

Ross, Skye, Lochaber Poll

CATI Fieldwork : 9th-15th April 2015

Absolutes/col percents

Table 1

Q.1 Many people say that if there was a general election for the Westminster Parliament tomorrow they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention						2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP	
Unweighted base	1000	456	544	43	81	133	220	235	288	358	187	195	227	79	67	203	24	430	35	2	71	120	350	222	
Weighted base	1000	482	518	78	116	160	204	198	244	176	263	290	238	94	67	202	30	397	42	1	87	115	386	138	
Certain to vote	(10)	780	366	414	38	76	137	164	163	204	152	213	218	173	80	54	170	18	343	34	1	75	93	337	127
		78%	76%	80%	49%	65%	85%	80%	82%	83%	87%	81%	75%	73%	86%	80%	84%	60%	86%	81%	100%	86%	81%	87%	92%
	(9)	25	13	12	1	7	3	5	4	5	6	4	9	5	1	*	4	-	13	*	-	-	-	11	3
		2%	3%	2%	1%	6%	2%	2%	2%	2%	3%	1%	3%	2%	1%	1%	2%	-	3%	1%	-	-	-	3%	2%
	(8)	45	25	21	12	4	7	12	5	5	6	14	16	8	2	2	11	7	12	3	-	2	3	9	2
		5%	5%	4%	15%	4%	4%	6%	2%	2%	3%	5%	5%	3%	2%	3%	6%	25%	3%	6%	-	2%	3%	2%	2%
	(7)	29	18	11	3	9	2	4	4	8	2	7	9	9	-	3	9	-	13	2	-	1	5	7	2
		3%	4%	2%	4%	8%	1%	2%	2%	3%	1%	3%	3%	4%	-	5%	4%	-	3%	5%	-	1%	4%	2%	1%
	(6)	11	6	5	4	-	-	1	3	3	2	4	3	2	3	1	1	1	2	-	-	2	2	1	-
		1%	1%	1%	5%	-	-	*	2%	1%	1%	2%	1%	1%	4%	1%	1%	3%	*	-	-	2%	2%	*	-
	(5)	37	14	23	9	2	6	5	7	8	3	7	13	13	3	4	4	3	10	-	-	7	7	8	-
		4%	3%	4%	12%	2%	4%	2%	3%	3%	2%	3%	4%	6%	3%	6%	2%	11%	2%	-	-	8%	6%	2%	-
	(4)	6	4	2	-	2	-	3	-	1	-	4	2	1	4	-	-	-	1	-	-	-	2	3	1
		1%	1%	*	-	2%	-	2%	-	*	-	1%	1%	*	4%	-	-	-	*	-	-	-	2%	1%	*
	(3)	12	8	4	7	2	-	-	1	1	1	3	-	6	1	3	2	-	2	3	-	-	-	5	-
		1%	2%	1%	9%	2%	-	-	1%	1%	1%	1%	-	3%	1%	4%	1%	-	1%	6%	-	-	-	1%	-
	(2)	6	3	3	-	5	-	*	1	-	1	-	-	4	-	-	2	-	2	-	-	-	-	-	1
		1%	1%	1%	-	4%	-	*	*	-	1%	-	-	2%	-	-	1%	-	*	-	-	-	-	-	1%
Definitely would not vote	(1)	44	24	21	4	9	4	10	9	8	2	7	20	14	-	-	-	-	-	-	-	-	3	3	1
		4%	5%	4%	6%	7%	3%	5%	5%	3%	1%	3%	7%	6%	-	-	-	-	-	-	-	-	2%	1%	1%
Don't know		5	2	3	-	-	2	-	1	3	-	-	1	3	-	-	-	-	-	-	-	1	-	1	1
		*	*	*	-	-	1%	-	*	1%	-	-	*	1%	-	-	-	-	-	-	-	1%	-	*	*
Mean		9.00	8.91	9.09	7.62	8.30	9.42	9.13	9.13	9.29	9.52	9.19	8.86	8.62	9.36	9.15	9.51	8.80	9.59	9.26	10.00	9.44	9.13	9.54	9.76
Standard deviation		2.31	2.40	2.23	2.89	2.98	1.79	2.21	2.25	1.96	1.55	2.01	2.50	2.72	1.69	1.90	1.35	1.74	1.25	1.85	-	1.51	2.01	1.50	1.15
Standard error		0.07	0.11	0.10	0.44	0.33	0.16	0.15	0.15	0.12	0.08	0.15	0.18	0.18	0.19	0.23	0.09	0.35	0.06	0.31	-	0.18	0.18	0.08	0.08

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Absolutes/col percents

Table 2

Q.2 If there was a general election for the Westminster parliament tomorrow, which party would you vote for?

Base: All respondents

	Gender			Age						SEG				Voting Intention						2010 Vote				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	1000	456	544	43	81	133	220	235	288	358	187	195	227	79	67	203	24	430	35	2	71	120	350	222
Weighted base	1000	482	518	78	116	160	204	198	244	176	263	290	238	94	67	202	30	397	42	1	87	115	386	138
Conservative	94	47	47	7	7	10	14	25	31	15	29	31	16	94	-	-	-	-	-	-	51	8	17	3
	9%	10%	9%	9%	6%	6%	7%	13%	13%	9%	11%	11%	7%	100%	-	-	-	-	-	-	59%	7%	4%	2%
Labour	67	27	40	3	7	13	9	21	13	13	16	22	16	-	67	-	-	-	-	-	3	38	14	1
	7%	6%	8%	4%	6%	8%	5%	11%	5%	7%	6%	8%	7%	-	100%	-	-	-	-	-	3%	33%	4%	1%
Liberal Democrat	202	94	108	7	9	25	30	43	88	42	63	37	55	-	-	202	-	-	-	-	12	8	151	4
	20%	20%	21%	9%	8%	16%	15%	22%	36%	24%	24%	13%	23%	-	-	100%	-	-	-	-	13%	7%	39%	3%
The UK Independence Party (UKIP)	30	20	10	3	2	5	10	7	3	3	6	10	7	-	-	-	30	-	-	-	4	2	4	1
	3%	4%	2%	4%	2%	3%	5%	3%	1%	2%	2%	4%	3%	-	-	-	100%	-	-	-	5%	2%	1%	1%
SNP	397	186	212	33	61	88	95	64	56	72	109	117	89	-	-	-	-	397	-	-	5	48	133	117
	40%	38%	41%	42%	53%	55%	47%	32%	23%	41%	41%	40%	37%	-	-	-	-	100%	-	-	6%	42%	34%	85%
The Green Party	42	28	14	13	6	5	10	7	1	8	11	14	6	-	-	-	-	-	42	-	2	-	16	3
	4%	6%	3%	16%	5%	3%	5%	4%	1%	5%	4%	5%	2%	-	-	-	-	-	100%	-	2%	-	4%	2%
The British National Party (BNP)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some other party	1	-	1	-	-	-	-	1	-	*	-	1	-	-	-	-	-	-	-	1	-	-	-	1
	*	-	*	-	-	-	-	1%	-	*	-	*	-	-	-	-	-	-	-	100%	-	-	-	1%
Would not vote	44	24	21	4	9	4	10	9	8	2	7	20	14	-	-	-	-	-	-	-	-	3	3	1
	4%	5%	4%	6%	7%	3%	5%	5%	3%	1%	3%	7%	6%	-	-	-	-	-	-	-	-	2%	1%	1%
Refused	36	23	13	3	1	2	6	6	18	6	3	10	13	-	-	-	-	-	-	-	4	1	10	1
	4%	5%	3%	4%	1%	1%	3%	3%	8%	4%	1%	3%	5%	-	-	-	-	-	-	-	5%	1%	3%	1%
Don't know	87	35	52	4	14	8	20	15	26	14	19	29	22	-	-	-	-	-	-	-	6	7	38	6
	9%	7%	10%	6%	12%	5%	10%	8%	11%	8%	7%	10%	9%	-	-	-	-	-	-	-	7%	6%	10%	4%

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Absolutes/col percents

Table 3

Q.2 If there was a general election for the Westminster parliament tomorrow, which party would you vote for?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age						SEG				Voting Intention						2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	706	318	388	26	53	104	157	170	196	268	140	131	147	64	55	171	18	367	30	2	52	90	263	183
Weighted base	685	326	359	43	71	124	144	140	164	131	192	191	151	76	52	168	22	334	33	1	65	83	284	114
Conservative	76	36	40	4	4	9	11	21	27	12	23	26	13	76	-	-	-	-	-	-	45	5	14	2
	11%	11%	11%	8%	6%	7%	8%	15%	16%	9%	12%	14%	8%	100%	-	-	-	-	-	-	69%	6%	5%	2%
Labour	52	20	32	1	6	10	8	15	11	11	12	16	13	-	52	-	-	-	-	-	2	31	11	1
	8%	6%	9%	2%	8%	8%	6%	11%	7%	9%	6%	8%	9%	-	100%	-	-	-	-	-	4%	37%	4%	1%
Liberal Democrat	168	80	88	5	6	21	26	35	75	37	54	31	42	-	-	168	-	-	-	-	11	7	126	3
	24%	24%	25%	12%	8%	17%	18%	25%	45%	28%	28%	16%	27%	-	-	100%	-	-	-	-	16%	9%	44%	3%
The UK Independence Party (UKIP)	22	14	7	1	2	2	9	6	2	2	3	9	6	-	-	-	22	-	-	-	2	2	4	1
	3%	4%	2%	3%	3%	1%	6%	4%	1%	2%	2%	5%	4%	-	-	-	100%	-	-	-	4%	2%	1%	1%
SNP	334	156	178	24	50	77	81	54	48	61	92	97	76	-	-	-	-	334	-	-	3	38	117	102
	49%	48%	50%	55%	69%	62%	56%	39%	29%	47%	48%	51%	50%	-	-	-	-	100%	-	-	5%	46%	41%	90%
The Green Party	33	21	13	8	4	5	9	7	1	7	9	12	3	-	-	-	-	-	33	-	2	-	12	3
	5%	6%	4%	19%	6%	4%	6%	5%	1%	6%	5%	6%	2%	-	-	-	-	-	100%	-	3%	-	4%	3%
Some other party	1	-	1	-	-	-	-	1	-	*	-	1	-	-	-	-	-	-	-	1	-	-	-	1
	*	-	*	-	-	-	-	1%	-	*	-	*	-	-	-	-	-	-	-	100%	-	-	-	1%

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Col percents

Table 4

Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	11%
Labour	8%
Liberal Democrat	26%
UKIP	3%
SNP	47%
Green	5%

Other *

Ross, Skye, Lochaber Poll

CATI Fieldwork : 9th-15th April 2015

Absolutes/col percents

Table 5

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention						2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	1000	456	544	43	81	133	220	235	288	358	187	195	227	79	67	203	24	430	35	2	71	120	350	222
Weighted base	1000	482	518	78	116	160	204	198	244	176	263	290	238	94	67	202	30	397	42	1	87	115	386	138
Conservative	59 6%	38 8%	21 4%	1 1%	2 2%	6 4%	12 6%	17 9%	21 9%	9 5%	17 6%	25 9%	8 3%	52 55%	-	3 1%	2 5%	1 *	-	-	33 38%	4 3%	16 4%	2 1%
Labour	53 5%	22 5%	31 6%	3 4%	3 2%	15 9%	8 4%	15 8%	8 3%	10 6%	12 5%	22 8%	8 3%	3 3%	50 74%	-	-	-	-	-	-	35 30%	9 2%	2 1%
Liberal Democrat	277 28%	122 25%	155 30%	6 8%	22 19%	30 19%	53 26%	63 32%	102 42%	52 30%	86 33%	59 20%	74 31%	30 32%	15 22%	185 92%	5 18%	8 2%	4 9%	-	34 39%	15 13%	178 46%	8 6%
The UK Independence Party (UKIP)	18 2%	10 2%	8 2%	-	2 2%	3 2%	6 3%	3 2%	3 1%	-	6 2%	5 2%	5 2%	-	-	-	16 54%	-	1 2%	-	4 5%	3 3%	-	1 1%
SNP	416 42%	201 42%	215 42%	40 52%	66 57%	85 53%	95 46%	67 34%	63 26%	75 42%	109 42%	122 42%	95 40%	3 4%	2 3%	8 4%	4 12%	382 96%	5 11%	-	7 9%	52 45%	135 35%	119 86%
The Green Party	30 3%	16 3%	14 3%	5 7%	4 4%	3 2%	7 3%	8 4%	3 1%	5 3%	9 3%	12 4%	3 1%	-	-	1 1%	-	1 *	27 65%	-	-	-	13 3%	1 1%
The British National Party (BNP)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some other party	5 1%	-	5 1%	-	-	2 1%	1 *	1 *	2 1%	-	2 1%	2 1%	1 1%	1 1%	-	2 1%	-	1 *	-	1 65%	-	-	-	1 1%
Would not vote	44 4%	24 5%	21 4%	4 6%	9 7%	4 3%	10 5%	9 5%	8 3%	2 1%	7 3%	20 7%	14 6%	-	-	-	-	-	-	-	-	3 2%	3 1%	1 1%
Refused	26 3%	16 3%	10 2%	-	1 1%	2 1%	3 2%	4 2%	15 6%	6 3%	3 1%	6 2%	9 4%	-	-	-	-	-	-	-	1 1%	1 1%	8 2%	-
Don't know	72 7%	35 7%	37 7%	17 22%	7 6%	9 6%	10 5%	10 5%	19 8%	16 9%	13 5%	17 6%	21 9%	5 5%	-	3 1%	3 11%	4 1%	5 12%	*	7 8%	3 3%	23 6%	3 2%

Ross, Skye, Lochaber Poll

CATI Fieldwork : 9th-15th April 2015

Absolutes/col percents

Table 6

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Gender			Age						SEG				Voting Intention						2010 Vote				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	724	329	396	24	55	102	164	173	205	267	143	142	152	60	55	169	16	363	28	1	53	93	272	189
Weighted base	707	337	370	40	76	123	152	145	171	130	197	206	155	73	52	165	20	330	31	1	66	86	299	117
Conservative	49	33	17	1	2	6	9	14	18	7	14	23	5	43	-	3	1	1	-	-	29	3	13	2
	7%	10%	4%	2%	2%	5%	6%	10%	11%	6%	7%	11%	3%	59%	-	2%	7%	*	-	-	43%	4%	4%	1%
Labour	40	17	24	1	3	12	8	10	7	9	8	16	6	2	38	-	-	-	-	-	-	28	7	2
	6%	5%	6%	2%	3%	10%	5%	7%	4%	7%	4%	8%	4%	3%	72%	-	-	-	-	-	-	32%	2%	1%
Liberal Democrat	232	102	130	6	15	26	44	54	88	46	72	50	59	25	12	155	4	7	3	-	30	11	150	7
	33%	30%	35%	15%	19%	21%	29%	37%	51%	35%	36%	24%	38%	34%	24%	94%	22%	2%	11%	-	46%	13%	50%	6%
The UK Independence Party (UKIP)	12	7	5	-	2	1	6	3	1	-	3	5	4	-	-	-	11	-	1	-	2	2	-	1
	2%	2%	1%	-	3%	1%	4%	2%	1%	-	1%	2%	2%	-	-	-	57%	-	3%	-	3%	3%	-	1%
SNP	345	166	179	29	52	75	81	56	53	63	92	101	78	2	2	5	3	321	4	-	5	41	118	104
	49%	49%	48%	71%	68%	61%	53%	39%	31%	48%	47%	49%	50%	3%	4%	3%	14%	97%	13%	-	8%	48%	39%	88%
The Green Party	25	12	13	4	3	3	6	7	2	5	7	10	3	-	-	1	-	1	23	-	-	-	12	1
	4%	4%	3%	10%	4%	2%	4%	5%	1%	4%	4%	5%	2%	-	-	1%	-	*	73%	-	-	-	4%	1%
Some other party	4	-	4	-	-	1	1	1	1	-	1	2	1	1	-	1	-	*	-	1	-	-	-	1
	1%	-	1%	-	-	1%	*	*	1%	-	1%	1%	1%	1%	-	1%	-	*	-	100%	-	-	-	1%

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Col percents

Table 7

Constituency Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	7%
Labour	6%
Liberal Democrat	33%
UKIP	2%
SNP	48%
Green	3%
Other	1%

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Absolutes/col percents

Table 8

Q.5 Are there any of the following political parties that you would definitely not vote for at the next general election for the Westminster parliament?

Base: All respondents

	Gender			Age						SEG				Voting Intention						2010 Vote				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	1000	456	544	43	81	133	220	235	288	358	187	195	227	79	67	203	24	430	35	2	71	120	350	222
Weighted base	1000	482	518	78	116	160	204	198	244	176	263	290	238	94	67	202	30	397	42	1	87	115	386	138
I would not vote UKIP	798	376	423	63	88	132	167	164	185	149	218	234	178	76	61	162	-	363	36	1	57	102	324	126
	80%	78%	82%	81%	76%	82%	82%	83%	76%	85%	83%	81%	75%	81%	91%	80%	-	91%	86%	100%	65%	89%	84%	92%
I would not vote Conservative	676	323	353	48	84	109	152	141	142	117	175	197	167	-	54	114	17	372	36	*	12	95	269	127
	68%	67%	68%	61%	72%	68%	75%	71%	58%	67%	67%	68%	70%	-	81%	56%	58%	94%	87%	35%	14%	83%	70%	92%
I would not vote Labour	620	295	325	42	64	106	142	110	157	109	168	177	145	79	-	121	22	308	24	1	66	35	241	113
	62%	61%	63%	54%	55%	66%	69%	56%	64%	62%	64%	61%	61%	84%	-	60%	73%	77%	57%	100%	76%	30%	63%	82%
I would not vote Liberal Democrat	478	244	234	43	70	83	107	95	80	77	126	159	99	43	39	-	14	309	23	1	31	76	133	107
	48%	51%	45%	56%	60%	52%	52%	48%	33%	44%	48%	55%	42%	46%	58%	-	47%	78%	54%	100%	35%	66%	35%	78%
I would not vote SNP	363	177	186	16	27	46	66	83	125	70	104	107	75	78	38	151	23	-	19	*	67	41	157	8
	36%	37%	36%	21%	24%	29%	32%	42%	51%	40%	40%	37%	32%	83%	56%	75%	77%	-	46%	35%	76%	36%	41%	6%
None of these - I would potentially vote for all of them	42	18	24	4	7	5	9	6	12	5	9	7	15	1	-	3	*	8	-	-	-	2	13	2
	4%	4%	5%	5%	6%	3%	4%	3%	5%	3%	3%	3%	6%	1%	-	2%	1%	2%	-	-	-	2%	3%	1%
Don't know	16	11	6	3	2	4	2	1	5	2	1	4	8	-	-	1	-	*	-	-	3	-	2	*
	2%	2%	1%	4%	2%	2%	1%	*	2%	1%	*	1%	3%	-	-	1%	-	*	-	-	4%	-	1%	*

Ross, Skye, Lochaber Poll

CATI Fieldwork : 9th-15th April 2015

Absolutes/col percents

Table 9

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention						2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP	
Unweighted base	1000	456	544	43	81	133	220	235	288	358	187	195	227	79	67	203	24	430	35	2	71	120	350	222	
Weighted base	1000	482	518	78	116	160	204	198	244	176	263	290	238	94	67	202	30	397	42	1	87	115	386	138	
NET: Well	621	316	304	57	80	97	115	110	161	116	154	184	144	88	47	154	19	201	17	-	75	74	254	60	
	62%	66%	59%	74%	69%	61%	56%	56%	66%	66%	59%	63%	60%	93%	71%	76%	65%	51%	41%	-	86%	65%	66%	43%	
Very well	(4)	47	31	16	6	6	5	6	7	18	7	19	10	9	12	1	13	-	18	-	-	12	3	16	7
		5%	6%	3%	7%	5%	3%	3%	4%	7%	4%	7%	3%	4%	13%	1%	6%	-	5%	-	-	14%	3%	4%	5%
Quite well	(3)	574	286	288	52	74	93	109	103	143	110	136	174	135	76	46	141	19	183	17	-	63	71	238	53
		57%	59%	56%	67%	64%	58%	53%	52%	58%	62%	52%	60%	56%	80%	69%	70%	65%	46%	41%	-	72%	62%	62%	39%
Quite badly	(2)	252	103	150	15	22	49	57	63	46	45	72	71	58	3	13	29	5	141	16	*	9	29	92	51
		25%	21%	29%	19%	19%	31%	28%	32%	19%	26%	27%	24%	24%	3%	19%	15%	17%	35%	39%	35%	11%	26%	24%	37%
Very badly	(1)	44	18	27	2	5	10	11	6	10	6	13	7	17	-	3	5	3	25	2	-	2	5	10	12
		4%	4%	5%	2%	5%	6%	5%	3%	4%	3%	5%	2%	7%	-	5%	2%	9%	6%	4%	-	2%	4%	3%	9%
NET: Badly		297	121	176	16	28	59	68	69	56	51	85	78	75	3	16	34	8	166	18	*	11	34	102	63
		30%	25%	34%	21%	24%	37%	33%	35%	23%	29%	32%	27%	32%	3%	24%	17%	26%	42%	43%	35%	13%	30%	26%	46%
Don't know		82	45	37	4	8	4	21	18	28	9	24	28	19	4	4	14	3	30	7	1	1	6	30	15
		8%	9%	7%	5%	7%	2%	10%	9%	11%	5%	9%	10%	8%	4%	5%	7%	8%	8%	16%	65%	1%	5%	8%	11%
Mean		2.68	2.75	2.61	2.83	2.75	2.58	2.60	2.62	2.78	2.70	2.67	2.71	2.62	3.11	2.72	2.86	2.61	2.53	2.44	2.00	2.99	2.67	2.73	2.44
Standard deviation		0.65	0.64	0.65	0.58	0.64	0.66	0.65	0.62	0.66	0.60	0.70	0.58	0.69	0.39	0.58	0.55	0.68	0.70	0.59	-	0.58	0.60	0.59	0.75
Standard error		0.02	0.03	0.03	0.09	0.07	0.06	0.05	0.04	0.04	0.03	0.05	0.04	0.05	0.04	0.07	0.04	0.14	0.03	0.11	-	0.07	0.06	0.03	0.05

Ross, Skye, Lochaber Poll

CATI Fieldwork : 9th-15th April 2015

Absolutes/col percents

Table 10

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention						2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP	
Unweighted base	1000	456	544	43	81	133	220	235	288	358	187	195	227	79	67	203	24	430	35	2	71	120	350	222	
Weighted base	1000	482	518	78	116	160	204	198	244	176	263	290	238	94	67	202	30	397	42	1	87	115	386	138	
NET: Well	669	326	342	66	80	103	121	122	176	127	185	185	151	88	53	156	20	226	22	*	76	81	266	71	
	67%	68%	66%	86%	69%	65%	59%	62%	72%	72%	71%	64%	63%	94%	79%	77%	69%	57%	52%	35%	87%	70%	69%	52%	
Very well	(4)	52	31	21	5	8	3	8	16	12	16	15	8	15	2	10	3	18	1	-	14	5	16	10	
		5%	6%	4%	7%	7%	2%	4%	8%	5%	5%	6%	5%	3%	17%	3%	5%	10%	5%	1%	-	16%	5%	4%	7%
Quite well	(3)	617	296	322	61	72	100	113	107	164	119	169	169	143	73	51	147	18	208	21	*	62	75	250	62
		62%	61%	62%	79%	62%	63%	55%	54%	67%	67%	64%	59%	60%	77%	76%	73%	59%	52%	50%	35%	71%	66%	65%	45%
Quite badly	(2)	221	103	119	8	20	43	59	53	38	39	57	70	49	3	7	32	5	120	14	-	7	23	88	44
		22%	21%	23%	10%	18%	27%	29%	27%	16%	22%	22%	24%	21%	3%	10%	16%	17%	30%	34%	-	9%	20%	23%	32%
Very badly	(1)	47	19	28	2	10	11	10	7	7	3	9	14	20	-	4	4	2	28	1	-	2	4	13	11
		5%	4%	5%	2%	8%	7%	5%	4%	3%	2%	3%	5%	8%	-	6%	2%	6%	7%	2%	-	2%	4%	3%	8%
NET: Badly		268	121	147	9	30	54	69	61	45	42	65	84	69	3	11	36	7	148	15	-	9	27	101	56
		27%	25%	28%	12%	26%	34%	34%	31%	18%	24%	25%	29%	29%	3%	16%	18%	23%	37%	36%	-	11%	24%	26%	40%
Don't know		63	35	28	2	6	3	14	15	24	6	12	21	19	3	3	9	2	23	5	1	2	7	19	11
		6%	7%	5%	2%	5%	2%	7%	8%	10%	4%	5%	7%	8%	3%	4%	5%	8%	6%	12%	65%	3%	6%	5%	8%
Mean		2.72	2.76	2.69	2.92	2.71	2.61	2.62	2.72	2.82	2.78	2.77	2.69	2.63	3.14	2.79	2.84	2.79	2.58	2.58	3.00	3.04	2.76	2.73	2.55
Standard deviation		0.64	0.64	0.65	0.51	0.72	0.65	0.66	0.67	0.56	0.55	0.61	0.66	0.70	0.43	0.61	0.53	0.72	0.70	0.58	-	0.58	0.60	0.60	0.76
Standard error		0.02	0.03	0.03	0.08	0.08	0.06	0.05	0.05	0.03	0.03	0.05	0.05	0.05	0.08	0.04	0.15	0.03	0.11	-	0.07	0.06	0.03	0.05	

Ross, Skye, Lochaber Poll

CATI Fieldwork : 9th-15th April 2015

Absolutes/col percents

Table 11
Q.7 Which of the following statements do you most agree with?
Base: All respondents

	Gender		Age							SEG				Voting Intention						2010 Vote				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	1000	456	544	43	81	133	220	235	288	358	187	195	227	79	67	203	24	430	35	2	71	120	350	222
Weighted base	1000	482	518	78	116	160	204	198	244	176	263	290	238	94	67	202	30	397	42	1	87	115	386	138
I am satisfied with the job David Cameron is doing overall as Prime Minister	263 26%	135 28%	129 25%	19 24%	26 22%	35 22%	36 17%	59 30%	90 37%	42 24%	78 30%	77 27%	57 24%	74 28%	7 11%	81 40%	6 19%	38 10%	6 15%	- -	54 62%	23 20%	114 30%	11 8%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	242 24%	119 25%	123 24%	29 37%	27 23%	48 30%	54 27%	34 17%	49 20%	39 22%	65 25%	77 27%	54 23%	20 21%	5 8%	62 30%	14 47%	89 22%	12 28%	1 65%	27 30%	11 9%	90 23%	34 25%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	341 34%	160 33%	181 35%	19 25%	50 43%	52 33%	75 37%	77 39%	67 28%	76 43%	89 34%	81 28%	86 36%	- -	52 77%	46 23%	4 13%	198 50%	17 40%	- -	4 5%	69 60%	141 36%	58 42%
Refused	34 3%	18 4%	16 3%	3 4%	2 2%	4 3%	10 5%	8 4%	7 3%	5 3%	4 1%	15 5%	7 3%	- -	- -	* *	4 14%	17 4%	3 7%	- -	- -	1 1%	5 1%	8 6%
Don't know	120 12%	52 11%	69 13%	8 10%	11 9%	21 13%	29 14%	21 10%	31 13%	14 8%	27 10%	39 14%	34 14%	1 1%	3 4%	13 6%	2 7%	55 14%	4 10%	* 35%	2 3%	11 10%	36 9%	27 19%

Ross, Skye, Lochaber Poll

CATI Fieldwork : 9th-15th April 2015

Absolutes/col percents

Table 12

Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?

Base: All respondents

	Gender		Age							SEG				Voting Intention						2010 Vote				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	1000	456	544	43	81	133	220	235	288	358	187	195	227	79	67	203	24	430	35	2	71	120	350	222
Weighted base	1000	482	518	78	116	160	204	198	244	176	263	290	238	94	67	202	30	397	42	1	87	115	386	138
The Liberal Democrat	763	367	396	29	71	123	169	167	205	147	213	210	175	71	52	187	18	296	28	*	65	87	335	105
	76%	76%	77%	37%	61%	77%	83%	85%	84%	84%	81%	72%	73%	75%	77%	93%	59%	75%	67%	35%	75%	76%	87%	76%
SNP	708	336	372	43	79	122	147	144	172	127	206	192	165	68	43	136	18	318	23	1	56	79	291	110
	71%	70%	72%	56%	69%	76%	72%	73%	70%	72%	78%	66%	69%	72%	65%	67%	59%	80%	55%	100%	64%	69%	76%	80%
Labour	234	101	133	12	27	36	42	49	67	39	57	67	61	29	23	48	8	85	7	-	33	31	89	35
	23%	21%	26%	16%	24%	23%	21%	25%	28%	22%	22%	23%	26%	31%	34%	24%	26%	22%	17%	-	38%	27%	23%	25%
The Conservatives	228	107	121	8	22	28	41	59	70	41	65	63	52	34	14	50	7	73	6	-	39	18	91	34
	23%	22%	23%	10%	19%	17%	20%	30%	29%	24%	25%	22%	22%	36%	21%	25%	24%	18%	14%	-	45%	16%	24%	25%
The UK Independence Party (UKIP)	103	50	53	3	16	13	19	23	28	11	28	34	25	19	11	14	7	36	-	-	19	9	31	17
	10%	10%	10%	4%	14%	8%	9%	12%	12%	6%	11%	12%	11%	20%	16%	7%	24%	9%	-	-	22%	8%	8%	12%
None of them	99	47	52	20	17	13	19	12	17	12	16	33	31	9	9	13	6	27	4	-	9	13	21	9
	10%	10%	10%	26%	15%	8%	9%	6%	7%	7%	6%	11%	13%	10%	13%	6%	20%	7%	9%	-	10%	11%	5%	6%
Don't know	11	6	5	-	2	2	3	1	3	1	2	4	3	2	2	-	-	1	-	-	1	2	2	1
	1%	1%	1%	-	2%	1%	1%	1%	1%	*	1%	1%	1%	2%	3%	-	-	*	-	-	1%	1%	*	1%

Ross, Skye, Lochaber Poll

CATI Fieldwork : 9th-15th April 2015

Absolutes/col percents

Table 13

Q.9 Which of the following would you most like to see as the outcome of the next general election for the Westminster parliament?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention							2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	1000	456	544	43	81	133	220	235	288	358	187	195	227	79	67	203	24	430	35	2	71	120	350	222
Weighted base	1000	482	518	78	116	160	204	198	244	176	263	290	238	94	67	202	30	397	42	1	87	115	386	138
A coalition involving Labour and the SNP	383 38%	189 39%	193 37%	46 59%	59 51%	70 44%	93 46%	73 37%	42 17%	74 42%	107 40%	117 41%	73 31%	1 1%	18 27%	12 6%	5 18%	294 74%	27 64%	- -	1 2%	51 44%	131 34%	97 70%
A coalition involving the Conservatives and the Liberal Democrats.	152 15%	84 17%	68 13%	8 10%	18 16%	23 14%	27 13%	33 17%	43 17%	27 15%	41 15%	48 17%	31 13%	28 30%	* 1%	82 41%	9 30%	6 1%	4 10%	- -	17 19%	7 6%	90 23%	3 2%
A Conservative government	109 11%	53 11%	56 11%	4 5%	1 1%	12 8%	18 9%	23 11%	50 21%	21 12%	33 12%	33 11%	19 8%	57 61%	- -	27 13%	5 15%	7 2%	- -	- -	46 53%	4 3%	33 9%	3 2%
A Labour government	86 9%	39 8%	47 9%	3 4%	5 4%	15 9%	16 8%	25 13%	21 9%	13 7%	20 8%	23 8%	30 13%	- -	38 57%	19 9%	2 8%	9 2%	2 4%	- -	4 5%	37 33%	31 8%	3 2%
A coalition involving the Conservatives and the SNP.	84 8%	48 10%	36 7%	2 2%	12 11%	16 10%	15 7%	14 7%	25 10%	11 6%	23 9%	23 8%	20 9%	7 7%	- -	9 5%	1 2%	53 13%	* 1%	1 65%	10 12%	1 1%	27 7%	19 14%
A coalition involving Labour and the Liberal Democrats.	74 7%	27 6%	47 9%	5 6%	7 6%	7 4%	11 5%	17 8%	28 11%	14 8%	21 8%	15 5%	24 10%	- -	8 13%	45 22%	2 7%	1 *	6 15%	- -	- -	10 8%	45 12%	3 2%
Don't know	114 11%	42 9%	71 14%	11 14%	13 11%	17 11%	24 12%	14 7%	35 14%	17 9%	19 7%	30 10%	41 17%	1 1%	2 3%	8 4%	6 20%	27 7%	2 6%	* 35%	9 10%	5 5%	28 7%	9 7%

Ross, Skye, Lochaber Poll
CATI Fieldwork : 9th-15th April 2015

Absolutes/col percents

Table 14
Gender
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Male	456 46%	482 48%
Female	544 54%	518 52%

Ross, Skye, Lochaber Poll
CATI Fieldwork : 9th-15th April 2015

Absolutes/col percents

Table 15
Into which of the following age groups do you fall?
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
18-24	43 4%	78 8%
25-34	81 8%	116 12%
35-44	133 13%	160 16%
45-54	220 22%	204 20%
55-64	235 24%	198 20%
65 or older	288 29%	244 24%

Ross, Skye, Lochaber Poll
CATI Fieldwork : 9th-15th April 2015

Absolutes/col percents

Table 16
SEG
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
A	101 10%	50 5%
B	257 26%	126 13%
C1	187 19%	263 26%
C2	195 20%	290 29%
D	77 8%	92 9%
E	150 15%	147 15%
Refused	33 3%	33 3%

Ross, Skye, Lochaber Poll
CATI Fieldwork : 9th-15th April 2015

Absolutes/col percents

Table 17

Q.4 At the last general election for the Westminster parliament, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote? Could you tell me which party you voted for at the last general election for the Westminster parliament back in May 2010?

Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Conservative	71 7%	87 9%
Labour	120 12%	115 11%
Liberal Democrats	350 35%	386 39%
SNP	222 22%	138 14%
Another party	29 3%	35 3%
Did not vote	135 14%	172 17%
Refused	25 3%	20 2%
Don't know	48 5%	48 5%