

Edinburgh South Poll

CATI Fieldwork : 13th-17th April 2015

Absolutes/col percents

Table 1

Q.1 Many people say that if there was a general election for the Westminster Parliament tomorrow they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention						2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP	
Unweighted base	1000	463	537	74	118	144	173	188	301	491	230	63	158	154	256	52	8	297	33	5	155	273	199	122	
Weighted base	1000	469	531	180	171	155	163	141	189	344	339	107	151	151	238	57	7	301	40	8	144	244	223	66	
Certain to vote	(10)	776	366	410	98	108	125	146	130	168	285	251	87	109	119	206	51	5	246	34	7	130	202	209	57
		78%	78%	77%	54%	63%	81%	90%	92%	89%	83%	74%	81%	72%	79%	87%	88%	72%	82%	84%	85%	90%	83%	94%	86%
	(9)	44	25	19	17	11	8	4	2	2	14	19	-	9	8	12	2	-	13	-	-	6	8	7	1
		4%	5%	4%	9%	6%	5%	2%	2%	1%	4%	6%	-	6%	5%	5%	3%	-	4%	-	-	4%	3%	3%	2%
	(8)	36	20	16	16	6	6	3	1	4	15	9	2	4	13	6	-	-	9	3	-	3	5	1	2
		4%	4%	3%	9%	3%	4%	2%	1%	2%	4%	3%	2%	3%	9%	3%	-	-	3%	7%	-	2%	2%	*	3%
	(7)	38	18	20	19	11	1	2	1	3	11	17	-	10	5	10	4	1	10	-	-	2	13	6	2
		4%	4%	4%	11%	7%	1%	1%	1%	1%	3%	5%	-	6%	4%	4%	6%	13%	3%	-	-	1%	5%	3%	2%
	(6)	11	6	5	1	6	2	-	1	1	4	4	-	2	-	1	-	-	6	1	-	-	2	1	2
		1%	1%	1%	1%	3%	1%	-	1%	*	1%	1%	-	1%	-	*	-	-	2%	3%	-	-	1%	*	3%
	(5)	32	6	26	13	6	7	-	2	5	5	19	4	3	5	2	-	1	8	3	1	2	7	-	-
		3%	1%	5%	7%	3%	4%	-	1%	3%	2%	5%	4%	2%	3%	1%	-	15%	3%	6%	15%	1%	3%	-	-
	(4)	3	-	3	-	-	-	2	1	-	-	1	2	-	-	-	-	-	2	-	-	-	3	-	-
		*	-	*	-	-	-	1%	1%	-	-	*	1%	-	-	-	-	-	1%	-	-	-	1%	-	-
	(3)	10	4	6	3	6	-	1	-	1	3	2	2	-	-	2	-	3	-	-	1	-	-	-	-
		1%	1%	1%	2%	3%	-	*	-	*	1%	2%	1%	-	-	3%	-	1%	-	-	1%	-	-	-	-
	(2)	9	5	4	-	6	-	1	-	1	2	-	5	*	2	-	-	4	-	-	-	1	-	2	2%
		1%	1%	1%	-	4%	-	1%	-	1%	1%	-	4%	*	1%	-	-	1%	-	-	-	*	-	-	2%
Definitely would not vote	(1)	38	17	21	13	12	5	3	1	4	5	14	10	6	-	-	-	-	-	-	-	1	-	1	1%
		4%	4%	4%	7%	7%	3%	2%	1%	2%	2%	4%	9%	4%	-	-	-	-	-	-	-	*	-	-	1%
Don't know		4	1	2	-	-	-	-	2	2	1	1	-	1	-	-	-	-	-	-	-	1	-	-	-
		*	*	*	-	-	-	-	1%	1%	*	*	-	1%	-	-	-	-	-	-	-	*	-	-	-
Mean		9.07	9.15	8.99	8.25	8.21	9.27	9.55	9.74	9.54	9.44	8.95	8.70	8.81	9.48	9.67	9.59	8.87	9.36	9.44	9.27	9.77	9.44	9.87	9.42
Standard deviation		2.21	2.12	2.28	2.64	2.94	1.96	1.69	1.15	1.64	1.60	2.25	2.89	2.49	1.21	1.06	1.36	2.04	1.64	1.42	1.89	0.89	1.49	0.56	1.76
Standard error		0.07	0.10	0.10	0.31	0.27	0.16	0.13	0.08	0.09	0.07	0.15	0.36	0.20	0.10	0.07	0.19	0.72	0.09	0.25	0.84	0.07	0.09	0.04	0.16

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Absolutes/col percents

Table 2

Q.2 If there was a general election for the Westminster parliament tomorrow, which party would you vote for?

Base: All respondents

	Gender		Age							SEG				Voting Intention						2010 Vote				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	1000	463	537	74	118	144	173	188	301	491	230	63	158	154	256	52	8	297	33	5	155	273	199	122
Weighted base	1000	469	531	180	171	155	163	141	189	344	339	107	151	151	238	57	7	301	40	8	144	244	223	66
Conservative	151 15%	63 13%	88 17%	32 18%	14 8%	17 11%	17 10%	21 15%	50 27%	72 21%	44 13%	10 10%	21 14%	151 100%	-	-	-	-	-	-	97 67%	9 4%	13 6%	1 2%
Labour	238 24%	110 24%	128 24%	33 19%	23 14%	34 22%	51 31%	41 29%	54 29%	89 26%	78 23%	18 17%	37 24%	-	238 100%	-	-	-	-	-	19 13%	114 47%	62 28%	4 5%
Liberal Democrat	57 6%	32 7%	26 5%	6 3%	9 5%	13 8%	10 6%	8 6%	12 6%	19 6%	26 8%	3 3%	6 4%	-	-	57 100%	-	-	-	-	1 1%	1 *	40 18%	* *
The UK Independence Party (UKIP)	7 1%	4 1%	4 1%	1 1%	1 1%	1 1%	* *	3 2%	1 *	3 1%	2 1%	-	1 1%	-	-	-	7 100%	-	-	-	3 2%	2 1%	-	* 1%
SNP	301 30%	162 34%	139 26%	59 33%	75 44%	61 39%	45 27%	32 23%	30 16%	89 26%	108 32%	47 44%	47 31%	-	-	-	-	301 100%	-	-	7 5%	82 34%	70 31%	54 81%
The Green Party	40 4%	15 3%	26 5%	19 11%	7 4%	5 3%	5 3%	4 3%	1 1%	15 4%	17 5%	-	5 3%	-	-	-	-	-	40 100%	-	1 1%	6 3%	9 4%	2 2%
The British National Party (BNP)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some other party	8 1%	5 1%	3 1%	3 2%	3 1%	1 1%	1 1%	-	-	2 1%	-	3 2%	3 2%	-	-	-	-	-	-	8 100%	-	-	1 *	-
Would not vote	38 4%	17 4%	21 4%	13 7%	12 7%	5 3%	3 2%	1 1%	4 2%	5 2%	14 4%	10 9%	6 4%	-	-	-	-	-	-	-	-	1 *	-	1 1%
Refused	49 5%	20 4%	30 6%	-	2 1%	6 4%	7 4%	14 10%	20 11%	13 4%	13 4%	6 5%	11 7%	-	-	-	-	-	-	-	3 2%	7 3%	7 3%	2 2%
Don't know	111 11%	42 9%	69 13%	14 8%	26 15%	13 8%	25 16%	16 11%	17 9%	36 10%	37 11%	11 10%	16 11%	-	-	-	-	-	-	-	13 9%	20 8%	22 10%	3 4%

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Table 3

Q.2 If there was a general election for the Westminster parliament tomorrow, which party would you vote for?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age						SEG				Voting Intention						2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	683	331	352	49	68	104	121	134	207	358	157	41	96	130	221	45	6	250	27	4	122	207	151	94
Weighted base	664	326	338	113	101	112	112	96	128	246	224	68	94	125	203	48	5	244	33	6	111	182	171	51
Conservative	125	53	71	22	12	15	15	19	42	60	34	9	18	125	-	-	-	-	-	-	85	8	10	1
	19%	16%	21%	19%	11%	13%	13%	20%	33%	24%	15%	14%	19%	100%	-	-	-	-	-	-	76%	5%	6%	2%
Labour	203	95	109	25	18	30	45	36	48	76	68	16	29	-	203	-	-	-	-	-	17	99	55	3
	31%	29%	32%	22%	18%	27%	41%	38%	37%	31%	30%	24%	31%	-	100%	-	-	-	-	-	15%	54%	32%	6%
Liberal Democrat	48	27	21	5	5	11	9	7	10	17	22	3	3	-	-	48	-	-	-	-	1	1	34	*
	7%	8%	6%	5%	5%	10%	8%	7%	8%	7%	10%	5%	4%	-	-	100%	-	-	-	-	1%	*	20%	1%
The UK Independence Party (UKIP)	5	3	2	1	*	1	*	2	1	2	1	-	1	-	-	-	5	-	-	-	3	1	-	*
	1%	1%	1%	1%	*	1%	*	2%	1%	1%	1%	-	1%	-	-	-	100%	-	-	-	2%	*	-	1%
SNP	244	131	113	42	58	52	38	29	26	77	84	37	37	-	-	-	244	-	-	5	68	63	44	
	37%	40%	33%	37%	57%	46%	34%	30%	21%	31%	38%	55%	39%	-	-	-	100%	-	-	5%	37%	37%	88%	
The Green Party	33	13	20	15	6	3	4	3	1	12	14	-	4	-	-	-	-	33	-	1	6	8	1	
	5%	4%	6%	14%	6%	3%	4%	3%	1%	5%	6%	-	5%	-	-	-	-	100%	-	1%	3%	5%	3%	
Some other party	6	5	2	3	2	*	1	-	-	2	-	2	2	-	-	-	-	-	-	6	-	-	1	
	1%	1%	*	3%	2%	*	1%	-	-	1%	-	3%	2%	-	-	-	-	-	-	100%	-	-	*	

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Col percents

Table 4

Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	19%
Labour	31%
Liberal Democrat	8%
UKIP	1%
SNP	35%
Green	5%
Other	1%

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Table 5

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention						2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	1000	463	537	74	118	144	173	188	301	491	230	63	158	154	256	52	8	297	33	5	155	273	199	122
Weighted base	1000	469	531	180	171	155	163	141	189	344	339	107	151	151	238	57	7	301	40	8	144	244	223	66
Conservative	122 12%	52 11%	69 13%	24 13%	10 6%	11 7%	15 9%	21 15%	41 22%	56 16%	33 10%	12 11%	18 12%	115 76%	2 1%	-	-	-	-	-	85 59%	5 2%	7 3%	1 1%
Labour	271 27%	128 27%	143 27%	35 19%	25 15%	43 28%	61 38%	43 30%	63 33%	104 30%	92 27%	21 19%	38 25%	15 10%	222 93%	3 5%	1 15%	7 2%	6 14%	-	25 18%	126 52%	73 33%	5 7%
Liberal Democrat	58 6%	30 6%	28 5%	6 3%	11 6%	12 8%	10 6%	8 6%	12 6%	19 5%	28 8%	2 2%	6 4%	3 2%	1 *	50 88%	-	1 *	-	-	2 2%	3 1%	40 18%	* *
The UK Independence Party (UKIP)	8 1%	4 1%	5 1%	4 2%	-	1 1%	* *	1 1%	1 1%	3 1%	3 1%	-	1 1%	-	-	-	4 53%	1 *	-	-	2 1%	-	-	1 2%
SNP	311 31%	172 37%	139 26%	68 38%	76 45%	61 39%	43 26%	34 24%	30 16%	92 27%	112 33%	48 44%	46 31%	5 3%	-	1 2%	1 13%	283 94%	8 21%	-	12 8%	81 33%	72 32%	54 81%
The Green Party	31 3%	8 2%	23 4%	13 7%	3 2%	4 3%	5 3%	4 3%	1 1%	16 5%	11 3%	-	3 2%	-	3 1%	-	-	2 1%	26 64%	-	1 1%	8 3%	6 3%	2 3%
The British National Party (BNP)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some other party	7 1%	4 1%	3 1%	2 1%	3 1%	1 1%	1 1%	-	1 1%	2 1%	-	4 3%	1 1%	-	-	-	-	-	-	6 79%	-	-	1 *	-
Would not vote	38 4%	17 4%	21 4%	13 7%	12 7%	5 3%	3 2%	1 1%	4 2%	5 2%	14 4%	10 9%	6 4%	-	-	-	-	-	-	-	-	1 *	-	1 1%
Refused	41 4%	15 3%	26 5%	-	2 1%	6 4%	3 2%	13 9%	16 8%	10 3%	11 3%	3 3%	10 6%	1 1%	* *	-	-	1 *	-	-	3 2%	4 2%	8 3%	1 1%
Don't know	112 11%	37 8%	75 14%	15 9%	28 16%	10 6%	22 13%	16 12%	21 11%	38 11%	35 10%	9 8%	21 14%	12 8%	9 4%	3 6%	1 18%	6 2%	1 1%	2 21%	14 10%	16 7%	18 8%	1 2%

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Table 6

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Gender			Age						SEG				Voting Intention						2010 Vote				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	687	336	351	47	67	105	125	135	208	359	159	45	94	120	215	41	5	245	26	3	121	212	152	97
Weighted base	666	332	334	109	98	114	117	97	129	247	224	72	90	114	195	45	4	239	32	5	109	185	175	53
Conservative	102	45	56	15	8	10	13	19	36	47	26	11	15	95	2	-	-	-	-	-	74	5	6	1
	15%	14%	17%	14%	8%	9%	11%	20%	28%	19%	11%	15%	17%	83%	1%	-	-	-	-	-	68%	3%	3%	2%
Labour	229	108	121	26	20	37	53	37	54	86	79	17	31	13	190	3	*	5	5	-	22	106	65	4
	34%	33%	36%	24%	21%	32%	45%	38%	42%	35%	35%	24%	34%	11%	97%	6%	3%	2%	15%	-	20%	57%	37%	8%
Liberal Democrat	47	26	22	5	6	11	9	7	10	17	22	2	4	2	1	42	-	1	-	-	2	1	34	*
	7%	8%	6%	5%	6%	10%	7%	7%	7%	7%	10%	3%	4%	2%	*	92%	-	*	-	-	2%	*	19%	*
The UK Independence Party (UKIP)	5	3	1	1	-	1	*	1	1	3	*	-	1	-	-	-	3	*	-	-	1	-	-	1
	1%	1%	*	1%	-	1%	*	1%	1%	1%	*	-	1%	-	-	-	87%	*	-	-	1%	-	-	1%
SNP	253	139	114	49	59	52	37	30	26	78	89	39	37	4	-	1	*	230	7	-	9	66	64	45
	38%	42%	34%	45%	60%	45%	31%	31%	20%	32%	40%	54%	40%	3%	-	2%	10%	97%	21%	-	8%	36%	37%	85%
The Green Party	25	7	18	11	3	3	5	3	1	13	9	-	3	-	3	-	-	2	21	-	1	7	5	2
	4%	2%	5%	10%	3%	3%	4%	3%	1%	5%	4%	-	3%	-	1%	-	-	1%	63%	-	1%	4%	3%	3%
Some other party	6	4	2	1	2	*	1	-	1	2	-	3	*	-	-	-	-	-	-	5	-	-	1	-
	1%	1%	*	1%	2%	*	1%	-	1%	1%	-	4%	*	-	-	-	-	-	-	100%	-	-	*	-

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Col percents

Table 7

Constituency Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	16%
Labour	34%
Liberal Democrat	8%
UKIP	1%
SNP	37%
Green	4%
Other	1%

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Absolutes/col percents

Table 8

Q.5 Are there any of the following political parties that you would definitely not vote for at the next general election for the Westminster parliament?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention						2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	1000	463	537	74	118	144	173	188	301	491	230	63	158	154	256	52	8	297	33	5	155	273	199	122
Weighted base	1000	469	531	180	171	155	163	141	189	344	339	107	151	151	238	57	7	301	40	8	144	244	223	66
I would not vote UKIP	858	388	470	140	145	142	146	121	162	309	291	89	122	133	224	52	-	274	40	5	124	222	213	61
	86%	83%	89%	78%	85%	92%	90%	86%	86%	90%	86%	83%	80%	88%	94%	92%	-	91%	100%	64%	86%	91%	96%	92%
I would not vote Conservative	615	297	318	95	122	111	107	89	91	193	221	71	97	-	174	37	6	267	39	7	14	195	165	60
	62%	63%	60%	53%	72%	72%	66%	63%	48%	56%	65%	66%	64%	-	73%	64%	82%	89%	97%	89%	9%	80%	74%	91%
I would not vote Liberal Democrat	580	276	303	89	105	96	104	84	101	186	205	72	89	89	132	-	7	238	34	3	99	172	97	57
	58%	59%	57%	49%	61%	62%	64%	60%	53%	54%	61%	67%	59%	59%	55%	-	100%	79%	84%	42%	69%	70%	44%	86%
I would not vote SNP	434	188	247	56	45	58	82	74	117	169	135	36	63	131	166	35	6	-	12	4	116	97	111	2
	43%	40%	46%	31%	26%	38%	50%	52%	62%	49%	40%	33%	42%	87%	70%	61%	82%	-	30%	47%	81%	40%	50%	4%
I would not vote Labour	391	192	199	73	81	58	61	50	69	126	133	54	63	88	-	26	5	202	18	5	79	58	86	50
	39%	41%	38%	40%	47%	38%	37%	36%	36%	37%	39%	50%	41%	59%	-	45%	72%	67%	45%	64%	55%	24%	39%	76%
None of these - I would potentially vote for all of them	27	13	14	6	7	2	3	4	5	6	4	8	7	2	1	1	-	6	-	-	-	2	2	-
	3%	3%	3%	3%	4%	1%	2%	3%	3%	2%	1%	8%	4%	2%	*	1%	-	2%	-	-	-	1%	1%	-
Don't know	17	13	4	10	1	1	1	1	3	3	8	-	3	-	1	-	-	-	-	-	-	1	-	-
	2%	3%	1%	5%	1%	*	1%	1%	2%	1%	2%	-	2%	-	*	-	-	-	-	-	-	*	-	-

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Absolutes/col percents

Table 9

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention						2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP	
Unweighted base	1000	463	537	74	118	144	173	188	301	491	230	63	158	154	256	52	8	297	33	5	155	273	199	122	
Weighted base	1000	469	531	180	171	155	163	141	189	344	339	107	151	151	238	57	7	301	40	8	144	244	223	66	
NET: Well	674	318	356	120	118	97	105	99	133	251	226	63	88	132	181	45	2	164	26	4	123	163	150	26	
	67%	68%	67%	66%	69%	63%	65%	70%	70%	73%	67%	58%	58%	88%	76%	79%	33%	55%	64%	47%	85%	67%	67%	39%	
Very well	(4)	38	18	20	10	6	1	1	8	11	5	24	1	4	12	10	2	7	1	-	12	1	2	*	
		4%	4%	4%	6%	4%	1%	*	5%	6%	1%	7%	1%	3%	8%	4%	3%	2%	3%	-	8%	1%	1%	1%	
Quite well	(3)	636	300	336	109	112	96	104	91	122	246	203	61	84	120	170	44	2	158	25	4	111	161	148	25
		64%	64%	63%	61%	65%	62%	64%	65%	65%	72%	60%	57%	55%	79%	72%	76%	33%	52%	61%	47%	77%	66%	66%	39%
Quite badly	(2)	231	114	117	49	43	42	40	31	26	72	82	33	39	9	42	9	3	110	12	4	10	63	56	33
		23%	24%	22%	27%	25%	27%	25%	22%	14%	21%	24%	31%	26%	6%	17%	16%	45%	37%	30%	53%	7%	26%	25%	50%
Very badly	(1)	32	14	18	8	5	7	4	4	4	9	10	4	7	2	3	-	1	18	1	-	*	6	2	5
		3%	3%	3%	4%	3%	4%	3%	3%	2%	3%	3%	4%	5%	1%	1%	-	10%	6%	3%	-	*	3%	1%	8%
NET: Badly		264	128	136	57	48	49	45	35	30	81	91	37	46	11	45	9	4	128	14	4	10	70	57	38
		26%	27%	26%	32%	28%	32%	27%	25%	16%	23%	27%	35%	30%	7%	19%	16%	55%	42%	34%	53%	7%	29%	26%	58%
Don't know		62	23	39	3	5	8	13	7	26	12	21	8	18	8	13	3	1	9	1	-	11	12	16	2
		6%	5%	7%	2%	3%	5%	8%	5%	14%	4%	6%	7%	12%	5%	5%	5%	12%	3%	2%	-	8%	5%	7%	3%
Mean		2.72	2.72	2.73	2.69	2.72	2.62	2.68	2.76	2.86	2.75	2.76	2.60	2.64	3.00	2.83	2.87	2.26	2.52	2.65	2.47	3.01	2.68	2.72	2.33
Standard deviation		0.59	0.59	0.60	0.65	0.58	0.59	0.53	0.60	0.56	0.52	0.63	0.59	0.63	0.45	0.51	0.43	0.71	0.64	0.60	0.53	0.42	0.53	0.48	0.63
Standard error		0.02	0.03	0.03	0.08	0.05	0.05	0.04	0.04	0.03	0.02	0.04	0.08	0.05	0.04	0.03	0.06	0.27	0.04	0.11	0.24	0.04	0.03	0.04	0.06

Edinburgh South Poll

CATI Fieldwork : 13th-17th April 2015

Absolutes/col percents

Table 10

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention						2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP	
Unweighted base	1000	463	537	74	118	144	173	188	301	491	230	63	158	154	256	52	8	297	33	5	155	273	199	122	
Weighted base	1000	469	531	180	171	155	163	141	189	344	339	107	151	151	238	57	7	301	40	8	144	244	223	66	
NET: Well	739	354	385	145	127	103	119	102	140	290	237	79	88	133	195	49	2	194	31	5	122	177	171	32	
	74%	75%	73%	81%	74%	67%	73%	73%	74%	84%	70%	73%	58%	88%	82%	85%	32%	64%	77%	68%	84%	73%	77%	48%	
Very well	(4)	44	23	21	12	7	3	3	10	16	20	-	2	17	8	2	-	4	3	-	13	5	5	2	
		4%	5%	4%	7%	4%	2%	2%	7%	5%	6%	-	1%	11%	3%	3%	-	1%	7%	-	9%	2%	2%	4%	
Quite well	(3)	696	331	365	133	120	100	116	92	132	275	217	79	86	116	187	2	189	29	5	108	172	167	29	
		70%	71%	69%	74%	70%	65%	72%	65%	70%	80%	64%	73%	57%	77%	79%	82%	32%	63%	71%	68%	75%	70%	44%	
Quite badly	(2)	186	87	99	35	35	39	30	26	22	40	78	21	37	6	29	4	4	87	8	3	9	52	37	24
		19%	19%	19%	19%	20%	25%	19%	18%	11%	12%	23%	20%	25%	4%	12%	7%	56%	29%	19%	32%	6%	21%	17%	36%
Very badly	(1)	23	9	14	-	7	4	5	4	3	6	6	2	9	1	3	-	-	10	1	-	1	5	1	9
		2%	2%	3%	-	4%	3%	3%	3%	1%	2%	2%	1%	6%	1%	1%	-	-	3%	2%	-	1%	2%	*	13%
NET: Badly		209	95	114	35	42	43	35	30	24	46	84	23	46	7	32	4	4	97	9	3	10	57	38	33
		21%	20%	21%	19%	24%	28%	22%	21%	13%	13%	25%	21%	30%	5%	13%	7%	56%	32%	21%	32%	7%	23%	17%	49%
Don't know		52	20	32	-	2	8	8	9	24	8	18	6	18	10	11	5	1	10	1	-	12	10	14	2
		5%	4%	6%	-	1%	5%	5%	6%	13%	2%	5%	6%	12%	7%	5%	8%	12%	3%	1%	-	9%	4%	6%	3%
Mean		2.80	2.82	2.79	2.87	2.76	2.70	2.75	2.82	2.89	2.78	2.76	2.61	3.07	2.88	2.95	2.36	2.65	2.83	2.68	3.02	2.75	2.84	2.40	
Standard deviation		0.55	0.54	0.56	0.50	0.59	0.56	0.54	0.61	0.48	0.48	0.58	0.46	0.63	0.43	0.45	0.33	0.52	0.57	0.58	0.50	0.44	0.53	0.43	0.77
Standard error		0.02	0.03	0.02	0.06	0.06	0.05	0.04	0.05	0.03	0.02	0.04	0.06	0.05	0.04	0.03	0.05	0.20	0.03	0.10	0.02	0.04	0.03	0.03	0.07

Edinburgh South Poll

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Absolutes/col percents

Table 11
Q.7 Which of the following statements do you most agree with?
Base: All respondents

	Gender		Age							SEG				Voting Intention							2010 Vote			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	1000	463	537	74	118	144	173	188	301	491	230	63	158	154	256	52	8	297	33	5	155	273	199	122
Weighted base	1000	469	531	180	171	155	163	141	189	344	339	107	151	151	238	57	7	301	40	8	144	244	223	66
I am satisfied with the job David Cameron is doing overall as Prime Minister	284 28%	138 29%	146 28%	49 27%	49 28%	39 25%	32 20%	38 27%	77 41%	106 31%	86 25%	25 24%	48 32%	127 84%	41 17%	26 46%	- -	31 10%	2 4%	1 15%	108 75%	39 16%	43 19%	7 11%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	210 21%	84 18%	126 24%	57 32%	40 24%	28 18%	32 20%	21 15%	31 16%	84 24%	80 23%	15 14%	21 14%	24 16%	43 18%	12 21%	6 85%	75 25%	11 28%	1 11%	30 21%	36 15%	47 21%	16 24%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	393 39%	193 41%	201 38%	57 32%	65 38%	74 48%	77 48%	65 46%	54 28%	131 38%	127 37%	57 53%	58 38%	- -	150 63%	10 18%	1 15%	157 52%	26 66%	6 75%	4 3%	149 61%	115 52%	29 44%
Refused	39 4%	16 3%	22 4%	5 3%	3 2%	7 5%	4 2%	9 6%	10 6%	7 2%	19 6%	5 5%	4 3%	- -	1 *	3 4%	- -	12 4%	1 1%	- -	- -	3 1%	7 3%	5 7%
Don't know	74 7%	38 8%	35 7%	11 6%	14 8%	6 4%	18 11%	8 6%	17 9%	17 5%	28 8%	4 4%	20 13%	- -	3 1%	6 11%	- -	25 8%	* 1%	- -	2 1%	18 7%	11 5%	9 14%

Edinburgh South Poll

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Absolutes/col percents

Table 12

Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention						2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	1000	463	537	74	118	144	173	188	301	491	230	63	158	154	256	52	8	297	33	5	155	273	199	122
Weighted base	1000	469	531	180	171	155	163	141	189	344	339	107	151	151	238	57	7	301	40	8	144	244	223	66
Labour	793	364	428	115	108	131	150	124	164	286	273	73	119	120	219	50	4	229	24	6	124	200	194	58
	79%	78%	81%	64%	63%	85%	92%	88%	87%	83%	81%	68%	79%	80%	92%	88%	62%	76%	59%	75%	86%	82%	87%	88%
SNP	636	308	328	114	92	100	114	99	117	238	219	61	93	92	157	34	3	217	25	5	92	166	158	48
	64%	66%	62%	63%	54%	64%	70%	70%	62%	69%	65%	56%	61%	61%	66%	60%	47%	72%	63%	64%	64%	68%	71%	73%
The Conservatives	425	206	219	47	51	61	96	77	92	166	130	40	68	74	111	33	3	110	11	-	88	104	112	25
	42%	44%	41%	26%	30%	40%	59%	54%	49%	48%	38%	37%	45%	49%	47%	57%	47%	37%	26%	-	61%	43%	50%	38%
The Liberal Democrat	320	166	154	20	29	52	68	67	84	126	111	20	46	49	81	29	3	94	6	-	59	71	109	24
	32%	35%	29%	11%	17%	34%	42%	47%	44%	37%	33%	18%	30%	32%	34%	51%	42%	31%	15%	-	41%	29%	49%	37%
The UK Independence Party (UKIP)	68	33	35	16	13	9	9	9	14	20	19	11	15	8	23	3	1	16	2	-	12	14	9	5
	7%	7%	7%	9%	7%	6%	5%	6%	7%	6%	6%	10%	10%	6%	10%	5%	17%	5%	4%	-	9%	6%	4%	7%
None of them	107	53	54	26	43	10	6	8	14	24	34	23	16	14	10	5	3	27	6	1	10	20	12	4
	11%	11%	10%	15%	25%	7%	4%	6%	7%	7%	10%	21%	10%	9%	4%	9%	38%	9%	15%	15%	7%	8%	5%	6%
Don't know	23	6	17	3	6	6	2	2	3	7	10	3	1	1	3	1	-	4	3	-	-	6	3	1
	2%	1%	3%	2%	3%	4%	1%	1%	2%	2%	3%	3%	*	1%	1%	1%	-	1%	9%	-	-	2%	1%	1%

Edinburgh South Poll

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Absolutes/col percents

Table 13

Q.9 Which of the following would you most like to see as the outcome of the next general election for the Westminster parliament?

Base: All respondents

	Gender		Age						SEG				Voting Intention						2010 Vote					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	1000	463	537	74	118	144	173	188	301	491	230	63	158	154	256	52	8	297	33	5	155	273	199	122
Weighted base	1000	469	531	180	171	155	163	141	189	344	339	107	151	151	238	57	7	301	40	8	144	244	223	66
A coalition involving Labour and the SNP	349 35%	180 38%	169 32%	61 34%	89 52%	77 50%	48 30%	40 28%	35 18%	107 31%	126 37%	55 51%	45 29%	- -	46 19%	3 5%	1 13%	242 80%	17 42%	4 53%	6 4%	107 44%	87 39%	47 71%
A Labour government	162 16%	65 14%	97 18%	36 20%	18 11%	18 12%	27 16%	27 19%	35 18%	55 16%	51 15%	18 17%	30 20%	1 1%	109 46%	1 1%	1 15%	8 3%	13 32%	3 36%	5 4%	85 35%	20 9%	5 7%
A Conservative government	152 15%	68 14%	84 16%	26 15%	16 9%	14 9%	21 13%	26 18%	49 26%	63 18%	45 13%	15 14%	25 16%	116 77%	16 7%	1 2%	3 45%	1 *	- -	- -	93 65%	7 3%	12 5%	1 1%
A coalition involving the Conservatives and the Liberal Democrats.	92 9%	48 10%	44 8%	12 7%	15 9%	13 9%	14 9%	11 8%	26 14%	42 12%	33 10%	2 2%	10 6%	21 14%	18 8%	30 52%	- -	3 1%	2 4%	- -	22 15%	8 3%	38 17%	2 4%
A coalition involving Labour and the Liberal Democrats.	86 9%	40 8%	46 9%	3 2%	12 7%	15 10%	23 14%	16 11%	17 9%	33 9%	32 9%	3 3%	11 7%	1 *	47 20%	21 37%	- -	3 1%	4 10%	- -	1 1%	20 8%	50 22%	2 2%
A coalition involving the Conservatives and the SNP.	65 7%	27 6%	39 7%	24 13%	12 7%	5 3%	12 7%	6 4%	7 4%	24 7%	21 6%	9 8%	8 5%	10 7%	2 1%	- -	1 17%	29 10%	2 6%	1 11%	14 9%	6 2%	6 3%	5 7%
Don't know	95 9%	43 9%	52 10%	18 10%	8 5%	12 8%	19 12%	16 12%	21 11%	21 6%	32 9%	5 5%	24 16%	1 1%	1 *	2 3%	1 10%	15 5%	2 5%	- -	2 2%	11 4%	11 5%	5 7%

Edinburgh South Poll
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Absolutes/col percents

Table 14
Gender
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Male	463 46%	469 47%
Female	537 54%	531 53%

Edinburgh South Poll
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Absolutes/col percents

Table 15
Into which of the following age groups do you fall?
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
18-24	74 7%	180 18%
25-34	118 12%	171 17%
35-44	144 14%	155 15%
45-54	173 17%	163 16%
55-64	188 19%	141 14%
65 or older	301 30%	189 19%
Refused	2 *	2 *

Edinburgh South Poll
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Absolutes/col percents

Table 16
SEG
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
A	175 18%	120 12%
B	316 32%	225 22%
C1	230 23%	339 34%
C2	63 6%	107 11%
D	54 5%	65 7%
E	104 10%	86 9%
Refused	58 6%	58 6%

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Absolutes/col percents

Table 17

Q.4 At the last general election for the Westminster parliament, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote? Could you tell me which party you voted for at the last general election for the Westminster parliament back in May 2010?

Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Conservative	155 16%	144 14%
Labour	273 27%	244 24%
Liberal Democrats	199 20%	223 22%
SNP	122 12%	66 7%
Another party	27 3%	17 2%
Did not vote	144 14%	242 24%
Refused	45 5%	37 4%
Don't know	35 4%	28 3%