

## Liberal Democrat Held, Conservative Second Marginal Constituencies

### CATI Fieldwork : 12th-26th March 2015

Absolutes/col percents

Table 1

**Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	
Unweighted base	5007	2294	2713	172	446	641	866	1064	1809	1554	1048	847	1369	1403	512	798	675	323	
Weighted base	5007	2425	2582	445	630	777	869	895	1383	767	1364	1335	1353	1306	483	767	707	356	
Certain to vote	(10) 2861	1430	1432	144	204	392	496	618	1003	522	805	700	727	964	295	512	426	232	
		57%	59%	55%	32%	32%	50%	57%	69%	73%	68%	59%	52%	54%	74%	61%	67%	60%	65%
	(9)	245	114	131	14	34	49	38	40	70	42	67	53	71	70	22	50	29	16
		5%	5%	5%	3%	5%	6%	4%	4%	5%	5%	5%	4%	5%	5%	5%	7%	4%	5%
	(8)	363	160	204	33	67	61	73	48	81	51	118	75	104	97	44	62	65	17
		7%	7%	8%	7%	11%	8%	8%	5%	6%	7%	9%	6%	8%	7%	9%	8%	9%	5%
	(7)	225	119	106	52	46	29	39	24	36	23	63	88	46	57	26	35	49	17
		4%	5%	4%	12%	7%	4%	4%	3%	3%	3%	5%	7%	3%	4%	5%	5%	7%	5%
	(6)	147	69	78	25	36	28	16	19	23	17	39	49	40	32	19	31	27	9
		3%	3%	3%	6%	6%	4%	2%	2%	2%	2%	3%	4%	3%	2%	4%	4%	4%	2%
	(5)	368	160	208	32	71	74	70	55	65	39	91	109	116	50	42	52	61	34
		7%	7%	8%	7%	11%	10%	8%	6%	5%	5%	7%	8%	9%	4%	9%	7%	9%	10%
	(4)	71	29	42	20	16	9	8	9	10	9	22	19	17	10	11	2	12	10
		1%	1%	2%	4%	2%	1%	1%	1%	1%	1%	2%	1%	1%	1%	2%	*	2%	3%
	(3)	122	40	82	19	32	29	22	10	12	12	38	38	33	17	15	11	26	8
		2%	2%	3%	4%	5%	4%	3%	1%	1%	2%	3%	3%	2%	1%	3%	1%	4%	2%
	(2)	91	53	38	26	19	16	11	10	9	9	20	33	24	9	8	12	12	14
		2%	2%	1%	6%	3%	2%	1%	1%	1%	1%	1%	2%	2%	1%	2%	2%	2%	4%
Definitely would not vote	(1)	496	244	252	78	102	92	96	60	67	41	101	166	171	-	-	-	-	-
		10%	10%	10%	18%	16%	12%	11%	7%	5%	5%	7%	12%	13%	-	-	-	-	-
Refused		2	1	1	-	-	-	-	-	2	-	-	-	1	-	-	-	-	-
		*	*	*	-	-	-	-	-	*	-	-	-	*	-	-	-	-	-
Don't know		14	7	7	3	4	-	*	1	6	*	2	6	3	-	-	-	-	-
		*	*	*	1%	1%	-	*	*	*	*	*	*	*	-	-	-	-	-
Mean		7.89	7.96	7.82	6.25	6.50	7.50	7.85	8.54	8.86	8.61	8.12	7.49	7.61	9.19	8.52	8.90	8.49	8.51
Standard deviation		3.09	3.08	3.09	3.45	3.35	3.24	3.13	2.71	2.39	2.58	2.88	3.28	3.26	1.67	2.23	1.93	2.23	2.40

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Table 1

**Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?**

**Base: All respondents**

	<u>Total</u>	<u>Gender</u>		<u>Age</u>						<u>SEG</u>				<u>Voting Intention</u>				
		<u>Male</u>	<u>Female</u>	<u>18-24</u>	<u>25-34</u>	<u>35-44</u>	<u>45-54</u>	<u>55-64</u>	<u>65+</u>	<u>AB</u>	<u>C1</u>	<u>C2</u>	<u>DE</u>	<u>Con</u>	<u>Lab</u>	<u>LibDem</u>	<u>UKIP</u>	<u>Other</u>
Weighted base	5007	2425	2582	445	630	777	869	895	1383	767	1364	1335	1353	1306	483	767	707	356
Standard error	0.04	0.06	0.06	0.26	0.16	0.13	0.11	0.08	0.06	0.07	0.09	0.11	0.09	0.04	0.10	0.07	0.09	0.13

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**Base: All respondents**

	Total	Vote Type								2010 Vote		
		Con defec-tors to UKIP	Con defec-tors to LD/ Lab	Con Loy-al-ists	Lab join-ers	LD defec-tors to Lab	LD defec-tors to Con	LD loyal-ists	LD defec-tors to UKIP	Con	Lab	LibDem
Unweighted base	5007	178	69	946	326	157	169	566	136	1376	357	1375
Weighted base	5007	164	61	817	370	157	178	541	152	1213	223	1384
Certain to vote	(10) 2861 57%	126 77%	49 81%	689 84%	213 57%	126 80%	143 80%	409 76%	106 69%	975 80%	146 65%	1004 73%
	(9) 245 5%	7 4%	5 9%	41 5%	14 4%	7 5%	10 6%	34 6%	3 2%	61 5%	17 8%	81 6%
	(8) 363 7%	12 8%	3 5%	49 6%	35 9%	10 6%	10 5%	40 7%	15 10%	71 6%	19 9%	97 7%
	(7) 225 4%	5 3%	1 2%	13 2%	24 6%	3 2%	7 4%	15 3%	11 7%	24 2%	9 4%	48 3%
	(6) 147 3%	6 4%	2 3%	7 1%	18 5%	4 2%	5 3%	15 3%	3 2%	18 2%	4 2%	35 2%
	(5) 368 7%	8 5%	-	12 1%	38 10%	3 2%	3 2%	23 4%	10 7%	34 3%	14 6%	69 5%
	(4) 71 1%	* *	-	4 1%	9 2%	-	-	-	2 1%	5 *	3 2%	8 1%
	(3) 122 2%	-	-	2 *	14 4%	5 3%	-	2 *	-	6 1%	3 1%	12 1%
	(2) 91 2%	-	1 1%	1 *	6 2%	-	-	1 *	1 1%	3 *	5 2%	3 *
Definitely would not vote	(1) 496 10%	-	-	-	-	-	-	-	-	14 1%	3 2%	26 2%
Refused	2 *	-	-	-	-	-	-	-	-	-	-	-
Don't know	14 *	-	-	-	-	-	-	-	-	2 *	-	1 *
Mean	7.89	9.31	9.55	9.62	8.34	9.36	9.51	9.33	8.98	9.39	8.75	9.06
Standard deviation	3.09	1.44	1.20	1.08	2.31	1.57	1.14	1.42	1.77	1.60	2.23	1.94

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**Base: All respondents**

	Total	Vote Type								2010 Vote		
		Con defec-tors to UKIP	Con defec-tors to LD/ Lab	Con Loyal-ists	Lab join-ers	LD defec-tors to Lab	LD defec-tors to Con	LD loyal-ists	LD defec-tors to UKIP	Con	Lab	LibDem
Weighted base	5007	164	61	817	370	157	178	541	152	1213	223	1384
Standard error	0.04	0.11	0.15	0.04	0.13	0.13	0.09	0.06	0.15	0.04	0.12	0.05

## Liberal Democrat Held, Conservative Second Marginal Constituencies

### CATI Fieldwork : 12th-26th March 2015

Absolutes/col percents

Table 2

**Q.2 If there was a general election tomorrow, which party would you vote for?****Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other
Unweighted base	5007	2294	2713	172	446	641	866	1064	1809	1554	1048	847	1369	1403	512	798	675	323
Weighted base	5007	2425	2582	445	630	777	869	895	1383	767	1364	1335	1353	1306	483	767	707	356
Conservative	1306	642	663	78	138	183	214	249	445	240	403	332	288	1306	-	-	-	-
	26%	26%	26%	18%	22%	24%	25%	28%	32%	31%	30%	25%	21%	100%	-	-	-	-
Labour	483	215	267	54	87	99	79	72	91	84	125	118	144	-	483	-	-	-
	10%	9%	10%	12%	14%	13%	9%	8%	7%	11%	9%	9%	11%	-	100%	-	-	-
Liberal Democrat	767	325	442	44	72	103	140	150	256	141	203	190	208	-	-	767	-	-
	15%	13%	17%	10%	11%	13%	16%	17%	19%	18%	15%	14%	15%	-	-	100%	-	-
The UK Independence Party (UKIP)	707	437	270	52	80	94	148	134	197	79	174	226	209	-	-	-	707	-
	14%	18%	10%	12%	13%	12%	17%	15%	14%	10%	13%	17%	15%	-	-	-	100%	-
The Green Party	280	133	147	47	42	71	61	38	22	50	101	73	46	-	-	-	-	280
	6%	5%	6%	11%	7%	9%	7%	4%	2%	6%	7%	5%	3%	-	-	-	-	79%
The British National Party (BNP)	8	5	3	-	-	3	1	2	3	-	2	1	5	-	-	-	-	8
	*	*	*	-	-	*	*	*	*	-	*	*	*	-	-	-	-	2%
Some other party	67	44	24	-	10	7	15	21	15	12	15	20	20	-	-	-	-	67
	1%	2%	1%	-	2%	1%	2%	2%	1%	2%	1%	1%	1%	-	-	-	-	19%
Would not vote	496	244	252	78	102	92	96	60	67	41	101	166	171	-	-	-	-	-
	10%	10%	10%	18%	16%	12%	11%	7%	5%	5%	7%	12%	13%	-	-	-	-	-
Refused	277	133	144	7	8	28	31	67	134	29	66	57	89	-	-	-	-	-
	6%	5%	6%	2%	1%	4%	4%	7%	10%	4%	5%	4%	7%	-	-	-	-	-
Don't know	616	247	369	85	93	98	84	102	153	91	175	152	173	-	-	-	-	-
	12%	10%	14%	19%	15%	13%	10%	11%	11%	12%	13%	11%	13%	-	-	-	-	-

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	Total	Vote Type								2010 Vote		
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Unweighted base	5007	178	69	946	326	157	169	566	136	1376	357	1375
Weighted base	5007	164	61	817	370	157	178	541	152	1213	223	1384
Conservative	1306	-	-	817	-	-	178	-	-	817	19	178
	26%	-	-	100%	-	-	100%	-	-	67%	8%	13%
Labour	483	-	20	-	370	157	-	-	-	20	112	157
	10%	-	33%	-	100%	100%	-	-	-	2%	50%	11%
Liberal Democrat	767	-	41	-	-	-	-	541	-	41	21	541
	15%	-	67%	-	-	-	-	100%	-	3%	9%	39%
The UK Independence Party (UKIP)	707	164	-	-	-	-	-	-	152	164	32	152
	14%	100%	-	-	-	-	-	-	100%	14%	14%	11%
The Green Party	280	-	-	-	-	-	-	-	-	10	7	117
	6%	-	-	-	-	-	-	-	-	1%	3%	8%
The British National Party (BNP)	8	-	-	-	-	-	-	-	-	2	1	-
	*	-	-	-	-	-	-	-	-	*	*	-
Some other party	67	-	-	-	-	-	-	-	-	8	4	22
	1%	-	-	-	-	-	-	-	-	1%	2%	2%
Would not vote	496	-	-	-	-	-	-	-	-	14	3	26
	10%	-	-	-	-	-	-	-	-	1%	2%	2%
Refused	277	-	-	-	-	-	-	-	-	35	4	34
	6%	-	-	-	-	-	-	-	-	3%	2%	2%
Don't know	616	-	-	-	-	-	-	-	-	101	19	157
	12%	-	-	-	-	-	-	-	-	8%	9%	11%

## Liberal Democrat Held, Conservative Second Marginal Constituencies

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Absolutes/col percents

Table 3

**Q.2 If there was a general election tomorrow, which party would you vote for?**

**Base: All respondents expressing an intention to vote (Turnout Weighted)**

**This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote**

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Total	Gender		Age						SEG				Voting Intention				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other
Unweighted base	2823	1384	1439	71	189	328	489	642	1101	990	594	455	704	1122	374	615	486	227
Weighted base	2655	1346	1309	170	253	394	477	524	833	479	748	682	668	1024	332	569	484	246
Conservative	1024	515	508	57	94	134	164	203	372	195	309	259	227	1024	-	-	-	-
	39%	38%	39%	33%	37%	34%	34%	39%	45%	41%	41%	38%	34%	100%	-	-	-	-
Labour	332	150	183	32	47	68	58	55	72	64	93	73	98	-	332	-	-	-
	13%	11%	14%	19%	19%	17%	12%	10%	9%	13%	12%	11%	15%	-	100%	-	-	-
Liberal Democrat	569	247	322	25	42	72	103	120	207	115	147	133	157	-	-	569	-	-
	21%	18%	25%	14%	16%	18%	22%	23%	25%	24%	20%	19%	24%	-	-	100%	-	-
The UK Independence Party (UKIP)	484	312	172	24	40	60	101	103	154	60	118	152	140	-	-	-	484	-
	18%	23%	13%	14%	16%	15%	21%	20%	18%	13%	16%	22%	21%	-	-	-	100%	-
The Green Party	198	92	105	33	25	54	42	28	16	37	72	52	30	-	-	-	-	198
	7%	7%	8%	19%	10%	14%	9%	5%	2%	8%	10%	8%	5%	-	-	-	-	80%
The British National Party (BNP)	6	3	3	-	-	3	*	1	2	-	1	1	4	-	-	-	-	6
	*	*	*	-	-	1%	*	*	*	-	*	*	1%	-	-	-	-	2%
Some other party	43	27	16	-	6	3	9	14	11	9	8	13	13	-	-	-	-	43
	2%	2%	1%	-	2%	1%	2%	3%	1%	2%	1%	2%	2%	-	-	-	-	17%

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**Q.2 If there was a general election tomorrow, which party would you vote for?**

**Base: All respondents expressing an intention to vote (Turnout Weighted)**

**This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote**

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Total	Vote Type								2010 Vote		
		Con defec-tors to UKIP	Con defec-tors to LD/Lab	Con Loyal-ists	Lab join-ers	LD defec-tors to Lab	LD defec-tors to Con	LD loyal-ists	LD defec-tors to UKIP	Con	Lab	LibDem
Unweighted base	2823	144	57	804	224	129	142	463	103	1019	246	935
Weighted base	2655	131	51	692	244	128	148	434	114	889	151	929
Conservative	1024	-	-	692	-	-	148	-	-	692	14	148
	39%	-	-	100%	-	-	100%	-	-	78%	10%	16%
Labour	332	-	17	-	244	128	-	-	-	17	88	128
	13%	-	33%	-	100%	100%	-	-	-	2%	58%	14%
Liberal Democrat	569	-	34	-	-	-	-	434	-	34	15	434
	21%	-	67%	-	-	-	-	100%	-	4%	10%	47%
The UK Independence Party (UKIP)	484	131	-	-	-	-	-	-	114	131	25	114
	18%	100%	-	-	-	-	-	-	100%	15%	17%	12%
The Green Party	198	-	-	-	-	-	-	-	-	8	6	90
	7%	-	-	-	-	-	-	-	-	1%	4%	10%
The British National Party (BNP)	6	-	-	-	-	-	-	-	-	2	1	-
	*	-	-	-	-	-	-	-	-	*	*	-
Some other party	43	-	-	-	-	-	-	-	-	5	2	15
	2%	-	-	-	-	-	-	-	-	1%	1%	2%



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Col percents

Table 4

**Voting Intention (Turnout Weighted)**

**This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections**

	<u>Total</u>
Conservative	39%
Labour	12%
Liberal Democrat	22%
UKIP	18%
Green	7%
Other	2%

## Liberal Democrat Held, Conservative Second Marginal Constituencies

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Table 5

**Q.3 Thinking specifically about your own constituency and the candidates who are likely to stand there, which party's candidate do you think you will vote for in your own constituency at the next general election?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other
Unweighted base	5007	2294	2713	172	446	641	866	1064	1809	1554	1048	847	1369	1403	512	798	675	323
Weighted base	5007	2425	2582	445	630	777	869	895	1383	767	1364	1335	1353	1306	483	767	707	356
Conservative	1182	592	590	74	124	161	183	220	419	214	371	305	251	1054	12	10	31	11
	24%	24%	23%	17%	20%	21%	21%	25%	30%	28%	27%	23%	19%	81%	2%	1%	4%	3%
Labour	368	175	193	43	69	74	53	61	68	54	84	104	116	5	323	7	5	7
	7%	7%	7%	10%	11%	10%	6%	7%	5%	7%	6%	8%	9%	*	67%	1%	1%	2%
Liberal Democrat	1237	543	694	73	133	194	215	238	382	226	337	288	356	150	103	726	60	48
	25%	22%	27%	16%	21%	25%	25%	27%	28%	29%	25%	22%	26%	12%	21%	95%	8%	13%
The UK Independence Party (UKIP)	635	375	260	56	70	85	125	118	178	71	161	186	193	24	10	4	558	7
	13%	15%	10%	13%	11%	11%	14%	13%	13%	9%	12%	14%	14%	2%	2%	1%	79%	2%
The Green Party	217	98	119	31	32	47	56	34	18	46	66	55	41	1	10	4	4	187
	4%	4%	5%	7%	5%	6%	6%	4%	1%	6%	5%	4%	3%	*	2%	1%	1%	53%
The British National Party (BNP)	6	3	2	-	-	3	1	1	1	-	1	-	5	-	1	-	-	4
	*	*	*	-	-	*	*	*	*	-	*	-	*	-	*	-	-	1%
Some other party	79	51	28	4	11	9	15	25	15	14	19	27	17	9	4	4	2	52
	2%	2%	1%	1%	2%	1%	2%	3%	1%	2%	1%	2%	1%	1%	1%	1%	*	15%
Would not vote	496	244	252	78	102	92	96	60	67	41	101	166	171	-	-	-	-	-
	10%	10%	10%	18%	16%	12%	11%	7%	5%	5%	7%	12%	13%	-	-	-	-	-
Refused	208	106	102	11	3	19	24	45	103	20	54	42	63	1	1	-	1	7
	4%	4%	4%	2%	1%	2%	3%	5%	7%	3%	4%	3%	5%	*	*	-	*	2%
Don't know	580	238	342	76	87	94	100	93	131	81	170	162	141	61	20	11	46	33
	12%	10%	13%	17%	14%	12%	11%	10%	9%	11%	12%	12%	10%	5%	4%	1%	7%	9%

## Liberal Democrat Held, Conservative Second Marginal Constituencies

### CATI Fieldwork : 12th-26th March 2015

Absolutes/col percents

Table 5

**Q.3 Thinking specifically about your own constituency and the candidates who are likely to stand there, which party's candidate do you think you will vote for in your own constituency at the next general election?**

**Base: All respondents**

	Total	Vote Type								2010 Vote		
		Con defec-tors to UKIP	Con defec-tors to LD/ Lab	Con Loyal-ists	Lab join-ers	LD defec-tors to Lab	LD defec-tors to Con	LD loyal-ists	LD defec-tors to UKIP	Con	Lab	LibDem
Unweighted base	5007	178	69	946	326	157	169	566	136	1376	357	1375
Weighted base	5007	164	61	817	370	157	178	541	152	1213	223	1384
Conservative	1182 24%	9 6%	3 4%	704 86%	11 3%	1 1%	121 68%	2 *	4 3%	749 62%	22 10%	139 10%
Labour	368 7%	- -	12 20%	1 *	238 64%	92 58%	1 1%	4 1%	3 2%	15 1%	89 40%	109 8%
Liberal Democrat	1237 25%	3 2%	43 70%	63 8%	84 23%	50 32%	47 26%	525 97%	25 16%	129 11%	45 20%	740 53%
The UK Independence Party (UKIP)	635 13%	140 86%	1 2%	15 2%	8 2%	* *	2 1%	2 *	111 73%	166 14%	26 12%	119 9%
The Green Party	217 4%	- -	1 1%	1 *	8 2%	5 3%	- -	* *	2 1%	8 1%	9 4%	85 6%
The British National Party (BNP)	6 *	- -	- -	- -	1 *	- -	- -	- -	- -	1 *	- -	- -
Some other party	79 2%	- -	1 2%	3 *	2 1%	1 *	- -	2 *	1 1%	10 1%	5 2%	23 2%
Would not vote	496 10%	- -	- -	- -	- -	- -	- -	- -	- -	14 1%	3 2%	26 2%
Refused	208 4%	1 1%	- -	- -	1 *	1 1%	- -	- -	- -	17 1%	2 1%	21 1%
Don't know	580 12%	10 6%	- -	30 4%	17 5%	7 5%	8 4%	5 1%	6 4%	103 9%	22 10%	123 9%

## Liberal Democrat Held, Conservative Second Marginal Constituencies

### CATI Fieldwork : 12th-26th March 2015

Absolutes/col percents

Table 6

**Q.3 Thinking specifically about your own constituency and the candidates who are likely to stand there, which party's candidate do you think you will vote for in your own constituency at the next general election?**

**Base: All respondents expressing an intention to vote (Turnout Weighted)**

**This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote**

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Total	Gender		Age						SEG				Voting Intention				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other
Unweighted base	2903	1406	1497	73	190	337	486	666	1148	1014	607	461	732	1075	359	607	459	213
Weighted base	2725	1370	1355	175	258	398	473	548	869	489	763	690	697	980	321	562	457	231
Conservative	923	473	450	49	80	119	140	184	350	173	288	233	196	841	6	7	21	9
	34%	35%	33%	28%	31%	30%	30%	34%	40%	35%	38%	34%	28%	86%	2%	1%	5%	4%
Labour	250	120	130	26	35	49	40	47	53	39	65	61	78	2	222	5	3	5
	9%	9%	10%	15%	14%	12%	8%	9%	6%	8%	9%	9%	11%	*	69%	1%	1%	2%
Liberal Democrat	896	393	503	47	81	130	155	182	299	180	235	207	251	111	76	542	37	37
	33%	29%	37%	27%	31%	33%	33%	33%	34%	37%	31%	30%	36%	11%	24%	96%	8%	16%
The UK Independence Party (UKIP)	443	281	162	27	34	55	88	93	142	54	112	130	130	19	4	3	392	3
	16%	20%	12%	16%	13%	14%	19%	17%	16%	11%	15%	19%	19%	2%	1%	1%	86%	1%
The Green Party	157	69	88	24	20	37	38	24	13	34	50	41	27	1	8	2	3	138
	6%	5%	6%	14%	8%	9%	8%	4%	1%	7%	7%	6%	4%	*	3%	*	1%	60%
The British National Party (BNP)	4	2	2	-	-	2	*	1	*	-	1	-	3	-	1	-	-	3
	*	*	*	-	-	1%	*	*	*	-	*	-	*	-	*	-	-	1%
Some other party	53	33	20	2	7	6	12	17	11	9	12	19	12	5	3	3	1	36
	2%	2%	1%	1%	3%	1%	2%	3%	1%	2%	2%	3%	2%	1%	1%	1%	*	15%

## Liberal Democrat Held, Conservative Second Marginal Constituencies

### CATI Fieldwork : 12th-26th March 2015

Absolutes/col percents

Table 6

**Q.3 Thinking specifically about your own constituency and the candidates who are likely to stand there, which party's candidate do you think you will vote for in your own constituency at the next general election?**

**Base: All respondents expressing an intention to vote (Turnout Weighted)**

**This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote**

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Total	Vote Type								2010 Vote		
		Con defec-tors to UKIP	Con defec-tors to LD/Lab	Con Loyal-ists	Lab join-ers	LD defec-tors to Lab	LD defec-tors to Con	LD loyal-ists	LD defec-tors to UKIP	Con	Lab	LibDem
Unweighted base	2903	134	57	777	214	123	135	457	101	1031	243	977
Weighted base	2725	122	51	668	235	122	141	430	111	899	148	964
Conservative	923	8	2	600	6	1	100	2	3	636	15	113
	34%	6%	4%	90%	2%	1%	71%	*	3%	71%	10%	12%
Labour	250	-	10	*	155	75	1	4	2	12	70	87
	9%	-	20%	*	66%	61%	1%	1%	1%	1%	47%	9%
Liberal Democrat	896	2	36	51	61	41	39	420	19	102	35	590
	33%	2%	71%	8%	26%	33%	28%	98%	17%	11%	24%	61%
The UK Independence Party (UKIP)	443	112	1	13	4	*	1	2	86	134	19	93
	16%	92%	2%	2%	2%	*	1%	*	77%	15%	13%	10%
The Green Party	157	-	1	1	7	5	-	*	1	6	7	65
	6%	-	1%	*	3%	4%	-	*	1%	1%	5%	7%
The British National Party (BNP)	4	-	-	-	1	-	-	-	-	*	-	-
	*	-	-	-	*	-	-	-	-	*	-	-
Some other party	53	-	1	3	2	*	-	1	1	9	3	16
	2%	-	2%	*	1%	*	-	*	1%	1%	2%	2%

## Liberal Democrat Held, Conservative Second Marginal Constituencies

### CATI Fieldwork : 12th-26th March 2015

Col percents

Table 7

**Constituency Voting Intention (Turnout Weighted)**

**This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections**

	<u>Total</u>
Conservative	34%
Labour	9%
Liberal Democrat	33%
UKIP	16%
Green	6%
Other	2%

## Liberal Democrat Held, Conservative Second Marginal Constituencies

### CATI Fieldwork : 12th-26th March 2015

Absolutes/col percents

Table 8

**Q.5 Are there any of the following political parties that you would definitely not vote for at the next General Election?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	
Unweighted base	5007	2294	2713	172	446	641	866	1064	1809	1554	1048	847	1369	1403	512	798	675	323	
Weighted base	5007	2425	2582	445	630	777	869	895	1383	767	1364	1335	1353	1306	483	767	707	356	
I would not vote Labour	3046	1542	1505	218	334	412	551	579	948	467	812	831	841	1131	-	463	557	189	
		61%	64%	58%	49%	53%	53%	63%	65%	69%	61%	60%	62%	62%	87%	-	60%	79%	53%
I would not vote UKIP	2986	1349	1637	277	372	477	508	536	813	529	865	732	760	955	369	612	-	300	
		60%	56%	63%	62%	59%	61%	58%	60%	59%	63%	55%	56%	73%	76%	80%	-	84%	
I would not vote Liberal Democrat	2369	1270	1099	227	280	343	439	424	653	343	616	675	652	837	268	-	498	186	
		47%	52%	43%	51%	44%	44%	51%	47%	47%	45%	45%	51%	48%	64%	56%	-	70%	52%
I would not vote Conservative	2288	1132	1156	226	285	378	452	404	538	319	584	634	680	-	404	520	464	283	
		46%	47%	45%	51%	45%	49%	52%	45%	39%	42%	43%	47%	50%	-	84%	68%	66%	79%
None of these - I would potentially vote for all of them	380	176	204	55	59	77	47	49	90	42	87	126	99	57	17	30	41	10	
		8%	7%	8%	12%	9%	10%	5%	6%	7%	5%	6%	9%	7%	4%	3%	4%	6%	3%
Don't know	106	53	53	14	17	14	7	23	31	11	25	17	36	3	2	3	4	3	
		2%	2%	2%	3%	3%	2%	1%	3%	2%	1%	2%	1%	3%	*	*	*	1%	1%

## Liberal Democrat Held, Conservative Second Marginal Constituencies

### CATI Fieldwork : 12th-26th March 2015

Absolutes/col percents

Table 8

**Q.5 Are there any of the following political parties that you would definitely not vote for at the next General Election?**

**Base: All respondents**

	Total	Vote Type								2010 Vote		
		Con defec- tors to UKIP	Con defec- tors to LD/ Lab	Con Loyal- ists	Lab join- ers	LD defec- tors to Lab	LD defec- tors to Con	LD loyal- ists	LD defec- tors to UKIP	Con	Lab	LibDem
Unweighted base	5007	178	69	946	326	157	169	566	136	1376	357	1375
Weighted base	5007	164	61	817	370	157	178	541	152	1213	223	1384
I would not vote Labour	3046 61%	150 91%	37 61%	751 92%	- -	- -	148 83%	333 62%	110 72%	1047 86%	37 17%	753 54%
I would not vote UKIP	2986 60%	- -	44 73%	609 75%	280 76%	132 84%	135 76%	442 82%	- -	732 60%	144 64%	959 69%
I would not vote Liberal Democrat	2369 47%	141 86%	12 19%	603 74%	197 53%	77 49%	71 40%	- -	85 56%	847 70%	127 57%	338 24%
I would not vote Conservative	2288 46%	87 53%	26 43%	- -	301 81%	142 90%	- -	382 71%	120 79%	139 11%	172 77%	872 63%
None of these - I would potentially vote for all of them	380 8%	6 3%	3 5%	15 2%	15 4%	5 3%	15 8%	15 3%	6 4%	39 3%	8 4%	75 5%
Don't know	106 2%	- -	- -	3 *	1 *	1 1%	- -	1 *	- -	10 1%	3 1%	5 *



## Liberal Democrat Held, Conservative Second Marginal Constituencies

### CATI Fieldwork : 12th-26th March 2015

Absolutes/col percents

Table 9

**Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	
Unweighted base	5007	2294	2713	172	446	641	866	1064	1809	1554	1048	847	1369	1403	512	798	675	323	
Weighted base	5007	2425	2582	445	630	777	869	895	1383	767	1364	1335	1353	1306	483	767	707	356	
NET: Well	3074	1611	1463	249	369	424	529	567	930	523	868	789	783	1151	243	489	356	161	
		61%	66%	57%	56%	59%	55%	61%	63%	67%	68%	64%	59%	58%	88%	50%	64%	50%	45%
Very well	(4) 277	174	102	32	24	34	41	39	105	46	59	71	83	140	17	26	19	5	
		6%	7%	4%	7%	4%	4%	5%	4%	8%	6%	4%	5%	6%	11%	3%	3%	3%	1%
Quite well	(3) 2797	1436	1361	217	345	390	488	528	825	477	809	718	701	1011	226	463	336	156	
		56%	59%	53%	49%	55%	50%	56%	59%	60%	62%	59%	54%	52%	77%	47%	60%	48%	44%
Quite badly	(2) 1373	574	798	138	205	289	235	230	274	179	393	385	375	110	182	220	259	161	
		27%	24%	31%	31%	33%	37%	27%	26%	20%	23%	29%	29%	28%	8%	38%	29%	37%	45%
Very badly	(1) 301	136	165	43	35	37	65	55	67	23	39	109	116	9	32	30	60	18	
		6%	6%	6%	10%	5%	5%	7%	6%	5%	3%	3%	8%	9%	1%	7%	4%	8%	5%
NET: Badly	1674	711	963	181	239	326	299	285	341	203	432	493	491	119	215	250	319	179	
		33%	29%	37%	41%	38%	42%	34%	32%	25%	26%	32%	37%	36%	9%	44%	33%	45%	50%
Don't know	260	104	156	14	21	27	40	43	112	40	64	53	78	36	25	27	33	16	
		5%	4%	6%	3%	3%	3%	5%	5%	8%	5%	5%	4%	6%	3%	5%	4%	5%	4%
Mean	2.64	2.71	2.58	2.56	2.59	2.56	2.61	2.65	2.76	2.75	2.68	2.59	2.59	3.01	2.50	2.66	2.47	2.43	
Standard deviation	0.69	0.69	0.68	0.77	0.66	0.66	0.70	0.67	0.67	0.62	0.61	0.72	0.75	0.47	0.68	0.61	0.70	0.62	
Standard error	0.01	0.01	0.01	0.06	0.03	0.03	0.02	0.02	0.02	0.02	0.02	0.03	0.02	0.01	0.03	0.02	0.03	0.04	

## Liberal Democrat Held, Conservative Second Marginal Constituencies

### CATI Fieldwork : 12th-26th March 2015

Absolutes/col percents

Table 9

**Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?**

**Base: All respondents**

	Total	Vote Type								2010 Vote		
		Con defec-tors to UKIP	Con defec-tors to LD/Lab	Con Loyal-ists	Lab join-ers	LD defec-tors to Lab	LD defec-tors to Con	LD loyal-ists	LD defec-tors to UKIP	Con	Lab	LibDem
Unweighted base	5007	178	69	946	326	157	169	566	136	1376	357	1375
Weighted base	5007	164	61	817	370	157	178	541	152	1213	223	1384
NET: Well	3074 61%	103 63%	42 69%	731 89%	189 51%	73 46%	164 92%	346 64%	67 44%	982 81%	109 49%	829 60%
Very well	(4) 277 6%	7 4%	2 3%	114 14%	10 3%	2 1%	12 7%	18 3%	4 3%	127 10%	13 6%	43 3%
Quite well	(3) 2797 56%	96 59%	40 66%	617 75%	179 48%	70 45%	152 85%	328 61%	63 41%	854 70%	97 43%	786 57%
Quite badly	(2) 1373 27%	45 27%	9 15%	55 7%	137 37%	63 40%	10 5%	154 29%	61 40%	152 13%	89 40%	413 30%
Very badly	(1) 301 6%	10 6%	6 10%	4 1%	26 7%	14 9%	- -	18 3%	19 13%	26 2%	13 6%	73 5%
NET: Badly	1674 33%	55 34%	15 25%	59 7%	163 44%	77 49%	10 5%	172 32%	81 53%	178 15%	102 46%	486 35%
Don't know	260 5%	6 4%	3 6%	27 3%	19 5%	8 5%	5 3%	23 4%	5 3%	54 4%	12 5%	69 5%
Mean	2.64	2.63	2.67	3.06	2.49	2.41	3.01	2.67	2.35	2.93	2.51	2.61
Standard deviation	0.69	0.67	0.71	0.48	0.68	0.68	0.35	0.60	0.74	0.57	0.70	0.64
Standard error	0.01	0.05	0.09	0.02	0.04	0.06	0.03	0.03	0.06	0.02	0.04	0.02

## Liberal Democrat Held, Conservative Second Marginal Constituencies

### CATI Fieldwork : 12th-26th March 2015

Absolutes/col percents

Table 10

**Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other
Unweighted base	5007	2294	2713	172	446	641	866	1064	1809	1554	1048	847	1369	1403	512	798	675	323
Weighted base	5007	2425	2582	445	630	777	869	895	1383	767	1364	1335	1353	1306	483	767	707	356
NET: Well	3276	1709	1567	302	394	490	518	582	985	565	913	889	787	1148	287	526	390	177
	65%	70%	61%	68%	63%	63%	60%	65%	71%	74%	67%	67%	58%	88%	59%	69%	55%	50%
Very well	(4) 306	191	115	40	37	39	30	42	117	63	75	62	90	151	17	29	30	10
	6%	8%	4%	9%	6%	5%	3%	5%	8%	8%	5%	5%	7%	12%	3%	4%	4%	3%
Quite well	(3) 2970	1518	1452	262	357	451	488	539	868	502	839	827	697	997	270	498	361	167
	59%	63%	56%	59%	57%	58%	56%	60%	63%	65%	62%	62%	52%	76%	56%	65%	51%	47%
Quite badly	(2) 1161	478	683	105	179	211	228	216	222	148	327	306	350	113	135	171	227	127
	23%	20%	26%	24%	28%	27%	26%	24%	16%	19%	24%	23%	26%	9%	28%	22%	32%	36%
Very badly	(1) 337	149	188	24	37	55	86	58	77	24	70	99	130	14	43	35	62	33
	7%	6%	7%	5%	6%	7%	10%	6%	6%	3%	5%	7%	10%	1%	9%	5%	9%	9%
NET: Badly	1498	627	871	129	216	266	313	273	300	171	397	405	480	127	178	207	289	160
	30%	26%	34%	29%	34%	34%	36%	31%	22%	22%	29%	30%	35%	10%	37%	27%	41%	45%
Don't know	233	89	143	14	20	22	37	40	98	30	53	41	86	30	17	34	28	19
	5%	4%	6%	3%	3%	3%	4%	4%	7%	4%	4%	3%	6%	2%	4%	4%	4%	5%
Mean	2.68	2.75	2.61	2.74	2.65	2.63	2.56	2.66	2.80	2.82	2.70	2.66	2.59	3.01	2.56	2.71	2.53	2.46
Standard deviation	0.70	0.69	0.70	0.70	0.69	0.69	0.73	0.68	0.68	0.62	0.66	0.69	0.77	0.50	0.71	0.62	0.72	0.71
Standard error	0.01	0.01	0.01	0.05	0.03	0.03	0.03	0.02	0.02	0.02	0.02	0.02	0.02	0.01	0.03	0.02	0.03	0.04

## Liberal Democrat Held, Conservative Second Marginal Constituencies

### CATI Fieldwork : 12th-26th March 2015

Absolutes/col percents

Table 10

**Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?**

**Base: All respondents**

	Total	Vote Type								2010 Vote		
		Con defec-tors to UKIP	Con defec-tors to LD/Lab	Con Loyal-ists	Lab join-ers	LD defec-tors to Lab	LD defec-tors to Con	LD loyal-ists	LD defec-tors to UKIP	Con	Lab	LibDem
Unweighted base	5007	178	69	946	326	157	169	566	136	1376	357	1375
Weighted base	5007	164	61	817	370	157	178	541	152	1213	223	1384
NET: Well	3276 65%	103 63%	45 74%	729 89%	221 60%	92 59%	161 91%	376 70%	76 50%	996 82%	130 58%	897 65%
Very well	(4) 306 6%	12 7%	3 5%	121 15%	8 2%	1 1%	18 10%	22 4%	2 1%	147 12%	16 7%	46 3%
Quite well	(3) 2970 59%	92 56%	42 69%	608 74%	213 58%	92 58%	143 80%	355 66%	74 48%	849 70%	114 51%	851 61%
Quite badly	(2) 1161 23%	43 26%	13 21%	59 7%	107 29%	46 29%	12 7%	112 21%	53 35%	148 12%	64 28%	321 23%
Very badly	(1) 337 7%	13 8%	3 5%	6 1%	30 8%	15 9%	2 1%	26 5%	20 13%	33 3%	21 9%	97 7%
NET: Badly	1498 30%	56 34%	16 26%	65 8%	137 37%	60 38%	13 7%	138 25%	73 48%	181 15%	84 38%	418 30%
Don't know	233 5%	5 3%	-	23 3%	12 3%	5 3%	4 2%	26 5%	3 2%	37 3%	9 4%	69 5%
Mean	2.68	2.64	2.75	3.06	2.56	2.51	3.02	2.72	2.39	2.94	2.58	2.64
Standard deviation	0.70	0.74	0.62	0.50	0.68	0.68	0.46	0.62	0.73	0.60	0.77	0.67
Standard error	0.01	0.06	0.07	0.02	0.04	0.05	0.04	0.03	0.06	0.02	0.04	0.02

## Liberal Democrat Held, Conservative Second Marginal Constituencies

### CATI Fieldwork : 12th-26th March 2015

Absolutes/col percents

Table 11

**Q.7 Which of the following statements do you most agree with?****Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other
Unweighted base	5007	2294	2713	172	446	641	866	1064	1809	1554	1048	847	1369	1403	512	798	675	323
Weighted base	5007	2425	2582	445	630	777	869	895	1383	767	1364	1335	1353	1306	483	767	707	356
I am satisfied with the job David Cameron is doing overall as Prime Minister	1840 37%	922 38%	918 36%	151 34%	238 38%	257 33%	273 31%	322 36%	597 43%	305 40%	511 37%	480 36%	473 35%	979 75%	64 13%	208 27%	140 20%	37 10%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	1382 28%	640 26%	743 29%	126 28%	192 30%	199 26%	260 30%	258 29%	343 25%	213 28%	396 29%	407 30%	337 25%	305 23%	54 11%	242 32%	327 46%	91 26%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	1108 22%	556 23%	552 21%	99 22%	140 22%	206 27%	217 25%	194 22%	253 18%	175 23%	296 22%	272 20%	339 25%	11 1%	349 72%	251 33%	147 21%	155 44%
Refused	197 4%	109 5%	88 3%	14 3%	6 1%	38 5%	36 4%	39 4%	63 5%	26 3%	53 4%	41 3%	49 4%	- -	2 *	21 3%	29 4%	20 6%
Don't know	479 10%	199 8%	280 11%	55 12%	54 9%	77 10%	84 10%	82 9%	127 9%	47 6%	107 8%	135 10%	155 11%	11 1%	12 3%	45 6%	65 9%	54 15%

## Liberal Democrat Held, Conservative Second Marginal Constituencies

### CATI Fieldwork : 12th-26th March 2015

Absolutes/col percents

Table 11

**Q.7 Which of the following statements do you most agree with?****Base: All respondents**

	Total	Vote Type								2010 Vote		
		Con defec- tors to UKIP	Con defec- tors to LD/ Lab	Con Loyal- ists	Lab join- ers	LD defec- tors to Lab	LD defec- tors to Con	LD loyal- ists	LD defec- tors to UKIP	Con	Lab	LibDem
Unweighted base	5007	178	69	946	326	157	169	566	136	1376	357	1375
Weighted base	5007	164	61	817	370	157	178	541	152	1213	223	1384
I am satisfied with the job David Cameron is doing overall as Prime Minister	1840 37%	45 27%	17 28%	650 80%	54 15%	6 4%	116 65%	147 27%	20 13%	779 64%	35 16%	367 26%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	1382 28%	94 58%	25 41%	163 20%	43 11%	8 5%	57 32%	157 29%	59 39%	350 29%	37 17%	366 26%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	1108 22%	13 8%	19 31%	1 *	265 72%	141 89%	2 1%	184 34%	48 31%	38 3%	134 60%	498 36%
Refused	197 4%	6 4%	- -	- -	2 1%	2 1%	- -	14 3%	10 7%	10 1%	1 *	42 3%
Don't know	479 10%	7 4%	- -	3 *	7 2%	1 1%	3 2%	38 7%	15 10%	36 3%	16 7%	111 8%

## Liberal Democrat Held, Conservative Second Marginal Constituencies

### CATI Fieldwork : 12th-26th March 2015

Absolutes/col percents

Table 12

**Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?**  
**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other
Unweighted base	5007	2294	2713	172	446	641	866	1064	1809	1554	1048	847	1369	1403	512	798	675	323
Weighted base	5007	2425	2582	445	630	777	869	895	1383	767	1364	1335	1353	1306	483	767	707	356
The Conservatives	2668	1284	1384	135	247	378	458	540	906	458	744	653	735	846	255	432	355	200
	53%	53%	54%	30%	39%	49%	53%	60%	66%	60%	55%	49%	54%	65%	53%	56%	50%	56%
The Liberal Democrat	2584	1252	1332	115	260	379	466	521	841	434	733	635	706	680	234	557	337	191
	52%	52%	52%	26%	41%	49%	54%	58%	61%	57%	54%	48%	52%	52%	49%	73%	48%	54%
The UK Independence Party (UKIP)	1447	729	718	108	154	224	242	251	466	218	371	397	421	342	131	234	297	96
	29%	30%	28%	24%	24%	29%	28%	28%	34%	28%	27%	30%	31%	26%	27%	30%	42%	27%
Labour	975	403	572	68	111	151	154	183	307	139	234	271	298	211	157	147	122	86
	19%	17%	22%	15%	18%	19%	18%	20%	22%	18%	17%	20%	22%	16%	32%	19%	17%	24%
None of them	1256	649	607	212	227	209	195	167	243	165	319	360	346	270	117	115	167	80
	25%	27%	24%	48%	36%	27%	22%	19%	18%	22%	23%	27%	26%	21%	24%	15%	24%	23%
Don't know	125	32	93	10	15	18	35	19	26	12	33	39	27	28	8	11	8	5
	3%	1%	4%	2%	2%	2%	4%	2%	2%	2%	2%	3%	2%	2%	2%	1%	1%	1%

## Liberal Democrat Held, Conservative Second Marginal Constituencies

### CATI Fieldwork : 12th-26th March 2015

Absolutes/col percents

Table 12

**Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?**  
**Base: All respondents**

	Total	Vote Type								2010 Vote		
		Con defec-tors to UKIP	Con defec-tors to LD/ Lab	Con Loyal-ists	Lab join-ers	LD defec-tors to Lab	LD defec-tors to Con	LD loyal-ists	LD defec-tors to UKIP	Con	Lab	LibDem
Unweighted base	5007	178	69	946	326	157	169	566	136	1376	357	1375
Weighted base	5007	164	61	817	370	157	178	541	152	1213	223	1384
The Conservatives	2668 53%	107 65%	35 57%	570 70%	196 53%	101 64%	113 64%	323 60%	76 50%	800 66%	114 51%	830 60%
The Liberal Democrat	2584 52%	97 59%	40 66%	435 53%	183 50%	105 67%	115 64%	416 77%	93 61%	657 54%	103 46%	960 69%
The UK Independence Party (UKIP)	1447 29%	83 50%	17 28%	237 29%	105 28%	63 40%	46 26%	172 32%	59 39%	384 32%	62 28%	459 33%
Labour	975 19%	32 19%	11 17%	131 16%	119 32%	49 31%	29 16%	101 19%	26 17%	202 17%	72 32%	273 20%
None of them	1256 25%	23 14%	9 15%	151 18%	88 24%	22 14%	29 16%	63 12%	27 18%	230 19%	56 25%	201 15%
Don't know	125 3%	- -	1 2%	13 2%	6 2%	1 1%	* *	8 1%	2 2%	15 1%	2 1%	23 2%



## Liberal Democrat Held, Conservative Second Marginal Constituencies

### CATI Fieldwork : 12th-26th March 2015

Absolutes/col percents

Table 13

**Q.9 Which of the following would you most like to see as the outcome of the next general election?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other
Unweighted base	5007	2294	2713	172	446	641	866	1064	1809	1554	1048	847	1369	1403	512	798	675	323
Weighted base	5007	2425	2582	445	630	777	869	895	1383	767	1364	1335	1353	1306	483	767	707	356
A Conservative government	1644	824	821	97	177	205	286	304	576	285	485	430	390	1073	10	52	244	31
	33%	34%	32%	22%	28%	26%	33%	34%	42%	37%	36%	32%	29%	82%	2%	7%	34%	9%
A coalition between the Conservatives and the Liberal Democrats	964	457	507	82	113	151	149	189	277	157	279	260	246	213	11	329	127	52
	19%	19%	20%	19%	18%	19%	17%	21%	20%	20%	20%	19%	18%	16%	2%	43%	18%	14%
A Labour government	873	453	421	104	136	163	160	144	165	123	220	225	282	8	368	75	122	126
	17%	19%	16%	23%	22%	21%	18%	16%	12%	16%	16%	17%	21%	1%	76%	10%	17%	35%
A coalition between Labour and the Liberal Democrats	674	300	374	56	89	119	143	125	142	113	185	185	180	2	90	262	75	97
	13%	12%	14%	13%	14%	15%	16%	14%	10%	15%	14%	14%	13%	*	19%	34%	11%	27%
Don't know	852	392	460	105	115	139	132	132	223	89	194	236	256	9	3	49	140	51
	17%	16%	18%	24%	18%	18%	15%	15%	16%	12%	14%	18%	19%	1%	1%	6%	20%	14%

## Liberal Democrat Held, Conservative Second Marginal Constituencies

### CATI Fieldwork : 12th-26th March 2015

Absolutes/col percents

Table 13

**Q.9 Which of the following would you most like to see as the outcome of the next general election?**

**Base: All respondents**

	Total	Vote Type								2010 Vote		
		Con defec-tors to UKIP	Con defec-tors to LD/ Lab	Con Loyal-ists	Lab join-ers	LD defec-tors to Lab	LD defec-tors to Con	LD loyal-ists	LD defec-tors to UKIP	Con	Lab	LibDem
Unweighted base	5007	178	69	946	326	157	169	566	136	1376	357	1375
Weighted base	5007	164	61	817	370	157	178	541	152	1213	223	1384
A Conservative government	1644 33%	88 53%	10 17%	713 87%	10 3%	1 1%	119 67%	32 6%	34 23%	885 73%	22 10%	220 16%
A coalition between the Conservatives and the Liberal Democrats	964 19%	36 22%	31 50%	97 12%	10 3%	3 2%	55 31%	239 44%	38 25%	203 17%	15 7%	408 29%
A Labour government	873 17%	8 5%	15 25%	2 *	277 75%	116 74%	- -	54 10%	31 21%	31 3%	135 60%	288 21%
A coalition between Labour and the Liberal Democrats	674 13%	6 4%	4 7%	1 *	71 19%	36 23%	- -	182 34%	28 18%	18 1%	40 18%	326 24%
Don't know	852 17%	26 16%	* 1%	3 *	2 1%	1 1%	4 2%	34 6%	21 13%	76 6%	12 5%	142 10%

**Liberal Democrat Held, Conservative Second Marginal Constituencies**  
**CATI Fieldwork : 12th-26th March 2015**

Absolutes/col percents

Table 14  
**Gender**  
**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	5007	5007
Weighted base	5007	5007
Male	2294 46%	2425 48%
Female	2713 54%	2582 52%

**Liberal Democrat Held, Conservative Second Marginal Constituencies**  
**CATI Fieldwork : 12th-26th March 2015**

Absolutes/col percents

Table 15  
**Into which of the following age groups do you fall?**  
**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	5007	5007
Weighted base	5007	5007
18-24	172 3%	445 9%
25-34	446 9%	630 13%
35-44	641 13%	777 16%
45-54	866 17%	869 17%
55-64	1064 21%	895 18%
65 or older	1809 36%	1383 28%
Refused	9 *	9 *

**Liberal Democrat Held, Conservative Second Marginal Constituencies**  
**CATI Fieldwork : 12th-26th March 2015**

Absolutes/col percents

Table 16

**SEG****Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	5007	5007
Weighted base	5007	5007
A	467 9%	227 5%
B	1087 22%	540 11%
C1	1048 21%	1364 27%
C2	847 17%	1335 27%
D	476 10%	557 11%
E	893 18%	796 16%
Refused	189 4%	189 4%

**Liberal Democrat Held, Conservative Second Marginal Constituencies**  
**CATI Fieldwork : 12th-26th March 2015**

Absolutes/col percents

Table 17

**Q.4 At the last general election, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?  
 Could you tell me which party you voted for at the last general election back in May 2010?**

**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	5007	5007
Weighted base	5007	5007
Conservative	1376 27%	1213 24%
Labour	357 7%	223 4%
Liberal Democrats	1375 27%	1384 28%
Another party	309 6%	288 6%
Did not vote	1188 24%	1523 30%
Refused	201 4%	170 3%
Don't know	201 4%	204 4%

**Liberal Democrat Held, Conservative Second Marginal Constituencies**  
**CATI Fieldwork : 12th-26th March 2015**

Absolutes/col percents

Table 18  
**Constituency**  
**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	5007	5007
Weighted base	5007	5007
North Cornwall	1004 20%	992 20%
North Devon	1001 20%	1019 20%
St Austell & Newquay	1002 20%	1025 20%
St Ives	1000 20%	971 19%
Torbay	1000 20%	1000 20%