

Ashcroft National Poll

CATI Fieldwork : 6th - 8th March 2015

Absolutes/col percents

Table 1

Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote if there was another general election?

Base: All respondents

	Gender			Age						Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	NET: Eng-land	
Unweighted base	1003	482	521	87	157	158	205	170	226	381	245	152	225	264	246	254	146	93	859	
Weighted base	1003	490	513	120	172	172	175	149	214	271	275	223	234	275	257	243	141	87	869	
Absolutely certain to vote	(10)	541	274	267	46	60	84	103	88	161	175	126	108	132	135	143	125	80	58	457
		54%	56%	52%	38%	35%	49%	58%	59%	75%	64%	46%	49%	56%	49%	56%	51%	57%	67%	53%
	(9)	59	33	26	4	10	11	17	7	11	21	16	17	6	25	10	15	6	4	54
		6%	7%	5%	3%	6%	6%	10%	4%	5%	8%	6%	8%	3%	9%	4%	6%	4%	4%	6%
	(8)	84	38	46	8	22	14	14	14	13	18	30	23	13	28	20	15	13	9	72
		8%	8%	9%	7%	13%	8%	8%	9%	6%	7%	11%	10%	6%	10%	8%	6%	9%	10%	8%
	(7)	40	17	23	10	13	8	5	2	2	13	18	3	6	12	11	7	5	4	34
		4%	3%	4%	8%	7%	4%	3%	2%	1%	5%	6%	1%	3%	4%	4%	3%	4%	5%	4%
	(6)	29	10	18	4	3	11	2	8	1	4	7	9	9	4	13	8	3	-	29
		3%	2%	4%	3%	2%	6%	1%	6%	*	1%	2%	4%	4%	1%	5%	3%	2%	-	3%
	(5)	95	39	56	13	16	22	12	16	15	13	29	34	19	25	17	38	9	6	85
		9%	8%	11%	11%	10%	13%	7%	11%	7%	5%	11%	15%	8%	9%	6%	15%	7%	7%	10%
	(4)	15	5	10	3	10	1	1	-	-	1	2	5	7	5	3	3	3	2	13
		2%	1%	2%	2%	6%	1%	1%	-	-	*	1%	2%	3%	2%	1%	1%	2%	2%	2%
	(3)	20	12	8	5	7	1	2	2	2	3	9	2	6	5	7	3	4	2	14
		2%	2%	1%	4%	4%	1%	1%	2%	1%	1%	3%	1%	2%	2%	3%	1%	3%	2%	2%
	(2)	14	6	8	-	6	-	6	2	-	1	3	4	5	1	5	5	2	1	11
		1%	1%	2%	-	4%	-	3%	1%	-	*	1%	2%	2%	*	2%	2%	1%	1%	1%
Definitely would not vote	(1)	104	55	50	29	25	21	13	10	8	22	35	16	30	33	29	25	16	1	98
		10%	11%	10%	24%	14%	12%	7%	7%	4%	8%	13%	7%	13%	12%	11%	10%	11%	2%	11%
Don't know		2	-	2	-	-	-	1	-	1	-	-	1	1	1	-	-	1	-	2
		*	-	*	-	-	-	*	-	1%	-	-	*	1%	*	-	-	1%	-	*
Mean		7.79	7.85	7.73	6.36	6.70	7.58	8.21	8.18	9.04	8.47	7.38	7.73	7.53	7.69	7.74	7.58	7.82	8.77	7.71
Standard deviation		3.09	3.14	3.04	3.63	3.33	3.10	2.88	2.76	2.16	2.74	3.21	2.91	3.36	3.13	3.18	3.13	3.16	2.21	3.13
Standard error		0.10	0.14	0.13	0.39	0.27	0.25	0.20	0.21	0.14	0.14	0.21	0.24	0.22	0.19	0.20	0.20	0.26	0.23	0.11

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Table 1

Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote if there was another general election?

Base: All respondents

		Voting Intention					Swing Vote	Vote in 2010			VI Conviction (Q4)		
		Total	Cons	Lab	Lib Dem	UKIP		DK/Ref	Cons	Lab	Lib Dem	Def vote that way	Might vote diff
Unweighted base		1003	227	231	28	109	200	426	234	222	93	427	284
Weighted base		1003	216	212	34	114	204	442	212	177	134	397	298
Absolutely certain to vote	(10)	541 54%	155 72%	137 65%	17 49%	67 58%	91 44%	207 47%	158 74%	136 77%	79 59%	290 73%	160 54%
	(9)	59 6%	12 6%	13 6%	3 8%	8 7%	16 8%	34 8%	14 6%	6 3%	12 9%	19 5%	24 8%
	(8)	84 8%	20 9%	16 7%	6 18%	14 12%	18 9%	51 11%	18 8%	13 8%	17 13%	29 7%	37 12%
	(7)	40 4%	6 3%	9 4%	- -	6 6%	12 6%	31 7%	7 3%	4 2%	2 1%	9 2%	19 6%
	(6)	29 3%	4 2%	8 4%	2 6%	- -	8 4%	17 4%	4 2%	5 3%	3 3%	11 3%	10 3%
	(5)	95 9%	14 7%	22 10%	5 15%	14 12%	33 16%	61 14%	5 2%	9 5%	8 6%	29 7%	33 11%
	(4)	15 2%	1 1%	2 1%	1 3%	3 2%	7 3%	15 3%	3 1%	1 1%	2 2%	- -	8 3%
	(3)	20 2%	3 2%	4 2%	1 2%	1 1%	10 5%	12 3%	1 1%	1 *	1 1%	6 2%	3 1%
	(2)	14 1%	- -	1 *	- -	2 2%	8 4%	11 3%	- -	- -	- -	2 *	4 1%
Definitely would not vote	(1)	104 10%	- -	- -	- -	- -	- -	- -	1 1%	1 1%	9 7%	- -	- -
Don't know		2 *	- -	- -	- -	- -	2 1%	2 *	2 1%	- -	- -	- -	- -
Mean		7.79	9.13	8.78	8.29	8.58	7.73	8.03	9.31	9.23	8.41	9.11	8.46
Standard deviation		3.09	1.69	1.99	2.13	2.11	2.59	2.37	1.53	1.68	2.63	1.77	2.09
Standard error		0.10	0.11	0.13	0.40	0.20	0.18	0.11	0.10	0.11	0.27	0.09	0.12

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Absolutes/col percents

Table 2

Q.2 If there was a general election tomorrow, which party would you vote for?

Base: All respondents

	Gender		Age							Class				Region					NET: Eng- land
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	
Unweighted base	1003	482	521	87	157	158	205	170	226	381	245	152	225	264	246	254	146	93	859
Weighted base	1003	490	513	120	172	172	175	149	214	271	275	223	234	275	257	243	141	87	869
Conservative	216 22%	106 22%	110 21%	13 10%	25 14%	31 18%	40 23%	27 18%	81 38%	71 26%	60 22%	43 19%	42 18%	60 22%	57 22%	55 23%	33 24%	10 11%	199 23%
Labour	212 21%	110 22%	102 20%	25 21%	41 24%	46 27%	33 19%	30 20%	38 18%	64 24%	41 15%	53 24%	54 23%	57 21%	48 19%	66 27%	27 19%	14 16%	186 21%
Liberal Democrat	34 3%	17 4%	17 3%	1 1%	13 7%	10 6%	2 1%	3 2%	6 3%	14 5%	8 3%	9 4%	4 2%	16 6%	3 1%	4 2%	7 5%	4 5%	30 3%
SNP	38 4%	21 4%	17 3%	4 4%	9 5%	9 5%	7 4%	3 2%	6 3%	10 4%	10 3%	8 3%	10 4%	-	-	-	-	38 43%	-
Plaid Cymru	10 1%	5 1%	5 1%	3 3%	-	1 1%	1 1%	2 1%	3 1%	2 1%	5 2%	2 1%	1 *	-	-	-	10 7%	-	-
The UK Independence Party	114 11%	59 12%	55 11%	7 6%	13 8%	14 8%	31 18%	25 17%	24 11%	17 6%	22 8%	42 19%	34 14%	25 9%	38 15%	35 14%	16 11%	2 2%	109 13%
The Green Party	55 5%	28 6%	27 5%	13 11%	12 7%	8 4%	5 3%	14 9%	4 2%	21 8%	21 8%	6 3%	7 3%	20 7%	15 6%	8 3%	11 8%	1 1%	51 6%
The British National Party	4 *	1 *	3 1%	2 1%	1 1%	-	1 1%	-	-	-	2 1%	2 1%	-	-	1 *	3 1%	-	-	4 *
Another party	11 1%	9 2%	2 *	5 4%	3 2%	1 1%	* *	2 2%	-	2 1%	5 2%	3 1%	2 1%	2 1%	5 2%	4 2%	-	* *	11 1%
Would not vote	104 10%	55 11%	50 10%	29 24%	25 14%	21 12%	13 7%	10 7%	8 4%	22 8%	35 13%	16 7%	30 13%	33 12%	29 11%	25 10%	16 11%	1 2%	98 11%
Refused	60 6%	30 6%	31 6%	2 2%	7 4%	8 5%	14 8%	9 6%	20 9%	16 6%	16 6%	9 4%	18 8%	21 8%	21 8%	6 2%	6 4%	7 8%	51 6%
Don't know	144 14%	50 10%	94 18%	17 14%	25 14%	24 14%	28 16%	24 16%	26 12%	31 11%	51 18%	29 13%	33 14%	42 15%	39 15%	38 16%	15 10%	10 11%	129 15%

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	Total	Cons	Lab	Lib Dem	UKIP	DK/Ref		Cons	Lab	Lib Dem	Def vote that way	Might vote diff
Unweighted base	1003	227	231	28	109	200	426	234	222	93	427	284
Weighted base	1003	216	212	34	114	204	442	212	177	134	397	298
Conservative	216 22%	216 100%	-	-	-	-	81 18%	132 62%	8 5%	29 22%	135 34%	81 27%
Labour	212 21%	-	212 100%	-	-	-	83 19%	14 6%	114 64%	21 16%	129 33%	83 28%
Liberal Democrat	34 3%	-	-	34 100%	-	-	19 4%	5 2%	2 1%	17 13%	16 4%	19 6%
SNP	38 4%	-	-	-	-	-	10 2%	-	8 4%	5 4%	27 7%	10 3%
Plaid Cymru	10 1%	-	-	-	-	-	3 1%	-	1 1%	*	7 2%	3 1%
The UK Independence Party	114 11%	-	-	-	114 100%	-	59 13%	26 12%	16 9%	14 11%	56 14%	59 20%
The Green Party	55 5%	-	-	-	-	-	32 7%	4 2%	5 3%	15 11%	23 6%	32 11%
The British National Party	4 *	-	-	-	-	-	3 1%	-	-	-	1 *	3 1%
Another party	11 1%	-	-	-	-	-	9 2%	*	1 1%	-	2 1%	9 3%
Would not vote	104 10%	-	-	-	-	-	-	1 1%	1 1%	9 7%	-	-
Refused	60 6%	-	-	-	-	60 29%	-	4 2%	2 1%	2 2%	-	-
Don't know	144 14%	-	-	-	-	144 71%	144 33%	26 12%	18 10%	20 15%	-	-

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Table 3

**Q.1 Many people currently say that they probably won't vote at all, while others say they would definitely vote.
How likely are you, personally, to vote at the next election?**

Q.2 If there were a general election tomorrow, which party would you vote for?

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Gender			Age						Class				Region					NET: Eng- land
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	
Unweighted base	532	272	259	39	71	78	109	93	142	232	112	77	110	132	121	138	83	59	445
Weighted base	507	265	242	50	74	83	89	77	134	162	119	115	111	133	122	121	77	54	428
Conservative	167 33%	84 32%	83 34%	8 16%	19 25%	23 28%	31 35%	20 26%	66 50%	57 35%	44 37%	33 29%	32 29%	47 35%	43 35%	43 36%	26 34%	9 16%	152 36%
Labour	153 30%	79 30%	74 31%	17 33%	27 37%	33 40%	23 26%	20 26%	32 24%	52 32%	27 22%	33 29%	41 37%	43 33%	36 29%	43 35%	20 25%	12 21%	134 31%
Liberal Democrat	22 4%	14 5%	9 4%	1 1%	6 8%	7 8%	1 2%	3 3%	5 3%	12 7%	5 4%	4 3%	2 2%	10 8%	3 3%	2 1%	5 7%	3 5%	19 5%
SNP	29 6%	16 6%	13 5%	4 8%	6 8%	6 7%	5 6%	2 3%	6 4%	9 6%	7 6%	6 6%	7 6%	- -	- -	- -	- -	29 54%	- -
Plaid Cymru	6 1%	3 1%	3 1%	1 2%	- -	1 1%	1 1%	1 2%	2 2%	1 1%	3 2%	2 2%	1 *	- -	- -	- -	6 8%	- -	- -
The UK Independence Party	80 16%	44 16%	36 15%	5 10%	7 9%	8 10%	23 25%	18 23%	20 15%	12 8%	15 12%	28 25%	24 22%	17 13%	25 21%	25 21%	11 14%	1 3%	76 18%
The Green Party	42 8%	20 8%	22 9%	11 22%	8 11%	5 6%	4 5%	11 14%	3 2%	16 10%	17 14%	5 4%	4 4%	15 11%	12 10%	6 5%	9 12%	1 1%	39 9%
The British National Party	1 *	* *	1 1%	* 1%	1 1%	- -	* *	- -	- -	- -	* *	1 1%	- -	- -	* *	1 1%	- -	- -	1 *
Another party	6 1%	6 2%	1 *	3 6%	* 1%	* *	* *	2 3%	- -	2 1%	2 2%	2 2%	* *	1 1%	3 3%	1 1%	- -	* *	6 1%

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**Q.1 Many people currently say that they probably won't vote at all, while others say they would definitely vote.
 How likely are you, personally, to vote at the next election?**

Q.2 If there were a general election tomorrow, which party would you vote for?

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Voting Intention						Swing Vote	Vote in 2010			VI Conviction (Q4)	
	Total	Cons	Lab	Lib Dem	UKIP	DK/Ref		Cons	Lab	Lib Dem	Def vote that way	Might vote diff
Unweighted base	532	177	173	19	77	-	195	166	158	56	336	195
Weighted base	507	167	153	22	80	-	201	149	125	78	306	201
Conservative	167	167	-	-	-	-	59	109	7	24	108	59
	33%	100%	-	-	-	-	29%	74%	6%	30%	35%	29%
Labour	153	-	153	-	-	-	56	11	93	15	97	56
	30%	-	100%	-	-	-	28%	7%	74%	20%	32%	28%
Liberal Democrat	22	-	-	22	-	-	11	4	2	13	12	11
	4%	-	-	100%	-	-	5%	3%	1%	17%	4%	5%
SNP	29	-	-	-	-	-	7	-	7	4	23	7
	6%	-	-	-	-	-	3%	-	5%	5%	7%	3%
Plaid Cymru	6	-	-	-	-	-	2	-	1	*	4	2
	1%	-	-	-	-	-	1%	-	1%	1%	1%	1%
The UK Independence Party	80	-	-	-	80	-	39	22	11	9	41	39
	16%	-	-	-	100%	-	19%	14%	9%	11%	13%	19%
The Green Party	42	-	-	-	-	-	24	3	4	13	18	24
	8%	-	-	-	-	-	12%	2%	3%	16%	6%	12%
The British National Party	1	-	-	-	-	-	*	-	-	-	1	*
	*	-	-	-	-	-	*	-	-	-	*	*
Another party	6	-	-	-	-	-	5	*	1	-	1	5
	1%	-	-	-	-	-	2%	*	1%	-	*	2%

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Col percents

Table 4
Published voting intention figures

	<u>Total</u>
Conservative	34%
Labour	30%
Liberal Democrat/ Liberal	5%
Scottish National Party/SNP	5%
Plaid Cymru	1%
The UK Independence Party	15%
The Green Party	8%
Other	1%

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Absolutes/col percents

Table 5

Q4. The next general election will take place on May 7th 2015. When the general election comes, will you definitely vote ... or might you end up voting differently when the time comes?

Base: All naming a party they would vote for tomorrow

	Gender		Age							Class				Region					NET: Eng- land
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	
Unweighted base	711	359	352	55	106	112	143	124	171	288	161	112	150	175	164	189	110	73	599
Weighted base	695	356	338	73	116	120	120	105	161	202	173	168	152	179	168	174	105	68	591
Will definitely vote that way	397 57%	225 63%	172 51%	38 52%	47 41%	63 53%	73 61%	65 62%	110 68%	116 58%	96 56%	85 50%	100 66%	95 53%	96 57%	97 56%	65 62%	44 65%	327 55%
Might end up voting differently	298 43%	131 37%	166 49%	35 48%	69 59%	56 47%	47 39%	40 38%	51 32%	86 42%	77 44%	83 50%	52 34%	84 47%	72 43%	77 44%	40 38%	24 35%	264 45%

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Table 5

Q4. The next general election will take place on May 7th 2015. When the general election comes, will you definitely vote ... or might you end up voting differently when the time comes?

Base: All naming a party they would vote for tomorrow

	Voting Intention						Swing Vote	Vote in 2010			VI Conviction (Q4)	
	Total	Cons	Lab	Lib Dem	UKIP	DK/Ref		Cons	Lab	Lib Dem	Def vote that way	Might vote diff
Unweighted base	711	227	231	28	109	-	284	201	195	72	427	284
Weighted base	695	216	212	34	114	-	298	181	156	103	397	298
Will definitely vote that way	397	135	129	16	56	-	-	112	106	39	397	-
	57%	63%	61%	45%	49%	-	-	62%	68%	38%	100%	-
Might end up voting differently	298	81	83	19	59	-	298	69	50	63	-	298
	43%	37%	39%	55%	51%	-	100%	38%	32%	62%	-	100%

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Table 6

Q5. Imagine that since 2010 we had had a Labour government, rather than a coalition between the Conservatives and the Liberal Democrats. Do you think the country as a whole and you and your family would be better off than it is now if we had had a Labour government since 2010?

Base: All respondents

	Gender			Age						Class				Region					NET: Eng- land
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	
Unweighted base	1003	482	521	87	157	158	205	170	226	381	245	152	225	264	246	254	146	93	859
Weighted base	1003	490	513	120	172	172	175	149	214	271	275	223	234	275	257	243	141	87	869
<u>The country as a whole</u>																			
We would be better off now if we had had a Labour government since 2010	199 20%	106 22%	93 18%	25 21%	39 23%	35 21%	35 20%	26 18%	39 18%	67 25%	40 15%	40 18%	51 22%	53 19%	54 21%	45 18%	28 20%	19 22%	163 19%
We would be worse off now if we had had a Labour government since 2010	322 32%	179 37%	143 28%	21 17%	38 22%	45 26%	63 36%	56 37%	99 46%	96 35%	81 29%	79 36%	67 28%	96 35%	87 34%	76 31%	41 29%	23 26%	286 33%
We would be no better or worse off	419 42%	170 35%	250 49%	60 50%	80 46%	84 48%	70 40%	61 41%	65 30%	96 35%	136 49%	91 41%	96 41%	105 38%	103 40%	112 46%	60 42%	40 46%	364 42%
Don't know	62 6%	35 7%	27 5%	14 12%	16 9%	8 5%	7 4%	6 4%	11 5%	12 4%	18 7%	12 5%	20 9%	20 7%	13 5%	11 5%	12 9%	5 6%	56 6%
<u>You and your family</u>																			
We would be better off now if we had had a Labour government since 2010	183 18%	101 21%	82 16%	24 20%	28 16%	37 22%	41 24%	21 14%	31 15%	65 24%	39 14%	32 15%	48 20%	54 20%	44 17%	48 20%	23 16%	14 16%	157 18%
We would be worse off now if we had had a Labour government since 2010	273 27%	161 33%	112 22%	15 12%	26 15%	40 23%	52 30%	51 34%	90 42%	80 29%	75 27%	64 29%	54 23%	75 27%	80 31%	65 27%	33 23%	19 22%	244 28%
We would be no better or worse off	486 48%	200 41%	286 56%	68 57%	102 59%	87 50%	73 42%	72 49%	83 39%	118 43%	147 53%	114 51%	107 46%	129 47%	122 48%	118 48%	70 50%	46 53%	416 48%
Don't know	62 6%	28 6%	33 6%	13 11%	17 10%	8 5%	9 5%	5 3%	9 4%	9 3%	15 5%	12 5%	25 11%	16 6%	11 4%	13 5%	15 10%	7 8%	52 6%

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Q5. Imagine that since 2010 we had had a Labour government, rather than a coalition between the Conservatives and the Liberal Democrats. Do you think the country as a whole and you and your family would be better off than it is now if we had had a Labour government since 2010?

Base: All respondents

	Voting Intention						Swing Vote	Vote in 2010			VI Conviction (Q4)	
	Total	Cons	Lab	Lib Dem	UKIP	DK/Ref		Cons	Lab	Lib Dem	Def vote that way	Might vote diff
Unweighted base	1003	227	231	28	109	200	426	234	222	93	427	284
Weighted base	1003	216	212	34	114	204	442	212	177	134	397	298
The country as a whole												
We would be better off now if we had had a Labour government since 2010	199 20%	6 3%	112 53%	4 11%	11 10%	16 8%	63 14%	8 4%	85 48%	25 19%	113 28%	54 18%
We would be worse off now if we had had a Labour government since 2010	322 32%	160 74%	12 5%	9 28%	46 40%	50 24%	132 30%	145 68%	14 8%	52 39%	156 39%	98 33%
We would be no better or worse off	419 42%	48 22%	85 40%	17 50%	55 48%	112 55%	224 51%	58 27%	76 43%	51 38%	114 29%	138 46%
Don't know	62 6%	2 1%	3 1%	4 11%	2 2%	26 13%	23 5%	1 1%	2 1%	6 5%	13 3%	8 3%
You and your family												
We would be better off now if we had had a Labour government since 2010	183 18%	6 3%	107 51%	3 10%	10 9%	17 8%	61 14%	11 5%	74 41%	25 19%	104 26%	50 17%
We would be worse off now if we had had a Labour government since 2010	273 27%	144 67%	8 4%	10 29%	36 32%	41 20%	107 24%	126 59%	10 5%	39 29%	138 35%	82 28%
We would be no better or worse off	486 48%	63 29%	90 42%	21 61%	66 58%	124 61%	253 57%	72 34%	90 51%	67 50%	143 36%	156 52%
Don't know	62 6%	3 1%	7 3%	- -	2 2%	21 10%	22 5%	4 2%	4 2%	2 2%	11 3%	10 3%

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Absolutes/col percents

Table 7

Q6. Some people think that after the general election neither Labour nor the Conservatives will have enough MPs to form a government on their own, and the party with the most seats may need to form a coalition with one or more of the smaller parties. Would you be happy or unhappy to see each of the following parties becoming part of a coalition government after the next election ...

- The Liberal Democrats

Base: All respondents

	Gender			Age						Class				Region					NET: Eng- land	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land		
Unweighted base	1003	482	521	87	157	158	205	170	226	381	245	152	225	264	246	254	146	93	859	
Weighted base	1003	490	513	120	172	172	175	149	214	271	275	223	234	275	257	243	141	87	869	
NET: Happy	449 45%	230 47%	220 43%	61 50%	96 56%	82 48%	71 40%	63 42%	76 36%	141 52%	141 51%	99 44%	69 29%	134 49%	94 36%	107 44%	75 53%	40 46%	383 44%	
Very happy	(4) 5%	49 7%	32 3%	17 4%	5 7%	12 5%	9 4%	8 4%	5 4%	10 5%	21 8%	11 4%	10 4%	8 3%	21 8%	9 3%	9 4%	6 4%	5 6%	43 5%
Fairly happy	(3) 40%	400 40%	197 40%	203 40%	55 46%	85 49%	73 42%	63 36%	58 39%	66 31%	121 44%	130 47%	89 40%	61 26%	113 41%	85 33%	98 40%	69 49%	35 40%	340 39%
Fairly unhappy	(2) 26%	257 26%	120 25%	136 27%	27 22%	41 24%	48 28%	53 30%	32 22%	55 26%	64 23%	70 26%	56 25%	68 29%	70 26%	69 27%	58 24%	33 23%	27 32%	222 26%
Very unhappy	(1) 22%	218 22%	117 24%	101 20%	23 19%	11 6%	29 17%	40 23%	44 29%	71 33%	52 19%	44 16%	55 25%	67 29%	50 18%	67 26%	61 25%	27 19%	13 15%	193 22%
NET: Unhappy	475 47%	237 48%	237 46%	50 42%	52 30%	77 44%	94 54%	76 51%	126 59%	116 43%	114 41%	110 50%	134 57%	120 44%	135 53%	119 49%	60 42%	41 47%	415 48%	
Don't know	79 8%	23 5%	55 11%	10 8%	24 14%	14 8%	11 6%	9 6%	11 5%	14 5%	20 7%	13 6%	31 13%	21 8%	28 11%	18 7%	6 4%	6 7%	71 8%	
Mean	2.30	2.31	2.30	2.39	2.66	2.39	2.23	2.18	2.08	2.43	2.42	2.26	2.05	2.41	2.16	2.24	2.40	2.39	2.29	
Standard deviation	0.89	0.92	0.85	0.87	0.73	0.85	0.88	0.93	0.93	0.90	0.82	0.90	0.89	0.90	0.89	0.90	0.86	0.84	0.89	
Standard error	0.03	0.04	0.04	0.10	0.06	0.07	0.06	0.07	0.06	0.05	0.05	0.08	0.06	0.06	0.06	0.06	0.07	0.09	0.03	

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Absolutes/col percents

Table 7

Q6. Some people think that after the general election neither Labour nor the Conservatives will have enough MPs to form a government on their own, and the party with the most seats may need to form a coalition with one or more of the smaller parties. Would you be happy or unhappy to see each of the following parties becoming part of a coalition government after the next election ...

- The Liberal Democrats

Base: All respondents

	Voting Intention						Swing Vote	Vote in 2010			VI Conviction (Q4)		
	Total	Cons	Lab	Lib Dem	UKIP	DK/Ref		Cons	Lab	Lib Dem	Def vote that way	Might vote diff	
Unweighted base	1003	227	231	28	109	200	426	234	222	93	427	284	
Weighted base	1003	216	212	34	114	204	442	212	177	134	397	298	
NET: Happy	449 45%	116 54%	97 46%	33 96%	20 18%	93 46%	234 53%	94 44%	69 39%	81 61%	163 41%	164 55%	
Very happy	(4) 5%	49 6%	13 5%	11 36%	12 1%	1 1%	2 4%	17 4%	9 4%	4 2%	16 12%	30 8%	15 5%
Fairly happy	(3) 40%	400 48%	103 41%	87 60%	21 16%	19 44%	91 49%	217 40%	85 37%	66 48%	65 33%	133 50%	148 50%
Fairly unhappy	(2) 26%	257 26%	57 30%	64 -	- 26%	30 24%	48 24%	106 24%	64 30%	48 27%	28 21%	113 28%	73 24%
Very unhappy	(1) 22%	218 18%	38 21%	45 -	- 52%	60 16%	32 16%	70 16%	49 23%	51 29%	23 17%	113 28%	50 17%
NET: Unhappy	475 47%	95 44%	109 51%	- -	90 78%	81 39%	176 40%	113 53%	100 56%	51 38%	226 57%	123 41%	
Don't know	79 8%	5 2%	6 3%	1 4%	4 4%	31 15%	31 7%	5 3%	8 5%	1 1%	8 2%	11 4%	
Mean	2.30	2.43	2.30	3.37	1.66	2.36	2.44	2.26	2.13	2.56	2.21	2.45	
Standard deviation	0.89	0.86	0.87	0.49	0.81	0.79	0.82	0.87	0.88	0.92	0.95	0.84	
Standard error	0.03	0.06	0.06	0.09	0.08	0.06	0.04	0.06	0.06	0.10	0.05	0.05	

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Absolutes/col percents

Table 8

Q6. Some people think that after the general election neither Labour nor the Conservatives will have enough MPs to form a government on their own, and the party with the most seats may need to form a coalition with one or more of the smaller parties. Would you be happy or unhappy to see each of the following parties becoming part of a coalition government after the next election ...

- The Green Party

Base: All respondents

	Gender			Age						Class				Region					NET: Eng- land
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	
Unweighted base	1003	482	521	87	157	158	205	170	226	381	245	152	225	264	246	254	146	93	859
Weighted base	1003	490	513	120	172	172	175	149	214	271	275	223	234	275	257	243	141	87	869
NET: Happy	478 48%	226 46%	251 49%	76 63%	102 59%	90 52%	74 42%	73 49%	63 30%	147 54%	133 48%	101 45%	96 41%	152 55%	93 36%	112 46%	72 51%	49 56%	405 47%
Very happy (4)	121 12%	53 11%	68 13%	31 26%	24 14%	16 9%	15 8%	20 13%	16 7%	49 18%	40 15%	18 8%	13 6%	45 16%	29 11%	15 6%	21 15%	11 13%	101 12%
Fairly happy (3)	357 36%	173 35%	183 36%	44 37%	79 46%	74 43%	60 34%	53 36%	47 22%	98 36%	93 34%	83 37%	83 36%	107 39%	64 25%	97 40%	51 36%	37 43%	304 35%
Fairly unhappy (2)	234 23%	115 23%	120 23%	18 15%	30 17%	46 27%	50 28%	34 23%	57 26%	54 20%	64 23%	56 25%	61 26%	55 20%	83 32%	54 22%	28 20%	15 17%	212 24%
Very unhappy (1)	210 21%	126 26%	84 16%	16 13%	16 9%	24 14%	37 21%	37 25%	80 37%	55 20%	56 20%	51 23%	48 21%	48 18%	58 23%	57 23%	31 22%	15 18%	181 21%
NET: Unhappy	444 44%	240 49%	204 40%	34 28%	46 26%	70 41%	87 49%	71 48%	136 64%	109 40%	119 43%	106 48%	109 47%	103 37%	141 55%	111 46%	59 42%	30 35%	393 45%
Don't know	82 8%	24 5%	58 11%	11 9%	25 14%	13 7%	14 8%	5 3%	14 7%	15 5%	23 8%	16 7%	29 12%	20 7%	23 9%	21 9%	10 7%	8 9%	70 8%
Mean	2.42	2.33	2.52	2.83	2.75	2.51	2.33	2.38	2.00	2.55	2.47	2.33	2.30	2.58	2.28	2.31	2.47	2.57	2.41
Standard deviation	0.98	0.99	0.96	1.01	0.85	0.87	0.93	1.02	0.98	1.03	1.01	0.94	0.90	0.99	0.97	0.93	1.03	0.97	0.97
Standard error	0.03	0.05	0.04	0.11	0.07	0.07	0.07	0.08	0.07	0.05	0.07	0.08	0.06	0.06	0.06	0.06	0.09	0.10	0.03

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Absolutes/col percents

Table 8

Q6. Some people think that after the general election neither Labour nor the Conservatives will have enough MPs to form a government on their own, and the party with the most seats may need to form a coalition with one or more of the smaller parties. Would you be happy or unhappy to see each of the following parties becoming part of a coalition government after the next election ...

- The Green Party

Base: All respondents

	Voting Intention						Swing Vote	Vote in 2010			VI Conviction (Q4)	
	Total	Cons	Lab	Lib Dem	UKIP	DK/Ref		Cons	Lab	Lib Dem	Def vote that way	Might vote diff
Unweighted base	1003	227	231	28	109	200	426	234	222	93	427	284
Weighted base	1003	216	212	34	114	204	442	212	177	134	397	298
NET: Happy	478 48%	63 29%	125 59%	22 65%	41 36%	96 47%	242 55%	63 30%	93 53%	89 66%	176 44%	171 57%
Very happy	(4) 121 12%	8 4%	30 14%	7 21%	3 3%	15 7%	60 14%	7 3%	28 16%	28 21%	51 13%	52 17%
Fairly happy	(3) 357 36%	55 26%	95 45%	15 44%	38 33%	81 40%	182 41%	57 27%	65 37%	61 45%	125 31%	119 40%
Fairly unhappy	(2) 234 23%	73 34%	44 21%	6 17%	33 29%	43 21%	105 24%	63 30%	41 23%	27 20%	97 25%	74 25%
Very unhappy	(1) 210 21%	76 35%	33 16%	5 13%	38 33%	34 17%	65 15%	80 38%	36 20%	15 11%	112 28%	46 15%
NET: Unhappy	444 44%	149 69%	77 37%	11 31%	71 62%	77 38%	170 39%	144 68%	77 43%	41 31%	209 53%	119 40%
Don't know	82 8%	4 2%	9 4%	1 4%	3 2%	31 15%	29 7%	5 3%	7 4%	3 3%	12 3%	8 3%
Mean	2.42	1.98	2.60	2.76	2.06	2.45	2.58	1.95	2.50	2.78	2.30	2.61
Standard deviation	0.98	0.88	0.93	0.97	0.89	0.90	0.92	0.89	1.01	0.91	1.03	0.96
Standard error	0.03	0.06	0.06	0.19	0.09	0.07	0.05	0.06	0.07	0.10	0.05	0.06

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Table 9

Q6. Some people think that after the general election neither Labour nor the Conservatives will have enough MPs to form a government on their own, and the party with the most seats may need to form a coalition with one or more of the smaller parties. Would you be happy or unhappy to see each of the following parties becoming part of a coalition government after the next election ...

- The UK Independence Party (UKIP)

Base: All respondents

	Gender			Age						Class				Region					NET: Eng- land
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	
Unweighted base	1003	482	521	87	157	158	205	170	226	381	245	152	225	264	246	254	146	93	859
Weighted base	1003	490	513	120	172	172	175	149	214	271	275	223	234	275	257	243	141	87	869
NET: Happy	358 36%	190 39%	167 33%	36 30%	45 26%	62 36%	78 45%	53 36%	84 39%	62 23%	93 34%	117 52%	86 37%	106 39%	97 38%	86 35%	48 34%	21 24%	320 37%
Very happy	(4) 9%	47 10%	48 9%	13 11%	12 7%	10 6%	20 12%	13 9%	26 12%	20 7%	19 7%	35 16%	21 9%	22 8%	25 10%	32 13%	15 11%	2 2%	92 11%
Fairly happy	(3) 26%	144 29%	119 23%	23 19%	33 19%	52 30%	58 33%	40 27%	58 27%	42 16%	74 27%	81 36%	65 28%	84 31%	72 28%	55 22%	33 23%	19 22%	228 26%
Fairly unhappy	(2) 20%	86 17%	110 22%	24 20%	29 17%	35 20%	34 19%	34 23%	41 19%	48 18%	48 17%	52 23%	48 21%	47 17%	52 20%	47 19%	32 23%	18 20%	168 19%
Very unhappy	(1) 37%	185 38%	191 37%	53 44%	75 44%	61 35%	51 29%	57 39%	78 36%	152 56%	113 41%	38 17%	73 31%	106 38%	88 34%	90 37%	54 38%	38 44%	318 37%
NET: Unhappy	572 57%	271 55%	301 59%	77 64%	104 61%	96 56%	85 48%	91 61%	119 56%	200 74%	161 58%	90 40%	121 52%	152 55%	141 55%	136 56%	87 61%	55 64%	486 56%
Don't know	74 7%	29 6%	44 9%	8 6%	23 13%	15 9%	12 7%	4 3%	12 5%	9 3%	21 8%	16 7%	27 12%	16 6%	19 8%	21 9%	7 5%	10 12%	62 7%
Mean	2.08	2.11	2.05	1.97	1.88	2.07	2.29	2.06	2.16	1.74	2.00	2.55	2.16	2.09	2.14	2.13	2.06	1.80	2.12
Standard deviation	1.04	1.05	1.04	1.07	1.02	0.98	1.05	1.02	1.08	0.99	1.02	0.98	1.02	1.04	1.04	1.10	1.05	0.90	1.06
Standard error	0.03	0.05	0.05	0.12	0.09	0.08	0.08	0.08	0.07	0.05	0.07	0.08	0.07	0.07	0.07	0.07	0.09	0.10	0.04

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Table 9

Q6. Some people think that after the general election neither Labour nor the Conservatives will have enough MPs to form a government on their own, and the party with the most seats may need to form a coalition with one or more of the smaller parties. Would you be happy or unhappy to see each of the following parties becoming part of a coalition government after the next election ...

- The UK Independence Party (UKIP)

Base: All respondents

	Voting Intention						Swing Vote	Vote in 2010			VI Conviction (Q4)	
	Total	Cons	Lab	Lib Dem	UKIP	DK/Ref		Cons	Lab	Lib Dem	Def vote that way	Might vote diff
Unweighted base	1003	227	231	28	109	200	426	234	222	93	427	284
Weighted base	1003	216	212	34	114	204	442	212	177	134	397	298
NET: Happy	358 36%	71 33%	40 19%	3 9%	107 93%	79 39%	177 40%	91 43%	48 27%	41 31%	133 34%	113 38%
Very happy (4)	95 9%	9 4%	7 3%	- -	55 48%	11 5%	37 8%	18 8%	13 7%	6 4%	50 13%	30 10%
Fairly happy (3)	263 26%	63 29%	33 16%	3 9%	52 45%	68 33%	141 32%	73 34%	36 20%	36 27%	83 21%	84 28%
Fairly unhappy (2)	196 20%	59 27%	38 18%	9 27%	5 4%	54 26%	96 22%	47 22%	27 15%	23 17%	69 17%	59 20%
Very unhappy (1)	376 37%	78 36%	126 59%	20 59%	3 3%	46 23%	142 32%	68 32%	96 54%	69 51%	184 46%	114 38%
NET: Unhappy	572 57%	137 63%	163 77%	30 87%	8 7%	100 49%	238 54%	115 54%	123 69%	91 68%	253 64%	173 58%
Don't know	74 7%	7 3%	8 4%	1 4%	- -	25 12%	27 6%	7 3%	6 4%	1 1%	11 3%	11 4%
Mean	2.08	2.01	1.61	1.48	3.38	2.24	2.17	2.20	1.80	1.83	2.00	2.10
Standard deviation	1.04	0.92	0.88	0.68	0.70	0.91	1.00	1.00	1.01	0.97	1.10	1.05
Standard error	0.03	0.06	0.06	0.13	0.07	0.07	0.05	0.07	0.07	0.10	0.05	0.06

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Table 10

Q6. Some people think that after the general election neither Labour nor the Conservatives will have enough MPs to form a government on their own, and the party with the most seats may need to form a coalition with one or more of the smaller parties. Would you be happy or unhappy to see each of the following parties becoming part of a coalition government after the next election ...

- The Scottish National Party (SNP)

Base: All respondents

	Gender			Age						Class				Region					NET: Eng- land
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	
Unweighted base	1003	482	521	87	157	158	205	170	226	381	245	152	225	264	246	254	146	93	859
Weighted base	1003	490	513	120	172	172	175	149	214	271	275	223	234	275	257	243	141	87	869
NET: Happy	312 31%	165 34%	147 29%	54 45%	73 42%	58 34%	48 27%	37 25%	42 20%	91 33%	92 33%	66 30%	63 27%	90 33%	55 21%	65 27%	41 29%	60 70%	236 27%
Very happy	(4) 7%	44 9%	25 5%	14 11%	11 6%	18 11%	10 6%	7 5%	9 4%	22 8%	19 7%	15 7%	14 6%	12 4%	8 3%	13 5%	6 4%	31 36%	38 4%
Fairly happy	(3) 24%	121 25%	121 24%	40 33%	62 36%	40 23%	37 21%	30 20%	33 15%	68 25%	73 27%	51 23%	49 21%	78 28%	47 18%	52 21%	36 25%	29 34%	198 23%
Fairly unhappy	(2) 27%	108 22%	164 32%	26 22%	43 25%	55 32%	53 30%	47 31%	49 23%	72 27%	64 23%	66 30%	69 30%	74 27%	81 32%	72 30%	37 26%	8 9%	256 29%
Very unhappy	(1) 33%	185 38%	150 29%	27 22%	33 19%	45 26%	59 33%	57 38%	115 54%	90 33%	89 33%	79 36%	77 33%	86 31%	94 36%	89 37%	52 37%	15 17%	300 34%
NET: Unhappy	607 61%	293 60%	315 61%	53 44%	76 44%	100 58%	111 63%	104 70%	164 76%	162 60%	154 56%	146 66%	146 62%	159 58%	175 68%	161 66%	89 63%	23 27%	555 64%
Don't know	84 8%	32 7%	52 10%	14 11%	23 13%	14 8%	16 9%	8 6%	8 4%	19 7%	30 11%	11 5%	25 11%	25 9%	27 11%	17 7%	11 8%	3 3%	78 9%
Mean	2.05	2.05	2.05	2.38	2.34	2.20	2.00	1.90	1.69	2.09	2.09	2.01	2.00	2.07	1.87	1.95	1.96	2.91	1.97
Standard deviation	0.96	1.03	0.90	1.00	0.91	0.98	0.93	0.90	0.90	0.99	0.98	0.95	0.94	0.92	0.86	0.93	0.93	1.10	0.91
Standard error	0.03	0.05	0.04	0.11	0.08	0.08	0.07	0.07	0.06	0.05	0.07	0.08	0.07	0.06	0.06	0.06	0.08	0.12	0.03

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Table 10

Q6. Some people think that after the general election neither Labour nor the Conservatives will have enough MPs to form a government on their own, and the party with the most seats may need to form a coalition with one or more of the smaller parties. Would you be happy or unhappy to see each of the following parties becoming part of a coalition government after the next election ...

- The Scottish National Party (SNP)

Base: All respondents

	Voting Intention						Swing Vote	Vote in 2010			VI Conviction (Q4)	
	Total	Cons	Lab	Lib Dem	UKIP	DK/Ref		Cons	Lab	Lib Dem	Def vote that way	Might vote diff
Unweighted base	1003	227	231	28	109	200	426	234	222	93	427	284
Weighted base	1003	216	212	34	114	204	442	212	177	134	397	298
NET: Happy	312 31%	27 12%	92 44%	13 39%	24 21%	54 27%	138 31%	26 12%	69 39%	44 33%	133 33%	96 32%
Very happy (4)	70 7%	3 1%	21 10%	1 3%	5 4%	7 3%	23 5%	1 1%	15 9%	7 5%	42 11%	18 6%
Fairly happy (3)	242 24%	24 11%	71 33%	12 36%	19 17%	48 23%	115 26%	25 12%	54 30%	37 28%	90 23%	78 26%
Fairly unhappy (2)	272 27%	60 28%	67 32%	12 34%	31 27%	62 30%	145 33%	49 23%	54 31%	56 42%	90 23%	102 34%
Very unhappy (1)	335 33%	125 58%	41 19%	8 23%	55 48%	61 30%	131 30%	131 62%	45 25%	30 22%	159 40%	88 29%
NET: Unhappy	607 61%	185 86%	108 51%	20 57%	86 75%	123 60%	276 63%	180 85%	99 56%	85 64%	249 63%	190 64%
Don't know	84 8%	4 2%	12 6%	1 4%	4 4%	27 13%	27 6%	7 3%	9 5%	4 3%	15 4%	12 4%
Mean	2.05	1.55	2.36	2.21	1.76	2.00	2.07	1.50	2.24	2.17	2.04	2.09
Standard deviation	0.96	0.75	0.93	0.85	0.89	0.88	0.90	0.73	0.95	0.84	1.05	0.91
Standard error	0.03	0.05	0.06	0.16	0.09	0.07	0.05	0.05	0.07	0.09	0.05	0.06

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Absolutes/col percents

Table 11

Q6. Some people think that after the general election neither Labour nor the Conservatives will have enough MPs to form a government on their own, and the party with the most seats may need to form a coalition with one or more of the smaller parties. Would you be happy or unhappy to see each of the following parties becoming part of a coalition government after the next election ...

- Plaid Cymru, the National Party of Wales

Base: All respondents

	Gender			Age						Class				Region					NET: Eng- land
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	
Unweighted base	1003	482	521	87	157	158	205	170	226	381	245	152	225	264	246	254	146	93	859
Weighted base	1003	490	513	120	172	172	175	149	214	271	275	223	234	275	257	243	141	87	869
NET: Happy	320 32%	173 35%	147 29%	51 43%	66 38%	54 31%	53 30%	51 34%	45 21%	95 35%	95 35%	66 30%	64 27%	85 31%	67 26%	66 27%	61 43%	40 46%	246 28%
Very happy	(4) 5%	31 6%	22 4%	7 6%	8 5%	12 7%	8 4%	6 4%	12 6%	19 7%	13 5%	9 4%	12 5%	6 2%	6 2%	16 7%	18 13%	8 9%	28 3%
Fairly happy	(3) 27%	142 29%	125 24%	44 37%	58 34%	42 24%	45 26%	45 30%	33 15%	76 28%	83 30%	57 26%	51 22%	79 29%	62 24%	50 21%	43 31%	32 37%	218 25%
Fairly unhappy	(2) 31%	142 29%	169 33%	30 25%	50 29%	64 37%	59 34%	43 29%	65 30%	81 30%	78 28%	82 37%	70 30%	86 31%	75 29%	82 34%	43 30%	24 28%	281 32%
Very unhappy	(1) 24%	129 26%	115 22%	20 17%	23 13%	29 17%	46 26%	48 32%	78 37%	65 24%	65 24%	53 24%	61 26%	65 24%	79 31%	64 26%	27 19%	9 11%	228 26%
NET: Unhappy	555 55%	271 55%	283 55%	50 42%	72 42%	93 54%	105 60%	91 61%	143 67%	146 54%	143 52%	135 61%	131 56%	152 55%	154 60%	145 60%	70 50%	33 38%	509 59%
Don't know	128 13%	45 9%	83 16%	19 16%	34 20%	25 15%	18 10%	7 5%	25 12%	31 11%	37 13%	22 10%	39 17%	38 14%	36 14%	32 13%	10 7%	13 15%	113 13%
Mean	2.15	2.17	2.12	2.38	2.37	2.25	2.09	2.06	1.89	2.20	2.18	2.11	2.08	2.11	1.97	2.09	2.39	2.53	2.06
Standard deviation	0.90	0.93	0.86	0.88	0.82	0.86	0.88	0.91	0.92	0.93	0.90	0.85	0.91	0.84	0.86	0.91	0.96	0.86	0.86
Standard error	0.03	0.04	0.04	0.10	0.07	0.07	0.07	0.07	0.06	0.05	0.06	0.07	0.07	0.06	0.06	0.06	0.08	0.09	0.03

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Absolutes/col percents

Table 11

Q6. Some people think that after the general election neither Labour nor the Conservatives will have enough MPs to form a government on their own, and the party with the most seats may need to form a coalition with one or more of the smaller parties. Would you be happy or unhappy to see each of the following parties becoming part of a coalition government after the next election ...

- Plaid Cymru, the National Party of Wales

Base: All respondents

	Voting Intention						Swing Vote	Vote in 2010			VI Conviction (Q4)	
	Total	Cons	Lab	Lib Dem	UKIP	DK/Ref		Cons	Lab	Lib Dem	Def vote that way	Might vote diff
Unweighted base	1003	227	231	28	109	200	426	234	222	93	427	284
Weighted base	1003	216	212	34	114	204	442	212	177	134	397	298
NET: Happy	320 32%	49 23%	83 39%	16 45%	25 21%	53 26%	144 33%	37 18%	60 34%	55 41%	135 34%	102 34%
Very happy	(4) 5%	10 4%	12 6%	- -	3 3%	4 2%	14 3%	4 2%	13 7%	7 5%	33 8%	11 4%
Fairly happy	(3) 27%	39 18%	71 33%	16 45%	22 19%	48 24%	130 29%	33 16%	47 26%	48 36%	103 26%	92 31%
Fairly unhappy	(2) 31%	80 37%	69 33%	8 24%	39 34%	70 34%	162 37%	74 35%	62 35%	46 35%	113 28%	107 36%
Very unhappy	(1) 24%	75 35%	37 17%	6 18%	49 43%	41 20%	92 21%	89 42%	40 22%	21 16%	117 29%	67 22%
NET: Unhappy	555 55%	156 72%	106 50%	14 42%	88 77%	111 54%	254 57%	163 77%	101 57%	67 50%	229 58%	173 58%
Don't know	128 13%	11 5%	23 11%	4 13%	2 2%	41 20%	44 10%	12 5%	16 9%	12 9%	32 8%	22 8%
Mean	2.15	1.92	2.30	2.31	1.81	2.10	2.17	1.76	2.21	2.34	2.14	2.17
Standard deviation	0.90	0.86	0.85	0.81	0.84	0.80	0.82	0.80	0.91	0.83	0.97	0.84
Standard error	0.03	0.06	0.06	0.16	0.08	0.06	0.04	0.05	0.06	0.09	0.05	0.05

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Absolutes/col percents

Table 12

Q6. Some people think that after the general election neither Labour nor the Conservatives will have enough MPs to form a government on their own, and the party with the most seats may need to form a coalition with one or more of the smaller parties. Would you be happy or unhappy to see each of the following parties becoming part of a coalition government after the next election ...

- Sinn Fein

Base: All respondents

	Gender			Age						Class				Region					NET: Eng- land	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land		
Unweighted base	1003	482	521	87	157	158	205	170	226	381	245	152	225	264	246	254	146	93	859	
Weighted base	1003	490	513	120	172	172	175	149	214	271	275	223	234	275	257	243	141	87	869	
NET: Happy	156 16%	88 18%	68 13%	41 34%	39 23%	25 15%	20 11%	21 14%	9 4%	39 14%	55 20%	32 14%	31 13%	50 18%	26 10%	38 16%	21 15%	21 24%	126 15%	
Very happy	(4) 3%	28 3%	17 3%	11 2%	8 7%	7 4%	5 3%	4 2%	2 1%	3 1%	9 3%	9 3%	6 3%	4 2%	7 3%	6 2%	7 3%	6 4%	3 3%	22 2%
Fairly happy	(3) 13%	129 15%	71 11%	57 28%	33 19%	32 12%	20 9%	16 13%	19 3%	7 11%	30 17%	46 11%	25 12%	27 16%	43 8%	20 13%	31 11%	16 21%	18 12%	105
Fairly unhappy	(2) 22%	225 21%	103 24%	123 20%	24 31%	53 26%	45 20%	35 25%	37 15%	32 25%	68 23%	63 24%	54 17%	40 21%	57 25%	65 17%	42 25%	36 29%	25 22%	193
Very unhappy	(1) 52%	517 54%	267 49%	250 26%	31 29%	50 49%	85 60%	105 58%	86 75%	160 51%	139 45%	125 55%	123 56%	130 49%	136 54%	139 57%	73 52%	31 35%	460 53%	
NET: Unhappy	742 74%	370 75%	373 73%	56 46%	103 60%	130 76%	140 80%	123 83%	191 89%	208 77%	188 68%	177 79%	170 73%	193 70%	204 79%	181 75%	109 77%	56 64%	653 75%	
Don't know	104 10%	33 7%	71 14%	23 19%	30 18%	17 10%	15 9%	5 3%	13 6%	25 9%	33 12%	14 6%	32 14%	32 12%	27 10%	24 10%	12 8%	10 11%	89 10%	
Mean	1.63	1.65	1.61	2.19	1.97	1.64	1.49	1.56	1.26	1.63	1.75	1.59	1.53	1.68	1.54	1.57	1.64	1.91	1.60	
Standard deviation	0.84	0.87	0.81	0.99	0.88	0.82	0.77	0.77	0.59	0.83	0.89	0.82	0.81	0.87	0.76	0.85	0.85	0.88	0.82	
Standard error	0.03	0.04	0.04	0.12	0.08	0.07	0.06	0.06	0.04	0.04	0.06	0.07	0.06	0.06	0.05	0.06	0.07	0.09	0.03	

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Absolutes/col percents

Table 12

Q6. Some people think that after the general election neither Labour nor the Conservatives will have enough MPs to form a government on their own, and the party with the most seats may need to form a coalition with one or more of the smaller parties. Would you be happy or unhappy to see each of the following parties becoming part of a coalition government after the next election ...

- Sinn Fein

Base: All respondents

	Voting Intention						Swing Vote	Vote in 2010			VI Conviction (Q4)	
	Total	Cons	Lab	Lib Dem	UKIP	DK/Ref		Cons	Lab	Lib Dem	Def vote that way	Might vote diff
Unweighted base	1003	227	231	28	109	200	426	234	222	93	427	284
Weighted base	1003	216	212	34	114	204	442	212	177	134	397	298
NET: Happy	156 16%	15 7%	43 20%	10 28%	8 7%	28 14%	71 16%	8 4%	28 16%	18 14%	59 15%	49 16%
Very happy (4)	28 3%	3 1%	11 5%	3 7%	1 1%	1 *	7 2%	1 1%	4 2%	4 3%	18 4%	6 2%
Fairly happy (3)	129 13%	11 5%	32 15%	7 20%	7 6%	27 13%	64 14%	7 3%	24 13%	14 10%	41 10%	43 14%
Fairly unhappy (2)	225 22%	41 19%	57 27%	12 34%	20 18%	38 18%	114 26%	35 16%	47 26%	44 33%	85 22%	83 28%
Very unhappy (1)	517 52%	156 72%	91 43%	13 38%	86 75%	103 50%	218 49%	163 77%	88 50%	65 48%	230 58%	150 50%
NET: Unhappy	742 74%	197 91%	148 70%	25 72%	107 93%	141 69%	332 75%	197 93%	135 76%	109 82%	316 80%	233 78%
Don't know	104 10%	4 2%	22 10%	- -	- -	35 17%	39 9%	7 3%	15 8%	7 5%	22 6%	16 5%
Mean	1.63	1.35	1.80	1.97	1.32	1.56	1.65	1.25	1.65	1.67	1.59	1.66
Standard deviation	0.84	0.65	0.91	0.95	0.62	0.78	0.81	0.53	0.82	0.81	0.86	0.81
Standard error	0.03	0.04	0.06	0.18	0.06	0.06	0.04	0.04	0.06	0.09	0.04	0.05

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Table 13

Q6. Some people think that after the general election neither Labour nor the Conservatives will have enough MPs to form a government on their own, and the party with the most seats may need to form a coalition with one or more of the smaller parties. Would you be happy or unhappy to see each of the following parties becoming part of a coalition government after the next election ...

- The Democratic Unionist Party

Base: All respondents

	Gender			Age						Class				Region					NET: Eng- land
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	
Unweighted base	1003	482	521	87	157	158	205	170	226	381	245	152	225	264	246	254	146	93	859
Weighted base	1003	490	513	120	172	172	175	149	214	271	275	223	234	275	257	243	141	87	869
NET: Happy	186 19%	104 21%	82 16%	29 24%	50 29%	19 11%	26 15%	33 22%	28 13%	48 18%	54 19%	42 19%	42 18%	55 20%	38 15%	39 16%	33 23%	21 24%	151 17%
Very happy	(4) 14 1%	11 2%	4 1%	- -	4 2%	1 *	- -	5 3%	5 2%	2 1%	3 1%	1 1%	8 3%	3 1%	2 1%	5 2%	2 1%	3 3%	11 1%
Fairly happy	(3) 171 17%	94 19%	78 15%	29 24%	46 27%	18 11%	26 15%	29 19%	23 11%	46 17%	51 18%	41 18%	34 14%	52 19%	35 14%	34 14%	31 22%	18 21%	140 16%
Fairly unhappy	(2) 310 31%	142 29%	168 33%	42 35%	57 33%	70 40%	59 34%	40 27%	42 20%	86 32%	82 30%	80 36%	62 27%	77 28%	76 29%	85 35%	40 28%	33 38%	270 31%
Very unhappy	(1) 368 37%	195 40%	173 34%	23 19%	32 19%	64 37%	66 37%	63 42%	119 56%	101 37%	95 35%	83 37%	88 38%	100 36%	103 40%	91 37%	54 38%	21 24%	327 38%
NET: Unhappy	678 68%	337 69%	341 67%	66 54%	89 52%	134 78%	125 71%	103 69%	162 76%	187 69%	177 64%	163 73%	150 64%	177 64%	178 69%	176 72%	93 66%	54 62%	597 69%
Don't know	139 14%	50 10%	90 18%	26 22%	33 19%	20 11%	24 14%	12 8%	24 11%	36 13%	44 16%	17 8%	42 18%	43 16%	41 16%	28 12%	15 11%	12 14%	121 14%
Mean	1.81	1.82	1.79	2.06	2.16	1.71	1.74	1.82	1.54	1.78	1.83	1.81	1.80	1.82	1.71	1.78	1.85	2.04	1.78
Standard deviation	0.81	0.85	0.77	0.75	0.81	0.69	0.74	0.88	0.80	0.78	0.81	0.77	0.88	0.82	0.77	0.79	0.85	0.82	0.80
Standard error	0.03	0.04	0.04	0.09	0.07	0.06	0.06	0.07	0.06	0.04	0.06	0.07	0.06	0.06	0.05	0.05	0.08	0.09	0.03

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Table 13

Q6. Some people think that after the general election neither Labour nor the Conservatives will have enough MPs to form a government on their own, and the party with the most seats may need to form a coalition with one or more of the smaller parties. Would you be happy or unhappy to see each of the following parties becoming part of a coalition government after the next election ...

- The Democratic Unionist Party

Base: All respondents

	Voting Intention						Swing Vote	Vote in 2010			VI Conviction (Q4)	
	Total	Cons	Lab	Lib Dem	UKIP	DK/Ref		Cons	Lab	Lib Dem	Def vote that way	Might vote diff
Unweighted base	1003	227	231	28	109	200	426	234	222	93	427	284
Weighted base	1003	216	212	34	114	204	442	212	177	134	397	298
NET: Happy	186 19%	32 15%	34 16%	13 38%	18 16%	36 18%	78 18%	27 13%	31 17%	27 20%	80 20%	49 16%
Very happy (4)	14 1%	4 2%	4 2%	1 4%	- -	1 1%	3 1%	2 1%	3 2%	3 2%	10 3%	2 1%
Fairly happy (3)	171 17%	27 13%	30 14%	12 34%	18 16%	35 17%	75 17%	24 12%	28 16%	24 18%	70 18%	47 16%
Fairly unhappy (2)	310 31%	60 28%	73 35%	8 23%	36 32%	61 30%	149 34%	56 26%	51 29%	57 43%	124 31%	99 33%
Very unhappy (1)	368 37%	113 52%	74 35%	10 29%	56 49%	65 32%	153 35%	117 55%	75 42%	39 29%	165 42%	112 38%
NET: Unhappy	678 68%	172 80%	147 70%	18 52%	92 81%	126 62%	302 68%	172 81%	126 71%	96 72%	289 73%	211 71%
Don't know	139 14%	12 6%	31 15%	3 10%	4 4%	42 21%	62 14%	13 6%	20 12%	10 8%	28 7%	38 13%
Mean	1.81	1.62	1.80	2.15	1.65	1.83	1.81	1.56	1.74	1.94	1.80	1.76
Standard deviation	0.81	0.80	0.79	0.94	0.75	0.79	0.77	0.75	0.82	0.79	0.84	0.77
Standard error	0.03	0.05	0.06	0.19	0.07	0.06	0.04	0.05	0.06	0.09	0.04	0.05

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Absolutes/col percents

Table 14

Q6. Some people think that after the general election neither Labour nor the Conservatives will have enough MPs to form a government on their own, and the party with the most seats may need to form a coalition with one or more of the smaller parties. Would you be happy or unhappy to see each of the following parties becoming part of a coalition government after the next election ...

- The Social Democratic and Labour Party

Base: All respondents

	Gender			Age						Class				Region					NET: Eng- land
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	
Unweighted base	1003	482	521	87	157	158	205	170	226	381	245	152	225	264	246	254	146	93	859
Weighted base	1003	490	513	120	172	172	175	149	214	271	275	223	234	275	257	243	141	87	869
NET: Happy	224 22%	116 24%	108 21%	39 32%	48 28%	36 21%	32 18%	39 26%	30 14%	68 25%	63 23%	46 21%	47 20%	71 26%	47 18%	53 22%	33 23%	20 24%	190 22%
Very happy	(4) 2%	8 2%	13 2%	- -	7 4%	7 4%	1 1%	2 1%	3 1%	7 3%	2 1%	7 3%	5 2%	9 3%	2 1%	5 2%	3 2%	1 1%	19 2%
Fairly happy	(3) 20%	108 22%	95 19%	39 32%	41 24%	29 17%	31 18%	37 25%	28 13%	61 22%	62 22%	39 18%	42 18%	62 23%	44 17%	48 20%	30 21%	20 23%	171 20%
Fairly unhappy	(2) 30%	150 31%	150 29%	33 28%	55 32%	69 40%	58 33%	38 25%	47 22%	80 29%	87 32%	66 30%	67 29%	71 26%	75 29%	77 32%	41 29%	35 41%	256 29%
Very unhappy	(1) 32%	169 35%	156 30%	24 20%	29 17%	49 28%	62 35%	53 36%	109 51%	81 30%	83 30%	85 38%	76 33%	86 31%	95 37%	83 34%	45 32%	16 18%	292 34%
NET: Unhappy	625 62%	319 65%	306 60%	57 48%	84 49%	118 69%	120 68%	91 61%	156 73%	161 59%	170 62%	150 67%	143 61%	157 57%	170 66%	161 66%	86 61%	51 59%	548 63%
Don't know	154 15%	55 11%	98 19%	24 20%	41 24%	18 10%	24 14%	19 13%	28 13%	42 16%	41 15%	26 12%	44 19%	46 17%	41 16%	30 12%	22 15%	15 18%	131 15%
Mean	1.91	1.90	1.92	2.15	2.20	1.97	1.81	1.91	1.60	1.97	1.92	1.84	1.87	1.98	1.79	1.88	1.93	2.07	1.89
Standard deviation	0.84	0.84	0.85	0.80	0.85	0.83	0.78	0.87	0.80	0.86	0.80	0.86	0.85	0.90	0.80	0.83	0.86	0.73	0.85
Standard error	0.03	0.04	0.04	0.10	0.08	0.07	0.06	0.07	0.06	0.05	0.06	0.08	0.06	0.06	0.06	0.06	0.08	0.08	0.03

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Absolutes/col percents

Table 14

Q6. Some people think that after the general election neither Labour nor the Conservatives will have enough MPs to form a government on their own, and the party with the most seats may need to form a coalition with one or more of the smaller parties. Would you be happy or unhappy to see each of the following parties becoming part of a coalition government after the next election ...

- The Social Democratic and Labour Party

Base: All respondents

	Voting Intention						Swing Vote	Vote in 2010			VI Conviction (Q4)	
	Total	Cons	Lab	Lib Dem	UKIP	DK/Ref		Cons	Lab	Lib Dem	Def vote that way	Might vote diff
Unweighted base	1003	227	231	28	109	200	426	234	222	93	427	284
Weighted base	1003	216	212	34	114	204	442	212	177	134	397	298
NET: Happy	224 22%	29 13%	68 32%	12 36%	14 12%	38 19%	101 23%	26 12%	49 27%	38 28%	88 22%	72 24%
Very happy (4)	21 2%	1 *	11 5%	5 13%	1 1%	- -	11 3%	2 1%	7 4%	1 1%	9 2%	11 4%
Fairly happy (3)	204 20%	28 13%	58 27%	8 23%	13 11%	38 19%	89 20%	23 11%	42 24%	37 28%	79 20%	61 20%
Fairly unhappy (2)	300 30%	63 29%	65 31%	7 22%	42 36%	63 31%	141 32%	53 25%	54 30%	54 41%	127 32%	91 31%
Very unhappy (1)	325 32%	111 52%	45 21%	10 29%	56 49%	58 29%	131 30%	119 56%	49 27%	28 21%	144 36%	95 32%
NET: Unhappy	625 62%	174 81%	110 52%	17 50%	97 85%	121 59%	272 62%	172 81%	102 58%	82 61%	271 68%	186 62%
Don't know	154 15%	12 6%	33 16%	5 14%	3 3%	45 22%	69 16%	14 7%	26 15%	14 10%	37 9%	40 13%
Mean	1.91	1.60	2.19	2.23	1.64	1.87	1.95	1.54	2.05	2.09	1.87	1.96
Standard deviation	0.84	0.74	0.89	1.09	0.73	0.77	0.84	0.75	0.89	0.75	0.84	0.88
Standard error	0.03	0.05	0.06	0.22	0.07	0.06	0.04	0.05	0.06	0.08	0.04	0.06

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Absolutes/col percents

Table 15
Have you taken a foreign holiday in the last 3 years?
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1003	1003
Weighted base	1003	1003
Yes	602 60%	612 61%
No	401 40%	391 39%

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Absolutes/col percents

Table 16
Is the house or flat in which you live...?
Base: All respondents

	Unweighted Total	Weighted Total
Unweighted base	1003	1003
Weighted base	1003	1003
NET: Owners	636 63%	652 65%
Owned outright - without mortgage	293 29%	331 33%
Owned with a mortgage or loan	343 34%	321 32%
NET: Renters	350 35%	337 34%
Rented from the council	108 11%	140 14%
Rented from a housing association	75 7%	63 6%
Rented from someone else	167 17%	134 13%
Rent free	17 2%	14 1%

Ashcroft National Poll
CATI Fieldwork : 6th - 8th March 2015

Absolutes/col percents

Table 17
How many cars are there in your household?
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1003	1003
Weighted base	1003	1003
None	204 20%	211 21%
1	403 40%	421 42%
2	289 29%	281 28%
3+	107 11%	90 9%
Mean	1.36	1.31
Standard deviation	1.09	1.06
Standard error	0.03	0.03

Ashcroft National Poll
CATI Fieldwork : 6th - 8th March 2015

Absolutes/col percents

Table 18
Current working status
Base: All respondents

	Unweighted Total	Weighted Total
Unweighted base	1003	1003
Weighted base	1003	1003
NET: Working	610 61%	562 56%
Working full time - working 30 hours per week or more	470 47%	441 44%
Working part time - working between 8 and 29 hours per week	140 14%	120 12%
NET: Not Working	393 39%	441 44%
Not working but seeking work or temporarily unemployed or sick	62 6%	74 7%
Not working and not seeking work/ student	65 6%	88 9%
Retired on a state pension only	76 8%	79 8%
Retired with a private pension	165 16%	169 17%
House person, housewife, househusband, etc.	25 2%	31 3%

Ashcroft National Poll
CATI Fieldwork : 6th - 8th March 2015

Absolutes/col percents

Table 19
SEG
Base: All respondents

	Unweighted Total	Weighted Total
Unweighted base	1003	1003
Weighted base	1003	1003
NET: AB	381 38%	268 27%
A	127 13%	89 9%
B	254 25%	179 18%
C1	245 24%	278 28%
C2	152 15%	218 22%
D	95 9%	94 9%
E	130 13%	144 14%
NET: DE	225 22%	238 24%

Ashcroft National Poll
CATI Fieldwork : 6th - 8th March 2015

Absolutes/col percents

Table 20

Age**Base: All respondents**

	Unweighted Total	Weighted Total
Unweighted base	1003	1003
Weighted base	1003	1003
18-24	87 9%	119 12%
25-34	157 16%	169 17%
35-44	158 16%	169 17%
45-54	205 20%	179 18%
55-64	170 17%	149 15%
65 or older	226 23%	219 22%
Average age	48.64	47.02

Ashcroft National Poll
CATI Fieldwork : 6th - 8th March 2015

Absolutes/col percents

Table 21
Gender
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1003	1003
Weighted base	1003	1003
Male	482 48%	492 49%
Female	521 52%	511 51%

Ashcroft National Poll
CATI Fieldwork : 6th - 8th March 2015

Absolutes/col percents

Table 22
Region
Base: All respondents

	Unweighted Total	Weighted Total
Unweighted base	1003	1003
Weighted base	1003	1003
Scotland	93 9%	90 9%
North East	39 4%	40 4%
North West	120 12%	110 11%
Yorkshire & Humberside	95 9%	90 9%
West Midlands	84 8%	90 9%
East Midlands	65 6%	70 7%
Wales	51 5%	50 5%
Eastern	97 10%	100 10%
London	125 12%	130 13%
South East	139 14%	140 14%
South West	95 9%	90 9%

Ashcroft National Poll
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Absolutes/col percents

Table 23

**Q.3 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?
 And which party did you vote for in the general election in May 2010?**

Base: All respondents

	Unweighted Total	Weighted Total
Unweighted base	1003	1003
Weighted base	1003	1003
Conservative	234 23%	212 21%
Labour	222 22%	177 18%
Liberal Democrat	93 9%	134 13%
Another party	67 7%	58 6%
Didn't vote	302 30%	332 33%
Refused	44 4%	43 4%
Don't know	41 4%	46 5%