

Halesowen & Rowley Regis Poll

CATI Fieldwork : 24th February - 5th March 2015

Absolutes/col percents

Table 1

Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	473	527	62	138	132	187	185	295	350	218	174	231	293	278	28	141	31	8	313	240	70	
Weighted base	1000	489	511	107	152	176	173	154	237	167	300	242	264	263	294	27	147	30	11	261	228	87	
Certain to vote	(10)	516	275	241	21	47	82	104	106	155	107	151	112	134	174	155	11	82	18	8	197	147	52
		52%	56%	47%	20%	31%	47%	60%	69%	65%	64%	51%	46%	51%	66%	53%	41%	56%	58%	72%	75%	64%	60%
	(9)	61	32	30	7	10	19	11	6	8	13	26	13	9	11	24	4	13	2	-	17	16	14
		6%	6%	6%	7%	6%	11%	6%	4%	3%	8%	9%	6%	4%	4%	8%	14%	9%	5%	-	6%	7%	16%
	(8)	104	49	54	24	16	26	14	8	15	14	26	39	22	28	42	3	14	6	-	28	26	13
		10%	10%	11%	22%	11%	15%	8%	5%	6%	8%	9%	16%	8%	11%	14%	12%	10%	19%	-	11%	12%	16%
	(7)	53	22	30	7	10	7	11	8	10	6	24	11	9	14	20	-	8	2	-	3	7	3
		5%	5%	6%	6%	7%	4%	7%	5%	4%	3%	8%	4%	3%	5%	7%	-	6%	7%	-	1%	3%	4%
	(6)	30	11	19	13	2	2	4	2	7	2	6	6	14	11	11	3	4	-	-	2	4	-
		3%	2%	4%	12%	2%	1%	3%	1%	3%	1%	2%	2%	5%	4%	4%	10%	3%	-	-	1%	2%	-
	(5)	91	37	53	18	18	12	10	10	23	11	26	21	30	18	27	6	17	2	-	8	15	3
		9%	8%	10%	17%	12%	7%	6%	7%	10%	7%	9%	9%	11%	7%	9%	22%	11%	8%	-	3%	7%	4%
	(4)	19	4	15	2	5	5	2	3	3	3	3	6	6	3	8	-	2	1	-	3	4	-
		2%	1%	3%	2%	3%	3%	1%	2%	1%	2%	1%	3%	2%	1%	3%	-	1%	3%	-	1%	2%	-
	(3)	15	7	8	4	7	3	-	*	1	2	6	2	4	3	3	-	5	-	2	-	2	-
		1%	1%	2%	4%	4%	1%	-	*	*	1%	2%	1%	2%	1%	1%	-	3%	-	22%	-	1%	-
	(2)	13	4	8	-	6	4	1	*	1	1	7	-	5	2	3	-	2	-	1	-	1	-
		1%	1%	2%	-	4%	2%	1%	*	*	1%	2%	-	2%	1%	1%	-	1%	-	6%	-	1%	-
Definitely would not vote	(1)	95	48	47	9	31	17	15	10	12	9	24	32	30	-	-	-	-	-	3	3	*	
		10%	10%	9%	9%	20%	10%	9%	7%	5%	5%	8%	13%	11%	-	-	-	-	-	1%	1%	1%	
Don't know		4	-	4	2	-	-	-	-	2	-	1	-	3	-	-	-	-	-	1	2	-	
		*	-	1%	2%	-	-	-	-	1%	-	*	-	1%	-	-	-	-	-	*	1%	-	
Mean		7.81	8.04	7.60	6.75	6.24	7.75	8.28	8.58	8.51	8.55	7.88	7.56	7.51	8.88	8.49	8.12	8.47	8.81	7.98	9.33	8.85	9.17
Standard deviation		2.99	2.95	3.01	2.68	3.52	3.03	2.80	2.62	2.54	2.53	2.91	3.12	3.18	1.87	2.02	2.08	2.19	1.75	3.41	1.54	2.03	1.38
Standard error		0.09	0.14	0.13	0.34	0.30	0.26	0.20	0.19	0.15	0.14	0.20	0.24	0.21	0.11	0.12	0.39	0.18	0.31	1.20	0.09	0.13	0.16

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Absolutes/col percents

Table 2

Q.2 If there was a general election tomorrow, which party would you vote for?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	473	527	62	138	132	187	185	295	350	218	174	231	293	278	28	141	31	8	313	240	70
Weighted base	1000	489	511	107	152	176	173	154	237	167	300	242	264	263	294	27	147	30	11	261	228	87
Conservative	263 26%	140 29%	123 24%	19 18%	40 26%	41 23%	42 24%	40 26%	81 34%	50 30%	86 29%	64 26%	52 20%	263 100%	-	-	-	-	-	171 66%	14 6%	13 15%
Labour	294 29%	132 27%	163 32%	51 47%	48 32%	51 29%	44 25%	50 33%	49 21%	50 30%	98 33%	70 29%	69 26%	-	294 100%	-	-	-	-	8 3%	159 70%	31 36%
Liberal Democrat	27 3%	14 3%	13 3%	3 3%	2 1%	4 2%	6 4%	7 5%	5 2%	7 4%	6 2%	3 1%	12 4%	-	-	27 100%	-	-	-	2 1%	1 *	14 16%
The UK Independence Party (UKIP)	147 15%	83 17%	64 12%	11 10%	17 11%	27 16%	31 18%	25 16%	35 15%	20 12%	27 9%	54 22%	43 16%	-	-	-	147 100%	-	-	55 21%	20 9%	8 9%
The Green Party	30 3%	19 4%	11 2%	2 1%	3 2%	10 6%	10 6%	3 2%	3 1%	10 6%	11 4%	4 2%	4 2%	-	-	-	-	30 100%	-	1 *	6 3%	9 11%
The British National Party (BNP)	6 1%	5 1%	1 *	2 2%	-	3 2%	* *	-	-	1 1%	2 1%	-	2 1%	-	-	-	-	-	6 52%	* *	2 1%	-
Some other party	5 1%	4 1%	2 *	-	-	2 1%	1 *	1 1%	1 *	1 *	-	2 1%	2 1%	-	-	-	-	-	5 48%	-	-	2 2%
Would not vote	95 10%	48 10%	47 9%	9 9%	31 20%	17 10%	15 9%	10 7%	12 5%	9 5%	24 8%	32 13%	30 11%	-	-	-	-	-	3 1%	3 1%	* 1%	
Refused	36 4%	15 3%	22 4%	-	* *	4 2%	8 5%	7 4%	17 7%	5 3%	9 3%	3 1%	15 6%	-	-	-	-	-	-	6 2%	3 1%	-
Don't know	97 10%	31 6%	66 13%	10 9%	11 7%	16 9%	15 9%	11 7%	33 14%	13 8%	36 12%	10 4%	34 13%	-	-	-	-	-	-	15 6%	20 9%	9 11%

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Absolutes/col percents

Table 3

Q.2 If there was a general election tomorrow, which party would you vote for?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	568	293	275	27	63	78	118	117	164	225	123	101	109	225	197	19	99	23	5	235	166	49
Weighted base	539	289	251	45	63	98	104	97	131	107	163	137	122	193	201	17	100	22	7	195	152	60
Conservative	193	108	85	11	26	28	33	31	64	40	64	45	36	193	-	-	-	-	-	145	9	10
	36%	37%	34%	24%	42%	29%	32%	32%	49%	37%	40%	33%	30%	100%	-	-	-	-	-	74%	6%	17%
Labour	201	93	108	26	25	39	34	40	35	38	69	49	42	-	201	-	-	-	-	6	121	25
	37%	32%	43%	58%	40%	40%	32%	41%	27%	35%	42%	36%	35%	-	100%	-	-	-	-	3%	79%	41%
Liberal Democrat	17	9	8	1	1	3	4	5	3	6	2	2	7	-	-	17	-	-	-	2	1	10
	3%	3%	3%	2%	2%	3%	4%	5%	2%	6%	1%	1%	6%	-	-	100%	-	-	-	1%	*	16%
The UK Independence Party (UKIP)	100	60	40	7	9	17	23	17	26	14	20	36	29	-	-	-	100	-	-	41	16	7
	18%	21%	16%	15%	14%	17%	22%	18%	20%	13%	12%	26%	24%	-	-	-	100%	-	-	21%	11%	11%
The Green Party	22	13	8	1	2	6	9	3	2	8	8	3	3	-	-	-	-	22	-	1	5	7
	4%	5%	3%	2%	3%	6%	8%	3%	1%	8%	5%	2%	3%	-	-	-	-	100%	-	*	3%	12%
The British National Party (BNP)	2	2	*	*	-	2	*	-	-	*	*	-	2	-	-	-	-	-	2	*	*	-
	*	1%	*	*	-	2%	*	-	-	*	*	-	2%	-	-	-	-	-	34%	*	*	-
Some other party	5	3	1	-	-	2	*	1	1	*	-	2	2	-	-	-	-	-	5	-	-	2
	1%	1%	1%	-	-	2%	*	1%	1%	*	-	1%	2%	-	-	-	-	-	66%	-	-	3%

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Col percents

Table 4

Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	36%
Labour	37%
Liberal Democrat	4%
UKIP	18%
Green	4%
Other	1%

Halesowen & Rowley Regis Poll

CATI Fieldwork : 24th February - 5th March 2015

Absolutes/col percents

Table 5

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention						2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	473	527	62	138	132	187	185	295	350	218	174	231	293	278	28	141	31	8	313	240	70
Weighted base	1000	489	511	107	152	176	173	154	237	167	300	242	264	263	294	27	147	30	11	261	228	87
Conservative	285 28%	153 31%	132 26%	21 20%	37 25%	43 25%	47 27%	44 28%	92 39%	57 34%	86 29%	71 29%	60 23%	247 94%	8 3%	4 14%	11 8%	* 2%	-	186 71%	16 7%	14 16%
Labour	321 32%	145 30%	177 35%	50 46%	55 36%	56 32%	44 26%	54 35%	61 26%	52 31%	110 37%	70 29%	82 31%	7 3%	277 94%	1 5%	6 4%	3 9%	2 22%	12 5%	161 71%	39 45%
Liberal Democrat	29 3%	15 3%	14 3%	3 3%	1 1%	8 4%	8 5%	6 4%	4 2%	8 5%	4 1%	3 1%	15 6%	-	1 *	21 78%	-	2 8%	-	2 1%	3 1%	13 15%
The UK Independence Party (UKIP)	132 13%	76 16%	56 11%	13 12%	13 9%	22 13%	30 18%	21 13%	32 13%	19 11%	27 9%	48 20%	38 15%	3 1%	-	-	123 84%	-	1 10%	46 17%	18 8%	3 4%
The Green Party	22 2%	15 3%	7 1%	1 1%	1 *	6 4%	10 6%	2 1%	2 1%	8 5%	7 2%	3 1%	4 2%	1 *	*	-	-	19 64%	-	2 1%	6 3%	4 5%
The British National Party (BNP)	4 *	2 *	2 *	-	-	4 2%	-	-	-	-	-	2 1%	2 1%	-	-	-	2 1%	-	2 20%	-	2 1%	-
Some other party	6 1%	4 1%	2 *	-	-	2 1%	1 1%	1 1%	1 *	-	-	2 1%	3 1%	-	-	-	-	-	5 43%	1 *	-	1 2%
Would not vote	95 10%	48 10%	47 9%	9 9%	31 20%	17 10%	15 9%	10 7%	12 5%	9 5%	24 8%	32 13%	30 11%	-	-	-	-	-	-	3 1%	3 1%	* 1%
Refused	19 2%	9 2%	10 2%	-	-	2 1%	4 2%	4 3%	9 4%	3 2%	6 2%	-	7 2%	-	-	-	-	-	-	1 *	-	-
Don't know	87 9%	23 5%	64 13%	10 9%	14 9%	15 8%	12 7%	12 8%	23 10%	13 8%	36 12%	13 5%	23 9%	4 2%	9 3%	1 3%	4 3%	5 17%	1 5%	9 3%	18 8%	11 13%

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Absolutes/col percents

Table 6

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age						SEG				Voting Intention						2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	594	308	287	27	64	80	123	119	180	231	127	102	123	223	193	17	96	21	5	245	173	48	
Weighted base	563	303	260	45	64	102	109	98	144	109	167	137	138	192	197	16	97	18	6	204	158	59	
Conservative	212	120	92	12	25	32	37	34	72	45	65	51	43	183	5	3	9	*	-	158	11	11	
		38%	40%	36%	27%	38%	31%	34%	50%	42%	39%	37%	31%	95%	2%	19%	9%	2%	-	77%	7%	18%	
Labour	220	102	118	25	32	42	33	43	44	39	76	49	52	6	192	*	3	2	*	8	123	31	
		39%	34%	45%	55%	49%	41%	31%	43%	30%	36%	45%	35%	38%	3%	97%	1%	4%	10%	1%	4%	78%	52%
Liberal Democrat	19	10	9	1	1	6	5	3	2	7	2	2	8	-	1	13	-	2	-	2	3	10	
		3%	3%	3%	2%	1%	6%	5%	4%	1%	6%	1%	1%	6%	-	*	80%	-	10%	-	1%	2%	16%
The UK Independence Party (UKIP)	87	55	32	7	6	12	23	15	23	12	19	30	25	2	-	-	83	-	*	34	15	3	
		15%	18%	12%	16%	10%	12%	21%	16%	11%	11%	22%	18%	1%	-	-	85%	-	6%	17%	9%	5%	
The Green Party	17	11	5	*	1	4	9	2	1	6	5	2	4	1	*	-	-	14	-	2	6	4	
		3%	4%	2%	*	1%	4%	8%	2%	5%	3%	2%	3%	1%	*	-	-	78%	-	1%	4%	7%	
The British National Party (BNP)	4	2	2	-	-	4	-	-	-	-	-	2	2	-	-	-	2	-	2	-	2	-	
		1%	1%	1%	-	-	4%	-	-	-	-	1%	1%	-	-	-	2%	-	30%	-	1%	-	
Some other party	5	3	2	-	-	2	1	1	1	-	-	2	3	-	-	-	-	-	4	1	-	1	
		1%	1%	1%	-	-	2%	1%	1%	-	-	1%	2%	-	-	-	-	-	64%	*	-	2%	

Halesowen & Rowley Regis Poll

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Col percents

Table 7

Constituency Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	37%
Labour	39%
Liberal Democrat	4%
UKIP	15%
Green	3%
Other	2%

Halesowen & Rowley Regis Poll

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Absolutes/col percents

Table 8

Q.5 Are there any of the following political parties that you would definitely not vote for at the next General Election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	473	527	62	138	132	187	185	295	350	218	174	231	293	278	28	141	31	8	313	240	70
Weighted base	1000	489	511	107	152	176	173	154	237	167	300	242	264	263	294	27	147	30	11	261	228	87
I would not vote Liberal Democrat	674	366	308	63	100	108	126	112	164	116	189	180	171	200	208	-	120	23	6	214	160	32
	67%	75%	60%	59%	66%	61%	73%	73%	69%	70%	63%	74%	65%	76%	71%	-	82%	78%	58%	82%	70%	37%
I would not vote UKIP	606	297	309	69	97	114	98	91	137	114	204	126	148	200	231	24	-	28	3	148	160	71
	61%	61%	60%	64%	63%	65%	57%	59%	58%	68%	68%	52%	56%	76%	78%	88%	-	94%	25%	57%	70%	82%
I would not vote Conservative	480	224	256	54	75	96	79	86	89	76	142	115	143	-	235	12	94	23	6	33	169	44
	48%	46%	50%	51%	49%	55%	46%	56%	38%	45%	47%	47%	54%	-	80%	43%	64%	78%	52%	13%	74%	50%
I would not vote Labour	440	241	200	24	57	85	83	69	121	74	122	122	114	193	-	15	111	16	6	201	27	26
	44%	49%	39%	23%	38%	48%	48%	45%	51%	45%	41%	51%	43%	74%	-	56%	76%	52%	60%	77%	12%	30%
None of these - I would potentially vote for all of them	53	18	35	6	11	7	9	7	14	7	17	7	18	7	7	-	6	-	-	7	7	3
	5%	4%	7%	6%	7%	4%	5%	4%	6%	4%	6%	3%	7%	2%	2%	-	4%	-	-	3%	3%	3%
Don't know	14	7	7	-	1	2	2	1	8	1	3	2	5	-	-	-	-	-	-	2	-	-
	1%	1%	1%	-	1%	1%	1%	1%	3%	*	1%	1%	2%	-	-	-	-	-	-	1%	-	-

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Absolutes/col percents

Table 9

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	473	527	62	138	132	187	185	295	350	218	174	231	293	278	28	141	31	8	313	240	70	
Weighted base	1000	489	511	107	152	176	173	154	237	167	300	242	264	263	294	27	147	30	11	261	228	87	
NET: Well	605	327	279	60	82	97	108	98	160	111	192	148	135	227	161	15	79	22	4	221	117	58	
	61%	67%	55%	56%	54%	55%	63%	64%	68%	66%	64%	61%	51%	86%	55%	56%	54%	73%	39%	84%	52%	67%	
Very well	(4)	52	31	21	2	*	6	6	8	29	10	8	15	17	29	8	2	2	*	-	28	6	-
		5%	6%	4%	2%	*	3%	4%	5%	12%	6%	3%	6%	6%	11%	3%	8%	1%	2%	-	11%	3%	-
Quite well	(3)	554	296	258	58	81	91	102	90	131	101	184	134	118	198	153	13	77	21	4	192	111	58
		55%	60%	50%	54%	53%	52%	59%	58%	55%	60%	61%	55%	44%	75%	52%	48%	52%	71%	39%	74%	49%	67%
Quite badly	(2)	285	112	173	38	51	67	45	39	45	84	69	83	30	106	11	42	8	4	31	93	23	
		28%	23%	34%	35%	34%	38%	26%	25%	19%	27%	28%	29%	31%	11%	36%	38%	29%	26%	37%	12%	41%	27%
Very badly	(1)	75	37	38	9	14	12	16	10	13	6	14	19	34	1	23	1	22	-	3	6	12	3
		7%	8%	7%	9%	9%	7%	9%	6%	6%	4%	5%	8%	13%	*	8%	5%	15%	-	24%	2%	5%	4%
NET: Badly		360	149	211	47	65	79	60	49	59	52	98	88	118	31	129	12	64	8	7	37	105	27
		36%	30%	41%	44%	43%	45%	35%	32%	25%	31%	33%	37%	44%	12%	44%	44%	44%	26%	61%	14%	46%	31%
Don't know		35	14	22	-	5	-	4	7	18	5	10	5	12	5	5	-	4	1	-	4	6	2
		4%	3%	4%	-	3%	-	2%	5%	8%	3%	3%	2%	5%	2%	2%	-	2%	2%	-	1%	2%	2%
Mean		2.60	2.67	2.54	2.49	2.46	2.51	2.59	2.65	2.80	2.70	2.64	2.61	2.46	2.99	2.51	2.59	2.42	2.75	2.15	2.94	2.50	2.65
Standard deviation		0.71	0.71	0.70	0.69	0.67	0.68	0.71	0.69	0.74	0.64	0.62	0.72	0.81	0.50	0.68	0.73	0.76	0.47	0.82	0.57	0.64	0.55
Standard error		0.02	0.03	0.03	0.09	0.06	0.06	0.05	0.05	0.04	0.03	0.04	0.06	0.05	0.03	0.04	0.14	0.06	0.09	0.29	0.03	0.04	0.07

Halesowen & Rowley Regis Poll

CATI Fieldwork : 24th February - 5th March 2015

Absolutes/col percents

Table 10

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	473	527	62	138	132	187	185	295	350	218	174	231	293	278	28	141	31	8	313	240	70	
Weighted base	1000	489	511	107	152	176	173	154	237	167	300	242	264	263	294	27	147	30	11	261	228	87	
NET: Well	633	339	294	77	90	96	97	95	177	120	204	157	135	222	164	20	82	19	6	220	137	60	
	63%	69%	58%	72%	59%	55%	56%	62%	75%	72%	68%	65%	51%	85%	56%	74%	56%	64%	56%	84%	60%	69%	
Very well	(4)	64	38	26	8	4	13	9	2	27	11	17	21	11	34	6	*	9	1	-	30	9	-
		6%	8%	5%	8%	3%	7%	5%	2%	12%	7%	6%	9%	4%	13%	2%	2%	6%	2%	-	11%	4%	-
Quite well	(3)	569	301	268	69	86	83	89	93	150	109	187	136	124	188	158	20	73	19	6	190	128	60
		57%	62%	52%	64%	57%	47%	51%	60%	63%	66%	62%	56%	47%	71%	54%	72%	50%	62%	56%	73%	56%	69%
Quite badly	(2)	263	108	156	30	39	63	56	39	35	34	77	61	83	34	100	6	43	9	3	28	67	24
		26%	22%	30%	28%	26%	36%	32%	25%	15%	20%	26%	25%	31%	13%	34%	22%	29%	30%	24%	11%	29%	28%
Very badly	(1)	74	31	43	1	18	17	16	12	11	7	13	18	34	4	22	1	18	2	2	8	17	2
		7%	6%	8%	1%	12%	9%	8%	5%	4%	5%	8%	13%	2%	8%	4%	12%	5%	20%	3%	7%	2%	
NET: Badly		337	139	198	30	57	80	72	51	46	41	91	80	117	38	122	7	61	11	5	36	84	26
		34%	28%	39%	28%	37%	45%	42%	33%	19%	25%	30%	33%	44%	15%	42%	26%	42%	36%	44%	14%	37%	31%
Don't know		29	11	18	-	5	-	3	8	13	6	5	5	12	2	8	-	3	-	-	5	7	1
		3%	2%	4%	-	3%	-	2%	5%	6%	3%	2%	2%	5%	1%	3%	-	2%	-	-	2%	3%	1%
Mean		2.64	2.72	2.56	2.79	2.52	2.52	2.53	2.59	2.87	2.77	2.70	2.68	2.44	2.97	2.52	2.72	2.51	2.62	2.36	2.94	2.58	2.67
Standard deviation		0.72	0.70	0.73	0.58	0.74	0.77	0.74	0.66	0.68	0.63	0.65	0.74	0.78	0.57	0.67	0.58	0.80	0.63	0.83	0.59	0.69	0.52
Standard error		0.02	0.03	0.03	0.07	0.06	0.07	0.05	0.05	0.04	0.03	0.04	0.06	0.05	0.03	0.04	0.11	0.07	0.11	0.29	0.03	0.05	0.06

Halesowen & Rowley Regis Poll

CATI Fieldwork : 24th February - 5th March 2015

Absolutes/col percents

Table 11

Q.7 Which of the following statements do you most agree with?**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	473	527	62	138	132	187	185	295	350	218	174	231	293	278	28	141	31	8	313	240	70
Weighted base	1000	489	511	107	152	176	173	154	237	167	300	242	264	263	294	27	147	30	11	261	228	87
I am satisfied with the job David Cameron is doing overall as Prime Minister	308 31%	163 33%	145 28%	27 26%	44 29%	49 28%	56 32%	33 21%	99 42%	48 29%	88 29%	83 34%	77 29%	181 69%	35 12%	11 41%	22 15%	6 19%	6 53%	154 59%	25 11%	17 19%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	294 29%	160 33%	135 26%	34 32%	57 37%	48 28%	53 31%	51 33%	51 21%	51 30%	79 26%	82 34%	73 28%	80 31%	49 17%	8 31%	78 53%	10 32%	4 41%	87 33%	61 27%	25 29%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	288 29%	122 25%	166 33%	39 37%	43 28%	58 33%	43 25%	52 34%	53 22%	55 33%	100 33%	50 21%	83 31%	1 *	193 65%	2 8%	27 19%	12 41%	1 6%	11 4%	125 55%	38 44%
Refused	24 2%	13 3%	12 2%	- -	2 1%	2 1%	6 4%	4 3%	10 4%	4 2%	3 1%	6 2%	9 3%	- -	5 2%	1 4%	4 3%	1 3%	- -	3 1%	6 3%	1 1%
Don't know	85 9%	32 7%	53 10%	7 6%	7 4%	19 11%	15 9%	13 9%	25 10%	9 6%	29 10%	21 9%	24 9%	* *	13 4%	4 16%	15 10%	1 4%	- -	6 2%	11 5%	6 7%

Halesowen & Rowley Regis Poll

CATI Fieldwork : 24th February - 5th March 2015

Absolutes/col percents

Table 12

Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?
Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	473	527	62	138	132	187	185	295	350	218	174	231	293	278	28	141	31	8	313	240	70
Weighted base	1000	489	511	107	152	176	173	154	237	167	300	242	264	263	294	27	147	30	11	261	228	87
The Conservatives	449 45%	230 47%	219 43%	31 29%	41 27%	69 39%	84 49%	82 53%	141 60%	96 57%	135 45%	107 44%	104 39%	133 51%	129 44%	15 54%	68 46%	16 54%	6 56%	159 61%	116 51%	48 55%
Labour	414 41%	203 41%	211 41%	33 31%	50 33%	73 41%	72 42%	72 47%	113 48%	74 44%	119 40%	102 42%	110 41%	102 39%	150 51%	8 29%	65 44%	12 41%	9 81%	101 39%	130 57%	40 47%
The UK Independence Party (UKIP)	143 14%	78 16%	65 13%	22 20%	17 11%	23 13%	28 16%	15 10%	37 16%	26 15%	37 12%	37 15%	38 14%	31 12%	36 12%	4 13%	40 27%	5 16%	2 22%	42 16%	36 16%	14 16%
The Liberal Democrat	69 7%	35 7%	34 7%	11 10%	8 5%	17 10%	5 3%	9 6%	19 8%	9 6%	19 6%	21 9%	18 7%	14 5%	19 7%	- -	18 12%	1 4%	2 22%	16 6%	20 9%	- -
None of them	377 38%	183 37%	194 38%	55 51%	79 52%	69 39%	62 36%	44 28%	68 29%	48 29%	114 38%	89 37%	111 42%	90 34%	101 34%	10 37%	49 33%	10 33%	2 19%	73 28%	65 28%	26 30%
Don't know	16 2%	2 *	14 3%	- -	2 1%	2 1%	3 2%	4 2%	5 2%	1 1%	8 3%	1 1%	5 2%	3 1%	1 *	* 2%	1 1%	- -	- -	1 *	1 1%	1 1%

Halesowen & Rowley Regis Poll

CATI Fieldwork : 24th February - 5th March 2015

Absolutes/col percents

Table 13

Q.9 Which of the following would you most like to see as the outcome of the next general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	473	527	62	138	132	187	185	295	350	218	174	231	293	278	28	141	31	8	313	240	70
Weighted base	1000	489	511	107	152	176	173	154	237	167	300	242	264	263	294	27	147	30	11	261	228	87
A Labour government	353 35%	148 30%	204 40%	62 58%	60 40%	67 38%	44 26%	57 37%	61 26%	52 31%	107 36%	84 35%	103 39%	3 1%	251 85%	3 12%	33 22%	7 24%	1 6%	12 4%	164 72%	21 25%
A Conservative government	315 31%	178 36%	136 27%	16 15%	43 28%	51 29%	61 35%	52 33%	92 39%	58 35%	78 26%	94 39%	73 27%	216 82%	3 1%	- -	53 36%	2 6%	6 53%	201 77%	10 4%	9 10%
A coalition between the Conservatives and the Liberal Democrats	107 11%	61 13%	46 9%	10 9%	8 6%	22 12%	26 15%	14 9%	26 11%	18 11%	33 11%	25 10%	29 11%	37 14%	5 2%	12 44%	18 12%	7 22%	1 5%	24 9%	13 6%	25 29%
A coalition between Labour and the Liberal Democrats	89 9%	44 9%	45 9%	9 8%	13 8%	21 12%	19 11%	13 8%	15 6%	21 12%	35 12%	13 5%	21 8%	6 2%	33 11%	9 34%	17 11%	9 30%	2 22%	8 3%	29 13%	25 29%
Don't know	137 14%	57 12%	79 16%	10 9%	28 18%	15 9%	22 13%	19 12%	43 18%	18 11%	47 16%	26 11%	40 15%	* *	2 1%	3 10%	26 18%	5 18%	1 14%	17 7%	13 6%	7 8%

Halesowen & Rowley Regis Poll
CATI Fieldwork : 24th February - 5th March 2015

Absolutes/col percents

Table 14
Gender
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Male	473 47%	489 49%
Female	527 53%	511 51%

Halesowen & Rowley Regis Poll
CATI Fieldwork : 24th February - 5th March 2015

Absolutes/col percents

Table 15
Into which of the following age groups do you fall?
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
18-24	62 6%	107 11%
25-34	138 14%	152 15%
35-44	132 13%	176 18%
45-54	187 19%	173 17%
55-64	185 19%	154 15%
65 or older	295 30%	237 24%
Refused	1 *	1 *

Halesowen & Rowley Regis Poll
CATI Fieldwork : 24th February - 5th March 2015

Absolutes/col percents

Table 16

SEG**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
A	104 10%	48 5%
B	246 25%	119 12%
C1	218 22%	300 30%
C2	174 17%	242 24%
D	85 9%	111 11%
E	146 15%	153 15%
Refused	27 3%	27 3%

Halesowen & Rowley Regis Poll
CATI Fieldwork : 24th February - 5th March 2015

Absolutes/col percents

Table 17

Q.4 At the last general election, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?

Could you tell me which party you voted for at the last general election back in May 2010?

Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Conservative	313 31%	261 26%
Labour	240 24%	228 23%
Liberal Democrats	70 7%	87 9%
Another party	38 4%	45 4%
Did not vote	262 26%	313 31%
Refused	26 3%	21 2%
Don't know	51 5%	45 5%