

Milton Keynes South Poll

CATI Fieldwork : 7th-10th April 2015

Absolutes/col percents

Table 1

Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	469	531	69	132	191	201	187	210	412	183	125	210	258	236	34	76	35	7	296	216	97	
Weighted base	1000	491	509	101	204	214	186	139	146	230	296	174	229	225	243	39	77	36	8	248	193	103	
Certain to vote	(10)	598	295	303	32	96	126	129	99	110	163	181	93	128	171	17	52	28	5	201	146	76	
		60%	60%	60%	31%	47%	59%	69%	71%	75%	71%	61%	53%	56%	75%	70%	44%	68%	80%	64%	81%	76%	74%
	(9)	61	32	29	16	15	13	7	2	7	11	19	15	13	11	19	6	3	5	1	12	12	7
		6%	7%	6%	16%	7%	6%	4%	2%	5%	5%	6%	8%	6%	5%	8%	15%	3%	14%	7%	5%	6%	7%
	(8)	82	45	36	11	20	13	20	7	11	14	24	20	16	15	14	8	7	-	-	16	14	6
		8%	9%	7%	11%	10%	6%	11%	5%	7%	6%	8%	12%	7%	7%	6%	21%	9%	-	-	6%	7%	6%
	(7)	36	20	16	9	7	9	4	2	4	13	6	3	11	11	6	4	5	2	-	4	4	5
		4%	4%	3%	9%	4%	4%	2%	2%	3%	6%	2%	2%	5%	5%	2%	9%	7%	6%	-	1%	2%	5%
	(6)	18	11	7	2	5	5	4	1	-	4	3	3	5	3	7	-	1	-	2	-	3	-
		2%	2%	1%	2%	3%	2%	2%	1%	-	2%	1%	2%	2%	1%	3%	-	2%	-	21%	-	2%	-
	(5)	63	21	42	13	17	15	7	7	4	6	16	13	23	9	15	4	4	-	-	8	8	5
		6%	4%	8%	13%	8%	7%	4%	5%	3%	3%	5%	8%	10%	4%	6%	9%	6%	-	-	3%	4%	5%
	(4)	14	4	10	1	5	3	-	2	2	4	8	2	1	3	4	-	2	-	1	1	1	-
		1%	1%	2%	1%	3%	2%	-	2%	1%	2%	3%	1%	*	2%	2%	-	2%	-	8%	*	1%	-
	(3)	10	7	3	2	3	1	-	4	-	1	5	-	1	-	5	-	1	-	-	-	-	1
		1%	1%	1%	2%	1%	*	-	3%	-	*	2%	-	*	-	2%	-	1%	-	-	-	-	1%
	(2)	16	7	9	4	3	3	4	2	1	1	3	8	3	3	4	1	2	-	-	-	2	-
		2%	1%	2%	4%	1%	1%	2%	2%	*	*	1%	4%	1%	1%	2%	2%	3%	-	-	-	1%	-
Definitely would not vote	(1)	86	43	43	11	30	20	9	9	6	13	27	17	21	-	-	-	-	-	7	3	2	
		9%	9%	8%	11%	15%	9%	5%	6%	4%	5%	9%	10%	9%	-	-	-	-	-	3%	2%	2%	
Refused		5	3	2	-	1	4	-	1	-	1	4	-	-	-	-	-	-	-	-	-	-	
		1%	1%	*	-	*	2%	-	*	-	*	1%	-	-	-	-	-	-	-	-	-	-	
Don't know		11	3	8	-	2	4	2	2	*	1	-	1	8	-	-	-	-	-	1	-	-	
		1%	1%	2%	-	1%	2%	1%	1%	*	1%	-	1%	3%	-	-	-	-	-	*	-	-	
Mean		8.20	8.26	8.14	7.15	7.38	8.15	8.79	8.51	9.06	8.81	8.19	7.90	8.01	9.20	8.96	8.51	8.82	9.67	8.61	9.36	9.19	9.20
Standard deviation		2.91	2.88	2.95	3.06	3.34	2.97	2.41	2.83	2.20	2.41	2.99	3.09	2.98	1.68	2.01	1.88	2.10	0.78	2.24	1.77	1.85	1.76
Standard error		0.09	0.13	0.13	0.37	0.29	0.22	0.17	0.21	0.15	0.12	0.22	0.28	0.21	0.10	0.13	0.32	0.24	0.13	0.85	0.10	0.13	0.18

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Absolutes/col percents

Table 2

Q.2 If there was a general election tomorrow, which party would you vote for?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	469	531	69	132	191	201	187	210	412	183	125	210	258	236	34	76	35	7	296	216	97
Weighted base	1000	491	509	101	204	214	186	139	146	230	296	174	229	225	243	39	77	36	8	248	193	103
Conservative	225 23%	111 23%	114 22%	20 20%	33 16%	39 18%	50 27%	32 23%	49 34%	68 30%	63 21%	47 27%	39 17%	225 100%	-	-	-	-	-	146 59%	7 3%	11 11%
Labour	243 24%	129 26%	114 22%	22 22%	52 25%	56 26%	42 23%	34 24%	35 24%	50 22%	82 28%	46 26%	55 24%	-	243 100%	-	-	-	-	10 4%	121 62%	27 26%
Liberal Democrat	39 4%	21 4%	18 3%	6 6%	8 4%	10 4%	7 4%	5 3%	2 1%	8 3%	14 5%	4 2%	11 5%	-	-	39 100%	-	-	-	2 1%	3 2%	22 21%
The UK Independence Party (UKIP)	77 8%	44 9%	32 6%	8 8%	3 2%	14 7%	23 12%	17 12%	11 8%	14 6%	18 6%	21 12%	21 9%	-	-	-	77 100%	-	-	19 8%	13 7%	6 5%
The Green Party	36 4%	24 5%	11 2%	2 2%	10 5%	8 4%	5 3%	5 4%	5 3%	12 5%	14 5%	2 1%	4 2%	-	-	-	-	36 100%	-	5 2%	5 3%	12 11%
The British National Party (BNP)	5 *	3 1%	2 *	- -	5 2%	- -	- -	- -	- -	- -	3 1%	- -	2 1%	-	-	-	-	-	5 57%	-	-	-
Some other party	4 *	3 1%	1 *	- -	- -	1 1%	2 1%	* *	- -	2 1%	- -	- -	1 1%	-	-	-	-	-	4 43%	1 *	* *	- -
Would not vote	86 9%	43 9%	43 8%	11 11%	30 15%	20 9%	9 5%	9 6%	6 4%	13 5%	27 9%	17 10%	21 9%	-	-	-	-	-	-	7 3%	3 2%	2 2%
Refused	76 8%	41 8%	35 7%	8 8%	13 7%	19 9%	14 8%	8 6%	12 8%	20 9%	22 7%	10 6%	13 5%	-	-	-	-	-	-	14 6%	10 5%	8 7%
Don't know	211 21%	73 15%	138 27%	24 24%	49 24%	47 22%	34 18%	29 21%	26 18%	43 19%	53 18%	28 16%	63 27%	-	-	-	-	-	-	44 18%	31 16%	16 16%

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Absolutes/col percents

Table 3

Q.2 If there was a general election tomorrow, which party would you vote for?**Base: All respondents expressing an intention to vote (Turnout Weighted)****This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote****THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	513	261	252	23	50	89	114	104	126	235	94	64	100	210	185	25	58	30	5	197	140	58
Weighted base	480	258	223	35	80	97	102	75	86	126	147	87	103	177	184	27	56	30	6	158	123	60
Conservative	177	84	93	12	25	32	40	25	41	56	49	35	31	177	-	-	-	-	-	126	4	7
	37%	33%	42%	33%	31%	33%	40%	34%	48%	44%	33%	40%	30%	100%	-	-	-	-	-	80%	4%	12%
Labour	184	99	85	11	36	43	33	29	30	40	60	33	45	-	184	-	-	-	-	8	101	22
	38%	38%	38%	32%	45%	44%	32%	39%	35%	32%	41%	39%	44%	-	100%	-	-	-	-	5%	82%	37%
Liberal Democrat	27	15	12	5	5	8	5	3	1	7	8	3	7	-	-	27	-	-	-	1	2	16
	6%	6%	5%	13%	6%	8%	5%	4%	2%	5%	5%	3%	7%	-	-	100%	-	-	-	1%	2%	27%
The UK Independence Party (UKIP)	56	34	22	7	2	8	17	13	9	12	15	14	14	-	-	-	56	-	-	16	11	4
	12%	13%	10%	19%	3%	8%	17%	17%	11%	9%	10%	16%	14%	-	-	-	100%	-	-	10%	9%	7%
The Green Party	30	21	9	1	9	7	5	5	4	10	12	2	4	-	-	-	-	30	-	4	5	10
	6%	8%	4%	3%	11%	8%	5%	6%	5%	8%	8%	2%	4%	-	-	-	-	100%	-	3%	4%	17%
The British National Party (BNP)	3	3	*	-	3	-	-	-	-	-	3	-	*	-	-	-	-	-	3	-	-	-
	1%	1%	*	-	4%	-	-	-	-	-	2%	-	*	-	-	-	-	-	55%	-	-	-
Some other party	3	2	1	-	-	1	2	*	-	1	-	-	1	-	-	-	-	-	3	1	*	-
	1%	1%	*	-	-	1%	2%	*	-	1%	-	-	1%	-	-	-	-	-	45%	1%	*	-

Milton Keynes South Poll
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Col percents

Table 4

Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	38%
Labour	38%
Liberal Democrat	6%
UKIP	11%
Green	6%
Other	1%

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CATI Fieldwork : 7th-10th April 2015

Absolutes/col percents

Table 5

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	469	531	69	132	191	201	187	210	412	183	125	210	258	236	34	76	35	7	296	216	97
Weighted base	1000	491	509	101	204	214	186	139	146	230	296	174	229	225	243	39	77	36	8	248	193	103
Conservative	226 23%	107 22%	119 23%	21 21%	33 16%	37 17%	45 24%	35 25%	52 36%	69 30%	64 22%	42 24%	41 18%	191 85%	2 1%	1 3%	4 5%	- -	1 13%	152 61%	7 4%	9 9%
Labour	257 26%	126 26%	131 26%	23 23%	45 22%	64 30%	49 26%	37 26%	38 26%	52 23%	85 29%	45 26%	62 27%	4 2%	212 87%	3 8%	1 1%	4 11%	2 21%	12 5%	127 66%	30 29%
Liberal Democrat	51 5%	25 5%	27 5%	6 6%	12 6%	15 7%	11 6%	4 3%	3 2%	15 7%	17 6%	8 5%	11 5%	6 3%	8 3%	26 68%	2 3%	1 3%	- -	13 5%	3 2%	22 22%
The UK Independence Party (UKIP)	73 7%	44 9%	29 6%	6 6%	4 2%	9 4%	24 13%	14 10%	13 9%	12 5%	19 6%	19 11%	18 8%	2 1%	2 1%	2 5%	61 79%	2 6%	1 8%	18 7%	10 5%	7 7%
The Green Party	26 3%	16 3%	10 2%	1 1%	6 3%	5 2%	2 1%	7 5%	5 3%	8 4%	6 2%	- -	8 4%	- -	1 *	- -	* 1%	21 59%	- -	2 1%	4 2%	8 8%
The British National Party (BNP)	8 1%	5 1%	3 1%	- -	7 3%	- -	1 1%	- -	- -	- -	3 1%	- -	5 2%	- -	3 1%	- -	2 2%	- -	3 37%	- -	3 1%	- -
Some other party	5 1%	3 1%	2 *	2 2%	- -	2 1%	1 1%	* *	- -	2 1%	2 1%	- -	1 1%	1 *	- -	- -	- -	- -	2 21%	1 *	* *	- -
Would not vote	86 9%	43 9%	43 8%	11 11%	30 15%	20 9%	9 5%	9 6%	6 4%	13 5%	27 9%	17 10%	21 9%	- -	- -	- -	- -	- -	- -	7 3%	3 2%	2 2%
Refused	50 5%	26 5%	24 5%	5 5%	11 5%	15 7%	7 4%	5 3%	5 4%	12 5%	15 5%	6 3%	8 4%	- -	- -	- -	- -	- -	- -	5 2%	7 4%	2 2%
Don't know	219 22%	97 20%	122 24%	26 26%	58 28%	48 23%	38 20%	27 19%	22 15%	48 21%	58 19%	37 21%	54 23%	22 10%	16 7%	6 17%	7 9%	8 21%	- -	38 15%	27 14%	22 22%

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Absolutes/col percents

Table 6

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Gender		Age						SEG				Voting Intention						2010 Vote			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	537	263	274	25	50	92	116	111	137	244	99	62	109	196	176	24	52	25	5	213	146	61
Weighted base	499	252	246	37	80	99	105	78	94	129	152	85	112	163	174	25	50	25	6	170	129	62
Conservative	181	84	96	14	26	30	36	27	45	57	50	33	31	153	1	*	4	-	1	132	5	7
	36%	33%	39%	38%	32%	30%	35%	35%	48%	44%	33%	39%	28%	94%	1%	*	7%	-	16%	78%	4%	11%
Labour	199	100	99	14	33	51	38	30	31	42	66	34	50	3	163	3	1	3	*	10	107	25
	40%	40%	40%	38%	41%	51%	37%	39%	33%	32%	43%	40%	44%	2%	94%	10%	2%	14%	7%	6%	83%	40%
Liberal Democrat	38	16	22	4	9	10	8	4	3	12	12	6	7	5	5	21	1	1	-	10	2	18
	8%	6%	9%	10%	12%	10%	8%	5%	3%	9%	8%	7%	6%	3%	3%	85%	3%	3%	-	6%	2%	29%
The UK Independence Party (UKIP)	51	31	20	5	2	3	18	11	11	9	15	11	13	1	2	1	43	2	*	16	8	5
	10%	12%	8%	13%	3%	3%	17%	14%	12%	7%	10%	13%	11%	1%	1%	5%	86%	7%	1%	9%	6%	8%
The Green Party	22	14	8	*	5	5	2	6	4	7	6	-	7	-	1	-	*	19	-	2	3	8
	4%	5%	3%	1%	6%	5%	2%	7%	4%	5%	4%	-	6%	-	1%	-	1%	76%	-	1%	2%	12%
The British National Party (BNP)	6	5	1	-	5	-	1	-	-	-	3	-	3	-	2	-	1	-	3	-	2	-
	1%	2%	1%	-	7%	-	1%	-	-	-	2%	-	3%	-	1%	-	1%	-	48%	-	2%	-
Some other party	3	2	1	*	-	1	1	*	-	1	*	-	1	1	-	-	-	-	2	*	*	-
	1%	1%	*	1%	-	1%	1%	*	-	1%	*	-	1%	*	-	-	-	-	27%	*	*	-

Milton Keynes South Poll
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Col percents

Table 7

Constituency Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	37%
Labour	39%
Liberal Democrat	8%
UKIP	10%
Green	4%
Other	2%

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Absolutes/col percents

Table 8

Q.5 Are there any of the following political parties that you would definitely not vote for at the next General Election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	469	531	69	132	191	201	187	210	412	183	125	210	258	236	34	76	35	7	296	216	97
Weighted base	1000	491	509	101	204	214	186	139	146	230	296	174	229	225	243	39	77	36	8	248	193	103
I would not vote UKIP	614	303	311	59	138	136	108	81	87	152	178	106	142	169	197	28	-	28	2	150	136	80
	61%	62%	61%	59%	67%	63%	58%	58%	60%	66%	60%	61%	62%	75%	81%	74%	-	80%	28%	61%	70%	78%
I would not vote Liberal Democrat	508	263	244	43	90	84	106	93	86	105	135	117	127	152	135	-	62	14	2	159	112	34
	51%	54%	48%	42%	44%	39%	57%	67%	59%	46%	45%	67%	55%	67%	55%	-	81%	40%	29%	64%	58%	33%
I would not vote Conservative	403	207	197	33	84	91	69	62	58	74	106	79	115	-	178	14	46	27	2	27	134	49
	40%	42%	39%	33%	41%	43%	37%	45%	40%	32%	36%	45%	50%	-	73%	35%	59%	76%	29%	11%	69%	47%
I would not vote Labour	388	188	200	33	71	69	74	62	75	91	95	85	93	183	-	16	53	19	3	178	13	29
	39%	38%	39%	33%	35%	32%	40%	44%	51%	39%	32%	49%	41%	81%	-	40%	69%	55%	32%	72%	7%	28%
None of these - I would potentially vote for all of them	76	36	40	11	24	19	11	7	5	15	36	4	12	6	12	-	3	-	5	11	12	3
	8%	7%	8%	11%	12%	9%	6%	5%	3%	6%	12%	2%	5%	3%	5%	-	4%	-	64%	4%	6%	3%
Don't know	73	31	42	7	11	26	12	6	9	14	22	11	14	3	8	4	-	1	-	9	12	5
	7%	6%	8%	7%	6%	12%	7%	4%	6%	6%	7%	7%	6%	1%	3%	10%	-	2%	-	4%	6%	5%

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Table 9

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	469	531	69	132	191	201	187	210	412	183	125	210	258	236	34	76	35	7	296	216	97	
Weighted base	1000	491	509	101	204	214	186	139	146	230	296	174	229	225	243	39	77	36	8	248	193	103	
NET: Well	644	337	307	64	129	142	127	79	97	174	183	118	129	187	149	33	45	24	3	190	125	72	
	64%	69%	60%	63%	63%	66%	68%	57%	67%	76%	62%	67%	56%	83%	61%	86%	59%	66%	35%	77%	65%	71%	
Very well	(4)	79	48	30	2	13	19	20	7	18	17	18	12	23	26	23	2	5	2	-	25	14	5
		8%	10%	6%	2%	6%	9%	10%	5%	12%	8%	6%	7%	10%	12%	9%	6%	6%	-	10%	7%	5%	
Quite well	(3)	565	288	277	62	116	123	107	72	80	157	165	106	106	161	126	31	41	21	3	165	111	68
		57%	59%	54%	62%	57%	57%	58%	52%	55%	68%	56%	61%	46%	71%	52%	80%	53%	60%	35%	67%	57%	66%
Quite badly	(2)	185	85	100	25	41	46	33	25	14	29	58	37	50	16	57	-	20	11	4	30	37	21
		19%	17%	20%	25%	20%	21%	18%	18%	10%	12%	20%	21%	22%	7%	23%	-	26%	31%	53%	12%	19%	21%
Very badly	(1)	58	29	29	8	9	11	8	10	10	7	16	8	22	3	15	1	4	1	-	5	11	1
		6%	6%	6%	8%	4%	5%	4%	7%	7%	3%	5%	4%	10%	1%	6%	2%	6%	3%	-	2%	6%	1%
NET: Badly		243	115	128	33	49	57	40	35	24	36	74	44	71	19	72	1	25	12	4	35	48	23
		24%	23%	25%	33%	24%	26%	22%	25%	17%	16%	25%	25%	31%	8%	30%	2%	32%	34%	53%	14%	25%	22%
Don't know		113	40	73	4	26	16	19	25	24	20	40	13	29	19	23	5	7	-	1	22	21	8
		11%	8%	14%	4%	12%	7%	10%	18%	16%	9%	13%	7%	13%	8%	9%	12%	9%	-	11%	9%	11%	7%
Mean		2.75	2.79	2.71	2.59	2.75	2.76	2.83	2.66	2.86	2.88	2.72	2.75	2.65	3.02	2.71	3.03	2.65	2.69	2.40	2.93	2.74	2.80
Standard deviation		0.70	0.72	0.69	0.67	0.66	0.70	0.68	0.73	0.76	0.59	0.68	0.65	0.83	0.51	0.74	0.39	0.70	0.64	0.53	0.58	0.69	0.54
Standard error		0.02	0.03	0.03	0.08	0.06	0.05	0.05	0.06	0.06	0.03	0.05	0.06	0.06	0.03	0.05	0.07	0.08	0.11	0.24	0.04	0.05	0.06

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Absolutes/col percents

Table 10

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	469	531	69	132	191	201	187	210	412	183	125	210	258	236	34	76	35	7	296	216	97	
Weighted base	1000	491	509	101	204	214	186	139	146	230	296	174	229	225	243	39	77	36	8	248	193	103	
NET: Well	682	363	318	76	143	141	128	89	98	179	196	121	139	193	160	33	52	23	3	194	128	70	
	68%	74%	63%	76%	70%	66%	69%	64%	67%	78%	66%	69%	61%	86%	66%	86%	67%	64%	35%	78%	66%	68%	
Very well	(4)	89	51	38	5	18	19	17	10	19	20	23	17	19	29	24	2	5	1	1	28	25	4
		9%	10%	7%	5%	9%	9%	9%	8%	13%	9%	8%	10%	8%	13%	10%	6%	6%	4%	8%	11%	13%	4%
Quite well	(3)	593	312	281	71	125	122	111	79	80	159	173	104	121	165	136	31	47	21	2	166	103	66
		59%	64%	55%	71%	61%	57%	60%	57%	55%	69%	58%	59%	53%	73%	56%	80%	61%	60%	27%	67%	53%	64%
Quite badly	(2)	158	69	89	14	26	41	30	25	18	27	47	35	41	14	47	1	16	11	1	28	38	19
		16%	14%	17%	14%	13%	19%	16%	18%	12%	12%	16%	20%	18%	6%	19%	4%	21%	31%	16%	11%	20%	19%
Very badly	(1)	54	22	32	3	14	15	7	8	7	7	21	7	15	1	14	-	2	1	3	5	8	2
		5%	5%	6%	3%	7%	7%	4%	6%	5%	3%	7%	4%	6%	1%	6%	-	3%	2%	37%	2%	4%	2%
NET: Badly		212	91	121	17	40	56	37	33	25	34	68	41	56	15	61	1	19	12	4	33	46	21
		21%	19%	24%	17%	20%	26%	20%	24%	17%	15%	23%	24%	25%	7%	25%	4%	24%	33%	53%	13%	24%	21%
Don't know		107	37	70	7	21	17	21	16	23	18	32	12	34	17	22	4	6	1	1	21	19	11
		11%	7%	14%	7%	10%	8%	11%	12%	16%	8%	11%	7%	15%	8%	9%	10%	8%	2%	11%	9%	10%	11%
Mean		2.80	2.86	2.74	2.84	2.80	2.73	2.84	2.75	2.90	2.90	2.75	2.81	2.73	3.06	2.77	3.02	2.77	2.68	2.08	2.95	2.83	2.79
Standard deviation		0.69	0.67	0.71	0.55	0.71	0.74	0.65	0.70	0.71	0.58	0.73	0.67	0.74	0.48	0.73	0.33	0.63	0.60	1.12	0.58	0.72	0.56
Standard error		0.02	0.03	0.03	0.07	0.07	0.06	0.05	0.05	0.05	0.03	0.06	0.06	0.06	0.03	0.05	0.06	0.08	0.10	0.03	0.05	0.05	0.06

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Absolutes/col percents

Table 11

Q.7 Which of the following statements do you most agree with?**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	469	531	69	132	191	201	187	210	412	183	125	210	258	236	34	76	35	7	296	216	97
Weighted base	1000	491	509	101	204	214	186	139	146	230	296	174	229	225	243	39	77	36	8	248	193	103
I am satisfied with the job David Cameron is doing overall as Prime Minister	349 35%	174 35%	175 34%	38 37%	63 31%	71 33%	67 36%	50 36%	57 39%	83 36%	88 30%	75 43%	78 34%	169 75%	34 14%	18 46%	18 23%	3 7%	3 36%	150 61%	35 18%	29 28%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	230 23%	111 23%	120 24%	32 32%	49 24%	43 20%	51 27%	30 22%	25 17%	63 27%	69 23%	38 22%	55 24%	44 20%	26 11%	7 19%	34 45%	8 22%	- -	69 28%	30 16%	24 23%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	257 26%	136 28%	120 24%	20 20%	51 25%	59 28%	42 23%	38 27%	44 30%	60 26%	84 28%	42 24%	60 26%	4 2%	171 70%	8 22%	12 15%	12 35%	4 48%	16 6%	107 55%	34 33%
Refused	48 5%	26 5%	21 4%	2 2%	9 4%	13 6%	9 5%	7 5%	4 3%	8 3%	14 5%	4 2%	11 5%	2 1%	- -	3 7%	2 3%	6 16%	- -	6 2%	4 2%	6 6%
Don't know	117 12%	44 9%	73 14%	8 8%	32 16%	28 13%	18 9%	14 10%	16 11%	17 7%	41 14%	16 9%	25 11%	6 3%	12 5%	2 6%	11 14%	7 20%	1 16%	6 3%	18 9%	10 10%

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Absolutes/col percents

Table 12

Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?
Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	469	531	69	132	191	201	187	210	412	183	125	210	258	236	34	76	35	7	296	216	97
Weighted base	1000	491	509	101	204	214	186	139	146	230	296	174	229	225	243	39	77	36	8	248	193	103
Labour	738	341	397	50	142	159	148	117	114	181	225	123	163	158	207	27	58	31	6	195	160	88
	74%	69%	78%	49%	70%	74%	80%	84%	78%	79%	76%	71%	71%	70%	85%	69%	75%	86%	75%	79%	83%	86%
The Conservatives	433	213	219	34	74	108	86	62	64	127	139	53	87	111	104	16	35	21	1	128	84	49
	43%	43%	43%	34%	36%	50%	46%	44%	44%	55%	47%	31%	38%	49%	43%	42%	46%	59%	7%	52%	43%	47%
The Liberal Democrat	205	98	107	18	37	50	46	32	20	56	64	38	35	50	49	20	12	5	1	51	41	36
	20%	20%	21%	18%	18%	24%	25%	23%	14%	24%	22%	22%	15%	22%	20%	52%	16%	14%	7%	21%	21%	35%
The UK Independence Party (UKIP)	153	87	67	10	28	38	28	26	21	34	49	24	35	33	39	3	21	2	-	43	28	13
	15%	18%	13%	10%	14%	18%	15%	19%	14%	15%	16%	14%	15%	15%	16%	7%	27%	5%	-	18%	15%	13%
None of them	172	92	80	29	46	29	25	19	24	27	40	42	47	47	24	7	14	1	1	39	17	10
	17%	19%	16%	29%	22%	14%	13%	13%	17%	12%	14%	24%	20%	21%	10%	18%	18%	2%	8%	16%	9%	10%
Don't know	26	17	8	9	4	9	2	*	1	5	4	2	7	2	6	2	-	1	1	*	3	-
	3%	4%	2%	9%	2%	4%	1%	*	1%	2%	1%	1%	3%	1%	3%	4%	-	4%	16%	*	1%	-

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Absolutes/col percents

Table 13

Q.9 Which of the following would you most like to see as the outcome of the next general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	469	531	69	132	191	201	187	210	412	183	125	210	258	236	34	76	35	7	296	216	97
Weighted base	1000	491	509	101	204	214	186	139	146	230	296	174	229	225	243	39	77	36	8	248	193	103
A Labour government	273 27%	139 28%	133 26%	25 25%	57 28%	68 32%	44 23%	40 29%	37 25%	51 22%	80 27%	54 31%	72 32%	2 1%	183 75%	2 4%	15 19%	7 20%	2 21%	13 5%	126 65%	17 17%
A Conservative government	269 27%	127 26%	142 28%	28 28%	43 21%	44 20%	57 31%	36 26%	59 41%	77 34%	78 26%	58 33%	46 20%	188 83%	3 1%	3 9%	21 27%	- -	1 13%	158 64%	11 6%	11 11%
A coalition between the Conservatives and the Liberal Democrats	106 11%	62 13%	44 9%	13 13%	21 10%	23 11%	19 10%	14 10%	14 9%	29 13%	24 8%	15 8%	34 15%	30 13%	4 2%	18 46%	10 13%	6 17%	- -	30 12%	3 2%	26 26%
A coalition between Labour and the Liberal Democrats	100 10%	56 11%	44 9%	11 11%	26 13%	20 9%	20 11%	13 9%	9 6%	31 13%	33 11%	10 6%	19 8%	1 *	48 20%	12 31%	5 7%	13 36%	1 13%	7 3%	23 12%	34 33%
Don't know	253 25%	107 22%	145 29%	23 23%	58 28%	59 28%	46 25%	36 26%	27 18%	42 18%	80 27%	38 22%	58 25%	5 2%	6 2%	4 10%	25 33%	10 28%	4 53%	40 16%	30 16%	14 14%

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Absolutes/col percents

Table 14
Gender
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Male	469 47%	491 49%
Female	531 53%	509 51%

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Absolutes/col percents

Table 15
Into which of the following age groups do you fall?
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
18-24	69 7%	101 10%
25-34	132 13%	204 20%
35-44	191 19%	214 21%
45-54	201 20%	186 19%
55-64	187 19%	139 14%
65 or older	210 21%	146 15%
Refused	10 1%	10 1%

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Absolutes/col percents

Table 16

SEG**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
A	148 15%	83 8%
B	264 26%	148 15%
C1	183 18%	296 30%
C2	125 13%	174 17%
D	81 8%	106 11%
E	129 13%	124 12%
Refused	70 7%	70 7%

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Absolutes/col percents

Table 17

Q.4 At the last general election, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?

Could you tell me which party you voted for at the last general election back in May 2010?

Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Conservative	296 30%	248 25%
Labour	216 22%	193 19%
Liberal Democrats	97 10%	103 10%
Another party	41 4%	48 5%
Did not vote	254 25%	311 31%
Refused	42 4%	40 4%
Don't know	54 5%	57 6%