

## Finchley & Golders Green Poll

### CATI Fieldwork : 7th-11th April 2015

Absolutes/col percents

Table 1

**Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1001	450	551	86	136	149	174	183	260	519	197	82	140	326	340	46	48	40	8	279	260	107	
Weighted base	1001	484	517	106	248	198	146	116	174	363	304	112	160	313	322	51	52	48	6	275	214	105	
Certain to vote	(10)	632	295	336	51	112	117	110	91	139	246	200	52	92	222	230	25	33	27	2	220	174	75
		63%	61%	65%	49%	45%	59%	76%	78%	80%	68%	66%	46%	57%	71%	72%	49%	64%	56%	33%	80%	82%	72%
	(9)	59	35	24	12	12	18	4	4	9	31	9	6	9	17	18	1	7	5	1	18	8	9
		6%	7%	5%	11%	5%	9%	3%	4%	5%	8%	3%	5%	6%	5%	6%	2%	13%	10%	14%	6%	4%	8%
	(8)	85	42	44	12	17	25	14	6	12	26	34	13	10	24	21	8	7	2	2	19	8	6
		9%	9%	8%	12%	7%	12%	9%	5%	7%	7%	11%	12%	6%	8%	6%	16%	13%	4%	32%	7%	4%	6%
	(7)	57	33	24	7	28	11	5	3	2	17	21	3	15	18	19	9	3	1	-	9	5	5
		6%	7%	5%	7%	11%	5%	3%	3%	1%	5%	7%	3%	10%	6%	6%	18%	6%	2%	-	3%	2%	5%
	(6)	30	17	13	3	15	7	2	*	2	8	5	7	9	4	9	2	-	7	1	1	5	4
		3%	4%	2%	3%	6%	4%	1%	*	1%	2%	2%	7%	5%	1%	3%	3%	-	14%	12%	*	2%	3%
	(5)	53	23	31	7	24	10	3	6	3	11	13	13	8	12	19	3	2	4	-	5	7	2
		5%	5%	6%	6%	10%	5%	2%	5%	2%	3%	4%	12%	5%	4%	6%	6%	4%	9%	-	2%	3%	2%
	(4)	8	5	2	1	3	3	1	-	-	4	-	2	1	4	1	2	-	-	-	1	1	2
		1%	1%	*	1%	1%	2%	*	-	-	1%	-	2%	1%	1%	*	4%	-	-	-	1%	1%	2%
	(3)	12	6	6	4	4	1	1	1	2	5	4	2	1	5	3	1	-	1	1	1	1	1
		1%	1%	1%	3%	2%	*	1%	1%	1%	1%	1%	2%	*	2%	1%	2%	-	3%	9%	*	1%	1%
	(2)	15	11	4	2	9	-	1	-	3	3	6	4	2	8	1	-	-	1	-	2	1	-
		1%	2%	1%	2%	4%	-	*	-	2%	1%	2%	4%	1%	3%	*	-	-	2%	-	1%	*	-
Definitely would not vote	(1)	48	17	31	6	24	5	6	4	1	10	11	10	12	-	-	-	-	-	-	-	2	1
		5%	4%	6%	6%	10%	3%	4%	4%	1%	3%	4%	9%	8%	-	-	-	-	-	-	-	1%	1%
Refused		1	-	1	-	1	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-
		*	-	*	-	*	-	-	-	*	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know		1	-	1	-	-	-	1	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-
		*	-	*	-	-	-	1%	-	-	-	-	-	1%	-	-	-	-	-	-	-	-	-
Mean		8.53	8.52	8.54	8.02	7.41	8.72	9.02	9.13	9.36	8.90	8.68	7.47	8.18	8.99	9.11	8.37	9.22	8.41	8.11	9.50	9.35	9.17
Standard deviation		2.51	2.44	2.57	2.74	3.07	2.08	2.22	2.10	1.70	2.15	2.35	3.06	2.75	1.97	1.68	1.94	1.30	2.23	2.26	1.25	1.67	1.70
Standard error		0.08	0.11	0.11	0.30	0.26	0.17	0.17	0.16	0.11	0.09	0.17	0.34	0.23	0.11	0.09	0.29	0.19	0.35	0.80	0.07	0.10	0.16

## Finchley & Golders Green Poll

### CATI Fieldwork : 7th-11th April 2015

Absolutes/col percents

Table 2

**Q.2 If there was a general election tomorrow, which party would you vote for?****Base: All respondents**

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1001	450	551	86	136	149	174	183	260	519	197	82	140	326	340	46	48	40	8	279	260	107
Weighted base	1001	484	517	106	248	198	146	116	174	363	304	112	160	313	322	51	52	48	6	275	214	105
Conservative	313	178	135	36	61	58	50	40	66	153	78	31	36	313	-	-	-	-	-	200	21	9
	31%	37%	26%	34%	24%	29%	34%	34%	38%	42%	26%	27%	23%	100%	-	-	-	-	-	73%	10%	9%
Labour	322	139	183	36	78	69	49	38	50	117	105	32	56	-	322	-	-	-	-	19	162	40
	32%	29%	36%	34%	32%	35%	34%	33%	29%	32%	35%	28%	35%	-	100%	-	-	-	-	7%	76%	39%
Liberal Democrat	51	29	22	2	20	13	4	6	6	20	15	7	7	-	-	51	-	-	-	4	*	25
	5%	6%	4%	2%	8%	7%	3%	5%	4%	6%	5%	6%	4%	-	-	100%	-	-	-	1%	*	24%
The UK Independence Party (UKIP)	52	29	23	4	9	14	7	5	13	9	18	8	11	-	-	-	52	-	-	20	3	4
	5%	6%	4%	4%	4%	7%	5%	4%	8%	2%	6%	8%	7%	-	-	-	100%	-	-	7%	2%	4%
The Green Party	48	25	22	7	18	10	5	4	4	14	18	7	8	-	-	-	-	48	-	7	2	14
	5%	5%	4%	7%	7%	5%	3%	3%	2%	4%	6%	6%	5%	-	-	-	-	100%	-	3%	1%	14%
The British National Party (BNP)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some other party	6	3	3	-	1	1	-	2	2	2	-	1	2	-	-	-	-	-	6	2	2	1
	1%	1%	1%	-	*	1%	-	2%	1%	1%	-	1%	1%	-	-	-	-	-	100%	1%	1%	1%
Would not vote	48	17	31	6	24	5	6	4	1	10	11	10	12	-	-	-	-	-	-	-	2	1
	5%	4%	6%	6%	10%	3%	4%	4%	1%	3%	4%	9%	8%	-	-	-	-	-	-	-	1%	1%
Refused	56	18	38	2	10	7	10	6	14	13	20	7	9	-	-	-	-	-	-	10	1	-
	6%	4%	7%	2%	4%	4%	7%	5%	8%	4%	7%	6%	5%	-	-	-	-	-	-	3%	1%	-
Don't know	105	46	60	13	26	21	15	12	17	23	39	10	20	-	-	-	-	-	-	12	20	10
	11%	9%	12%	12%	11%	11%	10%	10%	10%	6%	13%	9%	13%	-	-	-	-	-	-	4%	9%	9%

## Finchley & Golders Green Poll

### CATI Fieldwork : 7th-11th April 2015

Absolutes/col percents

Table 3

**Q.2 If there was a general election tomorrow, which party would you vote for?**

**Base: All respondents expressing an intention to vote (Turnout Weighted)**

**This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote**

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	636	298	337	50	67	97	112	128	178	359	121	41	83	259	271	33	40	28	5	219	196	73
Weighted base	596	296	300	58	117	126	94	79	118	246	179	55	88	238	248	34	41	32	4	210	158	74
Conservative	238	129	109	25	33	47	42	34	56	119	54	24	31	238	-	-	-	-	-	170	19	7
	40%	44%	36%	42%	28%	37%	44%	42%	48%	48%	30%	43%	35%	100%	-	-	-	-	-	81%	12%	10%
Labour	248	107	140	24	55	54	40	32	41	94	86	19	39	-	248	-	-	-	-	12	133	34
	42%	36%	47%	40%	47%	43%	43%	41%	34%	38%	48%	34%	44%	-	100%	-	-	-	-	6%	84%	47%
Liberal Democrat	34	20	13	1	12	7	3	5	6	15	11	4	3	-	-	34	-	-	-	3	*	19
	6%	7%	5%	2%	10%	5%	3%	6%	5%	6%	6%	7%	3%	-	-	100%	-	-	-	1%	*	26%
The UK Independence Party (UKIP)	41	23	18	3	5	12	6	4	11	8	14	5	9	-	-	-	41	-	-	18	3	3
	7%	8%	6%	5%	4%	9%	6%	5%	9%	3%	8%	9%	11%	-	-	-	100%	-	-	8%	2%	4%
The Green Party	32	14	17	6	11	6	4	3	3	9	14	3	4	-	-	-	-	32	-	7	2	9
	5%	5%	6%	10%	9%	5%	4%	3%	3%	4%	8%	6%	5%	-	-	-	-	100%	-	3%	1%	13%
Some other party	4	2	2	-	1	1	-	1	1	1	-	*	1	-	-	-	-	-	4	1	1	*
	1%	1%	1%	-	1%	1%	-	2%	1%	1%	-	*	1%	-	-	-	-	-	100%	1%	1%	*

## **Finchley & Golders Green Poll**

### **CATI Fieldwork : 7th-11th April 2015**

Col percents

Table 4

#### **Voting Intention (Turnout Weighted)**

**This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections**

	<u>Total</u>
Conservative	40%
Labour	41%
Liberal Democrat	6%
UKIP	7%
Green	5%
Other	1%

## Finchley & Golders Green Poll

### CATI Fieldwork : 7th-11th April 2015

Absolutes/col percents

Table 5

**Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?**

**Base: All respondents**

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1001	450	551	86	136	149	174	183	260	519	197	82	140	326	340	46	48	40	8	279	260	107
Weighted base	1001	484	517	106	248	198	146	116	174	363	304	112	160	313	322	51	52	48	6	275	214	105
Conservative	323 32%	180 37%	143 28%	37 35%	62 25%	60 30%	48 33%	43 37%	69 40%	149 41%	87 29%	33 29%	37 23%	290 93%	6 2%	3 6%	7 13%	* 1%	1 23%	202 74%	21 10%	13 12%
Labour	332 33%	139 29%	194 37%	41 39%	74 30%	71 36%	56 38%	36 31%	53 30%	120 33%	107 35%	34 31%	58 36%	6 2%	295 92%	3 7%	2 4%	6 13%	- -	24 9%	164 77%	38 37%
Liberal Democrat	52 5%	28 6%	24 5%	2 2%	21 9%	12 6%	3 2%	7 6%	8 4%	18 5%	18 6%	6 5%	7 4%	1 *	2 1%	44 86%	- -	- -	1 12%	3 1%	* *	26 25%
The UK Independence Party (UKIP)	48 5%	25 5%	23 4%	6 5%	9 4%	13 7%	6 4%	3 3%	10 6%	8 2%	11 4%	10 9%	14 8%	3 1%	- -	- -	41 79%	- -	1 19%	22 8%	2 1%	2 2%
The Green Party	41 4%	21 4%	20 4%	7 7%	12 5%	12 6%	5 3%	3 2%	2 1%	13 4%	15 5%	5 4%	7 4%	1 *	1 *	- -	- -	36 75%	- -	5 2%	4 2%	11 10%
The British National Party (BNP)	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Some other party	5 *	1 *	4 1%	- -	1 *	2 1%	1 *	1 *	1 *	2 *	2 1%	- -	1 *	1 *	- -	- -	- -	- -	2 37%	1 *	2 1%	- -
Would not vote	48 5%	17 4%	31 6%	6 6%	24 10%	5 3%	6 4%	4 4%	1 1%	10 3%	11 4%	10 9%	12 8%	- -	- -	- -	- -	- -	- -	- -	2 1%	1 1%
Refused	40 4%	16 3%	24 5%	- -	8 3%	5 3%	7 5%	5 5%	10 6%	10 3%	13 4%	4 4%	6 4%	- -	- -	- -	- -	- -	- -	4 2%	1 1%	- -
Don't know	111 11%	56 12%	55 11%	7 6%	37 15%	17 9%	14 10%	15 13%	20 11%	33 9%	40 13%	10 9%	19 12%	12 4%	18 6%	* 1%	2 4%	5 12%	1 9%	13 5%	18 9%	15 14%

## Finchley & Golders Green Poll

### CATI Fieldwork : 7th-11th April 2015

Absolutes/col percents

Table 6

**Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?**

**Base: All respondents expressing an intention to vote (Turnout Weighted)**

**This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote**

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	646	298	349	54	66	98	118	125	180	359	124	43	87	253	263	32	37	26	5	222	197	74
Weighted base	609	296	313	65	116	128	98	78	120	246	182	57	92	232	238	33	39	30	4	215	160	72
Conservative	250	134	117	26	37	48	41	37	58	119	64	24	31	224	3	3	6	*	1	173	18	10
	41%	45%	37%	41%	32%	37%	42%	47%	48%	48%	35%	43%	34%	96%	1%	8%	15%	1%	30%	80%	11%	14%
Labour	261	111	151	28	54	57	46	31	44	97	88	22	43	4	232	3	2	5	-	17	136	33
	43%	37%	48%	43%	47%	44%	47%	40%	37%	40%	48%	38%	46%	2%	97%	9%	4%	18%	-	8%	85%	45%
Liberal Democrat	32	20	12	1	11	6	2	5	6	13	11	2	3	*	2	28	-	-	*	3	*	19
	5%	7%	4%	2%	10%	4%	2%	7%	5%	5%	6%	4%	3%	*	1%	83%	-	-	4%	1%	*	27%
The UK Independence Party (UKIP)	36	18	17	3	5	11	6	3	8	7	8	5	11	3	-	-	32	-	1	19	2	1
	6%	6%	6%	5%	4%	8%	6%	4%	7%	3%	4%	9%	12%	1%	-	-	81%	-	19%	9%	1%	2%
The Green Party	27	12	15	6	8	7	3	2	2	9	10	3	3	1	1	-	-	24	-	4	2	9
	4%	4%	5%	9%	7%	5%	3%	2%	2%	4%	6%	6%	4%	*	*	-	-	81%	-	2%	1%	12%
Some other party	2	1	1	-	1	*	*	*	*	1	*	-	*	*	-	-	-	-	2	*	1	-
	*	*	*	-	1%	*	*	1%	*	*	*	-	1%	*	-	-	-	-	47%	*	1%	-

## **Finchley & Golders Green Poll**

### **CATI Fieldwork : 7th-11th April 2015**

Col percents

Table 7

#### **Constituency Voting Intention (Turnout Weighted)**

**This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections**

	<u>Total</u>
Conservative	41%
Labour	43%
Liberal Democrat	6%
UKIP	6%
Green	4%

**Other** \*

## Finchley & Golders Green Poll

### CATI Fieldwork : 7th-11th April 2015

Absolutes/col percents

Table 8

**Q.5 Are there any of the following political parties that you would definitely not vote for at the next General Election?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1001	450	551	86	136	149	174	183	260	519	197	82	140	326	340	46	48	40	8	279	260	107
Weighted base	1001	484	517	106	248	198	146	116	174	363	304	112	160	313	322	51	52	48	6	275	214	105
I would not vote UKIP	787	384	403	84	201	150	120	97	126	311	239	83	114	272	286	46	-	45	4	225	190	92
	79%	79%	78%	80%	81%	76%	82%	83%	73%	86%	79%	74%	71%	87%	89%	90%	-	94%	68%	82%	89%	88%
I would not vote Liberal Democrat	595	297	298	62	136	113	102	68	107	224	168	64	105	232	204	-	36	31	3	204	143	32
	59%	61%	58%	59%	55%	57%	70%	58%	61%	62%	55%	57%	66%	74%	63%	-	69%	65%	48%	74%	67%	31%
I would not vote Conservative	386	173	213	35	111	69	61	46	63	126	119	42	81	-	244	29	24	37	2	18	159	60
	39%	36%	41%	33%	45%	35%	42%	40%	36%	35%	39%	37%	51%	-	76%	56%	47%	77%	30%	7%	74%	57%
I would not vote Labour	354	181	173	32	74	68	55	48	71	142	89	38	65	221	-	18	37	17	2	187	18	18
	35%	37%	33%	30%	30%	34%	38%	42%	41%	39%	29%	34%	41%	71%	-	36%	72%	36%	39%	68%	8%	18%
None of these - I would potentially vote for all of them	60	25	35	6	13	12	6	6	16	7	24	8	12	6	9	2	6	2	1	5	7	6
	6%	5%	7%	5%	5%	6%	4%	5%	9%	2%	8%	7%	7%	2%	3%	4%	12%	4%	13%	2%	3%	5%
Don't know	21	8	13	2	7	4	1	1	4	5	6	3	2	-	3	-	-	-	-	1	2	-
	2%	2%	3%	2%	3%	2%	1%	1%	2%	1%	2%	3%	1%	-	1%	-	-	-	-	*	1%	-

## Finchley & Golders Green Poll

### CATI Fieldwork : 7th-11th April 2015

Absolutes/col percents

Table 9

#### **Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?**

**Base: All respondents**

	Total	Gender		Age					SEG				Voting Intention					2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1001	450	551	86	136	149	174	183	260	519	197	82	140	326	340	46	48	40	8	279	260	107	
Weighted base	1001	484	517	106	248	198	146	116	174	363	304	112	160	313	322	51	52	48	6	275	214	105	
NET: Well	714	356	358	73	173	140	110	84	122	283	204	77	111	280	207	41	26	27	4	235	132	73	
		71%	73%	69%	70%	70%	71%	75%	72%	70%	78%	67%	69%	69%	89%	64%	81%	50%	58%	58%	86%	62%	70%
Very well	(4)	75	53	22	11	21	9	10	4	18	24	22	12	14	36	15	2	2	-	1	32	12	2
		8%	11%	4%	11%	8%	5%	7%	3%	11%	7%	7%	11%	9%	11%	5%	4%	4%	-	9%	12%	6%	2%
Quite well	(3)	638	303	335	62	152	131	100	81	104	259	182	64	97	244	192	39	24	27	3	204	120	71
		64%	63%	65%	59%	61%	66%	68%	69%	60%	71%	60%	58%	61%	78%	60%	77%	46%	58%	49%	74%	56%	68%
Quite badly	(2)	197	89	108	26	54	46	23	21	26	55	70	28	30	22	86	7	15	18	1	31	59	21
		20%	18%	21%	25%	22%	23%	16%	18%	15%	15%	23%	25%	19%	7%	27%	14%	28%	38%	14%	11%	28%	20%
Very badly	(1)	35	18	16	1	13	6	4	5	5	11	10	5	6	-	14	2	8	-	1	-	11	8
		3%	4%	3%	1%	5%	3%	3%	4%	3%	3%	3%	5%	4%	-	4%	4%	15%	-	12%	-	5%	7%
NET: Badly		232	107	124	27	67	52	27	26	31	65	80	33	36	22	101	9	22	18	2	31	70	29
		23%	22%	24%	26%	27%	26%	18%	23%	18%	18%	26%	30%	22%	7%	31%	18%	43%	38%	26%	11%	33%	28%
Don't know		56	21	35	5	7	6	9	6	21	14	20	2	13	11	14	1	3	2	1	8	12	2
		6%	4%	7%	5%	3%	3%	6%	5%	12%	4%	7%	1%	8%	4%	4%	1%	7%	4%	16%	3%	6%	2%
Mean		2.80	2.84	2.76	2.83	2.75	2.75	2.85	2.75	2.89	2.85	2.76	2.76	2.81	3.04	2.67	2.81	2.43	2.60	2.66	3.00	2.66	2.66
Standard deviation		0.63	0.66	0.59	0.62	0.69	0.59	0.58	0.59	0.64	0.57	0.64	0.71	0.66	0.44	0.64	0.56	0.82	0.50	0.93	0.49	0.67	0.65
Standard error		0.02	0.03	0.03	0.07	0.06	0.05	0.05	0.04	0.04	0.03	0.05	0.08	0.06	0.02	0.04	0.08	0.12	0.08	0.35	0.03	0.04	0.06

## Finchley & Golders Green Poll

### CATI Fieldwork : 7th-11th April 2015

Absolutes/col percents

Table 10

#### **Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?**

**Base: All respondents**

	Total	Gender		Age					SEG				Voting Intention					2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1001	450	551	86	136	149	174	183	260	519	197	82	140	326	340	46	48	40	8	279	260	107	
Weighted base	1001	484	517	106	248	198	146	116	174	363	304	112	160	313	322	51	52	48	6	275	214	105	
NET: Well	729	374	355	74	176	146	109	89	126	296	218	74	101	280	222	42	30	27	6	237	143	80	
		73%	77%	69%	70%	71%	74%	75%	76%	72%	82%	72%	67%	63%	89%	69%	81%	57%	57%	91%	86%	67%	77%
Very well	(4)	88	54	34	10	25	15	16	4	16	27	25	17	8	40	14	2	6	2	3	37	11	7
		9%	11%	7%	10%	10%	8%	11%	3%	9%	7%	8%	15%	5%	13%	4%	4%	11%	5%	42%	14%	5%	6%
Quite well	(3)	641	321	321	64	150	131	94	85	110	269	193	57	92	240	207	40	24	25	3	199	132	74
		64%	66%	62%	60%	61%	66%	64%	73%	63%	74%	63%	51%	58%	77%	64%	78%	46%	52%	49%	72%	62%	71%
Quite badly	(2)	156	60	96	26	40	33	21	16	21	46	44	18	36	20	63	5	11	16	1	27	39	11
		16%	12%	19%	25%	16%	17%	14%	14%	12%	13%	14%	16%	23%	6%	20%	9%	21%	33%	9%	10%	18%	10%
Very badly	(1)	58	30	28	2	24	14	5	7	4	10	20	12	12	2	24	3	9	2	-	4	15	10
		6%	6%	5%	2%	10%	7%	4%	6%	2%	3%	7%	11%	7%	1%	7%	7%	17%	5%	-	1%	7%	9%
NET: Badly		214	90	124	28	64	47	26	23	25	56	64	30	48	22	87	8	20	18	1	31	55	20
		21%	19%	24%	26%	26%	24%	18%	19%	15%	15%	21%	27%	30%	7%	27%	16%	38%	38%	9%	11%	26%	19%
Don't know		58	20	38	4	8	5	11	5	23	11	22	8	12	11	13	2	2	2	-	8	16	4
		6%	4%	7%	3%	3%	2%	7%	5%	13%	3%	7%	7%	7%	4%	4%	3%	4%	5%	-	3%	7%	4%
Mean		2.80	2.86	2.75	2.81	2.74	2.76	2.88	2.77	2.91	2.89	2.79	2.76	2.66	3.05	2.69	2.81	2.53	2.60	3.32	3.01	2.70	2.77
Standard deviation		0.68	0.70	0.67	0.63	0.78	0.69	0.65	0.61	0.60	0.56	0.70	0.86	0.71	0.47	0.68	0.61	0.93	0.67	0.70	0.55	0.69	0.71
Standard error		0.02	0.03	0.03	0.07	0.07	0.06	0.05	0.05	0.04	0.02	0.05	0.10	0.06	0.03	0.04	0.09	0.14	0.11	0.25	0.03	0.04	0.07

## Finchley & Golders Green Poll

### CATI Fieldwork : 7th-11th April 2015

Absolutes/col percents

Table 11

**Q.7 Which of the following statements do you most agree with?****Base: All respondents**

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1001	450	551	86	136	149	174	183	260	519	197	82	140	326	340	46	48	40	8	279	260	107
Weighted base	1001	484	517	106	248	198	146	116	174	363	304	112	160	313	322	51	52	48	6	275	214	105
I am satisfied with the job David Cameron is doing overall as Prime Minister	398 40%	217 45%	181 35%	35 33%	97 39%	82 42%	58 40%	44 37%	76 44%	157 43%	110 36%	47 42%	63 39%	231 74%	49 15%	18 36%	17 34%	7 15%	4 68%	189 69%	35 16%	22 21%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	187 19%	84 17%	103 20%	34 32%	41 16%	30 15%	29 20%	24 20%	29 17%	76 21%	56 19%	16 14%	27 17%	76 24%	28 9%	13 25%	18 34%	11 23%	1 18%	58 21%	25 12%	23 22%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	314 31%	147 30%	167 32%	28 26%	86 35%	69 35%	46 31%	37 32%	48 27%	108 30%	113 37%	28 25%	52 33%	4 1%	233 72%	18 34%	9 17%	26 55%	1 14%	23 8%	140 66%	54 51%
Refused	26 3%	10 2%	17 3%	- -	3 1%	2 1%	5 3%	2 1%	11 6%	6 2%	8 3%	1 1%	5 3%	* *	- -	- -	- -	- -	- -	1 *	- -	1 *
Don't know	76 8%	27 6%	49 10%	9 8%	20 8%	15 8%	8 5%	11 9%	11 6%	16 4%	16 5%	20 18%	13 8%	2 1%	12 4%	3 5%	8 15%	3 7%	- -	4 1%	14 6%	6 6%

## Finchley & Golders Green Poll

### CATI Fieldwork : 7th-11th April 2015

Absolutes/col percents

Table 12

**Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?**  
**Base: All respondents**

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1001	450	551	86	136	149	174	183	260	519	197	82	140	326	340	46	48	40	8	279	260	107
Weighted base	1001	484	517	106	248	198	146	116	174	363	304	112	160	313	322	51	52	48	6	275	214	105
Labour	600	280	321	48	122	113	115	85	110	230	191	61	86	164	241	22	33	28	6	150	167	79
	60%	58%	62%	45%	49%	57%	79%	73%	63%	63%	63%	54%	54%	52%	75%	42%	64%	58%	88%	55%	78%	76%
The Conservatives	341	158	183	23	58	69	53	50	82	146	91	35	50	118	117	13	14	7	4	126	78	37
	34%	33%	35%	22%	23%	35%	37%	43%	47%	40%	30%	31%	31%	38%	36%	26%	26%	15%	62%	46%	37%	36%
The UK Independence Party (UKIP)	147	73	74	15	23	34	27	23	22	57	58	9	17	33	56	7	14	7	1	39	40	26
	15%	15%	14%	14%	9%	17%	18%	19%	13%	16%	19%	8%	11%	11%	17%	13%	26%	16%	17%	14%	18%	25%
The Liberal Democrat	99	51	49	10	20	20	24	9	15	33	34	12	13	17	34	10	4	4	1	19	16	18
	10%	10%	9%	9%	8%	10%	16%	8%	9%	9%	11%	11%	8%	6%	11%	19%	7%	8%	14%	7%	8%	18%
None of them	275	146	128	45	85	67	17	22	36	89	77	36	51	95	59	24	14	13	-	65	36	14
	27%	30%	25%	43%	34%	34%	12%	19%	21%	25%	25%	33%	32%	30%	18%	48%	28%	28%	-	24%	17%	14%
Don't know	27	8	19	3	12	3	3	1	6	6	12	1	4	4	10	1	2	4	-	7	3	1
	3%	2%	4%	2%	5%	1%	2%	1%	3%	2%	4%	1%	3%	1%	3%	3%	5%	8%	-	2%	1%	1%

## Finchley & Golders Green Poll

### CATI Fieldwork : 7th-11th April 2015

Absolutes/col percents

Table 13

**Q.9 Which of the following would you most like to see as the outcome of the next general election?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1001	450	551	86	136	149	174	183	260	519	197	82	140	326	340	46	48	40	8	279	260	107
Weighted base	1001	484	517	106	248	198	146	116	174	363	304	112	160	313	322	51	52	48	6	275	214	105
A Labour government	309	144	165	38	90	56	49	29	44	97	101	41	55	8	234	7	6	19	1	24	135	32
	31%	30%	32%	36%	36%	29%	34%	25%	25%	27%	33%	37%	35%	3%	73%	13%	12%	41%	19%	9%	63%	30%
A Conservative government	301	155	146	33	61	62	46	35	59	136	93	20	38	232	1	5	19	6	1	186	18	5
	30%	32%	28%	32%	25%	31%	31%	30%	34%	38%	31%	18%	24%	74%	*	11%	37%	13%	17%	68%	8%	4%
A coalition between Labour and the Liberal Democrats	131	59	73	6	35	38	20	15	16	46	44	13	23	2	69	19	1	15	-	9	38	38
	13%	12%	14%	6%	14%	19%	13%	13%	9%	13%	15%	12%	14%	1%	21%	38%	2%	31%	-	3%	18%	37%
A coalition between the Conservatives and the Liberal Democrats	126	73	54	11	27	21	19	23	25	51	28	16	22	61	5	19	13	3	3	45	11	21
	13%	15%	10%	10%	11%	11%	13%	20%	15%	14%	9%	14%	14%	20%	2%	38%	25%	7%	48%	16%	5%	20%
Don't know	133	54	80	17	34	20	12	14	30	33	37	21	22	10	12	1	12	3	1	11	12	9
	13%	11%	15%	16%	14%	10%	8%	12%	17%	9%	12%	19%	14%	3%	4%	1%	23%	7%	16%	4%	6%	8%

**Finchley & Golders Green Poll**  
**CATI Fieldwork : 7th-11th April 2015**

Absolutes/col percents

Table 14  
**Gender**  
**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1001	1001
Weighted base	1001	1001
Male	450 45%	484 48%
Female	551 55%	517 52%

## Finchley & Golders Green Poll

### CATI Fieldwork : 7th-11th April 2015

Absolutes/col percents

Table 15  
**Into which of the following age groups do you fall?**  
**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1001	1001
Weighted base	1001	1001
18-24	86 9%	106 11%
25-34	136 14%	248 25%
35-44	149 15%	198 20%
45-54	174 17%	146 15%
55-64	183 18%	116 12%
65 or older	260 26%	174 17%
Refused	13 1%	13 1%

## Finchley & Golders Green Poll

### CATI Fieldwork : 7th-11th April 2015

Absolutes/col percents

Table 16

**SEG****Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1001	1001
Weighted base	1001	1001
A	201 20%	138 14%
B	318 32%	224 22%
C1	197 20%	304 30%
C2	82 8%	112 11%
D	47 5%	65 6%
E	93 9%	95 10%
Refused	63 6%	63 6%

## Finchley & Golders Green Poll

### CATI Fieldwork : 7th-11th April 2015

Absolutes/col percents

Table 17

**Q.4 At the last general election, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?**

**Could you tell me which party you voted for at the last general election back in May 2010?**

**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1001	1001
Weighted base	1001	1001
Conservative	279 28%	275 27%
Labour	260 26%	214 21%
Liberal Democrats	107 11%	105 10%
Another party	35 3%	23 2%
Did not vote	228 23%	298 30%
Refused	48 5%	45 4%
Don't know	44 4%	43 4%