

## South Basildon & East Thurrock Poll

### CATI Fieldwork : 26th January - 5th February 2015

Absolutes/col percents

Table 1

**Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1001	454	547	60	131	153	190	189	276	307	225	172	255	242	196	23	199	17	16	290	188	69	
Weighted base	1001	489	512	113	164	179	184	165	194	139	301	246	272	211	189	25	213	22	23	248	173	73	
Certain to vote	(10)	525	276	249	29	60	99	103	99	133	75	171	118	137	144	118	11	124	19	8	185	114	55
		52%	56%	49%	26%	37%	55%	56%	60%	69%	54%	57%	48%	50%	68%	62%	45%	58%	87%	36%	75%	66%	74%
	(9)	48	25	23	1	5	12	9	11	9	11	17	10	7	22	7	1	11	-	1	19	8	7
		5%	5%	4%	1%	3%	6%	5%	7%	5%	8%	6%	4%	3%	10%	4%	4%	5%	-	5%	8%	5%	9%
	(8)	89	36	53	19	17	11	10	12	19	14	17	29	28	16	22	5	22	2	5	15	19	4
		9%	7%	10%	17%	11%	6%	5%	7%	10%	10%	6%	12%	10%	8%	12%	19%	10%	11%	22%	6%	11%	5%
	(7)	42	20	21	2	14	8	6	5	7	8	16	7	10	5	10	1	9	-	2	10	8	4
		4%	4%	4%	1%	9%	5%	3%	3%	3%	6%	5%	3%	4%	2%	5%	5%	4%	-	8%	4%	5%	6%
	(6)	33	11	22	7	6	3	7	7	2	2	11	11	7	2	12	3	4	-	-	2	5	2
		3%	2%	4%	7%	4%	2%	4%	4%	1%	1%	4%	5%	2%	1%	6%	13%	2%	-	-	1%	3%	3%
	(5)	86	30	56	24	18	16	9	11	8	7	21	31	25	13	7	1	31	-	1	6	6	2
		9%	6%	11%	21%	11%	9%	5%	7%	4%	5%	7%	12%	9%	6%	4%	4%	14%	-	6%	3%	3%	2%
	(4)	14	4	10	2	1	5	3	2	1	3	6	4	1	1	6	-	2	-	1	4	3	-
		1%	1%	2%	2%	1%	3%	2%	1%	*	2%	2%	1%	*	1%	3%	-	1%	-	6%	1%	2%	-
	(3)	35	20	15	11	5	3	10	2	3	6	14	8	7	7	4	3	9	-	2	3	4	-
		3%	4%	3%	10%	3%	2%	6%	1%	1%	4%	5%	3%	3%	3%	2%	10%	4%	-	10%	1%	2%	-
	(2)	13	8	5	3	6	-	1	2	1	1	2	8	1	-	3	-	1	*	1	1	*	-
		1%	2%	1%	3%	3%	-	1%	1%	*	1%	1%	3%	1%	-	2%	-	*	2%	6%	1%	*	-
Definitely would not vote	(1)	117	58	58	14	31	21	26	13	12	13	27	20	48	-	-	-	-	-	2	6	*	
		12%	12%	11%	13%	19%	12%	14%	8%	6%	9%	9%	8%	18%	-	-	-	-	-	1%	3%	1%	
Don't know		1	1	-	-	-	-	-	1	-	-	-	1	-	-	-	-	-	-	-	-	-	
		*	*	-	-	-	-	-	*	-	-	-	*	-	-	-	-	-	-	-	-	-	
Mean		7.61	7.73	7.49	6.11	6.55	7.80	7.55	8.22	8.72	7.90	7.89	7.51	7.27	9.05	8.68	8.01	8.43	9.63	7.37	9.22	8.73	9.35
Standard deviation		3.20	3.25	3.15	3.12	3.48	3.14	3.40	2.84	2.51	3.04	3.04	3.05	3.47	1.82	2.07	2.34	2.23	1.26	2.81	1.75	2.28	1.41
Standard error		0.10	0.15	0.13	0.40	0.30	0.25	0.25	0.21	0.15	0.17	0.20	0.23	0.22	0.12	0.15	0.49	0.16	0.31	0.70	0.10	0.17	0.17

## South Basildon & East Thurrock Poll

### CATI Fieldwork : 26th January - 5th February 2015

Absolutes/col percents

Table 2

**Q.2 If there was a general election tomorrow, which party would you vote for?**

**Base: All respondents**

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1001	454	547	60	131	153	190	189	276	307	225	172	255	242	196	23	199	17	16	290	188	69
Weighted base	1001	489	512	113	164	179	184	165	194	139	301	246	272	211	189	25	213	22	23	248	173	73
Conservative	211	108	102	8	32	37	46	34	54	39	77	45	46	211	-	-	-	-	-	149	9	14
	21%	22%	20%	7%	20%	21%	25%	21%	28%	28%	25%	18%	17%	100%	-	-	-	-	-	60%	5%	19%
Labour	189	97	92	24	34	29	28	40	35	35	47	46	56	-	189	-	-	-	-	14	102	14
	19%	20%	18%	21%	21%	16%	15%	24%	18%	25%	16%	18%	21%	-	100%	-	-	-	-	6%	59%	20%
Liberal Democrat	25	13	12	7	3	3	4	5	4	3	5	5	10	-	-	25	-	-	-	2	2	11
	3%	3%	2%	6%	2%	2%	2%	3%	2%	2%	2%	2%	4%	-	-	100%	-	-	-	1%	1%	14%
The UK Independence Party (UKIP)	213	113	100	19	25	38	42	46	42	19	61	69	55	-	-	-	213	-	-	48	21	13
	21%	23%	20%	17%	15%	21%	23%	28%	21%	14%	20%	28%	20%	-	-	-	100%	-	-	19%	12%	18%
The Green Party	22	13	9	8	2	5	2	5	1	2	4	6	10	-	-	-	-	22	-	1	8	4
	2%	3%	2%	7%	1%	3%	1%	3%	1%	1%	1%	2%	4%	-	-	-	-	100%	-	*	5%	6%
The British National Party (BNP)	6	3	2	2	2	-	-	1	-	-	2	1	2	-	-	-	-	-	6	-	1	-
	1%	1%	*	2%	1%	-	-	1%	-	-	1%	1%	1%	-	-	-	-	-	24%	-	1%	-
Some other party	17	8	9	3	4	6	4	-	1	1	5	8	1	-	-	-	-	-	17	4	2	2
	2%	2%	2%	3%	2%	3%	2%	-	*	1%	2%	3%	*	-	-	-	-	-	76%	2%	1%	3%
Would not vote	117	58	58	14	31	21	26	13	12	13	27	20	48	-	-	-	-	-	-	2	6	*
	12%	12%	11%	13%	19%	12%	14%	8%	6%	9%	9%	8%	18%	-	-	-	-	-	-	1%	3%	1%
Refused	71	35	35	1	6	17	12	8	25	10	22	10	23	-	-	-	-	-	-	11	4	2
	7%	7%	7%	1%	4%	9%	7%	5%	13%	7%	7%	4%	8%	-	-	-	-	-	-	4%	2%	3%
Don't know	131	39	92	27	26	25	20	13	20	17	52	36	22	-	-	-	-	-	-	18	18	12
	13%	8%	18%	24%	16%	14%	11%	8%	11%	12%	17%	15%	8%	-	-	-	-	-	-	7%	10%	16%

## South Basildon & East Thurrock Poll

### CATI Fieldwork : 26th January - 5th February 2015

Absolutes/col percents

Table 3

**Q.2 If there was a general election tomorrow, which party would you vote for?**

**Base: All respondents expressing an intention to vote (Turnout Weighted)**

**This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote**

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	512	255	257	22	50	76	98	110	156	167	115	87	125	191	145	16	136	14	10	207	123	46
Weighted base	486	261	225	37	64	85	92	99	108	73	148	120	128	162	135	16	143	19	12	175	112	50
Conservative	162	82	80	6	19	29	35	28	45	30	60	34	34	162	-	-	-	-	-	124	6	13
	33%	31%	36%	16%	30%	35%	38%	28%	41%	41%	40%	28%	27%	100%	-	-	-	-	-	71%	5%	25%
Labour	135	71	64	10	22	23	22	31	27	25	35	28	41	-	135	-	-	-	-	10	81	13
	28%	27%	28%	26%	35%	27%	24%	31%	25%	35%	24%	23%	32%	-	100%	-	-	-	-	6%	72%	25%
Liberal Democrat	16	9	7	2	2	2	3	3	4	3	3	4	4	-	-	16	-	-	-	2	1	9
	3%	3%	3%	6%	3%	2%	3%	3%	4%	4%	2%	3%	3%	-	-	100%	-	-	-	1%	1%	18%
The UK Independence Party (UKIP)	143	81	62	10	16	24	29	32	31	12	44	43	38	-	-	-	143	-	-	37	15	11
	29%	31%	28%	28%	24%	28%	32%	32%	29%	17%	30%	36%	30%	-	-	-	100%	-	-	21%	13%	21%
The Green Party	19	11	7	6	2	4	2	4	1	1	4	4	9	-	-	-	-	19	-	1	6	4
	4%	4%	3%	16%	3%	5%	2%	4%	1%	2%	3%	4%	7%	-	-	-	-	100%	-	*	6%	8%
The British National Party (BNP)	2	2	*	*	1	-	-	1	-	-	*	1	1	-	-	-	-	-	2	-	1	-
	*	1%	*	*	1%	-	-	1%	-	-	*	1%	1%	-	-	-	-	-	17%	-	1%	-
Some other party	10	6	5	3	2	3	2	-	1	1	3	5	*	-	-	-	-	-	10	1	1	2
	2%	2%	2%	7%	3%	3%	2%	-	1%	2%	2%	4%	*	-	-	-	-	-	83%	1%	1%	3%

**South Basildon & East Thurrock Poll**  
**CATI Fieldwork : 26th January - 5th February 2015**

Col percents

Table 4

**Voting Intention (Turnout Weighted)**

**This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections**

	<u>Total</u>
Conservative	34%
Labour	28%
Liberal Democrat	4%
UKIP	28%
Green	4%
Other	2%

## South Basildon & East Thurrock Poll

### CATI Fieldwork : 26th January - 5th February 2015

Absolutes/col percents

Table 5

**Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?**

**Base: All respondents**

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1001	454	547	60	131	153	190	189	276	307	225	172	255	242	196	23	199	17	16	290	188	69
Weighted base	1001	489	512	113	164	179	184	165	194	139	301	246	272	211	189	25	213	22	23	248	173	73
Conservative	222 22%	113 23%	109 21%	6 6%	39 24%	42 24%	39 21%	33 20%	63 32%	37 26%	80 26%	48 20%	51 19%	190 90%	4 2%	1 3%	6 3%	-	4 17%	145 59%	9 5%	12 16%
Labour	204 20%	102 21%	102 20%	26 23%	42 25%	28 16%	31 17%	39 24%	37 19%	37 26%	51 17%	42 17%	68 25%	3 1%	165 87%	8 31%	5 2%	6 28%	2 10%	16 6%	101 59%	17 23%
Liberal Democrat	19 2%	8 2%	11 2%	-	3 2%	3 2%	3 2%	6 3%	4 2%	5 4%	7 2%	5 2%	2 1%	2 1%	2 1%	12 49%	1 *	-	* 2%	3 1%	2 1%	11 15%
The UK Independence Party (UKIP)	221 22%	118 24%	103 20%	24 21%	25 15%	37 21%	48 26%	48 29%	38 20%	20 14%	61 20%	78 32%	52 19%	7 3%	2 1%	2 8%	192 90%	* 2%	1 6%	50 20%	24 14%	14 19%
The Green Party	24 2%	10 2%	14 3%	8 7%	1 *	7 4%	3 2%	4 2%	2 1%	1 1%	8 3%	4 2%	10 4%	2 1%	-	1 5%	1 *	15 69%	4 19%	3 1%	4 3%	7 10%
The British National Party (BNP)	8 1%	3 1%	4 1%	3 3%	2 1%	2 1%	1 1%	-	-	1 1%	3 1%	-	3 1%	-	2 1%	-	-	-	4 18%	-	2 1%	-
Some other party	5 1%	3 1%	2 *	-	-	1 1%	3 2%	-	1 *	-	-	3 1%	2 1%	-	1 *	-	-	-	3 13%	1 1%	2 1%	-
Would not vote	117 12%	58 12%	58 11%	14 13%	31 19%	21 12%	26 14%	13 8%	12 6%	13 9%	27 9%	20 8%	48 18%	-	-	-	-	-	-	2 1%	6 3%	* 1%
Refused	50 5%	27 6%	23 5%	1 1%	5 3%	8 4%	10 5%	7 4%	18 9%	7 5%	15 5%	7 3%	18 6%	-	-	-	-	-	* 2%	6 2%	3 2%	1 1%
Don't know	132 13%	46 9%	86 17%	31 27%	17 11%	29 16%	20 11%	15 9%	20 10%	18 13%	51 17%	39 16%	20 7%	8 4%	12 7%	1 4%	7 3%	* 1%	3 13%	21 9%	19 11%	11 16%

## South Basildon & East Thurrock Poll

### CATI Fieldwork : 26th January - 5th February 2015

Absolutes/col percents

Table 6

**Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?**

**Base: All respondents expressing an intention to vote (Turnout Weighted)**

**This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote**

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	529	257	272	20	55	79	99	110	166	172	118	89	130	184	137	16	132	13	8	211	123	48
Weighted base	498	259	239	34	70	88	93	98	115	75	151	121	132	156	126	15	139	19	10	178	112	53
Conservative	171	85	86	5	25	34	29	26	52	29	61	36	37	145	4	1	5	-	3	122	7	11
	34%	33%	36%	15%	35%	39%	31%	26%	45%	39%	41%	30%	28%	93%	3%	4%	4%	-	30%	68%	7%	21%
Labour	140	72	68	11	27	19	23	30	29	26	35	27	46	2	117	4	4	5	2	12	81	15
	28%	28%	28%	33%	39%	22%	25%	30%	25%	35%	23%	22%	35%	1%	92%	23%	3%	28%	17%	7%	72%	28%
Liberal Democrat	14	7	8	-	2	3	2	4	3	4	5	4	2	1	2	10	*	-	*	2	2	9
	3%	3%	3%	-	3%	3%	2%	5%	3%	5%	3%	3%	1%	1%	2%	62%	*	-	4%	1%	2%	17%
The UK Independence Party (UKIP)	150	84	66	11	15	25	34	35	29	14	43	49	36	6	2	*	130	*	1	41	17	12
	30%	32%	28%	33%	21%	29%	36%	35%	25%	19%	28%	41%	27%	4%	1%	3%	93%	2%	13%	23%	15%	22%
The Green Party	18	9	9	6	1	4	2	4	1	1	6	3	7	1	-	1	*	13	2	1	3	6
	4%	3%	4%	18%	1%	5%	3%	4%	1%	2%	4%	2%	5%	1%	-	7%	*	70%	17%	1%	3%	12%
The British National Party (BNP)	3	2	1	*	1	1	1	-	-	*	1	-	2	-	1	-	-	-	1	-	1	-
	1%	1%	*	*	1%	1%	1%	-	-	*	1%	-	1%	-	1%	-	-	-	8%	-	1%	-
Some other party	3	1	2	-	-	1	1	-	1	-	-	1	2	-	1	-	-	-	1	*	2	-
	1%	*	1%	-	-	1%	1%	-	1%	-	-	1%	1%	-	*	-	-	-	10%	*	1%	-

## **South Basildon & East Thurrock Poll**

### **CATI Fieldwork : 26th January - 5th February 2015**

Col percents

Table 7

#### **Constituency Voting Intention (Turnout Weighted)**

**This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections**

	<u>Total</u>
Conservative	35%
Labour	28%
Liberal Democrat	3%
UKIP	29%
Green	3%
Other	1%

## South Basildon & East Thurrock Poll

### CATI Fieldwork : 26th January - 5th February 2015

Absolutes/col percents

Table 8

**Q.5 Are there any of the following political parties that you would definitely not vote for at the next General Election?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1001	454	547	60	131	153	190	189	276	307	225	172	255	242	196	23	199	17	16	290	188	69
Weighted base	1001	489	512	113	164	179	184	165	194	139	301	246	272	211	189	25	213	22	23	248	173	73
I would not vote Liberal Democrat	670	359	311	49	118	113	133	120	136	93	204	171	177	162	133	-	181	14	17	198	133	34
	67%	73%	61%	43%	72%	63%	72%	72%	70%	67%	68%	70%	65%	77%	70%	-	85%	65%	74%	80%	77%	47%
I would not vote UKIP	484	232	252	53	92	80	92	80	87	83	155	95	136	144	135	14	-	17	16	126	114	43
	48%	47%	49%	47%	56%	45%	50%	48%	45%	60%	51%	39%	50%	69%	71%	57%	-	79%	70%	51%	66%	58%
I would not vote Labour	459	250	210	31	73	78	95	83	98	60	145	111	123	151	-	12	158	4	9	178	24	36
	46%	51%	41%	27%	45%	44%	52%	50%	51%	43%	48%	45%	45%	72%	-	49%	74%	19%	39%	72%	14%	49%
I would not vote Conservative	446	236	210	40	69	80	92	90	77	53	132	114	130	-	122	14	145	15	13	40	129	40
	45%	48%	41%	35%	42%	45%	50%	54%	40%	38%	44%	46%	48%	-	65%	56%	68%	66%	59%	16%	74%	55%
None of these - I would potentially vote for all of them	114	47	67	22	21	26	13	11	21	12	35	28	33	7	19	2	14	3	4	10	10	4
	11%	10%	13%	20%	13%	15%	7%	7%	11%	9%	12%	11%	12%	3%	10%	9%	7%	13%	16%	4%	6%	5%
Don't know	25	10	15	9	4	3	3	2	3	3	4	9	6	2	-	-	-	-	-	2	-	1
	2%	2%	3%	8%	3%	2%	2%	1%	2%	2%	1%	3%	2%	1%	-	-	-	-	-	1%	-	1%



## South Basildon & East Thurrock Poll

### CATI Fieldwork : 26th January - 5th February 2015

Absolutes/col percents

Table 9

#### **Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?**

**Base: All respondents**

	Total	Gender		Age					SEG				Voting Intention					2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1001	454	547	60	131	153	190	189	276	307	225	172	255	242	196	23	199	17	16	290	188	69	
Weighted base	1001	489	512	113	164	179	184	165	194	139	301	246	272	211	189	25	213	22	23	248	173	73	
NET: Well	593	317	276	68	98	105	110	90	121	88	196	154	138	179	102	19	110	11	5	200	77	45	
	59%	65%	54%	60%	60%	59%	60%	55%	62%	63%	65%	63%	51%	85%	54%	76%	52%	52%	24%	81%	45%	61%	
Very well	(4)	46	28	17	7	6	10	4	7	11	7	11	13	14	10	8	-	10	1	-	17	1	1
		5%	6%	3%	6%	4%	6%	2%	4%	6%	5%	4%	5%	5%	4%	-	5%	4%	-	7%	1%	2%	
Quite well	(3)	547	289	258	61	92	95	106	83	110	81	185	141	124	169	95	19	101	11	5	184	76	44
		55%	59%	50%	54%	56%	53%	58%	50%	57%	58%	62%	57%	46%	80%	50%	76%	47%	48%	24%	74%	44%	60%
Quite badly	(2)	290	115	176	32	47	58	55	44	39	88	67	86	21	65	4	82	6	14	35	69	23	
		29%	23%	34%	28%	28%	32%	30%	23%	28%	29%	27%	32%	10%	34%	16%	38%	28%	62%	14%	40%	31%	
Very badly	(1)	84	40	44	13	16	12	14	16	13	7	14	18	35	7	19	1	11	4	3	7	21	3
		8%	8%	9%	11%	9%	7%	8%	10%	7%	5%	5%	7%	13%	3%	10%	2%	5%	19%	14%	3%	12%	4%
NET: Badly		374	154	220	45	62	70	68	71	58	46	101	85	121	28	84	5	93	10	17	42	90	26
		37%	32%	43%	40%	38%	39%	37%	43%	30%	33%	34%	34%	45%	13%	44%	18%	44%	47%	76%	17%	52%	35%
Don't know		34	18	16	-	4	4	5	4	15	5	4	8	13	4	3	1	9	*	-	6	5	3
		3%	4%	3%	-	2%	2%	3%	2%	8%	4%	1%	3%	5%	2%	2%	6%	4%	1%	-	2%	3%	4%
Mean		2.57	2.65	2.50	2.55	2.55	2.59	2.56	2.51	2.66	2.65	2.65	2.63	2.45	2.89	2.49	2.78	2.54	2.36	2.10	2.87	2.34	2.61
Standard deviation		0.72	0.72	0.71	0.78	0.72	0.71	0.67	0.73	0.71	0.67	0.63	0.71	0.79	0.52	0.73	0.48	0.68	0.86	0.62	0.56	0.71	0.60
Standard error		0.02	0.03	0.03	0.10	0.06	0.06	0.05	0.05	0.04	0.04	0.04	0.05	0.05	0.03	0.05	0.10	0.05	0.21	0.16	0.03	0.05	0.07

## South Basildon & East Thurrock Poll

### CATI Fieldwork : 26th January - 5th February 2015

Absolutes/col percents

Table 10

#### Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1001	454	547	60	131	153	190	189	276	307	225	172	255	242	196	23	199	17	16	290	188	69	
Weighted base	1001	489	512	113	164	179	184	165	194	139	301	246	272	211	189	25	213	22	23	248	173	73	
NET: Well	608	323	285	72	103	106	111	89	126	96	207	154	129	181	109	17	120	13	8	202	87	47	
		61%	56%	64%	63%	59%	60%	54%	65%	69%	69%	63%	47%	86%	57%	66%	56%	61%	34%	82%	50%	65%	
Very well	(4)	54	38	16	11	6	8	8	7	15	11	14	10	14	11	-	11	-	-	17	9	3	
		5%	8%	3%	10%	3%	4%	4%	4%	8%	8%	5%	4%	5%	7%	6%	-	5%	-	7%	5%	4%	
Quite well	(3)	554	285	269	61	98	98	103	82	111	85	192	144	115	167	98	17	109	13	8	186	78	44
		55%	58%	52%	54%	60%	55%	56%	50%	57%	61%	64%	58%	42%	79%	52%	66%	51%	61%	34%	75%	45%	60%
Quite badly	(2)	262	97	165	27	43	56	49	51	36	35	70	73	76	22	64	5	64	8	12	33	61	20
		26%	20%	32%	24%	26%	31%	27%	31%	18%	25%	23%	30%	28%	11%	34%	19%	30%	35%	52%	13%	35%	28%
Very badly	(1)	97	52	46	11	15	15	16	21	18	5	17	15	50	6	15	-	19	1	3	9	21	2
		10%	11%	9%	10%	9%	9%	9%	13%	9%	4%	6%	6%	19%	3%	8%	-	9%	4%	14%	4%	12%	3%
NET: Badly		360	149	211	38	58	71	66	72	53	40	88	88	126	28	79	5	83	9	15	43	82	23
		36%	30%	41%	34%	35%	40%	36%	44%	27%	29%	29%	36%	46%	13%	42%	19%	39%	39%	66%	17%	48%	31%
Don't know		34	18	16	3	2	2	7	4	15	3	7	4	17	1	2	4	9	-	-	3	4	3
		3%	4%	3%	2%	1%	1%	4%	2%	8%	2%	2%	2%	6%	*	1%	15%	4%	-	-	1%	2%	4%
Mean		2.58	2.65	2.52	2.65	2.58	2.55	2.58	2.46	2.69	2.75	2.69	2.62	2.36	2.90	2.56	2.78	2.55	2.57	2.20	2.86	2.44	2.69
Standard deviation		0.75	0.78	0.71	0.80	0.71	0.72	0.72	0.78	0.76	0.66	0.66	0.67	0.86	0.53	0.72	0.43	0.74	0.58	0.68	0.58	0.78	0.62
Standard error		0.02	0.04	0.03	0.10	0.06	0.06	0.05	0.06	0.05	0.04	0.04	0.05	0.06	0.03	0.05	0.09	0.05	0.14	0.17	0.03	0.06	0.08

## South Basildon & East Thurrock Poll

### CATI Fieldwork : 26th January - 5th February 2015

Absolutes/col percents

Table 11

**Q.7 Which of the following statements do you most agree with?****Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1001	454	547	60	131	153	190	189	276	307	225	172	255	242	196	23	199	17	16	290	188	69
Weighted base	1001	489	512	113	164	179	184	165	194	139	301	246	272	211	189	25	213	22	23	248	173	73
I am satisfied with the job David Cameron is doing overall as Prime Minister	344	184	160	45	62	55	54	55	72	49	105	95	80	161	31	5	46	4	5	154	20	19
	34%	38%	31%	40%	38%	31%	29%	33%	37%	35%	35%	39%	29%	76%	17%	21%	22%	19%	24%	62%	12%	26%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	289	116	173	35	47	64	60	40	43	44	91	71	74	46	32	11	88	6	11	73	29	20
	29%	24%	34%	31%	29%	36%	33%	24%	22%	31%	30%	29%	27%	22%	17%	43%	41%	27%	50%	30%	17%	27%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	227	122	105	20	43	36	46	42	40	33	61	54	75	3	117	5	51	10	5	12	110	25
	23%	25%	21%	18%	26%	20%	25%	25%	21%	24%	20%	22%	27%	1%	62%	22%	24%	45%	21%	5%	64%	34%
Refused	47	31	16	3	4	4	11	11	15	6	15	6	16	2	-	1	8	1	1	5	1	3
	5%	6%	3%	2%	3%	2%	6%	7%	8%	4%	5%	2%	6%	1%	-	4%	4%	6%	6%	2%	1%	4%
Don't know	94	36	58	10	8	20	13	18	24	8	29	20	28	-	9	2	19	1	-	3	13	6
	9%	7%	11%	9%	5%	11%	7%	11%	12%	6%	10%	8%	10%	-	5%	10%	9%	3%	-	1%	8%	9%

## South Basildon & East Thurrock Poll

### CATI Fieldwork : 26th January - 5th February 2015

Absolutes/col percents

Table 12

**Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?**  
**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1001	454	547	60	131	153	190	189	276	307	225	172	255	242	196	23	199	17	16	290	188	69
Weighted base	1001	489	512	113	164	179	184	165	194	139	301	246	272	211	189	25	213	22	23	248	173	73
The UK Independence Party (UKIP)	225	113	112	22	30	35	47	43	47	37	78	42	63	52	38	2	52	8	6	65	43	22
	22%	23%	22%	19%	18%	19%	26%	26%	24%	27%	26%	17%	23%	25%	20%	8%	24%	35%	26%	26%	25%	30%
Labour	178	85	93	11	26	36	26	36	43	31	63	26	52	31	44	5	33	2	3	44	41	16
	18%	17%	18%	10%	16%	20%	14%	22%	22%	22%	21%	11%	19%	15%	23%	19%	16%	9%	13%	18%	24%	22%
The Conservatives	177	90	88	8	17	46	31	36	39	30	59	38	46	54	26	4	29	4	3	57	31	11
	18%	18%	17%	7%	11%	25%	17%	22%	20%	22%	19%	16%	17%	26%	14%	15%	13%	19%	13%	23%	18%	15%
The Liberal Democrat	45	24	21	2	5	13	10	10	6	7	20	7	10	9	3	3	7	1	-	9	6	10
	4%	5%	4%	2%	3%	7%	5%	6%	3%	5%	6%	3%	4%	4%	2%	12%	3%	6%	-	3%	4%	13%
None of them	579	277	302	84	103	104	104	84	99	74	156	161	159	110	114	15	121	11	15	127	95	32
	58%	57%	59%	75%	63%	58%	56%	51%	51%	53%	52%	65%	58%	52%	60%	60%	57%	50%	68%	51%	55%	44%
Don't know	14	7	7	1	2	-	5	5	2	1	2	4	5	2	2	-	3	-	-	-	2	-
	1%	1%	1%	1%	1%	-	3%	3%	1%	1%	1%	2%	2%	1%	1%	-	2%	-	-	-	1%	-

## South Basildon & East Thurrock Poll

### CATI Fieldwork : 26th January - 5th February 2015

Absolutes/col percents

Table 13

**Q.9 Which of the following would you most like to see as the outcome of the next general election?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1001	454	547	60	131	153	190	189	276	307	225	172	255	242	196	23	199	17	16	290	188	69
Weighted base	1001	489	512	113	164	179	184	165	194	139	301	246	272	211	189	25	213	22	23	248	173	73
A Conservative government	323 32%	180 37%	143 28%	20 18%	53 32%	57 32%	64 35%	52 32%	76 39%	47 34%	100 33%	86 35%	81 30%	173 82%	5 3%	2 7%	80 37%	4 20%	6 25%	180 72%	11 6%	16 22%
A Labour government	269 27%	116 24%	152 30%	32 29%	54 33%	43 24%	49 26%	51 31%	40 21%	34 24%	72 24%	73 30%	83 30%	1 1%	153 81%	3 10%	45 21%	5 24%	5 22%	18 7%	122 71%	18 24%
A coalition between Labour and the Liberal Democrats	98 10%	48 10%	50 10%	21 19%	12 7%	14 8%	23 13%	10 6%	18 9%	15 11%	26 9%	23 9%	30 11%	*	24 12%	10 39%	22 11%	9 41%	7 30%	6 2%	21 12%	14 19%
A coalition between the Conservatives and the Liberal Democrats	94 9%	43 9%	50 10%	9 8%	11 6%	17 10%	18 10%	17 10%	22 11%	16 12%	32 11%	22 9%	19 7%	34 16%	3 2%	10 38%	16 7%	1 3%	4 16%	29 11%	3 2%	16 22%
Don't know	217 22%	101 21%	116 23%	30 27%	34 21%	48 27%	30 16%	36 22%	38 20%	27 20%	71 23%	42 17%	59 22%	2 1%	5 2%	1 5%	50 24%	3 12%	1 7%	16 7%	15 9%	10 13%

**South Basildon & East Thurrock Poll**  
**CATI Fieldwork : 26th January - 5th February 2015**

Absolutes/col percents

Table 14  
**Gender**  
**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1001	1001
Weighted base	1001	1001
Male	454 45%	489 49%
Female	547 55%	512 51%

**South Basildon & East Thurrock Poll**  
**CATI Fieldwork : 26th January - 5th February 2015**

Absolutes/col percents

Table 15  
**Into which of the following age groups do you fall?**  
**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1001	1001
Weighted base	1001	1001
18-24	60 6%	113 11%
25-34	131 13%	164 16%
35-44	153 15%	179 18%
45-54	190 19%	184 18%
55-64	189 19%	165 16%
65 or older	276 28%	194 19%
Refused	2 *	2 *

**South Basildon & East Thurrock Poll**  
**CATI Fieldwork : 26th January - 5th February 2015**

Absolutes/col percents

Table 16

**SEG****Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1001	1001
Weighted base	1001	1001
A	82 8%	36 4%
B	225 22%	104 10%
C1	225 22%	301 30%
C2	172 17%	246 25%
D	105 10%	130 13%
E	150 15%	142 14%
Refused	42 4%	42 4%



**South Basildon & East Thurrock Poll**  
**CATI Fieldwork : 26th January - 5th February 2015**

Absolutes/col percents

Table 17

**Q.4 At the last general election, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?**

**Could you tell me which party you voted for at the last general election back in May 2010?**

**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1001	1001
Weighted base	1001	1001
Conservative	290 29%	248 25%
Labour	188 19%	173 17%
Liberal Democrats	69 7%	73 7%
Another party	63 6%	66 7%
Did not vote	288 29%	345 34%
Refused	53 5%	46 5%
Don't know	50 5%	50 5%