

## Cumbernauld, Kilsyth & Kirkintilloch East Poll

### CATI Fieldwork : 14th-22nd January 2015

Absolutes/col percents

Table 1

**Q.1 Many people say that if there was a general election for the Westminster Parliament tomorrow they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP	
Unweighted base	1000	463	537	53	112	161	174	223	275	328	235	144	261	72	260	14	30	402	17	10	79	367	40	236	
Weighted base	1000	476	524	113	148	183	196	166	192	139	326	229	275	57	266	13	28	407	22	8	60	383	61	175	
Certain to vote	(10)	701	332	369	56	86	129	155	132	141	112	221	167	182	37	217	11	22	290	22	3	47	307	54	139
		70%	70%	70%	50%	58%	70%	79%	79%	74%	81%	68%	73%	66%	65%	82%	84%	78%	71%	100%	40%	78%	80%	90%	79%
	(9)	44	24	19	7	4	7	7	7	12	6	16	9	14	3	11	-	-	21	-	1	2	17	3	14
		4%	5%	4%	6%	3%	4%	4%	4%	6%	4%	5%	4%	5%	5%	4%	-	-	5%	-	13%	3%	4%	5%	8%
	(8)	65	35	29	16	13	8	7	9	12	8	24	14	18	5	13	-	-	31	-	1	3	27	1	8
		6%	7%	6%	15%	9%	4%	3%	5%	6%	5%	7%	6%	7%	8%	5%	-	-	8%	-	11%	4%	7%	2%	4%
	(7)	41	15	26	-	12	11	7	1	10	4	20	9	8	4	7	*	2	21	-	-	5	13	-	6
		4%	3%	5%	-	8%	6%	3%	1%	5%	3%	6%	4%	3%	7%	3%	2%	6%	5%	-	-	9%	3%	-	3%
	(6)	21	7	14	2	7	4	2	3	3	2	10	2	5	1	6	-	-	10	-	-	1	10	-	1
		2%	1%	3%	2%	4%	2%	1%	2%	1%	2%	3%	1%	2%	1%	2%	-	-	3%	-	-	1%	3%	-	*
	(5)	49	26	23	13	7	10	12	3	4	3	14	12	18	7	5	-	3	22	-	-	3	6	-	6
		5%	5%	4%	11%	5%	6%	6%	2%	2%	2%	4%	5%	7%	11%	2%	-	9%	5%	-	-	4%	2%	-	4%
	(4)	12	8	5	5	4	2	-	-	1	1	5	3	2	1	-	2	2	2	-	1	-	2	2	-
		1%	2%	1%	4%	3%	1%	-	-	1%	*	1%	1%	1%	2%	-	14%	7%	1%	-	7%	-	*	3%	-
	(3)	21	11	11	4	4	8	3	1	2	1	5	4	9	-	8	-	-	5	-	2	-	-	-	-
		2%	2%	2%	4%	3%	4%	1%	1%	1%	1%	1%	2%	3%	-	3%	-	-	1%	-	30%	-	-	-	-
	(2)	9	*	8	1	3	2	-	1	2	1	4	1	2	-	-	-	-	4	-	-	-	1	-	*
		1%	*	2%	1%	2%	1%	-	1%	1%	1%	*	1%	1%	-	-	-	-	1%	-	-	-	*	-	*
Definitely would not vote	(1)	37	19	19	8	8	3	3	10	5	2	8	7	16	-	-	-	-	-	-	-	*	-	2	
		4%	4%	4%	7%	5%	1%	1%	6%	3%	2%	2%	3%	6%	-	-	-	-	-	-	-	*	-	1%	
Mean		8.75	8.77	8.73	7.79	8.12	8.74	9.21	9.06	9.07	9.31	8.78	8.91	8.44	8.84	9.40	9.08	8.96	9.07	10.00	7.17	9.36	9.47	9.71	9.41
Standard deviation		2.40	2.37	2.42	2.91	2.76	2.30	1.86	2.36	2.05	1.79	2.23	2.24	2.72	1.86	1.53	2.20	2.07	1.77	*	3.32	1.36	1.26	1.11	1.52
Standard error		0.08	0.11	0.10	0.40	0.26	0.18	0.14	0.16	0.12	0.10	0.15	0.19	0.17	0.22	0.09	0.59	0.38	0.09	*	1.05	0.15	0.07	0.18	0.10

## Cumbernauld, Kilsyth & Kirkintilloch East Poll

### CATI Fieldwork : 14th-22nd January 2015

Absolutes/col percents

Table 2

**Q.2 If there was a general election for the Westminster parliament tomorrow, which party would you vote for?**

**Base: All respondents**

	Gender			Age						SEG				Voting Intention						2010 Vote				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	1000	463	537	53	112	161	174	223	275	328	235	144	261	72	260	14	30	402	17	10	79	367	40	236
Weighted base	1000	476	524	113	148	183	196	166	192	139	326	229	275	57	266	13	28	407	22	8	60	383	61	175
Conservative	57 6%	28 6%	29 6%	7 6%	8 6%	11 6%	3 2%	6 3%	22 12%	11 8%	23 7%	8 4%	15 5%	57 100%	-	-	-	-	-	-	34 56%	2 *	2 3%	5 3%
Labour	266 27%	113 24%	153 29%	15 13%	37 25%	36 19%	54 28%	47 28%	78 40%	37 27%	83 25%	57 25%	84 30%	-	266 100%	-	-	-	-	-	3 5%	205 53%	14 24%	5 3%
Liberal Democrat	13 1%	5 1%	9 2%	1 1%	3 2%	1 *	2 1%	3 2%	3 2%	4 3%	6 2%	-	1 *	-	-	13 100%	-	-	-	-	* 1%	2 *	11 18%	-
The UK Independence Party (UKIP)	28 3%	17 3%	11 2%	3 3%	6 4%	5 2%	7 3%	4 2%	3 2%	4 3%	3 1%	9 4%	11 4%	-	-	-	28 100%	-	-	-	3 5%	6 2%	-	4 2%
SNP	407 41%	205 43%	202 38%	50 44%	62 42%	93 51%	95 49%	56 34%	51 26%	57 41%	152 47%	94 41%	99 36%	-	-	-	-	407 100%	-	-	10 16%	120 31%	22 37%	140 80%
The Green Party	22 2%	15 3%	7 1%	10 9%	4 3%	2 1%	2 1%	3 2%	1 *	3 2%	4 1%	9 4%	5 2%	-	-	-	-	-	22 100%	-	-	7 2%	3 5%	2 1%
The British National Party (BNP)	2 *	2 *	-	2 2%	-	-	-	-	* *	-	-	-	* *	-	-	-	-	-	-	-	2 30%	-	-	-
Some other party	5 1%	5 1%	1 *	-	1 *	1 *	1 1%	1 1%	1 1%	2 1%	3 1%	-	1 *	-	-	-	-	-	-	5 70%	-	2 1%	1 1%	-
Would not vote	37 4%	19 4%	19 4%	8 7%	8 5%	3 1%	3 1%	10 6%	5 3%	2 2%	8 2%	7 3%	16 6%	-	-	-	-	-	-	-	-	*	-	2 1%
Refused	47 5%	24 5%	24 4%	-	1 1%	5 3%	8 4%	16 10%	15 8%	4 3%	10 3%	11 5%	17 6%	-	-	-	-	-	-	-	1 1%	11 3%	* 1%	3 1%
Don't know	114 11%	44 9%	70 13%	18 16%	17 12%	27 15%	20 10%	20 12%	12 6%	14 10%	35 11%	34 15%	25 9%	-	-	-	-	-	-	-	9 15%	28 7%	7 12%	14 8%

## Cumbernauld, Kilsyth & Kirkintilloch East Poll

### CATI Fieldwork : 14th-22nd January 2015

Absolutes/col percents

Table 3

**Q.2 If there was a general election for the Westminster parliament tomorrow, which party would you vote for?**

**Base: All respondents expressing an intention to vote (Turnout Weighted)**

**This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote**

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	648	311	337	30	68	99	122	140	189	231	155	91	160	56	216	11	24	319	15	6	58	280	30	176
Weighted base	626	304	322	60	88	111	135	102	130	98	209	142	166	41	217	10	21	312	20	4	41	284	45	130
Conservative	41	19	23	3	6	8	2	3	18	9	16	5	11	41	-	-	-	-	-	-	28	2	2	4
	7%	6%	7%	5%	7%	8%	2%	3%	14%	9%	8%	4%	7%	100%	-	-	-	-	-	-	67%	1%	4%	3%
Labour	217	93	124	11	30	25	48	39	64	32	68	48	64	-	217	-	-	-	-	-	3	174	13	4
	35%	31%	39%	18%	34%	22%	35%	39%	49%	33%	32%	34%	39%	-	100%	-	-	-	-	-	6%	61%	28%	3%
Liberal Democrat	10	3	8	1	1	1	2	3	3	4	5	-	1	-	-	10	-	-	-	-	*	2	8	-
	2%	1%	2%	1%	1%	1%	1%	3%	2%	4%	3%	-	1%	-	-	100%	-	-	-	-	1%	1%	18%	-
The UK Independence Party (UKIP)	21	12	9	1	4	4	6	4	3	4	1	7	8	-	-	-	21	-	-	-	3	4	-	4
	3%	4%	3%	2%	4%	3%	4%	4%	2%	4%	1%	5%	5%	-	-	-	100%	-	-	-	6%	1%	-	3%
SNP	312	160	152	35	43	71	73	49	41	46	113	74	75	-	-	-	-	312	-	-	8	95	20	117
	50%	53%	47%	59%	49%	64%	54%	48%	31%	47%	54%	52%	46%	-	-	-	-	100%	-	-	19%	33%	44%	90%
The Green Party	20	13	7	9	3	2	2	3	1	2	3	8	5	-	-	-	-	-	20	-	-	6	3	2
	3%	4%	2%	15%	4%	2%	2%	3%	1%	2%	2%	5%	3%	-	-	-	-	-	100%	-	-	2%	6%	1%
The British National Party (BNP)	*	*	-	*	-	-	-	-	*	-	-	-	*	-	-	-	-	-	-	*	-	-	-	-
	*	*	-	*	-	-	-	-	*	-	-	-	*	-	-	-	-	-	-	1%	-	-	-	-
Some other party	4	4	*	-	*	1	1	1	1	1	2	-	1	-	-	-	-	-	-	4	-	2	1	-
	1%	1%	*	-	*	*	1%	1%	1%	1%	1%	-	*	-	-	-	-	-	-	99%	-	1%	1%	-

**Cumbernauld, Kilsyth & Kirkintilloch East Poll**  
**CATI Fieldwork : 14th-22nd January 2015**

Col percents

Table 4

**Voting Intention (Turnout Weighted)**

**This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections**

	<u>Total</u>
Conservative	7%
Labour	36%
Liberal Democrat	2%
UKIP	3%
SNP	48%
Green	3%
Other	1%

## Cumbernauld, Kilsyth & Kirkintilloch East Poll

### CATI Fieldwork : 14th-22nd January 2015

Absolutes/col percents

Table 5

**Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	1000	463	537	53	112	161	174	223	275	328	235	144	261	72	260	14	30	402	17	10	79	367	40	236
Weighted base	1000	476	524	113	148	183	196	166	192	139	326	229	275	57	266	13	28	407	22	8	60	383	61	175
Conservative	47 5%	21 4%	26 5%	7 6%	4 3%	9 5%	1 1%	6 4%	20 11%	8 6%	19 6%	7 3%	13 5%	43 75%	* *	- -	1 4%	2 *	- -	- -	31 52%	2 *	1 1%	2 1%
Labour	260 26%	108 23%	153 29%	17 15%	37 25%	32 18%	53 27%	45 27%	75 39%	37 26%	78 24%	53 23%	85 31%	4 6%	235 88%	2 12%	1 2%	7 2%	* 1%	1 13%	5 9%	201 52%	13 22%	4 2%
Liberal Democrat	13 1%	4 1%	9 2%	- -	1 1%	3 2%	2 1%	3 2%	3 2%	4 3%	7 2%	- -	2 1%	- -	3 1%	8 62%	- -	- -	- -	- -	1 1%	2 *	9 16%	- -
The UK Independence Party (UKIP)	24 2%	13 3%	11 2%	- -	4 3%	3 2%	7 3%	5 3%	4 2%	3 2%	5 1%	8 3%	8 3%	* 1%	1 *	- -	20 71%	* *	- -	* 5%	1 2%	7 2%	- -	5 3%
SNP	455 45%	230 48%	225 43%	51 46%	82 55%	97 53%	100 51%	65 39%	59 31%	64 46%	167 51%	107 47%	111 40%	7 12%	23 9%	4 27%	3 12%	387 95%	4 19%	- -	11 19%	129 34%	28 46%	154 88%
The Green Party	21 2%	12 2%	9 2%	10 9%	1 *	5 3%	2 1%	2 1%	1 *	3 2%	- -	11 5%	5 2%	- -	- -	- -	- -	- -	17 79%	- -	- -	9 2%	1 1%	1 1%
The British National Party (BNP)	2 *	2 *	- -	2 2%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	2 25%	- -	- -	- -	- -
Some other party	9 1%	8 2%	1 *	2 2%	1 *	3 2%	3 1%	* *	- -	3 2%	3 1%	1 *	- -	- -	1 *	- -	1 3%	2 *	- -	3 38%	- -	1 *	1 1%	- -
Would not vote	37 4%	19 4%	19 4%	8 7%	8 5%	3 1%	3 1%	10 6%	5 3%	2 2%	8 2%	7 3%	16 6%	- -	- -	- -	- -	- -	- -	- -	- -	* *	- -	2 1%
Refused	33 3%	17 4%	16 3%	- -	- -	4 2%	5 3%	12 7%	11 6%	2 2%	8 2%	8 4%	10 4%	- -	- -	- -	- -	- -	- -	- -	- -	1 *	- -	1 *
Don't know	99 10%	43 9%	56 11%	16 14%	11 7%	22 12%	19 10%	17 10%	13 7%	13 9%	31 9%	28 12%	25 9%	3 6%	3 1%	- -	3 9%	10 2%	- -	1 19%	11 18%	32 8%	8 13%	7 4%

## Cumbernauld, Kilsyth & Kirkintilloch East Poll

### CATI Fieldwork : 14th-22nd January 2015

Absolutes/col percents

Table 6

**Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?**

**Base: All respondents expressing an intention to vote (Turnout Weighted)**

**This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote**

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Gender			Age						SEG				Voting Intention						2010 Vote				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	668	315	353	30	71	104	124	146	193	236	160	95	162	54	212	11	23	312	15	4	58	284	31	186
Weighted base	644	308	335	60	91	115	138	107	133	100	214	149	167	39	215	10	18	305	20	3	41	290	45	138
Conservative	35	14	21	3	3	7	1	4	16	7	14	4	9	31	*	-	1	1	-	-	27	1	1	2
	5%	5%	6%	5%	4%	6%	1%	4%	12%	7%	7%	3%	5%	80%	*	-	5%	*	-	-	65%	*	1%	1%
Labour	211	88	123	13	29	22	47	38	61	31	64	45	64	3	192	1	*	5	*	1	4	169	12	3
	33%	29%	37%	23%	32%	19%	34%	36%	46%	31%	30%	30%	38%	7%	90%	12%	3%	2%	1%	28%	10%	58%	26%	2%
Liberal Democrat	11	3	8	-	1	3	2	3	3	3	6	-	2	-	3	7	-	-	-	-	1	1	9	-
	2%	1%	2%	-	1%	3%	1%	2%	2%	3%	3%	-	1%	-	1%	72%	-	-	-	-	1%	*	19%	-
The UK Independence Party (UKIP)	19	11	8	-	2	3	6	5	3	3	3	7	6	*	1	-	15	*	-	*	1	5	-	4
	3%	3%	2%	-	3%	2%	4%	5%	2%	3%	1%	4%	4%	1%	*	-	83%	*	-	*	2%	2%	-	3%
SNP	343	176	167	33	54	74	77	56	49	52	124	83	82	5	17	2	1	297	4	-	9	105	23	127
	53%	57%	50%	55%	60%	64%	56%	52%	37%	52%	58%	56%	49%	12%	8%	16%	5%	97%	19%	-	22%	36%	51%	92%
The Green Party	19	11	8	9	1	5	2	2	1	2	-	10	5	-	-	-	-	-	16	-	-	8	1	1
	3%	3%	2%	15%	1%	4%	2%	1%	1%	2%	-	6%	3%	-	-	-	-	-	79%	-	-	3%	1%	1%
The British National Party (BNP)	*	*	-	*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	*	-	-	-	-
	*	*	-	*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1%	-	-	-	-
Some other party	7	6	*	2	*	2	2	*	-	2	2	1	-	-	1	-	1	2	-	2	-	1	1	-
	1%	2%	*	3%	*	2%	2%	*	-	2%	1%	*	-	-	*	-	4%	1%	-	70%	-	*	1%	-

**Cumbernauld, Kilsyth & Kirkintilloch East Poll**  
**CATI Fieldwork : 14th-22nd January 2015**

Col percents

Table 7

**Constituency Voting Intention (Turnout Weighted)**

**This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections**

	<u>Total</u>
Conservative	6%
Labour	34%
Liberal Democrat	2%
UKIP	3%
SNP	52%
Green	3%
Other	1%

## Cumbernauld, Kilsyth & Kirkintilloch East Poll

### CATI Fieldwork : 14th-22nd January 2015

Absolutes/col percents

Table 8

**Q.5 Are there any of the following political parties that you would definitely not vote for at the next general election for the Westminster parliament?**

**Base: All respondents**

	Gender		Age						SEG				Voting Intention						2010 Vote					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	1000	463	537	53	112	161	174	223	275	328	235	144	261	72	260	14	30	402	17	10	79	367	40	236
Weighted base	1000	476	524	113	148	183	196	166	192	139	326	229	275	57	266	13	28	407	22	8	60	383	61	175
I would not vote UKIP	807	378	429	100	122	147	165	128	143	120	285	180	201	46	233	11	-	367	22	7	45	327	57	145
	81%	79%	82%	89%	82%	81%	84%	77%	75%	86%	88%	79%	73%	80%	88%	84%	-	90%	100%	91%	75%	85%	95%	83%
I would not vote Conservative	768	359	409	92	112	145	159	134	127	98	251	183	217	-	225	10	19	376	22	5	8	342	48	151
	77%	76%	78%	82%	75%	79%	81%	80%	66%	71%	77%	80%	79%	-	85%	77%	68%	92%	100%	68%	13%	89%	78%	86%
I would not vote Liberal Democrat	753	369	384	91	119	141	153	119	130	101	243	180	211	36	211	-	23	357	21	6	39	308	39	148
	75%	78%	73%	81%	80%	77%	78%	71%	68%	73%	75%	79%	77%	63%	79%	-	81%	88%	96%	82%	65%	80%	65%	84%
I would not vote Labour	426	220	206	56	67	99	83	65	56	55	158	93	107	33	-	3	21	297	17	5	34	92	28	125
	43%	46%	39%	49%	45%	54%	42%	39%	29%	40%	49%	41%	39%	58%	-	24%	74%	73%	75%	70%	57%	24%	47%	71%
I would not vote SNP	320	139	180	32	37	46	65	56	84	50	94	69	96	40	181	8	15	-	9	4	35	168	22	9
	32%	29%	34%	28%	25%	25%	33%	33%	44%	36%	29%	30%	35%	71%	68%	58%	54%	-	41%	56%	59%	44%	36%	5%
None of these - I would potentially vote for all of them	45	19	26	2	11	5	5	5	16	3	5	11	20	3	10	2	1	8	-	-	4	9	2	3
	4%	4%	5%	2%	7%	3%	2%	3%	9%	2%	2%	5%	7%	6%	4%	14%	3%	2%	-	-	7%	2%	3%	2%
Don't know	17	10	7	-	-	6	3	4	4	2	8	1	3	-	-	-	-	-	-	-	-	-	-	-
	2%	2%	1%	-	-	3%	1%	2%	2%	1%	2%	*	1%	-	-	-	-	-	-	-	-	-	-	-



## Cumbernauld, Kilsyth & Kirkintilloch East Poll

### CATI Fieldwork : 14th-22nd January 2015

Absolutes/col percents

Table 9

**Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP	
Unweighted base	1000	463	537	53	112	161	174	223	275	328	235	144	261	72	260	14	30	402	17	10	79	367	40	236	
Weighted base	1000	476	524	113	148	183	196	166	192	139	326	229	275	57	266	13	28	407	22	8	60	383	61	175	
NET: Well	516	272	244	64	74	78	93	83	122	71	182	125	125	49	163	9	13	158	10	2	49	204	38	76	
	52%	57%	47%	57%	50%	43%	48%	50%	63%	51%	56%	54%	45%	86%	61%	67%	45%	39%	47%	21%	81%	53%	62%	44%	
Very well	(4)	35	27	8	4	5	7	8	4	7	5	11	8	11	2	9	1	3	11	-	-	3	15	1	5
		4%	6%	2%	3%	3%	4%	4%	2%	4%	3%	3%	3%	4%	3%	4%	6%	11%	3%	-	-	5%	4%	1%	3%
Quite well	(3)	481	245	237	61	69	72	85	79	114	67	171	117	114	47	154	8	9	147	10	2	46	189	37	72
		48%	51%	45%	54%	47%	39%	43%	48%	60%	48%	53%	51%	41%	83%	58%	61%	34%	36%	47%	21%	76%	49%	60%	41%
Quite badly	(2)	361	149	211	38	61	87	75	58	42	53	117	75	107	6	75	3	8	204	8	5	9	136	19	77
		36%	31%	40%	34%	41%	48%	38%	35%	22%	38%	36%	33%	39%	11%	28%	19%	30%	50%	35%	66%	15%	35%	31%	44%
Very badly	(1)	90	43	47	11	11	18	23	16	12	11	21	23	26	*	15	2	6	36	4	1	-	31	3	17
		9%	9%	9%	9%	7%	10%	12%	9%	6%	8%	6%	10%	10%	1%	6%	14%	20%	9%	18%	13%	-	8%	5%	9%
NET: Badly		450	192	258	48	72	105	98	73	54	64	137	99	133	7	91	4	14	241	12	6	9	167	22	94
		45%	40%	49%	43%	48%	57%	50%	44%	28%	46%	42%	43%	48%	11%	34%	33%	50%	59%	53%	79%	15%	43%	36%	53%
Don't know		33	12	22	-	2	-	4	10	17	4	6	5	17	1	12	-	1	8	-	-	2	13	1	5
		3%	2%	4%	-	1%	-	2%	6%	9%	3%	2%	2%	6%	2%	5%	-	5%	2%	-	-	3%	3%	2%	3%
Mean		2.48	2.55	2.41	2.51	2.47	2.37	2.41	2.45	2.67	2.48	2.54	2.49	2.42	2.91	2.62	2.59	2.38	2.33	2.29	2.08	2.90	2.51	2.60	2.38
Standard deviation		0.71	0.74	0.68	0.71	0.69	0.71	0.76	0.71	0.66	0.69	0.67	0.73	0.73	0.40	0.66	0.84	0.96	0.68	0.77	0.62	0.45	0.71	0.61	0.70
Standard error		0.02	0.04	0.03	0.10	0.07	0.06	0.06	0.05	0.04	0.04	0.04	0.06	0.05	0.04	0.04	0.22	0.18	0.03	0.19	0.20	0.05	0.04	0.10	0.05

## Cumbernauld, Kilsyth & Kirkintilloch East Poll

### CATI Fieldwork : 14th-22nd January 2015

Absolutes/col percents

Table 10

**Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP	
Unweighted base	1000	463	537	53	112	161	174	223	275	328	235	144	261	72	260	14	30	402	17	10	79	367	40	236	
Weighted base	1000	476	524	113	148	183	196	166	192	139	326	229	275	57	266	13	28	407	22	8	60	383	61	175	
NET: Well	606	324	282	75	88	101	103	98	138	92	206	142	147	53	192	12	14	202	6	3	54	223	44	102	
	61%	68%	54%	67%	60%	55%	52%	59%	72%	66%	63%	62%	53%	92%	72%	90%	49%	50%	26%	34%	91%	58%	73%	58%	
Very well	(4)	53	31	22	4	12	9	11	7	9	8	18	11	12	4	12	1	2	18	-	-	4	17	3	8
	5%	6%	4%	4%	8%	5%	5%	4%	5%	6%	6%	5%	4%	6%	4%	8%	9%	5%	-	-	7%	4%	5%	5%	
Quite well	(3)	553	293	260	71	77	92	91	130	84	188	131	134	49	181	11	11	184	6	3	50	206	41	94	
	55%	62%	50%	63%	52%	50%	47%	55%	67%	61%	58%	57%	49%	86%	68%	83%	40%	45%	26%	34%	84%	54%	68%	54%	
Quite badly	(2)	296	118	179	31	52	62	73	46	33	39	95	69	85	3	52	1	12	160	14	3	5	116	14	55
	30%	25%	34%	28%	35%	34%	37%	28%	17%	28%	29%	30%	31%	5%	20%	10%	43%	39%	64%	37%	8%	30%	23%	31%	
Very badly	(1)	67	25	41	6	4	20	16	13	8	5	19	14	26	-	13	-	2	34	2	2	-	31	2	13
	7%	5%	8%	5%	3%	11%	8%	8%	4%	3%	6%	6%	10%	-	5%	-	8%	8%	9%	29%	-	8%	4%	8%	
NET: Badly	363	143	220	37	56	82	89	58	41	44	114	83	111	3	65	1	14	194	16	5	5	147	16	68	
	36%	30%	42%	33%	38%	45%	46%	35%	22%	32%	35%	36%	40%	5%	24%	10%	51%	48%	74%	66%	8%	38%	27%	39%	
Don't know	31	8	22	-	4	1	4	10	12	3	5	3	17	2	9	-	-	11	-	-	1	13	-	5	
	3%	2%	4%	-	3%	*	2%	6%	6%	2%	2%	2%	6%	3%	3%	-	-	3%	-	-	1%	3%	-	3%	
Mean	2.61	2.71	2.52	2.66	2.67	2.50	2.50	2.59	2.77	2.70	2.64	2.62	2.51	3.01	2.74	2.98	2.50	2.47	2.17	2.06	2.99	2.56	2.75	2.57	
Standard deviation	0.70	0.67	0.71	0.64	0.67	0.76	0.73	0.70	0.61	0.63	0.68	0.68	0.74	0.34	0.62	0.43	0.78	0.72	0.59	0.85	0.39	0.71	0.62	0.71	
Standard error	0.02	0.03	0.03	0.09	0.06	0.06	0.06	0.05	0.04	0.04	0.04	0.06	0.05	0.04	0.04	0.12	0.14	0.04	0.14	0.27	0.04	0.04	0.10	0.05	

## Cumbernauld, Kilsyth & Kirkintilloch East Poll

### CATI Fieldwork : 14th-22nd January 2015

Absolutes/col percents

Table 11

**Q.7 Which of the following statements do you most agree with?****Base: All respondents**

	Gender		Age							SEG				Voting Intention							2010 Vote			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	1000	463	537	53	112	161	174	223	275	328	235	144	261	72	260	14	30	402	17	10	79	367	40	236
Weighted base	1000	476	524	113	148	183	196	166	192	139	326	229	275	57	266	13	28	407	22	8	60	383	61	175
I am satisfied with the job David Cameron is doing overall as Prime Minister	179 18%	92 19%	88 17%	23 20%	24 16%	31 17%	23 12%	29 17%	50 26%	26 19%	63 19%	37 16%	51 19%	39 69%	41 16%	5 33%	4 15%	48 12%	- -	1 12%	34 57%	51 13%	11 19%	23 13%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	280 28%	120 25%	160 31%	32 29%	58 39%	60 33%	56 29%	38 23%	36 19%	43 31%	98 30%	62 27%	71 26%	16 28%	52 19%	4 29%	12 43%	119 29%	9 40%	4 58%	22 36%	88 23%	10 17%	52 30%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	363 36%	176 37%	186 36%	40 36%	51 34%	56 31%	81 41%	67 40%	67 35%	53 38%	110 34%	93 41%	99 36%	1 1%	159 60%	5 37%	5 19%	158 39%	7 30%	1 17%	3 5%	202 53%	33 55%	58 33%
Refused	58 6%	36 8%	23 4%	4 4%	7 5%	12 7%	10 5%	13 8%	11 6%	7 5%	20 6%	10 4%	15 5%	- -	3 1%	- -	2 6%	29 7%	4 20%	- -	- -	15 4%	3 5%	14 8%
Don't know	119 12%	52 11%	67 13%	13 11%	9 6%	24 13%	26 13%	19 11%	28 14%	10 7%	36 11%	27 12%	39 14%	1 2%	11 4%	- -	5 16%	52 13%	2 10%	1 13%	1 2%	28 7%	2 4%	28 16%

## Cumbernauld, Kilsyth & Kirkintilloch East Poll

### CATI Fieldwork : 14th-22nd January 2015

Absolutes/col percents

Table 12

**Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?**

**Base: All respondents**

	Gender		Age							SEG				Voting Intention						2010 Vote				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	1000	463	537	53	112	161	174	223	275	328	235	144	261	72	260	14	30	402	17	10	79	367	40	236
Weighted base	1000	476	524	113	148	183	196	166	192	139	326	229	275	57	266	13	28	407	22	8	60	383	61	175
SNP	166	84	82	26	25	43	24	24	24	28	57	33	48	3	27	-	3	119	3	-	6	58	19	56
	17%	18%	16%	23%	17%	24%	12%	14%	12%	20%	17%	14%	17%	5%	10%	-	12%	29%	13%	-	10%	15%	31%	32%
Labour	54	26	28	5	6	8	8	11	16	13	7	16	16	2	27	-	1	19	1	-	3	33	6	9
	5%	5%	5%	5%	4%	4%	4%	7%	8%	10%	2%	7%	6%	3%	10%	-	2%	5%	6%	-	5%	9%	9%	5%
The UK Independence Party (UKIP)	28	12	17	13	1	6	3	2	3	4	4	7	13	2	9	-	5	9	-	-	1	8	5	7
	3%	2%	3%	12%	1%	3%	2%	1%	2%	3%	1%	3%	5%	4%	3%	-	18%	2%	-	-	1%	2%	8%	4%
The Conservatives	21	12	9	4	5	5	2	3	2	3	5	9	4	4	8	-	1	7	1	-	5	7	5	5
	2%	3%	2%	4%	3%	3%	1%	2%	1%	2%	1%	4%	2%	7%	3%	-	4%	2%	6%	-	8%	2%	8%	3%
The Liberal Democrat	18	7	11	4	2	4	-	2	5	2	5	8	3	1	9	1	*	6	-	-	3	3	9	3
	2%	1%	2%	4%	2%	2%	-	1%	3%	2%	1%	4%	1%	2%	3%	9%	2%	1%	-	-	4%	1%	15%	2%
None of them	790	369	421	81	120	132	166	134	155	102	256	190	215	47	222	12	20	282	19	8	49	305	35	117
	79%	78%	80%	72%	81%	72%	85%	81%	81%	73%	79%	83%	78%	83%	83%	91%	72%	69%	85%	100%	83%	80%	57%	67%
Don't know	4	4	-	-	-	2	*	-	2	*	2	1	-	1	-	-	-	-	*	-	1	-	-	*
	*	1%	-	-	-	1%	*	-	1%	*	1%	*	-	2%	-	-	-	-	2%	-	2%	-	-	*

## Cumbernauld, Kilsyth & Kirkintilloch East Poll

### CATI Fieldwork : 14th-22nd January 2015

Absolutes/col percents

Table 13

**Q.9 Which of the following would you most like to see as the outcome of the next general election for the Westminster parliament?**

**Base: All respondents**

	Gender		Age							SEG				Voting Intention							2010 Vote			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	1000	463	537	53	112	161	174	223	275	328	235	144	261	72	260	14	30	402	17	10	79	367	40	236
Weighted base	1000	476	524	113	148	183	196	166	192	139	326	229	275	57	266	13	28	407	22	8	60	383	61	175
A coalition involving Labour and the SNP	401 40%	185 39%	215 41%	58 51%	68 46%	88 48%	80 41%	61 37%	46 24%	52 37%	141 43%	98 43%	102 37%	-	48 18%	2 12%	10 35%	282 69%	18 79%	1 19%	4 7%	151 39%	22 37%	98 56%
A Labour government	238 24%	106 22%	132 25%	15 13%	31 21%	34 18%	53 27%	39 24%	65 34%	36 26%	55 17%	55 24%	84 31%	2 3%	185 69%	-	3 11%	17 4%	1 7%	3 39%	3 5%	167 44%	10 16%	12 7%
A coalition involving the Conservatives and the SNP.	79 8%	36 8%	43 8%	8 7%	13 9%	20 11%	12 6%	14 8%	12 6%	12 9%	32 10%	11 5%	21 8%	6 10%	1 *	-	1 5%	52 13%	-	1 16%	10 17%	10 3%	-	29 17%
A Conservative government	69 7%	38 8%	31 6%	7 6%	9 6%	11 6%	10 5%	10 6%	22 12%	12 8%	25 8%	16 7%	16 6%	41 72%	2 1%	* 2%	6 23%	10 2%	-	* 5%	36 61%	5 1%	2 3%	8 4%
A coalition involving Labour and the Liberal Democrats.	45 5%	18 4%	27 5%	5 5%	6 4%	4 2%	11 6%	9 5%	11 5%	7 5%	18 6%	12 5%	7 3%	1 1%	22 8%	5 40%	-	8 2%	-	-	2 3%	17 4%	8 13%	6 3%
A coalition involving the Conservatives and the Liberal Democrats.	33 3%	20 4%	13 2%	6 5%	4 3%	4 2%	3 2%	8 5%	8 4%	8 5%	12 4%	4 2%	10 4%	8 14%	3 1%	4 31%	1 5%	3 1%	3 14%	1 11%	3 5%	5 1%	8 13%	2 1%
Don't know	136 14%	73 15%	63 12%	15 13%	16 11%	23 13%	26 13%	25 15%	28 15%	13 9%	43 13%	33 15%	34 12%	-	4 2%	2 14%	6 21%	35 9%	-	1 9%	2 4%	27 7%	11 18%	20 11%

**Cumbernauld, Kilsyth & Kirkintilloch East Poll**  
**CATI Fieldwork : 14th-22nd January 2015**

Absolutes/col percents

Table 14  
**Gender**  
**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Male	463 46%	476 48%
Female	537 54%	524 52%

**Cumbernauld, Kilsyth & Kirkintilloch East Poll**  
**CATI Fieldwork : 14th-22nd January 2015**

Absolutes/col percents

Table 15  
**Into which of the following age groups do you fall?**  
**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
18-24	53 5%	113 11%
25-34	112 11%	148 15%
35-44	161 16%	183 18%
45-54	174 17%	196 20%
55-64	223 22%	166 17%
65 or older	275 28%	192 19%
Refused	2 *	2 *

**Cumbernauld, Kilsyth & Kirkintilloch East Poll**  
**CATI Fieldwork : 14th-22nd January 2015**

Absolutes/col percents

Table 16  
**SEG**  
**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
A	94 9%	41 4%
B	234 23%	98 10%
C1	235 24%	326 33%
C2	144 14%	229 23%
D	101 10%	130 13%
E	160 16%	145 15%
Refused	32 3%	32 3%



**Cumbernauld, Kilsyth & Kirkintilloch East Poll**  
**CATI Fieldwork : 14th-22nd January 2015**

Absolutes/col percents

Table 17

**Q.4 At the last general election for the Westminster parliament, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote? Could you tell me which party you voted for at the last general election for the Westminster parliament back in May 2010?**

**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Conservative	79 8%	60 6%
Labour	367 37%	383 38%
Liberal Democrats	40 4%	61 6%
SNP	236 24%	175 18%
Another party	21 2%	11 1%
Did not vote	160 16%	221 22%
Refused	48 5%	39 4%
Don't know	49 5%	50 5%