

North Cornwall Poll

CATI Fieldwork : 12th-20th March 2015

Absolutes/col percents

Table 1

Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1004	437	567	28	85	130	176	213	372	313	206	169	288	274	73	180	134	60	8	289	52	301	
Weighted base	1004	482	522	90	121	151	171	181	291	156	254	303	264	272	73	168	134	69	6	264	32	301	
Certain to vote	(10)	573	288	285	42	36	69	94	126	208	105	152	158	138	201	44	107	77	44	3	206	19	198
		57%	60%	55%	46%	30%	46%	55%	70%	71%	67%	60%	52%	52%	74%	60%	64%	58%	64%	40%	78%	60%	66%
	(9)	49	26	23	-	3	14	6	10	16	9	11	14	14	17	1	10	5	2	*	15	1	21
		5%	5%	4%	-	2%	9%	4%	5%	6%	6%	4%	5%	5%	6%	1%	6%	3%	3%	6%	6%	3%	7%
	(8)	72	30	42	4	20	10	17	2	20	8	22	15	25	22	9	14	12	3	*	19	3	23
		7%	6%	8%	4%	17%	7%	10%	1%	7%	5%	9%	5%	10%	8%	12%	8%	9%	4%	4%	7%	8%	8%
	(7)	48	22	26	19	8	7	4	4	6	5	10	25	8	8	4	15	14	4	1	5	1	13
		5%	5%	5%	21%	7%	4%	2%	2%	2%	3%	4%	8%	3%	3%	5%	9%	10%	6%	18%	2%	3%	4%
	(6)	28	16	12	-	5	10	6	3	4	3	6	13	6	5	5	6	6	*	-	5	1	8
		3%	3%	2%	-	4%	7%	3%	1%	1%	2%	3%	4%	2%	2%	7%	4%	5%	1%	-	2%	4%	3%
	(5)	72	29	43	5	8	17	19	14	10	12	16	21	21	14	5	12	10	11	1	11	4	21
		7%	6%	8%	5%	7%	11%	11%	8%	3%	8%	6%	7%	8%	5%	7%	7%	7%	15%	14%	4%	12%	7%
	(4)	15	4	12	3	3	2	2	2	3	2	2	5	6	1	2	1	4	2	-	*	*	5
		2%	1%	2%	3%	3%	1%	1%	1%	1%	1%	1%	2%	2%	*	2%	1%	3%	2%	-	*	1%	2%
	(3)	27	7	20	7	5	7	5	2	2	4	10	9	4	3	4	3	3	3	-	-	1	3
		3%	1%	4%	7%	4%	5%	3%	1%	1%	2%	4%	3%	2%	1%	6%	2%	3%	4%	-	-	5%	1%
	(2)	12	6	6	-	4	2	3	-	3	1	1	5	5	1	-	-	3	1	1	1	1	1
		1%	1%	1%	-	3%	2%	2%	-	1%	1%	*	2%	2%	*	-	-	2%	1%	18%	*	2%	*
Definitely would not vote	(1)	102	52	50	11	25	13	16	18	18	6	22	36	38	-	-	-	-	-	-	2	1	7
		10%	11%	10%	12%	21%	8%	10%	10%	6%	4%	9%	12%	14%	-	-	-	-	-	-	1%	2%	2%
Don't know		5	2	3	-	2	-	*	-	2	*	1	2	1	-	-	-	-	-	-	-	-	1
		1%	1%	1%	-	2%	-	*	-	1%	*	*	1%	*	-	-	-	-	-	-	-	-	*
Mean		7.89	8.03	7.77	7.18	6.26	7.51	7.77	8.36	8.77	8.61	8.10	7.57	7.51	9.24	8.46	8.86	8.40	8.44	7.16	9.37	8.21	8.80
Standard deviation		3.08	3.07	3.09	3.23	3.51	3.03	3.09	2.98	2.55	2.52	2.95	3.21	3.35	1.58	2.23	1.81	2.24	2.37	3.26	1.51	2.64	2.12
Standard error		0.10	0.15	0.13	0.61	0.38	0.27	0.23	0.20	0.13	0.14	0.21	0.25	0.20	0.10	0.26	0.13	0.19	0.31	1.15	0.09	0.37	0.12

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Absolutes/col percents

Table 2

Q.2 If there was a general election tomorrow, which party would you vote for?**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1004	437	567	28	85	130	176	213	372	313	206	169	288	274	73	180	134	60	8	289	52	301
Weighted base	1004	482	522	90	121	151	171	181	291	156	254	303	264	272	73	168	134	69	6	264	32	301
Conservative	272	134	138	20	32	42	46	44	89	48	76	83	59	272	-	-	-	-	-	177	2	36
	27%	28%	26%	22%	26%	28%	27%	24%	30%	31%	30%	27%	22%	100%	-	-	-	-	-	67%	7%	12%
Labour	73	33	40	9	14	14	10	10	15	11	25	18	17	-	73	-	-	-	-	4	16	22
	7%	7%	8%	10%	12%	9%	6%	6%	5%	7%	10%	6%	6%	-	100%	-	-	-	-	2%	49%	7%
Liberal Democrat	168	61	107	7	13	24	32	35	57	29	36	54	44	-	-	168	-	-	-	13	4	116
	17%	13%	20%	8%	11%	16%	19%	19%	19%	19%	14%	18%	17%	-	-	100%	-	-	-	5%	14%	38%
The UK Independence Party (UKIP)	134	84	50	7	10	22	29	22	44	14	29	49	37	-	-	-	134	-	-	33	3	41
	13%	17%	10%	7%	9%	14%	17%	12%	15%	9%	11%	16%	14%	-	-	-	100%	-	-	12%	9%	14%
The Green Party	69	41	28	19	10	10	12	11	6	16	12	27	14	-	-	-	-	69	-	5	1	30
	7%	9%	5%	22%	8%	7%	7%	6%	2%	10%	5%	9%	5%	-	-	-	100%	-	-	2%	4%	10%
The British National Party (BNP)	*	-	*	-	-	-	-	*	-	-	-	-	*	-	-	-	-	-	*	-	*	-
	*	-	*	-	-	-	-	*	-	-	-	-	*	-	-	-	-	-	8%	-	2%	-
Some other party	6	3	3	-	-	-	1	2	3	1	1	3	2	-	-	-	-	-	6	-	*	2
	1%	1%	1%	-	-	-	1%	1%	1%	*	*	1%	1%	-	-	-	-	-	92%	-	1%	1%
Would not vote	102	52	50	11	25	13	16	18	18	6	22	36	38	-	-	-	-	-	-	2	1	7
	10%	11%	10%	12%	21%	8%	10%	10%	6%	4%	9%	12%	14%	-	-	-	-	-	-	1%	2%	2%
Refused	53	25	27	-	-	5	5	14	28	4	20	7	16	-	-	-	-	-	-	8	1	8
	5%	5%	5%	-	-	3%	3%	8%	10%	3%	8%	2%	6%	-	-	-	-	-	-	3%	2%	3%
Don't know	129	50	79	17	16	20	19	26	31	26	33	27	37	-	-	-	-	-	-	23	3	41
	13%	10%	15%	18%	13%	13%	11%	14%	11%	16%	13%	9%	14%	-	-	-	-	-	-	9%	11%	13%

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Absolutes/col percents

Table 3

Q.2 If there was a general election tomorrow, which party would you vote for?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	547	251	296	13	35	64	95	119	221	193	105	95	141	221	50	137	94	40	5	208	33	189
Weighted base	526	265	261	44	50	74	86	99	173	93	130	165	124	215	49	122	89	47	3	191	19	187
Conservative	215	108	107	14	22	31	33	39	76	39	59	65	47	215	-	-	-	-	-	147	1	32
	41%	41%	41%	33%	43%	42%	39%	39%	44%	42%	45%	39%	38%	100%	-	-	-	-	-	77%	7%	17%
Labour	49	23	26	8	8	7	8	7	12	8	17	12	11	-	49	-	-	-	-	4	11	17
	9%	9%	10%	18%	16%	9%	9%	7%	7%	9%	13%	7%	9%	-	100%	-	-	-	-	2%	58%	9%
Liberal Democrat	122	47	76	3	7	17	22	28	45	23	25	39	32	-	-	122	-	-	-	10	3	91
	23%	18%	29%	6%	15%	23%	26%	29%	26%	25%	19%	24%	26%	-	-	100%	-	-	-	5%	15%	49%
The UK Independence Party (UKIP)	89	58	31	3	7	12	17	16	35	11	19	31	24	-	-	-	89	-	-	27	2	27
	17%	22%	12%	6%	14%	16%	20%	16%	20%	12%	15%	19%	19%	-	-	-	100%	-	-	14%	11%	14%
The Green Party	47	28	19	16	6	7	6	7	4	11	9	17	8	-	-	-	-	47	-	3	1	19
	9%	11%	7%	37%	12%	10%	7%	8%	2%	12%	7%	10%	7%	-	-	-	-	100%	-	2%	6%	10%
The British National Party (BNP)	*	-	*	-	-	-	-	*	-	-	-	-	*	-	-	-	-	-	*	-	*	-
	*	-	*	-	-	-	-	*	-	-	-	-	*	-	-	-	-	-	13%	-	2%	-
Some other party	3	1	2	-	-	-	*	1	2	*	*	1	1	-	-	-	-	-	3	-	*	1
	1%	*	1%	-	-	-	*	1%	1%	*	*	1%	1%	-	-	-	-	-	87%	-	1%	*

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Col percents

Table 4

Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	41%
Labour	9%
Liberal Democrat	24%
UKIP	16%
Green	9%
Other	1%

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Absolutes/col percents

Table 5

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1004	437	567	28	85	130	176	213	372	313	206	169	288	274	73	180	134	60	8	289	52	301
Weighted base	1004	482	522	90	121	151	171	181	291	156	254	303	264	272	73	168	134	69	6	264	32	301
Conservative	235 23%	110 23%	125 24%	21 24%	24 20%	31 20%	37 22%	36 20%	85 29%	44 28%	62 24%	76 25%	46 18%	214 79%	1 2%	1 1%	10 7%	1 1%	1 9%	154 58%	3 9%	30 10%
Labour	53 5%	23 5%	30 6%	- -	12 10%	13 9%	8 5%	7 4%	12 4%	6 4%	15 6%	17 6%	13 5%	- -	43 60%	1 1%	2 2%	2 3%	1 14%	4 1%	12 38%	17 5%
Liberal Democrat	289 29%	133 28%	156 30%	28 31%	26 21%	44 29%	54 32%	54 30%	83 28%	50 32%	70 27%	82 27%	80 30%	37 14%	22 30%	165 98%	12 9%	13 19%	- -	37 14%	6 20%	158 52%
The UK Independence Party (UKIP)	108 11%	65 13%	43 8%	7 7%	8 7%	19 13%	20 12%	18 10%	37 13%	11 7%	26 10%	34 11%	33 12%	3 1%	2 2%	- -	100 75%	2 3%	- -	30 11%	3 11%	29 10%
The Green Party	45 4%	26 5%	19 4%	15 17%	2 2%	6 4%	7 4%	12 7%	3 1%	14 9%	7 3%	12 4%	11 4%	- -	1 2%	- -	- -	42 60%	- -	5 2%	* 1%	17 6%
The British National Party (BNP)	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Some other party	6 1%	3 1%	3 1%	- -	- -	- -	* *	2 1%	4 1%	1 *	1 *	1 *	3 1%	1 *	- -	- -	- -	- -	4 58%	- -	1 2%	2 1%
Would not vote	102 10%	52 11%	50 10%	11 12%	25 21%	13 8%	16 10%	18 10%	18 6%	6 4%	22 9%	36 12%	38 14%	- -	- -	- -	- -	- -	- -	2 1%	1 2%	7 2%
Refused	47 5%	23 5%	24 5%	- -	2 2%	2 2%	7 4%	12 6%	24 8%	4 2%	19 7%	10 3%	12 4%	- -	- -	- -	- -	3 4%	- -	5 2%	- -	11 4%
Don't know	120 12%	47 10%	73 14%	8 9%	21 17%	22 15%	21 12%	22 12%	26 9%	21 13%	32 13%	35 12%	28 11%	17 6%	3 4%	1 1%	10 7%	7 9%	1 18%	28 11%	5 16%	31 10%

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Absolutes/col percents

Table 6

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	562	254	309	14	31	65	93	126	232	201	104	92	148	211	48	137	86	37	5	207	30	199
Weighted base	534	268	267	47	44	74	85	104	180	96	129	160	132	202	48	122	82	44	3	187	17	192
Conservative	185	87	98	16	14	22	28	33	72	36	49	57	37	172	1	1	7	*	1	127	1	24
	35%	33%	37%	33%	32%	30%	33%	31%	40%	37%	38%	35%	28%	85%	3%	*	8%	*	16%	68%	8%	12%
Labour	34	14	20	-	7	6	6	6	10	4	11	9	8	-	29	1	1	2	*	3	9	12
	6%	5%	8%	-	17%	8%	6%	5%	5%	4%	8%	6%	6%	-	61%	1%	1%	4%	3%	2%	51%	6%
Liberal Democrat	205	100	105	17	15	29	36	44	65	38	46	61	55	28	17	121	5	10	-	30	5	125
	38%	37%	39%	37%	34%	39%	42%	42%	36%	39%	36%	38%	42%	14%	35%	99%	6%	24%	-	16%	27%	65%
The UK Independence Party (UKIP)	74	48	26	3	6	12	12	13	29	8	18	23	22	2	*	-	69	1	-	24	1	18
	14%	18%	10%	6%	13%	16%	14%	12%	16%	9%	14%	14%	17%	1%	1%	-	85%	1%	-	13%	8%	9%
The Green Party	32	17	15	11	2	5	4	8	2	10	5	9	7	-	1	-	-	31	-	3	*	13
	6%	6%	6%	24%	4%	7%	5%	7%	1%	10%	4%	6%	5%	-	1%	-	-	71%	-	2%	2%	7%
Some other party	4	2	2	-	-	-	*	1	3	*	*	1	2	1	-	-	-	-	3	-	1	1
	1%	1%	1%	-	-	-	*	1%	2%	*	*	1%	2%	*	-	-	-	-	81%	-	4%	1%

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Col percents

Table 7

Constituency Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	36%
Labour	6%
Liberal Democrat	38%
UKIP	13%
Green	6%
Other	1%

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Absolutes/col percents

Table 8

Q.5 Are there any of the following political parties that you would definitely not vote for at the next General Election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1004	437	567	28	85	130	176	213	372	313	206	169	288	274	73	180	134	60	8	289	52	301
Weighted base	1004	482	522	90	121	151	171	181	291	156	254	303	264	272	73	168	134	69	6	264	32	301
I would not vote Labour	649	319	330	53	66	87	115	121	208	107	151	192	182	235	-	109	106	37	3	231	5	173
	65%	66%	63%	58%	55%	58%	67%	67%	71%	68%	60%	63%	69%	86%	-	65%	79%	54%	45%	88%	15%	57%
I would not vote UKIP	604	265	339	62	75	85	94	117	170	108	164	158	157	208	50	125	-	63	3	172	18	197
	60%	55%	65%	69%	62%	57%	55%	65%	58%	69%	65%	52%	59%	76%	69%	75%	-	91%	42%	65%	58%	65%
I would not vote Liberal Democrat	451	237	213	46	47	67	80	79	133	68	112	138	124	166	38	-	90	34	3	168	18	63
	45%	49%	41%	51%	39%	44%	47%	43%	46%	43%	44%	46%	47%	61%	53%	-	67%	48%	53%	64%	58%	21%
I would not vote Conservative	447	220	227	55	49	67	79	85	111	60	106	135	136	-	61	107	86	59	3	31	23	174
	44%	46%	43%	61%	41%	45%	47%	47%	38%	38%	42%	45%	52%	-	84%	64%	64%	85%	40%	12%	74%	58%
None of these - I would potentially vote for all of them	66	32	34	1	13	17	8	9	17	7	13	26	15	12	5	5	4	2	1	6	3	17
	7%	7%	7%	2%	11%	11%	5%	5%	6%	4%	5%	9%	6%	4%	7%	3%	3%	3%	18%	2%	8%	6%
Don't know	22	11	11	1	5	1	2	4	8	3	3	8	5	1	-	2	-	-	1	2	-	2
	2%	2%	2%	2%	4%	1%	1%	2%	3%	2%	1%	2%	2%	*	-	1%	-	-	23%	1%	-	1%

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Table 9

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1004	437	567	28	85	130	176	213	372	313	206	169	288	274	73	180	134	60	8	289	52	301	
Weighted base	1004	482	522	90	121	151	171	181	291	156	254	303	264	272	73	168	134	69	6	264	32	301	
NET: Well	624	319	305	55	80	90	94	113	192	110	164	181	148	237	28	116	69	39	*	209	15	185	
	62%	66%	58%	61%	67%	60%	55%	62%	66%	70%	65%	60%	56%	87%	39%	69%	52%	56%	8%	79%	46%	62%	
Very well	(4)	61	44	18	6	6	5	12	7	26	7	11	19	21	27	1	10	7	-	-	26	2	8
		6%	9%	3%	7%	5%	3%	7%	4%	9%	4%	4%	6%	8%	10%	2%	6%	5%	-	-	10%	6%	3%
Quite well	(3)	563	276	287	49	75	85	82	105	166	103	153	162	127	210	27	106	63	39	*	183	13	178
		56%	57%	55%	54%	62%	56%	48%	58%	57%	66%	60%	54%	48%	77%	37%	63%	47%	56%	8%	69%	40%	59%
Quite badly	(2)	268	117	150	26	34	51	53	51	53	33	68	84	79	24	32	41	50	25	5	37	13	90
		27%	24%	29%	29%	28%	34%	31%	28%	18%	21%	27%	28%	30%	9%	44%	25%	38%	36%	83%	14%	42%	30%
Very badly	(1)	65	25	39	7	3	9	16	11	18	5	10	25	23	3	10	3	11	3	-	4	3	17
		6%	5%	8%	8%	3%	6%	9%	6%	6%	3%	4%	8%	9%	1%	13%	2%	8%	4%	-	2%	9%	5%
NET: Badly		332	142	190	33	37	59	69	62	71	38	78	109	102	27	41	45	62	28	5	41	16	107
		33%	30%	36%	37%	31%	39%	40%	34%	25%	25%	31%	36%	39%	10%	57%	27%	46%	41%	83%	15%	52%	35%
Don't know		48	20	27	2	3	2	8	6	28	8	11	12	13	8	3	7	2	2	1	14	1	9
		5%	4%	5%	2%	2%	1%	5%	3%	9%	5%	4%	4%	5%	3%	4%	4%	2%	3%	9%	5%	2%	3%
Mean		2.65	2.73	2.57	2.61	2.70	2.58	2.55	2.62	2.76	2.75	2.68	2.60	2.59	2.99	2.29	2.76	2.50	2.53	2.09	2.93	2.43	2.60
Standard deviation		0.70	0.70	0.69	0.74	0.60	0.65	0.77	0.67	0.72	0.60	0.63	0.74	0.77	0.50	0.73	0.59	0.73	0.59	0.31	0.56	0.76	0.64
Standard error		0.02	0.03	0.03	0.14	0.07	0.06	0.06	0.05	0.04	0.03	0.04	0.06	0.05	0.03	0.09	0.04	0.06	0.08	0.12	0.03	0.11	0.04

North Cornwall Poll

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Absolutes/col percents

Table 10

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1004	437	567	28	85	130	176	213	372	313	206	169	288	274	73	180	134	60	8	289	52	301	
Weighted base	1004	482	522	90	121	151	171	181	291	156	254	303	264	272	73	168	134	69	6	264	32	301	
NET: Well	669	354	315	68	78	100	98	119	206	122	172	208	147	240	37	119	76	41	2	223	15	188	
	67%	73%	60%	75%	65%	66%	58%	66%	71%	78%	68%	69%	56%	88%	52%	71%	57%	59%	27%	84%	48%	62%	
Very well	(4)	63	47	17	13	4	8	3	7	28	17	11	18	16	31	3	3	5	6	1	31	2	8
		6%	10%	3%	14%	4%	5%	2%	4%	10%	11%	4%	6%	6%	11%	4%	2%	3%	9%	18%	12%	7%	3%
Quite well	(3)	606	308	298	55	74	92	96	112	178	105	161	190	131	209	35	117	72	35	1	191	13	180
		60%	64%	57%	60%	61%	61%	56%	62%	61%	67%	64%	63%	50%	77%	48%	70%	54%	50%	9%	72%	41%	60%
Quite badly	(2)	228	89	139	21	38	37	45	43	44	25	53	74	73	24	22	38	39	23	3	31	12	79
		23%	18%	27%	24%	31%	24%	27%	24%	15%	16%	21%	25%	28%	9%	30%	23%	29%	34%	55%	12%	37%	26%
Very badly	(1)	65	23	42	1	3	9	17	14	20	5	19	14	26	4	12	3	11	3	1	4	4	22
		6%	5%	8%	2%	2%	6%	10%	8%	7%	3%	8%	4%	10%	2%	17%	2%	8%	4%	18%	2%	13%	7%
NET: Badly		293	112	181	23	41	46	63	57	64	30	72	88	99	28	34	41	50	26	5	36	16	101
		29%	23%	35%	25%	34%	30%	37%	32%	22%	19%	28%	29%	37%	10%	47%	24%	37%	38%	73%	14%	50%	34%
Don't know		42	16	26	-	1	5	10	4	22	4	9	7	17	4	1	8	7	2	-	6	1	12
		4%	3%	5%	-	1%	3%	6%	2%	7%	3%	4%	2%	7%	2%	1%	5%	5%	3%	-	2%	2%	4%
Mean		2.69	2.81	2.58	2.87	2.67	2.68	2.52	2.64	2.79	2.88	2.67	2.72	2.56	2.99	2.38	2.74	2.55	2.66	2.28	2.97	2.42	2.60
Standard deviation		0.69	0.67	0.69	0.66	0.59	0.67	0.71	0.69	0.72	0.63	0.69	0.65	0.77	0.52	0.82	0.51	0.71	0.70	1.04	0.56	0.82	0.67
Standard error		0.02	0.03	0.03	0.12	0.06	0.06	0.06	0.05	0.04	0.04	0.05	0.05	0.05	0.03	0.10	0.04	0.06	0.09	0.37	0.03	0.12	0.04

North Cornwall Poll

CATI Fieldwork : 12th-20th March 2015

Absolutes/col percents

Table 11

Q.7 Which of the following statements do you most agree with?**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1004	437	567	28	85	130	176	213	372	313	206	169	288	274	73	180	134	60	8	289	52	301
Weighted base	1004	482	522	90	121	151	171	181	291	156	254	303	264	272	73	168	134	69	6	264	32	301
I am satisfied with the job David Cameron is doing overall as Prime Minister	388 39%	186 39%	202 39%	37 41%	52 43%	54 36%	54 32%	59 33%	132 45%	64 41%	90 35%	117 39%	104 39%	200 74%	12 17%	47 28%	29 22%	7 11%	2 27%	163 62%	7 22%	91 30%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	290 29%	126 26%	165 32%	19 21%	41 34%	37 25%	62 36%	57 32%	74 25%	40 26%	78 31%	107 36%	61 23%	64 23%	8 10%	65 39%	58 43%	15 22%	1 10%	93 35%	6 17%	89 29%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	198 20%	104 21%	94 18%	29 32%	14 12%	37 25%	32 19%	42 23%	44 15%	34 22%	47 19%	53 18%	63 24%	4 2%	52 71%	47 28%	27 20%	36 52%	1 22%	6 2%	16 50%	92 30%
Refused	37 4%	22 5%	15 3%	- -	2 2%	8 5%	8 5%	6 3%	13 5%	3 2%	16 6%	4 1%	11 4%	- -	- -	1 *	6 5%	- -	- -	- -	- -	5 2%
Don't know	91 9%	45 9%	46 9%	5 5%	12 10%	15 10%	15 9%	17 9%	28 10%	15 10%	23 9%	21 7%	24 9%	3 1%	1 2%	8 5%	14 10%	11 16%	3 40%	3 1%	3 10%	26 9%

North Cornwall Poll

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Absolutes/col percents

Table 12

Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?
Base: All respondents

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1004	437	567	28	85	130	176	213	372	313	206	169	288	274	73	180	134	60	8	289	52	301
Weighted base	1004	482	522	90	121	151	171	181	291	156	254	303	264	272	73	168	134	69	6	264	32	301
The Liberal Democrat	509	240	269	13	41	67	96	114	178	83	144	135	136	139	42	116	65	27	5	143	19	193
	51%	50%	51%	14%	34%	44%	56%	63%	61%	53%	57%	45%	52%	51%	58%	69%	48%	39%	76%	54%	59%	64%
The Conservatives	467	215	252	14	40	62	78	98	174	81	138	120	117	145	39	86	55	26	5	151	17	151
	46%	45%	48%	16%	33%	41%	45%	54%	60%	52%	54%	40%	44%	53%	53%	51%	41%	37%	82%	57%	54%	50%
The UK Independence Party (UKIP)	276	135	141	15	28	45	44	50	94	36	70	75	89	71	25	46	50	19	5	75	10	92
	27%	28%	27%	17%	23%	30%	26%	27%	32%	23%	28%	25%	34%	26%	35%	27%	37%	27%	86%	28%	31%	31%
Labour	151	56	95	9	14	25	21	29	53	16	40	53	38	30	19	27	21	13	4	36	12	38
	15%	12%	18%	10%	12%	16%	12%	16%	18%	10%	16%	17%	14%	11%	26%	16%	16%	18%	62%	14%	36%	13%
None of them	309	153	156	61	53	48	41	34	72	42	63	105	89	82	19	33	41	21	-	69	9	66
	31%	32%	30%	68%	44%	32%	24%	19%	25%	27%	25%	35%	34%	30%	27%	20%	30%	31%	-	26%	29%	22%
Don't know	25	3	21	-	6	1	8	4	6	3	4	10	7	6	2	*	-	3	-	4	1	8
	2%	1%	4%	-	5%	1%	5%	2%	2%	2%	2%	3%	3%	2%	2%	*	-	5%	-	1%	2%	3%

North Cornwall Poll

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Absolutes/col percents

Table 13

Q.9 Which of the following would you most like to see as the outcome of the next general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1004	437	567	28	85	130	176	213	372	313	206	169	288	274	73	180	134	60	8	289	52	301
Weighted base	1004	482	522	90	121	151	171	181	291	156	254	303	264	272	73	168	134	69	6	264	32	301
A Conservative government	334 33%	164 34%	170 33%	20 22%	34 28%	39 26%	58 34%	58 32%	125 43%	61 39%	95 38%	90 30%	76 29%	221 81%	1 2%	9 5%	44 33%	5 8%	1 13%	187 71%	3 9%	52 17%
A coalition between the Conservatives and the Liberal Democrats	241 24%	119 25%	122 23%	27 30%	30 25%	39 26%	36 21%	42 23%	65 22%	36 23%	59 23%	84 28%	60 23%	49 18%	2 3%	94 56%	30 22%	9 13%	2 24%	55 21%	3 8%	110 36%
A Labour government	154 15%	87 18%	67 13%	28 31%	22 19%	25 17%	25 14%	28 16%	26 9%	19 12%	39 16%	48 16%	47 18%	2 1%	58 80%	15 9%	14 10%	34 49%	1 22%	3 1%	20 63%	49 16%
A coalition between Labour and the Liberal Democrats	114 11%	40 8%	73 14%	13 14%	7 6%	20 13%	26 15%	24 14%	22 8%	23 15%	19 8%	40 13%	31 12%	- -	10 14%	42 25%	20 15%	13 19%	- -	4 1%	5 17%	62 20%
Don't know	161 16%	72 15%	89 17%	1 2%	27 22%	27 18%	26 15%	28 15%	53 18%	17 11%	40 16%	40 13%	51 19%	- -	- -	8 5%	26 19%	8 11%	3 40%	15 6%	1 2%	28 9%

North Cornwall Poll
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Absolutes/col percents

Table 14
Gender
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1004	1004
Weighted base	1004	1004
Male	437 44%	482 48%
Female	567 56%	522 52%

North Cornwall Poll
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Absolutes/col percents

Table 15
Into which of the following age groups do you fall?
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1004	1004
Weighted base	1004	1004
18-24	28 3%	90 9%
25-34	85 8%	121 12%
35-44	130 13%	151 15%
45-54	176 18%	171 17%
55-64	213 21%	181 18%
65 or older	372 37%	291 29%

North Cornwall Poll
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Absolutes/col percents

Table 16

SEG**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1004	1004
Weighted base	1004	1004
A	90 9%	44 4%
B	223 22%	112 11%
C1	206 21%	254 25%
C2	169 17%	303 30%
D	99 10%	105 11%
E	189 19%	158 16%
Refused	28 3%	28 3%

North Cornwall Poll
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Absolutes/col percents

Table 17

Q.4 At the last general election, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?

Could you tell me which party you voted for at the last general election back in May 2010?

Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1004	1004
Weighted base	1004	1004
Conservative	289 29%	264 26%
Labour	52 5%	32 3%
Liberal Democrats	301 30%	301 30%
Another party	59 6%	41 4%
Did not vote	229 23%	293 29%
Refused	39 4%	36 4%
Don't know	35 3%	37 4%