

## Dumfries, Clydesdale & Tweeddale Poll

### CATI Fieldwork : 9th-15th April 2015

Absolutes/col percents

Table 1

**Q.1 Many people say that if there was a general election for the Westminster Parliament tomorrow they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP	
Unweighted base	1000	469	531	39	67	165	210	213	303	369	165	169	242	263	153	31	34	320	17	3	288	207	111	147	
Weighted base	1000	480	520	80	106	165	198	184	263	167	240	275	264	243	168	29	45	302	19	3	271	209	136	91	
Certain to vote	(10)	740	360	380	35	68	119	153	145	219	143	181	186	189	221	123	22	23	246	13	2	241	178	110	78
		74%	75%	73%	43%	64%	72%	77%	79%	83%	86%	76%	68%	72%	91%	73%	75%	53%	81%	68%	61%	89%	85%	81%	86%
	(9)	48	23	24	7	6	8	9	7	11	5	18	11	13	10	7	1	1	21	-	1	14	12	9	3
		5%	5%	5%	9%	6%	5%	5%	4%	4%	3%	7%	4%	5%	4%	4%	2%	2%	7%	-	39%	5%	6%	7%	3%
	(8)	44	20	24	4	7	7	6	11	7	9	7	11	13	3	9	2	4	13	2	-	5	9	5	3
		4%	4%	5%	5%	6%	4%	3%	6%	3%	5%	3%	4%	5%	1%	6%	7%	8%	4%	10%	-	2%	4%	4%	3%
	(7)	15	11	5	4	2	1	4	4	1	4	6	4	2	3	2	2	3	4	-	-	4	1	-	1
		2%	2%	1%	5%	2%	*	2%	2%	*	2%	2%	1%	1%	1%	1%	8%	6%	1%	-	-	1%	*	-	1%
	(6)	17	4	13	9	2	2	*	-	3	1	4	10	2	-	5	-	3	3	-	-	-	*	-	-
		2%	1%	2%	11%	2%	1%	*	-	1%	1%	2%	4%	1%	-	3%	-	6%	1%	-	-	-	*	-	-
	(5)	44	23	22	7	2	11	7	6	12	2	5	14	19	3	12	1	5	10	2	-	6	6	4	3
		4%	5%	4%	8%	2%	7%	3%	3%	5%	1%	2%	5%	7%	1%	7%	4%	12%	3%	13%	-	2%	3%	3%	3%
	(4)	9	4	5	-	-	3	6	-	-	-	1	4	2	-	7	1	-	1	-	-	-	-	-	1
		1%	1%	1%	-	-	2%	3%	-	-	-	1%	2%	1%	-	4%	4%	-	*	-	-	-	-	-	1%
	(3)	18	10	8	6	5	2	2	3	-	1	5	9	1	2	3	-	5	5	-	-	*	1	3	-
		2%	2%	2%	8%	5%	1%	1%	1%	-	1%	2%	3%	*	1%	2%	-	10%	2%	-	-	*	1%	2%	-
	(2)	5	2	3	-	2	-	1	1	1	-	1	1	2	-	-	-	1	1	2	-	-	-	-	1
		*	*	1%	-	2%	-	1%	1%	*	-	*	*	1%	-	-	-	2%	*	9%	-	-	-	-	1%
Definitely would not vote	(1)	59	24	35	9	12	13	10	7	9	3	12	24	18	-	-	-	-	-	-	-	2	1	5	2
		6%	5%	7%	11%	11%	8%	5%	4%	3%	2%	5%	9%	7%	-	-	-	-	-	-	-	1%	1%	4%	2%
Don't know		2	*	1	-	-	-	-	1	1	1	-	-	1	-	-	-	-	-	-	-	-	-	-	*
		*	*	*	-	-	-	-	*	*	*	-	-	*	-	-	-	-	-	-	-	-	-	-	*
Mean		8.78	8.86	8.70	7.26	8.08	8.60	8.90	9.13	9.29	9.54	8.97	8.29	8.66	9.76	8.95	9.18	7.88	9.47	8.43	9.61	9.69	9.59	9.24	9.41
Standard deviation		2.56	2.46	2.66	3.18	3.21	2.75	2.48	2.17	1.98	1.47	2.37	2.97	2.67	0.96	2.00	1.65	2.65	1.42	2.72	0.58	1.18	1.31	2.09	1.81
Standard error		0.08	0.11	0.12	0.51	0.39	0.21	0.17	0.15	0.11	0.08	0.18	0.23	0.17	0.06	0.16	0.30	0.45	0.08	0.66	0.34	0.07	0.09	0.20	0.15

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Absolutes/col percents

Table 2

**Q.2 If there was a general election for the Westminster parliament tomorrow, which party would you vote for?**

**Base: All respondents**

	Gender			Age						SEG				Voting Intention						2010 Vote				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	1000	469	531	39	67	165	210	213	303	369	165	169	242	263	153	31	34	320	17	3	288	207	111	147
Weighted base	1000	480	520	80	106	165	198	184	263	167	240	275	264	243	168	29	45	302	19	3	271	209	136	91
Conservative	243	111	133	13	12	27	52	46	94	54	59	46	67	243	-	-	-	-	-	-	197	8	16	2
	24%	23%	25%	16%	11%	16%	26%	25%	36%	33%	25%	17%	25%	100%	-	-	-	-	-	-	73%	4%	11%	2%
Labour	168	81	87	19	18	23	35	33	41	22	35	52	53	-	168	-	-	-	-	-	8	105	12	3
	17%	17%	17%	23%	16%	14%	18%	18%	16%	13%	15%	19%	20%	-	100%	-	-	-	-	-	3%	50%	9%	3%
Liberal Democrat	29	14	15	-	3	5	4	5	11	10	5	7	7	-	-	29	-	-	-	-	1	3	20	1
	3%	3%	3%	-	3%	3%	2%	3%	4%	6%	2%	2%	3%	-	-	100%	-	-	-	-	*	1%	15%	1%
The UK Independence Party (UKIP)	45	33	12	12	4	9	8	8	4	4	14	15	8	-	-	-	45	-	-	-	12	7	3	2
	4%	7%	2%	15%	4%	5%	4%	4%	1%	3%	6%	6%	3%	-	-	-	100%	-	-	-	4%	3%	2%	2%
SNP	302	163	140	20	42	65	69	51	55	50	88	91	61	-	-	-	-	302	-	-	28	62	57	76
	30%	34%	27%	25%	40%	39%	35%	28%	21%	30%	37%	33%	23%	-	-	-	-	100%	-	-	10%	30%	42%	84%
The Green Party	19	8	10	3	4	3	2	5	1	4	6	5	4	-	-	-	-	-	19	-	2	2	5	-
	2%	2%	2%	4%	4%	2%	1%	3%	*	2%	2%	2%	2%	-	-	-	-	-	100%	-	1%	1%	4%	-
The British National Party (BNP)	1	1	-	-	-	1	-	-	-	-	-	-	1	-	-	-	-	-	-	1	-	-	-	-
	*	*	-	-	-	1%	-	-	-	-	-	-	*	-	-	-	-	-	-	29%	-	-	-	-
Some other party	2	1	1	-	-	1	-	1	-	-	-	-	2	-	-	-	-	-	-	2	-	1	-	-
	*	*	*	-	-	1%	-	1%	-	-	-	-	1%	-	-	-	-	-	-	71%	-	1%	-	-
Would not vote	59	24	35	9	12	13	10	7	9	3	12	24	18	-	-	-	-	-	-	2	1	5	2	
	6%	5%	7%	11%	11%	8%	5%	4%	3%	2%	5%	9%	7%	-	-	-	-	-	-	1%	1%	4%	2%	
Refused	52	20	32	-	1	7	5	13	25	6	7	15	16	-	-	-	-	-	-	9	4	6	1	
	5%	4%	6%	-	1%	4%	2%	7%	9%	3%	3%	6%	6%	-	-	-	-	-	-	3%	2%	5%	2%	
Don't know	79	24	55	4	10	13	13	16	23	14	14	19	27	-	-	-	-	-	-	14	16	12	4	
	8%	5%	11%	5%	10%	8%	7%	8%	9%	8%	6%	7%	10%	-	-	-	-	-	-	5%	8%	9%	5%	

## Dumfries, Clydesdale & Tweeddale Poll

### CATI Fieldwork : 9th-15th April 2015

Absolutes/col percents

Table 3

**Q.2 If there was a general election for the Westminster parliament tomorrow, which party would you vote for?**

**Base: All respondents expressing an intention to vote (Turnout Weighted)**

**This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote**

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	680	341	339	23	42	110	150	150	203	277	116	108	149	228	120	25	23	268	13	3	225	158	84	116
Weighted base	652	331	321	42	67	105	137	126	174	125	168	168	162	211	126	23	27	250	13	3	213	161	97	71
Conservative	211	97	114	11	11	23	46	39	82	48	52	40	57	211	-	-	-	-	-	-	172	7	14	1
		32%	29%	36%	27%	16%	22%	34%	31%	47%	38%	31%	24%	35%	100%	-	-	-	-	-	81%	4%	14%	2%
Labour	126	59	66	9	14	17	25	27	34	18	30	35	38	-	126	-	-	-	-	-	5	90	11	2
		19%	18%	21%	21%	16%	18%	22%	20%	14%	18%	21%	24%	-	100%	-	-	-	-	-	3%	56%	11%	3%
Liberal Democrat	23	10	12	-	2	4	3	4	9	9	4	4	6	-	-	23	-	-	-	-	1	2	17	*
		3%	3%	4%	-	2%	4%	2%	3%	5%	7%	2%	2%	4%	-	100%	-	-	-	-	*	1%	18%	*
The UK Independence Party (UKIP)	27	21	6	4	4	5	5	6	3	4	5	11	6	-	-	-	27	-	-	-	10	6	1	*
		4%	6%	2%	9%	5%	5%	4%	5%	2%	3%	3%	7%	4%	-	-	100%	-	-	-	5%	4%	1%	*
SNP	250	136	114	18	35	52	57	43	45	43	72	75	50	-	-	-	-	250	-	-	24	53	49	67
		38%	41%	36%	41%	50%	41%	34%	26%	35%	43%	45%	31%	-	-	-	-	100%	-	-	11%	33%	51%	95%
The Green Party	13	6	7	1	2	3	2	4	1	3	5	2	2	-	-	-	-	-	13	-	1	1	5	-
		2%	2%	2%	2%	3%	2%	1%	4%	1%	3%	3%	1%	1%	-	-	-	-	100%	-	1%	1%	5%	-
The British National Party (BNP)	1	1	-	-	-	1	-	-	-	-	-	-	1	-	-	-	-	-	-	1	-	-	-	-
		*	*	-	-	1%	-	-	-	-	-	-	1%	-	-	-	-	-	-	30%	-	-	-	-
Some other party	2	1	1	-	-	1	-	1	-	-	-	-	2	-	-	-	-	-	-	2	-	1	-	-
		*	*	*	-	1%	-	1%	-	-	-	-	1%	-	-	-	-	-	-	70%	-	1%	-	-

**Dumfries, Clydesdale & Tweeddale Poll**  
**CATI Fieldwork : 9th-15th April 2015**

Col percents

Table 4

**Voting Intention (Turnout Weighted)**

**This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections**

	<u>Total</u>
Conservative	33%
Labour	20%
Liberal Democrat	4%
UKIP	4%
SNP	37%
Green	2%

**Other**                      \*

## Dumfries, Clydesdale & Tweeddale Poll

### CATI Fieldwork : 9th-15th April 2015

Absolutes/col percents

Table 5

**Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	1000	469	531	39	67	165	210	213	303	369	165	169	242	263	153	31	34	320	17	3	288	207	111	147
Weighted base	1000	480	520	80	106	165	198	184	263	167	240	275	264	243	168	29	45	302	19	3	271	209	136	91
Conservative	270 27%	126 26%	144 28%	14 17%	11 11%	32 20%	56 28%	51 27%	106 40%	59 35%	60 25%	60 22%	72 27%	235 96%	5 3%	2 5%	8 17%	4 1%	- -	- -	211 78%	11 5%	22 16%	2 3%
Labour	177 18%	85 18%	91 18%	21 26%	20 19%	20 12%	34 17%	35 19%	46 17%	21 13%	39 16%	54 20%	54 20%	5 2%	150 89%	1 4%	1 3%	7 2%	- -	- -	14 5%	114 55%	9 7%	3 4%
Liberal Democrat	38 4%	13 3%	25 5%	- -	4 4%	8 5%	7 3%	6 3%	14 5%	10 6%	7 3%	11 4%	10 4%	1 1%	1 1%	24 83%	* 1%	4 1%	- -	- -	2 1%	3 1%	25 18%	1 1%
The UK Independence Party (UKIP)	24 2%	17 4%	7 1%	5 7%	1 1%	5 3%	6 3%	5 3%	1 *	3 2%	7 3%	7 3%	5 2%	* *	- -	- -	23 51%	- -	- -	6 2%	3 1%	- -	2 2%	
SNP	305 31%	163 34%	142 27%	21 26%	45 42%	69 42%	65 33%	53 29%	52 20%	51 31%	88 37%	88 32%	66 25%	1 *	5 3%	2 8%	8 18%	280 92%	2 11%	1 39%	22 8%	58 28%	59 44%	76 84%
The Green Party	15 2%	5 1%	10 2%	1 1%	3 2%	3 2%	3 2%	5 3%	1 *	4 2%	4 2%	4 2%	3 1%	- -	- -	- -	- -	2 1%	12 67%	- -	2 1%	3 2%	4 3%	- -
The British National Party (BNP)	1 *	1 *	- -	- -	- -	1 1%	- -	- -	- -	- -	- -	- -	1 *	- -	- -	- -	- -	- -	- -	1 29%	- -	- -	- -	- -
Some other party	3 *	2 *	1 *	- -	- -	- -	- -	2 1%	1 *	- -	1 *	1 *	1 *	- -	- -	- -	- -	2 1%	- -	1 32%	- -	1 1%	- -	2 2%
Would not vote	59 6%	24 5%	35 7%	9 11%	12 11%	13 8%	10 5%	7 4%	9 3%	3 2%	12 5%	24 9%	18 7%	- -	- -	- -	- -	- -	- -	2 1%	1 1%	5 4%	2 2%	
Refused	33 3%	15 3%	18 4%	1 1%	1 1%	4 2%	3 2%	8 4%	15 6%	6 3%	3 1%	8 3%	10 4%	- -	- -	- -	- -	1 *	- -	- -	2 1%	1 1%	2 2%	1 1%
Don't know	74 7%	28 6%	46 9%	8 10%	9 8%	11 6%	14 7%	13 7%	19 7%	10 6%	19 8%	17 6%	23 9%	2 1%	7 4%	- -	4 9%	3 1%	4 22%	- -	10 4%	14 7%	10 8%	2 2%

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Absolutes/col percents

Table 6

**Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?**

**Base: All respondents expressing an intention to vote (Turnout Weighted)**

**This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote**

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Gender			Age						SEG				Voting Intention						2010 Vote				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	703	345	357	23	42	114	152	154	215	283	118	113	158	225	116	25	22	264	13	3	234	162	85	119
Weighted base	673	336	338	42	67	108	138	130	186	127	170	175	170	210	121	23	26	248	13	3	223	165	99	72
Conservative	231	109	123	12	10	26	49	43	91	51	53	51	61	203	4	1	5	4	-	-	184	10	18	1
	34%	32%	36%	29%	15%	24%	35%	33%	49%	40%	31%	29%	36%	97%	3%	6%	18%	1%	-	-	83%	6%	18%	2%
Labour	135	64	71	11	17	15	25	28	39	18	34	36	41	4	114	*	1	7	-	-	11	97	8	3
	20%	19%	21%	27%	25%	14%	18%	21%	21%	14%	20%	21%	24%	2%	94%	1%	5%	3%	-	-	5%	59%	8%	4%
Liberal Democrat	27	10	16	-	1	6	4	5	11	9	5	6	6	1	*	20	*	3	-	-	1	3	19	*
	4%	3%	5%	-	1%	5%	3%	4%	6%	7%	3%	3%	4%	1%	*	89%	2%	1%	-	-	1%	2%	19%	*
The UK Independence Party (UKIP)	15	13	2	2	1	3	4	5	1	2	3	6	3	*	-	-	15	-	-	-	6	2	-	*
	2%	4%	1%	4%	2%	3%	3%	3%	1%	2%	2%	3%	2%	*	-	-	58%	-	-	-	2%	1%	-	*
SNP	248	133	115	16	36	55	53	45	43	44	70	71	54	1	3	1	4	231	2	1	19	49	51	67
	37%	40%	34%	39%	54%	51%	38%	34%	23%	34%	41%	41%	32%	*	3%	4%	17%	93%	14%	36%	8%	30%	52%	92%
The Green Party	13	5	9	1	2	2	3	4	1	3	3	4	3	-	-	-	-	1	11	-	1	3	3	-
	2%	1%	3%	1%	3%	2%	2%	3%	1%	3%	2%	2%	2%	-	-	-	-	1%	86%	-	1%	2%	3%	-
The British National Party (BNP)	1	1	-	-	-	1	-	-	-	-	-	-	1	-	-	-	-	-	-	1	-	-	-	-
	*	*	-	-	-	1%	-	-	-	-	-	-	1%	-	-	-	-	-	-	30%	-	-	-	-
Some other party	2	1	1	-	-	-	-	2	1	-	1	1	1	-	-	-	-	1	-	1	-	1	-	1
	*	*	*	-	-	-	-	1%	*	-	*	*	1%	-	-	-	-	1%	-	34%	-	1%	-	2%



## Dumfries, Clydesdale & Tweeddale Poll

### CATI Fieldwork : 9th-15th April 2015

Absolutes/col percents

Table 8

**Q.5 Are there any of the following political parties that you would definitely not vote for at the next general election for the Westminster parliament?**

**Base: All respondents**

	Gender			Age						SEG				Voting Intention						2010 Vote				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	1000	469	531	39	67	165	210	213	303	369	165	169	242	263	153	31	34	320	17	3	288	207	111	147
Weighted base	1000	480	520	80	106	165	198	184	263	167	240	275	264	243	168	29	45	302	19	3	271	209	136	91
I would not vote UKIP	803	366	437	57	81	136	169	148	211	144	193	214	211	202	145	28	-	277	18	2	224	181	121	79
	80%	76%	84%	71%	76%	82%	85%	80%	80%	87%	80%	78%	80%	83%	86%	96%	-	92%	98%	71%	82%	87%	89%	87%
I would not vote Liberal Democrat	699	343	356	62	73	119	142	129	173	102	164	206	194	178	125	-	36	249	12	3	193	158	70	81
	70%	72%	68%	78%	69%	72%	72%	70%	66%	61%	68%	75%	73%	73%	75%	-	81%	82%	66%	100%	71%	76%	51%	89%
I would not vote Conservative	558	284	274	60	70	108	113	104	102	78	143	167	148	-	141	13	29	261	14	3	29	177	83	78
	56%	59%	53%	76%	66%	66%	57%	56%	39%	47%	60%	61%	56%	-	84%	45%	65%	86%	74%	100%	11%	85%	61%	85%
I would not vote Labour	557	282	275	48	58	89	117	103	142	94	142	160	128	196	-	16	32	212	15	2	208	45	79	68
	56%	59%	53%	60%	54%	54%	59%	56%	54%	56%	59%	58%	49%	80%	-	55%	73%	70%	80%	71%	77%	22%	58%	75%
I would not vote SNP	463	223	241	42	32	68	83	91	145	87	102	121	121	204	117	23	25	-	8	1	193	95	62	4
	46%	46%	46%	52%	30%	41%	42%	49%	55%	53%	43%	44%	46%	84%	70%	78%	55%	-	40%	29%	71%	46%	46%	4%
None of these - I would potentially vote for all of them	30	8	22	-	3	6	4	5	12	4	3	9	9	1	3	1	-	3	*	-	4	3	4	2
	3%	2%	4%	-	3%	3%	2%	3%	4%	3%	1%	3%	4%	*	2%	4%	-	1%	2%	-	2%	1%	3%	2%
Don't know	12	4	8	-	-	-	*	2	10	1	-	1	7	2	-	-	-	1	-	-	2	1	-	1
	1%	1%	1%	-	-	-	*	1%	4%	*	-	*	3%	1%	-	-	-	*	-	-	1%	1%	-	1%



## Dumfries, Clydesdale & Tweeddale Poll

### CATI Fieldwork : 9th-15th April 2015

Absolutes/col percents

Table 9

**Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP	
Unweighted base	1000	469	531	39	67	165	210	213	303	369	165	169	242	263	153	31	34	320	17	3	288	207	111	147	
Weighted base	1000	480	520	80	106	165	198	184	263	167	240	275	264	243	168	29	45	302	19	3	271	209	136	91	
NET: Well	604	299	305	41	60	99	108	119	175	125	137	166	142	214	104	19	10	140	11	1	222	113	70	41	
	60%	62%	59%	52%	57%	60%	54%	65%	66%	75%	57%	60%	54%	88%	62%	66%	23%	46%	58%	29%	82%	54%	52%	45%	
Very well	(4)	52	30	23	5	5	4	5	9	24	6	11	14	17	29	11	2	3	3	-	24	10	5	1	
		5%	6%	4%	6%	5%	2%	2%	5%	9%	4%	5%	5%	6%	12%	7%	7%	1%	14%	-	9%	5%	4%	1%	
Quite well	(3)	552	270	282	36	55	95	103	110	151	118	125	152	125	185	93	17	10	137	8	1	198	102	65	40
		55%	56%	54%	46%	52%	57%	52%	60%	57%	71%	52%	55%	48%	76%	55%	59%	23%	45%	44%	29%	73%	49%	48%	44%
Quite badly	(2)	278	127	151	26	37	48	68	50	49	33	89	78	67	16	49	4	19	138	5	1	36	74	50	38
		28%	27%	29%	33%	34%	29%	35%	27%	18%	20%	37%	28%	25%	7%	29%	14%	44%	46%	29%	32%	13%	35%	37%	41%
Very badly	(1)	63	35	28	8	6	14	15	7	11	3	7	23	23	4	9	1	9	17	2	1	2	14	8	8
		6%	7%	5%	10%	5%	9%	8%	4%	4%	2%	3%	8%	9%	2%	5%	5%	20%	5%	13%	39%	1%	7%	6%	9%
NET: Badly	340	162	178	35	42	62	84	57	59	36	96	101	90	21	57	5	28	155	8	2	38	88	58	46	
	34%	34%	34%	44%	40%	38%	42%	31%	23%	22%	40%	37%	34%	8%	34%	19%	63%	51%	42%	71%	14%	42%	43%	50%	
Don't know	56	18	37	4	4	4	7	8	29	6	7	8	32	9	7	4	6	8	-	-	11	8	8	5	
	6%	4%	7%	4%	4%	3%	3%	4%	11%	3%	3%	3%	12%	4%	4%	15%	14%	3%	-	-	4%	4%	6%	5%	
Mean	2.63	2.64	2.62	2.50	2.59	2.55	2.51	2.69	2.81	2.80	2.61	2.59	2.58	3.02	2.66	2.80	2.04	2.43	2.58	1.90	2.94	2.54	2.52	2.39	
Standard deviation	0.69	0.72	0.67	0.78	0.68	0.69	0.68	0.63	0.68	0.53	0.63	0.72	0.77	0.52	0.69	0.67	0.71	0.61	0.90	0.98	0.51	0.70	0.67	0.67	
Standard error	0.02	0.03	0.03	0.13	0.09	0.05	0.05	0.04	0.04	0.03	0.05	0.06	0.05	0.03	0.06	0.13	0.13	0.03	0.22	0.56	0.03	0.05	0.07	0.06	

## Dumfries, Clydesdale & Tweeddale Poll

### CATI Fieldwork : 9th-15th April 2015

Absolutes/col percents

Table 10

**Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	1000	469	531	39	67	165	210	213	303	369	165	169	242	263	153	31	34	320	17	3	288	207	111	147
Weighted base	1000	480	520	80	106	165	198	184	263	167	240	275	264	243	168	29	45	302	19	3	271	209	136	91
NET: Well	667	314	353	47	64	100	129	135	189	131	168	168	164	222	108	21	12	174	14	2	231	131	88	53
	67%	66%	68%	60%	61%	60%	65%	73%	72%	78%	70%	61%	62%	91%	64%	74%	27%	58%	74%	61%	85%	63%	65%	58%
Very well	(4)	81	43	38	8	10	11	11	16	13	19	25	20	39	11	2	1	12	3	-	39	12	9	3
		8%	9%	7%	10%	10%	7%	6%	9%	8%	8%	9%	7%	16%	7%	9%	2%	4%	14%	-	14%	6%	6%	3%
Quite well	(3)	586	272	315	40	54	89	118	119	165	118	149	143	183	97	19	11	162	11	2	192	119	80	50
		59%	57%	60%	50%	51%	54%	60%	65%	63%	71%	62%	52%	75%	58%	65%	25%	54%	61%	61%	71%	57%	59%	55%
Quite badly	(2)	234	117	117	27	29	44	50	39	26	57	80	60	11	50	3	23	102	5	1	29	63	35	24
		23%	24%	22%	34%	27%	27%	25%	21%	15%	24%	29%	23%	5%	30%	9%	51%	34%	26%	39%	11%	30%	26%	26%
Very badly	(1)	54	32	22	2	10	16	15	3	6	9	18	17	3	5	2	9	18	-	-	4	6	7	10
		5%	7%	4%	2%	9%	10%	8%	2%	4%	4%	7%	6%	1%	3%	7%	20%	6%	-	-	1%	3%	5%	11%
NET: Badly	288	149	139	29	39	60	66	43	51	32	67	98	77	14	55	5	32	120	5	1	33	69	42	35
	29%	31%	27%	36%	36%	36%	33%	23%	19%	19%	28%	36%	29%	6%	33%	16%	71%	40%	26%	39%	12%	33%	31%	38%
Don't know	45	16	28	3	3	5	3	6	24	4	5	8	23	7	5	3	1	9	-	-	8	9	6	3
	4%	3%	5%	4%	3%	3%	2%	3%	9%	2%	2%	3%	9%	3%	3%	10%	2%	3%	-	-	3%	4%	4%	4%
Mean	2.73	2.70	2.75	2.70	2.63	2.59	2.64	2.83	2.86	2.85	2.76	2.66	2.69	3.09	2.70	2.84	2.09	2.57	2.88	2.61	3.01	2.69	2.69	2.52
Standard deviation	0.69	0.73	0.66	0.68	0.80	0.76	0.71	0.60	0.63	0.61	0.65	0.74	0.72	0.51	0.64	0.70	0.74	0.67	0.63	0.58	0.56	0.64	0.68	0.75
Standard error	0.02	0.03	0.03	0.11	0.10	0.06	0.05	0.04	0.04	0.03	0.05	0.06	0.05	0.03	0.05	0.13	0.13	0.04	0.15	0.34	0.03	0.05	0.07	0.06

## Dumfries, Clydesdale & Tweeddale Poll

### CATI Fieldwork : 9th-15th April 2015

Absolutes/col percents

Table 11

**Q.7 Which of the following statements do you most agree with?****Base: All respondents**

	Gender		Age							SEG				Voting Intention							2010 Vote			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	1000	469	531	39	67	165	210	213	303	369	165	169	242	263	153	31	34	320	17	3	288	207	111	147
Weighted base	1000	480	520	80	106	165	198	184	263	167	240	275	264	243	168	29	45	302	19	3	271	209	136	91
I am satisfied with the job David Cameron is doing overall as Prime Minister	315 32%	146 30%	170 33%	16 20%	25 23%	43 26%	63 32%	53 29%	116 44%	61 37%	72 30%	90 33%	76 29%	189 78%	21 12%	14 48%	2 5%	39 13%	* 3%	- -	194 71%	19 9%	23 17%	11 12%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	226 23%	116 24%	111 21%	28 35%	19 18%	42 25%	42 21%	47 25%	49 19%	42 25%	60 25%	51 18%	60 23%	48 20%	14 8%	8 28%	24 54%	77 26%	9 47%	1 29%	54 20%	26 12%	50 37%	24 27%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	308 31%	150 31%	159 30%	27 34%	38 36%	51 31%	65 33%	64 35%	64 24%	48 29%	84 35%	81 30%	84 32%	3 1%	130 77%	5 16%	8 18%	133 44%	6 30%	1 32%	15 6%	144 69%	41 30%	34 37%
Refused	39 4%	20 4%	19 4%	- -	3 3%	9 6%	8 4%	7 4%	12 4%	6 3%	6 2%	14 5%	12 4%	3 1%	- -	1 3%	- -	12 4%	1 8%	- -	4 1%	1 1%	7 5%	7 8%
Don't know	111 11%	48 10%	63 12%	9 11%	22 21%	20 12%	21 11%	14 8%	23 9%	10 6%	18 8%	39 14%	32 12%	1 *	4 2%	1 5%	11 24%	41 14%	2 12%	1 39%	4 2%	19 9%	15 11%	15 17%

## Dumfries, Clydesdale & Tweeddale Poll

### CATI Fieldwork : 9th-15th April 2015

Absolutes/col percents

Table 12

**Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?**

**Base: All respondents**

	Gender		Age							SEG				Voting Intention						2010 Vote				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	1000	469	531	39	67	165	210	213	303	369	165	169	242	263	153	31	34	320	17	3	288	207	111	147
Weighted base	1000	480	520	80	106	165	198	184	263	167	240	275	264	243	168	29	45	302	19	3	271	209	136	91
The Conservatives	541	253	287	27	44	89	105	122	153	101	142	140	132	186	61	14	22	159	10	2	193	96	93	40
	54%	53%	55%	34%	41%	54%	53%	66%	58%	61%	59%	51%	50%	76%	36%	49%	49%	53%	52%	61%	71%	46%	69%	44%
Labour	526	247	279	24	55	85	98	112	149	88	137	137	143	110	103	16	20	187	8	2	132	147	82	52
	53%	51%	54%	30%	52%	51%	50%	61%	56%	53%	57%	50%	54%	45%	61%	56%	44%	62%	45%	61%	49%	70%	61%	57%
SNP	469	222	247	34	48	76	103	99	108	79	122	141	108	105	76	11	15	186	6	1	118	101	77	65
	47%	46%	47%	42%	45%	46%	52%	54%	41%	47%	51%	51%	41%	43%	45%	38%	33%	62%	33%	32%	43%	48%	56%	72%
The Liberal Democrat	166	78	88	5	19	24	44	34	39	34	46	41	38	41	25	12	8	43	6	-	39	39	31	17
	17%	16%	17%	6%	18%	14%	22%	18%	15%	20%	19%	15%	14%	17%	15%	41%	18%	14%	34%	-	14%	19%	23%	18%
The UK Independence Party (UKIP)	75	26	48	9	9	12	14	17	14	10	18	21	22	19	6	1	8	20	1	-	19	13	17	8
	7%	6%	9%	11%	9%	7%	7%	9%	5%	6%	8%	8%	8%	8%	4%	4%	18%	7%	4%	-	7%	6%	13%	8%
None of them	171	91	81	25	20	21	37	24	45	26	31	53	48	27	29	4	12	37	3	1	31	24	14	12
	17%	19%	15%	31%	18%	13%	19%	13%	17%	16%	13%	19%	18%	11%	17%	12%	26%	12%	15%	39%	11%	12%	10%	13%
Don't know	20	9	10	3	5	6	3	1	2	1	3	5	8	1	6	-	1	3	2	-	3	2	-	-
	2%	2%	2%	3%	5%	4%	2%	1%	1%	1%	1%	2%	3%	1%	3%	-	2%	1%	9%	-	1%	1%	-	-

## Dumfries, Clydesdale & Tweeddale Poll

### CATI Fieldwork : 9th-15th April 2015

Absolutes/col percents

Table 13

**Q.9 Which of the following would you most like to see as the outcome of the next general election for the Westminster parliament?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	1000	469	531	39	67	165	210	213	303	369	165	169	242	263	153	31	34	320	17	3	288	207	111	147
Weighted base	1000	480	520	80	106	165	198	184	263	167	240	275	264	243	168	29	45	302	19	3	271	209	136	91
A coalition involving Labour and the SNP	288 29%	150 31%	137 26%	33 41%	41 39%	53 32%	60 30%	54 29%	47 18%	45 27%	90 37%	75 27%	68 26%	-	34 20%	1 4%	12 27%	202 67%	7 36%	1 32%	13 5%	77 37%	45 33%	62 68%
A Conservative government	232 23%	112 23%	121 23%	14 17%	11 10%	24 15%	52 26%	42 23%	88 34%	46 28%	50 21%	54 20%	64 24%	188 77%	-	1 2%	8 18%	6 2%	* 3%	-	178 66%	7 3%	10 7%	5 5%
A Labour government	145 15%	69 14%	76 15%	10 12%	15 14%	23 14%	29 15%	29 16%	38 15%	18 11%	22 9%	45 16%	54 20%	2 1%	103 62%	3 10%	8 19%	11 4%	1 7%	1 29%	6 2%	95 46%	7 5%	4 4%
A coalition involving the Conservatives and the SNP.	104 10%	49 10%	55 10%	11 14%	18 17%	16 10%	23 12%	13 7%	22 8%	15 9%	29 12%	38 14%	20 7%	9 4%	* *	1 4%	4 9%	63 21%	4 21%	1 39%	30 11%	6 3%	22 16%	10 11%
A coalition involving the Conservatives and the Liberal Democrats.	82 8%	38 8%	43 8%	3 4%	8 7%	14 8%	10 5%	16 9%	30 12%	22 14%	18 8%	16 6%	22 8%	37 15%	7 4%	14 48%	4 8%	4 1%	4 20%	-	33 12%	5 2%	26 19%	1 1%
A coalition involving Labour and the Liberal Democrats.	39 4%	20 4%	18 4%	1 1%	1 1%	9 6%	6 3%	12 7%	9 3%	11 6%	13 5%	9 3%	6 2%	2 1%	19 11%	9 31%	-	2 1%	2 11%	-	3 1%	13 6%	13 10%	1 1%
Don't know	111 11%	41 9%	70 13%	9 11%	12 12%	26 15%	17 8%	18 10%	28 11%	10 6%	18 7%	38 14%	31 12%	5 2%	3 2%	-	8 19%	14 5%	* 2%	-	8 3%	6 3%	13 10%	8 9%

**Dumfries, Clydesdale & Tweeddale Poll**  
**CATI Fieldwork : 9th-15th April 2015**

Absolutes/col percents

Table 14  
**Gender**  
**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Male	469 47%	480 48%
Female	531 53%	520 52%

**Dumfries, Clydesdale & Tweeddale Poll**  
**CATI Fieldwork : 9th-15th April 2015**

Absolutes/col percents

Table 15  
**Into which of the following age groups do you fall?**  
**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
18-24	39 4%	80 8%
25-34	67 7%	106 11%
35-44	165 17%	165 17%
45-54	210 21%	198 20%
55-64	213 21%	184 18%
65 or older	303 30%	263 26%
Refused	3 *	3 *

**Dumfries, Clydesdale & Tweeddale Poll**  
**CATI Fieldwork : 9th-15th April 2015**

Absolutes/col percents

Table 16  
**SEG**  
**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
A	125 13%	59 6%
B	244 24%	108 11%
C1	165 17%	240 24%
C2	169 17%	275 27%
D	83 8%	99 10%
E	159 16%	165 16%
Refused	55 6%	55 6%



**Dumfries, Clydesdale & Tweeddale Poll**  
**CATI Fieldwork : 9th-15th April 2015**

Absolutes/col percents

Table 17

**Q.4 At the last general election for the Westminster parliament, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote? Could you tell me which party you voted for at the last general election for the Westminster parliament back in May 2010?**

**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Conservative	288 29%	271 27%
Labour	207 21%	209 21%
Liberal Democrats	111 11%	136 14%
SNP	147 15%	91 9%
Another party	24 2%	20 2%
Did not vote	138 14%	187 19%
Refused	33 3%	28 3%
Don't know	52 5%	58 6%