

Motherwell & Wishaw Poll

CATI Fieldwork : 14th-22nd January 2015

Absolutes/col percents

Table 1

Q.1 Many people say that if there was a general election for the Westminster Parliament tomorrow they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention						2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP	
Unweighted base	1000	447	553	47	117	150	202	200	282	294	178	162	305	73	276	2	27	368	9	16	83	382	22	192	
Weighted base	1000	477	523	114	168	186	188	145	198	112	285	220	322	51	284	2	28	366	9	18	61	379	54	130	
Certain to vote	(10)	628	303	325	50	78	119	135	108	136	80	189	122	206	38	192	1	21	272	4	11	42	296	35	106
		63%	64%	62%	44%	47%	64%	72%	75%	69%	71%	66%	56%	64%	74%	68%	89%	76%	74%	41%	59%	70%	78%	66%	82%
	(9)	49	22	27	10	7	9	9	3	12	5	13	8	20	2	18	-	1	20	1	-	7	24	-	3
		5%	5%	5%	9%	4%	5%	5%	2%	6%	4%	5%	4%	6%	3%	6%	-	3%	6%	16%	-	11%	6%	-	3%
	(8)	59	29	31	2	18	12	10	9	10	9	19	13	19	3	21	-	2	22	-	-	5	20	1	5
		6%	6%	6%	1%	11%	6%	5%	6%	5%	8%	7%	6%	6%	6%	7%	-	8%	6%	-	-	8%	5%	3%	4%
	(7)	52	16	37	10	22	4	6	6	5	5	18	18	11	2	16	-	3	21	4	2	2	13	1	4
		5%	3%	7%	9%	13%	2%	3%	4%	2%	4%	6%	8%	3%	5%	6%	-	9%	6%	40%	13%	4%	3%	2%	3%
	(6)	12	3	9	2	*	3	3	2	2	2	3	5	*	5	-	-	4	-	1	-	-	-	1	1
		1%	1%	2%	1%	*	2%	2%	1%	1%	2%	1%	2%	1%	2%	-	-	1%	-	5%	-	-	-	-	1%
	(5)	77	36	41	15	14	9	15	6	18	5	15	28	19	5	26	*	*	20	*	4	2	16	5	5
		8%	7%	8%	14%	8%	5%	8%	4%	9%	4%	5%	13%	6%	9%	9%	11%	2%	5%	3%	23%	3%	4%	10%	4%
	(4)	9	3	6	1	1	3	2	1	*	2	-	2	6	-	6	-	*	1	-	-	-	2	-	-
		1%	1%	1%	1%	*	2%	1%	1%	*	1%	-	1%	2%	-	2%	-	1%	*	-	-	-	*	-	-
	(3)	13	6	6	3	6	-	*	1	2	1	4	4	4	*	-	-	*	3	-	-	2	*	-	1
		1%	1%	1%	3%	4%	-	*	*	1%	1%	1%	2%	1%	*	-	-	1%	1%	-	-	4%	*	-	1%
	(2)	7	6	1	-	3	2	-	1	2	1	3	2	2	1	-	-	-	3	-	-	-	-	-	1
		1%	1%	*	-	2%	1%	-	*	1%	1%	1%	1%	*	2%	-	-	-	1%	-	-	-	-	-	1%
Definitely would not vote	(1)	87	51	35	21	18	21	8	8	11	4	22	19	30	-	-	-	-	-	-	-	6	11	3	
		9%	11%	7%	19%	11%	12%	4%	5%	5%	4%	8%	9%	9%	-	-	-	-	-	-	-	2%	20%	2%	
Don't know		6	2	5	-	2	3	-	1	1	-	-	-	2	-	-	-	-	-	-	-	2	-	-	
		1%	*	1%	-	1%	1%	-	*	1%	-	-	-	1%	-	-	-	-	-	-	-	*	-	-	
Mean		8.25	8.12	8.37	6.99	7.55	8.19	8.84	8.87	8.63	8.84	8.47	7.87	8.31	9.03	8.97	9.47	9.32	9.20	8.48	8.28	9.19	9.33	7.61	9.23
Standard deviation		2.88	3.09	2.68	3.49	3.08	3.10	2.31	2.40	2.58	2.31	2.75	2.96	2.91	1.90	1.77	-	1.42	1.65	1.58	2.22	1.67	1.66	3.66	1.99
Standard error		0.09	0.15	0.11	0.51	0.29	0.26	0.16	0.17	0.15	0.13	0.21	0.23	0.17	0.22	0.11	-	0.27	0.09	0.53	0.55	0.18	0.09	0.78	0.14

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Absolutes/col percents

Table 2

Q.2 If there was a general election for the Westminster parliament tomorrow, which party would you vote for?

Base: All respondents

	Gender			Age						SEG				Voting Intention						2010 Vote				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	1000	447	553	47	117	150	202	200	282	294	178	162	305	73	276	2	27	368	9	16	83	382	22	192
Weighted base	1000	477	523	114	168	186	188	145	198	112	285	220	322	51	284	2	28	366	9	18	61	379	54	130
Conservative	51 5%	25 5%	26 5%	3 3%	4 2%	7 4%	8 4%	6 4%	24 12%	9 8%	7 2%	16 7%	17 5%	51 100%	-	-	-	-	-	-	34 56%	4 1%	3 5%	1 1%
Labour	284 28%	118 25%	166 32%	15 13%	38 22%	55 30%	57 30%	44 30%	75 38%	28 25%	82 29%	61 28%	101 31%	-	284 100%	-	-	-	-	-	1 2%	194 51%	11 21%	6 4%
Liberal Democrat	2 *	1 *	* *	- -	- -	1 1%	- -	* *	- -	2 1%	- -	- -	- -	- -	- -	2 100%	- -	- -	- -	- -	- -	- -	1 3%	* *
The UK Independence Party (UKIP)	28 3%	20 4%	8 2%	3 3%	4 2%	2 1%	11 6%	4 3%	4 2%	3 2%	7 2%	10 4%	7 2%	-	-	-	28 100%	-	-	7 12%	9 2%	-	-	2 1%
SNP	366 37%	189 40%	177 34%	55 48%	76 45%	61 33%	71 38%	57 39%	43 22%	46 41%	117 41%	78 36%	111 35%	-	-	-	-	366 100%	-	-	10 17%	131 35%	22 41%	111 85%
The Green Party	9 1%	7 1%	2 *	4 3%	* *	- -	3 2%	2 1%	- -	1 1%	5 2%	- -	3 1%	-	-	-	-	-	9 100%	-	-	1 *	-	1 1%
The British National Party (BNP)	3 *	1 *	2 *	- -	- -	2 1%	- -	- -	1 *	- -	2 1%	1 *	- -	- -	- -	- -	- -	- -	- -	3 14%	- -	- -	- -	- -
Some other party	16 2%	11 2%	5 1%	- -	5 3%	3 2%	6 3%	2 2%	* *	1 *	5 2%	6 3%	5 1%	-	-	-	-	-	-	16 86%	-	3 1%	-	3 3%
Would not vote	87 9%	51 11%	35 7%	21 19%	18 11%	21 12%	8 4%	8 5%	11 5%	4 4%	22 8%	19 9%	30 9%	-	-	-	-	-	-	-	-	6 2%	11 20%	3 2%
Refused	44 4%	13 3%	31 6%	3 3%	* *	6 3%	9 5%	8 5%	18 9%	3 3%	9 3%	7 3%	18 6%	-	-	-	-	-	-	-	1 2%	2 1%	-	-
Don't know	112 11%	40 8%	71 14%	10 9%	23 14%	26 14%	16 8%	14 10%	22 11%	15 14%	29 10%	22 10%	31 10%	-	-	-	-	-	-	-	7 11%	29 8%	5 10%	4 3%

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Absolutes/col percents

Table 3

Q.2 If there was a general election for the Westminster parliament tomorrow, which party would you vote for?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age						SEG				Voting Intention						2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	602	287	315	26	60	85	132	130	167	190	112	95	183	56	212	1	20	296	7	10	57	285	13	148
Weighted base	578	287	292	59	87	100	124	92	114	71	174	123	189	39	212	1	22	287	6	12	43	281	31	101
Conservative	39	20	19	3	2	6	6	4	18	7	5	12	13	39	-	-	-	-	-	-	27	2	2	1
	7%	7%	7%	4%	2%	6%	5%	4%	16%	10%	3%	10%	7%	100%	-	-	-	-	-	-	64%	1%	8%	1%
Labour	212	89	123	11	26	36	45	36	57	22	63	43	75	-	212	-	-	-	-	-	1	157	7	5
	37%	31%	42%	19%	30%	36%	37%	39%	49%	31%	36%	35%	40%	-	100%	-	-	-	-	-	3%	56%	24%	5%
Liberal Democrat	1	1	*	-	-	1	-	*	-	1	-	-	-	-	-	1	-	-	-	-	-	-	1	*
	*	*	*	-	-	1%	-	*	-	2%	-	-	-	-	-	100%	-	-	-	-	-	-	4%	*
The UK Independence Party (UKIP)	22	15	7	3	3	1	9	3	3	1	6	8	7	-	-	-	22	-	-	6	8	-	1	
	4%	5%	2%	5%	4%	1%	7%	3%	2%	2%	3%	6%	3%	-	-	-	100%	-	-	14%	3%	-	1%	
SNP	287	150	136	41	53	52	57	46	36	37	92	57	89	-	-	-	-	287	-	-	9	111	20	91
	50%	52%	47%	69%	61%	52%	46%	50%	32%	53%	53%	46%	47%	-	-	-	-	100%	-	-	20%	39%	64%	90%
The Green Party	6	4	2	2	*	-	3	1	-	1	3	-	2	-	-	-	-	6	-	6	-	1	-	1
	1%	1%	1%	3%	*	-	2%	1%	-	1%	2%	-	1%	-	-	-	-	100%	-	-	-	*	-	1%
The British National Party (BNP)	2	*	2	-	-	2	-	-	*	-	2	*	-	-	-	-	-	-	2	-	-	-	-	-
	*	*	1%	-	-	2%	-	-	*	-	1%	*	-	-	-	-	-	-	14%	-	-	-	-	-
Some other party	10	7	3	-	2	2	3	2	*	*	4	2	3	-	-	-	-	-	10	-	3	-	2	
	2%	2%	1%	-	3%	2%	2%	2%	*	1%	2%	2%	2%	-	-	-	-	-	86%	-	1%	-	2%	

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Table 4

Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	7%
Labour	38%
Liberal Democrat	*
UKIP	4%
SNP	48%
Green	1%
Other	2%

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Absolutes/col percents

Table 5

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents

	Gender		Age							SEG				Voting Intention						2010 Vote				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	1000	447	553	47	117	150	202	200	282	294	178	162	305	73	276	2	27	368	9	16	83	382	22	192
Weighted base	1000	477	523	114	168	186	188	145	198	112	285	220	322	51	284	2	28	366	9	18	61	379	54	130
Conservative	43 4%	21 4%	21 4%	-	6 4%	5 3%	7 3%	5 4%	20 10%	7 7%	7 2%	14 7%	13 4%	40 78%	-	-	-	1 *	-	2 12%	27 45%	3 1%	3 5%	1 1%
Labour	303 30%	124 26%	178 34%	16 14%	40 24%	53 28%	64 34%	45 31%	85 43%	32 28%	87 31%	60 28%	113 35%	2 5%	256 90%	-	7 24%	14 4%	* 3%	1 7%	2 3%	204 54%	12 23%	6 5%
Liberal Democrat	5 *	2 *	3 1%	-	-	3 2%	-	* *	2 1%	2 2%	2 1%	-	1 *	-	3 1%	2 100%	-	-	-	-	-	2 *	2 4%	* *
The UK Independence Party (UKIP)	26 3%	19 4%	7 1%	-	2 1%	5 3%	13 7%	3 2%	3 2%	2 1%	7 2%	10 4%	8 2%	1 2%	2 1%	-	20 71%	-	-	2 9%	7 11%	10 3%	-	2 1%
SNP	397 40%	207 43%	189 36%	64 56%	79 47%	75 40%	72 38%	60 41%	45 23%	47 42%	125 44%	90 41%	119 37%	6 12%	17 6%	-	1 5%	345 94%	4 40%	7 39%	16 27%	130 34%	22 41%	113 87%
The Green Party	5 1%	3 1%	2 *	-	* *	-	3 2%	1 1%	-	1 1%	1 1%	-	3 1%	-	-	-	-	-	5 56%	-	-	1 *	-	1 1%
The British National Party (BNP)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some other party	7 1%	5 1%	2 *	-	* *	1 1%	3 1%	2 1%	1 *	1 1%	3 1%	3 1%	-	-	* *	-	-	1 *	-	4 20%	-	* *	-	2 1%
Would not vote	87 9%	51 11%	35 7%	21 19%	18 11%	21 12%	8 4%	8 5%	11 5%	4 4%	22 8%	19 9%	30 9%	-	-	-	-	-	-	-	-	6 2%	11 20%	3 2%
Refused	37 4%	12 2%	25 5%	3 3%	2 1%	4 2%	6 3%	7 5%	15 7%	2 2%	8 3%	7 3%	14 4%	-	-	-	-	-	-	-	3 5%	1 *	-	-
Don't know	91 9%	31 7%	60 11%	10 9%	19 12%	18 10%	13 7%	13 9%	18 9%	14 12%	23 8%	17 8%	23 7%	2 4%	6 2%	-	-	4 1%	-	2 12%	5 9%	23 6%	4 7%	3 2%

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Absolutes/col percents

Table 6

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Gender			Age						SEG				Voting Intention						2010 Vote				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	624	295	330	25	62	92	138	132	175	195	116	100	192	53	208	1	20	292	7	10	59	294	15	149
Weighted base	601	294	306	57	90	110	128	93	122	74	180	129	198	38	207	1	22	284	6	11	43	288	32	102
Conservative	31	15	16	-	2	5	5	4	16	6	5	11	9	30	-	-	-	1	-	*	22	2	2	1
	5%	5%	5%	-	2%	4%	4%	4%	13%	8%	3%	9%	4%	79%	-	-	-	*	-	2%	50%	1%	8%	1%
Labour	231	95	136	12	29	35	51	36	67	26	68	43	88	2	192	-	6	12	*	1	2	167	8	5
	38%	32%	45%	21%	33%	32%	40%	39%	55%	35%	38%	33%	45%	4%	93%	-	25%	4%	4%	11%	3%	58%	25%	5%
Liberal Democrat	4	1	2	-	-	3	-	*	1	2	2	-	*	-	2	1	-	-	-	-	-	2	2	*
	1%	*	1%	-	-	3%	-	*	1%	2%	1%	-	*	-	1%	100%	-	-	-	-	-	1%	6%	*
The UK Independence Party (UKIP)	21	16	5	-	2	4	10	3	2	1	6	7	6	1	1	-	16	-	-	2	6	8	-	1
	4%	5%	2%	-	2%	4%	8%	3%	2%	1%	3%	6%	3%	2%	1%	-	71%	-	-	14%	14%	3%	-	1%
SNP	304	161	143	45	56	63	57	48	35	38	97	65	92	6	11	-	1	271	2	5	14	109	20	93
	51%	55%	47%	79%	63%	57%	44%	51%	29%	52%	54%	51%	47%	15%	5%	-	3%	95%	25%	47%	32%	38%	62%	91%
The Green Party	4	2	2	-	*	-	3	1	-	1	1	-	2	-	-	-	-	-	4	-	-	1	-	1
	1%	1%	1%	-	*	-	2%	1%	-	1%	1%	-	1%	-	-	-	-	-	70%	-	-	*	-	1%
Some other party	5	4	1	-	*	1	2	2	1	*	2	3	-	-	*	-	-	1	-	3	-	*	-	1
	1%	1%	*	-	*	1%	2%	2%	*	1%	1%	2%	-	-	*	-	-	*	-	25%	-	*	-	1%

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Col percents

Table 7

Constituency Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	5%
Labour	39%
Liberal Democrat	1%
UKIP	3%
SNP	50%
Green	1%
Other	1%

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Absolutes/col percents

Table 8

Q.5 Are there any of the following political parties that you would definitely not vote for at the next general election for the Westminster parliament?

Base: All respondents

	Gender		Age						SEG				Voting Intention						2010 Vote					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	1000	447	553	47	117	150	202	200	282	294	178	162	305	73	276	2	27	368	9	16	83	382	22	192
Weighted base	1000	477	523	114	168	186	188	145	198	112	285	220	322	51	284	2	28	366	9	18	61	379	54	130
I would not vote Liberal Democrat	772	381	391	88	130	133	147	118	154	85	233	172	250	42	219	-	23	321	6	16	47	315	49	116
	77%	80%	75%	77%	77%	72%	79%	82%	78%	76%	82%	79%	77%	83%	77%	-	83%	88%	71%	86%	77%	83%	92%	89%
I would not vote UKIP	751	357	394	88	128	141	135	112	144	90	226	160	243	35	232	2	-	319	8	17	45	315	42	110
	75%	75%	75%	77%	76%	76%	72%	77%	73%	80%	79%	73%	75%	68%	82%	100%	-	87%	87%	91%	74%	83%	78%	84%
I would not vote Conservative	749	352	397	85	133	142	145	114	128	79	216	168	253	-	235	2	21	335	8	14	10	328	45	119
	75%	74%	76%	75%	79%	76%	77%	79%	65%	71%	76%	76%	79%	-	83%	100%	77%	92%	84%	74%	16%	87%	84%	91%
I would not vote Labour	441	236	205	59	89	77	80	62	72	50	134	103	134	40	-	-	18	273	3	11	45	104	36	99
	44%	49%	39%	52%	53%	41%	43%	43%	36%	45%	47%	47%	42%	78%	-	-	67%	75%	31%	62%	73%	28%	66%	76%
I would not vote SNP	341	158	183	37	47	55	64	45	92	32	95	79	117	35	180	-	14	-	2	6	35	159	27	4
	34%	33%	35%	33%	28%	29%	34%	31%	46%	29%	33%	36%	36%	69%	63%	-	52%	-	26%	31%	57%	42%	50%	3%
None of these - I would potentially vote for all of them	69	32	37	8	16	16	8	7	14	6	13	7	28	2	15	-	-	10	-	2	2	10	-	1
	7%	7%	7%	7%	10%	8%	4%	5%	7%	5%	5%	3%	9%	3%	5%	-	-	3%	-	9%	3%	3%	-	1%
Don't know	18	7	12	-	1	3	6	5	4	3	8	2	4	-	1	-	-	1	-	-	-	2	-	-
	2%	1%	2%	-	*	1%	3%	4%	2%	2%	3%	1%	1%	-	*	-	-	*	-	-	-	1%	-	-

Motherwell & Wishaw Poll

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Absolutes/col percents

Table 9

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention						2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	1000	447	553	47	117	150	202	200	282	294	178	162	305	73	276	2	27	368	9	16	83	382	22	192
Weighted base	1000	477	523	114	168	186	188	145	198	112	285	220	322	51	284	2	28	366	9	18	61	379	54	130
NET: Well	487	247	240	60	85	69	85	70	117	57	142	103	162	43	164	*	15	145	1	5	44	201	33	52
	49%	52%	46%	52%	50%	37%	45%	48%	59%	51%	50%	47%	50%	84%	58%	11%	54%	40%	6%	26%	73%	53%	62%	40%
Very well	(4)	34	21	14	6	5	3	8	6	7	1	5	12	15	2	11	-	1	10	*	-	2	14	3
		3%	4%	3%	5%	3%	2%	4%	4%	3%	1%	2%	5%	5%	4%	4%	-	3%	3%	3%	-	3%	4%	2%
Quite well	(3)	453	226	226	54	80	66	77	64	110	56	138	91	147	41	153	*	14	135	*	5	43	187	50
		45%	47%	43%	47%	48%	36%	41%	44%	56%	50%	48%	42%	46%	80%	54%	11%	51%	37%	3%	26%	70%	49%	38%
Quite badly	(2)	366	159	207	40	58	80	81	54	52	47	103	85	110	6	92	1	10	170	4	9	14	133	55
		37%	33%	40%	35%	35%	43%	43%	37%	26%	42%	36%	39%	34%	12%	32%	89%	35%	47%	43%	49%	23%	35%	42%
Very badly	(1)	106	49	57	11	22	28	15	15	15	7	25	27	39	*	22	-	3	43	5	4	*	35	21
		11%	10%	11%	10%	13%	15%	8%	10%	8%	7%	9%	12%	12%	1%	8%	-	11%	12%	51%	24%	1%	9%	16%
NET: Badly		472	208	264	51	80	108	96	69	67	54	128	113	149	7	114	1	13	213	9	14	15	168	77
		47%	44%	50%	45%	47%	58%	51%	47%	34%	48%	45%	51%	46%	13%	40%	89%	46%	58%	94%	74%	24%	44%	59%
Don't know		41	22	19	3	4	8	7	6	14	1	14	4	12	2	6	-	-	7	-	-	2	10	2
		4%	5%	4%	2%	2%	4%	4%	4%	7%	1%	5%	2%	4%	3%	2%	-	-	2%	-	-	3%	3%	1%
Mean	2.43	2.48	2.39	2.49	2.41	2.25	2.43	2.44	2.59	2.46	2.45	2.40	2.44	2.90	2.55	2.11	2.47	2.31	1.59	2.02	2.78	2.49	2.67	2.26
Standard deviation	0.73	0.75	0.72	0.75	0.75	0.74	0.71	0.74	0.70	0.64	0.68	0.78	0.77	0.44	0.70	-	0.74	0.72	0.74	0.73	0.51	0.72	0.53	0.75
Standard error	0.02	0.04	0.03	0.11	0.07	0.06	0.05	0.05	0.04	0.04	0.05	0.06	0.05	0.05	0.04	-	0.14	0.04	0.25	0.18	0.06	0.04	0.12	0.05

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Absolutes/col percents

Table 10

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention						2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP	
Unweighted base	1000	447	553	47	117	150	202	200	282	294	178	162	305	73	276	2	27	368	9	16	83	382	22	192	
Weighted base	1000	477	523	114	168	186	188	145	198	112	285	220	322	51	284	2	28	366	9	18	61	379	54	130	
NET: Well	555	273	281	63	93	95	100	73	131	72	161	124	164	41	193	*	17	179	1	4	49	230	26	64	
	55%	57%	54%	55%	55%	51%	53%	50%	66%	64%	57%	57%	51%	81%	68%	11%	63%	49%	12%	24%	81%	61%	49%	49%	
Very well	(4)	48	25	23	7	6	8	11	4	11	7	7	21	11	6	16	-	4	9	*	-	6	14	2	4
		5%	5%	4%	7%	4%	4%	6%	3%	6%	6%	2%	9%	3%	11%	6%	-	13%	2%	3%	-	10%	4%	4%	3%
Quite well	(3)	507	249	258	55	87	86	89	69	119	65	154	104	153	36	177	*	14	170	1	4	43	217	24	61
		51%	52%	49%	48%	52%	47%	47%	48%	60%	58%	54%	47%	48%	70%	62%	11%	49%	46%	9%	24%	70%	57%	44%	46%
Quite badly	(2)	295	127	168	34	50	57	66	45	43	35	88	63	96	9	71	1	7	126	3	10	11	113	21	41
		30%	27%	32%	30%	30%	31%	35%	31%	21%	31%	31%	29%	30%	17%	25%	89%	27%	34%	28%	54%	17%	30%	38%	31%
Very badly	(1)	102	53	49	15	16	26	15	18	13	4	23	26	45	*	13	-	3	46	6	4	*	25	1	20
		10%	11%	9%	13%	10%	14%	8%	12%	6%	3%	8%	12%	14%	*	5%	-	10%	12%	61%	23%	*	6%	1%	16%
NET: Badly	398	180	217	49	66	83	81	62	55	39	111	90	141	9	84	1	10	172	8	14	11	137	21	61	
	40%	38%	42%	43%	40%	45%	43%	43%	28%	34%	39%	41%	44%	17%	30%	89%	37%	47%	88%	76%	18%	36%	39%	47%	
Don't know	48	24	24	3	8	8	7	9	12	2	12	5	17	1	7	-	-	15	-	-	1	12	6	5	
	5%	5%	5%	2%	5%	4%	4%	6%	6%	1%	4%	2%	5%	2%	2%	-	-	4%	-	-	1%	3%	12%	4%	
Mean	2.52	2.54	2.51	2.49	2.52	2.43	2.53	2.44	2.70	2.68	2.53	2.55	2.43	2.93	2.71	2.11	2.66	2.41	1.54	2.01	2.92	2.60	2.59	2.38	
Standard deviation	0.75	0.77	0.74	0.81	0.73	0.80	0.73	0.75	0.69	0.65	0.68	0.83	0.78	0.55	0.64	-	0.85	0.74	0.82	0.70	0.54	0.67	0.61	0.79	
Standard error	0.02	0.04	0.03	0.12	0.07	0.07	0.05	0.06	0.04	0.04	0.05	0.07	0.05	0.06	0.04	-	0.16	0.04	0.27	0.18	0.06	0.03	0.14	0.06	

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Absolutes/col percents

Table 11
Q.7 Which of the following statements do you most agree with?
Base: All respondents

	Gender		Age							SEG				Voting Intention							2010 Vote			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	1000	447	553	47	117	150	202	200	282	294	178	162	305	73	276	2	27	368	9	16	83	382	22	192
Weighted base	1000	477	523	114	168	186	188	145	198	112	285	220	322	51	284	2	28	366	9	18	61	379	54	130
I am satisfied with the job David Cameron is doing overall as Prime Minister	175 18%	90 19%	85 16%	14 12%	24 14%	31 17%	27 14%	24 16%	56 28%	20 17%	48 17%	44 20%	54 17%	34 67%	44 15%	-	5 16%	37 10%	* 3%	4 23%	30 50%	55 15%	7 13%	15 12%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	264 26%	112 23%	152 29%	43 38%	64 38%	41 22%	54 29%	31 22%	30 15%	36 32%	86 30%	75 34%	59 18%	14 27%	61 22%	2 100%	13 49%	119 33%	2 20%	4 21%	27 44%	71 19%	13 25%	41 31%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	386 39%	203 43%	183 35%	57 50%	54 32%	67 36%	68 37%	65 45%	73 37%	41 37%	103 36%	77 35%	146 45%	* 1%	166 58%	-	7 24%	140 38%	6 65%	8 43%	2 3%	214 56%	19 36%	48 37%
Refused	51 5%	25 5%	26 5%	-	4 2%	19 10%	11 6%	8 6%	10 5%	5 5%	19 7%	4 2%	17 5%	-	1 *	-	-	22 6%	1 10%	* 1%	-	9 2%	-	11 8%
Don't know	124 12%	47 10%	77 15%	-	23 14%	28 15%	28 15%	16 11%	29 15%	10 9%	28 10%	19 9%	47 15%	3 6%	13 5%	-	3 11%	48 13%	* 2%	2 12%	2 3%	30 8%	14 26%	16 12%

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Absolutes/col percents

Table 12

Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?

Base: All respondents

	Gender		Age							SEG				Voting Intention						2010 Vote				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	1000	447	553	47	117	150	202	200	282	294	178	162	305	73	276	2	27	368	9	16	83	382	22	192
Weighted base	1000	477	523	114	168	186	188	145	198	112	285	220	322	51	284	2	28	366	9	18	61	379	54	130
SNP	88	51	37	14	18	13	16	12	15	14	25	22	26	1	15	1	2	59	-	1	3	24	7	26
	9%	11%	7%	12%	11%	7%	8%	8%	8%	13%	9%	10%	8%	3%	5%	89%	8%	16%	-	8%	5%	6%	13%	20%
Labour	82	48	34	8	14	18	20	11	11	12	27	15	22	1	25	-	5	39	-	1	2	37	2	15
	8%	10%	7%	7%	9%	10%	11%	8%	5%	11%	9%	7%	7%	1%	9%	-	19%	11%	-	7%	3%	10%	4%	11%
The Conservatives	16	14	2	8	*	1	3	*	3	4	7	2	2	2	1	-	*	11	-	-	2	*	1	3
	2%	3%	*	7%	*	1%	1%	*	1%	3%	3%	1%	1%	3%	*	-	1%	3%	-	-	3%	*	3%	2%
The UK Independence Party (UKIP)	14	8	6	7	3	3	-	*	1	5	1	3	3	*	4	-	*	6	-	-	1	*	1	4
	1%	2%	1%	6%	2%	2%	-	*	1%	5%	*	1%	1%	1%	1%	-	2%	2%	-	-	2%	*	3%	3%
The Liberal Democrat	11	5	6	5	1	2	-	1	2	4	6	1	-	-	3	-	-	5	-	-	1	7	1	*
	1%	1%	1%	4%	*	1%	-	1%	1%	4%	2%	*	-	-	1%	-	-	1%	-	-	2%	2%	3%	*
None of them	846	393	453	93	140	161	151	127	171	90	239	184	279	46	245	*	22	280	9	16	52	322	46	96
	85%	82%	87%	82%	84%	87%	81%	88%	86%	80%	84%	84%	87%	91%	86%	11%	80%	77%	100%	85%	86%	85%	86%	74%
Don't know	5	2	3	-	-	1	2	-	2	-	-	3	2	1	1	-	-	2	-	-	1	2	-	1
	1%	*	1%	-	-	1%	1%	-	1%	-	-	2%	1%	2%	*	-	-	1%	-	-	2%	1%	-	1%

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Absolutes/col percents

Table 13

Q.9 Which of the following would you most like to see as the outcome of the next general election for the Westminster parliament?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention						2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	1000	447	553	47	117	150	202	200	282	294	178	162	305	73	276	2	27	368	9	16	83	382	22	192
Weighted base	1000	477	523	114	168	186	188	145	198	112	285	220	322	51	284	2	28	366	9	18	61	379	54	130
A coalition involving Labour and the SNP	378 38%	199 42%	179 34%	66 58%	56 33%	71 38%	68 36%	69 47%	46 23%	47 42%	113 40%	86 39%	123 38%	-	52 18%	* 11%	6 21%	241 66%	6 67%	9 50%	3 5%	155 41%	23 44%	86 66%
A Labour government	272 27%	108 23%	164 31%	19 17%	42 25%	50 27%	59 32%	34 24%	66 34%	23 20%	78 27%	60 27%	99 31%	-	198 70%	-	4 16%	20 5%	1 6%	5 28%	3 5%	166 44%	9 17%	11 8%
A coalition involving the Conservatives and the SNP.	75 8%	36 8%	39 7%	15 13%	28 16%	11 6%	4 2%	6 4%	12 6%	8 7%	30 10%	13 6%	24 7%	4 8%	-	-	3 11%	63 17%	-	1 5%	14 23%	8 2%	6 11%	14 11%
A Conservative government	67 7%	39 8%	28 5%	2 2%	7 4%	10 5%	13 7%	10 7%	26 13%	11 10%	12 4%	25 11%	18 6%	38 75%	5 2%	-	6 23%	6 2%	-	2 12%	32 53%	10 3%	3 5%	3 2%
A coalition involving Labour and the Liberal Democrats.	32 3%	16 3%	16 3%	5 5%	2 1%	5 3%	7 4%	3 2%	9 5%	4 3%	8 3%	9 4%	7 2%	-	20 7%	1 89%	-	2 1%	1 16%	-	-	14 4%	2 4%	2 1%
A coalition involving the Conservatives and the Liberal Democrats.	29 3%	15 3%	13 3%	6 5%	5 3%	1 *	7 4%	4 3%	7 3%	3 2%	8 3%	8 3%	8 3%	6 12%	2 1%	-	3 10%	5 1%	-	-	4 6%	6 2%	-	1 1%
Don't know	147 15%	63 13%	84 16%	1 1%	28 17%	37 20%	30 16%	19 13%	32 16%	17 15%	35 12%	20 9%	43 13%	2 5%	6 2%	-	5 19%	29 8%	1 10%	1 5%	5 9%	21 6%	10 19%	14 11%

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Absolutes/col percents

Table 14
Gender
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Male	447 45%	477 48%
Female	553 55%	523 52%

Motherwell & Wishaw Poll
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Absolutes/col percents

Table 15
Into which of the following age groups do you fall?
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
18-24	47 5%	114 11%
25-34	117 12%	168 17%
35-44	150 15%	186 19%
45-54	202 20%	188 19%
55-64	200 20%	145 14%
65 or older	282 28%	198 20%
Refused	2 *	2 *

Motherwell & Wishaw Poll
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Absolutes/col percents

Table 16
SEG
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
A	90 9%	36 4%
B	204 20%	77 8%
C1	178 18%	285 28%
C2	162 16%	220 22%
D	115 12%	144 14%
E	190 19%	178 18%
Refused	61 6%	61 6%

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Absolutes/col percents

Table 17

Q.4 At the last general election for the Westminster parliament, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote? Could you tell me which party you voted for at the last general election for the Westminster parliament back in May 2010?

Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Conservative	83 8%	61 6%
Labour	382 38%	379 38%
Liberal Democrats	22 2%	54 5%
SNP	192 19%	130 13%
Another party	14 1%	10 1%
Did not vote	207 21%	276 28%
Refused	48 5%	40 4%
Don't know	52 5%	50 5%