

## North East Somerset Poll

### CATI Fieldwork : 7th-11th April 2015

Absolutes/col percents

Table 1

**Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1001	477	524	56	66	144	205	213	313	454	173	145	192	335	193	58	89	73	7	304	211	169	
Weighted base	1001	489	512	94	116	168	189	173	257	256	288	240	180	317	197	46	100	70	5	271	210	149	
Certain to vote	(10)	666	330	337	49	62	98	128	122	202	206	196	116	119	258	146	29	69	47	2	243	164	106
		67%	67%	66%	52%	54%	58%	68%	71%	79%	81%	68%	48%	66%	81%	74%	63%	69%	67%	46%	90%	78%	71%
	(9)	48	18	30	4	1	15	8	8	12	14	15	10	9	13	8	8	5	4	1	12	10	10
		5%	4%	6%	4%	1%	9%	4%	5%	5%	5%	5%	4%	5%	4%	4%	17%	5%	5%	26%	4%	5%	7%
	(8)	65	42	24	10	16	5	13	9	12	12	14	28	11	19	10	4	11	7	-	7	12	19
		7%	9%	5%	11%	14%	3%	7%	5%	5%	5%	5%	12%	6%	6%	5%	9%	11%	10%	-	2%	6%	13%
	(7)	41	20	20	2	17	3	10	6	3	8	10	15	6	5	6	4	2	2	*	4	5	4
		4%	4%	4%	2%	15%	2%	5%	4%	1%	3%	3%	6%	4%	2%	3%	9%	2%	3%	9%	1%	2%	3%
	(6)	15	7	7	3	2	-	3	2	5	-	7	3	5	1	5	1	4	-	-	-	1	4
		1%	1%	1%	3%	2%	-	2%	1%	2%	-	2%	1%	3%	*	3%	3%	4%	-	-	-	*	2%
	(5)	65	23	42	6	6	28	10	8	7	7	26	20	12	15	14	-	5	6	-	4	11	5
		6%	5%	8%	6%	5%	17%	5%	5%	3%	3%	9%	8%	7%	5%	7%	-	5%	9%	-	1%	5%	3%
	(4)	7	3	3	3	-	-	1	1	1	-	3	3	-	-	3	-	-	-	-	-	1	-
		1%	1%	1%	3%	-	-	1%	*	1%	-	1%	1%	-	-	1%	-	-	-	-	-	1%	-
	(3)	21	9	12	6	5	2	3	3	2	1	4	9	5	5	5	-	1	3	-	-	-	*
		2%	2%	2%	6%	4%	1%	2%	2%	1%	1%	1%	4%	3%	2%	2%	-	1%	4%	-	-	-	*
	(2)	6	1	5	-	4	-	1	1	-	1	-	3	1	-	-	-	4	1	1	-	-	-
		1%	*	1%	-	3%	-	*	1%	-	1%	-	1%	*	-	-	-	4%	1%	19%	-	-	-
Definitely would not vote	(1)	63	34	29	11	3	17	11	12	9	6	13	32	11	-	-	-	-	-	*	6	*	
		6%	7%	6%	12%	3%	10%	6%	7%	4%	2%	5%	13%	6%	-	-	-	-	-	*	3%	*	
Refused		1	-	1	-	-	-	-	1	-	-	1	-	-	-	-	-	-	-	-	-	-	-
		*	-	*	-	-	-	-	*	-	-	1%	-	-	-	-	-	-	-	-	-	-	-
Don't know		3	2	1	-	-	-	1	2	-	-	-	2	-	-	-	-	-	-	2	-	-	
		*	*	*	-	-	-	*	1%	-	-	-	1%	-	-	-	-	-	-	1%	-	-	
Mean		8.51	8.56	8.46	7.57	8.15	7.97	8.61	8.63	9.19	9.33	8.63	7.44	8.51	9.42	9.04	9.28	8.88	8.79	7.96	9.78	9.21	9.28
Standard deviation		2.67	2.65	2.68	3.24	2.53	3.03	2.56	2.69	2.07	1.81	2.48	3.27	2.65	1.47	1.89	1.12	2.09	2.14	3.36	0.85	1.92	1.39
Standard error		0.08	0.12	0.12	0.43	0.31	0.25	0.18	0.18	0.12	0.09	0.19	0.27	0.19	0.08	0.14	0.15	0.22	0.25	1.27	0.05	0.13	0.11

## North East Somerset Poll

### CATI Fieldwork : 7th-11th April 2015

Absolutes/col percents

Table 2

**Q.2 If there was a general election tomorrow, which party would you vote for?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1001	477	524	56	66	144	205	213	313	454	173	145	192	335	193	58	89	73	7	304	211	169
Weighted base	1001	489	512	94	116	168	189	173	257	256	288	240	180	317	197	46	100	70	5	271	210	149
Conservative	317	172	146	24	36	50	67	45	92	104	97	61	47	317	-	-	-	-	-	204	11	40
		32%	35%	28%	25%	31%	30%	36%	26%	36%	41%	34%	25%	26%	100%	-	-	-	-	75%	5%	27%
Labour	197	89	108	23	21	31	32	40	50	45	60	46	42	-	197	-	-	-	-	4	110	26
		20%	18%	21%	25%	18%	18%	23%	20%	17%	21%	19%	23%	-	100%	-	-	-	-	2%	52%	17%
Liberal Democrat	46	22	24	5	4	11	9	7	11	23	9	5	6	-	-	46	-	-	-	5	7	25
		5%	5%	5%	5%	4%	6%	5%	4%	4%	9%	3%	2%	3%	-	-	100%	-	-	2%	4%	17%
The UK Independence Party (UKIP)	100	55	45	5	14	20	19	20	23	10	24	34	31	-	-	-	100	-	-	23	20	15
		10%	11%	9%	5%	12%	12%	10%	11%	4%	8%	14%	17%	-	-	-	100%	-	-	8%	10%	10%
The Green Party	70	35	35	19	10	9	13	14	4	27	20	14	6	-	-	-	-	70	-	2	17	18
		7%	7%	7%	20%	9%	5%	7%	8%	2%	11%	7%	6%	3%	-	-	-	100%	-	1%	8%	12%
The British National Party (BNP)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some other party	5	2	3	1	1	1	-	1	1	3	-	1	1	-	-	-	-	-	5	-	-	1
		*	1%	*	1%	1%	-	*	*	1%	-	1%	*	-	-	-	-	-	100%	-	-	1%
Would not vote	63	34	29	11	3	17	11	12	9	6	13	32	11	-	-	-	-	-	-	*	6	*
		6%	7%	6%	12%	3%	10%	6%	7%	4%	2%	5%	13%	6%	-	-	-	-	-	*	3%	*
Refused	65	31	34	2	6	6	8	12	31	11	14	16	15	-	-	-	-	-	-	11	10	1
		7%	6%	7%	2%	5%	4%	4%	7%	12%	4%	5%	7%	9%	-	-	-	-	-	4%	5%	*
Don't know	137	48	89	5	22	23	29	23	35	27	51	30	23	-	-	-	-	-	-	22	28	23
		14%	10%	17%	5%	19%	14%	15%	13%	14%	11%	18%	13%	-	-	-	-	-	-	8%	13%	16%

## North East Somerset Poll

### CATI Fieldwork : 7th-11th April 2015

Absolutes/col percents

Table 3

**Q.2 If there was a general election tomorrow, which party would you vote for?**

**Base: All respondents expressing an intention to vote (Turnout Weighted)**

**This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote**

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	614	314	300	34	35	93	127	133	189	322	101	69	106	279	155	48	69	58	5	234	144	117
Weighted base	575	299	276	54	60	96	110	102	151	180	167	111	100	260	150	37	75	51	3	207	139	100
Conservative	260	143	116	19	28	40	53	38	78	89	81	47	34	260	-	-	-	-	-	178	8	33
	45%	48%	42%	35%	47%	42%	49%	37%	52%	50%	49%	42%	34%	100%	-	-	-	-	-	86%	6%	33%
Labour	150	69	80	16	13	23	25	33	40	38	45	30	32	-	150	-	-	-	-	3	92	23
	26%	23%	29%	30%	21%	23%	23%	33%	27%	21%	27%	27%	32%	-	100%	-	-	-	-	2%	67%	23%
Liberal Democrat	37	18	19	3	3	9	7	6	9	19	7	5	4	-	-	37	-	-	-	4	7	20
	6%	6%	7%	6%	5%	10%	6%	6%	6%	11%	4%	4%	4%	-	-	100%	-	-	-	2%	5%	20%
The UK Independence Party (UKIP)	75	44	31	3	7	15	16	14	19	8	20	20	24	-	-	-	75	-	-	21	17	11
	13%	15%	11%	6%	13%	15%	15%	13%	13%	5%	12%	18%	24%	-	-	-	100%	-	-	10%	12%	11%
The Green Party	51	23	28	11	9	8	8	11	4	23	14	8	5	-	-	-	-	51	-	2	15	14
	9%	8%	10%	21%	15%	8%	7%	11%	3%	13%	8%	7%	5%	-	-	-	-	100%	-	1%	10%	13%
Some other party	3	2	1	1	*	1	-	1	1	1	-	1	1	-	-	-	-	-	3	-	-	*
	1%	1%	*	1%	*	1%	-	1%	*	1%	-	1%	1%	-	-	-	-	-	100%	-	-	*

## North East Somerset Poll

### CATI Fieldwork : 7th-11th April 2015

Col percents

Table 4

**Voting Intention (Turnout Weighted)**

**This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections**

	<u>Total</u>
Conservative	45%
Labour	27%
Liberal Democrat	7%
UKIP	12%
Green	8%

**Other** \*

## North East Somerset Poll

### CATI Fieldwork : 7th-11th April 2015

Absolutes/col percents

Table 5

**Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?**

**Base: All respondents**

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1001	477	524	56	66	144	205	213	313	454	173	145	192	335	193	58	89	73	7	304	211	169
Weighted base	1001	489	512	94	116	168	189	173	257	256	288	240	180	317	197	46	100	70	5	271	210	149
Conservative	328	172	156	27	29	45	63	46	114	105	100	54	56	285	8	8	7	1	1	202	19	36
	33%	35%	30%	29%	25%	27%	34%	27%	44%	41%	35%	22%	31%	90%	4%	17%	7%	1%	18%	75%	9%	24%
Labour	215	100	115	26	25	38	33	43	50	51	58	52	48	8	170	6	8	5	-	5	117	38
	21%	20%	22%	27%	21%	23%	17%	25%	20%	20%	20%	22%	27%	3%	87%	13%	8%	7%	-	2%	56%	26%
Liberal Democrat	66	31	36	6	17	10	15	9	10	31	14	10	7	10	6	28	2	2	1	10	9	29
	7%	6%	7%	6%	15%	6%	8%	5%	4%	12%	5%	4%	4%	3%	3%	62%	2%	3%	22%	4%	4%	20%
The UK Independence Party (UKIP)	84	52	32	3	12	15	19	19	17	8	20	31	24	5	-	-	77	-	-	20	18	12
	8%	11%	6%	3%	10%	9%	10%	11%	7%	3%	7%	13%	13%	2%	-	-	77%	-	-	7%	9%	8%
The Green Party	65	32	33	17	9	11	12	12	4	22	22	13	6	1	4	-	-	57	-	4	16	16
	6%	7%	6%	18%	8%	7%	6%	7%	1%	9%	8%	5%	3%	*	2%	-	-	82%	-	1%	8%	11%
The British National Party (BNP)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some other party	7	4	3	-	-	6	-	-	2	*	4	1	1	3	-	1	-	-	2	3	-	-
	1%	1%	1%	-	-	3%	-	-	1%	*	1%	1%	1%	1%	-	1%	-	-	41%	1%	-	-
Would not vote	63	34	29	11	3	17	11	12	9	6	13	32	11	-	-	-	-	-	-	*	6	*
	6%	7%	6%	12%	3%	10%	6%	7%	4%	2%	5%	13%	6%	-	-	-	-	-	-	*	3%	*
Refused	43	19	24	1	5	4	5	8	20	7	10	11	8	-	-	-	-	-	-	4	3	1
	4%	4%	5%	1%	4%	2%	2%	5%	8%	3%	3%	5%	4%	-	-	-	-	-	-	1%	2%	*
Don't know	129	44	85	4	17	22	31	24	31	25	46	36	19	6	9	3	7	5	1	24	22	17
	13%	9%	17%	4%	14%	13%	16%	14%	12%	10%	16%	15%	10%	2%	4%	7%	7%	7%	19%	9%	10%	11%

## North East Somerset Poll

### CATI Fieldwork : 7th-11th April 2015

Absolutes/col percents

Table 6

**Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?**

**Base: All respondents expressing an intention to vote (Turnout Weighted)**

**This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote**

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	640	327	313	35	40	93	127	137	205	329	105	71	116	275	153	44	66	54	5	242	154	119
Weighted base	601	311	290	55	68	97	110	105	164	185	173	114	110	256	148	34	70	48	3	213	149	103
Conservative	267	144	122	21	22	37	49	38	97	91	80	43	43	235	3	6	6	1	1	177	15	28
		44%	46%	42%	37%	33%	39%	44%	36%	49%	46%	38%	39%	92%	2%	18%	8%	1%	22%	83%	10%	27%
Labour	166	79	87	20	21	24	24	37	41	43	45	35	39	5	136	5	6	4	-	4	97	31
		28%	25%	30%	36%	30%	25%	22%	35%	25%	23%	26%	31%	2%	92%	15%	8%	8%	-	2%	65%	30%
Liberal Democrat	51	23	28	4	12	9	13	7	7	25	12	7	5	9	5	23	1	2	1	9	8	23
		8%	7%	10%	7%	17%	9%	11%	7%	4%	14%	7%	6%	4%	3%	3%	66%	2%	4%	22%	4%	5%
The UK Independence Party (UKIP)	64	42	22	2	6	13	17	13	14	7	17	20	18	4	-	-	58	-	-	18	15	9
		11%	13%	8%	3%	8%	14%	15%	9%	4%	10%	18%	16%	2%	-	-	82%	-	-	8%	10%	9%
The Green Party	48	20	28	9	8	10	8	11	3	18	17	7	5	1	4	-	-	42	-	3	15	12
		8%	7%	10%	17%	12%	10%	7%	10%	2%	10%	10%	6%	4%	*	3%	-	-	87%	-	1%	10%
Some other party	5	2	3	-	-	3	-	-	1	*	2	1	1	2	-	*	-	-	2	2	-	-
		1%	1%	1%	-	-	4%	-	1%	*	1%	1%	1%	1%	-	1%	-	-	56%	1%	-	-

**North East Somerset Poll**  
**CATI Fieldwork : 7th-11th April 2015**

Col percents

Table 7

**Constituency Voting Intention (Turnout Weighted)**

**This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections**

	<u>Total</u>
Conservative	44%
Labour	28%
Liberal Democrat	9%
UKIP	10%
Green	8%
Other	1%

## North East Somerset Poll

### CATI Fieldwork : 7th-11th April 2015

Absolutes/col percents

Table 8

**Q.5 Are there any of the following political parties that you would definitely not vote for at the next General Election?****Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1001	477	524	56	66	144	205	213	313	454	173	145	192	335	193	58	89	73	7	304	211	169
Weighted base	1001	489	512	94	116	168	189	173	257	256	288	240	180	317	197	46	100	70	5	271	210	149
I would not vote UKIP	662	307	355	73	81	109	127	101	168	205	200	134	97	236	169	38	-	66	5	179	150	110
	66%	63%	69%	77%	70%	65%	68%	58%	65%	80%	70%	56%	54%	74%	86%	83%	-	95%	100%	66%	72%	74%
I would not vote Liberal Democrat	568	284	284	48	56	98	104	94	164	134	158	145	115	205	131	-	77	42	3	187	131	59
	57%	58%	55%	51%	49%	58%	55%	54%	64%	52%	55%	60%	64%	65%	67%	-	77%	61%	59%	69%	62%	40%
I would not vote Labour	469	252	218	30	51	76	93	73	141	131	136	103	86	261	-	20	69	29	3	221	24	70
	47%	51%	43%	32%	44%	45%	49%	42%	55%	51%	47%	43%	48%	82%	-	43%	69%	42%	68%	82%	11%	47%
I would not vote Conservative	417	204	213	38	53	82	76	85	83	92	110	122	84	-	159	26	72	55	3	20	163	73
	42%	42%	42%	40%	45%	49%	40%	49%	32%	36%	38%	51%	47%	-	81%	56%	72%	79%	63%	7%	77%	49%
None of these - I would potentially vote for all of them	63	25	38	6	13	16	4	12	11	10	12	26	10	9	4	2	11	1	-	8	9	6
	6%	5%	7%	6%	11%	10%	2%	7%	4%	4%	4%	11%	6%	3%	2%	5%	11%	1%	-	3%	4%	4%
Don't know	24	11	13	3	1	3	7	3	8	3	10	3	6	2	-	1	-	-	-	*	1	2
	2%	2%	3%	3%	1%	2%	4%	2%	3%	1%	4%	1%	3%	1%	-	2%	-	-	-	*	*	1%



## North East Somerset Poll

### CATI Fieldwork : 7th-11th April 2015

Absolutes/col percents

Table 9

#### Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1001	477	524	56	66	144	205	213	313	454	173	145	192	335	193	58	89	73	7	304	211	169	
Weighted base	1001	489	512	94	116	168	189	173	257	256	288	240	180	317	197	46	100	70	5	271	210	149	
NET: Well	701	368	334	77	80	105	135	118	184	197	201	162	120	286	112	40	57	45	2	230	132	104	
	70%	75%	65%	82%	69%	63%	72%	68%	72%	77%	70%	67%	67%	90%	57%	87%	57%	65%	46%	85%	63%	70%	
Very well	(4)	69	54	15	12	9	8	8	5	27	20	14	20	12	47	8	6	-	-	-	30	10	13
		7%	11%	3%	13%	7%	5%	4%	3%	10%	8%	5%	8%	7%	15%	4%	13%	-	-	-	11%	5%	9%
Quite well	(3)	633	314	318	66	71	97	127	113	157	177	187	142	108	239	105	34	57	45	2	199	122	91
		63%	64%	62%	70%	61%	57%	68%	65%	61%	69%	65%	59%	60%	75%	53%	74%	57%	65%	46%	74%	58%	61%
Quite badly	(2)	201	78	123	17	26	50	39	35	35	42	76	45	32	15	59	4	35	20	1	18	57	34
		20%	16%	24%	18%	22%	29%	21%	20%	14%	17%	26%	19%	18%	5%	30%	8%	35%	29%	13%	7%	27%	23%
Very badly	(1)	33	17	16	-	5	7	5	7	9	4	1	11	15	2	15	-	3	2	2	2	9	7
		3%	3%	3%	-	4%	4%	3%	4%	4%	1%	*	5%	8%	1%	7%	-	3%	3%	41%	1%	4%	5%
NET: Badly		234	95	139	17	31	56	44	43	44	46	77	57	47	17	74	4	38	23	3	20	66	40
		23%	19%	27%	18%	27%	33%	23%	25%	17%	18%	27%	24%	26%	5%	37%	8%	38%	32%	54%	7%	31%	27%
Don't know		65	26	40	-	5	7	10	12	29	13	9	22	13	14	11	2	5	2	-	21	12	4
		7%	5%	8%	-	5%	4%	5%	7%	11%	5%	3%	9%	7%	4%	5%	4%	5%	3%	-	8%	6%	3%
Mean		2.79	2.87	2.70	2.95	2.75	2.66	2.77	2.72	2.89	2.88	2.77	2.78	2.70	3.09	2.57	3.05	2.57	2.63	2.05	3.03	2.67	2.76
Standard deviation		0.62	0.64	0.58	0.55	0.66	0.64	0.56	0.60	0.65	0.55	0.54	0.68	0.73	0.47	0.70	0.48	0.55	0.55	1.04	0.48	0.64	0.68
Standard error		0.02	0.03	0.03	0.07	0.08	0.05	0.04	0.04	0.03	0.04	0.06	0.06	0.03	0.05	0.06	0.06	0.07	0.39	0.03	0.05	0.05	

## North East Somerset Poll

### CATI Fieldwork : 7th-11th April 2015

Absolutes/col percents

Table 10

#### Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1001	477	524	56	66	144	205	213	313	454	173	145	192	335	193	58	89	73	7	304	211	169	
Weighted base	1001	489	512	94	116	168	189	173	257	256	288	240	180	317	197	46	100	70	5	271	210	149	
NET: Well	722	367	355	84	93	105	127	113	198	209	205	161	121	276	121	41	69	43	2	228	139	101	
	72%	75%	69%	89%	80%	62%	67%	65%	77%	82%	71%	67%	67%	87%	61%	88%	68%	62%	46%	84%	66%	68%	
Very well	(4)	55	35	19	4	7	8	5	5	25	16	10	10	16	31	10	2	1	2	-	22	10	10
		5%	7%	4%	4%	6%	5%	3%	3%	10%	6%	4%	4%	9%	10%	5%	5%	1%	2%	-	8%	5%	7%
Quite well	(3)	667	331	336	80	86	97	122	108	173	193	195	152	105	246	111	38	67	42	2	206	129	90
		67%	68%	66%	85%	74%	57%	65%	63%	68%	76%	68%	63%	58%	77%	56%	83%	67%	60%	46%	76%	61%	61%
Quite badly	(2)	182	79	103	6	15	48	45	42	25	32	55	56	36	24	53	3	19	19	*	17	55	33
		18%	16%	20%	7%	13%	29%	24%	24%	10%	13%	19%	23%	20%	7%	27%	6%	19%	27%	5%	6%	26%	22%
Very badly	(1)	37	20	17	3	2	7	7	8	9	1	6	10	17	5	12	-	8	3	2	4	8	8
		4%	4%	3%	3%	2%	4%	4%	5%	4%	1%	2%	4%	9%	2%	6%	-	8%	4%	41%	1%	4%	5%
NET: Badly		218	98	120	9	17	55	52	50	34	34	61	66	53	29	65	3	27	22	2	21	63	41
		22%	20%	23%	10%	15%	33%	27%	29%	13%	13%	21%	27%	29%	9%	33%	6%	27%	31%	46%	8%	30%	28%
Don't know		61	24	37	1	6	8	10	10	24	13	22	13	7	12	11	3	5	5	*	22	8	7
		6%	5%	7%	1%	5%	5%	5%	6%	10%	5%	7%	5%	4%	4%	6%	6%	5%	7%	8%	8%	4%	5%
Mean		2.79	2.82	2.75	2.91	2.89	2.66	2.70	2.67	2.92	2.92	2.79	2.71	2.69	2.99	2.64	2.99	2.65	2.64	2.05	2.99	2.70	2.73
Standard deviation		0.60	0.62	0.58	0.48	0.51	0.65	0.59	0.62	0.61	0.46	0.54	0.62	0.77	0.49	0.69	0.34	0.65	0.61	1.10	0.47	0.62	0.68
Standard error		0.02	0.03	0.03	0.07	0.06	0.06	0.04	0.04	0.04	0.02	0.04	0.05	0.06	0.03	0.05	0.05	0.07	0.07	0.45	0.03	0.04	0.05

## North East Somerset Poll

### CATI Fieldwork : 7th-11th April 2015

Absolutes/col percents

Table 11

**Q.7 Which of the following statements do you most agree with?****Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1001	477	524	56	66	144	205	213	313	454	173	145	192	335	193	58	89	73	7	304	211	169
Weighted base	1001	489	512	94	116	168	189	173	257	256	288	240	180	317	197	46	100	70	5	271	210	149
I am satisfied with the job David Cameron is doing overall as Prime Minister	394 39%	203 41%	192 37%	37 39%	46 40%	62 37%	70 37%	58 34%	119 46%	124 48%	118 41%	68 28%	66 37%	251 79%	27 14%	17 37%	12 12%	11 16%	1 27%	195 72%	27 13%	53 36%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	222 22%	105 21%	117 23%	15 16%	33 28%	41 24%	47 25%	40 23%	45 18%	43 17%	73 25%	69 29%	34 19%	63 20%	21 10%	16 35%	45 45%	17 24%	1 19%	61 22%	32 15%	39 26%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	258 26%	131 27%	127 25%	27 29%	25 21%	41 24%	49 26%	53 31%	64 25%	70 27%	59 21%	57 24%	64 35%	4 1%	145 74%	11 24%	29 29%	30 43%	2 42%	8 3%	136 65%	49 33%
Refused	37 4%	14 3%	23 5%	3 3%	4 4%	7 4%	8 4%	6 3%	9 3%	5 2%	6 2%	19 8%	5 3%	- -	- -	* 1%	5 5%	1 1%	- -	2 1%	2 1%	4 2%
Don't know	89 9%	36 7%	53 10%	12 13%	8 7%	17 10%	15 8%	16 9%	20 8%	14 5%	32 11%	28 12%	11 6%	* *	4 2%	2 4%	10 10%	11 16%	1 12%	5 2%	12 6%	5 3%

## North East Somerset Poll

### CATI Fieldwork : 7th-11th April 2015

Absolutes/col percents

Table 12

**Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?**  
**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1001	477	524	56	66	144	205	213	313	454	173	145	192	335	193	58	89	73	7	304	211	169
Weighted base	1001	489	512	94	116	168	189	173	257	256	288	240	180	317	197	46	100	70	5	271	210	149
Labour	570 57%	282 58%	287 56%	43 46%	62 53%	90 53%	105 56%	100 58%	167 65%	158 62%	171 59%	120 50%	108 60%	171 54%	137 70%	28 60%	60 60%	45 64%	3 55%	157 58%	151 72%	88 59%
The Conservatives	523 52%	233 48%	290 57%	33 35%	46 40%	80 47%	114 61%	97 56%	151 59%	155 60%	162 56%	103 43%	88 49%	193 61%	92 47%	23 50%	48 48%	39 56%	2 34%	179 66%	108 51%	83 56%
The Liberal Democrat	269 27%	128 26%	141 28%	21 23%	14 12%	36 21%	62 33%	57 33%	78 30%	75 30%	76 26%	48 20%	57 32%	87 27%	55 28%	25 54%	23 23%	18 25%	4 73%	81 30%	56 27%	48 32%
The UK Independence Party (UKIP)	175 18%	75 15%	101 20%	12 12%	14 12%	31 18%	30 16%	28 16%	60 23%	40 16%	58 20%	39 16%	36 20%	54 17%	26 13%	7 14%	34 34%	12 17%	1 17%	56 21%	39 19%	26 17%
None of them	230 23%	119 24%	111 22%	33 35%	36 31%	45 26%	33 17%	33 19%	49 19%	46 18%	59 21%	69 29%	42 23%	67 21%	32 16%	9 19%	18 18%	15 21%	1 19%	49 18%	24 11%	29 20%
Don't know	15 2%	8 2%	7 1%	1 1%	3 2%	3 2%	5 3%	1 *	3 1%	4 2%	5 2%	1 1%	4 2%	1 *	1 *	-	-	-	-	3 1%	-	1 *

## North East Somerset Poll

### CATI Fieldwork : 7th-11th April 2015

Absolutes/col percents

Table 13

**Q.9 Which of the following would you most like to see as the outcome of the next general election?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1001	477	524	56	66	144	205	213	313	454	173	145	192	335	193	58	89	73	7	304	211	169	
Weighted base	1001	489	512	94	116	168	189	173	257	256	288	240	180	317	197	46	100	70	5	271	210	149	
A Conservative government	343	179	164	30	22	56	68	53	110	98	103	75	57	254	4	1	24	8	1	198	17	31	
		34%	37%	32%	32%	19%	33%	36%	31%	43%	39%	36%	31%	32%	80%	2%	3%	24%	12%	18%	73%	8%	21%
A Labour government	263	117	146	37	33	43	47	47	56	53	72	75	56	4	147	3	24	33	2	8	121	36	
		26%	24%	29%	39%	29%	26%	25%	27%	22%	21%	25%	31%	1%	74%	7%	24%	47%	37%	3%	58%	24%	
A coalition between the Conservatives and the Liberal Democrats	149	87	62	7	26	24	29	26	39	47	44	26	24	59	5	26	16	6	1	49	15	40	
		15%	18%	12%	7%	22%	14%	15%	15%	18%	15%	11%	14%	18%	3%	57%	16%	9%	28%	18%	7%	27%	
A coalition between Labour and the Liberal Democrats	110	54	57	8	11	20	19	24	29	34	35	19	22	*	37	14	13	17	*	6	40	30	
		11%	11%	11%	9%	9%	12%	10%	14%	13%	12%	8%	12%	*	19%	31%	13%	24%	5%	2%	19%	20%	
Don't know	135	52	83	12	25	25	26	24	23	23	34	45	22	1	5	1	23	6	1	10	17	12	
		14%	11%	16%	13%	21%	15%	14%	14%	9%	9%	12%	19%	12%	*	2%	2%	23%	9%	12%	4%	8%	8%

**North East Somerset Poll**  
**CATI Fieldwork : 7th-11th April 2015**

Absolutes/col percents

Table 14  
**Gender**  
**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1001	1001
Weighted base	1001	1001
Male	477 48%	489 49%
Female	524 52%	512 51%

**North East Somerset Poll**  
**CATI Fieldwork : 7th-11th April 2015**

Absolutes/col percents

Table 15  
**Into which of the following age groups do you fall?**  
**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1001	1001
Weighted base	1001	1001
18-24	56 6%	94 9%
25-34	66 7%	116 12%
35-44	144 14%	168 17%
45-54	205 20%	189 19%
55-64	213 21%	173 17%
65 or older	313 31%	257 26%
Refused	4 *	4 *

**North East Somerset Poll**  
**CATI Fieldwork : 7th-11th April 2015**

Absolutes/col percents

Table 16

**SEG****Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1001	1001
Weighted base	1001	1001
A	158 16%	90 9%
B	296 30%	165 17%
C1	173 17%	288 29%
C2	145 14%	240 24%
D	74 7%	76 8%
E	118 12%	104 10%
Refused	37 4%	37 4%



**North East Somerset Poll**  
**CATI Fieldwork : 7th-11th April 2015**

Absolutes/col percents

Table 17

**Q.4 At the last general election, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?**

**Could you tell me which party you voted for at the last general election back in May 2010?**

**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1001	1001
Weighted base	1001	1001
Conservative	304 30%	271 27%
Labour	211 21%	210 21%
Liberal Democrats	169 17%	149 15%
Another party	48 5%	36 4%
Did not vote	182 18%	252 25%
Refused	42 4%	41 4%
Don't know	45 4%	43 4%