

Ross, Skye, Lochaber Poll

CATI Fieldwork : 16th-26th February 2015

Absolutes/col percents

Table 1

Q.1 Many people say that if there was a general election for the Westminster Parliament tomorrow they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention						2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP	
Unweighted base	1001	478	523	32	87	152	218	233	279	340	199	205	228	103	86	168	28	370	42	3	102	112	316	193	
Weighted base	1001	483	518	78	116	160	205	198	244	177	264	291	240	97	88	179	35	334	54	3	87	108	355	124	
Certain to vote	(10)	707	348	359	32	59	116	151	155	194	153	204	195	139	77	61	153	24	254	36	3	71	84	310	100
		71%	72%	69%	41%	51%	72%	74%	78%	79%	86%	77%	67%	58%	80%	69%	86%	70%	76%	66%	100%	82%	78%	87%	81%
	(9)	44	27	18	6	4	7	8	10	10	8	12	16	7	6	9	5	-	13	5	-	6	7	12	6
		4%	6%	3%	7%	3%	4%	4%	5%	4%	4%	5%	5%	3%	6%	10%	3%	-	4%	9%	-	7%	7%	3%	5%
	(8)	58	34	24	4	14	7	14	9	10	7	12	10	25	8	7	8	4	16	3	-	3	4	18	4
		6%	7%	5%	5%	12%	4%	7%	5%	4%	4%	5%	3%	10%	8%	8%	4%	13%	5%	6%	-	3%	3%	5%	3%
	(7)	43	9	34	6	14	4	6	7	5	2	13	13	14	1	5	5	3	14	6	-	2	9	5	6
		4%	2%	7%	8%	12%	2%	3%	4%	2%	1%	5%	5%	6%	1%	5%	3%	9%	4%	10%	-	3%	8%	2%	5%
	(6)	16	5	11	5	2	2	1	3	3	-	3	9	4	1	1	1	-	9	-	-	2	2	-	3
		2%	1%	2%	6%	2%	1%	1%	2%	1%	-	1%	3%	2%	1%	1%	1%	-	3%	-	-	2%	2%	-	2%
	(5)	45	16	29	13	6	9	8	5	5	3	5	13	19	2	2	2	-	19	1	-	2	*	3	4
		5%	3%	6%	17%	5%	5%	4%	2%	2%	2%	2%	5%	8%	3%	2%	1%	-	6%	3%	-	2%	*	1%	3%
	(4)	12	6	6	-	3	5	2	-	1	-	3	8	1	-	3	1	3	1	2	-	-	1	2	-
		1%	1%	1%	-	3%	3%	1%	-	*	-	1%	3%	1%	-	3%	1%	9%	*	3%	-	-	1%	1%	-
	(3)	12	7	5	3	4	-	2	-	3	-	3	4	5	1	2	-	-	6	-	-	-	-	3	-
		1%	2%	1%	4%	3%	-	1%	-	1%	-	1%	1%	2%	1%	2%	-	-	2%	-	-	-	-	1%	-
	(2)	6	2	5	-	2	1	3	-	1	1	-	5	1	-	-	3	-	1	2	-	-	-	2	-
		1%	*	1%	-	2%	*	1%	-	*	*	-	2%	*	-	-	2%	-	*	3%	-	-	-	*	-
Definitely would not vote	(1)	57	28	29	9	8	11	9	9	12	3	9	19	26	-	-	-	-	-	-	-	1	-	-	1
		6%	6%	6%	12%	7%	7%	4%	4%	5%	2%	3%	6%	11%	-	-	-	-	-	-	-	1%	-	-	1%
Don't know		1	1	-	-	-	-	-	1	-	1	-	-	-	-	-	-	-	-	-	-	-	-	1	-
		*	*	-	-	-	-	-	*	-	*	-	-	-	-	-	-	-	-	-	-	-	-	*	-
Mean		8.70	8.80	8.61	7.19	7.89	8.68	8.87	9.17	9.06	9.56	9.11	8.44	7.97	9.48	9.09	9.53	8.96	9.18	8.90	10.00	9.47	9.43	9.65	9.42
Standard deviation		2.53	2.50	2.56	3.11	2.83	2.62	2.39	2.07	2.32	1.51	2.08	2.76	3.03	1.30	1.76	1.41	1.86	1.72	2.00	0.00	1.48	1.23	1.18	1.46
Standard error		0.08	0.11	0.11	0.55	0.30	0.21	0.16	0.14	0.14	0.08	0.15	0.19	0.20	0.13	0.19	0.11	0.35	0.09	0.31	0.00	0.15	0.12	0.07	0.11

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Absolutes/col percents

Table 2

Q.2 If there was a general election for the Westminster parliament tomorrow, which party would you vote for?

Base: All respondents

	Gender		Age							SEG				Voting Intention						2010 Vote				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	1001	478	523	32	87	152	218	233	279	340	199	205	228	103	86	168	28	370	42	3	102	112	316	193
Weighted base	1001	483	518	78	116	160	205	198	244	177	264	291	240	97	88	179	35	334	54	3	87	108	355	124
Conservative	97	49	48	1	10	7	24	24	30	22	28	28	15	97	-	-	-	-	-	-	49	2	28	*
	10%	10%	9%	1%	9%	5%	12%	12%	12%	12%	10%	10%	6%	100%	-	-	-	-	-	-	56%	2%	8%	*
Labour	88	31	57	4	15	18	15	20	16	15	28	26	20	-	88	-	-	-	-	-	3	50	16	1
	9%	7%	11%	5%	13%	11%	7%	10%	7%	8%	11%	9%	8%	-	100%	-	-	-	-	-	4%	46%	5%	1%
Liberal Democrat	179	82	97	6	3	22	34	30	84	35	49	46	43	-	-	179	-	-	-	8	8	138	2	
	18%	17%	19%	8%	3%	13%	16%	15%	34%	20%	19%	16%	18%	-	-	100%	-	-	-	9%	7%	39%	2%	
The UK Independence Party (UKIP)	35	25	10	7	3	2	9	10	5	3	6	13	13	-	-	-	35	-	-	5	2	6	1	
	3%	5%	2%	9%	3%	1%	4%	5%	2%	1%	2%	4%	6%	-	-	-	100%	-	-	5%	2%	2%	1%	
SNP	334	186	147	27	49	73	67	64	53	63	91	97	72	-	-	-	-	334	-	9	29	101	111	
	33%	39%	28%	35%	42%	46%	33%	32%	22%	36%	34%	33%	30%	-	-	-	-	100%	-	11%	27%	28%	89%	
The Green Party	54	26	28	6	11	12	9	14	2	5	18	20	7	-	-	-	-	54	-	-	4	21	1	
	5%	5%	5%	8%	9%	8%	4%	7%	1%	3%	7%	7%	3%	-	-	-	-	100%	-	-	3%	6%	1%	
The British National Party (BNP)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Some other party	3	3	-	-	-	-	2	1	-	1	2	-	-	-	-	-	-	-	-	3	-	2	-	
	*	1%	-	-	-	-	1%	1%	-	1%	1%	-	-	-	-	-	-	-	-	100%	-	1%	-	
Would not vote	57	28	29	9	8	11	9	9	12	3	9	19	26	-	-	-	-	-	-	1	-	-	1	
	6%	6%	6%	12%	7%	7%	4%	4%	5%	2%	3%	6%	11%	-	-	-	-	-	-	1%	-	-	1%	
Refused	41	17	24	3	1	2	11	7	17	7	13	10	9	-	-	-	-	-	-	1	4	9	2	
	4%	4%	5%	4%	1%	1%	5%	4%	7%	4%	5%	4%	4%	-	-	-	-	-	-	2%	4%	2%	2%	
Don't know	114	35	79	14	16	14	26	20	24	22	21	33	34	-	-	-	-	-	-	11	9	33	4	
	11%	7%	15%	18%	14%	9%	13%	10%	10%	13%	8%	11%	14%	-	-	-	-	-	-	12%	9%	9%	4%	

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Absolutes/col percents

Table 3

Q.2 If there was a general election for the Westminster parliament tomorrow, which party would you vote for?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age						SEG				Voting Intention						2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	653	331	321	15	47	104	139	162	186	244	135	132	125	86	68	141	21	301	33	3	72	80	240	153
Weighted base	627	323	304	35	62	108	125	136	162	125	179	178	128	80	68	149	26	261	41	2	63	78	267	96
Conservative	80	39	41	1	9	7	19	20	25	19	23	23	12	80	-	-	-	-	-	-	42	2	24	*
	13%	12%	13%	2%	14%	6%	15%	15%	16%	15%	13%	13%	9%	100%	-	-	-	-	-	-	67%	3%	9%	*
Labour	68	24	44	3	9	15	11	17	12	13	21	20	14	-	68	-	-	-	-	-	3	41	14	1
	11%	7%	14%	10%	15%	14%	9%	13%	7%	10%	12%	11%	11%	-	100%	-	-	-	-	-	5%	53%	5%	1%
Liberal Democrat	149	67	82	6	2	19	25	26	72	31	43	36	35	-	-	149	-	-	-	-	6	5	121	2
	24%	21%	27%	16%	4%	17%	20%	19%	44%	25%	24%	20%	28%	-	-	100%	-	-	-	-	10%	7%	45%	2%
The UK Independence Party (UKIP)	26	19	7	6	1	*	6	8	5	2	5	9	10	-	-	-	26	-	-	-	4	1	4	1
	4%	6%	2%	18%	2%	*	5%	6%	3%	2%	3%	5%	8%	-	-	-	100%	-	-	-	7%	1%	2%	1%
SNP	261	148	112	15	35	56	55	53	47	55	72	76	52	-	-	-	-	261	-	-	7	25	87	92
	42%	46%	37%	43%	57%	52%	44%	39%	29%	44%	40%	42%	41%	-	-	-	-	100%	-	-	11%	32%	32%	95%
The Green Party	41	23	18	4	6	10	8	11	2	5	14	14	5	-	-	-	-	-	41	-	-	3	16	1
	6%	7%	6%	11%	9%	10%	6%	8%	1%	4%	8%	8%	4%	-	-	-	-	-	100%	-	-	4%	6%	1%
Some other party	2	2	-	-	-	-	1	1	-	1	1	-	-	-	-	-	-	-	-	2	-	-	2	-
	*	1%	-	-	-	-	1%	1%	-	1%	1%	-	-	-	-	-	-	-	-	100%	-	-	1%	-

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Col percents

Table 4

Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	13%
Labour	11%
Liberal Democrat	25%
UKIP	4%
SNP	40%
Green	6%

Other *

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Absolutes/col percents

Table 5

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents

	Gender			Age						SEG				Voting Intention						2010 Vote				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	1001	478	523	32	87	152	218	233	279	340	199	205	228	103	86	168	28	370	42	3	102	112	316	193
Weighted base	1001	483	518	78	116	160	205	198	244	177	264	291	240	97	88	179	35	334	54	3	87	108	355	124
Conservative	56 6%	25 5%	31 6%	- -	4 4%	4 3%	10 5%	16 8%	22 9%	11 6%	18 7%	14 5%	10 4%	51 53%	* *	2 1%	1 3%	- -	- -	- -	36 41%	2 2%	10 3%	* *
Labour	77 8%	24 5%	53 10%	4 5%	15 13%	17 11%	12 6%	15 7%	14 6%	11 6%	26 10%	24 8%	16 7%	2 2%	60 68%	3 2%	2 7%	4 1%	1 2%	- -	3 4%	48 44%	12 3%	1 1%
Liberal Democrat	272 27%	132 27%	140 27%	9 12%	16 14%	28 18%	60 29%	56 28%	103 42%	56 32%	69 26%	73 25%	65 27%	32 33%	13 14%	168 94%	4 11%	24 7%	5 9%	- -	25 28%	14 13%	179 50%	6 5%
The UK Independence Party (UKIP)	23 2%	16 3%	7 1%	3 4%	2 1%	- -	7 3%	7 3%	5 2%	* *	5 2%	7 2%	10 4%	- -	- -	1 1%	21 62%	- -	- -	- -	2 2%	2 2%	4 1%	- -
SNP	337 34%	190 39%	147 28%	30 39%	49 42%	74 46%	69 34%	64 32%	51 21%	67 38%	89 33%	100 34%	74 31%	7 8%	11 12%	3 2%	5 14%	289 86%	5 9%	1 21%	10 11%	29 26%	100 28%	110 89%
The Green Party	41 4%	20 4%	20 4%	9 11%	5 4%	8 5%	7 3%	12 6%	1 *	5 3%	12 4%	18 6%	5 2%	- -	- -	- -	- -	5 1%	35 65%	- -	- -	2 2%	18 5%	1 1%
The British National Party (BNP)	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Some other party	8 1%	5 1%	3 1%	- -	2 2%	1 1%	4 2%	1 *	* *	1 1%	4 2%	2 1%	- -	- -	- -	- -	- -	3 1%	- -	2 79%	2 2%	- -	3 1%	- -
Would not vote	57 6%	28 6%	29 6%	9 12%	8 7%	11 7%	9 4%	9 4%	12 5%	3 2%	9 3%	19 6%	26 11%	- -	- -	- -	- -	- -	- -	- -	1 1%	- -	- -	1 1%
Refused	29 3%	9 2%	20 4%	3 4%	1 1%	- -	7 3%	6 3%	12 5%	3 2%	7 3%	8 3%	9 4%	- -	- -	- -	- -	1 *	- -	- -	- -	2 2%	7 2%	1 1%
Don't know	101 10%	33 7%	68 13%	11 14%	14 12%	18 11%	21 10%	13 7%	24 10%	19 11%	26 10%	27 9%	25 10%	4 5%	5 5%	2 1%	1 4%	9 3%	8 15%	- -	9 10%	9 8%	23 6%	3 3%

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Absolutes/col percents

Table 6

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Gender			Age						SEG				Voting Intention						2010 Vote				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	674	339	334	16	51	102	145	169	191	256	136	137	129	81	65	140	21	295	29	3	75	83	252	155
Weighted base	647	332	315	37	66	105	131	142	166	132	182	185	133	76	64	148	25	254	36	2	65	79	279	97
Conservative	47	21	26	-	4	4	7	14	18	10	15	11	8	43	*	1	1	-	-	-	30	2	9	*
	7%	6%	8%	-	6%	4%	6%	10%	11%	8%	8%	6%	6%	57%	1%	1%	4%	-	-	-	46%	3%	3%	*
Labour	58	17	41	3	10	13	9	13	11	10	20	18	11	1	45	3	1	3	1	-	3	39	9	1
	9%	5%	13%	9%	14%	13%	7%	9%	7%	7%	11%	10%	9%	2%	70%	2%	2%	1%	3%	-	4%	49%	3%	1%
Liberal Democrat	221	107	114	8	11	23	45	47	87	49	59	58	49	25	11	141	3	18	2	-	22	11	154	5
	34%	32%	36%	22%	17%	22%	34%	33%	53%	37%	32%	31%	37%	33%	17%	95%	11%	7%	7%	-	33%	13%	55%	5%
The UK Independence Party (UKIP)	17	12	5	3	1	-	5	5	4	*	4	5	8	-	-	1	17	-	-	-	2	1	3	-
	3%	4%	2%	7%	1%	-	4%	4%	3%	*	2%	3%	6%	-	-	*	66%	-	-	-	3%	1%	1%	-
SNP	266	154	111	18	37	57	56	54	44	57	71	79	54	6	8	3	4	230	4	1	8	25	88	91
	41%	47%	35%	50%	55%	55%	43%	38%	26%	43%	39%	43%	41%	8%	12%	2%	17%	91%	11%	21%	13%	31%	32%	93%
The Green Party	32	16	15	4	4	7	6	10	1	5	10	13	3	-	-	-	-	2	29	-	-	2	13	1
	5%	5%	5%	12%	6%	6%	4%	7%	1%	4%	6%	7%	2%	-	-	-	-	1%	79%	-	-	3%	5%	1%
Some other party	5	3	2	-	*	*	4	*	*	1	4	*	-	-	-	-	-	1	-	2	*	-	3	-
	1%	1%	1%	-	1%	*	3%	*	*	1%	2%	*	-	-	-	-	-	*	-	79%	1%	-	1%	-

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Col percents

Table 7

Constituency Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	8%
Labour	9%
Liberal Democrat	35%
UKIP	3%
SNP	40%
Green	5%
Other	1%

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Absolutes/col percents

Table 8

Q.5 Are there any of the following political parties that you would definitely not vote for at the next general election for the Westminster parliament?

Base: All respondents

	Gender		Age						SEG				Voting Intention						2010 Vote					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	1001	478	523	32	87	152	218	233	279	340	199	205	228	103	86	168	28	370	42	3	102	112	316	193
Weighted base	1001	483	518	78	116	160	205	198	244	177	264	291	240	97	88	179	35	334	54	3	87	108	355	124
I would not vote UKIP	803	371	433	50	94	139	171	154	196	157	226	225	170	71	76	158	-	299	54	3	61	89	307	108
	80%	77%	84%	65%	81%	87%	83%	78%	80%	89%	85%	77%	71%	73%	86%	88%	-	90%	100%	100%	70%	82%	86%	87%
I would not vote Conservative	672	338	334	47	78	123	140	134	150	116	174	198	169	-	68	117	26	300	50	3	13	84	260	108
	67%	70%	64%	60%	67%	77%	68%	67%	61%	66%	66%	68%	70%	-	77%	66%	75%	90%	93%	100%	15%	78%	73%	87%
I would not vote Labour	610	308	302	39	70	101	122	130	148	102	156	192	141	80	-	116	30	258	34	1	69	19	234	102
	61%	64%	58%	50%	60%	63%	60%	66%	61%	58%	59%	66%	59%	83%	-	65%	85%	77%	62%	41%	79%	18%	66%	82%
I would not vote Liberal Democrat	462	244	218	40	68	88	95	101	71	73	133	147	98	41	45	-	24	242	28	2	41	63	100	94
	46%	51%	42%	51%	58%	55%	46%	51%	29%	41%	50%	50%	41%	43%	51%	-	70%	72%	52%	79%	47%	59%	28%	76%
I would not vote SNP	392	165	227	17	35	47	71	84	138	75	101	121	82	79	46	130	22	-	24	1	61	44	172	2
	39%	34%	44%	21%	30%	30%	35%	42%	56%	43%	38%	42%	34%	81%	52%	73%	64%	-	44%	20%	70%	41%	48%	2%
None of these - I would potentially vote for all of them	43	18	25	8	4	4	5	5	16	4	9	11	18	4	4	4	-	5	-	-	3	6	9	3
	4%	4%	5%	11%	3%	3%	3%	3%	7%	2%	4%	4%	8%	4%	4%	2%	-	2%	-	-	4%	5%	2%	2%
Don't know	9	6	4	3	1	-	*	2	3	2	1	3	3	-	-	-	-	-	-	-	1	1	-	-
	1%	1%	1%	4%	1%	-	*	1%	1%	1%	*	1%	1%	-	-	-	-	-	-	-	1%	1%	-	-

Ross, Skye, Lochaber Poll

CATI Fieldwork : 16th-26th February 2015

Absolutes/col percents

Table 9

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention						2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP	
Unweighted base	1001	478	523	32	87	152	218	233	279	340	199	205	228	103	86	168	28	370	42	3	102	112	316	193	
Weighted base	1001	483	518	78	116	160	205	198	244	177	264	291	240	97	88	179	35	334	54	3	87	108	355	124	
NET: Well	600	312	289	42	60	83	132	124	158	113	169	181	116	83	58	137	21	165	28	1	72	72	242	58	
	60%	65%	56%	55%	52%	52%	65%	63%	65%	64%	64%	62%	48%	86%	65%	77%	61%	49%	52%	41%	82%	67%	68%	47%	
Very well	(4)	38	25	13	3	4	2	6	7	16	3	9	14	10	13	1	8	3	8	-	1	9	1	15	5
		4%	5%	2%	4%	3%	1%	3%	4%	7%	2%	4%	5%	4%	13%	1%	5%	8%	2%	-	21%	11%	1%	4%	4%
Quite well	(3)	562	286	276	40	56	81	127	117	142	110	160	167	106	70	56	128	18	158	28	1	62	71	227	53
		56%	59%	53%	51%	49%	51%	62%	59%	58%	62%	60%	57%	44%	73%	64%	72%	53%	47%	52%	20%	71%	66%	64%	43%
Quite badly	(2)	302	130	172	30	43	63	55	55	55	49	70	94	85	11	26	30	13	133	18	2	13	27	87	55
		30%	27%	33%	39%	37%	40%	27%	28%	23%	28%	26%	32%	35%	11%	29%	17%	36%	40%	34%	59%	15%	25%	25%	44%
Very badly	(1)	52	23	29	2	6	10	11	12	11	8	10	8	23	1	3	4	1	23	2	-	2	7	15	6
		5%	5%	6%	3%	5%	6%	5%	6%	5%	4%	4%	3%	10%	1%	3%	2%	2%	7%	4%	-	2%	6%	4%	5%
NET: Badly		354	153	202	33	49	73	66	67	67	57	80	103	108	12	28	34	14	156	20	2	15	34	102	61
		35%	32%	39%	42%	42%	46%	32%	34%	27%	32%	30%	35%	45%	12%	32%	19%	39%	47%	38%	59%	17%	31%	29%	50%
Don't know		46	18	28	3	7	4	6	7	20	7	16	7	16	2	2	8	-	13	5	-	1	2	11	4
		5%	4%	5%	3%	6%	2%	3%	3%	8%	4%	6%	2%	7%	2%	2%	5%	-	4%	10%	-	1%	2%	3%	3%
Mean		2.61	2.68	2.55	2.57	2.53	2.48	2.64	2.63	2.73	2.64	2.68	2.66	2.46	3.00	2.65	2.83	2.67	2.47	2.53	2.63	2.92	2.63	2.71	2.47
Standard deviation		0.65	0.65	0.65	0.62	0.65	0.64	0.64	0.66	0.67	0.60	0.61	0.62	0.74	0.54	0.56	0.54	0.67	0.66	0.59	1.03	0.58	0.63	0.62	0.66
Standard error		0.02	0.03	0.03	0.11	0.07	0.05	0.04	0.04	0.04	0.03	0.04	0.04	0.05	0.05	0.06	0.04	0.13	0.03	0.10	0.60	0.06	0.06	0.04	0.05

Ross, Skye, Lochaber Poll

CATI Fieldwork : 16th-26th February 2015

Absolutes/col percents

Table 10

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention						2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	1001	478	523	32	87	152	218	233	279	340	199	205	228	103	86	168	28	370	42	3	102	112	316	193
Weighted base	1001	483	518	78	116	160	205	198	244	177	264	291	240	97	88	179	35	334	54	3	87	108	355	124
NET: Well	669	355	313	51	72	103	142	128	172	126	184	196	141	84	61	142	23	208	27	1	70	80	259	76
	67%	74%	60%	66%	62%	64%	69%	65%	70%	72%	70%	67%	59%	87%	69%	79%	67%	62%	49%	20%	80%	74%	73%	62%
Very well	(4)	50	25	25	4	6	3	10	9	7	13	20	9	21	1	7	3	7	1	-	11	1	20	6
		5%	5%	5%	5%	5%	2%	5%	4%	4%	5%	7%	4%	21%	1%	4%	8%	2%	3%	-	12%	1%	6%	5%
Quite well	(3)	618	330	288	47	66	100	132	120	153	171	176	132	63	60	134	21	201	25	1	59	78	240	70
		62%	68%	56%	61%	57%	63%	65%	60%	63%	68%	65%	60%	66%	68%	75%	59%	60%	46%	20%	67%	72%	68%	57%
Quite badly	(2)	246	94	152	14	35	44	56	49	47	63	74	67	10	24	26	9	98	22	2	11	22	82	38
		25%	20%	29%	18%	30%	28%	27%	25%	19%	22%	24%	25%	10%	28%	15%	26%	29%	41%	59%	13%	21%	23%	31%
Very badly	(1)	43	17	25	4	4	8	2	14	9	5	9	19	1	1	3	3	16	-	1	3	5	6	6
		4%	4%	5%	5%	3%	5%	1%	7%	4%	4%	2%	3%	1%	2%	2%	7%	5%	-	21%	4%	4%	2%	5%
NET: Badly	289	112	177	18	39	53	59	64	56	45	68	83	86	11	26	29	12	114	22	2	15	27	88	45
	29%	23%	34%	23%	34%	33%	29%	32%	23%	25%	26%	29%	36%	12%	29%	16%	33%	34%	41%	80%	17%	25%	25%	36%
Don't know	44	16	28	8	5	5	4	6	16	6	13	12	12	1	2	7	-	11	5	-	3	1	8	3
	4%	3%	5%	11%	4%	3%	2%	3%	7%	3%	5%	4%	5%	1%	2%	4%	-	3%	10%	-	3%	1%	2%	2%
Mean	2.71	2.78	2.64	2.73	2.67	2.63	2.75	2.64	2.79	2.74	2.76	2.74	2.57	3.08	2.70	2.86	2.68	2.62	2.57	1.98	2.91	2.72	2.79	2.63
Standard deviation	0.63	0.60	0.66	0.66	0.64	0.62	0.56	0.69	0.64	0.59	0.56	0.63	0.70	0.61	0.52	0.49	0.73	0.62	0.56	0.81	0.65	0.56	0.56	0.66
Standard error	0.02	0.03	0.03	0.12	0.07	0.05	0.04	0.05	0.04	0.03	0.04	0.05	0.05	0.06	0.06	0.04	0.14	0.03	0.09	0.47	0.07	0.05	0.03	0.05

Ross, Skye, Lochaber Poll

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Absolutes/col percents

Table 11

Q.7 Which of the following statements do you most agree with?**Base: All respondents**

	Gender		Age							SEG				Voting Intention							2010 Vote			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	1001	478	523	32	87	152	218	233	279	340	199	205	228	103	86	168	28	370	42	3	102	112	316	193
Weighted base	1001	483	518	78	116	160	205	198	244	177	264	291	240	97	88	179	35	334	54	3	87	108	355	124
I am satisfied with the job David Cameron is doing overall as Prime Minister	273 27%	120 25%	153 30%	14 18%	27 23%	34 21%	57 28%	44 22%	98 40%	48 27%	69 26%	81 28%	67 28%	80 83%	14 16%	72 40%	6 16%	43 13%	5 9%	1 21%	53 61%	20 18%	106 30%	15 12%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	307 31%	139 29%	168 32%	31 40%	48 41%	44 27%	66 32%	58 29%	60 25%	49 28%	83 31%	95 33%	69 29%	16 16%	23 27%	66 37%	21 59%	106 32%	15 28%	2 59%	30 34%	28 26%	101 28%	45 37%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	260 26%	146 30%	114 22%	19 25%	27 24%	50 31%	48 24%	65 33%	50 20%	51 29%	80 30%	67 23%	60 25%	1 1%	48 55%	33 19%	7 20%	114 34%	23 43%	1 20%	2 2%	51 48%	111 31%	32 26%
Refused	41 4%	20 4%	21 4%	3 3%	4 3%	10 6%	8 4%	7 4%	10 4%	11 6%	12 5%	9 3%	7 3%	-	1 2%	3 2%	-	19 6%	3 5%	-	1 1%	3 3%	13 4%	7 6%
Don't know	120 12%	58 12%	62 12%	11 14%	10 9%	23 14%	26 12%	24 12%	27 11%	18 10%	21 8%	39 13%	36 15%	-	1 2%	4 2%	2 5%	52 15%	8 15%	-	2 2%	6 6%	24 7%	24 19%

Ross, Skye, Lochaber Poll

CATI Fieldwork : 16th-26th February 2015

Absolutes/col percents

Table 12

Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?

Base: All respondents

	Gender		Age							SEG				Voting Intention						2010 Vote				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	1001	478	523	32	87	152	218	233	279	340	199	205	228	103	86	168	28	370	42	3	102	112	316	193
Weighted base	1001	483	518	78	116	160	205	198	244	177	264	291	240	97	88	179	35	334	54	3	87	108	355	124
The Liberal Democrat	404	223	182	9	26	51	77	109	133	95	115	96	93	36	28	108	12	134	30	1	30	39	202	47
	40%	46%	35%	12%	22%	32%	38%	55%	54%	54%	43%	33%	39%	37%	32%	61%	35%	40%	55%	41%	35%	36%	57%	38%
SNP	224	120	105	14	34	39	42	47	49	45	51	74	50	15	11	29	7	124	13	-	11	22	84	54
	22%	25%	20%	18%	29%	24%	20%	24%	20%	25%	19%	26%	21%	15%	13%	16%	21%	37%	25%	-	13%	20%	24%	44%
The Conservatives	45	26	19	4	5	8	10	10	9	8	14	14	9	12	4	3	-	16	3	-	5	5	19	4
	5%	5%	4%	5%	4%	5%	5%	5%	4%	4%	5%	5%	4%	13%	5%	2%	-	5%	6%	-	5%	5%	5%	3%
Labour	44	25	19	-	3	8	10	14	9	10	12	11	11	-	8	10	1	19	-	-	-	7	23	4
	4%	5%	4%	-	2%	5%	5%	7%	4%	6%	5%	4%	5%	-	9%	6%	2%	6%	-	-	-	6%	6%	3%
The UK Independence Party (UKIP)	22	14	8	-	3	5	6	4	4	3	6	8	5	2	-	4	1	10	-	-	2	-	7	3
	2%	3%	2%	-	2%	3%	3%	2%	2%	1%	2%	3%	2%	2%	-	2%	4%	3%	-	-	3%	-	2%	2%
None of them	461	203	258	51	64	83	104	70	88	61	120	146	115	50	47	61	20	126	18	2	49	55	113	41
	46%	42%	50%	65%	56%	52%	51%	35%	36%	34%	45%	50%	48%	51%	53%	34%	57%	38%	33%	59%	56%	51%	32%	33%
Don't know	5	2	4	-	-	1	-	-	4	1	-	1	3	2	-	-	-	1	-	-	1	1	1	-
	1%	*	1%	-	-	1%	-	-	2%	*	-	*	1%	2%	-	-	-	*	-	-	1%	1%	*	-

Ross, Skye, Lochaber Poll

CATI Fieldwork : 16th-26th February 2015

Absolutes/col percents

Table 13

Q.9 Which of the following would you most like to see as the outcome of the next general election for the Westminster parliament?

Base: All respondents

	Gender		Age							SEG				Voting Intention							2010 Vote			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	1001	478	523	32	87	152	218	233	279	340	199	205	228	103	86	168	28	370	42	3	102	112	316	193
Weighted base	1001	483	518	78	116	160	205	198	244	177	264	291	240	97	88	179	35	334	54	3	87	108	355	124
A coalition involving Labour and the SNP	310 31%	180 37%	130 25%	32 41%	46 39%	57 36%	67 33%	64 32%	45 18%	58 33%	81 31%	94 32%	69 29%	-	19 21%	14 8%	7 19%	212 64%	18 33%	1 20%	4 5%	33 31%	106 30%	75 60%
A Conservative government	144 14%	66 14%	78 15%	2 3%	14 12%	9 6%	36 18%	30 15%	52 21%	25 14%	41 15%	42 14%	28 12%	74 77%	2 2%	28 16%	3 9%	8 2%	-	-	57 65%	4 3%	47 13%	2 2%
A coalition involving the Conservatives and the SNP.	115 11%	60 12%	54 11%	12 16%	14 12%	22 14%	28 14%	23 12%	15 6%	16 9%	30 11%	43 15%	21 9%	-	4 4%	11 6%	6 18%	68 20%	7 14%	2 80%	9 10%	5 5%	28 8%	29 23%
A coalition involving the Conservatives and the Liberal Democrats.	110 11%	49 10%	61 12%	1 1%	4 3%	10 6%	23 11%	22 11%	51 21%	24 14%	35 13%	24 8%	26 11%	21 22%	*	56 31%	8 22%	4 1%	2 3%	-	12 14%	3 3%	68 19%	4 3%
A Labour government	108 11%	44 9%	64 12%	7 9%	13 11%	22 13%	19 9%	24 12%	23 10%	17 9%	26 10%	35 12%	31 13%	1 1%	51 58%	13 7%	6 17%	7 2%	9 17%	-	2 2%	49 45%	20 6%	2 2%
A coalition involving Labour and the Liberal Democrats.	88 9%	37 8%	51 10%	13 16%	7 6%	16 10%	12 6%	15 8%	26 11%	19 11%	29 11%	19 7%	20 8%	-	10 11%	50 28%	-	3 1%	10 19%	-	-	9 8%	62 17%	1 1%
Don't know	126 13%	47 10%	79 15%	11 14%	19 16%	25 16%	20 10%	20 10%	32 13%	18 10%	23 9%	34 12%	45 19%	-	2 2%	6 3%	5 15%	32 10%	8 14%	-	4 5%	5 5%	24 7%	11 9%

Ross, Skye, Lochaber Poll
CATI Fieldwork : 16th-26th February 2015

Absolutes/col percents

Table 14
Gender
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1001	1001
Weighted base	1001	1001
Male	478 48%	483 48%
Female	523 52%	518 52%

Ross, Skye, Lochaber Poll
CATI Fieldwork : 16th-26th February 2015

Absolutes/col percents

Table 15
Into which of the following age groups do you fall?
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1001	1001
Weighted base	1001	1001
18-24	32 3%	78 8%
25-34	87 9%	116 12%
35-44	152 15%	160 16%
45-54	218 22%	205 20%
55-64	233 23%	198 20%
65 or older	279 28%	244 24%

Ross, Skye, Lochaber Poll
CATI Fieldwork : 16th-26th February 2015

Absolutes/col percents

Table 16
SEG
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1001	1001
Weighted base	1001	1001
A	100 10%	51 5%
B	240 24%	126 13%
C1	199 20%	264 26%
C2	205 20%	291 29%
D	95 9%	107 11%
E	133 13%	133 13%
Refused	29 3%	29 3%

Ross, Skye, Lochaber Poll
CATI Fieldwork : 16th-26th February 2015

Absolutes/col percents

Table 17

Q.4 At the last general election for the Westminster parliament, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote? Could you tell me which party you voted for at the last general election for the Westminster parliament back in May 2010?

Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1001	1001
Weighted base	1001	1001
Conservative	102 10%	87 9%
Labour	112 11%	108 11%
Liberal Democrats	316 32%	355 35%
SNP	193 19%	124 12%
Another party	29 3%	34 3%
Did not vote	155 15%	202 20%
Refused	25 2%	24 2%
Don't know	69 7%	67 7%