

Edinburgh North & Leith Poll

CATI Fieldwork : 14th-17th April 2015

Absolutes/col percents

Table 1

Q.1 Many people say that if there was a general election for the Westminster Parliament tomorrow they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention						2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP	
Unweighted base	1000	450	550	59	189	173	163	176	237	473	220	93	160	158	239	29	10	353	48	5	148	292	135	140	
Weighted base	1000	490	510	131	283	190	146	109	138	332	325	105	184	137	220	34	10	358	62	7	105	260	210	78	
Certain to vote	(10)	761	375	386	69	197	156	129	90	117	284	240	71	126	112	185	30	8	305	34	7	94	229	183	69
		76%	77%	76%	53%	70%	82%	88%	82%	85%	85%	74%	67%	68%	82%	84%	89%	80%	85%	55%	100%	89%	88%	87%	89%
	(9)	33	16	17	6	9	5	2	4	7	12	10	2	7	12	7	1	-	9	4	-	4	8	5	3
		3%	3%	3%	4%	3%	3%	2%	3%	5%	4%	3%	2%	4%	8%	3%	2%	-	3%	6%	-	4%	3%	3%	3%
	(8)	65	35	30	17	31	9	3	2	4	12	35	6	9	9	6	1	1	25	16	-	4	10	17	3
		7%	7%	6%	13%	11%	5%	2%	2%	3%	4%	11%	5%	6%	3%	4%	6%	7%	27%	27%	-	4%	4%	8%	4%
	(7)	19	9	10	1	7	4	1	2	4	8	4	1	5	2	7	-	-	3	2	-	-	5	2	1
		2%	2%	2%	1%	2%	2%	1%	2%	3%	2%	1%	1%	3%	1%	3%	-	-	1%	3%	-	-	2%	1%	1%
	(6)	18	8	11	13	2	1	-	-	2	3	1	3	11	1	9	-	-	3	-	-	1	2	-	-
		2%	2%	2%	10%	1%	1%	-	-	2%	1%	*	3%	6%	1%	4%	-	-	1%	-	-	1%	1%	-	-
	(5)	23	9	14	-	10	5	4	3	2	5	9	2	5	2	3	2	-	3	2	-	2	3	2	1
		2%	2%	3%	-	3%	2%	3%	2%	1%	3%	2%	3%	3%	1%	1%	6%	-	1%	3%	-	1%	1%	1%	1%
	(4)	11	6	5	3	-	3	2	3	-	1	3	1	6	-	2	-	1	4	-	-	-	4	-	*
		1%	1%	1%	2%	-	2%	1%	3%	-	*	1%	1%	3%	-	1%	-	14%	1%	-	-	-	2%	-	*
	(3)	9	5	4	3	3	1	1	2	-	2	2	4	2	-	-	-	-	1	4	-	-	1	-	-
		1%	1%	1%	2%	1%	1%	*	1%	-	*	1%	4%	1%	-	-	-	-	*	7%	-	-	*	-	-
	(2)	7	3	4	7	-	-	-	-	-	1	3	3	-	-	-	-	-	4	-	-	-	-	-	-
		1%	1%	1%	5%	-	-	-	-	-	*	1%	2%	-	-	-	-	-	1%	-	-	-	-	-	-
Definitely would not vote	(1)	55	25	30	13	24	5	4	5	2	5	18	13	13	-	-	-	-	-	-	-	-	1	1	
		5%	5%	6%	10%	9%	3%	3%	5%	2%	1%	6%	13%	7%	-	-	-	-	-	-	-	-	*	1%	
Don't know		1	-	1	-	-	-	-	-	1	-	-	-	1	-	-	-	-	-	-	-	1	-	-	-
		*	-	*	-	-	-	-	-	*	-	-	-	*	-	-	-	-	-	-	-	1%	-	-	-
Mean		8.92	8.97	8.87	7.67	8.63	9.26	9.41	9.09	9.54	9.49	8.89	7.97	8.51	9.65	9.52	9.62	9.05	9.55	8.69	10.00	9.78	9.66	9.72	9.66
Standard deviation		2.42	2.35	2.48	3.21	2.69	1.97	1.89	2.33	1.44	1.57	2.42	3.37	2.71	0.89	1.26	1.23	2.20	1.35	1.97	0.00	0.81	1.12	0.89	1.32
Standard error		0.08	0.11	0.11	0.42	0.20	0.15	0.15	0.18	0.09	0.07	0.16	0.35	0.21	0.07	0.08	0.23	0.70	0.07	0.29	0.00	0.07	0.07	0.08	0.11

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Absolutes/col percents

Table 2

Q.2 If there was a general election for the Westminster parliament tomorrow, which party would you vote for?

Base: All respondents

	Gender			Age						SEG				Voting Intention						2010 Vote				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	1000	450	550	59	189	173	163	176	237	473	220	93	160	158	239	29	10	353	48	5	148	292	135	140
Weighted base	1000	490	510	131	283	190	146	109	138	332	325	105	184	137	220	34	10	358	62	7	105	260	210	78
Conservative	137 14%	72 15%	65 13%	19 14%	40 14%	18 9%	17 12%	14 13%	29 21%	63 19%	43 13%	8 8%	19 10%	137 100%	-	-	-	-	-	-	78 74%	8 3%	16 8%	2 3%
Labour	220 22%	108 22%	113 22%	20 15%	41 14%	49 26%	39 27%	31 28%	40 29%	77 23%	62 19%	27 26%	44 24%	-	220 100%	-	-	-	-	-	8 7%	113 43%	47 22%	2 3%
Liberal Democrat	34 3%	18 4%	16 3%	3 2%	8 3%	8 4%	2 2%	4 3%	8 6%	16 5%	8 3%	2 2%	6 3%	-	-	34 100%	-	-	-	-	5 5%	4 1%	21 10%	-
The UK Independence Party (UKIP)	10 1%	6 1%	4 1%	3 2%	-	3 2%	2 1%	-	2 2%	1 *	2 1%	4 4%	1 1%	-	-	-	10 100%	-	-	-	2 2%	3 1%	-	1 1%
SNP	358 36%	195 40%	162 32%	48 37%	117 41%	72 38%	51 35%	37 34%	31 23%	119 36%	119 37%	35 34%	69 37%	-	-	-	-	358 100%	-	-	5 5%	103 39%	83 40%	70 90%
The Green Party	62 6%	24 5%	38 7%	8 6%	24 9%	11 6%	11 8%	5 5%	2 1%	16 5%	33 10%	3 3%	8 5%	-	-	-	-	-	62 100%	-	-	10 4%	18 9%	1 1%
The British National Party (BNP)	1 *	1 *	-	-	-	1 1%	-	-	-	-	1 *	-	-	-	-	-	-	-	-	1 21%	-	-	-	-
Some other party	6 1%	4 1%	2 *	-	-	3 2%	1 1%	1 1%	-	* *	5 2%	-	-	-	-	-	-	-	-	6 79%	-	1 *	3 1%	-
Would not vote	55 5%	25 5%	30 6%	13 10%	24 9%	5 3%	4 3%	5 5%	2 2%	5 1%	18 6%	13 13%	13 7%	-	-	-	-	-	-	-	-	-	1 *	1 1%
Refused	33 3%	10 2%	23 5%	3 2%	6 2%	7 3%	2 1%	2 2%	12 9%	14 4%	7 2%	2 2%	7 4%	-	-	-	-	-	-	-	2 2%	3 1%	2 1%	* 1%
Don't know	85 9%	28 6%	57 11%	14 11%	22 8%	13 7%	16 11%	10 9%	10 7%	22 7%	25 8%	10 9%	16 9%	-	-	-	-	-	-	-	6 5%	16 6%	19 9%	* 1%

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Absolutes/col percents

Table 3

Q.2 If there was a general election for the Westminster parliament tomorrow, which party would you vote for?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age						SEG				Voting Intention						2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	712	337	375	35	129	127	122	132	166	357	162	61	101	135	203	25	8	301	36	5	118	233	103	118
Weighted base	686	353	333	75	190	137	106	78	97	250	231	65	114	116	182	29	8	300	45	6	85	207	162	66
Conservative	116	60	57	15	34	15	15	12	25	54	37	7	16	116	-	-	-	-	-	-	67	7	14	2
	17%	17%	17%	20%	18%	11%	14%	15%	26%	21%	16%	11%	14%	100%	-	-	-	-	-	-	79%	3%	8%	3%
Labour	182	88	94	13	33	41	34	26	34	68	53	22	32	-	182	-	-	-	-	-	6	95	42	2
	27%	25%	28%	17%	18%	30%	32%	33%	35%	27%	23%	33%	28%	-	100%	-	-	-	-	-	8%	46%	26%	3%
Liberal Democrat	29	14	15	3	8	5	2	3	8	14	7	1	6	-	-	29	-	-	-	-	5	3	17	-
	4%	4%	4%	4%	4%	4%	2%	4%	8%	6%	3%	2%	5%	-	-	100%	-	-	-	-	6%	2%	11%	-
The UK Independence Party (UKIP)	8	5	3	2	-	1	2	-	2	*	2	4	*	-	-	-	8	-	-	-	1	3	-	*
	1%	1%	1%	3%	-	1%	2%	-	2%	*	1%	6%	*	-	-	-	100%	-	-	-	2%	1%	-	1%
SNP	300	165	135	36	98	62	44	32	27	101	101	29	55	-	-	-	-	300	-	-	5	89	73	61
	44%	47%	41%	48%	52%	45%	42%	41%	28%	40%	44%	45%	48%	-	-	-	-	100%	-	-	6%	43%	45%	93%
The Green Party	45	17	28	6	17	9	8	4	1	13	25	2	5	-	-	-	-	-	45	-	-	9	14	1
	7%	5%	8%	8%	9%	6%	7%	5%	1%	5%	11%	3%	5%	-	-	-	-	-	100%	-	-	4%	8%	1%
The British National Party (BNP)	1	1	-	-	-	1	-	-	-	-	1	-	-	-	-	-	-	-	-	1	-	-	-	-
	*	*	-	-	-	1%	-	-	-	-	1%	-	-	-	-	-	-	-	-	21%	-	-	-	-
Some other party	5	4	1	-	-	3	1	1	-	*	5	-	-	-	-	-	-	-	5	-	1	3	-	
	1%	1%	*	-	-	2%	1%	1%	-	*	2%	-	-	-	-	-	-	-	79%	-	*	2%	-	

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Col percents

Table 4

Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	17%
Labour	27%
Liberal Democrat	5%
UKIP	1%
SNP	43%
Green	6%
Other	1%

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Absolutes/col percents

Table 5

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention						2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	1000	450	550	59	189	173	163	176	237	473	220	93	160	158	239	29	10	353	48	5	148	292	135	140
Weighted base	1000	490	510	131	283	190	146	109	138	332	325	105	184	137	220	34	10	358	62	7	105	260	210	78
Conservative	112	61	52	16	33	11	12	12	27	53	32	9	17	107	2	1	-	-	1	-	68	5	13	2
	11%	12%	10%	12%	12%	6%	8%	11%	20%	16%	10%	8%	9%	79%	1%	2%	-	-	1%	-	65%	2%	6%	3%
Labour	240	110	129	18	47	58	41	29	45	83	79	21	49	11	193	2	1	14	6	2	12	123	51	3
	24%	23%	25%	14%	17%	31%	28%	26%	33%	25%	24%	20%	27%	8%	88%	6%	5%	4%	10%	23%	11%	47%	24%	3%
Liberal Democrat	49	24	25	5	14	13	6	5	6	21	9	8	6	8	9	27	-	-	1	-	8	4	24	-
	5%	5%	5%	4%	5%	7%	4%	5%	4%	6%	3%	8%	3%	6%	4%	79%	-	-	2%	-	8%	1%	11%	-
The UK Independence Party (UKIP)	10	6	4	-	-	3	3	-	4	1	5	1	3	-	2	1	4	-	-	1	3	2	1	1
	1%	1%	1%	-	-	2%	2%	-	3%	*	1%	1%	1%	-	1%	4%	45%	-	-	21%	3%	1%	1%	1%
SNP	363	199	164	54	120	70	50	39	29	119	118	41	68	5	9	-	2	334	2	3	7	100	81	70
	36%	41%	32%	41%	42%	37%	34%	36%	21%	36%	36%	39%	37%	4%	4%	-	24%	93%	4%	43%	7%	39%	39%	90%
The Green Party	58	30	28	10	18	11	11	6	2	17	32	2	5	3	-	-	-	6	48	-	-	10	18	-
	6%	6%	6%	7%	6%	6%	8%	6%	1%	5%	10%	2%	3%	2%	-	-	-	2%	78%	-	-	4%	9%	-
The British National Party (BNP)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some other party	2	1	1	-	-	-	1	1	-	1	1	-	-	-	-	-	-	-	-	1	-	1	-	-
	*	*	*	-	-	-	*	1%	-	*	*	-	-	-	-	-	-	-	-	14%	-	*	-	-
Would not vote	55	25	30	13	24	5	4	5	2	5	18	13	13	-	-	-	-	-	-	-	-	-	1	1
	5%	5%	6%	10%	9%	3%	3%	5%	2%	1%	6%	13%	7%	-	-	-	-	-	-	-	-	-	*	1%
Refused	28	8	21	3	4	8	1	2	10	10	5	3	7	-	1	-	-	-	1	-	1	1	2	*
	3%	2%	4%	2%	1%	4%	1%	2%	7%	3%	2%	3%	4%	-	*	-	-	-	2%	-	1%	*	1%	*
Don't know	82	25	57	12	23	10	15	10	12	23	26	7	16	3	4	3	3	5	2	-	6	14	19	1
	8%	5%	11%	9%	8%	5%	10%	9%	9%	7%	8%	7%	9%	2%	2%	9%	26%	1%	3%	-	6%	5%	9%	1%

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Absolutes/col percents

Table 6

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age						SEG				Voting Intention						2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	718	339	380	35	129	128	123	132	170	361	162	61	101	134	199	23	7	297	34	5	120	237	102	118
Weighted base	689	355	334	74	191	140	108	77	98	251	231	64	114	115	178	26	5	296	42	6	85	210	162	66
Conservative	96	51	45	13	28	10	11	10	24	45	27	8	14	92	1	1	-	*	-	59	4	11	2	
	14%	14%	13%	17%	15%	7%	10%	12%	25%	18%	12%	12%	13%	80%	1%	2%	-	*	-	69%	2%	7%	3%	
Labour	200	90	110	13	39	49	36	23	37	72	66	17	38	10	162	2	*	11	4	1	10	104	44	2
	29%	25%	33%	18%	21%	35%	34%	30%	38%	29%	29%	27%	33%	9%	91%	7%	9%	4%	10%	23%	12%	50%	27%	3%
Liberal Democrat	39	18	21	4	11	9	5	5	5	18	8	6	5	6	6	22	-	-	1	-	7	3	20	-
	6%	5%	6%	6%	6%	6%	5%	6%	6%	7%	3%	9%	5%	5%	3%	87%	-	-	3%	-	8%	2%	12%	-
The UK Independence Party (UKIP)	9	6	4	-	-	3	3	-	4	*	4	1	2	-	2	1	4	-	-	1	2	2	1	*
	1%	2%	1%	-	-	2%	3%	-	4%	*	2%	1%	2%	-	1%	4%	74%	-	-	21%	3%	1%	1%	1%
SNP	300	167	134	37	100	60	44	33	26	102	100	32	52	4	6	-	1	280	2	3	7	87	72	62
	44%	47%	40%	50%	52%	43%	40%	43%	27%	40%	43%	50%	45%	4%	4%	-	18%	95%	4%	43%	8%	41%	44%	94%
The Green Party	43	22	21	7	13	9	8	5	1	14	25	1	3	2	-	-	-	5	35	-	-	9	14	-
	6%	6%	6%	9%	7%	7%	7%	7%	1%	6%	11%	1%	3%	2%	-	-	-	2%	83%	-	-	4%	9%	-
Some other party	1	1	1	-	-	-	1	1	-	1	1	-	-	-	-	-	-	-	-	1	-	1	-	-
	*	*	*	-	-	-	*	1%	-	*	*	-	-	-	-	-	-	-	-	14%	-	*	-	-

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Col percents

Table 7

Constituency Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	14%
Labour	29%
Liberal Democrat	6%
UKIP	1%
SNP	43%
Green	6%

Other *

Edinburgh North & Leith Poll

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Absolutes/col percents

Table 8

Q.5 Are there any of the following political parties that you would definitely not vote for at the next general election for the Westminster parliament?

Base: All respondents

	Gender		Age						SEG				Voting Intention						2010 Vote					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	1000	450	550	59	189	173	163	176	237	473	220	93	160	158	239	29	10	353	48	5	148	292	135	140
Weighted base	1000	490	510	131	283	190	146	109	138	332	325	105	184	137	220	34	10	358	62	7	105	260	210	78
I would not vote UKIP	850	421	429	110	245	168	123	96	106	304	278	79	153	117	196	30	-	328	58	6	87	229	192	67
	85%	86%	84%	84%	87%	88%	85%	88%	77%	92%	86%	75%	83%	86%	89%	87%	-	92%	94%	79%	83%	88%	91%	86%
I would not vote Conservative	687	348	339	89	194	145	104	76	79	199	238	83	135	-	180	23	6	324	54	4	7	218	163	67
	69%	71%	66%	68%	68%	76%	71%	69%	57%	60%	73%	80%	74%	-	82%	69%	61%	91%	88%	61%	7%	84%	78%	86%
I would not vote Liberal Democrat	622	322	300	80	159	131	97	74	80	187	193	77	133	72	140	-	9	280	35	6	60	201	89	64
	62%	66%	59%	61%	56%	69%	67%	68%	58%	56%	59%	73%	73%	53%	63%	-	95%	78%	57%	81%	57%	78%	43%	83%
I would not vote Labour	421	213	208	43	138	75	62	48	53	125	143	52	78	91	-	13	4	219	29	5	74	67	66	57
	42%	43%	41%	33%	49%	39%	43%	44%	39%	38%	44%	50%	43%	67%	-	37%	45%	61%	47%	77%	70%	26%	31%	73%
I would not vote SNP	410	193	216	48	97	77	65	50	71	154	122	46	68	114	151	21	7	-	27	3	81	97	88	4
	41%	39%	42%	36%	34%	41%	45%	45%	51%	46%	37%	44%	37%	84%	69%	61%	71%	-	44%	44%	77%	37%	42%	5%
None of these - I would potentially vote for all of them	30	10	20	9	7	4	2	1	8	5	11	6	5	4	1	3	-	8	-	-	1	4	3	2
	3%	2%	4%	7%	2%	2%	1%	1%	6%	2%	4%	6%	3%	3%	1%	9%	-	2%	-	-	1%	1%	1%	2%
Don't know	6	1	5	-	-	1	1	1	3	1	-	-	4	-	-	-	-	-	-	-	1	-	-	-
	1%	*	1%	-	-	*	*	1%	2%	*	-	-	2%	-	-	-	-	-	-	-	1%	-	-	-

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Absolutes/col percents

Table 9

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention						2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP	
Unweighted base	1000	450	550	59	189	173	163	176	237	473	220	93	160	158	239	29	10	353	48	5	148	292	135	140	
Weighted base	1000	490	510	131	283	190	146	109	138	332	325	105	184	137	220	34	10	358	62	7	105	260	210	78	
NET: Well	678	348	330	100	216	121	79	68	92	244	222	68	105	121	161	25	8	221	34	6	90	167	152	46	
	68%	71%	65%	76%	76%	64%	54%	62%	67%	74%	68%	65%	57%	89%	73%	72%	77%	62%	54%	82%	85%	64%	73%	59%	
Very well	(4)	44	24	20	10	10	6	4	5	10	12	10	11	18	14	1	-	5	2	-	10	17	3	2	
		4%	5%	4%	8%	4%	3%	3%	5%	7%	3%	4%	9%	6%	13%	6%	4%	-	1%	4%	-	9%	7%	1%	2%
Quite well	(3)	634	324	310	90	206	116	76	63	82	234	210	58	94	103	148	23	8	216	31	6	80	149	149	44
		63%	66%	61%	69%	73%	61%	52%	58%	60%	70%	65%	56%	51%	76%	67%	68%	77%	60%	51%	82%	76%	58%	71%	57%
Quite badly	(2)	224	99	126	25	47	53	48	29	22	74	73	24	44	9	44	7	1	106	20	1	8	67	47	23
		22%	20%	25%	19%	17%	28%	33%	27%	16%	22%	23%	22%	24%	6%	20%	20%	14%	30%	33%	18%	8%	26%	23%	30%
Very badly	(1)	42	18	23	6	15	3	8	5	5	2	16	7	16	1	5	-	1	18	5	-	1	13	-	5
		4%	4%	5%	4%	5%	1%	6%	4%	4%	*	5%	7%	9%	1%	2%	-	10%	5%	7%	-	1%	5%	-	6%
NET: Badly		266	117	149	31	62	56	57	34	27	76	90	31	61	9	50	7	2	125	25	1	9	81	47	28
		27%	24%	29%	24%	22%	30%	39%	31%	20%	23%	28%	29%	33%	7%	23%	20%	23%	35%	40%	18%	9%	31%	23%	36%
Don't know		56	24	31	-	6	12	10	7	19	12	14	6	18	6	9	3	-	12	3	-	6	13	10	4
		6%	5%	6%	-	2%	7%	7%	7%	14%	4%	4%	6%	10%	4%	4%	8%	-	3%	5%	-	6%	5%	5%	5%
Mean		2.72	2.76	2.68	2.80	2.76	2.70	2.55	2.67	2.81	2.79	2.70	2.71	2.60	3.06	2.80	2.82	2.67	2.60	2.54	2.82	3.00	2.69	2.78	2.57
Standard deviation		0.62	0.60	0.63	0.64	0.60	0.55	0.65	0.64	0.64	0.49	0.63	0.74	0.76	0.47	0.58	0.49	0.68	0.61	0.70	0.41	0.46	0.68	0.45	0.66
Standard error		0.02	0.03	0.03	0.08	0.04	0.04	0.05	0.05	0.04	0.02	0.04	0.08	0.06	0.04	0.04	0.09	0.21	0.03	0.10	0.18	0.04	0.04	0.04	0.06

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Absolutes/col percents

Table 10

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention						2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP	
Unweighted base	1000	450	550	59	189	173	163	176	237	473	220	93	160	158	239	29	10	353	48	5	148	292	135	140	
Weighted base	1000	490	510	131	283	190	146	109	138	332	325	105	184	137	220	34	10	358	62	7	105	260	210	78	
NET: Well	727	372	355	99	229	131	89	81	97	271	238	66	111	125	166	27	8	251	43	6	90	184	169	52	
	73%	76%	70%	76%	81%	69%	61%	74%	70%	82%	73%	63%	60%	91%	76%	79%	77%	70%	70%	82%	86%	71%	81%	67%	
Very well	(4)	68	37	31	9	25	14	6	5	9	20	18	19	9	17	18	1	3	20	3	-	11	16	10	4
		7%	8%	6%	7%	9%	7%	4%	4%	7%	6%	6%	18%	5%	13%	8%	4%	26%	5%	5%	-	11%	6%	5%	5%
Quite well	(3)	659	335	324	91	204	117	82	76	87	251	220	47	102	107	148	26	5	231	40	6	79	168	159	48
		66%	68%	63%	69%	72%	62%	57%	70%	63%	75%	68%	45%	56%	79%	67%	75%	51%	65%	66%	82%	75%	65%	76%	62%
Quite badly	(2)	183	73	109	26	38	38	42	18	21	43	62	28	44	7	36	3	2	77	14	1	10	53	26	17
		18%	15%	21%	20%	13%	20%	29%	16%	15%	13%	19%	26%	24%	5%	16%	10%	23%	22%	23%	18%	10%	21%	12%	22%
Very badly	(1)	31	19	12	2	8	7	7	6	2	4	7	6	13	-	4	-	-	14	3	-	-	7	3	5
		3%	4%	2%	1%	3%	3%	5%	5%	1%	1%	2%	6%	7%	-	2%	-	-	4%	5%	-	-	3%	1%	6%
NET: Badly		213	92	121	28	45	45	49	23	23	47	69	34	58	7	40	3	2	92	17	1	10	60	29	22
		21%	19%	24%	21%	16%	24%	34%	21%	17%	14%	21%	32%	31%	5%	18%	10%	23%	26%	27%	18%	10%	23%	14%	28%
Don't know		60	25	34	4	9	14	8	5	18	14	18	5	15	5	14	4	-	16	1	-	5	15	12	4
		6%	5%	7%	3%	3%	7%	6%	5%	13%	4%	5%	4%	8%	4%	6%	11%	-	4%	2%	-	4%	6%	6%	5%
Mean		2.81	2.84	2.79	2.84	2.90	2.79	2.64	2.76	2.87	2.91	2.81	2.79	2.63	3.08	2.87	2.93	3.03	2.75	2.72	2.82	3.01	2.79	2.89	2.69
Standard deviation		0.60	0.61	0.59	0.55	0.58	0.64	0.65	0.62	0.55	0.49	0.56	0.83	0.71	0.42	0.57	0.39	0.74	0.62	0.63	0.41	0.47	0.60	0.48	0.67
Standard error		0.02	0.03	0.03	0.07	0.04	0.05	0.05	0.05	0.04	0.02	0.04	0.09	0.06	0.03	0.04	0.08	0.23	0.03	0.09	0.18	0.04	0.04	0.04	0.06

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Absolutes/col percents

Table 11

Q.7 Which of the following statements do you most agree with?**Base: All respondents**

	Gender		Age							SEG				Voting Intention							2010 Vote			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	1000	450	550	59	189	173	163	176	237	473	220	93	160	158	239	29	10	353	48	5	148	292	135	140
Weighted base	1000	490	510	131	283	190	146	109	138	332	325	105	184	137	220	34	10	358	62	7	105	260	210	78
I am satisfied with the job David Cameron is doing overall as Prime Minister	263 26%	125 26%	138 27%	36 27%	80 28%	38 20%	36 24%	22 20%	51 37%	97 29%	89 27%	23 22%	43 23%	103 76%	45 20%	14 40%	3 34%	39 11%	14 22%	1 19%	70 67%	46 18%	43 21%	9 12%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	226 23%	106 22%	120 24%	43 33%	71 25%	38 20%	26 18%	26 23%	21 15%	71 21%	72 22%	28 27%	45 25%	32 23%	32 15%	16 46%	5 51%	91 25%	9 15%	1 21%	32 31%	37 14%	49 23%	18 24%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	400 40%	206 42%	194 38%	52 40%	90 32%	98 52%	66 46%	49 45%	44 31%	140 42%	131 40%	40 38%	62 34%	1 1%	133 60%	3 9%	2 16%	184 51%	33 53%	4 61%	1 1%	154 59%	102 49%	35 45%
Refused	26 3%	10 2%	17 3%	-	6 2%	5 3%	4 3%	3 3%	8 6%	8 2%	6 2%	2 2%	8 4%	-	2 1%	1 2%	-	8 2%	1 1%	-	-	2 1%	5 3%	2 2%
Don't know	84 8%	42 9%	42 8%	-	38 13%	10 5%	14 9%	9 8%	14 10%	16 5%	28 9%	11 10%	25 14%	-	7 3%	1 4%	-	36 10%	6 9%	-	1 1%	21 8%	10 5%	13 17%

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Absolutes/col percents

Table 12

Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?

Base: All respondents

	Gender		Age							SEG				Voting Intention						2010 Vote				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	1000	450	550	59	189	173	163	176	237	473	220	93	160	158	239	29	10	353	48	5	148	292	135	140
Weighted base	1000	490	510	131	283	190	146	109	138	332	325	105	184	137	220	34	10	358	62	7	105	260	210	78
Labour	661	326	335	77	172	131	95	84	98	250	217	56	109	84	150	27	8	259	41	7	72	196	157	50
	66%	67%	66%	59%	61%	69%	65%	77%	71%	75%	67%	53%	60%	61%	68%	80%	76%	72%	67%	100%	69%	76%	75%	64%
SNP	529	282	246	65	144	99	93	63	62	190	174	62	77	58	131	10	4	226	28	4	50	142	117	55
	53%	58%	48%	49%	51%	52%	64%	57%	45%	57%	53%	59%	42%	42%	59%	29%	37%	63%	46%	56%	48%	55%	56%	71%
The Conservatives	244	141	103	23	65	32	38	38	45	97	64	24	46	42	61	10	1	80	12	2	38	66	53	21
	24%	29%	20%	18%	23%	17%	26%	35%	33%	29%	20%	23%	25%	31%	28%	30%	6%	22%	19%	32%	36%	25%	25%	26%
The Liberal Democrat	183	91	92	18	41	38	27	27	31	66	56	17	30	24	49	7	3	59	6	3	16	48	45	16
	18%	19%	18%	14%	14%	20%	18%	25%	23%	20%	17%	16%	17%	18%	22%	20%	32%	16%	10%	43%	15%	19%	22%	21%
The UK Independence Party (UKIP)	75	47	28	16	24	11	9	6	7	27	17	3	21	3	18	4	-	33	2	-	7	10	17	11
	7%	10%	6%	13%	8%	6%	6%	6%	5%	8%	5%	3%	11%	3%	8%	11%	-	9%	3%	-	6%	4%	8%	14%
None of them	174	75	99	34	54	38	23	10	15	39	53	26	40	30	30	4	2	42	13	-	17	28	25	8
	17%	15%	19%	26%	19%	20%	16%	9%	11%	12%	16%	25%	22%	22%	14%	12%	24%	12%	22%	-	16%	11%	12%	10%
Don't know	25	6	19	-	7	6	5	2	6	5	9	1	10	-	1	1	-	10	-	-	1	7	7	*
	3%	1%	4%	-	2%	3%	3%	2%	4%	2%	3%	1%	5%	-	1%	4%	-	3%	-	-	1%	3%	3%	1%

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Absolutes/col percents

Table 13

Q.9 Which of the following would you most like to see as the outcome of the next general election for the Westminster parliament?

Base: All respondents

	Gender		Age						SEG				Voting Intention						2010 Vote					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	1000	450	550	59	189	173	163	176	237	473	220	93	160	158	239	29	10	353	48	5	148	292	135	140
Weighted base	1000	490	510	131	283	190	146	109	138	332	325	105	184	137	220	34	10	358	62	7	105	260	210	78
A coalition involving Labour and the SNP	383	209	175	56	119	79	58	42	28	125	134	36	68	-	34	2	3	272	33	4	2	122	93	55
	38%	43%	34%	43%	42%	42%	40%	39%	20%	38%	41%	35%	37%	-	16%	6%	35%	76%	54%	56%	2%	47%	44%	70%
A Labour government	154	77	77	15	29	37	25	20	27	46	48	21	35	1	116	-	3	11	13	*	3	87	21	5
	15%	16%	15%	12%	10%	19%	17%	19%	20%	14%	15%	20%	19%	1%	53%	-	26%	3%	21%	4%	2%	33%	10%	6%
A Conservative government	136	67	69	22	34	18	20	14	29	58	40	11	22	101	11	1	2	5	1	1	61	9	17	4
	14%	14%	14%	17%	12%	10%	13%	13%	21%	17%	12%	10%	12%	74%	5%	2%	15%	1%	1%	21%	58%	3%	8%	5%
A coalition involving the Conservatives and the Liberal Democrats.	80	41	38	8	20	15	13	8	15	33	24	4	14	26	15	17	2	*	4	1	22	10	25	*
	8%	8%	8%	6%	7%	8%	9%	7%	11%	10%	7%	4%	8%	19%	7%	49%	23%	*	7%	19%	21%	4%	12%	*
A coalition involving the Conservatives and the SNP.	78	33	45	10	37	13	3	7	8	24	26	12	14	7	6	1	-	51	1	-	12	7	15	8
	8%	7%	9%	8%	13%	7%	2%	7%	6%	7%	8%	12%	7%	5%	3%	3%	-	14%	2%	-	12%	3%	7%	10%
A coalition involving Labour and the Liberal Democrats.	60	25	35	2	18	12	14	6	9	29	12	8	6	-	34	8	-	2	4	-	-	17	27	1
	6%	5%	7%	1%	6%	6%	9%	5%	7%	9%	4%	7%	3%	-	15%	23%	-	1%	7%	-	-	7%	13%	1%
Don't know	109	38	71	18	26	16	14	12	23	17	40	13	25	2	5	6	-	17	5	-	5	8	12	6
	11%	8%	14%	14%	9%	9%	9%	11%	16%	5%	12%	12%	14%	1%	2%	17%	-	5%	9%	-	5%	3%	6%	8%

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Absolutes/col percents

Table 14
Gender
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Male	450 45%	490 49%
Female	550 55%	510 51%

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Absolutes/col percents

Table 15
Into which of the following age groups do you fall?
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
18-24	59 6%	131 13%
25-34	189 19%	283 28%
35-44	173 17%	190 19%
45-54	163 16%	146 15%
55-64	176 18%	109 11%
65 or older	237 24%	138 14%
Refused	3 *	3 *

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Absolutes/col percents

Table 16
SEG
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
A	160 16%	103 10%
B	313 31%	229 23%
C1	220 22%	325 33%
C2	93 9%	105 10%
D	67 7%	93 9%
E	93 9%	91 9%
Refused	54 5%	54 5%

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Absolutes/col percents

Table 17

Q.4 At the last general election for the Westminster parliament, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote? Could you tell me which party you voted for at the last general election for the Westminster parliament back in May 2010?

Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Conservative	148 15%	105 11%
Labour	292 29%	260 26%
Liberal Democrats	135 14%	210 21%
SNP	140 14%	78 8%
Another party	32 3%	30 3%
Did not vote	172 17%	243 24%
Refused	23 2%	19 2%
Don't know	58 6%	56 6%