

Torbay Poll

CATI Fieldwork : 12th-21st March 2015

Absolutes/col percents

Table 1

Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	463	537	37	88	115	177	210	373	292	224	142	308	294	126	146	145	29	9	303	76	262	
Weighted base	1000	482	518	94	129	155	173	171	278	140	291	233	302	261	111	154	146	39	6	241	48	279	
Certain to vote	(10)	571	292	279	24	48	81	91	117	209	94	173	130	161	183	68	110	92	27	2	197	31	210
		57%	61%	54%	26%	37%	52%	53%	68%	75%	67%	59%	56%	53%	70%	62%	72%	63%	69%	37%	82%	66%	75%
	(9)	49	21	28	4	7	6	9	7	16	8	11	11	16	15	5	9	5	-	1	10	5	16
		5%	4%	5%	4%	5%	4%	5%	4%	6%	6%	4%	5%	5%	6%	5%	6%	4%	-	8%	4%	11%	6%
	(8)	72	32	40	6	10	12	20	10	13	10	25	13	20	17	13	11	14	3	*	14	2	16
		7%	7%	8%	7%	8%	8%	12%	6%	5%	7%	9%	6%	7%	7%	11%	7%	10%	8%	4%	6%	4%	6%
	(7)	50	27	24	12	9	9	7	5	8	5	15	19	11	9	6	9	8	3	1	4	3	14
		5%	6%	5%	13%	7%	6%	4%	3%	3%	4%	5%	8%	4%	3%	5%	6%	5%	9%	13%	2%	6%	5%
	(6)	27	7	20	5	8	3	3	5	4	3	9	9	6	13	2	5	6	-	-	3	1	5
		3%	1%	4%	5%	6%	2%	2%	3%	1%	2%	3%	4%	2%	5%	2%	3%	4%	-	-	1%	1%	2%
	(5)	80	37	43	10	18	12	15	11	14	9	27	13	30	14	10	7	14	5	2	7	2	14
		8%	8%	8%	10%	14%	8%	9%	7%	5%	6%	9%	5%	10%	5%	9%	4%	9%	12%	39%	3%	5%	5%
	(4)	9	2	6	2	-	3	1	1	2	1	4	3	1	2	2	1	-	1	-	1	2	1
		1%	1%	1%	2%	-	2%	1%	1%	1%	1%	1%	1%	*	1%	2%	*	-	1%	-	1%	4%	1%
	(3)	21	9	12	4	4	4	6	*	3	1	4	7	8	3	2	-	7	1	-	2	-	-
		2%	2%	2%	4%	3%	3%	3%	*	1%	1%	1%	3%	3%	1%	2%	-	5%	2%	-	1%	-	-
	(2)	15	5	9	2	-	8	1	2	1	1	6	-	5	4	3	2	-	-	-	1	1	-
		1%	1%	2%	2%	-	5%	1%	1%	1%	1%	2%	-	2%	2%	2%	1%	-	-	-	*	2%	-
Definitely would not vote	(1)	105	50	55	25	26	17	20	12	6	7	17	29	43	-	-	-	-	-	-	2	1	4
		11%	10%	11%	26%	20%	11%	12%	7%	2%	5%	6%	13%	14%	-	-	-	-	-	-	1%	2%	1%
Don't know		1	-	1	-	-	-	-	-	1	-	-	-	1	-	-	-	-	-	-	1	-	-
		*	-	*	-	-	-	-	-	*	-	-	-	*	-	-	-	-	-	-	*	-	-
Mean		7.88	8.04	7.73	5.76	6.63	7.49	7.72	8.52	9.09	8.65	8.18	7.77	7.50	8.99	8.60	9.13	8.63	8.79	7.53	9.43	8.84	9.21
Standard deviation		3.10	3.05	3.13	3.54	3.44	3.30	3.15	2.70	2.03	2.49	2.75	3.18	3.36	1.90	2.19	1.67	2.11	2.00	2.42	1.54	2.17	1.71
Standard error		0.10	0.14	0.14	0.58	0.37	0.31	0.24	0.19	0.11	0.15	0.18	0.27	0.19	0.11	0.20	0.14	0.18	0.37	0.81	0.09	0.25	0.11

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Table 2

Q.2 If there was a general election tomorrow, which party would you vote for?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	463	537	37	88	115	177	210	373	292	224	142	308	294	126	146	145	29	9	303	76	262
Weighted base	1000	482	518	94	129	155	173	171	278	140	291	233	302	261	111	154	146	39	6	241	48	279
Conservative	261 26%	125 26%	136 26%	17 18%	25 20%	33 21%	39 22%	47 27%	100 36%	44 31%	75 26%	62 27%	71 23%	261 100%	-	-	-	-	-	158 66%	4 7%	31 11%
Labour	111 11%	51 10%	60 12%	6 6%	19 14%	26 16%	21 12%	18 11%	22 8%	21 15%	25 9%	25 11%	37 12%	-	111 100%	-	-	-	-	4 2%	30 62%	34 12%
Liberal Democrat	154 15%	65 14%	88 17%	4 4%	14 11%	25 16%	24 14%	31 18%	56 20%	19 14%	48 16%	35 15%	48 16%	-	-	154 100%	-	-	-	2 1%	2 5%	128 46%
The UK Independence Party (UKIP)	146 15%	90 19%	57 11%	8 8%	24 19%	12 8%	35 20%	32 19%	35 13%	20 14%	58 20%	30 13%	37 12%	-	-	-	146 100%	-	-	36 15%	8 16%	33 12%
The Green Party	39 4%	21 4%	18 3%	10 11%	1 1%	15 10%	9 5%	1 1%	2 1%	6 4%	19 7%	8 4%	5 2%	-	-	-	-	39 100%	-	3 1%	* 1%	12 4%
The British National Party (BNP)	4 *	4 1%	-	-	-	2 1%	1 1%	-	1 *	-	-	-	4 1%	-	-	-	-	-	4 55%	1 *	-	-
Some other party	3 *	1 *	1 *	-	-	-	1 1%	1 *	1 *	2 1%	-	-	1 *	-	-	-	-	-	3 45%	1 *	* *	1 *
Would not vote	105 11%	50 10%	55 11%	25 26%	26 20%	17 11%	20 12%	12 7%	6 2%	7 5%	17 6%	29 13%	43 14%	-	-	-	-	-	-	2 1%	1 2%	4 1%
Refused	55 5%	24 5%	31 6%	4 4%	-	5 3%	10 6%	12 7%	24 9%	6 4%	15 5%	15 7%	16 5%	-	-	-	-	-	-	8 4%	-	6 2%
Don't know	123 12%	51 11%	71 14%	21 22%	20 16%	21 13%	14 8%	17 10%	30 11%	15 11%	33 12%	28 12%	42 14%	-	-	-	-	-	-	26 11%	3 7%	31 11%

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Absolutes/col percents

Table 3

Q.2 If there was a general election tomorrow, which party would you vote for?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	568	286	282	13	36	56	98	131	234	187	127	80	159	229	93	114	109	19	5	215	55	185
Weighted base	528	273	255	28	49	78	93	104	175	87	160	120	147	197	78	119	103	28	3	170	33	195
Conservative	197	100	97	12	16	21	30	36	81	35	55	45	54	197	-	-	-	-	-	134	3	25
	37%	37%	38%	42%	32%	28%	33%	35%	46%	40%	35%	38%	37%	100%	-	-	-	-	-	79%	9%	13%
Labour	78	36	42	4	12	16	14	15	16	16	19	18	23	-	78	-	-	-	-	2	23	28
	15%	13%	16%	13%	24%	21%	15%	14%	9%	18%	12%	15%	16%	-	100%	-	-	-	-	1%	69%	14%
Liberal Democrat	119	53	66	2	10	18	17	25	48	14	35	28	38	-	-	119	-	-	-	2	2	104
	23%	19%	26%	6%	19%	23%	19%	24%	27%	16%	22%	24%	26%	-	-	100%	-	-	-	1%	5%	53%
The UK Independence Party (UKIP)	103	65	37	4	12	9	24	26	28	17	38	21	25	-	-	-	103	-	-	28	5	28
	19%	24%	15%	13%	23%	11%	26%	25%	16%	19%	24%	18%	17%	-	-	-	100%	-	-	17%	16%	14%
The Green Party	28	16	12	7	1	12	6	1	1	4	13	7	4	-	-	-	-	28	-	3	*	10
	5%	6%	5%	26%	1%	15%	7%	1%	1%	4%	8%	6%	3%	-	-	-	-	100%	-	2%	1%	5%
The British National Party (BNP)	2	2	-	-	-	1	*	-	*	-	-	-	2	-	-	-	-	-	2	*	-	-
	*	1%	-	-	-	2%	*	-	*	-	-	-	1%	-	-	-	-	-	56%	*	-	-
Some other party	1	1	1	-	-	-	1	1	*	1	-	-	*	-	-	-	-	-	1	*	*	*
	*	*	*	-	-	-	1%	1%	*	2%	-	-	*	-	-	-	-	-	44%	*	*	*

Torbay Poll
CATI Fieldwork : 12th-21st March 2015

Col percents

Table 4

Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	38%
Labour	14%
Liberal Democrat	23%
UKIP	19%
Green	5%
Other	1%

Torbay Poll

CATI Fieldwork : 12th-21st March 2015

Absolutes/col percents

Table 5

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention						2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	463	537	37	88	115	177	210	373	292	224	142	308	294	126	146	145	29	9	303	76	262
Weighted base	1000	482	518	94	129	155	173	171	278	140	291	233	302	261	111	154	146	39	6	241	48	279
Conservative	234	124	110	19	21	28	38	41	88	39	66	61	59	208	2	2	4	2	*	147	3	20
	23%	26%	21%	20%	17%	18%	22%	24%	32%	28%	23%	26%	20%	80%	2%	2%	3%	5%	7%	61%	7%	7%
Labour	88	42	46	4	16	22	17	15	13	11	17	27	31	1	77	2	2	-	-	3	25	24
	9%	9%	9%	5%	12%	14%	10%	9%	5%	8%	6%	12%	10%	1%	70%	2%	1%	-	-	1%	53%	9%
Liberal Democrat	259	109	151	9	29	50	37	45	89	43	80	53	80	32	23	146	10	11	1	23	8	176
	26%	23%	29%	9%	22%	32%	22%	26%	32%	30%	27%	23%	26%	12%	21%	95%	7%	29%	18%	9%	16%	63%
The UK Independence Party (UKIP)	139	76	64	11	23	12	27	29	37	17	55	24	41	7	3	1	116	-	1	42	7	30
	14%	16%	12%	12%	18%	8%	15%	17%	13%	12%	19%	10%	14%	3%	3%	1%	79%	-	15%	18%	14%	11%
The Green Party	29	14	15	7	1	7	10	2	2	4	13	6	5	*	1	1	-	24	-	*	1	6
	3%	3%	3%	8%	*	4%	6%	1%	1%	3%	4%	2%	2%	*	1%	*	-	62%	-	*	1%	2%
The British National Party (BNP)	5	4	1	-	-	3	1	-	1	-	-	-	5	-	1	-	-	-	4	1	-	-
	*	1%	*	-	-	2%	1%	-	*	-	-	-	2%	-	1%	-	-	-	55%	*	-	-
Some other party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Would not vote	105	50	55	25	26	17	20	12	6	7	17	29	43	-	-	-	-	-	-	2	1	4
	11%	10%	11%	26%	20%	11%	12%	7%	2%	5%	6%	13%	14%	-	-	-	-	-	-	1%	2%	1%
Refused	39	19	20	4	-	3	8	8	17	4	12	10	10	-	-	-	-	-	-	3	-	3
	4%	4%	4%	4%	-	2%	5%	4%	6%	3%	4%	4%	3%	-	-	-	-	-	-	1%	-	1%
Don't know	100	45	55	14	13	14	15	19	25	14	31	23	28	12	3	2	14	1	*	20	3	17
	10%	9%	11%	15%	10%	9%	9%	11%	9%	10%	11%	10%	9%	4%	3%	1%	9%	4%	6%	8%	6%	6%

Torbay Poll

CATI Fieldwork : 12th-21st March 2015

Absolutes/col percents

Table 6

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age						SEG				Voting Intention						2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	585	287	298	13	40	60	97	129	245	189	130	82	169	219	89	112	100	19	5	223	54	193	
Weighted base	546	274	271	29	56	82	92	103	184	89	162	124	157	189	76	118	93	28	3	178	33	204	
Conservative	177	98	79	9	14	19	29	34	72	33	50	43	43	162	1	2	3	2	*	126	3	16	
		32%	36%	29%	31%	25%	23%	32%	33%	39%	37%	31%	34%	28%	86%	1%	2%	3%	7%	12%	71%	8%	8%
Labour	61	31	31	3	9	14	12	12	11	7	14	18	21	*	54	2	2	-	-	2	19	21	
		11%	11%	11%	9%	17%	13%	12%	6%	8%	9%	15%	13%	*	72%	2%	2%	-	-	1%	58%	10%	
Liberal Democrat	188	77	111	6	21	33	26	32	70	32	53	41	59	22	17	112	6	10	1	16	7	137	
		35%	28%	41%	23%	38%	40%	28%	31%	38%	36%	33%	33%	38%	11%	22%	95%	7%	35%	28%	9%	20%	67%
The UK Independence Party (UKIP)	97	56	41	6	11	9	19	24	30	15	37	17	28	5	2	1	82	-	*	33	4	26	
		18%	21%	15%	20%	20%	11%	20%	23%	16%	23%	14%	18%	3%	3%	1%	88%	-	3%	19%	13%	13%	
The Green Party	19	10	8	5	*	5	6	2	1	2	8	5	3	*	1	*	-	16	-	*	*	4	
		3%	4%	3%	17%	*	6%	7%	2%	3%	5%	4%	2%	*	1%	*	-	58%	-	*	1%	2%	
The British National Party (BNP)	3	2	1	-	-	3	*	-	*	-	-	-	3	-	1	-	-	-	2	*	-	-	
		1%	1%	*	-	3%	*	-	*	-	-	-	2%	-	2%	-	-	-	57%	*	-	-	

Torbay Poll
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Col percents

Table 7

Constituency Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	33%
Labour	11%
Liberal Democrat	34%
UKIP	17%
Green	3%
Other	1%

Torbay Poll

CATI Fieldwork : 12th-21st March 2015

Absolutes/col percents

Table 8

Q.5 Are there any of the following political parties that you would definitely not vote for at the next General Election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	463	537	37	88	115	177	210	373	292	224	142	308	294	126	146	145	29	9	303	76	262
Weighted base	1000	482	518	94	129	155	173	171	278	140	291	233	302	261	111	154	146	39	6	241	48	279
I would not vote Labour	583	301	282	44	69	70	101	111	188	82	165	143	170	214	-	103	115	19	6	203	6	159
	58%	62%	55%	47%	53%	45%	58%	65%	68%	58%	57%	61%	56%	82%	-	67%	78%	49%	92%	84%	13%	57%
I would not vote UKIP	572	254	317	53	67	95	98	97	161	90	156	132	171	176	83	115	-	37	3	137	35	180
	57%	53%	61%	56%	52%	61%	56%	57%	58%	64%	54%	57%	57%	67%	75%	75%	-	96%	46%	57%	75%	64%
I would not vote Liberal Democrat	463	244	219	51	55	61	90	88	118	64	124	115	141	161	61	-	109	19	4	169	25	66
	46%	51%	42%	54%	43%	39%	52%	52%	42%	46%	43%	49%	47%	62%	55%	-	75%	48%	63%	70%	52%	24%
I would not vote Conservative	455	217	238	49	61	76	97	72	100	55	128	116	139	-	93	113	97	33	4	28	40	188
	45%	45%	46%	52%	47%	49%	56%	42%	36%	39%	44%	50%	46%	-	84%	74%	66%	84%	64%	12%	85%	67%
None of these - I would potentially vote for all of them	90	39	52	17	16	19	10	6	23	6	24	26	30	15	5	3	8	1	-	8	-	14
	9%	8%	10%	18%	12%	12%	6%	3%	8%	4%	8%	11%	10%	6%	5%	2%	5%	3%	-	3%	-	5%
Don't know	22	9	13	5	2	3	1	4	5	3	5	-	10	1	-	-	-	-	-	2	-	1
	2%	2%	2%	6%	2%	2%	1%	2%	2%	2%	2%	-	3%	*	-	-	-	-	-	1%	-	*

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Absolutes/col percents

Table 9

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	463	537	37	88	115	177	210	373	292	224	142	308	294	126	146	145	29	9	303	76	262	
Weighted base	1000	482	518	94	129	155	173	171	278	140	291	233	302	261	111	154	146	39	6	241	48	279	
NET: Well	636	338	298	49	79	86	108	117	198	97	186	148	190	223	70	106	77	18	5	194	25	186	
	64%	70%	58%	52%	61%	56%	62%	68%	71%	69%	64%	63%	63%	85%	64%	69%	53%	46%	71%	81%	52%	66%	
Very well	(4)	63	41	22	12	8	5	8	9	22	9	12	21	20	29	3	3	4	-	-	27	4	9
		6%	8%	4%	13%	6%	3%	5%	5%	8%	6%	4%	9%	7%	11%	3%	2%	3%	-	-	11%	8%	3%
Quite well	(3)	573	297	275	37	71	82	99	108	177	88	174	127	170	193	67	102	74	18	5	168	21	176
		57%	62%	53%	39%	55%	53%	57%	63%	64%	63%	60%	55%	56%	74%	61%	67%	50%	46%	71%	69%	43%	63%
Quite badly	(2)	252	96	156	28	35	58	48	35	48	28	80	60	73	28	30	40	49	16	1	28	18	70
		25%	20%	30%	30%	27%	37%	27%	20%	17%	20%	27%	26%	24%	11%	27%	26%	33%	41%	23%	12%	37%	25%
Very badly	(1)	66	32	34	17	13	6	8	12	9	7	11	16	28	4	4	3	13	4	*	7	2	7
		7%	7%	7%	18%	10%	4%	5%	7%	3%	5%	4%	7%	9%	2%	3%	2%	9%	10%	7%	3%	5%	3%
NET: Badly		318	127	190	45	48	64	55	47	57	35	90	76	100	32	34	43	62	20	2	34	20	77
		32%	26%	37%	48%	37%	41%	32%	28%	21%	25%	31%	33%	33%	12%	30%	28%	43%	51%	29%	14%	42%	28%
Don't know		46	17	29	-	2	4	10	7	22	8	14	10	11	6	7	5	7	1	-	12	3	17
		5%	4%	6%	-	2%	3%	6%	4%	8%	6%	5%	4%	4%	2%	6%	3%	4%	3%	-	5%	6%	6%
Mean		2.66	2.75	2.59	2.47	2.58	2.56	2.66	2.69	2.82	2.75	2.68	2.68	2.63	2.97	2.68	2.71	2.49	2.38	2.64	2.94	2.58	2.71
Standard deviation		0.70	0.71	0.69	0.93	0.76	0.63	0.65	0.69	0.62	0.65	0.62	0.74	0.75	0.54	0.60	0.54	0.71	0.67	0.65	0.59	0.74	0.57
Standard error		0.02	0.03	0.03	0.15	0.08	0.06	0.05	0.05	0.03	0.04	0.04	0.06	0.04	0.03	0.06	0.05	0.06	0.13	0.22	0.04	0.09	0.04

Torbay Poll

CATI Fieldwork : 12th-21st March 2015

Absolutes/col percents

Table 10

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	463	537	37	88	115	177	210	373	292	224	142	308	294	126	146	145	29	9	303	76	262	
Weighted base	1000	482	518	94	129	155	173	171	278	140	291	233	302	261	111	154	146	39	6	241	48	279	
NET: Well	662	347	315	55	78	105	107	115	202	105	193	157	190	220	72	111	80	14	4	187	29	205	
		66%	72%	61%	59%	60%	68%	62%	67%	73%	75%	66%	67%	63%	84%	65%	72%	55%	36%	57%	77%	62%	73%
Very well	(4)	69	45	24	11	9	7	11	7	23	10	15	19	21	26	5	6	9	-	-	30	7	9
		7%	9%	5%	12%	7%	5%	6%	4%	8%	7%	5%	8%	7%	10%	4%	4%	6%	-	-	12%	14%	3%
Quite well	(3)	593	302	290	45	69	98	96	107	179	95	178	138	169	194	67	104	71	14	4	157	23	196
		59%	63%	56%	47%	53%	63%	55%	63%	64%	68%	61%	59%	56%	74%	61%	68%	49%	36%	57%	65%	48%	70%
Quite badly	(2)	212	81	131	18	35	37	42	36	43	25	66	43	71	26	24	27	47	13	2	34	12	46
		21%	17%	25%	19%	27%	24%	24%	21%	15%	18%	23%	18%	24%	10%	22%	18%	32%	33%	36%	14%	24%	16%
Very badly	(1)	76	37	39	15	14	7	15	14	12	6	20	24	19	4	7	11	13	8	*	12	3	16
		8%	8%	8%	16%	11%	4%	8%	8%	4%	4%	7%	10%	6%	1%	7%	7%	9%	20%	7%	5%	7%	6%
NET: Badly		288	118	170	33	49	44	57	50	55	31	86	67	90	30	31	38	61	21	3	46	15	62
		29%	24%	33%	35%	38%	29%	33%	29%	20%	22%	30%	29%	30%	12%	28%	24%	41%	53%	43%	19%	31%	22%
Don't know		50	17	32	6	2	5	10	6	21	4	11	9	22	10	7	5	6	4	-	9	3	12
		5%	4%	6%	6%	2%	3%	6%	4%	7%	3%	4%	4%	7%	4%	6%	3%	4%	10%	-	4%	7%	4%
Mean		2.69	2.76	2.62	2.59	2.57	2.71	2.63	2.66	2.83	2.80	2.67	2.68	2.69	2.97	2.67	2.72	2.54	2.18	2.50	2.88	2.74	2.74
Standard deviation		0.72	0.73	0.71	0.91	0.79	0.63	0.74	0.70	0.65	0.63	0.69	0.78	0.71	0.52	0.68	0.66	0.75	0.78	0.67	0.68	0.81	0.62
Standard error		0.02	0.03	0.03	0.15	0.08	0.06	0.06	0.05	0.03	0.04	0.05	0.07	0.04	0.03	0.06	0.06	0.06	0.15	0.22	0.04	0.10	0.04

Torbay Poll

CATI Fieldwork : 12th-21st March 2015

Absolutes/col percents

Table 11

Q.7 Which of the following statements do you most agree with?**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	463	537	37	88	115	177	210	373	292	224	142	308	294	126	146	145	29	9	303	76	262
Weighted base	1000	482	518	94	129	155	173	171	278	140	291	233	302	261	111	154	146	39	6	241	48	279
I am satisfied with the job David Cameron is doing overall as Prime Minister	363 36%	175 36%	188 36%	30 32%	35 27%	56 36%	49 28%	62 36%	130 47%	56 40%	112 39%	78 33%	102 34%	185 71%	14 13%	58 38%	26 18%	1 3%	2 24%	152 63%	6 12%	80 29%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	267 27%	135 28%	131 25%	16 17%	40 31%	38 25%	50 29%	61 35%	62 22%	38 27%	89 31%	64 28%	71 24%	69 26%	7 6%	40 26%	70 48%	16 42%	2 25%	74 30%	5 11%	72 26%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	226 23%	110 23%	115 22%	22 24%	37 29%	39 25%	50 29%	29 17%	48 17%	33 24%	60 21%	52 23%	75 25%	3 1%	86 78%	41 27%	37 25%	14 35%	2 33%	7 3%	33 69%	98 35%
Refused	41 4%	22 5%	19 4%	6 7%	3 3%	4 3%	8 4%	7 4%	13 5%	6 4%	11 4%	9 4%	8 3%	- -	* *	7 4%	3 2%	2 6%	- -	1 *	* 1%	11 4%
Don't know	103 10%	40 8%	63 12%	19 21%	13 10%	18 11%	17 10%	12 7%	24 9%	7 5%	19 6%	29 12%	47 15%	3 1%	3 3%	8 5%	12 8%	6 14%	1 18%	8 3%	4 7%	18 6%

Torbay Poll

CATI Fieldwork : 12th-21st March 2015

Absolutes/col percents

Table 12

Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?
Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	463	537	37	88	115	177	210	373	292	224	142	308	294	126	146	145	29	9	303	76	262
Weighted base	1000	482	518	94	129	155	173	171	278	140	291	233	302	261	111	154	146	39	6	241	48	279
The Conservatives	541	266	275	37	41	75	92	110	186	86	145	121	178	175	58	89	78	18	3	172	21	159
	54%	55%	53%	40%	31%	49%	53%	64%	67%	61%	50%	52%	59%	67%	53%	58%	53%	45%	42%	71%	43%	57%
The Liberal Democrat	447	233	214	15	41	74	81	87	150	73	126	104	137	114	46	107	55	13	4	116	13	178
	45%	48%	41%	16%	31%	48%	47%	51%	54%	52%	43%	45%	45%	44%	41%	69%	38%	32%	55%	48%	27%	64%
The UK Independence Party (UKIP)	300	163	137	32	39	40	41	52	96	51	82	77	87	78	32	56	49	11	*	89	17	90
	30%	34%	26%	34%	30%	26%	23%	30%	35%	37%	28%	33%	29%	30%	29%	36%	34%	27%	7%	37%	36%	32%
Labour	181	86	95	15	14	32	23	38	60	26	41	51	60	46	32	25	20	5	3	44	14	47
	18%	18%	18%	16%	11%	21%	13%	22%	22%	18%	14%	22%	20%	18%	29%	16%	14%	13%	46%	18%	28%	17%
None of them	276	135	141	44	56	40	51	33	52	32	87	59	81	52	28	25	45	15	1	36	13	54
	28%	28%	27%	47%	43%	26%	29%	20%	19%	23%	30%	26%	27%	20%	26%	16%	31%	38%	21%	15%	27%	19%
Don't know	25	10	15	6	1	3	7	3	4	3	3	10	5	7	1	2	-	-	-	3	1	3
	2%	2%	3%	7%	1%	2%	4%	2%	1%	2%	1%	4%	2%	3%	1%	1%	-	-	-	1%	1%	1%

Torbay Poll

CATI Fieldwork : 12th-21st March 2015

Absolutes/col percents

Table 13

Q.9 Which of the following would you most like to see as the outcome of the next general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	463	537	37	88	115	177	210	373	292	224	142	308	294	126	146	145	29	9	303	76	262
Weighted base	1000	482	518	94	129	155	173	171	278	140	291	233	302	261	111	154	146	39	6	241	48	279
A Conservative government	312 31%	153 32%	159 31%	16 17%	33 25%	40 26%	47 27%	56 33%	120 43%	52 37%	104 36%	64 27%	85 28%	209 80%	3 2%	11 7%	45 31%	3 8%	2 36%	172 71%	3 5%	36 13%
A Labour government	205 21%	104 22%	101 20%	29 31%	37 29%	42 27%	35 20%	28 17%	33 12%	24 17%	43 15%	69 30%	65 21%	3 1%	87 79%	12 8%	32 22%	23 58%	1 22%	9 4%	30 63%	56 20%
A coalition between the Conservatives and the Liberal Democrats	200 20%	99 21%	101 19%	17 18%	23 18%	32 20%	28 16%	42 25%	58 21%	28 20%	61 21%	46 20%	56 18%	44 17%	2 2%	69 45%	34 23%	6 15%	1 13%	44 18%	5 10%	87 31%
A coalition between Labour and the Liberal Democrats	117 12%	51 11%	67 13%	2 3%	13 10%	21 13%	33 19%	20 12%	29 10%	20 14%	35 12%	19 8%	41 14%	1 *	18 17%	53 34%	12 9%	6 16%	1 23%	3 1%	8 16%	72 26%
Don't know	165 16%	75 16%	90 17%	29 31%	23 18%	20 13%	30 17%	24 14%	38 14%	16 12%	46 16%	35 15%	55 18%	4 2%	* *	9 6%	22 15%	1 3%	* 7%	13 5%	3 6%	29 10%

Torbay Poll
CATI Fieldwork : 12th-21st March 2015

Absolutes/col percents

Table 14
Gender
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Male	463 46%	482 48%
Female	537 54%	518 52%

Torbay Poll
CATI Fieldwork : 12th-21st March 2015

Absolutes/col percents

Table 15
Into which of the following age groups do you fall?
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
18-24	37 4%	94 9%
25-34	88 9%	129 13%
35-44	115 12%	155 15%
45-54	177 18%	173 17%
55-64	210 21%	171 17%
65 or older	373 37%	278 28%

Torbay Poll
CATI Fieldwork : 12th-21st March 2015

Absolutes/col percents

Table 16

SEG**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
A	93 9%	43 4%
B	199 20%	98 10%
C1	224 22%	291 29%
C2	142 14%	233 23%
D	112 11%	129 13%
E	196 20%	172 17%
Refused	34 3%	34 3%

Torbay Poll
CATI Fieldwork : 12th-21st March 2015

Absolutes/col percents

Table 17

Q.4 At the last general election, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?

Could you tell me which party you voted for at the last general election back in May 2010?

Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Conservative	303 30%	241 24%
Labour	76 8%	48 5%
Liberal Democrats	262 26%	279 28%
Another party	50 5%	48 5%
Did not vote	236 24%	319 32%
Refused	40 4%	33 3%
Don't know	33 3%	33 3%