c</sup>	1859 69% <sup>ace</sup>	1068 29%	1876 69% <sup>ace</sup>	1292 51% <sup>ac</sup>	1682 80% <sup>abcdeg</sup>	1285 73% <sup>abcde</sup>
It matters very little which party wins an election, since the parties end up doing the same things once in government and nothing improves for people like me	8890 44%	2426 54% <sup>bdefg</sup>	836 31% <sup>fg</sup>	2616 71% <sup>abdefg</sup>	859 31% <sup>fg</sup>	1245 49% <sup>bdfg</sup>	422 20%	486 27% <sup>f</sup>

**Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g**

**\* small base**

## **Euro Poll**

### **ONLINE Fieldwork : 20th November - 2nd December 2015**

Absolutes/col percents

Table 54

**Q.16h Below are some pairs of statements. Please say which statement in each pair you most agree with, even if you don't completely agree with it.**

**Base: All respondents**

		Segment						
	Total	Nothing to lose (a)	Global Britain (b)	Hard-pressed undecideds (c)	Listen to DC (d)	If it ain't broke (e)	I'm alright Jacques (f)	Citizens of the World (g)
Unweighted base	20054	4789	2855	2916	2549	2381	2386	2178
Weighted base	20054	4528	2695	3684	2734	2537	2104	1771
We need leaders who listen to the people and do what they want	13506 67%	3305 73%bcdef	1640 61%	2581 70%bdef	1742 64%f	1665 66%bf	1224 58%	1349 76%abcdef
We need leaders who will stick to what they believe is right, even if it is unpopular	6548 33%	1223 27%g	1056 39%aceg	1102 30%ag	992 36%acg	873 34%acg	880 42%acdeg	422 24%

**Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g**

**\* small base**

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 55

**Q.16i Below are some pairs of statements. Please say which statement in each pair you most agree with, even if you don't completely agree with it.**

**Base: All respondents**

		Segment						
	Total	Nothing to lose (a)	Global Britain (b)	Hard-pressed undecideds (c)	Listen to DC (d)	If it ain't broke (e)	I'm alright Jacques (f)	Citizens of the World (g)
Unweighted base	20054	4789	2855	2916	2549	2381	2386	2178
Weighted base	20054	4528	2695	3684	2734	2537	2104	1771
It should be easier for firms to hire people and lay them off when they need to	6943 35%	1707 38%ceg	1207 45%acdeg	1013 27%g	1085 40%ceg	786 31%cg	881 42%aceg	264 15%
There should be more protection for employees even if that costs firms more and fewer jobs are created overall	13111 65%	2821 62%bf	1488 55%	2671 73%abdef	1649 60%b	1751 69%abdf	1223 58%	1507 85%abcdef

**Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g**

**\* small base**

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 56

**Q.16j Below are some pairs of statements. Please say which statement in each pair you most agree with, even if you don't completely agree with it.**

**Base: All respondents**

		Segment						
	Total	Nothing to lose (a)	Global Britain (b)	Hard-pressed undecideds (c)	Listen to DC (d)	If it ain't broke (e)	I'm alright Jacques (f)	Citizens of the World (g)
Unweighted base	20054	4789	2855	2916	2549	2381	2386	2178
Weighted base	20054	4528	2695	3684	2734	2537	2104	1771
People expect too much from the government	6099 30%	1134 25%g	1033 38%aceg	849 23%g	1038 38%aceg	812 32%acg	938 45%abcdeg	295 17%
People are entitled to expect more from the government	13955 70%	3394 75%bdef	1662 62%f	2835 77%bdef	1696 62%f	1726 68%bdf	1166 55%	1476 83%abcdef

**Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g**

**\* small base**

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 57

**Q.17 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing?****Summary****Base: All respondents**

		Q17 Summary							
		Multiculturalis m	Social liberalism	Feminism	The Green movement	Globalisation	The internet	Capitalism	Immigration
Unweighted base		20054	20054	20054	20054	20054	20054	20054	20054
Weighted base		20054	20054	20054	20054	20054	20054	20054	20054
A force for good	(10)	1718 9%	909 5%	2055 10%	1682 8%	772 4%	3485 17%	628 3%	579 3%
	(9)	1332 7%	828 4%	1448 7%	1354 7%	840 4%	2925 15%	661 3%	592 3%
	(8)	2353 12%	1914 10%	2444 12%	2296 11%	1989 10%	3981 20%	1648 8%	1517 8%
	(7)	2203 11%	2129 11%	2367 12%	2432 12%	2453 12%	2665 13%	2115 11%	2003 10%
	(6)	1787 9%	1885 9%	1901 9%	2081 10%	2288 11%	1701 8%	2028 10%	1805 9%
Mixed blessing	(5)	3861 19%	4569 23%	4619 23%	3983 20%	5149 26%	3348 17%	5002 25%	3809 19%
	(4)	1107 6%	1030 5%	856 4%	1019 5%	1159 6%	360 2%	1313 7%	1308 7%
	(3)	1089 5%	878 4%	783 4%	896 4%	869 4%	274 1%	1073 5%	1530 8%
	(2)	843 4%	624 3%	617 3%	760 4%	691 3%	195 1%	841 4%	1522 8%
	(1)	712 4%	436 2%	456 2%	515 3%	395 2%	125 1%	606 3%	1427 7%
A force for ill	(0)	1514 8%	766 4%	682 3%	912 5%	666 3%	142 1%	934 5%	2937 15%
NET: 8-10		5403 27%	3650 18%	5947 30%	5331 27%	3601 18%	10390 52%	2937 15%	2687 13%
NET: 4-7		8958 45%	9613 48%	9743 49%	9515 47%	11049 55%	8074 40%	10458 52%	8924 45%
NET: 0-3		4158 21%	2704 13%	2538 13%	3082 15%	2620 13%	736 4%	3453 17%	7416 37%
Don't know		1536 8%	4086 20%	1826 9%	2125 11%	2783 14%	853 4%	3206 16%	1027 5%
Mean		5.59	5.60	6.13	5.89	5.61	7.36	5.23	4.28



## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 57

**Q.17 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing?****Summary****Base: All respondents**

	Q17 Summary							
	Multiculturalis m	Social liberalism	Feminism	The Green movement	Globalisation	The internet	Capitalism	Immigration
Weighted base	20054	20054	20054	20054	20054	20054	20054	20054
Standard deviation	2.86	2.43	2.55	2.64	2.29	2.09	2.40	2.85
Standard error	0.02	0.02	0.02	0.02	0.02	0.01	0.02	0.02

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 58

**Q.17 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing?****Multiculturalism****Base: All respondents**

		Segment						
	Total	Nothing to lose (a)	Global Britain (b)	Hard-pressed undecideds (c)	Listen to DC (d)	If it ain't broke (e)	I'm alright Jacques (f)	Citizens of the World (g)
Unweighted base	20054	4789	2855	2916	2549	2381	2386	2178
Weighted base	20054	4528	2695	3684	2734	2537	2104	1771
A force for good	(10) 1718 9%	64 1%	263 10%ace	121 3%a	259 9%ace	68 3%a	334 16%abcde	609 34%abcdef
	(9) 1332 7%	33 1%	209 8%ace	98 3%a	198 7%ace	87 3%a	314 15%abcde	393 22%abcdef
	(8) 2353 12%	94 2%	386 14%ace	255 7%a	421 15%ace	255 10%ac	493 23%abcde	449 25%abcde
	(7) 2203 11%	187 4%	371 14%ac	348 9%a	392 14%ac	312 12%ac	376 18%abcdeg	216 12%ac
	(6) 1787 9%	242 5%g	359 13%acfg	307 8%ag	334 12%acfg	279 11%acg	202 10%ag	64 4%
Mixed blessing	(5) 3861 19%	905 20%fg	581 22%fg	943 26%abdfg	550 20%fg	612 24%adfg	233 11%g	36 2%
	(4) 1107 6%	350 8%bdfg	150 6%fg	262 7%dfg	141 5%fg	168 7%fg	34 2%g	1 *
	(3) 1089 5%	494 11%bcdefg	119 4%dfg	227 6%bdfg	83 3%fg	134 5%dfg	32 2%g	* *
	(2) 843 4%	435 10%bcdefg	51 2%fg	188 5%bdfg	43 2%fg	111 4%bdfg	15 1%g	- -
	(1) 712 4%	440 10%bcdefg	32 1%fg	132 4%bdfg	26 1%g	74 3%bdfg	8 *	1 *
A force for ill	(0) 1514 8%	1085 24%bcdefg	37 1%fg	214 6%bdfg	32 1%fg	142 6%bdfg	4 *	1 *
NET: 8-10	5403 27%	191 4%	857 32%ace	474 13%a	878 32%ace	410 16%ac	1142 54%abcde	1451 82%abcdef
NET: 4-7	8958 45%	1685 37%g	1461 54%acfg	1860 50%afg	1418 52%afg	1371 54%afg	846 40%g	316 18%
NET: 0-3	4158 21%	2454 54%bcdefg	239 9%dfg	761 21%bdfg	184 7%fg	461 18%bdfg	58 3%g	2 *

**Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g****\* small base****Lord Ashcroft**

## **Euro Poll**

### **ONLINE Fieldwork : 20th November - 2nd December 2015**

Absolutes/col percents

Table 58

**Q.17 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing?****Multiculturalism****Base: All respondents**

		Segment						
	Total	Nothing to lose (a)	Global Britain (b)	Hard-pressed undecideds (c)	Listen to DC (d)	If it ain't broke (e)	I'm alright Jacques (f)	Citizens of the World (g)
Weighted base	20054	4528	2695	3684	2734	2537	2104	1771
Don't know	1536 8%	199 4%fg	138 5%fg	589 16%abdefg	255 9%abfg	294 12%abfg	58 3%g	3 *
Mean	5.59	3.04	6.39ace	4.97a	6.52ace	5.26ac	7.53abcde	8.65abcdef
Standard deviation	2.86	2.53	2.24	2.47	2.17	2.43	1.85	1.30
Standard error	0.02	0.04	0.04	0.05	0.04	0.05	0.04	0.03

**Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g****\* small base**

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 59

**Q.17 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing?****Social liberalism****Base: All respondents**

		Segment							
		Total	Nothing to lose (a)	Global Britain (b)	Hard-pressed undecideds (c)	Listen to DC (d)	If it ain't broke (e)	I'm alright Jacques (f)	Citizens of the World (g)
Unweighted base		20054	4789	2855	2916	2549	2381	2386	2178
Weighted base		20054	4528	2695	3684	2734	2537	2104	1771
A force for good	(10)	909 5%	75 2%	161 6%acde	54 1%	99 4%ace	46 2%	148 7%acde	325 18%abcdef
	(9)	828 4%	61 1%	149 6%acde	63 2%	76 3%a	94 4%ac	144 7%acde	241 14%abcdef
	(8)	1914 10%	139 3%	339 13%acde	181 5%a	251 9%ac	245 10%ac	353 17%abcde	406 23%abcdef
	(7)	2129 11%	251 6%	392 15%acd	282 8%a	313 11%ac	321 13%ac	311 15%acd	259 15%acd
	(6)	1885 9%	316 7%g	328 12%acg	334 9%ag	314 11%acg	261 10%ag	239 11%acg	92 5%
Mixed blessing	(5)	4569 23%	1193 26%bdefg	617 23%fg	974 26%bdefg	628 23%g	575 23%g	420 20%g	163 9%
	(4)	1030 5%	314 7%befg	136 5%fg	212 6%fg	153 6%fg	110 4%g	73 3%g	31 2%
	(3)	878 4%	351 8%bcdefg	126 5%dfg	136 4%g	88 3%g	106 4%fg	59 3%g	13 1%
	(2)	624 3%	303 7%bcdefg	70 3%g	89 2%g	47 2%g	73 3%g	39 2%g	4 *
	(1)	436 2%	251 6%bcdefg	42 2%dg	56 2%dg	15 1%	47 2%dfg	17 1%	7 *
A force for ill	(0)	766 4%	497 11%bcdefg	35 1%fg	105 3%bdfg	24 1%	84 3%bdfg	12 1%	8 *
NET: 8-10		3650 18%	274 6%	649 24%acde	299 8%a	425 16%ac	386 15%ac	645 31%abcde	971 55%abcdef
NET: 4-7		9613 48%	2074 46%g	1473 55%acefg	1803 49%g	1408 51%ag	1267 50%ag	1043 50%ag	546 31%
NET: 0-3		2704 13%	1401 31%bcdefg	273 10%dfg	386 10%dfg	174 6%g	310 12%dfg	127 6%g	32 2%

**Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g****\* small base****Lord Ashcroft**

## **Euro Poll**

### **ONLINE Fieldwork : 20th November - 2nd December 2015**

Absolutes/col percents

Table 59

**Q.17 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing?****Social liberalism****Base: All respondents**

		Segment						
	Total	Nothing to lose (a)	Global Britain (b)	Hard-pressed undecideds (c)	Listen to DC (d)	If it ain't broke (e)	I'm alright Jacques (f)	Citizens of the World (g)
Weighted base	20054	4528	2695	3684	2734	2537	2104	1771
Don't know	4086 20%	780 17%bfg	300 11%	1196 32%abdefg	727 27%abefg	574 23%abfg	288 14%b	221 13%
Mean	5.60	4.05	6.08ace	5.19a	5.92ace	5.56ac	6.54abcde	7.76abcdef
Standard deviation	2.43	2.47	2.18	2.05	1.95	2.24	2.05	1.87
Standard error	0.02	0.04	0.04	0.04	0.04	0.05	0.04	0.04

**Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g****\* small base**

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 60

**Q.17 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing?****Feminism****Base: All respondents**

		Segment							
		Total	Nothing to lose (a)	Global Britain (b)	Hard-pressed undecideds (c)	Listen to DC (d)	If it ain't broke (e)	I'm alright Jacques (f)	Citizens of the World (g)
Unweighted base		20054	4789	2855	2916	2549	2381	2386	2178
Weighted base		20054	4528	2695	3684	2734	2537	2104	1771
A force for good	(10)	2055 10%	234 5%e	336 12%acde	209 6%e	273 10%ace	55 2%	267 13%acde	682 38%abcdef
	(9)	1448 7%	152 3%	253 9%ace	174 5%a	235 9%ace	94 4%	190 9%ace	350 20%abcdef
	(8)	2444 12%	350 8%	410 15%ace	345 9%	382 14%ace	215 8%	370 18%acde	371 21%abcdef
	(7)	2367 12%	414 9%	417 15%acdeg	380 10%	324 12%a	308 12%a	328 16%acdeg	195 11%
	(6)	1901 9%	358 8%g	316 12%acg	325 9%g	318 12%acg	278 11%ag	229 11%ag	77 4%
Mixed blessing	(5)	4619 23%	1367 30%bcdefg	548 20%g	998 27%bdfg	560 20%g	669 26%bdfg	399 19%g	78 4%
	(4)	856 4%	227 5%g	107 4%g	168 5%g	115 4%g	139 5%g	97 5%g	4 *
	(3)	783 4%	290 6%bcdfg	62 2%g	131 4%bfg	116 4%bfg	138 5%bcfg	42 2%g	3 *
	(2)	617 3%	269 6%bcdefg	45 2%g	104 3%bg	62 2%g	101 4%bdfg	36 2%g	- -
	(1)	456 2%	204 4%bcdfg	34 1%g	82 2%bdfg	25 1%g	94 4%bcdfg	17 1%g	- -
A force for ill	(0)	682 3%	343 8%bcdefg	32 1%g	117 3%bdfg	38 1%g	127 5%bcdfg	25 1%g	1 *
NET: 8-10		5947 30%	736 16%	998 37%acde	728 20%ae	890 33%ace	365 14%	827 39%acde	1403 79%abcdef
NET: 4-7		9743 49%	2366 52%dg	1388 52%g	1871 51%g	1317 48%g	1393 55%cdfg	1053 50%g	355 20%
NET: 0-3		2538 13%	1105 24%bcdefg	173 6%g	433 12%bdfg	242 9%bfg	460 18%bcdfg	120 6%g	4 *

**Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g****\* small base****Lord Ashcroft**

## **Euro Poll**

### **ONLINE Fieldwork : 20th November - 2nd December 2015**

Absolutes/col percents

Table 60

**Q.17 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing?****Feminism****Base: All respondents**

		Segment						
	Total	Nothing to lose (a)	Global Britain (b)	Hard-pressed undecideds (c)	Listen to DC (d)	If it ain't broke (e)	I'm alright Jacques (f)	Citizens of the World (g)
Weighted base	20054	4528	2695	3684	2734	2537	2104	1771
Don't know	1826 9%	321 7%bfg	135 5%g	651 18%abdefg	285 10%abfg	320 13%abfg	104 5%g	9 1%
Mean	6.13	4.97	6.72acde	5.73ae	6.47ace	5.21a	6.80acde	8.62abcdef
Standard deviation	2.55	2.63	2.22	2.38	2.29	2.38	2.19	1.47
Standard error	0.02	0.04	0.04	0.05	0.05	0.05	0.05	0.03

**Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g****\* small base**

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 61

**Q.17 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing?****The Green movement****Base: All respondents**

		Segment						
	Total	Nothing to lose (a)	Global Britain (b)	Hard-pressed undecideds (c)	Listen to DC (d)	If it ain't broke (e)	I'm alright Jacques (f)	Citizens of the World (g)
Unweighted base	20054	4789	2855	2916	2549	2381	2386	2178
Weighted base	20054	4528	2695	3684	2734	2537	2104	1771
A force for good	(10) 1682 8%	195 4%	215 8%ac	169 5%	190 7%ac	172 7%ac	217 10%abcde	524 30%abcdef
	(9) 1354 7%	151 3%	204 8%ace	196 5%a	190 7%a	134 5%a	197 9%acde	282 16%abcdef
	(8) 2296 11%	276 6%	331 12%ac	298 8%a	334 12%ac	318 13%ac	366 17%abcde	373 21%abcdef
	(7) 2432 12%	376 8%	386 14%ace	433 12%a	388 14%a	294 12%a	318 15%ace	237 13%a
	(6) 2081 10%	365 8%g	318 12%ag	385 10%ag	338 12%ag	288 11%ag	277 13%acg	109 6%
Mixed blessing	(5) 3983 20%	970 21%fg	565 21%fg	872 24%fg	564 21%fg	532 21%fg	341 16%g	140 8%
	(4) 1019 5%	303 7%cdfg	157 6%fg	184 5%g	129 5%g	140 6%g	84 4%g	22 1%
	(3) 896 4%	317 7%bcdefg	138 5%fg	141 4%g	110 4%g	103 4%g	77 4%g	10 1%
	(2) 760 4%	368 8%bcdefg	103 4%cdg	92 3%g	49 2%g	80 3%dg	60 3%g	9 *
	(1) 515 3%	267 6%bcdefg	58 2%g	53 1%g	51 2%g	48 2%g	33 2%g	5 *
A force for ill	(0) 912 5%	592 13%bcdefg	75 3%dfg	96 3%dfg	40 1%g	78 3%dfg	21 1%	9 *
NET: 8-10	5331 27%	622 14%	750 28%ac	663 18%a	714 26%ac	625 25%ac	779 37%abcde	1178 67%abcdef
NET: 4-7	9515 47%	2015 45%g	1426 53%afg	1874 51%ag	1418 52%ag	1255 49%ag	1019 48%ag	508 29%
NET: 0-3	3082 15%	1544 34%bcdefg	373 14%cdfg	383 10%g	250 9%g	309 12%dfg	191 9%g	32 2%

**Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g****\* small base****Lord Ashcroft**



## **Euro Poll**

### **ONLINE Fieldwork : 20th November - 2nd December 2015**

Absolutes/col percents

Table 61

**Q.17 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing?****The Green movement****Base: All respondents**

		Segment						
	Total	Nothing to lose (a)	Global Britain (b)	Hard-pressed undecideds (c)	Listen to DC (d)	If it ain't broke (e)	I'm alright Jacques (f)	Citizens of the World (g)
Weighted base	20054	4528	2695	3684	2734	2537	2104	1771
Don't know	2125 11%	348 8%bfg	146 5%g	763 21%abdefg	352 13%abfg	349 14%abfg	115 5%g	52 3%
Mean	5.89	4.39	6.03ac	5.80a	6.23abce	5.94a	6.62abcde	8.09abcdef
Standard deviation	2.64	2.85	2.44	2.28	2.24	2.42	2.26	1.87
Standard error	0.02	0.04	0.05	0.05	0.05	0.05	0.05	0.04

**Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g****\* small base**

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 62

**Q.17 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing?****Globalisation****Base: All respondents**

		Segment						
	Total	Nothing to lose (a)	Global Britain (b)	Hard-pressed undecideds (c)	Listen to DC (d)	If it ain't broke (e)	I'm alright Jacques (f)	Citizens of the World (g)
Unweighted base	20054	4789	2855	2916	2549	2381	2386	2178
Weighted base	20054	4528	2695	3684	2734	2537	2104	1771
A force for good	(10) 772 4%	91 2%c	174 6%acde	36 1%	108 4%ace	58 2%c	175 8%abcde	130 7%acde
	(9) 840 4%	50 1%	185 7%acde	52 1%	111 4%ac	87 3%ac	206 10%abcde	149 8%acde
	(8) 1989 10%	192 4%	364 14%ace	164 4%	328 12%ac	247 10%ac	433 21%abcdeg	261 15%acde
	(7) 2453 12%	313 7%	473 18%aceg	338 9%a	420 15%ace	293 12%ac	381 18%acdeg	234 13%ac
	(6) 2288 11%	424 9%	358 13%ac	317 9%	397 15%acg	310 12%ac	287 14%acg	194 11%c
Mixed blessing	(5) 5149 26%	1326 29%bdfg	622 23%f	1094 30%bdfg	659 24%f	672 26%bfg	401 19%	374 21%
	(4) 1159 6%	381 8%bcdefg	114 4%f	239 6%bdf	107 4%	165 7%bdf	57 3%	96 5%f
	(3) 869 4%	333 7%bcdefg	80 3%f	154 4%f	79 3%f	116 5%bdf	29 1%	78 4%bdf
	(2) 691 3%	302 7%bcdefg	61 2%df	134 4%bdf	31 1%	69 3%df	19 1%	75 4%bdef
	(1) 395 2%	208 5%bcdefg	22 1%	65 2%bdf	9 *	52 2%bdf	6 *	32 2%bdf
A force for ill	(0) 666 3%	391 9%bcdefg	22 1%f	103 3%bdf	18 1%f	84 3%bdf	2 *	45 3%bdf
NET: 8-10	3601 18%	334 7%	723 27%acde	253 7%	547 20%ace	392 15%ac	814 39%abcdeg	539 30%abcde
NET: 4-7	11049 55%	2444 54%	1567 58%acfg	1989 54%	1583 58%acfg	1440 57%g	1126 54%	899 51%
NET: 0-3	2620 13%	1235 27%bcdefg	185 7%df	456 12%bdf	138 5%f	321 13%bdf	56 3%	231 13%bdf

**Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g****\* small base****Lord Ashcroft**

## **Euro Poll**

### **ONLINE Fieldwork : 20th November - 2nd December 2015**

Absolutes/col percents

Table 62

**Q.17 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing?****Globalisation****Base: All respondents**

		Segment						
	Total	Nothing to lose (a)	Global Britain (b)	Hard-pressed undecideds (c)	Listen to DC (d)	If it ain't broke (e)	I'm alright Jacques (f)	Citizens of the World (g)
Weighted base	20054	4528	2695	3684	2734	2537	2104	1771
Don't know	2783 14%	516 11%bfg	220 8%fg	987 27%abdefg	466 17%abfg	384 15%abfg	108 5%	102 6%
Mean	5.61	4.39	6.35acdeg	5.06a	6.20ace	5.48ac	6.93abcdeg	6.11ace
Standard deviation	2.29	2.37	2.03	1.98	1.83	2.18	1.80	2.42
Standard error	0.02	0.04	0.04	0.04	0.04	0.05	0.04	0.05

**Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g****\* small base**

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 63

**Q.17 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing?****The internet****Base: All respondents**

			Segment							
			Total	Nothing to lose (a)	Global Britain (b)	Hard-pressed undecideds (c)	Listen to DC (d)	If it ain't broke (e)	I'm alright Jacques (f)	Citizens of the World (g)
Unweighted base			20054	4789	2855	2916	2549	2381	2386	2178
Weighted base			20054	4528	2695	3684	2734	2537	2104	1771
A force for good	(10)	3485 17%	728 16%ce	590 22%acde	455 12%	447 16%ce	339 13%	511 24%acde	415 23%acde	
	(9)	2925 15%	498 11%	463 17%ac	377 10%	455 17%ac	369 15%ac	488 23%abcdeg	276 16%ac	
	(8)	3981 20%	829 18%	558 21%c	637 17%	614 22%ac	503 20%	442 21%ac	398 22%ac	
	(7)	2665 13%	569 13%	385 14%	489 13%	356 13%	336 13%	272 13%	258 15%	
	(6)	1701 8%	422 9%f	237 9%f	327 9%f	241 9%f	198 8%f	117 6%	158 9%f	
Mixed blessing	(5)	3348 17%	994 22%bdefg	297 11%	823 22%bdefg	370 14%bf	450 18%bdfg	197 9%	217 12%f	
	(4)	360 2%	114 3%bdfg	38 1%	84 2%fg	41 1%	44 2%f	17 1%	22 1%	
	(3)	274 1%	81 2%fg	32 1%	51 1%f	43 2%f	40 2%f	13 1%	15 1%	
	(2)	195 1%	68 2%bdfg	17 1%	47 1%dfg	11 *	37 1%bdfg	6 *	8 *	
	(1)	125 1%	52 1%cdfg	15 1%g	20 1%g	9 *	25 1%dfg	4 *	1 *	
A force for ill	(0)	142 1%	70 2%bdfg	1 *	34 1%bdfg	1 *	33 1%bdfg	2 *	1 *	
NET: 8-10			10390 52%	2056 45%c	1610 60%acde	1469 40%	1515 55%ace	1211 48%c	1441 68%abcdeg	1088 61%acde
NET: 4-7			8074 40%	2099 46%bdefg	958 36%f	1724 47%bdefg	1008 37%f	1028 41%bf	604 29%	655 37%f
NET: 0-3			736 4%	270 6%bcdfg	65 2%fg	152 4%bdfg	64 2%f	135 5%bdfg	25 1%	25 1%

**Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g****\* small base****Lord Ashcroft**

## **Euro Poll**

### **ONLINE Fieldwork : 20th November - 2nd December 2015**

Absolutes/col percents

Table 63

**Q.17 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing?****The internet****Base: All respondents**

		Segment						
	Total	Nothing to lose (a)	Global Britain (b)	Hard-pressed undecideds (c)	Listen to DC (d)	If it ain't broke (e)	I'm alright Jacques (f)	Citizens of the World (g)
Weighted base	20054	4528	2695	3684	2734	2537	2104	1771
Don't know	853 4%	104 2%g	62 2%g	339 9%abdefg	147 5%abfg	164 6%abfg	34 2%g	3 *
Mean	7.36	6.95	7.76acde	6.92	7.57ace	7.13ac	8.10abcdeg	7.81acde
Standard deviation	2.09	2.28	1.90	2.12	1.87	2.20	1.73	1.81
Standard error	0.01	0.03	0.04	0.04	0.04	0.05	0.04	0.04

**Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g****\* small base**

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 64

**Q.17 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing?****Capitalism****Base: All respondents**

		Segment						
	Total	Nothing to lose (a)	Global Britain (b)	Hard-pressed undecideds (c)	Listen to DC (d)	If it ain't broke (e)	I'm alright Jacques (f)	Citizens of the World (g)
Unweighted base	20054	4789	2855	2916	2549	2381	2386	2178
Weighted base	20054	4528	2695	3684	2734	2537	2104	1771
A force for good	(10) 628 3%	166 4%cddeg	200 7%acdeg	13 *	67 2%cg	38 2%c	126 6%acdeg	17 1%c
	(9) 661 3%	138 3%ceg	201 7%acdeg	21 1%	102 4%ceg	30 1%	149 7%acdeg	20 1%
	(8) 1648 8%	305 7%ceg	409 15%acdeg	94 3%	292 11%aceg	128 5%c	339 16%acdeg	80 5%c
	(7) 2115 11%	411 9%cg	444 16%acdeg	193 5%	362 13%aceg	220 9%c	362 17%acdeg	123 7%
	(6) 2028 10%	417 9%c	349 13%aceg	248 7%	304 11%c	255 10%c	287 14%acdeg	167 9%c
Mixed blessing	(5) 5002 25%	1201 27%bfg	539 20%	1091 30%abdefg	677 25%bf	648 26%bf	445 21%	401 23%
	(4) 1313 7%	328 7%bdf	122 5%	247 7%bf	147 5%	208 8%bdf	94 4%	166 9%abcdf
	(3) 1073 5%	270 6%bdf	83 3%	229 6%bdf	89 3%	141 6%bdf	81 4%	180 10%abcdef
	(2) 841 4%	225 5%bdf	37 1%	176 5%bdf	55 2%	149 6%bdf	27 1%	172 10%abcdef
	(1) 606 3%	161 4%bdf	31 1%f	146 4%bdf	23 1%	115 5%bdf	10 *	121 7%abcdef
A force for ill	(0) 934 5%	360 8%bcdef	25 1%	177 5%bdf	30 1%	140 6%bdf	14 1%	188 11%abcdef
NET: 8-10	2937 15%	609 13%ceg	810 30%acdeg	128 3%	461 17%aceg	197 8%c	615 29%acdeg	117 7%c
NET: 4-7	10458 52%	2359 52%cg	1455 54%cg	1779 48%	1491 55%cg	1331 52%cg	1187 56%aceg	858 48%
NET: 0-3	3453 17%	1016 22%bcdf	176 7%	727 20%bdf	197 7%	545 21%bdf	132 6%	660 37%abcdef

**Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g****\* small base****Lord Ashcroft**

## **Euro Poll**

### **ONLINE Fieldwork : 20th November - 2nd December 2015**

Absolutes/col percents

Table 64

**Q.17 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing?****Capitalism****Base: All respondents**

		Segment						
	Total	Nothing to lose (a)	Global Britain (b)	Hard-pressed undecideds (c)	Listen to DC (d)	If it ain't broke (e)	I'm alright Jacques (f)	Citizens of the World (g)
Weighted base	20054	4528	2695	3684	2734	2537	2104	1771
Don't know	3206 16%	545 12%bfg	255 9%	1050 29%abdefg	586 21%abefg	465 18%abfg	170 8%	136 8%
Mean	5.23	4.89ceg	6.48acdeg	4.38g	5.89aceg	4.66cg	6.45acdeg	3.99
Standard deviation	2.40	2.56	2.08	2.04	1.94	2.30	1.96	2.42
Standard error	0.02	0.04	0.04	0.04	0.04	0.05	0.04	0.05

**Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g****\* small base**

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 65

**Q.17 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing?****Immigration****Base: All respondents**

		Segment						
	Total	Nothing to lose (a)	Global Britain (b)	Hard-pressed undecideds (c)	Listen to DC (d)	If it ain't broke (e)	I'm alright Jacques (f)	Citizens of the World (g)
Unweighted base	20054	4789	2855	2916	2549	2381	2386	2178
Weighted base	20054	4528	2695	3684	2734	2537	2104	1771
A force for good	(10) 579 3%	36 1%	117 4%acde	30 1%	57 2%ac	45 2%ac	100 5%acde	195 11%abcdef
	(9) 592 3%	18 *	91 3%acde	40 1%a	40 1%a	50 2%ac	144 7%abcde	208 12%abcdef
	(8) 1517 8%	31 1%	220 8%ace	88 2%a	215 8%ac	155 6%ac	376 18%abcde	430 24%abcdef
	(7) 2003 10%	69 2%	300 11%ac	168 5%a	319 12%ac	283 11%ac	472 22%abcde	392 22%abcde
	(6) 1805 9%	126 3%	300 11%ac	208 6%a	346 13%ac	276 11%ac	346 16%abcdeg	203 11%ac
Mixed blessing	(5) 3809 19%	534 12%	550 20%ag	839 23%afg	683 25%abfg	607 24%abfg	373 18%ag	222 13%
	(4) 1308 7%	259 6%fg	217 8%afg	292 8%afg	254 9%afg	184 7%fg	73 3%g	28 2%
	(3) 1530 8%	378 8%fg	265 10%efg	351 10%efg	243 9%fg	180 7%fg	88 4%g	25 1%
	(2) 1522 8%	577 13%bcdefg	220 8%dfg	356 10%defg	136 5%fg	165 6%fg	39 2%	29 2%
	(1) 1427 7%	658 15%bcdefg	145 5%fg	333 9%bdefg	115 4%fg	139 5%fg	27 1%g	10 1%
A force for ill	(0) 2937 15%	1750 39%bcdefg	195 7%dfg	605 16%bdefg	118 4%fg	242 10%bdfg	19 1%	9 *
NET: 8-10	2687 13%	86 2%	429 16%acde	158 4%a	312 11%ac	251 10%ac	620 29%abcde	833 47%abcdef
NET: 4-7	8924 45%	989 22%	1366 51%ac	1507 41%a	1602 59%abceg	1350 53%acg	1264 60%abceg	846 48%ac
NET: 0-3	7416 37%	3363 74%bcdefg	825 31%dfg	1644 45%bdefg	612 22%fg	725 29%dfg	173 8%g	73 4%

**Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g****\* small base****Lord Ashcroft**



## **Euro Poll**

### **ONLINE Fieldwork : 20th November - 2nd December 2015**

Absolutes/col percents

Table 65

**Q.17 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing?****Immigration****Base: All respondents**

		Segment						
	Total	Nothing to lose (a)	Global Britain (b)	Hard-pressed undecideds (c)	Listen to DC (d)	If it ain't broke (e)	I'm alright Jacques (f)	Citizens of the World (g)
Weighted base	20054	4528	2695	3684	2734	2537	2104	1771
Don't know	1027 5%	91 2%g	75 3%g	375 10%abdfg	208 8%abfg	212 8%abfg	46 2%g	20 1%
Mean	4.28	1.95	4.83ace	3.40a	4.95ace	4.54ac	6.42abcde	7.19abcdef
Standard deviation	2.85	2.22	2.64	2.45	2.26	2.53	1.97	1.88
Standard error	0.02	0.03	0.05	0.05	0.05	0.05	0.04	0.04

**Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g****\* small base**

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 66

**Q.18a Below are some pairs of words or phrases. In each case, please choose the one that best describes you, even if neither is completely right.**

**Base: All respondents**

		Segment						
	Total	Nothing to lose (a)	Global Britain (b)	Hard-pressed undecideds (c)	Listen to DC (d)	If it ain't broke (e)	I'm alright Jacques (f)	Citizens of the World (g)
Unweighted base	20054	4789	2855	2916	2549	2381	2386	2178
Weighted base	20054	4528	2695	3684	2734	2537	2104	1771
Optimistic	13822 69%	2873 63% <sup>c</sup>	2008 74% <sup>aceg</sup>	2208 60%	2006 73% <sup>aceg</sup>	1724 68% <sup>ac</sup>	1797 85% <sup>abcdeg</sup>	1206 68% <sup>ac</sup>
Pessimistic	6232 31%	1655 37% <sup>bdefg</sup>	687 26% <sup>f</sup>	1476 40% <sup>abdefg</sup>	728 27% <sup>f</sup>	813 32% <sup>bdf</sup>	307 15%	565 32% <sup>bdf</sup>

**Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g**

**\* small base**

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 67

**Q.18b** Below are some pairs of words or phrases. In each case, please choose the one that best describes you, even if neither is completely right.

**Base:** All respondents

	Segment							
	Total	Nothing to lose (a)	Global Britain (b)	Hard-pressed undecideds (c)	Listen to DC (d)	If it ain't broke (e)	I'm alright Jacques (f)	Citizens of the World (g)
Unweighted base	20054	4789	2855	2916	2549	2381	2386	2178
Weighted base	20054	4528	2695	3684	2734	2537	2104	1771
Cautious	13474 67%	3110 69%bfg	1626 60%	2721 74%abdefg	1835 67%bf	1738 69%bfg	1315 63%	1129 64%
Adventurous	6580 33%	1418 31%c	1069 40%acde	963 26%	899 33%c	799 31%c	789 37%acde	643 36%ace

**Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g**

**\* small base**

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 68

**Q.18c Below are some pairs of words or phrases. In each case, please choose the one that best describes you, even if neither is completely right.**

**Base: All respondents**

		Segment						
	Total	Nothing to lose (a)	Global Britain (b)	Hard-pressed undecideds (c)	Listen to DC (d)	If it ain't broke (e)	I'm alright Jacques (f)	Citizens of the World (g)
Unweighted base	20054	4789	2855	2916	2549	2381	2386	2178
Weighted base	20054	4528	2695	3684	2734	2537	2104	1771
Cat person	7863 39%	1629 36%	1094 41%a	1400 38%	1127 41%ae	945 37%	832 40%a	837 47%abcdef
Dog person	12191 61%	2899 64%bdfg	1602 59%g	2284 62%g	1607 59%g	1592 63%dg	1272 60%g	934 53%

**Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g**

**\* small base**

## **Euro Poll**

### **ONLINE Fieldwork : 20th November - 2nd December 2015**

Absolutes/col percents

Table 69

**Q.18d Below are some pairs of words or phrases. In each case, please choose the one that best describes you, even if neither is completely right.**

**Base: All respondents**

		Segment						
	Total	Nothing to lose (a)	Global Britain (b)	Hard-pressed undecideds (c)	Listen to DC (d)	If it ain't broke (e)	I'm alright Jacques (f)	Citizens of the World (g)
Unweighted base	20054	4789	2855	2916	2549	2381	2386	2178
Weighted base	20054	4528	2695	3684	2734	2537	2104	1771
Morning person	8890 44%	2110 47%cdg	1286 48%cddeg	1502 41%	1168 43%g	1111 44%g	1051 50%acdeg	661 37%
Evening person	11164 56%	2418 53%f	1409 52%	2182 59%abf	1566 57%abf	1426 56%bf	1053 50%	1110 63%abdef

**Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g**

**\* small base**

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 70

**Q.18e Below are some pairs of words or phrases. In each case, please choose the one that best describes you, even if neither is completely right.**

**Base: All respondents**

	Segment							
	Total	Nothing to lose (a)	Global Britain (b)	Hard-pressed undecideds (c)	Listen to DC (d)	If it ain't broke (e)	I'm alright Jacques (f)	Citizens of the World (g)
Unweighted base	20054	4789	2855	2916	2549	2381	2386	2178
Weighted base	20054	4528	2695	3684	2734	2537	2104	1771
Introvert	12734 63%	2808 62%b	1565 58%	2474 67%abef	1790 65%abf	1609 63%b	1288 61%	1201 68%abef
Extrovert	7320 37%	1720 38%cdg	1131 42%acdeg	1210 33%	945 35%	928 37%cg	816 39%cdg	570 32%

**Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g**

**\* small base**

## **Euro Poll**

### **ONLINE Fieldwork : 20th November - 2nd December 2015**

Absolutes/col percents

Table 71

**Q.18f Below are some pairs of words or phrases. In each case, please choose the one that best describes you, even if neither is completely right.**

**Base: All respondents**

		Segment						
	Total	Nothing to lose (a)	Global Britain (b)	Hard-pressed undecideds (c)	Listen to DC (d)	If it ain't broke (e)	I'm alright Jacques (f)	Citizens of the World (g)
Unweighted base	20054	4789	2855	2916	2549	2381	2386	2178
Weighted base	20054	4528	2695	3684	2734	2537	2104	1771
Tidy	14145 71%	3367 74%ceg	1941 72%cg	2528 69%g	1956 72%g	1751 69%g	1514 72%cg	1087 61%
Messy	5909 29%	1161 26%	754 28%	1156 31%abf	779 28%	786 31%a	590 28%	684 39%abcdef

**Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g**

**\* small base**

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 72

**Q.18g Below are some pairs of words or phrases. In each case, please choose the one that best describes you, even if neither is completely right.**

**Base: All respondents**

		Segment						
	Total	Nothing to lose (a)	Global Britain (b)	Hard-pressed undecideds (c)	Listen to DC (d)	If it ain't broke (e)	I'm alright Jacques (f)	Citizens of the World (g)
Unweighted base	20054	4789	2855	2916	2549	2381	2386	2178
Weighted base	20054	4528	2695	3684	2734	2537	2104	1771
In control	12420 62%	2945 65%cde	1691 63%c	1951 53%	1684 62%c	1557 61%c	1468 70%abcdeg	1125 64%c
Go with the flow	7634 38%	1583 35%f	1005 37%f	1732 47%abdefg	1050 38%af	981 39%af	636 30%	646 36%f

**Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g**

**\* small base**



## **Euro Poll**

### **ONLINE Fieldwork : 20th November - 2nd December 2015**

Absolutes/col percents

Table 73

**Q.18h Below are some pairs of words or phrases. In each case, please choose the one that best describes you, even if neither is completely right.**

**Base: All respondents**

		Segment						
	Total	Nothing to lose (a)	Global Britain (b)	Hard-pressed undecideds (c)	Listen to DC (d)	If it ain't broke (e)	I'm alright Jacques (f)	Citizens of the World (g)
Unweighted base	20054	4789	2855	2916	2549	2381	2386	2178
Weighted base	20054	4528	2695	3684	2734	2537	2104	1771
Left-handed	2627 13%	594 13%	428 16%acefg	431 12%	381 14%	323 13%	260 12%	210 12%
Right-handed	17427 87%	3934 87%b	2267 84%	3253 88%b	2353 86%	2214 87%b	1844 88%b	1561 88%b

**Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g**

**\* small base**

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 74

**Q.18i Below are some pairs of words or phrases. In each case, please choose the one that best describes you, even if neither is completely right.**

**Base: All respondents**

		Segment						
	Total	Nothing to lose (a)	Global Britain (b)	Hard-pressed undecideds (c)	Listen to DC (d)	If it ain't broke (e)	I'm alright Jacques (f)	Citizens of the World (g)
Unweighted base	20054	4789	2855	2916	2549	2381	2386	2178
Weighted base	20054	4528	2695	3684	2734	2537	2104	1771
Smoker	4014 20%	954 21%fg	572 21%fg	886 24%adefg	522 19%fg	492 19%fg	316 15%	271 15%
Non-smoker	16040 80%	3575 79%c	2123 79%	2797 76%	2212 81%c	2045 81%c	1788 85%abcde	1500 85%abcde

**Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g**

**\* small base**

## **Euro Poll**

### **ONLINE Fieldwork : 20th November - 2nd December 2015**

Absolutes/col percents

Table 75

**Q.18j Below are some pairs of words or phrases. In each case, please choose the one that best describes you, even if neither is completely right.**

**Base: All respondents**

		Segment						
	Total	Nothing to lose (a)	Global Britain (b)	Hard-pressed undecideds (c)	Listen to DC (d)	If it ain't broke (e)	I'm alright Jacques (f)	Citizens of the World (g)
Unweighted base	20054	4789	2855	2916	2549	2381	2386	2178
Weighted base	20054	4528	2695	3684	2734	2537	2104	1771
Window	14894 74%	3401 75%b	1901 71%	2708 73%	2074 76%b	1896 75%b	1535 73%	1380 78%bcf
Aisle	5160 26%	1127 25%	794 29%adeg	976 27%g	661 24%	642 25%	569 27%g	391 22%

**Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g**

**\* small base**

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 76

**Q.18k Below are some pairs of words or phrases. In each case, please choose the one that best describes you, even if neither is completely right.**

**Base: All respondents**

	Total	Segment						
		Nothing to lose (a)	Global Britain (b)	Hard-pressed undecideds (c)	Listen to DC (d)	If it ain't broke (e)	I'm alright Jacques (f)	Citizens of the World (g)
Unweighted base	20054	4789	2855	2916	2549	2381	2386	2178
Weighted base	20054	4528	2695	3684	2734	2537	2104	1771
Milk in first	7218 36%	1696 37%g	1066 40%cddefg	1322 36%g	983 36%g	903 36%g	751 36%g	497 28%
Milk in last	12836 64%	2832 63%	1629 60%	2362 64%b	1751 64%b	1634 64%b	1353 64%b	1274 72%abcdef

**Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g**

**\* small base**

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 77

**Q.18l Below are some pairs of words or phrases. In each case, please choose the one that best describes you, even if neither is completely right.**

**Base: All respondents**

		Segment						
	Total	Nothing to lose (a)	Global Britain (b)	Hard-pressed undecideds (c)	Listen to DC (d)	If it ain't broke (e)	I'm alright Jacques (f)	Citizens of the World (g)
Unweighted base	20054	4789	2855	2916	2549	2381	2386	2178
Weighted base	20054	4528	2695	3684	2734	2537	2104	1771
Coffee	9517 47%	2155 48%	1344 50%cd	1646 45%	1264 46%	1242 49%c	1030 49%c	836 47%
Tea	10537 53%	2373 52%	1351 50%	2038 55%bef	1471 54%b	1296 51%	1073 51%	936 53%

**Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g**

**\* small base**

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 78

**Q.19 Which is your favourite sport to watch?****Base: All respondents**

	Segment							
	Total	Nothing to lose (a)	Global Britain (b)	Hard-pressed undecideds (c)	Listen to DC (d)	If it ain't broke (e)	I'm alright Jacques (f)	Citizens of the World (g)
Unweighted base	20054	4789	2855	2916	2549	2381	2386	2178
Weighted base	20054	4528	2695	3684	2734	2537	2104	1771
I don't like watching sport on TV	5642 28%	1244 27%bf	600 22%	1285 35%abdef	775 28%bf	718 28%bf	433 21%	586 33%abdef
Football	5220 26%	1199 26%cg	777 29%cg	863 23%	716 26%g	711 28%cg	568 27%cg	384 22%
Tennis	1639 8%	287 6%	209 8%	294 8%a	254 9%a	191 8%	222 11%abce	183 10%abce
Formula 1 motor racing	1550 8%	392 9%cg	222 8%g	252 7%	217 8%g	185 7%g	188 9%cg	93 5%
Rugby	1537 8%	371 8%c	202 7%	222 6%	180 7%	207 8%c	212 10%abcd	144 8%c
Athletics	945 5%	199 4%	144 5%	148 4%	137 5%	106 4%	106 5%	103 6%ac
Cricket	720 4%	173 4%c	118 4%cd	91 2%	77 3%	84 3%	103 5%cde	75 4%cd
Snooker	382 2%	96 2%	62 2%c	50 1%	58 2%	56 2%	31 1%	28 2%
Horse racing	337 2%	82 2%g	81 3%acdefg	59 2%g	47 2%g	31 1%g	32 2%g	6 *
Swimming	298 1%	51 1%	72 3%acdefg	59 2%	26 1%	38 2%	31 1%	21 1%
Golf	294 1%	86 2%g	58 2%cdg	41 1%	32 1%	34 1%g	33 2%g	9 *
Darts	274 1%	72 2%g	32 1%	73 2%g	32 1%	28 1%	24 1%	13 1%
Show jumping	212 1%	43 1%	38 1%	50 1%	30 1%	19 1%	16 1%	15 1%
Other	954 5%	216 5%b	72 3%	187 5%b	149 5%b	123 5%b	103 5%b	105 6%b

**Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g****\* small base****Lord Ashcroft**

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 78

**Q.19 Which is your favourite sport to watch?****Base: All respondents**

	Total	Segment						
		Nothing to lose (a)	Global Britain (b)	Hard-pressed undecideds (c)	Listen to DC (d)	If it ain't broke (e)	I'm alright Jacques (f)	Citizens of the World (g)
Weighted base	20054	4528	2695	3684	2734	2537	2104	1771
Bowls	49 *	16 *	7 *	9 *	4 *	4 *	2 *	6 *

**Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g****\* small base**

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 79  
**Q.20 Which is your favourite takeaway food?**  
**Base: All respondents**

	Segment							
	Total	Nothing to lose (a)	Global Britain (b)	Hard-pressed undecideds (c)	Listen to DC (d)	If it ain't broke (e)	I'm alright Jacques (f)	Citizens of the World (g)
Unweighted base	20054	4789	2855	2916	2549	2381	2386	2178
Weighted base	20054	4528	2695	3684	2734	2537	2104	1771
Chinese	5559 28%	1293 29%efg	696 26%	1159 31%abefg	803 29%befg	645 25%	537 26%	427 24%
Fish & Chips	4253 21%	1368 30%bcdefg	531 20%dg	684 19%g	460 17%	525 21%dg	408 19%g	277 16%
Indian	4013 20%	863 19%	543 20%	721 20%	528 19%	482 19%	416 20%	460 26%abcdef
Pizza	2673 13%	349 8%	411 15%ac	468 13%a	466 17%ac	366 14%a	318 15%ac	295 17%ac
Fried Chicken	784 4%	146 3%	138 5%afg	136 4%	112 4%	131 5%afg	62 3%	60 3%
Thai	736 4%	112 2%	96 4%a	113 3%	100 4%a	87 3%	121 6%abcde	107 6%abcde
Kebab	724 4%	131 3%g	104 4%g	145 4%g	116 4%ag	103 4%g	93 4%ag	31 2%
Burger	620 3%	99 2%	104 4%ag	120 3%ag	90 3%ag	112 4%ag	68 3%ag	28 2%
Lebanese	148 1%	9 *	24 1%ac	11 *	24 1%ac	17 1%a	30 1%ace	33 2%abcde
Other	543 3%	158 3%bdf	50 2%	128 3%bd	36 1%	69 3%d	50 2%d	52 3%d

**Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g**  
**\* small base**



## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 80  
**Segment**  
**Base: All respondents**

		Segment						
	Total	Nothing to lose (a)	Global Britain (b)	Hard-pressed undecideds (c)	Listen to DC (d)	If it ain't broke (e)	I'm alright Jacques (f)	Citizens of the World (g)
Unweighted base	20054	4789	2855	2916	2549	2381	2386	2178
Weighted base	20054	4528	2695	3684	2734	2537	2104	1771
Nothing to lose	4528 23%	4528 100%bcdefg	- -	- -	- -	- -	- -	- -
Global Britain	2695 13%	- -	2695 100%acdefg	- -	- -	- -	- -	- -
Hard-pressed undecideds	3684 18%	- -	- -	3684 100%abdefg	- -	- -	- -	- -
Listen to DC	2734 14%	- -	- -	- -	2734 100%abcefg	- -	- -	- -
If it ain't broke	2537 13%	- -	- -	- -	- -	2537 100%abcdfg	- -	- -
I'm alright Jacques	2104 10%	- -	- -	- -	- -	- -	2104 100%abcdeg	- -
Citizens of the World	1771 9%	- -	- -	- -	- -	- -	- -	1771 100%abcdef

**Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g**  
**\* small base**

## **Euro Poll**

### **ONLINE Fieldwork : 20th November - 2nd December 2015**

Absolutes/col percents

Table 81  
**Gender**  
**Base: All respondents**

	Total	Segment						
		Nothing to lose (a)	Global Britain (b)	Hard-pressed undecideds (c)	Listen to DC (d)	If it ain't broke (e)	I'm alright Jacques (f)	Citizens of the World (g)
Unweighted base	20054	4789	2855	2916	2549	2381	2386	2178
Weighted base	20054	4528	2695	3684	2734	2537	2104	1771
Male	9827 49%	2534 56%cdg	1472 55%cdg	1294 35%	1175 43%c	1381 54%cdg	1225 58%bcdeg	747 42%c
Female	10227 51%	1995 44%	1223 45%f	2390 65%abdefg	1559 57%abef	1157 46%f	879 42%	1024 58%abef

**Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g**  
**\* small base**

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 82

**Age****Base: All respondents**

	Total	Segment						
		Nothing to lose (a)	Global Britain (b)	Hard-pressed undecideds (c)	Listen to DC (d)	If it ain't broke (e)	I'm alright Jacques (f)	Citizens of the World (g)
Unweighted base	20054	4789	2855	2916	2549	2381	2386	2178
Weighted base	20054	4528	2695	3684	2734	2537	2104	1771
18-24	2406 12%	171 4%	288 11%a	384 10%a	524 19%abcef	361 14%abc	282 13%abc	396 22%abcdef
25-34	3209 16%	399 9%	534 20%aefg	723 20%aefg	545 20%aefg	421 17%a	301 14%a	286 16%a
35-44	3810 19%	619 14%	560 21%ag	877 24%abdefg	534 20%a	501 20%a	414 20%a	305 17%a
45-54	3409 17%	890 20%bdefg	393 15%	709 19%bdef	430 16%	376 15%	315 15%	296 17%
55-64	3008 15%	1023 23%bcdefg	343 13%d	447 12%	284 10%	390 15%bcd	284 13%d	237 13%d
65+	4211 21%	1427 32%bcdefg	576 21%cdg	544 15%	416 15%	487 19%cdg	508 24%cdeg	252 14%
Average age	46.91	54.35bcdefg	46.14cdg	44.52dg	42.26	45.68dg	47.32cdeg	42.43

**Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g****\* small base**

## **Euro Poll**

### **ONLINE Fieldwork : 20th November - 2nd December 2015**

Absolutes/col percents

Table 83  
**Social Grade**  
**Base: All respondents**

	Total	Segment						
		Nothing to lose (a)	Global Britain (b)	Hard-pressed undecideds (c)	Listen to DC (d)	If it ain't broke (e)	I'm alright Jacques (f)	Citizens of the World (g)
Unweighted base	20054	4789	2855	2916	2549	2381	2386	2178
Weighted base	20054	4528	2695	3684	2734	2537	2104	1771
AB	5415 27%	975 22% <sup>c</sup>	792 29% <sup>ac</sup>	698 19%	780 29% <sup>ac</sup>	688 27% <sup>ac</sup>	827 39% <sup>abcde</sup>	655 37% <sup>abcde</sup>
C1	5816 29%	1121 25%	809 30% <sup>a</sup>	1034 28% <sup>a</sup>	796 29% <sup>a</sup>	742 29% <sup>a</sup>	680 32% <sup>ac</sup>	633 36% <sup>abcde</sup>
C2	4211 21%	1166 26% <sup>bdefg</sup>	580 22% <sup>fg</sup>	863 23% <sup>dfg</sup>	546 20% <sup>fg</sup>	531 21% <sup>fg</sup>	306 15%	220 12%
DE	4612 23%	1267 28% <sup>bdefg</sup>	514 19% <sup>fg</sup>	1089 30% <sup>bdefg</sup>	612 22% <sup>bfg</sup>	576 23% <sup>bfg</sup>	291 14%	264 15%

**Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g**  
**\* small base**

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 84  
GO Region  
Base: All respondents

	Total	Segment						
		Nothing to lose (a)	Global Britain (b)	Hard-pressed undecideds (c)	Listen to DC (d)	If it ain't broke (e)	I'm alright Jacques (f)	Citizens of the World (g)
Unweighted base	20054	4789	2855	2916	2549	2381	2386	2178
Weighted base	20054	4528	2695	3684	2734	2537	2104	1771
Scotland	1690 8%	312 7%	199 7%	259 7%	212 8%	266 10%abcd	207 10%abcd	235 13%abcdef
North East	880 4%	184 4%	111 4%	202 5%af	116 4%	101 4%	80 4%	85 5%
North West	2288 11%	525 12%	300 11%	459 12%f	299 11%	311 12%f	206 10%	189 11%
Yorkshire & Humberside	1717 9%	412 9%f	213 8%	347 9%f	218 8%	222 9%	149 7%	156 9%
West Midlands	1801 9%	455 10%efg	246 9%g	363 10%efg	270 10%efg	194 8%	153 7%	120 7%
East Midlands	1513 8%	366 8%b	174 6%	277 8%	232 8%b	208 8%	141 7%	115 7%
Wales	1032 5%	254 6%bf	112 4%	205 6%f	146 5%	141 6%f	82 4%	93 5%
Eastern	1824 9%	499 11%bdefg	243 9%g	356 10%g	230 8%	202 8%	171 8%	122 7%
London	2450 12%	425 9%	433 16%acde	355 10%	334 12%ac	279 11%	374 18%acdeg	249 14%ace
South East	2498 12%	575 13%	367 14%	429 12%	340 12%	304 12%	280 13%	203 11%
South West	1776 9%	399 9%	240 9%	309 8%	242 9%	208 8%	207 10%	171 10%
Northern Ireland	584 3%	121 3%	56 2%	123 3%bg	96 3%bg	101 4%abfg	55 3%	33 2%

**Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g**  
\* small base

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 85  
**Tenure**  
**Base: All respondents**

	Total	Segment						
		Nothing to lose (a)	Global Britain (b)	Hard-pressed undecideds (c)	Listen to DC (d)	If it ain't broke (e)	I'm alright Jacques (f)	Citizens of the World (g)
Unweighted base	20054	4789	2855	2916	2549	2381	2386	2178
Weighted base	20054	4528	2695	3684	2734	2537	2104	1771
NET: Homeowners	13637 68%	3251 72%cddeg	1972 73%cddeg	2257 61%	1810 66%c	1668 66%c	1523 72%cddeg	1157 65%c
Owned outright - without mortgage	6617 33%	1912 42%bcdefg	960 36%cddeg	954 26%	750 27%	801 32%cd	739 35%cddeg	501 28%
Owned with a mortgage or loan	7020 35%	1338 30%	1011 38%a	1303 35%a	1061 39%ae	867 34%a	784 37%a	656 37%a
NET: Renters	6146 31%	1240 27%	693 26%	1368 37%abdefg	884 32%abf	830 33%abf	547 26%	586 33%abf
Rented from the council	2607 13%	663 15%bdfg	308 11%fg	684 19%abdefg	334 12%fg	315 12%fg	143 7%	160 9%f
Rented from a housing association	1092 5%	254 6%f	120 4%	228 6%bf	170 6%bf	143 6%f	80 4%	97 5%f
Rented from someone else	2447 12%	322 7%	265 10%a	456 12%ab	380 14%ab	371 15%ab	323 15%abc	328 19%abcdef
Rent free	271 1%	38 1%	31 1%	59 2%a	40 1%	40 2%a	34 2%a	29 2%a

**Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g**  
**\* small base**

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 86

**What is the highest educational level that you have achieved to date?****Base: All respondents**

	Total	Segment						
		Nothing to lose (a)	Global Britain (b)	Hard-pressed undecideds (c)	Listen to DC (d)	If it ain't broke (e)	I'm alright Jacques (f)	Citizens of the World (g)
Unweighted base	20054	4789	2855	2916	2549	2381	2386	2178
Weighted base	20054	4528	2695	3684	2734	2537	2104	1771
No formal education	256 1%	69 2%fg	41 2%fg	60 2%fg	32 1%fg	47 2%fg	3 *	5 *
Primary	110 1%	29 1%f	19 1%f	30 1%ef	20 1%f	6 *	- -	6 *f
Secondary school, high school, NVQ levels 1 to 3, etc.	9733 49%	2781 61%bdefg	1205 45%fg	2167 59%bdefg	1227 45%fg	1129 44%fg	718 34%g	507 29%
University degree or equivalent professional qualification, NVQ level 4, etc.	6361 32%	1201 27%	862 32%ac	946 26%	926 34%ac	830 33%ac	856 41%abcde	740 42%abcde
Higher university degree, doctorate, MBA, NVQ level 5, etc.	2491 12%	348 8%	451 17%acde	292 8%	316 12%ac	352 14%ac	394 19%acde	336 19%acde
Still in full time education	804 4%	36 1%	81 3%a	121 3%a	170 6%abce	112 4%ab	114 5%abc	169 10%abcdef
Don't know	87 *	26 1%g	13 *g	19 1%g	16 1%g	8 *	4 *	- -
Prefer not to answer	213 1%	39 1%	23 1%	49 1%g	27 1%	53 2%abdfg	13 1%	9 *

**Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g****\* small base**

## **Euro Poll**

### **ONLINE Fieldwork : 20th November - 2nd December 2015**

Absolutes/col percents

Table 87

**To which of the following ethnic groups do you consider you belong?****Base: All respondents**

	Total	Segment						Citizens of the World (g)
		Nothing to lose (a)	Global Britain (b)	Hard-pressed undecideds (c)	Listen to DC (d)	If it ain't broke (e)	I'm alright Jacques (f)	
Unweighted base	20054	4789	2855	2916	2549	2381	2386	2178
Weighted base	20054	4528	2695	3684	2734	2537	2104	1771
White	18250 91%	4336 96%bcdefg	2342 87%	3349 91%b	2435 89%	2290 90%b	1898 90%b	1599 90%b
NET: Non-white	1531 8%	127 3%	310 11%acefg	284 8%a	269 10%ac	220 9%a	170 8%a	150 8%a
Mixed	332 2%	29 1%	54 2%a	78 2%a	58 2%a	31 1%	34 2%a	48 3%aef
Asian	640 3%	61 1%	151 6%acefg	89 2%a	111 4%ac	95 4%ac	75 4%a	59 3%a
Black	330 2%	27 1%	66 2%a	55 1%a	51 2%a	62 2%a	44 2%a	25 1%a
Chinese	126 1%	4 *	29 1%a	26 1%a	31 1%a	15 1%a	12 1%a	9 *a
Other ethnic group	104 1%	7 *	10 *	36 1%abf	17 1%a	18 1%a	6 *	9 *
Prefer not to answer	273 1%	65 1%	43 2%	51 1%	30 1%	26 1%	35 2%	22 1%

**Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g****\* small base**



## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 88

**To which of the following religious groups do you consider yourself to be a member of?**

**Base: All respondents**

	Segment							
	Total	Nothing to lose (a)	Global Britain (b)	Hard-pressed undecideds (c)	Listen to DC (d)	If it ain't broke (e)	I'm alright Jacques (f)	Citizens of the World (g)
Unweighted base	20054	4789	2855	2916	2549	2381	2386	2178
Weighted base	20054	4528	2695	3684	2734	2537	2104	1771
Christian	10272 51%	2677 59%bcdefg	1507 56%cdeg	1699 46%g	1410 52%cg	1271 50%cg	1133 54%ceg	576 32%
NET: Other	1308 7%	213 5%	294 11%acdefg	214 6%	171 6%a	176 7%a	123 6%	118 7%a
Muslim	436 2%	50 1%	100 4%acefg	74 2%a	78 3%a	58 2%a	46 2%a	31 2%
Hindu	156 1%	11 *	54 2%acdefg	26 1%a	23 1%a	17 1%	19 1%a	6 *
Jewish	155 1%	33 1%	40 1%acde	16 *	20 1%	13 1%	18 1%	15 1%
Sikh	48 *	3 *	14 1%ac	3 *	3 *	16 1%acd	4 *	5 *
Buddhist	127 1%	16 *	39 1%acdef	15 *	18 1%	17 1%	5 *	18 1%acf
Other	386 2%	99 2%d	47 2%	81 2%d	29 1%	55 2%d	31 1%	43 2%d
None	8046 40%	1575 35%b	838 31%	1667 45%abdef	1078 39%ab	1033 41%ab	810 39%ab	1045 59%abcdef
Prefer not to say	427 2%	64 1%	57 2%	103 3%a	75 3%a	58 2%	37 2%	33 2%

**Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g**

**\* small base**

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 89

**Which of the following best describes your current working status?****Base: All respondents**

	Total	Segment						
		Nothing to lose (a)	Global Britain (b)	Hard-pressed undecideds (c)	Listen to DC (d)	If it ain't broke (e)	I'm alright Jacques (f)	Citizens of the World (g)
Unweighted base	20054	4789	2855	2916	2549	2381	2386	2178
Weighted base	20054	4528	2695	3684	2734	2537	2104	1771
NET: Working	11230 56%	2176 48%	1661 62%aefg	2168 59%ag	1616 59%ag	1441 57%a	1212 58%a	957 54%a
Working full time - working 30 hours per week or more	8824 44%	1732 38%	1368 51%acdefg	1591 43%a	1282 47%acg	1147 45%ag	987 47%acg	717 40%
Working part time - working between 8 and 29 hours per week	2407 12%	444 10%	292 11%	577 16%abdef	333 12%a	294 12%	225 11%	240 14%abf
NET: Not working	8824 44%	2352 52%bcdefg	1035 38%	1516 41%	1118 41%	1096 43%b	892 42%b	814 46%bcd
Not working but seeking work or temporarily unemployed or sick	969 5%	224 5%f	107 4%	248 7%abdefg	135 5%	99 4%	74 4%	82 5%
Not working and not seeking work	1701 8%	191 4%	175 7%a	254 7%a	317 12%abcf	255 10%abc	196 9%abc	312 18%abcdef
Retired on a state pension only	1113 6%	460 10%bcdefg	130 5%dfg	225 6%defg	91 3%	108 4%g	63 3%	37 2%
Retired with a private pension	3447 17%	1069 24%bcdeg	491 18%cd	367 10%	352 13%c	424 17%cd	465 22%bcdeg	277 16%cd
House person, housewife, househusband, etc.	1594 8%	407 9%bfg	132 5%	422 11%abdefg	222 8%bfg	211 8%bfg	95 5%	105 6%

**Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g****\* small base**

## **Euro Poll**

### **ONLINE Fieldwork : 20th November - 2nd December 2015**

Absolutes/col percents

Table 90  
**Do you currently work in...?**  
**Base: All respondents who work**

		Segment						
	Total	Nothing to lose (a)	Global Britain (b)	Hard-pressed undecideds (c)	Listen to DC (d)	If it ain't broke (e)	I'm alright Jacques (f)	Citizens of the World (g)
Unweighted base	10645	2157	1699	1645	1420	1284	1290	1150
Weighted base	11230	2176	1661	2168	1616	1441	1212	957
The public sector	4064 36%	695 32% <sup>f</sup>	634 38% <sup>af</sup>	966 45% <sup>abdefg</sup>	546 34% <sup>f</sup>	532 37% <sup>af</sup>	331 27%	358 37% <sup>af</sup>
The private sector	6600 59%	1402 64% <sup>bceg</sup>	961 58% <sup>cg</sup>	1103 51%	991 61% <sup>cg</sup>	829 58% <sup>c</sup>	812 67% <sup>bcdeg</sup>	503 53%
The charity/ not-for-profit sector	566 5%	79 4%	65 4%	99 5%	78 5%	80 6%	69 6% <sup>a</sup>	97 10% <sup>abcdef</sup>

**Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g**

**\* small base**

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 91

**Do you have any children aged 18 or under? If so, how old are they?****Base: All respondents**

	Segment							
	Total	Nothing to lose (a)	Global Britain (b)	Hard-pressed undecideds (c)	Listen to DC (d)	If it ain't broke (e)	I'm alright Jacques (f)	Citizens of the World (g)
Unweighted base	20054	4789	2855	2916	2549	2381	2386	2178
Weighted base	20054	4528	2695	3684	2734	2537	2104	1771
No children aged 18 or under	14599 73%	3547 78%bcde	1849 69%c	2399 65%	1937 71%c	1842 73%bc	1618 77%bcde	1408 79%bcde
NET: Yes	5300 26%	954 21%	816 30%aefg	1244 34%abdefg	781 29%afg	668 26%afg	480 23%	356 20%
Yes - children aged under 5 years old	1970 10%	293 6%	333 12%aefg	458 12%aefg	346 13%aefg	250 10%ag	174 8%a	116 7%
Yes - children aged 5 to 10 years old	2374 12%	381 8%	370 14%afg	557 15%afg	353 13%afg	358 14%afg	215 10%ag	140 8%
Yes - children aged 11 to 15 years old	1914 10%	369 8%	298 11%afg	466 13%adefg	261 10%g	234 9%g	164 8%	123 7%
Yes - children aged 16 to 18 years old	1176 6%	271 6%	139 5%	285 8%abdefg	141 5%	138 5%	106 5%	95 5%
Refused	155 1%	27 1%	30 1%fg	41 1%f	17 1%	27 1%f	5 *	8 *

**Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g****\* small base**

## Euro Poll

### ONLINE Fieldwork : 20th November - 2nd December 2015

Absolutes/col percents

Table 92

**Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?**

**Base: All respondents**

	Total	Segment						
		Nothing to lose (a)	Global Britain (b)	Hard-pressed undecideds (c)	Listen to DC (d)	If it ain't broke (e)	I'm alright Jacques (f)	Citizens of the World (g)
Unweighted base	20054	4789	2855	2916	2549	2381	2386	2178
Weighted base	20054	4528	2695	3684	2734	2537	2104	1771
NET: Yes	4102 20%	1295 29%bcdefg	535 20%df	801 22%def	388 14%	454 18%df	274 13%	355 20%df
Yes - mental condition	1322 7%	317 7%df	179 7%df	314 9%bdef	127 5%f	151 6%f	66 3%	168 9%abdef
Yes - physical condition	2483 12%	860 19%bcdefg	306 11%df	436 12%df	238 9%	273 11%f	166 8%	203 11%df
Yes - disability	1242 6%	446 10%bcdefg	163 6%df	233 6%df	93 3%	134 5%df	69 3%	105 6%df
Yes - other	240 1%	94 2%bcdefg	16 1%	41 1%	22 1%	28 1%	24 1%	15 1%
No	15436 77%	3121 69%	2112 78%ac	2747 75%a	2251 82%abcg	2028 80%ac	1807 86%abcdeg	1371 77%a
Prefer not to say	516 3%	113 2%f	48 2%	136 4%abef	95 3%bef	55 2%f	23 1%	45 3%f

**Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g**

**\* small base**