### East Dumbartonshire Poll CATI Fieldwork: 10th-16th April 2015

Table 1

Q.1 Many people say that if there was a general election for the Westminster Parliament tomorrow they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?

Base: All respondents

				nder				ge				SE						ng Intent					2010	Vote	
		_Total_	<u>Male</u>	<u>Female</u>	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	<u>Lab</u>	<u>LibDem</u>	<u>UKIP</u>	_SNP_	Green	Other	Con	_Lab_	<u>LibDem</u>	SNP
Unweighted base		1000	460	540	72	82	137	171	205	330	540	189	86	155	131	133	190	13	339	18	2	136	214	322	114
Weighted base		1000	471	529	99	97	161	206	177	257	337	342	161	140	122	157	166	16	348	19	2	122	255	298	88
Certain to vote	(10)	839 84%	398 84%	441 83%	68 69%	68 70%	132 82%	183 89%	158 89%	227 89%	299 89%	297 87%	116 72%	112 80%	105 86%	139 88%	151 91%	10 63%	308 88%	12 65%	2 100%	108 88%	232 91%	272 91%	82 93%
	(9)	28 3%	10 2%	18 3%	5 5%	2 2%	4 3%	4 2%	6 4%	6 2%	7 2%	9 3%	8 5%	4 3%	6 5%	3 2%	6 4%	-	7 2%	-	-	6 5%	7 3%	7 2%	1 2%
	(8)	39 4%	18 4%	21 4%	5 5%	7 7%	9 5%	7 3%	4 2%	7 3%	15 4%	9 3%	6 4%	6 5%	5 4%	7 4%	7 4%	1 4%	11 3%	1 3%	-	5 4%	6 2%	9 3%	1 1%
	(7)	19 2%	8 2%	11 2%	6 6%	5 5%	2 1%	3 1%	1 1%	2 1%	4 1%	9 3%	4 3%	2 1%	2 1%	2 1%	-	2 14%	8 2%	-	-	3 2%	3 1%	2 1%	-
	(6)	15 2%	7 1%	9 2%	4 4%	4 5%	4 3%	1	2 1%	-	2	4 1%	8 5%	1 1%	2 2%	4 2%	-	-	4 1%	2 12%	-	-	4 2%	-	-
	(5)	16 2%	5 1%	10 2%	3 3%	1 1%	4 2%	4 2%	1 1%	3 1%	6 2%	2 1%	4 2%	4 3%	1 1%	-	1 1%	1 4%	8 2%	3 16%	-	1 1%	1	6 2%	2 2%
	(4)	6 1%	1 *	4 1%	-	3 3%	-	1 1%	-	1 1%	1	-	4 2%	1 1%	1 1%	-	-	2 14%	-	-	-	-	2 1%	-	-
	(3)	7 1%	5 1%	2	2 2%	-	4 2%	1	-	-	2	5 1%	-	-	-	2 1%	-	-	-	1 4%	-	-	-	-	-
	(2)	5 *	2	3 1%	2 2%	-	2 1%	-	1 1%	-	-	3 1%	2 1%	-	-	-	-	-	2 1%	-	-	-	-	-	2 2%
Definitely would not vote	(1)	25 3%	17 4%	8 2%	4 4%	7 7%	-	3 1%	4 2%	8 3%	3 1%	4 1%	9 6%	7 5%	-	-	-	-	-	-	-	-	-	2 1%	-
Don't know		2	-	2	-	-	-	-	-	2 1%	-	-	-	2 1%	-	-	-	-	-	-	-	-	-	-	-
Mean		9.35	9.29	9.40	8.70	8.62	9.35	9.58	9.59	9.52	9.63	9.48	8.73	9.14	9.66	9.65	9.84	8.44	9.65	8.36	10.00	9.78	9.76	9.72	9.69
Standard deviation		1.86	2.03	1.69	2.46	2.62	1.68	1.45	1.56	1.74	1.32	1.66	2.55	2.22	1.05	1.15	0.61	2.33	1.14	2.41	*	0.72	0.91	1.14	1.36
Standard error		0.06	0.09	0.07	0.29	0.29	0.14	0.11	0.11	0.10	0.06	0.12	0.28	0.18	0.09	0.10	0.04	0.65	0.06	0.57	*	0.06	0.06	0.06	0.13

### East Dumbartonshire Poll CATI Fieldwork: 10th-16th April 2015

Table 2
Q.2 If there was a general election for the Westminster parliament tomorrow, which party would you vote for?
Base: All respondents

		Ger	nder			A					SE	G				Voti	ng Intent	ion				2010	Vote	
	Total	Male	<u>Female</u>	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	<u>Lab</u>	LibDem	<u>UKIP</u>	SNP	Green	Other	Con	<u>Lab</u>	LibDem	SNP
Unweighted base	1000	460	540	72	82	137	171	205	330	540	189	86	155	131	133	190	13	339	18	2	136	214	322	114
Weighted base	1000	471	529	99	97	161	206	177	257	337	342	161	140	122	157	166	16	348	19	2	122	255	298	88
Conservative	122 12%	57 12%	65 12%	13 13%	10 10%	17 11%	21 10%	22 12%	38 15%	43 13%	39 11%	19 12%	16 11%	122 100%	-	-	-	-	-	-	79 65%	7 3%	15 5%	-
Labour	157 16%	63 13%	93 18%	12 12%	12 13%	24 15%	42 20%	32 18%	34 13%	43 13%	56 16%	30 19%	28 20%	-	157 100%	-	-	-	-	-	2 2%	117 46%	15 5%	2 2%
Liberal Democrat	166 17%	93 20%	74 14%	5 5%	6 6%	21 13%	31 15%	36 20%	67 26%	74 22%	63 18%	9 6%	18 13%	-	-	166 100%	-	-	-	-	16 13%	17 7%	120 40%	1 1%
The UK Independence Party (UKIP)	16 2%	9 2%	7 1%	2 2%	2 2%	4 2%	3 2%	-	4 2%	3 1%	5 1%	6 4%	1 1%	-	-	-	16 100%	-	-	-	6 5%	6 2%	1	1 1%
SNP	348 35%	175 37%	173 33%	47 48%	51 53%	70 44%	70 34%	57 32%	50 20%	119 35%	119 35%	68 42%	38 27%	-	-	-	-	348 100%	-	-	7 6%	82 32%	110 37%	82 93%
The Green Party	19 2%	11 2%	7 1%	5 5%	3 3%	2 1%	5 2%	3 2%	1	7 2%	9 3%	-	2 2%	-	-	-	-	-	19 100%	-	1 1%	4 1%	3 1%	1 1%
The British National Party (BNP)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some other party	2	1	1	-	-	1 1%	-	-	1 1%	1	1	-	-	-	-	-	-	-	-	2 100%	-	1	1	-
Would not vote	25 3%	17 4%	8 2%	4 4%	7 7%	-	3 1%	4 2%	8 3%	3 1%	4 1%	9 6%	7 5%	-	-	-	-	-	-	-	-	-	2 1%	-
Refused	40 4%	14 3%	26 5%	-	-	2 1%	5 2%	7 4%	26 10%	14 4%	9 3%	3 2%	11 8%	-	-	-	-	-	-	-	*	6 3%	4 1%	1 1%
Don't know	104 10%	32 7%	73 14%	11 11%	6 6%	19 12%	26 12%	17 10%	26 10%	30 9%	36 11%	16 10%	19 14%	-	-	-	-	-	-	-	11 9%	16 6%	26 9%	2 2%

#### East Dumbartonshire Poll CATI Fieldwork: 10th-16th April 2015

Table 3

Q.2 If there was a general election for the Westminster parliament tomorrow, which party would you vote for?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Gender Age										SE	G				Voti	ng Intenti	ion				2010	) Vote	
	Total	Male	<u>Female</u>	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	709	342	368	50	58	100	125	150	224	403	138	56	96	113	115	167	9	291	13	2	107	168	251	96
Weighted base	704	348	356	67	67	115	150	131	171	251	250	104	87	104	133	146	11	295	12	2	97	202	231	73
Conservative	104 15%	47 14%	56 16%	10 14%	9 13%	15 13%	19 13%	19 15%	32 19%	38 15%	35 14%	14 14%	14 16%	104 100%	-	-	-	-	-	-	70 72%	6 3%	13 6%	-
Labour	133 19%	53 15%	80 22%	9 14%	10 15%	18 16%	38 25%	27 21%	31 18%	38 15%	46 19%	24 24%	25 29%	-	133 100%	-	-	-	-	-	2 2%	103 51%	13 6%	1 2%
Liberal Democrat	146 21%	82 24%	64 18%	4 6%	5 8%	19 16%	26 18%	32 24%	60 35%	64 25%	56 22%	8 8%	15 18%	-	-	146 100%	-	-	-	-	14 14%	15 8%	106 46%	1 1%
The UK Independence Party (UKIP)	11 2%	7 2%	3 1%	1 1%	*	3 3%	3 2%	-	4 2%	2 1%	5 2%	2 2%	1 1%	-	-	-	11 100%	-	-	-	5 5%	2 1%	1	*
SNP	295 42%	151 43%	144 41%	38 57%	42 62%	58 50%	61 41%	51 39%	44 25%	104 41%	103 41%	55 53%	30 35%	-	-	-	-	295 100%	-	-	6 6%	72 35%	96 41%	71 97%
The Green Party	12 2%	6 2%	7 2%	5 7%	1 2%	1 1%	3 2%	2 2%	1	5 2%	5 2%	-	2 2%	-	-	-	-	-	12 100%	-	*	3 2%	1 1%	* 1%
Some other party	2	1	1	-	-	1	-	-	1	1	1	-	-	-	-	-	-	-	-	2 100%	-	1	1	-

Table 4

Voting Intention (Turnout Weighted)
This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent

General Elections

	<u>Total</u>
Conservative	15%
Labour	20%
Liberal Democrat	21%
UKIP	2%
SNP	41%
Green	2%

Other

**Lord Ashcroft** 

Col percents

Table 5

Absolutes/col percents

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency? Base: All respondents

	Gender Age Total Male Female 18-24 25-34 35-44 45-54 5										SE	G				Voti	ng Intent	ion				2010	) Vote	
	<u>Total</u>	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	1000	460	540	72	82	137	171	205	330	540	189	86	155	131	133	190	13	339	18	2	136	214	322	114
Weighted base	1000	471	529	99	97	161	206	177	257	337	342	161	140	122	157	166	16	348	19	2	122	255	298	88
Conservative	94 9%	51 11%	44 8%	12 12%	6 6%	10 6%	14 7%	16 9%	37 14%	28 8%	32 9%	16 10%	15 11%	87 72%	-	1 1%	2 12%	1	-	-	68 56%	3 1%	9 3%	-
Labour	135 13%	55 12%	80 15%	11 11%	12 12%	20 13%	37 18%	23 13%	32 12%	41 12%	45 13%	17 11%	31 22%	1 1%	117 75%	1	-	5 2%	-	-	2 2%	102 40%	7 2%	2 2%
Liberal Democrat	241 24%	119 25%	123 23%	7 7%	15 15%	34 21%	48 23%	52 29%	84 33%	98 29%	91 27%	23 15%	23 17%	26 22%	29 19%	163 98%	1 8%	6 2%	1 3%	-	30 25%	44 17%	142 48%	2 2%
The UK Independence Party (UKIP)	10 1%	3 1%	7 1%	4 4%	-	2 1%	2 1%	-	2 1%	2 1%	2	2 1%	4 3%	-	-	-	7 46%	1	-	-	1 1%	3 1%	1	1 1%
SNP	355 35%	177 37%	178 34%	48 49%	46 48%	74 46%	74 36%	56 31%	54 21%	120 36%	116 34%	77 48%	35 25%	1 1%	10 6%	-	1 7%	333 96%	1 4%	2 100%	7 5%	85 33%	110 37%	81 92%
The Green Party	14 1%	8 2%	5 1%	4 5%	1 1%	1	5 2%	3 2%	1	5 2%	7 2%	-	1 1%	-	-	1 *	-	1	12 66%	-	-	3 1%	3 1%	-
The British National Party (BNP)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some other party	2	-	2	-	-	1 1%	1 1%	-	-	1	-	-	1 1%	1 1%	-	-	-	-	1 7%	-	-	2 1%	-	-
Would not vote	25 3%	17 4%	8 2%	4 4%	7 7%	-	3 1%	4 2%	8 3%	3 1%	4 1%	9 6%	7 5%	-	-	-	-	-	-	-	-	-	2 1%	-
Refused	31 3%	13 3%	18 3%	2 2%	-	4 2%	1 1%	5 3%	18 7%	10 3%	8 2%	4 2%	7 5%	-	-	-	-	-	-	-	-	4 1%	1	-
Don't know	92 9%	30 6%	63 12%	6 6%	11 11%	16 10%	21 10%	18 10%	21 8%	28 8%	37 11%	11 7%	15 11%	5 4%	1	1 1%	4 28%	2	4 20%	-	14 11%	9 4%	23 8%	3 3%

Table 6

Absolutes/col percents

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency? Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

		Ge	nder			Ac	ie				SE	G				Voti	ng Intenti	on				2010	) Vote	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	732	349	383	51	57	102	130	151	239	413	139	58	104	108	114	165	8	289	12	2	108	176	259	96
Weighted base	723	353	371	69	66	116	156	131	183	258	251	108	94	99	133	145	9	294	11	2	95	212	237	73
Conservative	80 11%	42 12%	38 10%	9 13%	5 8%	9 8%	12 8%	14 11%	31 17%	25 10%	28 11%	11 10%	13 14%	74 75%	-	1 1%	2 19%	*	-	-	60 63%	2 1%	8 3%	-
Labour	114 16%	46 13%	68 18%	8 12%	10 15%	15 13%	33 21%	19 15%	29 16%	36 14%	37 15%	13 12%	28 29%	1 1%	98 74%	1 *	-	4 1%	-	-	2 2%	90 42%	6 3%	1 2%
Liberal Democrat	211 29%	105 30%	107 29%	6 9%	13 20%	30 26%	42 27%	45 35%	75 41%	85 33%	80 32%	21 20%	20 21%	23 23%	26 20%	143 99%	1 14%	5 2%	* 4%	-	27 28%	39 18%	126 53%	2 2%
The UK Independence Party (UKIP)	8 1%	3 1%	5 1%	3 4%	-	1 1%	2 1%	-	1 1%	2 1%	1 1%	1 1%	3 4%	-	-	-	5 56%	1	-	-	*	2 1%	1	*
SNP	299 41%	153 43%	147 40%	39 56%	37 57%	60 52%	64 41%	50 38%	47 26%	105 41%	100 40%	62 57%	28 30%	1 1%	9 6%	-	1 11%	283 96%	1 6%	2 100%	6 6%	75 35%	96 40%	70 96%
The Green Party	10 1%	5 1%	5 1%	4 6%	* 1%	*	2 1%	2 2%	1	4 2%	4 2%	-	1 1%	-	-	1 *	-	*	8 79%	-	-	3 1%	1	-
Some other party	2	-	2 1%	-	-	1 1%	1 1%	-	-	1	-	-	1 1%	1 1%	-	-	-	-	1 11%	-	-	2 1%	-	-

Table 7

Constituency Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	Total
Conservative	12%
Labour	16%
Liberal Democrat	29%
UKIP	1%
SNP	40%
Green	1%

Other

**Lord Ashcroft** 

Col percents

### East Dumbartonshire Poll CATI Fieldwork: 10th-16th April 2015

Table 8
Q.5 Are there any of the following political parties that you would definitely not vote for at the next general election for the Westminster parliament?
Base: All respondents

		Gei	nder			Ag	ge				SE	G				Votir	ng Intent	ion				2010	) Vote	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	1000	460	540	72	82	137	171	205	330	540	189	86	155	131	133	190	13	339	18	2	136	214	322	114
Weighted base	1000	471	529	99	97	161	206	177	257	337	342	161	140	122	157	166	16	348	19	2	122	255	298	88
I would not vote UKIP	819 82%	382 81%	438 83%	82 83%	77 79%	133 83%	169 82%	144 81%	211 82%	295 87%	280 82%	124 77%	108 77%	91 75%	135 86%	148 89%	-	319 92%	17 90%	1 60%	86 70%	220 86%	268 90%	77 88%
I would not vote Conservative	602 60%	287 61%	315 60%	59 60%	53 55%	113 70%	136 66%	106 60%	132 51%	196 58%	213 62%	101 63%	85 61%	-	131 84%	77 46%	3 19%	309 89%	14 74%	2 100%	8 6%	212 83%	198 66%	78 88%
I would not vote Labour	517 52%	259 55%	258 49%	56 57%	43 44%	85 53%	102 50%	93 53%	136 53%	181 54%	184 54%	82 51%	58 42%	103 84%	-	100 60%	13 79%	241 69%	12 63%	2 100%	100 82%	53 21%	194 65%	64 73%
l would not vote Liberal Democrat	480 48%	220 47%	260 49%	65 66%	55 56%	83 52%	107 52%	79 45%	91 35%	146 43%	163 48%	102 64%	62 44%	58 48%	85 54%	-	9 56%	266 76%	13 70%	1 60%	56 46%	145 57%	97 33%	67 76%
I would not vote SNP	466 47%	225 48%	240 45%	30 30%	30 31%	63 39%	87 42%	96 54%	159 62%	159 47%	169 49%	58 36%	69 49%	110 90%	112 71%	142 85%	14 87%	-	7 37%	-	107 88%	121 47%	144 48%	4 4%
None of these - I would potentially vote for all of them	35 3%	18 4%	16 3%	3 3%	7 8%	3 2%	9 4%	4 2%	9 3%	8 2%	13 4%	6 3%	7 5%	4 3%	2 1%	4 2%	-	5 2%	-	-	1 1%	4 2%	5 2%	* 1%
Don't know	16 2%	6 1%	10	2	-	-	5 3%	4	4	5 1%	4 1%	-	6 4%	-	1	-	-	1	-	-	-	2 1%	1	1

# East Dumbartonshire Poll CATI Fieldwork: 10th-16th April 2015

Table 9

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole? Base: All respondents SEG Voting Intention

		Gender Age										SE	G				Voti	ng Intent	ion				2010	Vote	
		<u>Total</u>	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base		1000	460	540	72	82	137	171	205	330	540	189	86	155	131	133	190	13	339	18	2	136	214	322	114
Weighted base		1000	471	529	99	97	161	206	177	257	337	342	161	140	122	157	166	16	348	19	2	122	255	298	88
NET: Well		671 67%	331 70%	340 64%	71 72%	61 63%	105 65%	130 63%	119 67%	185 72%	234 69%	245 72%	97 60%	83 59%	110 90%	101 65%	148 89%	9 54%	197 57%	10 54%	1 40%	108 89%	157 61%	218 73%	47 53%
Very well	(4)	42 4%	25 5%	17 3%	6 7%	1 1%	2 1%	5 2%	10 6%	17 7%	9 3%	16 5%	8 5%	9 7%	17 14%	1 1%	7 4%	-	8 2%	1 3%	-	13 11%	4 2%	10 3%	2 2%
Quite well	(3)	629 63%	306 65%	323 61%	64 65%	60 62%	103 64%	125 60%	109 62%	168 65%	225 67%	229 67%	89 56%	74 53%	93 76%	100 64%	141 85%	9 54%	188 54%	9 51%	1 40%	95 78%	153 60%	208 70%	45 51%
Quite badly	(2)	229 23%	100 21%	130 25%	19 19%	30 31%	41 26%	58 28%	41 23%	39 15%	75 22%	69 20%	49 30%	34 24%	4 3%	41 26%	15 9%	5 31%	113 32%	5 28%	1 60%	3 3%	72 28%	63 21%	26 30%
Very badly	(1)	38 4%	17 4%	21 4%	3 3%	5 5%	9 6%	6 3%	5 3%	10 4%	9 3%	18 5%	4 2%	7 5%	3 3%	7 4%	-	-	19 6%	2 11%	-	5 4%	9 4%	8 3%	6 7%
NET: Badly		268 27%	117 25%	151 29%	22 23%	35 36%	51 32%	63 31%	46 26%	49 19%	84 25%	87 25%	53 33%	41 30%	7 6%	48 31%	15 9%	5 31%	132 38%	7 39%	1 60%	9 7%	81 32%	71 24%	33 37%
Don't know		61 6%	23 5%	38 7%	6 6%	1 1%	5 3%	13 6%	12 7%	23 9%	19 6%	10 3%	11 7%	15 11%	5 4%	8 5%	4 2%	2 14%	19 6%	1 7%	-	5 4%	17 7%	9 3%	8 9%
Mean		2.72	2.76	2.68	2.79	2.60	2.63	2.67	2.75	2.82	2.73	2.73	2.68	2.68	3.06	2.64	2.95	2.63	2.56	2.49	2.40	2.99	2.64	2.76	2.53
Standard deviation		0.61	0.61	0.61	0.62	0.61	0.62	0.58	0.62	0.61	0.56	0.63	0.61	0.70	0.54	0.58	0.36	0.50	0.65	0.77	0.65	0.58	0.59	0.56	0.68
Standard error		0.02	0.03	0.03	0.07	0.07	0.05	0.05	0.04	0.04	0.02	0.05	0.07	0.06	0.05	0.05	0.03	0.14	0.04	0.19	0.46	0.05	0.04	0.03	0.07

# East Dumbartonshire Poll CATI Fieldwork: 10th-16th April 2015

Table 10 Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

		GenderAge										SE	G				Voti	ng Intent	ion				2010	) Vote	
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base		1000	460	540	72	82	137	171	205	330	540	189	86	155	131	133	190	13	339	18	2	136	214	322	114
Weighted base		1000	471	529	99	97	161	206	177	257	337	342	161	140	122	157	166	16	348	19	2	122	255	298	88
NET: Well		708 71%	361 77%	347 66%	80 81%	60 62%	118 73%	138 67%	121 68%	190 74%	260 77%	250 73%	102 64%	82 59%	106 87%	117 75%	146 88%	10 62%	217 62%	12 65%	1 40%	103 84%	174 68%	220 74%	59 67%
Very well	(4)	52 5%	32 7%	20 4%	7 7%	4 4%	4 2%	4 2%	15 8%	18 7%	17 5%	18 5%	5 3%	10 8%	18 15%	5 3%	9 6%	-	15 4%	-	-	15 12%	9 4%	9 3%	3 3%
Quite well	(3)	657 66%	329 70%	327 62%	74 75%	57 58%	114 71%	134 65%	106 60%	172 67%	243 72%	232 68%	97 60%	72 51%	89 73%	113 72%	136 82%	10 62%	202 58%	12 65%	1 40%	88 72%	165 65%	211 71%	56 64%
Quite badly	(2)	187 19%	70 15%	117 22%	11 11%	33 34%	31 19%	44 21%	36 20%	32 12%	51 15%	63 18%	42 26%	32 23%	6 5%	25 16%	16 10%	1 8%	95 27%	5 28%	1 60%	4 3%	52 20%	59 20%	20 23%
Very badly	(1)	39 4%	15 3%	24 5%	5 5%	1 1%	9 6%	9 5%	4 2%	11 4%	10 3%	14 4%	2 1%	11 8%	3 3%	7 4%	-	1 7%	15 4%	1 4%	-	5 4%	13 5%	6 2%	2 2%
NET: Badly		226 23%	84 18%	142 27%	16 16%	33 34%	40 25%	54 26%	39 22%	42 17%	61 18%	76 22%	44 27%	43 31%	9 8%	32 20%	16 10%	2 14%	110 32%	6 31%	1 60%	9 8%	65 25%	65 22%	22 25%
Don't know		66 7%	26 6%	40 8%	2 2%	3 4%	4 2%	15 7%	17 9%	24 9%	16 5%	15 4%	15 9%	15 10%	6 5%	7 5%	4 3%	4 24%	21 6%	1 3%	-	10 8%	17 7%	12 4%	7 8%
Mean		2.77	2.85	2.70	2.85	2.67	2.72	2.69	2.83	2.85	2.83	2.78	2.72	2.65	3.05	2.77	2.96	2.73	2.66	2.63	2.40	3.00	2.71	2.78	2.75
Standard deviation		0.61	0.58	0.62	0.61	0.56	0.61	0.60	0.62	0.61	0.55	0.61	0.55	0.76	0.56	0.57	0.40	0.64	0.64	0.58	0.65	0.60	0.62	0.53	0.55
Standard error		0.02	0.03	0.03	0.07	0.06	0.05	0.05	0.05	0.04	0.02	0.05	0.06	0.06	0.05	0.05	0.03	0.19	0.04	0.14	0.46	0.05	0.04	0.03	0.05

### East Dumbartonshire Poll CATI Fieldwork: 10th-16th April 2015

Table 11
Q.7 Which of the following statements do you most agree with?
Base: All respondents

	Gender Age										SE					Voti	ng Intenti	on				2010	Vote	
	Total Male Female			18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	1000	460	540	72	82	137	171	205	330	540	189	86	155	131	133	190	13	339	18	2	136	214	322	114
Weighted base	1000	471	529	99	97	161	206	177	257	337	342	161	140	122	157	166	16	348	19	2	122	255	298	88
I am satisfied with the job David Cameron is doing overall as Prime Minister	286 29%	140 30%	147 28%	21 21%	22 22%	29 18%	57 28%	46 26%	112 44%	102 30%	94 27%	38 24%	43 31%	101 83%	15 10%	78 47%	6 35%	37 11%	1 3%	-	98 80%	30 12%	88 30%	10 11%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	224 22%	101 21%	123 23%	31 32%	26 27%	55 34%	36 17%	34 19%	41 16%	80 24%	84 24%	40 25%	17 12%	19 16%	13 9%	57 34%	7 42%	84 24%	6 32%	1 40%	22 18%	35 14%	91 30%	20 22%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	357 36%	169 36%	188 36%	36 37%	33 34%	64 39%	88 42%	62 35%	72 28%	120 35%	116 34%	60 37%	58 42%	1 1%	126 80%	26 16%	1 8%	164 47%	9 49%	-	1 1%	174 68%	90 30%	31 35%
Refused	42 4%	23 5%	19 4%	3 3%	4 4%	6 4%	8 4%	9 5%	11 4%	10 3%	17 5%	9 6%	5 4%	1 1%	-	1	-	22 6%	-	-	1 1%	4 1%	10 3%	7 8%
Don't know	91 9%	39 8%	52 10%	6 7%	11 12%	8 5%	18 9%	27 15%	21 8%	27 8%	31 9%	14 9%	16 12%	-	2 1%	4 2%	2 14%	41 12%	3 16%	1 60%	1 1%	13 5%	19 6%	20 23%

### East Dumbartonshire Poll CATI Fieldwork: 10th-16th April 2015

Table 12

Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?

Base: All respondents

		Ger	nder			Ag	ge				SE	G				Voti	ng Intenti	ion				2010	) Vote	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	1000	460	540	72	82	137	171	205	330	540	189	86	155	131	133	190	13	339	18	2	136	214	322	114
Weighted base	1000	471	529	99	97	161	206	177	257	337	342	161	140	122	157	166	16	348	19	2	122	255	298	88
The Liberal Democrat	824 82%	399 85%	426 81%	67 68%	68 70%	134 84%	176 85%	161 91%	215 84%	298 88%	302 88%	105 65%	104 74%	99 81%	136 86%	161 97%	12 75%	283 81%	17 92%	2 100%	103 84%	213 83%	274 92%	74 84%
Labour	766 77%	362 77%	404 76%	66 67%	60 62%	127 79%	164 80%	150 85%	196 76%	265 79%	260 76%	119 74%	108 77%	85 70%	135 86%	144 86%	10 64%	258 74%	11 61%	2 100%	90 74%	204 80%	238 80%	71 81%
SNP	743 74%	360 76%	383 72%	64 65%	63 65%	125 78%	160 78%	142 80%	187 73%	269 80%	259 76%	103 64%	99 71%	80 66%	133 85%	123 74%	13 81%	265 76%	12 66%	2 100%	83 68%	198 78%	235 79%	74 84%
The Conservatives	409 41%	195 41%	214 40%	28 28%	34 35%	62 38%	83 40%	81 46%	121 47%	141 42%	138 40%	54 34%	64 46%	65 54%	63 40%	73 44%	5 33%	124 36%	9 48%	1 60%	67 55%	106 42%	121 41%	35 40%
The UK Independence Party (UKIP)	84 8%	39 8%	44 8%	7 8%	4 4%	11 7%	25 12%	9 5%	27 11%	26 8%	25 7%	9 6%	21 15%	7 6%	18 11%	13 8%	1 9%	21 6%	-	1 60%	14 12%	18 7%	19 7%	7 8%
None of them	54 5%	33 7%	22 4%	12 13%	8 8%	6 4%	8 4%	4 2%	15 6%	11 3%	9 3%	27 17%	5 4%	8 6%	7 4%	2 1%	2 11%	19 6%	1 4%	-	7 6%	15 6%	8 3%	4 5%
Don't know	6 1%	4 1%	3	-	-	3 2%	1 1%	1 1%	1 1%	1	-	3 2%	2 2%	-	1 1%	-	-	3 1%	-	-	-	4 1%	-	-

### East Dumbartonshire Poll CATI Fieldwork: 10th-16th April 2015

Table 13
Q.9 Which of the following would you most like to see as the outcome of the next general election for the Westminster parliament?
Base: All respondents

	Gender				Age				SEG				Voting Intention						2010 Vote					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	<u>Lab</u>	LibDem	SNP
Unweighted base	1000	460	540	72	82	137	171	205	330	540	189	86	155	131	133	190	13	339	18	2	136	214	322	114
Weighted base	1000	471	529	99	97	161	206	177	257	337	342	161	140	122	157	166	16	348	19	2	122	255	298	88
A coalition involving Labour and the SNP	309 31%	144 31%	164 31%	45 45%	34 35%	61 38%	72 35%	51 29%	44 17%	112 33%	100 29%	55 34%	39 28%	-	28 18%	8 5%	1 4%	239 69%	7 37%	2 100%	2 2%	98 38%	89 30%	58 66%
A Labour government	150 15%	65 14%	85 16%	17 17%	14 15%	25 16%	34 17%	28 16%	31 12%	40 12%	55 16%	27 16%	26 19%	-	106 67%	9 5%	3 21%	15 4%	1 5%	-	1 1%	103 40%	17 6%	4 4%
A Conservative government	146 15%	74 16%	72 14%	11 11%	8 8%	16 10%	34 16%	19 11%	59 23%	53 16%	47 14%	14 8%	28 20%	87 72%	*	28 17%	8 52%	3 1%	-	-	81 67%	7 3%	32 11%	1 2%
A coalition involving the Conservatives and the Liberal Democrats.	127 13%	72 15%	55 10%	6 6%	9 9%	11 7%	11 5%	29 17%	60 23%	50 15%	40 12%	20 13%	14 10%	26 21%	3 2%	72 43%	1 4%	3 1%	3 18%	-	23 19%	7 3%	71 24%	3 3%
A coalition involving the Conservatives and the SNP.	71 7%	38 8%	33 6%	9 10%	10 10%	14 9%	12 6%	10 5%	17 7%	27 8%	28 8%	11 7%	5 4%	4 4%	-	4 2%	-	56 16%	1 4%	-	7 6%	5 2%	28 9%	14 16%
A coalition involving Labour and the Liberal Democrats.	69 7%	33 7%	36 7%	4 4%	5 5%	6 4%	22 11%	18 10%	14 6%	30 9%	22 7%	6 4%	10 7%	-	18 11%	38 23%	-	3 1%	3 14%	-	-	26 10%	34 11%	-
Don't know	128 13%	44 9%	84 16%	7 7%	18 19%	26 16%	21 10%	23 13%	31 12%	25 7%	50 15%	28 18%	17 12%	5 4%	2 1%	8 5%	3 19%	30 9%	4 22%	-	8 6%	10 4%	27 9%	8 9%

Table 14 **Gender** 

Base: All respondents

	Unweighted base	Weighted base
Unweighted base	1000	1000
Weighted base	1000	1000
Male	460 46%	471 47%
Female	540 54%	529 53%

Absolutes/col percents

#### **Lord Ashcroft**

Table 15
Into which of the following age groups do you fall?
Base: All respondents

	Unweighted base	Weighted base
Unweighted base	1000	1000
Weighted base	1000	1000
18-24	72 7%	99 10%
25-34	82 8%	97 10%
35-44	137 14%	161 16%
45-54	171 17%	206 21%
55-64	205 21%	177 18%
65 or older	330 33%	257 26%
Refused	3	3

Absolutes/col percents

#### **Lord Ashcroft**

Absolutes/col percents

Table 16 **SEG** 

Base: All respondents

	Unweighted base	Weighted base
Unweighted base	1000	1000
Weighted base	1000	1000
A	175 18%	108 11%
В	365 37%	229 23%
C1	189 19%	342 34%
C2	86 9%	161 16%
D	42 4%	41 4%
Е	113 11%	99 10%
Refused	30 3%	20 2%

# East Dumbartonshire Poll CATI Fieldwork: 10th-16th April 2015

Table 17

Q.4 At the last general election for the Westminster parliament, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote? Could you tell me which party you voted for at the last general election for the Westminster parliament back in May 2010?

Base: All respondents

	Unweighted base	Weighted base
Unweighted base	1000	1000
Weighted base	1000	1000
Conservative	136 14%	122 12%
Labour	214 21%	255 26%
Liberal Democrats	322 32%	298 30%
SNP	114 11%	88 9%
Another party	14 1%	10 1%
Did not vote	124 12%	158 16%
Refused	45 5%	39 4%
Don't know	31 3%	30 3%

#### **Lord Ashcroft**