Table 1 Absolutes/col percents

Q.1 Many people say that if there was a general election for the Westminster Parliament tomorrow they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?

Base: All respondents

				nder			Αg					SE						ng Intent						Vote	
		_Total_	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	C2	DE	Con	<u>Lab</u>	LibDem	<u>UKIP</u>	<u>SNP</u>	Green	Other	Con	<u>Lab</u>	LibDem	SNP
Unweighted base		1000	469	531	42	88	165	198	204	291	523	141	80	210	171	227	17	7	326	5	3	216	347	62	152
Weighted base		1000	466	534	104	107	173	209	166	229	297	331	149	176	168	249	18	6	324	6	2	218	366	67	83
Certain to vote	(10)	847 85%	399 86%	448 84%	63 61%	82 77%	144 83%	189 90%	150 91%	209 91%	262 88%	275 83%	126 84%	152 86%	162 96%	220 88%	12 65%	6 100%	288 89%	6 100%	2 100%	199 91%	344 94%	59 88%	74 89%
	(9)	23 2%	11 2%	13 2%	4 4%	4 3%	8 5%	1 1%	*	5 2%	11 4%	4 1%	2 1%	4 2%	3 2%	6 2%	3 15%	-	4 1%	-	-	6 3%	4 1%	3 4%	3 3%
	(8)	32 3%	17 4%	15 3%	4 4%	2 2%	4 2%	10 5%	6 3%	6 3%	7 2%	16 5%	7 4%	2 1%	2 1%	11 4%	4 20%	-	10 3%	-	-	7 3%	9 3%	3 5%	3 4%
	(7)	14 1%	7 1%	7 1%	2 2%	3 3%	5 3%	1	*	1 1%	4 2%	2 1%	2 2%	3 2%	1	*	-	-	3 1%	-	-	1 1%	4 1%	-	-
	(6)	11 1%	5 1%	6 1%	5 5%	5 4%	-	-	-	1	1	3 1%	4 3%	-	-	4 2%	-	-	5 2%	-	-	-	-	-	1 1%
	(5)	18 2%	5 1%	12 2%	9 8%	1 1%	5 3%	2 1%	-	1	4 1%	8 2%	-	5 3%	-	1	-	-	2 1%	-	-	-	3 1%	-	-
	(4)	1	-	1	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	1	-	-
	(3)	14 1%	6 1%	8 2%	11 10%	-	2 1%	1 1%	*	-	1	11 3%	-	1 1%	-	5 2%	-	-	5 2%	-	-	1	-	* 1%	-
	(2)	6 1%	2	4 1%	4 4%	2 1%	-	-	-	*	2 1%	-	4 3%	-	*	1	-	-	4 1%	-	-	1	1	-	-
Definitely would not vote	(1)	26 3%	13 3%	13 2%	-	7 7%	4 3%	5 2%	5 3%	3 1%	4 1%	9 3%	3 2%	8 4%	-	-	-	-	-	-	-	1 1%	-	-	2 3%
Refused		1	1	-	-	-	-	-	-	1	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-
Don't know		8 1%	1 *	6 1%	1 1%	-	-	-	4 2%	3 1%	1	4 1%	1 1%	1	-	-	-	-	-	-	-	2 1%	-	2 3%	1 1%
Mean		9.35	9.40	9.31	8.12	8.83	9.38	9.59	9.63	9.73	9.60	9.25	9.32	9.31	9.93	9.61	9.45	10.00	9.55	10.00	10.00	9.79	9.82	9.81	9.62
Standard deviation		1.93	1.86	1.98	2.76	2.59	1.81	1.60	1.62	1.26	1.46	2.05	1.97	2.09	0.50	1.32	0.83	*	1.50	*	-	1.02	0.82	0.76	1.55
Standard error		0.06	0.09	0.09	0.43	0.28	0.14	0.11	0.11	0.07	0.06	0.17	0.22	0.15	0.04	0.09	0.20	*	0.08	*	-	0.07	0.04	0.10	0.13

# Renfrewshire East Poll CATI Fieldwork: 24th-30th April 2015

Table 2
Q.2 If there was a general election for the Westminster parliament tomorrow, which party would you vote for?
Base: All respondents

	Gender Age Total Male Female 18-24 25-34 35-44 45-54 5										SE						ng Intent					2010	Vote	
					25-34	35-44	45-54	<u>55-64</u>	65+	AB	C1	C2	DE	Con	Lab	LibDem	<u>UKIP</u>	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	1000	469	531	42	88	165	198	204	291	523	141	80	210	171	227	17	7	326	5	3	216	347	62	152
Weighted base	1000	466	534	104	107	173	209	166	229	297	331	149	176	168	249	18	6	324	6	2	218	366	67	83
Conservative	168 17%	79 17%	90 17%	14 14%	14 13%	16 9%	31 15%	29 18%	63 27%	58 19%	66 20%	11 7%	28 16%	168 100%	-	-	-	-	-	-	120 55%	12 3%	2 3%	2 2%
Labour	249 25%	134 29%	116 22%	40 38%	14 13%	35 20%	48 23%	39 23%	71 31%	71 24%	75 23%	46 31%	52 29%	-	249 100%	-	-	-	-	-	29 14%	160 44%	11 16%	7 8%
Liberal Democrat	18 2%	11 2%	8 1%	-	-	4 3%	3 1%	5 3%	5 2%	5 2%	10 3%	2 1%	2 1%	-	-	18 100%	-	-	-	-	2 1%	3 1%	11 17%	-
The UK Independence Party (UKIP)	6 1%	5 1%	*	-	-	-	1 1%	4 3%	*	3 1%	3 1%	-	-	-	-	-	6 100%	-	-	-	3 1%	1	* 1%	1 1%
SNP	324 32%	153 33%	171 32%	29 28%	51 47%	78 45%	82 39%	47 28%	35 15%	89 30%	120 36%	65 44%	39 22%	-	-	-	-	324 100%	-	-	17 8%	142 39%	28 42%	68 82%
The Green Party	6 1%	4 1%	2	1 1%	3 3%	-	1 1%	-	*	3 1%	-	3 2%	-	-	-	-	-	-	6 100%	-	3 1%	*	-	-
The British National Party (BNP)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some other party	2	-	2	-	-	-	-	-	2 1%	*	-	-	2 1%	-	-	-	-	-	-	2 100%	2 1%	-	-	*
Would not vote	26 3%	13 3%	13 2%	-	7 7%	4 3%	5 2%	5 3%	3 1%	4 1%	9 3%	3 2%	8 4%	-	-	-	-	-	-	-	1 1%	-	-	2 3%
Refused	69 7%	21 4%	48 9%	1 1%	4 4%	11 6%	16 8%	12 7%	20 9%	17 6%	24 7%	5 4%	16 9%	-	-	-	-	-	-	-	10 4%	16 4%	2 3%	-
Don't know	132 13%	47 10%	84 16%	18 17%	14 13%	24 14%	22 10%	24 14%	29 12%	48 16%	25 8%	14 9%	31 17%	-	-	-	-	-	-	-	31 14%	31 9%	13 19%	3 4%

#### Renfrewshire East Poll CATI Fieldwork: 24th-30th April 2015

Table 3

Q.2 If there was a general election for the Westminster parliament tomorrow, which party would you vote for?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

		Ge	nder			Αg				SE	G				Voti	ng Intenti	on				2010	Vote		
	Total	Male	<u>Female</u>	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	<u>Lab</u>	LibDem	SNP
Unweighted base	659	324	335	24	57	109	137	136	192	354	101	57	131	151	198	15	6	282	5	3	154	266	37	128
Weighted base	661	331	330	57	68	117	146	111	157	198	229	107	109	150	211	15	5	272	5	2	156	283	46	68
Conservative	150 23%	71 21%	79 24%	13 22%	12 18%	15 13%	28 19%	26 24%	56 36%	51 26%	60 26%	10 9%	25 23%	150 100%	-	-	-	-	-	-	107 69%	11 4%	2 4%	1 2%
Labour	211 32%	112 34%	99 30%	26 46%	12 18%	31 26%	42 29%	34 31%	64 41%	62 31%	61 27%	38 36%	46 42%	-	211 100%	-	-	-	-	-	26 16%	143 50%	10 21%	5 8%
Liberal Democrat	15 2%	9 3%	6 2%	-	-	4 3%	2 1%	5 4%	5 3%	4 2%	8 3%	1 1%	2 2%	-	-	15 100%	-	-	-	-	2 1%	3 1%	9 20%	-
The UK Independence Party (UKIP)	5 1%	5 1%	*	-	-	-	1 1%	4 3%	*	2 1%	3 1%	-	-	-	-	-	5 100%	-	-	-	3 2%	1	* 1%	1 1%
SNP	272 41%	131 40%	141 43%	17 29%	42 61%	68 58%	72 49%	42 38%	30 19%	76 39%	98 43%	55 52%	35 32%	-	-	-	-	272 100%	-	-	15 9%	125 44%	25 55%	61 89%
The Green Party	5 1%	3 1%	2 1%	1 2%	2 4%	-	1 1%	-	*	3 1%	-	2 2%	-	-	-	-	-	-	5 100%	-	2 2%	*	-	-
Some other party	2	-	2	-	-	-	-	-	2	*	-	-	1	-	-	-	-	-	-	2	1	-	-	*

Table 4

Voting Intention (Turnout Weighted)
This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	24%
Labour	33%
Liberal Democrat	3%
UKIP	1%
SNP	39%
Green	1%

Other

**Lord Ashcroft** 

Col percents

Table 5
Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency? Base: All respondents

	Gender A										SE						ng Intenti						) Vote	
	<u>Total</u>	Male	<u>Female</u>	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	<u>Lab</u>	LibDem	<u>UKIP</u>	SNP	Green	Other	_Con_	_Lab_	LibDem	SNP
Unweighted base	1000	469	531	42	88	165	198	204	291	523	141	80	210	171	227	17	7	326	5	3	216	347	62	152
Weighted base	1000	466	534	104	107	173	209	166	229	297	331	149	176	168	249	18	6	324	6	2	218	366	67	83
Conservative	146 15%	73 16%	73 14%	13 13%	11 10%	13 7%	27 13%	26 15%	57 25%	51 17%	54 16%	10 7%	25 14%	139 83%	-	-	-	-	* 8%	1 44%	108 50%	8 2%	1 2%	2 2%
Labour	279 28%	133 28%	146 27%	31 30%	16 15%	38 22%	58 28%	51 31%	82 36%	86 29%	78 24%	48 32%	61 35%	15 9%	231 93%	4 22%	* 8%	5 1%	-	-	44 20%	174 48%	9 14%	7 9%
Liberal Democrat	19 2%	13 3%	6 1%	-	1 1%	5 3%	3 1%	3 2%	7 3%	6 2%	9 3%	2 1%	2 1%	-	2 1%	14 78%	* 9%	*	-	-	2 1%	1	15 23%	-
The UK Independence Party (UKIP)	9 1%	5 1%	4 1%	-	-	2 1%	1 1%	4 2%	2 1%	2 1%	3 1%	2 1%	2 1%	3 2%	1	-	5 84%	-	-	-	5 2%	*	-	1 1%
SNP	340 34%	163 35%	177 33%	43 42%	50 47%	75 43%	81 39%	54 32%	35 15%	91 31%	134 40%	68 46%	37 21%	3 2%	15 6%	-	-	305 94%	-	* 12%	22 10%	140 38%	30 45%	67 81%
The Green Party	6 1%	4 1%	3	1 1%	3 3%	-	2 1%	-	*	4 1%	-	3 2%	-	-	-	-	-	*	5 92%	-	3 1%	*	-	-
The British National Party (BNP)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some other party	1	-	1	-	-	-	-	-	1	-	-	-	1	-	-	-	-	-	-	1 44%	1	-	-	-
Would not vote	26 3%	13 3%	13 2%	-	7 7%	4 3%	5 2%	5 3%	3 1%	4 1%	9 3%	3 2%	8 4%	-	-	-	-	-	-	-	1 1%	-	-	2 3%
Refused	56 6%	21 5%	35 7%	2 2%	4 4%	8 5%	13 6%	7 4%	17 7%	16 5%	17 5%	2 1%	15 8%	1	-	-	-	1	-	-	6 3%	7 2%	3 4%	-
Don't know	118 12%	41 9%	76 14%	13 12%	15 14%	28 16%	20 9%	17 10%	25 11%	38 13%	27 8%	11 7%	24 14%	8 5%	1 1%	-	-	13 4%	-	-	26 12%	35 10%	8 12%	3 4%

Table 6

Absolutes/col percents

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency? Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

		Ger	nder			Ag	ie				SE	G				Votii	ng Intenti	on				2010	Vote	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	689	333	356	24	57	111	142	148	202	373	100	60	140	143	197	15	6	274	5	3	163	276	42	127
Weighted base	682	335	347	57	68	117	150	122	163	208	230	110	116	143	210	15	5	264	5	2	164	289	49	68
Conservative	130 19%	66 20%	64 19%	12 20%	10 15%	11 10%	24 16%	23 19%	50 30%	46 22%	49 21%	9 8%	22 19%	124 87%	-	-	-	-	* 8%	1 44%	96 59%	7 3%	1 2%	2 2%
Labour	241 35%	115 34%	126 36%	23 41%	12 17%	34 29%	51 34%	45 37%	73 45%	75 36%	68 30%	38 35%	55 47%	13 9%	200 95%	4 24%	* 8%	4 2%	-	-	39 24%	155 54%	8 17%	6 8%
Liberal Democrat	16 2%	11 3%	5 1%	-	1 2%	4 3%	2 1%	3 2%	6 4%	5 2%	7 3%	1 1%	2 2%	-	2 1%	12 76%	* 9%	*	-	-	2 1%	1	13 26%	-
The UK Independence Party (UKIP)	8 1%	5 1%	3 1%	-	-	2 1%	1 1%	3 3%	2 1%	1 1%	3 1%	2 2%	2 2%	2 2%	1	-	4 84%	-	-	-	4 3%	*	-	1 1%
SNP	281 41%	135 40%	145 42%	21 37%	42 62%	66 56%	71 47%	48 39%	31 19%	78 38%	103 45%	58 52%	34 29%	3 2%	8 4%	-	-	259 98%	-	* 12%	19 12%	125 43%	27 55%	60 88%
The Green Party	6 1%	3 1%	2 1%	1 2%	3 4%	-	1 1%	-	*	3 2%	-	2 2%	-	-	-	-	-	*	5 92%	-	2 1%	*	-	-
Some other party	1	-	1	-	-	-	-	-	1	-	-	-	1 1%	-	-	-	-	-	-	1 44%	1	-	-	-

Table 7

Constituency Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	Total
Conservative	20%
Labour	36%
Liberal Democrat	3%
UKIP	1%
SNP	39%
Green	1%

Other

**Lord Ashcroft** 

Col percents

Table 8
Q.5 Are there any of the following political parties that you would definitely not vote for at the next general election for the Westminster parliament?
Base: All respondents

	Gender Age Total Male Female 18-24 25-34 35-44 45-54 55-64										SE	G				Votii	ng Intent	ion				2010	Vote	
	_Total_					35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	1000	469	531	42	88	165	198	204	291	523	141	80	210	171	227	17	7	326	5	3	216	347	62	152
Weighted base	1000	466	534	104	107	173	209	166	229	297	331	149	176	168	249	18	6	324	6	2	218	366	67	83
I would not vote UKIP	781 78%	351 75%	429 80%	76 73%	77 72%	148 86%	164 78%	132 80%	176 77%	247 83%	248 75%	125 84%	137 78%	118 70%	207 83%	15 80%	-	296 91%	6 100%	2 100%	154 71%	326 89%	60 90%	77 92%
l would not vote Liberal Democrat	601 60%	284 61%	316 59%	54 52%	61 57%	106 61%	128 61%	104 63%	143 62%	179 60%	199 60%	93 63%	110 62%	94 56%	154 62%	-	5 91%	252 78%	6 100%	1 44%	130 60%	249 68%	26 39%	68 82%
I would not vote Conservative	555 55%	257 55%	297 56%	55 53%	63 59%	109 63%	127 61%	96 58%	98 43%	160 54%	179 54%	101 68%	97 55%	-	164 66%	8 42%	3 56%	293 90%	5 92%	* 12%	21 10%	293 80%	39 59%	76 91%
I would not vote SNP	422 42%	208 45%	214 40%	26 25%	22 21%	60 35%	88 42%	77 46%	148 65%	143 48%	134 41%	38 25%	92 52%	145 86%	178 71%	15 80%	4 77%	-	1 22%	2 88%	178 82%	140 38%	27 41%	7 9%
I would not vote Labour	393 39%	186 40%	207 39%	43 41%	50 46%	69 40%	90 43%	63 38%	76 33%	115 39%	139 42%	59 40%	67 38%	95 56%	-	9 48%	4 69%	216 67%	4 70%	1 44%	104 48%	101 28%	26 39%	59 71%
None of these - I would potentially vote for all of them	28 3%	14 3%	14 3%	5 5%	5 4%	2 1%	3 2%	3 2%	5 2%	5 2%	11 3%	1 1%	4 2%	4 3%	8 3%	-	-	2 1%	-	-	*	2 1%	1 2%	1 1%
Don't know	40 4%	12 3%	28 5%	6 6%	8 7%	4 3%	10 5%	3 2%	9 4%	6 2%	9 3%	8 5%	10 5%	1 1%	1 1%	-	-	4 1%	-	-	6 3%	5 1%	-	-

# Renfrewshire East Poll CATI Fieldwork: 24th-30th April 2015

Table 9

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?

Base: All respondents

		Gender Age										SE						ng Intenti						Vote	
		<u>Total</u>	<u>Male</u>	<u>Female</u>	18-24	25-34	35-44	<u>45-54</u>	55-64	65+	<u>AB</u>	<u>C1</u>	<u>C2</u>	DE	Con	<u>Lab</u>	<u>LibDem</u>	<u>UKIP</u>	<u>SNP</u>	Green	Other	_Con_	<u>Lab</u>	<u>LibDem</u>	SNP
Unweighted base		1000	469	531	42	88	165	198	204	291	523	141	80	210	171	227	17	7	326	5	3	216	347	62	152
Weighted base		1000	466	534	104	107	173	209	166	229	297	331	149	176	168	249	18	6	324	6	2	218	366	67	83
NET: Well		675 67%	349 75%	326 61%	79 76%	72 67%	112 65%	146 70%	104 63%	158 69%	210 70%	227 68%	108 73%	102 58%	144 85%	190 76%	14 74%	5 91%	199 61%	4 78%	2 100%	174 80%	239 65%	43 64%	47 57%
Very well	(4)	48 5%	26 6%	23 4%	1 1%	2 2%	6 3%	11 5%	14 9%	12 5%	18 6%	15 5%	4 3%	8 4%	17 10%	11 4%	2 12%	-	9 3%	-	-	26 12%	14 4%	2 3%	2 2%
Quite well	(3)	627 63%	323 69%	304 57%	78 75%	70 66%	106 62%	135 65%	90 54%	146 64%	191 64%	211 64%	104 70%	95 54%	127 75%	179 72%	11 62%	5 91%	189 58%	4 78%	2 100%	149 68%	224 61%	41 62%	45 55%
Quite badly	(2)	158 16%	64 14%	94 18%	14 14%	21 20%	42 25%	20 10%	32 19%	26 11%	47 16%	49 15%	21 14%	34 19%	5 3%	32 13%	1 7%	-	76 23%	-	-	17 8%	67 18%	15 23%	22 27%
Very badly	(1)	41 4%	16 4%	24 5%	3 2%	2 2%	13 8%	8 4%	8 5%	7 3%	8 3%	13 4%	8 5%	12 7%	-	5 2%	-	-	21 6%	-	-	*	19 5%	-	8 10%
NET: Badly		199 20%	80 17%	118 22%	17 16%	23 22%	56 32%	28 13%	40 24%	33 14%	55 19%	62 19%	29 20%	45 26%	5 3%	37 15%	1 7%	-	96 30%	-	-	18 8%	86 23%	15 23%	30 36%
Don't know		126 13%	37 8%	90 17%	8 8%	12 11%	5 3%	35 17%	21 13%	38 17%	33 11%	43 13%	12 8%	29 16%	20 12%	22 9%	3 19%	* 9%	29 9%	1 22%	-	26 12%	41 11%	9 13%	6 7%
Mean		2.78	2.83	2.73	2.81	2.75	2.62	2.86	2.77	2.85	2.83	2.79	2.76	2.67	3.08	2.86	3.05	3.00	2.64	3.00	3.00	3.04	2.72	2.77	2.53
Standard deviation		0.61	0.58	0.64	0.49	0.52	0.68	0.58	0.70	0.57	0.58	0.60	0.60	0.70	0.38	0.50	0.50	0.00	0.66	0.00	-	0.48	0.64	0.49	0.72
Standard error		0.02	0.03	0.03	0.08	0.06	0.05	0.04	0.05	0.04	0.03	0.05	0.07	0.05	0.03	0.04	0.13	0.00	0.04	0.00	-	0.04	0.04	0.07	0.06

# Renfrewshire East Poll CATI Fieldwork: 24th-30th April 2015

Table 10 Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

		Gender Age										SE	G				Voti	ng Intent	ion				2010	) Vote	
		<u>Total</u>	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base		1000	469	531	42	88	165	198	204	291	523	141	80	210	171	227	17	7	326	5	3	216	347	62	152
Weighted base		1000	466	534	104	107	173	209	166	229	297	331	149	176	168	249	18	6	324	6	2	218	366	67	83
NET: Well		755 75%	372 80%	383 72%	93 90%	78 72%	124 72%	153 73%	120 73%	180 78%	230 77%	269 81%	113 76%	113 64%	145 86%	208 83%	17 93%	5 91%	235 73%	4 78%	2 100%	186 85%	268 73%	52 78%	56 68%
Very well	(4)	60 6%	23 5%	36 7%	4 4%	1 1%	7 4%	10 5%	13 8%	23 10%	20 7%	19 6%	3 2%	12 7%	20 12%	11 4%	-	-	13 4%	-	* 12%	22 10%	25 7%	1 2%	2 2%
Quite well	(3)	695 70%	349 75%	347 65%	90 86%	77 71%	117 68%	144 69%	107 65%	157 68%	210 71%	250 75%	110 74%	101 57%	124 74%	197 79%	17 93%	5 91%	222 68%	4 78%	2 88%	164 75%	243 66%	51 76%	55 66%
Quite badly	(2)	116 12%	46 10%	71 13%	9 9%	13 12%	31 18%	23 11%	21 13%	18 8%	36 12%	26 8%	17 12%	34 19%	7 4%	21 9%	1 7%	-	56 17%	-	-	10 4%	49 13%	10 15%	18 22%
Very badly	(1)	27 3%	12 3%	15 3%	-	3 3%	9 5%	3 1%	6 4%	6 3%	2 1%	9 3%	6 4%	9 5%	-	5 2%	-	-	12 4%	-	-	-	16 4%	3 4%	3 3%
NET: Badly		143 14%	58 12%	85 16%	9 9%	15 14%	41 24%	26 12%	27 16%	24 11%	39 13%	34 10%	23 15%	42 24%	7 4%	26 11%	1 7%	-	67 21%	-	-	10 4%	65 18%	13 19%	21 25%
Don't know		102 10%	36 8%	66 12%	1 1%	14 13%	8 4%	30 14%	18 11%	25 11%	29 10%	28 8%	13 8%	21 12%	17 10%	15 6%	-	* 9%	22 7%	1 22%	-	22 10%	33 9%	2 3%	6 7%
Mean		2.88	2.89	2.86	2.94	2.82	2.74	2.90	2.86	2.96	2.92	2.92	2.81	2.75	3.09	2.91	2.93	3.00	2.78	3.00	3.12	3.06	2.83	2.78	2.71
Standard deviation	ı	0.55	0.51	0.58	0.35	0.48	0.63	0.48	0.62	0.56	0.49	0.50	0.53	0.68	0.42	0.47	0.27	0.00	0.58	0.00	-	0.40	0.62	0.54	0.56
Standard error		0.02	0.02	0.03	0.06	0.06	0.05	0.04	0.05	0.04	0.02	0.04	0.06	0.05	0.03	0.03	0.07	0.00	0.03	0.00	-	0.03	0.04	0.07	0.05

# Renfrewshire East Poll CATI Fieldwork: 24th-30th April 2015

Table 11
Q.7 Which of the following statements do you most agree with?
Base: All respondents

		Ger	nder			Ag	je				SE	G				Voti	ng Intenti	on				2010	) Vote	
	Total Male Female 18-2				25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	C2	DE	Con	<u>Lab</u>	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	1000	469	531	42	88	165	198	204	291	523	141	80	210	171	227	17	7	326	5	3	216	347	62	152
Weighted base	1000	466	534	104	107	173	209	166	229	297	331	149	176	168	249	18	6	324	6	2	218	366	67	83
I am satisfied with the job David Cameron is doing overall as Prime Minister	295 29%	151 32%	144 27%	35 34%	25 24%	39 23%	56 27%	43 26%	91 40%	84 28%	111 34%	38 25%	51 29%	135 80%	55 22%	9 49%	3 47%	26 8%	1 19%	1 44%	145 67%	49 13%	18 27%	7 9%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	184 18%	81 17%	103 19%	29 28%	24 22%	30 17%	30 14%	30 18%	40 18%	62 21%	60 18%	24 16%	28 16%	32 19%	29 12%	3 16%	1 13%	70 22%	1 11%	1 44%	47 22%	47 13%	14 21%	13 16%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	375 37%	181 39%	193 36%	32 31%	38 35%	78 45%	81 39%	73 44%	71 31%	115 39%	113 34%	66 45%	69 39%	-	151 61%	3 18%	1 26%	179 55%	4 70%	* 12%	11 5%	226 62%	25 38%	47 56%
Refused	42 4%	14 3%	28 5%	1 1%	12 11%	3 2%	13 6%	4 2%	7 3%	11 4%	17 5%	2 2%	7 4%	1	1	-	-	7 2%	-	-	3 1%	10 3%	1 1%	1 1%
Don't know	105 10%	38 8%	67 12%	6 6%	8 8%	23 13%	29 14%	15 9%	20 9%	25 8%	30 9%	19 13%	21 12%	-	13 5%	3 17%	1 14%	42 13%	-	-	11 5%	33 9%	9 13%	15 18%

Table 12

Absolutes/col percents

Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...? Base: All respondents

		Ge	nder			Ad	ae				SE	G				Voti	na Intenti	ion				2010	Vote	
	<u>Total</u>	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	1000	469	531	42	88	165	198	204	291	523	141	80	210	171	227	17	7	326	5	3	216	347	62	152
Weighted base	1000	466	534	104	107	173	209	166	229	297	331	149	176	168	249	18	6	324	6	2	218	366	67	83
Labour	859 86%	407 87%	452 85%	71 68%	92 86%	155 90%	194 93%	144 87%	195 85%	267 90%	280 85%	136 91%	142 80%	148 88%	220 88%	15 80%	5 82%	282 87%	5 89%	2 88%	187 86%	335 92%	58 87%	74 89%
SNP	806 81%	386 83%	421 79%	64 62%	79 74%	141 81%	187 89%	145 88%	182 80%	252 85%	268 81%	126 85%	133 75%	141 84%	196 79%	15 80%	6 100%	276 85%	5 89%	2 100%	177 81%	314 86%	56 83%	78 93%
The Conservatives	583 58%	267 57%	316 59%	35 34%	44 41%	102 59%	139 67%	109 66%	148 64%	195 66%	191 58%	78 53%	99 56%	123 73%	129 52%	12 63%	4 61%	173 53%	3 56%	2 88%	167 77%	207 57%	47 71%	43 51%
The Liberal Democrat	369 37%	178 38%	191 36%	19 18%	32 30%	49 28%	94 45%	73 44%	100 43%	125 42%	134 40%	30 20%	61 34%	86 51%	86 34%	15 81%	4 61%	95 29%	* 8%	-	92 42%	139 38%	32 47%	30 37%
The UK Independence Party (UKIP)	247 25%	129 28%	118 22%	19 19%	18 17%	35 20%	61 29%	43 26%	68 30%	94 32%	85 26%	11 7%	41 23%	53 31%	57 23%	7 37%	4 61%	60 18%	1 11%	1 44%	63 29%	91 25%	20 30%	16 19%
None of them	68 7%	24 5%	44 8%	20 19%	7 6%	9 5%	7 3%	10 6%	14 6%	9 3%	29 9%	6 4%	19 11%	7 4%	15 6%	2 12%	-	21 7%	-	-	10 5%	21 6%	6 9%	2 2%
Don't know	25 2%	10 2%	15 3%	5 5%	3 3%	6 3%	2 1%	3 2%	5 2%	6 2%	5 1%	4 3%	5 3%	3 2%	3 1%	-	-	6 2%	-	-	4 2%	1	2 3%	1 1%

# Renfrewshire East Poll CATI Fieldwork: 24th-30th April 2015

Table 13
Q.9 Which of the following would you most like to see as the outcome of the next general election for the Westminster parliament?
Base: All respondents

	Gender			Age				SEG				Voting Intention						2010 Vote						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	C2	DE	Con	<u>Lab</u>	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	1000	469	531	42	88	165	198	204	291	523	141	80	210	171	227	17	7	326	5	3	216	347	62	152
Weighted base	1000	466	534	104	107	173	209	166	229	297	331	149	176	168	249	18	6	324	6	2	218	366	67	83
A coalition involving Labour and the SNP	372 37%	173 37%	199 37%	36 35%	53 49%	90 52%	84 40%	61 37%	46 20%	97 33%	136 41%	81 55%	49 28%	-	46 18%	1 3%	1 18%	273 84%	4 70%	* 12%	12 5%	181 49%	26 39%	63 76%
A Conservative government	184 18%	90 19%	94 18%	5 5%	9 9%	25 14%	35 17%	33 20%	75 33%	63 21%	69 21%	14 9%	32 18%	122 72%	25 10%	-	3 52%	3 1%	-	2 88%	142 65%	16 4%	2 3%	*
A Labour government	149 15%	72 15%	78 15%	17 17%	7 7%	12 7%	36 17%	32 19%	43 19%	48 16%	36 11%	26 18%	36 20%	-	129 52%	5 27%	-	5 2%	-	-	6 3%	111 30%	6 9%	5 6%
A coalition involving the Conservatives and the Liberal Democrats.	72 7%	40 9%	33 6%	6 6%	9 8%	8 5%	11 5%	11 7%	27 12%	22 7%	27 8%	11 7%	12 7%	35 21%	10 4%	8 46%	-	5 1%	-	-	29 13%	8 2%	15 23%	3 4%
A coalition involving the Conservatives and the SNP.	58 6%	15 3%	43 8%	21 20%	5 4%	8 5%	13 6%	6 4%	4 2%	16 5%	24 7%	2 1%	13 8%	10 6%	-	-	-	23 7%	* 8%	-	13 6%	7 2%	2 3%	5 6%
A coalition involving Labour and the Liberal Democrats.	35 3%	22 5%	12 2%	4 4%	3 3%	7 4%	4 2%	7 4%	10 4%	20 7%	3 1%	2 1%	10 5%	1	25 10%	2 9%	* 8%	1	1 11%	-	2 1%	23 6%	4 6%	1 1%
Don't know	130 13%	55 12%	75 14%	15 14%	22 20%	23 14%	26 12%	15 9%	24 11%	32 11%	36 11%	14 9%	24 13%	2 1%	14 6%	3 15%	1 22%	14 4%	1 11%	-	15 7%	21 6%	12 18%	6 7%

Table 14 **Gender** 

Base: All respondents

	Unweighted base	Weighted base
Unweighted base	1000	1000
Weighted base	1000	1000
Male	469 47%	466 47%
Female	531 53%	534 53%

Lord Ashcroft

Table 15
Into which of the following age groups do you fall?
Base: All respondents

	Unweighted base	Weighted base
Unweighted base	1000	1000
Weighted base	1000	1000
18-24	42 4%	104 10%
25-34	88 9%	107 11%
35-44	165 17%	173 17%
45-54	198 20%	209 21%
55-64	204 20%	166 17%
65 or older	291 29%	229 23%
Refused	12 1%	12 1%

Absolutes/col percents

Table 16 **SEG** 

Base: All respondents

	Unweighted base	Weighted base
Unweighted base	1000	1000
Weighted base	1000	1000
Α	200 20%	118 12%
В	323 32%	180 18%
C1	141 14%	331 33%
C2	80 8%	149 15%
D	56 6%	58 6%
E	154 15%	118 12%
Refused	46 5%	46 5%

#### Lord Ashcroft

Table 17

Q.4 At the last general election for the Westminster parliament, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote? Could you tell me which party you voted for at the last general election for the Westminster parliament back in May 2010?

Base: All respondents

	Unweighted base	Weighted base
Unweighted base	1000	1000
Weighted base	1000	1000
Conservative	216 22%	218 22%
Labour	347 35%	366 37%
Liberal Democrats	62 6%	67 7%
SNP	152 15%	83 8%
Another party	14 1%	8 1%
Did not vote	107 11%	177 18%
Refused	48 5%	37 4%
Don't know	54 5%	45 4%

#### **Lord Ashcroft**