

## Castle Point Poll

### CATI Fieldwork : 15th-24th April 2015

Absolutes/col percents

Table 1

**Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	Other	
Unweighted base	1000	457	543	71	81	129	181	203	335	305	233	177	223	326	119	20	239	26	14	360	126	54	73	
Weighted base	1000	487	513	96	118	162	176	180	268	155	317	258	208	272	101	17	285	31	21	271	92	55	163	
Certain to vote	(10)	649	321	327	32	57	97	128	137	198	104	202	168	135	213	74	10	206	17	11	233	74	46	133
		65%	66%	64%	34%	48%	60%	73%	76%	74%	67%	64%	65%	65%	78%	74%	57%	72%	55%	55%	86%	81%	84%	81%
	(9)	28	15	14	5	6	3	3	7	5	9	5	9	4	13	3	2	6	2	1	9	3	4	2
		3%	3%	3%	5%	5%	2%	2%	4%	2%	6%	2%	3%	2%	5%	3%	9%	2%	6%	6%	3%	3%	6%	1%
	(8)	74	32	42	9	8	17	8	9	23	9	33	17	10	23	6	*	23	2	-	17	2	1	13
		7%	6%	8%	9%	7%	10%	5%	5%	8%	6%	10%	7%	5%	9%	6%	3%	8%	5%	-	6%	2%	3%	8%
	(7)	37	22	16	9	4	9	4	4	7	4	17	8	6	5	6	3	13	2	-	6	1	-	6
		4%	4%	3%	10%	3%	6%	2%	2%	3%	3%	5%	3%	3%	2%	6%	15%	5%	7%	-	2%	1%	-	4%
	(6)	13	4	8	2	5	3	1	1	2	2	3	4	4	1	1	-	6	-	2	2	1	2	-
		1%	1%	2%	2%	4%	2%	*	*	1%	1%	1%	1%	2%	1%	1%	-	2%	-	8%	1%	1%	4%	-
	(5)	57	22	34	9	9	11	10	6	12	7	17	11	15	12	3	2	13	4	5	3	2	1	2
		6%	5%	7%	9%	7%	7%	6%	3%	5%	5%	6%	4%	7%	5%	3%	11%	5%	14%	24%	1%	2%	2%	1%
	(4)	12	5	7	2	-	4	5	-	2	*	7	3	2	2	-	-	5	2	-	-	-	-	-
		1%	1%	1%	2%	-	2%	3%	-	1%	*	2%	1%	1%	1%	-	-	2%	6%	-	-	-	-	-
	(3)	15	6	9	6	1	1	2	1	4	6	2	-	6	1	4	1	2	2	1	1	-	-	3
		1%	1%	2%	7%	1%	*	1%	1%	2%	4%	1%	-	3%	*	4%	3%	1%	5%	6%	*	-	-	2%
	(2)	26	15	11	7	9	1	2	4	3	4	6	13	5	1	4	*	10	1	-	1	1	-	5
		3%	3%	2%	7%	8%	1%	1%	2%	1%	2%	2%	5%	2%	*	4%	3%	3%	2%	-	*	1%	-	3%
Definitely would not vote	(1)	85	43	42	15	21	16	13	10	10	9	24	24	22	-	-	-	-	-	-	1	5	-	-
		8%	9%	8%	16%	17%	10%	7%	6%	4%	6%	8%	9%	11%	-	-	-	-	-	-	*	6%	-	-
Don't know		4	2	2	-	-	1	-	1	1	-	1	1	1	-	-	-	-	-	-	-	2	-	-
		*	*	*	-	-	1%	-	1%	1%	-	*	1%	*	-	-	-	-	-	-	-	2%	-	-
Mean		8.22	8.24	8.20	6.37	6.96	8.05	8.54	8.89	8.88	8.49	8.29	8.17	7.98	9.38	8.92	8.44	8.92	8.07	7.96	9.62	9.11	9.58	9.30
Standard deviation		2.98	3.02	2.95	3.48	3.65	3.00	2.80	2.52	2.36	2.76	2.83	3.10	3.21	1.43	2.20	2.31	2.08	2.56	2.58	1.15	2.41	1.16	1.79
Standard error		0.09	0.14	0.13	0.41	0.41	0.26	0.21	0.18	0.13	0.16	0.19	0.23	0.22	0.08	0.20	0.52	0.13	0.50	0.69	0.06	0.22	0.16	0.21

## Castle Point Poll

### CATI Fieldwork : 15th-24th April 2015

Absolutes/col percents

Table 2

**Q.2 If there was a general election tomorrow, which party would you vote for?****Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	Other
Unweighted base	1000	457	543	71	81	129	181	203	335	305	233	177	223	326	119	20	239	26	14	360	126	54	73
Weighted base	1000	487	513	96	118	162	176	180	268	155	317	258	208	272	101	17	285	31	21	271	92	55	163
Conservative	272	123	149	16	30	45	55	47	79	61	101	62	40	272	-	-	-	-	-	167	8	9	18
	27%	25%	29%	17%	25%	28%	31%	26%	30%	39%	32%	24%	19%	100%	-	-	-	-	-	61%	9%	17%	11%
Labour	101	42	59	10	8	21	15	17	30	18	33	16	31	-	101	-	-	-	-	6	49	12	8
	10%	9%	11%	11%	7%	13%	9%	9%	11%	12%	10%	6%	15%	-	100%	-	-	-	-	2%	53%	22%	5%
Liberal Democrat	17	10	7	4	1	2	1	4	4	6	6	1	2	-	-	17	-	-	-	1	*	7	1
	2%	2%	1%	4%	1%	1%	1%	2%	2%	4%	2%	*	1%	-	-	100%	-	-	-	*	*	13%	1%
The UK Independence Party (UKIP)	285	177	109	23	36	37	48	62	80	29	79	93	62	-	-	-	285	-	-	62	18	9	94
	29%	36%	21%	24%	31%	23%	27%	34%	30%	19%	25%	36%	30%	-	-	-	100%	-	-	23%	20%	17%	58%
The Green Party	31	16	15	11	4	5	3	5	3	9	8	9	5	-	-	-	-	31	-	2	3	4	10
	3%	3%	3%	12%	3%	3%	2%	3%	1%	6%	3%	4%	2%	-	-	-	-	100%	-	1%	3%	8%	6%
The British National Party (BNP)	4	4	-	-	-	4	-	-	-	-	4	-	-	-	-	-	-	-	4	-	-	-	4
	*	1%	-	-	-	3%	-	-	-	-	1%	-	-	-	-	-	-	-	21%	-	-	-	3%
Some other party	16	9	8	5	-	4	1	2	5	1	4	7	4	-	-	-	-	-	16	1	1	5	3
	2%	2%	1%	5%	-	2%	1%	1%	2%	1%	1%	3%	2%	-	-	-	-	-	79%	1%	1%	8%	2%
Would not vote	85	43	42	15	21	16	13	10	10	9	24	24	22	-	-	-	-	-	-	1	5	-	-
	8%	9%	8%	16%	17%	10%	7%	6%	4%	6%	8%	9%	11%	-	-	-	-	-	-	*	6%	-	-
Refused	83	29	54	1	4	10	17	17	33	11	25	17	20	-	-	-	-	-	-	14	1	1	10
	8%	6%	10%	1%	3%	6%	10%	9%	12%	7%	8%	6%	10%	-	-	-	-	-	-	5%	2%	2%	6%
Don't know	105	35	70	10	14	18	23	17	24	11	31	29	22	-	-	-	-	-	-	18	5	7	16
	11%	7%	14%	11%	12%	11%	13%	9%	9%	7%	10%	11%	11%	-	-	-	-	-	-	6%	6%	13%	10%

## Castle Point Poll

### CATI Fieldwork : 15th-24th April 2015

Absolutes/col percents

Table 3

**Q.2 If there was a general election tomorrow, which party would you vote for?**

**Base: All respondents expressing an intention to vote (Turnout Weighted)**

**This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote**

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	Other
Unweighted base	581	281	300	29	41	72	106	131	203	199	135	101	117	268	92	13	184	15	9	276	97	39	50
Weighted base	555	286	268	38	57	88	98	111	162	96	180	142	109	221	76	11	214	20	12	205	69	40	112
Conservative	221	99	122	11	23	37	43	41	66	49	83	50	31	221	-	-	-	-	-	145	7	8	15
	40%	34%	46%	29%	41%	42%	44%	37%	41%	51%	46%	35%	29%	100%	-	-	-	-	-	71%	10%	21%	14%
Labour	76	33	43	4	6	15	13	13	24	13	23	14	24	-	76	-	-	-	-	4	42	11	7
	14%	11%	16%	11%	11%	17%	13%	12%	15%	13%	13%	10%	22%	-	100%	-	-	-	-	2%	61%	27%	6%
Liberal Democrat	11	6	5	2	1	2	1	3	3	4	5	*	1	-	-	11	-	-	-	1	*	6	1
	2%	2%	2%	6%	2%	2%	1%	3%	2%	4%	3%	*	1%	-	-	100%	-	-	-	*	1%	16%	1%
The UK Independence Party (UKIP)	214	133	82	12	23	28	38	51	63	24	59	67	47	-	-	-	214	-	-	53	16	8	75
	39%	46%	30%	30%	40%	31%	39%	46%	39%	25%	33%	47%	44%	-	-	-	100%	-	-	26%	24%	20%	67%
The Green Party	20	9	11	8	4	2	3	2	1	5	5	6	3	-	-	-	-	20	-	1	2	4	7
	4%	3%	4%	20%	6%	3%	3%	1%	1%	5%	3%	5%	3%	-	-	-	-	100%	-	*	3%	9%	6%
The British National Party (BNP)	4	4	-	-	-	4	-	-	-	-	4	-	-	-	-	-	-	-	4	-	-	-	4
	1%	1%	-	-	-	4%	-	-	-	-	2%	-	-	-	-	-	-	-	31%	-	-	-	3%
Some other party	8	4	5	2	-	1	*	1	5	1	1	4	2	-	-	-	-	-	8	1	1	3	2
	2%	1%	2%	4%	-	1%	*	1%	3%	1%	1%	3%	2%	-	-	-	-	-	69%	1%	2%	7%	2%

## Castle Point Poll

### CATI Fieldwork : 15th-24th April 2015

Col percents

Table 4

**Voting Intention (Turnout Weighted)**

**This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections**

	<u>Total</u>
Conservative	41%
Labour	14%
Liberal Democrat	2%
UKIP	38%
Green	4%
Other	2%

## Castle Point Poll

### CATI Fieldwork : 15th-24th April 2015

Absolutes/col percents

Table 5

**Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?**

**Base: All respondents**

	Total	Gender		Age					SEG				Voting Intention					2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	Other
Unweighted base	1000	457	543	71	81	129	181	203	335	305	233	177	223	326	119	20	239	26	14	360	126	54	73
Weighted base	1000	487	513	96	118	162	176	180	268	155	317	258	208	272	101	17	285	31	21	271	92	55	163
Conservative	300	139	161	20	42	48	56	49	84	60	114	74	41	245	4	1	18	1	1	168	8	12	27
	30%	28%	31%	21%	36%	30%	32%	27%	31%	39%	36%	29%	20%	90%	4%	7%	6%	3%	6%	62%	8%	21%	17%
Labour	94	38	56	10	8	18	14	17	27	20	24	18	29	1	85	*	*	*	2	5	47	11	8
	9%	8%	11%	11%	7%	11%	8%	9%	10%	13%	7%	7%	14%	*	84%	3%	*	2%	9%	2%	51%	19%	5%
Liberal Democrat	19	9	9	4	1	2	3	4	4	4	8	4	2	1	-	13	-	2	-	1	*	7	-
	2%	2%	2%	4%	1%	2%	2%	2%	2%	3%	2%	1%	1%	*	-	80%	-	8%	-	*	*	13%	-
The UK Independence Party (UKIP)	279	167	112	22	27	36	48	66	80	34	76	88	62	12	6	-	246	1	1	64	22	12	84
	28%	34%	22%	23%	23%	22%	27%	37%	30%	22%	24%	34%	30%	4%	6%	-	86%	2%	6%	24%	24%	22%	51%
The Green Party	26	14	12	11	2	3	3	2	6	7	3	7	9	-	-	-	2	22	-	1	3	1	12
	3%	3%	2%	11%	2%	2%	2%	1%	2%	5%	1%	3%	4%	-	-	-	1%	72%	-	*	3%	3%	7%
The British National Party (BNP)	6	6	-	-	-	6	-	-	-	-	4	2	-	-	-	-	-	-	6	-	-	-	4
	1%	1%	-	-	-	4%	-	-	-	-	1%	1%	-	-	-	-	-	-	30%	-	-	-	3%
Some other party	34	14	21	5	-	11	5	4	10	2	12	10	11	5	2	1	10	2	9	5	1	5	13
	3%	3%	4%	5%	-	7%	3%	2%	4%	1%	4%	4%	5%	2%	2%	4%	3%	6%	45%	2%	1%	9%	8%
Would not vote	85	43	42	15	21	16	13	10	10	9	24	24	22	-	-	-	-	-	-	1	5	-	-
	8%	9%	8%	16%	17%	10%	7%	6%	4%	6%	8%	9%	11%	-	-	-	-	-	-	*	6%	-	-
Refused	56	24	32	4	1	3	14	11	23	8	16	8	14	-	1	-	1	-	-	10	1	1	5
	6%	5%	6%	4%	1%	2%	8%	6%	9%	5%	5%	3%	7%	-	1%	-	*	-	-	4%	1%	2%	3%
Don't know	101	33	68	5	17	18	20	16	24	11	36	24	20	8	2	1	8	2	1	16	6	6	10
	10%	7%	13%	5%	14%	11%	12%	9%	9%	7%	11%	9%	9%	3%	2%	7%	3%	8%	4%	6%	6%	11%	6%

## Castle Point Poll

### CATI Fieldwork : 15th-24th April 2015

Absolutes/col percents

Table 6

**Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?**

**Base: All respondents expressing an intention to vote (Turnout Weighted)**

**This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote**

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	Other
Unweighted base	600	287	312	29	41	75	108	136	212	204	139	108	120	262	89	12	181	14	8	282	96	41	53
Weighted base	576	292	284	38	57	94	101	117	169	98	183	155	112	217	74	10	209	18	11	211	68	41	119
Conservative	235	104	131	12	28	40	43	42	71	48	91	57	29	201	1	1	10	*	1	146	7	10	19
	41%	36%	46%	31%	50%	43%	42%	35%	42%	48%	50%	37%	26%	93%	2%	8%	5%	1%	8%	69%	10%	25%	16%
Labour	71	32	39	5	6	12	12	14	22	15	17	15	23	1	66	*	*	*	2	4	39	9	7
	12%	11%	14%	14%	11%	13%	12%	12%	13%	15%	9%	10%	20%	*	89%	4%	2%	15%	2%	58%	23%	6%	
Liberal Democrat	12	6	6	2	1	2	3	2	3	2	6	1	1	*	-	9	-	1	-	1	*	7	-
	2%	2%	2%	6%	1%	2%	3%	1%	2%	2%	3%	1%	1%	*	-	82%	-	7%	-	*	1%	16%	-
The UK Independence Party (UKIP)	213	129	84	10	20	27	38	56	63	27	56	68	46	10	5	-	189	*	*	56	19	10	70
	37%	44%	30%	26%	35%	29%	38%	48%	37%	28%	31%	44%	42%	5%	7%	-	90%	*	1%	26%	28%	25%	59%
The Green Party	18	10	9	8	2	2	2	1	4	5	2	6	5	-	-	-	2	16	-	1	2	1	9
	3%	3%	3%	20%	3%	3%	2%	1%	2%	5%	1%	4%	5%	-	-	-	1%	89%	-	*	3%	3%	7%
The British National Party (BNP)	4	4	-	-	-	4	-	-	-	-	4	*	-	-	-	-	-	-	4	-	-	-	4
	1%	1%	-	-	-	4%	-	-	-	-	2%	*	-	-	-	-	-	-	35%	-	-	-	3%
Some other party	23	8	15	1	-	6	4	4	8	2	7	7	7	5	2	1	8	*	5	4	1	3	10
	4%	3%	5%	3%	-	7%	4%	3%	4%	2%	4%	5%	6%	2%	2%	6%	4%	1%	40%	2%	1%	8%	9%

**Castle Point Poll**  
**CATI Fieldwork : 15th-24th April 2015**

Col percents

Table 7

**Constituency Voting Intention (Turnout Weighted)**

**This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections**

	<u>Total</u>
Conservative	41%
Labour	12%
Liberal Democrat	2%
UKIP	36%
Green	3%
Other	5%

## Castle Point Poll

### CATI Fieldwork : 15th-24th April 2015

Absolutes/col percents

Table 8

#### Q.5 Are there any of the following political parties that you would definitely not vote for at the next General Election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention						2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	Other
Unweighted base	1000	457	543	71	81	129	181	203	335	305	233	177	223	326	119	20	239	26	14	360	126	54	73
Weighted base	1000	487	513	96	118	162	176	180	268	155	317	258	208	272	101	17	285	31	21	271	92	55	163
I would not vote Liberal Democrat	687	373	314	63	70	112	125	126	192	103	212	195	140	199	76	-	240	16	15	204	75	29	127
	69%	77%	61%	66%	60%	69%	71%	70%	72%	67%	67%	75%	67%	73%	76%	-	84%	50%	74%	75%	82%	53%	78%
I would not vote Labour	611	319	293	58	76	93	109	112	163	96	197	174	108	225	-	10	226	16	10	217	24	27	121
	61%	65%	57%	60%	65%	57%	62%	62%	61%	62%	62%	67%	52%	83%	-	58%	79%	52%	49%	80%	26%	49%	74%
I would not vote UKIP	411	177	234	47	51	67	63	73	109	87	141	83	80	178	79	16	-	26	6	137	54	30	25
	41%	36%	46%	49%	44%	41%	36%	40%	41%	56%	44%	32%	39%	65%	78%	93%	-	83%	28%	51%	59%	55%	16%
I would not vote Conservative	390	206	184	34	48	62	67	73	106	46	107	104	107	-	76	7	182	19	10	39	70	28	84
	39%	42%	36%	35%	41%	38%	38%	41%	40%	30%	34%	40%	51%	-	75%	40%	64%	59%	47%	15%	76%	51%	52%
None of these - I would potentially vote for all of them	76	33	43	7	12	15	13	10	17	11	19	19	19	8	3	1	12	1	4	12	1	2	12
	8%	7%	8%	8%	11%	10%	8%	6%	6%	7%	6%	7%	9%	3%	3%	4%	4%	3%	20%	5%	1%	4%	7%
Don't know	27	11	17	3	2	-	4	8	10	1	7	6	7	2	-	-	1	-	-	3	-	-	2
	3%	2%	3%	3%	2%	-	3%	4%	4%	1%	2%	2%	4%	1%	-	-	*	-	-	1%	-	-	1%



## Castle Point Poll

### CATI Fieldwork : 15th-24th April 2015

Absolutes/col percents

Table 9

**Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	Other	
Unweighted base	1000	457	543	71	81	129	181	203	335	305	233	177	223	326	119	20	239	26	14	360	126	54	73	
Weighted base	1000	487	513	96	118	162	176	180	268	155	317	258	208	272	101	17	285	31	21	271	92	55	163	
NET: Well	618	324	294	56	65	106	102	122	168	113	190	180	100	239	60	11	143	22	7	216	58	35	88	
	62%	67%	57%	58%	55%	65%	58%	68%	63%	73%	60%	70%	48%	88%	60%	66%	50%	71%	32%	80%	64%	64%	54%	
Very well	(4)	64	43	22	3	8	12	9	9	24	12	14	22	11	34	7	1	6	-	1	25	5	1	11
		6%	9%	4%	3%	7%	7%	5%	5%	9%	8%	4%	9%	5%	12%	7%	5%	2%	-	5%	9%	5%	1%	7%
Quite well	(3)	554	282	272	53	56	94	93	113	145	101	176	158	89	205	53	10	137	22	6	192	54	35	77
		55%	58%	53%	55%	48%	58%	53%	63%	54%	65%	56%	61%	43%	75%	53%	61%	48%	71%	28%	71%	59%	63%	47%
Quite badly	(2)	243	107	137	29	35	39	48	36	55	27	82	52	66	18	26	6	114	7	8	33	21	16	53
		24%	22%	27%	30%	30%	24%	27%	20%	20%	18%	26%	20%	32%	7%	25%	34%	40%	23%	41%	12%	23%	28%	32%
Very badly	(1)	74	36	38	10	11	7	14	15	18	8	17	16	24	3	10	-	22	2	5	7	6	3	14
		7%	7%	7%	10%	9%	4%	8%	8%	7%	5%	5%	6%	12%	1%	10%	-	8%	5%	23%	2%	7%	6%	8%
NET: Badly		317	143	174	39	46	47	62	51	72	35	100	68	90	21	35	6	136	9	13	40	27	19	66
		32%	29%	34%	40%	39%	29%	35%	28%	27%	23%	31%	26%	43%	8%	35%	34%	48%	29%	64%	15%	29%	35%	41%
Don't know		64	20	44	1	7	9	12	8	27	6	27	10	18	12	5	-	6	-	1	15	6	1	9
		6%	4%	9%	1%	6%	6%	7%	4%	10%	4%	8%	4%	8%	4%	5%	-	2%	-	4%	5%	7%	1%	5%
Mean		2.65	2.71	2.59	2.52	2.56	2.73	2.59	2.67	2.73	2.79	2.64	2.75	2.46	3.03	2.60	2.71	2.46	2.66	2.15	2.91	2.67	2.60	2.55
Standard deviation		0.72	0.74	0.70	0.72	0.77	0.68	0.72	0.70	0.74	0.66	0.67	0.70	0.79	0.50	0.78	0.57	0.67	0.58	0.86	0.57	0.69	0.63	0.76
Standard error		0.02	0.04	0.03	0.09	0.09	0.06	0.06	0.05	0.04	0.04	0.05	0.05	0.06	0.03	0.07	0.13	0.04	0.11	0.24	0.03	0.06	0.09	0.09

## Castle Point Poll

### CATI Fieldwork : 15th-24th April 2015

Absolutes/col percents

Table 10

#### Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote						
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	Other	
Unweighted base	1000	457	543	71	81	129	181	203	335	305	233	177	223	326	119	20	239	26	14	360	126	54	73	
Weighted base	1000	487	513	96	118	162	176	180	268	155	317	258	208	272	101	17	285	31	21	271	92	55	163	
NET: Well	659	344	315	69	68	108	112	126	176	122	219	173	112	248	71	14	158	20	7	224	59	39	107	
	66%	71%	61%	72%	58%	67%	64%	70%	66%	79%	69%	67%	54%	91%	71%	82%	55%	63%	34%	83%	64%	71%	66%	
Very well	(4)	70	40	30	7	8	9	11	12	22	13	25	16	11	37	4	2	12	1	2	31	8	1	10
		7%	8%	6%	8%	7%	6%	6%	7%	8%	9%	8%	6%	5%	14%	4%	15%	4%	2%	8%	11%	9%	3%	6%
Quite well	(3)	589	304	285	62	60	99	100	114	153	109	194	157	101	211	67	11	146	19	5	193	50	38	97
		59%	62%	56%	65%	51%	61%	57%	63%	57%	70%	61%	61%	48%	77%	67%	67%	51%	62%	26%	71%	55%	69%	59%
Quite badly	(2)	202	88	114	18	29	37	35	36	48	23	57	51	56	13	17	2	90	11	8	25	20	11	39
		20%	18%	22%	18%	25%	23%	20%	20%	18%	15%	18%	20%	27%	5%	17%	9%	31%	34%	41%	9%	22%	20%	24%
Very badly	(1)	73	34	39	7	14	11	19	7	16	5	19	21	25	*	10	1	26	*	5	7	6	3	13
		7%	7%	8%	7%	12%	7%	11%	4%	6%	4%	6%	8%	12%	*	10%	4%	9%	2%	23%	3%	7%	6%	8%
NET: Badly		275	122	153	24	43	48	54	43	64	28	76	73	81	14	27	2	116	11	13	33	27	14	52
		28%	25%	30%	25%	36%	29%	31%	24%	24%	18%	24%	28%	39%	5%	26%	14%	40%	36%	64%	12%	29%	25%	32%
Don't know		66	21	44	2	7	6	10	11	29	5	21	12	16	11	3	1	12	*	*	14	6	2	4
		7%	4%	9%	3%	6%	4%	6%	6%	11%	3%	7%	5%	8%	4%	3%	5%	4%	1%	2%	5%	7%	4%	2%
Mean		2.70	2.75	2.65	2.75	2.56	2.68	2.63	2.78	2.76	2.87	2.76	2.68	2.51	3.09	2.67	2.97	2.53	2.64	2.20	2.96	2.71	2.71	2.66
Standard deviation		0.72	0.71	0.72	0.70	0.80	0.69	0.77	0.63	0.71	0.61	0.69	0.72	0.79	0.44	0.71	0.68	0.73	0.55	0.91	0.58	0.75	0.62	0.72
Standard error		0.02	0.03	0.03	0.08	0.09	0.06	0.06	0.05	0.04	0.04	0.05	0.06	0.06	0.02	0.07	0.16	0.05	0.11	0.25	0.03	0.07	0.09	0.09

## Castle Point Poll

### CATI Fieldwork : 15th-24th April 2015

Absolutes/col percents

Table 11

**Q.7 Which of the following statements do you most agree with?****Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	Other
Unweighted base	1000	457	543	71	81	129	181	203	335	305	233	177	223	326	119	20	239	26	14	360	126	54	73
Weighted base	1000	487	513	96	118	162	176	180	268	155	317	258	208	272	101	17	285	31	21	271	92	55	163
I am satisfied with the job David Cameron is doing overall as Prime Minister	375 38%	183 38%	192 37%	32 34%	44 37%	62 38%	63 36%	66 37%	108 40%	67 43%	144 45%	81 31%	66 32%	214 79%	17 16%	5 32%	56 19%	4 13%	-	160 59%	18 20%	11 19%	41 25%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	273 27%	135 28%	138 27%	29 30%	36 30%	44 27%	54 31%	51 28%	59 22%	44 28%	79 25%	92 36%	47 23%	56 21%	4 4%	7 41%	127 45%	4 12%	6 31%	88 33%	10 11%	19 34%	52 32%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	188 19%	82 17%	106 21%	20 20%	18 15%	30 18%	32 18%	36 20%	52 19%	31 20%	39 12%	51 20%	57 27%	2 1%	77 76%	4 25%	44 15%	19 62%	5 23%	14 5%	57 62%	20 37%	28 17%
Refused	57 6%	30 6%	27 5%	5 5%	3 3%	4 3%	16 9%	9 5%	19 7%	7 5%	14 5%	7 3%	16 8%	-	*	-	16 6%	3 11%	-	6 2%	1 1%	-	13 8%
Don't know	107 11%	57 12%	50 10%	11 11%	17 14%	22 14%	10 6%	18 10%	29 11%	6 4%	40 13%	28 11%	22 11%	-	3 3%	*	43 15%	1 3%	9 45%	3 1%	6 7%	5 10%	30 19%

## Castle Point Poll

### CATI Fieldwork : 15th-24th April 2015

Absolutes/col percents

Table 12

**Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?**  
**Base: All respondents**

	Total	Gender		Age					SEG				Voting Intention					2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	Other
Unweighted base	1000	457	543	71	81	129	181	203	335	305	233	177	223	326	119	20	239	26	14	360	126	54	73
Weighted base	1000	487	513	96	118	162	176	180	268	155	317	258	208	272	101	17	285	31	21	271	92	55	163
The UK Independence Party (UKIP)	626 63%	311 64%	315 61%	32 34%	65 55%	99 61%	120 68%	125 70%	184 69%	94 61%	201 64%	164 64%	134 64%	168 62%	66 66%	11 64%	214 75%	13 42%	15 75%	179 66%	60 66%	36 66%	132 81%
The Conservatives	526 53%	253 52%	273 53%	32 33%	55 47%	78 48%	97 55%	97 54%	166 62%	79 51%	181 57%	126 49%	111 53%	171 63%	59 59%	9 55%	141 49%	12 38%	14 69%	175 64%	53 58%	30 54%	98 60%
Labour	437 44%	211 43%	226 44%	27 29%	44 37%	58 36%	88 50%	88 49%	132 49%	64 41%	134 42%	115 45%	97 47%	121 45%	53 52%	9 52%	116 41%	7 21%	15 73%	135 50%	59 64%	29 53%	82 50%
The Liberal Democrat	186 19%	88 18%	98 19%	13 13%	18 15%	24 15%	47 27%	31 17%	53 20%	29 18%	50 16%	49 19%	51 24%	57 21%	20 20%	4 26%	49 17%	2 6%	5 26%	62 23%	17 19%	7 12%	36 22%
None of them	198 20%	105 22%	93 18%	39 40%	31 26%	35 21%	32 18%	21 12%	42 15%	34 22%	55 17%	52 20%	41 19%	40 15%	14 14%	5 29%	52 18%	14 44%	4 19%	44 16%	7 7%	10 19%	18 11%
Don't know	27 3%	8 2%	20 4%	2 2%	2 2%	10 6%	4 2%	6 3%	4 1%	5 3%	9 3%	5 2%	5 2%	7 3%	-	-	1 *	-	-	2 1%	-	-	2 1%

## Castle Point Poll

### CATI Fieldwork : 15th-24th April 2015

Absolutes/col percents

Table 13

**Q.9 Which of the following would you most like to see as the outcome of the next general election?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	Other
Unweighted base	1000	457	543	71	81	129	181	203	335	305	233	177	223	326	119	20	239	26	14	360	126	54	73
Weighted base	1000	487	513	96	118	162	176	180	268	155	317	258	208	272	101	17	285	31	21	271	92	55	163
A Conservative government	388 39%	187 38%	200 39%	37 39%	36 30%	55 34%	74 42%	76 42%	111 41%	76 49%	121 38%	110 43%	62 30%	217 80%	2 2%	- -	99 35%	2 7%	3 17%	188 69%	12 13%	7 13%	55 34%
A Labour government	180 18%	80 16%	99 19%	21 21%	17 14%	28 17%	31 18%	33 18%	50 19%	28 18%	35 11%	42 16%	67 32%	3 1%	78 77%	1 3%	51 18%	10 31%	3 13%	10 4%	61 66%	9 17%	25 15%
A coalition between the Conservatives and the Liberal Democrats	155 15%	89 18%	66 13%	13 14%	25 21%	32 20%	29 17%	25 14%	30 11%	23 15%	67 21%	39 15%	20 10%	48 17%	5 5%	6 36%	47 16%	8 25%	6 29%	39 14%	5 5%	17 30%	28 17%
A coalition between Labour and the Liberal Democrats	66 7%	26 5%	40 8%	13 13%	10 8%	11 7%	5 3%	14 8%	13 5%	11 7%	21 7%	18 7%	12 6%	3 1%	16 16%	9 52%	14 5%	6 21%	1 5%	9 3%	6 7%	16 29%	7 4%
Don't know	212 21%	105 21%	107 21%	12 13%	30 26%	36 22%	37 21%	32 18%	64 24%	18 11%	72 23%	49 19%	47 22%	2 1%	* *	2 9%	75 26%	5 15%	8 37%	25 9%	8 9%	7 12%	48 30%

**Castle Point Poll**  
**CATI Fieldwork : 15th-24th April 2015**

Absolutes/col percents

Table 14  
**Gender**  
**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Male	457 46%	487 49%
Female	543 54%	513 51%

**Castle Point Poll**  
**CATI Fieldwork : 15th-24th April 2015**

Absolutes/col percents

Table 15  
**Into which of the following age groups do you fall?**  
**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
18-24	71 7%	96 10%
25-34	81 8%	118 12%
35-44	129 13%	162 16%
45-54	181 18%	176 18%
55-64	203 20%	180 18%
65 or older	335 34%	268 27%

**Castle Point Poll**  
**CATI Fieldwork : 15th-24th April 2015**

Absolutes/col percents

Table 16

**SEG****Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
A	100 10%	49 5%
B	205 21%	106 11%
C1	233 23%	317 32%
C2	177 18%	258 26%
D	91 9%	93 9%
E	132 13%	116 12%
Refused	62 6%	62 6%



**Castle Point Poll**  
**CATI Fieldwork : 15th-24th April 2015**

Absolutes/col percents

Table 17

**Q.4 At the last general election, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?**

**Could you tell me which party you voted for at the last general election back in May 2010?**

**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Conservative	360 36%	271 27%
Labour	126 13%	92 9%
Liberal Democrats	54 5%	55 6%
Another party	73 7%	163 16%
Did not vote	292 29%	326 33%
Refused	48 5%	45 5%
Don't know	47 5%	48 5%