

## High Peak Poll

### CATI Fieldwork : 4th - 12th February 2015

Absolutes/col percents

Table 1

**Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	475	525	51	110	134	207	208	290	396	236	140	189	263	290	40	85	56	11	268	240	139	
Weighted base	1000	493	507	102	129	180	200	172	217	234	275	227	225	250	274	37	97	53	13	250	200	134	
Certain to vote	(10)	560	278	283	37	42	99	112	121	150	160	156	102	122	170	177	16	58	35	9	195	145	86
		56%	56%	56%	37%	33%	55%	56%	70%	69%	68%	57%	45%	54%	68%	65%	43%	60%	65%	65%	78%	72%	65%
	(9)	68	34	33	2	4	16	13	14	18	12	18	20	16	21	19	5	2	6	1	20	13	10
		7%	7%	7%	2%	3%	9%	6%	8%	8%	5%	7%	9%	7%	8%	7%	12%	2%	11%	4%	8%	7%	8%
	(8)	70	28	42	2	9	13	20	12	14	20	24	12	13	21	22	6	8	2	-	14	14	15
		7%	6%	8%	2%	7%	7%	10%	7%	6%	8%	9%	5%	6%	8%	8%	16%	8%	4%	-	6%	7%	11%
	(7)	47	24	23	13	5	9	11	3	6	8	17	15	7	13	10	3	7	1	-	4	7	5
		5%	5%	4%	12%	4%	5%	6%	2%	3%	4%	6%	6%	3%	5%	3%	7%	8%	2%	-	2%	3%	4%
	(6)	15	8	7	-	7	-	4	2	3	2	3	4	5	4	7	1	-	1	-	3	2	2
		1%	2%	1%	-	5%	-	2%	1%	1%	1%	1%	2%	2%	2%	2%	4%	-	1%	-	1%	1%	1%
	(5)	88	28	59	13	27	19	12	4	13	14	20	30	19	10	26	5	14	6	3	8	7	7
		9%	6%	12%	13%	21%	11%	6%	2%	6%	6%	7%	13%	8%	4%	9%	12%	14%	11%	23%	3%	4%	5%
	(4)	19	11	8	5	6	1	3	2	1	2	5	5	5	3	6	1	1	2	-	*	2	-
		2%	2%	2%	5%	5%	1%	1%	1%	1%	1%	2%	2%	2%	1%	2%	3%	1%	4%	-	*	1%	-
	(3)	19	10	9	5	6	1	6	1	1	4	4	7	2	4	3	1	3	1	1	-	4	1
		2%	2%	2%	4%	5%	*	3%	1%	*	2%	2%	3%	1%	1%	1%	2%	3%	2%	8%	-	2%	1%
	(2)	15	11	4	2	3	2	2	5	1	1	5	1	5	3	4	-	3	-	-	1	1	-
		2%	2%	1%	2%	2%	1%	1%	3%	*	1%	2%	1%	2%	1%	2%	-	3%	-	-	*	1%	-
Definitely would not vote	(1)	97	59	38	22	19	19	19	8	10	9	22	30	30	-	-	-	-	-	4	5	7	
		10%	12%	7%	22%	14%	11%	9%	5%	5%	4%	8%	13%	13%	-	-	-	-	-	2%	2%	5%	
Refused		1	-	1	-	-	-	-	1	-	-	1	-	-	-	-	-	-	-	-	-	-	
		*	-	*	-	-	-	-	1%	-	-	1%	-	-	-	-	-	-	-	-	-	-	
Don't know		*	-	*	-	-	-	-	*	*	-	-	-	-	-	-	-	-	-	-	*	-	
		*	-	*	-	-	-	-	*	*	-	-	-	-	-	-	-	-	-	-	*	-	
Mean		7.90	7.77	8.03	6.16	6.32	7.93	7.99	8.80	8.85	8.73	8.08	7.30	7.61	9.03	8.76	8.23	8.30	8.78	8.26	9.35	9.01	8.74
Standard deviation		3.05	3.24	2.86	3.59	3.27	3.06	2.99	2.49	2.31	2.39	2.91	3.25	3.32	1.82	2.07	2.08	2.44	2.09	2.68	1.66	2.10	2.34
Standard error		0.10	0.15	0.12	0.50	0.31	0.26	0.21	0.17	0.14	0.12	0.19	0.28	0.24	0.11	0.12	0.33	0.26	0.28	0.81	0.10	0.14	0.20

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Absolutes/col percents

Table 2

**Q.2 If there was a general election tomorrow, which party would you vote for?****Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	475	525	51	110	134	207	208	290	396	236	140	189	263	290	40	85	56	11	268	240	139
Weighted base	1000	493	507	102	129	180	200	172	217	234	275	227	225	250	274	37	97	53	13	250	200	134
Conservative	250 25%	131 27%	119 23%	15 15%	22 17%	52 29%	44 22%	42 24%	77 35%	69 30%	72 26%	52 23%	50 22%	250 100%	-	-	-	-	-	175 70%	5 3%	20 15%
Labour	274 27%	130 26%	144 28%	28 27%	40 31%	44 24%	67 33%	49 29%	47 21%	71 30%	71 26%	63 28%	66 29%	-	274 100%	-	-	-	-	9 4%	152 76%	41 31%
Liberal Democrat	37 4%	22 4%	15 3%	1 1%	6 5%	9 5%	5 3%	4 3%	11 5%	11 5%	17 6%	3 1%	6 3%	-	-	37 100%	-	-	-	5 2%	1 1%	17 13%
The UK Independence Party (UKIP)	97 10%	54 11%	43 9%	10 10%	10 7%	15 8%	23 11%	18 10%	22 10%	11 5%	27 10%	31 14%	25 11%	-	-	-	97 100%	-	-	21 9%	7 3%	10 8%
The Green Party	53 5%	24 5%	29 6%	7 7%	6 4%	11 6%	14 7%	11 6%	5 2%	17 7%	22 8%	5 2%	6 3%	-	-	-	-	53 100%	-	3 1%	9 5%	17 13%
The British National Party (BNP)	6 1%	-	6 1%	5 5%	1 1%	-	-	-	-	-	3 1%	3 1%	-	-	-	-	-	-	6 47%	1 *	-	-
Some other party	7 1%	2 *	5 1%	-	2 1%	1 *	1 1%	2 1%	1 1%	3 1%	-	3 1%	1 *	-	-	-	-	-	7 53%	2 1%	-	1 *
Would not vote	97 10%	59 12%	38 7%	22 22%	19 14%	19 11%	19 9%	8 5%	10 5%	9 4%	22 8%	30 13%	30 13%	-	-	-	-	-	-	4 2%	5 2%	7 5%
Refused	58 6%	32 6%	27 5%	3 3%	4 3%	3 1%	9 5%	17 10%	22 10%	14 6%	10 4%	15 7%	13 6%	-	-	-	-	-	-	7 3%	1 1%	5 4%
Don't know	120 12%	39 8%	82 16%	11 10%	20 15%	28 15%	19 9%	22 13%	22 10%	29 12%	30 11%	22 10%	29 13%	-	-	-	-	-	-	22 9%	19 10%	15 11%

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Absolutes/col percents

Table 3

**Q.2 If there was a general election tomorrow, which party would you vote for?**

**Base: All respondents expressing an intention to vote (Turnout Weighted)**

**This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote**

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	564	277	287	20	42	70	126	126	180	253	138	70	92	205	222	28	60	42	7	198	175	87
Weighted base	524	267	257	38	44	93	114	102	132	144	158	107	104	191	198	24	64	38	9	182	142	84
Conservative	191	98	93	8	15	38	33	35	63	54	52	38	41	191	-	-	-	-	-	147	3	16
	37%	37%	36%	21%	35%	40%	29%	34%	48%	38%	33%	36%	39%	100%	-	-	-	-	-	81%	2%	19%
Labour	198	98	99	16	19	32	52	40	39	57	56	43	40	-	198	-	-	-	-	7	125	33
	38%	37%	39%	43%	43%	34%	45%	40%	29%	40%	35%	40%	39%	-	100%	-	-	-	-	4%	88%	39%
Liberal Democrat	24	13	10	1	3	5	3	4	8	8	12	*	3	-	-	24	-	-	-	4	1	13
	5%	5%	4%	2%	7%	6%	2%	3%	6%	6%	8%	*	3%	-	-	100%	-	-	-	2%	1%	15%
The UK Independence Party (UKIP)	64	37	27	5	2	10	15	14	18	9	19	18	16	-	-	-	64	-	-	19	5	7
	12%	14%	11%	12%	5%	11%	13%	14%	14%	6%	12%	17%	15%	-	-	-	100%	-	-	10%	4%	8%
The Green Party	38	19	20	4	3	8	11	9	3	14	16	3	4	-	-	-	-	38	-	3	7	15
	7%	7%	8%	11%	8%	9%	10%	9%	2%	10%	10%	3%	4%	-	-	-	-	100%	-	1%	5%	18%
The British National Party (BNP)	6	-	6	4	1	-	-	-	-	-	3	3	-	-	-	-	-	-	6	1	-	-
	1%	-	2%	12%	2%	-	-	-	-	-	2%	2%	-	-	-	-	-	-	65%	1%	-	-
Some other party	3	2	1	-	*	*	1	1	1	2	-	1	*	-	-	-	-	-	3	2	-	*
	1%	1%	1%	-	*	*	1%	*	1%	1%	-	1%	*	-	-	-	-	-	35%	1%	-	1%

**High Peak Poll**  
**CATI Fieldwork : 4th - 12th February 2015**

Col percents

Table 4

**Voting Intention (Turnout Weighted)**

**This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections**

	<u>Total</u>
Conservative	37%
Labour	37%
Liberal Democrat	5%
UKIP	12%
Green	7%
Other	2%

## High Peak Poll

### CATI Fieldwork : 4th - 12th February 2015

Absolutes/col percents

Table 5

**Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?**

**Base: All respondents**

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	475	525	51	110	134	207	208	290	396	236	140	189	263	290	40	85	56	11	268	240	139
Weighted base	1000	493	507	102	129	180	200	172	217	234	275	227	225	250	274	37	97	53	13	250	200	134
Conservative	263 26%	130 26%	134 26%	17 16%	20 16%	59 33%	47 24%	39 23%	81 37%	73 31%	81 29%	54 24%	49 22%	221 88%	12 4%	- -	7 7%	2 4%	1 8%	176 70%	8 4%	18 14%
Labour	290 29%	137 28%	154 30%	32 31%	44 34%	42 23%	69 35%	54 31%	49 23%	70 30%	71 26%	68 30%	72 32%	8 3%	249 91%	1 3%	4 4%	5 9%	2 13%	9 4%	151 76%	44 33%
Liberal Democrat	50 5%	26 5%	24 5%	2 2%	11 9%	10 5%	7 4%	7 4%	13 6%	15 6%	22 8%	6 3%	7 3%	6 2%	3 1%	33 90%	2 2%	- -	- -	10 4%	2 1%	22 16%
The UK Independence Party (UKIP)	95 9%	53 11%	42 8%	13 13%	9 7%	7 4%	22 11%	21 12%	23 10%	9 4%	21 8%	33 15%	29 13%	3 1%	- -	- -	82 85%	- -	3 22%	23 9%	7 4%	8 6%
The Green Party	48 5%	25 5%	24 5%	6 6%	6 5%	10 6%	14 7%	9 5%	3 2%	15 6%	23 8%	5 2%	4 2%	1 *	2 1%	1 2%	- -	43 81%	- -	3 1%	8 4%	16 12%
The British National Party (BNP)	3 *	- -	3 1%	2 2%	1 1%	- -	- -	- -	- -	- -	3 1%	- -	- -	- -	- -	- -	- -	- -	3 25%	1 *	- -	- -
Some other party	3 *	1 *	2 *	- -	- -	1 *	1 *	2 1%	- -	2 1%	- -	- -	1 *	- -	1 *	- -	- -	- -	2 16%	- -	- -	1 1%
Would not vote	97 10%	59 12%	38 7%	22 22%	19 14%	19 11%	19 9%	8 5%	10 5%	9 4%	22 8%	30 13%	30 13%	- -	- -	- -	- -	- -	- -	4 2%	5 2%	7 5%
Refused	38 4%	25 5%	12 2%	3 3%	3 2%	1 *	6 3%	11 6%	14 6%	8 4%	5 2%	11 5%	10 4%	- -	- -	- -	- -	- -	- -	- -	1 1%	1 1%
Don't know	112 11%	38 8%	74 15%	4 4%	16 13%	31 17%	15 7%	22 13%	24 11%	32 13%	27 10%	19 8%	24 11%	12 5%	8 3%	2 5%	2 2%	4 7%	2 16%	23 9%	17 9%	17 13%

## High Peak Poll

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Absolutes/col percents

Table 6

**Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?**

**Base: All respondents expressing an intention to vote (Turnout Weighted)**

**This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote**

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	579	281	298	22	45	70	129	130	183	255	142	72	99	196	216	26	59	39	6	201	175	91
Weighted base	541	270	271	41	48	93	118	106	135	146	162	111	112	184	193	23	62	36	7	187	141	87
Conservative	201	99	101	9	15	42	36	33	66	57	61	36	40	170	8	-	3	2	1	149	5	16
	37%	37%	37%	21%	30%	46%	31%	31%	49%	39%	38%	33%	36%	93%	4%	-	5%	5%	8%	79%	4%	19%
Labour	204	98	106	19	20	29	53	43	40	56	54	47	45	5	182	1	3	2	*	7	123	35
	38%	36%	39%	47%	41%	31%	45%	41%	29%	38%	33%	43%	41%	3%	94%	4%	5%	6%	3%	4%	87%	40%
Liberal Democrat	34	17	17	1	7	7	4	6	10	11	16	3	4	5	2	21	2	-	-	8	2	16
	6%	6%	6%	2%	14%	7%	3%	6%	7%	7%	10%	3%	4%	3%	1%	93%	3%	-	-	4%	1%	19%
The UK Independence Party (UKIP)	64	36	27	7	2	7	14	16	18	7	14	21	19	2	-	-	54	-	3	20	5	5
	12%	13%	10%	18%	4%	7%	12%	15%	13%	5%	9%	19%	17%	1%	-	-	87%	-	36%	11%	4%	6%
The Green Party	35	19	16	3	4	7	10	7	2	13	14	3	3	1	1	1	-	32	-	2	6	13
	6%	7%	6%	8%	8%	8%	9%	7%	2%	9%	9%	3%	3%	*	*	3%	-	89%	-	1%	5%	15%
The British National Party (BNP)	3	-	3	2	1	-	-	-	-	-	3	-	-	-	-	-	-	-	3	1	-	-
	1%	-	1%	4%	2%	-	-	-	-	-	2%	-	-	-	-	-	-	-	40%	1%	-	-
Some other party	2	*	1	-	-	1	*	*	-	2	-	-	*	-	1	-	-	-	1	-	-	1
	*	*	*	-	-	1%	*	*	-	1%	-	-	*	-	*	-	-	-	13%	-	-	1%

**High Peak Poll**  
**CATI Fieldwork : 4th - 12th February 2015**

Col percents

Table 7

**Constituency Voting Intention (Turnout Weighted)**

**This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections**

	<u>Total</u>
Conservative	37%
Labour	38%
Liberal Democrat	6%
UKIP	12%
Green	6%
Other	1%

## High Peak Poll

### CATI Fieldwork : 4th - 12th February 2015

Absolutes/col percents

Table 8

**Q.5 Are there any of the following political parties that you would definitely not vote for at the next General Election?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	475	525	51	110	134	207	208	290	396	236	140	189	263	290	40	85	56	11	268	240	139
Weighted base	1000	493	507	102	129	180	200	172	217	234	275	227	225	250	274	37	97	53	13	250	200	134
I would not vote UKIP	680	331	349	70	82	136	144	111	137	178	193	149	136	186	237	34	-	48	6	161	170	105
	68%	67%	69%	69%	64%	76%	72%	65%	63%	76%	70%	65%	60%	74%	87%	93%	-	90%	44%	64%	85%	79%
I would not vote Liberal Democrat	598	315	284	62	77	91	130	107	131	122	159	155	140	170	186	-	75	28	9	168	147	54
	60%	64%	56%	61%	60%	51%	65%	62%	60%	52%	58%	68%	62%	68%	68%	-	77%	52%	69%	67%	73%	41%
I would not vote Conservative	468	240	228	54	64	79	103	84	84	99	126	109	119	-	218	24	60	38	10	19	167	77
	47%	49%	45%	53%	50%	44%	51%	49%	39%	42%	46%	48%	53%	-	80%	65%	62%	71%	72%	8%	84%	58%
I would not vote Labour	410	228	182	34	46	70	86	69	106	85	116	101	91	191	-	20	73	23	8	189	15	42
	41%	46%	36%	33%	35%	39%	43%	40%	49%	36%	42%	44%	40%	76%	-	54%	76%	43%	59%	75%	8%	32%
None of these - I would potentially vote for all of them	76	37	40	11	16	11	7	14	17	20	19	14	19	11	12	1	9	1	1	13	4	6
	8%	7%	8%	11%	12%	6%	3%	8%	8%	9%	7%	6%	9%	4%	4%	2%	9%	3%	11%	5%	2%	5%
Don't know	11	3	8	-	1	1	2	3	3	3	1	-	5	-	-	-	-	-	1	-	-	-
	1%	1%	2%	-	1%	*	1%	2%	2%	1%	*	-	2%	-	-	-	-	-	4%	-	-	-



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Absolutes/col percents

Table 9

#### Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	475	525	51	110	134	207	208	290	396	236	140	189	263	290	40	85	56	11	268	240	139	
Weighted base	1000	493	507	102	129	180	200	172	217	234	275	227	225	250	274	37	97	53	13	250	200	134	
NET: Well	615	334	281	70	76	123	111	96	140	158	171	146	119	218	156	28	47	21	7	207	111	81	
	62%	68%	55%	69%	59%	69%	55%	55%	64%	67%	62%	64%	53%	87%	57%	75%	48%	39%	50%	83%	56%	60%	
Very well	(4)	39	16	22	-	6	10	6	3	13	10	10	5	9	24	7	5	*	-	-	24	3	6
		4%	3%	4%	-	5%	6%	3%	2%	6%	4%	4%	2%	4%	10%	3%	12%	*	-	-	9%	2%	4%
Quite well	(3)	576	318	258	70	70	113	105	92	127	148	161	141	109	194	149	23	46	21	7	184	108	75
		58%	65%	51%	69%	54%	63%	52%	54%	58%	63%	59%	62%	49%	77%	54%	63%	48%	39%	50%	73%	54%	56%
Quite badly	(2)	294	113	181	24	44	49	71	57	49	62	83	58	78	23	91	9	40	27	4	30	68	48
		29%	23%	36%	23%	34%	27%	36%	33%	22%	26%	30%	26%	35%	9%	33%	23%	41%	51%	34%	12%	34%	36%
Very badly	(1)	49	23	26	8	4	5	9	14	8	7	12	13	12	1	16	*	4	6	-	2	11	5
		5%	5%	5%	8%	3%	3%	4%	8%	4%	3%	4%	6%	5%	*	6%	1%	4%	11%	-	1%	6%	4%
NET: Badly		342	136	206	32	48	54	80	71	57	69	96	72	90	24	107	9	44	32	4	33	79	53
		34%	28%	41%	31%	37%	30%	40%	41%	26%	30%	35%	32%	40%	9%	39%	25%	45%	61%	34%	13%	39%	39%
Don't know		43	22	20	-	5	2	10	5	21	7	8	9	17	8	10	-	6	-	2	10	10	*
		4%	5%	4%	-	4%	1%	5%	3%	9%	3%	3%	4%	7%	3%	4%	-	6%	-	16%	4%	5%	*
Mean		2.63	2.70	2.57	2.61	2.63	2.72	2.57	2.51	2.74	2.71	2.63	2.63	2.56	3.00	2.56	2.86	2.47	2.28	2.60	2.95	2.54	2.61
Standard deviation		0.64	0.62	0.67	0.63	0.64	0.62	0.63	0.68	0.64	0.60	0.63	0.64	0.67	0.46	0.66	0.63	0.60	0.65	0.51	0.51	0.63	0.64
Standard error		0.02	0.03	0.03	0.09	0.06	0.05	0.05	0.05	0.04	0.03	0.04	0.05	0.05	0.03	0.04	0.10	0.07	0.09	0.17	0.03	0.04	0.05

## High Peak Poll

### CATI Fieldwork : 4th - 12th February 2015

Absolutes/col percents

Table 10

#### Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	475	525	51	110	134	207	208	290	396	236	140	189	263	290	40	85	56	11	268	240	139	
Weighted base	1000	493	507	102	129	180	200	172	217	234	275	227	225	250	274	37	97	53	13	250	200	134	
NET: Well	653	359	294	81	82	126	111	108	144	175	198	142	115	217	165	27	60	33	8	205	121	85	
	65%	73%	58%	80%	64%	70%	56%	63%	66%	75%	72%	63%	51%	87%	60%	73%	62%	62%	60%	82%	61%	64%	
Very well	(4)	40	20	20	3	3	8	7	2	16	11	13	8	7	26	4	-	1	1	3	23	4	2
		4%	4%	4%	3%	2%	4%	4%	1%	8%	5%	5%	4%	3%	10%	1%	-	1%	1%	22%	9%	2%	2%
Quite well	(3)	613	340	273	78	79	118	104	106	128	164	185	134	108	191	162	27	60	32	5	182	117	83
		61%	69%	54%	77%	61%	66%	52%	62%	59%	70%	67%	59%	48%	76%	59%	73%	61%	61%	38%	73%	59%	62%
Quite badly	(2)	252	101	151	15	35	42	69	50	41	51	63	58	71	22	82	8	32	14	2	31	57	43
		25%	20%	30%	15%	27%	23%	34%	29%	19%	22%	23%	25%	31%	9%	30%	22%	32%	27%	14%	13%	28%	32%
Very badly	(1)	59	19	40	5	8	10	11	10	14	4	7	20	24	3	19	2	2	6	3	7	11	3
		6%	4%	8%	5%	6%	6%	5%	6%	6%	2%	2%	9%	11%	1%	7%	5%	2%	11%	26%	3%	5%	2%
NET: Badly		311	120	191	21	43	52	80	60	54	55	70	78	95	25	101	10	33	20	5	38	68	46
		31%	24%	38%	20%	33%	29%	40%	35%	25%	23%	26%	34%	42%	10%	37%	27%	34%	38%	40%	15%	34%	34%
Don't know		36	13	23	-	3	2	9	4	19	4	7	7	15	9	7	-	3	-	-	6	11	3
		4%	3%	5%	-	3%	1%	5%	2%	9%	2%	2%	3%	7%	4%	3%	-	3%	-	-	3%	6%	2%
Mean		2.66	2.75	2.57	2.77	2.62	2.69	2.56	2.60	2.74	2.79	2.76	2.59	2.46	2.99	2.56	2.69	2.63	2.52	2.57	2.91	2.61	2.64
Standard deviation		0.66	0.59	0.70	0.59	0.65	0.65	0.66	0.62	0.71	0.55	0.57	0.71	0.74	0.49	0.64	0.56	0.54	0.70	1.15	0.58	0.63	0.56
Standard error		0.02	0.03	0.03	0.08	0.06	0.06	0.05	0.04	0.04	0.03	0.04	0.06	0.06	0.03	0.04	0.09	0.06	0.09	0.35	0.04	0.04	0.05

## High Peak Poll

### CATI Fieldwork : 4th - 12th February 2015

Absolutes/col percents

Table 11

**Q.7 Which of the following statements do you most agree with?****Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	475	525	51	110	134	207	208	290	396	236	140	189	263	290	40	85	56	11	268	240	139
Weighted base	1000	493	507	102	129	180	200	172	217	234	275	227	225	250	274	37	97	53	13	250	200	134
I am satisfied with the job David Cameron is doing overall as Prime Minister	289 29%	159 32%	130 26%	28 27%	35 27%	64 35%	41 20%	45 26%	76 35%	73 31%	84 31%	65 28%	56 25%	170 68%	26 9%	10 26%	20 21%	1 3%	1 9%	151 60%	19 9%	20 15%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	268 27%	130 26%	138 27%	33 33%	44 34%	40 22%	58 29%	44 26%	47 22%	63 27%	85 31%	62 27%	49 22%	70 28%	27 10%	14 38%	43 45%	16 30%	4 30%	77 31%	18 9%	41 30%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	313 31%	141 29%	172 34%	33 33%	40 31%	52 29%	77 39%	54 31%	57 26%	78 33%	77 28%	66 29%	84 37%	3 1%	207 75%	10 26%	20 20%	31 59%	5 35%	11 4%	144 72%	55 41%
Refused	34 3%	22 4%	13 3%	- -	- -	2 1%	6 3%	14 8%	12 6%	5 2%	7 3%	6 3%	11 5%	1 *	2 1%	1 4%	4 4%	* 1%	1 10%	3 1%	2 1%	2 1%
Don't know	96 10%	41 8%	55 11%	7 7%	10 8%	21 12%	18 9%	15 9%	25 11%	15 6%	21 8%	28 12%	25 11%	5 2%	13 5%	2 7%	11 11%	4 8%	2 16%	8 3%	17 8%	16 12%

## High Peak Poll

### CATI Fieldwork : 4th - 12th February 2015

Absolutes/col percents

Table 12

**Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?**  
**Base: All respondents**

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	475	525	51	110	134	207	208	290	396	236	140	189	263	290	40	85	56	11	268	240	139
Weighted base	1000	493	507	102	129	180	200	172	217	234	275	227	225	250	274	37	97	53	13	250	200	134
Labour	106	54	52	21	8	13	22	20	22	29	35	15	26	13	45	3	8	13	6	14	30	17
	11%	11%	10%	20%	6%	7%	11%	12%	10%	12%	13%	6%	12%	5%	16%	9%	8%	25%	44%	6%	15%	12%
The Conservatives	81	47	34	10	11	12	8	14	26	28	30	8	12	22	22	9	5	5	-	26	11	14
	8%	10%	7%	9%	9%	7%	4%	8%	12%	12%	11%	4%	5%	9%	8%	24%	5%	9%	-	10%	6%	11%
The Liberal Democrat	38	19	19	4	5	5	8	6	9	12	15	3	5	6	13	4	3	7	-	6	10	6
	4%	4%	4%	4%	4%	3%	4%	4%	4%	5%	6%	1%	2%	3%	5%	10%	3%	13%	-	2%	5%	5%
The UK Independence Party (UKIP)	29	17	12	8	4	6	5	1	5	7	8	8	6	6	5	3	9	-	-	11	*	4
	3%	3%	2%	8%	3%	3%	2%	1%	2%	3%	3%	4%	3%	2%	2%	8%	9%	-	-	4%	*	3%
None of them	803	390	413	77	108	156	164	134	164	174	213	200	185	212	207	21	80	36	7	204	156	103
	80%	79%	81%	76%	84%	87%	82%	78%	75%	74%	77%	88%	82%	85%	76%	56%	83%	68%	56%	82%	78%	77%
Don't know	10	4	6	-	1	1	2	4	2	2	2	1	3	1	1	1	1	-	-	4	1	-
	1%	1%	1%	-	1%	*	1%	3%	1%	1%	1%	1%	1%	*	*	3%	1%	-	-	2%	1%	-

## High Peak Poll

### CATI Fieldwork : 4th - 12th February 2015

Absolutes/col percents

Table 13

**Q.9 Which of the following would you most like to see as the outcome of the next general election?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	475	525	51	110	134	207	208	290	396	236	140	189	263	290	40	85	56	11	268	240	139
Weighted base	1000	493	507	102	129	180	200	172	217	234	275	227	225	250	274	37	97	53	13	250	200	134
A Labour government	309	149	160	35	53	45	75	54	47	65	77	76	81	2	213	-	10	18	-	10	153	30
	31%	30%	32%	35%	41%	25%	38%	31%	22%	28%	28%	33%	36%	1%	78%	-	11%	35%	-	4%	76%	23%
A Conservative government	288	153	135	36	23	52	49	47	81	70	82	69	57	197	9	-	36	1	6	168	8	13
	29%	31%	27%	36%	18%	29%	25%	27%	37%	30%	30%	30%	25%	79%	3%	-	37%	3%	46%	67%	4%	10%
A coalition between Labour and the Liberal Democrats	137	69	68	12	14	35	24	24	27	39	47	27	22	3	48	18	16	23	3	7	23	48
	14%	14%	13%	12%	11%	20%	12%	14%	13%	17%	17%	12%	10%	1%	18%	48%	16%	44%	25%	3%	12%	36%
A coalition between the Conservatives and the Liberal Democrats	121	53	68	8	19	19	27	23	26	36	37	24	20	44	3	19	11	6	2	44	2	28
	12%	11%	13%	7%	15%	11%	13%	13%	12%	15%	14%	11%	9%	18%	1%	52%	12%	10%	15%	18%	1%	21%
Don't know	145	68	76	10	20	29	24	25	37	24	31	32	44	4	1	-	23	5	2	21	14	14
	14%	14%	15%	10%	15%	16%	12%	15%	17%	10%	11%	14%	20%	2%	*	-	24%	9%	14%	8%	7%	10%

**High Peak Poll**  
**CATI Fieldwork : 4th - 12th February 2015**

Absolutes/col percents

Table 14  
**Gender**  
**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Male	475 48%	493 49%
Female	525 53%	507 51%

**High Peak Poll**  
**CATI Fieldwork : 4th - 12th February 2015**

Absolutes/col percents

Table 15  
**Into which of the following age groups do you fall?**  
**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
18-24	51 5%	102 10%
25-34	110 11%	129 13%
35-44	134 13%	180 18%
45-54	207 21%	200 20%
55-64	208 21%	172 17%
65 or older	290 29%	217 22%

**High Peak Poll**  
**CATI Fieldwork : 4th - 12th February 2015**

Absolutes/col percents

Table 16  
**SEG**  
**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
A	104 10%	60 6%
B	292 29%	174 17%
C1	236 24%	275 27%
C2	140 14%	227 23%
D	85 9%	113 11%
E	104 10%	112 11%
Refused	39 4%	39 4%



**High Peak Poll**  
**CATI Fieldwork : 4th - 12th February 2015**

Absolutes/col percents

Table 17

**Q.4 At the last general election, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?**

**Could you tell me which party you voted for at the last general election back in May 2010?**

**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Conservative	268 27%	250 25%
Labour	240 24%	200 20%
Liberal Democrats	139 14%	134 13%
Another party	36 4%	35 3%
Did not vote	228 23%	304 30%
Refused	50 5%	40 4%
Don't know	39 4%	37 4%