

Peterborough Poll

CATI Fieldwork : 27th-30th April 2015

Absolutes/col percents

Table 1

Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1002	480	522	90	137	166	172	166	268	321	218	141	268	257	250	40	134	37	16	276	195	85	
Weighted base	1002	496	506	125	206	181	168	136	183	135	255	200	358	213	257	40	153	41	17	223	166	100	
Certain to vote	(10)	557	280	278	46	76	94	108	96	136	92	146	109	184	161	169	20	94	19	8	168	123	75
		56%	56%	55%	36%	37%	52%	65%	70%	74%	68%	57%	54%	51%	75%	66%	50%	61%	47%	48%	75%	74%	75%
	(9)	48	28	20	10	8	8	6	7	8	5	13	17	10	12	9	1	12	1	2	11	9	2
		5%	6%	4%	8%	4%	5%	3%	5%	5%	4%	5%	8%	3%	6%	4%	3%	8%	4%	12%	5%	5%	2%
	(8)	83	48	35	20	17	14	18	4	10	11	20	23	23	11	33	5	12	7	1	14	15	6
		8%	10%	7%	16%	8%	8%	11%	3%	5%	8%	8%	12%	6%	5%	13%	13%	8%	18%	7%	6%	9%	6%
	(7)	52	28	25	9	9	20	6	5	3	6	10	18	17	5	20	*	12	2	1	9	8	-
		5%	6%	5%	8%	4%	11%	4%	3%	2%	5%	4%	9%	5%	2%	8%	1%	8%	6%	9%	4%	5%	-
	(6)	39	20	19	6	13	7	1	5	6	4	9	6	19	8	7	8	5	6	1	10	1	3
		4%	4%	4%	5%	6%	4%	1%	4%	3%	3%	4%	3%	5%	4%	3%	21%	3%	14%	8%	4%	*	3%
	(5)	62	29	33	11	14	13	10	6	9	4	16	6	30	9	9	2	10	3	-	4	7	5
		6%	6%	7%	8%	7%	7%	6%	4%	5%	3%	6%	3%	8%	4%	3%	5%	6%	8%	-	2%	4%	5%
	(4)	18	10	8	5	6	6	2	-	-	2	4	2	9	4	3	2	3	2	-	2	-	2
		2%	2%	2%	4%	3%	3%	1%	-	-	2%	1%	1%	3%	2%	1%	5%	2%	4%	-	1%	-	2%
	(3)	22	6	16	4	11	2	3	2	-	1	7	-	14	2	4	1	4	-	3	2	-	-
		2%	1%	3%	3%	6%	1%	2%	1%	-	1%	3%	-	4%	1%	1%	3%	3%	-	17%	1%	-	-
	(2)	8	1	7	-	4	1	3	-	-	-	4	-	4	-	3	-	1	-	-	-	-	2
		1%	*	1%	-	2%	1%	2%	-	-	-	2%	-	1%	-	1%	-	1%	-	-	-	-	2%
Definitely would not vote	(1)	106	44	63	15	47	12	10	12	8	9	26	20	44	-	-	-	-	-	-	5	3	5
		11%	9%	12%	12%	23%	7%	6%	9%	5%	6%	10%	10%	12%	-	-	-	-	-	-	2%	2%	5%
Refused		1	-	1	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-
		*	-	*	-	-	-	-	-	*	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know		4	3	1	-	1	2	-	-	2	1	-	-	4	-	-	-	-	-	-	1	1	-
		*	1%	*	-	*	1%	-	-	1%	*	-	-	1%	-	-	-	-	-	-	*	1%	-
Mean		7.86	8.10	7.64	7.23	6.28	7.96	8.44	8.54	9.00	8.65	7.90	8.20	7.41	9.21	8.92	8.11	8.71	8.26	7.98	9.16	9.25	8.77
Standard deviation		3.07	2.85	3.26	3.06	3.65	2.76	2.70	2.79	2.22	2.55	3.09	2.77	3.28	1.66	1.83	2.24	2.02	1.96	2.66	1.88	1.64	2.57
Standard error		0.10	0.13	0.14	0.32	0.31	0.21	0.21	0.22	0.14	0.14	0.21	0.23	0.20	0.10	0.12	0.35	0.17	0.32	0.66	0.11	0.12	0.28

Peterborough Poll

CATI Fieldwork : 27th-30th April 2015

Absolutes/col percents

Table 2

Q.2 If there was a general election tomorrow, which party would you vote for?**Base: All respondents**

	Total	Gender		Age					SEG				Voting Intention						2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1002	480	522	90	137	166	172	166	268	321	218	141	268	257	250	40	134	37	16	276	195	85
Weighted base	1002	496	506	125	206	181	168	136	183	135	255	200	358	213	257	40	153	41	17	223	166	100
Conservative	213 21%	118 24%	96 19%	22 17%	30 15%	29 16%	39 23%	38 28%	56 30%	43 32%	59 23%	38 19%	63 18%	213 100%	-	-	-	-	-	132 59%	6 4%	17 17%
Labour	257 26%	128 26%	129 25%	47 37%	52 25%	48 27%	34 21%	36 27%	39 21%	33 24%	70 27%	60 30%	83 23%	-	257 100%	-	-	-	-	21 9%	107 64%	32 32%
Liberal Democrat	40 4%	12 2%	28 5%	4 3%	6 3%	10 5%	8 5%	6 4%	5 3%	9 7%	13 5%	3 1%	13 4%	-	-	40 100%	-	-	-	2 1%	*	19 19%
The UK Independence Party (UKIP)	153 15%	97 20%	56 11%	12 9%	23 11%	41 23%	31 19%	24 18%	23 13%	10 8%	32 12%	46 23%	62 17%	-	-	-	153 100%	-	-	35 16%	28 17%	10 10%
The Green Party	41 4%	27 5%	14 3%	8 7%	9 4%	10 6%	8 5%	3 2%	3 2%	7 5%	8 3%	10 5%	11 3%	-	-	-	-	41 100%	-	5 2%	4 2%	6 6%
The British National Party (BNP)	3 *	2 *	1 *	2 2%	-	-	1 1%	-	-	-	-	-	3 1%	-	-	-	-	-	3 20%	-	-	-
Some other party	13 1%	8 2%	5 1%	1 1%	5 2%	4 2%	3 2%	-	1 *	3 2%	4 2%	3 2%	2 1%	-	-	-	-	-	13 80%	2 1%	2 1%	-
Would not vote	106 11%	44 9%	63 12%	15 12%	47 23%	12 7%	10 6%	12 9%	8 5%	9 6%	26 10%	20 10%	44 12%	-	-	-	-	-	-	5 2%	3 2%	5 5%
Refused	68 7%	30 6%	39 8%	4 3%	6 3%	9 5%	13 8%	6 5%	28 15%	9 7%	20 8%	8 4%	24 7%	-	-	-	-	-	-	8 4%	4 2%	3 3%
Don't know	107 11%	31 6%	76 15%	11 8%	28 14%	18 10%	20 12%	11 8%	20 11%	12 9%	23 9%	12 6%	52 14%	-	-	-	-	-	-	13 6%	12 7%	8 8%

Peterborough Poll

CATI Fieldwork : 27th-30th April 2015

Absolutes/col percents

Table 3

Q.2 If there was a general election tomorrow, which party would you vote for?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	564	294	271	44	57	95	103	109	157	203	126	86	127	209	194	26	98	26	11	203	144	58
Weighted base	529	288	241	63	80	99	96	87	105	84	139	123	161	167	191	24	110	26	10	160	120	68
Conservative	167	91	76	13	21	23	32	31	47	36	46	30	47	167	-	-	-	-	-	110	5	13
	32%	32%	32%	22%	26%	23%	33%	36%	45%	42%	33%	24%	29%	100%	-	-	-	-	-	69%	4%	19%
Labour	191	96	95	31	35	35	28	30	32	26	54	45	57	-	191	-	-	-	-	16	90	29
	36%	33%	40%	49%	44%	35%	29%	35%	31%	31%	39%	37%	36%	-	100%	-	-	-	-	10%	75%	43%
Liberal Democrat	24	7	17	3	3	6	5	3	4	7	7	2	7	-	-	24	-	-	-	2	*	14
	5%	3%	7%	5%	4%	6%	6%	4%	4%	8%	5%	2%	5%	-	-	100%	-	-	-	1%	*	21%
The UK Independence Party (UKIP)	110	72	38	7	16	26	21	19	19	8	22	36	41	-	-	-	110	-	-	27	20	8
	21%	25%	16%	12%	20%	27%	22%	22%	18%	10%	16%	29%	26%	-	-	-	100%	-	-	17%	17%	12%
The Green Party	26	15	11	6	3	6	6	3	2	5	6	7	6	-	-	-	-	26	-	4	3	4
	5%	5%	4%	9%	4%	6%	7%	3%	2%	6%	4%	6%	4%	-	-	-	-	100%	-	2%	2%	6%
The British National Party (BNP)	2	2	*	2	-	-	*	-	-	-	-	-	2	-	-	-	-	-	2	-	-	-
	*	1%	*	3%	-	-	*	-	-	-	-	-	1%	-	-	-	-	-	20%	-	-	-
Some other party	8	5	4	1	2	3	2	-	1	3	4	2	*	-	-	-	-	-	8	2	2	-
	2%	2%	1%	1%	3%	3%	2%	-	1%	3%	3%	2%	*	-	-	-	-	-	80%	1%	2%	-

Peterborough Poll
CATI Fieldwork : 27th-30th April 2015

Col percents

Table 4

Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	32%
Labour	36%
Liberal Democrat	5%
UKIP	20%
Green	5%
Other	2%

Peterborough Poll

CATI Fieldwork : 27th-30th April 2015

Absolutes/col percents

Table 5

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention						2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1002	480	522	90	137	166	172	166	268	321	218	141	268	257	250	40	134	37	16	276	195	85
Weighted base	1002	496	506	125	206	181	168	136	183	135	255	200	358	213	257	40	153	41	17	223	166	100
Conservative	222 22%	120 24%	102 20%	27 21%	31 15%	30 17%	37 22%	38 28%	59 32%	47 35%	61 24%	39 19%	67 19%	187 87%	6 2%	3 8%	9 6%	3 7%	1 9%	125 56%	9 6%	15 15%
Labour	247 25%	131 26%	116 23%	46 37%	49 24%	46 25%	33 20%	32 24%	40 22%	31 23%	62 24%	61 31%	80 22%	6 3%	213 83%	3 8%	9 6%	3 8%	1 3%	24 11%	99 60%	26 26%
Liberal Democrat	66 7%	22 4%	45 9%	4 3%	9 5%	16 9%	12 7%	17 13%	9 5%	9 7%	20 8%	10 5%	22 6%	7 3%	13 5%	30 75%	2 1%	1 2%	-	10 5%	2 1%	26 26%
The UK Independence Party (UKIP)	144 14%	90 18%	54 11%	10 8%	23 11%	39 22%	29 18%	23 17%	20 11%	14 10%	32 13%	44 22%	51 14%	3 1%	7 3%	-	123 80%	1 1%	3 19%	32 14%	30 18%	10 10%
The Green Party	33 3%	19 4%	14 3%	6 5%	4 2%	9 5%	7 4%	3 3%	3 2%	5 4%	9 4%	8 4%	7 2%	-	-	-	-	30 74%	1 7%	4 2%	4 2%	5 5%
The British National Party (BNP)	1 *	-	1 *	-	-	-	1 1%	-	-	-	-	-	1 *	-	-	-	-	-	1 8%	-	-	-
Some other party	20 2%	14 3%	6 1%	-	8 4%	* *	8 5%	1 1%	3 2%	2 2%	3 1%	4 2%	11 3%	6 3%	3 1%	-	1 1%	1 3%	7 43%	6 3%	3 2%	2 2%
Would not vote	106 11%	44 9%	63 12%	15 12%	47 23%	12 7%	10 6%	12 9%	8 5%	9 6%	26 10%	20 10%	44 12%	-	-	-	-	-	-	5 2%	3 2%	5 5%
Refused	50 5%	22 4%	28 6%	1 1%	6 3%	6 4%	11 6%	4 3%	21 11%	6 4%	14 5%	5 3%	17 5%	1 *	-	-	-	-	-	5 2%	2 1%	2 2%
Don't know	112 11%	35 7%	77 15%	17 13%	30 14%	21 12%	18 11%	5 4%	21 11%	12 9%	28 11%	8 4%	57 16%	5 2%	14 5%	4 9%	10 7%	2 4%	2 12%	11 5%	13 8%	8 8%

Peterborough Poll

CATI Fieldwork : 27th-30th April 2015

Absolutes/col percents

Table 6

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age						SEG				Voting Intention						2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	581	299	282	43	58	94	105	113	166	208	128	91	131	205	186	26	94	25	10	208	146	58	
Weighted base	540	290	250	61	81	97	101	91	109	86	142	127	162	164	184	23	104	24	9	164	120	68	
Conservative	170	90	79	17	20	22	30	31	50	38	47	30	47	147	4	1	6	1	1	103	7	11	
		31%	31%	32%	28%	24%	23%	30%	34%	45%	44%	33%	24%	29%	90%	2%	6%	6%	3%	15%	63%	6%	16%
Labour	182	95	87	30	34	32	27	26	33	24	48	46	54	4	161	2	6	2	*	18	83	23	
		34%	33%	35%	49%	42%	33%	27%	29%	30%	28%	34%	36%	34%	2%	88%	10%	6%	7%	*	11%	69%	33%
Liberal Democrat	46	16	30	3	5	9	10	12	7	7	15	7	15	5	10	20	1	1	-	8	2	21	
		8%	5%	12%	5%	6%	9%	10%	13%	6%	8%	10%	5%	9%	3%	6%	84%	1%	3%	-	5%	2%	30%
The UK Independence Party (UKIP)	106	68	38	6	17	28	22	18	16	10	23	34	36	2	6	-	89	*	2	25	22	9	
		20%	23%	15%	10%	21%	29%	21%	19%	14%	12%	16%	27%	22%	1%	3%	-	86%	2%	24%	16%	18%	13%
The Green Party	21	11	10	5	1	4	6	3	2	4	7	6	2	-	-	-	-	20	1	3	3	4	
		4%	4%	4%	8%	1%	4%	6%	3%	1%	5%	5%	5%	1%	-	-	-	81%	8%	2%	2%	5%	
The British National Party (BNP)	*	-	*	-	-	-	*	-	-	-	-	-	*	-	-	-	-	-	*	-	-	-	
		*	-	*	-	-	*	-	-	-	-	-	*	-	-	-	-	-	4%	-	-	-	
Some other party	16	10	6	-	5	*	7	1	3	2	3	3	8	5	3	-	1	1	4	5	3	2	
		3%	3%	2%	-	6%	*	6%	1%	3%	2%	3%	5%	3%	1%	-	1%	5%	49%	3%	2%	2%	

Peterborough Poll
CATI Fieldwork : 27th-30th April 2015

Col percents

Table 7

Constituency Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	32%
Labour	34%
Liberal Democrat	9%
UKIP	19%
Green	4%
Other	3%

Peterborough Poll

CATI Fieldwork : 27th-30th April 2015

Absolutes/col percents

Table 8

Q.5 Are there any of the following political parties that you would definitely not vote for at the next General Election?**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1002	480	522	90	137	166	172	166	268	321	218	141	268	257	250	40	134	37	16	276	195	85
Weighted base	1002	496	506	125	206	181	168	136	183	135	255	200	358	213	257	40	153	41	17	223	166	100
I would not vote UKIP	596	285	311	81	139	95	97	81	103	91	156	130	192	157	208	32	-	36	13	140	107	79
	59%	58%	61%	65%	68%	52%	58%	59%	56%	68%	61%	65%	54%	73%	81%	82%	-	88%	78%	63%	64%	79%
I would not vote Liberal Democrat	576	301	276	67	122	94	94	85	112	74	152	133	195	148	158	-	127	16	14	163	115	39
	57%	61%	54%	54%	59%	52%	56%	63%	61%	55%	60%	67%	54%	69%	62%	-	83%	40%	85%	73%	69%	39%
I would not vote Conservative	493	249	245	57	114	88	89	70	74	53	115	105	197	-	189	24	109	33	13	41	125	61
	49%	50%	48%	45%	55%	49%	53%	51%	40%	39%	45%	52%	55%	-	73%	61%	71%	81%	79%	19%	75%	61%
I would not vote Labour	450	234	216	39	89	77	81	75	88	59	115	98	157	167	-	18	116	21	6	164	25	40
	45%	47%	43%	31%	43%	42%	48%	55%	48%	43%	45%	49%	44%	78%	-	44%	76%	53%	39%	73%	15%	40%
None of these - I would potentially vote for all of them	79	35	43	11	14	18	13	10	13	9	21	10	32	12	11	2	5	2	-	10	9	2
	8%	7%	9%	9%	7%	10%	7%	7%	7%	7%	8%	5%	9%	6%	4%	4%	3%	5%	-	4%	5%	2%
Don't know	30	13	17	2	8	4	3	2	9	3	4	3	13	-	3	2	2	-	-	2	2	*
	3%	3%	3%	2%	4%	2%	2%	1%	5%	2%	2%	2%	4%	-	1%	5%	1%	-	-	1%	1%	*

Peterborough Poll

CATI Fieldwork : 27th-30th April 2015

Absolutes/col percents

Table 9

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1002	480	522	90	137	166	172	166	268	321	218	141	268	257	250	40	134	37	16	276	195	85	
Weighted base	1002	496	506	125	206	181	168	136	183	135	255	200	358	213	257	40	153	41	17	223	166	100	
NET: Well	625	324	301	81	123	114	104	82	121	91	181	129	187	181	185	29	75	18	5	173	110	71	
	62%	65%	59%	65%	59%	63%	62%	61%	66%	67%	71%	64%	52%	85%	72%	73%	49%	43%	32%	78%	66%	71%	
Very well	(4)	62	45	17	14	13	11	5	7	11	8	11	10	29	23	16	3	3	1	2	15	11	4
		6%	9%	3%	11%	6%	6%	3%	5%	6%	6%	4%	5%	8%	11%	6%	8%	2%	3%	12%	7%	7%	4%
Quite well	(3)	563	279	284	67	110	102	99	75	110	83	170	119	158	157	169	25	72	16	3	159	99	67
		56%	56%	56%	53%	53%	57%	59%	55%	60%	62%	67%	60%	44%	74%	66%	64%	47%	40%	20%	71%	60%	67%
Quite badly	(2)	260	115	146	39	56	55	41	35	32	33	53	53	113	20	52	8	60	16	2	28	38	23
		26%	23%	29%	31%	27%	30%	25%	26%	18%	24%	21%	26%	31%	9%	20%	21%	39%	40%	13%	13%	23%	23%
Very badly	(1)	58	29	29	4	16	4	16	9	9	5	12	11	27	5	9	2	13	4	5	11	6	4
		6%	6%	6%	3%	8%	2%	10%	7%	5%	4%	5%	6%	7%	2%	3%	4%	9%	9%	30%	5%	4%	4%
NET: Badly		318	144	175	43	72	59	58	44	41	38	65	64	139	24	60	10	73	20	7	39	45	27
		32%	29%	35%	34%	35%	32%	34%	32%	22%	28%	25%	32%	39%	11%	23%	25%	48%	49%	43%	18%	27%	27%
Don't know		59	28	30	1	12	9	6	10	21	6	9	7	32	8	11	1	5	3	4	11	11	2
		6%	6%	6%	1%	6%	5%	4%	7%	12%	5%	3%	4%	9%	4%	4%	2%	3%	8%	25%	5%	7%	2%
Mean		2.67	2.73	2.61	2.73	2.61	2.71	2.57	2.64	2.76	2.73	2.73	2.66	2.58	2.97	2.79	2.78	2.44	2.41	2.18	2.83	2.74	2.71
Standard deviation		0.69	0.72	0.66	0.70	0.73	0.62	0.71	0.70	0.66	0.63	0.62	0.66	0.77	0.55	0.61	0.65	0.68	0.72	1.18	0.62	0.65	0.61
Standard error		0.02	0.03	0.03	0.07	0.06	0.05	0.06	0.06	0.04	0.04	0.04	0.06	0.05	0.03	0.04	0.10	0.06	0.13	0.04	0.05	0.05	0.07

Peterborough Poll

CATI Fieldwork : 27th-30th April 2015

Absolutes/col percents

Table 10

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1002	480	522	90	137	166	172	166	268	321	218	141	268	257	250	40	134	37	16	276	195	85	
Weighted base	1002	496	506	125	206	181	168	136	183	135	255	200	358	213	257	40	153	41	17	223	166	100	
NET: Well	678	362	316	96	142	124	95	85	135	97	186	139	214	193	184	32	78	26	9	176	115	69	
	68%	73%	62%	77%	69%	69%	57%	62%	74%	72%	73%	69%	60%	90%	72%	81%	51%	64%	52%	79%	69%	69%	
Very well	(4)	76	47	29	11	21	19	4	7	15	10	20	21	19	23	22	3	3	1	1	16	17	7
		8%	9%	6%	9%	10%	10%	2%	5%	8%	7%	8%	10%	5%	11%	9%	6%	2%	1%	9%	7%	10%	7%
Quite well	(3)	602	315	287	85	121	105	92	78	120	87	166	118	195	170	162	29	75	25	7	160	98	61
		60%	64%	57%	68%	59%	58%	55%	57%	65%	65%	65%	59%	54%	80%	63%	74%	49%	63%	43%	72%	59%	62%
Quite badly	(2)	210	84	126	23	33	50	43	37	23	26	43	43	92	15	44	7	54	12	3	29	33	24
		21%	17%	25%	18%	16%	28%	26%	27%	13%	20%	17%	21%	26%	7%	17%	17%	35%	29%	21%	13%	20%	24%
Very badly	(1)	64	31	33	4	21	4	20	7	9	5	12	15	29	4	12	-	15	2	4	11	10	3
		6%	6%	6%	3%	10%	2%	12%	5%	5%	4%	5%	7%	8%	2%	5%	-	10%	4%	23%	5%	6%	3%
NET: Badly		273	114	159	26	54	54	63	44	32	32	56	57	121	19	56	7	70	13	7	40	43	27
		27%	23%	31%	21%	26%	30%	38%	32%	17%	23%	22%	29%	34%	9%	22%	17%	45%	33%	43%	18%	26%	27%
Don't know		51	20	31	3	10	3	9	7	17	6	13	4	23	2	16	1	6	1	1	8	8	4
		5%	4%	6%	2%	5%	2%	5%	5%	9%	5%	5%	2%	6%	1%	6%	2%	4%	4%	5%	3%	5%	5%
Mean		2.73	2.79	2.66	2.84	2.73	2.78	2.49	2.66	2.85	2.79	2.80	2.74	2.61	3.00	2.81	2.89	2.45	2.63	2.40	2.84	2.77	2.77
Standard deviation		0.70	0.70	0.70	0.61	0.79	0.65	0.75	0.66	0.64	0.63	0.66	0.75	0.73	0.50	0.67	0.48	0.71	0.59	0.98	0.62	0.72	0.63
Standard error		0.02	0.03	0.03	0.06	0.07	0.05	0.06	0.05	0.04	0.04	0.05	0.06	0.05	0.03	0.04	0.08	0.06	0.10	0.25	0.04	0.05	0.07

Peterborough Poll

CATI Fieldwork : 27th-30th April 2015

Absolutes/col percents

Table 11

Q.7 Which of the following statements do you most agree with?**Base: All respondents**

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1002	480	522	90	137	166	172	166	268	321	218	141	268	257	250	40	134	37	16	276	195	85
Weighted base	1002	496	506	125	206	181	168	136	183	135	255	200	358	213	257	40	153	41	17	223	166	100
I am satisfied with the job David Cameron is doing overall as Prime Minister	335 33%	178 36%	157 31%	41 33%	68 33%	66 36%	36 22%	44 33%	79 43%	54 40%	91 36%	65 32%	106 30%	158 74%	40 16%	13 33%	29 19%	8 20%	2 15%	140 63%	23 14%	20 20%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	239 24%	112 23%	127 25%	29 23%	60 29%	38 21%	52 31%	32 23%	29 16%	29 22%	73 29%	48 24%	85 24%	50 23%	24 9%	11 28%	67 44%	11 28%	4 21%	55 25%	36 21%	32 32%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	306 31%	157 32%	150 30%	45 36%	57 27%	58 32%	55 33%	44 32%	48 26%	39 29%	71 28%	70 35%	109 30%	6 3%	179 70%	14 35%	37 24%	16 40%	5 28%	21 9%	98 59%	41 41%
Refused	36 4%	17 3%	19 4%	5 4%	3 2%	2 1%	7 4%	5 3%	13 7%	4 3%	8 3%	3 2%	17 5%	- -	2 1%	2 4%	4 3%	* 1%	- -	1 1%	3 2%	5 5%
Don't know	86 9%	32 6%	54 11%	5 4%	19 9%	17 9%	18 11%	12 9%	15 8%	10 7%	12 5%	14 7%	42 12%	- -	11 4%	- -	16 10%	4 11%	6 36%	5 2%	6 4%	2 2%

Peterborough Poll

CATI Fieldwork : 27th-30th April 2015

Absolutes/col percents

Table 12

Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?
Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1002	480	522	90	137	166	172	166	268	321	218	141	268	257	250	40	134	37	16	276	195	85
Weighted base	1002	496	506	125	206	181	168	136	183	135	255	200	358	213	257	40	153	41	17	223	166	100
Labour	745	369	376	73	133	148	135	114	138	106	195	144	272	169	216	31	111	26	10	175	144	91
	74%	74%	74%	59%	65%	82%	81%	84%	75%	78%	77%	72%	76%	79%	84%	77%	72%	63%	59%	78%	87%	91%
The Conservatives	685	327	358	53	119	127	131	113	139	112	194	128	222	169	169	30	102	24	11	177	114	85
	68%	66%	71%	42%	58%	70%	78%	83%	76%	83%	76%	64%	62%	79%	66%	75%	67%	58%	66%	79%	68%	85%
The Liberal Democrat	380	179	201	17	50	73	83	71	85	59	89	78	137	87	87	26	58	11	9	97	56	50
	38%	36%	40%	13%	24%	40%	49%	52%	46%	44%	35%	39%	38%	41%	34%	67%	38%	26%	53%	44%	34%	50%
The UK Independence Party (UKIP)	366	185	181	25	49	74	75	60	82	61	96	67	125	87	71	16	83	12	9	95	55	41
	37%	37%	36%	20%	24%	41%	45%	44%	45%	45%	38%	33%	35%	41%	28%	41%	54%	31%	51%	43%	33%	41%
None of them	153	78	75	37	51	19	19	10	18	12	36	38	51	21	31	5	23	9	4	22	14	5
	15%	16%	15%	29%	25%	10%	11%	7%	10%	9%	14%	19%	14%	10%	12%	11%	15%	22%	22%	10%	8%	5%
Don't know	10	3	7	3	2	2	1	1	2	1	2	1	5	1	2	-	1	*	-	2	2	-
	1%	1%	1%	2%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	-	1%	1%	-	1%	1%	-

Peterborough Poll

CATI Fieldwork : 27th-30th April 2015

Absolutes/col percents

Table 13

Q.9 Which of the following would you most like to see as the outcome of the next general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1002	480	522	90	137	166	172	166	268	321	218	141	268	257	250	40	134	37	16	276	195	85
Weighted base	1002	496	506	125	206	181	168	136	183	135	255	200	358	213	257	40	153	41	17	223	166	100
A Labour government	303	161	142	56	72	52	41	35	47	29	66	75	121	7	188	1	40	13	6	21	113	22
	30%	33%	28%	44%	35%	29%	25%	26%	25%	21%	26%	37%	34%	3%	73%	4%	26%	32%	35%	9%	68%	22%
A Conservative government	260	137	122	25	35	45	46	45	64	41	75	49	81	158	6	1	43	5	1	143	9	13
	26%	28%	24%	20%	17%	25%	28%	33%	35%	30%	29%	25%	23%	74%	2%	2%	28%	12%	8%	64%	5%	13%
A coalition between Labour and the Liberal Democrats	131	61	70	12	23	37	22	21	18	20	36	22	45	3	54	17	9	12	2	10	28	33
	13%	12%	14%	10%	11%	20%	13%	15%	10%	15%	14%	11%	13%	1%	21%	42%	6%	29%	9%	4%	17%	33%
A coalition between the Conservatives and the Liberal Democrats	129	67	62	10	39	19	24	19	19	26	34	22	44	41	4	18	24	4	2	34	7	19
	13%	13%	12%	8%	19%	11%	14%	14%	10%	19%	13%	11%	12%	19%	2%	45%	16%	9%	12%	15%	4%	19%
Don't know	178	69	109	22	38	28	35	16	37	20	44	32	68	4	4	3	37	7	6	16	9	14
	18%	14%	22%	18%	18%	16%	21%	12%	20%	15%	17%	16%	19%	2%	2%	8%	24%	18%	36%	7%	5%	14%

Peterborough Poll
CATI Fieldwork : 27th-30th April 2015

Absolutes/col percents

Table 14
Gender
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1002	1002
Weighted base	1002	1002
Male	480 48%	496 50%
Female	522 52%	506 50%

Peterborough Poll
CATI Fieldwork : 27th-30th April 2015

Absolutes/col percents

Table 15
Into which of the following age groups do you fall?
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1002	1002
Weighted base	1002	1002
18-24	90 9%	125 12%
25-34	137 14%	206 21%
35-44	166 17%	181 18%
45-54	172 17%	168 17%
55-64	166 17%	136 14%
65 or older	268 27%	183 18%
Refused	3 *	3 *

Peterborough Poll
CATI Fieldwork : 27th-30th April 2015

Absolutes/col percents

Table 16

SEG**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1002	1002
Weighted base	1002	1002
A	81 8%	33 3%
B	240 24%	102 10%
C1	218 22%	255 25%
C2	141 14%	200 20%
D	127 13%	194 19%
E	141 14%	164 16%
Refused	54 5%	54 5%

Peterborough Poll
CATI Fieldwork : 27th-30th April 2015

Absolutes/col percents

Table 17

Q.4 At the last general election, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?

Could you tell me which party you voted for at the last general election back in May 2010?

Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1002	1002
Weighted base	1002	1002
Conservative	276 28%	223 22%
Labour	195 19%	166 17%
Liberal Democrats	85 8%	100 10%
Another party	56 6%	57 6%
Did not vote	281 28%	351 35%
Refused	42 4%	34 3%
Don't know	67 7%	70 7%