

Battersea Poll

CATI Fieldwork : 25th-30th April 2015

Absolutes/col percents

Table 1

Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1001	484	517	67	217	219	190	136	171	516	224	60	132	419	296	55	17	37	6	367	226	97	
Weighted base	1001	489	512	108	388	208	120	82	95	426	294	83	129	387	316	58	13	33	9	308	225	96	
Certain to vote	(10)	718	357	361	57	259	154	100	71	77	334	208	51	73	328	234	42	12	20	3	269	182	85
		72%	73%	70%	53%	67%	74%	83%	87%	82%	78%	71%	62%	57%	85%	74%	73%	95%	61%	40%	87%	81%	89%
	(9)	45	26	18	3	21	9	4	2	5	24	8	4	7	13	12	7	-	2	-	13	12	6
		4%	5%	4%	3%	5%	5%	3%	2%	6%	6%	3%	5%	5%	3%	4%	12%	-	5%	-	4%	5%	6%
	(8)	59	26	33	7	25	17	5	1	4	18	20	6	12	18	22	4	-	4	3	11	7	1
		6%	5%	6%	6%	6%	8%	4%	2%	4%	4%	7%	7%	9%	5%	7%	7%	-	13%	31%	4%	3%	1%
	(7)	48	20	28	7	29	8	2	1	1	18	18	8	2	19	20	1	-	2	-	6	6	3
		5%	4%	6%	7%	8%	4%	2%	1%	1%	4%	6%	10%	2%	5%	6%	3%	-	6%	-	2%	3%	3%
	(6)	16	11	5	6	5	1	2	1	1	7	7	-	1	1	4	-	1	2	-	3	1	-
		2%	2%	1%	6%	1%	*	2%	1%	2%	2%	2%	-	1%	*	1%	-	5%	5%	-	1%	1%	-
	(5)	30	17	13	6	9	7	2	4	1	10	10	1	7	6	11	1	-	1	3	4	7	-
		3%	3%	3%	6%	2%	3%	2%	5%	1%	2%	4%	2%	5%	2%	4%	1%	-	4%	29%	1%	3%	-
	(4)	7	7	1	-	5	1	-	1	1	2	3	1	1	5	-	-	-	-	-	-	-	-
		1%	1%	*	-	1%	*	-	1%	*	1%	3%	1%	*	2%	-	-	-	-	-	-	-	-
	(3)	6	4	2	1	4	-	-	1	*	3	-	-	3	-	2	2	-	1	-	-	4	-
		1%	1%	*	1%	1%	-	-	1%	*	1%	-	-	2%	-	1%	4%	-	3%	-	-	2%	-
	(2)	9	1	8	2	2	3	1	-	1	5	-	3	1	6	-	-	1	-	-	-	-	-
		1%	*	2%	2%	1%	2%	1%	-	1%	2%	-	3%	*	2%	-	-	4%	-	-	-	-	-
Definitely would not vote	(1)	59	19	40	19	28	7	2	1	2	10	14	10	18	-	-	-	-	-	-	2	6	1
		6%	4%	8%	17%	7%	3%	2%	1%	2%	2%	5%	12%	14%	-	-	-	-	-	-	1%	2%	1%
Don't know		3	1	3	-	-	1	1	1	-	1	-	2	-	-	-	-	-	-	-	-	-	-
		*	*	1%	-	-	1%	1%	1%	-	*	-	2%	-	-	-	-	-	-	-	-	-	-
Mean		8.78	8.94	8.63	7.37	8.57	9.06	9.40	9.50	9.39	9.26	8.76	8.20	7.72	9.61	9.12	9.32	9.78	8.62	7.93	9.67	9.28	9.71
Standard deviation		2.49	2.23	2.71	3.46	2.64	2.12	1.72	1.56	1.76	1.83	2.43	3.01	3.38	1.07	1.82	1.59	0.94	2.25	2.19	1.12	1.91	1.20
Standard error		0.08	0.10	0.12	0.42	0.18	0.14	0.13	0.13	0.14	0.08	0.16	0.39	0.30	0.05	0.11	0.21	0.23	0.37	0.89	0.06	0.13	0.12

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Absolutes/col percents

Table 2

Q.2 If there was a general election tomorrow, which party would you vote for?**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1001	484	517	67	217	219	190	136	171	516	224	60	132	419	296	55	17	37	6	367	226	97
Weighted base	1001	489	512	108	388	208	120	82	95	426	294	83	129	387	316	58	13	33	9	308	225	96
Conservative	387	216	170	23	149	90	56	37	32	205	118	16	27	387	-	-	-	-	-	253	22	13
		39%	44%	33%	21%	38%	43%	47%	45%	34%	48%	40%	19%	21%	100%	-	-	-	-	82%	10%	14%
Labour	316	139	177	45	121	61	36	21	31	123	95	31	53	-	316	-	-	-	-	15	161	29
		32%	28%	35%	42%	31%	29%	30%	26%	33%	29%	32%	37%	41%	-	100%	-	-	-	5%	71%	30%
Liberal Democrat	58	32	26	4	29	13	4	4	4	25	18	5	7	-	-	58	-	-	-	5	10	30
		6%	7%	5%	4%	7%	6%	4%	4%	6%	6%	6%	5%	-	-	100%	-	-	-	2%	4%	31%
The UK Independence Party (UKIP)	13	10	4	-	4	1	1	2	5	5	3	4	2	-	-	-	13	-	-	5	3	3
		1%	2%	1%	-	1%	*	1%	3%	5%	1%	1%	4%	2%	-	-	100%	-	-	2%	1%	3%
The Green Party	33	15	18	7	11	4	3	4	4	19	6	1	3	-	-	-	-	33	-	3	6	9
		3%	3%	4%	6%	3%	2%	3%	5%	4%	2%	1%	2%	-	-	-	-	100%	-	1%	3%	10%
The British National Party (BNP)	1	1	-	-	-	1	-	-	-	-	-	1	-	-	-	-	-	-	1	-	-	-
	*	*	-	-	-	1%	-	-	-	-	-	2%	-	-	-	-	-	-	16%	-	-	-
Some other party	7	4	3	-	2	5	-	-	-	-	5	-	2	-	-	-	-	-	7	1	1	2
		1%	1%	1%	-	1%	2%	-	-	-	2%	-	2%	-	-	-	-	-	84%	*	1%	2%
Would not vote	59	19	40	19	28	7	2	1	2	10	14	10	18	-	-	-	-	-	-	2	6	1
		6%	4%	8%	17%	7%	3%	2%	1%	2%	2%	5%	12%	14%	-	-	-	-	-	1%	2%	1%
Refused	41	15	27	2	10	9	7	5	8	12	5	10	3	-	-	-	-	-	-	9	7	1
		4%	3%	5%	1%	3%	4%	6%	6%	9%	3%	2%	12%	2%	-	-	-	-	-	3%	3%	1%
Don't know	85	39	46	9	34	17	9	7	9	27	31	5	15	-	-	-	-	-	-	14	10	8
		8%	8%	9%	8%	9%	8%	8%	9%	9%	6%	10%	6%	12%	-	-	-	-	-	5%	4%	9%

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Absolutes/col percents

Table 3

Q.2 If there was a general election tomorrow, which party would you vote for?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	687	346	340	38	142	154	137	99	118	382	152	36	79	358	237	45	15	28	3	291	177	75
Weighted base	658	337	321	59	248	142	86	58	65	311	192	45	73	326	245	47	11	24	5	245	169	76
Conservative	326	184	142	19	122	77	49	32	28	173	97	14	23	326	-	-	-	-	-	221	17	11
	50%	55%	44%	32%	49%	54%	57%	55%	43%	56%	51%	32%	31%	100%	-	-	-	-	-	90%	10%	14%
Labour	245	105	140	32	90	49	29	18	27	99	70	22	42	-	245	-	-	-	-	13	137	26
	37%	31%	44%	55%	36%	35%	34%	31%	41%	32%	37%	49%	58%	-	100%	-	-	-	-	5%	81%	34%
Liberal Democrat	47	25	22	3	24	10	4	3	3	21	16	4	4	-	-	47	-	-	-	4	7	26
	7%	8%	7%	5%	10%	7%	4%	6%	5%	7%	9%	9%	5%	-	-	100%	-	-	-	2%	4%	34%
The UK Independence Party (UKIP)	11	9	3	-	4	1	1	1	4	4	2	3	2	-	-	-	11	-	-	4	2	2
	2%	3%	1%	-	2%	*	1%	3%	6%	1%	1%	7%	2%	-	-	-	100%	-	-	2%	1%	3%
The Green Party	24	12	11	4	8	2	3	4	3	14	3	1	2	-	-	-	-	24	-	2	5	8
	4%	4%	4%	7%	3%	1%	3%	6%	4%	4%	2%	2%	3%	-	-	-	-	100%	-	1%	3%	11%
The British National Party (BNP)	1	1	-	-	-	1	-	-	-	-	-	1	-	-	-	-	-	-	1	-	-	-
	*	*	-	-	-	1%	-	-	-	-	-	2%	-	-	-	-	-	-	17%	-	-	-
Some other party	4	1	3	-	2	2	-	-	-	-	3	-	1	-	-	-	-	-	4	*	1	2
	1%	*	1%	-	1%	2%	-	-	-	-	2%	-	1%	-	-	-	-	-	83%	*	1%	3%

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Col percents

Table 4

Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	50%
Labour	37%
Liberal Democrat	7%
UKIP	2%
Green	4%
Other	1%

Battersea Poll

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Absolutes/col percents

Table 5

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1001	484	517	67	217	219	190	136	171	516	224	60	132	419	296	55	17	37	6	367	226	97	
Weighted base	1001	489	512	108	388	208	120	82	95	426	294	83	129	387	316	58	13	33	9	308	225	96	
Conservative	399	213	186	23	145	98	61	39	34	213	119	17	31	361	14	6	-	3	-	253	28	17	
		40%	44%	36%	21%	37%	47%	51%	47%	36%	50%	41%	20%	24%	93%	4%	11%	-	10%	-	82%	12%	18%
Labour	337	143	194	49	132	60	34	26	36	125	104	37	56	10	292	8	1	4	1	18	166	36	
		34%	29%	38%	46%	34%	29%	29%	31%	38%	29%	35%	45%	43%	2%	92%	15%	5%	12%	15%	6%	74%	38%
Liberal Democrat	49	31	18	6	25	8	3	4	4	22	16	2	6	4	1	43	-	-	-	5	6	25	
		5%	6%	4%	5%	7%	4%	2%	4%	4%	5%	5%	2%	4%	1%	*	74%	-	-	2%	3%	26%	
The UK Independence Party (UKIP)	19	14	6	-	7	1	4	3	5	5	6	5	3	3	1	-	12	-	-	9	3	3	
		2%	3%	1%	-	2%	*	3%	3%	6%	1%	2%	6%	2%	1%	*	-	95%	-	3%	1%	3%	
The Green Party	31	14	17	6	10	7	2	2	3	16	5	1	3	1	2	-	-	23	1	2	3	6	
		3%	3%	3%	6%	3%	2%	3%	3%	4%	2%	2%	2%	*	1%	-	-	71%	16%	1%	1%	6%	
The British National Party (BNP)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Some other party	6	3	2	-	2	3	-	*	1	*	4	-	1	-	-	-	-	1	5	1	-	3	
		1%	1%	*	-	1%	1%	-	1%	1%	1%	-	1%	-	-	-	-	3%	55%	*	-	3%	
Would not vote	59	19	40	19	28	7	2	1	2	10	14	10	18	-	-	-	-	-	-	2	6	1	
		6%	4%	8%	17%	7%	3%	2%	1%	2%	2%	5%	12%	14%	-	-	-	-	-	1%	2%	1%	
Refused	29	12	17	2	8	10	2	2	5	7	3	9	1	-	-	-	-	-	-	3	4	-	
		3%	2%	3%	1%	2%	5%	2%	3%	5%	2%	1%	10%	1%	-	-	-	-	-	1%	2%	-	
Don't know	73	39	33	4	31	16	12	5	5	28	24	3	11	8	5	*	-	2	1	15	10	4	
		7%	8%	7%	4%	8%	8%	10%	7%	5%	7%	8%	3%	9%	2%	2%	1%	-	5%	14%	5%	4%	4%

Battersea Poll

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Absolutes/col percents

Table 6

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	709	350	359	39	144	155	139	105	128	391	159	39	80	354	234	44	15	27	3	298	181	79
Weighted base	676	337	339	61	252	143	88	62	70	315	200	49	74	322	240	47	11	22	4	249	173	80
Conservative	336	181	155	19	119	83	53	33	29	180	100	15	24	306	11	5	-	3	-	220	23	14
		50%	46%	31%	47%	58%	60%	53%	41%	57%	50%	30%	33%	95%	5%	11%	-	13%	-	88%	13%	18%
Labour	259	107	152	33	97	49	28	22	30	100	78	27	42	8	226	7	1	3	1	15	142	32
		38%	45%	55%	38%	34%	31%	35%	43%	32%	39%	56%	57%	3%	94%	15%	6%	13%	26%	6%	82%	40%
Liberal Democrat	40	25	15	4	21	6	2	3	3	19	14	1	3	4	*	35	-	-	-	4	3	23
		6%	4%	7%	8%	4%	2%	5%	5%	6%	7%	3%	4%	1%	*	74%	-	-	-	2%	2%	28%
The UK Independence Party (UKIP)	17	12	5	-	6	1	3	2	5	4	5	5	2	3	1	-	11	-	-	8	2	3
		2%	1%	-	2%	*	4%	3%	7%	1%	2%	10%	3%	1%	1%	-	94%	-	-	3%	1%	4%
The Green Party	22	11	11	4	8	4	2	2	2	12	2	1	2	1	2	-	-	16	1	2	2	5
		3%	3%	7%	3%	2%	2%	3%	3%	4%	1%	2%	3%	*	1%	-	-	70%	20%	1%	1%	7%
Some other party	3	1	2	-	2	*	-	*	*	*	2	-	*	-	-	-	-	1	2	*	-	3
		*	1%	-	1%	*	-	1%	1%	*	1%	-	*	-	-	-	-	4%	53%	*	-	4%

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Col percents

Table 7

Constituency Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	50%
Labour	38%
Liberal Democrat	6%
UKIP	2%
Green	3%

Other *

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Absolutes/col percents

Table 8

Q.5 Are there any of the following political parties that you would definitely not vote for at the next General Election?**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1001	484	517	67	217	219	190	136	171	516	224	60	132	419	296	55	17	37	6	367	226	97
Weighted base	1001	489	512	108	388	208	120	82	95	426	294	83	129	387	316	58	13	33	9	308	225	96
I would not vote UKIP	804	384	419	95	315	167	90	66	70	369	235	64	88	314	278	55	-	32	3	239	203	87
	80%	79%	82%	88%	81%	80%	75%	81%	74%	87%	80%	77%	68%	81%	88%	94%	-	97%	40%	78%	90%	91%
I would not vote Liberal Democrat	556	280	276	54	186	124	75	51	65	224	171	53	76	255	191	-	12	17	6	210	146	25
	56%	57%	54%	50%	48%	60%	63%	62%	69%	53%	58%	63%	59%	66%	60%	-	89%	50%	74%	68%	65%	26%
I would not vote Labour	380	217	163	25	126	93	57	36	42	185	108	22	40	285	-	25	12	9	4	232	8	33
	38%	44%	32%	23%	32%	45%	48%	44%	45%	43%	37%	26%	31%	74%	-	43%	95%	28%	45%	75%	3%	34%
I would not vote Conservative	369	150	218	57	135	74	34	28	41	129	105	41	69	-	241	24	8	23	9	15	163	48
	37%	31%	43%	53%	35%	36%	28%	34%	43%	30%	36%	50%	54%	-	76%	41%	62%	69%	100%	5%	72%	50%
None of these - I would potentially vote for all of them	47	21	26	3	20	11	5	3	4	11	13	5	11	7	11	3	-	-	-	7	6	1
	5%	4%	5%	3%	5%	5%	4%	4%	4%	2%	4%	6%	8%	2%	4%	5%	-	-	-	2%	2%	1%
Don't know	13	4	9	2	3	3	3	*	1	3	2	1	2	-	-	-	-	-	-	-	-	-
	1%	1%	2%	1%	1%	2%	3%	1%	1%	1%	1%	2%	1%	-	-	-	-	-	-	-	-	-

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Absolutes/col percents

Table 9

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1001	484	517	67	217	219	190	136	171	516	224	60	132	419	296	55	17	37	6	367	226	97	
Weighted base	1001	489	512	108	388	208	120	82	95	426	294	83	129	387	316	58	13	33	9	308	225	96	
NET: Well	715	372	343	75	293	139	91	57	60	325	216	52	75	334	200	46	7	21	1	257	139	70	
	71%	76%	67%	69%	76%	67%	76%	70%	63%	76%	73%	63%	58%	86%	63%	80%	56%	64%	14%	83%	62%	73%	
Very well	(4)	92	52	40	6	33	21	12	9	12	28	27	13	14	48	16	8	1	1	-	35	16	6
		9%	11%	8%	5%	9%	10%	10%	10%	12%	7%	9%	16%	11%	12%	5%	13%	5%	3%	-	11%	7%	7%
Quite well	(3)	623	320	303	69	260	118	80	48	48	297	189	39	61	286	184	39	7	20	1	222	123	64
		62%	65%	59%	64%	67%	57%	67%	59%	51%	70%	64%	47%	47%	74%	58%	67%	51%	61%	14%	72%	54%	66%
Quite badly	(2)	179	77	102	20	70	42	20	11	17	70	52	24	21	25	83	10	5	8	5	25	65	19
		18%	16%	20%	18%	18%	20%	17%	13%	18%	16%	18%	28%	16%	6%	26%	17%	37%	23%	55%	8%	29%	20%
Very badly	(1)	45	19	26	5	16	11	4	4	4	8	11	3	20	7	19	1	-	2	1	4	11	5
		5%	4%	5%	5%	4%	5%	3%	5%	4%	2%	4%	3%	15%	2%	6%	2%	-	6%	16%	1%	5%	5%
NET: Badly		225	96	129	25	86	52	24	16	21	78	62	26	41	31	101	11	5	10	6	29	77	24
		22%	20%	25%	23%	22%	25%	20%	19%	22%	18%	21%	32%	32%	8%	32%	19%	37%	30%	71%	9%	34%	25%
Don't know		62	22	40	8	9	17	4	9	13	23	16	5	13	21	15	*	1	2	1	22	10	2
		6%	4%	8%	8%	2%	8%	4%	12%	14%	5%	5%	6%	10%	5%	5%	1%	6%	7%	14%	7%	4%	2%
Mean		2.81	2.87	2.75	2.75	2.82	2.78	2.86	2.84	2.83	2.86	2.83	2.80	2.60	3.03	2.66	2.92	2.66	2.64	1.98	3.01	2.67	2.76
Standard deviation		0.67	0.65	0.68	0.64	0.64	0.71	0.63	0.71	0.73	0.55	0.64	0.75	0.92	0.52	0.68	0.63	0.61	0.66	0.64	0.52	0.69	0.65
Standard error		0.02	0.03	0.03	0.08	0.04	0.05	0.05	0.06	0.06	0.03	0.04	0.10	0.08	0.03	0.04	0.09	0.16	0.11	0.29	0.03	0.05	0.07

Battersea Poll

CATI Fieldwork : 25th-30th April 2015

Absolutes/col percents

Table 10

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1001	484	517	67	217	219	190	136	171	516	224	60	132	419	296	55	17	37	6	367	226	97
Weighted base	1001	489	512	108	388	208	120	82	95	426	294	83	129	387	316	58	13	33	9	308	225	96
NET: Well	766	395	371	80	320	150	92	62	63	353	230	65	71	338	229	51	10	24	1	263	167	83
	77%	81%	72%	74%	83%	72%	77%	75%	67%	83%	78%	78%	55%	87%	73%	87%	75%	71%	15%	86%	74%	86%
Very well	(4) 109	67	41	11	43	24	13	7	10	49	25	16	17	53	27	9	1	3	-	41	32	5
	11%	14%	8%	10%	11%	11%	11%	9%	11%	11%	9%	19%	13%	14%	8%	16%	5%	9%	-	13%	14%	5%
Quite well	(3) 657	328	329	69	277	126	79	54	53	305	204	49	54	285	202	41	9	21	1	222	135	78
	66%	67%	64%	63%	72%	61%	66%	66%	56%	71%	69%	59%	42%	74%	64%	71%	70%	62%	15%	72%	60%	81%
Quite badly	(2) 140	56	84	13	45	40	17	11	14	46	39	12	32	26	56	7	2	7	6	22	40	10
	14%	11%	16%	12%	12%	19%	14%	13%	14%	11%	13%	14%	25%	7%	18%	12%	18%	21%	69%	7%	18%	11%
Very badly	(1) 41	18	23	10	12	7	5	2	4	6	9	3	17	3	21	-	-	2	1	3	9	2
	4%	4%	5%	10%	3%	3%	4%	2%	4%	1%	3%	3%	13%	1%	7%	-	-	5%	16%	1%	4%	2%
NET: Badly	181	73	108	23	57	48	22	13	17	53	48	15	49	29	77	7	2	9	7	25	49	12
	18%	15%	21%	22%	15%	23%	18%	16%	18%	12%	16%	18%	38%	8%	24%	12%	18%	26%	85%	8%	22%	13%
Don't know	54	21	33	5	10	11	6	7	15	20	16	4	9	20	10	*	1	1	-	20	10	1
	5%	4%	7%	5%	3%	5%	5%	9%	15%	5%	6%	5%	7%	5%	3%	1%	6%	3%	-	6%	4%	1%
Mean	2.88	2.95	2.81	2.78	2.93	2.84	2.88	2.90	2.87	2.97	2.89	2.98	2.60	3.05	2.77	3.04	2.86	2.77	1.99	3.05	2.88	2.90
Standard deviation	0.65	0.64	0.65	0.77	0.60	0.67	0.66	0.58	0.68	0.54	0.59	0.70	0.90	0.50	0.70	0.54	0.51	0.69	0.59	0.50	0.70	0.48
Standard error	0.02	0.03	0.03	0.10	0.04	0.05	0.05	0.05	0.06	0.02	0.04	0.09	0.08	0.03	0.04	0.07	0.13	0.12	0.24	0.03	0.05	0.05

Battersea Poll

CATI Fieldwork : 25th-30th April 2015

Absolutes/col percents

Table 11

Q.7 Which of the following statements do you most agree with?**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1001	484	517	67	217	219	190	136	171	516	224	60	132	419	296	55	17	37	6	367	226	97
Weighted base	1001	489	512	108	388	208	120	82	95	426	294	83	129	387	316	58	13	33	9	308	225	96
I am satisfied with the job David Cameron is doing overall as Prime Minister	441 44%	251 51%	190 37%	33 30%	191 49%	91 44%	53 44%	38 47%	36 38%	208 49%	131 44%	31 37%	45 35%	300 78%	51 16%	24 41%	5 39%	5 15%	5 56%	229 74%	32 14%	36 38%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	170 17%	78 16%	91 18%	18 16%	65 17%	32 15%	28 24%	12 14%	14 15%	81 19%	47 16%	16 19%	14 11%	73 19%	23 7%	17 30%	3 20%	8 24%	1 14%	55 18%	28 12%	21 22%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	313 31%	136 28%	177 35%	51 47%	106 27%	68 33%	32 27%	24 29%	33 35%	119 28%	93 32%	24 29%	56 43%	9 2%	229 73%	14 24%	1 11%	13 40%	3 30%	15 5%	150 66%	30 31%
Refused	24 2%	10 2%	14 3%	2 1%	5 1%	6 3%	4 3%	4 5%	4 5%	2 *	8 3%	6 7%	4 3%	2 1%	1 *	1 1%	3 21%	2 7%	- -	4 1%	4 2%	1 1%
Don't know	53 5%	14 3%	39 8%	5 5%	22 6%	11 6%	3 2%	5 6%	7 8%	17 4%	15 5%	7 8%	10 8%	2 1%	12 4%	2 4%	1 8%	4 13%	- -	5 2%	12 5%	8 9%

Battersea Poll

CATI Fieldwork : 25th-30th April 2015

Absolutes/col percents

Table 12

Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?
Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1001	484	517	67	217	219	190	136	171	516	224	60	132	419	296	55	17	37	6	367	226	97	
Weighted base	1001	489	512	108	388	208	120	82	95	426	294	83	129	387	316	58	13	33	9	308	225	96	
Labour	736	349	387	75	270	147	96	67	81	317	226	63	91	297	239	41	7	24	7	239	183	72	
		74%	71%	76%	69%	70%	71%	80%	81%	85%	74%	77%	75%	71%	77%	76%	71%	56%	71%	86%	78%	81%	75%
The Conservatives	694	344	351	60	252	146	96	71	70	309	211	51	81	310	197	43	8	21	5	250	146	68	
		69%	70%	69%	55%	65%	70%	80%	86%	74%	73%	72%	62%	63%	80%	63%	73%	60%	63%	60%	81%	65%	71%
The Liberal Democrat	391	185	206	39	123	86	58	41	45	186	115	20	49	151	117	35	5	14	3	136	94	53	
		39%	38%	40%	36%	32%	42%	48%	50%	44%	39%	24%	38%	39%	37%	60%	35%	41%	29%	44%	42%	54%	
The UK Independence Party (UKIP)	199	99	100	22	83	36	23	19	16	82	66	10	26	82	53	13	5	5	1	72	38	16	
		20%	20%	20%	20%	21%	17%	19%	23%	19%	23%	13%	20%	21%	17%	22%	42%	14%	15%	23%	17%	17%	
None of them	135	74	61	26	60	31	8	4	6	47	34	17	21	31	43	10	5	1	1	23	24	13	
		14%	15%	12%	24%	16%	15%	6%	5%	6%	11%	11%	20%	17%	8%	14%	17%	35%	3%	14%	7%	11%	14%
Don't know	16	5	11	2	9	2	*	1	1	5	2	2	3	2	5	-	-	2	-	2	-	2	
		2%	1%	2%	2%	2%	1%	*	1%	1%	1%	2%	2%	1%	2%	-	-	5%	-	1%	-	2%	

Battersea Poll

CATI Fieldwork : 25th-30th April 2015

Absolutes/col percents

Table 13

Q.9 Which of the following would you most like to see as the outcome of the next general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1001	484	517	67	217	219	190	136	171	516	224	60	132	419	296	55	17	37	6	367	226	97
Weighted base	1001	489	512	108	388	208	120	82	95	426	294	83	129	387	316	58	13	33	9	308	225	96
A Labour government	311	130	181	56	115	57	30	21	31	101	105	29	55	5	243	3	-	9	5	10	148	25
	31%	27%	35%	52%	30%	27%	25%	25%	33%	24%	36%	35%	42%	1%	77%	5%	-	28%	56%	3%	66%	26%
A Conservative government	304	169	136	20	116	66	47	27	29	154	93	15	25	276	-	2	5	*	-	203	18	5
	30%	35%	26%	18%	30%	32%	39%	33%	31%	36%	32%	19%	20%	71%	-	4%	39%	2%	-	66%	8%	5%
A coalition between the Conservatives and the Liberal Democrats	170	95	76	12	72	33	22	18	13	90	48	9	17	97	5	30	3	6	-	70	15	32
	17%	19%	15%	11%	19%	16%	18%	22%	14%	21%	16%	10%	14%	25%	2%	52%	25%	19%	-	23%	6%	33%
A coalition between Labour and the Liberal Democrats	109	56	53	14	38	26	12	9	10	52	21	14	15	1	58	20	1	11	1	13	34	25
	11%	11%	10%	13%	10%	13%	10%	11%	10%	12%	7%	17%	12%	*	19%	35%	5%	34%	15%	4%	15%	26%
Don't know	107	40	67	6	47	26	9	7	12	28	27	16	16	7	9	2	4	6	2	12	11	9
	11%	8%	13%	5%	12%	12%	8%	9%	13%	7%	9%	19%	13%	2%	3%	3%	31%	17%	29%	4%	5%	10%

Battersea Poll
CATI Fieldwork : 25th-30th April 2015

Absolutes/col percents

Table 14
Gender
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1001	1001
Weighted base	1001	1001
Male	484 48%	489 49%
Female	517 52%	512 51%

Battersea Poll
CATI Fieldwork : 25th-30th April 2015

Absolutes/col percents

Table 15
Into which of the following age groups do you fall?
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1001	1001
Weighted base	1001	1001
18-24	67 7%	108 11%
25-34	217 22%	388 39%
35-44	219 22%	208 21%
45-54	190 19%	120 12%
55-64	136 14%	82 8%
65 or older	171 17%	95 9%
Refused	1 *	1 *

Battersea Poll
CATI Fieldwork : 25th-30th April 2015

Absolutes/col percents

Table 16

SEG**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1001	1001
Weighted base	1001	1001
A	200 20%	158 16%
B	316 32%	269 27%
C1	224 22%	294 29%
C2	60 6%	83 8%
D	47 5%	60 6%
E	85 8%	69 7%
Refused	69 7%	69 7%

Battersea Poll
CATI Fieldwork : 25th-30th April 2015

Absolutes/col percents

Table 17

Q.4 At the last general election, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?

Could you tell me which party you voted for at the last general election back in May 2010?

Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1001	1001
Weighted base	1001	1001
Conservative	367 37%	308 31%
Labour	226 23%	225 23%
Liberal Democrats	97 10%	96 10%
Another party	24 2%	18 2%
Did not vote	225 22%	302 30%
Refused	34 3%	29 3%
Don't know	28 3%	22 2%