

## Stockton South Poll

### CATI Fieldwork : 1st-4th April 2015

Absolutes/col percents

Table 1

**Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	459	541	49	129	146	196	203	274	412	189	162	206	331	310	29	77	15	8	322	232	120	
Weighted base	1000	490	510	120	160	179	189	160	189	223	310	204	242	268	345	25	84	20	11	249	240	98	
Certain to vote	(10)	633	316	317	47	76	111	134	117	145	155	189	129	148	216	247	13	57	11	9	204	191	73
		63%	64%	62%	39%	48%	62%	71%	74%	77%	70%	61%	63%	61%	80%	71%	53%	68%	53%	80%	82%	80%	75%
	(9)	45	21	24	8	4	9	11	5	7	19	13	6	7	12	11	2	3	4	-	9	10	6
		5%	4%	5%	7%	3%	5%	6%	3%	4%	8%	4%	3%	3%	5%	3%	8%	3%	19%	-	4%	4%	6%
	(8)	64	30	34	15	10	11	7	7	14	14	18	16	13	11	23	4	10	5	-	11	10	7
		6%	6%	7%	13%	6%	6%	4%	4%	7%	6%	6%	8%	6%	4%	7%	15%	12%	23%	-	5%	4%	7%
	(7)	40	18	22	15	8	4	2	6	6	10	16	4	9	6	21	4	2	-	-	6	6	3
		4%	4%	4%	12%	5%	2%	1%	3%	3%	4%	5%	2%	4%	2%	6%	15%	3%	-	-	2%	3%	3%
	(6)	40	12	28	10	8	6	8	2	5	3	12	10	15	13	15	-	5	-	-	6	4	4
		4%	2%	5%	8%	5%	4%	4%	1%	3%	1%	4%	5%	6%	5%	4%	-	5%	-	-	2%	2%	4%
	(5)	56	24	32	8	18	14	8	5	3	5	18	11	20	4	20	2	4	1	-	4	10	2
		6%	5%	6%	6%	11%	8%	4%	3%	2%	2%	6%	6%	8%	2%	6%	9%	4%	3%	-	2%	4%	2%
	(4)	9	6	3	-	1	5	1	1	2	1	1	4	3	3	6	-	1	-	-	1	2	1
		1%	1%	1%	-	*	3%	1%	1%	1%	1%	*	2%	1%	1%	2%	-	1%	-	-	*	1%	1%
	(3)	17	12	4	1	8	2	3	1	1	4	4	6	2	3	1	-	1	1	2	1	-	2
		2%	2%	1%	1%	5%	1%	1%	1%	*	2%	1%	3%	1%	1%	*	-	2%	3%	20%	*	-	2%
	(2)	3	2	1	-	2	-	-	1	1	*	-	2	1	-	-	-	2	-	-	-	1	-
		*	*	*	-	1%	-	-	1%	*	*	-	1%	*	-	-	-	2%	-	-	-	*	-
Definitely would not vote	(1)	93	49	44	16	25	17	16	14	5	11	39	16	24	-	-	-	-	-	7	6	2	
		9%	10%	9%	13%	16%	10%	8%	9%	3%	5%	13%	8%	10%	-	-	-	-	-	3%	3%	2%	
Don't know		*	*	-	-	-	-	-	*	*	-	-	-	-	-	-	-	-	-	*	-	-	
		*	*	-	-	-	-	-	*	*	-	-	-	-	-	-	-	-	-	*	-	-	
Mean		8.23	8.20	8.27	7.40	7.05	8.11	8.59	8.61	9.17	8.87	7.99	8.21	8.03	9.38	9.05	8.74	8.87	9.02	8.62	9.33	9.22	9.13
Standard deviation		2.91	3.02	2.81	3.02	3.44	2.98	2.76	2.83	1.93	2.35	3.13	2.89	2.99	1.48	1.72	1.65	2.01	1.53	2.92	1.84	1.94	1.95
Standard error		0.09	0.14	0.12	0.43	0.30	0.25	0.20	0.20	0.12	0.12	0.23	0.23	0.21	0.08	0.10	0.31	0.23	0.39	1.03	0.10	0.13	0.18

## Stockton South Poll

### CATI Fieldwork : 1st-4th April 2015

Absolutes/col percents

Table 2

**Q.2 If there was a general election tomorrow, which party would you vote for?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	459	541	49	129	146	196	203	274	412	189	162	206	331	310	29	77	15	8	322	232	120
Weighted base	1000	490	510	120	160	179	189	160	189	223	310	204	242	268	345	25	84	20	11	249	240	98
Conservative	268 27%	131 27%	137 27%	18 15%	27 17%	55 30%	41 22%	48 30%	79 42%	86 38%	69 22%	53 26%	59 24%	268 100%	-	-	-	-	-	171 69%	12 5%	25 26%
Labour	345 34%	164 34%	181 35%	46 38%	61 38%	63 35%	70 37%	55 35%	50 27%	64 29%	120 39%	67 33%	89 37%	-	345 100%	-	-	-	-	19 8%	188 78%	29 30%
Liberal Democrat	25 2%	10 2%	15 3%	7 6%	1 *	1 1%	8 4%	3 2%	5 3%	10 4%	6 2%	5 2%	4 2%	-	-	25 100%	-	-	-	3 1%	2 1%	10 10%
The UK Independence Party (UKIP)	84 8%	55 11%	29 6%	5 4%	13 8%	10 5%	24 13%	20 13%	11 6%	14 6%	26 8%	22 11%	23 9%	-	-	-	84 100%	-	-	23 9%	10 4%	14 14%
The Green Party	20 2%	10 2%	10 2%	10 8%	7 4%	1 *	1 1%	1 1%	* *	5 2%	5 2%	8 4%	-	-	-	-	20 100%	-	-	3 1%	2 1%	3 3%
The British National Party (BNP)	5 *	4 1%	1 *	- -	3 2%	2 1%	- -	- -	- -	1 *	2 1%	2 1%	-	-	-	-	-	-	5 41%	-	-	-
Some other party	6 1%	4 1%	2 *	- -	1 *	4 2%	- -	- -	2 1%	2 1%	-	3 1%	2 1%	-	-	-	-	-	6 59%	-	1 *	1 1%
Would not vote	93 9%	49 10%	44 9%	16 13%	25 16%	17 10%	16 8%	14 9%	5 3%	11 5%	39 13%	16 8%	24 10%	-	-	-	-	-	7 3%	6 3%	2 2%	
Refused	36 4%	19 4%	17 3%	- -	1 *	9 5%	7 4%	4 3%	14 8%	5 2%	9 3%	8 4%	12 5%	-	-	-	-	-	-	6 2%	4 2%	1 1%
Don't know	117 12%	43 9%	74 15%	19 16%	22 14%	17 10%	23 12%	13 8%	23 12%	25 11%	34 11%	20 10%	31 13%	-	-	-	-	-	-	17 7%	15 6%	13 13%

## Stockton South Poll

### CATI Fieldwork : 1st-4th April 2015

Absolutes/col percents

Table 3

**Q.2 If there was a general election tomorrow, which party would you vote for?****Base: All respondents expressing an intention to vote (Turnout Weighted)****This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote****THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	614	290	324	27	62	86	123	136	179	276	113	100	115	275	242	22	58	11	6	242	173	80
Weighted base	582	293	289	58	77	103	116	104	121	146	176	122	130	217	261	18	62	15	8	184	178	67
Conservative	217	108	109	12	21	44	35	41	65	71	57	42	46	217	-	-	-	-	-	144	10	22
	37%	37%	38%	20%	28%	43%	30%	39%	54%	48%	32%	34%	35%	100%	-	-	-	-	-	78%	6%	33%
Labour	261	124	137	31	41	45	57	45	42	50	93	50	63	-	261	-	-	-	-	15	157	23
	45%	42%	47%	53%	53%	44%	49%	43%	35%	35%	53%	41%	48%	-	100%	-	-	-	-	8%	88%	34%
Liberal Democrat	18	7	11	4	*	1	6	3	3	8	4	2	3	-	-	18	-	-	-	3	1	9
	3%	2%	4%	7%	1%	1%	6%	3%	2%	5%	2%	2%	2%	-	-	100%	-	-	-	1%	1%	13%
The UK Independence Party (UKIP)	62	41	22	4	8	7	17	15	9	11	19	16	17	-	-	-	62	-	-	20	7	10
	11%	14%	8%	7%	10%	7%	15%	15%	7%	7%	11%	13%	13%	-	-	-	100%	-	-	11%	4%	15%
The Green Party	15	8	8	8	5	1	1	1	*	4	4	7	-	-	-	-	-	15	-	3	1	3
	3%	3%	3%	13%	7%	1%	1%	1%	*	3%	2%	6%	-	-	-	-	-	100%	-	1%	1%	4%
The British National Party (BNP)	2	2	1	-	1	2	-	-	-	1	*	2	-	-	-	-	-	-	2	-	-	-
	*	1%	*	-	1%	2%	-	-	-	*	*	1%	-	-	-	-	-	-	27%	-	-	-
Some other party	6	4	2	-	*	4	-	-	2	1	-	3	2	-	-	-	-	-	6	-	1	*
	1%	1%	1%	-	1%	4%	-	-	1%	1%	-	2%	1%	-	-	-	-	-	73%	-	1%	1%

**Stockton South Poll**  
**CATI Fieldwork : 1st-4th April 2015**

Col percents

Table 4

**Voting Intention (Turnout Weighted)**

**This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections**

	<u>Total</u>
Conservative	38%
Labour	45%
Liberal Democrat	4%
UKIP	10%
Green	2%
Other	1%

## Stockton South Poll

### CATI Fieldwork : 1st-4th April 2015

Absolutes/col percents

Table 5

**Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?**

**Base: All respondents**

	Total	Gender		Age					SEG				Voting Intention						2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	459	541	49	129	146	196	203	274	412	189	162	206	331	310	29	77	15	8	322	232	120
Weighted base	1000	490	510	120	160	179	189	160	189	223	310	204	242	268	345	25	84	20	11	249	240	98
Conservative	295 29%	133 27%	161 32%	22 18%	32 20%	58 32%	43 23%	55 34%	85 45%	91 41%	72 23%	62 30%	67 28%	252 94%	7 2%	3 12%	7 8%	3 17%	- -	177 71%	18 7%	31 32%
Labour	338 34%	173 35%	165 32%	40 34%	65 41%	54 30%	69 36%	54 34%	56 30%	65 29%	113 37%	72 35%	81 33%	3 1%	310 90%	3 11%	4 5%	6 28%	1 5%	23 9%	178 74%	30 30%
Liberal Democrat	28 3%	12 2%	16 3%	8 7%	4 2%	3 2%	5 3%	2 1%	5 3%	7 3%	8 2%	4 2%	9 4%	1 *	4 1%	16 64%	- -	2 8%	- -	5 2%	2 1%	10 11%
The UK Independence Party (UKIP)	82 8%	53 11%	29 6%	11 9%	11 7%	12 6%	23 12%	17 10%	7 4%	15 7%	28 9%	19 9%	20 8%	2 1%	6 2%	1 4%	66 78%	- -	- -	16 6%	11 5%	10 10%
The Green Party	15 2%	4 1%	11 2%	10 8%	2 1%	1 *	3 1%	- -	* *	4 2%	4 1%	2 1%	5 2%	1 *	7 2%	1 5%	- -	5 23%	- -	1 1%	8 3%	1 1%
The British National Party (BNP)	4 *	4 1%	- -	- -	2 1%	2 1%	- -	- -	- -	- -	2 1%	2 1%	- -	- -	- -	- -	- -	- -	4 36%	- -	- -	- -
Some other party	20 2%	12 2%	8 2%	- -	3 2%	6 3%	3 1%	5 3%	3 2%	6 3%	7 2%	3 1%	4 2%	4 1%	4 1%	- -	3 3%	- -	6 54%	2 1%	6 2%	2 2%
Would not vote	93 9%	49 10%	44 9%	16 13%	25 16%	17 10%	16 8%	14 9%	5 3%	11 5%	39 13%	16 8%	24 10%	- -	- -	- -	- -	- -	- -	7 3%	6 3%	2 2%
Refused	28 3%	18 4%	9 2%	- -	- -	6 3%	6 3%	5 3%	10 5%	3 1%	9 3%	4 2%	10 4%	- -	- -	- -	- -	- -	- -	2 1%	1 *	1 1%
Don't know	98 10%	31 6%	66 13%	13 11%	16 10%	20 11%	21 11%	8 5%	18 10%	21 9%	28 9%	20 10%	23 10%	6 2%	7 2%	1 3%	5 6%	5 24%	1 5%	16 7%	10 4%	11 11%

## Stockton South Poll

### CATI Fieldwork : 1st-4th April 2015

Absolutes/col percents

Table 6

**Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?**

**Base: All respondents expressing an intention to vote (Turnout Weighted)**

**This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote**

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Gender		Age						SEG				Voting Intention						2010 Vote			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	634	297	337	28	65	85	126	139	190	285	115	100	122	268	236	22	55	10	5	248	179	83
Weighted base	594	298	296	59	79	102	115	108	129	151	177	123	136	212	255	17	59	12	8	188	182	67
Conservative	233	109	124	15	22	46	34	46	70	74	58	47	52	203	5	3	6	2	-	149	14	26
	39%	36%	42%	26%	28%	45%	29%	43%	54%	49%	33%	38%	38%	96%	2%	15%	10%	19%	-	79%	8%	39%
Labour	264	132	131	29	44	40	58	44	47	52	91	55	61	2	242	2	3	4	1	20	151	23
	44%	44%	44%	50%	56%	39%	51%	41%	36%	35%	51%	44%	45%	1%	95%	13%	5%	35%	7%	10%	83%	35%
Liberal Democrat	17	8	9	4	2	1	4	2	4	6	4	2	5	1	1	11	-	1	-	3	1	9
	3%	3%	3%	6%	3%	1%	4%	2%	3%	4%	2%	2%	4%	*	*	65%	-	12%	-	2%	1%	13%
The UK Independence Party (UKIP)	55	36	19	6	7	8	15	12	6	12	17	13	14	2	3	*	47	-	-	14	7	7
	9%	12%	6%	10%	8%	8%	13%	11%	5%	8%	9%	11%	10%	1%	1%	1%	81%	-	-	7%	4%	10%
The Green Party	8	2	6	4	2	1	1	-	*	3	2	2	1	1	2	1	-	4	-	1	4	1
	1%	1%	2%	7%	2%	1%	1%	-	*	2%	1%	2%	*	*	1%	6%	-	34%	-	1%	2%	1%
The British National Party (BNP)	2	2	-	-	*	2	-	-	-	-	*	2	-	-	-	-	-	-	2	-	-	-
	*	1%	-	-	*	2%	-	-	-	-	*	1%	-	-	-	-	-	-	22%	-	-	-
Some other party	16	9	7	-	2	5	2	4	2	4	6	3	4	3	2	-	2	-	5	1	4	1
	3%	3%	2%	-	3%	5%	2%	4%	2%	3%	3%	2%	3%	1%	1%	-	3%	-	71%	1%	2%	2%

**Stockton South Poll**  
**CATI Fieldwork : 1st-4th April 2015**

Col percents

Table 7

**Constituency Voting Intention (Turnout Weighted)**

**This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections**

	<u>Total</u>
Conservative	39%
Labour	44%
Liberal Democrat	3%
UKIP	9%
Green	1%
Other	3%

## Stockton South Poll

### CATI Fieldwork : 1st-4th April 2015

Absolutes/col percents

Table 8

**Q.5 Are there any of the following political parties that you would definitely not vote for at the next General Election?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	459	541	49	129	146	196	203	274	412	189	162	206	331	310	29	77	15	8	322	232	120
Weighted base	1000	490	510	120	160	179	189	160	189	223	310	204	242	268	345	25	84	20	11	249	240	98
I would not vote UKIP	658	300	357	91	105	118	112	97	135	157	216	120	153	194	292	21	-	18	8	161	199	66
	66%	61%	70%	76%	66%	66%	59%	61%	71%	70%	70%	59%	63%	72%	85%	86%	-	89%	74%	65%	83%	68%
I would not vote Liberal Democrat	657	340	317	55	112	114	126	121	128	137	218	135	157	203	241	-	68	11	6	183	181	51
	66%	69%	62%	46%	70%	63%	67%	76%	68%	61%	70%	67%	65%	76%	70%	-	80%	55%	57%	74%	75%	52%
I would not vote Conservative	483	260	223	69	84	83	101	82	62	76	178	95	125	-	281	11	59	14	10	32	192	43
	48%	53%	44%	58%	52%	46%	53%	51%	33%	34%	57%	47%	52%	-	81%	46%	70%	71%	90%	13%	80%	44%
I would not vote Labour	394	206	187	27	63	68	67	74	92	94	122	80	93	204	-	11	60	12	9	180	19	37
	39%	42%	37%	23%	39%	38%	35%	46%	49%	42%	39%	39%	38%	76%	-	44%	72%	58%	85%	72%	8%	38%
None of these - I would potentially vote for all of them	76	34	42	4	13	18	19	6	14	13	19	18	22	7	12	1	2	-	1	8	10	4
	8%	7%	8%	4%	8%	10%	10%	4%	7%	6%	6%	9%	9%	3%	4%	6%	3%	-	10%	3%	4%	4%
Don't know	21	9	12	4	4	3	-	4	6	2	11	2	7	-	2	-	-	-	-	1	-	-
	2%	2%	2%	3%	2%	2%	-	3%	3%	1%	4%	1%	3%	-	1%	-	-	-	-	1%	-	-



## Stockton South Poll

### CATI Fieldwork : 1st-4th April 2015

Absolutes/col percents

Table 9

#### Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	459	541	49	129	146	196	203	274	412	189	162	206	331	310	29	77	15	8	322	232	120	
Weighted base	1000	490	510	120	160	179	189	160	189	223	310	204	242	268	345	25	84	20	11	249	240	98	
NET: Well	677	350	327	79	98	129	118	108	144	165	213	129	158	230	230	19	49	11	7	203	153	75	
	68%	72%	64%	66%	61%	72%	62%	67%	76%	74%	69%	63%	65%	86%	67%	78%	58%	55%	67%	82%	64%	76%	
Very well	(4)	57	35	22	1	6	8	15	6	19	13	15	4	24	24	18	-	4	-	1	18	16	6
		6%	7%	4%	1%	4%	4%	8%	4%	10%	6%	5%	2%	10%	9%	5%	-	5%	-	7%	7%	7%	6%
Quite well	(3)	621	316	305	78	91	121	103	102	125	151	198	125	135	206	212	19	45	11	7	185	137	69
		62%	64%	60%	65%	57%	67%	54%	64%	66%	68%	64%	61%	56%	77%	61%	78%	53%	55%	60%	74%	57%	70%
Quite badly	(2)	216	82	134	33	47	39	44	29	23	39	69	54	48	27	96	4	21	9	1	24	63	21
		22%	17%	26%	28%	30%	22%	23%	18%	12%	18%	22%	27%	20%	10%	28%	15%	25%	45%	5%	10%	26%	21%
Very badly	(1)	65	34	31	6	11	7	21	12	9	11	12	14	27	1	13	2	12	-	3	10	16	2
		7%	7%	6%	5%	7%	4%	11%	7%	5%	5%	4%	7%	11%	*	4%	7%	14%	-	28%	4%	7%	2%
NET: Badly		281	116	165	39	58	46	65	41	32	50	81	68	75	27	109	5	33	9	4	34	78	22
		28%	24%	32%	33%	37%	26%	34%	26%	17%	22%	26%	33%	31%	10%	32%	22%	39%	45%	33%	14%	33%	23%
Don't know		42	24	18	1	4	5	7	11	14	9	17	7	9	11	6	-	3	-	-	12	8	1
		4%	5%	4%	1%	2%	3%	4%	7%	7%	4%	5%	3%	4%	4%	2%	-	4%	-	-	5%	3%	1%
Mean		2.70	2.75	2.65	2.63	2.60	2.74	2.61	2.68	2.88	2.78	2.74	2.61	2.66	2.98	2.69	2.71	2.50	2.55	2.47	2.89	2.66	2.81
Standard deviation		0.68	0.69	0.67	0.60	0.68	0.60	0.79	0.67	0.65	0.63	0.61	0.65	0.81	0.46	0.63	0.60	0.81	0.51	1.02	0.58	0.71	0.56
Standard error		0.02	0.03	0.03	0.09	0.06	0.05	0.06	0.05	0.04	0.03	0.05	0.05	0.06	0.03	0.04	0.11	0.09	0.13	0.36	0.03	0.05	0.05

## Stockton South Poll

### CATI Fieldwork : 1st-4th April 2015

Absolutes/col percents

Table 10

#### Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	459	541	49	129	146	196	203	274	412	189	162	206	331	310	29	77	15	8	322	232	120	
Weighted base	1000	490	510	120	160	179	189	160	189	223	310	204	242	268	345	25	84	20	11	249	240	98	
NET: Well	692	353	338	88	108	127	114	104	147	173	217	133	155	234	218	18	54	16	6	201	150	79	
	69%	72%	66%	74%	68%	71%	60%	65%	78%	78%	70%	65%	64%	87%	63%	74%	64%	83%	53%	81%	62%	80%	
Very well	(4)	66	35	31	8	10	4	14	7	20	17	18	5	25	22	27	1	4	1	-	18	18	4
		7%	7%	6%	7%	7%	2%	8%	5%	10%	8%	6%	2%	10%	8%	8%	5%	4%	4%	-	7%	7%	4%
Quite well	(3)	626	319	307	80	98	124	100	97	127	156	199	128	130	212	191	17	50	16	6	182	132	75
		63%	65%	60%	67%	62%	69%	53%	61%	67%	70%	64%	63%	54%	79%	55%	70%	60%	79%	53%	73%	55%	77%
Quite badly	(2)	209	88	121	23	42	36	51	34	24	32	66	56	51	23	99	6	16	2	31	65	15	
		21%	18%	24%	19%	26%	20%	27%	21%	13%	14%	21%	28%	21%	9%	29%	26%	19%	10%	20%	12%	27%	15%
Very badly	(1)	62	26	36	6	4	12	19	11	10	9	11	11	27	2	14	-	10	1	3	6	16	2
		6%	5%	7%	5%	2%	7%	10%	7%	5%	4%	4%	5%	11%	1%	4%	-	11%	7%	28%	2%	7%	2%
NET: Badly		271	114	157	29	46	48	70	44	34	42	78	67	79	26	113	6	26	3	5	37	81	17
		27%	23%	31%	24%	29%	27%	37%	28%	18%	19%	25%	33%	32%	10%	33%	26%	31%	17%	47%	15%	34%	18%
Don't know		37	22	15	3	5	4	5	11	8	8	16	3	9	9	14	-	5	-	-	12	9	2
		4%	5%	3%	2%	3%	2%	3%	7%	4%	4%	5%	2%	4%	3%	4%	-	6%	-	-	5%	4%	2%
Mean		2.72	2.77	2.67	2.77	2.75	2.68	2.59	2.68	2.87	2.84	2.76	2.63	2.65	2.98	2.70	2.79	2.60	2.79	2.25	2.90	2.66	2.83
Standard deviation		0.68	0.66	0.70	0.65	0.61	0.63	0.78	0.68	0.67	0.62	0.62	0.63	0.82	0.46	0.68	0.52	0.76	0.65	0.90	0.55	0.72	0.52
Standard error		0.02	0.03	0.03	0.09	0.05	0.05	0.06	0.05	0.04	0.03	0.05	0.05	0.06	0.03	0.04	0.10	0.09	0.17	0.32	0.03	0.05	0.05

## Stockton South Poll

### CATI Fieldwork : 1st-4th April 2015

Absolutes/col percents

Table 11

**Q.7 Which of the following statements do you most agree with?****Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	459	541	49	129	146	196	203	274	412	189	162	206	331	310	29	77	15	8	322	232	120
Weighted base	1000	490	510	120	160	179	189	160	189	223	310	204	242	268	345	25	84	20	11	249	240	98
I am satisfied with the job David Cameron is doing overall as Prime Minister	327 33%	181 37%	146 29%	23 19%	49 31%	69 38%	54 28%	49 31%	83 44%	86 39%	87 28%	60 29%	89 37%	192 72%	42 12%	6 23%	19 22%	2 12%	-	149 60%	28 12%	35 36%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	199 20%	80 16%	119 23%	29 24%	33 20%	37 20%	34 18%	32 20%	35 19%	57 26%	57 18%	38 19%	41 17%	67 25%	29 8%	9 37%	32 38%	5 27%	-	66 27%	26 11%	25 26%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	343 34%	169 34%	174 34%	48 40%	57 36%	50 28%	73 38%	60 38%	54 28%	63 28%	121 39%	70 34%	84 35%	6 2%	255 74%	7 28%	21 25%	12 61%	4 34%	21 8%	171 71%	24 25%
Refused	41 4%	25 5%	15 3%	4 4%	3 2%	11 6%	5 3%	8 5%	8 4%	6 3%	17 5%	7 4%	8 3%	-	1 *	1 5%	6 8%	-	4 37%	7 3%	3 1%	2 2%
Don't know	90 9%	35 7%	56 11%	17 14%	17 11%	13 7%	24 13%	10 6%	9 5%	11 5%	28 9%	28 14%	20 8%	3 1%	18 5%	2 7%	6 8%	-	3 29%	6 2%	12 5%	11 11%

## Stockton South Poll

### CATI Fieldwork : 1st-4th April 2015

Absolutes/col percents

Table 12

**Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?**  
**Base: All respondents**

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	459	541	49	129	146	196	203	274	412	189	162	206	331	310	29	77	15	8	322	232	120
Weighted base	1000	490	510	120	160	179	189	160	189	223	310	204	242	268	345	25	84	20	11	249	240	98
Labour	750	361	389	83	115	134	145	128	142	174	241	150	174	214	285	19	65	19	6	183	205	82
	75%	74%	76%	70%	72%	75%	77%	80%	75%	78%	78%	74%	72%	80%	82%	78%	77%	93%	51%	74%	85%	84%
The Conservatives	663	327	336	67	85	121	122	125	142	170	201	130	148	229	219	17	58	19	3	198	158	85
	66%	67%	66%	56%	53%	68%	64%	78%	75%	76%	65%	64%	61%	85%	63%	67%	69%	96%	31%	80%	66%	87%
The UK Independence Party (UKIP)	237	119	119	32	34	52	38	41	41	67	81	41	42	68	75	11	28	10	-	58	45	34
	24%	24%	23%	27%	22%	29%	20%	26%	21%	30%	26%	20%	17%	25%	22%	44%	34%	51%	-	23%	19%	35%
The Liberal Democrat	131	69	61	18	18	25	24	23	23	33	40	24	31	36	35	6	15	3	2	30	19	20
	13%	14%	12%	15%	11%	14%	13%	15%	12%	15%	13%	12%	13%	13%	10%	23%	18%	17%	14%	12%	8%	21%
None of them	135	75	60	27	30	19	19	14	24	20	47	26	38	15	33	2	4	1	2	26	22	2
	13%	15%	12%	23%	19%	10%	10%	9%	13%	9%	15%	13%	16%	6%	10%	9%	5%	4%	22%	10%	9%	2%
Don't know	11	6	5	2	1	3	*	2	2	2	-	4	2	3	-	-	-	-	3	*	1	-
	1%	1%	1%	1%	1%	2%	*	1%	1%	1%	-	2%	1%	1%	-	-	-	-	28%	*	*	-

## Stockton South Poll

### CATI Fieldwork : 1st-4th April 2015

Absolutes/col percents

Table 13

**Q.9 Which of the following would you most like to see as the outcome of the next general election?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	459	541	49	129	146	196	203	274	412	189	162	206	331	310	29	77	15	8	322	232	120
Weighted base	1000	490	510	120	160	179	189	160	189	223	310	204	242	268	345	25	84	20	11	249	240	98
A Labour government	378 38%	175 36%	203 40%	55 46%	65 41%	72 40%	73 38%	57 36%	54 29%	68 31%	129 41%	76 37%	97 40%	3 1%	290 84%	4 15%	23 28%	4 22%	2 14%	22 9%	180 75%	22 23%
A Conservative government	276 28%	135 27%	141 28%	16 13%	32 20%	54 30%	42 22%	55 34%	77 41%	86 39%	70 23%	52 25%	65 27%	213 79%	7 2%	2 7%	23 27%	4 20%	- -	171 69%	16 7%	24 24%
A coalition between the Conservatives and the Liberal Democrats	106 11%	59 12%	46 9%	11 9%	14 9%	18 10%	23 12%	17 11%	22 12%	30 13%	25 8%	29 14%	21 9%	42 16%	5 1%	9 36%	14 16%	1 5%	- -	29 12%	8 3%	17 18%
A coalition between Labour and the Liberal Democrats	99 10%	50 10%	49 10%	28 23%	16 10%	9 5%	25 13%	11 7%	11 6%	19 8%	39 13%	15 8%	23 9%	3 1%	43 12%	10 41%	9 11%	10 50%	2 14%	10 4%	25 10%	23 23%
Don't know	142 14%	71 14%	71 14%	10 9%	31 20%	26 15%	27 14%	20 13%	25 13%	20 9%	47 15%	32 16%	36 15%	8 3%	* *	1 2%	15 18%	1 3%	8 71%	16 6%	11 5%	12 12%

**Stockton South Poll**  
**CATI Fieldwork : 1st-4th April 2015**

Absolutes/col percents

Table 14  
**Gender**  
**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Male	459 46%	490 49%
Female	541 54%	510 51%

**Stockton South Poll**  
**CATI Fieldwork : 1st-4th April 2015**

Absolutes/col percents

Table 15  
**Into which of the following age groups do you fall?**  
**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
18-24	49 5%	120 12%
25-34	129 13%	160 16%
35-44	146 15%	179 18%
45-54	196 20%	189 19%
55-64	203 20%	160 16%
65 or older	274 27%	189 19%
Refused	3 *	3 *

**Stockton South Poll**  
**CATI Fieldwork : 1st-4th April 2015**

Absolutes/col percents

Table 16

**SEG****Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
A	123 12%	67 7%
B	289 29%	156 16%
C1	189 19%	310 31%
C2	162 16%	204 20%
D	70 7%	102 10%
E	136 14%	140 14%
Refused	31 3%	21 2%



**Stockton South Poll**  
**CATI Fieldwork : 1st-4th April 2015**

Absolutes/col percents

Table 17

**Q.4 At the last general election, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?**

**Could you tell me which party you voted for at the last general election back in May 2010?**

**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Conservative	322 32%	249 25%
Labour	232 23%	240 24%
Liberal Democrats	120 12%	98 10%
Another party	24 2%	44 4%
Did not vote	229 23%	300 30%
Refused	29 3%	26 3%
Don't know	44 4%	43 4%