

Thurrock Poll

CATI Fieldwork : 17th-23rd April 2015

Absolutes/col percents

Table 1

Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?

Base: All respondents

| | Total | Gender | | Age | | | | | | SEG | | | | Voting Intention | | | | | 2010 Vote | | | | |
|---------------------------|-------|--------|--------|-------|-------|-------|-------|-------|------|------|------|------|------|------------------|------|--------|------|-------|-----------|------|------|--------|------|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Con | Lab | LibDem | UKIP | Green | Other | Con | Lab | LibDem | |
| Unweighted base | 1000 | 471 | 529 | 72 | 143 | 193 | 172 | 147 | 264 | 323 | 176 | 172 | 252 | 226 | 205 | 6 | 216 | 9 | 9 | 292 | 221 | 46 | |
| Weighted base | 1000 | 500 | 500 | 119 | 208 | 218 | 168 | 129 | 149 | 138 | 286 | 231 | 268 | 190 | 217 | 7 | 242 | 16 | 8 | 222 | 215 | 59 | |
| Certain to vote | (10) | 666 | 345 | 321 | 64 | 120 | 132 | 120 | 98 | 123 | 98 | 185 | 157 | 180 | 158 | 154 | 4 | 189 | 9 | 5 | 184 | 168 | 50 |
| | | 67% | 69% | 64% | 54% | 58% | 60% | 71% | 76% | 83% | 71% | 65% | 68% | 67% | 83% | 71% | 56% | 78% | 58% | 66% | 83% | 78% | 85% |
| | (9) | 39 | 19 | 20 | 8 | 7 | 12 | 5 | 4 | 3 | 4 | 14 | 5 | 13 | 4 | 16 | - | 12 | - | - | 5 | 11 | - |
| | | 4% | 4% | 4% | 7% | 3% | 6% | 3% | 3% | 2% | 3% | 5% | 2% | 5% | 2% | 8% | - | 5% | - | - | 2% | 5% | - |
| | (8) | 67 | 30 | 37 | 8 | 20 | 15 | 17 | 1 | 6 | 10 | 17 | 17 | 18 | 14 | 10 | - | 21 | 2 | 1 | 18 | 12 | - |
| | | 7% | 6% | 7% | 7% | 9% | 7% | 10% | 1% | 4% | 7% | 6% | 7% | 7% | 7% | 4% | - | 8% | 14% | 8% | 8% | 5% | - |
| | (7) | 26 | 9 | 17 | 4 | 13 | 4 | - | 3 | 1 | 6 | 8 | 9 | 3 | 3 | 7 | - | 8 | 2 | * | 3 | 3 | 3 |
| | | 3% | 2% | 3% | 3% | 6% | 2% | - | 3% | 1% | 4% | 3% | 4% | 1% | 2% | 3% | - | 3% | 12% | 3% | 2% | 2% | 5% |
| | (6) | 15 | 12 | 3 | 5 | - | 4 | 1 | 3 | 2 | 2 | 6 | 2 | 1 | 4 | 4 | - | 1 | - | - | 1 | 1 | 3 |
| | | 2% | 2% | 1% | 4% | - | 2% | 1% | 3% | 1% | 1% | 2% | 1% | * | 2% | 2% | - | * | - | - | * | 1% | 5% |
| | (5) | 56 | 25 | 31 | 15 | 15 | 11 | 5 | 4 | 5 | 5 | 19 | 13 | 13 | 6 | 17 | 2 | 6 | 3 | - | 4 | 5 | 1 |
| | | 6% | 5% | 6% | 13% | 7% | 5% | 3% | 3% | 3% | 3% | 7% | 5% | 5% | 3% | 8% | 33% | 2% | 16% | - | 2% | 2% | 2% |
| | (4) | 12 | 3 | 9 | - | - | 8 | 2 | 2 | 1 | 1 | 3 | 6 | 2 | - | 2 | - | 1 | - | 2 | 1 | 2 | - |
| | | 1% | 1% | 2% | - | - | 4% | 1% | 1% | 1% | * | 1% | 3% | 1% | - | 1% | - | 1% | - | 20% | * | 1% | - |
| | (3) | 18 | 11 | 7 | 1 | 6 | 9 | 1 | 1 | 1 | 3 | 4 | 5 | 3 | 1 | 8 | 1 | 3 | - | * | 1 | 1 | 2 |
| | | 2% | 2% | 1% | 1% | 3% | 4% | 1% | * | * | 2% | 1% | 2% | 1% | 1% | 4% | 11% | 1% | - | 4% | 1% | 1% | 4% |
| | (2) | 8 | 2 | 6 | 3 | 1 | 1 | 2 | - | - | 2 | - | 1 | 1 | - | - | - | 1 | - | - | - | - | - |
| | | 1% | * | 1% | 3% | 1% | * | 1% | - | - | 2% | - | 1% | * | - | - | - | * | - | - | - | - | - |
| Definitely would not vote | (1) | 81 | 36 | 45 | 10 | 24 | 19 | 12 | 12 | 4 | 8 | 28 | 14 | 28 | - | - | - | - | - | - | 4 | 9 | - |
| | | 8% | 7% | 9% | 8% | 12% | 9% | 7% | 9% | 3% | 6% | 10% | 6% | 10% | - | - | - | - | - | - | 2% | 4% | - |
| Refused | | 4 | 2 | 2 | - | - | 3 | - | - | * | * | 2 | - | 2 | - | - | - | - | - | - | - | 2 | - |
| | | * | * | * | - | - | 2% | - | - | * | * | 1% | - | 1% | - | - | - | - | - | - | - | 1% | - |
| Don't know | | 7 | 4 | 3 | - | 2 | - | 2 | 2 | - | - | 2 | 4 | - | - | - | - | - | - | - | - | - | - |
| | | 1% | 1% | 1% | - | 1% | - | 1% | 1% | 1% | - | - | 1% | 1% | - | - | - | - | - | - | - | - | - |
| Mean | | 8.39 | 8.53 | 8.25 | 7.85 | 7.92 | 8.06 | 8.69 | 8.67 | 9.33 | 8.65 | 8.29 | 8.51 | 8.40 | 9.51 | 8.97 | 7.61 | 9.41 | 8.57 | 8.29 | 9.42 | 9.18 | 9.30 |
| Standard deviation | | 2.86 | 2.75 | 2.95 | 2.99 | 3.13 | 3.05 | 2.69 | 2.82 | 1.87 | 2.63 | 2.93 | 2.69 | 2.98 | 1.27 | 1.96 | 3.00 | 1.39 | 1.95 | 2.78 | 1.65 | 2.11 | 1.78 |
| Standard error | | 0.09 | 0.13 | 0.13 | 0.35 | 0.26 | 0.22 | 0.21 | 0.23 | 0.12 | 0.15 | 0.22 | 0.21 | 0.19 | 0.08 | 0.14 | 1.22 | 0.09 | 0.65 | 0.93 | 0.10 | 0.14 | 0.26 |

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Absolutes/col percents

Table 2

Q.2 If there was a general election tomorrow, which party would you vote for?

Base: All respondents

| | Total | Gender | | Age | | | | | SEG | | | | Voting Intention | | | | | 2010 Vote | | | | |
|----------------------------------|------------|------------|------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|------------------|-------------|-------------|-----------|-------------|------------|-----------|------------|------------|-----------|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Con | Lab | LibDem | UKIP | Green | Other | Con | Lab | LibDem |
| Unweighted base | 1000 | 471 | 529 | 72 | 143 | 193 | 172 | 147 | 264 | 323 | 176 | 172 | 252 | 226 | 205 | 6 | 216 | 9 | 9 | 292 | 221 | 46 |
| Weighted base | 1000 | 500 | 500 | 119 | 208 | 218 | 168 | 129 | 149 | 138 | 286 | 231 | 268 | 190 | 217 | 7 | 242 | 16 | 8 | 222 | 215 | 59 |
| Conservative | 190 19% | 108 22% | 82 16% | 26 22% | 38 18% | 45 20% | 25 15% | 29 23% | 27 18% | 45 32% | 65 23% | 43 18% | 33 12% | 190 100% | - | - | - | - | - | 113 51% | 13 6% | 12 20% |
| Labour | 217 22% | 105 21% | 113 23% | 32 27% | 51 25% | 39 18% | 33 20% | 24 19% | 35 23% | 29 21% | 69 24% | 41 18% | 67 25% | - | 217 100% | - | - | - | - | 6 3% | 121 56% | 17 29% |
| Liberal Democrat | 7 1% | 5 1% | 2 * | 1 1% | 2 1% | 3 1% | - | - | 1 1% | 1 1% | 6 2% | - | - | - | - | 7 100% | - | - | - | 3 1% | - | 1 1% |
| The UK Independence Party (UKIP) | 242 24% | 134 27% | 108 22% | 21 17% | 51 24% | 51 23% | 44 26% | 34 26% | 39 26% | 17 13% | 53 19% | 77 34% | 76 28% | - | - | - | 242 100% | - | - | 56 25% | 29 14% | 11 18% |
| The Green Party | 16 2% | 7 1% | 9 2% | 5 4% | 6 3% | 3 1% | 2 1% | - | 1 * | * * | 9 3% | 6 3% | 1 * | - | - | - | - | 16 100% | - | 2 1% | - | 2 4% |
| The British National Party (BNP) | 4 * | 3 1% | 1 * | - | - | 3 2% | - | - | 1 * | - | - | 2 1% | 2 1% | - | - | - | - | - | 4 50% | - | 2 1% | - |
| Some other party | 4 * | 3 1% | 2 * | - | - | - | 1 1% | 1 1% | 1 1% | 1 * | - | 2 1% | 1 * | - | - | - | - | - | 4 50% | 1 * | - | - |
| Would not vote | 81 8% | 36 7% | 45 9% | 10 8% | 24 12% | 19 9% | 12 7% | 12 9% | 4 3% | 8 6% | 28 10% | 14 6% | 28 10% | - | - | - | - | - | 4 2% | 9 4% | - | |
| Refused | 84 8% | 40 8% | 44 9% | 9 7% | 10 5% | 23 11% | 11 6% | 9 7% | 22 15% | 13 10% | 22 8% | 11 5% | 20 8% | - | - | - | - | - | 7 3% | 14 7% | 5 9% | |
| Don't know | 154 15% | 58 12% | 96 19% | 16 14% | 26 13% | 32 15% | 40 24% | 19 15% | 19 12% | 24 17% | 34 12% | 34 15% | 41 15% | - | - | - | - | - | 30 13% | 27 13% | 11 19% | |

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Absolutes/col percents

Table 3

Q.2 If there was a general election tomorrow, which party would you vote for?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

| | Total | Gender | | Age | | | | | | SEG | | | | Voting Intention | | | | | | 2010 Vote | | |
|----------------------------------|-------|--------|--------|-------|-------|-------|-------|-------|-----|-----|-----|-----|-----|------------------|------|--------|------|-------|-------|-----------|-----|--------|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Con | Lab | LibDem | UKIP | Green | Other | Con | Lab | LibDem |
| Unweighted base | 543 | 276 | 267 | 35 | 77 | 97 | 95 | 80 | 153 | 174 | 98 | 100 | 145 | 191 | 159 | 4 | 177 | 6 | 6 | 203 | 141 | 24 |
| Weighted base | 539 | 291 | 249 | 63 | 110 | 107 | 90 | 75 | 89 | 74 | 160 | 132 | 146 | 158 | 164 | 4 | 198 | 11 | 5 | 157 | 141 | 34 |
| Conservative | 158 | 87 | 70 | 21 | 29 | 36 | 22 | 25 | 24 | 37 | 55 | 34 | 29 | 158 | - | - | - | - | - | 98 | 11 | 10 |
| | 29% | 30% | 28% | 34% | 26% | 34% | 24% | 33% | 27% | 50% | 34% | 26% | 20% | 100% | - | - | - | - | - | 63% | 8% | 29% |
| Labour | 164 | 81 | 83 | 23 | 36 | 27 | 27 | 19 | 29 | 23 | 51 | 28 | 54 | - | 164 | - | - | - | - | 5 | 103 | 12 |
| | 30% | 28% | 33% | 37% | 33% | 25% | 30% | 25% | 33% | 31% | 32% | 21% | 37% | - | 100% | - | - | - | - | 3% | 73% | 35% |
| Liberal Democrat | 4 | 2 | 2 | * | * | 3 | - | - | 1 | * | 3 | - | - | - | - | 4 | - | - | - | 3 | - | 1 |
| | 1% | 1% | 1% | * | * | 3% | - | - | 1% | * | 2% | - | - | - | - | 100% | - | - | - | 2% | - | 2% |
| The UK Independence Party (UKIP) | 198 | 112 | 86 | 16 | 41 | 37 | 38 | 30 | 33 | 13 | 43 | 65 | 61 | - | - | - | 198 | - | - | 49 | 25 | 9 |
| | 37% | 38% | 34% | 25% | 37% | 35% | 42% | 40% | 37% | 18% | 27% | 49% | 42% | - | - | - | 100% | - | - | 31% | 18% | 28% |
| The Green Party | 11 | 5 | 6 | 3 | 4 | 2 | 2 | - | * | * | 8 | 2 | * | - | - | - | - | 11 | - | 1 | - | 2 |
| | 2% | 2% | 3% | 4% | 4% | 2% | 2% | - | * | 1% | 5% | 2% | * | - | - | - | - | 100% | - | 1% | - | 6% |
| The British National Party (BNP) | 2 | 2 | * | - | - | 2 | - | - | * | - | - | * | 2 | - | - | - | - | - | 2 | - | 2 | - |
| | * | 1% | * | - | - | 2% | - | - | * | - | - | * | 1% | - | - | - | - | - | 39% | - | 1% | - |
| Some other party | 3 | 2 | 1 | - | - | - | 1 | 1 | 1 | * | - | 2 | 1 | - | - | - | - | - | 3 | 1 | - | - |
| | 1% | 1% | 1% | - | - | - | 1% | 1% | 1% | * | - | 2% | * | - | - | - | - | - | 61% | * | - | - |

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Table 4

Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

| | <u>Total</u> |
|------------------|--------------|
| Conservative | 30% |
| Labour | 31% |
| Liberal Democrat | 1% |
| UKIP | 35% |
| Green | 2% |
| Other | 1% |

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Absolutes/col percents

Table 5

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents

| | Total | Gender | | Age | | | | | SEG | | | | Voting Intention | | | | | 2010 Vote | | | | |
|----------------------------------|-------|--------|--------|-------|-------|-------|-------|-------|-----|-----|-----|-----|------------------|-----|-----|--------|------|-----------|-------|-----|-----|--------|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Con | Lab | LibDem | UKIP | Green | Other | Con | Lab | LibDem |
| Unweighted base | 1000 | 471 | 529 | 72 | 143 | 193 | 172 | 147 | 264 | 323 | 176 | 172 | 252 | 226 | 205 | 6 | 216 | 9 | 9 | 292 | 221 | 46 |
| Weighted base | 1000 | 500 | 500 | 119 | 208 | 218 | 168 | 129 | 149 | 138 | 286 | 231 | 268 | 190 | 217 | 7 | 242 | 16 | 8 | 222 | 215 | 59 |
| Conservative | 199 | 110 | 89 | 25 | 48 | 41 | 30 | 26 | 28 | 42 | 75 | 44 | 34 | 164 | 8 | 2 | 7 | 1 | - | 110 | 16 | 16 |
| | 20% | 22% | 18% | 21% | 23% | 19% | 18% | 20% | 19% | 30% | 26% | 19% | 13% | 86% | 4% | 33% | 3% | 4% | - | 50% | 8% | 26% |
| Labour | 228 | 114 | 113 | 31 | 46 | 49 | 30 | 30 | 36 | 29 | 66 | 47 | 74 | 6 | 189 | - | 4 | 7 | 4 | 10 | 130 | 15 |
| | 23% | 23% | 23% | 26% | 22% | 23% | 18% | 23% | 24% | 21% | 23% | 21% | 28% | 3% | 87% | - | 2% | 41% | 46% | 5% | 61% | 25% |
| Liberal Democrat | 7 | 4 | 3 | 1 | 1 | 3 | - | 1 | 1 | 2 | 3 | - | 1 | 1 | - | 5 | 1 | - | - | 4 | - | 1 |
| | 1% | 1% | 1% | 1% | * | 1% | - | 1% | 1% | 1% | 1% | - | * | * | - | 67% | * | - | - | 2% | - | 1% |
| The UK Independence Party (UKIP) | 245 | 131 | 114 | 20 | 49 | 49 | 46 | 33 | 46 | 19 | 55 | 76 | 80 | 12 | 5 | - | 210 | - | 4 | 58 | 31 | 11 |
| | 25% | 26% | 23% | 17% | 24% | 22% | 27% | 25% | 31% | 14% | 19% | 33% | 30% | 6% | 2% | - | 87% | - | 44% | 26% | 14% | 19% |
| The Green Party | 6 | 3 | 2 | 1 | - | 3 | 2 | - | - | 2 | 4 | - | - | 1 | * | - | 1 | 4 | - | 1 | * | 2 |
| | 1% | 1% | * | 1% | - | 1% | 1% | - | - | 1% | 1% | - | - | * | * | - | * | 25% | - | * | * | 4% |
| The British National Party (BNP) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Some other party | 7 | 4 | 3 | - | - | 2 | 3 | 1 | 1 | - | 3 | 2 | 1 | - | 1 | - | 2 | - | 1 | 1 | 2 | - |
| | 1% | 1% | 1% | - | - | 1% | 2% | 1% | 1% | - | 1% | 1% | * | - | * | - | 1% | - | 7% | * | 1% | - |
| Would not vote | 81 | 36 | 45 | 10 | 24 | 19 | 12 | 12 | 4 | 8 | 28 | 14 | 28 | - | - | - | - | - | - | 4 | 9 | - |
| | 8% | 7% | 9% | 8% | 12% | 9% | 7% | 9% | 3% | 6% | 10% | 6% | 10% | - | - | - | - | - | - | 2% | 4% | - |
| Refused | 64 | 32 | 31 | 9 | 9 | 19 | 8 | 4 | 15 | 9 | 13 | 10 | 16 | - | - | - | - | 2 | - | 3 | 6 | 2 |
| | 6% | 6% | 6% | 7% | 4% | 9% | 5% | 3% | 10% | 6% | 5% | 4% | 6% | - | - | - | - | 15% | - | 1% | 3% | 4% |
| Don't know | 164 | 64 | 100 | 22 | 30 | 33 | 37 | 23 | 18 | 28 | 40 | 38 | 34 | 8 | 14 | - | 17 | 2 | * | 31 | 20 | 12 |
| | 16% | 13% | 20% | 19% | 15% | 15% | 22% | 18% | 12% | 20% | 14% | 16% | 13% | 4% | 6% | - | 7% | 14% | 3% | 14% | 9% | 21% |

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Table 6

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

| | Total | Gender | | Age | | | | | | SEG | | | | Voting Intention | | | | | | 2010 Vote | | | |
|----------------------------------|-------|--------|--------|-------|-------|-------|-------|-------|-----|-----|-----|-----|-----|------------------|-----|--------|------|-------|-------|-----------|-----|--------|-----|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Con | Lab | LibDem | UKIP | Green | Other | Con | Lab | LibDem | |
| Unweighted base | 556 | 281 | 275 | 34 | 76 | 97 | 97 | 81 | 166 | 181 | 100 | 100 | 150 | 182 | 154 | 4 | 167 | 4 | 5 | 207 | 154 | 25 | |
| Weighted base | 543 | 290 | 253 | 58 | 107 | 109 | 92 | 75 | 95 | 76 | 161 | 131 | 152 | 152 | 154 | 4 | 185 | 8 | 5 | 158 | 152 | 35 | |
| Conservative | 159 | 86 | 73 | 19 | 35 | 33 | 24 | 21 | 24 | 35 | 58 | 36 | 27 | 136 | 6 | * | 5 | * | - | 95 | 14 | 13 | |
| | | 29% | 29% | 34% | 33% | 30% | 27% | 29% | 25% | 47% | 36% | 27% | 18% | 89% | 4% | 7% | 3% | 6% | - | 60% | 9% | 38% | |
| Labour | 168 | 85 | 84 | 21 | 32 | 34 | 24 | 23 | 30 | 24 | 49 | 29 | 60 | 5 | 143 | - | 3 | 4 | 2 | 8 | 110 | 10 | |
| | | 31% | 29% | 33% | 37% | 30% | 31% | 26% | 31% | 32% | 30% | 22% | 40% | 3% | 93% | - | 2% | 47% | 32% | 5% | 73% | 28% | |
| Liberal Democrat | 5 | 3 | 2 | * | * | 3 | - | 1 | 1 | 1 | 3 | - | 1 | * | - | 4 | 1 | - | - | 4 | - | 1 | |
| | | 1% | 1% | * | * | 3% | - | 1% | 1% | 1% | 2% | - | 1% | * | - | 93% | 1% | - | - | 2% | - | 2% | |
| The UK Independence Party (UKIP) | 201 | 111 | 90 | 17 | 40 | 37 | 39 | 29 | 38 | 15 | 46 | 64 | 63 | 10 | 4 | - | 174 | - | 3 | 50 | 26 | 9 | |
| | | 37% | 38% | 36% | 28% | 37% | 34% | 43% | 38% | 41% | 19% | 29% | 49% | 42% | 7% | 3% | - | 94% | - | 58% | 32% | 17% | 26% |
| The Green Party | 5 | 3 | 2 | 1 | - | 2 | 2 | - | - | 1 | 4 | - | - | 1 | * | - | * | 4 | - | 1 | * | 2 | |
| | | 1% | 1% | 1% | 1% | - | 2% | 2% | - | 1% | 2% | - | - | * | * | - | * | 47% | - | * | * | 6% | |
| Some other party | 5 | 4 | 1 | - | - | * | 2 | 1 | 1 | - | 1 | 1 | 1 | - | 1 | - | 1 | - | 1 | 1 | 2 | - | |
| | | 1% | 1% | * | - | * | 3% | 1% | 1% | - | 1% | 1% | * | - | * | - | 1% | - | 10% | 1% | 1% | - | |

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Col percents

Table 7

Constituency Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

| | <u>Total</u> |
|------------------|--------------|
| Conservative | 30% |
| Labour | 31% |
| Liberal Democrat | 2% |
| UKIP | 35% |
| Green | 1% |
| Other | 1% |

Thurrock Poll

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Absolutes/col percents

Table 8

Q.5 Are there any of the following political parties that you would definitely not vote for at the next General Election?

Base: All respondents

| | Total | Gender | | Age | | | | | | SEG | | | | Voting Intention | | | | | 2010 Vote | | | |
|--|-------|--------|--------|-------|-------|-------|-------|-------|-----|-----|-----|-----|-----|------------------|-----|--------|------|-------|-----------|-----|-----|--------|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Con | Lab | LibDem | UKIP | Green | Other | Con | Lab | LibDem |
| Unweighted base | 1000 | 471 | 529 | 72 | 143 | 193 | 172 | 147 | 264 | 323 | 176 | 172 | 252 | 226 | 205 | 6 | 216 | 9 | 9 | 292 | 221 | 46 |
| Weighted base | 1000 | 500 | 500 | 119 | 208 | 218 | 168 | 129 | 149 | 138 | 286 | 231 | 268 | 190 | 217 | 7 | 242 | 16 | 8 | 222 | 215 | 59 |
| I would not vote Liberal Democrat | 617 | 323 | 294 | 60 | 121 | 129 | 106 | 93 | 100 | 82 | 166 | 161 | 174 | 131 | 138 | - | 195 | 7 | 8 | 163 | 151 | 22 |
| | 62% | 65% | 59% | 51% | 58% | 59% | 63% | 72% | 67% | 59% | 58% | 70% | 65% | 69% | 64% | - | 81% | 43% | 97% | 74% | 70% | 37% |
| I would not vote UKIP | 458 | 222 | 235 | 65 | 102 | 101 | 74 | 48 | 62 | 81 | 157 | 80 | 120 | 112 | 182 | 7 | - | 13 | 5 | 96 | 141 | 41 |
| | 46% | 44% | 47% | 54% | 49% | 46% | 44% | 37% | 42% | 59% | 55% | 35% | 45% | 59% | 84% | 100% | - | 81% | 56% | 43% | 65% | 69% |
| I would not vote Labour | 453 | 241 | 212 | 42 | 100 | 102 | 69 | 71 | 65 | 60 | 132 | 132 | 101 | 149 | - | 3 | 176 | 5 | 4 | 167 | 32 | 26 |
| | 45% | 48% | 42% | 35% | 48% | 47% | 41% | 55% | 44% | 43% | 46% | 57% | 38% | 78% | - | 41% | 73% | 34% | 51% | 75% | 15% | 44% |
| I would not vote Conservative | 453 | 235 | 218 | 40 | 77 | 114 | 81 | 60 | 74 | 44 | 124 | 102 | 154 | - | 162 | 2 | 152 | 9 | 5 | 30 | 155 | 32 |
| | 45% | 47% | 44% | 34% | 37% | 52% | 48% | 47% | 50% | 32% | 43% | 44% | 57% | - | 75% | 28% | 63% | 55% | 64% | 14% | 72% | 53% |
| None of these - I would potentially vote for all of them | 61 | 24 | 37 | 7 | 12 | 13 | 14 | 8 | 6 | 10 | 14 | 12 | 12 | 5 | 9 | - | 10 | - | - | 7 | 9 | 3 |
| | 6% | 5% | 7% | 6% | 6% | 6% | 8% | 6% | 4% | 7% | 5% | 5% | 5% | 3% | 4% | - | 4% | - | - | 3% | 4% | 5% |
| Don't know | 54 | 29 | 25 | 5 | 16 | 7 | 10 | 5 | 11 | 5 | 6 | 17 | 13 | 3 | - | - | 7 | - | - | 5 | 6 | 1 |
| | 5% | 6% | 5% | 4% | 8% | 3% | 6% | 4% | 7% | 4% | 2% | 7% | 5% | 1% | - | - | 3% | - | - | 2% | 3% | 2% |

Thurrock Poll

CATI Fieldwork : 17th-23rd April 2015

Absolutes/col percents

Table 9

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?

Base: All respondents

| | Total | Gender | | Age | | | | | SEG | | | | Voting Intention | | | | | 2010 Vote | | | | | |
|--------------------|-------|--------|--------|-------|-------|-------|-------|-------|------|------|------|------|------------------|------|------|--------|------|-----------|-------|------|------|--------|------|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Con | Lab | LibDem | UKIP | Green | Other | Con | Lab | LibDem | |
| Unweighted base | 1000 | 471 | 529 | 72 | 143 | 193 | 172 | 147 | 264 | 323 | 176 | 172 | 252 | 226 | 205 | 6 | 216 | 9 | 9 | 292 | 221 | 46 | |
| Weighted base | 1000 | 500 | 500 | 119 | 208 | 218 | 168 | 129 | 149 | 138 | 286 | 231 | 268 | 190 | 217 | 7 | 242 | 16 | 8 | 222 | 215 | 59 | |
| NET: Well | 600 | 313 | 287 | 83 | 130 | 133 | 86 | 82 | 85 | 99 | 177 | 142 | 141 | 159 | 134 | 7 | 127 | 5 | 5 | 157 | 133 | 40 | |
| | 60% | 63% | 57% | 70% | 63% | 61% | 51% | 64% | 57% | 72% | 62% | 61% | 53% | 84% | 62% | 100% | 52% | 32% | 66% | 71% | 62% | 67% | |
| Very well | (4) | 74 | 35 | 39 | 15 | 10 | 15 | 10 | 13 | 12 | 10 | 15 | 19 | 20 | 25 | 15 | - | 18 | - | 1 | 20 | 24 | - |
| | | 7% | 7% | 8% | 12% | 5% | 7% | 6% | 10% | 8% | 7% | 5% | 8% | 8% | 13% | 7% | - | 8% | - | 12% | 9% | 11% | - |
| Quite well | (3) | 526 | 278 | 248 | 68 | 120 | 119 | 76 | 69 | 73 | 89 | 162 | 123 | 121 | 134 | 119 | 7 | 109 | 5 | 4 | 137 | 109 | 40 |
| | | 53% | 56% | 50% | 58% | 58% | 54% | 45% | 54% | 49% | 64% | 57% | 53% | 45% | 70% | 55% | 100% | 45% | 32% | 54% | 62% | 51% | 67% |
| Quite badly | (2) | 183 | 73 | 110 | 17 | 33 | 49 | 35 | 24 | 24 | 19 | 55 | 47 | 52 | 7 | 32 | - | 62 | 10 | 2 | 32 | 26 | 13 |
| | | 18% | 15% | 22% | 14% | 16% | 22% | 21% | 19% | 16% | 14% | 19% | 20% | 19% | 4% | 15% | - | 26% | 63% | 20% | 14% | 12% | 22% |
| Very badly | (1) | 72 | 38 | 34 | 4 | 8 | 15 | 23 | 7 | 12 | 4 | 16 | 15 | 28 | 3 | 13 | - | 29 | - | 1 | 9 | 19 | 1 |
| | | 7% | 8% | 7% | 3% | 4% | 7% | 14% | 5% | 8% | 3% | 6% | 6% | 10% | 2% | 6% | - | 12% | - | 13% | 4% | 9% | 2% |
| NET: Badly | | 254 | 110 | 144 | 21 | 42 | 64 | 59 | 31 | 36 | 23 | 71 | 62 | 80 | 10 | 46 | - | 91 | 10 | 3 | 41 | 45 | 15 |
| | | 25% | 22% | 29% | 18% | 20% | 29% | 35% | 24% | 24% | 17% | 25% | 27% | 30% | 5% | 21% | - | 37% | 63% | 34% | 18% | 21% | 24% |
| Don't know | | 145 | 76 | 69 | 15 | 36 | 21 | 24 | 16 | 28 | 16 | 38 | 27 | 46 | 21 | 38 | - | 24 | 1 | - | 24 | 37 | 5 |
| | | 15% | 15% | 14% | 13% | 17% | 10% | 14% | 12% | 19% | 12% | 13% | 12% | 17% | 11% | 18% | - | 10% | 4% | - | 11% | 17% | 9% |
| Mean | | 2.71 | 2.73 | 2.68 | 2.90 | 2.77 | 2.68 | 2.50 | 2.78 | 2.70 | 2.86 | 2.71 | 2.72 | 2.60 | 3.07 | 2.75 | 3.00 | 2.54 | 2.34 | 2.65 | 2.85 | 2.78 | 2.71 |
| Standard deviation | | 0.74 | 0.74 | 0.75 | 0.68 | 0.63 | 0.72 | 0.85 | 0.72 | 0.79 | 0.59 | 0.68 | 0.73 | 0.82 | 0.51 | 0.71 | 0.00 | 0.83 | 0.49 | 0.92 | 0.65 | 0.81 | 0.52 |
| Standard error | | 0.03 | 0.04 | 0.04 | 0.08 | 0.06 | 0.05 | 0.07 | 0.06 | 0.05 | 0.03 | 0.05 | 0.06 | 0.06 | 0.04 | 0.05 | 0.00 | 0.06 | 0.17 | 0.31 | 0.04 | 0.06 | 0.08 |

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Absolutes/col percents

Table 10

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

| | Total | Gender | | Age | | | | | | SEG | | | | Voting Intention | | | | | 2010 Vote | | | | |
|--------------------|-------|--------|--------|-------|-------|-------|-------|-------|------|------|------|------|------|------------------|------|--------|------|-------|-----------|------|------|--------|------|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Con | Lab | LibDem | UKIP | Green | Other | Con | Lab | LibDem | |
| Unweighted base | 1000 | 471 | 529 | 72 | 143 | 193 | 172 | 147 | 264 | 323 | 176 | 172 | 252 | 226 | 205 | 6 | 216 | 9 | 9 | 292 | 221 | 46 | |
| Weighted base | 1000 | 500 | 500 | 119 | 208 | 218 | 168 | 129 | 149 | 138 | 286 | 231 | 268 | 190 | 217 | 7 | 242 | 16 | 8 | 222 | 215 | 59 | |
| NET: Well | 641 | 334 | 306 | 84 | 145 | 137 | 99 | 83 | 88 | 103 | 185 | 165 | 143 | 166 | 137 | 6 | 137 | 10 | 5 | 168 | 135 | 46 | |
| | 64% | 67% | 61% | 71% | 69% | 63% | 59% | 65% | 59% | 75% | 65% | 72% | 53% | 87% | 63% | 76% | 57% | 63% | 62% | 76% | 63% | 77% | |
| Very well | (4) | 95 | 57 | 38 | 19 | 16 | 27 | 15 | 7 | 12 | 17 | 26 | 25 | 16 | 32 | 18 | 1 | 21 | - | 1 | 26 | 23 | 1 |
| | | 9% | 11% | 8% | 16% | 8% | 12% | 9% | 5% | 8% | 13% | 9% | 11% | 6% | 17% | 8% | 11% | 9% | - | 12% | 12% | 11% | 1% |
| Quite well | (3) | 546 | 277 | 268 | 66 | 128 | 110 | 84 | 77 | 77 | 86 | 160 | 140 | 127 | 135 | 119 | 5 | 115 | 10 | 4 | 142 | 111 | 45 |
| | | 55% | 55% | 54% | 55% | 62% | 50% | 50% | 60% | 52% | 62% | 56% | 61% | 48% | 71% | 55% | 65% | 48% | 63% | 50% | 64% | 52% | 76% |
| Quite badly | (2) | 161 | 62 | 99 | 20 | 27 | 42 | 27 | 24 | 20 | 19 | 47 | 37 | 49 | 10 | 34 | 2 | 57 | 6 | - | 27 | 26 | 11 |
| | | 16% | 12% | 20% | 16% | 13% | 19% | 16% | 19% | 13% | 14% | 16% | 16% | 18% | 5% | 16% | 24% | 23% | 37% | - | 12% | 12% | 18% |
| Very badly | (1) | 73 | 44 | 28 | 4 | 11 | 15 | 19 | 8 | 14 | 3 | 15 | 15 | 33 | * | 16 | - | 22 | - | 3 | 7 | 20 | - |
| | | 7% | 9% | 6% | 4% | 5% | 7% | 11% | 6% | 10% | 2% | 5% | 7% | 12% | * | 8% | - | 9% | - | 31% | 3% | 9% | - |
| NET: Badly | | 234 | 106 | 128 | 24 | 38 | 57 | 46 | 32 | 34 | 22 | 62 | 52 | 82 | 11 | 50 | 2 | 78 | 6 | 3 | 34 | 45 | 11 |
| | | 23% | 21% | 26% | 20% | 18% | 26% | 27% | 25% | 23% | 16% | 22% | 22% | 31% | 6% | 23% | 24% | 32% | 37% | 31% | 15% | 21% | 18% |
| Don't know | | 125 | 59 | 66 | 11 | 25 | 24 | 23 | 13 | 26 | 13 | 39 | 14 | 43 | 14 | 30 | - | 27 | - | 1 | 20 | 35 | 3 |
| | | 13% | 12% | 13% | 9% | 12% | 11% | 14% | 10% | 18% | 9% | 14% | 6% | 16% | 7% | 14% | - | 11% | - | 7% | 9% | 16% | 4% |
| Mean | | 2.76 | 2.79 | 2.73 | 2.91 | 2.82 | 2.77 | 2.65 | 2.71 | 2.70 | 2.94 | 2.79 | 2.81 | 2.56 | 3.12 | 2.74 | 2.86 | 2.63 | 2.63 | 2.46 | 2.93 | 2.77 | 2.82 |
| Standard deviation | | 0.75 | 0.79 | 0.71 | 0.72 | 0.67 | 0.78 | 0.83 | 0.68 | 0.80 | 0.62 | 0.70 | 0.73 | 0.83 | 0.48 | 0.75 | 0.62 | 0.79 | 0.50 | 1.17 | 0.63 | 0.81 | 0.41 |
| Standard error | | 0.03 | 0.04 | 0.03 | 0.09 | 0.06 | 0.06 | 0.07 | 0.06 | 0.05 | 0.04 | 0.06 | 0.06 | 0.06 | 0.03 | 0.06 | 0.25 | 0.06 | 0.17 | 0.41 | 0.04 | 0.06 | 0.06 |

Thurrock Poll

CATI Fieldwork : 17th-23rd April 2015

Absolutes/col percents

Table 11

Q.7 Which of the following statements do you most agree with?**Base: All respondents**

| | Total | Gender | | Age | | | | | | SEG | | | | Voting Intention | | | | | 2010 Vote | | | |
|---|------------|------------|------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|------------------|------------|----------|------------|----------|-----------|------------|------------|-----------|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Con | Lab | LibDem | UKIP | Green | Other | Con | Lab | LibDem |
| Unweighted base | 1000 | 471 | 529 | 72 | 143 | 193 | 172 | 147 | 264 | 323 | 176 | 172 | 252 | 226 | 205 | 6 | 216 | 9 | 9 | 292 | 221 | 46 |
| Weighted base | 1000 | 500 | 500 | 119 | 208 | 218 | 168 | 129 | 149 | 138 | 286 | 231 | 268 | 190 | 217 | 7 | 242 | 16 | 8 | 222 | 215 | 59 |
| I am satisfied with the job David Cameron is doing overall as Prime Minister | 300 30% | 168 34% | 132 26% | 50 42% | 69 33% | 59 27% | 34 20% | 46 35% | 42 28% | 55 40% | 91 32% | 81 35% | 67 25% | 148 78% | 25 11% | 2 31% | 45 19% | - - | 2 20% | 118 53% | 31 14% | 17 28% |
| I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister | 244 24% | 110 22% | 134 27% | 26 22% | 61 29% | 54 25% | 48 28% | 25 19% | 30 20% | 32 23% | 79 28% | 59 26% | 51 19% | 37 20% | 17 8% | 3 41% | 105 43% | 9 58% | 2 24% | 79 36% | 25 12% | 11 19% |
| I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead. | 265 26% | 124 25% | 140 28% | 29 25% | 44 21% | 55 25% | 51 30% | 35 27% | 46 31% | 31 22% | 67 24% | 56 24% | 95 36% | 3 2% | 161 74% | - - | 34 14% | 5 32% | 3 34% | 8 4% | 130 60% | 26 43% |
| Refused | 52 5% | 29 6% | 23 5% | 3 2% | 6 3% | 15 7% | 10 6% | 6 5% | 12 8% | 9 7% | 15 5% | 5 2% | 12 5% | 1 * | 1 * | * 4% | 14 6% | - - | - - | 3 1% | 4 2% | 2 3% |
| Don't know | 139 14% | 69 14% | 70 14% | 11 9% | 28 14% | 35 16% | 26 16% | 17 13% | 19 13% | 11 8% | 34 12% | 30 13% | 42 16% | 2 1% | 14 7% | 2 24% | 43 18% | 2 10% | 2 21% | 13 6% | 25 12% | 4 7% |

Thurrock Poll

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Absolutes/col percents

Table 12

Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?
Base: All respondents

| | Total | Gender | | Age | | | | | SEG | | | | Voting Intention | | | | | 2010 Vote | | | | |
|----------------------------------|-------|--------|--------|-------|-------|-------|-------|-------|-----|-----|-----|-----|------------------|-----|-----|--------|------|-----------|-------|-----|-----|--------|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Con | Lab | LibDem | UKIP | Green | Other | Con | Lab | LibDem |
| Unweighted base | 1000 | 471 | 529 | 72 | 143 | 193 | 172 | 147 | 264 | 323 | 176 | 172 | 252 | 226 | 205 | 6 | 216 | 9 | 9 | 292 | 221 | 46 |
| Weighted base | 1000 | 500 | 500 | 119 | 208 | 218 | 168 | 129 | 149 | 138 | 286 | 231 | 268 | 190 | 217 | 7 | 242 | 16 | 8 | 222 | 215 | 59 |
| Labour | 789 | 375 | 414 | 83 | 158 | 173 | 139 | 106 | 121 | 119 | 223 | 179 | 220 | 146 | 191 | 5 | 184 | 16 | 5 | 171 | 187 | 55 |
| | 79% | 75% | 83% | 70% | 76% | 79% | 83% | 82% | 82% | 86% | 78% | 78% | 82% | 77% | 88% | 68% | 76% | 100% | 60% | 77% | 87% | 93% |
| The UK Independence Party (UKIP) | 736 | 359 | 376 | 69 | 138 | 164 | 136 | 105 | 117 | 110 | 204 | 176 | 198 | 144 | 157 | 6 | 197 | 16 | 6 | 171 | 168 | 44 |
| | 74% | 72% | 75% | 58% | 66% | 75% | 81% | 81% | 78% | 80% | 71% | 76% | 74% | 75% | 72% | 80% | 82% | 100% | 73% | 77% | 78% | 74% |
| The Conservatives | 696 | 338 | 357 | 62 | 127 | 163 | 130 | 97 | 109 | 114 | 201 | 143 | 191 | 161 | 164 | 4 | 156 | 5 | 5 | 182 | 159 | 48 |
| | 70% | 68% | 71% | 52% | 61% | 75% | 77% | 75% | 73% | 83% | 70% | 62% | 71% | 84% | 75% | 59% | 65% | 31% | 60% | 82% | 74% | 81% |
| The Liberal Democrat | 216 | 98 | 118 | 13 | 21 | 61 | 37 | 35 | 42 | 32 | 55 | 40 | 65 | 39 | 41 | 4 | 47 | - | * | 51 | 50 | 14 |
| | 22% | 20% | 24% | 11% | 10% | 28% | 22% | 27% | 28% | 23% | 19% | 17% | 24% | 21% | 19% | 55% | 19% | - | 4% | 23% | 23% | 23% |
| None of them | 82 | 50 | 31 | 17 | 20 | 21 | 8 | 7 | 9 | 7 | 22 | 17 | 21 | 12 | 10 | - | 18 | - | - | 14 | 8 | 3 |
| | 8% | 10% | 6% | 14% | 10% | 9% | 4% | 6% | 6% | 5% | 8% | 7% | 8% | 7% | 5% | - | 8% | - | - | 6% | 4% | 5% |
| Don't know | 24 | 13 | 11 | 5 | 6 | 7 | - | 2 | 4 | * | 10 | 6 | 2 | 4 | 4 | - | 5 | - | 2 | 2 | 3 | - |
| | 2% | 3% | 2% | 4% | 3% | 3% | - | 1% | 3% | * | 4% | 3% | 1% | 2% | 2% | - | 2% | - | 27% | 1% | 1% | - |

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Absolutes/col percents

Table 13

Q.9 Which of the following would you most like to see as the outcome of the next general election?

Base: All respondents

| | Total | Gender | | Age | | | | | | SEG | | | | Voting Intention | | | | | 2010 Vote | | | |
|---|------------|------------|------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|------------|------------------|------------|----------|------------|----------|-----------|------------|------------|-----------|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Con | Lab | LibDem | UKIP | Green | Other | Con | Lab | LibDem |
| Unweighted base | 1000 | 471 | 529 | 72 | 143 | 193 | 172 | 147 | 264 | 323 | 176 | 172 | 252 | 226 | 205 | 6 | 216 | 9 | 9 | 292 | 221 | 46 |
| Weighted base | 1000 | 500 | 500 | 119 | 208 | 218 | 168 | 129 | 149 | 138 | 286 | 231 | 268 | 190 | 217 | 7 | 242 | 16 | 8 | 222 | 215 | 59 |
| A Conservative government | 267 27% | 139 28% | 128 26% | 36 30% | 60 29% | 54 25% | 36 22% | 39 30% | 40 27% | 53 38% | 80 28% | 67 29% | 58 22% | 151 79% | 1 * | 1 11% | 65 27% | 2 15% | 2 24% | 130 58% | 18 8% | 6 11% |
| A Labour government | 264 26% | 128 26% | 136 27% | 37 31% | 54 26% | 48 22% | 41 25% | 33 25% | 48 32% | 29 21% | 72 25% | 53 23% | 101 38% | 3 2% | 171 79% | - | 35 15% | 3 16% | 2 22% | 9 4% | 137 64% | 13 22% |
| A coalition between Labour and the Liberal Democrats | 95 9% | 53 11% | 42 8% | 10 9% | 18 9% | 31 14% | 19 11% | 7 6% | 8 6% | 9 6% | 37 13% | 23 10% | 21 8% | 1 1% | 35 16% | 2 28% | 18 8% | 7 43% | - | 8 4% | 28 13% | 12 19% |
| A coalition between the Conservatives and the Liberal Democrats | 82 8% | 52 10% | 29 6% | 7 6% | 15 7% | 19 9% | 17 10% | 13 10% | 11 7% | 18 13% | 21 7% | 29 12% | 9 3% | 30 16% | 1 1% | 4 61% | 23 9% | - | * 3% | 30 14% | * * | 18 30% |
| Don't know | 293 29% | 128 26% | 165 33% | 29 25% | 61 29% | 66 30% | 55 33% | 37 29% | 42 28% | 30 21% | 76 27% | 60 26% | 78 29% | 5 3% | 9 4% | - | 100 41% | 4 25% | 4 51% | 46 21% | 31 15% | 10 18% |

Thurrock Poll
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Absolutes/col percents

Table 14
Gender
Base: All respondents

| | <u>Unweighted base</u> | <u>Weighted base</u> |
|-----------------|------------------------|----------------------|
| Unweighted base | 1000 | 1000 |
| Weighted base | 1000 | 1000 |
| Male | 471 47% | 500 50% |
| Female | 529 53% | 500 50% |

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Absolutes/col percents

Table 15
Into which of the following age groups do you fall?
Base: All respondents

| | <u>Unweighted base</u> | <u>Weighted base</u> |
|-----------------|------------------------|----------------------|
| Unweighted base | 1000 | 1000 |
| Weighted base | 1000 | 1000 |
| 18-24 | 72 7% | 119 12% |
| 25-34 | 143 14% | 208 21% |
| 35-44 | 193 19% | 218 22% |
| 45-54 | 172 17% | 168 17% |
| 55-64 | 147 15% | 129 13% |
| 65 or older | 264 26% | 149 15% |
| Refused | 9 1% | 9 1% |

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Absolutes/col percents

Table 16

SEG**Base: All respondents**

| | <u>Unweighted base</u> | <u>Weighted base</u> |
|-----------------|------------------------|----------------------|
| Unweighted base | 1000 | 1000 |
| Weighted base | 1000 | 1000 |
| A | 99 10% | 45 5% |
| B | 224 22% | 93 9% |
| C1 | 176 18% | 286 29% |
| C2 | 172 17% | 231 23% |
| D | 94 9% | 126 13% |
| E | 158 16% | 141 14% |
| Refused | 77 8% | 77 8% |

Thurrock Poll

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Absolutes/col percents

Table 17

Q.4 At the last general election, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?

Could you tell me which party you voted for at the last general election back in May 2010?

Base: All respondents

| | <u>Unweighted base</u> | <u>Weighted base</u> |
|-------------------|------------------------|----------------------|
| Unweighted base | 1000 | 1000 |
| Weighted base | 1000 | 1000 |
| Conservative | 292 29% | 222 22% |
| Labour | 221 22% | 215 21% |
| Liberal Democrats | 46 5% | 59 6% |
| Another party | 78 8% | 92 9% |
| Did not vote | 257 26% | 310 31% |
| Refused | 57 6% | 45 4% |
| Don't know | 49 5% | 58 6% |