

Thanet South Poll

CATI Fieldwork : 22nd-28th April 2015

Absolutes/col percents

Table 1

Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1001	498	503	52	84	124	175	213	353	388	191	144	231	292	213	29	236	31	12	365	233	89	
Weighted base	1001	481	520	100	130	160	170	170	270	172	277	219	286	268	209	27	254	38	14	324	219	99	
Certain to vote	(10)	724	369	355	55	76	100	137	149	206	138	200	160	196	219	173	19	200	24	9	293	178	81
		72%	77%	68%	55%	59%	62%	81%	88%	76%	80%	72%	73%	69%	82%	83%	72%	79%	65%	63%	91%	81%	82%
	(9)	40	22	18	5	9	2	5	7	12	6	7	9	14	9	12	2	9	2	-	11	9	3
		4%	5%	4%	5%	7%	2%	3%	4%	5%	3%	3%	4%	5%	4%	6%	7%	3%	6%	-	3%	4%	3%
	(8)	52	23	29	9	7	7	9	4	15	11	11	6	24	17	8	2	12	4	*	10	10	5
		5%	5%	6%	9%	5%	5%	6%	2%	6%	7%	4%	3%	8%	6%	4%	8%	5%	12%	3%	3%	4%	5%
	(7)	36	17	20	11	9	11	4	1	2	4	13	11	4	8	6	1	14	3	-	2	6	4
		4%	3%	4%	11%	7%	7%	2%	1%	1%	2%	5%	5%	2%	3%	3%	5%	6%	8%	-	1%	3%	4%
	(6)	11	4	7	3	2	4	-	-	1	1	3	5	2	2	1	-	3	-	*	-	*	-
		1%	1%	1%	3%	2%	3%	-	-	1%	1%	1%	2%	1%	1%	*	-	1%	-	2%	-	*	-
	(5)	47	11	36	9	5	11	5	6	10	5	15	11	13	10	7	2	8	1	-	4	10	2
		5%	2%	7%	9%	4%	7%	3%	4%	4%	3%	6%	5%	5%	4%	3%	8%	3%	3%	-	1%	5%	2%
	(4)	11	2	9	-	7	2	-	1	1	*	7	2	2	-	1	-	7	2	-	-	*	-
		1%	*	2%	-	5%	1%	-	1%	*	*	2%	1%	1%	-	1%	-	3%	6%	-	-	*	-
	(3)	9	1	8	3	1	-	*	1	4	1	4	1	2	-	1	-	3	-	1	-	1	-
		1%	*	1%	3%	*	-	*	1%	1%	1%	2%	*	1%	-	*	-	1%	-	5%	-	1%	-
	(2)	7	3	3	-	1	4	-	-	1	*	4	-	1	2	-	-	-	-	4	-	2	*
		1%	1%	1%	-	1%	2%	-	-	*	*	1%	-	*	1%	-	-	-	-	28%	-	1%	*
Definitely would not vote	(1)	62	28	34	5	13	18	10	-	15	4	13	16	26	-	-	-	-	-	4	3	3	
		6%	6%	7%	5%	10%	12%	6%	-	6%	2%	5%	7%	9%	-	-	-	-	-	1%	1%	3%	
Don't know		2	*	1	-	-	-	-	2	*	-	-	1	-	-	-	-	-	-	*	-	1	
		*	*	*	-	-	-	-	1%	*	-	-	*	-	-	-	-	-	-	*	-	1%	
Mean		8.73	8.98	8.49	8.22	8.01	7.92	9.13	9.62	8.93	9.31	8.65	8.69	8.53	9.46	9.53	9.21	9.27	8.96	7.30	9.73	9.32	9.33
Standard deviation		2.57	2.39	2.71	2.56	3.05	3.18	2.27	1.25	2.46	1.80	2.58	2.62	2.81	1.39	1.26	1.53	1.62	1.77	3.79	1.16	1.77	1.91
Standard error		0.08	0.11	0.12	0.35	0.33	0.29	0.17	0.09	0.13	0.09	0.19	0.22	0.19	0.08	0.09	0.28	0.11	0.32	1.09	0.06	0.12	0.20

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Table 2

Q.2 If there was a general election tomorrow, which party would you vote for?**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1001	498	503	52	84	124	175	213	353	388	191	144	231	292	213	29	236	31	12	365	233	89
Weighted base	1001	481	520	100	130	160	170	170	270	172	277	219	286	268	209	27	254	38	14	324	219	99
Conservative	268 27%	131 27%	137 26%	21 21%	28 22%	44 27%	47 28%	45 26%	83 31%	66 38%	74 27%	57 26%	62 22%	268 100%	-	-	-	-	-	180 56%	15 7%	13 13%
Labour	209 21%	106 22%	103 20%	28 28%	30 23%	34 21%	42 25%	38 23%	37 14%	42 24%	58 21%	48 22%	56 19%	-	209 100%	-	-	-	-	14 4%	128 58%	27 27%
Liberal Democrat	27 3%	16 3%	10 2%	1 1%	2 2%	4 2%	9 5%	6 4%	5 2%	7 4%	8 3%	4 2%	7 2%	-	-	27 100%	-	-	-	3 1%	5 2%	13 13%
The UK Independence Party (UKIP)	254 25%	135 28%	120 23%	27 27%	37 28%	29 18%	40 24%	53 31%	68 25%	26 15%	62 22%	68 31%	88 31%	-	-	-	254 100%	-	-	91 28%	39 18%	23 24%
The Green Party	38 4%	15 3%	23 4%	7 7%	15 12%	5 3%	4 2%	5 3%	1 1%	5 3%	19 7%	1 *	8 3%	-	-	-	-	38 100%	-	1 *	7 3%	7 7%
The British National Party (BNP)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some other party	14 1%	6 1%	8 2%	2 2%	2 2%	5 3%	2 1%	3 2%	* *	2 1%	7 2%	-	6 2%	-	-	-	-	-	14 100%	-	3 2%	2 2%
Would not vote	62 6%	28 6%	34 7%	5 5%	13 10%	18 12%	10 6%	- -	15 6%	4 2%	13 5%	16 7%	26 9%	-	-	-	-	-	-	4 1%	3 1%	3 3%
Refused	63 6%	25 5%	38 7%	- -	1 1%	5 3%	9 5%	11 6%	37 14%	7 4%	13 5%	12 5%	23 8%	-	-	-	-	-	-	20 6%	8 4%	2 2%
Don't know	66 7%	19 4%	47 9%	10 10%	1 1%	16 10%	7 4%	9 5%	23 8%	14 8%	23 8%	14 6%	12 4%	-	-	-	-	-	-	10 3%	12 5%	8 8%

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Absolutes/col percents

Table 3

Q.2 If there was a general election tomorrow, which party would you vote for?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	674	358	316	34	56	76	123	162	224	286	123	93	149	244	181	23	194	24	7	283	178	65
Weighted base	654	342	311	64	83	93	123	128	162	124	179	144	182	220	174	21	202	28	8	254	164	72
Conservative	220	110	110	17	20	35	40	40	68	56	61	46	50	220	-	-	-	-	-	157	10	12
	34%	32%	35%	27%	24%	38%	32%	31%	42%	45%	34%	32%	28%	100%	-	-	-	-	-	62%	6%	16%
Labour	174	89	85	20	26	28	36	32	31	36	48	42	43	-	174	-	-	-	-	13	114	23
	27%	26%	27%	32%	31%	31%	30%	25%	19%	29%	27%	29%	24%	-	100%	-	-	-	-	5%	70%	32%
Liberal Democrat	21	13	8	1	2	3	7	4	4	5	7	3	5	-	-	21	-	-	-	3	4	10
	3%	4%	3%	1%	2%	3%	6%	3%	3%	4%	4%	2%	3%	-	-	100%	-	-	-	1%	2%	15%
The UK Independence Party (UKIP)	202	116	86	19	23	21	35	46	57	22	47	53	73	-	-	-	202	-	-	81	29	19
	31%	34%	28%	30%	28%	23%	28%	36%	35%	18%	26%	37%	40%	-	-	-	100%	-	-	32%	18%	27%
The Green Party	28	12	16	5	11	4	4	3	1	4	13	1	6	-	-	-	-	28	-	1	6	6
	4%	4%	5%	8%	13%	4%	3%	3%	1%	3%	7%	*	3%	-	-	-	-	100%	-	*	4%	8%
Some other party	8	3	5	2	1	1	2	3	*	1	2	-	5	-	-	-	-	-	8	-	1	2
	1%	1%	2%	2%	2%	1%	1%	2%	*	1%	1%	-	3%	-	-	-	-	-	100%	-	1%	2%

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Col percents

Table 4

Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	35%
Labour	27%
Liberal Democrat	4%
UKIP	30%
Green	4%
Other	1%

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Absolutes/col percents

Table 5

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1001	498	503	52	84	124	175	213	353	388	191	144	231	292	213	29	236	31	12	365	233	89
Weighted base	1001	481	520	100	130	160	170	170	270	172	277	219	286	268	209	27	254	38	14	324	219	99
Conservative	262 26%	131 27%	130 25%	23 23%	23 18%	42 26%	47 28%	46 27%	81 30%	65 38%	77 28%	54 25%	57 20%	239 89%	8 4%	1 2%	4 2%	- -	1 9%	175 54%	14 6%	14 14%
Labour	215 21%	99 21%	115 22%	26 26%	32 25%	36 23%	36 21%	42 25%	44 16%	41 24%	63 23%	51 23%	56 20%	4 2%	179 86%	5 18%	2 1%	9 24%	- -	16 5%	126 57%	28 28%
Liberal Democrat	26 3%	15 3%	11 2%	2 2%	2 2%	6 4%	6 4%	6 4%	4 1%	8 5%	8 3%	5 2%	4 1%	2 1%	1 1%	20 75%	- -	- -	* 3%	3 1%	3 2%	13 13%
The UK Independence Party (UKIP)	280 28%	141 29%	139 27%	28 28%	38 29%	36 22%	49 29%	56 33%	73 27%	28 16%	71 26%	75 34%	95 33%	14 5%	8 4%	- -	245 96%	2 4%	2 12%	103 32%	46 21%	26 26%
The Green Party	30 3%	14 3%	16 3%	4 4%	11 9%	2 1%	4 2%	4 2%	4 2%	3 2%	12 4%	3 1%	9 3%	- -	2 1%	- -	1 1%	22 60%	- -	1 *	6 3%	6 6%
The British National Party (BNP)	1 *	1 *	- -	1 1%	- -	- -	- -	- -	- -	1 1%	- -	- -	- -	- -	- -	- -	- -	1 3%	- -	- -	- -	1 1%
Some other party	17 2%	7 2%	9 2%	1 1%	2 2%	5 3%	4 2%	4 2%	2 1%	4 2%	5 2%	1 1%	6 2%	1 *	2 1%	* 1%	- -	2 5%	11 76%	1 *	5 2%	1 1%
Would not vote	62 6%	28 6%	34 7%	5 5%	13 10%	18 12%	10 6%	- -	15 6%	4 2%	13 5%	16 7%	26 9%	- -	- -	- -	- -	- -	- -	4 1%	3 1%	3 3%
Refused	45 5%	22 5%	23 4%	2 2%	1 1%	4 3%	7 4%	7 4%	24 9%	5 3%	12 4%	8 4%	12 4%	- -	2 1%	- -	- -	- -	- -	10 3%	7 3%	2 2%
Don't know	64 6%	21 4%	42 8%	8 8%	7 5%	11 7%	8 5%	5 3%	24 9%	13 8%	15 5%	6 3%	20 7%	7 3%	7 3%	1 4%	3 1%	2 4%	- -	12 4%	10 5%	4 5%

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Absolutes/col percents

Table 6

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	689	363	326	32	54	78	124	169	232	291	128	99	149	240	176	22	191	24	7	291	181	67
Weighted base	665	343	323	61	81	95	125	134	170	126	184	151	182	217	167	20	200	27	8	261	167	75
Conservative	220	112	108	19	19	35	40	41	67	55	67	44	47	200	7	*	4	-	1	153	11	13
		33%	33%	31%	23%	37%	32%	31%	40%	44%	36%	29%	26%	92%	4%	2%	2%	-	14%	59%	7%	17%
Labour	172	84	88	16	25	29	31	35	36	36	49	42	43	3	149	4	1	5	-	13	112	24
		26%	24%	27%	26%	31%	25%	26%	21%	28%	27%	28%	23%	1%	90%	18%	1%	20%	-	5%	67%	32%
Liberal Democrat	20	12	8	2	2	4	5	4	3	7	6	4	3	1	1	16	-	-	*	2	3	10
		3%	4%	2%	3%	2%	4%	4%	3%	2%	5%	3%	2%	1%	*	1%	79%	-	-	5%	1%	2%
The UK Independence Party (UKIP)	220	120	100	21	24	25	43	47	60	24	50	58	79	12	7	-	194	1	2	91	34	21
		33%	35%	31%	34%	30%	26%	34%	35%	36%	19%	27%	39%	43%	6%	4%	-	97%	2%	18%	35%	20%
The Green Party	24	11	13	3	10	2	3	4	2	3	10	3	6	-	2	-	1	19	-	1	5	5
		4%	3%	4%	5%	12%	2%	2%	3%	1%	2%	6%	2%	3%	-	1%	-	1%	71%	-	*	3%
The British National Party (BNP)	*	*	-	*	-	-	-	-	-	*	-	-	-	-	-	-	-	*	-	-	-	*
		*	*	-	1%	-	-	-	-	*	-	-	-	-	-	-	-	2%	-	-	-	1%
Some other party	9	3	6	*	1	1	3	3	1	2	1	1	5	1	1	*	-	2	5	1	2	1
		1%	1%	2%	*	2%	1%	3%	2%	1%	2%	1%	3%	*	1%	1%	-	6%	63%	*	1%	2%

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Col percents

Table 7

Constituency Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	34%
Labour	26%
Liberal Democrat	3%
UKIP	32%
Green	4%
Other	1%

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Absolutes/col percents

Table 8

Q.5 Are there any of the following political parties that you would definitely not vote for at the next General Election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1001	498	503	52	84	124	175	213	353	388	191	144	231	292	213	29	236	31	12	365	233	89
Weighted base	1001	481	520	100	130	160	170	170	270	172	277	219	286	268	209	27	254	38	14	324	219	99
I would not vote Liberal Democrat	657	321	336	58	75	100	109	123	191	99	171	159	202	185	136	-	218	24	9	246	153	44
	66%	67%	65%	58%	58%	63%	64%	72%	71%	57%	62%	73%	70%	69%	65%	-	86%	64%	63%	76%	70%	44%
I would not vote UKIP	530	254	276	55	69	106	88	88	124	111	158	104	131	190	178	22	-	34	12	153	148	63
	53%	53%	53%	55%	53%	66%	52%	52%	46%	65%	57%	47%	46%	71%	85%	83%	-	90%	83%	47%	67%	64%
I would not vote Labour	509	249	260	29	57	75	98	91	159	87	140	105	155	221	-	11	189	8	6	261	27	36
	51%	52%	50%	29%	44%	47%	57%	53%	59%	51%	51%	48%	54%	82%	-	39%	74%	21%	40%	81%	12%	36%
I would not vote Conservative	470	228	243	46	62	79	85	86	112	65	120	114	148	-	173	22	167	24	9	66	171	63
	47%	47%	47%	46%	47%	49%	50%	50%	41%	38%	43%	52%	52%	-	83%	81%	66%	64%	61%	20%	78%	64%
None of these - I would potentially vote for all of them	46	25	21	8	4	8	5	8	12	9	12	9	12	4	3	2	5	-	2	10	2	3
	5%	5%	4%	8%	3%	5%	3%	5%	4%	5%	4%	4%	4%	1%	1%	7%	2%	-	17%	3%	1%	3%
Don't know	5	1	4	-	-	1	-	1	3	1	-	-	3	-	-	-	1	-	-	-	-	-
	*	*	1%	-	-	*	-	1%	1%	*	-	-	1%	-	-	-	*	-	-	-	-	-

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Table 9

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1001	498	503	52	84	124	175	213	353	388	191	144	231	292	213	29	236	31	12	365	233	89	
Weighted base	1001	481	520	100	130	160	170	170	270	172	277	219	286	268	209	27	254	38	14	324	219	99	
NET: Well	678	352	326	75	77	107	114	123	183	127	177	159	185	232	145	20	147	16	3	270	146	67	
	68%	73%	63%	75%	59%	67%	67%	72%	68%	74%	64%	72%	65%	87%	69%	76%	58%	42%	24%	83%	67%	67%	
Very well	(4)	62	40	22	5	4	5	11	12	25	12	12	12	20	27	8	2	14	-	-	41	12	-
		6%	8%	4%	5%	3%	3%	6%	7%	9%	7%	4%	6%	7%	10%	4%	8%	6%	-	-	13%	6%	-
Quite well	(3)	616	312	304	70	73	101	103	111	158	116	165	147	165	205	137	18	133	16	3	229	134	67
		62%	65%	58%	70%	56%	63%	60%	65%	59%	67%	60%	67%	58%	77%	66%	68%	52%	42%	24%	71%	61%	67%
Quite badly	(2)	204	74	130	23	35	33	38	32	44	30	64	40	62	16	47	6	68	18	6	25	47	26
		20%	15%	25%	23%	27%	20%	22%	19%	16%	17%	23%	18%	22%	6%	23%	23%	27%	49%	44%	8%	21%	26%
Very badly	(1)	58	28	30	2	11	12	9	7	16	7	12	11	23	2	6	*	27	3	2	8	15	4
		6%	6%	6%	2%	8%	8%	5%	4%	6%	4%	4%	5%	8%	1%	3%	1%	10%	7%	18%	2%	7%	4%
NET: Badly		262	102	159	25	46	45	46	39	60	37	76	50	85	19	53	6	95	21	9	33	62	31
		26%	21%	31%	25%	35%	28%	27%	23%	22%	21%	27%	23%	30%	7%	25%	24%	37%	57%	62%	10%	28%	31%
Don't know		61	26	35	-	7	9	10	8	27	7	24	11	16	17	11	-	13	*	2	21	12	2
		6%	5%	7%	-	6%	5%	6%	5%	10%	4%	9%	5%	6%	6%	5%	-	5%	1%	14%	6%	5%	2%
Mean		2.73	2.80	2.66	2.77	2.57	2.66	2.72	2.79	2.79	2.80	2.70	2.77	2.68	3.02	2.74	2.82	2.56	2.35	2.07	3.00	2.69	2.64
Standard deviation		0.67	0.68	0.66	0.57	0.70	0.68	0.67	0.64	0.71	0.63	0.63	0.63	0.73	0.46	0.57	0.57	0.77	0.62	0.72	0.57	0.69	0.57
Standard error		0.02	0.03	0.03	0.08	0.08	0.06	0.05	0.04	0.04	0.03	0.05	0.05	0.05	0.03	0.04	0.11	0.05	0.12	0.02	0.03	0.05	0.06

Thanet South Poll

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Absolutes/col percents

Table 10

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1001	498	503	52	84	124	175	213	353	388	191	144	231	292	213	29	236	31	12	365	233	89	
Weighted base	1001	481	520	100	130	160	170	170	270	172	277	219	286	268	209	27	254	38	14	324	219	99	
NET: Well	690	348	342	74	84	106	115	120	190	135	196	152	176	229	146	19	143	19	7	261	154	69	
	69%	72%	66%	74%	65%	66%	68%	71%	70%	79%	71%	69%	62%	86%	70%	72%	56%	51%	51%	81%	70%	70%	
Very well	(4)	73	45	28	7	10	8	11	11	27	13	23	8	25	30	11	4	12	-	1	35	16	5
		7%	9%	5%	7%	7%	5%	7%	6%	10%	8%	8%	4%	9%	11%	5%	14%	5%	-	5%	11%	7%	5%
Quite well	(3)	617	303	314	68	74	97	104	110	163	122	173	144	151	200	135	16	131	19	7	226	137	64
		62%	63%	60%	68%	57%	61%	61%	65%	60%	71%	62%	66%	53%	75%	65%	58%	51%	51%	47%	70%	63%	65%
Quite badly	(2)	212	89	123	18	36	35	41	37	45	25	58	43	74	19	53	3	80	15	2	35	51	23
		21%	19%	24%	18%	28%	22%	24%	22%	16%	14%	21%	20%	26%	7%	25%	13%	31%	41%	14%	11%	23%	23%
Very badly	(1)	48	22	26	2	7	13	6	6	12	6	7	13	20	3	7	3	18	-	5	3	12	5
		5%	5%	5%	2%	5%	8%	4%	4%	5%	3%	3%	6%	7%	1%	3%	10%	7%	-	34%	1%	6%	5%
NET: Badly		260	111	149	20	43	49	48	43	57	30	65	56	94	22	59	6	98	15	7	38	63	28
		26%	23%	29%	20%	33%	30%	28%	25%	21%	18%	24%	25%	33%	8%	28%	23%	39%	41%	49%	12%	29%	29%
Don't know		51	22	30	5	3	6	8	7	23	6	16	11	16	16	3	1	13	3	-	25	3	2
		5%	5%	6%	5%	2%	4%	4%	4%	9%	3%	6%	5%	6%	6%	1%	5%	5%	8%	-	8%	1%	2%
Mean		2.75	2.81	2.70	2.83	2.68	2.65	2.74	2.76	2.83	2.86	2.81	2.71	2.67	3.02	2.73	2.80	2.57	2.56	2.22	2.98	2.73	2.71
Standard deviation		0.66	0.67	0.66	0.58	0.70	0.71	0.64	0.62	0.68	0.59	0.62	0.64	0.74	0.49	0.61	0.83	0.71	0.50	1.01	0.52	0.68	0.65
Standard error		0.02	0.03	0.03	0.08	0.08	0.07	0.05	0.04	0.04	0.03	0.05	0.05	0.05	0.03	0.04	0.16	0.05	0.09	0.29	0.03	0.04	0.07

Thanet South Poll

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Absolutes/col percents

Table 11

Q.7 Which of the following statements do you most agree with?**Base: All respondents**

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1001	498	503	52	84	124	175	213	353	388	191	144	231	292	213	29	236	31	12	365	233	89
Weighted base	1001	481	520	100	130	160	170	170	270	172	277	219	286	268	209	27	254	38	14	324	219	99
I am satisfied with the job David Cameron is doing overall as Prime Minister	386 39%	185 39%	201 39%	37 37%	45 35%	65 40%	58 34%	58 34%	123 45%	73 43%	108 39%	94 43%	95 33%	212 79%	10 5%	6 21%	71 28%	6 16%	4 29%	214 66%	28 13%	24 25%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	213 21%	105 22%	108 21%	28 28%	26 20%	34 21%	31 18%	43 25%	52 19%	45 26%	54 20%	48 22%	58 20%	53 20%	13 6%	6 22%	97 38%	5 14%	1 9%	74 23%	25 11%	19 19%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	298 30%	154 32%	145 28%	28 28%	47 36%	49 31%	65 38%	55 32%	55 20%	46 27%	90 33%	60 27%	92 32%	1 1%	183 87%	13 50%	59 23%	18 47%	6 43%	22 7%	158 72%	50 50%
Refused	31 3%	14 3%	17 3%	- -	5 4%	5 3%	5 3%	3 2%	14 5%	2 1%	6 2%	9 4%	12 4%	- -	- -	- -	6 2%	- -	- -	3 1%	1 1%	* *
Don't know	72 7%	22 5%	50 10%	7 7%	8 6%	8 5%	11 6%	12 7%	27 10%	6 4%	19 7%	8 4%	30 10%	1 *	3 1%	2 7%	20 8%	9 23%	3 19%	11 3%	7 3%	6 6%

Thanet South Poll

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Absolutes/col percents

Table 12

Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?
Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1001	498	503	52	84	124	175	213	353	388	191	144	231	292	213	29	236	31	12	365	233	89
Weighted base	1001	481	520	100	130	160	170	170	270	172	277	219	286	268	209	27	254	38	14	324	219	99
The UK Independence Party (UKIP)	892	429	464	80	107	144	156	161	244	156	260	191	254	242	194	22	238	32	12	305	197	90
	89%	89%	89%	80%	82%	90%	92%	95%	90%	91%	94%	87%	89%	90%	93%	82%	93%	85%	82%	94%	90%	91%
The Conservatives	777	374	403	55	81	118	142	153	228	144	225	160	217	231	161	20	196	25	10	287	179	82
	78%	78%	77%	55%	62%	73%	83%	90%	84%	84%	81%	73%	76%	86%	77%	76%	77%	67%	72%	89%	82%	83%
Labour	710	340	370	48	81	111	127	133	210	129	201	144	205	174	171	22	184	29	12	238	175	83
	71%	71%	71%	48%	62%	69%	74%	78%	78%	75%	73%	66%	72%	65%	82%	84%	72%	78%	85%	73%	80%	84%
The Liberal Democrat	399	202	197	26	35	47	79	77	135	70	117	84	114	107	86	16	97	12	6	140	99	37
	40%	42%	38%	26%	27%	30%	46%	45%	50%	41%	42%	38%	40%	40%	41%	61%	38%	32%	42%	43%	45%	38%
None of them	61	31	29	10	13	9	6	6	16	8	9	18	17	13	7	*	10	4	*	11	13	4
	6%	7%	6%	10%	10%	6%	4%	4%	6%	5%	3%	8%	6%	5%	3%	1%	4%	10%	3%	3%	6%	4%
Don't know	9	5	5	5	4	-	-	-	-	-	5	-	5	-	-	2	2	-	-	-	4	-
	1%	1%	1%	5%	3%	-	-	-	-	-	2%	-	2%	-	-	8%	1%	-	-	-	2%	-

Thanet South Poll

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Absolutes/col percents

Table 13

Q.9 Which of the following would you most like to see as the outcome of the next general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1001	498	503	52	84	124	175	213	353	388	191	144	231	292	213	29	236	31	12	365	233	89
Weighted base	1001	481	520	100	130	160	170	170	270	172	277	219	286	268	209	27	254	38	14	324	219	99
A Conservative government	330 33%	153 32%	177 34%	20 20%	31 24%	52 32%	54 32%	68 40%	105 39%	69 40%	82 30%	85 39%	87 30%	206 77%	2 1%	1 5%	84 33%	3 8%	- -	202 62%	18 8%	11 11%
A Labour government	273 27%	123 26%	150 29%	25 25%	46 35%	46 29%	54 31%	45 26%	57 21%	39 23%	75 27%	67 31%	82 29%	4 1%	163 78%	3 11%	48 19%	18 48%	2 15%	17 5%	145 66%	36 37%
A coalition between the Conservatives and the Liberal Democrats	144 14%	86 18%	58 11%	15 15%	10 8%	24 15%	27 16%	20 11%	47 18%	32 19%	44 16%	34 15%	28 10%	52 19%	2 1%	8 29%	49 19%	3 7%	4 26%	75 23%	11 5%	19 19%
A coalition between Labour and the Liberal Democrats	105 11%	61 13%	44 8%	18 18%	22 17%	14 9%	15 9%	22 13%	15 5%	18 11%	41 15%	14 6%	31 11%	3 1%	40 19%	14 51%	25 10%	6 16%	4 32%	15 5%	26 12%	27 28%
Don't know	149 15%	58 12%	91 18%	22 22%	21 16%	24 15%	21 12%	16 9%	46 17%	13 8%	34 12%	21 9%	59 20%	4 1%	2 1%	1 4%	47 19%	8 22%	4 28%	15 5%	20 9%	5 5%

Thanet South Poll
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Absolutes/col percents

Table 14
Gender
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1001	1001
Weighted base	1001	1001
Male	498 50%	481 48%
Female	503 50%	520 52%

Thanet South Poll
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Absolutes/col percents

Table 15
Into which of the following age groups do you fall?
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1001	1001
Weighted base	1001	1001
18-24	52 5%	100 10%
25-34	84 8%	130 13%
35-44	124 12%	160 16%
45-54	175 17%	170 17%
55-64	213 21%	170 17%
65 or older	353 35%	270 27%

Thanet South Poll
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Absolutes/col percents

Table 16

SEG**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1001	1001
Weighted base	1001	1001
A	119 12%	55 5%
B	269 27%	117 12%
C1	191 19%	277 28%
C2	144 14%	219 22%
D	87 9%	123 12%
E	144 14%	163 16%
Refused	47 5%	47 5%

Thanet South Poll
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Absolutes/col percents

Table 17

Q.4 At the last general election, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?

Could you tell me which party you voted for at the last general election back in May 2010?

Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1001	1001
Weighted base	1001	1001
Conservative	365 36%	324 32%
Labour	233 23%	219 22%
Liberal Democrats	89 9%	99 10%
Another party	58 6%	44 4%
Did not vote	192 19%	257 26%
Refused	26 3%	23 2%
Don't know	38 4%	35 3%