

## Paisley & Renfrewshire South Poll

### CATI Fieldwork : 22nd-29th January 2015

Absolutes/col percents

Table 1

**Q.1 Many people say that if there was a general election for the Westminster Parliament tomorrow they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP	
Unweighted base	1000	440	560	44	104	138	215	201	298	343	212	119	281	67	289	12	22	383	18	6	81	402	48	203	
Weighted base	1000	474	526	116	154	176	195	149	209	138	313	198	306	51	280	12	19	381	30	6	66	392	58	138	
Certain to vote	(10)	696	332	364	62	87	123	144	114	166	110	223	130	206	46	223	9	14	286	22	6	56	329	47	115
		70%	70%	69%	54%	56%	70%	74%	77%	79%	80%	71%	66%	67%	91%	80%	73%	77%	75%	72%	100%	85%	84%	80%	83%
	(9)	42	17	25	-	7	5	11	8	10	6	15	8	11	1	11	2	1	12	3	-	2	14	9	5
		4%	4%	5%	-	5%	3%	6%	6%	5%	5%	5%	4%	4%	2%	4%	19%	3%	3%	12%	-	4%	4%	16%	4%
	(8)	56	26	29	6	17	8	8	5	11	5	14	11	23	3	18	-	-	16	5	-	4	20	-	4
		6%	6%	6%	5%	11%	5%	4%	3%	5%	3%	5%	5%	8%	6%	6%	-	-	4%	16%	-	5%	5%	-	3%
	(7)	36	20	16	6	6	12	5	4	3	5	13	8	7	*	12	-	-	18	-	-	-	11	-	2
		4%	4%	3%	5%	4%	7%	3%	3%	1%	4%	4%	4%	2%	1%	4%	-	-	5%	-	-	-	3%	-	1%
	(6)	22	8	13	4	5	*	5	2	4	1	6	6	9	-	2	-	-	16	-	-	-	3	-	3
		2%	2%	3%	4%	3%	*	3%	2%	2%	1%	2%	3%	3%	-	1%	-	-	4%	-	-	-	1%	-	2%
	(5)	49	17	33	10	13	12	5	5	5	4	15	11	17	*	8	-	2	21	-	-	1	5	-	6
		5%	4%	6%	9%	8%	7%	3%	4%	2%	3%	5%	6%	5%	*	3%	-	12%	6%	-	-	2%	1%	-	4%
	(4)	12	6	6	3	2	2	3	2	-	1	1	5	4	-	1	-	1	6	-	-	-	-	1	1
		1%	1%	1%	3%	1%	1%	1%	1%	-	1%	*	3%	1%	-	*	-	8%	2%	-	-	-	-	1%	1%
	(3)	12	7	5	-	5	3	1	1	3	1	4	1	6	-	4	-	-	4	-	-	-	4	-	1
		1%	1%	1%	-	3%	1%	1%	1%	1%	1%	1%	*	2%	-	2%	-	-	1%	-	-	-	1%	-	*
	(2)	8	4	4	3	2	1	1	*	-	1	-	6	-	-	*	1	-	2	-	-	-	-	1	-
		1%	1%	1%	3%	1%	1%	*	*	-	1%	-	3%	-	-	*	8%	-	1%	-	-	-	-	2%	-
Definitely would not vote	(1)	63	35	28	20	11	9	12	5	7	3	23	13	21	-	-	-	-	-	-	-	2	5	-	1
		6%	7%	5%	17%	7%	5%	6%	3%	3%	3%	7%	7%	7%	-	-	-	-	-	-	-	4%	1%	-	1%
Refused		1	1	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		*	*	-	-	-	-	*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know		3	1	3	-	-	-	2	1	-	-	-	3	-	-	-	-	-	-	-	-	-	2	-	-
		*	*	1%	-	-	-	1%	1%	-	-	-	1%	-	-	-	-	-	-	-	-	-	*	-	-
Mean		8.61	8.57	8.66	7.17	8.03	8.65	8.85	9.12	9.24	9.22	8.67	8.32	8.52	9.81	9.39	9.14	8.92	9.08	9.57	10.00	9.41	9.51	9.61	9.41
Standard deviation		2.63	2.73	2.53	3.55	2.87	2.52	2.47	2.10	1.97	1.98	2.64	2.84	2.69	0.65	1.46	2.29	2.20	1.82	0.76	0.00	1.89	1.47	1.30	1.61
Standard error		0.08	0.13	0.11	0.54	0.28	0.21	0.17	0.15	0.11	0.11	0.18	0.26	0.16	0.08	0.09	0.66	0.47	0.09	0.18	0.00	0.21	0.07	0.19	0.11

## Paisley & Renfrewshire South Poll

### CATI Fieldwork : 22nd-29th January 2015

Absolutes/col percents

Table 2

**Q.2 If there was a general election for the Westminster parliament tomorrow, which party would you vote for?**

**Base: All respondents**

	Gender			Age						SEG				Voting Intention						2010 Vote				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	1000	440	560	44	104	138	215	201	298	343	212	119	281	67	289	12	22	383	18	6	81	402	48	203
Weighted base	1000	474	526	116	154	176	195	149	209	138	313	198	306	51	280	12	19	381	30	6	66	392	58	138
Conservative	51 5%	23 5%	28 5%	1 1%	3 2%	2 1%	15 8%	9 6%	21 10%	12 9%	23 7%	6 3%	10 3%	51 100%	-	-	-	-	-	-	40 61%	2 1%	1 1%	2 1%
Labour	280 28%	130 28%	149 28%	15 13%	39 25%	47 26%	49 25%	50 34%	80 38%	41 30%	72 23%	58 29%	96 31%	-	280 100%	-	-	-	-	-	7 10%	217 55%	7 12%	9 7%
Liberal Democrat	12 1%	5 1%	7 1%	-	2 1%	2 1%	3 1%	1 1%	4 2%	3 2%	1 *	2 1%	5 2%	-	-	12 100%	-	-	-	-	1 1%	3 1%	6 10%	-
The UK Independence Party (UKIP)	19 2%	9 2%	10 2%	-	-	4 2%	5 3%	5 4%	4 2%	4 3%	2 1%	10 5%	3 1%	-	-	-	19 100%	-	-	-	1 2%	6 2%	2 3%	3 2%
SNP	381 38%	198 42%	183 35%	60 52%	66 43%	70 40%	73 37%	59 40%	52 25%	51 37%	137 44%	66 33%	114 37%	-	-	-	-	381 100%	-	-	5 8%	102 26%	26 45%	112 81%
The Green Party	30 3%	10 2%	20 4%	11 10%	11 7%	5 3%	2 1%	1 *	-	3 3%	13 4%	6 3%	3 1%	-	-	-	-	-	30 100%	-	3 5%	5 1%	10 18%	3 2%
The British National Party (BNP)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some other party	6 1%	5 1%	1 *	-	1 1%	3 1%	1 *	* *	1 *	2 1%	1 *	3 1%	1 *	-	-	-	-	-	-	6 100%	-	1 *	* 1%	1 1%
Would not vote	63 6%	35 7%	28 5%	20 17%	11 7%	9 5%	12 6%	5 3%	7 3%	3 3%	23 7%	13 7%	21 7%	-	-	-	-	-	-	2 4%	5 1%	-	1 1%	
Refused	36 4%	14 3%	23 4%	-	2 2%	7 4%	8 4%	4 3%	15 7%	3 2%	8 3%	11 6%	10 3%	-	-	-	-	-	-	-	* *	11 3%	-	2 1%
Don't know	123 12%	44 9%	79 15%	8 7%	19 12%	27 16%	29 15%	14 9%	26 12%	14 10%	33 11%	23 12%	43 14%	-	-	-	-	-	-	-	6 9%	40 10%	6 10%	5 4%

## Paisley & Renfrewshire South Poll

### CATI Fieldwork : 22nd-29th January 2015

Absolutes/col percents

Table 3

**Q.2 If there was a general election for the Westminster parliament tomorrow, which party would you vote for?**

**Base: All respondents expressing an intention to vote (Turnout Weighted)**

**This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote**

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Gender		Age							SEG				Voting Intention						2010 Vote				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	648	298	350	25	63	86	140	139	195	242	141	71	170	58	240	10	16	303	16	5	61	299	34	157
Weighted base	617	304	313	63	91	101	123	103	136	96	202	112	185	45	227	10	14	291	25	5	50	285	44	108
Conservative	45	20	24	1	2	2	13	8	18	10	20	5	9	45	-	-	-	-	-	-	36	2	1	1
	7%	7%	8%	1%	3%	2%	11%	8%	13%	10%	10%	4%	5%	100%	-	-	-	-	-	-	72%	1%	2%	1%
Labour	227	107	121	9	33	33	41	44	68	35	59	46	80	-	227	-	-	-	-	-	5	184	6	7
	37%	35%	38%	14%	36%	33%	33%	42%	50%	36%	29%	41%	43%	-	100%	-	-	-	-	-	11%	65%	14%	7%
Liberal Democrat	10	4	6	-	2	1	3	1	4	2	1	2	5	-	-	10	-	-	-	-	1	3	4	-
	2%	1%	2%	-	2%	1%	2%	1%	3%	2%	1%	2%	2%	-	-	100%	-	-	-	-	2%	1%	9%	-
The UK Independence Party (UKIP)	14	8	6	-	-	3	4	4	3	3	2	8	2	-	-	-	14	-	-	-	1	6	1	2
	2%	3%	2%	-	-	3%	3%	4%	2%	3%	1%	7%	1%	-	-	-	100%	-	-	-	2%	2%	1%	2%
SNP	291	153	138	43	45	56	60	45	43	42	108	44	86	-	-	-	-	291	-	-	4	87	23	93
	47%	50%	44%	69%	49%	55%	49%	44%	32%	43%	54%	39%	46%	-	-	-	-	100%	-	-	8%	30%	53%	86%
The Green Party	25	8	17	10	9	4	2	1	-	3	11	6	3	-	-	-	-	-	25	-	3	4	9	3
	4%	3%	6%	16%	9%	4%	2%	1%	-	3%	5%	5%	2%	-	-	-	-	-	100%	-	6%	1%	20%	3%
Some other party	5	4	1	-	1	2	1	*	1	2	1	2	1	-	-	-	-	-	-	5	-	1	*	1
	1%	1%	*	-	1%	2%	1%	*	*	2%	*	2%	*	-	-	-	-	-	-	100%	-	*	1%	1%

**Paisley & Renfrewshire South Poll**  
**CATI Fieldwork : 22nd-29th January 2015**

Col percents

Table 4

**Voting Intention (Turnout Weighted)**

**This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections**

	<u>Total</u>
Conservative	7%
Labour	39%
Liberal Democrat	2%
UKIP	2%
SNP	45%
Green	4%
Other	1%

## Paisley & Renfrewshire South Poll

### CATI Fieldwork : 22nd-29th January 2015

Absolutes/col percents

Table 5

**Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	1000	440	560	44	104	138	215	201	298	343	212	119	281	67	289	12	22	383	18	6	81	402	48	203
Weighted base	1000	474	526	116	154	176	195	149	209	138	313	198	306	51	280	12	19	381	30	6	66	392	58	138
Conservative	40 4%	21 4%	19 4%	1 1%	1 *	3 2%	11 6%	8 5%	17 8%	10 8%	18 6%	2 1%	10 3%	36 70%	-	1 5%	1 7%	1 *	-	-	31 47%	2 1%	1 1%	1 1%
Labour	308 31%	152 32%	157 30%	16 14%	44 29%	45 25%	59 30%	57 38%	87 42%	47 34%	84 27%	64 32%	98 32%	10 20%	252 90%	3 23%	2 12%	15 4%	4 12%	-	16 25%	227 58%	8 14%	10 7%
Liberal Democrat	20 2%	4 1%	16 3%	-	4 3%	1 1%	4 2%	5 3%	7 3%	6 4%	5 2%	4 2%	6 2%	1 2%	6 2%	7 60%	-	* *	2 7%	-	6 10%	3 1%	8 14%	-
The UK Independence Party (UKIP)	11 1%	6 1%	5 1%	-	-	3 2%	3 1%	4 2%	2 1%	1 1%	2 1%	7 4%	1 *	-	-	-	11 57%	* *	-	-	1 1%	4 1%	-	2 1%
SNP	414 41%	208 44%	206 39%	69 59%	72 47%	80 46%	75 38%	60 40%	58 28%	54 39%	143 46%	80 40%	125 41%	1 2%	18 7%	1 7%	3 18%	363 95%	10 33%	2 33%	5 8%	115 29%	32 56%	118 85%
The Green Party	16 2%	5 1%	11 2%	2 2%	7 4%	4 2%	3 2%	* *	-	2 1%	10 3%	1 1%	1 *	-	-	-	-	-	13 43%	-	-	3 1%	4 7%	* *
The British National Party (BNP)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some other party	4 *	4 1%	-	-	-	3 1%	-	* *	1 *	* *	-	3 1%	1 *	-	-	-	-	-	-	3 56%	-	-	-	1 *
Would not vote	63 6%	35 7%	28 5%	20 17%	11 7%	9 5%	12 6%	5 3%	7 3%	3 3%	23 7%	13 7%	21 7%	-	-	-	-	-	-	-	2 4%	5 1%	-	1 1%
Refused	30 3%	12 3%	17 3%	-	5 3%	7 4%	6 3%	2 1%	10 5%	3 2%	7 2%	8 4%	9 3%	-	-	-	-	1 *	-	1 11%	-	5 1%	-	1 1%
Don't know	93 9%	26 5%	67 13%	8 7%	10 7%	22 12%	23 12%	9 6%	22 10%	11 8%	22 7%	16 8%	36 12%	3 6%	4 1%	* 4%	1 6%	* *	1 4%	-	4 6%	28 7%	5 8%	5 3%

## Paisley & Renfrewshire South Poll

### CATI Fieldwork : 22nd-29th January 2015

Absolutes/col percents

Table 6

**Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?**

**Base: All respondents expressing an intention to vote (Turnout Weighted)**

**This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote**

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Gender			Age						SEG				Voting Intention						2010 Vote				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	674	312	362	25	65	91	145	146	202	251	147	77	175	56	237	9	16	301	15	5	64	313	36	158
Weighted base	644	318	325	63	95	107	129	109	142	101	210	121	189	42	226	9	13	290	24	5	51	301	46	109
Conservative	35 5%	18 6%	17 5%	1 1%	1 1%	3 2%	9 7%	7 6%	15 11%	9 9%	15 7%	2 1%	9 5%	31 74%	-	1 6%	1 8%	1 *	-	-	28 54%	2 1%	1 1%	1 1%
Labour	251 39%	125 39%	126 39%	9 15%	35 37%	34 32%	50 39%	48 44%	74 52%	39 39%	67 32%	54 45%	81 43%	9 21%	207 92%	3 27%	2 15%	12 4%	3 11%	-	14 27%	194 65%	7 15%	8 7%
Liberal Democrat	15 2%	3 1%	13 4%	-	4 4%	* *	2 2%	4 4%	5 4%	4 4%	4 2%	2 2%	5 3%	1 2%	4 2%	5 58%	-	* *	2 8%	-	5 9%	2 1%	6 14%	-
The UK Independence Party (UKIP)	8 1%	5 2%	3 1%	-	-	2 2%	2 1%	3 3%	1 1%	1 1%	2 1%	5 4%	* *	-	-	-	8 58%	* *	-	-	* 1%	4 1%	-	2 2%
SNP	317 49%	160 50%	157 48%	51 81%	50 53%	62 58%	62 49%	46 42%	47 33%	45 45%	114 54%	54 45%	93 49%	1 3%	14 6%	1 8%	2 18%	278 96%	9 37%	2 37%	4 8%	97 32%	29 62%	98 90%
The Green Party	14 2%	4 1%	9 3%	2 3%	5 5%	4 3%	3 2%	* *	-	2 2%	8 4%	1 1%	1 1%	-	-	-	-	-	11 44%	-	-	2 1%	3 7%	* *
Some other party	3 1%	3 1%	-	-	-	2 2%	-	* *	1 *	* *	-	2 2%	1 *	-	-	-	-	-	-	3 63%	-	-	-	1 1%

**Paisley & Renfrewshire South Poll**  
**CATI Fieldwork : 22nd-29th January 2015**

Col percents

Table 7

**Constituency Voting Intention (Turnout Weighted)**

**This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections**

	<u>Total</u>
Conservative	6%
Labour	40%
Liberal Democrat	2%
UKIP	1%
SNP	48%
Green	2%

**Other**                      \*

**Paisley & Renfrewshire South Poll**  
**CATI Fieldwork : 22nd-29th January 2015**

Absolutes/col percents

Table 8

**Q.5 Are there any of the following political parties that you would definitely not vote for at the next general election for the Westminster parliament?**

**Base: All respondents**

	Gender		Age						SEG				Voting Intention						2010 Vote					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	1000	440	560	44	104	138	215	201	298	343	212	119	281	67	289	12	22	383	18	6	81	402	48	203
Weighted base	1000	474	526	116	154	176	195	149	209	138	313	198	306	51	280	12	19	381	30	6	66	392	58	138
I would not vote UKIP	825	396	430	100	132	149	159	129	157	120	268	157	244	39	249	10	-	357	30	5	48	344	53	121
	83%	84%	82%	86%	85%	85%	81%	86%	75%	87%	85%	80%	79%	76%	89%	82%	-	94%	100%	85%	73%	88%	92%	88%
I would not vote Conservative	784	379	405	103	132	138	145	122	142	100	226	170	254	-	241	7	13	356	28	5	6	343	49	121
	78%	80%	77%	89%	86%	79%	74%	82%	68%	73%	72%	86%	83%	-	86%	62%	71%	93%	93%	85%	9%	87%	85%	88%
I would not vote Liberal Democrat	764	384	379	95	120	127	153	123	145	98	247	162	227	40	217	-	18	346	25	5	46	315	39	121
	76%	81%	72%	82%	78%	72%	78%	83%	69%	71%	79%	82%	74%	79%	78%	-	95%	91%	83%	85%	70%	80%	68%	88%
I would not vote Labour	432	218	214	74	82	82	79	52	63	55	153	88	120	28	-	7	11	283	23	5	36	81	31	102
	43%	46%	41%	64%	53%	47%	40%	35%	30%	40%	49%	45%	39%	55%	-	59%	61%	74%	75%	78%	55%	21%	53%	74%
I would not vote SNP	336	163	173	17	47	57	68	57	91	48	91	73	108	42	192	9	9	-	7	-	47	184	14	8
	34%	34%	33%	15%	30%	32%	35%	38%	43%	35%	29%	37%	35%	82%	69%	74%	47%	-	22%	-	72%	47%	24%	6%
None of these - I would potentially vote for all of them	38	14	24	6	4	9	8	3	9	4	14	5	10	*	*	2	1	1	-	1	1	4	1	2
	4%	3%	5%	5%	3%	5%	4%	2%	4%	3%	4%	3%	3%	*	*	14%	5%	*	-	15%	2%	1%	1%	2%
Don't know	18	6	11	-	2	2	3	1	10	*	6	3	7	-	1	-	-	*	-	-	-	1	1	1
	2%	1%	2%	-	1%	1%	1%	1%	5%	*	2%	2%	2%	-	*	-	-	*	-	-	-	*	2%	*



**Paisley & Renfrewshire South Poll**  
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Absolutes/col percents

Table 9

**Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP	
Unweighted base	1000	440	560	44	104	138	215	201	298	343	212	119	281	67	289	12	22	383	18	6	81	402	48	203	
Weighted base	1000	474	526	116	154	176	195	149	209	138	313	198	306	51	280	12	19	381	30	6	66	392	58	138	
NET: Well	546	273	273	70	88	89	95	79	125	89	195	102	143	43	177	11	7	188	16	-	54	214	42	67	
	55%	58%	52%	60%	57%	50%	49%	53%	60%	64%	62%	52%	47%	85%	63%	87%	40%	49%	55%	-	82%	55%	73%	49%	
Very well	(4)	36	26	10	-	11	2	7	4	12	2	20	2	12	6	10	4	1	12	-	-	6	15	4	4
		4%	6%	2%	-	7%	1%	3%	3%	6%	1%	6%	1%	4%	12%	3%	31%	4%	3%	-	-	8%	4%	7%	3%
Quite well	(3)	510	247	263	70	77	87	89	75	112	87	174	100	132	37	167	7	7	176	16	-	48	199	38	63
		51%	52%	50%	60%	50%	49%	45%	50%	54%	63%	56%	51%	43%	73%	60%	56%	36%	46%	55%	-	74%	51%	66%	46%
Quite badly	(2)	317	142	175	30	42	66	75	52	52	40	79	79	102	8	74	2	9	147	8	5	11	128	13	47
		32%	30%	33%	26%	27%	37%	38%	35%	25%	29%	25%	40%	33%	15%	26%	13%	49%	39%	27%	85%	16%	33%	22%	34%
Very badly	(1)	88	46	42	11	16	17	19	8	17	5	32	11	35	-	16	-	1	34	5	1	1	31	2	18
		9%	10%	8%	10%	10%	10%	10%	6%	8%	4%	10%	6%	11%	-	6%	-	5%	9%	18%	15%	1%	8%	3%	13%
NET: Badly	405	189	217	41	58	83	94	60	69	45	110	90	138	8	90	2	10	181	13	6	11	159	14	65	
	41%	40%	41%	35%	37%	47%	48%	41%	33%	33%	35%	46%	45%	15%	32%	13%	54%	47%	45%	100%	17%	41%	25%	47%	
Don't know	49	12	36	5	9	4	6	9	16	4	8	5	25	-	13	-	1	13	-	-	*	19	1	6	
	5%	3%	7%	5%	6%	2%	3%	6%	8%	3%	3%	2%	8%	-	5%	-	6%	3%	-	-	*	5%	2%	4%	
Mean	2.52	2.55	2.49	2.53	2.57	2.43	2.44	2.54	2.62	2.64	2.60	2.48	2.43	2.97	2.64	3.17	2.42	2.45	2.37	1.85	2.90	2.53	2.79	2.41	
Standard deviation	0.72	0.75	0.68	0.67	0.78	0.69	0.72	0.66	0.73	0.58	0.76	0.63	0.76	0.53	0.65	0.67	0.67	0.71	0.78	0.39	0.54	0.71	0.62	0.76	
Standard error	0.02	0.04	0.03	0.10	0.08	0.06	0.05	0.05	0.04	0.03	0.05	0.06	0.05	0.06	0.04	0.19	0.15	0.04	0.18	0.16	0.06	0.04	0.09	0.05	

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Absolutes/col percents

Table 10

**Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP	
Unweighted base	1000	440	560	44	104	138	215	201	298	343	212	119	281	67	289	12	22	383	18	6	81	402	48	203	
Weighted base	1000	474	526	116	154	176	195	149	209	138	313	198	306	51	280	12	19	381	30	6	66	392	58	138	
NET: Well	620	297	323	91	102	109	98	85	136	98	205	117	172	44	196	8	9	218	26	1	55	242	42	74	
	62%	63%	61%	78%	66%	62%	50%	57%	65%	71%	65%	59%	56%	86%	70%	67%	48%	57%	87%	22%	84%	62%	72%	54%	
Very well	(4)	50	28	21	9	10	8	5	5	13	6	23	8	13	5	12	2	1	22	2	-	4	14	-	8
		5%	6%	4%	8%	7%	5%	2%	4%	6%	4%	7%	4%	4%	9%	4%	19%	4%	6%	5%	-	5%	4%	-	6%
Quite well	(3)	570	269	302	82	92	101	93	80	123	92	183	109	159	39	184	6	8	196	24	1	52	228	42	67
		57%	57%	57%	71%	59%	57%	48%	54%	59%	67%	58%	55%	52%	77%	66%	48%	44%	51%	82%	22%	79%	58%	72%	48%
Quite badly	(2)	248	126	122	19	33	46	67	45	39	33	70	59	75	5	57	1	5	117	3	4	6	106	10	43
		25%	27%	23%	16%	21%	26%	34%	30%	19%	24%	22%	30%	24%	9%	20%	11%	29%	31%	9%	63%	10%	27%	18%	31%
Very badly	(1)	83	30	52	3	12	18	22	12	16	3	28	12	38	-	16	1	3	33	1	1	2	26	3	14
		8%	6%	10%	3%	7%	10%	11%	8%	8%	2%	9%	6%	12%	-	6%	10%	17%	9%	4%	15%	4%	7%	5%	10%
NET: Badly	331	157	174	22	45	64	88	56	56	36	98	71	113	5	73	3	8	151	4	5	9	132	13	57	
	33%	33%	33%	19%	29%	36%	45%	38%	27%	26%	31%	36%	37%	9%	26%	22%	46%	40%	13%	78%	13%	34%	23%	42%	
Don't know	49	20	29	3	8	3	9	8	18	4	10	9	22	2	11	1	1	13	-	-	2	18	3	6	
	5%	4%	6%	3%	5%	2%	5%	5%	9%	3%	3%	5%	7%	5%	4%	12%	6%	3%	-	-	3%	5%	5%	4%	
Mean	2.62	2.65	2.59	2.86	2.69	2.57	2.43	2.56	2.69	2.75	2.66	2.60	2.52	3.00	2.72	2.85	2.38	2.56	2.88	2.08	2.88	2.62	2.70	2.52	
Standard deviation	0.72	0.70	0.74	0.58	0.72	0.74	0.73	0.70	0.72	0.56	0.75	0.67	0.78	0.44	0.64	0.93	0.84	0.74	0.56	0.66	0.54	0.67	0.57	0.76	
Standard error	0.02	0.03	0.03	0.09	0.07	0.06	0.05	0.05	0.04	0.03	0.05	0.06	0.05	0.05	0.04	0.28	0.18	0.04	0.13	0.27	0.06	0.03	0.08	0.05	

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Absolutes/col percents

Table 11

**Q.7 Which of the following statements do you most agree with?****Base: All respondents**

	Gender		Age							SEG				Voting Intention							2010 Vote			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	1000	440	560	44	104	138	215	201	298	343	212	119	281	67	289	12	22	383	18	6	81	402	48	203
Weighted base	1000	474	526	116	154	176	195	149	209	138	313	198	306	51	280	12	19	381	30	6	66	392	58	138
I am satisfied with the job David Cameron is doing overall as Prime Minister	174 17%	82 17%	92 17%	17 15%	14 9%	34 20%	42 21%	20 13%	47 22%	27 19%	61 20%	31 16%	49 16%	31 60%	56 20%	3 22%	7 37%	32 8%	2 6%	1 15%	37 56%	58 15%	7 11%	16 11%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	275 28%	121 26%	154 29%	42 36%	61 39%	41 23%	53 27%	34 23%	45 21%	41 30%	101 32%	53 27%	75 24%	20 39%	40 14%	5 40%	6 34%	135 36%	6 19%	1 11%	25 38%	70 18%	14 24%	45 32%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	367 37%	189 40%	177 34%	41 36%	48 31%	68 38%	61 31%	74 50%	75 36%	52 38%	105 33%	76 38%	120 39%	- -	152 55%	4 30%	5 29%	147 39%	21 70%	4 75%	3 5%	196 50%	29 51%	53 38%
Refused	27 3%	10 2%	17 3%	1 1%	4 3%	4 2%	7 3%	4 3%	8 4%	3 2%	10 3%	3 1%	10 3%	* 1%	4 1%	- -	- -	9 2%	- -	- -	* *	10 2%	- -	6 5%
Don't know	157 16%	72 15%	86 16%	15 13%	28 18%	29 16%	33 17%	17 12%	36 17%	15 11%	36 12%	36 18%	53 17%	- -	27 10%	1 8%	- -	57 15%	1 4%	- -	* *	59 15%	8 14%	18 13%

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Table 12

**Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?**

**Base: All respondents**

	Gender		Age							SEG				Voting Intention						2010 Vote				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	1000	440	560	44	104	138	215	201	298	343	212	119	281	67	289	12	22	383	18	6	81	402	48	203
Weighted base	1000	474	526	116	154	176	195	149	209	138	313	198	306	51	280	12	19	381	30	6	66	392	58	138
Labour	142 14%	64 13%	78 15%	6 5%	20 13%	23 13%	26 13%	23 16%	44 21%	22 16%	45 14%	19 9%	50 16%	5 11%	69 25%	2 15%	1 5%	37 10%	9 31%	-	8 12%	79 20%	10 18%	19 14%
SNP	124 12%	72 15%	52 10%	14 12%	17 11%	33 19%	18 9%	17 11%	25 12%	20 14%	38 12%	27 14%	37 12%	4 8%	28 10%	-	4 20%	76 20%	2 5%	1 11%	10 15%	35 9%	6 10%	33 24%
The Liberal Democrat	24 2%	12 3%	12 2%	-	5 3%	5 3%	4 2%	5 3%	5 2%	5 3%	9 3%	4 2%	7 2%	3 6%	8 3%	3 27%	-	4 1%	4 14%	-	5 8%	7 2%	4 8%	1 1%
The Conservatives	24 2%	9 2%	15 3%	3 3%	1 1%	3 2%	6 3%	3 2%	8 4%	4 3%	6 2%	3 1%	10 3%	6 11%	8 3%	*	-	4 1%	1 4%	-	6 9%	6 2%	1 2%	1 *
The UK Independence Party (UKIP)	20 2%	11 2%	9 2%	4 3%	2 1%	3 2%	6 3%	1 1%	5 2%	4 3%	10 3%	2 1%	4 1%	2 4%	10 4%	1 12%	1 5%	3 1%	2 7%	-	2 3%	6 2%	1 1%	3 2%
None of them	750 75%	351 74%	398 76%	87 75%	118 76%	128 73%	160 82%	112 75%	146 70%	99 72%	239 76%	148 75%	231 75%	43 83%	192 69%	6 46%	14 76%	283 74%	12 41%	5 89%	48 74%	294 75%	30 51%	96 70%
Don't know	11 1%	-	11 2%	6 5%	-	1 1%	1 1%	-	2 1%	*	-	6 3%	3 1%	-	2 1%	1 12%	-	1 *	6 21%	-	-	2 *	8 13%	1 1%

## Paisley & Renfrewshire South Poll

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Absolutes/col percents

Table 13

**Q.9 Which of the following would you most like to see as the outcome of the next general election for the Westminster parliament?**

**Base: All respondents**

	Gender		Age							SEG				Voting Intention							2010 Vote			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	1000	440	560	44	104	138	215	201	298	343	212	119	281	67	289	12	22	383	18	6	81	402	48	203
Weighted base	1000	474	526	116	154	176	195	149	209	138	313	198	306	51	280	12	19	381	30	6	66	392	58	138
A coalition involving Labour and the SNP	410 41%	203 43%	207 39%	69 60%	57 37%	64 37%	84 43%	66 44%	69 33%	53 38%	139 44%	79 40%	123 40%	* 1%	60 22%	3 24%	4 21%	278 73%	18 61%	5 78%	4 6%	151 38%	33 57%	91 66%
A Labour government	257 26%	122 26%	135 26%	19 16%	41 27%	50 28%	39 20%	47 32%	61 29%	30 21%	64 20%	58 29%	93 31%	2 3%	177 63%	- -	6 32%	18 5%	4 14%	- -	5 8%	177 45%	5 9%	8 6%
A coalition involving the Conservatives and the SNP.	89 9%	36 8%	53 10%	11 9%	20 13%	21 12%	14 7%	10 6%	13 6%	11 8%	33 11%	23 12%	19 6%	3 7%	4 2%	2 20%	3 15%	57 15%	2 7%	1 11%	14 21%	7 2%	5 8%	22 16%
A Conservative government	57 6%	27 6%	29 6%	1 1%	3 2%	6 4%	17 9%	11 7%	18 9%	15 11%	25 8%	6 3%	10 3%	39 76%	4 1%	- -	4 21%	2 1%	3 9%	- -	36 54%	8 2%	1 2%	2 2%
A coalition involving Labour and the Liberal Democrats.	39 4%	18 4%	21 4%	- -	7 4%	4 2%	8 4%	8 5%	12 6%	15 11%	13 4%	4 2%	6 2%	* 1%	24 8%	5 42%	- -	3 1%	3 9%	1 11%	2 2%	20 5%	9 16%	1 *
A coalition involving the Conservatives and the Liberal Democrats.	27 3%	12 2%	15 3%	- -	2 1%	5 3%	8 4%	2 1%	10 5%	4 3%	8 2%	5 2%	10 3%	6 12%	4 1%	2 14%	1 5%	2 1%	- -	- -	5 8%	7 2%	4 7%	1 *
Don't know	122 12%	55 12%	66 13%	16 14%	24 16%	25 14%	25 13%	5 3%	26 12%	10 7%	31 10%	23 12%	45 15%	* 1%	7 2%	- -	1 5%	20 5%	- -	- -	* 1%	22 6%	1 1%	13 10%

**Paisley & Renfrewshire South Poll**  
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Absolutes/col percents

Table 14  
**Gender**  
**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Male	440 44%	474 47%
Female	560 56%	526 53%

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Absolutes/col percents

Table 15  
**Into which of the following age groups do you fall?**  
**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
18-24	44 4%	116 12%
25-34	104 10%	154 15%
35-44	138 14%	176 18%
45-54	215 22%	195 20%
55-64	201 20%	149 15%
65 or older	298 30%	209 21%

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Absolutes/col percents

Table 16  
**SEG**  
**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
A	94 9%	38 4%
B	249 25%	100 10%
C1	212 21%	313 31%
C2	119 12%	198 20%
D	115 12%	144 14%
E	166 17%	162 16%
Refused	45 5%	45 4%



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Absolutes/col percents

Table 17

**Q.4 At the last general election for the Westminster parliament, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote? Could you tell me which party you voted for at the last general election for the Westminster parliament back in May 2010?**

**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Conservative	81 8%	66 7%
Labour	402 40%	392 39%
Liberal Democrats	48 5%	58 6%
SNP	203 20%	138 14%
Another party	16 2%	18 2%
Did not vote	173 17%	260 26%
Refused	30 3%	25 3%
Don't know	47 5%	42 4%