Bristol West Poll CATI Fieldwork: 17th-23rd April 2015

Table 1

Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election? Base: All respondents

			Ge	nder				ge					EG				Voting In					2010 Vo	ote
		Total	Male	Female	18-24	25-34	35-44	45-54	<u>55-64</u>	65+	AB	<u>C1</u>	C2	_DE_	Con	<u>Lab</u>	LibDem	UKIP	Green	Other	Con	<u>Lab</u>	LibDem
Unweighted base		1001	526	475	93	237	149	184	159	171	503	194	65	179	124	316	124	19	141	7	106	243	317
Weighted base		1001	520	481	266	282	160	117	82	86	332	341	95	172	132	291	96	22	167	10	103	170	280
Certain to vote	(10)	686 69%	348 67%	338 70%	153 58%	170 60%	121 76%	97 83%	71 87%	69 80%	266 80%	224 66%	56 59%	101 59%	98 74%	223 77%	80 84%	11 49%	129 77%	5 53%	80 78%	142 83%	230 82%
	(9)	77 8%	43 8%	34 7%	19 7%	25 9%	15 10%	9 8%	3 4%	5 6%	25 8%	25 7%	10 10%	16 9%	13 10%	20 7%	8 8%	4 18%	7 4%	4 36%	7 7%	15 9%	25 9%
	(8)	61 6%	38 7%	23 5%	23 9%	17 6%	8 5%	4 4%	3 4%	4 5%	14 4%	29 9%	5 5%	11 6%	7 5%	14 5%	2 2%	2 11%	17 10%	-	3 3%	8 4%	12 4%
	(7)	31 3%	15 3%	16 3%	17 6%	8 3%	3 2%	2 1%	-	1 1%	8 3%	10 3%	-	7 4%	3 2%	10 3%	1 1%	3 15%	7 4%	-	1 1%	1 *	7 2%
	(6)	19 2%	8 1%	11 2%	6 2%	9 3%	-	1 1%	1 1%	1 2%	2 1%	3 1%	-	12 7%	5 3%	7 2%	-	-	1	-	4 3%	1 1%	1 1%
	(5)	24 2%	10 2%	14 3%	10 4%	8 3%	4 3%	-	1 1%	1 1%	4 1%	10 3%	1 1%	5 3%	6 5%	5 2%	4 4%	-	1	1 11%	3 3%	- , -	-
	(4)	13 1%	5 1%	8 2%	4 1%	6 2%	3 2%	1 1%	-	-	2	6 2%	3 3%	1 1%	- -	7 3%	-	-	1	- -	2 2%	- , -	-
	(3)	8 1%	7 1%	1	4 1%	3 1%	-	-	1 1%	1 1%	2	1	5 6%	1 *	-	2 1%	1 1%	2 7%	4 2%	-	-	1 1%	1
	(2)	6 1%	3 1%	3 1%	2 1%	3 1%	1 1%	-	-	*	2 1%	-	-	1 1%	-	3 1%	-	* 1%	1 1%	-	-	-	*
Definitely would not vote	(1)	72 7%	42 8%	29 6%	28 11%	32 11%	4 3%	2 2%	2 3%	3 4%	6 2%	34 10%	14 15%	14 8%	- -	-	-	-	-	- -	3 3%	2 1%	4 1%
Refused		1	-	1	-	1	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-
Don't know		4	1	3 1%	-	2 1%	-	1 1%	-	1 1%	-	-	2 2%	2 1%	-	-	-	-	-	-	-	1	1
Mean		8.68	8.60	8.78	8.09	8.14	9.22	9.57	9.48	9.30	9.40	8.48	7.79	8.32	9.35	9.27	9.57	8.55	9.34	9.08	9.17	9.61	9.59
Standard deviation		2.62	2.71	2.50	2.98	3.07	1.93	1.41	1.74	2.00	1.69	2.83	3.46	2.76	1.36	1.67	1.25	2.12	1.53	1.61	2.00	1.30	1.29
Standard error		0.08	0.12	0.12	0.31	0.20	0.16	0.10	0.14	0.15	80.0	0.20	0.43	0.21	0.12	0.09	0.11	0.49	0.13	0.61	0.19	0.08	0.07

Bristol West Poll CATI Fieldwork: 17th-23rd April 2015

Table 2
Q.2 If there was a general election tomorrow, which party would you vote for?
Base: All respondents

			nder			Ag					SE					Voting In					2010 Vot	
	<u>Total</u>	<u>Male</u>	<u>Female</u>	18-24	25-34	35-44	45-54	<u>55-64</u>	65+	<u> AB</u>	<u>C1</u>	C2	DE	Con	Lab	<u>LibDem</u>	UKIP	Green	<u>Other</u>	Con	<u>Lab</u>	<u>LibDem</u>
Unweighted base	1001	526	475	93	237	149	184	159	171	503	194	65	179	124	316	124	19	141	7	106	243	317
Weighted base	1001	520	481	266	282	160	117	82	86	332	341	95	172	132	291	96	22	167	10	103	170	280
Conservative	132 13%	79 15%	52 11%	30 11%	48 17%	16 10%	13 11%	12 14%	11 13%	60 18%	40 12%	7 8%	22 13%	132 100%	-	-	-	-	-	72 69%	-	10 4%
Labour	291 29%	146 28%	144 30%	77 29%	78 28%	50 31%	39 33%	23 28%	23 26%	103 31%	85 25%	23 24%	54 31%	-	291 100%	-	-	-	-	2 2%	109 64%	68 24%
Liberal Democrat	96 10%	57 11%	39 8%	17 6%	16 6%	16 10%	18 16%	13 16%	15 17%	46 14%	32 9%	6 6%	9 5%	-	-	96 100%	-	-	-	3 3%	8 4%	64 23%
The UK Independence Party (UKIP)	22 2%	18 3%	4 1%	7 2%	3 1%	5 3%	3 3%	2 3%	3 3%	3 1%	7 2%	2 3%	9 5%	-	-	-	22 100%	-	-	4 4%	2 1%	3 1%
The Green Party	167 17%	83 16%	85 18%	57 22%	50 18%	28 18%	20 17%	7 9%	5 6%	48 14%	75 22%	27 29%	12 7%	-	-	-	-	167 100%	-	2 2%	17 10%	62 22%
The British National Party (BNP)	6 1%	-	6 1%	4 1%	2 1%	-	-	*	-	*	4 1%	2 2%	-	-	-	-	-	-	6 58%	-	-	- -
Some other party	4	1	3 1%	-	4 1%	-	-	-	1 1%	1	2 1%	1 1%	-	-	-	-	-	-	4 42%	-	1	2 1%
Would not vote	72 7%	42 8%	29 6%	28 11%	32 11%	4 3%	2 2%	2 3%	3 4%	6 2%	34 10%	14 15%	14 8%	-	-	-	-	-	-	3 3%	2 1%	4 1%
Refused	46 5%	20 4%	26 5%	3 1%	12 4%	6 4%	6 5%	6 8%	10 11%	11 3%	8 2%	2 2%	18 10%	-	-	-	-	-	-	3 3%	7 4%	9 3%
Don't know	165 17%	73 14%	92 19%	43 16%	39 14%	34 21%	16 14%	16 19%	16 19%	55 16%	54 16%	11 12%	34 20%	-	-	-	-	-	-	15 14%	25 15%	59 21%

Bristol West Poll

CATI Fieldwork: 17th-23rd April 2015

Table 3

Q.2 If there was a general election tomorrow, which party would you vote for?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

		Ge	nder			Αç	ge				SE	G				Voting In	tention			2	010 Vo	te
	<u>Total</u>	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2_	DE	Con	_Lab	<u>LibDem</u>	UKIP	Green	Other	Con	<u>Lab</u>	LibDem
Unweighted base	611	330	281	51	135	94	129	100	100	339	118	40	89	103	264	107	13	118	5	74	175	207
Weighted base	578	309	269	141	155	100	81	50	49	221	198	54	80	106	232	81	16	136	8	70	119	180
Conservative	106 18%	65 21%	41 15%	24 17%	37 24%	13 13%	12 15%	10 20%	10 21%	50 23%	30 15%	6 11%	19 23%	106 100%	-	-	-	-	-	60 86%	-	9 5%
Labour	232 40%	119 39%	113 42%	56 39%	59 38%	44 44%	32 40%	21 41%	19 39%	88 40%	70 36%	18 34%	39 49%	-	232 100%	-	-	-	-	2 2%	95 80%	58 32%
Liberal Democrat	81 14%	47 15%	34 13%	12 8%	13 9%	14 14%	16 20%	11 22%	13 26%	40 18%	26 13%	5 9%	7 8%	-	-	81 100%	-	-	-	3 4%	7 6%	56 31%
The UK Independence Party (UKIP)	16 3%	12 4%	4 1%	4 3%	1 1%	5 5%	3 3%	2 4%	2 4%	1 1%	6 3%	2 4%	6 8%	-	-	-	16 100%	-	-	4 5%	2 2%	2 1%
The Green Party	136 23%	65 21%	71 26%	43 30%	40 26%	24 24%	17 22%	6 12%	5 9%	40 18%	61 31%	21 38%	10 12%	-	-	-	-	136 100%	-	2 2%	15 13%	54 30%
The British National Party (BNP)	5 1%	-	5 2%	3 2%	1 1%	-	-	* 1%	-	*	3 2%	1 3%	-	-	-	-	-	-	5 65%	-	-	-
Some other party	3	1	2 1%	-	2 1%	-	-	-	1 1%	1	1 1%	1 1%	-	-	-	-	-	-	3 35%	-	1	1 1%

Table 4

Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent **General Elections**

	<u>Total</u>
Conservative	18%
Labour	40%
Liberal Democrat	16%
UKIP	3%
Green	22%
Other	1%

Lord Ashcroft

Col percents

Bristol West Poll CATI Fieldwork : 17th-23rd April 2015

Table 5

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency? Base: All respondents

			nder			Ag					SE					Voting In					010 Vot	
	<u>Total</u>	<u>Male</u>	<u>Female</u>	<u>18-24</u>	25-34	35-44	45-54	<u>55-64</u>	<u>65+</u>	<u> AB</u>	<u>C1</u>	C2	<u>DE</u>	Con	<u>Lab</u>	<u>LibDem</u>	UKIP	<u>Green</u>	<u>Other</u>	<u>Con</u>	<u>Lab</u>	<u>LibDem</u>
Unweighted base	1001	526	475	93	237	149	184	159	171	503	194	65	179	124	316	124	19	141	7	106	243	317
Weighted base	1001	520	481	266	282	160	117	82	86	332	341	95	172	132	291	96	22	167	10	103	170	280
Conservative	102 10%	65 13%	37 8%	22 8%	35 12%	15 9%	8 7%	10 12%	10 12%	42 13%	33 10%	6 7%	17 10%	93 70%	2 1%	1 2%	-	-	-	53 51%	1 1%	7 3%
Labour	275 27%	138 27%	137 28%	73 27%	71 25%	49 31%	38 32%	25 31%	19 21%	88 26%	90 26%	23 24%	51 30%	7 5%	229 79%	*	1 6%	7 4%	2 24%	7 7%	100 58%	63 23%
Liberal Democrat	137 14%	79 15%	57 12%	25 9%	24 8%	23 15%	23 19%	16 20%	25 29%	63 19%	39 11%	11 12%	17 10%	15 11%	15 5%	88 92%	1 3%	4 2%	-	12 12%	8 5%	77 27%
The UK Independence Party (UKIP)	18 2%	15 3%	3 1%	7 2%	2 1%	2 1%	4 3%	1 1%	3 3%	2 1%	4 1%	3 3%	8 4%	1 1%	1	-	16 70%	-	-	2 2%	1 1%	2 1%
The Green Party	181 18%	75 14%	107 22%	51 19%	60 21%	33 20%	22 19%	8 10%	7 9%	60 18%	79 23%	19 19%	19 11%	2 1%	27 9%	1 1%	-	134 80%	* 3%	3 3%	27 16%	72 26%
The British National Party (BNP)	5 1%	-	5 1%	4 1%	2 1%	-	-	-	-	-	4 1%	2 2%	-	-	-	-	-	-	5 55%	-	-	- -
Some other party	4	1	3 1%	-	4 1%	-	-	-	* 1%	2 1%	-	-	*	2 1%	*	-	-	-	2 18%	1 1%	*	- -
Would not vote	72 7%	42 8%	29 6%	28 11%	32 11%	4 3%	2 2%	2 3%	3 4%	6 2%	34 10%	14 15%	14 8%	-	-	-	-	-	-	3 3%	2 1%	4 1%
Refused	39 4%	20 4%	19 4%	3 1%	8 3%	4 3%	5 4%	7 8%	8 10%	9 3%	6 2%	2 2%	15 9%	- -	-	-	-	-	-	1 1%	3 2%	8 3%
Don't know	169 17%	84 16%	84 17%	53 20%	46 16%	30 18%	16 13%	12 15%	11 12%	59 18%	52 15%	17 17%	30 18%	13 10%	18 6%	4 4%	5 21%	23 14%	-	21 20%	28 17%	46 17%

Bristol West Poll

CATI Fieldwork: 17th-23rd April 2015

Table 6

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency? Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

		Ge	nder			Αg	ge				SE	G				Voting In	tention			2	010 Vot	e
	<u>Total</u>	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	<u>Lab</u>	LibDem
Unweighted base	627	337	290	49	133	99	130	106	109	342	123	41	95	91	250	103	12	111	5	69	179	223
Weighted base	586	304	282	138	153	103	82	53	55	219	203	54	84	95	219	77	13	122	8	65	120	193
Conservative	80 14%	53 18%	27 10%	17 12%	28 18%	10 10%	8 9%	9 17%	8 15%	36 16%	23 11%	6 10%	14 17%	75 79%	2 1%	1 2%	-	-	-	45 68%	1 1%	6 3%
Labour	221 38%	113 37%	108 38%	54 39%	54 35%	43 42%	31 38%	22 43%	16 28%	74 34%	76 37%	19 35%	36 42%	6 7%	183 84%	*	1 9%	5 4%	2 25%	7 10%	88 73%	55 29%
Liberal Democrat	112 19%	64 21%	48 17%	17 12%	18 12%	20 20%	20 25%	14 27%	21 39%	55 25%	31 15%	10 18%	13 15%	11 12%	10 5%	74 96%	1 5%	3 3%	-	10 15%	7 6%	68 35%
The UK Independence Party (UKIP)	12 2%	10 3%	2 1%	4 3%	1 1%	2 2%	3 4%	*	2 4%	1 1%	4 2%	2 3%	5 6%	*	*	-	11 86%	-	-	2 2%	1 1%	1 1%
The Green Party	154 26%	63 21%	90 32%	43 31%	50 32%	28 27%	20 24%	7 13%	7 12%	51 23%	66 33%	17 31%	16 19%	2 2%	23 10%	1 2%	-	114 93%	* 4%	2 4%	24 20%	62 32%
The British National Party (BNP)	5 1%	-	5 2%	3 2%	1 1%	-	-	-	-	-	3 2%	1 3%	- -	-	-	-	-	-	5 61%	- -	- -	- -
Some other party	2	1	1 *	-	2 1%	-	-	-	* 1%	2 1%	-	-	* 1%	1 1%	*	-	-	-	1 10%	* 1%	*	-

Col percents

Bristol West Poll

CATI Fieldwork: 17th-23rd April 2015

Table 7

Constituency Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent **General Elections**

	<u>Total</u>
Conservative	14%
Labour	38%
Liberal Democrat	20%
UKIP	2%
Green	25%
Other	1%

Bristol West Poll CATI Fieldwork: 17th-23rd April 2015

Table 8
Q.5 Are there any of the following political parties that you would definitely not vote for at the next General Election?
Base: All respondents

		Ge	nder			Αç	ge				SE	G				Voting Ir	tention			2	2010 Vo	te
	<u>Total</u>	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	_AB_	<u>C1</u>	C2	DE	Con	_Lab_	LibDem	UKIP	Green	Other	Con	_Lab_	LibDem
Unweighted base	1001	526	475	93	237	149	184	159	171	503	194	65	179	124	316	124	19	141	7	106	243	317
Weighted base	1001	520	481	266	282	160	117	82	86	332	341	95	172	132	291	96	22	167	10	103	170	280
I would not vote UKIP	833 83%	430 83%	403 84%	233 88%	234 83%	133 83%	100 86%	64 78%	65 75%	294 88%	298 87%	75 78%	122 71%	100 76%	269 93%	90 94%	-	160 95%	9 89%	70 68%	152 89%	255 91%
I would not vote Conservative	552 55%	271 52%	281 59%	126 47%	149 53%	99 62%	80 68%	48 59%	49 56%	186 56%	197 58%	55 57%	81 47%	-	243 84%	53 56%	9 41%	131 78%	10 100%	6 5%	137 80%	196 70%
I would not vote Liberal Democrat	391 39%	200 38%	191 40%	105 40%	111 39%	58 36%	48 41%	35 42%	32 37%	112 34%	158 46%	42 44%	63 37%	59 45%	137 47%	-	13 58%	86 51%	4 46%	54 52%	89 52%	89 32%
I would not vote Labour	241 24%	145 28%	96 20%	36 14%	77 27%	36 22%	30 26%	25 30%	34 39%	96 29%	71 21%	22 23%	44 26%	94 72%	-	36 37%	13 60%	40 24%	2 21%	73 70%	8 5%	58 21%
None of these - I would potentially vote for all of them	44 4%	29 6%	15 3%	16 6%	15 5%	5 3%	2 1%	2 3%	3 3%	10 3%	12 3%	4 4%	14 8%	9 7%	3 1%	2 2%	5 22%	2 1%	-	4 4%	6 3%	8 3%
Don't know	32 3%	14 3%	18 4%	7 3%	11 4%	4 2%	2 2%	2 3%	4 5%	2 1%	6 2%	8 9%	11 6%	-	-	-	-	4 2%	-	1 1%	4 3%	2 1%

Bristol West Poll CATI Fieldwork: 17th-23rd April 2015

Table 9

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?

Base: All respondents

			Ge	nder			Αç						G				Voting Ir				2	2010 Vot	<u>:e</u>
		<u>Total</u>	<u>Male</u>	<u>Female</u>	<u>18-24</u>	25-34	35-44	<u>45-54</u>	<u>55-64</u>	<u>65+</u>	<u>AB</u>	<u>C1</u>	C2	DE	Con	<u>Lab</u>	<u>LibDem</u>	<u>UKIP</u>	Green	<u>Other</u>	<u>Con</u>	<u>Lab</u>	<u>LibDem</u>
Unweighted base		1001	526	475	93	237	149	184	159	171	503	194	65	179	124	316	124	19	141	7	106	243	317
Weighted base		1001	520	481	266	282	160	117	82	86	332	341	95	172	132	291	96	22	167	10	103	170	280
NET: Well		659 66%	369 71%	290 60%	184 69%	188 67%	112 70%	74 63%	45 55%	54 63%	244 73%	217 64%	58 61%	108 63%	120 91%	184 63%	82 85%	11 51%	83 50%	6 60%	84 81%	103 61%	191 68%
Very well	(4)	62 6%	41 8%	21 4%	14 5%	18 6%	9 6%	6 5%	4 5%	10 11%	17 5%	7 2%	15 16%	20 12%	17 13%	20 7%	4 4%	1 4%	5 3%	1 11%	15 14%	14 8%	11 4%
Quite well	(3)	597 60%	327 63%	270 56%	170 64%	170 60%	103 64%	68 58%	41 50%	44 51%	227 68%	210 62%	43 45%	87 51%	103 78%	165 57%	78 81%	11 47%	79 47%	5 48%	70 67%	89 52%	180 64%
Quite badly	(2)	177 18%	82 16%	95 20%	34 13%	57 20%	30 19%	26 23%	19 23%	9 10%	55 17%	56 16%	27 28%	25 14%	5 4%	51 18%	7 7%	4 19%	49 30%	4 37%	7 6%	33 20%	58 21%
Very badly	(1)	39 4%	12 2%	27 6%	15 6%	7 2%	4 2%	4 3%	3 3%	7 8%	9 3%	16 5%	2 2%	11 6%	-	19 7%	-	3 11%	7 4%	-	-	12 7%	2 1%
NET: Badly		216 22%	94 18%	122 25%	50 19%	64 23%	33 21%	30 26%	22 27%	15 18%	64 19%	72 21%	29 30%	35 21%	5 4%	71 24%	7 7%	7 31%	57 34%	4 37%	7 6%	46 27%	60 21%
Don't know		125 13%	58 11%	68 14%	32 12%	30 11%	14 9%	13 11%	15 18%	17 19%	24 7%	52 15%	9 9%	29 17%	6 5%	35 12%	7 7%	4 18%	27 16%	* 3%	13 12%	21 12%	29 10%
Mean		2.78	2.86	2.69	2.78	2.79	2.81	2.73	2.69	2.82	2.82	2.72	2.82	2.82	3.10	2.72	2.96	2.53	2.58	2.73	3.09	2.71	2.79
Standard deviation		0.63	0.59	0.67	0.65	0.60	0.58	0.62	0.65	0.79	0.56	0.60	0.75	0.77	0.42	0.71	0.35	0.81	0.64	0.69	0.48	0.75	0.52
Standard error		0.02	0.03	0.03	0.07	0.04	0.05	0.05	0.06	0.07	0.03	0.05	0.10	0.06	0.04	0.04	0.03	0.20	0.06	0.28	0.05	0.05	0.03

Table 10

Absolutes/col percents

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

			Ge	nder			Ag	ge				SE	EG				Voting Ir	ntention			2	2010 Vot	te
		<u>Total</u>	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	_Lab_	LibDem	UKIP	Green	Other	Con	_Lab_	LibDem
Unweighted base		1001	526	475	93	237	149	184	159	171	503	194	65	179	124	316	124	19	141	7	106	243	317
Weighted base		1001	520	481	266	282	160	117	82	86	332	341	95	172	132	291	96	22	167	10	103	170	280
NET: Well		724 72%	412 79%	312 65%	198 74%	208 74%	115 72%	81 69%	56 68%	62 72%	268 81%	237 70%	69 73%	117 68%	129 98%	192 66%	84 87%	12 53%	112 67%	4 36%	94 91%	110 65%	209 74%
Very well	(4)	70 7%	55 10%	16 3%	23 8%	15 5%	11 7%	9 8%	2 3%	9 11%	17 5%	22 6%	14 15%	15 9%	18 14%	15 5%	9 10%	1 4%	8 5%	-	9 8%	13 8%	10 3%
Quite well	(3)	654 65%	358 69%	296 62%	175 66%	194 69%	104 65%	72 62%	54 65%	53 61%	250 75%	215 63%	55 58%	102 59%	111 84%	177 61%	74 77%	11 49%	104 62%	4 36%	85 82%	97 57%	199 71%
Quite badly	(2)	130 13%	47 9%	83 17%	14 5%	43 15%	24 15%	28 24%	12 14%	8 9%	40 12%	42 12%	18 19%	19 11%	1 1%	48 16%	5 6%	7 29%	32 19%	6 61%	5 4%	29 17%	43 15%
Very badly	(1)	34 3%	13 2%	21 4%	12 5%	4 1%	6 4%	3 3%	3 4%	5 6%	7 2%	12 3%	3 3%	8 5%	-	13 5%	2 2%	2 8%	2 1%	* 3%	-	5 3%	5 2%
NET: Badly		164 16%	60 12%	104 22%	27 10%	47 17%	30 19%	31 27%	15 18%	13 15%	47 14%	54 16%	21 22%	27 16%	1 1%	61 21%	8 8%	8 37%	34 20%	6 64%	5 4%	34 20%	48 17%
Don't know		112 11%	48 9%	65 14%	41 15%	26 9%	15 9%	5 4%	11 14%	11 13%	18 5%	50 15%	5 5%	27 16%	2 1%	37 13%	5 5%	2 10%	22 13%	-	5 5%	26 15%	24 9%
Mean		2.86	2.96	2.74	2.93	2.86	2.82	2.78	2.78	2.89	2.88	2.85	2.89	2.86	3.13	2.77	3.00	2.54	2.80	2.33	3.04	2.82	2.83
Standard deviation		0.60	0.57	0.61	0.62	0.52	0.62	0.62	0.58	0.70	0.51	0.60	0.70	0.67	0.36	0.63	0.51	0.74	0.54	0.56	0.37	0.64	0.51
Standard error		0.02	0.03	0.03	0.07	0.04	0.05	0.05	0.05	0.06	0.02	0.05	0.09	0.05	0.03	0.04	0.05	0.17	0.05	0.21	0.04	0.04	0.03

Bristol West Poll CATI Fieldwork: 17th-23rd April 2015

Table 11
Q.7 Which of the following statements do you most agree with?
Base: All respondents

		Ger	nder			Ą					SE					Voting In					010 Vot	
	<u>Total</u>	<u>Male</u>	<u>Female</u>	18-24	25-34	35-44	<u>45-54</u>	55-64	65+	<u>AB</u>	<u>C1</u>	C2	DE	Con	Lab	<u>LibDem</u>	UKIP	<u>Green</u>	Other	Con	<u>Lab</u>	<u>LibDem</u>
Unweighted base	1001	526	475	93	237	149	184	159	171	503	194	65	179	124	316	124	19	141	7	106	243	317
Weighted base	1001	520	481	266	282	160	117	82	86	332	341	95	172	132	291	96	22	167	10	103	170	280
I am satisfied with the job David Cameron is doing overall as Prime Minister	246 25%	150 29%	96 20%	65 24%	72 26%	33 21%	24 20%	24 29%	29 33%	96 29%	70 20%	29 30%	46 27%	104 79%	18 6%	27 28%	2 8%	15 9%	2 18%	77 74%	21 13%	41 15%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	177 18%	81 16%	96 20%	65 24%	48 17%	25 16%	14 12%	10 12%	11 13%	52 16%	68 20%	11 11%	38 22%	26 20%	16 5%	30 31%	12 54%	28 17%	-	21 21%	15 9%	45 16%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	442 44%	225 43%	217 45%	119 45%	120 42%	75 47%	61 52%	35 42%	30 35%	153 46%	158 46%	38 40%	65 38%	1 1%	241 83%	26 27%	5 23%	95 57%	8 79%	-	114 67%	154 55%
Refused	31 3%	12 2%	20 4%	4 1%	9 3%	5 3%	5 4%	3 3%	4 5%	5 2%	11 3%	3 3%	5 3%	-	4 1%	1 1%	-	5 3%	-	-	3 2%	8 3%
Don't know	104 10%	52 10%	52 11%	13 5%	32 11%	22 14%	13 11%	11 13%	12 14%	25 8%	34 10%	15 16%	18 11%	1 1%	12 4%	12 13%	3 15%	24 14%	* 3%	5 5%	16 10%	31 11%

Bristol West Poll CATI Fieldwork: 17th-23rd April 2015

Table 12

Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...? Base: All respondents

		Ge	nder			Αç	ge				SE	G				Voting In	tention			2	2010 Vot	<u>.e</u>
	<u>Total</u>	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	<u>Lab</u>	<u>LibDem</u>	UKIP	Green	Other	Con	_Lab_	LibDem
Unweighted base	1001	526	475	93	237	149	184	159	171	503	194	65	179	124	316	124	19	141	7	106	243	317
Weighted base	1001	520	481	266	282	160	117	82	86	332	341	95	172	132	291	96	22	167	10	103	170	280
The Liberal Democrat	697	349	348	156	168	123	104	70	71	271	237	53	101	87	199	89	11	122	7	83	141	238
	70%	67%	72%	59%	59%	77%	89%	86%	82%	81%	70%	56%	59%	66%	69%	92%	50%	73%	71%	81%	83%	85%
Labour	650	317	333	150	157	115	98	68	56	244	234	46	93	76	209	76	8	119	7	66	140	219
	65%	61%	69%	56%	56%	72%	84%	83%	64%	73%	69%	48%	54%	58%	72%	79%	34%	71%	71%	63%	82%	78%
The Conservatives	309	142	167	75	73	39	43	38	36	113	94	24	57	53	70	35	4	47	5	36	49	97
	31%	27%	35%	28%	26%	24%	37%	46%	42%	34%	27%	25%	33%	40%	24%	36%	16%	28%	55%	34%	29%	35%
The UK Independence	243	121	121	47	56	37	43	31	23	87	83	18	43	38	65	26	5	36	1	27	45	91
Party (UKIP)	24%	23%	25%	18%	20%	23%	37%	38%	27%	26%	24%	19%	25%	29%	22%	27%	22%	22%	7%	26%	27%	33%
None of them	152	89	63	58	60	16	4	4	8	29	54	24	30	12	48	5	10	24	3	11	15	18
	15%	17%	13%	22%	21%	10%	4%	5%	10%	9%	16%	26%	17%	9%	17%	5%	46%	14%	29%	10%	9%	6%
Don't know	36 4%	25 5%	11 2%	11 4%	15 5%	3 2%	1 1%	2 2%	3 3%	4 1%	6 2%	13 14%	11 6%	6 5%	3 1%	-	-	7 4%	-	*	2 1%	1

Table 13
Q.9 Which of the following would you most like to see as the outcome of the next general election?
Base: All respondents

	Gender			Age				SEG			Voting Intention					2010 Vote						
	<u>Total</u>	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	C2	DE	Con	Lab	<u>LibDem</u>	UKIP	Green	Other	Con	_Lab_	LibDem
Unweighted base	1001	526	475	93	237	149	184	159	171	503	194	65	179	124	316	124	19	141	7	106	243	317
Weighted base	1001	520	481	266	282	160	117	82	86	332	341	95	172	132	291	96	22	167	10	103	170	280
A Labour government	369 37%	177 34%	192 40%	111 42%	97 34%	62 39%	46 40%	27 32%	25 29%	118 36%	137 40%	37 39%	50 29%	-	220 76%	3 3%	4 18%	67 40%	8 79%	2 2%	120 70%	84 30%
A coalition between Labour and the Liberal Democrats	192 19%	103 20%	88 18%	54 20%	51 18%	30 19%	26 22%	15 18%	16 18%	69 21%	66 19%	20 21%	31 18%	1 1%	57 20%	45 47%	1 6%	43 26%	-	-	24 14%	97 35%
A Conservative government	150 15%	96 18%	54 11%	35 13%	48 17%	17 11%	16 14%	15 19%	16 19%	52 16%	46 13%	13 13%	29 17%	90 68%	4 1%	5 5%	7 32%	8 5%	2 18%	70 68%	4 3%	14 5%
A coalition between the Conservatives and the Liberal Democrats	133 13%	73 14%	60 12%	32 12%	39 14%	20 12%	14 12%	12 14%	16 18%	55 16%	47 14%	8 9%	23 13%	40 31%	2 1%	39 41%	4 17%	18 11%	-	25 24%	5 3%	41 15%
Don't know	158 16%	71 14%	87 18%	33 12%	47 17%	31 19%	14 12%	14 17%	14 16%	38 11%	44 13%	17 17%	40 23%	1 1%	7 2%	4 4%	6 28%	31 18%	* 3%	7 7%	17 10%	45 16%

Lord Ashcroft

Table 14 Gender

Base: All respondents

	Unweighted base	Weighted base
Unweighted base	1001	1001
Weighted base	1001	1001
Male	526 53%	520 52%
Female	475 47%	481 48%

Lord Ashcroft

Table 15
Into which of the following age groups do you fall?
Base: All respondents

	Unweighted base	Weighted base
Unweighted base	1001	1001
Weighted base	1001	1001
18-24	93 9%	266 27%
25-34	237 24%	282 28%
35-44	149 15%	160 16%
45-54	184 18%	117 12%
55-64	159 16%	82 8%
65 or older	171 17%	86 9%
Refused	8 1%	8 1%

Lord Ashcroft

Table 16 **SEG**

Base: All respondents

	Unweighted base	Weighted base
Unweighted base	1001	1001
Weighted base	1001	1001
Α	211 21%	143 14%
В	292 29%	189 19%
C1	194 19%	341 34%
C2	65 6%	95 10%
D	56 6%	80 8%
E	123 12%	92 9%
Refused	60 6%	60 6%

Lord Ashcroft

Table 17

Q.4 At the last general election, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote? Could you tell me which party you voted for at the last general election back in May 2010? Base: All respondents

	Unweighted base	Weighted base
Unweighted base	1001	1001
Weighted base	1001	1001
Conservative	106 11%	103 10%
Labour	243 24%	170 17%
Liberal Democrats	317 32%	280 28%
Another party	47 5%	37 4%
Did not vote	206 21%	344 34%
Refused	40 4%	29 3%
Don't know	42 4%	37 4%

Lord Ashcroft