

Great Grimsby Poll

CATI Fieldwork : 15th-24th April 2015

Absolutes/col percents

Table 1

Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	464	536	59	123	163	192	192	270	263	205	194	305	201	306	27	187	20	7	218	273	102	
Weighted base	1000	493	507	132	168	170	179	151	200	92	222	228	425	175	294	29	197	21	8	182	207	126	
Certain to vote	(10)	573	313	260	45	57	97	120	109	143	64	149	118	226	134	198	16	131	9	3	149	163	94
		57%	63%	51%	34%	34%	57%	67%	72%	72%	69%	67%	52%	53%	77%	67%	56%	66%	44%	43%	82%	79%	75%
	(9)	54	28	26	14	15	5	4	5	9	5	12	9	22	13	21	3	6	3	1	15	12	6
		5%	6%	5%	11%	9%	3%	2%	3%	5%	5%	6%	4%	5%	7%	7%	12%	3%	14%	12%	8%	6%	5%
	(8)	76	29	47	15	12	15	12	8	13	6	12	22	33	10	29	3	14	2	1	8	14	12
		8%	6%	9%	12%	7%	9%	6%	5%	7%	7%	5%	10%	8%	6%	10%	9%	7%	10%	19%	5%	7%	10%
	(7)	29	12	18	4	8	7	3	3	3	2	5	7	15	1	15	1	8	-	*	2	5	-
		3%	2%	3%	3%	5%	4%	2%	2%	2%	2%	2%	3%	3%	1%	5%	3%	4%	-	5%	1%	2%	-
	(6)	18	7	12	6	4	1	1	3	3	3	8	4	3	2	6	*	2	2	*	-	1	4
		2%	1%	2%	4%	3%	1%	1%	2%	2%	4%	4%	2%	1%	1%	2%	2%	1%	7%	4%	-	*	3%
	(5)	75	33	42	12	17	16	16	7	8	4	14	22	34	7	17	4	18	3	1	3	5	7
		8%	7%	8%	9%	10%	9%	9%	4%	4%	5%	6%	10%	8%	4%	6%	14%	9%	14%	17%	2%	2%	5%
	(4)	10	8	2	3	3	2	-	2	1	1	3	4	1	5	1	-	4	-	-	1	1	-
		1%	2%	*	2%	2%	1%	-	1%	*	1%	1%	2%	*	3%	*	-	2%	-	-	1%	*	-
	(3)	24	7	17	9	4	4	3	3	2	1	6	5	10	1	7	-	6	2	-	1	1	2
		2%	1%	3%	7%	2%	2%	1%	2%	1%	1%	3%	2%	2%	1%	2%	-	3%	11%	-	1%	*	1%
	(2)	15	9	7	-	9	-	2	1	3	1	-	7	8	1	1	1	8	-	-	-	1	1
		2%	2%	1%	-	5%	-	1%	1%	2%	1%	-	3%	2%	1%	*	3%	4%	-	-	-	*	1%
Definitely would not vote	(1)	122	46	76	23	38	23	16	11	11	5	12	29	72	-	-	-	-	-	-	6	-	-
		12%	9%	15%	17%	23%	13%	9%	7%	6%	6%	6%	13%	17%	-	-	-	-	-	-	3%	-	-
Don't know		3	2	1	-	-	-	1	-	2	-	-	1	1	-	-	-	-	-	-	1	-	-
		*	*	*	-	-	-	1%	-	1%	-	-	*	*	-	-	-	-	-	-	1%	-	-
Mean		7.80	8.17	7.44	6.76	6.29	7.75	8.29	8.61	8.76	8.67	8.55	7.48	7.40	9.25	8.99	8.55	8.55	7.91	8.32	9.60	9.29	9.19
Standard deviation		3.23	3.03	3.38	3.41	3.68	3.24	2.97	2.74	2.57	2.55	2.61	3.32	3.50	1.72	1.80	2.20	2.42	2.55	2.01	1.14	1.86	1.71
Standard error		0.10	0.14	0.15	0.44	0.33	0.25	0.22	0.20	0.16	0.16	0.18	0.24	0.20	0.12	0.10	0.42	0.18	0.57	0.76	0.08	0.11	0.17

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Absolutes/col percents

Table 2

Q.2 If there was a general election tomorrow, which party would you vote for?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	464	536	59	123	163	192	192	270	263	205	194	305	201	306	27	187	20	7	218	273	102
Weighted base	1000	493	507	132	168	170	179	151	200	92	222	228	425	175	294	29	197	21	8	182	207	126
Conservative	175	100	75	24	27	24	30	29	40	27	51	42	50	175	-	-	-	-	-	105	7	23
	18%	20%	15%	18%	16%	14%	17%	19%	20%	29%	23%	19%	12%	100%	-	-	-	-	-	58%	4%	18%
Labour	294	139	155	54	40	57	52	39	53	30	58	64	138	-	294	-	-	-	-	9	133	43
	29%	28%	31%	41%	24%	33%	29%	26%	26%	32%	26%	28%	32%	-	100%	-	-	-	-	5%	64%	34%
Liberal Democrat	29	15	14	-	5	5	4	11	5	2	6	3	15	-	-	29	-	-	-	2	3	14
	3%	3%	3%	-	3%	3%	2%	7%	2%	3%	3%	1%	3%	-	-	100%	-	-	-	1%	1%	11%
The UK Independence Party (UKIP)	197	120	78	18	26	28	44	34	47	14	43	53	81	-	-	-	197	-	-	43	29	13
	20%	24%	15%	14%	15%	17%	25%	22%	24%	15%	19%	23%	19%	-	-	-	100%	-	-	23%	14%	10%
The Green Party	21	9	12	6	2	5	2	2	4	2	5	6	6	-	-	-	-	21	-	-	7	6
	2%	2%	2%	5%	1%	3%	1%	1%	2%	2%	2%	2%	1%	-	-	-	-	100%	-	-	3%	5%
The British National Party (BNP)	1	1	-	-	-	-	-	-	1	-	1	-	-	-	-	-	-	-	1	-	-	-
	*	*	-	-	-	-	-	-	1%	-	*	-	-	-	-	-	-	-	14%	-	-	-
Some other party	6	3	4	-	2	1	2	*	*	1	3	-	3	-	-	-	-	-	6	-	-	2
	1%	1%	1%	-	1%	1%	1%	*	*	1%	1%	-	1%	-	-	-	-	-	86%	-	-	2%
Would not vote	122	46	76	23	38	23	16	11	11	5	12	29	72	-	-	-	-	-	-	-	6	-
	12%	9%	15%	17%	23%	13%	9%	7%	6%	6%	6%	13%	17%	-	-	-	-	-	-	-	3%	-
Refused	45	22	22	2	2	2	5	13	19	4	11	9	16	-	-	-	-	-	-	9	7	4
	4%	5%	4%	1%	1%	1%	3%	9%	10%	4%	5%	4%	4%	-	-	-	-	-	-	5%	4%	3%
Don't know	109	37	72	4	26	25	22	13	19	8	31	21	45	-	-	-	-	-	-	15	15	22
	11%	7%	14%	3%	15%	14%	12%	8%	10%	9%	14%	9%	11%	-	-	-	-	-	-	8%	7%	17%

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Absolutes/col percents

Table 3

Q.2 If there was a general election tomorrow, which party would you vote for?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	578	295	283	31	54	88	118	120	169	171	121	108	162	163	242	19	137	14	4	168	200	61
Weighted base	538	295	243	65	67	88	107	93	119	59	128	117	218	139	222	20	138	13	5	136	150	80
Conservative	139	81	58	18	20	19	25	25	33	22	41	31	41	139	-	-	-	-	-	90	6	18
	26%	27%	24%	27%	30%	22%	23%	27%	28%	36%	32%	26%	19%	100%	-	-	-	-	-	67%	4%	23%
Labour	222	110	112	35	28	41	43	32	43	24	42	46	106	-	222	-	-	-	-	6	112	34
	41%	37%	46%	54%	42%	47%	40%	35%	36%	41%	33%	40%	49%	-	100%	-	-	-	-	4%	75%	42%
Liberal Democrat	20	11	9	-	2	2	4	8	4	2	6	1	10	-	-	20	-	-	-	2	2	11
	4%	4%	4%	-	3%	3%	3%	9%	3%	3%	4%	1%	4%	-	-	100%	-	-	-	2%	1%	14%
The UK Independence Party (UKIP)	138	85	53	10	13	20	34	26	36	10	32	33	57	-	-	-	138	-	-	37	23	11
	26%	29%	22%	16%	19%	23%	32%	28%	30%	17%	25%	28%	26%	-	-	-	100%	-	-	28%	15%	14%
The Green Party	13	4	9	2	2	4	1	1	2	1	3	5	4	-	-	-	-	13	-	-	6	4
	2%	1%	4%	3%	3%	5%	1%	1%	2%	2%	2%	4%	2%	-	-	-	-	100%	-	-	4%	5%
The British National Party (BNP)	1	1	-	-	-	-	-	-	1	-	1	-	-	-	-	-	-	-	1	-	-	-
	*	*	-	-	-	-	-	-	1%	-	1%	-	-	-	-	-	-	-	20%	-	-	-
Some other party	4	2	2	-	2	1	1	*	*	*	3	-	1	-	-	-	-	-	4	-	-	2
	1%	1%	1%	-	3%	1%	1%	*	*	*	2%	-	*	-	-	-	-	-	80%	-	-	2%

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Col percents

Table 4

Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	26%
Labour	41%
Liberal Democrat	5%
UKIP	25%
Green	2%
Other	1%

Great Grimsby Poll

CATI Fieldwork : 15th-24th April 2015

Absolutes/col percents

Table 5

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	464	536	59	123	163	192	192	270	263	205	194	305	201	306	27	187	20	7	218	273	102
Weighted base	1000	493	507	132	168	170	179	151	200	92	222	228	425	175	294	29	197	21	8	182	207	126
Conservative	164 16%	92 19%	72 14%	24 18%	22 13%	20 12%	28 15%	29 19%	42 21%	24 26%	48 22%	36 16%	51 12%	152 87%	-	-	3 1%	-	-	102 56%	6 3%	17 14%
Labour	298 30%	145 29%	153 30%	43 33%	41 24%	55 32%	61 34%	42 28%	56 28%	30 33%	58 26%	69 30%	137 32%	5 3%	262 89%	2 6%	7 3%	4 20%	* 5%	11 6%	139 67%	46 36%
Liberal Democrat	33 3%	15 3%	18 4%	-	4 2%	6 4%	7 4%	11 7%	6 3%	2 3%	8 4%	4 2%	17 4%	2 1%	4 1%	23 80%	1 1%	-	1 19%	3 1%	5 2%	14 11%
The UK Independence Party (UKIP)	200 20%	118 24%	82 16%	23 17%	25 15%	28 16%	41 23%	36 24%	47 24%	17 18%	45 20%	56 25%	78 18%	6 4%	5 2%	* 2%	175 89%	-	-	46 25%	27 13%	17 14%
The Green Party	19 2%	6 1%	13 3%	5 4%	4 2%	4 2%	2 1%	4 3%	1 1%	2 3%	8 3%	4 2%	3 1%	-	3 1%	-	2 1%	14 65%	-	-	3 2%	5 4%
The British National Party (BNP)	4 *	4 1%	-	3 2%	-	-	-	-	1 1%	-	1 *	3 1%	-	-	3 1%	-	-	-	1 14%	-	-	-
Some other party	14 1%	5 1%	9 2%	3 2%	2 1%	3 2%	3 1%	2 1%	3 1%	1 1%	7 3%	1 *	6 1%	2 1%	4 1%	1 5%	-	1 6%	5 62%	1 *	1 1%	7 6%
Would not vote	122 12%	46 9%	76 15%	23 17%	38 23%	23 13%	16 9%	11 7%	11 6%	5 6%	12 6%	29 13%	72 17%	-	-	-	-	-	-	-	6 3%	-
Refused	33 3%	17 3%	17 3%	2 1%	6 4%	2 1%	3 2%	7 5%	11 6%	3 3%	8 4%	9 4%	9 2%	-	-	-	-	-	-	5 3%	6 3%	1 1%
Don't know	112 11%	45 9%	68 13%	6 5%	26 16%	31 18%	18 10%	10 7%	20 10%	8 8%	26 12%	17 8%	52 12%	8 4%	14 5%	2 8%	9 5%	2 9%	-	15 8%	14 7%	18 15%

Great Grimsby Poll

CATI Fieldwork : 15th-24th April 2015

Absolutes/col percents

Table 6

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	590	297	293	28	53	85	120	126	177	175	127	110	165	158	235	17	133	13	4	172	205	65
Weighted base	542	293	249	61	64	84	109	98	126	60	132	120	219	134	214	18	135	11	5	137	151	85
Conservative	128	73	55	18	16	15	22	24	34	19	38	26	41	120	-	-	2	-	-	86	6	14
	24%	25%	22%	29%	25%	18%	20%	24%	27%	32%	29%	21%	19%	90%	-	-	2%	-	-	63%	4%	16%
Labour	227	112	114	30	28	40	48	35	45	25	44	51	106	5	204	1	2	4	*	8	115	39
	42%	38%	46%	49%	44%	48%	44%	35%	36%	42%	33%	43%	48%	3%	95%	8%	2%	34%	3%	6%	76%	46%
Liberal Democrat	24	12	12	-	2	4	5	8	6	2	7	2	11	1	3	16	1	-	1	2	4	11
	4%	4%	5%	-	2%	4%	5%	8%	4%	3%	5%	2%	5%	1%	1%	87%	*	-	18%	2%	3%	13%
The UK Independence Party (UKIP)	142	87	55	11	14	20	32	27	38	12	35	35	56	5	2	*	127	-	-	40	23	14
	26%	30%	22%	17%	22%	24%	29%	27%	30%	21%	26%	29%	26%	4%	1%	1%	95%	-	-	29%	15%	17%
The Green Party	11	2	9	*	2	3	1	3	1	1	4	3	2	-	1	-	2	7	-	-	3	3
	2%	1%	4%	1%	3%	4%	1%	3%	1%	2%	3%	3%	1%	-	1%	-	1%	63%	-	-	2%	4%
The British National Party (BNP)	3	3	-	2	-	-	-	-	1	-	1	2	-	-	2	-	-	-	1	-	-	-
	1%	1%	-	3%	-	-	-	-	1%	-	1%	2%	-	-	1%	-	-	-	20%	-	-	-
Some other party	8	4	4	1	2	2	1	2	1	*	4	1	3	2	1	1	-	*	3	1	1	4
	2%	1%	2%	1%	3%	2%	1%	2%	1%	*	3%	1%	2%	1%	1%	5%	-	3%	58%	*	1%	4%

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Col percents

Table 7

Constituency Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	24%
Labour	42%
Liberal Democrat	5%
UKIP	25%
Green	2%
Other	2%

Great Grimsby Poll

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Absolutes/col percents

Table 8

Q.5 Are there any of the following political parties that you would definitely not vote for at the next General Election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	464	536	59	123	163	192	192	270	263	205	194	305	201	306	27	187	20	7	218	273	102
Weighted base	1000	493	507	132	168	170	179	151	200	92	222	228	425	175	294	29	197	21	8	182	207	126
I would not vote Liberal Democrat	661	344	317	79	110	119	115	98	141	63	133	152	295	122	214	-	163	13	4	132	159	57
	66%	70%	62%	60%	66%	70%	64%	65%	71%	68%	60%	67%	69%	69%	73%	-	83%	64%	58%	72%	77%	45%
I would not vote Conservative	552	268	284	59	94	109	103	83	104	43	104	123	270	-	238	20	137	19	6	25	173	68
	55%	54%	56%	45%	56%	64%	58%	55%	52%	47%	47%	54%	63%	-	81%	68%	69%	91%	81%	14%	83%	54%
I would not vote UKIP	544	246	298	86	96	102	83	73	105	59	129	97	243	122	246	23	-	18	6	90	142	85
	54%	50%	59%	65%	57%	60%	46%	48%	52%	64%	58%	43%	57%	70%	84%	79%	-	86%	81%	49%	68%	68%
I would not vote Labour	430	233	198	48	76	65	77	77	87	42	101	98	172	137	-	20	148	7	6	140	29	41
	43%	47%	39%	37%	45%	38%	43%	51%	43%	46%	46%	43%	40%	78%	-	68%	75%	35%	76%	77%	14%	33%
None of these - I would potentially vote for all of them	99	43	56	22	22	14	13	11	17	6	21	29	37	10	15	2	13	1	*	9	9	14
	10%	9%	11%	17%	13%	8%	8%	7%	8%	6%	9%	13%	9%	6%	5%	6%	7%	5%	5%	5%	5%	11%
Don't know	14	7	7	-	4	-	1	5	3	2	1	4	6	-	-	1	-	-	-	1	2	1
	1%	2%	1%	-	2%	-	1%	3%	2%	2%	*	2%	1%	-	-	3%	-	-	-	1%	1%	1%

Great Grimsby Poll

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Absolutes/col percents

Table 9

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	464	536	59	123	163	192	192	270	263	205	194	305	201	306	27	187	20	7	218	273	102
Weighted base	1000	493	507	132	168	170	179	151	200	92	222	228	425	175	294	29	197	21	8	182	207	126
NET: Well	623	332	290	92	91	99	115	90	135	65	146	140	246	159	205	21	110	7	3	148	128	87
	62%	67%	57%	70%	54%	58%	64%	60%	68%	70%	66%	61%	58%	91%	70%	71%	56%	33%	42%	81%	62%	69%
Very well	(4) 62	41	22	9	4	16	10	7	17	5	12	11	28	24	16	3	9	-	-	20	16	5
	6%	8%	4%	7%	2%	9%	6%	5%	8%	6%	6%	5%	7%	14%	5%	9%	4%	-	-	11%	8%	4%
Quite well	(3) 560	292	269	83	88	84	105	83	118	60	134	129	218	135	189	18	101	7	3	128	113	82
	56%	59%	53%	63%	52%	49%	59%	55%	59%	65%	60%	56%	51%	77%	64%	61%	51%	33%	42%	70%	54%	65%
Quite badly	(2) 218	92	126	21	45	47	41	41	23	18	52	56	88	9	48	9	55	13	3	17	50	31
	22%	19%	25%	16%	27%	28%	23%	27%	12%	20%	23%	25%	21%	5%	16%	29%	28%	60%	40%	9%	24%	24%
Very badly	(1) 100	40	59	16	15	19	15	14	21	3	16	20	59	-	28	-	21	2	*	4	16	7
	10%	8%	12%	12%	9%	11%	8%	9%	11%	4%	7%	9%	14%	-	10%	-	11%	8%	4%	2%	8%	6%
NET: Badly	317	132	185	37	60	66	56	55	44	22	67	76	147	9	77	9	76	14	3	21	66	38
	32%	27%	36%	28%	36%	39%	31%	36%	22%	24%	30%	34%	35%	5%	26%	29%	38%	67%	44%	12%	32%	30%
Don't know	60	28	32	3	16	5	8	6	20	5	8	12	32	7	13	-	11	-	1	13	13	1
	6%	6%	6%	2%	10%	3%	4%	4%	10%	6%	4%	5%	8%	4%	4%	-	6%	-	14%	7%	6%	1%
Mean	2.62	2.72	2.53	2.65	2.53	2.59	2.65	2.57	2.73	2.77	2.67	2.60	2.55	3.09	2.68	2.80	2.53	2.25	2.44	2.97	2.66	2.68
Standard deviation	0.76	0.74	0.77	0.79	0.71	0.81	0.72	0.73	0.79	0.62	0.70	0.73	0.83	0.44	0.73	0.60	0.76	0.60	0.63	0.57	0.75	0.65
Standard error	0.02	0.04	0.03	0.10	0.07	0.06	0.05	0.05	0.05	0.04	0.05	0.05	0.05	0.03	0.04	0.12	0.06	0.13	0.26	0.04	0.05	0.07

Great Grimsby Poll

CATI Fieldwork : 15th-24th April 2015

Absolutes/col percents

Table 10

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	464	536	59	123	163	192	192	270	263	205	194	305	201	306	27	187	20	7	218	273	102	
Weighted base	1000	493	507	132	168	170	179	151	200	92	222	228	425	175	294	29	197	21	8	182	207	126	
NET: Well	645	337	308	94	90	113	112	95	141	69	150	148	252	158	204	23	118	6	3	147	136	87	
	64%	68%	61%	71%	53%	66%	63%	63%	70%	75%	68%	65%	59%	90%	69%	80%	60%	28%	38%	81%	66%	69%	
Very well	(4)	61	40	21	8	6	11	11	8	17	6	12	18	21	22	12	3	13	-	-	20	9	9
		6%	8%	4%	6%	4%	6%	6%	5%	9%	6%	5%	8%	5%	13%	4%	9%	6%	-	-	11%	4%	7%
Quite well	(3)	583	297	287	86	84	102	101	87	123	63	138	130	231	136	192	21	105	6	3	128	127	78
		58%	60%	56%	65%	50%	60%	57%	58%	62%	68%	62%	57%	54%	78%	65%	71%	53%	28%	38%	70%	61%	62%
Quite badly	(2)	224	106	118	25	52	39	47	36	25	17	56	49	98	8	61	6	51	12	5	19	47	34
		22%	22%	23%	19%	31%	23%	26%	24%	13%	18%	25%	22%	23%	4%	21%	20%	26%	58%	62%	10%	23%	27%
Very badly	(1)	81	29	52	12	12	15	14	11	17	2	8	19	52	2	20	-	20	2	-	4	15	4
		8%	6%	10%	9%	7%	9%	8%	7%	8%	2%	3%	8%	12%	1%	7%	-	10%	8%	-	2%	7%	3%
NET: Badly		306	135	171	38	65	54	60	47	42	19	64	68	150	10	82	6	71	14	5	23	62	38
		31%	27%	34%	29%	39%	32%	34%	31%	21%	20%	29%	30%	35%	6%	28%	20%	36%	66%	62%	13%	30%	30%
Don't know		50	21	29	-	13	3	6	9	17	5	8	12	23	7	9	-	9	1	-	11	9	1
		5%	4%	6%	-	8%	2%	3%	6%	9%	5%	4%	5%	5%	4%	3%	-	4%	6%	-	6%	4%	1%
Mean	2.66	2.74	2.58	2.68	2.54	2.65	2.63	2.64	2.77	2.83	2.72	2.68	2.55	3.06	2.68	2.89	2.59	2.21	2.38	2.96	2.65	2.74	
Standard deviation	0.73	0.70	0.74	0.73	0.70	0.74	0.72	0.70	0.74	0.57	0.62	0.75	0.78	0.47	0.67	0.54	0.77	0.60	0.52	0.57	0.69	0.63	
Standard error	0.02	0.03	0.03	0.09	0.07	0.06	0.05	0.05	0.05	0.04	0.04	0.06	0.05	0.03	0.04	0.10	0.06	0.14	0.20	0.04	0.04	0.06	

Great Grimsby Poll

CATI Fieldwork : 15th-24th April 2015

Absolutes/col percents

Table 11

Q.7 Which of the following statements do you most agree with?**Base: All respondents**

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	464	536	59	123	163	192	192	270	263	205	194	305	201	306	27	187	20	7	218	273	102
Weighted base	1000	493	507	132	168	170	179	151	200	92	222	228	425	175	294	29	197	21	8	182	207	126
I am satisfied with the job David Cameron is doing overall as Prime Minister	298 30%	150 30%	148 29%	42 32%	60 36%	40 24%	48 27%	44 29%	64 32%	40 43%	71 32%	71 31%	102 24%	144 82%	32 11%	10 34%	38 19%	1 5%	1 19%	116 64%	28 13%	39 31%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	215 21%	114 23%	100 20%	40 30%	31 18%	41 24%	38 21%	34 22%	31 16%	16 17%	51 23%	65 28%	78 18%	29 17%	35 12%	18 61%	65 33%	10 45%	- -	44 24%	28 14%	29 23%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	361 36%	176 36%	185 36%	45 34%	61 36%	69 41%	65 36%	46 31%	75 38%	31 34%	78 35%	76 34%	172 40%	1 1%	219 75%	2 5%	62 31%	9 42%	5 69%	14 8%	135 65%	54 43%
Refused	32 3%	20 4%	12 2%	- -	8 5%	3 2%	3 2%	10 7%	7 4%	2 2%	11 5%	5 2%	10 2%	- -	1 *	- -	3 1%	- -	1 12%	1 *	1 1%	- -
Don't know	94 9%	32 6%	62 12%	6 4%	8 5%	16 9%	25 14%	16 11%	22 11%	4 4%	10 4%	10 5%	63 15%	1 1%	7 2%	- -	29 15%	2 8%	- -	7 4%	14 7%	4 3%

Great Grimsby Poll

CATI Fieldwork : 15th-24th April 2015

Absolutes/col percents

Table 12

Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?
Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	464	536	59	123	163	192	192	270	263	205	194	305	201	306	27	187	20	7	218	273	102
Weighted base	1000	493	507	132	168	170	179	151	200	92	222	228	425	175	294	29	197	21	8	182	207	126
Labour	757	380	377	78	108	131	157	123	159	72	172	173	316	145	237	23	148	19	8	151	177	109
	76%	77%	74%	59%	64%	77%	88%	81%	80%	78%	77%	76%	74%	83%	81%	79%	75%	88%	100%	83%	86%	87%
The UK Independence Party (UKIP)	625	327	298	67	90	110	114	102	142	63	157	138	256	124	186	21	143	13	6	133	141	101
	62%	66%	59%	51%	53%	65%	64%	68%	71%	68%	71%	60%	60%	71%	63%	73%	72%	62%	83%	73%	68%	80%
The Conservatives	405	207	198	27	56	63	81	73	103	43	93	93	159	90	103	10	77	9	4	95	87	60
	40%	42%	39%	21%	33%	37%	46%	49%	52%	46%	42%	41%	37%	51%	35%	36%	39%	41%	55%	52%	42%	48%
The Liberal Democrat	363	184	179	7	60	53	79	65	97	39	83	77	153	61	96	19	67	11	8	64	87	58
	36%	37%	35%	5%	36%	31%	44%	43%	49%	42%	37%	34%	36%	35%	33%	65%	34%	54%	100%	35%	42%	46%
None of them	140	60	79	39	36	15	10	16	24	11	22	33	70	15	36	2	17	2	-	10	13	9
	14%	12%	16%	30%	21%	9%	5%	10%	12%	12%	10%	14%	16%	8%	12%	8%	8%	12%	-	6%	6%	7%
Don't know	20	10	10	1	6	6	3	1	4	2	2	4	10	1	6	-	4	-	-	3	1	1
	2%	2%	2%	1%	3%	3%	2%	*	2%	2%	1%	2%	2%	*	2%	-	2%	-	-	1%	*	*

Great Grimsby Poll

CATI Fieldwork : 15th-24th April 2015

Absolutes/col percents

Table 13

Q.9 Which of the following would you most like to see as the outcome of the next general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	464	536	59	123	163	192	192	270	263	205	194	305	201	306	27	187	20	7	218	273	102	
Weighted base	1000	493	507	132	168	170	179	151	200	92	222	228	425	175	294	29	197	21	8	182	207	126	
A Labour government	388	185	203	58	57	74	75	47	78	26	73	105	181	2	246	2	57	6	2	13	153	45	
		39%	38%	40%	44%	34%	43%	42%	31%	39%	28%	33%	46%	43%	1%	84%	6%	29%	28%	32%	7%	74%	36%
A Conservative government	230	124	107	27	33	31	43	42	54	28	66	59	67	133	7	-	51	4	-	116	11	22	
		23%	25%	21%	21%	20%	18%	24%	28%	27%	31%	30%	26%	16%	76%	2%	-	26%	19%	-	64%	5%	18%
A coalition between the Conservatives and the Liberal Democrats	115	69	47	17	12	16	19	24	27	14	32	20	44	34	5	16	35	1	2	35	8	26	
		12%	14%	9%	13%	7%	9%	11%	16%	13%	15%	14%	9%	10%	19%	2%	54%	18%	4%	32%	19%	4%	20%
A coalition between Labour and the Liberal Democrats	91	47	44	9	21	19	18	9	15	11	18	12	48	5	26	12	19	6	2	7	24	19	
		9%	10%	9%	7%	12%	11%	10%	6%	7%	12%	8%	5%	11%	3%	9%	40%	10%	30%	24%	4%	12%	15%
Don't know	175	68	107	21	45	30	23	30	26	13	34	32	85	1	10	-	35	4	1	12	12	15	
		18%	14%	21%	16%	27%	18%	13%	20%	13%	14%	15%	20%	1%	3%	-	18%	19%	12%	6%	6%	12%	

Great Grimsby Poll
CATI Fieldwork : 15th-24th April 2015

Absolutes/col percents

Table 14
Gender
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Male	464 46%	493 49%
Female	536 54%	507 51%

Great Grimsby Poll
CATI Fieldwork : 15th-24th April 2015

Absolutes/col percents

Table 15
Into which of the following age groups do you fall?
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
18-24	59 6%	132 13%
25-34	123 12%	168 17%
35-44	163 16%	170 17%
45-54	192 19%	179 18%
55-64	192 19%	151 15%
65 or older	270 27%	200 20%
Refused	1 *	1 *

Great Grimsby Poll
CATI Fieldwork : 15th-24th April 2015

Absolutes/col percents

Table 16

SEG**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
A	70 7%	24 2%
B	193 19%	68 7%
C1	205 21%	222 22%
C2	194 19%	228 23%
D	146 15%	232 23%
E	159 16%	193 19%
Refused	33 3%	33 3%

Great Grimsby Poll
CATI Fieldwork : 15th-24th April 2015

Absolutes/col percents

Table 17

Q.4 At the last general election, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?

Could you tell me which party you voted for at the last general election back in May 2010?

Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Conservative	218 22%	182 18%
Labour	273 27%	207 21%
Liberal Democrats	102 10%	126 13%
Another party	58 6%	81 8%
Did not vote	277 28%	340 34%
Refused	30 3%	26 3%
Don't know	42 4%	38 4%