

Paisley & Renfrewshire South Poll

CATI Fieldwork : 11th-16th April 2015

Absolutes/col percents

Table 1

Q.1 Many people say that if there was a general election for the Westminster Parliament tomorrow they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention						2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP	
Unweighted base	1005	495	510	57	114	135	217	193	282	355	181	128	292	67	281	7	16	394	15	7	91	419	45	208	
Weighted base	1005	476	529	116	154	176	195	149	209	138	314	198	307	55	270	7	18	393	20	5	71	423	64	145	
Certain to vote	(10)	791	358	432	72	91	147	157	135	182	118	242	155	242	44	240	4	14	343	11	4	59	365	47	137
		79%	75%	82%	62%	59%	84%	80%	91%	87%	86%	77%	78%	79%	81%	89%	53%	82%	87%	55%	84%	83%	86%	74%	94%
	(9)	23	17	6	9	4	3	4	2	1	4	14	-	-	4	5	-	-	8	-	-	4	10	1	-
		2%	4%	1%	8%	3%	2%	2%	1%	1%	3%	5%	-	-	7%	2%	-	-	2%	-	-	5%	2%	1%	-
	(8)	44	28	17	8	13	6	8	1	7	7	21	9	7	6	7	1	-	19	1	1	4	9	11	2
		4%	6%	3%	7%	9%	4%	4%	1%	3%	5%	7%	5%	2%	11%	3%	19%	-	5%	5%	16%	6%	2%	18%	2%
	(7)	22	11	11	-	5	9	4	1	3	2	6	1	8	-	7	2	-	4	*	-	-	8	-	3
		2%	2%	2%	-	3%	5%	2%	1%	1%	2%	2%	1%	3%	-	3%	28%	-	1%	2%	-	-	2%	-	2%
	(6)	13	4	10	3	8	1	-	-	1	1	4	2	4	-	-	-	-	6	2	-	2	-	-	1
		1%	1%	2%	2%	5%	1%	-	-	*	1%	1%	1%	1%	-	-	-	-	2%	10%	-	3%	-	-	1%
	(5)	30	15	15	7	12	-	6	1	4	2	4	8	15	-	8	-	*	9	2	-	1	10	1	*
		3%	3%	3%	6%	8%	-	3%	1%	2%	1%	1%	4%	5%	-	3%	-	2%	2%	9%	-	1%	2%	1%	*
	(4)	3	-	3	-	2	-	-	-	1	-	3	-	-	-	-	-	-	2	-	-	-	1	-	-
		*	-	1%	-	1%	-	-	-	1%	-	1%	-	-	-	-	-	-	1%	-	-	-	*	-	-
	(3)	8	3	5	1	4	-	-	3	-	1	2	2	2	1	-	-	-	2	-	-	-	-	2	-
		1%	1%	1%	1%	3%	-	-	2%	-	1%	1%	1%	1%	1%	-	-	-	11%	-	-	-	-	4%	-
	(2)	13	7	6	3	*	5	3	1	1	1	2	4	6	-	3	-	3	1	2	-	-	5	-	-
		1%	2%	1%	2%	*	3%	2%	1%	*	1%	1%	2%	2%	-	1%	-	16%	*	8%	-	-	1%	-	-
Definitely would not vote	(1)	48	29	20	13	13	4	11	3	3	2	14	14	17	-	-	-	-	-	-	-	11	2	1	
		5%	6%	4%	11%	9%	2%	6%	2%	2%	1%	4%	7%	6%	-	-	-	-	-	-	-	3%	3%	1%	
Refused		1	1	-	-	-	-	-	-	1	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-
		*	*	-	-	-	-	-	-	*	-	-	-	*	-	-	-	-	-	-	-	-	-	-	-
Don't know		8	4	4	-	-	-	1	2	5	-	1	1	5	-	-	-	-	-	-	-	1	3	-	-
		1%	1%	1%	-	-	-	1%	1%	2%	-	*	1%	2%	-	-	-	-	-	-	-	1%	1%	-	-
Mean		9.00	8.87	9.11	8.13	8.02	9.29	9.02	9.54	9.54	9.50	9.10	8.73	8.86	9.63	9.61	8.78	8.63	9.62	7.59	9.69	9.64	9.41	9.10	9.78
Standard deviation		2.38	2.52	2.24	3.13	2.94	2.00	2.44	1.79	1.59	1.55	2.19	2.78	2.58	0.99	1.30	1.45	3.05	1.17	3.05	0.81	0.98	1.88	2.03	1.08
Standard error		0.08	0.11	0.10	0.41	0.28	0.17	0.17	0.13	0.10	0.08	0.16	0.25	0.15	0.12	0.08	0.55	0.76	0.06	0.79	0.31	0.10	0.09	0.30	0.07

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Absolutes/col percents

Table 2

Q.2 If there was a general election for the Westminster parliament tomorrow, which party would you vote for?

Base: All respondents

	Gender		Age						SEG				Voting Intention						2010 Vote					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	1005	495	510	57	114	135	217	193	282	355	181	128	292	67	281	7	16	394	15	7	91	419	45	208
Weighted base	1005	476	529	116	154	176	195	149	209	138	314	198	307	55	270	7	18	393	20	5	71	423	64	145
Conservative	55 5%	32 7%	23 4%	11 10%	3 2%	3 2%	10 5%	7 5%	18 9%	12 9%	14 5%	15 8%	11 4%	55 100%	-	-	-	-	-	-	40 57%	4 1%	2 3%	* *
Labour	270 27%	128 27%	142 27%	19 16%	20 13%	31 18%	59 30%	56 37%	84 40%	36 26%	77 24%	45 23%	106 35%	-	270 100%	-	-	-	-	-	9 12%	211 50%	12 18%	5 3%
Liberal Democrat	7 1%	3 1%	4 1%	-	2 1%	3 2%	-	1 *	2 1%	2 1%	2 1%	-	3 1%	-	-	7 100%	-	-	-	-	-	* *	3 4%	-
The UK Independence Party (UKIP)	18 2%	11 2%	6 1%	3 2%	2 1%	2 1%	6 3%	4 2%	1 1%	1 1%	1 *	4 2%	10 3%	-	-	-	18 100%	-	-	-	2 3%	3 1%	-	2 1%
SNP	393 39%	196 41%	197 37%	54 47%	70 46%	91 52%	78 40%	56 38%	43 20%	56 41%	133 42%	85 43%	104 34%	-	-	-	-	393 100%	-	-	6 9%	123 29%	27 42%	124 86%
The Green Party	20 2%	9 2%	12 2%	3 3%	9 6%	1 *	5 3%	-	3 1%	2 2%	8 3%	4 2%	3 1%	-	-	-	-	-	20 100%	-	-	6 1%	7 11%	1 1%
The British National Party (BNP)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some other party	5 1%	4 1%	2 *	1 1%	-	1 1%	2 1%	1 *	1 *	1 1%	-	1 *	2 1%	-	-	-	-	-	-	5 100%	-	1 *	-	2 1%
Would not vote	48 5%	29 6%	20 4%	13 11%	13 9%	4 2%	11 6%	3 2%	3 2%	2 1%	14 4%	14 7%	17 6%	-	-	-	-	-	-	-	-	11 3%	2 3%	1 1%
Refused	42 4%	20 4%	22 4%	5 4%	3 2%	8 4%	4 2%	3 2%	15 7%	5 3%	13 4%	3 2%	14 5%	-	-	-	-	-	-	-	2 3%	7 2%	-	* *
Don't know	147 15%	45 9%	102 19%	7 6%	32 21%	32 18%	19 10%	18 12%	39 19%	20 15%	51 16%	27 14%	36 12%	-	-	-	-	-	-	-	11 16%	56 13%	12 19%	10 7%

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CATI Fieldwork : 11th-16th April 2015

Absolutes/col percents

Table 3

Q.2 If there was a general election for the Westminster parliament tomorrow, which party would you vote for?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age						SEG				Voting Intention						2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	668	341	327	38	62	88	154	143	181	251	118	86	192	58	239	6	13	337	9	6	63	303	30	169
Weighted base	641	317	324	73	79	113	135	109	130	95	199	129	196	47	229	5	13	331	12	4	50	302	40	118
Conservative	47	27	20	10	2	3	9	6	16	11	12	13	10	47	-	-	-	-	-	-	35	4	1	*
	7%	8%	6%	14%	3%	3%	7%	5%	12%	11%	6%	10%	5%	100%	-	-	-	-	-	-	70%	1%	4%	*
Labour	229	109	120	17	16	26	49	48	71	31	67	39	87	-	229	-	-	-	-	-	7	181	10	4
	36%	34%	37%	23%	21%	23%	36%	44%	55%	33%	34%	30%	44%	-	100%	-	-	-	-	-	14%	60%	26%	3%
Liberal Democrat	5	2	3	-	1	2	-	1	1	2	1	-	3	-	-	5	-	-	-	-	-	*	2	-
	1%	1%	1%	-	1%	2%	-	1%	1%	2%	*	-	1%	-	-	100%	-	-	-	-	-	*	6%	-
The UK Independence Party (UKIP)	13	10	3	*	1	2	6	3	1	1	1	3	6	-	-	-	13	-	-	-	2	3	-	2
	2%	3%	1%	*	1%	2%	4%	3%	1%	1%	1%	3%	3%	-	-	-	100%	-	-	-	4%	1%	-	1%
SNP	331	165	167	44	54	78	66	50	38	48	112	72	88	-	-	-	-	331	-	-	6	107	21	110
	52%	52%	52%	61%	69%	70%	49%	46%	29%	50%	56%	55%	45%	-	-	-	-	100%	-	-	12%	36%	54%	93%
The Green Party	12	2	9	2	4	*	3	-	2	2	6	2	*	-	-	-	-	-	12	-	-	5	4	1
	2%	1%	3%	2%	5%	*	2%	-	2%	2%	3%	2%	*	-	-	-	-	-	100%	-	-	2%	10%	1%
Some other party	4	3	2	1	-	1	2	1	1	1	-	1	2	-	-	-	-	-	-	4	-	1	-	2
	1%	1%	*	1%	-	1%	1%	1%	*	1%	-	1%	1%	-	-	-	-	-	-	100%	-	*	-	1%

Paisley & Renfrewshire South Poll
CATI Fieldwork : 11th-16th April 2015

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Table 4

Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	8%
Labour	37%
Liberal Democrat	1%
UKIP	2%
SNP	49%
Green	2%
Other	1%

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Absolutes/col percents

Table 5

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents

	Gender		Age							SEG				Voting Intention						2010 Vote				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	1005	495	510	57	114	135	217	193	282	355	181	128	292	67	281	7	16	394	15	7	91	419	45	208
Weighted base	1005	476	529	116	154	176	195	149	209	138	314	198	307	55	270	7	18	393	20	5	71	423	64	145
Conservative	41 4%	23 5%	18 3%	3 3%	6 4%	3 2%	8 4%	5 3%	13 6%	10 7%	9 3%	10 5%	7 2%	34 62%	3 1%	-	-	-	2 10%	-	28 39%	3 1%	4 7%	* *
Labour	295 29%	136 29%	159 30%	22 19%	18 12%	33 18%	62 32%	62 41%	97 46%	41 30%	84 27%	45 23%	117 38%	3 6%	257 95%	-	-	14 4%	-	-	13 18%	223 53%	15 23%	7 5%
Liberal Democrat	10 1%	5 1%	5 1%	-	2 1%	3 2%	1 *	1 *	3 2%	2 2%	2 1%	-	4 1%	1 2%	-	7 95%	-	1 *	-	-	* *	2 *	3 5%	-
The UK Independence Party (UKIP)	20 2%	9 2%	11 2%	6 6%	2 1%	2 1%	4 2%	4 2%	3 1%	2 1%	7 2%	2 1%	9 3%	-	1 *	-	14 81%	-	2 9%	* 6%	1 2%	1 *	2 4%	2 1%
SNP	409 41%	205 43%	204 39%	55 47%	78 50%	94 53%	84 43%	55 37%	44 21%	58 42%	133 43%	92 47%	109 36%	9 16%	7 3%	-	3 16%	367 94%	3 16%	2 35%	11 16%	127 30%	24 38%	124 86%
The Green Party	11 1%	4 1%	7 1%	* *	8 5%	1 *	1 *	-	1 *	2 2%	6 2%	-	2 1%	-	-	* 5%	-	-	6 32%	-	-	3 1%	6 9%	* *
The British National Party (BNP)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some other party	9 1%	7 1%	2 *	2 1%	-	5 3%	1 1%	-	1 *	2 1%	-	4 2%	1 *	-	* *	-	1 4%	2 1%	1 4%	3 59%	-	5 1%	-	1 1%
Would not vote	48 5%	29 6%	20 4%	13 11%	13 9%	4 2%	11 6%	3 2%	3 2%	2 1%	14 4%	14 7%	17 6%	-	-	-	-	-	-	-	-	11 3%	2 3%	1 1%
Refused	36 4%	15 3%	21 4%	5 4%	2 1%	9 5%	4 2%	3 2%	11 5%	4 3%	13 4%	3 2%	11 4%	-	-	-	-	-	-	-	-	3 1%	-	-
Don't know	125 12%	44 9%	81 15%	9 8%	26 17%	22 13%	18 9%	17 12%	33 16%	15 11%	45 15%	26 13%	29 10%	8 15%	2 1%	-	-	8 2%	6 30%	-	18 25%	45 11%	7 12%	9 6%

Paisley & Renfrewshire South Poll

CATI Fieldwork : 11th-16th April 2015

Absolutes/col percents

Table 6

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Gender			Age						SEG				Voting Intention						2010 Vote				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	691	350	341	37	65	91	158	146	191	260	120	85	199	52	238	6	13	333	8	6	61	317	33	171
Weighted base	656	322	334	68	84	116	137	110	138	100	203	126	202	40	228	5	13	325	9	4	46	312	43	118
Conservative	33	19	14	2	5	3	7	4	11	9	7	8	6	28	3	-	-	-	*	-	24	3	4	*
	5%	6%	4%	3%	6%	3%	5%	3%	8%	9%	4%	6%	3%	71%	1%	-	-	-	5%	-	52%	1%	9%	*
Labour	250	116	134	18	15	27	52	54	83	35	72	39	97	3	218	-	-	11	-	-	11	192	12	6
	38%	36%	40%	26%	18%	23%	38%	49%	60%	35%	36%	31%	48%	8%	96%	-	-	4%	-	-	23%	61%	27%	5%
Liberal Democrat	7	3	4	-	1	2	1	1	2	2	1	-	3	1	-	5	-	*	-	-	*	2	2	-
	1%	1%	1%	-	1%	2%	1%	1%	2%	2%	*	-	2%	2%	-	93%	-	*	-	-	1%	1%	5%	-
The UK Independence Party (UKIP)	13	8	5	*	1	2	4	3	2	1	3	2	5	-	*	-	10	-	2	*	1	1	2	2
	2%	2%	2%	1%	1%	1%	3%	3%	2%	1%	2%	2%	3%	-	*	-	77%	-	17%	7%	2%	*	5%	1%
SNP	341	171	169	47	56	79	72	49	39	49	114	75	89	8	7	-	2	311	3	1	10	110	20	109
	52%	53%	51%	68%	67%	68%	52%	44%	28%	49%	56%	60%	44%	19%	3%	-	19%	96%	30%	31%	22%	35%	47%	93%
The Green Party	8	2	6	*	5	*	*	-	1	2	5	-	*	-	-	*	-	-	4	-	-	3	3	*
	1%	*	2%	1%	6%	*	*	-	1%	2%	3%	-	*	-	-	7%	-	-	40%	-	-	1%	8%	*
Some other party	6	4	2	1	-	3	1	-	1	2	-	2	1	-	*	-	1	2	1	3	-	2	-	1
	1%	1%	1%	2%	-	2%	1%	-	1%	2%	-	2%	1%	-	*	-	4%	1%	8%	62%	-	1%	-	1%

Paisley & Renfrewshire South Poll
CATI Fieldwork : 11th-16th April 2015

Col percents

Table 7

Constituency Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	6%
Labour	39%
Liberal Democrat	1%
UKIP	2%
SNP	50%
Green	1%
Other	1%

Paisley & Renfrewshire South Poll
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Absolutes/col percents

Table 8

Q.5 Are there any of the following political parties that you would definitely not vote for at the next general election for the Westminster parliament?

Base: All respondents

	Gender			Age						SEG				Voting Intention						2010 Vote				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	1005	495	510	57	114	135	217	193	282	355	181	128	292	67	281	7	16	394	15	7	91	419	45	208
Weighted base	1005	476	529	116	154	176	195	149	209	138	314	198	307	55	270	7	18	393	20	5	71	423	64	145
I would not vote UKIP	815	386	430	96	134	134	161	124	162	120	273	149	241	43	236	5	-	352	19	4	53	367	58	122
	81%	81%	81%	83%	87%	76%	83%	83%	78%	87%	87%	75%	79%	78%	87%	73%	-	90%	91%	80%	74%	87%	92%	84%
I would not vote Conservative	757	371	386	88	118	135	155	118	140	91	245	151	243	-	229	6	12	356	18	5	7	360	41	132
	75%	78%	73%	76%	77%	77%	80%	80%	67%	66%	78%	76%	79%	-	85%	91%	68%	91%	90%	100%	9%	85%	65%	91%
I would not vote Liberal Democrat	722	364	358	82	123	117	149	115	134	87	236	155	221	34	209	-	16	321	20	5	39	320	41	121
	72%	77%	68%	71%	80%	66%	76%	77%	64%	63%	75%	78%	72%	63%	77%	-	91%	82%	97%	100%	55%	76%	65%	84%
I would not vote Labour	409	212	197	57	87	77	83	50	53	52	142	95	100	38	-	4	13	275	18	3	43	92	30	101
	41%	44%	37%	49%	56%	44%	43%	33%	25%	38%	45%	48%	33%	70%	-	51%	75%	70%	89%	59%	60%	22%	47%	70%
I would not vote SNP	328	164	164	28	39	33	66	55	104	52	85	62	116	41	189	3	13	-	5	1	50	181	18	9
	33%	34%	31%	24%	26%	19%	34%	37%	50%	38%	27%	31%	38%	76%	70%	48%	77%	-	23%	21%	71%	43%	29%	6%
None of these - I would potentially vote for all of them	22	7	15	-	2	8	3	2	7	2	8	2	8	1	6	-	-	2	-	-	3	10	-	1
	2%	1%	3%	-	1%	4%	1%	2%	4%	1%	3%	1%	3%	2%	2%	-	-	1%	-	-	4%	2%	-	1%
Don't know	39	12	27	5	3	9	3	3	15	1	9	6	16	-	-	-	-	2	-	-	2	4	2	3
	4%	3%	5%	4%	2%	5%	1%	2%	7%	1%	3%	3%	5%	-	-	-	-	1%	-	-	3%	1%	3%	2%

Paisley & Renfrewshire South Poll

CATI Fieldwork : 11th-16th April 2015

Absolutes/col percents

Table 9

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention						2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP	
Unweighted base	1005	495	510	57	114	135	217	193	282	355	181	128	292	67	281	7	16	394	15	7	91	419	45	208	
Weighted base	1005	476	529	116	154	176	195	149	209	138	314	198	307	55	270	7	18	393	20	5	71	423	64	145	
NET: Well	595	291	304	77	101	91	107	89	129	94	201	108	164	48	175	7	7	216	12	1	58	252	45	80	
	59%	61%	58%	67%	65%	52%	55%	60%	62%	69%	64%	55%	54%	88%	65%	100%	39%	55%	58%	14%	81%	60%	70%	55%	
Very well	(4)	41	24	17	5	1	4	7	5	18	8	5	7	18	10	12	3	1	8	-	-	11	12	3	7
		4%	5%	3%	4%	1%	2%	4%	3%	6%	6%	2%	4%	6%	18%	4%	46%	5%	2%	-	-	15%	3%	5%	5%
Quite well	(3)	554	267	288	72	100	87	100	84	112	87	196	101	146	38	163	4	6	208	12	1	47	240	42	73
		55%	56%	54%	62%	65%	49%	51%	56%	53%	63%	63%	51%	48%	70%	60%	54%	34%	53%	58%	14%	66%	57%	65%	51%
Quite badly	(2)	240	103	137	22	33	45	60	40	38	28	76	54	74	2	55	-	6	114	7	3	6	102	17	39
		24%	22%	26%	19%	21%	26%	31%	27%	18%	20%	24%	27%	24%	3%	20%	-	35%	29%	36%	66%	9%	24%	26%	27%
Very badly	(1)	66	42	24	6	10	18	15	9	8	5	13	20	23	-	8	-	3	32	-	1	2	22	-	14
		7%	9%	5%	5%	6%	10%	8%	6%	4%	4%	4%	10%	7%	-	3%	-	15%	8%	-	14%	2%	5%	-	9%
NET: Badly	305	144	161	28	43	63	75	48	46	33	89	74	97	2	63	-	9	147	7	4	8	124	17	52	
	30%	30%	30%	24%	28%	36%	38%	32%	22%	24%	28%	38%	32%	3%	23%	-	50%	37%	36%	80%	11%	29%	26%	36%	
Don't know	105	41	64	11	11	22	13	12	33	11	23	15	45	5	32	-	2	30	1	*	6	47	2	12	
	10%	9%	12%	9%	7%	12%	7%	8%	16%	8%	7%	8%	15%	9%	12%	-	11%	8%	6%	6%	8%	11%	4%	8%	
Mean	2.63	2.63	2.64	2.73	2.64	2.50	2.55	2.62	2.79	2.76	2.67	2.52	2.61	3.16	2.75	3.46	2.32	2.53	2.62	2.00	3.02	2.64	2.78	2.56	
Standard deviation	0.69	0.73	0.64	0.64	0.62	0.73	0.70	0.66	0.68	0.62	0.59	0.74	0.75	0.46	0.60	0.54	0.84	0.69	0.50	0.61	0.60	0.64	0.53	0.75	
Standard error	0.02	0.03	0.03	0.09	0.06	0.07	0.05	0.05	0.04	0.03	0.05	0.07	0.05	0.06	0.04	0.20	0.22	0.04	0.14	0.25	0.07	0.03	0.08	0.05	

Paisley & Renfrewshire South Poll
CATI Fieldwork : 11th-16th April 2015

Absolutes/col percents

Table 10

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention						2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP	
Unweighted base	1005	495	510	57	114	135	217	193	282	355	181	128	292	67	281	7	16	394	15	7	91	419	45	208	
Weighted base	1005	476	529	116	154	176	195	149	209	138	314	198	307	55	270	7	18	393	20	5	71	423	64	145	
NET: Well	650	329	321	89	110	102	119	94	133	103	218	120	175	49	191	5	12	244	13	1	59	273	44	90	
	65%	69%	61%	77%	71%	58%	61%	63%	64%	75%	70%	61%	57%	89%	71%	75%	66%	62%	63%	14%	83%	64%	69%	62%	
Very well	(4)	52	23	29	7	6	10	4	8	17	9	15	2	16	11	12	2	14	-	-	9	17	1	5	
		5%	5%	5%	6%	4%	6%	2%	5%	8%	6%	5%	1%	5%	20%	4%	27%	3%	-	-	12%	4%	2%	4%	
Quite well	(3)	598	305	292	83	103	92	115	86	116	94	203	118	159	38	180	3	12	230	13	1	50	255	43	84
		59%	64%	55%	71%	67%	53%	59%	58%	56%	69%	65%	60%	52%	69%	66%	48%	66%	59%	63%	14%	70%	60%	67%	58%
Quite badly	(2)	206	90	117	16	26	43	56	30	34	25	65	45	67	2	46	-	4	96	4	4	7	91	11	33
		21%	19%	22%	14%	17%	24%	29%	20%	16%	18%	21%	23%	22%	4%	17%	-	23%	25%	20%	80%	10%	21%	18%	23%
Very badly	(1)	53	28	25	-	7	16	9	11	10	3	11	14	21	1	8	2	26	-	-	1	20	2	10	
		5%	6%	5%	-	5%	9%	5%	7%	5%	2%	3%	7%	7%	2%	3%	25%	7%	-	-	2%	5%	3%	7%	
NET: Badly		259	118	141	16	33	59	65	41	44	28	75	60	88	3	55	2	4	123	4	4	8	111	13	43
		26%	25%	27%	14%	21%	33%	33%	27%	21%	20%	24%	30%	29%	6%	20%	25%	23%	31%	20%	80%	12%	26%	21%	30%
Don't know		96	30	66	10	12	14	11	13	32	6	20	18	44	3	24	-	2	26	3	*	4	40	6	13
		10%	6%	13%	9%	8%	8%	6%	9%	15%	5%	6%	9%	14%	6%	9%	-	11%	7%	16%	6%	6%	9%	10%	9%
Mean		2.71	2.73	2.70	2.91	2.76	2.60	2.62	2.68	2.79	2.83	2.76	2.60	2.65	3.13	2.79	2.78	2.74	2.63	2.76	2.15	2.99	2.70	2.76	2.64
Standard deviation		0.66	0.66	0.66	0.46	0.62	0.75	0.61	0.70	0.68	0.56	0.60	0.65	0.72	0.56	0.57	1.19	0.45	0.67	0.44	0.40	0.56	0.63	0.54	0.68
Standard error		0.02	0.03	0.03	0.06	0.06	0.07	0.04	0.05	0.04	0.03	0.05	0.06	0.05	0.07	0.04	0.45	0.12	0.04	0.12	0.16	0.06	0.03	0.08	0.05

Paisley & Renfrewshire South Poll

CATI Fieldwork : 11th-16th April 2015

Absolutes/col percents

Table 11
Q.7 Which of the following statements do you most agree with?
Base: All respondents

	Gender		Age							SEG				Voting Intention							2010 Vote			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	1005	495	510	57	114	135	217	193	282	355	181	128	292	67	281	7	16	394	15	7	91	419	45	208
Weighted base	1005	476	529	116	154	176	195	149	209	138	314	198	307	55	270	7	18	393	20	5	71	423	64	145
I am satisfied with the job David Cameron is doing overall as Prime Minister	171 17%	84 18%	87 16%	20 17%	29 19%	25 14%	28 14%	18 12%	49 23%	35 25%	45 14%	36 18%	47 15%	45 83%	33 12%	1 20%	4 22%	35 9%	* 2%	1 16%	49 69%	43 10%	15 24%	18 13%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	243 24%	102 21%	141 27%	28 25%	51 33%	66 38%	39 20%	29 19%	30 14%	31 22%	80 26%	53 27%	66 22%	8 14%	34 13%	1 19%	10 59%	116 30%	5 23%	* 5%	18 26%	83 20%	16 26%	38 26%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	429 43%	213 45%	215 41%	57 49%	48 31%	61 35%	90 46%	81 54%	89 43%	51 37%	139 44%	83 42%	143 47%	1 2%	189 70%	2 27%	2 11%	170 43%	11 53%	3 65%	1 2%	251 59%	29 45%	56 39%
Refused	36 4%	16 3%	20 4%	3 2%	6 4%	4 3%	6 3%	6 4%	9 4%	5 3%	13 4%	2 1%	11 4%	-	1 1%	2 28%	1 5%	17 4%	2 9%	-	* 2%	9 2%	1 1%	4 3%
Don't know	126 13%	61 13%	66 12%	7 6%	20 13%	19 11%	32 16%	15 10%	32 15%	16 12%	36 11%	24 12%	40 13%	1 1%	13 5%	* 6%	1 4%	55 14%	3 13%	1 14%	2 3%	37 9%	3 4%	29 20%

Paisley & Renfrewshire South Poll

CATI Fieldwork : 11th-16th April 2015

Absolutes/col percents

Table 12

Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?

Base: All respondents

	Gender		Age							SEG				Voting Intention						2010 Vote				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	1005	495	510	57	114	135	217	193	282	355	181	128	292	67	281	7	16	394	15	7	91	419	45	208
Weighted base	1005	476	529	116	154	176	195	149	209	138	314	198	307	55	270	7	18	393	20	5	71	423	64	145
Labour	767	360	406	73	95	140	167	127	162	115	229	158	231	43	210	5	13	313	16	3	55	353	53	120
	76%	76%	77%	63%	62%	79%	86%	85%	77%	84%	73%	80%	75%	79%	78%	72%	75%	80%	80%	67%	77%	83%	83%	83%
SNP	535	262	273	61	74	108	115	84	91	84	178	116	137	27	110	1	10	262	10	4	32	218	38	99
	53%	55%	52%	52%	48%	61%	59%	56%	43%	61%	57%	59%	45%	48%	41%	15%	57%	67%	51%	71%	44%	51%	60%	68%
The Conservatives	259	125	134	21	34	45	56	44	55	43	72	69	64	21	56	1	5	104	6	1	22	101	18	44
	26%	26%	25%	19%	22%	26%	29%	30%	26%	31%	23%	35%	21%	38%	21%	11%	29%	27%	31%	16%	30%	24%	28%	30%
The Liberal Democrat	141	60	81	8	18	29	28	23	34	20	39	34	44	8	27	3	3	51	3	-	9	49	16	25
	14%	13%	15%	7%	12%	16%	14%	16%	16%	15%	12%	17%	14%	14%	10%	39%	18%	13%	13%	-	13%	12%	25%	17%
The UK Independence Party (UKIP)	56	29	26	11	6	8	11	10	10	7	22	9	13	4	7	*	3	28	1	-	3	11	14	12
	6%	6%	5%	10%	4%	5%	5%	7%	5%	5%	7%	5%	4%	7%	3%	5%	16%	7%	3%	-	4%	3%	22%	9%
None of them	139	68	71	21	34	16	23	13	31	14	41	25	52	8	46	2	3	38	2	1	12	50	3	12
	14%	14%	13%	18%	22%	9%	12%	9%	15%	10%	13%	13%	17%	15%	17%	28%	18%	10%	9%	18%	17%	12%	5%	9%
Don't know	21	9	12	2	7	4	-	2	4	1	5	4	6	1	2	-	1	5	-	-	1	3	-	1
	2%	2%	2%	2%	4%	2%	-	2%	2%	1%	2%	2%	2%	2%	1%	-	6%	1%	-	-	1%	1%	-	1%

Paisley & Renfrewshire South Poll

CATI Fieldwork : 11th-16th April 2015

Absolutes/col percents

Table 13

Q.9 Which of the following would you most like to see as the outcome of the next general election for the Westminster parliament?

Base: All respondents

	Gender		Age							SEG				Voting Intention							2010 Vote			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	1005	495	510	57	114	135	217	193	282	355	181	128	292	67	281	7	16	394	15	7	91	419	45	208
Weighted base	1005	476	529	116	154	176	195	149	209	138	314	198	307	55	270	7	18	393	20	5	71	423	64	145
A coalition involving Labour and the SNP	412 41%	200 42%	213 40%	56 48%	62 40%	90 51%	91 47%	63 42%	50 24%	60 44%	146 47%	89 45%	107 35%	-	50 18%	-	1 5%	287 73%	13 63%	5 94%	3 5%	158 37%	37 59%	102 70%
A Labour government	241 24%	106 22%	135 25%	15 13%	25 16%	33 19%	54 28%	46 31%	67 32%	24 18%	59 19%	42 21%	107 35%	-	183 68%	-	5 28%	12 3%	* 2%	-	5 7%	181 43%	1 1%	8 5%
A coalition involving the Conservatives and the SNP.	72 7%	35 7%	37 7%	13 11%	19 12%	12 7%	11 5%	8 5%	10 5%	11 8%	21 7%	19 9%	19 6%	4 7%	1 *	-	1 7%	49 12%	* 2%	-	6 9%	16 4%	3 4%	15 10%
A Conservative government	70 7%	39 8%	30 6%	7 6%	6 4%	4 3%	14 7%	9 6%	27 13%	18 13%	13 4%	20 10%	16 5%	41 75%	7 3%	-	3 20%	3 1%	-	-	43 60%	8 2%	4 6%	5 3%
A coalition involving the Conservatives and the Liberal Democrats.	36 4%	21 5%	15 3%	5 5%	8 5%	2 1%	7 3%	5 3%	10 5%	7 5%	12 4%	4 2%	8 3%	7 13%	9 3%	5 67%	1 8%	2 *	4 18%	-	10 14%	10 2%	6 10%	* *
A coalition involving Labour and the Liberal Democrats.	31 3%	19 4%	12 2%	6 5%	* *	8 4%	3 2%	6 4%	7 3%	6 4%	14 5%	1 1%	8 3%	-	17 6%	* 6%	3 16%	6 2%	-	-	* 1%	14 3%	7 11%	2 1%
Don't know	143 14%	55 12%	87 17%	13 12%	33 21%	28 16%	16 8%	12 8%	37 18%	12 9%	47 15%	23 11%	41 13%	3 5%	4 1%	2 27%	3 17%	34 9%	3 14%	* 6%	4 6%	37 9%	6 9%	13 9%

Paisley & Renfrewshire South Poll
CATI Fieldwork : 11th-16th April 2015

Absolutes/col percents

Table 14
Gender
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1005	1005
Weighted base	1005	1005
Male	495 49%	476 47%
Female	510 51%	529 53%

Paisley & Renfrewshire South Poll
CATI Fieldwork : 11th-16th April 2015

Absolutes/col percents

Table 15
Into which of the following age groups do you fall?
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1005	1005
Weighted base	1005	1005
18-24	57 6%	116 12%
25-34	114 11%	154 15%
35-44	135 13%	176 17%
45-54	217 22%	195 19%
55-64	193 19%	149 15%
65 or older	282 28%	209 21%
Refused	7 1%	7 1%

Paisley & Renfrewshire South Poll
CATI Fieldwork : 11th-16th April 2015

Absolutes/col percents

Table 16
SEG
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1005	1005
Weighted base	1005	1005
A	111 11%	44 4%
B	244 24%	94 9%
C1	181 18%	314 31%
C2	128 13%	198 20%
D	94 9%	119 12%
E	198 20%	188 19%
Refused	49 5%	49 5%

Paisley & Renfrewshire South Poll
CATI Fieldwork : 11th-16th April 2015

Absolutes/col percents

Table 17

Q.4 At the last general election for the Westminster parliament, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote? Could you tell me which party you voted for at the last general election for the Westminster parliament back in May 2010?

Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1005	1005
Weighted base	1005	1005
Conservative	91 9%	71 7%
Labour	419 42%	423 42%
Liberal Democrats	45 4%	64 6%
SNP	208 21%	145 14%
Another party	21 2%	20 2%
Did not vote	128 13%	182 18%
Refused	35 3%	35 4%
Don't know	58 6%	65 6%