

## Vale of Glamorgan Poll

### CATI Fieldwork : 2nd - 12th February 2015

Absolutes/col percents

Table 1

**Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?**

**Base: All respondents**

	Gender			Age						SEG				Voting Intention						2010 Vote				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Plaid Cymru	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	442	558	39	131	128	201	192	306	406	218	139	203	288	246	25	81	77	30	4	284	241	83	
Weighted base	1000	488	512	103	145	169	184	169	226	200	317	215	234	261	237	28	90	65	38	5	266	213	93	
Certain to vote	(10)	568	293	275	24	68	90	104	113	168	131	187	127	111	195	154	15	50	34	21	5	205	162	72
		57%	60%	54%	23%	47%	53%	56%	67%	74%	66%	59%	59%	48%	75%	65%	54%	55%	52%	55%	88%	77%	76%	77%
	(9)	48	21	27	3	8	8	13	7	10	8	20	10	9	16	11	3	3	6	*	-	15	7	5
		5%	4%	5%	3%	6%	4%	7%	4%	4%	4%	6%	5%	4%	6%	5%	10%	3%	10%	1%	-	6%	3%	5%
	(8)	81	34	47	15	20	11	12	14	10	16	25	10	25	21	17	6	11	7	8	-	15	19	6
		8%	7%	9%	14%	14%	7%	6%	8%	4%	8%	8%	5%	11%	8%	7%	20%	12%	10%	22%	-	6%	9%	7%
	(7)	44	24	21	1	8	12	9	7	8	9	18	6	11	12	9	3	5	6	1	-	12	2	4
		4%	5%	4%	1%	5%	7%	5%	4%	4%	5%	6%	3%	5%	5%	4%	12%	5%	9%	3%	-	5%	1%	4%
	(6)	21	8	13	-	5	4	5	3	4	5	6	3	7	5	4	-	3	4	-	-	3	2	2
		2%	2%	3%	-	4%	2%	3%	2%	2%	2%	2%	1%	3%	2%	2%	-	3%	6%	-	-	1%	1%	2%
	(5)	72	27	44	9	7	18	14	11	12	9	12	22	25	6	20	1	10	8	6	-	7	11	4
		7%	6%	9%	9%	5%	11%	8%	6%	5%	4%	4%	10%	11%	2%	9%	2%	11%	12%	15%	-	3%	5%	4%
	(4)	22	12	11	11	2	2	4	2	1	3	4	11	4	-	8	-	5	1	1	1	*	3	-
		2%	2%	2%	11%	1%	1%	2%	1%	*	1%	1%	5%	2%	-	4%	-	6%	1%	4%	12%	*	1%	-
	(3)	35	15	20	10	4	9	6	4	2	5	13	8	9	4	6	*	2	-	-	-	2	2	-
		4%	3%	4%	10%	2%	5%	3%	3%	1%	3%	4%	4%	4%	1%	2%	2%	2%	-	-	-	1%	1%	-
	(2)	19	10	9	3	10	5	-	1	-	3	6	2	7	2	8	-	2	-	-	-	-	-	-
		2%	2%	2%	3%	7%	3%	-	1%	-	1%	2%	1%	3%	1%	3%	-	2%	-	-	-	-	-	-
Definitely would not vote	(1)	83	43	41	27	14	11	17	8	7	11	28	15	21	-	-	-	-	-	-	-	4	4	-
		8%	9%	8%	26%	9%	7%	9%	5%	3%	5%	9%	7%	9%	-	-	-	-	-	-	-	2%	2%	-
Refused		1	-	1	-	-	-	-	1	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-
		*	-	*	-	-	-	-	*	-	-	-	*	-	-	-	-	-	-	-	-	-	-	-
Don't know		5	2	3	-	-	-	1	1	3	-	-	1	3	-	-	-	-	-	-	-	1	2	-
		*	*	*	-	-	-	1%	*	1%	-	-	1%	1%	-	-	-	-	-	-	-	*	1%	-
Mean		7.92	8.02	7.82	5.28	7.47	7.73	7.96	8.57	9.04	8.49	8.06	7.92	7.46	9.28	8.55	8.91	8.18	8.52	8.45	9.29	9.29	9.15	9.36
Standard deviation		3.02	3.04	3.01	3.54	3.20	3.00	2.99	2.55	2.11	2.64	3.02	3.02	3.14	1.54	2.38	1.50	2.41	1.89	2.03	2.15	1.69	1.92	1.36
Standard error		0.10	0.14	0.13	0.57	0.28	0.27	0.21	0.18	0.12	0.13	0.20	0.26	0.22	0.09	0.15	0.30	0.27	0.22	0.37	1.08	0.10	0.12	0.15

**Lord Ashcroft**

## Vale of Glamorgan Poll

### CATI Fieldwork : 2nd - 12th February 2015

Absolutes/col percents

Table 2

**Q.2 If there was a general election tomorrow, which party would you vote for?****Base: All respondents**

	Gender			Age						SEG				Voting Intention						2010 Vote			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Plaid Cymru	Green	Other	Con	Lab	LibDem
Unweighted base	1000	442	558	39	131	128	201	192	306	406	218	139	203	288	246	25	81	77	30	4	284	241	83
Weighted base	1000	488	512	103	145	169	184	169	226	200	317	215	234	261	237	28	90	65	38	5	266	213	93
Conservative	261 26%	148 30%	113 22%	17 16%	22 15%	45 27%	40 22%	56 33%	79 35%	72 36%	79 25%	54 25%	50 21%	261 100%	-	-	-	-	-	-	182 68%	13 6%	13 13%
Labour	237 24%	103 21%	135 26%	7 7%	44 30%	45 27%	43 24%	41 25%	57 25%	44 22%	68 21%	56 26%	66 28%	-	237 100%	-	-	-	-	-	7 3%	146 68%	14 15%
Liberal Democrat	28 3%	15 3%	13 3%	7 7%	2 1%	5 3%	4 2%	6 4%	4 2%	6 3%	9 3%	5 2%	6 3%	-	-	28 100%	-	-	-	-	1 *	1 1%	17 18%
The UK Independence Party (UKIP)	90 9%	51 11%	39 8%	9 9%	11 8%	12 7%	29 16%	13 8%	15 7%	12 6%	21 7%	26 12%	27 11%	-	-	-	90 100%	-	-	-	26 10%	6 3%	6 6%
Plaid Cymru	65 7%	20 4%	45 9%	6 6%	14 10%	15 9%	12 6%	8 5%	10 4%	19 10%	18 6%	11 5%	16 7%	-	-	-	-	65 100%	-	-	9 3%	9 4%	12 13%
The Green Party	38 4%	23 5%	15 3%	11 10%	10 7%	5 3%	5 3%	3 2%	3 2%	7 3%	18 6%	7 3%	4 2%	-	-	-	-	-	38 100%	-	3 1%	2 1%	14 15%
The British National Party (BNP)	1 *	1 *	-	-	-	-	1 1%	-	-	-	-	1 1%	-	-	-	-	-	-	-	1 28%	-	1 1%	-
Some other party	4 *	3 1%	1 *	-	-	2 1%	1 1%	-	-	1 *	3 1%	-	-	-	-	-	-	-	-	4 72%	-	-	-
Would not vote	83 8%	43 9%	41 8%	27 26%	14 9%	11 7%	17 9%	8 5%	7 3%	11 5%	28 9%	15 7%	21 9%	-	-	-	-	-	-	-	4 2%	4 2%	-
Refused	43 4%	18 4%	25 5%	3 3%	2 1%	3 2%	6 3%	10 6%	19 8%	7 3%	13 4%	8 4%	13 6%	-	-	-	-	-	-	-	7 3%	3 2%	4 4%
Don't know	149 15%	62 13%	86 17%	16 16%	27 19%	25 15%	25 14%	23 14%	31 14%	22 11%	58 18%	32 15%	32 13%	-	-	-	-	-	-	-	28 10%	26 12%	15 16%

## Vale of Glamorgan Poll

### CATI Fieldwork : 2nd - 12th February 2015

Absolutes/col percents

Table 3

**Q.2 If there was a general election tomorrow, which party would you vote for?**

**Base: All respondents expressing an intention to vote (Turnout Weighted)**

**This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote**

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Gender			Age						SEG				Voting Intention						2010 Vote			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Plaid Cymru	Green	Other	Con	Lab	LibDem
Unweighted base	563	265	298	13	65	69	115	116	184	250	116	76	107	229	184	19	55	53	21	3	200	174	55
Weighted base	527	274	253	33	70	89	98	99	137	122	165	112	114	209	166	21	58	44	25	4	188	147	61
Conservative	209	119	89	15	16	34	31	46	64	56	66	42	40	209	-	-	-	-	-	-	153	11	10
	40%	44%	35%	45%	23%	39%	32%	47%	47%	46%	40%	37%	35%	100%	-	-	-	-	-	-	81%	7%	17%
Labour	166	69	96	1	28	27	28	32	49	34	50	37	42	-	166	-	-	-	-	-	5	121	11
	31%	25%	38%	4%	40%	30%	29%	33%	36%	28%	30%	33%	37%	-	100%	-	-	-	-	-	3%	82%	18%
Liberal Democrat	21	13	8	6	1	3	3	5	4	4	7	4	4	-	-	21	-	-	-	-	1	1	14
	4%	5%	3%	17%	1%	3%	3%	5%	3%	4%	4%	4%	4%	-	-	100%	-	-	-	-	*	*	22%
The UK Independence Party (UKIP)	58	35	23	2	7	9	21	7	11	8	13	16	18	-	-	-	58	-	-	-	20	5	4
	11%	13%	9%	7%	10%	10%	22%	7%	8%	7%	8%	14%	16%	-	-	-	100%	-	-	-	11%	4%	7%
Plaid Cymru	44	17	27	4	10	10	9	6	6	13	14	9	7	-	-	-	-	44	-	-	7	7	10
	8%	6%	11%	11%	14%	11%	9%	6%	5%	11%	8%	8%	7%	-	-	-	-	100%	-	-	4%	5%	16%
The Green Party	25	16	9	5	9	4	3	2	2	5	13	4	2	-	-	-	-	-	25	-	2	2	12
	5%	6%	4%	16%	13%	5%	3%	2%	2%	4%	8%	3%	2%	-	-	-	-	-	100%	-	1%	1%	20%
The British National Party (BNP)	1	1	-	-	-	-	1	-	-	-	-	1	-	-	-	-	-	-	-	1	-	1	-
	*	*	-	-	-	-	1%	-	-	-	-	1%	-	-	-	-	-	-	-	31%	-	1%	-
Some other party	3	3	*	-	-	2	1	-	-	*	3	-	-	-	-	-	-	-	-	3	-	-	-
	1%	1%	*	-	-	2%	1%	-	-	*	2%	-	-	-	-	-	-	-	-	69%	-	-	-

**Vale of Glamorgan Poll**  
**CATI Fieldwork : 2nd - 12th February 2015**

Col percents

Table 4

**Voting Intention (Turnout Weighted)**

**This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections**

	<u>Total</u>
Conservative	40%
Labour	32%
Liberal Democrat	5%
UKIP	10%
PC	8%
Green	5%
Other	1%

## Vale of Glamorgan Poll

### CATI Fieldwork : 2nd - 12th February 2015

Absolutes/col percents

Table 5

**Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?**

**Base: All respondents**

	Gender			Age						SEG				Voting Intention						2010 Vote			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Plaid Cymru	Green	Other	Con	Lab	LibDem
Unweighted base	1000	442	558	39	131	128	201	192	306	406	218	139	203	288	246	25	81	77	30	4	284	241	83
Weighted base	1000	488	512	103	145	169	184	169	226	200	317	215	234	261	237	28	90	65	38	5	266	213	93
Conservative	257 26%	149 31%	108 21%	21 20%	19 13%	48 29%	36 20%	51 30%	79 35%	71 36%	77 24%	52 24%	49 21%	221 85%	4 2%	3 11%	6 7%	3 5%	6 15%	-	174 65%	10 5%	10 11%
Labour	256 26%	123 25%	133 26%	17 17%	40 28%	49 29%	48 26%	43 25%	59 26%	43 21%	76 24%	67 31%	66 28%	7 3%	206 87%	5 16%	7 8%	4 5%	* 1%	-	7 3%	153 72%	22 23%
Liberal Democrat	29 3%	12 3%	17 3%	6 6%	3 2%	3 2%	6 3%	5 3%	5 2%	6 3%	12 4%	-	8 3%	1 *	4 2%	17 62%	-	1 1%	4 10%	-	1 *	1 1%	12 13%
The UK Independence Party (UKIP)	75 7%	47 10%	28 5%	5 5%	10 7%	12 7%	25 13%	11 7%	12 5%	10 5%	20 6%	18 8%	23 10%	3 1%	1 *	-	61 68%	1 1%	-	3 61%	21 8%	8 4%	6 6%
Plaid Cymru	91 9%	35 7%	57 11%	4 3%	25 17%	19 11%	18 10%	15 9%	12 5%	24 12%	22 7%	22 10%	23 10%	10 4%	11 5%	1 2%	3 3%	46 70%	5 14%	1 12%	17 6%	12 6%	11 12%
The Green Party	24 2%	13 3%	11 2%	3 3%	5 3%	5 3%	4 2%	1 1%	5 2%	5 3%	8 2%	8 3%	2 1%	-	2 1%	-	1 1%	* 1%	20 54%	-	1 *	3 1%	11 11%
The British National Party (BNP)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some other party	7 1%	3 1%	4 1%	-	-	-	3 2%	1 1%	2 1%	1 *	1 *	3 1%	2 1%	1 *	1 *	1 4%	2 2%	-	-	1 27%	2 1%	1 *	2 2%
Would not vote	83 8%	43 9%	41 8%	27 26%	14 9%	11 7%	17 9%	8 5%	7 3%	11 5%	28 9%	15 7%	21 9%	-	-	-	-	-	-	-	4 2%	4 2%	-
Refused	25 2%	12 2%	13 3%	3 3%	2 1%	1 *	2 1%	8 5%	9 4%	5 3%	6 2%	6 3%	6 3%	-	-	-	-	-	-	-	4 1%	1 *	3 3%
Don't know	154 15%	52 11%	102 20%	17 17%	28 20%	22 13%	25 14%	25 15%	36 16%	22 11%	67 21%	24 11%	35 15%	19 7%	8 3%	1 5%	10 11%	12 18%	2 6%	-	36 13%	19 9%	17 18%

## Vale of Glamorgan Poll

### CATI Fieldwork : 2nd - 12th February 2015

Absolutes/col percents

Table 6

**Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?**

**Base: All respondents expressing an intention to vote (Turnout Weighted)**

**This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote**

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Gender			Age						SEG				Voting Intention						2010 Vote			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Plaid Cymru	Green	Other	Con	Lab	LibDem
Unweighted base	571	269	301	12	66	71	116	116	189	255	112	80	111	219	178	18	50	47	19	3	201	178	54
Weighted base	532	281	251	29	71	91	101	98	139	124	161	117	117	195	161	20	53	37	23	4	186	153	59
Conservative	204	119	85	17	13	38	27	42	66	57	64	39	39	178	3	3	4	3	4	-	147	9	7
	38%	42%	34%	59%	18%	41%	26%	43%	47%	46%	40%	33%	33%	91%	2%	13%	8%	7%	16%	-	79%	6%	12%
Labour	172	80	92	5	28	28	32	32	48	34	53	40	42	6	144	4	2	2	*	-	6	125	18
	32%	28%	37%	17%	39%	30%	31%	33%	35%	28%	33%	34%	36%	3%	90%	21%	4%	5%	1%	-	3%	81%	30%
Liberal Democrat	19	9	11	4	1	1	5	4	4	4	8	-	5	1	3	12	-	1	2	-	1	1	10
	4%	3%	4%	13%	2%	1%	5%	4%	3%	4%	5%	-	4%	*	2%	58%	-	1%	10%	-	*	*	16%
The UK Independence Party (UKIP)	53	35	18	2	5	10	20	6	9	8	13	14	17	3	1	-	42	1	-	3	17	7	5
	10%	12%	7%	7%	8%	11%	19%	6%	6%	6%	8%	12%	15%	1%	1%	-	79%	1%	-	68%	9%	4%	8%
Plaid Cymru	63	26	37	1	20	11	13	12	7	17	17	18	12	7	9	1	2	31	4	*	13	9	9
	12%	9%	15%	3%	28%	12%	13%	12%	5%	13%	10%	16%	10%	4%	5%	3%	4%	84%	16%	1%	7%	6%	15%
The Green Party	15	9	6	*	4	4	2	1	4	3	5	4	1	-	1	-	1	*	13	-	1	2	9
	3%	3%	2%	1%	6%	4%	2%	1%	3%	3%	3%	4%	1%	-	1%	-	2%	*	56%	-	*	2%	16%
Some other party	5	3	3	-	-	-	3	1	1	*	1	2	1	*	1	1	2	-	-	1	2	1	2
	1%	1%	1%	-	-	-	3%	1%	1%	*	1%	2%	1%	*	1%	5%	3%	-	-	31%	1%	1%	3%

**Vale of Glamorgan Poll**  
**CATI Fieldwork : 2nd - 12th February 2015**

Col percents

Table 7

**Constituency Voting Intention (Turnout Weighted)**

**This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections**

	<u>Total</u>
Conservative	38%
Labour	32%
Liberal Democrat	4%
UKIP	10%
PC	12%
Green	3%
Other	1%

## Vale of Glamorgan Poll

### CATI Fieldwork : 2nd - 12th February 2015

Absolutes/col percents

Table 8

#### Q.5 Are there any of the following political parties that you would definitely not vote for at the next General Election?

Base: All respondents

	Gender			Age						SEG				Voting Intention						2010 Vote			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Plaid Cymru	Green	Other	Con	Lab	LibDem
Unweighted base	1000	442	558	39	131	128	201	192	306	406	218	139	203	288	246	25	81	77	30	4	284	241	83
Weighted base	1000	488	512	103	145	169	184	169	226	200	317	215	234	261	237	28	90	65	38	5	266	213	93
I would not vote Liberal Democrat	664 66%	356 73%	309 60%	58 56%	79 54%	109 65%	126 68%	122 72%	168 74%	132 66%	207 65%	139 65%	167 71%	198 76%	170 71%	-	80 88%	43 66%	20 52%	3 55%	207 78%	158 74%	33 35%
I would not vote UKIP	660 66%	321 66%	339 66%	75 72%	100 69%	118 70%	104 57%	117 69%	145 64%	158 79%	212 67%	131 61%	136 58%	202 77%	195 82%	23 81%	-	50 76%	34 89%	1 12%	171 64%	164 77%	74 79%
I would not vote Plaid Cymru	547 55%	291 60%	256 50%	57 55%	54 37%	89 53%	106 58%	94 55%	146 65%	110 55%	173 54%	122 57%	120 51%	192 74%	115 48%	17 59%	71 79%	-	19 50%	-	184 69%	114 53%	42 45%
I would not vote Conservative	456 46%	216 44%	240 47%	44 43%	70 48%	87 51%	98 53%	67 40%	90 40%	78 39%	156 49%	93 43%	115 49%	-	194 82%	11 39%	57 63%	39 60%	22 58%	4 67%	24 9%	165 77%	51 55%
I would not vote Labour	455 46%	244 50%	212 41%	52 50%	48 33%	76 45%	87 47%	77 46%	115 51%	93 47%	155 49%	89 42%	101 43%	201 77%	-	13 45%	69 77%	37 57%	19 50%	5 100%	199 75%	19 9%	38 40%
None of these - I would potentially vote for all of them	53 5%	18 4%	35 7%	15 15%	11 7%	8 5%	3 1%	7 4%	9 4%	7 4%	14 5%	12 6%	17 7%	1 *	8 3%	4 15%	1 1%	4 6%	-	-	2 1%	1 1%	7 7%
Don't know	16 2%	7 1%	10 2%	3 3%	3 2%	2 1%	2 1%	4 2%	2 1%	2 1%	7 2%	-	7 3%	-	-	-	-	-	1 3%	-	-	2 1%	2 2%



## Vale of Glamorgan Poll

### CATI Fieldwork : 2nd - 12th February 2015

Absolutes/col percents

Table 9

#### Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?

Base: All respondents

	Gender			Age						SEG				Voting Intention						2010 Vote			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Plaid Cymru	Green	Other	Con	Lab	LibDem
Unweighted base	1000	442	558	39	131	128	201	192	306	406	218	139	203	288	246	25	81	77	30	4	284	241	83
Weighted base	1000	488	512	103	145	169	184	169	226	200	317	215	234	261	237	28	90	65	38	5	266	213	93
NET: Well	591 59%	324 66%	267 52%	53 51%	92 63%	100 59%	105 57%	97 57%	142 63%	134 67%	190 60%	143 66%	109 46%	223 86%	114 48%	18 63%	42 46%	36 55%	28 74%	4 73%	202 76%	102 48%	62 66%
Very well	(4) 39 4%	30 6%	9 2%	8 8%	4 3%	4 3%	4 2%	5 3%	14 6%	9 4%	16 5%	5 3%	6 3%	17 6%	3 1%	-	3 3%	-	-	1 28%	18 7%	4 2%	2 2%
Quite well	(3) 553 55%	294 60%	258 50%	45 43%	88 61%	96 57%	102 55%	92 55%	128 57%	125 63%	173 55%	137 64%	103 44%	207 79%	111 47%	18 63%	39 43%	36 55%	28 74%	2 45%	185 69%	98 46%	60 64%
Quite badly	(2) 296 30%	118 24%	178 35%	30 29%	43 29%	53 31%	58 32%	56 33%	56 25%	55 28%	95 30%	51 24%	86 37%	36 14%	97 41%	7 24%	36 40%	27 41%	9 24%	1 27%	55 21%	83 39%	27 28%
Very badly	(1) 72 7%	26 5%	46 9%	20 19%	6 4%	13 7%	15 8%	9 5%	10 5%	5 2%	16 5%	17 8%	29 12%	1 *	21 9%	4 13%	11 13%	1 2%	1 3%	-	2 1%	19 9%	* *
NET: Badly	369 37%	144 30%	224 44%	50 49%	49 34%	65 38%	73 40%	64 38%	66 29%	60 30%	111 35%	68 32%	115 49%	37 14%	117 49%	10 37%	47 52%	28 42%	10 26%	1 27%	57 22%	102 48%	27 29%
Don't know	40 4%	19 4%	21 4%	- -	4 3%	4 2%	6 3%	8 5%	18 8%	5 3%	16 5%	4 2%	11 5%	1 *	6 3%	-	1 1%	2 3%	-	-	6 2%	8 4%	5 5%
Mean	2.58	2.70	2.47	2.40	2.64	2.56	2.53	2.58	2.70	2.71	2.63	2.63	2.38	2.92	2.42	2.50	2.37	2.55	2.71	3.00	2.84	2.42	2.71
Standard deviation	0.69	0.67	0.69	0.89	0.62	0.67	0.68	0.64	0.67	0.59	0.67	0.67	0.74	0.46	0.67	0.72	0.74	0.53	0.52	0.82	0.53	0.69	0.51
Standard error	0.02	0.03	0.03	0.14	0.05	0.06	0.05	0.05	0.04	0.03	0.05	0.06	0.05	0.03	0.04	0.14	0.08	0.06	0.09	0.41	0.03	0.05	0.06

## Vale of Glamorgan Poll

### CATI Fieldwork : 2nd - 12th February 2015

Absolutes/col percents

Table 10

#### Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

	Gender			Age						SEG				Voting Intention						2010 Vote			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Plaid Cymru	Green	Other	Con	Lab	LibDem
Unweighted base	1000	442	558	39	131	128	201	192	306	406	218	139	203	288	246	25	81	77	30	4	284	241	83
Weighted base	1000	488	512	103	145	169	184	169	226	200	317	215	234	261	237	28	90	65	38	5	266	213	93
NET: Well	649 65%	345 71%	304 59%	63 61%	104 72%	114 67%	109 59%	104 62%	154 68%	155 78%	227 71%	138 64%	117 50%	223 86%	143 60%	20 70%	38 42%	49 74%	27 71%	5 100%	213 80%	125 59%	66 71%
Very well	(4) 64 6%	41 8%	22 4%	10 10%	10 7%	6 4%	8 4%	9 5%	20 9%	11 5%	28 9%	11 5%	14 6%	28 11%	9 4%	-	2 2%	1 2%	2 5%	1 28%	25 10%	7 3%	4 4%
Quite well	(3) 586 59%	304 62%	282 55%	52 51%	94 65%	108 64%	101 55%	95 56%	134 59%	144 72%	199 63%	126 59%	103 44%	195 75%	134 57%	20 70%	36 40%	47 73%	25 66%	4 72%	188 71%	119 56%	62 66%
Quite badly	(2) 253 25%	99 20%	154 30%	36 35%	33 23%	43 25%	56 31%	44 26%	41 18%	34 17%	71 22%	60 28%	75 32%	28 11%	67 28%	8 30%	44 48%	14 21%	10 26%	-	36 14%	60 28%	23 24%
Very badly	(1) 57 6%	25 5%	32 6%	5 4%	2 2%	10 6%	17 9%	13 7%	11 5%	5 3%	11 3%	10 5%	29 12%	3 1%	24 10%	-	9 9%	1 2%	1 3%	-	3 1%	19 9%	2 2%
NET: Badly	310 31%	124 25%	186 36%	41 39%	36 25%	53 31%	73 40%	56 33%	52 23%	39 20%	82 26%	70 32%	104 44%	30 12%	91 38%	8 30%	52 58%	15 23%	11 29%	-	40 15%	80 37%	25 27%
Don't know	41 4%	19 4%	22 4%	-	5 4%	2 1%	3 1%	9 5%	20 9%	5 3%	9 3%	8 4%	14 6%	7 3%	4 2%	-	1 1%	2 3%	-	-	13 5%	8 4%	2 2%
Mean	2.68	2.77	2.60	2.66	2.80	2.66	2.55	2.63	2.79	2.83	2.79	2.67	2.46	2.98	2.55	2.70	2.34	2.76	2.74	3.28	2.93	2.55	2.74
Standard deviation	0.68	0.68	0.68	0.72	0.59	0.65	0.72	0.71	0.68	0.55	0.65	0.65	0.80	0.51	0.73	0.47	0.67	0.51	0.60	0.50	0.54	0.71	0.58
Standard error	0.02	0.03	0.03	0.12	0.05	0.06	0.05	0.05	0.04	0.03	0.04	0.06	0.06	0.03	0.05	0.09	0.08	0.06	0.11	0.25	0.03	0.05	0.06

## Vale of Glamorgan Poll

### CATI Fieldwork : 2nd - 12th February 2015

Absolutes/col percents

Table 11

**Q.7 Which of the following statements do you most agree with?****Base: All respondents**

	Gender			Age						SEG				Voting Intention						2010 Vote			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Plaid Cymru	Green	Other	Con	Lab	LibDem
Unweighted base	1000	442	558	39	131	128	201	192	306	406	218	139	203	288	246	25	81	77	30	4	284	241	83
Weighted base	1000	488	512	103	145	169	184	169	226	200	317	215	234	261	237	28	90	65	38	5	266	213	93
I am satisfied with the job David Cameron is doing overall as Prime Minister	307 31%	184 38%	123 24%	36 34%	41 28%	59 35%	40 22%	51 30%	80 35%	68 34%	100 32%	66 31%	58 25%	169 65%	33 14%	12 42%	7 8%	12 19%	8 21%	2 33%	143 54%	29 14%	23 25%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	306 31%	123 25%	183 36%	36 35%	43 30%	37 22%	78 42%	57 34%	53 23%	62 31%	101 32%	69 32%	69 29%	84 32%	31 13%	8 29%	49 54%	29 45%	19 50%	-	106 40%	23 11%	34 36%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	270 27%	121 25%	148 29%	20 19%	45 31%	51 30%	48 26%	45 26%	61 27%	54 27%	73 23%	57 27%	80 34%	3 1%	163 69%	7 23%	24 26%	18 28%	7 20%	2 40%	12 5%	139 65%	28 30%
Refused	20 2%	14 3%	6 1%	-	2 1%	5 3%	3 2%	4 3%	6 3%	4 2%	8 2%	4 2%	5 2%	-	1 1%	-	-	1 1%	1 1%	-	-	3 1%	1 1%
Don't know	97 10%	46 9%	51 10%	12 12%	14 10%	18 10%	16 9%	12 7%	25 11%	12 6%	35 11%	19 9%	23 10%	4 2%	9 4%	2 6%	11 12%	5 7%	3 8%	1 27%	5 2%	19 9%	8 9%

## Vale of Glamorgan Poll

### CATI Fieldwork : 2nd - 12th February 2015

Absolutes/col percents

Table 12

**Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?**  
**Base: All respondents**

	Gender			Age						SEG				Voting Intention						2010 Vote			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Plaid Cymru	Green	Other	Con	Lab	LibDem
Unweighted base	1000	442	558	39	131	128	201	192	306	406	218	139	203	288	246	25	81	77	30	4	284	241	83
Weighted base	1000	488	512	103	145	169	184	169	226	200	317	215	234	261	237	28	90	65	38	5	266	213	93
The Conservatives	332 33%	176 36%	157 31%	11 11%	23 16%	60 36%	67 36%	76 45%	92 41%	79 39%	114 36%	69 32%	64 27%	119 46%	69 29%	10 34%	33 37%	19 29%	8 22%	5 100%	122 46%	74 35%	35 37%
Labour	331 33%	150 31%	180 35%	20 20%	46 31%	67 40%	62 33%	61 36%	74 33%	66 33%	118 37%	67 31%	74 31%	71 27%	107 45%	14 48%	27 29%	20 31%	17 44%	4 73%	85 32%	96 45%	40 43%
Plaid Cymru	99 10%	43 9%	57 11%	2 2%	14 10%	21 13%	24 13%	19 11%	18 8%	25 13%	38 12%	16 7%	20 9%	21 8%	30 13%	5 17%	7 8%	15 22%	1 4%	2 40%	31 12%	23 11%	5 6%
The Liberal Democrat	46 5%	29 6%	17 3%	8 8%	12 8%	10 6%	5 3%	6 3%	5 2%	4 2%	14 4%	18 8%	10 4%	7 3%	21 9%	5 18%	1 1%	3 5%	4 10%	-	6 2%	15 7%	6 6%
The UK Independence Party (UKIP)	37 4%	22 4%	15 3%	4 4%	5 3%	3 2%	6 3%	11 6%	8 4%	7 4%	11 4%	5 3%	13 5%	11 4%	8 3%	-	6 6%	2 3%	4 10%	-	11 4%	5 2%	1 1%
None of them	442 44%	227 47%	215 42%	71 69%	85 58%	67 40%	76 41%	59 35%	83 37%	80 40%	121 38%	105 49%	114 49%	106 41%	92 39%	6 22%	41 45%	31 48%	15 39%	-	95 36%	79 37%	34 36%
Don't know	13 1%	4 1%	9 2%	-	3 2%	4 2%	1 1%	1 1%	4 2%	3 2%	6 2%	-	2 1%	3 1%	2 1%	-	-	-	*	-	3 1%	-	2 2%

## Vale of Glamorgan Poll

### CATI Fieldwork : 2nd - 12th February 2015

Absolutes/col percents

Table 13

**Q.9 Which of the following would you most like to see as the outcome of the next general election?**

**Base: All respondents**

	Gender			Age						SEG				Voting Intention						2010 Vote			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Plaid Cymru	Green	Other	Con	Lab	LibDem
Unweighted base	1000	442	558	39	131	128	201	192	306	406	218	139	203	288	246	25	81	77	30	4	284	241	83
Weighted base	1000	488	512	103	145	169	184	169	226	200	317	215	234	261	237	28	90	65	38	5	266	213	93
A Conservative government	307 31%	166 34%	141 28%	34 33%	26 18%	51 30%	60 33%	49 29%	86 38%	70 35%	94 30%	67 31%	67 28%	207 79%	5 2%	5 18%	29 32%	11 17%	9 23%	-	196 74%	14 6%	16 17%
A Labour government	285 29%	122 25%	163 32%	7 7%	55 38%	58 34%	48 26%	50 29%	67 30%	48 24%	90 28%	66 31%	77 33%	1 *	183 77%	* 2%	19 21%	16 24%	3 7%	-	16 6%	152 72%	19 20%
A coalition between the Conservatives and the Liberal Democrats	136 14%	70 14%	66 13%	12 12%	19 13%	28 17%	17 9%	35 21%	24 11%	33 17%	49 16%	21 10%	29 12%	48 18%	2 1%	10 36%	9 10%	17 26%	10 25%	2 33%	38 14%	7 3%	18 19%
A coalition between Labour and the Liberal Democrats	125 12%	64 13%	61 12%	20 19%	26 18%	16 9%	30 16%	14 8%	20 9%	26 13%	34 11%	33 15%	25 11%	2 1%	40 17%	13 44%	16 17%	17 25%	11 29%	2 40%	3 1%	30 14%	33 36%
Don't know	147 15%	66 14%	81 16%	30 29%	19 13%	17 10%	30 17%	22 13%	28 13%	23 11%	50 16%	27 13%	37 16%	3 1%	8 3%	-	18 20%	5 8%	6 15%	1 27%	13 5%	10 4%	7 8%

**Vale of Glamorgan Poll**  
**CATI Fieldwork : 2nd - 12th February 2015**

Absolutes/col percents

Table 14  
**Gender**  
**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Male	442 44%	488 49%
Female	558 56%	512 51%

**Vale of Glamorgan Poll**  
**CATI Fieldwork : 2nd - 12th February 2015**

Absolutes/col percents

Table 15  
**Into which of the following age groups do you fall?**  
**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
18-24	39 4%	103 10%
25-34	131 13%	145 15%
35-44	128 13%	169 17%
45-54	201 20%	184 18%
55-64	192 19%	169 17%
65 or older	306 31%	226 23%
Refused	3 *	3 *

**Vale of Glamorgan Poll**  
**CATI Fieldwork : 2nd - 12th February 2015**

Absolutes/col percents

Table 16

**SEG****Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
A	141 14%	69 7%
B	265 27%	131 13%
C1	218 22%	317 32%
C2	139 14%	215 21%
D	83 8%	110 11%
E	120 12%	124 12%
Refused	34 3%	34 3%



**Vale of Glamorgan Poll**  
**CATI Fieldwork : 2nd - 12th February 2015**

Absolutes/col percents

Table 17

**Q.4 At the last general election, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?**

**Could you tell me which party you voted for at the last general election back in May 2010?**

**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Conservative	284 28%	266 27%
Labour	241 24%	213 21%
Liberal Democrats	83 8%	93 9%
Plaid Cymru	51 5%	37 4%
Another party	30 3%	30 3%
Did not vote	223 22%	275 28%
Refused	42 4%	37 4%
Don't know	46 5%	49 5%