

## Edinburgh South West Poll

### CATI Fieldwork : 11th - 19th February 2015

Absolutes/col percents

Table 1

**Q.1 Many people say that if there was a general election for the Westminster Parliament tomorrow they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP	
Unweighted base	1000	468	532	53	120	172	209	187	255	441	227	95	191	165	212	36	17	322	38	3	195	286	87	154	
Weighted base	1000	499	501	164	222	166	153	129	162	258	346	132	219	131	200	43	19	314	55	2	152	267	109	90	
Certain to vote	(10)	672	334	338	77	122	112	124	100	133	215	242	73	111	117	158	27	6	240	41	1	133	221	98	74
		67%	67%	68%	47%	55%	68%	81%	77%	82%	83%	70%	56%	51%	90%	79%	64%	31%	76%	75%	48%	87%	83%	90%	82%
	(9)	51	24	27	12	7	11	5	9	7	10	13	12	16	4	5	4	2	17	4	1	5	13	1	5
		5%	5%	5%	8%	3%	6%	3%	7%	4%	4%	4%	9%	7%	3%	2%	9%	13%	5%	7%	52%	3%	5%	1%	6%
	(8)	67	28	39	6	23	16	7	8	6	11	22	13	19	3	15	4	6	8	-	5	10	7	4	4
		7%	6%	8%	4%	10%	10%	5%	6%	4%	4%	6%	10%	9%	2%	7%	9%	33%	5%	15%	-	3%	4%	6%	4%
	(7)	32	12	20	-	16	7	3	3	3	5	19	3	5	4	4	5	-	3	1	-	5	5	1	2
		3%	2%	4%	-	7%	4%	2%	2%	2%	2%	5%	2%	2%	3%	2%	13%	-	1%	2%	-	3%	2%	1%	2%
	(6)	15	9	6	4	2	4	*	-	4	4	4	2	2	1	5	-	-	6	-	-	2	2	-	1
		1%	2%	1%	3%	1%	2%	*	-	2%	2%	1%	1%	1%	1%	2%	-	-	2%	-	-	1%	1%	-	1%
	(5)	28	15	13	7	3	5	5	3	3	2	8	5	12	1	4	2	1	13	1	-	2	7	2	2
		3%	3%	2%	4%	2%	3%	3%	2%	2%	1%	2%	4%	6%	1%	2%	5%	8%	4%	1%	-	1%	3%	1%	2%
	(4)	5	3	3	-	2	1	3	-	-	1	-	-	4	-	2	-	-	2	-	-	-	1	-	-
		1%	1%	1%	-	1%	*	2%	-	-	*	-	-	2%	-	1%	-	-	1%	-	-	-	*	-	-
	(3)	25	13	12	11	8	1	2	2	1	1	11	7	2	-	6	-	1	12	-	-	1	2	-	2
		2%	3%	2%	6%	4%	1%	1%	1%	*	*	3%	5%	1%	-	3%	-	6%	4%	-	-	*	1%	-	2%
	(2)	15	6	9	-	10	3	2	-	1	2	3	6	4	1	2	-	2	6	-	-	-	4	-	-
		2%	1%	2%	-	4%	2%	1%	-	*	1%	1%	4%	2%	*	1%	-	9%	2%	-	-	-	2%	-	-
Definitely would not vote	(1)	85	52	34	42	27	6	2	5	4	6	24	12	39	-	-	-	-	-	-	-	3	-	1	
		9%	10%	7%	26%	12%	3%	1%	4%	2%	2%	7%	9%	18%	-	-	-	-	-	-	-	1%	-	1%	
Don't know		4	4	*	4	-	-	-	-	*	-	-	-	4	-	-	-	-	-	-	-	-	-	*	
		*	1%	*	2%	-	-	-	-	*	-	-	-	2%	-	-	-	-	-	-	-	-	-	*	
Mean		8.42	8.29	8.55	6.67	7.66	8.84	9.23	9.20	9.33	9.40	8.60	7.87	7.37	9.73	9.24	9.09	7.68	9.09	9.52	9.48	9.66	9.39	9.75	9.43
Standard deviation		2.89	3.05	2.72	3.93	3.31	2.25	1.96	2.02	1.83	1.75	2.70	3.20	3.55	0.96	1.79	1.43	2.67	2.02	0.94	0.67	1.03	1.74	0.82	1.58
Standard error		0.09	0.14	0.12	0.54	0.30	0.17	0.14	0.15	0.11	0.08	0.18	0.33	0.26	0.07	0.12	0.24	0.65	0.11	0.15	0.39	0.07	0.10	0.09	0.13

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Absolutes/col percents

Table 2

**Q.2 If there was a general election for the Westminster parliament tomorrow, which party would you vote for?**

**Base: All respondents**

	Gender			Age						SEG				Voting Intention						2010 Vote				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	1000	468	532	53	120	172	209	187	255	441	227	95	191	165	212	36	17	322	38	3	195	286	87	154
Weighted base	1000	499	501	164	222	166	153	129	162	258	346	132	219	131	200	43	19	314	55	2	152	267	109	90
Conservative	131 13%	67 13%	63 13%	4 3%	22 10%	20 12%	26 17%	16 12%	42 26%	56 22%	38 11%	9 7%	22 10%	131 100%	-	-	-	-	-	-	110 72%	3 1%	7 6%	1 1%
Labour	200 20%	98 20%	102 20%	15 9%	28 13%	38 23%	41 27%	34 26%	45 28%	53 21%	69 20%	27 21%	41 19%	-	200 100%	-	-	-	-	-	7 5%	134 50%	11 10%	1 1%
Liberal Democrat	43 4%	15 3%	28 6%	7 4%	13 6%	8 5%	6 4%	1 1%	5 3%	11 4%	19 5%	5 4%	5 2%	-	-	43 100%	-	-	-	-	-	1 *	21 19%	* *
The UK Independence Party (UKIP)	19 2%	13 3%	5 1%	- -	5 2%	8 5%	2 1%	1 *	3 2%	3 1%	4 1%	5 4%	4 2%	-	-	-	19 100%	-	-	-	4 2%	6 2%	-	1 1%
SNP	314 31%	177 35%	137 27%	54 33%	80 36%	57 35%	55 36%	42 32%	26 16%	81 31%	108 31%	57 43%	62 28%	-	-	-	-	314 100%	-	-	13 9%	73 27%	45 41%	76 85%
The Green Party	55 5%	20 4%	34 7%	22 13%	14 6%	10 6%	2 2%	4 3%	3 2%	10 4%	32 9%	3 2%	8 4%	-	-	-	-	-	55 100%	-	1 1%	12 5%	17 15%	2 3%
The British National Party (BNP)	* *	* *	- -	- -	- -	- -	- -	* *	- -	* *	- -	- -	- -	- -	- -	- -	- -	- -	- -	14% -	- -	- -	- -	- -
Some other party	2 *	1 *	1 *	- -	- -	1 1%	- -	1 1%	- -	- -	1 *	- -	1 1%	- -	- -	- -	- -	- -	- -	2 86%	- -	- -	- -	- -
Would not vote	85 9%	52 10%	34 7%	42 26%	27 12%	6 3%	2 1%	5 4%	4 2%	6 2%	24 7%	12 9%	39 18%	-	-	-	-	-	-	-	-	3 1%	-	1 1%
Refused	37 4%	14 3%	22 4%	4 2%	3 2%	2 1%	5 3%	8 6%	13 8%	11 4%	12 4%	4 3%	6 3%	-	-	-	-	-	-	-	2 1%	4 1%	1 1%	* *
Don't know	115 12%	41 8%	74 15%	16 10%	30 13%	15 9%	13 9%	19 14%	22 14%	26 10%	39 11%	9 7%	30 14%	-	-	-	-	-	-	-	14 9%	31 12%	7 7%	7 8%

## Edinburgh South West Poll

### CATI Fieldwork : 11th - 19th February 2015

Absolutes/col percents

Table 3

**Q.2 If there was a general election for the Westminster parliament tomorrow, which party would you vote for?**

**Base: All respondents expressing an intention to vote (Turnout Weighted)**

**This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote**

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	653	323	330	25	69	117	148	124	168	316	152	59	104	142	174	28	11	265	31	3	147	209	66	119
Weighted base	607	313	294	72	125	112	108	83	105	182	221	78	105	112	159	33	11	244	46	2	117	193	87	69
Conservative	112	58	54	4	19	17	22	14	36	48	33	8	18	112	-	-	-	-	-	-	95	2	6	1
	19%	19%	18%	5%	15%	15%	20%	17%	34%	26%	15%	10%	17%	100%	-	-	-	-	-	-	82%	1%	7%	2%
Labour	159	79	80	10	18	31	34	29	37	45	58	19	31	-	159	-	-	-	-	-	7	115	9	1
	26%	25%	27%	14%	15%	27%	32%	35%	36%	24%	26%	24%	30%	-	100%	-	-	-	-	-	6%	59%	11%	2%
Liberal Democrat	33	10	22	6	10	6	4	1	4	9	14	3	4	-	-	33	-	-	-	-	1	18	*	
	5%	3%	8%	9%	8%	5%	4%	1%	4%	5%	6%	4%	4%	-	-	100%	-	-	-	-	*	20%	*	
The UK Independence Party (UKIP)	11	8	3	-	4	4	1	*	2	2	2	3	2	-	-	-	11	-	-	-	3	2	-	1
	2%	3%	1%	-	3%	3%	1%	1%	2%	1%	1%	4%	2%	-	-	-	100%	-	-	-	2%	1%	-	1%
SNP	244	138	107	32	63	47	45	35	23	70	85	43	42	-	-	-	-	244	-	-	11	64	41	64
	40%	44%	36%	45%	50%	42%	41%	42%	22%	38%	38%	56%	40%	-	-	-	-	100%	-	-	9%	33%	47%	92%
The Green Party	46	18	28	19	11	8	2	3	2	9	28	1	6	-	-	-	-	-	46	-	1	11	14	2
	8%	6%	9%	27%	9%	7%	2%	4%	2%	5%	13%	2%	5%	-	-	-	-	-	100%	-	1%	6%	16%	3%
The British National Party (BNP)	*	*	-	-	-	-	-	*	-	*	-	-	-	-	-	-	-	-	-	*	-	-	-	-
	*	*	-	-	-	-	-	*	-	*	-	-	-	-	-	-	-	-	-	15%	-	-	-	-
Some other party	2	1	1	-	-	1	-	1	-	-	1	-	1	-	-	-	-	-	-	2	-	-	-	-
	*	*	*	-	-	1%	-	1%	-	-	*	-	1%	-	-	-	-	-	-	85%	-	-	-	-

**Edinburgh South West Poll**  
**CATI Fieldwork : 11th - 19th February 2015**

Col percents

Table 4

**Voting Intention (Turnout Weighted)**

**This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections**

	<u>Total</u>
Conservative	19%
Labour	27%
Liberal Democrat	6%
UKIP	2%
SNP	39%
Green	7%

**Other**                      \*

## Edinburgh South West Poll

### CATI Fieldwork : 11th - 19th February 2015

Absolutes/col percents

Table 5

**Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	1000	468	532	53	120	172	209	187	255	441	227	95	191	165	212	36	17	322	38	3	195	286	87	154
Weighted base	1000	499	501	164	222	166	153	129	162	258	346	132	219	131	200	43	19	314	55	2	152	267	109	90
Conservative	132	67	65	4	22	22	23	18	44	55	40	8	22	116	3	3	-	1	*	-	109	2	7	1
	13%	13%	13%	3%	10%	13%	15%	14%	27%	21%	11%	6%	10%	89%	1%	8%	-	*	1%	-	71%	1%	7%	1%
Labour	210	103	108	17	24	37	51	36	45	58	74	29	40	8	170	3	1	9	*	-	10	142	16	2
	21%	21%	21%	10%	11%	22%	33%	28%	28%	23%	22%	22%	19%	6%	85%	6%	7%	3%	1%	-	7%	53%	15%	2%
Liberal Democrat	30	10	20	5	8	6	6	1	2	9	13	4	2	-	-	28	-	-	-	-	-	1	17	-
	3%	2%	4%	3%	4%	4%	4%	1%	1%	4%	4%	3%	1%	-	-	67%	-	-	-	-	-	*	16%	-
The UK Independence Party (UKIP)	19	14	5	-	9	4	3	1	3	3	4	5	4	-	-	-	15	4	-	-	4	4	-	1
	2%	3%	1%	-	4%	3%	2%	*	2%	1%	1%	4%	2%	-	-	-	80%	1%	-	-	3%	1%	-	1%
SNP	317	175	142	46	82	65	52	46	27	77	116	54	65	1	16	2	1	283	4	1	15	76	43	79
	32%	35%	28%	28%	37%	39%	34%	35%	17%	30%	33%	41%	30%	1%	8%	4%	5%	90%	8%	52%	10%	29%	39%	88%
The Green Party	53	26	28	20	18	9	2	3	2	14	30	2	6	-	3	-	-	5	45	-	-	12	17	1
	5%	5%	6%	12%	8%	5%	1%	2%	1%	5%	9%	2%	3%	-	2%	-	-	2%	83%	-	-	5%	16%	1%
The British National Party (BNP)	*	*	-	-	-	-	-	*	-	*	-	-	-	-	-	-	-	-	-	*	-	-	-	-
	*	*	-	-	-	-	-	*	-	*	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some other party	1	1	*	-	-	-	-	1	*	*	1	-	-	-	-	-	-	-	-	1	-	-	-	*
	*	*	*	-	-	-	-	1%	*	*	*	-	-	-	-	-	-	-	-	34%	-	-	-	*
Would not vote	85	52	34	42	27	6	2	5	4	6	24	12	39	-	-	-	-	-	-	-	-	3	-	1
	9%	10%	7%	26%	12%	3%	1%	4%	2%	2%	7%	9%	18%	-	-	-	-	-	-	-	-	1%	-	1%
Refused	28	10	18	4	2	1	4	8	8	9	9	3	5	-	-	-	-	-	-	-	1	-	1	*
	3%	2%	4%	2%	1%	*	2%	6%	5%	3%	3%	2%	2%	-	-	-	-	-	-	-	1%	-	1%	*
Don't know	124	42	82	26	30	16	12	12	27	27	35	15	36	6	8	7	1	12	4	-	14	27	9	5
	12%	8%	16%	16%	14%	10%	8%	9%	16%	10%	10%	11%	16%	5%	4%	16%	8%	4%	8%	-	9%	10%	8%	6%

## Edinburgh South West Poll

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Absolutes/col percents

Table 6

**Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?**

**Base: All respondents expressing an intention to vote (Turnout Weighted)**

**This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote**

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Gender			Age					SEG				Voting Intention						2010 Vote					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	662	326	335	22	70	120	151	130	167	320	156	59	106	135	168	25	11	258	30	3	150	216	65	123
Weighted base	610	316	294	64	128	114	110	88	104	185	226	75	103	107	153	29	11	236	43	2	118	200	87	70
Conservative	113 19%	58 18%	55 19%	4 6%	19 15%	18 16%	20 18%	16 18%	37 36%	48 26%	34 15%	7 9%	18 18%	100 93%	3 2%	3 9%	- *	1 1%	* -	- -	94 79%	1 1%	7 8%	1 2%
Labour	163 27%	78 25%	85 29%	8 13%	16 12%	29 26%	42 38%	30 34%	37 35%	48 26%	60 27%	20 26%	30 29%	6 6%	134 88%	2 8%	1 7%	4 1%	* 1%	- -	9 8%	119 59%	14 16%	2 2%
Liberal Democrat	24 4%	7 2%	17 6%	5 7%	7 6%	4 4%	4 3%	1 1%	2 2%	8 4%	11 5%	3 3%	2 2%	- -	- -	23 80%	- -	- -	- -	- -	- -	1 *	14 16%	- -
The UK Independence Party (UKIP)	11 2%	8 2%	4 1%	- -	6 4%	2 2%	1 1%	* 1%	2 2%	2 1%	2 1%	3 4%	1 1%	- -	- -	- -	9 85%	1 1%	- -	- -	3 3%	1 *	- -	1 1%
SNP	252 41%	142 45%	110 38%	29 46%	66 52%	53 46%	42 38%	37 42%	24 23%	67 36%	92 41%	42 55%	47 46%	1 1%	13 9%	1 3%	1 7%	226 96%	4 8%	1 49%	13 11%	68 34%	38 44%	66 94%
The Green Party	46 8%	23 7%	22 8%	18 28%	14 11%	8 7%	2 2%	3 3%	2 2%	12 6%	27 12%	1 2%	5 4%	- -	3 2%	- -	- -	4 2%	38 90%	- -	- -	11 5%	14 16%	1 1%
The British National Party (BNP)	* *	* *	- -	- -	- -	- -	- -	* *	- -	* *	- -	- -	- -	- -	- -	- -	- -	- -	- -	* 15%	- -	- -	- -	- -
Some other party	1 *	1 *	* *	- -	- -	- -	- -	1 1%	* *	* *	1 *	- -	- -	- -	- -	- -	- -	- -	- -	1 36%	- -	- -	- -	* *

**Edinburgh South West Poll**  
**CATI Fieldwork : 11th - 19th February 2015**

Col percents

Table 7

**Constituency Voting Intention (Turnout Weighted)**

**This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections**

	<u>Total</u>
Conservative	19%
Labour	27%
Liberal Democrat	4%
UKIP	2%
SNP	40%
Green	7%

**Other**                      \*

## Edinburgh South West Poll

### CATI Fieldwork : 11th - 19th February 2015

Absolutes/col percents

Table 8

**Q.5 Are there any of the following political parties that you would definitely not vote for at the next general election for the Westminster parliament?**

**Base: All respondents**

	Gender		Age						SEG				Voting Intention						2010 Vote					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	1000	468	532	53	120	172	209	187	255	441	227	95	191	165	212	36	17	322	38	3	195	286	87	154
Weighted base	1000	499	501	164	222	166	153	129	162	258	346	132	219	131	200	43	19	314	55	2	152	267	109	90
I would not vote UKIP	812	401	411	129	170	135	131	112	134	222	297	100	166	113	175	34	-	280	53	2	126	231	105	82
	81%	80%	82%	79%	77%	82%	85%	86%	82%	86%	86%	76%	76%	86%	87%	79%	-	89%	96%	100%	83%	87%	96%	91%
I would not vote Liberal Democrat	671	370	301	108	151	109	104	89	111	169	221	92	161	97	136	-	14	263	31	1	117	202	55	74
	67%	74%	60%	66%	68%	66%	68%	69%	68%	66%	64%	70%	73%	75%	68%	-	75%	84%	57%	48%	77%	76%	50%	82%
I would not vote Conservative	640	327	313	116	147	113	97	85	82	141	228	98	152	-	162	17	10	275	50	2	14	228	76	75
	64%	65%	63%	71%	66%	68%	64%	66%	50%	55%	66%	74%	69%	-	81%	40%	53%	88%	91%	86%	9%	85%	70%	83%
I would not vote Labour	437	236	201	76	97	78	62	51	73	105	155	60	99	93	-	13	12	208	27	1	105	60	43	59
	44%	47%	40%	46%	44%	47%	41%	39%	45%	41%	45%	45%	45%	72%	-	29%	62%	66%	50%	48%	69%	23%	39%	66%
I would not vote SNP	409	202	207	70	69	62	66	55	86	126	133	44	81	118	139	19	14	-	24	*	119	128	30	2
	41%	40%	41%	43%	31%	38%	43%	43%	53%	49%	38%	33%	37%	91%	69%	44%	77%	-	43%	14%	78%	48%	27%	2%
None of these - I would potentially vote for all of them	40	13	28	6	16	4	5	2	7	7	17	6	9	1	3	2	-	4	2	-	-	2	4	3
	4%	3%	6%	3%	7%	2%	3%	1%	4%	3%	5%	4%	4%	1%	1%	4%	-	1%	4%	-	-	1%	3%	3%
Don't know	18	9	9	4	7	1	-	2	2	1	4	2	9	-	1	3	-	-	-	-	-	1	-	-
	2%	2%	2%	2%	3%	1%	-	2%	1%	*	1%	2%	4%	-	1%	6%	-	-	-	-	-	*	-	-



## Edinburgh South West Poll

### CATI Fieldwork : 11th - 19th February 2015

Absolutes/col percents

Table 9

**Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP	
Unweighted base	1000	468	532	53	120	172	209	187	255	441	227	95	191	165	212	36	17	322	38	3	195	286	87	154	
Weighted base	1000	499	501	164	222	166	153	129	162	258	346	132	219	131	200	43	19	314	55	2	152	267	109	90	
NET: Well	695	365	330	130	155	104	98	87	118	182	251	94	140	121	142	37	10	178	30	1	131	176	74	51	
	70%	73%	66%	79%	70%	62%	64%	67%	73%	70%	72%	71%	64%	93%	71%	86%	55%	57%	55%	52%	86%	66%	68%	57%	
Very well	(4)	42	32	11	14	4	3	4	4	9	15	7	11	6	14	-	*	2	-	-	8	8	-	1	
		4%	6%	2%	8%	6%	2%	3%	3%	4%	4%	5%	5%	5%	7%	-	2%	1%	-	-	5%	3%	-	1%	
Quite well	(3)	653	333	320	116	141	100	95	83	114	172	236	87	130	115	128	37	10	175	30	1	123	168	74	50
		65%	67%	64%	71%	64%	60%	62%	64%	70%	67%	68%	66%	59%	88%	64%	86%	52%	56%	55%	52%	81%	63%	68%	55%
Quite badly	(2)	248	108	140	27	61	51	45	34	29	62	86	30	59	6	47	6	8	116	23	1	15	79	31	28
		25%	22%	28%	17%	28%	31%	29%	27%	18%	24%	25%	22%	27%	4%	24%	14%	41%	37%	42%	48%	10%	30%	28%	31%
Very badly	(1)	34	19	15	3	3	9	8	4	7	8	5	4	11	2	7	-	1	14	1	-	4	10	1	7
		3%	4%	3%	2%	1%	5%	5%	3%	5%	3%	1%	3%	5%	1%	3%	-	5%	5%	2%	-	3%	4%	1%	7%
NET: Badly		282	127	155	30	64	60	53	38	36	71	91	34	70	7	54	6	8	130	24	1	19	89	32	35
		28%	25%	31%	18%	29%	36%	34%	30%	22%	27%	26%	26%	32%	6%	27%	14%	45%	42%	44%	48%	13%	33%	29%	38%
Don't know		22	7	15	4	2	2	4	8	5	4	4	8	2	4	-	-	6	1	-	2	2	3	4	
		2%	1%	3%	3%	1%	1%	2%	3%	2%	1%	3%	4%	1%	2%	-	-	2%	1%	-	1%	1%	3%	5%	
Mean		2.72	2.77	2.67	2.88	2.76	2.60	2.62	2.69	2.75	2.72	2.76	2.76	2.67	2.98	2.76	2.86	2.52	2.54	2.54	2.52	2.90	2.66	2.69	2.53
Standard deviation		0.60	0.62	0.57	0.56	0.58	0.63	0.62	0.58	0.59	0.59	0.55	0.60	0.66	0.39	0.63	0.35	0.64	0.60	0.54	0.67	0.50	0.60	0.49	0.67
Standard error		0.02	0.03	0.03	0.08	0.05	0.05	0.04	0.04	0.04	0.03	0.04	0.06	0.05	0.03	0.04	0.06	0.16	0.03	0.09	0.39	0.04	0.04	0.05	0.05

## Edinburgh South West Poll

### CATI Fieldwork : 11th - 19th February 2015

Absolutes/col percents

Table 10

**Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP	
Unweighted base	1000	468	532	53	120	172	209	187	255	441	227	95	191	165	212	36	17	322	38	3	195	286	87	154	
Weighted base	1000	499	501	164	222	166	153	129	162	258	346	132	219	131	200	43	19	314	55	2	152	267	109	90	
NET: Well	721	382	338	126	158	105	103	99	128	203	257	90	143	117	152	34	9	198	32	2	133	188	73	60	
	72%	77%	68%	77%	71%	63%	67%	76%	79%	79%	74%	68%	65%	90%	76%	79%	49%	63%	59%	86%	87%	70%	67%	66%	
Very well	(4)	85	62	23	18	32	6	6	8	14	27	34	6	17	13	23	3	2	21	1	-	14	16	6	5
		8%	12%	5%	11%	14%	4%	4%	6%	9%	11%	10%	5%	8%	10%	11%	7%	10%	7%	2%	-	9%	6%	5%	6%
Quite well	(3)	636	321	315	108	126	98	96	90	115	176	223	84	126	105	129	31	7	177	31	2	119	172	68	55
		64%	64%	63%	66%	57%	59%	63%	70%	71%	68%	65%	63%	58%	80%	64%	72%	39%	56%	57%	86%	78%	64%	62%	61%
Quite badly	(2)	228	97	131	36	58	51	35	26	23	45	76	35	56	9	39	9	9	96	20	*	15	65	35	23
		23%	19%	26%	22%	26%	31%	23%	20%	14%	18%	22%	27%	26%	7%	20%	21%	46%	31%	37%	14%	10%	24%	32%	26%
Very badly	(1)	33	15	18	-	4	8	12	3	5	5	7	4	15	1	6	-	1	14	2	-	3	11	-	6
		3%	3%	4%	-	2%	5%	8%	2%	3%	2%	2%	3%	7%	1%	3%	-	5%	5%	4%	-	2%	4%	-	7%
NET: Badly		261	111	149	36	62	59	47	29	28	51	83	39	71	11	46	9	9	110	22	*	18	75	35	29
		26%	22%	30%	22%	28%	36%	31%	22%	17%	20%	24%	29%	33%	8%	23%	21%	51%	35%	40%	14%	12%	28%	32%	32%
Don't know		18	6	13	2	2	2	3	2	6	4	5	3	5	2	3	-	-	5	1	-	1	4	1	1
		2%	1%	3%	1%	1%	1%	2%	1%	3%	2%	1%	2%	2%	2%	2%	-	-	2%	1%	-	1%	1%	1%	2%
Mean		2.79	2.87	2.70	2.89	2.85	2.62	2.65	2.82	2.88	2.89	2.83	2.72	2.68	3.01	2.85	2.86	2.54	2.67	2.58	2.86	2.95	2.73	2.73	2.66
Standard deviation		0.64	0.65	0.61	0.57	0.68	0.64	0.69	0.57	0.60	0.60	0.62	0.60	0.72	0.46	0.65	0.51	0.75	0.67	0.61	0.46	0.52	0.63	0.55	0.69
Standard error		0.02	0.03	0.03	0.08	0.06	0.05	0.05	0.04	0.04	0.03	0.04	0.06	0.05	0.04	0.05	0.09	0.18	0.04	0.10	0.27	0.04	0.04	0.06	0.06

## Edinburgh South West Poll

### CATI Fieldwork : 11th - 19th February 2015

Absolutes/col percents

Table 11

**Q.7 Which of the following statements do you most agree with?****Base: All respondents**

	Gender		Age							SEG				Voting Intention							2010 Vote			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	1000	468	532	53	120	172	209	187	255	441	227	95	191	165	212	36	17	322	38	3	195	286	87	154
Weighted base	1000	499	501	164	222	166	153	129	162	258	346	132	219	131	200	43	19	314	55	2	152	267	109	90
I am satisfied with the job David Cameron is doing overall as Prime Minister	273 27%	151 30%	122 24%	57 35%	56 25%	39 23%	38 25%	29 22%	54 33%	69 27%	102 29%	35 27%	48 22%	94 72%	36 18%	21 49%	5 24%	39 12%	3 5%	- -	97 63%	36 13%	23 21%	11 13%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	260 26%	116 23%	145 29%	58 35%	57 26%	45 27%	32 21%	31 24%	36 22%	75 29%	82 24%	31 23%	69 31%	35 27%	29 14%	9 21%	11 58%	100 32%	16 29%	* 14%	47 31%	58 22%	20 19%	24 26%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	344 34%	175 35%	168 34%	30 18%	85 38%	65 39%	66 43%	50 38%	46 29%	88 34%	123 36%	47 36%	73 34%	- -	126 63%	7 17%	3 16%	134 43%	31 58%	2 86%	5 4%	153 57%	47 43%	39 43%
Refused	44 4%	22 4%	23 5%	11 7%	7 3%	7 4%	5 3%	8 6%	7 4%	7 3%	20 6%	9 7%	4 2%	- -	1 *	1 1%	- -	17 5%	2 4%	- -	1 1%	4 2%	11 10%	5 6%
Don't know	79 8%	36 7%	43 9%	8 5%	17 8%	11 6%	12 8%	12 9%	19 12%	19 7%	20 6%	9 7%	25 11%	1 1%	9 4%	5 12%	* 2%	24 8%	2 4%	- -	3 2%	16 6%	8 7%	11 12%

## Edinburgh South West Poll

### CATI Fieldwork : 11th - 19th February 2015

Absolutes/col percents

Table 12

**Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?**

**Base: All respondents**

	Gender		Age							SEG				Voting Intention						2010 Vote				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	1000	468	532	53	120	172	209	187	255	441	227	95	191	165	212	36	17	322	38	3	195	286	87	154
Weighted base	1000	499	501	164	222	166	153	129	162	258	346	132	219	131	200	43	19	314	55	2	152	267	109	90
SNP	171	94	77	27	22	31	32	30	30	52	42	26	47	26	35	3	1	76	3	-	31	54	14	29
	17%	19%	15%	16%	10%	18%	21%	23%	19%	20%	12%	19%	21%	20%	17%	8%	5%	24%	5%	-	20%	20%	12%	32%
The Conservatives	111	51	60	10	15	11	20	22	32	37	32	18	16	41	12	7	2	30	3	-	48	19	16	8
	11%	10%	12%	6%	7%	7%	13%	17%	19%	14%	9%	14%	7%	32%	6%	16%	12%	10%	6%	-	31%	7%	15%	9%
Labour	81	51	30	23	17	12	10	9	11	19	29	9	20	3	32	8	2	23	-	1	4	41	16	4
	8%	10%	6%	14%	8%	7%	6%	7%	7%	7%	8%	7%	9%	3%	16%	19%	13%	7%	-	34%	3%	15%	14%	4%
The Liberal Democrat	34	27	7	8	14	5	3	3	2	11	10	1	8	3	11	5	-	8	-	-	3	7	5	4
	3%	5%	1%	5%	6%	3%	2%	2%	1%	4%	3%	1%	4%	2%	5%	11%	-	3%	-	-	2%	3%	5%	5%
The UK Independence Party (UKIP)	16	11	5	6	1	2	5	1	2	4	4	-	7	1	6	-	1	2	-	-	1	7	-	1
	2%	2%	1%	4%	*	1%	3%	1%	1%	1%	1%	-	3%	1%	3%	-	5%	1%	-	-	1%	3%	-	2%
None of them	703	338	365	120	178	118	100	81	104	166	259	91	160	75	137	25	12	211	47	1	87	174	70	56
	70%	68%	73%	73%	80%	71%	65%	62%	64%	65%	75%	69%	73%	57%	69%	59%	66%	67%	86%	66%	57%	65%	64%	62%
Don't know	10	5	5	6	-	2	-	2	1	5	3	-	-	-	1	-	2	1	1	-	1	5	1	2
	1%	1%	1%	3%	-	1%	-	1%	1%	2%	1%	-	-	-	*	-	9%	*	2%	-	1%	2%	1%	2%

## Edinburgh South West Poll

### CATI Fieldwork : 11th - 19th February 2015

Absolutes/col percents

Table 13

**Q.9 Which of the following would you most like to see as the outcome of the next general election for the Westminster parliament?**

**Base: All respondents**

	Gender		Age							SEG				Voting Intention							2010 Vote			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	1000	468	532	53	120	172	209	187	255	441	227	95	191	165	212	36	17	322	38	3	195	286	87	154
Weighted base	1000	499	501	164	222	166	153	129	162	258	346	132	219	131	200	43	19	314	55	2	152	267	109	90
A coalition involving Labour and the SNP	320 32%	174 35%	145 29%	42 25%	84 38%	63 38%	51 34%	46 35%	34 21%	80 31%	120 35%	45 34%	67 31%	- -	48 24%	3 6%	3 15%	193 62%	33 61%	- -	7 5%	103 39%	51 46%	59 65%
A Labour government	181 18%	89 18%	92 18%	27 16%	35 16%	24 15%	34 22%	27 21%	33 21%	38 15%	58 17%	29 22%	51 23%	1 1%	116 58%	2 5%	4 24%	13 4%	7 13%	2 86%	6 4%	98 37%	5 4%	6 7%
A Conservative government	130 13%	64 13%	67 13%	14 8%	18 8%	24 14%	22 14%	13 10%	40 24%	50 19%	33 9%	13 10%	27 12%	95 73%	5 3%	- -	4 23%	4 1%	- -	* 14%	91 60%	7 3%	6 6%	2 3%
A coalition involving the Conservatives and the SNP.	97 10%	45 9%	52 10%	24 14%	20 9%	17 10%	11 7%	12 9%	13 8%	17 6%	37 11%	15 11%	25 11%	5 4%	1 *	1 1%	- -	72 23%	* 1%	- -	16 11%	15 5%	6 6%	17 19%
A coalition involving the Conservatives and the Liberal Democrats.	89 9%	43 9%	47 9%	22 13%	22 10%	11 7%	13 9%	10 8%	9 6%	27 11%	45 13%	8 6%	7 3%	25 19%	5 3%	19 44%	1 8%	11 4%	9 16%	- -	23 15%	13 5%	16 15%	- -
A coalition involving Labour and the Liberal Democrats.	68 7%	34 7%	33 7%	8 5%	17 8%	15 9%	12 8%	4 3%	11 7%	25 10%	27 8%	6 5%	8 3%	* *	21 11%	17 39%	- -	4 1%	4 7%	- -	2 1%	17 6%	17 16%	1 1%
Don't know	115 11%	51 10%	64 13%	28 17%	25 11%	12 7%	10 6%	17 13%	21 13%	21 8%	25 7%	15 12%	33 15%	4 3%	3 1%	2 4%	6 30%	16 5%	1 2%	- -	7 5%	14 5%	8 7%	4 5%

**Edinburgh South West Poll**  
**CATI Fieldwork : 11th - 19th February 2015**

Absolutes/col percents

Table 14  
**Gender**  
**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Male	468 47%	499 50%
Female	532 53%	501 50%

**Edinburgh South West Poll**  
**CATI Fieldwork : 11th - 19th February 2015**

Absolutes/col percents

Table 15  
**Into which of the following age groups do you fall?**  
**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
18-24	53 5%	164 16%
25-34	120 12%	222 22%
35-44	172 17%	166 17%
45-54	209 21%	153 15%
55-64	187 19%	129 13%
65 or older	255 26%	162 16%
Refused	4 *	4 *

**Edinburgh South West Poll**  
**CATI Fieldwork : 11th - 19th February 2015**

Absolutes/col percents

Table 16  
**SEG**  
**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
A	145 15%	84 8%
B	296 30%	174 17%
C1	227 23%	346 35%
C2	95 10%	132 13%
D	75 8%	106 11%
E	116 12%	113 11%
Refused	46 5%	46 5%



**Edinburgh South West Poll**  
**CATI Fieldwork : 11th - 19th February 2015**

Absolutes/col percents

Table 17

**Q.4 At the last general election for the Westminster parliament, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote? Could you tell me which party you voted for at the last general election for the Westminster parliament back in May 2010?**

**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Conservative	195 20%	152 15%
Labour	286 29%	267 27%
Liberal Democrats	87 9%	109 11%
SNP	154 15%	90 9%
Another party	22 2%	19 2%
Did not vote	164 16%	282 28%
Refused	43 4%	32 3%
Don't know	49 5%	48 5%