

North East Fife Poll

CATI Fieldwork : 10th-16th April 2015

Absolutes/col percents

Table 1

Q.1 Many people say that if there was a general election for the Westminster Parliament tomorrow they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention						2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP	
Unweighted base	1000	465	535	52	94	130	188	193	341	454	172	129	194	149	72	185	17	343	19	5	146	107	301	169	
Weighted base	1000	474	526	171	112	142	168	162	243	234	335	199	181	142	80	168	19	325	18	4	137	109	277	105	
Certain to vote	(10)	727	370	357	71	78	109	129	136	202	193	262	132	111	124	64	146	9	262	15	4	128	93	240	94
		73%	78%	68%	41%	70%	76%	77%	84%	83%	83%	78%	66%	61%	87%	81%	87%	49%	81%	88%	100%	93%	86%	87%	90%
	(9)	28	16	12	6	1	3	4	7	7	9	6	7	2	2	*	7	2	15	-	-	1	1	13	2
		3%	3%	2%	3%	1%	2%	2%	4%	3%	4%	2%	3%	1%	1%	1%	4%	10%	5%	-	-	1%	1%	5%	2%
	(8)	49	13	36	14	6	9	8	3	8	6	11	13	13	3	5	4	4	14	-	-	1	6	7	5
		5%	3%	7%	8%	6%	7%	5%	2%	3%	2%	3%	7%	7%	2%	6%	3%	22%	4%	-	-	1%	6%	3%	5%
	(7)	39	19	20	22	*	5	8	2	2	6	19	7	7	6	6	3	4	4	-	-	1	4	6	*
		4%	4%	4%	13%	*	4%	5%	1%	1%	3%	6%	3%	4%	4%	8%	2%	19%	1%	-	-	*	4%	2%	*
	(6)	12	1	11	-	2	1	3	2	4	2	6	3	1	1	1	2	-	3	1	-	1	-	-	1
		1%	*	2%	-	2%	1%	2%	1%	1%	1%	2%	1%	1%	1%	1%	1%	-	1%	4%	-	1%	-	-	1%
	(5)	44	10	33	9	8	6	7	4	10	5	5	21	12	2	4	6	-	12	-	-	1	1	7	1
		4%	2%	6%	6%	7%	4%	4%	3%	4%	2%	2%	11%	6%	1%	5%	4%	-	4%	-	-	1%	1%	3%	*
	(4)	7	1	6	4	-	2	1	-	1	1	-	2	3	1	-	-	-	5	-	-	-	-	-	1
		1%	*	1%	2%	-	1%	1%	-	*	*	-	1%	2%	1%	-	-	-	1%	-	-	-	-	-	1%
	(3)	5	1	4	1	3	-	1	-	1	1	-	1	2	-	-	-	-	1	1	-	-	-	-	1
		1%	*	1%	1%	2%	-	*	-	*	1%	-	1%	1%	-	-	-	-	*	8%	-	-	-	-	1%
	(2)	17	13	4	10	2	-	3	2	1	2	5	6	4	3	-	-	-	10	-	-	2	-	-	-
		2%	3%	1%	6%	2%	-	2%	1%	*	1%	2%	3%	2%	2%	-	-	-	3%	-	-	2%	-	-	-
Definitely would not vote	(1)	67	26	40	34	12	7	4	5	5	8	21	8	23	-	-	-	-	-	-	-	1	2	2	-
		7%	6%	8%	20%	11%	5%	2%	3%	2%	3%	6%	4%	13%	-	-	-	-	-	-	-	1%	2%	1%	-
Don't know		5	2	3	-	-	-	1	*	*	4	1	-	2	-	-	-	-	-	-	-	1	1	1	-
		*	*	1%	-	-	-	*	*	2%	*	-	-	1%	-	-	-	-	-	-	-	1%	1%	*	-
Mean		8.67	8.91	8.45	6.71	8.20	8.97	9.04	9.34	9.38	9.26	8.91	8.44	7.86	9.50	9.39	9.63	8.89	9.26	9.28	10.00	9.70	9.52	9.64	9.71
Standard deviation		2.68	2.54	2.77	3.60	3.16	2.31	2.14	1.97	1.77	2.04	2.49	2.64	3.29	1.53	1.36	1.12	1.24	1.86	2.09	*	1.39	1.55	1.19	1.05
Standard error		0.08	0.12	0.12	0.50	0.33	0.20	0.16	0.14	0.10	0.10	0.19	0.23	0.24	0.13	0.16	0.08	0.30	0.10	0.48	*	0.12	0.15	0.07	0.08

North East Fife Poll

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Absolutes/col percents

Table 2

Q.2 If there was a general election for the Westminster parliament tomorrow, which party would you vote for?

Base: All respondents

	Gender		Age							SEG				Voting Intention						2010 Vote				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	1000	465	535	52	94	130	188	193	341	454	172	129	194	149	72	185	17	343	19	5	146	107	301	169
Weighted base	1000	474	526	171	112	142	168	162	243	234	335	199	181	142	80	168	19	325	18	4	137	109	277	105
Conservative	142	73	69	20	11	17	21	23	50	43	63	14	16	142	-	-	-	-	-	-	88	6	16	5
	14%	15%	13%	12%	10%	12%	12%	14%	20%	19%	19%	7%	9%	100%	-	-	-	-	-	-	64%	5%	6%	5%
Labour	80	43	38	19	5	8	15	12	21	18	28	20	12	-	80	-	-	-	-	-	2	33	17	*
	8%	9%	7%	11%	5%	6%	9%	8%	9%	8%	8%	10%	6%	-	100%	-	-	-	-	-	1%	30%	6%	*
Liberal Democrat	168	73	95	8	7	25	30	36	62	52	59	20	32	-	-	168	-	-	-	-	21	6	116	1
	17%	15%	18%	5%	6%	18%	18%	22%	25%	22%	18%	10%	18%	-	-	100%	-	-	-	-	15%	5%	42%	1%
The UK Independence Party (UKIP)	19	11	8	5	2	5	4	1	2	5	5	3	5	-	-	-	19	-	-	-	7	2	*	1
	2%	2%	1%	3%	2%	3%	3%	1%	1%	2%	1%	1%	3%	-	-	-	100%	-	-	-	5%	2%	*	1%
SNP	325	173	152	56	46	53	59	57	53	73	97	88	58	-	-	-	-	325	-	-	7	47	79	92
	32%	36%	29%	33%	42%	38%	35%	35%	22%	31%	29%	44%	32%	-	-	-	-	100%	-	-	5%	44%	29%	88%
The Green Party	18	4	14	7	1	4	2	1	2	8	7	1	1	-	-	-	-	-	18	-	-	1	3	1
	2%	1%	3%	4%	1%	3%	1%	1%	1%	3%	2%	1%	1%	-	-	-	-	-	100%	-	-	1%	1%	1%
The British National Party (BNP)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some other party	4	2	2	-	1	-	1	2	-	*	-	1	2	-	-	-	-	-	-	4	1	-	-	1
	*	1%	*	-	1%	-	*	1%	-	*	-	*	1%	-	-	-	-	-	-	100%	1%	-	-	1%
Would not vote	67	26	40	34	12	7	4	5	5	8	21	8	23	-	-	-	-	-	-	1	2	2	-	
	7%	6%	8%	20%	11%	5%	2%	3%	2%	3%	6%	4%	13%	-	-	-	-	-	-	1%	2%	1%	-	
Refused	55	27	28	-	7	5	9	14	19	11	19	8	10	-	-	-	-	-	-	3	*	9	*	
	5%	6%	5%	-	6%	4%	5%	9%	8%	5%	6%	4%	6%	-	-	-	-	-	-	2%	*	3%	*	
Don't know	123	42	81	23	18	17	23	10	31	15	37	36	22	-	-	-	-	-	-	9	11	34	4	
	12%	9%	15%	13%	16%	12%	14%	6%	13%	7%	11%	18%	12%	-	-	-	-	-	-	6%	10%	12%	3%	

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Absolutes/col percents

Table 3

Q.2 If there was a general election for the Westminster parliament tomorrow, which party would you vote for?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age						SEG				Voting Intention						2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	662	331	331	24	56	84	132	138	228	336	115	77	111	126	60	156	13	287	16	5	113	83	224	140
Weighted base	617	316	301	79	63	92	107	113	161	169	220	113	95	118	65	142	14	260	14	4	108	83	201	87
Conservative	118	61	57	16	10	15	17	19	42	37	54	10	12	118	-	-	-	-	-	-	75	5	14	4
	19%	19%	19%	20%	15%	16%	15%	17%	26%	22%	24%	9%	12%	100%	-	-	-	-	-	-	69%	6%	7%	4%
Labour	65	37	28	12	4	7	13	11	18	15	22	16	9	-	65	-	-	-	-	-	1	29	15	*
	10%	12%	9%	15%	6%	7%	12%	10%	11%	9%	10%	14%	10%	-	100%	-	-	-	-	-	1%	35%	7%	*
Liberal Democrat	142	64	79	7	6	21	24	30	54	45	51	17	25	-	-	142	-	-	-	-	19	5	101	1
	23%	20%	26%	9%	9%	22%	22%	27%	33%	27%	23%	15%	26%	-	-	100%	-	-	-	-	17%	6%	50%	1%
The UK Independence Party (UKIP)	14	8	6	3	2	3	4	1	1	4	4	2	4	-	-	-	14	-	-	-	6	1	*	1
	2%	2%	2%	3%	4%	4%	3%	1%	1%	2%	2%	1%	4%	-	-	-	100%	-	-	-	6%	1%	*	1%
SNP	260	141	119	36	39	43	47	49	45	63	82	66	42	-	-	-	-	260	-	-	6	42	69	80
	42%	45%	40%	46%	62%	47%	44%	43%	28%	37%	37%	59%	45%	-	-	-	-	100%	-	-	6%	50%	34%	92%
The Green Party	14	3	11	5	1	3	2	1	2	6	6	1	1	-	-	-	-	-	14	-	-	1	3	1
	2%	1%	4%	6%	2%	4%	2%	1%	1%	3%	3%	1%	1%	-	-	-	-	-	100%	-	-	2%	2%	1%
Some other party	4	2	1	-	1	-	1	2	-	*	-	1	2	-	-	-	-	-	-	4	1	-	-	1
	1%	1%	*	-	2%	-	1%	2%	-	*	-	1%	2%	-	-	-	-	-	-	100%	1%	-	-	1%

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Col percents

Table 4

Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	19%
Labour	11%
Liberal Democrat	24%
UKIP	2%
SNP	41%
Green	2%
Other	1%

North East Fife Poll

CATI Fieldwork : 10th-16th April 2015

Absolutes/col percents

Table 5

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention						2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	1000	465	535	52	94	130	188	193	341	454	172	129	194	149	72	185	17	343	19	5	146	107	301	169
Weighted base	1000	474	526	171	112	142	168	162	243	234	335	199	181	142	80	168	19	325	18	4	137	109	277	105
Conservative	118 12%	60 13%	58 11%	14 8%	9 8%	19 13%	19 11%	16 10%	40 17%	37 16%	46 14%	15 7%	15 9%	108 76%	- -	2 1%	4 19%	1 *	- -	- -	79 58%	6 5%	11 4%	3 3%
Labour	68 7%	38 8%	30 6%	16 10%	4 4%	6 4%	14 8%	11 7%	17 7%	16 7%	26 8%	12 6%	12 7%	1 1%	54 67%	2 1%	- -	5 2%	- -	- -	2 1%	27 25%	14 5%	* *
Liberal Democrat	222 22%	99 21%	123 23%	15 9%	10 9%	30 21%	38 23%	50 31%	78 32%	65 28%	88 26%	25 13%	38 21%	23 16%	7 9%	163 97%	* 2%	9 3%	4 22%	- -	33 24%	9 8%	142 51%	4 3%
The UK Independence Party (UKIP)	10 1%	9 2%	* *	- -	2 2%	3 2%	3 2%	1 1%	* *	4 2%	4 1%	1 *	- -	3 2%	- -	- -	7 36%	* *	- -	- -	4 3%	- -	- -	1 1%
SNP	343 34%	184 39%	159 30%	58 34%	54 48%	57 40%	62 37%	58 36%	53 22%	75 32%	110 33%	92 46%	55 30%	2 2%	3 3%	1 1%	2 10%	306 94%	7 38%	2 42%	10 7%	51 47%	78 28%	93 89%
The Green Party	8 1%	4 1%	4 1%	- -	1 *	4 3%	2 1%	1 1%	1 *	4 2%	2 *	2 1%	* *	- -	- -	- -	- -	2 1%	6 35%	- -	- -	- -	2 1%	1 1%
The British National Party (BNP)	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Some other party	3 *	1 *	2 *	- -	- -	- -	2 1%	- -	1 *	- -	1 *	- -	1 *	1 1%	- -	- -	- -	- -	1 5%	1 18%	- -	1 1%	- -	- -
Would not vote	67 7%	26 6%	40 8%	34 20%	12 11%	7 5%	4 2%	5 3%	5 2%	8 3%	21 6%	8 4%	23 13%	- -	- -	- -	- -	- -	- -	- -	1 1%	2 2%	2 1%	- -
Refused	44 4%	16 3%	28 5%	- -	5 4%	4 3%	9 5%	9 5%	18 7%	9 4%	15 4%	7 3%	7 4%	1 1%	- -	- -	- -	- -	- -	* 11%	1 1%	* *	6 2%	- -
Don't know	118 12%	37 8%	82 15%	34 20%	15 14%	13 9%	15 9%	10 6%	30 12%	17 7%	22 7%	37 19%	30 16%	3 2%	16 20%	* *	6 32%	2 *	- -	1 29%	8 6%	12 11%	21 8%	3 2%

North East Fife Poll

CATI Fieldwork : 10th-16th April 2015

Absolutes/col percents

Table 6

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Gender			Age						SEG				Voting Intention						2010 Vote				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	674	341	334	22	56	89	134	141	231	342	121	79	110	123	55	155	10	286	16	3	116	84	230	142
Weighted base	629	330	300	73	64	97	113	117	163	171	233	113	92	115	55	142	10	260	14	2	111	82	214	89
Conservative	99 16%	51 15%	48 16%	11 15%	7 12%	16 17%	16 14%	13 11%	34 21%	32 19%	39 17%	11 10%	11 12%	89 78%	-	2 1%	3 32%	1 *	-	-	68 61%	5 7%	10 5%	3 3%
Labour	53 8%	33 10%	20 7%	10 13%	3 4%	5 5%	12 11%	10 8%	14 9%	14 8%	21 9%	10 9%	7 8%	1 1%	47 84%	2 1%	-	1 1%	-	-	1 1%	25 30%	12 6%	* *
Liberal Democrat	186 30%	85 26%	101 34%	12 16%	9 14%	24 25%	30 26%	42 36%	68 42%	54 32%	76 33%	21 18%	30 32%	19 17%	6 11%	138 97%	* 4%	8 3%	2 15%	-	30 27%	8 9%	122 57%	3 3%
The UK Independence Party (UKIP)	8 1%	8 2%	* *	- -	2 3%	3 3%	2 2%	1 1%	* *	3 2%	4 2%	1 1%	- -	2 2%	-	-	6 57%	* *	-	-	3 3%	-	-	1 1%
SNP	274 44%	149 45%	125 42%	41 56%	43 67%	46 47%	50 44%	50 42%	45 27%	65 38%	90 39%	68 60%	43 47%	2 2%	2 4%	1 1%	1 8%	248 95%	6 43%	2 71%	9 8%	44 53%	68 32%	81 91%
The Green Party	7 1%	3 1%	4 1%	- -	* 1%	3 3%	1 1%	1 1%	1 *	3 2%	1 1%	2 2%	* *	- -	- -	- -	- -	1 1%	5 36%	-	-	-	2 1%	1 1%
Some other party	3 *	1 *	2 1%	- -	- -	- -	2 2%	- -	1 *	- -	1 1%	- -	1 1%	1 1%	- -	- -	- -	- -	1 5%	1 29%	-	1 1%	-	-

North East Fife Poll
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Col percents

Table 7

Constituency Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	16%
Labour	9%
Liberal Democrat	30%
UKIP	1%
SNP	43%
Green	1%

Other *

North East Fife Poll

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Absolutes/col percents

Table 8

Q.5 Are there any of the following political parties that you would definitely not vote for at the next general election for the Westminster parliament?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention						2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	1000	465	535	52	94	130	188	193	341	454	172	129	194	149	72	185	17	343	19	5	146	107	301	169
Weighted base	1000	474	526	171	112	142	168	162	243	234	335	199	181	142	80	168	19	325	18	4	137	109	277	105
I would not vote UKIP	760	349	411	115	85	110	135	130	184	197	271	144	128	87	74	141	-	292	17	4	87	96	255	91
	76%	74%	78%	67%	76%	78%	81%	80%	76%	84%	81%	72%	71%	61%	92%	84%	-	90%	96%	100%	63%	88%	92%	87%
I would not vote Labour	587	293	294	87	64	80	100	106	146	132	204	107	118	116	-	99	15	248	14	4	113	37	154	90
	59%	62%	56%	51%	58%	56%	60%	66%	60%	56%	61%	54%	65%	82%	-	59%	81%	76%	82%	100%	82%	34%	56%	85%
I would not vote Conservative	546	282	265	82	69	76	105	94	120	138	162	119	106	-	57	88	13	278	18	4	12	89	183	87
	55%	59%	50%	48%	62%	53%	62%	58%	49%	59%	48%	60%	59%	-	72%	52%	69%	85%	100%	100%	8%	82%	66%	83%
I would not vote Liberal Democrat	478	247	231	97	63	69	78	79	92	101	163	110	90	74	41	-	13	250	11	3	72	76	71	79
	48%	52%	44%	57%	56%	48%	46%	49%	38%	43%	49%	55%	50%	52%	52%	-	69%	77%	63%	71%	52%	69%	26%	76%
I would not vote SNP	438	203	234	72	25	53	70	79	137	112	162	63	84	123	53	140	13	-	5	2	116	38	142	6
	44%	43%	45%	42%	22%	37%	42%	49%	56%	48%	48%	32%	46%	86%	66%	83%	70%	-	27%	40%	85%	35%	51%	6%
None of these - I would potentially vote for all of them	55	23	32	16	10	5	11	4	10	6	13	20	5	3	-	2	-	10	-	-	3	1	7	4
	6%	5%	6%	9%	9%	3%	6%	2%	4%	3%	4%	10%	3%	2%	-	1%	-	3%	-	-	2%	1%	2%	4%
Don't know	11	3	8	-	1	1	1	2	6	2	1	-	5	1	-	-	-	-	-	-	1	-	1	-
	1%	1%	2%	-	*	1%	1%	1%	2%	1%	*	-	3%	1%	-	-	-	-	-	-	1%	-	*	-

North East Fife Poll

CATI Fieldwork : 10th-16th April 2015

Absolutes/col percents

Table 9

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention						2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP	
Unweighted base	1000	465	535	52	94	130	188	193	341	454	172	129	194	149	72	185	17	343	19	5	146	107	301	169	
Weighted base	1000	474	526	171	112	142	168	162	243	234	335	199	181	142	80	168	19	325	18	4	137	109	277	105	
NET: Well	649	317	332	104	67	93	117	100	167	154	232	119	112	130	60	135	13	172	12	2	124	72	187	61	
	65%	67%	63%	61%	60%	65%	70%	62%	68%	66%	69%	60%	62%	91%	75%	80%	70%	53%	66%	42%	90%	66%	67%	59%	
Very well	(4)	49	35	14	11	3	3	7	7	16	11	12	10	12	19	3	9	*	11	-	-	18	1	10	2
		5%	7%	3%	6%	3%	2%	4%	4%	7%	5%	4%	5%	7%	13%	4%	5%	1%	3%	-	-	13%	1%	3%	2%
Quite well	(3)	600	282	317	93	63	90	110	93	151	143	220	109	100	111	57	126	13	161	12	2	106	71	177	59
		60%	60%	60%	54%	56%	63%	65%	58%	62%	61%	66%	55%	55%	78%	71%	75%	69%	49%	66%	42%	77%	65%	64%	57%
Quite badly	(2)	239	108	131	60	32	32	39	41	35	54	80	62	33	6	15	21	3	118	2	*	7	27	66	29
		24%	23%	25%	35%	29%	23%	23%	25%	14%	23%	24%	31%	18%	4%	18%	13%	15%	36%	14%	11%	5%	25%	24%	28%
Very badly	(1)	50	26	24	8	4	10	9	10	11	11	10	11	17	1	3	2	3	25	1	2	1	7	8	10
		5%	6%	5%	4%	3%	7%	5%	6%	4%	4%	3%	6%	9%	1%	4%	1%	15%	8%	4%	47%	1%	7%	3%	10%
NET: Badly		289	134	155	68	36	42	47	50	45	65	90	73	50	7	18	23	6	144	3	2	9	35	74	39
		29%	28%	29%	39%	32%	30%	28%	31%	19%	28%	27%	37%	28%	5%	22%	14%	30%	44%	18%	58%	6%	32%	27%	37%
Don't know		62	22	40	-	9	7	3	11	31	15	13	7	19	5	2	11	-	9	3	-	5	2	16	5
		6%	5%	8%	-	8%	5%	2%	7%	13%	6%	4%	4%	10%	4%	3%	6%	-	3%	17%	-	4%	2%	6%	4%
Mean		2.69	2.72	2.66	2.63	2.65	2.64	2.70	2.65	2.81	2.71	2.73	2.61	2.67	3.08	2.78	2.90	2.56	2.50	2.75	1.96	3.06	2.62	2.72	2.53
Standard deviation		0.65	0.69	0.62	0.67	0.61	0.66	0.64	0.67	0.64	0.64	0.58	0.68	0.76	0.45	0.59	0.48	0.78	0.69	0.54	1.08	0.48	0.63	0.58	0.71
Standard error		0.02	0.03	0.03	0.09	0.07	0.06	0.05	0.05	0.04	0.03	0.05	0.06	0.06	0.04	0.07	0.04	0.19	0.04	0.14	0.48	0.04	0.06	0.03	0.06

North East Fife Poll

CATI Fieldwork : 10th-16th April 2015

Absolutes/col percents

Table 10

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention						2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP	
Unweighted base	1000	465	535	52	94	130	188	193	341	454	172	129	194	149	72	185	17	343	19	5	146	107	301	169	
Weighted base	1000	474	526	171	112	142	168	162	243	234	335	199	181	142	80	168	19	325	18	4	137	109	277	105	
NET: Well	690	338	351	108	75	102	116	110	177	176	236	135	115	127	56	145	9	201	7	1	122	80	199	69	
	69%	71%	67%	63%	67%	72%	69%	68%	73%	75%	70%	68%	63%	90%	70%	86%	48%	62%	41%	20%	89%	74%	72%	66%	
Very well	(4)	52	37	15	6	6	8	8	15	15	12	12	10	15	6	6	-	15	1	-	11	7	10	5	
		5%	8%	3%	4%	5%	6%	5%	6%	6%	4%	6%	5%	10%	7%	4%	-	5%	3%	-	8%	6%	4%	5%	
Quite well	(3)	637	302	336	102	69	93	109	102	163	161	223	124	105	113	50	138	9	187	7	1	111	73	188	64
		64%	64%	64%	60%	62%	66%	65%	63%	67%	69%	67%	62%	58%	79%	63%	82%	48%	57%	38%	20%	81%	67%	68%	61%
Quite badly	(2)	197	91	106	38	27	27	39	35	31	37	70	48	32	6	14	12	7	92	8	*	8	23	53	22
		20%	19%	20%	22%	24%	19%	23%	22%	13%	16%	21%	24%	17%	4%	17%	7%	36%	28%	47%	11%	6%	21%	19%	21%
Very badly	(1)	55	23	33	16	4	7	9	8	11	6	15	9	20	1	2	4	3	23	-	2	2	4	12	5
		6%	5%	6%	10%	3%	5%	5%	5%	5%	3%	4%	4%	11%	1%	3%	2%	15%	7%	-	47%	1%	4%	4%	5%
NET: Badly		252	114	138	55	30	34	47	44	42	43	85	57	52	7	16	16	10	114	8	2	10	27	65	28
		25%	24%	26%	32%	27%	24%	28%	27%	17%	18%	25%	28%	29%	5%	20%	9%	52%	35%	47%	58%	7%	25%	23%	26%
Don't know		58	22	37	8	7	6	4	8	24	15	14	7	14	7	8	8	-	9	2	1	6	2	13	8
		6%	5%	7%	5%	6%	5%	2%	5%	10%	6%	4%	4%	8%	5%	10%	5%	-	3%	12%	22%	4%	2%	5%	8%
Mean		2.73	2.78	2.68	2.60	2.73	2.76	2.70	2.71	2.82	2.84	2.73	2.72	2.62	3.04	2.82	2.92	2.33	2.61	2.50	1.66	3.00	2.78	2.75	2.71
Standard deviation		0.65	0.66	0.64	0.72	0.62	0.64	0.64	0.65	0.62	0.57	0.61	0.64	0.77	0.44	0.61	0.45	0.75	0.69	0.58	1.04	0.45	0.62	0.60	0.65
Standard error		0.02	0.03	0.03	0.10	0.07	0.06	0.05	0.05	0.04	0.03	0.05	0.06	0.06	0.04	0.07	0.03	0.18	0.04	0.14	0.52	0.04	0.06	0.04	0.05

North East Fife Poll

CATI Fieldwork : 10th-16th April 2015

Absolutes/col percents

Table 11
Q.7 Which of the following statements do you most agree with?
Base: All respondents

	Gender		Age							SEG				Voting Intention							2010 Vote			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	1000	465	535	52	94	130	188	193	341	454	172	129	194	149	72	185	17	343	19	5	146	107	301	169
Weighted base	1000	474	526	171	112	142	168	162	243	234	335	199	181	142	80	168	19	325	18	4	137	109	277	105
I am satisfied with the job David Cameron is doing overall as Prime Minister	306 31%	141 30%	164 31%	64 37%	24 21%	30 21%	42 25%	54 34%	92 38%	71 30%	112 33%	57 28%	55 30%	117 83%	9 11%	67 40%	1 4%	39 12%	1 4%	-	97 71%	17 16%	70 25%	15 14%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	254 25%	120 25%	133 25%	51 30%	33 29%	48 34%	38 22%	34 21%	48 20%	61 26%	82 25%	55 28%	49 27%	23 16%	15 19%	44 26%	17 91%	100 31%	2 12%	1 22%	37 27%	12 11%	73 27%	29 27%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	292 29%	149 31%	144 27%	40 24%	42 38%	49 34%	56 34%	45 28%	60 25%	81 35%	96 29%	61 30%	42 23%	* *	54 68%	37 22%	1 3%	138 43%	15 84%	1 20%	4 3%	67 62%	94 34%	41 39%
Refused	34 3%	14 3%	20 4%	- -	2 1%	4 3%	10 6%	7 4%	12 5%	7 3%	9 3%	10 5%	7 4%	1 *	- -	1 1%	* 2%	9 3%	- -	- -	- -	3 3%	6 2%	4 4%
Don't know	114 11%	50 11%	65 12%	16 9%	11 10%	11 8%	22 13%	23 14%	32 13%	14 6%	36 11%	18 9%	28 16%	- -	2 2%	18 11%	- -	39 12%	- -	2 58%	- -	8 8%	33 12%	16 15%

North East Fife Poll

CATI Fieldwork : 10th-16th April 2015

Absolutes/col percents

Table 12

Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention						2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	1000	465	535	52	94	130	188	193	341	454	172	129	194	149	72	185	17	343	19	5	146	107	301	169
Weighted base	1000	474	526	171	112	142	168	162	243	234	335	199	181	142	80	168	19	325	18	4	137	109	277	105
The Liberal Democrat	736	372	364	62	65	112	144	142	208	198	251	144	116	107	54	158	12	245	10	2	115	86	257	81
	74%	78%	69%	36%	58%	79%	86%	88%	85%	85%	75%	72%	64%	75%	68%	94%	62%	75%	57%	51%	83%	79%	93%	77%
SNP	678	333	345	86	65	96	124	126	180	175	230	128	120	94	45	115	14	254	12	2	97	68	224	82
	68%	70%	65%	50%	58%	67%	74%	78%	74%	75%	69%	64%	67%	66%	56%	69%	77%	78%	71%	51%	71%	63%	81%	78%
The Conservatives	441	217	224	32	33	64	76	86	148	133	156	69	67	91	31	82	7	142	8	-	87	48	153	43
	44%	46%	43%	19%	30%	45%	46%	53%	61%	57%	47%	34%	37%	64%	39%	49%	36%	44%	47%	-	64%	45%	55%	41%
Labour	319	137	182	32	23	49	58	62	93	88	103	60	53	42	28	49	7	112	5	2	46	40	99	30
	32%	29%	35%	19%	21%	35%	35%	39%	38%	38%	31%	30%	29%	30%	34%	29%	37%	35%	30%	49%	33%	37%	36%	29%
The UK Independence Party (UKIP)	104	57	47	16	14	14	13	24	22	22	31	20	29	11	3	21	8	32	3	1	17	9	29	8
	10%	12%	9%	9%	13%	10%	8%	15%	9%	9%	9%	10%	16%	8%	4%	13%	42%	10%	17%	22%	12%	9%	11%	7%
None of them	112	48	64	47	18	13	13	8	13	16	38	21	21	17	16	6	2	25	1	1	10	7	12	6
	11%	10%	12%	27%	16%	9%	8%	5%	6%	7%	11%	11%	12%	12%	20%	4%	9%	8%	8%	29%	7%	6%	4%	6%
Don't know	33	9	24	18	5	5	1	-	3	3	11	14	4	3	6	-	-	12	-	-	1	5	-	5
	3%	2%	5%	11%	5%	4%	1%	-	1%	1%	3%	7%	2%	2%	8%	-	-	4%	-	-	1%	5%	-	5%

North East Fife Poll

CATI Fieldwork : 10th-16th April 2015

Absolutes/col percents

Table 13

Q.9 Which of the following would you most like to see as the outcome of the next general election for the Westminster parliament?

Base: All respondents

	Gender		Age							SEG				Voting Intention							2010 Vote			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	1000	465	535	52	94	130	188	193	341	454	172	129	194	149	72	185	17	343	19	5	146	107	301	169
Weighted base	1000	474	526	171	112	142	168	162	243	234	335	199	181	142	80	168	19	325	18	4	137	109	277	105
A coalition involving Labour and the SNP	282 28%	138 29%	143 27%	50 29%	41 36%	52 37%	59 35%	45 28%	35 14%	71 30%	82 24%	75 37%	47 26%	-	19 24%	6 4%	6 30%	205 63%	11 65%	1 20%	3 2%	53 48%	75 27%	61 59%
A Conservative government	164 16%	82 17%	82 16%	17 10%	14 13%	25 18%	23 14%	26 16%	56 23%	48 21%	72 21%	14 7%	23 13%	103 73%	2 3%	20 12%	7 38%	6 2%	2 10%	-	85 62%	6 5%	30 11%	9 8%
A coalition involving the Conservatives and the Liberal Democrats.	139 14%	72 15%	67 13%	20 12%	7 6%	14 10%	22 13%	29 18%	47 19%	34 14%	59 18%	19 10%	22 12%	36 25%	6 8%	68 41%	2 11%	6 2%	1 6%	-	38 28%	1 1%	59 21%	5 5%
A coalition involving the Conservatives and the SNP.	104 10%	51 11%	52 10%	28 17%	20 18%	11 8%	12 7%	17 11%	15 6%	14 6%	32 10%	22 11%	29 16%	2 1%	-	4 2%	-	69 21%	-	1 22%	5 4%	7 6%	22 8%	17 16%
A Labour government	89 9%	46 10%	43 8%	12 7%	5 5%	14 10%	14 8%	14 9%	29 12%	20 8%	16 5%	31 15%	19 10%	-	39 48%	18 11%	-	12 4%	2 10%	-	2 1%	31 29%	26 10%	4 3%
A coalition involving Labour and the Liberal Democrats.	78 8%	31 7%	46 9%	20 12%	8 7%	6 5%	10 6%	6 4%	27 11%	24 10%	33 10%	6 3%	12 7%	-	13 16%	39 23%	-	3 1%	1 6%	1 29%	*	5 4%	42 15%	-
Don't know	145 15%	54 11%	92 17%	23 14%	17 15%	20 14%	28 17%	23 14%	34 14%	23 10%	41 12%	33 17%	28 15%	1 1%	1 1%	12 7%	4 21%	24 7%	* 2%	1 29%	4 3%	6 6%	21 8%	10 9%

North East Fife Poll
CATI Fieldwork : 10th-16th April 2015

Absolutes/col percents

Table 14
Gender
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Male	465 47%	474 47%
Female	535 54%	526 53%

North East Fife Poll
CATI Fieldwork : 10th-16th April 2015

Absolutes/col percents

Table 15
Into which of the following age groups do you fall?
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
18-24	52 5%	171 17%
25-34	94 9%	112 11%
35-44	130 13%	142 14%
45-54	188 19%	168 17%
55-64	193 19%	162 16%
65 or older	341 34%	243 24%
Refused	2 *	2 *

North East Fife Poll
CATI Fieldwork : 10th-16th April 2015

Absolutes/col percents

Table 16
SEG
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
A	159 16%	78 8%
B	295 30%	156 16%
C1	172 17%	335 33%
C2	129 13%	199 20%
D	68 7%	81 8%
E	126 13%	99 10%
Refused	51 5%	51 5%

North East Fife Poll
CATI Fieldwork : 10th-16th April 2015

Absolutes/col percents

Table 17

Q.4 At the last general election for the Westminster parliament, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote? Could you tell me which party you voted for at the last general election for the Westminster parliament back in May 2010?

Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Conservative	146 15%	137 14%
Labour	107 11%	109 11%
Liberal Democrats	301 30%	277 28%
SNP	169 17%	105 10%
Another party	20 2%	18 2%
Did not vote	158 16%	264 26%
Refused	48 5%	43 4%
Don't know	51 5%	48 5%