

## Glasgow South West Poll

### CATI Fieldwork : 11th-16th April 2015

Absolutes/col percents

Table 1

**Q.1 Many people say that if there was a general election for the Westminster Parliament tomorrow they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP	
Unweighted base	1003	448	555	69	127	148	209	171	276	286	168	123	362	60	239	11	14	430	12	7	68	398	27	235	
Weighted base	1003	459	544	122	177	181	195	134	191	91	279	193	376	46	244	18	20	413	15	9	48	419	56	139	
Certain to vote	(10)	782	351	431	86	121	151	154	107	161	75	234	140	291	42	205	12	20	354	10	7	42	371	53	121
		78%	77%	79%	70%	68%	84%	79%	80%	84%	82%	84%	72%	78%	91%	84%	65%	100%	86%	67%	77%	87%	88%	93%	87%
	(9)	43	25	18	7	9	4	9	4	10	4	15	5	17	2	6	2	-	23	1	1	2	15	-	4
		4%	5%	3%	6%	5%	2%	4%	3%	5%	4%	5%	3%	4%	3%	2%	14%	-	6%	8%	14%	3%	3%	-	3%
	(8)	37	22	15	4	11	4	5	6	6	4	7	7	12	1	14	-	-	11	-	1	1	13	-	3
		4%	5%	3%	4%	6%	2%	2%	5%	3%	4%	3%	3%	3%	2%	6%	-	-	3%	-	9%	2%	3%	-	2%
	(7)	20	9	12	5	4	2	3	3	3	2	4	9	4	-	4	2	-	6	-	-	-	5	-	1
		2%	2%	2%	4%	2%	1%	1%	2%	2%	2%	1%	5%	1%	-	2%	13%	-	2%	-	-	-	1%	-	1%
	(6)	10	1	9	5	3	*	1	1	-	2	-	7	1	-	*	-	-	4	-	-	-	-	-	*
		1%	*	2%	4%	2%	*	1%	1%	-	2%	-	4%	*	-	*	-	-	1%	-	-	-	-	-	*
	(5)	37	16	21	4	13	5	8	2	6	1	9	11	15	2	8	-	-	9	-	-	2	8	4	4
		4%	3%	4%	3%	7%	2%	4%	2%	3%	1%	3%	5%	4%	4%	3%	-	-	2%	-	-	5%	2%	7%	3%
	(4)	9	5	3	1	2	1	1	3	*	2	-	3	3	-	4	-	-	1	3	-	-	6	-	1
		1%	1%	1%	1%	1%	*	1%	2%	*	2%	-	2%	1%	-	2%	-	-	*	19%	-	-	1%	-	1%
	(3)	8	3	5	2	2	2	3	-	-	-	2	-	7	-	1	2	-	3	1	-	-	-	-	2
		1%	1%	1%	2%	1%	1%	1%	-	-	-	1%	-	2%	-	*	8%	-	1%	6%	-	-	-	-	1%
	(2)	6	4	1	4	-	*	1	-	1	*	-	-	3	-	*	-	-	2	-	-	-	-	-	-
		1%	1%	*	3%	-	*	1%	-	*	*	-	-	1%	-	*	-	-	*	-	-	-	-	-	-
Definitely would not vote	(1)	41	17	24	4	11	10	7	5	3	2	8	10	18	-	-	-	-	-	-	-	1	2	-	1
		4%	4%	4%	4%	6%	5%	4%	4%	1%	3%	3%	5%	5%	-	-	-	-	-	-	-	3%	*	-	*
Refused		3	3	-	-	-	2	-	1	1	-	-	-	2	-	-	-	-	-	-	-	-	1	-	-
		*	1%	-	-	-	1%	-	1%	*	-	-	-	1%	-	-	-	-	-	-	-	-	*	-	-
Don't know		7	2	5	-	1	-	4	1	1	*	2	2	2	-	-	-	-	-	-	-	-	*	-	2
		1%	*	1%	-	1%	-	2%	1%	1%	*	1%	1%	1%	-	-	-	-	-	-	-	-	*	-	1%
Mean		9.07	9.08	9.06	8.71	8.59	9.16	9.10	9.20	9.52	9.33	9.41	8.79	8.96	9.73	9.49	8.88	10.00	9.59	8.32	9.69	9.44	9.65	9.65	9.58
Standard deviation		2.24	2.20	2.27	2.50	2.62	2.31	2.25	2.10	1.50	1.87	1.79	2.41	2.44	1.03	1.38	2.10	0.00	1.25	2.79	0.66	1.80	1.22	1.29	1.41
Standard error		0.07	0.10	0.10	0.30	0.23	0.19	0.16	0.16	0.09	0.11	0.14	0.22	0.13	0.13	0.09	0.63	0.00	0.06	0.81	0.25	0.22	0.06	0.25	0.09

## Glasgow South West Poll

### CATI Fieldwork : 11th-16th April 2015

Absolutes/col percents

Table 2

**Q.2 If there was a general election for the Westminster parliament tomorrow, which party would you vote for?**

**Base: All respondents**

	Gender		Age							SEG				Voting Intention							2010 Vote			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	1003	448	555	69	127	148	209	171	276	286	168	123	362	60	239	11	14	430	12	7	68	398	27	235
Weighted base	1003	459	544	122	177	181	195	134	191	91	279	193	376	46	244	18	20	413	15	9	48	419	56	139
Conservative	46 5%	22 5%	24 4%	2 2%	5 3%	10 5%	6 3%	7 5%	15 8%	5 5%	17 6%	9 5%	15 4%	46 100%	-	-	-	-	-	-	31 64%	2 *	5 8%	4 3%
Labour	244 24%	121 26%	123 23%	14 11%	31 17%	33 18%	48 25%	33 25%	85 45%	20 22%	35 13%	50 26%	121 32%	-	244 100%	-	-	-	-	-	5 11%	195 46%	1 2%	5 4%
Liberal Democrat	18 2%	11 2%	7 1%	2 2%	2 1%	4 2%	3 2%	3 2%	3 1%	1 1%	9 3%	4 2%	4 1%	-	-	18 100%	-	-	-	-	-	4 1%	8 14%	-
The UK Independence Party (UKIP)	20 2%	15 3%	5 1%	-	5 3%	4 2%	6 3%	5 4%	1 1%	* *	8 3%	4 2%	6 2%	-	-	-	20 100%	-	-	-	3 5%	5 1%	-	-
SNP	413 41%	197 43%	216 40%	76 63%	76 43%	87 48%	82 42%	49 36%	41 22%	46 50%	143 51%	70 36%	137 36%	-	-	-	-	413 100%	-	-	6 12%	143 34%	35 62%	111 80%
The Green Party	15 2%	12 3%	3 1%	4 3%	2 1%	5 3%	2 1%	1 1%	1 *	2 2%	8 3%	2 1%	3 1%	-	-	-	-	-	15 100%	-	-	4 1%	-	2 2%
The British National Party (BNP)	2 *	2 *	-	-	-	-	2 1%	-	-	-	-	-	2 *	-	-	-	-	-	-	-	2 19%	-	-	-
Some other party	7 1%	1 *	5 1%	-	5 3%	-	1 1%	* *	1 *	1 1%	4 2%	-	1 *	-	-	-	-	-	-	7 81%	-	1 *	-	-
Would not vote	41 4%	17 4%	24 4%	4 4%	11 6%	10 5%	7 4%	5 4%	3 1%	2 3%	8 3%	10 5%	18 5%	-	-	-	-	-	-	1 3%	2 *	-	1 *	
Refused	49 5%	21 5%	28 5%	2 2%	6 3%	10 5%	7 4%	8 6%	16 8%	4 4%	10 4%	6 3%	23 6%	-	-	-	-	-	-	-	* 1%	9 2%	-	3 2%
Don't know	149 15%	41 9%	108 20%	17 14%	34 19%	21 11%	29 15%	23 17%	25 13%	11 12%	38 14%	37 19%	46 12%	-	-	-	-	-	-	-	2 4%	54 13%	8 14%	13 9%

## Glasgow South West Poll

### CATI Fieldwork : 11th-16th April 2015

Absolutes/col percents

Table 3

**Q.2 If there was a general election for the Westminster parliament tomorrow, which party would you vote for?**

**Base: All respondents expressing an intention to vote (Turnout Weighted)**

**This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote**

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	650	312	338	44	79	92	144	106	183	198	118	75	228	52	198	8	13	366	8	6	52	295	21	175
Weighted base	639	316	323	77	104	120	127	83	125	62	194	113	239	39	202	14	18	348	10	7	38	305	44	104
Conservative	39	19	20	2	5	9	5	6	13	4	15	7	12	39	-	-	-	-	-	-	26	2	4	3
	6%	6%	6%	3%	5%	7%	4%	7%	11%	7%	8%	6%	5%	100%	-	-	-	-	-	-	69%	1%	10%	3%
Labour	202	100	102	11	25	27	41	27	71	16	29	42	101	-	202	-	-	-	-	-	5	167	1	4
	32%	32%	31%	14%	24%	22%	32%	33%	57%	26%	15%	37%	42%	-	100%	-	-	-	-	-	13%	55%	2%	4%
Liberal Democrat	14	8	5	1	2	4	2	3	2	1	7	3	4	-	-	14	-	-	-	-	-	3	7	-
	2%	3%	2%	1%	2%	3%	1%	4%	2%	1%	3%	2%	1%	-	-	100%	-	-	-	-	-	1%	17%	-
The UK Independence Party (UKIP)	18	13	5	-	4	3	5	4	1	*	7	4	5	-	-	-	18	-	-	-	2	5	-	-
	3%	4%	1%	-	4%	3%	4%	5%	1%	*	4%	3%	2%	-	-	-	100%	-	-	-	6%	2%	-	-
SNP	348	165	184	60	64	74	70	42	36	39	126	58	112	-	-	-	-	348	-	-	5	127	31	96
	55%	52%	57%	78%	62%	62%	56%	50%	29%	63%	65%	51%	47%	-	-	-	-	100%	-	-	12%	41%	72%	92%
The Green Party	10	7	3	3	*	4	2	1	1	1	7	*	2	-	-	-	-	-	10	-	-	2	-	1
	2%	2%	1%	4%	*	3%	1%	1%	1%	2%	4%	*	1%	-	-	-	-	-	100%	-	-	1%	-	1%
The British National Party (BNP)	1	1	-	-	-	-	1	-	-	-	-	-	1	-	-	-	-	-	-	1	-	-	-	-
	*	*	-	-	-	-	1%	-	-	-	-	-	1%	-	-	-	-	-	-	20%	-	-	-	-
Some other party	6	1	5	-	4	-	1	*	*	1	4	-	1	-	-	-	-	-	-	6	-	*	-	-
	1%	*	1%	-	4%	-	1%	*	*	1%	2%	-	*	-	-	-	-	-	-	80%	-	*	-	-

**Glasgow South West Poll**  
**CATI Fieldwork : 11th-16th April 2015**

Col percents

Table 4

**Voting Intention (Turnout Weighted)**

**This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections**

	<u>Total</u>
Conservative	6%
Labour	34%
Liberal Democrat	2%
UKIP	3%
SNP	52%
Green	2%
Other	1%

## Glasgow South West Poll

### CATI Fieldwork : 11th-16th April 2015

Absolutes/col percents

Table 5  
**Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?**  
**Base: All respondents**

	Gender		Age							SEG				Voting Intention						2010 Vote				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	1003	448	555	69	127	148	209	171	276	286	168	123	362	60	239	11	14	430	12	7	68	398	27	235
Weighted base	1003	459	544	122	177	181	195	134	191	91	279	193	376	46	244	18	20	413	15	9	48	419	56	139
Conservative	43 4%	21 5%	22 4%	3 2%	5 3%	8 4%	5 3%	7 5%	16 8%	3 3%	17 6%	8 4%	14 4%	40 86%	*	-	1 3%	1 *	-	1 9%	30 61%	2 1%	4 7%	4 3%
Labour	253 25%	126 27%	127 23%	15 12%	27 15%	36 20%	51 26%	38 28%	87 45%	20 22%	41 15%	53 27%	123 33%	2 5%	218 89%	1 6%	*	8 2%	1 6%	-	8 16%	197 47%	1 2%	6 4%
Liberal Democrat	14 1%	10 2%	4 1%	2 2%	2 1%	4 2%	2 1%	-	3 2%	1 1%	5 2%	4 2%	4 1%	-	1 *	13 73%	-	-	-	-	-	3 1%	6 10%	-
The UK Independence Party (UKIP)	20 2%	15 3%	5 1%	-	5 3%	4 2%	7 4%	4 3%	1 1%	-	8 3%	4 2%	6 2%	1 1%	-	-	18 90%	-	-	2 19%	2 5%	4 1%	-	-
SNP	449 45%	210 46%	239 44%	77 63%	91 52%	90 50%	87 45%	52 39%	49 25%	47 51%	154 55%	81 42%	149 40%	2 4%	13 5%	2 12%	-	390 94%	5 30%	2 25%	5 11%	158 38%	38 67%	114 82%
The Green Party	6 1%	5 1%	* *	3 3%	-	2 1%	* *	-	-	1 1%	5 2%	-	-	-	-	-	-	* *	6 37%	-	-	1 *	-	2 1%
The British National Party (BNP)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some other party	1 *	* *	* *	-	* *	-	-	* *	-	1 1%	-	-	-	-	-	-	-	-	-	1 8%	-	-	-	-
Would not vote	41 4%	17 4%	24 4%	4 4%	11 6%	10 5%	7 4%	5 4%	3 1%	2 3%	8 3%	10 5%	18 5%	-	-	-	-	-	-	-	1 3%	2 *	-	1 *
Refused	41 4%	17 4%	23 4%	-	5 3%	11 6%	7 4%	6 4%	12 6%	3 3%	10 3%	5 2%	18 5%	-	-	-	-	2 *	-	-	* 1%	7 2%	-	1 1%
Don't know	135 13%	37 8%	98 18%	17 14%	29 16%	18 10%	28 14%	22 17%	22 11%	13 14%	33 12%	28 15%	44 12%	2 4%	12 5%	2 8%	1 6%	12 3%	4 27%	3 39%	2 3%	45 11%	8 14%	13 9%

## Glasgow South West Poll

### CATI Fieldwork : 11th-16th April 2015

Absolutes/col percents

Table 6

**Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?**

**Base: All respondents expressing an intention to vote (Turnout Weighted)**

**This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote**

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Gender			Age						SEG				Voting Intention						2010 Vote				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	669	316	353	44	79	94	146	109	195	199	121	80	238	48	191	8	12	355	6	4	52	303	21	185
Weighted base	658	321	337	79	106	123	130	84	133	62	199	121	245	38	194	14	17	338	7	4	38	314	44	108
Conservative	37 6%	19 6%	18 5%	2 3%	5 4%	7 6%	4 3%	6 7%	13 10%	2 3%	15 8%	6 5%	12 5%	34 89%	* *	- -	1 3%	1 *	- -	* 10%	25 65%	2 1%	4 8%	3 3%
Labour	210 32%	104 32%	106 31%	11 13%	23 21%	30 24%	43 33%	30 35%	74 56%	17 28%	34 17%	43 36%	101 41%	2 5%	183 94%	1 7%	* 1%	5 1%	1 11%	- -	7 18%	168 53%	1 2%	5 4%
Liberal Democrat	11 2%	7 2%	4 1%	1 1%	2 2%	4 3%	2 1%	- -	3 2%	1 1%	5 2%	3 2%	3 1%	- -	1 *	11 78%	- -	- -	- -	- -	- -	2 1%	5 12%	- -
The UK Independence Party (UKIP)	18 3%	13 4%	5 1%	- -	4 4%	3 3%	6 5%	3 4%	1 1%	- -	7 4%	4 3%	6 2%	* 1%	- -	- -	16 95%	- -	- -	1 33%	2 5%	4 1%	- -	- -
SNP	376 57%	172 54%	204 60%	62 79%	72 68%	78 63%	75 58%	45 53%	41 31%	40 65%	134 67%	65 54%	122 50%	1 4%	10 5%	2 15%	- -	333 98%	2 22%	2 43%	4 11%	137 44%	34 78%	99 91%
The Green Party	5 1%	5 2%	* *	3 4%	- -	2 2%	* *	- -	- -	1 2%	4 2%	- -	- -	- -	- -	- -	- -	* *	5 67%	- -	- -	1 *	- -	1 1%
Some other party	1 *	* *	* *	- -	* *	- -	- -	* *	- -	1 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 14%	- -	- -	- -	- -

**Glasgow South West Poll**  
**CATI Fieldwork : 11th-16th April 2015**

Col percents

Table 7

**Constituency Voting Intention (Turnout Weighted)**

**This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections**

	<u>Total</u>
Conservative	6%
Labour	34%
Liberal Democrat	2%
UKIP	3%
SNP	55%
Green	1%

**Other**                      \*

## Glasgow South West Poll

### CATI Fieldwork : 11th-16th April 2015

Absolutes/col percents

Table 8

**Q.5 Are there any of the following political parties that you would definitely not vote for at the next general election for the Westminster parliament?**

**Base: All respondents**

	Gender		Age						SEG				Voting Intention						2010 Vote					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	1003	448	555	69	127	148	209	171	276	286	168	123	362	60	239	11	14	430	12	7	68	398	27	235
Weighted base	1003	459	544	122	177	181	195	134	191	91	279	193	376	46	244	18	20	413	15	9	48	419	56	139
I would not vote UKIP	771	350	421	98	126	147	149	101	147	77	212	148	290	33	190	15	-	368	14	4	32	334	53	126
	77%	76%	77%	81%	71%	81%	76%	76%	77%	85%	76%	76%	77%	72%	78%	81%	-	89%	92%	47%	67%	80%	93%	91%
I would not vote Conservative	721	328	393	82	117	142	143	102	133	62	207	126	282	-	205	14	12	350	12	6	5	353	37	117
	72%	71%	72%	68%	66%	78%	73%	76%	69%	69%	74%	65%	75%	-	84%	78%	60%	85%	76%	66%	10%	84%	66%	84%
I would not vote Liberal Democrat	668	315	353	79	110	135	127	95	121	62	196	135	243	36	169	-	17	319	9	6	36	303	35	110
	67%	69%	65%	65%	62%	74%	65%	71%	63%	68%	70%	70%	65%	79%	69%	-	86%	77%	56%	66%	75%	72%	62%	80%
I would not vote Labour	389	181	208	61	70	88	76	45	46	30	154	58	129	34	-	8	12	260	9	5	27	95	31	94
	39%	40%	38%	50%	39%	49%	39%	34%	24%	33%	55%	30%	34%	74%	-	43%	59%	63%	56%	62%	57%	23%	55%	67%
I would not vote SNP	291	147	144	9	38	47	56	52	90	23	62	52	139	37	160	10	19	-	4	3	37	156	8	7
	29%	32%	27%	7%	22%	26%	29%	38%	47%	26%	22%	27%	37%	80%	66%	55%	93%	-	27%	33%	77%	37%	15%	5%
None of these - I would potentially vote for all of them	44	18	26	11	8	4	5	5	11	4	14	9	15	*	12	-	-	14	-	1	*	16	-	1
	4%	4%	5%	9%	5%	2%	3%	4%	6%	5%	5%	5%	4%	*	5%	-	-	3%	-	9%	*	4%	-	1%
Don't know	40	15	25	4	10	4	9	4	8	2	8	11	12	-	*	1	-	1	1	2	-	5	4	2
	4%	3%	5%	3%	6%	2%	5%	3%	4%	2%	3%	6%	3%	-	*	8%	-	*	8%	25%	-	1%	7%	2%



## Glasgow South West Poll

### CATI Fieldwork : 11th-16th April 2015

Absolutes/col percents

Table 9

**Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP	
Unweighted base	1003	448	555	69	127	148	209	171	276	286	168	123	362	60	239	11	14	430	12	7	68	398	27	235	
Weighted base	1003	459	544	122	177	181	195	134	191	91	279	193	376	46	244	18	20	413	15	9	48	419	56	139	
NET: Well	537	261	276	70	95	99	94	67	112	52	154	112	193	38	164	11	7	215	5	5	38	235	41	61	
	54%	57%	51%	57%	54%	54%	48%	50%	58%	58%	55%	58%	51%	84%	67%	61%	35%	52%	35%	53%	79%	56%	72%	44%	
Very well	(4)	41	22	19	*	5	8	8	7	12	3	8	7	15	6	16	-	1	9	*	-	7	15	3	6
		4%	5%	3%	*	3%	4%	4%	5%	6%	3%	3%	3%	4%	14%	7%	-	7%	2%	3%	-	14%	3%	5%	4%
Quite well	(3)	496	239	257	69	90	91	86	60	100	49	146	105	177	32	148	11	6	206	5	5	31	221	38	55
		49%	52%	47%	57%	51%	50%	44%	45%	52%	54%	52%	55%	47%	70%	61%	61%	28%	50%	32%	53%	65%	53%	67%	40%
Quite badly	(2)	252	106	146	28	55	44	58	36	30	24	72	54	85	3	41	2	9	120	5	3	6	105	10	47
		25%	23%	27%	23%	31%	24%	30%	27%	15%	26%	26%	28%	23%	8%	17%	11%	47%	29%	35%	30%	12%	25%	17%	34%
Very badly	(1)	87	42	46	8	21	16	18	12	12	6	24	16	35	1	12	-	2	42	5	1	1	32	-	22
		9%	9%	8%	6%	12%	9%	9%	9%	6%	7%	9%	8%	9%	1%	5%	-	12%	10%	30%	18%	2%	8%	-	16%
NET: Badly		339	147	192	36	76	60	75	48	41	30	96	70	120	4	53	2	12	162	10	4	7	137	10	69
		34%	32%	35%	29%	43%	33%	39%	36%	22%	33%	34%	36%	32%	9%	22%	11%	60%	39%	65%	47%	14%	33%	17%	50%
Don't know		126	51	76	16	6	22	25	19	38	8	29	12	63	3	27	5	1	36	-	-	3	47	6	9
		13%	11%	14%	14%	3%	12%	13%	14%	20%	9%	11%	6%	17%	7%	11%	28%	6%	9%	-	-	7%	11%	11%	7%
Mean	2.56	2.59	2.53	2.59	2.46	2.57	2.50	2.55	2.73	2.59	2.55	2.57	2.55	3.04	2.77	2.84	2.31	2.49	2.08	2.35	2.98	2.59	2.87	2.34	
Standard deviation	0.73	0.74	0.73	0.63	0.75	0.74	0.75	0.76	0.72	0.68	0.71	0.70	0.75	0.54	0.66	0.38	0.81	0.72	0.89	0.81	0.60	0.70	0.49	0.81	
Standard error	0.02	0.04	0.03	0.08	0.07	0.06	0.06	0.06	0.05	0.04	0.06	0.07	0.04	0.07	0.05	0.13	0.22	0.04	0.26	0.31	0.08	0.04	0.10	0.06	

## Glasgow South West Poll

### CATI Fieldwork : 11th-16th April 2015

Absolutes/col percents

Table 10

**Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP	
Unweighted base	1003	448	555	69	127	148	209	171	276	286	168	123	362	60	239	11	14	430	12	7	68	398	27	235	
Weighted base	1003	459	544	122	177	181	195	134	191	91	279	193	376	46	244	18	20	413	15	9	48	419	56	139	
NET: Well	572	269	303	81	102	99	96	73	120	60	167	123	187	39	172	14	9	224	6	1	39	242	44	71	
	57%	59%	56%	67%	57%	55%	49%	55%	63%	66%	60%	63%	50%	84%	71%	79%	44%	54%	42%	13%	80%	58%	79%	51%	
Very well	(4)	37	18	19	2	3	4	9	8	12	3	7	11	11	5	15	1	8	-	-	6	18	-	4	
		4%	4%	4%	1%	2%	2%	5%	6%	6%	4%	2%	5%	3%	10%	6%	6%	2%	-	-	12%	4%	-	3%	
Quite well	(3)	535	251	283	79	98	95	87	65	108	56	161	112	176	34	157	13	9	216	6	1	33	224	44	67
		53%	55%	52%	65%	56%	53%	45%	49%	57%	62%	58%	58%	47%	74%	64%	72%	44%	52%	42%	13%	69%	53%	79%	48%
Quite badly	(2)	218	99	119	26	40	49	43	33	26	19	69	40	84	4	35	-	4	115	6	4	6	94	4	40
		22%	22%	22%	21%	23%	27%	22%	24%	13%	21%	25%	21%	22%	9%	14%	-	21%	28%	42%	50%	13%	22%	8%	29%
Very badly	(1)	99	41	58	2	26	15	30	14	12	6	26	19	41	-	13	-	7	43	2	3	*	45	2	18
		10%	9%	11%	1%	15%	9%	16%	10%	6%	6%	9%	10%	11%	-	5%	-	35%	10%	16%	37%	1%	11%	4%	13%
NET: Badly	318	140	178	27	66	65	73	47	38	25	95	59	124	4	48	-	11	158	9	7	6	139	7	59	
	32%	30%	33%	22%	37%	36%	37%	35%	20%	27%	34%	30%	33%	9%	20%	-	56%	38%	58%	87%	13%	33%	12%	42%	
Don't know	113	50	63	13	9	17	26	14	33	7	17	12	64	3	24	4	-	31	-	-	3	38	5	9	
	11%	11%	12%	11%	5%	10%	13%	11%	17%	7%	6%	6%	17%	7%	10%	21%	-	7%	-	-	6%	9%	9%	7%	
Mean	2.57	2.60	2.55	2.75	2.47	2.53	2.44	2.56	2.76	2.68	2.56	2.63	2.50	3.01	2.80	3.08	2.09	2.49	2.26	1.77	2.97	2.56	2.82	2.44	
Standard deviation	0.74	0.73	0.76	0.50	0.77	0.70	0.85	0.78	0.70	0.67	0.71	0.75	0.76	0.45	0.65	0.28	0.91	0.72	0.74	0.71	0.55	0.76	0.49	0.77	
Standard error	0.02	0.04	0.03	0.06	0.07	0.06	0.06	0.06	0.05	0.04	0.06	0.07	0.04	0.06	0.04	0.09	0.24	0.04	0.21	0.27	0.07	0.04	0.10	0.05	

## Glasgow South West Poll

### CATI Fieldwork : 11th-16th April 2015

Absolutes/col percents

Table 11  
**Q.7 Which of the following statements do you most agree with?**  
**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	1003	448	555	69	127	148	209	171	276	286	168	123	362	60	239	11	14	430	12	7	68	398	27	235
Weighted base	1003	459	544	122	177	181	195	134	191	91	279	193	376	46	244	18	20	413	15	9	48	419	56	139
I am satisfied with the job David Cameron is doing overall as Prime Minister	146 15%	70 15%	76 14%	17 14%	25 14%	20 11%	25 13%	17 13%	42 22%	14 15%	38 13%	28 15%	58 15%	33 71%	31 13%	-	6 28%	33 8%	4 26%	1 9%	35 73%	36 9%	9 17%	16 12%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	210 21%	88 19%	123 23%	30 24%	47 27%	50 28%	42 22%	22 17%	19 10%	17 19%	61 22%	54 28%	65 17%	11 23%	27 11%	11 62%	2 10%	111 27%	2 11%	4 44%	8 16%	71 17%	14 25%	33 24%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	456 45%	246 54%	210 39%	55 45%	74 42%	73 40%	90 46%	70 52%	93 48%	45 50%	134 48%	75 39%	180 48%	1 2%	178 73%	6 31%	6 32%	182 44%	8 51%	2 22%	4 8%	261 62%	25 43%	52 37%
Refused	40 4%	12 3%	28 5%	3 3%	10 6%	5 3%	11 6%	3 2%	6 3%	4 4%	16 6%	9 5%	7 2%	2 4%	1 *	-	1 7%	16 4%	-	-	2 4%	9 2%	-	7 5%
Don't know	150 15%	43 9%	108 20%	16 13%	20 11%	33 18%	26 14%	22 17%	32 17%	11 12%	32 11%	27 14%	66 18%	-	7 3%	1 8%	4 22%	70 17%	2 13%	2 25%	-	42 10%	8 15%	31 23%

## Glasgow South West Poll

### CATI Fieldwork : 11th-16th April 2015

Absolutes/col percents

Table 12

**Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?**

**Base: All respondents**

	Gender		Age							SEG				Voting Intention						2010 Vote				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	1003	448	555	69	127	148	209	171	276	286	168	123	362	60	239	11	14	430	12	7	68	398	27	235
Weighted base	1003	459	544	122	177	181	195	134	191	91	279	193	376	46	244	18	20	413	15	9	48	419	56	139
Labour	625	308	318	65	101	126	120	96	115	64	184	110	242	27	170	11	11	263	11	2	29	295	40	88
	62%	67%	58%	54%	57%	69%	62%	72%	60%	70%	66%	57%	64%	59%	70%	58%	56%	64%	74%	24%	59%	70%	71%	63%
SNP	583	284	299	75	89	122	113	86	95	58	176	104	219	24	134	10	11	289	12	*	20	260	40	100
	58%	62%	55%	62%	50%	67%	58%	64%	50%	64%	63%	54%	58%	51%	55%	55%	54%	70%	76%	5%	41%	62%	71%	72%
The Conservatives	187	84	103	13	26	34	47	32	35	22	59	23	70	16	46	4	3	75	5	2	14	83	7	26
	19%	18%	19%	11%	15%	19%	24%	24%	19%	24%	21%	12%	19%	34%	19%	20%	17%	18%	32%	19%	28%	20%	13%	19%
The Liberal Democrat	101	43	58	4	23	19	22	15	18	10	25	25	34	5	31	5	-	36	*	-	5	57	7	9
	10%	9%	11%	3%	13%	11%	11%	11%	9%	11%	9%	13%	9%	10%	13%	29%	-	9%	2%	-	10%	14%	13%	6%
The UK Independence Party (UKIP)	62	26	35	15	10	5	17	10	4	6	22	8	17	1	18	-	2	23	-	-	3	25	1	5
	6%	6%	6%	12%	6%	3%	9%	8%	2%	7%	8%	4%	5%	3%	8%	-	8%	6%	-	-	6%	6%	2%	3%
None of them	192	78	114	29	45	27	35	16	40	14	47	46	62	14	43	6	3	55	1	5	15	54	1	21
	19%	17%	21%	24%	25%	15%	18%	12%	21%	15%	17%	24%	17%	31%	18%	35%	17%	13%	6%	59%	31%	13%	1%	15%
Don't know	37	8	29	7	10	5	3	4	8	1	6	12	11	-	5	1	1	9	-	*	-	10	4	5
	4%	2%	5%	6%	6%	3%	2%	3%	4%	1%	2%	6%	3%	-	2%	6%	4%	2%	-	4%	-	2%	7%	3%

## Glasgow South West Poll

### CATI Fieldwork : 11th-16th April 2015

Absolutes/col percents

Table 13

**Q.9 Which of the following would you most like to see as the outcome of the next general election for the Westminster parliament?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	1003	448	555	69	127	148	209	171	276	286	168	123	362	60	239	11	14	430	12	7	68	398	27	235
Weighted base	1003	459	544	122	177	181	195	134	191	91	279	193	376	46	244	18	20	413	15	9	48	419	56	139
A coalition involving Labour and the SNP	434 43%	204 44%	230 42%	72 59%	79 45%	84 46%	85 44%	60 45%	52 27%	44 49%	133 48%	85 44%	156 42%	-	43 18%	5 29%	-	313 76%	8 51%	3 30%	1 2%	184 44%	38 67%	90 65%
A Labour government	231 23%	120 26%	111 20%	10 8%	34 19%	39 22%	43 22%	37 28%	68 35%	19 21%	48 17%	47 24%	104 28%	-	178 73%	-	6 32%	11 3%	-	2 23%	2 4%	174 41%	1 1%	7 5%
A coalition involving the Conservatives and the SNP.	74 7%	21 4%	54 10%	19 16%	15 8%	17 9%	12 6%	4 3%	7 4%	5 6%	35 13%	14 7%	15 4%	7 16%	1 *	-	-	47 11%	2 14%	-	5 10%	10 2%	4 7%	20 14%
A Conservative government	57 6%	32 7%	25 5%	4 4%	13 7%	5 3%	11 6%	8 6%	16 8%	5 6%	13 5%	18 9%	21 5%	30 65%	5 2%	-	6 28%	5 1%	-	-	28 57%	6 1%	5 8%	5 3%
A coalition involving Labour and the Liberal Democrats.	29 3%	19 4%	10 2%	* *	5 3%	6 4%	8 4%	1 1%	7 4%	3 3%	9 3%	5 3%	11 3%	-	8 3%	7 38%	-	2 *	3 23%	1 14%	1 3%	8 2%	7 12%	* *
A coalition involving the Conservatives and the Liberal Democrats.	26 3%	14 3%	12 2%	- -	5 3%	4 2%	4 2%	5 4%	8 4%	3 4%	6 2%	3 1%	13 3%	9 19%	2 1%	2 9%	-	3 1%	-	-	10 21%	6 1%	2 3%	1 1%
Don't know	153 15%	50 11%	102 19%	16 13%	26 15%	25 14%	31 16%	20 15%	34 18%	11 12%	34 12%	22 12%	56 15%	-	7 3%	4 25%	8 39%	32 8%	2 13%	3 34%	1 3%	31 7%	1 2%	15 11%

**Glasgow South West Poll**  
**CATI Fieldwork : 11th-16th April 2015**

Absolutes/col percents

Table 14  
**Gender**  
**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1003	1003
Weighted base	1003	1003
Male	448 45%	459 46%
Female	555 55%	544 54%

**Glasgow South West Poll**  
**CATI Fieldwork : 11th-16th April 2015**

Absolutes/col percents

Table 15  
**Into which of the following age groups do you fall?**  
**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1003	1003
Weighted base	1003	1003
18-24	69 7%	122 12%
25-34	127 13%	177 18%
35-44	148 15%	181 18%
45-54	209 21%	195 19%
55-64	171 17%	134 13%
65 or older	276 28%	191 19%
Refused	3 *	3 *

**Glasgow South West Poll**  
**CATI Fieldwork : 11th-16th April 2015**

Absolutes/col percents

Table 16  
**SEG**  
**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1003	1003
Weighted base	1003	1003
A	90 9%	29 3%
B	196 20%	62 6%
C1	168 17%	279 28%
C2	123 12%	193 19%
D	106 11%	144 14%
E	256 26%	232 23%
Refused	64 6%	64 6%



**Glasgow South West Poll**  
**CATI Fieldwork : 11th-16th April 2015**

Absolutes/col percents

Table 17

**Q.4 At the last general election for the Westminster parliament, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote? Could you tell me which party you voted for at the last general election for the Westminster parliament back in May 2010?**

**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1003	1003
Weighted base	1003	1003
Conservative	68 7%	48 5%
Labour	398 40%	419 42%
Liberal Democrats	27 3%	56 6%
SNP	235 23%	139 14%
Another party	24 2%	36 4%
Did not vote	156 16%	209 21%
Refused	48 5%	47 5%
Don't know	47 5%	48 5%