

North Cornwall Poll

CATI Fieldwork : 24th-29th April 2015

Absolutes/col percents

Table 1

Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1002	473	529	31	90	146	176	212	343	330	187	194	250	318	63	229	132	37	21	294	46	341	
Weighted base	1002	481	521	90	120	150	170	180	289	154	250	298	260	297	70	230	130	45	24	286	33	333	
Certain to vote	(10)	697	325	373	44	62	98	115	150	227	121	193	200	158	246	42	182	84	33	20	241	24	275
		70%	67%	72%	49%	52%	65%	68%	84%	79%	79%	77%	67%	61%	83%	60%	79%	65%	73%	81%	84%	73%	82%
	(9)	43	20	23	11	1	8	7	3	12	11	6	14	11	13	1	9	9	5	-	9	1	19
		4%	4%	4%	12%	1%	5%	4%	2%	4%	7%	2%	5%	4%	4%	1%	4%	7%	11%	-	3%	3%	6%
	(8)	49	31	18	6	10	6	12	5	10	4	9	10	21	13	5	8	9	1	-	13	3	14
		5%	6%	3%	6%	8%	4%	7%	3%	3%	3%	4%	4%	8%	5%	7%	3%	7%	3%	-	4%	9%	4%
	(7)	20	7	13	-	4	3	3	3	7	2	7	6	6	6	2	4	4	1	2	1	1	6
		2%	2%	2%	-	3%	2%	2%	2%	3%	1%	3%	2%	2%	2%	3%	2%	3%	2%	7%	*	2%	2%
	(6)	27	13	15	-	2	6	8	3	7	*	7	7	12	3	3	11	5	2	-	7	1	4
		3%	3%	3%	-	2%	4%	5%	2%	2%	*	3%	2%	5%	1%	5%	5%	4%	3%	-	3%	3%	1%
	(5)	60	24	35	9	16	14	8	4	8	4	14	21	17	7	10	10	9	3	1	6	2	8
		6%	5%	7%	10%	13%	9%	5%	2%	3%	3%	6%	7%	7%	3%	15%	4%	7%	7%	5%	2%	7%	2%
	(4)	10	8	2	5	2	-	1	1	1	*	1	8	1	4	5	-	2	-	-	1	-	-
		1%	2%	*	5%	2%	-	1%	1%	*	*	*	3%	*	1%	7%	-	1%	-	-	*	-	-
	(3)	9	7	2	3	1	*	3	2	-	2	1	1	2	3	-	1	3	-	1	-	-	-
		1%	1%	*	3%	1%	*	2%	1%	-	1%	*	*	1%	1%	-	1%	2%	-	5%	-	-	-
	(2)	17	11	6	7	3	1	4	1	-	3	3	8	3	1	2	5	4	-	*	3	1	-
		2%	2%	1%	8%	3%	1%	2%	*	-	2%	1%	3%	1%	*	3%	2%	3%	-	2%	1%	2%	-
Definitely would not vote	(1)	65	33	32	5	18	13	8	7	14	5	7	22	25	-	-	-	-	-	-	5	-	5
		6%	7%	6%	5%	15%	9%	5%	4%	5%	3%	3%	7%	10%	-	-	-	-	-	-	2%	-	2%
Refused		3	1	2	-	-	-	-	*	1	*	1	-	-	-	-	-	-	-	-	-	-	-
		*	*	*	-	-	-	-	*	*	*	1%	-	-	-	-	-	-	-	-	-	-	-
Don't know		3	2	1	-	-	-	1	-	2	-	-	-	3	-	-	-	-	-	-	1	-	2
		*	*	*	-	-	-	1%	-	1%	-	-	-	1%	-	-	-	-	-	-	*	-	1%
Mean		8.54	8.42	8.66	7.59	7.25	8.28	8.55	9.21	9.12	9.13	9.01	8.30	8.16	9.45	8.21	9.21	8.70	9.26	9.06	9.42	9.07	9.49
Standard deviation		2.72	2.83	2.62	3.17	3.43	2.91	2.63	2.14	2.18	2.22	2.20	2.93	2.96	1.49	2.47	1.82	2.24	1.51	2.17	1.70	1.86	1.49
Standard error		0.09	0.13	0.11	0.57	0.36	0.24	0.20	0.15	0.12	0.12	0.16	0.21	0.19	0.08	0.31	0.12	0.19	0.25	0.47	0.10	0.27	0.08

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Absolutes/col percents

Table 2

Q.2 If there was a general election tomorrow, which party would you vote for?**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1002	473	529	31	90	146	176	212	343	330	187	194	250	318	63	229	132	37	21	294	46	341
Weighted base	1002	481	521	90	120	150	170	180	289	154	250	298	260	297	70	230	130	45	24	286	33	333
Conservative	297	146	151	20	32	37	37	63	108	61	91	75	56	297	-	-	-	-	-	193	6	44
	30%	30%	29%	22%	27%	24%	22%	35%	37%	40%	37%	25%	22%	100%	-	-	-	-	-	67%	17%	13%
Labour	70	34	36	17	11	10	12	12	8	7	20	22	19	-	70	-	-	-	-	1	14	19
	7%	7%	7%	19%	9%	7%	7%	7%	3%	4%	8%	8%	7%	-	100%	-	-	-	-	*	42%	6%
Liberal Democrat	230	102	128	9	30	45	41	48	58	34	64	67	62	-	-	230	-	-	-	11	5	168
	23%	21%	25%	10%	25%	30%	24%	26%	20%	22%	26%	22%	24%	-	-	100%	-	-	-	4%	15%	50%
The UK Independence Party (UKIP)	130	82	48	12	8	13	28	22	47	16	27	45	36	-	-	-	130	-	-	42	2	33
	13%	17%	9%	13%	6%	9%	16%	12%	16%	10%	11%	15%	14%	-	-	-	100%	-	-	15%	6%	10%
The Green Party	45	17	28	9	6	10	12	4	3	6	5	25	8	-	-	-	-	45	-	8	1	19
	4%	3%	5%	10%	5%	7%	7%	2%	1%	4%	2%	9%	3%	-	-	-	100%	-	-	3%	4%	6%
The British National Party (BNP)	2	-	2	-	-	1	-	-	1	-	-	1	1	-	-	-	-	-	2	-	1	-
	*	-	*	-	-	1%	-	-	*	-	-	*	*	-	-	-	-	-	8%	-	3%	-
Some other party	22	16	6	5	2	2	7	3	1	3	5	9	3	-	-	-	-	-	22	4	-	7
	2%	3%	1%	6%	2%	1%	4%	2%	*	2%	2%	3%	1%	-	-	-	-	-	92%	1%	-	2%
Would not vote	65	33	32	5	18	13	8	7	14	5	7	22	25	-	-	-	-	-	-	5	-	5
	6%	7%	6%	5%	15%	9%	5%	4%	5%	3%	3%	7%	10%	-	-	-	-	-	-	2%	-	2%
Refused	61	24	37	7	-	6	8	11	27	11	9	13	22	-	-	-	-	-	-	9	2	12
	6%	5%	7%	8%	-	4%	5%	6%	9%	7%	4%	4%	9%	-	-	-	-	-	-	3%	7%	4%
Don't know	82	28	54	6	13	13	17	10	22	11	21	19	26	-	-	-	-	-	-	14	2	25
	8%	6%	10%	7%	11%	8%	10%	5%	8%	7%	9%	6%	10%	-	-	-	-	-	-	5%	6%	8%

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Absolutes/col percents

Table 3

Q.2 If there was a general election tomorrow, which party would you vote for?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	640	310	330	16	48	90	111	150	224	233	127	121	140	265	46	185	98	30	15	226	35	252
Weighted base	617	301	316	48	61	89	103	128	188	106	169	184	141	244	45	181	93	35	19	217	22	247
Conservative	244	118	126	15	23	31	29	54	92	52	76	62	45	244	-	-	-	-	-	165	4	38
	40%	39%	40%	32%	37%	35%	28%	42%	49%	50%	45%	34%	32%	100%	-	-	-	-	-	76%	20%	16%
Labour	45	18	27	7	6	5	10	11	7	6	14	13	11	-	45	-	-	-	-	1	10	16
	7%	6%	8%	15%	9%	5%	9%	8%	4%	6%	8%	7%	8%	-	100%	-	-	-	-	1%	46%	7%
Liberal Democrat	181	79	102	4	24	35	32	40	47	28	51	50	50	-	-	181	-	-	-	7	4	144
	29%	26%	32%	8%	39%	39%	31%	32%	25%	27%	30%	27%	35%	-	-	100%	-	-	-	3%	20%	58%
The UK Independence Party (UKIP)	93	59	34	9	3	8	20	16	37	12	22	30	25	-	-	-	93	-	-	36	2	27
	15%	20%	11%	19%	5%	9%	19%	13%	20%	11%	13%	16%	18%	-	-	-	100%	-	-	16%	8%	11%
The Green Party	35	13	22	8	4	8	9	3	3	5	3	21	6	-	-	-	-	35	-	4	1	15
	6%	4%	7%	17%	6%	9%	8%	3%	2%	5%	2%	11%	4%	-	-	-	-	100%	-	2%	5%	6%
The British National Party (BNP)	1	-	1	-	-	*	-	-	1	-	-	*	1	-	-	-	-	-	1	-	*	-
	*	-	*	-	-	*	-	-	*	-	-	*	1%	-	-	-	-	-	5%	-	1%	-
Some other party	18	13	4	5	2	2	4	3	1	2	3	8	3	-	-	-	-	-	18	4	-	6
	3%	4%	1%	10%	3%	2%	4%	2%	*	2%	2%	4%	2%	-	-	-	-	-	95%	2%	-	2%

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Col percents

Table 4

Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	40%
Labour	7%
Liberal Democrat	30%
UKIP	15%
Green	5%
Other	3%

North Cornwall Poll

CATI Fieldwork : 24th-29th April 2015

Absolutes/col percents

Table 5

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1002	473	529	31	90	146	176	212	343	330	187	194	250	318	63	229	132	37	21	294	46	341
Weighted base	1002	481	521	90	120	150	170	180	289	154	250	298	260	297	70	230	130	45	24	286	33	333
Conservative	286	138	147	18	37	33	35	56	107	54	81	73	64	258	-	-	7	2	2	190	5	33
	29%	29%	28%	20%	31%	22%	21%	31%	37%	35%	32%	25%	25%	87%	-	-	5%	4%	9%	66%	16%	10%
Labour	48	22	26	8	9	7	11	9	5	4	15	15	13	-	44	-	1	3	-	-	12	14
	5%	5%	5%	9%	8%	5%	6%	5%	2%	2%	6%	5%	5%	-	63%	-	*	7%	-	-	36%	4%
Liberal Democrat	319	144	174	21	37	65	53	68	76	53	91	93	77	29	20	225	9	6	3	28	9	202
	32%	30%	33%	24%	30%	43%	31%	38%	26%	34%	36%	31%	30%	10%	29%	98%	7%	13%	13%	10%	28%	61%
The UK Independence Party (UKIP)	127	84	43	18	4	11	29	20	44	15	29	47	29	4	5	1	110	-	1	40	3	31
	13%	17%	8%	20%	3%	7%	17%	11%	15%	10%	12%	16%	11%	2%	7%	*	85%	-	5%	14%	10%	9%
The Green Party	36	15	20	9	3	6	10	3	3	6	3	17	9	*	1	1	*	33	-	3	1	15
	4%	3%	4%	10%	3%	4%	6%	2%	1%	4%	1%	6%	4%	*	1%	1%	*	73%	-	1%	3%	4%
The British National Party (BNP)	1	*	1	-	-	*	-	-	1	*	-	-	1	-	-	-	*	-	1	-	-	*
	*	*	*	-	-	*	-	-	*	*	-	-	*	-	-	-	*	-	4%	-	-	*
Some other party	20	13	8	5	1	1	8	3	1	3	4	5	6	1	-	-	-	-	16	1	-	9
	2%	3%	1%	6%	1%	1%	5%	2%	*	2%	1%	2%	2%	*	-	-	-	-	68%	*	-	3%
Would not vote	65	33	32	5	18	13	8	7	14	5	7	22	25	-	-	-	-	-	-	5	-	5
	6%	7%	6%	5%	15%	9%	5%	4%	5%	3%	3%	7%	10%	-	-	-	-	-	-	2%	-	2%
Refused	40	16	24	5	-	4	5	7	18	6	6	7	15	-	-	-	-	-	-	5	2	7
	4%	3%	5%	6%	-	3%	3%	4%	6%	4%	3%	2%	6%	-	-	-	-	-	-	2%	7%	2%
Don't know	62	16	46	-	11	8	12	8	22	7	13	17	21	4	-	2	2	2	*	15	-	16
	6%	3%	9%	-	9%	6%	7%	4%	8%	5%	5%	6%	8%	1%	-	1%	2%	3%	2%	5%	-	5%

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Absolutes/col percents

Table 6

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Gender		Age						SEG				Voting Intention						2010 Vote			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	672	326	346	17	51	95	116	155	236	244	134	125	149	260	46	183	97	30	15	229	37	264
Weighted base	647	315	332	50	64	94	110	132	197	111	178	188	150	240	45	180	93	35	18	221	24	258
Conservative	231	108	122	11	26	29	27	47	91	46	68	59	48	212	-	-	4	2	2	162	5	29
	36%	34%	37%	23%	40%	31%	24%	36%	46%	42%	38%	31%	32%	88%	-	-	4%	4%	10%	73%	19%	11%
Labour	30	11	19	2	4	4	8	7	4	3	10	10	7	-	27	-	*	3	-	-	8	12
	5%	4%	6%	5%	7%	4%	8%	5%	2%	3%	6%	5%	4%	-	61%	-	*	7%	-	-	35%	5%
Liberal Democrat	246	112	134	12	27	48	41	56	61	41	71	70	61	23	16	178	6	3	3	21	8	171
	38%	36%	40%	25%	43%	51%	37%	43%	31%	36%	40%	37%	41%	10%	36%	99%	6%	10%	16%	9%	33%	66%
The UK Independence Party (UKIP)	93	60	33	11	2	6	22	16	36	13	25	30	21	4	1	1	82	-	*	35	2	26
	14%	19%	10%	22%	4%	6%	20%	12%	18%	11%	14%	16%	14%	2%	1%	*	89%	-	1%	16%	9%	10%
The Green Party	30	13	17	8	3	6	7	3	3	5	3	15	7	*	1	1	*	27	-	2	1	12
	5%	4%	5%	16%	5%	6%	7%	2%	2%	5%	2%	8%	5%	*	2%	1%	*	78%	-	1%	3%	5%
The British National Party (BNP)	1	*	1	-	-	*	-	-	1	*	-	-	1	-	-	-	*	-	1	-	-	*
	*	*	*	-	-	*	-	-	*	*	-	-	1%	-	-	-	*	-	5%	-	-	*
Some other party	16	10	6	5	1	1	5	2	1	3	2	5	5	*	-	-	-	-	13	1	-	7
	2%	3%	2%	10%	2%	1%	4%	2%	1%	2%	1%	2%	3%	*	-	-	-	-	69%	*	-	3%

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Col percents

Table 7

Constituency Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	36%
Labour	5%
Liberal Democrat	38%
UKIP	14%
Green	5%
Other	3%

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Absolutes/col percents

Table 8

Q.5 Are there any of the following political parties that you would definitely not vote for at the next General Election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1002	473	529	31	90	146	176	212	343	330	187	194	250	318	63	229	132	37	21	294	46	341
Weighted base	1002	481	521	90	120	150	170	180	289	154	250	298	260	297	70	230	130	45	24	286	33	333
I would not vote Labour	664	326	338	48	69	88	107	127	222	100	162	197	170	274	-	127	103	22	15	265	6	193
	66%	68%	65%	54%	57%	59%	63%	71%	77%	65%	65%	66%	66%	92%	-	55%	80%	50%	64%	92%	18%	58%
I would not vote UKIP	628	297	332	59	77	103	102	112	176	105	172	188	145	222	54	190	-	43	15	174	24	245
	63%	62%	64%	65%	64%	69%	60%	62%	61%	68%	69%	63%	56%	75%	76%	83%	-	97%	64%	61%	73%	74%
I would not vote Liberal Democrat	429	232	196	43	42	50	80	72	140	65	96	131	113	192	36	-	81	25	17	196	15	60
	43%	48%	38%	48%	35%	34%	47%	40%	48%	42%	38%	44%	44%	65%	52%	-	62%	56%	71%	68%	44%	18%
I would not vote Conservative	406	198	209	44	50	59	81	74	97	49	92	122	130	-	66	143	66	40	17	29	24	189
	41%	41%	40%	49%	42%	40%	48%	41%	34%	32%	37%	41%	50%	-	94%	62%	51%	89%	72%	10%	74%	57%
None of these - I would potentially vote for all of them	61	23	38	-	13	12	12	10	13	5	17	20	16	8	1	9	10	*	-	9	1	15
	6%	5%	7%	-	10%	8%	7%	5%	4%	3%	7%	7%	6%	3%	2%	4%	7%	1%	-	3%	5%	4%
Don't know	12	7	5	1	-	5	1	2	3	4	3	1	4	-	-	-	1	-	1	1	-	-
	1%	1%	1%	2%	-	3%	1%	1%	1%	2%	1%	*	1%	-	-	-	1%	-	4%	*	-	-

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Absolutes/col percents

Table 9

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1002	473	529	31	90	146	176	212	343	330	187	194	250	318	63	229	132	37	21	294	46	341
Weighted base	1002	481	521	90	120	150	170	180	289	154	250	298	260	297	70	230	130	45	24	286	33	333
NET: Well	661	316	345	56	77	98	102	126	200	114	173	198	157	262	30	162	68	24	11	236	18	213
	66%	66%	66%	63%	64%	65%	60%	70%	69%	74%	69%	66%	60%	88%	43%	70%	52%	54%	44%	83%	54%	64%
Very well	(4) 66	34	32	-	3	8	6	16	32	9	19	18	17	39	1	9	7	-	-	33	1	17
	7%	7%	6%	-	3%	5%	4%	9%	11%	6%	8%	6%	7%	13%	2%	4%	6%	-	-	11%	2%	5%
Quite well	(3) 595	282	313	56	73	90	95	110	168	104	154	180	139	223	29	153	61	24	11	204	17	196
	59%	59%	60%	63%	61%	60%	56%	61%	58%	68%	62%	60%	54%	75%	41%	66%	47%	54%	44%	71%	51%	59%
Quite badly	(2) 230	117	112	24	39	36	49	39	42	27	50	71	72	19	35	53	46	13	8	25	12	93
	23%	24%	22%	27%	33%	24%	29%	22%	15%	17%	20%	24%	28%	6%	50%	23%	36%	30%	33%	9%	36%	28%
Very badly	(1) 43	19	24	4	2	7	10	9	11	6	8	14	12	4	3	6	7	4	1	2	1	14
	4%	4%	5%	5%	1%	5%	6%	5%	4%	4%	3%	5%	5%	1%	4%	3%	6%	10%	6%	1%	3%	4%
NET: Badly	273	136	137	28	41	43	59	48	53	32	59	86	84	22	38	59	54	18	9	26	13	107
	27%	28%	26%	32%	34%	29%	35%	27%	18%	21%	24%	29%	32%	8%	54%	26%	41%	39%	39%	9%	39%	32%
Don't know	68	29	39	5	2	9	9	5	36	8	18	14	19	12	2	9	8	3	4	23	2	13
	7%	6%	7%	6%	2%	6%	5%	3%	13%	5%	7%	5%	7%	4%	4%	4%	6%	7%	17%	8%	7%	4%
Mean	2.73	2.73	2.73	2.62	2.67	2.69	2.61	2.76	2.87	2.80	2.79	2.71	2.67	3.04	2.42	2.74	2.56	2.47	2.46	3.02	2.57	2.67
Standard deviation	0.66	0.66	0.66	0.58	0.56	0.66	0.67	0.69	0.67	0.60	0.63	0.66	0.69	0.50	0.61	0.57	0.70	0.68	0.64	0.49	0.61	0.65
Standard error	0.02	0.03	0.03	0.11	0.06	0.06	0.05	0.05	0.04	0.03	0.05	0.05	0.05	0.03	0.08	0.04	0.06	0.12	0.16	0.03	0.09	0.04

North Cornwall Poll

CATI Fieldwork : 24th-29th April 2015

Absolutes/col percents

Table 10

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention						2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1002	473	529	31	90	146	176	212	343	330	187	194	250	318	63	229	132	37	21	294	46	341	
Weighted base	1002	481	521	90	120	150	170	180	289	154	250	298	260	297	70	230	130	45	24	286	33	333	
NET: Well	669	337	332	63	78	88	108	116	212	114	178	193	159	262	34	155	65	25	11	240	18	211	
	67%	70%	64%	70%	65%	59%	64%	65%	73%	74%	71%	65%	61%	88%	49%	67%	50%	56%	46%	84%	54%	63%	
Very well	(4)	85	45	40	7	5	7	11	9	46	11	18	22	30	36	1	17	11	-	-	34	1	21
		8%	9%	8%	7%	4%	5%	6%	5%	16%	7%	7%	7%	12%	12%	2%	7%	9%	-	-	12%	2%	6%
Quite well	(3)	584	292	293	56	74	81	98	107	166	103	160	171	129	226	33	138	54	25	11	206	17	190
		58%	61%	56%	63%	62%	54%	58%	60%	57%	67%	64%	57%	50%	76%	47%	60%	42%	56%	46%	72%	51%	57%
Quite badly	(2)	223	100	123	17	35	45	43	44	39	28	44	80	66	20	26	58	45	18	9	26	8	90
		22%	21%	24%	19%	29%	30%	25%	24%	14%	18%	17%	27%	25%	7%	37%	25%	35%	40%	35%	9%	24%	27%
Very badly	(1)	52	22	30	4	5	8	10	11	13	4	14	13	18	4	6	11	12	-	1	3	5	19
		5%	5%	6%	5%	4%	5%	6%	6%	5%	3%	5%	4%	7%	1%	9%	5%	9%	-	6%	1%	14%	6%
NET: Badly		275	122	153	22	40	53	53	55	52	33	57	93	84	24	32	70	57	18	10	29	13	109
		27%	25%	29%	24%	33%	35%	31%	31%	18%	21%	23%	31%	32%	8%	46%	30%	44%	40%	41%	10%	38%	33%
Don't know		58	22	36	5	2	9	8	8	25	7	14	13	17	11	4	5	8	2	3	17	3	13
		6%	5%	7%	6%	1%	6%	5%	5%	9%	5%	6%	4%	6%	4%	6%	2%	6%	4%	13%	6%	8%	4%
Mean		2.74	2.78	2.70	2.77	2.65	2.62	2.67	2.66	2.93	2.82	2.78	2.71	2.71	3.03	2.45	2.71	2.53	2.59	2.46	3.01	2.46	2.67
Standard deviation		0.69	0.68	0.70	0.66	0.63	0.68	0.69	0.68	0.72	0.60	0.67	0.68	0.78	0.51	0.69	0.68	0.79	0.50	0.63	0.52	0.79	0.69
Standard error		0.02	0.03	0.03	0.12	0.07	0.06	0.05	0.05	0.04	0.03	0.05	0.05	0.05	0.03	0.09	0.05	0.07	0.09	0.15	0.03	0.12	0.04

North Cornwall Poll

CATI Fieldwork : 24th-29th April 2015

Absolutes/col percents

Table 11

Q.7 Which of the following statements do you most agree with?**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1002	473	529	31	90	146	176	212	343	330	187	194	250	318	63	229	132	37	21	294	46	341
Weighted base	1002	481	521	90	120	150	170	180	289	154	250	298	260	297	70	230	130	45	24	286	33	333
I am satisfied with the job David Cameron is doing overall as Prime Minister	419 42%	195 41%	224 43%	32 36%	46 38%	49 33%	50 30%	75 42%	164 57%	68 44%	117 47%	106 36%	111 43%	232 78%	6 9%	72 31%	28 22%	2 4%	5 19%	188 66%	6 18%	105 32%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	270 27%	131 27%	139 27%	22 25%	38 32%	47 31%	55 32%	53 30%	54 19%	48 31%	59 24%	96 32%	54 21%	60 20%	2 2%	65 28%	68 53%	9 21%	6 23%	88 31%	4 12%	89 27%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	213 21%	107 22%	106 20%	27 30%	29 25%	36 24%	46 27%	32 18%	43 15%	28 18%	57 23%	68 23%	57 22%	4 1%	61 87%	69 30%	18 14%	32 72%	9 38%	7 2%	21 64%	103 31%
Refused	30 3%	18 4%	12 2%	2 2%	1 1%	1 1%	6 3%	10 5%	9 3%	2 1%	4 2%	9 3%	11 4%	- -	- -	8 3%	3 2%	- -	2 9%	- -	- -	8 2%
Don't know	69 7%	30 6%	39 7%	7 7%	5 4%	17 11%	12 7%	9 5%	20 7%	8 5%	14 5%	19 6%	26 10%	- -	1 2%	16 7%	12 9%	2 4%	3 11%	4 1%	2 6%	28 8%

North Cornwall Poll

CATI Fieldwork : 24th-29th April 2015

Absolutes/col percents

Table 12

Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?
Base: All respondents

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1002	473	529	31	90	146	176	212	343	330	187	194	250	318	63	229	132	37	21	294	46	341
Weighted base	1002	481	521	90	120	150	170	180	289	154	250	298	260	297	70	230	130	45	24	286	33	333
The Liberal Democrat	848	395	453	56	94	135	152	161	245	132	220	249	218	249	54	221	104	37	20	252	28	319
	85%	82%	87%	63%	79%	90%	90%	90%	85%	86%	88%	84%	84%	84%	77%	96%	81%	84%	84%	88%	86%	96%
The Conservatives	819	386	433	64	83	123	144	162	239	129	220	238	203	257	54	193	100	39	21	247	27	291
	82%	80%	83%	72%	69%	82%	85%	90%	83%	84%	88%	80%	78%	87%	78%	84%	77%	87%	86%	86%	80%	87%
The UK Independence Party (UKIP)	677	318	359	56	71	101	120	136	191	108	174	194	179	203	43	157	103	29	13	199	18	235
	68%	66%	69%	62%	59%	67%	71%	76%	66%	70%	70%	65%	69%	68%	62%	68%	79%	64%	52%	70%	56%	71%
Labour	537	219	318	15	51	84	109	109	167	79	135	158	145	149	44	129	56	21	13	150	23	197
	54%	46%	61%	16%	42%	56%	64%	61%	58%	52%	54%	53%	56%	50%	63%	56%	43%	46%	54%	52%	68%	59%
None of them	64	43	21	16	11	8	10	*	18	8	7	23	18	14	7	3	12	2	3	11	3	6
	6%	9%	4%	18%	9%	5%	6%	*	6%	5%	3%	8%	7%	5%	11%	1%	9%	5%	14%	4%	9%	2%
Don't know	13	4	9	-	2	2	1	2	6	1	3	4	2	3	1	1	-	-	-	2	-	*
	1%	1%	2%	-	2%	1%	*	1%	2%	1%	1%	1%	1%	1%	2%	1%	-	-	-	1%	-	*

North Cornwall Poll

CATI Fieldwork : 24th-29th April 2015

Absolutes/col percents

Table 13

Q.9 Which of the following would you most like to see as the outcome of the next general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1002	473	529	31	90	146	176	212	343	330	187	194	250	318	63	229	132	37	21	294	46	341
Weighted base	1002	481	521	90	120	150	170	180	289	154	250	298	260	297	70	230	130	45	24	286	33	333
A Conservative government	355 35%	176 37%	179 34%	32 35%	36 30%	42 28%	46 27%	68 38%	130 45%	65 42%	94 38%	104 35%	79 30%	237 80%	5 7%	6 3%	47 36%	4 9%	7 30%	211 74%	5 17%	52 16%
A coalition between the Conservatives and the Liberal Democrats	254 25%	114 24%	140 27%	15 17%	19 16%	52 35%	45 26%	48 27%	73 25%	41 26%	68 27%	68 23%	68 26%	54 18%	- -	108 47%	36 28%	8 18%	3 13%	51 18%	2 6%	126 38%
A Labour government	134 13%	77 16%	57 11%	31 35%	19 16%	18 12%	25 15%	25 14%	16 6%	16 11%	25 10%	54 18%	37 14%	1 *	56 79%	25 11%	12 9%	17 39%	7 30%	7 3%	16 49%	42 13%
A coalition between Labour and the Liberal Democrats	134 13%	53 11%	81 16%	3 3%	28 23%	22 15%	27 16%	20 11%	35 12%	21 14%	38 15%	39 13%	34 13%	- -	10 14%	77 34%	9 7%	14 30%	4 18%	7 3%	7 20%	79 24%
Don't know	124 12%	61 13%	64 12%	8 9%	19 16%	16 11%	26 16%	19 11%	36 12%	12 8%	24 10%	34 11%	41 16%	4 1%	- -	14 6%	25 19%	2 4%	2 9%	10 3%	3 8%	34 10%

North Cornwall Poll
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Absolutes/col percents

Table 14
Gender
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1002	1002
Weighted base	1002	1002
Male	473 47%	481 48%
Female	529 53%	521 52%

North Cornwall Poll
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Absolutes/col percents

Table 15
Into which of the following age groups do you fall?
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1002	1002
Weighted base	1002	1002
18-24	31 3%	90 9%
25-34	90 9%	120 12%
35-44	146 15%	150 15%
45-54	176 18%	170 17%
55-64	212 21%	180 18%
65 or older	343 34%	289 29%
Refused	4 *	4 *

North Cornwall Poll
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Absolutes/col percents

Table 16

SEG**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1002	1002
Weighted base	1002	1002
A	107 11%	48 5%
B	223 22%	106 11%
C1	187 19%	250 25%
C2	194 19%	298 30%
D	97 10%	112 11%
E	153 15%	148 15%
Refused	41 4%	41 4%

North Cornwall Poll
CATI Fieldwork : 24th-29th April 2015

Absolutes/col percents

Table 17

Q.4 At the last general election, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?

Could you tell me which party you voted for at the last general election back in May 2010?

Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1002	1002
Weighted base	1002	1002
Conservative	294 29%	286 29%
Labour	46 5%	33 3%
Liberal Democrats	341 34%	333 33%
Another party	55 5%	45 4%
Did not vote	193 19%	236 24%
Refused	31 3%	25 2%
Don't know	42 4%	44 4%