

Harlow Poll

CATI Fieldwork : 2nd-10th April 2015

Absolutes/col percents

Table 1

Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	479	521	46	118	145	213	198	280	368	185	177	224	316	232	24	128	24	13	304	241	68	
Weighted base	1000	485	515	104	181	184	185	144	202	154	307	232	261	272	223	25	145	25	13	259	195	73	
Certain to vote	(10)	569	267	302	29	69	115	122	92	142	109	177	122	136	194	146	16	85	15	9	214	151	50
		57%	55%	59%	28%	38%	62%	66%	64%	71%	71%	57%	53%	52%	71%	65%	62%	59%	61%	74%	83%	78%	68%
	(9)	52	30	21	4	14	6	11	6	11	5	25	8	11	14	16	1	8	1	-	12	10	2
		5%	6%	4%	4%	8%	3%	6%	4%	5%	3%	8%	4%	4%	5%	7%	3%	5%	5%	-	5%	5%	3%
	(8)	59	28	31	7	6	15	8	10	12	11	17	13	17	24	17	1	6	1	-	10	12	7
		6%	6%	6%	7%	3%	8%	5%	7%	6%	7%	6%	5%	7%	9%	7%	6%	4%	2%	-	4%	6%	9%
	(7)	43	12	31	12	8	8	4	8	3	5	13	11	12	11	12	2	8	1	-	8	6	2
		4%	2%	6%	11%	4%	4%	2%	6%	2%	3%	4%	5%	5%	4%	5%	6%	6%	2%	-	3%	3%	2%
	(6)	39	21	18	7	7	7	6	7	5	2	6	20	8	5	12	3	4	*	-	6	4	*
		4%	4%	3%	6%	4%	4%	3%	5%	2%	1%	2%	9%	3%	2%	5%	13%	3%	1%	-	2%	2%	1%
	(5)	72	44	28	15	17	6	13	8	13	7	29	15	21	15	10	2	14	5	2	4	5	3
		7%	9%	6%	14%	9%	3%	7%	6%	7%	5%	9%	7%	8%	5%	4%	8%	9%	19%	13%	2%	2%	4%
	(4)	17	7	10	5	7	3	-	2	-	4	6	1	7	1	4	1	7	-	2	1	*	-
		2%	1%	2%	4%	4%	2%	-	2%	-	2%	2%	*	3%	*	2%	2%	5%	-	13%	*	*	-
	(3)	23	13	11	6	11	2	3	*	1	2	5	13	4	5	3	-	9	2	-	-	2	4
		2%	3%	2%	6%	6%	1%	2%	*	*	1%	2%	6%	1%	2%	2%	-	6%	7%	-	-	1%	5%
	(2)	20	8	12	5	8	2	3	2	1	1	2	7	4	3	4	-	3	1	-	-	1	1
		2%	2%	2%	5%	5%	1%	1%	1%	1%	1%	1%	3%	2%	1%	2%	-	2%	2%	-	-	*	1%
Definitely would not vote	(1)	104	54	50	16	33	22	12	9	12	8	27	21	40	-	-	-	-	-	-	3	3	5
		10%	11%	10%	15%	18%	12%	7%	6%	6%	5%	9%	9%	15%	-	-	-	-	-	-	1%	2%	7%
Don't know		3	2	1	-	-	-	2	-	1	-	-	1	-	-	-	-	-	-	-	-	1	-
		*	*	*	-	-	-	1%	-	*	-	-	*	-	-	-	-	-	-	-	-	*	-
Mean		7.82	7.71	7.91	6.13	6.41	8.07	8.44	8.42	8.73	8.68	8.05	7.58	7.39	9.06	8.84	8.62	8.18	8.16	8.58	9.47	9.27	8.49
Standard deviation		3.14	3.19	3.09	3.27	3.61	3.11	2.77	2.62	2.52	2.56	2.94	3.16	3.40	1.83	1.98	1.98	2.57	2.67	2.52	1.47	1.76	2.78
Standard error		0.10	0.15	0.14	0.48	0.33	0.26	0.19	0.19	0.15	0.13	0.22	0.24	0.23	0.10	0.13	0.40	0.23	0.54	0.70	0.08	0.11	0.34

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Absolutes/col percents

Table 2

Q.2 If there was a general election tomorrow, which party would you vote for?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention						2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	479	521	46	118	145	213	198	280	368	185	177	224	316	232	24	128	24	13	304	241	68
Weighted base	1000	485	515	104	181	184	185	144	202	154	307	232	261	272	223	25	145	25	13	259	195	73
Conservative	272	127	145	24	42	56	55	38	57	62	84	62	54	272	-	-	-	-	-	170	16	19
	27%	26%	28%	23%	23%	30%	30%	26%	28%	40%	27%	27%	21%	100%	-	-	-	-	-	66%	8%	26%
Labour	223	93	130	23	32	36	51	35	47	36	83	45	54	-	223	-	-	-	-	8	129	18
	22%	19%	25%	22%	18%	19%	28%	24%	23%	23%	27%	19%	21%	-	100%	-	-	-	-	3%	66%	25%
Liberal Democrat	25	9	16	3	2	3	5	3	9	4	6	5	10	-	-	25	-	-	-	2	1	11
	3%	2%	3%	3%	1%	2%	3%	2%	5%	2%	2%	2%	4%	-	-	100%	-	-	-	1%	1%	15%
The UK Independence Party (UKIP)	145	84	61	15	27	28	25	21	30	11	39	46	46	-	-	-	145	-	-	39	12	7
	15%	17%	12%	14%	15%	15%	14%	14%	15%	7%	13%	20%	18%	-	-	-	100%	-	-	15%	6%	9%
The Green Party	25	13	12	3	11	2	3	2	3	6	8	6	5	-	-	-	-	25	-	7	3	1
	2%	3%	2%	3%	6%	1%	2%	2%	2%	4%	2%	3%	2%	-	-	-	-	100%	-	3%	2%	1%
The British National Party (BNP)	1	1	-	-	-	1	-	-	-	1	-	-	-	-	-	-	-	-	1	-	-	-
	*	*	-	-	-	*	-	-	-	*	-	-	-	-	-	-	-	-	4%	-	-	-
Some other party	12	6	6	3	2	-	3	4	1	2	1	2	6	-	-	-	-	-	12	1	2	-
	1%	1%	1%	3%	1%	-	1%	2%	1%	1%	*	1%	2%	-	-	-	-	-	96%	*	1%	-
Would not vote	104	54	50	16	33	22	12	9	12	8	27	21	40	-	-	-	-	-	-	3	3	5
	10%	11%	10%	15%	18%	12%	7%	6%	6%	5%	9%	9%	15%	-	-	-	-	-	-	1%	2%	7%
Refused	69	33	36	-	9	15	13	11	22	7	26	12	17	-	-	-	-	-	-	10	7	2
	7%	7%	7%	-	5%	8%	7%	7%	11%	4%	8%	5%	7%	-	-	-	-	-	-	4%	4%	3%
Don't know	123	64	59	18	23	23	17	22	20	18	34	32	29	-	-	-	-	-	-	18	20	10
	12%	13%	11%	18%	13%	12%	9%	15%	10%	12%	11%	14%	11%	-	-	-	-	-	-	7%	10%	14%

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Table 3

Q.2 If there was a general election tomorrow, which party would you vote for?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	565	272	293	18	52	79	130	117	169	242	101	93	110	253	181	17	90	16	8	234	170	41
Weighted base	509	241	268	40	71	96	108	79	115	96	161	113	123	209	164	17	94	16	9	191	135	42
Conservative	209	95	114	14	31	46	42	30	47	51	67	44	40	209	-	-	-	-	-	145	13	16
	41%	39%	43%	34%	43%	47%	38%	38%	41%	53%	41%	39%	33%	100%	-	-	-	-	-	76%	9%	38%
Labour	164	71	93	12	20	26	42	27	37	29	61	30	40	-	164	-	-	-	-	6	107	15
	32%	29%	35%	30%	29%	27%	39%	34%	32%	30%	38%	27%	33%	-	100%	-	-	-	-	3%	79%	35%
Liberal Democrat	17	7	10	3	*	2	3	3	6	3	4	3	8	-	-	17	-	-	-	2	1	8
	3%	3%	4%	7%	1%	2%	3%	4%	5%	3%	3%	3%	6%	-	-	100%	-	-	-	1%	1%	19%
The UK Independence Party (UKIP)	94	53	40	6	12	21	19	15	22	8	25	30	28	-	-	-	94	-	-	30	10	3
	18%	22%	15%	16%	16%	21%	17%	19%	19%	9%	16%	27%	23%	-	-	-	100%	-	-	16%	7%	7%
The Green Party	16	10	6	2	6	2	1	2	2	5	4	4	3	-	-	-	-	16	-	7	2	*
	3%	4%	2%	6%	9%	2%	1%	3%	2%	5%	2%	4%	3%	-	-	-	-	100%	-	3%	2%	1%
The British National Party (BNP)	*	*	-	-	-	*	-	-	-	*	-	-	-	-	-	-	-	-	*	-	-	-
	*	*	-	-	-	*	-	-	-	*	-	-	-	-	-	-	-	-	1%	-	-	-
Some other party	9	5	4	3	1	-	1	2	1	1	1	2	4	-	-	-	-	-	9	1	2	-
	2%	2%	1%	7%	2%	-	1%	3%	1%	1%	1%	2%	3%	-	-	-	-	-	99%	1%	1%	-

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Col percents

Table 4

Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	41%
Labour	33%
Liberal Democrat	4%
UKIP	18%
Green	3%
Other	2%

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Absolutes/col percents

Table 5

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	479	521	46	118	145	213	198	280	368	185	177	224	316	232	24	128	24	13	304	241	68
Weighted base	1000	485	515	104	181	184	185	144	202	154	307	232	261	272	223	25	145	25	13	259	195	73
Conservative	307	141	166	32	42	56	55	52	69	69	95	73	65	241	10	2	18	3	4	181	17	24
	31%	29%	32%	30%	23%	31%	30%	36%	34%	45%	31%	31%	25%	88%	4%	9%	13%	13%	32%	70%	9%	33%
Labour	246	102	144	22	38	44	58	36	48	38	92	50	56	14	206	1	7	3	2	11	140	18
	25%	21%	28%	21%	21%	24%	31%	25%	24%	25%	30%	22%	22%	5%	92%	3%	5%	13%	14%	4%	72%	25%
Liberal Democrat	23	9	14	4	2	3	2	3	9	3	5	4	11	*	1	21	-	1	-	2	2	8
	2%	2%	3%	4%	1%	2%	1%	2%	5%	2%	2%	2%	4%	*	*	82%	-	3%	-	1%	1%	11%
The UK Independence Party (UKIP)	134	88	46	15	26	25	23	17	29	11	31	43	43	9	2	-	112	3	2	33	12	7
	13%	18%	9%	14%	15%	13%	12%	12%	14%	7%	10%	19%	17%	3%	1%	-	77%	12%	16%	13%	6%	9%
The Green Party	18	11	7	1	4	2	5	4	3	3	5	4	6	-	1	-	*	14	2	3	3	1
	2%	2%	1%	1%	2%	1%	3%	3%	1%	2%	2%	2%	2%	-	1%	-	*	57%	15%	1%	2%	1%
The British National Party (BNP)	1	1	1	-	-	1	-	1	-	1	-	-	1	1	-	-	-	-	-	1	-	-
	*	*	*	-	-	*	-	1%	-	*	-	-	*	*	-	-	-	-	-	1%	-	-
Some other party	6	4	2	-	1	-	3	2	1	1	3	1	1	-	-	-	-	*	3	1	-	*
	1%	1%	*	-	*	-	1%	1%	1%	1%	1%	*	*	-	-	-	-	2%	23%	*	-	1%
Would not vote	104	54	50	16	33	22	12	9	12	8	27	21	40	-	-	-	-	-	-	3	3	5
	10%	11%	10%	15%	18%	12%	7%	6%	6%	5%	9%	9%	15%	-	-	-	-	-	-	1%	2%	7%
Refused	51	27	24	-	9	11	10	7	13	5	20	12	9	-	-	-	-	-	-	5	2	2
	5%	6%	5%	-	5%	6%	6%	5%	7%	3%	7%	5%	3%	-	-	-	-	-	-	2%	1%	3%
Don't know	109	49	61	16	24	21	17	14	18	14	29	25	29	8	3	1	7	-	-	19	15	7
	11%	10%	12%	15%	14%	11%	9%	9%	9%	9%	10%	11%	11%	3%	2%	6%	5%	-	-	7%	8%	10%

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Absolutes/col percents

Table 6

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	594	287	307	18	54	83	133	125	181	251	107	99	119	249	177	17	87	16	8	242	177	44
Weighted base	534	255	279	39	72	101	111	87	125	101	168	118	131	205	162	17	91	16	9	197	143	44
Conservative	235	104	131	20	32	44	43	40	56	56	70	56	47	190	5	2	13	3	4	155	13	19
	44%	41%	47%	50%	45%	44%	39%	46%	45%	56%	42%	47%	36%	93%	3%	12%	14%	18%	41%	79%	9%	43%
Labour	179	80	99	11	22	34	45	28	38	30	65	34	43	9	154	1	4	1	1	7	115	16
	34%	31%	35%	28%	31%	33%	41%	33%	31%	30%	38%	29%	33%	4%	95%	4%	4%	4%	8%	4%	80%	37%
Liberal Democrat	16	7	9	3	*	2	2	3	6	3	4	1	8	*	1	14	-	1	-	2	2	6
	3%	3%	3%	9%	1%	2%	2%	3%	5%	3%	2%	1%	6%	*	*	85%	-	5%	-	1%	1%	13%
The UK Independence Party (UKIP)	88	54	34	4	14	19	17	12	22	8	24	25	27	5	1	-	74	3	1	29	10	3
	16%	21%	12%	11%	20%	19%	15%	13%	18%	8%	14%	22%	21%	3%	1%	-	82%	16%	16%	15%	7%	6%
The Green Party	12	8	4	1	2	2	3	3	1	3	4	2	4	-	1	-	*	9	2	3	3	*
	2%	3%	2%	2%	3%	2%	2%	4%	1%	3%	2%	2%	3%	-	1%	-	*	54%	19%	1%	2%	*
The British National Party (BNP)	1	*	*	-	-	*	-	*	-	*	-	-	*	*	-	-	-	-	-	1	-	-
	*	*	*	-	-	*	-	*	-	*	-	-	*	*	-	-	-	-	-	*	-	-
Some other party	3	1	2	-	*	-	1	1	1	1	2	*	*	-	-	-	-	*	1	1	-	*
	1%	1%	1%	-	*	-	1%	1%	1%	1%	1%	*	*	-	-	-	-	2%	15%	*	-	1%

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Col percents

Table 7

Constituency Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	44%
Labour	34%
Liberal Democrat	3%
UKIP	16%
Green	2%
Other	1%

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Absolutes/col percents

Table 8

Q.5 Are there any of the following political parties that you would definitely not vote for at the next General Election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	479	521	46	118	145	213	198	280	368	185	177	224	316	232	24	128	24	13	304	241	68
Weighted base	1000	485	515	104	181	184	185	144	202	154	307	232	261	272	223	25	145	25	13	259	195	73
I would not vote Liberal Democrat	660	333	327	51	112	128	128	99	142	99	207	158	163	209	157	-	118	21	9	204	139	41
	66%	69%	64%	48%	62%	69%	70%	69%	71%	64%	67%	68%	63%	77%	70%	-	81%	83%	68%	79%	71%	56%
I would not vote UKIP	560	260	301	66	105	91	103	86	110	109	177	112	135	177	186	19	-	22	8	147	139	47
	56%	54%	58%	63%	58%	49%	56%	60%	55%	71%	57%	48%	52%	65%	83%	77%	-	88%	62%	57%	72%	64%
I would not vote Labour	475	246	229	44	91	96	88	64	92	74	135	125	119	221	-	12	111	14	4	210	15	32
	48%	51%	45%	42%	50%	52%	48%	45%	46%	48%	44%	54%	46%	81%	-	50%	76%	57%	31%	81%	8%	43%
I would not vote Conservative	419	206	212	37	87	69	77	66	82	53	130	98	117	-	172	14	93	19	6	35	138	34
	42%	43%	41%	36%	48%	38%	41%	46%	41%	34%	42%	42%	45%	-	77%	56%	64%	75%	47%	14%	71%	47%
None of these - I would potentially vote for all of them	96	41	54	12	24	17	21	11	11	9	32	13	34	13	11	1	6	-	1	8	15	5
	10%	8%	11%	11%	13%	9%	11%	8%	5%	6%	10%	6%	13%	5%	5%	4%	4%	-	9%	3%	7%	7%
Don't know	30	12	18	6	4	6	*	5	9	2	1	14	13	-	*	-	-	-	-	1	1	1
	3%	2%	4%	6%	2%	3%	*	4%	5%	1%	*	6%	5%	-	*	-	-	-	-	*	1%	2%

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Table 9

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	479	521	46	118	145	213	198	280	368	185	177	224	316	232	24	128	24	13	304	241	68	
Weighted base	1000	485	515	104	181	184	185	144	202	154	307	232	261	272	223	25	145	25	13	259	195	73	
NET: Well	614	320	294	68	98	115	113	91	129	106	193	144	146	236	130	16	75	8	6	205	115	41	
	61%	66%	57%	65%	54%	63%	61%	63%	64%	69%	63%	62%	56%	87%	58%	64%	52%	31%	48%	79%	59%	56%	
Very well	(4)	56	31	25	2	10	10	12	8	14	12	20	10	25	16	1	2	-	-	18	15	4	
		6%	6%	5%	2%	5%	5%	7%	5%	7%	7%	7%	4%	9%	7%	4%	1%	-	-	7%	8%	5%	
Quite well	(3)	558	289	270	66	89	106	100	83	115	95	173	134	136	211	114	15	74	8	6	187	100	37
		56%	59%	52%	63%	49%	57%	54%	58%	57%	62%	56%	58%	52%	78%	51%	60%	51%	31%	48%	72%	51%	51%
Quite badly	(2)	237	87	150	24	50	44	49	31	39	33	75	57	63	22	74	8	50	11	3	35	58	26
		24%	18%	29%	23%	27%	24%	27%	22%	20%	22%	24%	24%	24%	8%	33%	34%	34%	42%	26%	14%	30%	36%
Very badly	(1)	92	50	42	5	23	22	14	13	14	8	20	25	32	7	12	1	19	3	3	12	10	2
		9%	10%	8%	5%	13%	12%	8%	9%	7%	5%	6%	11%	12%	3%	5%	2%	13%	13%	26%	5%	5%	3%
NET: Badly		329	137	192	29	73	66	63	44	54	41	95	81	95	29	86	9	69	14	7	47	69	29
		33%	28%	37%	28%	40%	36%	34%	31%	27%	27%	31%	35%	36%	11%	38%	36%	47%	55%	52%	18%	35%	40%
Don't know		57	28	29	8	10	4	9	9	19	7	19	6	20	7	8	-	1	3	-	7	11	3
		6%	6%	6%	8%	5%	2%	5%	6%	9%	4%	6%	3%	8%	3%	4%	-	1%	13%	-	3%	6%	4%
Mean		2.61	2.66	2.57	2.67	2.50	2.57	2.63	2.64	2.70	2.75	2.67	2.58	2.52	2.96	2.62	2.66	2.40	2.21	2.22	2.84	2.65	2.61
Standard deviation		0.74	0.76	0.72	0.62	0.80	0.77	0.74	0.74	0.72	0.67	0.71	0.74	0.77	0.54	0.71	0.60	0.73	0.70	0.87	0.61	0.71	0.65
Standard error		0.02	0.04	0.03	0.09	0.08	0.06	0.05	0.05	0.05	0.04	0.05	0.06	0.05	0.03	0.05	0.12	0.07	0.15	0.24	0.04	0.05	0.08

Harlow Poll

CATI Fieldwork : 2nd-10th April 2015

Absolutes/col percents

Table 10

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	479	521	46	118	145	213	198	280	368	185	177	224	316	232	24	128	24	13	304	241	68	
Weighted base	1000	485	515	104	181	184	185	144	202	154	307	232	261	272	223	25	145	25	13	259	195	73	
NET: Well	622	318	304	90	105	104	104	86	133	119	191	147	138	232	131	11	76	12	6	194	118	39	
	62%	66%	59%	86%	58%	56%	56%	60%	66%	77%	62%	64%	53%	85%	59%	43%	52%	49%	47%	75%	60%	53%	
Very well	(4)	71	50	21	13	15	9	11	7	16	13	25	9	17	30	17	1	5	-	-	22	18	4
		7%	10%	4%	12%	8%	5%	6%	5%	8%	8%	8%	4%	6%	11%	8%	6%	4%	-	-	8%	9%	6%
Quite well	(3)	551	268	283	77	90	95	93	79	117	106	166	138	122	202	114	9	71	12	6	172	100	34
		55%	55%	55%	74%	50%	51%	50%	55%	58%	69%	54%	59%	47%	74%	51%	37%	49%	49%	47%	67%	51%	47%
Quite badly	(2)	249	108	141	12	49	57	60	36	36	23	81	59	76	30	70	11	50	7	2	45	59	22
		25%	22%	27%	11%	27%	31%	33%	25%	18%	15%	26%	26%	29%	11%	32%	44%	34%	26%	16%	17%	30%	30%
Very badly	(1)	75	36	38	3	22	17	11	8	13	6	15	19	31	1	11	3	17	2	3	6	7	8
		7%	8%	7%	3%	12%	9%	6%	6%	6%	4%	5%	8%	12%	*	5%	13%	12%	8%	24%	2%	4%	10%
NET: Badly		323	144	179	15	71	74	71	44	48	29	96	79	107	31	81	14	67	9	5	51	66	29
		32%	30%	35%	14%	39%	40%	39%	30%	24%	19%	31%	34%	41%	11%	36%	57%	46%	34%	40%	20%	34%	40%
Don't know		54	22	32	-	4	7	9	14	20	6	21	6	16	9	11	-	2	4	2	14	11	5
		5%	5%	6%	-	2%	4%	5%	10%	10%	4%	7%	3%	6%	3%	5%	-	2%	17%	13%	6%	6%	7%
Mean		2.65	2.72	2.59	2.95	2.55	2.54	2.59	2.65	2.75	2.85	2.70	2.61	2.51	2.99	2.65	2.36	2.45	2.49	2.26	2.86	2.70	2.52
Standard deviation		0.73	0.76	0.70	0.60	0.82	0.74	0.70	0.68	0.72	0.62	0.70	0.70	0.80	0.50	0.70	0.80	0.75	0.68	0.90	0.59	0.70	0.78
Standard error		0.02	0.04	0.03	0.09	0.08	0.06	0.05	0.05	0.04	0.03	0.05	0.05	0.06	0.03	0.05	0.16	0.07	0.15	0.29	0.03	0.05	0.10

Harlow Poll

CATI Fieldwork : 2nd-10th April 2015

Absolutes/col percents

Table 11

Q.7 Which of the following statements do you most agree with?**Base: All respondents**

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	479	521	46	118	145	213	198	280	368	185	177	224	316	232	24	128	24	13	304	241	68
Weighted base	1000	485	515	104	181	184	185	144	202	154	307	232	261	272	223	25	145	25	13	259	195	73
I am satisfied with the job David Cameron is doing overall as Prime Minister	357 36%	171 35%	186 36%	34 33%	68 38%	63 34%	65 35%	49 34%	78 39%	64 42%	107 35%	84 36%	88 34%	189 69%	35 16%	9 34%	20 14%	1 6%	- -	145 56%	32 16%	25 35%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	253 25%	113 23%	140 27%	43 41%	43 24%	49 26%	46 25%	34 24%	38 19%	36 23%	81 26%	62 27%	63 24%	78 29%	32 14%	6 23%	70 48%	10 39%	6 47%	88 34%	26 13%	17 23%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	247 25%	119 25%	128 25%	21 20%	39 21%	32 18%	52 28%	44 30%	59 29%	40 26%	87 28%	50 22%	64 25%	3 1%	142 64%	3 11%	36 24%	9 36%	4 30%	13 5%	119 61%	24 33%
Refused	45 4%	28 6%	17 3%	3 3%	12 6%	11 6%	5 3%	6 4%	9 4%	2 2%	15 5%	5 2%	12 5%	- -	3 2%	1 6%	4 3%	* 1%	2 19%	4 2%	5 3%	1 1%
Don't know	98 10%	55 11%	43 8%	3 3%	19 11%	30 16%	17 9%	11 8%	18 9%	12 8%	17 5%	30 13%	34 13%	3 1%	11 5%	7 26%	16 11%	5 19%	1 5%	9 3%	12 6%	6 8%

Harlow Poll

CATI Fieldwork : 2nd-10th April 2015

Absolutes/col percents

Table 12

Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?
Base: All respondents

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	479	521	46	118	145	213	198	280	368	185	177	224	316	232	24	128	24	13	304	241	68
Weighted base	1000	485	515	104	181	184	185	144	202	154	307	232	261	272	223	25	145	25	13	259	195	73
Labour	554	256	298	43	84	102	108	87	129	100	180	116	136	157	159	13	74	17	5	144	151	47
	55%	53%	58%	41%	47%	56%	59%	61%	64%	65%	58%	50%	52%	58%	71%	51%	51%	68%	41%	56%	77%	64%
The Conservatives	402	181	221	14	45	80	78	71	114	75	118	93	102	135	100	11	56	8	3	137	89	37
	40%	37%	43%	14%	25%	43%	42%	49%	56%	48%	38%	40%	39%	50%	45%	43%	38%	31%	27%	53%	46%	51%
The UK Independence Party (UKIP)	136	62	74	10	30	23	20	22	31	19	36	40	38	20	38	2	33	6	4	34	27	9
	14%	13%	14%	9%	17%	12%	11%	15%	16%	13%	12%	17%	14%	7%	17%	7%	23%	23%	32%	13%	14%	12%
The Liberal Democrat	77	22	55	6	17	13	10	14	17	8	28	19	21	16	25	4	9	2	2	10	21	5
	8%	5%	11%	6%	9%	7%	5%	9%	8%	5%	9%	8%	8%	6%	11%	17%	6%	9%	16%	4%	11%	7%
None of them	308	161	148	46	77	53	57	33	42	35	90	81	81	80	47	7	45	6	4	69	31	17
	31%	33%	29%	44%	43%	29%	31%	23%	21%	23%	29%	35%	31%	29%	21%	27%	31%	24%	28%	27%	16%	24%
Don't know	26	15	11	9	3	7	1	5	2	1	8	10	7	2	1	2	6	-	-	4	2	-
	3%	3%	2%	8%	1%	4%	1%	4%	1%	1%	3%	4%	3%	1%	*	9%	4%	-	-	1%	1%	-

Harlow Poll

CATI Fieldwork : 2nd-10th April 2015

Absolutes/col percents

Table 13

Q.9 Which of the following would you most like to see as the outcome of the next general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	479	521	46	118	145	213	198	280	368	185	177	224	316	232	24	128	24	13	304	241	68
Weighted base	1000	485	515	104	181	184	185	144	202	154	307	232	261	272	223	25	145	25	13	259	195	73
A Conservative government	338 34%	160 33%	178 35%	32 31%	39 22%	71 38%	70 38%	50 35%	76 38%	60 39%	105 34%	86 37%	76 29%	210 77%	4 2%	-	53 37%	4 15%	-	188 73%	16 8%	11 15%
A Labour government	282 28%	126 26%	156 30%	35 34%	58 32%	38 21%	52 28%	41 29%	59 29%	39 25%	92 30%	65 28%	79 30%	6 2%	183 82%	-	37 25%	7 28%	4 28%	16 6%	136 70%	16 22%
A coalition between the Conservatives and the Liberal Democrats	100 10%	54 11%	46 9%	9 9%	17 9%	23 12%	14 8%	15 11%	22 11%	17 11%	34 11%	19 8%	28 11%	42 15%	3 1%	12 48%	12 8%	3 10%	-	28 11%	5 2%	20 28%
A coalition between Labour and the Liberal Democrats	81 8%	39 8%	42 8%	7 6%	19 10%	11 6%	23 12%	9 6%	13 6%	17 11%	21 7%	13 5%	24 9%	3 1%	28 12%	10 41%	14 10%	3 14%	2 17%	7 3%	19 10%	10 14%
Don't know	198 20%	106 22%	93 18%	21 20%	49 27%	41 22%	27 15%	28 20%	33 16%	20 13%	55 18%	50 21%	55 21%	12 4%	6 3%	3 11%	29 20%	8 33%	7 55%	20 8%	19 10%	16 21%

Harlow Poll
CATI Fieldwork : 2nd-10th April 2015

Absolutes/col percents

Table 14
Gender
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Male	479 48%	485 49%
Female	521 52%	515 51%

Harlow Poll
CATI Fieldwork : 2nd-10th April 2015

Absolutes/col percents

Table 15
Into which of the following age groups do you fall?
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
18-24	46 5%	104 10%
25-34	118 12%	181 18%
35-44	145 15%	184 18%
45-54	213 21%	185 18%
55-64	198 20%	144 14%
65 or older	280 28%	202 20%

Harlow Poll
CATI Fieldwork : 2nd-10th April 2015

Absolutes/col percents

Table 16

SEG**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
A	91 9%	39 4%
B	277 28%	115 12%
C1	185 19%	307 31%
C2	177 18%	232 23%
D	96 10%	134 13%
E	128 13%	127 13%
Refused	46 5%	46 5%

Harlow Poll
CATI Fieldwork : 2nd-10th April 2015

Absolutes/col percents

Table 17

Q.4 At the last general election, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?

Could you tell me which party you voted for at the last general election back in May 2010?

Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Conservative	304 30%	259 26%
Labour	241 24%	195 19%
Liberal Democrats	68 7%	73 7%
Another party	42 4%	44 4%
Did not vote	258 26%	341 34%
Refused	51 5%	50 5%
Don't know	36 4%	40 4%