

## Kirkcaldy & Cowdenbeath Poll

### CATI Fieldwork : 19th-26th February 2015

Absolutes/col percents

Table 1

**Q.1 Many people say that if there was a general election for the Westminster Parliament tomorrow they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP	
Unweighted base	1000	471	529	58	123	157	172	199	290	337	197	168	261	91	256	13	28	360	23	4	84	383	45	172	
Weighted base	1000	477	523	97	148	177	186	164	228	147	287	226	303	70	271	12	34	345	22	4	62	413	56	109	
Certain to vote	(10)	645	291	354	22	71	118	130	128	175	110	190	140	181	52	193	9	15	257	17	2	55	326	41	95
		65%	61%	68%	23%	48%	67%	70%	78%	77%	75%	66%	62%	60%	73%	71%	77%	43%	75%	76%	47%	89%	79%	73%	87%
	(9)	45	28	16	2	6	12	7	5	13	7	13	10	13	2	17	-	1	19	1	-	3	18	5	5
		4%	6%	3%	2%	4%	7%	4%	3%	6%	5%	5%	5%	4%	3%	6%	-	3%	6%	3%	-	4%	4%	8%	5%
	(8)	82	47	36	16	16	7	23	7	13	6	21	25	28	7	25	2	7	24	2	-	3	29	3	4
		8%	10%	7%	17%	11%	4%	12%	4%	6%	4%	7%	11%	9%	10%	9%	18%	21%	7%	7%	-	5%	7%	5%	4%
	(7)	49	26	23	13	9	8	10	5	5	4	14	11	18	4	9	-	3	22	*	2	*	14	3	1
		5%	5%	4%	13%	6%	5%	5%	3%	2%	3%	5%	5%	6%	5%	3%	-	10%	6%	2%	40%	1%	3%	6%	1%
	(6)	23	11	12	5	6	7	1	1	3	3	8	4	7	2	8	-	1	4	2	-	*	1	-	1
		2%	2%	2%	5%	4%	4%	1%	1%	1%	2%	3%	2%	2%	3%	3%	-	4%	1%	9%	-	1%	*	-	1%
	(5)	48	16	32	6	12	10	7	5	7	5	14	12	16	1	10	-	4	11	1	1	1	13	4	1
		5%	3%	6%	6%	8%	6%	4%	3%	3%	3%	5%	5%	5%	2%	4%	-	11%	3%	3%	13%	1%	3%	7%	1%
	(4)	11	5	6	4	3	-	2	2	-	*	4	4	2	*	3	-	2	3	-	-	-	4	-	1
		1%	1%	1%	4%	2%	-	1%	1%	-	*	1%	2%	1%	1%	1%	-	5%	1%	-	-	-	1%	-	1%
	(3)	15	6	9	6	4	3	-	1	-	1	3	5	6	1	5	1	1	3	-	-	-	2	-	-
		1%	1%	2%	6%	3%	2%	-	1%	-	1%	1%	2%	2%	2%	2%	5%	4%	1%	-	-	-	*	-	-
	(2)	5	1	4	2	-	*	*	2	-	1	2	-	2	-	2	-	-	*	-	-	-	1	-	-
		*	*	1%	2%	-	*	*	1%	-	1%	1%	-	1%	-	1%	-	-	*	-	-	-	*	-	-
Definitely would not vote	(1)	75	46	29	22	21	10	6	7	8	9	18	15	27	-	-	-	-	-	-	-	-	4	-	-
		7%	10%	6%	22%	14%	6%	3%	5%	4%	6%	6%	7%	9%	-	-	-	-	-	-	-	-	1%	-	-
Refused		1	-	1	-	-	-	-	1	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-
		*	-	*	-	-	-	-	*	-	-	-	*	-	-	-	-	-	-	-	-	-	-	-	-
Don't know		2	-	2	-	-	-	-	2	-	-	-	1	-	-	-	-	-	-	-	-	-	1	-	-
		*	-	*	-	-	-	-	1%	-	-	-	*	-	-	-	-	-	-	-	-	*	-	-	-
Mean		8.43	8.29	8.55	5.91	7.40	8.59	8.98	8.96	9.21	8.87	8.53	8.39	8.18	9.21	9.11	9.27	7.98	9.28	9.27	8.13	9.77	9.35	9.26	9.69
Standard deviation		2.72	2.85	2.60	3.38	3.25	2.57	2.04	2.39	1.96	2.48	2.62	2.67	2.90	1.58	1.75	1.75	2.22	1.50	1.48	2.13	0.78	1.60	1.47	0.99
Standard error		0.09	0.13	0.11	0.44	0.29	0.20	0.16	0.17	0.12	0.14	0.19	0.21	0.18	0.17	0.11	0.49	0.42	0.08	0.31	1.07	0.09	0.08	0.22	0.08

## Kirkcaldy & Cowdenbeath Poll

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Absolutes/col percents

Table 2

**Q.2 If there was a general election for the Westminster parliament tomorrow, which party would you vote for?**

**Base: All respondents**

	Gender			Age						SEG				Voting Intention						2010 Vote				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	1000	471	529	58	123	157	172	199	290	337	197	168	261	91	256	13	28	360	23	4	84	383	45	172
Weighted base	1000	477	523	97	148	177	186	164	228	147	287	226	303	70	271	12	34	345	22	4	62	413	56	109
Conservative	70 7%	33 7%	38 7%	1 1%	8 6%	9 5%	8 4%	17 10%	27 12%	17 12%	23 8%	13 6%	15 5%	70 100%	-	-	-	-	-	-	41 67%	10 2%	3 6%	1 *
Labour	271 27%	127 27%	144 28%	17 18%	23 16%	50 29%	39 21%	52 32%	89 39%	36 24%	68 24%	60 27%	97 32%	-	271 100%	-	-	-	-	-	3 5%	206 50%	11 19%	4 3%
Liberal Democrat	12 1%	4 1%	8 1%	1 1%	4 3%	4 2%	1 *	1 1%	1 *	6 4%	2 1%	2 1%	2 1%	-	-	12 100%	-	-	-	-	2 3%	* *	9 16%	* *
The UK Independence Party (UKIP)	34 3%	22 5%	13 2%	8 8%	7 5%	3 2%	8 4%	5 3%	4 2%	2 2%	11 4%	9 4%	12 4%	-	-	-	34 100%	-	-	-	3 5%	3 1%	-	1 1%
SNP	345 34%	162 34%	182 35%	30 31%	52 35%	73 42%	91 49%	46 28%	52 23%	51 35%	100 35%	85 38%	101 33%	-	-	-	-	345 100%	-	-	4 7%	144 35%	18 32%	96 89%
The Green Party	22 2%	12 2%	10 2%	3 4%	3 2%	8 5%	2 1%	3 2%	2 1%	6 4%	11 4%	-	3 1%	-	-	-	-	-	22 100%	-	* 1%	4 1%	5 9%	2 2%
The British National Party (BNP)	2 *	-	2 *	-	-	-	-	1 1%	1 *	-	-	1 *	1 *	-	-	-	-	-	-	-	2 47%	-	-	-
Some other party	2 *	2 *	1 *	-	2 1%	-	1 *	-	-	1 *	2 1%	-	-	-	-	-	-	-	-	2 53%	-	1 *	-	-
Would not vote	75 7%	46 10%	29 6%	22 22%	21 14%	10 6%	6 3%	7 5%	8 4%	9 6%	18 6%	15 7%	27 9%	-	-	-	-	-	-	-	-	4 1%	-	-
Refused	54 5%	26 6%	28 5%	-	6 4%	5 3%	8 4%	16 10%	20 9%	6 4%	17 6%	8 4%	17 5%	-	-	-	-	-	-	-	5 8%	8 2%	-	1 1%
Don't know	112 11%	43 9%	69 13%	15 16%	22 15%	13 7%	22 12%	16 10%	24 11%	13 9%	35 12%	32 14%	28 9%	-	-	-	-	-	-	-	3 5%	33 8%	10 19%	4 4%

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Absolutes/col percents

Table 3

**Q.2 If there was a general election for the Westminster parliament tomorrow, which party would you vote for?**

**Base: All respondents expressing an intention to vote (Turnout Weighted)**

**This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote**

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	620	294	326	22	61	107	112	130	187	224	118	105	155	72	204	11	18	296	17	2	63	284	31	142
Weighted base	590	280	310	35	72	116	117	104	146	98	169	134	172	55	210	10	21	274	17	2	47	302	37	89
Conservative	55 9%	27 10%	28 9%	* 1%	3 5%	8 7%	6 5%	14 14%	23 16%	13 13%	17 10%	10 8%	14 8%	55 100%	-	-	-	-	-	-	36 77%	8 3%	3 8%	* *
Labour	210 36%	97 35%	113 37%	9 25%	17 23%	40 34%	31 27%	41 40%	72 50%	31 31%	54 32%	47 35%	70 41%	-	210 100%	-	-	-	-	-	3 7%	171 57%	8 21%	3 4%
Liberal Democrat	10 2%	3 1%	6 2%	* *	3 5%	3 3%	1 1%	1 1%	1 1%	5 5%	1 1%	2 2%	1 1%	-	-	10 100%	-	-	-	-	1 3%	* *	7 20%	* *
The UK Independence Party (UKIP)	21 4%	16 6%	5 2%	4 12%	3 4%	2 1%	6 5%	3 3%	3 2%	2 2%	7 4%	6 5%	6 3%	-	-	-	21 100%	-	-	-	3 6%	2 1%	-	1 1%
SNP	274 46%	127 45%	147 47%	18 53%	42 59%	56 49%	72 61%	41 39%	44 31%	43 44%	80 47%	68 51%	78 45%	-	-	-	-	274 100%	-	-	3 8%	117 39%	14 38%	83 94%
The Green Party	17 3%	9 3%	8 3%	3 9%	2 3%	6 5%	1 1%	3 3%	1 1%	5 5%	8 5%	-	2 1%	-	-	-	-	-	17 100%	-	* *	3 1%	4 12%	1 1%
The British National Party (BNP)	2 *	- -	2 1%	- -	- -	- -	- -	1 1%	1 1%	- -	- -	1 1%	1 *	- -	- -	- -	- -	- -	- -	2 69%	- -	- -	- -	- -
Some other party	1 *	1 *	* *	- -	1 1%	- -	* *	- -	- -	* *	1 *	- -	- -	- -	- -	- -	- -	- -	- -	1 31%	- -	* *	- -	- -

**Kirkcaldy & Cowdenbeath Poll**  
**CATI Fieldwork : 19th-26th February 2015**

Col percents

Table 4

**Voting Intention (Turnout Weighted)**

**This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections**

	<u>Total</u>
Conservative	10%
Labour	37%
Liberal Democrat	2%
UKIP	3%
SNP	45%
Green	3%

**Other** \*

## Kirkcaldy & Cowdenbeath Poll

### CATI Fieldwork : 19th-26th February 2015

Absolutes/col percents

Table 5

**Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?**

**Base: All respondents**

	Gender		Age							SEG				Voting Intention						2010 Vote				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	1000	471	529	58	123	157	172	199	290	337	197	168	261	91	256	13	28	360	23	4	84	383	45	172
Weighted base	1000	477	523	97	148	177	186	164	228	147	287	226	303	70	271	12	34	345	22	4	62	413	56	109
Conservative	52 5%	22 5%	30 6%	- -	4 3%	3 2%	8 4%	11 7%	26 12%	15 10%	14 5%	10 4%	12 4%	46 65%	1 *	- -	* 1%	2 1%	- -	- -	36 59%	5 1%	1 2%	1 *
Labour	296 30%	138 29%	157 30%	18 18%	29 20%	52 30%	44 24%	57 35%	94 41%	41 28%	77 27%	65 29%	104 34%	5 8%	255 94%	2 17%	3 10%	9 3%	2 7%	- -	8 13%	215 52%	14 24%	3 3%
Liberal Democrat	17 2%	7 1%	10 2%	2 2%	3 2%	4 2%	1 *	4 3%	3 1%	6 4%	6 2%	2 1%	2 1%	3 5%	1 *	9 78%	- -	3 1%	- -	- -	1 2%	1 *	12 22%	* *
The UK Independence Party (UKIP)	31 3%	20 4%	11 2%	4 4%	7 5%	3 2%	8 4%	4 2%	5 2%	1 1%	8 3%	7 3%	15 5%	2 2%	2 1%	- -	25 72%	- -	- -	3 5%	4 1%	- -	* *	
SNP	352 35%	170 36%	182 35%	34 35%	47 32%	70 40%	97 52%	51 31%	54 24%	53 36%	104 36%	87 39%	103 34%	5 8%	9 3%	1 5%	2 7%	318 92%	4 18%	- -	6 9%	145 35%	18 32%	100 92%
The Green Party	19 2%	9 2%	10 2%	3 3%	4 3%	5 3%	4 2%	3 2%	1 *	5 4%	8 3%	- -	4 1%	- -	- -	- -	- -	2 1%	16 73%	- -	* 1%	5 1%	3 5%	1 1%
The British National Party (BNP)	2 *	- -	2 *	- -	- -	- -	- -	1 1%	1 *	- -	- -	1 *	1 *	- -	- -	- -	- -	- -	- -	2 47%	- -	- -	- -	- -
Some other party	3 *	2 *	2 *	- -	2 1%	- -	1 *	- -	1 *	1 *	3 1%	- -	- -	- -	- -	- -	- -	1 *	- -	2 53%	- -	1 *	- -	- -
Would not vote	75 7%	46 10%	29 6%	22 22%	21 14%	10 6%	6 3%	7 5%	8 4%	9 6%	18 6%	15 7%	27 9%	- -	- -	- -	- -	- -	- -	- -	- -	4 1%	- -	- -
Refused	37 4%	19 4%	19 4%	- -	4 3%	5 3%	6 3%	8 5%	14 6%	5 3%	11 4%	6 3%	10 3%	- -	- -	- -	- -	- -	- -	- -	1 2%	3 1%	- -	* *
Don't know	115 12%	43 9%	72 14%	15 16%	26 18%	23 13%	13 7%	17 10%	21 9%	11 8%	38 13%	33 14%	25 8%	9 12%	4 1%	- -	3 10%	10 3%	* 2%	- -	5 9%	30 7%	8 15%	4 3%

## Kirkcaldy & Cowdenbeath Poll

### CATI Fieldwork : 19th-26th February 2015

Absolutes/col percents

Table 6

**Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?**

**Base: All respondents expressing an intention to vote (Turnout Weighted)**

**This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote**

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Gender			Age						SEG				Voting Intention						2010 Vote				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	634	301	334	22	58	103	118	134	198	230	121	105	162	67	203	11	17	290	16	2	65	290	35	144
Weighted base	603	287	316	35	69	109	127	108	154	100	173	135	180	49	209	10	20	267	17	2	48	310	39	90
Conservative	43	19	24	-	2	3	6	10	23	12	11	8	11	38	1	-	*	2	-	-	31	5	1	*
	7%	7%	7%	-	2%	3%	5%	9%	15%	12%	7%	6%	6%	76%	*	-	2%	1%	-	-	65%	1%	3%	*
Labour	228	105	123	9	21	41	35	45	76	34	60	49	77	4	199	2	2	6	1	-	7	179	11	3
	38%	37%	39%	26%	31%	38%	28%	41%	49%	34%	35%	36%	43%	8%	95%	19%	9%	2%	3%	-	15%	58%	27%	3%
Liberal Democrat	14	6	8	1	2	4	1	4	3	6	5	2	1	3	1	8	-	2	-	-	1	1	10	*
	2%	2%	3%	3%	3%	3%	1%	4%	2%	6%	3%	2%	1%	6%	1%	81%	-	1%	-	-	2%	*	27%	*
The UK Independence Party (UKIP)	20	16	4	3	3	2	6	1	5	1	6	5	8	1	1	-	16	-	-	-	3	3	-	*
	3%	6%	1%	8%	5%	2%	5%	1%	3%	1%	4%	4%	4%	3%	*	-	78%	-	-	-	6%	1%	-	*
SNP	278	133	145	19	37	55	77	45	45	43	81	70	79	3	7	*	2	254	3	-	5	118	14	86
	46%	46%	46%	55%	53%	51%	60%	42%	30%	43%	47%	52%	44%	6%	3%	*	11%	95%	17%	-	11%	38%	37%	95%
The Green Party	17	7	9	3	4	4	3	3	1	4	7	-	4	-	-	-	-	2	13	-	*	4	2	1
	3%	3%	3%	7%	6%	4%	2%	2%	*	4%	4%	-	2%	-	-	-	-	1%	79%	-	*	1%	6%	1%
The British National Party (BNP)	2	-	2	-	-	-	-	1	1	-	-	1	1	-	-	-	-	-	-	2	-	-	-	-
	*	-	1%	-	-	-	-	1%	1%	-	-	1%	*	-	-	-	-	-	-	69%	-	-	-	-
Some other party	2	1	1	-	1	-	*	-	1	*	2	-	-	-	-	-	-	1	-	1	-	*	-	-
	*	*	*	-	1%	-	*	-	1%	*	1%	-	-	-	-	-	-	*	-	31%	-	*	-	-

**Kirkcaldy & Cowdenbeath Poll**  
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Col percents

Table 7

**Constituency Voting Intention (Turnout Weighted)**

**This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections**

	<u>Total</u>
Conservative	7%
Labour	39%
Liberal Democrat	3%
UKIP	3%
SNP	45%
Green	3%

**Other**                      \*

## Kirkcaldy & Cowdenbeath Poll

### CATI Fieldwork : 19th-26th February 2015

Absolutes/col percents

Table 8

**Q.5 Are there any of the following political parties that you would definitely not vote for at the next general election for the Westminster parliament?**

**Base: All respondents**

	Gender			Age						SEG				Voting Intention						2010 Vote				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	1000	471	529	58	123	157	172	199	290	337	197	168	261	91	256	13	28	360	23	4	84	383	45	172
Weighted base	1000	477	523	97	148	177	186	164	228	147	287	226	303	70	271	12	34	345	22	4	62	413	56	109
I would not vote UKIP	799	372	428	70	115	144	163	133	173	127	241	184	225	58	230	12	-	316	22	2	48	354	53	100
	80%	78%	82%	72%	78%	81%	88%	81%	76%	87%	84%	81%	74%	82%	85%	100%	-	92%	100%	60%	77%	86%	95%	92%
I would not vote Liberal Democrat	759	366	393	67	112	132	157	124	167	100	222	186	228	51	224	-	29	305	16	2	47	351	23	97
	76%	77%	75%	68%	76%	75%	84%	76%	73%	68%	78%	82%	75%	72%	83%	-	84%	88%	74%	60%	75%	85%	42%	90%
I would not vote Conservative	705	329	376	63	108	126	157	115	135	96	192	174	221	-	213	5	28	311	19	2	5	343	38	94
	71%	69%	72%	65%	73%	71%	85%	71%	59%	66%	67%	77%	73%	-	78%	39%	82%	90%	88%	60%	8%	83%	67%	87%
I would not vote Labour	423	211	213	48	72	78	96	57	73	61	138	96	113	53	-	4	20	245	15	2	44	97	22	85
	42%	44%	41%	49%	49%	44%	52%	35%	32%	42%	48%	43%	37%	76%	-	32%	58%	71%	70%	47%	70%	23%	40%	78%
I would not vote SNP	381	187	194	27	43	54	65	74	118	59	105	79	123	58	186	8	19	-	9	3	50	178	18	1
	38%	39%	37%	27%	29%	30%	35%	45%	52%	40%	37%	35%	40%	82%	68%	63%	57%	-	42%	64%	81%	43%	33%	1%
None of these - I would potentially vote for all of them	44	22	23	5	9	10	3	4	13	3	14	6	14	2	8	-	-	8	-	-	5	10	2	1
	4%	5%	4%	5%	6%	6%	2%	2%	6%	2%	5%	3%	5%	4%	3%	-	-	2%	-	-	8%	2%	4%	1%
Don't know	16	5	10	4	2	1	1	4	3	2	5	1	6	-	1	-	-	-	-	-	-	2	-	-
	2%	1%	2%	4%	1%	1%	1%	2%	1%	1%	2%	1%	2%	-	*	-	-	-	-	-	-	*	-	-



## Kirkcaldy & Cowdenbeath Poll

### CATI Fieldwork : 19th-26th February 2015

Absolutes/col percents

Table 9

**Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP	
Unweighted base	1000	471	529	58	123	157	172	199	290	337	197	168	261	91	256	13	28	360	23	4	84	383	45	172	
Weighted base	1000	477	523	97	148	177	186	164	228	147	287	226	303	70	271	12	34	345	22	4	62	413	56	109	
NET: Well	553	293	260	50	77	98	90	93	144	98	161	121	156	61	181	7	20	162	13	3	54	247	32	45	
	55%	62%	50%	51%	52%	55%	49%	57%	63%	66%	56%	54%	52%	87%	67%	63%	58%	47%	60%	64%	87%	60%	57%	41%	
Very well	(4)	39	18	21	2	2	11	2	8	14	7	8	13	12	13	15	-	1	6	-	1	10	15	1	1
		4%	4%	4%	2%	1%	6%	1%	5%	6%	5%	3%	6%	4%	18%	5%	-	3%	2%	-	24%	16%	4%	2%	1%
Quite well	(3)	514	275	239	48	75	87	88	85	131	91	154	108	144	49	166	7	19	156	13	2	43	231	30	44
		51%	58%	46%	49%	51%	49%	47%	52%	57%	62%	54%	48%	48%	69%	61%	63%	54%	45%	60%	40%	70%	56%	54%	40%
Quite badly	(2)	322	123	199	28	56	57	73	55	53	37	91	85	100	7	69	4	10	135	8	1	6	121	21	51
		32%	26%	38%	29%	38%	33%	39%	34%	23%	25%	32%	38%	33%	10%	25%	37%	28%	39%	38%	36%	10%	29%	37%	47%
Very badly	(1)	90	44	46	14	14	17	18	11	16	9	24	16	37	*	13	-	5	39	*	-	1	32	-	10
		9%	9%	9%	14%	10%	9%	10%	7%	7%	6%	8%	7%	12%	1%	5%	-	14%	11%	2%	-	2%	8%	-	9%
NET: Badly	412	167	245	42	70	74	91	66	70	46	115	101	137	7	82	4	15	174	9	1	7	153	21	61	
	41%	35%	47%	43%	47%	42%	49%	40%	31%	31%	40%	45%	45%	11%	30%	37%	42%	51%	40%	36%	12%	37%	37%	56%	
Don't know	34	16	18	5	1	5	5	5	14	3	10	4	10	1	9	-	-	9	-	-	1	14	3	3	
	3%	3%	3%	5%	1%	3%	3%	3%	6%	2%	4%	2%	3%	2%	3%	-	-	3%	-	-	2%	3%	6%	3%	
Mean	2.52	2.58	2.47	2.41	2.44	2.53	2.41	2.57	2.66	2.66	2.52	2.53	2.45	3.07	2.69	2.63	2.46	2.38	2.58	2.88	3.03	2.58	2.63	2.34	
Standard deviation	0.72	0.72	0.72	0.77	0.69	0.75	0.69	0.70	0.71	0.67	0.69	0.72	0.76	0.56	0.65	0.50	0.79	0.71	0.54	0.88	0.58	0.69	0.54	0.67	
Standard error	0.02	0.03	0.03	0.10	0.06	0.06	0.05	0.05	0.04	0.04	0.05	0.06	0.05	0.06	0.04	0.14	0.15	0.04	0.11	0.44	0.06	0.04	0.08	0.05	

## Kirkcaldy & Cowdenbeath Poll

### CATI Fieldwork : 19th-26th February 2015

Absolutes/col percents

Table 10

#### Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention						2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP	
Unweighted base	1000	471	529	58	123	157	172	199	290	337	197	168	261	91	256	13	28	360	23	4	84	383	45	172	
Weighted base	1000	477	523	97	148	177	186	164	228	147	287	226	303	70	271	12	34	345	22	4	62	413	56	109	
NET: Well	648	325	323	69	86	119	104	109	159	106	202	148	173	63	199	10	25	204	16	4	53	283	43	53	
	65%	68%	62%	71%	58%	68%	56%	66%	70%	72%	70%	65%	57%	90%	73%	81%	74%	59%	73%	87%	86%	69%	78%	49%	
Very well	(4)	62	38	25	2	4	21	4	10	21	10	20	15	15	13	25	-	1	8	2	-	10	31	1	5
		6%	8%	5%	2%	3%	12%	2%	6%	9%	7%	7%	5%	19%	9%	-	3%	2%	7%	-	16%	8%	2%	5%	
Quite well	(3)	585	287	298	67	82	98	100	98	138	96	182	132	158	50	175	10	24	195	14	4	43	252	42	48
		59%	60%	57%	69%	56%	56%	54%	60%	61%	65%	64%	59%	52%	71%	64%	81%	70%	57%	66%	87%	70%	61%	75%	44%
Quite badly	(2)	231	94	137	14	43	32	60	43	40	33	56	50	85	7	44	2	5	99	5	1	8	87	13	37
		23%	20%	26%	15%	29%	18%	32%	26%	17%	23%	19%	22%	28%	10%	16%	19%	15%	29%	23%	13%	12%	21%	22%	34%
Very badly	(1)	83	39	44	12	13	20	16	10	13	5	22	22	31	-	18	-	4	35	1	-	1	26	-	17
		8%	8%	8%	12%	9%	11%	9%	6%	6%	3%	8%	10%	10%	-	7%	-	11%	10%	4%	-	2%	6%	-	15%
NET: Badly	314	133	181	26	56	51	76	52	53	38	78	71	116	7	62	2	9	134	6	1	9	113	13	54	
	31%	28%	35%	27%	38%	29%	41%	32%	23%	26%	27%	32%	38%	10%	23%	19%	26%	39%	27%	13%	14%	27%	22%	49%	
Don't know	38	18	20	2	5	6	6	3	16	3	7	7	14	*	10	-	-	7	-	-	*	17	-	2	
	4%	4%	4%	2%	4%	3%	3%	2%	7%	2%	2%	3%	5%	1%	4%	-	-	2%	-	-	*	4%	-	2%	
Mean	2.65	2.71	2.60	2.63	2.54	2.71	2.51	2.68	2.79	2.77	2.71	2.64	2.54	3.09	2.79	2.81	2.66	2.53	2.76	2.87	3.00	2.73	2.80	2.39	
Standard deviation	0.73	0.74	0.72	0.73	0.70	0.83	0.69	0.68	0.70	0.62	0.71	0.75	0.75	0.53	0.70	0.41	0.72	0.71	0.65	0.39	0.60	0.70	0.46	0.81	
Standard error	0.02	0.03	0.03	0.10	0.06	0.07	0.05	0.05	0.04	0.03	0.05	0.06	0.05	0.06	0.04	0.11	0.14	0.04	0.14	0.20	0.07	0.04	0.07	0.06	

## Kirkcaldy & Cowdenbeath Poll

### CATI Fieldwork : 19th-26th February 2015

Absolutes/col percents

Table 11

**Q.7 Which of the following statements do you most agree with?****Base: All respondents**

	Gender		Age							SEG				Voting Intention							2010 Vote			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	1000	471	529	58	123	157	172	199	290	337	197	168	261	91	256	13	28	360	23	4	84	383	45	172
Weighted base	1000	477	523	97	148	177	186	164	228	147	287	226	303	70	271	12	34	345	22	4	62	413	56	109
I am satisfied with the job David Cameron is doing overall as Prime Minister	224 22%	112 23%	112 21%	22 23%	40 27%	34 19%	23 13%	35 21%	70 31%	37 25%	69 24%	43 19%	64 21%	45 65%	63 23%	4 31%	6 17%	45 13%	5 21%	2 40%	36 57%	75 18%	9 16%	18 16%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	246 25%	114 24%	132 25%	24 25%	40 27%	39 22%	59 32%	35 21%	49 22%	38 26%	83 29%	53 23%	66 22%	22 31%	38 14%	6 47%	17 50%	100 29%	6 28%	- -	21 34%	71 17%	24 43%	28 26%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	373 37%	176 37%	197 38%	38 39%	39 26%	76 43%	76 41%	70 43%	73 32%	49 34%	88 31%	102 45%	127 42%	3 4%	163 60%	2 18%	5 15%	140 41%	6 26%	2 37%	3 4%	232 56%	19 34%	38 35%
Refused	41 4%	23 5%	18 3%	2 2%	8 6%	4 2%	10 5%	7 4%	10 4%	8 5%	15 5%	7 3%	6 2%	- -	1 *	- -	3 10%	9 3%	- -	- -	1 2%	4 1%	- -	7 6%
Don't know	116 12%	52 11%	64 12%	11 12%	20 14%	24 14%	17 9%	17 10%	26 11%	15 10%	32 11%	21 9%	40 13%	- -	7 2%	1 5%	3 9%	51 15%	5 24%	1 23%	2 3%	31 7%	4 7%	18 17%

## Kirkcaldy & Cowdenbeath Poll

### CATI Fieldwork : 19th-26th February 2015

Absolutes/col percents

Table 12

**Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?**

**Base: All respondents**

	Gender		Age							SEG				Voting Intention						2010 Vote				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	1000	471	529	58	123	157	172	199	290	337	197	168	261	91	256	13	28	360	23	4	84	383	45	172
Weighted base	1000	477	523	97	148	177	186	164	228	147	287	226	303	70	271	12	34	345	22	4	62	413	56	109
SNP	292	152	140	25	40	49	55	53	70	50	86	66	84	25	74	3	12	131	6	1	24	121	13	49
	29%	32%	27%	25%	27%	28%	29%	32%	31%	34%	30%	29%	28%	36%	27%	28%	34%	38%	28%	13%	38%	29%	24%	45%
Labour	144	75	69	13	15	34	22	28	33	16	49	41	33	8	59	2	2	51	4	-	9	80	6	16
	14%	16%	13%	13%	10%	19%	12%	17%	15%	11%	17%	18%	11%	12%	22%	13%	4%	15%	18%	-	14%	19%	10%	15%
The Conservatives	43	27	15	2	7	10	3	10	10	6	13	9	11	8	14	2	2	8	3	-	8	17	4	4
	4%	6%	3%	2%	5%	6%	2%	6%	4%	4%	5%	4%	4%	11%	5%	13%	4%	2%	12%	-	13%	4%	8%	4%
The Liberal Democrat	31	21	11	5	10	3	4	5	5	5	16	4	5	3	5	4	2	11	-	-	2	10	7	2
	3%	4%	2%	5%	7%	2%	2%	3%	2%	4%	6%	2%	2%	4%	2%	38%	7%	3%	-	-	3%	2%	13%	2%
The UK Independence Party (UKIP)	21	12	10	1	6	2	3	5	5	4	9	2	7	4	6	4	2	5	-	-	5	5	2	3
	2%	2%	2%	1%	4%	1%	2%	3%	2%	3%	3%	1%	2%	5%	2%	36%	5%	1%	-	-	8%	1%	4%	3%
None of them	609	276	332	66	96	108	117	93	129	86	173	133	194	39	162	4	20	193	12	4	30	248	35	52
	61%	58%	63%	68%	65%	61%	63%	57%	57%	59%	60%	59%	64%	56%	59%	36%	57%	56%	56%	87%	49%	60%	63%	48%
Don't know	10	5	5	-	1	*	1	2	5	1	-	3	5	-	4	-	-	1	-	-	-	5	-	-
	1%	1%	1%	-	1%	*	1%	1%	2%	1%	-	1%	2%	-	1%	-	-	*	-	-	-	1%	-	-

## Kirkcaldy & Cowdenbeath Poll

### CATI Fieldwork : 19th-26th February 2015

Absolutes/col percents

Table 13

**Q.9 Which of the following would you most like to see as the outcome of the next general election for the Westminster parliament?**

**Base: All respondents**

	Gender		Age						SEG				Voting Intention						2010 Vote					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	1000	471	529	58	123	157	172	199	290	337	197	168	261	91	256	13	28	360	23	4	84	383	45	172
Weighted base	1000	477	523	97	148	177	186	164	228	147	287	226	303	70	271	12	34	345	22	4	62	413	56	109
A coalition involving Labour and the SNP	360 36%	170 36%	190 36%	30 31%	52 35%	80 45%	97 52%	52 32%	48 21%	53 36%	98 34%	90 40%	112 37%	1 1%	45 16%	- -	6 18%	244 71%	13 59%	2 60%	5 8%	165 40%	16 29%	70 65%
A Labour government	237 24%	113 24%	124 24%	22 23%	30 20%	37 21%	32 17%	51 31%	65 28%	28 19%	65 23%	54 24%	81 27%	2 2%	187 69%	- -	1 3%	10 3%	1 3%	2 40%	3 5%	165 40%	7 12%	4 4%
A Conservative government	86 9%	47 10%	40 8%	2 2%	9 6%	7 4%	10 5%	23 14%	35 15%	18 12%	29 10%	17 7%	23 8%	49 69%	11 4%	1 6%	4 10%	6 2%	1 3%	- -	39 63%	15 4%	3 5%	3 3%
A coalition involving the Conservatives and the SNP.	82 8%	33 7%	49 9%	13 14%	16 11%	15 8%	12 7%	9 6%	16 7%	13 9%	31 11%	17 7%	17 6%	6 8%	2 1%	* 4%	6 16%	54 16%	4 20%	- -	6 10%	14 3%	5 8%	19 18%
A coalition involving Labour and the Liberal Democrats.	42 4%	24 5%	18 3%	7 7%	8 5%	9 5%	5 3%	4 2%	10 5%	9 6%	7 2%	10 4%	17 6%	2 2%	14 5%	5 43%	4 13%	5 1%	1 4%	- -	* 1%	16 4%	13 24%	1 1%
A coalition involving the Conservatives and the Liberal Democrats.	31 3%	17 3%	14 3%	1 1%	4 3%	6 4%	3 2%	4 2%	12 5%	10 7%	11 4%	3 1%	7 2%	10 14%	7 2%	6 47%	- -	4 1%	- -	- -	7 11%	8 2%	7 12%	1 1%
Don't know	162 16%	74 15%	88 17%	21 22%	28 19%	23 13%	26 14%	21 13%	42 18%	15 10%	47 16%	35 16%	47 15%	2 3%	6 2%	- -	14 40%	22 6%	3 12%	- -	2 3%	30 7%	5 10%	9 8%

**Kirkcaldy & Cowdenbeath Poll**  
**CATI Fieldwork : 19th-26th February 2015**

Absolutes/col percents

Table 14  
**Gender**  
**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Male	471 47%	477 48%
Female	529 53%	523 52%

**Kirkcaldy & Cowdenbeath Poll**  
**CATI Fieldwork : 19th-26th February 2015**

Absolutes/col percents

Table 15  
**Into which of the following age groups do you fall?**  
**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
18-24	58 6%	97 10%
25-34	123 12%	148 15%
35-44	157 16%	177 18%
45-54	172 17%	186 19%
55-64	199 20%	164 16%
65 or older	290 29%	228 23%
Refused	1 *	1 *

**Kirkcaldy & Cowdenbeath Poll**  
**CATI Fieldwork : 19th-26th February 2015**

Absolutes/col percents

Table 16  
**SEG**  
**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
A	90 9%	41 4%
B	247 25%	106 11%
C1	197 20%	287 29%
C2	168 17%	226 23%
D	107 11%	140 14%
E	154 15%	163 16%
Refused	37 4%	37 4%



**Kirkcaldy & Cowdenbeath Poll**  
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Absolutes/col percents

Table 17

**Q.4 At the last general election for the Westminster parliament, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote? Could you tell me which party you voted for at the last general election for the Westminster parliament back in May 2010?**

**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Conservative	84 8%	62 6%
Labour	383 38%	413 41%
Liberal Democrats	45 5%	56 6%
SNP	172 17%	109 11%
Another party	18 2%	17 2%
Did not vote	213 21%	259 26%
Refused	42 4%	38 4%
Don't know	43 4%	47 5%