

Croydon Central Poll

CATI Fieldwork : 26th-30th April 2015

Absolutes/col percents

Table 1

Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?

Base: All respondents

| | Total | Gender | | Age | | | | | | SEG | | | | Voting Intention | | | | | 2010 Vote | | | | |
|---------------------------|-------|--------|--------|-------|-------|-------|-------|-------|------|------|------|------|------|------------------|------|--------|------|-------|-----------|------|------|--------|------|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Con | Lab | LibDem | UKIP | Green | Other | Con | Lab | LibDem | |
| Unweighted base | 1003 | 469 | 534 | 84 | 144 | 162 | 185 | 169 | 255 | 419 | 233 | 143 | 162 | 357 | 304 | 30 | 75 | 23 | 6 | 339 | 253 | 74 | |
| Weighted base | 1003 | 483 | 520 | 122 | 212 | 194 | 182 | 128 | 160 | 222 | 334 | 180 | 221 | 312 | 313 | 27 | 85 | 31 | 7 | 264 | 221 | 81 | |
| Certain to vote | (10) | 657 | 306 | 351 | 61 | 95 | 125 | 140 | 102 | 129 | 166 | 232 | 104 | 126 | 255 | 217 | 16 | 55 | 21 | 4 | 226 | 169 | 53 |
| | | 66% | 63% | 68% | 50% | 45% | 65% | 77% | 80% | 80% | 75% | 69% | 58% | 57% | 82% | 69% | 60% | 65% | 67% | 52% | 85% | 77% | 65% |
| | (9) | 45 | 29 | 16 | 2 | 11 | 14 | 9 | 3 | 7 | 9 | 11 | 6 | 18 | 12 | 17 | 3 | 5 | - | - | 10 | 9 | 7 |
| | | 5% | 6% | 3% | 2% | 5% | 7% | 5% | 2% | 4% | 4% | 3% | 3% | 8% | 4% | 5% | 11% | 6% | - | - | 4% | 4% | 9% |
| | (8) | 78 | 41 | 37 | 17 | 21 | 13 | 6 | 13 | 8 | 11 | 21 | 24 | 18 | 17 | 33 | 2 | 7 | 5 | 1 | 7 | 19 | 4 |
| | | 8% | 8% | 7% | 14% | 10% | 7% | 3% | 10% | 5% | 5% | 6% | 13% | 8% | 6% | 11% | 9% | 8% | 17% | 9% | 3% | 9% | 5% |
| | (7) | 36 | 17 | 19 | 11 | 9 | 15 | - | - | 1 | 7 | 14 | 5 | 7 | 10 | 11 | - | 5 | 2 | - | 5 | 2 | 1 |
| | | 4% | 3% | 4% | 9% | 4% | 8% | - | - | 1% | 3% | 4% | 3% | 3% | 3% | 3% | - | 6% | 6% | - | 2% | 1% | 1% |
| | (6) | 16 | 6 | 10 | 3 | 6 | - | 2 | 3 | 1 | 2 | 1 | 5 | 7 | 3 | 6 | 3 | 3 | - | - | 2 | 3 | 3 |
| | | 2% | 1% | 2% | 3% | 3% | - | 1% | 3% | 1% | 1% | * | 3% | 3% | 1% | 2% | 10% | 3% | - | - | 1% | 1% | 3% |
| | (5) | 45 | 20 | 25 | 9 | 17 | 5 | 8 | 3 | 4 | 11 | 12 | 13 | 9 | 10 | 13 | 2 | 7 | - | 2 | 5 | 3 | 9 |
| | | 5% | 4% | 5% | 7% | 8% | 2% | 4% | 2% | 3% | 5% | 4% | 7% | 4% | 3% | 4% | 8% | 8% | - | 34% | 2% | 2% | 11% |
| | (4) | 16 | 10 | 7 | 6 | 5 | 5 | - | - | 1 | 1 | 8 | - | 5 | 4 | 6 | - | - | - | - | 3 | - | 2 |
| | | 2% | 2% | 1% | 5% | 2% | 2% | - | - | 1% | 1% | 3% | - | 2% | 1% | 2% | - | - | - | - | 1% | - | 3% |
| | (3) | 9 | 3 | 6 | 3 | 4 | 1 | - | 1 | 1 | 3 | 4 | 2 | - | 1 | 3 | - | 1 | 2 | * | * | 4 | * |
| | | 1% | 1% | 1% | 2% | 2% | * | - | 1% | 1% | 1% | 1% | 1% | - | * | 1% | - | 1% | 6% | 5% | * | 2% | * |
| | (2) | 19 | 9 | 10 | 3 | 4 | 7 | 5 | - | - | 2 | 8 | 4 | 4 | - | 6 | 1 | 3 | 1 | - | 1 | 3 | 1 |
| | | 2% | 2% | 2% | 2% | 2% | 4% | 3% | - | - | 1% | 2% | 2% | 2% | - | 2% | 2% | 3% | 3% | - | * | 1% | 1% |
| Definitely would not vote | (1) | 77 | 41 | 36 | 8 | 40 | 8 | 11 | 2 | 7 | 8 | 22 | 16 | 24 | - | - | - | - | - | 6 | 5 | 1 | |
| | | 8% | 9% | 7% | 6% | 19% | 4% | 6% | 2% | 4% | 3% | 7% | 9% | 11% | - | - | - | - | - | 2% | 2% | 1% | |
| Don't know | | 4 | 1 | 3 | - | - | 1 | 1 | - | 1 | - | - | 1 | 2 | - | - | - | - | - | - | 2 | - | |
| | | * | * | 1% | - | - | 1% | 1% | - | 1% | - | - | 1% | 1% | - | - | - | - | - | - | 1% | - | |
| Mean | | 8.39 | 8.32 | 8.46 | 7.79 | 6.97 | 8.59 | 8.84 | 9.35 | 9.19 | 8.94 | 8.49 | 8.05 | 8.04 | 9.46 | 9.00 | 8.74 | 8.74 | 8.82 | 7.78 | 9.44 | 9.17 | 8.70 |
| Standard deviation | | 2.82 | 2.89 | 2.76 | 2.85 | 3.55 | 2.55 | 2.64 | 1.66 | 2.14 | 2.29 | 2.80 | 2.98 | 3.07 | 1.34 | 1.89 | 2.03 | 2.13 | 2.19 | 2.72 | 1.72 | 2.01 | 2.22 |
| Standard error | | 0.09 | 0.13 | 0.12 | 0.31 | 0.30 | 0.20 | 0.19 | 0.13 | 0.13 | 0.11 | 0.18 | 0.25 | 0.24 | 0.07 | 0.11 | 0.37 | 0.25 | 0.46 | 1.11 | 0.09 | 0.13 | 0.26 |

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Table 2

Q.2 If there was a general election tomorrow, which party would you vote for?

Base: All respondents

| | Total | Gender | | Age | | | | | | SEG | | | | Voting Intention | | | | | | 2010 Vote | | |
|----------------------------------|-------|--------|--------|-------|-------|-------|-------|-------|-----|-----|-----|-----|-----|------------------|------|--------|------|-------|-------|-----------|-----|--------|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Con | Lab | LibDem | UKIP | Green | Other | Con | Lab | LibDem |
| Unweighted base | 1003 | 469 | 534 | 84 | 144 | 162 | 185 | 169 | 255 | 419 | 233 | 143 | 162 | 357 | 304 | 30 | 75 | 23 | 6 | 339 | 253 | 74 |
| Weighted base | 1003 | 483 | 520 | 122 | 212 | 194 | 182 | 128 | 160 | 222 | 334 | 180 | 221 | 312 | 313 | 27 | 85 | 31 | 7 | 264 | 221 | 81 |
| Conservative | 312 | 159 | 154 | 26 | 40 | 59 | 69 | 50 | 68 | 77 | 109 | 62 | 56 | 312 | - | - | - | - | - | 191 | 16 | 20 |
| | 31% | 33% | 30% | 21% | 19% | 30% | 38% | 39% | 42% | 35% | 33% | 34% | 25% | 100% | - | - | - | - | - | 72% | 7% | 24% |
| Labour | 313 | 148 | 165 | 53 | 79 | 58 | 54 | 33 | 37 | 72 | 116 | 36 | 76 | - | 313 | - | - | - | - | 23 | 160 | 20 |
| | 31% | 31% | 32% | 43% | 37% | 30% | 29% | 26% | 23% | 32% | 35% | 20% | 34% | - | 100% | - | - | - | - | 9% | 73% | 25% |
| Liberal Democrat | 27 | 14 | 13 | 1 | 6 | 7 | 3 | 4 | 7 | 10 | 6 | 6 | 5 | - | - | 27 | - | - | - | 4 | 6 | 12 |
| | 3% | 3% | 2% | * | 3% | 3% | 2% | 3% | 4% | 5% | 2% | 3% | 2% | - | - | 100% | - | - | - | 1% | 3% | 15% |
| The UK Independence Party (UKIP) | 85 | 43 | 42 | 11 | 13 | 18 | 14 | 13 | 16 | 17 | 21 | 24 | 21 | - | - | - | 85 | - | - | 17 | 6 | 7 |
| | 9% | 9% | 8% | 9% | 6% | 9% | 7% | 10% | 10% | 8% | 6% | 13% | 9% | - | - | - | 100% | - | - | 7% | 3% | 8% |
| The Green Party | 31 | 14 | 17 | 7 | 9 | 10 | 1 | 4 | - | 8 | 6 | 5 | 10 | - | - | - | - | 31 | - | 1 | 5 | 10 |
| | 3% | 3% | 3% | 6% | 4% | 5% | 1% | 3% | - | 4% | 2% | 3% | 4% | - | - | - | - | 100% | - | * | 2% | 13% |
| The British National Party (BNP) | * | - | * | - | - | - | - | * | - | * | - | - | - | - | - | - | - | - | * | - | - | - |
| | * | - | * | - | - | - | - | * | - | * | - | - | - | - | - | - | - | - | 5% | - | - | - |
| Some other party | 7 | 4 | 3 | 2 | - | 1 | - | 4 | - | 1 | 1 | 2 | 3 | - | - | - | - | - | 7 | 2 | 1 | - |
| | 1% | 1% | 1% | 2% | - | * | - | 3% | - | * | * | 1% | 1% | - | - | - | - | - | 95% | 1% | * | - |
| Would not vote | 77 | 41 | 36 | 8 | 40 | 8 | 11 | 2 | 7 | 8 | 22 | 16 | 24 | - | - | - | - | - | - | 6 | 5 | 1 |
| | 8% | 9% | 7% | 6% | 19% | 4% | 6% | 2% | 4% | 3% | 7% | 9% | 11% | - | - | - | - | - | - | 2% | 2% | 1% |
| Refused | 63 | 29 | 34 | 3 | 4 | 15 | 15 | 9 | 16 | 13 | 14 | 10 | 17 | - | - | - | - | - | - | 3 | 10 | 2 |
| | 6% | 6% | 7% | 2% | 2% | 8% | 8% | 7% | 10% | 6% | 4% | 6% | 8% | - | - | - | - | - | - | 1% | 4% | 2% |
| Don't know | 88 | 31 | 58 | 13 | 21 | 18 | 15 | 10 | 11 | 15 | 39 | 19 | 9 | - | - | - | - | - | - | 17 | 13 | 9 |
| | 9% | 6% | 11% | 10% | 10% | 9% | 8% | 8% | 7% | 7% | 12% | 10% | 4% | - | - | - | - | - | - | 7% | 6% | 11% |

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Table 3

Q.2 If there was a general election tomorrow, which party would you vote for?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

| | Total | Gender | | Age | | | | | | SEG | | | | Voting Intention | | | | | 2010 Vote | | | |
|----------------------------------|-------|--------|--------|-------|-------|-------|-------|-------|-----|-----|-----|-----|-----|------------------|------|--------|------|-------|-----------|-----|-----|--------|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Con | Lab | LibDem | UKIP | Green | Other | Con | Lab | LibDem |
| Unweighted base | 638 | 309 | 329 | 46 | 74 | 103 | 124 | 117 | 173 | 290 | 149 | 83 | 97 | 298 | 241 | 22 | 56 | 18 | 3 | 264 | 185 | 48 |
| Weighted base | 602 | 298 | 304 | 67 | 101 | 120 | 117 | 89 | 107 | 150 | 205 | 101 | 128 | 257 | 238 | 19 | 62 | 23 | 4 | 203 | 157 | 52 |
| Conservative | 257 | 128 | 128 | 20 | 30 | 45 | 60 | 42 | 58 | 63 | 91 | 49 | 45 | 257 | - | - | - | - | - | 163 | 13 | 15 |
| | 43% | 43% | 42% | 29% | 30% | 38% | 52% | 47% | 54% | 42% | 45% | 49% | 35% | 100% | - | - | - | - | - | 81% | 8% | 29% |
| Labour | 238 | 113 | 125 | 34 | 54 | 49 | 42 | 28 | 31 | 59 | 89 | 25 | 56 | - | 238 | - | - | - | - | 21 | 131 | 18 |
| | 40% | 38% | 41% | 51% | 53% | 41% | 36% | 31% | 29% | 39% | 44% | 25% | 44% | - | 100% | - | - | - | - | 10% | 84% | 34% |
| Liberal Democrat | 19 | 11 | 9 | 1 | 4 | 5 | 3 | 2 | 6 | 7 | 4 | 4 | 4 | - | - | 19 | - | - | - | 3 | 5 | 9 |
| | 3% | 4% | 3% | 1% | 4% | 4% | 2% | 2% | 5% | 5% | 2% | 4% | 3% | - | - | 100% | - | - | - | 1% | 3% | 18% |
| The UK Independence Party (UKIP) | 62 | 34 | 28 | 8 | 7 | 11 | 11 | 11 | 13 | 14 | 16 | 17 | 13 | - | - | - | 62 | - | - | 14 | 4 | 2 |
| | 10% | 11% | 9% | 13% | 7% | 9% | 9% | 12% | 12% | 9% | 8% | 17% | 10% | - | - | - | 100% | - | - | 7% | 2% | 4% |
| The Green Party | 23 | 12 | 11 | 4 | 6 | 9 | 1 | 3 | - | 7 | 3 | 4 | 8 | - | - | - | - | 23 | - | 1 | 3 | 8 |
| | 4% | 4% | 4% | 6% | 6% | 8% | 1% | 3% | - | 5% | 1% | 4% | 6% | - | - | - | - | 100% | - | * | 2% | 15% |
| The British National Party (BNP) | * | - | * | - | - | - | - | * | - | * | - | - | - | - | - | - | - | - | * | - | - | - |
| | * | - | * | - | - | - | - | * | - | * | - | - | - | - | - | - | - | - | * | - | - | - |
| Some other party | 4 | 2 | 2 | * | - | * | - | 3 | - | * | 1 | 1 | 1 | - | - | - | - | - | 4 | 1 | 1 | - |
| | 1% | 1% | 1% | * | - | * | - | 4% | - | * | * | 1% | 1% | - | - | - | - | - | 100% | 1% | 1% | - |

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Col percents

Table 4

Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

| | <u>Total</u> |
|------------------|--------------|
| Conservative | 43% |
| Labour | 40% |
| Liberal Democrat | 3% |
| UKIP | 10% |
| Green | 4% |
| Other | 1% |

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Absolutes/col percents

Table 5

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents

| | Total | Gender | | Age | | | | | SEG | | | | Voting Intention | | | | | 2010 Vote | | | | |
|----------------------------------|-------|--------|--------|-------|-------|-------|-------|-------|-----|-----|-----|-----|------------------|-----|-----|--------|------|-----------|-------|-----|-----|--------|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Con | Lab | LibDem | UKIP | Green | Other | Con | Lab | LibDem |
| Unweighted base | 1003 | 469 | 534 | 84 | 144 | 162 | 185 | 169 | 255 | 419 | 233 | 143 | 162 | 357 | 304 | 30 | 75 | 23 | 6 | 339 | 253 | 74 |
| Weighted base | 1003 | 483 | 520 | 122 | 212 | 194 | 182 | 128 | 160 | 222 | 334 | 180 | 221 | 312 | 313 | 27 | 85 | 31 | 7 | 264 | 221 | 81 |
| Conservative | 335 | 166 | 169 | 32 | 35 | 68 | 70 | 52 | 78 | 79 | 114 | 71 | 61 | 292 | 8 | 8 | 4 | 6 | - | 190 | 20 | 26 |
| | 33% | 34% | 33% | 26% | 16% | 35% | 39% | 41% | 49% | 36% | 34% | 39% | 28% | 93% | 2% | 31% | 5% | 18% | - | 72% | 9% | 32% |
| Labour | 335 | 152 | 183 | 56 | 92 | 61 | 54 | 36 | 36 | 79 | 129 | 34 | 80 | 10 | 293 | 3 | 5 | 4 | - | 22 | 167 | 24 |
| | 33% | 32% | 35% | 46% | 43% | 32% | 30% | 28% | 22% | 36% | 38% | 19% | 36% | 3% | 94% | 10% | 6% | 14% | - | 8% | 76% | 29% |
| Liberal Democrat | 17 | 7 | 10 | 2 | 6 | 2 | 1 | 3 | 4 | 6 | 3 | 4 | 4 | 1 | - | 13 | - | 1 | 1 | 5 | 4 | 4 |
| | 2% | 2% | 2% | 1% | 3% | 1% | 1% | 2% | 3% | 3% | 1% | 2% | 2% | * | - | 48% | - | 3% | 14% | 2% | 2% | 5% |
| The UK Independence Party (UKIP) | 80 | 44 | 36 | 9 | 13 | 16 | 13 | 13 | 16 | 15 | 17 | 27 | 20 | 2 | 4 | - | 72 | - | - | 19 | 6 | 6 |
| | 8% | 9% | 7% | 7% | 6% | 8% | 7% | 10% | 10% | 7% | 5% | 15% | 9% | 1% | 1% | - | 85% | - | - | 7% | 3% | 7% |
| The Green Party | 28 | 15 | 13 | 1 | 11 | 10 | 2 | 4 | * | 10 | 6 | 3 | 7 | 4 | 3 | 1 | - | 20 | - | 5 | 6 | 10 |
| | 3% | 3% | 2% | * | 5% | 5% | 1% | 3% | * | 4% | 2% | 2% | 3% | 1% | 1% | 2% | - | 64% | - | 2% | 3% | 12% |
| The British National Party (BNP) | 1 | 1 | * | - | - | - | 1 | * | - | 1 | - | - | - | - | - | - | - | - | * | - | - | - |
| | * | * | * | - | - | - | * | * | - | * | - | - | - | - | - | - | - | - | 5% | - | - | - |
| Some other party | 5 | 2 | 3 | 2 | 1 | 1 | - | 2 | - | 1 | - | 2 | 2 | 1 | - | - | - | - | 4 | - | - | - |
| | 1% | * | 1% | 2% | * | * | - | 1% | - | 1% | - | 1% | 1% | * | - | - | - | - | 58% | - | - | - |
| Would not vote | 77 | 41 | 36 | 8 | 40 | 8 | 11 | 2 | 7 | 8 | 22 | 16 | 24 | - | - | - | - | - | - | 6 | 5 | 1 |
| | 8% | 9% | 7% | 6% | 19% | 4% | 6% | 2% | 4% | 3% | 7% | 9% | 11% | - | - | - | - | - | - | 2% | 2% | 1% |
| Refused | 49 | 24 | 25 | 3 | 2 | 11 | 13 | 8 | 11 | 10 | 12 | 9 | 12 | - | - | 1 | - | - | - | 1 | 3 | 1 |
| | 5% | 5% | 5% | 2% | 1% | 6% | 7% | 6% | 7% | 4% | 4% | 5% | 5% | - | - | 2% | - | - | - | * | 1% | 1% |
| Don't know | 76 | 31 | 45 | 11 | 12 | 17 | 17 | 9 | 8 | 14 | 31 | 14 | 12 | 4 | 6 | 2 | 4 | - | 2 | 17 | 11 | 10 |
| | 8% | 6% | 9% | 9% | 6% | 9% | 9% | 7% | 5% | 6% | 9% | 8% | 5% | 1% | 2% | 7% | 4% | - | 23% | 6% | 5% | 12% |

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Absolutes/col percents

Table 6

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

| | Total | Gender | | Age | | | | | | SEG | | | | Voting Intention | | | | | | 2010 Vote | | | |
|----------------------------------|-------|--------|--------|-------|-------|-------|-------|-------|-----|-----|-----|-----|-----|------------------|-----|--------|------|-------|-------|-----------|-----|--------|-----|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Con | Lab | LibDem | UKIP | Green | Other | Con | Lab | LibDem | |
| Unweighted base | 660 | 311 | 349 | 47 | 77 | 105 | 127 | 119 | 183 | 299 | 153 | 87 | 99 | 296 | 236 | 21 | 54 | 18 | 2 | 270 | 196 | 47 | |
| Weighted base | 621 | 299 | 322 | 67 | 108 | 123 | 119 | 91 | 113 | 154 | 210 | 105 | 130 | 254 | 234 | 18 | 59 | 23 | 3 | 206 | 165 | 50 | |
| Conservative | 274 | 134 | 140 | 22 | 27 | 53 | 60 | 45 | 67 | 65 | 91 | 58 | 49 | 242 | 5 | 7 | 2 | 4 | - | 163 | 16 | 20 | |
| | | 44% | 45% | 43% | 32% | 25% | 43% | 51% | 49% | 59% | 42% | 43% | 55% | 38% | 95% | 2% | 41% | 4% | 20% | - | 79% | 10% | 41% |
| Labour | 252 | 113 | 139 | 37 | 62 | 50 | 44 | 29 | 30 | 64 | 98 | 22 | 59 | 7 | 222 | 1 | 3 | 3 | - | 19 | 137 | 17 | |
| | | 41% | 38% | 43% | 55% | 58% | 40% | 37% | 32% | 26% | 41% | 46% | 21% | 45% | 3% | 95% | 6% | 5% | 13% | - | 9% | 83% | 34% |
| Liberal Democrat | 12 | 5 | 7 | 1 | 4 | 1 | 1 | 2 | 3 | 4 | 3 | 2 | 2 | 1 | - | 9 | - | * | 1 | 3 | 3 | 3 | |
| | | 2% | 2% | 2% | 1% | 4% | 1% | 1% | 2% | 3% | 2% | 1% | 2% | * | - | 50% | - | * | 33% | 2% | 2% | 6% | |
| The UK Independence Party (UKIP) | 61 | 35 | 25 | 7 | 7 | 10 | 12 | 10 | 13 | 12 | 15 | 19 | 13 | 1 | 4 | - | 54 | - | - | 16 | 5 | 2 | |
| | | 10% | 12% | 8% | 10% | 7% | 8% | 10% | 11% | 12% | 8% | 7% | 19% | 10% | 1% | 2% | - | 91% | - | 8% | 3% | 4% | |
| The Green Party | 20 | 11 | 9 | 1 | 6 | 9 | 1 | 3 | * | 8 | 3 | 1 | 6 | 2 | 2 | 1 | - | 15 | - | 5 | 3 | 8 | |
| | | 3% | 4% | 3% | 1% | 6% | 7% | 1% | 3% | * | 5% | 2% | 1% | 5% | 1% | 1% | 3% | - | 67% | - | 2% | 2% | 16% |
| The British National Party (BNP) | * | * | * | - | - | - | * | * | - | * | - | - | - | - | - | - | - | - | * | - | - | - | |
| | | * | * | * | - | - | * | * | - | * | - | - | - | - | - | - | - | - | * | - | - | - | |
| Some other party | 2 | * | 2 | * | 1 | * | - | 1 | - | 1 | - | 1 | * | 1 | - | - | - | - | 2 | - | - | - | |
| | | * | * | 1% | * | 1% | * | - | 2% | * | - | 1% | * | * | - | - | - | - | 67% | - | - | - | |

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Absolutes/col percents

Table 8

Q.5 Are there any of the following political parties that you would definitely not vote for at the next General Election?**Base: All respondents**

| | Total | Gender | | Age | | | | | | SEG | | | | Voting Intention | | | | | 2010 Vote | | | |
|--|-------|--------|--------|-------|-------|-------|-------|-------|-----|-----|-----|-----|-----|------------------|-----|--------|------|-------|-----------|-----|-----|--------|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Con | Lab | LibDem | UKIP | Green | Other | Con | Lab | LibDem |
| Unweighted base | 1003 | 469 | 534 | 84 | 144 | 162 | 185 | 169 | 255 | 419 | 233 | 143 | 162 | 357 | 304 | 30 | 75 | 23 | 6 | 339 | 253 | 74 |
| Weighted base | 1003 | 483 | 520 | 122 | 212 | 194 | 182 | 128 | 160 | 222 | 334 | 180 | 221 | 312 | 313 | 27 | 85 | 31 | 7 | 264 | 221 | 81 |
| I would not vote UKIP | 674 | 334 | 340 | 90 | 146 | 134 | 123 | 84 | 98 | 173 | 238 | 90 | 141 | 230 | 268 | 19 | - | 27 | 4 | 171 | 191 | 61 |
| | 67% | 69% | 65% | 74% | 69% | 69% | 67% | 65% | 61% | 78% | 71% | 50% | 64% | 74% | 86% | 70% | - | 89% | 52% | 65% | 86% | 76% |
| I would not vote Liberal Democrat | 642 | 323 | 319 | 75 | 132 | 116 | 124 | 90 | 103 | 136 | 213 | 126 | 144 | 232 | 215 | - | 62 | 15 | 3 | 200 | 145 | 33 |
| | 64% | 67% | 61% | 61% | 62% | 60% | 68% | 70% | 64% | 61% | 64% | 70% | 65% | 74% | 69% | - | 73% | 50% | 39% | 76% | 66% | 41% |
| I would not vote Labour | 429 | 236 | 193 | 40 | 72 | 79 | 83 | 69 | 85 | 84 | 133 | 106 | 93 | 253 | - | 10 | 64 | 16 | 4 | 198 | 20 | 29 |
| | 43% | 49% | 37% | 33% | 34% | 41% | 46% | 54% | 53% | 38% | 40% | 59% | 42% | 81% | - | 36% | 75% | 53% | 52% | 75% | 9% | 36% |
| I would not vote Conservative | 407 | 202 | 205 | 60 | 112 | 77 | 64 | 44 | 50 | 90 | 132 | 69 | 99 | - | 237 | 9 | 54 | 22 | 5 | 26 | 155 | 41 |
| | 41% | 42% | 39% | 49% | 53% | 40% | 35% | 34% | 31% | 40% | 39% | 38% | 45% | - | 76% | 33% | 63% | 72% | 66% | 10% | 70% | 51% |
| None of these - I would potentially vote for all of them | 74 | 33 | 41 | 11 | 17 | 17 | 9 | 7 | 12 | 11 | 24 | 9 | 23 | 9 | 16 | 5 | 3 | - | 2 | 15 | 12 | 5 |
| | 7% | 7% | 8% | 9% | 8% | 9% | 5% | 5% | 8% | 5% | 7% | 5% | 11% | 3% | 5% | 19% | 4% | - | 34% | 5% | 6% | 6% |
| Don't know | 19 | 7 | 12 | - | 4 | 3 | 4 | 2 | 4 | 3 | 5 | 2 | 6 | - | 1 | - | - | - | - | * | - | - |
| | 2% | 1% | 2% | - | 2% | 1% | 2% | 2% | 3% | 1% | 1% | 1% | 3% | - | * | - | - | - | - | * | - | - |

Croydon Central Poll

CATI Fieldwork : 26th-30th April 2015

Absolutes/col percents

Table 9

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?

Base: All respondents

| | Total | Gender | | Age | | | | | SEG | | | | Voting Intention | | | | | 2010 Vote | | | | | |
|--------------------|-------|--------|--------|-------|-------|-------|-------|-------|------|------|------|------|------------------|------|------|--------|------|-----------|-------|------|------|--------|------|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Con | Lab | LibDem | UKIP | Green | Other | Con | Lab | LibDem | |
| Unweighted base | 1003 | 469 | 534 | 84 | 144 | 162 | 185 | 169 | 255 | 419 | 233 | 143 | 162 | 357 | 304 | 30 | 75 | 23 | 6 | 339 | 253 | 74 | |
| Weighted base | 1003 | 483 | 520 | 122 | 212 | 194 | 182 | 128 | 160 | 222 | 334 | 180 | 221 | 312 | 313 | 27 | 85 | 31 | 7 | 264 | 221 | 81 | |
| NET: Well | 675 | 360 | 315 | 76 | 125 | 138 | 127 | 93 | 111 | 155 | 232 | 122 | 137 | 271 | 209 | 21 | 37 | 19 | 2 | 211 | 143 | 54 | |
| | 67% | 75% | 61% | 62% | 59% | 71% | 70% | 73% | 69% | 70% | 69% | 68% | 62% | 87% | 67% | 80% | 44% | 62% | 23% | 80% | 65% | 67% | |
| Very well | (4) | 78 | 45 | 33 | 5 | 12 | 21 | 10 | 7 | 22 | 17 | 28 | 16 | 13 | 38 | 20 | - | 3 | - | - | 30 | 21 | 3 |
| | | 8% | 9% | 6% | 4% | 6% | 11% | 6% | 5% | 13% | 7% | 8% | 9% | 6% | 12% | 6% | - | 3% | - | - | 11% | 9% | 4% |
| Quite well | (3) | 597 | 315 | 282 | 71 | 113 | 116 | 117 | 87 | 90 | 138 | 204 | 107 | 125 | 232 | 189 | 21 | 34 | 19 | 2 | 181 | 122 | 51 |
| | | 60% | 65% | 54% | 58% | 53% | 60% | 64% | 67% | 56% | 62% | 61% | 59% | 57% | 74% | 60% | 80% | 40% | 62% | 23% | 69% | 55% | 63% |
| Quite badly | (2) | 223 | 87 | 136 | 37 | 59 | 39 | 40 | 21 | 27 | 52 | 81 | 31 | 50 | 21 | 77 | 6 | 33 | 12 | 5 | 31 | 56 | 22 |
| | | 22% | 18% | 26% | 30% | 28% | 20% | 22% | 16% | 17% | 23% | 24% | 17% | 22% | 7% | 25% | 20% | 39% | 38% | 77% | 12% | 25% | 27% |
| Very badly | (1) | 53 | 14 | 39 | 5 | 20 | 10 | 6 | 2 | 11 | 4 | 6 | 17 | 20 | 5 | 12 | - | 13 | - | - | 7 | 10 | 2 |
| | | 5% | 3% | 7% | 4% | 9% | 5% | 3% | 1% | 7% | 2% | 2% | 10% | 9% | 2% | 4% | - | 15% | - | - | 3% | 5% | 3% |
| NET: Badly | | 276 | 101 | 175 | 41 | 79 | 49 | 45 | 23 | 38 | 56 | 87 | 48 | 69 | 27 | 89 | 6 | 46 | 12 | 5 | 38 | 66 | 24 |
| | | 27% | 21% | 34% | 34% | 37% | 25% | 25% | 18% | 24% | 25% | 26% | 27% | 31% | 9% | 28% | 20% | 54% | 38% | 77% | 14% | 30% | 30% |
| Don't know | | 52 | 21 | 31 | 4 | 8 | 7 | 9 | 12 | 11 | 11 | 16 | 10 | 14 | 15 | 15 | - | 2 | - | - | 15 | 12 | 2 |
| | | 5% | 4% | 6% | 4% | 4% | 4% | 5% | 10% | 7% | 5% | 5% | 5% | 6% | 5% | 5% | - | 2% | - | - | 6% | 5% | 3% |
| Mean | | 2.74 | 2.85 | 2.63 | 2.65 | 2.58 | 2.79 | 2.76 | 2.85 | 2.82 | 2.79 | 2.80 | 2.71 | 2.63 | 3.02 | 2.73 | 2.80 | 2.32 | 2.62 | 2.23 | 2.94 | 2.74 | 2.71 |
| Standard deviation | | 0.69 | 0.62 | 0.73 | 0.63 | 0.75 | 0.71 | 0.60 | 0.53 | 0.77 | 0.60 | 0.61 | 0.77 | 0.74 | 0.52 | 0.65 | 0.41 | 0.78 | 0.49 | 0.46 | 0.59 | 0.70 | 0.59 |
| Standard error | | 0.02 | 0.03 | 0.03 | 0.07 | 0.06 | 0.06 | 0.05 | 0.04 | 0.05 | 0.03 | 0.04 | 0.07 | 0.06 | 0.03 | 0.04 | 0.08 | 0.09 | 0.10 | 0.19 | 0.03 | 0.05 | 0.07 |

Croydon Central Poll

CATI Fieldwork : 26th-30th April 2015

Absolutes/col percents

Table 10

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

| | Total | Gender | | Age | | | | | SEG | | | | Voting Intention | | | | | 2010 Vote | | | | |
|--------------------|---------|--------|--------|-------|-------|-------|-------|-------|------|------|------|------|------------------|------|------|--------|------|-----------|-------|------|------|--------|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Con | Lab | LibDem | UKIP | Green | Other | Con | Lab | LibDem |
| Unweighted base | 1003 | 469 | 534 | 84 | 144 | 162 | 185 | 169 | 255 | 419 | 233 | 143 | 162 | 357 | 304 | 30 | 75 | 23 | 6 | 339 | 253 | 74 |
| Weighted base | 1003 | 483 | 520 | 122 | 212 | 194 | 182 | 128 | 160 | 222 | 334 | 180 | 221 | 312 | 313 | 27 | 85 | 31 | 7 | 264 | 221 | 81 |
| NET: Well | 686 | 364 | 322 | 79 | 128 | 134 | 130 | 90 | 122 | 164 | 234 | 114 | 143 | 274 | 213 | 21 | 38 | 23 | 2 | 220 | 148 | 57 |
| | 68% | 75% | 62% | 64% | 60% | 69% | 71% | 70% | 76% | 74% | 70% | 63% | 65% | 88% | 68% | 77% | 45% | 75% | 23% | 83% | 67% | 71% |
| Very well | (4) 83 | 42 | 40 | 8 | 16 | 18 | 13 | 6 | 21 | 15 | 30 | 13 | 22 | 40 | 22 | * | 3 | - | - | 38 | 21 | 4 |
| | 8% | 9% | 8% | 6% | 8% | 9% | 7% | 5% | 13% | 7% | 9% | 7% | 10% | 13% | 7% | 2% | 3% | - | - | 14% | 10% | 4% |
| Quite well | (3) 603 | 321 | 282 | 71 | 112 | 116 | 116 | 84 | 102 | 149 | 204 | 101 | 121 | 234 | 191 | 20 | 36 | 23 | 2 | 182 | 126 | 54 |
| | 60% | 67% | 54% | 58% | 53% | 60% | 64% | 66% | 63% | 67% | 61% | 56% | 55% | 75% | 61% | 75% | 42% | 75% | 23% | 69% | 57% | 66% |
| Quite badly | (2) 201 | 73 | 128 | 31 | 56 | 39 | 33 | 22 | 20 | 41 | 78 | 33 | 41 | 20 | 76 | 5 | 35 | 6 | 3 | 24 | 52 | 18 |
| | 20% | 15% | 25% | 26% | 26% | 20% | 18% | 17% | 13% | 19% | 23% | 18% | 18% | 6% | 24% | 19% | 41% | 18% | 43% | 9% | 24% | 22% |
| Very badly | (1) 52 | 14 | 39 | 5 | 17 | 11 | 11 | 2 | 6 | 6 | 4 | 15 | 22 | 6 | 12 | 1 | 6 | 2 | - | 7 | 11 | 1 |
| | 5% | 3% | 7% | 4% | 8% | 6% | 6% | 2% | 3% | 3% | 1% | 8% | 10% | 2% | 4% | 3% | 7% | 7% | - | 3% | 5% | 2% |
| NET: Badly | 253 | 87 | 166 | 37 | 73 | 50 | 44 | 24 | 26 | 47 | 82 | 48 | 63 | 26 | 89 | 6 | 41 | 8 | 3 | 31 | 63 | 19 |
| | 25% | 18% | 32% | 30% | 34% | 26% | 24% | 19% | 16% | 21% | 24% | 27% | 29% | 8% | 28% | 21% | 48% | 25% | 43% | 12% | 29% | 24% |
| Don't know | 64 | 32 | 32 | 7 | 12 | 10 | 9 | 14 | 13 | 10 | 19 | 17 | 14 | 13 | 12 | * | 6 | - | 2 | 13 | 10 | 4 |
| | 6% | 7% | 6% | 5% | 6% | 5% | 5% | 11% | 8% | 5% | 6% | 10% | 6% | 4% | 4% | 2% | 7% | - | 34% | 5% | 4% | 5% |
| Mean | 2.76 | 2.87 | 2.66 | 2.70 | 2.63 | 2.76 | 2.76 | 2.82 | 2.93 | 2.82 | 2.82 | 2.69 | 2.70 | 3.03 | 2.74 | 2.77 | 2.44 | 2.68 | 2.35 | 3.00 | 2.75 | 2.78 |
| Standard deviation | 0.69 | 0.60 | 0.74 | 0.66 | 0.75 | 0.71 | 0.68 | 0.54 | 0.65 | 0.59 | 0.60 | 0.75 | 0.81 | 0.53 | 0.65 | 0.52 | 0.68 | 0.61 | 0.54 | 0.60 | 0.70 | 0.56 |
| Standard error | 0.02 | 0.03 | 0.03 | 0.07 | 0.06 | 0.06 | 0.05 | 0.04 | 0.04 | 0.03 | 0.04 | 0.07 | 0.07 | 0.03 | 0.04 | 0.10 | 0.08 | 0.13 | 0.24 | 0.03 | 0.05 | 0.07 |

Croydon Central Poll

CATI Fieldwork : 26th-30th April 2015

Absolutes/col percents

Table 11

Q.7 Which of the following statements do you most agree with?**Base: All respondents**

| | Total | Gender | | Age | | | | | | SEG | | | | Voting Intention | | | | | | 2010 Vote | | |
|---|------------|------------|------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|------------|-----------|-----------|------------------|------------|-----------|-----------|-----------|----------|------------|------------|-----------|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Con | Lab | LibDem | UKIP | Green | Other | Con | Lab | LibDem |
| Unweighted base | 1003 | 469 | 534 | 84 | 144 | 162 | 185 | 169 | 255 | 419 | 233 | 143 | 162 | 357 | 304 | 30 | 75 | 23 | 6 | 339 | 253 | 74 |
| Weighted base | 1003 | 483 | 520 | 122 | 212 | 194 | 182 | 128 | 160 | 222 | 334 | 180 | 221 | 312 | 313 | 27 | 85 | 31 | 7 | 264 | 221 | 81 |
| I am satisfied with the job David Cameron is doing overall as Prime Minister | 372 37% | 184 38% | 188 36% | 44 36% | 61 29% | 61 31% | 80 44% | 50 39% | 74 46% | 83 37% | 132 40% | 68 38% | 73 33% | 222 71% | 48 15% | 12 45% | 14 17% | 2 8% | - - | 176 67% | 39 17% | 22 27% |
| I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister | 193 19% | 97 20% | 96 18% | 18 15% | 44 21% | 48 25% | 26 14% | 30 24% | 27 17% | 48 22% | 62 19% | 45 25% | 34 15% | 77 25% | 21 7% | 9 32% | 34 40% | 7 22% | 3 43% | 59 22% | 14 6% | 14 18% |
| I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead. | 328 33% | 143 30% | 185 36% | 50 41% | 84 40% | 66 34% | 57 31% | 32 25% | 38 24% | 74 33% | 115 34% | 43 24% | 80 36% | 12 4% | 231 74% | 5 18% | 22 26% | 17 56% | 1 14% | 18 7% | 149 68% | 35 43% |
| Refused | 28 3% | 18 4% | 10 2% | 1 1% | 1 * | 11 6% | 4 2% | 4 3% | 8 5% | 6 3% | 6 2% | 10 6% | 3 1% | - - | - - | - - | 4 5% | - - | 1 9% | 1 * | 1 * | 4 4% |
| Don't know | 83 8% | 41 8% | 42 8% | 10 8% | 23 11% | 8 4% | 16 9% | 12 9% | 14 9% | 10 5% | 19 6% | 14 8% | 31 14% | 1 * | 13 4% | 1 5% | 10 12% | 5 15% | 2 34% | 9 3% | 18 8% | 6 7% |

Croydon Central Poll

CATI Fieldwork : 26th-30th April 2015

Absolutes/col percents

Table 12

Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?
Base: All respondents

| | Total | Gender | | Age | | | | | SEG | | | | Voting Intention | | | | | 2010 Vote | | | | |
|----------------------------------|-------|--------|--------|-------|-------|-------|-------|-------|-----|-----|-----|-----|------------------|-----|-----|--------|------|-----------|-------|-----|-----|--------|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Con | Lab | LibDem | UKIP | Green | Other | Con | Lab | LibDem |
| Unweighted base | 1003 | 469 | 534 | 84 | 144 | 162 | 185 | 169 | 255 | 419 | 233 | 143 | 162 | 357 | 304 | 30 | 75 | 23 | 6 | 339 | 253 | 74 |
| Weighted base | 1003 | 483 | 520 | 122 | 212 | 194 | 182 | 128 | 160 | 222 | 334 | 180 | 221 | 312 | 313 | 27 | 85 | 31 | 7 | 264 | 221 | 81 |
| Labour | 844 | 393 | 451 | 92 | 161 | 172 | 164 | 120 | 130 | 196 | 286 | 144 | 182 | 273 | 288 | 24 | 60 | 24 | 7 | 231 | 210 | 75 |
| | 84% | 81% | 87% | 76% | 76% | 89% | 90% | 93% | 81% | 88% | 85% | 80% | 82% | 87% | 92% | 90% | 71% | 80% | 100% | 87% | 95% | 93% |
| The Conservatives | 730 | 342 | 388 | 61 | 119 | 150 | 152 | 114 | 132 | 177 | 258 | 122 | 140 | 273 | 213 | 23 | 53 | 23 | 5 | 233 | 162 | 72 |
| | 73% | 71% | 75% | 50% | 56% | 77% | 83% | 89% | 82% | 80% | 77% | 68% | 63% | 87% | 68% | 86% | 63% | 74% | 66% | 88% | 73% | 90% |
| The UK Independence Party (UKIP) | 298 | 153 | 146 | 30 | 57 | 62 | 55 | 44 | 49 | 70 | 96 | 45 | 74 | 94 | 80 | 12 | 42 | 11 | 1 | 81 | 69 | 33 |
| | 30% | 32% | 28% | 24% | 27% | 32% | 30% | 34% | 31% | 32% | 29% | 25% | 33% | 30% | 26% | 44% | 49% | 35% | 14% | 31% | 31% | 41% |
| The Liberal Democrat | 232 | 112 | 120 | 21 | 23 | 46 | 57 | 42 | 41 | 59 | 84 | 35 | 44 | 89 | 59 | 9 | 18 | 4 | 2 | 67 | 51 | 34 |
| | 23% | 23% | 23% | 17% | 11% | 24% | 31% | 33% | 26% | 26% | 25% | 19% | 20% | 29% | 19% | 35% | 21% | 13% | 28% | 25% | 23% | 42% |
| None of them | 80 | 52 | 28 | 24 | 24 | 10 | 7 | 5 | 9 | 11 | 25 | 15 | 23 | 10 | 15 | 1 | 13 | 1 | - | 11 | 4 | 2 |
| | 8% | 11% | 5% | 20% | 12% | 5% | 4% | 4% | 6% | 5% | 7% | 8% | 10% | 3% | 5% | 4% | 16% | 3% | - | 4% | 2% | 3% |
| Don't know | 13 | 3 | 10 | 2 | 5 | 2 | 2 | 1 | 2 | 3 | 5 | 1 | 4 | 3 | 1 | - | 2 | - | - | 3 | - | 1 |
| | 1% | 1% | 2% | 2% | 2% | 1% | 1% | 1% | 1% | 1% | 2% | 1% | 2% | 1% | * | - | 2% | - | - | 1% | - | 1% |

Croydon Central Poll

CATI Fieldwork : 26th-30th April 2015

Absolutes/col percents

Table 13

Q.9 Which of the following would you most like to see as the outcome of the next general election?

Base: All respondents

| | Total | Gender | | Age | | | | | | SEG | | | | Voting Intention | | | | | 2010 Vote | | | |
|---|------------|------------|------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|------------|-----------|-----------|------------------|------------|-----------|-----------|-----------|-----------|------------|------------|-----------|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Con | Lab | LibDem | UKIP | Green | Other | Con | Lab | LibDem |
| Unweighted base | 1003 | 469 | 534 | 84 | 144 | 162 | 185 | 169 | 255 | 419 | 233 | 143 | 162 | 357 | 304 | 30 | 75 | 23 | 6 | 339 | 253 | 74 |
| Weighted base | 1003 | 483 | 520 | 122 | 212 | 194 | 182 | 128 | 160 | 222 | 334 | 180 | 221 | 312 | 313 | 27 | 85 | 31 | 7 | 264 | 221 | 81 |
| A Conservative government | 327 33% | 158 33% | 169 33% | 31 26% | 43 20% | 60 31% | 67 37% | 55 43% | 71 44% | 72 32% | 113 34% | 68 37% | 68 31% | 249 80% | 5 2% | - | 30 36% | 5 18% | - | 185 70% | 15 7% | 12 14% |
| A Labour government | 311 31% | 131 27% | 180 35% | 53 44% | 78 37% | 64 33% | 53 29% | 28 22% | 34 21% | 69 31% | 108 32% | 40 22% | 82 37% | 8 3% | 247 79% | - | 16 19% | 8 26% | 1 19% | 18 7% | 153 69% | 16 20% |
| A coalition between the Conservatives and the Liberal Democrats | 116 12% | 69 14% | 46 9% | 10 8% | 22 10% | 25 13% | 23 13% | 18 14% | 18 11% | 34 15% | 35 11% | 31 17% | 12 6% | 48 15% | 10 3% | 18 68% | 10 12% | 2 8% | 2 23% | 40 15% | 12 5% | 20 25% |
| A coalition between Labour and the Liberal Democrats | 101 10% | 50 10% | 51 10% | 8 6% | 38 18% | 20 10% | 13 7% | 10 8% | 13 8% | 26 12% | 36 11% | 13 7% | 20 9% | 6 2% | 47 15% | 9 32% | 10 12% | 10 34% | - | 9 3% | 28 13% | 26 32% |
| Don't know | 148 15% | 74 15% | 74 14% | 20 16% | 32 15% | 24 12% | 27 15% | 17 13% | 25 16% | 21 10% | 43 13% | 29 16% | 39 17% | 1 * | 3 1% | - | 19 22% | 4 15% | 4 58% | 13 5% | 13 6% | 7 9% |

Croydon Central Poll
CATI Fieldwork : 26th-30th April 2015

Absolutes/col percents

Table 14
Gender
Base: All respondents

| | <u>Unweighted base</u> | <u>Weighted base</u> |
|-----------------|------------------------|----------------------|
| Unweighted base | 1003 | 1003 |
| Weighted base | 1003 | 1003 |
| Male | 469 47% | 483 48% |
| Female | 534 53% | 520 52% |

Croydon Central Poll
CATI Fieldwork : 26th-30th April 2015

Absolutes/col percents

Table 15
Into which of the following age groups do you fall?
Base: All respondents

| | <u>Unweighted base</u> | <u>Weighted base</u> |
|-----------------|------------------------|----------------------|
| Unweighted base | 1003 | 1003 |
| Weighted base | 1003 | 1003 |
| 18-24 | 84 8% | 122 12% |
| 25-34 | 144 14% | 212 21% |
| 35-44 | 162 16% | 194 19% |
| 45-54 | 185 18% | 182 18% |
| 55-64 | 169 17% | 128 13% |
| 65 or older | 255 25% | 160 16% |
| Refused | 4 * | 4 * |

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Absolutes/col percents

Table 16

SEG**Base: All respondents**

| | <u>Unweighted base</u> | <u>Weighted base</u> |
|-----------------|------------------------|----------------------|
| Unweighted base | 1003 | 1003 |
| Weighted base | 1003 | 1003 |
| A | 124 12% | 63 6% |
| B | 295 29% | 158 16% |
| C1 | 233 23% | 334 33% |
| C2 | 143 14% | 180 18% |
| D | 56 6% | 92 9% |
| E | 106 11% | 129 13% |
| Refused | 46 5% | 46 5% |

Croydon Central Poll
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Absolutes/col percents

Table 17

Q.4 At the last general election, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?

Could you tell me which party you voted for at the last general election back in May 2010?

Base: All respondents

| | <u>Unweighted base</u> | <u>Weighted base</u> |
|-------------------|------------------------|----------------------|
| Unweighted base | 1003 | 1003 |
| Weighted base | 1003 | 1003 |
| Conservative | 339 34% | 264 26% |
| Labour | 253 25% | 221 22% |
| Liberal Democrats | 74 7% | 81 8% |
| Another party | 43 4% | 79 8% |
| Did not vote | 213 21% | 283 28% |
| Refused | 45 4% | 40 4% |
| Don't know | 36 4% | 35 4% |