

Dundee West Poll

CATI Fieldwork : 23rd-30th January 2015

Absolutes/col percents

Table 1

Q.1 Many people say that if there was a general election for the Westminster Parliament tomorrow they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention						2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP	
Unweighted base	1000	487	513	60	134	148	206	176	273	318	227	148	276	72	182	22	15	486	21	11	83	275	44	297	
Weighted base	1000	478	522	208	171	135	160	129	194	135	360	169	305	57	186	17	18	464	34	8	60	283	65	194	
Certain to vote	(10)	676	322	354	110	106	95	119	97	147	102	257	108	194	46	147	12	11	367	22	6	52	233	51	165
		68%	67%	68%	53%	62%	70%	74%	75%	76%	75%	71%	64%	64%	81%	79%	72%	60%	79%	66%	84%	86%	83%	79%	85%
	(9)	45	28	17	16	13	2	4	4	6	11	19	7	6	*	10	*	5	15	6	-	1	9	10	8
		4%	6%	3%	7%	7%	2%	2%	3%	3%	8%	5%	4%	2%	1%	5%	3%	29%	3%	19%	-	2%	3%	15%	4%
	(8)	44	15	28	6	9	2	11	5	11	3	12	13	14	-	16	*	-	17	1	-	1	16	1	9
		4%	3%	5%	3%	5%	2%	7%	4%	6%	2%	3%	8%	4%	-	9%	2%	-	4%	3%	-	1%	6%	2%	4%
	(7)	41	16	25	17	10	4	6	2	3	5	13	12	9	-	6	4	-	25	4	*	-	7	1	2
		4%	3%	5%	8%	6%	3%	4%	1%	2%	4%	4%	7%	3%	-	3%	21%	-	5%	13%	5%	-	2%	1%	1%
	(6)	28	14	14	13	2	5	2	2	4	2	5	9	9	8	1	-	-	13	-	-	5	*	-	2
		3%	3%	3%	6%	1%	4%	2%	1%	2%	2%	2%	5%	3%	14%	1%	-	-	3%	-	-	8%	*	-	1%
	(5)	38	20	18	10	7	6	1	8	6	5	12	3	19	*	6	-	1	12	-	-	*	7	-	2
		4%	4%	3%	5%	4%	4%	1%	6%	3%	4%	3%	2%	6%	1%	3%	-	5%	2%	-	-	1%	2%	-	1%
	(4)	7	3	4	-	-	3	2	*	1	1	3	-	3	2	-	-	*	3	-	-	-	2	-	-
		1%	1%	1%	-	-	2%	2%	*	*	1%	1%	-	1%	3%	-	-	2%	1%	-	-	-	1%	-	-
	(3)	22	8	13	8	5	3	2	-	3	1	10	-	10	-	1	-	*	12	-	1	-	1	-	*
		2%	2%	3%	4%	3%	3%	1%	-	2%	*	3%	-	3%	-	1%	-	2%	3%	-	11%	-	*	-	*
	(2)	4	1	3	-	1	-	2	-	2	1	-	1	2	-	1	*	*	1	-	-	*	-	-	1
		*	*	1%	-	*	-	1%	-	1%	1%	-	1%	*	-	*	1%	2%	*	-	-	*	-	-	*
Definitely would not vote	(1)	92	48	44	29	19	14	10	11	10	4	27	16	40	-	-	-	-	-	-	-	1	7	1	5
		9%	10%	8%	14%	11%	10%	6%	8%	5%	3%	8%	9%	13%	-	-	-	-	-	-	-	1%	3%	2%	3%
Refused		2	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		*	*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know		2	1	1	-	-	-	1	-	1	-	1	-	1	-	-	-	-	-	-	-	-	-	-	-
		*	*	*	-	-	-	1%	-	*	-	*	-	*	-	-	-	-	-	-	-	-	-	-	-
Mean		8.38	8.36	8.40	7.62	8.16	8.26	8.82	8.73	8.88	9.09	8.61	8.40	7.88	9.22	9.45	9.16	9.06	9.27	9.38	9.05	9.45	9.35	9.57	9.47
Standard deviation		2.91	2.96	2.86	3.25	3.06	3.06	2.54	2.70	2.48	2.11	2.74	2.78	3.29	1.70	1.29	1.55	1.90	1.66	1.04	2.42	1.59	1.80	1.40	1.69
Standard error		0.09	0.13	0.13	0.42	0.26	0.25	0.18	0.20	0.15	0.12	0.18	0.23	0.20	0.10	0.33	0.49	0.08	0.23	0.73	0.17	0.11	0.21	0.10	

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Absolutes/col percents

Table 2

Q.2 If there was a general election for the Westminster parliament tomorrow, which party would you vote for?

Base: All respondents

	Gender			Age						SEG				Voting Intention						2010 Vote				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	1000	487	513	60	134	148	206	176	273	318	227	148	276	72	182	22	15	486	21	11	83	275	44	297
Weighted base	1000	478	522	208	171	135	160	129	194	135	360	169	305	57	186	17	18	464	34	8	60	283	65	194
Conservative	57 6%	31 6%	26 5%	15 7%	1 1%	7 5%	6 4%	7 6%	20 11%	11 8%	23 6%	9 5%	12 4%	57 100%	-	-	-	-	-	-	38 63%	2 1%	5 8%	2 1%
Labour	186 19%	83 17%	103 20%	20 10%	32 19%	19 14%	25 16%	27 21%	63 32%	29 22%	68 19%	33 19%	51 17%	-	186 100%	-	-	-	-	-	4 6%	128 45%	13 20%	4 2%
Liberal Democrat	17 2%	5 1%	12 2%	-	4 2%	4 3%	1 1%	2 2%	5 3%	7 5%	6 2%	1 1%	3 1%	-	-	17 100%	-	-	-	-	1 1%	*	9 14%	2 1%
The UK Independence Party (UKIP)	18 2%	7 2%	11 2%	8 4%	-	-	2 1%	4 3%	5 3%	1 1%	5 1%	4 3%	8 3%	-	-	-	18 100%	-	-	-	2 3%	3 1%	1 2%	1 1%
SNP	464 46%	242 51%	222 43%	94 45%	95 56%	63 47%	91 57%	60 47%	61 31%	60 44%	159 44%	91 54%	147 48%	-	-	-	-	464 100%	-	-	7 12%	113 40%	17 26%	170 88%
The Green Party	34 3%	17 4%	17 3%	23 11%	2 1%	4 3%	1 1%	2 2%	2 1%	6 4%	27 8%	-	1 *	-	-	-	-	-	34 100%	-	1 2%	2 1%	14 22%	2 1%
The British National Party (BNP)	3 *	3 1%	-	-	3 2%	-	-	-	-	1 1%	-	-	2 1%	-	-	-	-	-	-	3 38%	-	3 1%	-	-
Some other party	5 *	2 *	3 1%	-	1 1%	1 1%	* *	-	1 1%	3 2%	1 *	-	-	-	-	-	-	-	-	5 62%	* *	1 *	-	2 1%
Would not vote	92 9%	48 10%	44 8%	29 14%	19 11%	14 10%	10 6%	11 8%	10 5%	4 3%	27 8%	16 9%	40 13%	-	-	-	-	-	-	-	1 1%	7 3%	1 2%	5 3%
Refused	44 4%	11 2%	33 6%	6 3%	2 1%	10 7%	9 5%	8 6%	9 4%	6 5%	15 4%	6 4%	10 3%	-	-	-	-	-	-	-	1 2%	3 1%	2 3%	2 1%
Don't know	81 8%	29 6%	52 10%	15 7%	12 7%	12 9%	15 9%	9 7%	18 9%	8 6%	29 8%	9 5%	31 10%	-	-	-	-	-	-	-	6 10%	22 8%	2 3%	4 2%

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Absolutes/col percents

Table 3

Q.2 If there was a general election for the Westminster parliament tomorrow, which party would you vote for?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age						SEG				Voting Intention						2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	658	342	316	34	87	92	139	117	188	230	152	98	165	60	149	17	10	396	18	9	61	209	35	236
Weighted base	626	312	314	119	108	81	104	84	128	96	236	107	175	44	153	13	14	369	27	6	44	212	52	157
Conservative	44	23	21	9	1	4	5	6	18	9	20	6	7	44	-	-	-	-	-	-	31	*	4	2
	7%	7%	7%	8%	1%	5%	5%	8%	14%	9%	9%	5%	4%	100%	-	-	-	-	-	-	71%	*	9%	1%
Labour	153	68	85	18	25	16	20	22	51	24	57	27	40	-	153	-	-	-	-	-	3	108	12	3
	24%	22%	27%	15%	23%	20%	20%	26%	40%	25%	24%	25%	23%	-	100%	-	-	-	-	-	8%	51%	23%	2%
Liberal Democrat	13	4	9	-	2	4	1	2	4	5	5	1	2	-	-	13	-	-	-	-	*	*	8	2
	2%	1%	3%	-	2%	5%	1%	2%	3%	5%	2%	1%	1%	-	-	100%	-	-	-	-	1%	*	15%	1%
The UK Independence Party (UKIP)	14	6	8	6	-	-	1	3	4	*	4	3	7	-	-	-	14	-	-	-	1	2	1	1
	2%	2%	3%	5%	-	-	1%	3%	3%	*	2%	3%	4%	-	-	-	100%	-	-	-	3%	1%	2%	1%
SNP	369	192	176	68	76	52	75	49	48	50	128	70	116	-	-	-	-	369	-	-	6	97	15	146
	59%	62%	56%	57%	70%	65%	72%	59%	37%	52%	54%	66%	66%	-	-	-	-	100%	-	-	14%	46%	29%	93%
The Green Party	27	15	13	18	1	3	1	2	2	5	22	-	1	-	-	-	-	-	27	-	1	2	12	2
	4%	5%	4%	15%	1%	4%	1%	2%	1%	5%	9%	-	*	-	-	-	-	-	100%	-	2%	1%	24%	1%
The British National Party (BNP)	3	3	-	-	3	-	-	-	-	1	-	-	2	-	-	-	-	-	-	3	-	3	-	-
	*	1%	-	-	2%	-	-	-	-	1%	-	-	1%	-	-	-	-	-	-	44%	-	1%	-	-
Some other party	3	1	2	-	1	1	*	-	1	2	1	-	-	-	-	-	-	-	-	3	*	1	-	1
	1%	*	1%	-	1%	1%	*	-	1%	3%	*	-	-	-	-	-	-	-	-	56%	*	*	-	1%

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Col percents

Table 4

Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	7%
Labour	25%
Liberal Democrat	2%
UKIP	2%
SNP	58%
Green	4%
Other	1%

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Absolutes/col percents

Table 5

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention						2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	1000	487	513	60	134	148	206	176	273	318	227	148	276	72	182	22	15	486	21	11	83	275	44	297
Weighted base	1000	478	522	208	171	135	160	129	194	135	360	169	305	57	186	17	18	464	34	8	60	283	65	194
Conservative	49 5%	29 6%	20 4%	15 7%	1 1%	4 3%	2 2%	6 5%	19 10%	8 6%	18 5%	9 5%	12 4%	46 81%	-	-	-	-	-	1 9%	33 56%	3 1%	2 4%	1 1%
Labour	192 19%	82 17%	110 21%	20 10%	30 17%	24 17%	26 16%	29 23%	64 33%	31 23%	71 20%	29 17%	54 18%	4 7%	164 88%	1 8%	1 7%	4 1%	-	3 37%	6 10%	129 46%	13 20%	7 4%
Liberal Democrat	23 2%	8 2%	15 3%	-	8 5%	4 3%	1 1%	3 3%	6 3%	6 4%	8 2%	3 2%	5 2%	1 2%	3 2%	12 74%	-	2 1%	-	-	4 7%	1 *	10 15%	2 1%
The UK Independence Party (UKIP)	20 2%	8 2%	12 2%	9 4%	2 1%	-	3 2%	3 2%	4 2%	2 2%	3 1%	5 3%	9 3%	-	-	-	16 89%	2 *	-	-	2 3%	1 *	1 2%	1 *
SNP	479 48%	250 52%	230 44%	98 47%	95 56%	67 50%	92 57%	63 49%	63 32%	64 47%	165 46%	92 54%	148 49%	3 5%	12 7%	2 15%	1 4%	448 97%	1 2%	2 30%	7 11%	117 41%	20 31%	170 88%
The Green Party	37 4%	19 4%	18 4%	23 11%	3 2%	5 4%	2 2%	2 2%	2 1%	5 4%	27 8%	2 1%	3 1%	-	2 1%	-	-	1 *	32 95%	-	1 2%	2 1%	16 24%	3 2%
The British National Party (BNP)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some other party	2 *	* *	1 *	-	* *	* *	1 1%	-	-	2 1%	-	-	-	-	* *	-	-	-	-	1 11%	-	1 *	-	* *
Would not vote	92 9%	48 10%	44 8%	29 14%	19 11%	14 10%	10 6%	11 8%	10 5%	4 3%	27 8%	16 9%	40 13%	-	-	-	-	-	-	1 1%	7 3%	1 2%	5 3%	
Refused	34 3%	10 2%	24 5%	6 3%	2 1%	5 4%	8 5%	6 5%	5 3%	5 4%	13 3%	5 3%	6 2%	-	* *	-	-	* *	-	-	-	2 1%	-	-
Don't know	72 7%	24 5%	48 9%	10 5%	10 6%	12 9%	14 9%	6 4%	20 10%	8 6%	27 8%	8 5%	27 9%	2 4%	4 2%	* 3%	-	7 1%	1 3%	1 12%	6 10%	19 7%	2 2%	5 2%

Dundee West Poll

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Absolutes/col percents

Table 6

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Gender			Age						SEG				Voting Intention						2010 Vote				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	665	343	322	35	88	94	137	123	187	230	153	99	167	57	145	16	10	390	17	8	62	210	34	240
Weighted base	633	313	321	121	109	83	104	88	128	97	238	107	177	42	149	12	14	362	26	5	45	212	54	158
Conservative	37 6%	21 7%	16 5%	9 7%	1 1%	2 2%	2 2%	6 7%	17 13%	7 7%	16 7%	6 5%	7 4%	35 82%	-	-	-	-	-	1 13%	27 60%	2 1%	2 4%	1 1%
Labour	153 24%	63 20%	90 28%	14 12%	23 21%	19 23%	21 21%	24 27%	52 41%	26 27%	58 24%	24 22%	39 22%	4 8%	135 90%	1 10%	1 8%	4 1%	-	3 50%	6 12%	107 51%	12 22%	6 4%
Liberal Democrat	17 3%	7 2%	10 3%	-	6 5%	2 3%	1 1%	3 3%	5 4%	4 4%	5 2%	3 3%	5 3%	1 2%	3 2%	9 73%	-	2 1%	-	-	4 8%	1 *	8 15%	2 1%
The UK Independence Party (UKIP)	14 2%	6 2%	7 2%	8 6%	* *	-	1 1%	1 2%	4 3%	1 1%	3 1%	3 3%	6 4%	-	-	-	12 87%	* *	-	-	1 3%	1 1%	1 2%	* *
SNP	381 60%	198 63%	183 57%	72 60%	77 71%	55 66%	75 73%	52 59%	48 38%	53 55%	134 56%	71 66%	117 66%	3 7%	10 7%	2 18%	1 4%	356 98%	1 2%	1 26%	6 13%	99 47%	17 32%	146 92%
The Green Party	30 5%	16 5%	14 4%	18 15%	2 2%	4 5%	2 2%	2 2%	2 1%	4 5%	22 9%	1 1%	3 2%	-	1 1%	-	-	1 *	26 98%	-	1 2%	2 1%	13 25%	3 2%
Some other party	1 *	* *	1 *	-	* *	* *	1 1%	-	-	1 1%	-	-	-	-	* *	-	-	-	-	1 11%	-	* *	-	* *

Dundee West Poll
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Col percents

Table 7

Constituency Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	6%
Labour	25%
Liberal Democrat	3%
UKIP	2%
SNP	59%
Green	5%

Other *

Dundee West Poll

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Absolutes/col percents

Table 8

Q.5 Are there any of the following political parties that you would definitely not vote for at the next general election for the Westminster parliament?

Base: All respondents

	Gender		Age						SEG				Voting Intention						2010 Vote					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	1000	487	513	60	134	148	206	176	273	318	227	148	276	72	182	22	15	486	21	11	83	275	44	297
Weighted base	1000	478	522	208	171	135	160	129	194	135	360	169	305	57	186	17	18	464	34	8	60	283	65	194
I would not vote UKIP	830	402	428	176	142	116	130	110	155	116	307	137	249	51	168	14	-	423	27	5	53	252	56	168
	83%	84%	82%	84%	83%	86%	82%	85%	80%	86%	85%	81%	82%	91%	90%	83%	-	91%	80%	62%	88%	89%	86%	87%
I would not vote Conservative	753	370	383	144	134	108	130	105	131	99	269	125	241	-	168	7	8	418	31	5	9	256	52	171
	75%	77%	73%	69%	78%	80%	81%	81%	68%	73%	75%	74%	79%	-	90%	41%	46%	90%	91%	65%	16%	90%	80%	88%
I would not vote Liberal Democrat	746	362	385	149	121	95	125	108	148	89	273	128	238	42	146	-	16	400	30	6	48	231	43	161
	75%	76%	74%	71%	71%	70%	78%	84%	76%	66%	76%	75%	78%	74%	78%	-	86%	86%	89%	82%	79%	82%	67%	83%
I would not vote Labour	547	273	275	119	97	81	90	76	84	71	188	105	168	45	-	10	14	362	17	4	47	87	37	151
	55%	57%	53%	57%	57%	60%	57%	59%	43%	52%	52%	62%	55%	80%	-	62%	75%	78%	51%	54%	77%	31%	57%	78%
I would not vote SNP	283	141	142	48	43	35	34	38	84	44	104	46	80	45	127	8	8	-	18	4	44	107	29	5
	28%	29%	27%	23%	25%	26%	21%	30%	43%	32%	29%	27%	26%	79%	68%	46%	42%	-	52%	55%	72%	38%	44%	2%
None of these - I would potentially vote for all of them	35	8	27	5	9	7	6	1	7	4	15	3	12	*	3	2	-	7	-	*	*	5	-	4
	3%	2%	5%	2%	5%	5%	4%	1%	4%	3%	4%	2%	4%	1%	1%	12%	-	2%	-	5%	*	2%	-	2%
Don't know	26	17	9	4	1	4	3	3	9	2	9	4	6	-	-	-	1	3	-	-	-	1	-	3
	3%	4%	2%	2%	1%	3%	2%	2%	5%	1%	2%	2%	2%	-	-	-	4%	1%	-	-	-	*	-	2%

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Absolutes/col percents

Table 9

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention						2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP	
Unweighted base	1000	487	513	60	134	148	206	176	273	318	227	148	276	72	182	22	15	486	21	11	83	275	44	297	
Weighted base	1000	478	522	208	171	135	160	129	194	135	360	169	305	57	186	17	18	464	34	8	60	283	65	194	
NET: Well	519	269	250	134	77	61	69	61	118	81	178	106	138	52	102	12	7	214	28	2	52	140	34	91	
	52%	56%	48%	65%	45%	45%	43%	47%	61%	60%	50%	62%	45%	93%	55%	75%	38%	46%	82%	21%	86%	50%	52%	47%	
Very well	(4)	17	9	8	4	3	2	-	3	6	1	7	2	6	7	4	-	-	6	-	-	6	3	2	3
		2%	2%	2%	2%	2%	1%	-	3%	3%	1%	2%	1%	2%	12%	2%	-	-	1%	-	-	9%	1%	4%	2%
Quite well	(3)	502	260	242	131	74	59	69	57	112	80	172	103	132	45	98	12	7	207	28	2	46	137	31	88
		50%	54%	46%	63%	43%	44%	43%	44%	58%	59%	48%	61%	43%	80%	52%	75%	38%	45%	82%	21%	77%	49%	48%	45%
Quite badly	(2)	324	139	185	54	73	55	56	41	45	41	125	39	108	2	60	4	3	186	3	*	5	92	22	77
		32%	29%	35%	26%	42%	41%	35%	32%	23%	30%	35%	23%	35%	4%	32%	24%	17%	40%	10%	6%	8%	33%	34%	40%
Very badly	(1)	105	45	60	9	12	13	33	22	17	9	32	18	44	1	9	-	8	50	3	5	3	33	2	21
		11%	9%	12%	4%	7%	9%	20%	17%	9%	7%	9%	11%	14%	1%	5%	-	46%	11%	8%	61%	5%	12%	3%	11%
NET: Badly		429	184	245	63	85	67	89	63	61	50	158	57	152	3	69	4	11	236	6	5	8	125	24	98
		43%	39%	47%	30%	50%	50%	56%	49%	32%	37%	44%	34%	50%	6%	37%	24%	62%	51%	18%	67%	13%	44%	38%	51%
Don't know		51	24	27	11	9	6	2	5	15	4	24	6	15	1	15	*	-	15	-	1	1	17	7	5
		5%	5%	5%	5%	5%	5%	1%	4%	8%	3%	7%	4%	5%	2%	8%	1%	-	3%	-	12%	2%	6%	10%	2%
Mean		2.45	2.51	2.40	2.65	2.42	2.39	2.23	2.34	2.59	2.56	2.45	2.55	2.34	3.06	2.57	2.76	1.92	2.38	2.74	1.54	2.91	2.42	2.59	2.39
Standard deviation		0.71	0.70	0.72	0.60	0.66	0.68	0.77	0.80	0.70	0.64	0.69	0.71	0.76	0.47	0.63	0.44	0.94	0.70	0.60	0.92	0.61	0.72	0.63	0.71
Standard error		0.02	0.03	0.03	0.08	0.06	0.06	0.05	0.06	0.04	0.04	0.05	0.06	0.05	0.05	0.10	0.24	0.03	0.13	0.31	0.07	0.04	0.10	0.04	

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Absolutes/col percents

Table 10

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention						2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP	
Unweighted base	1000	487	513	60	134	148	206	176	273	318	227	148	276	72	182	22	15	486	21	11	83	275	44	297	
Weighted base	1000	478	522	208	171	135	160	129	194	135	360	169	305	57	186	17	18	464	34	8	60	283	65	194	
NET: Well	611	304	307	164	105	73	73	67	129	95	227	116	156	52	143	13	7	251	29	3	53	165	50	103	
	61%	64%	59%	79%	61%	54%	45%	52%	67%	70%	63%	69%	51%	92%	77%	79%	39%	54%	85%	36%	87%	58%	77%	53%	
Very well	(4)	34	22	12	7	10	3	2	5	7	6	11	8	3	10	2	-	14	-	1	2	10	-	6	
		3%	5%	2%	3%	6%	2%	1%	4%	3%	4%	3%	5%	5%	5%	11%	-	3%	-	11%	3%	4%	-	3%	
Quite well	(3)	577	281	295	157	95	70	71	62	123	89	216	108	147	49	133	11	7	237	29	2	51	155	97	
		58%	59%	57%	75%	56%	52%	44%	48%	63%	66%	60%	64%	48%	87%	72%	68%	39%	51%	85%	25%	84%	55%	77%	50%
Quite badly	(2)	269	111	157	36	51	52	40	33	33	100	35	91	3	27	3	1	165	4	1	4	82	11	68	
		27%	23%	30%	17%	30%	39%	34%	31%	17%	25%	28%	20%	30%	6%	14%	19%	7%	35%	12%	15%	7%	29%	17%	35%
Very badly	(1)	77	37	40	4	11	3	27	15	16	4	18	11	44	-	8	-	8	34	1	3	2	24	3	13
		8%	8%	8%	2%	7%	3%	17%	12%	8%	3%	5%	6%	15%	-	4%	-	46%	7%	2%	41%	4%	8%	4%	7%
NET: Badly		345	148	197	40	63	55	82	55	49	37	118	45	135	3	35	3	10	199	5	4	7	106	14	82
		35%	31%	38%	19%	37%	41%	51%	43%	25%	28%	33%	27%	44%	6%	19%	19%	53%	43%	15%	56%	11%	38%	22%	42%
Don't know		44	26	18	4	3	7	5	6	16	3	16	8	14	1	8	*	1	15	-	1	1	12	1	9
		4%	5%	3%	2%	2%	5%	3%	5%	8%	2%	4%	4%	5%	2%	4%	1%	7%	3%	-	8%	2%	4%	1%	5%
Mean		2.59	2.64	2.55	2.82	2.62	2.56	2.31	2.47	2.67	2.73	2.64	2.70	2.41	2.99	2.81	2.92	1.93	2.51	2.83	2.07	2.88	2.56	2.74	2.52
Standard deviation		0.69	0.70	0.67	0.51	0.70	0.59	0.77	0.76	0.69	0.59	0.63	0.67	0.78	0.33	0.60	0.57	0.99	0.68	0.44	1.18	0.50	0.70	0.53	0.68
Standard error		0.02	0.03	0.03	0.07	0.06	0.05	0.05	0.06	0.04	0.03	0.04	0.06	0.05	0.04	0.05	0.12	0.26	0.03	0.09	0.37	0.06	0.04	0.08	0.04

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Absolutes/col percents

Table 11
Q.7 Which of the following statements do you most agree with?
Base: All respondents

	Gender		Age							SEG				Voting Intention							2010 Vote			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	1000	487	513	60	134	148	206	176	273	318	227	148	276	72	182	22	15	486	21	11	83	275	44	297
Weighted base	1000	478	522	208	171	135	160	129	194	135	360	169	305	57	186	17	18	464	34	8	60	283	65	194
I am satisfied with the job David Cameron is doing overall as Prime Minister	159 16%	92 19%	67 13%	40 19%	21 12%	11 8%	18 11%	19 15%	50 26%	25 19%	57 16%	25 15%	46 15%	33 59%	30 16%	5 30%	6 32%	43 9%	2 7%	1 16%	32 53%	30 11%	6 9%	22 11%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	261 26%	120 25%	141 27%	54 26%	48 28%	41 30%	43 27%	26 20%	48 25%	43 32%	95 26%	40 24%	73 24%	17 30%	28 15%	11 68%	8 42%	134 29%	3 8%	2 25%	21 34%	50 18%	17 26%	53 27%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	399 40%	185 39%	214 41%	111 53%	59 35%	45 34%	63 39%	54 42%	67 34%	50 37%	153 43%	74 44%	118 39%	5 9%	118 63%	-	3 15%	187 40%	27 80%	3 34%	7 11%	164 58%	31 47%	74 38%
Refused	44 4%	26 5%	18 4%	-	8 5%	4 3%	11 7%	12 10%	6 3%	5 4%	7 2%	10 6%	15 5%	-	1 1%	-	1 4%	24 5%	-	1 9%	-	7 2%	1 2%	15 8%
Don't know	137 14%	55 11%	82 16%	4 2%	35 20%	33 24%	25 15%	18 14%	23 12%	12 9%	48 13%	19 11%	53 17%	1 1%	9 5%	*	1 7%	76 16%	2 5%	1 16%	1 1%	31 11%	10 15%	30 15%

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Absolutes/col percents

Table 12

Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?

Base: All respondents

	Gender		Age							SEG				Voting Intention						2010 Vote				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	1000	487	513	60	134	148	206	176	273	318	227	148	276	72	182	22	15	486	21	11	83	275	44	297
Weighted base	1000	478	522	208	171	135	160	129	194	135	360	169	305	57	186	17	18	464	34	8	60	283	65	194
SNP	324	172	152	44	73	49	56	46	56	42	108	62	108	11	39	4	-	217	4	4	20	90	24	91
	32%	36%	29%	21%	43%	36%	35%	36%	29%	31%	30%	37%	35%	20%	21%	26%	-	47%	11%	48%	33%	32%	37%	47%
Labour	98	51	47	9	21	18	21	15	13	18	30	25	25	2	29	*	1	47	-	2	2	48	6	13
	10%	11%	9%	4%	12%	13%	13%	12%	7%	13%	8%	15%	8%	4%	16%	3%	7%	10%	-	31%	4%	17%	10%	7%
The Liberal Democrat	64	40	24	21	16	12	6	5	5	15	11	8	28	7	14	2	-	30	1	2	5	18	11	10
	6%	8%	5%	10%	9%	9%	4%	4%	3%	11%	3%	5%	9%	12%	8%	14%	-	7%	4%	28%	9%	6%	17%	5%
The Conservatives	36	19	17	12	6	8	1	3	6	5	14	6	8	7	4	-	*	18	-	1	7	9	-	3
	4%	4%	3%	6%	4%	6%	1%	2%	3%	4%	4%	3%	3%	12%	2%	-	2%	4%	-	9%	11%	3%	-	2%
The UK Independence Party (UKIP)	24	10	14	-	10	5	2	2	4	4	6	4	9	1	8	-	-	8	-	3	1	8	3	5
	2%	2%	3%	-	6%	4%	1%	2%	2%	3%	2%	3%	3%	1%	4%	-	-	2%	-	46%	2%	3%	4%	2%
None of them	607	274	333	155	80	72	94	75	129	78	232	100	173	40	120	11	17	228	30	3	37	163	34	98
	61%	57%	64%	74%	47%	53%	59%	58%	66%	58%	65%	59%	57%	71%	65%	66%	91%	49%	88%	44%	61%	58%	53%	50%
Don't know	5	1	4	4	-	-	1	-	-	-	-	1	4	-	-	-	-	1	-	-	-	-	-	-
	*	*	1%	2%	-	-	1%	-	-	-	-	1%	1%	-	-	-	-	*	-	-	-	-	-	-

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Absolutes/col percents

Table 13

Q.9 Which of the following would you most like to see as the outcome of the next general election for the Westminster parliament?

Base: All respondents

	Gender		Age							SEG				Voting Intention							2010 Vote			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	1000	487	513	60	134	148	206	176	273	318	227	148	276	72	182	22	15	486	21	11	83	275	44	297
Weighted base	1000	478	522	208	171	135	160	129	194	135	360	169	305	57	186	17	18	464	34	8	60	283	65	194
A coalition involving Labour and the SNP	429 43%	234 49%	195 37%	88 42%	81 47%	52 39%	83 52%	61 47%	63 32%	59 44%	153 42%	80 47%	129 42%	2 3%	41 22%	1 8%	2 11%	314 68%	16 47%	1 15%	2 3%	141 50%	21 33%	118 61%
A Labour government	173 17%	64 13%	109 21%	17 8%	27 16%	26 19%	19 12%	28 22%	56 29%	23 17%	58 16%	31 18%	59 19%	- -	119 64%	1 5%	8 42%	12 3%	5 14%	3 41%	3 5%	109 38%	11 18%	7 3%
A coalition involving the Conservatives and the SNP.	119 12%	45 9%	74 14%	36 17%	19 11%	18 13%	21 13%	10 8%	15 8%	11 9%	37 10%	29 17%	41 13%	7 13%	1 *	2 11%	- -	89 19%	1 4%	2 21%	12 19%	11 4%	4 6%	32 17%
A Conservative government	73 7%	44 9%	29 6%	21 10%	3 2%	11 8%	4 2%	12 10%	21 11%	14 10%	27 8%	14 8%	14 5%	39 69%	4 2%	2 11%	3 18%	9 2%	1 3%	1 12%	34 56%	2 1%	1 1%	6 3%
A coalition involving Labour and the Liberal Democrats.	41 4%	19 4%	22 4%	17 8%	10 6%	5 4%	4 2%	3 2%	2 1%	6 5%	25 7%	1 1%	6 2%	- -	19 10%	3 20%	1 5%	1 *	7 20%	- -	- -	6 2%	10 16%	2 1%
A coalition involving the Conservatives and the Liberal Democrats.	32 3%	21 4%	11 2%	7 3%	1 1%	3 2%	4 3%	1 1%	15 8%	6 5%	15 4%	2 1%	5 2%	7 12%	* *	8 46%	- -	4 1%	1 4%	- -	7 11%	- -	10 15%	6 3%
Don't know	133 13%	51 11%	82 16%	22 11%	30 18%	20 15%	25 16%	12 9%	21 11%	15 11%	46 13%	13 7%	51 17%	2 3%	3 1%	- -	4 23%	36 8%	3 8%	1 12%	3 5%	13 5%	7 10%	23 12%

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Absolutes/col percents

Table 14
Gender
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Male	487 49%	478 48%
Female	513 51%	522 52%

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Absolutes/col percents

Table 15
Into which of the following age groups do you fall?
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
18-24	60 6%	208 21%
25-34	134 13%	171 17%
35-44	148 15%	135 13%
45-54	206 21%	160 16%
55-64	176 18%	129 13%
65 or older	273 27%	194 19%
Refused	3 *	3 *

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Absolutes/col percents

Table 16
SEG
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
A	101 10%	42 4%
B	217 22%	93 9%
C1	227 23%	360 36%
C2	148 15%	169 17%
D	103 10%	130 13%
E	173 17%	175 18%
Refused	31 3%	31 3%

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Absolutes/col percents

Table 17

Q.4 At the last general election for the Westminster parliament, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote? Could you tell me which party you voted for at the last general election for the Westminster parliament back in May 2010?

Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Conservative	83 8%	60 6%
Labour	275 28%	283 28%
Liberal Democrats	44 4%	65 6%
SNP	297 30%	194 19%
Another party	14 1%	11 1%
Did not vote	198 20%	307 31%
Refused	39 4%	34 3%
Don't know	50 5%	47 5%