

Dumfries, Clydesdale & Tweeddale Poll

CATI Fieldwork : 24th-29th April 2015

Absolutes/col percents

Table 1

Q.1 Many people say that if there was a general election for the Westminster Parliament tomorrow they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention						2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP	
Unweighted base	1000	485	515	33	70	163	216	228	287	380	196	197	207	265	129	30	37	356	19	3	282	208	118	135	
Weighted base	1000	480	520	80	106	165	198	184	263	173	249	285	274	234	138	35	43	335	25	3	266	206	134	88	
Certain to vote	(10)	795	372	423	47	83	120	169	154	222	150	206	222	202	203	107	26	32	294	12	3	229	173	126	76
		80%	78%	81%	59%	78%	73%	85%	83%	84%	87%	83%	78%	74%	87%	78%	74%	74%	88%	49%	100%	86%	84%	95%	87%
	(9)	33	16	17	1	3	7	7	3	12	7	5	8	12	8	7	-	-	10	3	-	12	5	*	2
		3%	3%	3%	1%	3%	4%	3%	2%	5%	4%	2%	3%	4%	4%	5%	-	-	3%	11%	-	4%	3%	*	3%
	(8)	60	24	36	13	7	14	9	9	9	8	13	16	22	10	6	5	5	21	6	-	15	13	-	7
		6%	5%	7%	16%	6%	8%	4%	5%	3%	5%	5%	6%	8%	4%	5%	13%	11%	6%	23%	-	6%	6%	-	8%
	(7)	13	3	10	1	-	7	1	*	4	3	1	3	6	6	3	-	-	-	-	-	3	2	2	-
		1%	1%	2%	1%	-	4%	*	*	2%	2%	1%	1%	2%	2%	2%	-	-	-	-	-	1%	1%	1%	-
	(6)	18	12	6	5	2	3	2	4	2	*	7	5	5	1	5	3	1	2	1	-	1	1	2	1
		2%	3%	1%	7%	2%	2%	1%	2%	1%	*	3%	2%	2%	1%	4%	10%	3%	1%	5%	-	*	1%	1%	1%
	(5)	30	19	11	3	6	4	2	6	8	2	6	9	11	3	6	1	5	5	1	-	3	5	3	2
		3%	4%	2%	4%	6%	2%	1%	3%	3%	1%	3%	3%	4%	1%	5%	3%	12%	1%	4%	-	1%	2%	2%	2%
	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	(3)	9	3	6	-	2	3	1	1	2	*	1	4	3	3	1	-	-	2	-	-	3	2	*	-
		1%	1%	1%	-	2%	2%	1%	1%	1%	*	1%	2%	1%	1%	1%	-	-	*	-	-	1%	1%	*	-
	(2)	8	5	3	-	2	1	1	2	1	-	1	5	2	-	2	-	-	-	2	-	-	4	-	-
		1%	1%	1%	-	2%	1%	1%	1%	*	-	1%	2%	1%	-	2%	-	-	-	8%	-	-	2%	-	-
Definitely would not vote	(1)	32	25	8	10	2	6	6	5	3	1	7	13	10	-	-	-	-	-	-	-	-	2	-	-
		3%	5%	2%	12%	2%	4%	3%	3%	1%	1%	3%	5%	4%	-	-	-	-	-	-	-	-	1%	-	-
Mean		9.16	8.95	9.35	8.07	9.03	8.94	9.37	9.25	9.47	9.65	9.27	8.95	8.98	9.64	9.22	9.21	9.06	9.71	8.40	10.00	9.66	9.41	9.77	9.67
Standard deviation		2.09	2.40	1.73	3.01	2.18	2.25	1.93	2.04	1.58	1.18	1.96	2.42	2.21	1.14	1.76	1.50	1.76	0.95	2.36	*	1.07	1.69	1.01	0.98
Standard error		0.07	0.11	0.08	0.52	0.26	0.18	0.13	0.13	0.09	0.06	0.14	0.17	0.15	0.07	0.16	0.27	0.29	0.05	0.54	*	0.06	0.12	0.09	0.08

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Absolutes/col percents

Table 2

Q.2 If there was a general election for the Westminster parliament tomorrow, which party would you vote for?

Base: All respondents

	Gender			Age						SEG				Voting Intention						2010 Vote				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	1000	485	515	33	70	163	216	228	287	380	196	197	207	265	129	30	37	356	19	3	282	208	118	135
Weighted base	1000	480	520	80	106	165	198	184	263	173	249	285	274	234	138	35	43	335	25	3	266	206	134	88
Conservative	234	112	122	6	6	27	38	49	106	60	52	59	55	234	-	-	-	-	-	-	191	13	12	1
	23%	23%	23%	8%	6%	16%	19%	27%	40%	35%	21%	21%	20%	100%	-	-	-	-	-	-	72%	6%	9%	1%
Labour	138	65	73	15	23	20	21	25	33	23	27	34	53	-	138	-	-	-	-	-	2	94	10	3
	14%	13%	14%	19%	21%	12%	11%	14%	13%	13%	11%	12%	20%	-	100%	-	-	-	-	-	1%	46%	7%	3%
Liberal Democrat	35	12	23	6	3	2	2	4	18	6	13	6	9	-	-	35	-	-	-	-	8	-	21	1
	3%	2%	4%	8%	3%	1%	1%	2%	7%	4%	5%	2%	3%	-	-	100%	-	-	-	-	3%	-	16%	1%
The UK Independence Party (UKIP)	43	27	16	3	6	14	7	5	9	3	13	12	15	-	-	-	43	-	-	-	8	1	3	1
	4%	6%	3%	4%	5%	9%	4%	2%	3%	2%	5%	4%	5%	-	-	-	100%	-	-	-	3%	*	3%	1%
SNP	335	184	151	29	50	58	90	63	45	60	99	103	69	-	-	-	-	335	-	-	32	71	57	78
	33%	38%	29%	36%	47%	35%	45%	34%	17%	35%	40%	36%	25%	-	-	-	-	100%	-	-	12%	35%	43%	88%
The Green Party	25	4	20	7	6	5	3	2	1	2	8	6	7	-	-	-	-	-	25	-	1	7	2	1
	2%	1%	4%	8%	6%	3%	2%	1%	*	1%	3%	2%	2%	-	-	-	-	-	100%	-	*	4%	2%	2%
The British National Party (BNP)	1	1	-	-	-	-	1	-	-	-	-	1	-	-	-	-	-	-	-	1	-	1	-	-
	*	*	-	-	-	-	1%	-	-	-	-	*	-	-	-	-	-	-	-	40%	-	1%	-	-
Some other party	2	-	2	-	-	-	2	-	*	*	-	2	-	-	-	-	-	-	-	2	-	-	2	*
	*	-	*	-	-	-	1%	-	*	*	-	1%	-	-	-	-	-	-	-	60%	-	-	1%	*
Would not vote	32	25	8	10	2	6	6	5	3	1	7	13	10	-	-	-	-	-	-	-	-	2	-	-
	3%	5%	2%	12%	2%	4%	3%	3%	1%	1%	3%	5%	4%	-	-	-	-	-	-	-	-	1%	-	-
Refused	62	24	38	-	2	6	8	15	29	4	4	24	24	-	-	-	-	-	-	-	8	1	2	1
	6%	5%	7%	-	2%	4%	4%	8%	11%	2%	2%	8%	9%	-	-	-	-	-	-	-	3%	1%	2%	1%
Don't know	93	27	67	4	9	26	19	16	19	12	24	23	32	-	-	-	-	-	-	-	17	15	24	3
	9%	6%	13%	5%	9%	16%	10%	9%	7%	7%	10%	8%	12%	-	-	-	-	-	-	-	6%	7%	18%	4%

Dumfries, Clydesdale & Tweeddale Poll

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Absolutes/col percents

Table 3

Q.2 If there was a general election for the Westminster parliament tomorrow, which party would you vote for?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age						SEG				Voting Intention						2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	710	354	356	21	50	111	162	165	200	299	144	129	128	228	105	24	29	308	14	3	225	163	88	112
Weighted base	676	333	343	50	74	103	143	125	179	135	178	184	167	199	109	27	33	288	17	3	206	157	96	72
Conservative	199	94	105	6	6	20	32	43	91	53	43	51	46	199	-	-	-	-	-	-	162	12	10	1
	29%	28%	31%	12%	8%	20%	23%	34%	51%	39%	24%	28%	27%	100%	-	-	-	-	-	-	78%	8%	11%	1%
Labour	109	49	60	12	17	17	18	19	27	20	22	27	39	-	109	-	-	-	-	-	1	76	9	2
	16%	15%	17%	23%	23%	16%	13%	15%	15%	15%	13%	15%	24%	-	100%	-	-	-	-	-	1%	48%	9%	3%
Liberal Democrat	27	10	18	3	3	2	1	4	15	6	9	5	7	-	-	27	-	-	-	-	6	-	19	*
	4%	3%	5%	6%	3%	2%	1%	3%	8%	4%	5%	3%	4%	-	-	100%	-	-	-	-	3%	-	20%	*
The UK Independence Party (UKIP)	33	19	13	*	5	11	6	4	6	3	10	7	12	-	-	-	33	-	-	-	8	*	3	1
	5%	6%	4%	1%	7%	11%	4%	3%	3%	2%	6%	4%	7%	-	-	-	100%	-	-	-	4%	*	3%	1%
SNP	288	158	130	25	40	49	79	54	39	52	88	88	57	-	-	-	-	288	-	-	28	62	51	67
	43%	47%	38%	50%	54%	48%	56%	43%	22%	38%	49%	48%	34%	-	-	-	-	100%	-	-	14%	39%	53%	93%
The Green Party	17	2	15	4	4	4	3	1	1	2	6	3	5	-	-	-	-	17	-	1	6	2	1	
	3%	1%	4%	9%	5%	4%	2%	1%	1%	1%	3%	2%	3%	-	-	-	-	100%	-	*	4%	2%	2%	
The British National Party (BNP)	1	1	-	-	-	-	1	-	-	-	-	1	-	-	-	-	-	-	-	1	-	1	-	
	*	*	-	-	-	-	1%	-	-	-	-	1%	-	-	-	-	-	-	-	40%	-	1%	-	
Some other party	2	-	2	-	-	-	2	-	*	*	-	2	-	-	-	-	-	-	-	2	-	-	2	
	*	-	1%	-	-	-	1%	-	*	*	-	1%	-	-	-	-	-	-	-	60%	-	-	2%	

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Col percents

Table 4

Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	30%
Labour	16%
Liberal Democrat	5%
UKIP	5%
SNP	41%
Green	2%

Other *

Dumfries, Clydesdale & Tweeddale Poll

CATI Fieldwork : 24th-29th April 2015

Absolutes/col percents

Table 5

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents

	Gender		Age							SEG				Voting Intention						2010 Vote				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	1000	485	515	33	70	163	216	228	287	380	196	197	207	265	129	30	37	356	19	3	282	208	118	135
Weighted base	1000	480	520	80	106	165	198	184	263	173	249	285	274	234	138	35	43	335	25	3	266	206	134	88
Conservative	252 25%	118 25%	134 26%	5 7%	8 7%	31 19%	44 22%	54 29%	109 41%	62 36%	60 24%	63 22%	60 22%	229 98%	1 *	2 6%	5 11%	3 1%	1 2%	-	200 75%	12 6%	17 12%	1 1%
Labour	142 14%	69 14%	72 14%	17 21%	23 22%	23 14%	22 11%	27 15%	30 11%	21 12%	29 12%	38 13%	52 19%	2 1%	126 92%	* 1%	-	4 1%	3 11%	-	6 2%	92 45%	9 7%	3 3%
Liberal Democrat	37 4%	6 1%	31 6%	6 8%	5 5%	4 2%	-	6 3%	16 6%	5 3%	16 6%	9 3%	7 2%	-	1 1%	27 77%	-	3 1%	4 15%	-	6 2%	1 1%	20 15%	1 1%
The UK Independence Party (UKIP)	33 3%	21 4%	12 2%	3 4%	4 4%	14 8%	3 1%	3 2%	6 2%	1 1%	9 4%	11 4%	11 4%	-	-	-	33 76%	-	-	-	6 2%	-	3 3%	1 1%
SNP	353 35%	190 40%	163 31%	25 31%	52 49%	65 39%	99 50%	61 33%	51 19%	66 38%	100 40%	109 38%	75 27%	2 1%	4 3%	5 13%	5 11%	319 95%	4 16%	3 100%	32 12%	78 38%	64 48%	79 89%
The Green Party	18 2%	5 1%	12 2%	9 11%	-	1 1%	2 1%	4 2%	2 1%	1 1%	5 2%	3 1%	8 3%	-	-	1 2%	-	4 1%	12 49%	-	-	4 2%	2 2%	1 1%
The British National Party (BNP)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some other party	3 *	2 *	1 *	1 1%	-	-	-	1 *	1 *	1 1%	1 *	-	-	-	2 1%	-	-	-	-	-	-	-	-	1 1%
Would not vote	32 3%	25 5%	8 2%	10 12%	2 2%	6 4%	6 3%	5 3%	3 1%	1 1%	7 3%	13 5%	10 4%	-	-	-	-	-	-	-	-	2 1%	-	-
Refused	45 5%	20 4%	26 5%	-	-	5 3%	7 3%	8 4%	25 10%	3 2%	4 2%	15 5%	17 6%	1 *	-	-	-	-	-	-	4 1%	-	-	1 1%
Don't know	86 9%	24 5%	62 12%	4 5%	13 12%	17 10%	17 8%	15 8%	20 8%	11 6%	18 7%	23 8%	34 13%	-	5 3%	-	1 3%	2 1%	2 8%	-	13 5%	17 8%	19 14%	2 2%

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Absolutes/col percents

Table 6

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Gender			Age						SEG				Voting Intention						2010 Vote				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	727	358	369	21	50	117	164	171	201	304	146	135	131	227	102	24	28	305	14	3	230	162	92	114
Weighted base	695	337	358	50	74	111	146	132	180	137	183	192	171	198	105	27	32	286	17	3	213	157	101	73
Conservative	214	99	115	5	7	24	37	48	93	54	50	55	49	195	1	2	3	2	*	-	170	10	14	1
	31%	29%	32%	10%	9%	21%	26%	36%	51%	39%	27%	28%	29%	98%	*	7%	11%	1%	2%	-	80%	7%	14%	1%
Labour	113	54	59	13	17	19	18	21	23	19	24	30	38	2	100	*	-	3	2	-	5	76	8	2
	16%	16%	16%	27%	24%	17%	13%	16%	13%	14%	13%	16%	22%	1%	94%	2%	-	1%	13%	-	2%	48%	8%	3%
Liberal Democrat	28	4	24	3	5	4	-	4	13	4	12	6	6	-	1	20	-	3	3	-	5	1	17	1
	4%	1%	7%	6%	6%	3%	-	3%	7%	3%	6%	3%	3%	-	1%	75%	-	1%	19%	-	2%	1%	16%	1%
The UK Independence Party (UKIP)	25	15	10	*	3	11	2	3	6	1	7	7	10	-	-	-	25	-	-	-	6	-	3	1
	4%	4%	3%	1%	5%	10%	2%	2%	3%	1%	4%	4%	6%	-	-	-	80%	-	-	-	3%	-	3%	1%
SNP	302	161	141	22	42	54	86	53	43	57	87	92	62	2	3	4	3	275	3	3	28	67	57	68
	43%	48%	39%	45%	56%	49%	59%	40%	24%	42%	48%	48%	36%	1%	3%	16%	9%	96%	20%	100%	13%	43%	57%	92%
The Green Party	12	3	9	5	-	*	1	3	2	1	3	2	6	-	-	*	-	2	8	-	-	3	2	*
	2%	1%	2%	11%	-	*	1%	2%	1%	1%	2%	1%	3%	-	-	1%	-	1%	45%	-	-	2%	2%	1%
Some other party	1	1	1	1	-	-	-	*	1	1	1	-	-	-	1	-	-	-	-	-	-	-	-	1
	*	*	*	1%	-	-	-	*	*	*	*	-	-	-	1%	-	-	-	-	-	-	-	-	1%

Dumfries, Clydesdale & Tweeddale Poll
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Col percents

Table 7

Constituency Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	31%
Labour	17%
Liberal Democrat	5%
UKIP	4%
SNP	42%
Green	2%

Other *

Dumfries, Clydesdale & Tweeddale Poll

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Absolutes/col percents

Table 8

Q.5 Are there any of the following political parties that you would definitely not vote for at the next general election for the Westminster parliament?

Base: All respondents

	Gender		Age						SEG				Voting Intention						2010 Vote					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	1000	485	515	33	70	163	216	228	287	380	196	197	207	265	129	30	37	356	19	3	282	208	118	135
Weighted base	1000	480	520	80	106	165	198	184	263	173	249	285	274	234	138	35	43	335	25	3	266	206	134	88
I would not vote UKIP	760	362	398	60	81	126	154	144	193	148	189	215	195	186	118	28	-	288	20	2	204	179	112	80
	76%	75%	76%	76%	76%	76%	78%	78%	73%	85%	76%	76%	71%	80%	86%	81%	-	86%	83%	48%	76%	87%	84%	90%
I would not vote Liberal Democrat	650	338	312	49	72	104	148	114	161	108	151	192	189	157	99	-	36	269	12	3	179	152	57	78
	65%	71%	60%	62%	67%	63%	75%	62%	61%	63%	61%	67%	69%	67%	72%	-	83%	80%	50%	100%	67%	74%	43%	89%
I would not vote Labour	554	281	273	41	62	89	112	100	150	102	141	160	138	190	-	24	40	228	13	3	210	47	64	69
	55%	59%	53%	52%	58%	54%	56%	54%	57%	59%	57%	56%	51%	81%	-	68%	93%	68%	53%	100%	79%	23%	48%	79%
I would not vote Conservative	542	286	257	57	68	102	123	99	91	84	130	174	148	-	113	18	26	294	18	3	29	164	85	80
	54%	60%	49%	72%	64%	62%	62%	54%	35%	48%	52%	61%	54%	-	82%	52%	61%	88%	73%	100%	11%	80%	64%	90%
I would not vote SNP	432	201	230	27	36	64	63	85	156	79	107	108	128	212	83	23	23	-	12	-	205	78	51	4
	43%	42%	44%	34%	33%	39%	32%	46%	59%	46%	43%	38%	47%	91%	60%	66%	54%	-	51%	-	77%	38%	38%	5%
None of these - I would potentially vote for all of them	41	13	27	4	8	8	6	5	10	3	7	13	16	3	7	-	1	5	-	-	5	6	3	*
	4%	3%	5%	5%	8%	5%	3%	3%	4%	2%	3%	5%	6%	1%	5%	-	3%	2%	-	-	2%	3%	2%	*
Don't know	27	15	13	-	2	3	3	8	11	1	6	11	8	1	-	-	-	2	-	-	1	1	2	1
	3%	3%	2%	-	2%	2%	2%	4%	4%	*	3%	4%	3%	*	-	-	-	1%	-	-	*	1%	1%	1%

Dumfries, Clydesdale & Tweeddale Poll

CATI Fieldwork : 24th-29th April 2015

Absolutes/col percents

Table 9

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention						2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	1000	485	515	33	70	163	216	228	287	380	196	197	207	265	129	30	37	356	19	3	282	208	118	135
Weighted base	1000	480	520	80	106	165	198	184	263	173	249	285	274	234	138	35	43	335	25	3	266	206	134	88
NET: Well	654	322	332	63	70	109	116	110	186	121	170	178	173	191	108	21	23	187	17	2	209	137	76	45
	65%	67%	64%	79%	66%	66%	59%	60%	71%	70%	68%	63%	63%	82%	78%	62%	52%	56%	69%	48%	78%	66%	57%	51%
Very well	(4)	47	30	17	1	6	9	4	12	15	6	13	12	15	26	7	-	4	4	3	-	25	5	2
		5%	6%	3%	1%	5%	5%	2%	6%	6%	4%	5%	4%	5%	11%	5%	-	8%	1%	12%	-	9%	3%	2%
Quite well	(3)	607	292	315	62	65	100	112	98	171	115	157	166	158	165	101	21	19	183	14	2	184	131	73
		61%	61%	61%	77%	61%	61%	57%	53%	65%	67%	63%	58%	58%	70%	73%	62%	44%	55%	57%	48%	69%	64%	55%
Quite badly	(2)	237	104	134	13	29	46	55	51	42	35	53	80	65	25	25	12	16	112	5	2	35	57	45
		24%	22%	26%	17%	27%	28%	28%	28%	16%	20%	21%	28%	24%	11%	18%	35%	36%	34%	21%	52%	13%	28%	34%
Very badly	(1)	44	24	19	4	6	9	12	7	7	6	9	10	18	2	1	-	5	20	1	-	5	4	6
		4%	5%	4%	5%	5%	5%	6%	4%	3%	3%	4%	4%	6%	1%	1%	-	11%	6%	6%	-	2%	2%	4%
NET: Badly		281	128	153	17	34	55	67	58	48	41	62	90	83	27	26	12	20	132	7	2	40	61	51
		28%	27%	29%	21%	32%	33%	34%	31%	18%	24%	25%	32%	30%	11%	19%	35%	47%	39%	27%	52%	15%	30%	38%
Don't know		65	30	35	-	2	1	15	16	29	11	17	16	18	16	4	1	*	16	1	-	17	8	7
		6%	6%	7%	-	2%	1%	7%	9%	11%	6%	7%	6%	6%	7%	3%	4%	1%	5%	4%	-	7%	4%	5%
Mean		2.70	2.73	2.68	2.75	2.67	2.66	2.60	2.68	2.83	2.75	2.75	2.67	2.67	2.99	2.85	2.64	2.51	2.54	2.79	2.48	2.92	2.70	2.57
Standard deviation		0.63	0.66	0.61	0.55	0.67	0.67	0.65	0.67	0.57	0.58	0.62	0.62	0.69	0.52	0.50	0.49	0.81	0.63	0.74	0.60	0.56	0.55	0.61
Standard error		0.02	0.03	0.03	0.10	0.08	0.05	0.05	0.05	0.04	0.03	0.05	0.05	0.05	0.03	0.04	0.09	0.13	0.03	0.18	0.34	0.03	0.04	0.06

Dumfries, Clydesdale & Tweeddale Poll

CATI Fieldwork : 24th-29th April 2015

Absolutes/col percents

Table 10

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention						2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP	
Unweighted base	1000	485	515	33	70	163	216	228	287	380	196	197	207	265	129	30	37	356	19	3	282	208	118	135	
Weighted base	1000	480	520	80	106	165	198	184	263	173	249	285	274	234	138	35	43	335	25	3	266	206	134	88	
NET: Well	683	334	349	68	74	103	118	121	197	127	178	190	175	198	105	28	25	204	17	2	214	133	84	49	
	68%	70%	67%	85%	70%	62%	60%	66%	75%	74%	72%	67%	64%	85%	76%	80%	58%	61%	69%	48%	80%	65%	63%	56%	
Very well	(4)	56	38	18	5	6	5	8	11	22	8	20	13	13	23	11	*	1	13	2	-	24	7	3	5
		6%	8%	4%	7%	5%	3%	4%	6%	8%	5%	8%	4%	5%	10%	8%	1%	3%	4%	6%	-	9%	3%	3%	5%
Quite well	(3)	627	297	330	63	69	98	110	110	175	119	158	177	162	175	94	27	24	191	16	2	190	127	80	44
		63%	62%	64%	79%	65%	59%	56%	60%	67%	69%	63%	62%	59%	75%	68%	78%	55%	57%	63%	48%	71%	62%	60%	50%
Quite badly	(2)	216	95	121	8	27	47	60	39	35	32	49	77	55	23	25	7	11	94	6	2	34	56	36	25
		22%	20%	23%	10%	25%	28%	30%	21%	13%	19%	20%	27%	20%	10%	18%	20%	26%	28%	22%	52%	13%	27%	27%	28%
Very badly	(1)	51	30	21	4	5	13	11	8	10	5	12	9	24	3	5	-	4	24	2	-	9	12	5	9
		5%	6%	4%	5%	5%	8%	6%	5%	4%	3%	5%	3%	9%	1%	4%	-	9%	7%	8%	-	4%	6%	4%	10%
NET: Badly		267	125	142	12	32	59	71	48	44	38	61	86	79	26	31	7	15	118	8	2	44	68	41	34
		27%	26%	27%	15%	30%	36%	36%	26%	17%	22%	25%	30%	29%	11%	22%	20%	34%	35%	31%	52%	16%	33%	30%	38%
Don't know		50	21	30	-	-	3	9	16	22	8	9	9	20	9	2	-	3	13	-	-	9	5	9	6
		5%	4%	6%	-	-	2%	5%	8%	8%	5%	4%	3%	7%	4%	1%	-	8%	4%	-	-	3%	2%	7%	6%
Mean		2.72	2.75	2.71	2.87	2.70	2.59	2.61	2.73	2.87	2.79	2.78	2.70	2.65	2.97	2.82	2.81	2.57	2.60	2.67	2.48	2.89	2.64	2.66	2.54
Standard deviation		0.65	0.70	0.61	0.58	0.64	0.68	0.66	0.65	0.61	0.58	0.67	0.60	0.72	0.51	0.63	0.43	0.71	0.69	0.73	0.60	0.60	0.64	0.60	0.76
Standard error		0.02	0.03	0.03	0.10	0.08	0.05	0.05	0.05	0.04	0.03	0.05	0.04	0.05	0.03	0.06	0.08	0.12	0.04	0.17	0.34	0.04	0.05	0.06	0.07

Dumfries, Clydesdale & Tweeddale Poll

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Absolutes/col percents

Table 11

Q.7 Which of the following statements do you most agree with?**Base: All respondents**

	Gender		Age							SEG				Voting Intention							2010 Vote			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	1000	485	515	33	70	163	216	228	287	380	196	197	207	265	129	30	37	356	19	3	282	208	118	135
Weighted base	1000	480	520	80	106	165	198	184	263	173	249	285	274	234	138	35	43	335	25	3	266	206	134	88
I am satisfied with the job David Cameron is doing overall as Prime Minister	307 31%	143 30%	164 32%	13 16%	27 25%	42 26%	50 25%	53 29%	120 46%	63 36%	66 26%	79 28%	94 34%	193 82%	12 9%	8 22%	6 14%	40 12%	4 15%	- -	187 70%	29 14%	23 17%	10 12%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	232 23%	93 19%	138 27%	23 29%	18 17%	50 30%	47 24%	41 22%	53 20%	32 18%	65 26%	72 25%	56 20%	39 17%	20 14%	17 48%	15 34%	83 25%	6 26%	- -	59 22%	35 17%	33 24%	20 23%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	318 32%	168 35%	150 29%	33 42%	37 34%	55 33%	71 36%	67 36%	55 21%	60 35%	93 37%	82 29%	81 29%	2 1%	104 76%	8 23%	10 22%	155 46%	12 49%	3 93%	14 5%	131 64%	52 39%	39 45%
Refused	51 5%	33 7%	17 3%	1 1%	7 7%	10 6%	12 6%	9 5%	11 4%	9 5%	12 5%	16 5%	13 5%	- -	- -	- -	4 10%	21 6%	1 4%	- -	2 1%	2 1%	10 7%	6 7%
Don't know	92 9%	42 9%	50 10%	10 12%	18 16%	9 5%	18 9%	13 7%	24 9%	9 5%	14 6%	37 13%	30 11%	* *	2 2%	3 8%	8 20%	36 11%	1 6%	* 7%	5 2%	9 5%	16 12%	12 14%

Dumfries, Clydesdale & Tweeddale Poll

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Absolutes/col percents

Table 12

Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?

Base: All respondents

	Gender		Age							SEG				Voting Intention						2010 Vote				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	1000	485	515	33	70	163	216	228	287	380	196	197	207	265	129	30	37	356	19	3	282	208	118	135
Weighted base	1000	480	520	80	106	165	198	184	263	173	249	285	274	234	138	35	43	335	25	3	266	206	134	88
SNP	792	369	424	49	86	130	171	154	201	141	208	219	212	175	110	26	28	301	18	3	202	170	111	82
	79%	77%	81%	61%	81%	78%	86%	83%	76%	82%	84%	77%	78%	75%	80%	74%	65%	90%	74%	100%	76%	83%	83%	93%
The Conservatives	689	324	365	31	56	114	143	136	207	133	181	183	178	206	85	23	24	219	13	1	232	136	99	58
	69%	68%	70%	39%	53%	69%	72%	74%	79%	77%	73%	64%	65%	88%	62%	65%	56%	66%	52%	40%	87%	66%	74%	66%
Labour	660	308	352	45	68	101	139	127	178	113	165	195	177	149	114	25	19	221	13	3	172	166	93	62
	66%	64%	68%	57%	64%	61%	70%	69%	68%	66%	66%	68%	65%	63%	83%	72%	44%	66%	51%	100%	64%	81%	70%	70%
The Liberal Democrat	448	192	256	14	38	71	114	90	121	83	117	122	119	103	64	22	16	147	9	3	112	100	79	45
	45%	40%	49%	17%	36%	43%	58%	49%	46%	48%	47%	43%	43%	44%	46%	63%	37%	44%	35%	93%	42%	49%	59%	52%
The UK Independence Party (UKIP)	316	131	185	16	35	54	69	57	86	54	76	85	98	71	40	14	22	103	5	-	87	66	47	28
	32%	27%	35%	20%	33%	33%	35%	31%	33%	31%	31%	30%	36%	30%	29%	41%	51%	31%	20%	-	33%	32%	36%	32%
None of them	61	38	23	5	11	15	9	11	11	10	19	15	16	10	6	2	6	12	1	-	13	6	8	2
	6%	8%	4%	6%	10%	9%	4%	6%	4%	6%	8%	5%	6%	4%	5%	6%	13%	4%	4%	-	5%	3%	6%	2%
Don't know	23	11	12	7	2	3	3	1	5	3	1	10	4	2	2	-	1	2	5	-	3	5	-	-
	2%	2%	2%	9%	2%	2%	2%	1%	2%	2%	*	4%	2%	1%	1%	-	3%	1%	20%	-	1%	2%	-	-

Dumfries, Clydesdale & Tweeddale Poll

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Absolutes/col percents

Table 13

Q.9 Which of the following would you most like to see as the outcome of the next general election for the Westminster parliament?

Base: All respondents

	Gender		Age							SEG				Voting Intention							2010 Vote			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	1000	485	515	33	70	163	216	228	287	380	196	197	207	265	129	30	37	356	19	3	282	208	118	135
Weighted base	1000	480	520	80	106	165	198	184	263	173	249	285	274	234	138	35	43	335	25	3	266	206	134	88
A coalition involving Labour and the SNP	301 30%	163 34%	138 27%	39 49%	32 30%	59 36%	82 41%	45 25%	43 16%	53 31%	79 32%	101 35%	61 22%	* *	32 23%	1 2%	7 15%	225 67%	14 56%	3 100%	16 6%	83 40%	42 32%	57 65%
A Conservative government	202 20%	89 19%	113 22%	9 11%	7 7%	17 10%	37 19%	38 20%	94 36%	45 26%	39 16%	59 21%	51 19%	165 71%	* *	3 10%	6 14%	4 1%	* 1%	- -	155 58%	9 4%	8 6%	5 6%
A Labour government	140 14%	71 15%	70 13%	12 16%	30 28%	22 13%	19 10%	27 15%	30 11%	19 11%	33 13%	34 12%	55 20%	4 2%	90 65%	2 5%	8 19%	12 4%	5 20%	- -	6 2%	84 41%	14 10%	5 5%
A coalition involving the Conservatives and the Liberal Democrats.	109 11%	57 12%	52 10%	9 11%	8 8%	18 11%	13 6%	26 14%	34 13%	21 12%	41 17%	23 8%	22 8%	52 22%	2 1%	18 52%	6 13%	8 2%	4 15%	- -	56 21%	7 3%	22 17%	2 2%
A coalition involving the Conservatives and the SNP.	80 8%	26 5%	54 10%	1 1%	18 17%	21 13%	19 10%	14 8%	7 3%	14 8%	22 9%	19 7%	25 9%	8 3%	* *	- -	6 13%	56 17%	- -	- -	20 7%	9 4%	13 10%	10 11%
A coalition involving Labour and the Liberal Democrats.	35 4%	13 3%	22 4%	3 3%	2 2%	3 2%	5 3%	7 4%	15 6%	7 4%	10 4%	9 3%	8 3%	3 1%	13 9%	10 28%	- -	4 1%	- -	- -	1 *	6 3%	16 12%	1 1%
Don't know	133 13%	61 13%	72 14%	7 9%	9 9%	24 15%	23 12%	28 15%	40 15%	13 7%	24 10%	41 14%	51 18%	2 1%	1 1%	1 4%	11 25%	25 7%	2 8%	- -	13 5%	9 4%	19 14%	9 10%

Dumfries, Clydesdale & Tweeddale Poll
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Absolutes/col percents

Table 14
Gender
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Male	485 49%	480 48%
Female	515 52%	520 52%

Dumfries, Clydesdale & Tweeddale Poll
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Absolutes/col percents

Table 15
Into which of the following age groups do you fall?
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
18-24	33 3%	80 8%
25-34	70 7%	106 11%
35-44	163 16%	165 17%
45-54	216 22%	198 20%
55-64	228 23%	184 18%
65 or older	287 29%	263 26%
Refused	3 *	3 *

Dumfries, Clydesdale & Tweeddale Poll
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Absolutes/col percents

Table 16
SEG
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
A	117 12%	55 5%
B	263 26%	118 12%
C1	196 20%	249 25%
C2	197 20%	285 28%
D	75 8%	110 11%
E	132 13%	164 16%
Refused	20 2%	20 2%

Dumfries, Clydesdale & Tweeddale Poll
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Absolutes/col percents

Table 17

Q.4 At the last general election for the Westminster parliament, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote? Could you tell me which party you voted for at the last general election for the Westminster parliament back in May 2010?

Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Conservative	282 28%	266 27%
Labour	208 21%	206 21%
Liberal Democrats	118 12%	134 13%
SNP	135 14%	88 9%
Another party	30 3%	20 2%
Did not vote	138 14%	190 19%
Refused	45 5%	47 5%
Don't know	44 4%	48 5%