# Coatbridge, Chryston & Bellshill Poll CATI Fieldwork: 7th-17th January 2015

Table 1

Q.1 Many people say that if there was a general election for the Westminster Parliament tomorrow they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?

Base: All respondents

				nder			Αç					SE						ng Intent						Vote	
		_Total_	<u>Male</u>	<u>Female</u>	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	<u>Lab</u>	LibDem	UKIP	SNP	Green	Other	Con	_Lab_	LibDem	SNP
Unweighted base		1001	466	535	49	116	177	211	187	260	316	183	149	316	61	299	4	26	356	10	6	66	426	24	162
Weighted base		1001	472	529	112	164	193	194	153	184	124	296	227	318	52	304	5	28	346	11	4	53	422	49	117
Certain to vote	(10)	665 66%	326 69%	339 64%	49 44%	97 59%	132 68%	130 67%	125 82%	131 71%	94 76%	212 72%	141 62%	196 62%	37 71%	220 72%	5 94%	19 66%	273 79%	6 50%	3 78%	39 75%	335 79%	46 94%	99 85%
	(9)	34 3%	13 3%	21 4%	4 4%	10 6%	*	6 3%	6 4%	7 4%	3 3%	9 3%	10 4%	10 3%	2 3%	11 4%	-	2 8%	13 4%	-	-	1 2%	14 3%	-	7 6%
	(8)	59 6%	18 4%	40 8%	12 11%	12 7%	10 5%	10 5%	4 2%	12 6%	4 3%	23 8%	7 3%	21 7%	4 9%	22 7%	* 6%	1 4%	19 6%	-	-	5 10%	24 6%	1 2%	7 6%
	(7)	42 4%	16 3%	26 5%	10 9%	8 5%	8 4%	6 3%	3 2%	7 4%	5 4%	7 2%	14 6%	16 5%	2 3%	17 6%	-	1 4%	15 4%	1 11%	-	2 3%	17 4%	-	1 1%
	(6)	27 3%	14 3%	13 2%	3 3%	5 3%	7 4%	7 4%	*	4 2%	2 1%	9 3%	6 3%	8 3%	1 2%	12 4%	-	3 11%	3 1%	3 31%	-	2 4%	10 2%	-	1
	(5)	54 5%	19 4%	35 7%	9 8%	11 7%	15 8%	9 5%	1 1%	9 5%	7 6%	8 3%	17 8%	18 6%	3 6%	17 6%	-	2 8%	11 3%	-	1 12%	2 4%	10 2%	2 4%	1
	(4)	10 1%	8 2%	3	-	5 3%	2 1%	3 2%	1 1%	*	1 1%	2 1%	6 3%	1	2 5%	1 *	-	-	2 1%	-	-	* 1%	-	-	1 1%
	(3)	16 2%	7 2%	9 2%	8 7%	1	2 1%	2 1%	2 2%	2 1%	2 1%	3 1%	4 2%	7 2%	* 1%	3 1%	-	-	7 2%	1 9%	-	* 1%	3 1%	-	-
	(2)	4	2	2	-	-	2 1%	-	-	3 1%	*	1	-	2	-	-	-	-	3 1%	-	* 10%	-	2	-	-
Definitely would not vote	(1)	88 9%	47 10%	42 8%	16 15%	17 10%	15 8%	22 11%	11 7%	7 4%	5 4%	21 7%	20 9%	38 12%	-	-	-	-	-	-	-	-	7 2%	-	1 1%
Refused		1	1	-	-	-	-	-	-	1 1%	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-
Don't know		1	-	1	-	-	-	-	-	1	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-
Mean		8.34	8.33	8.35	7.14	8.07	8.33	8.25	9.04	8.82	8.93	8.70	8.12	7.99	8.97	9.12	9.87	8.90	9.28	7.81	8.62	9.19	9.28	9.78	9.63
Standard deviation		2.88	2.99	2.78	3.33	2.97	2.86	3.03	2.49	2.36	2.30	2.62	2.96	3.15	1.90	1.65	0.54	1.78	1.69	2.48	3.09	1.59	1.76	0.98	1.15
Standard error		0.09	0.14	0.12	0.48	0.28	0.21	0.21	0.18	0.15	0.13	0.19	0.24	0.18	0.24	0.10	0.27	0.35	0.09	0.78	1.26	0.20	0.09	0.20	0.09

#### **Lord Ashcroft**

Table 2 Q.2 If there was a general election for the Westminster parliament tomorrow, which party would you vote for? Base: All respondents

	Gender Age										SE						ng Intenti						Vote	
	Total	Male							65+	AB	C1	C2	DE	Con	<u>Lab</u>	LibDem	<u>UKIP</u>	SNP	Green	Other	Con	<u>Lab</u>	LibDem	SNP
Unweighted base	1001	466	535	49	116	177	211	187	260	316	183	149	316	61	299	4	26	356	10	6	66	426	24	162
Weighted base	1001	472	529	112	164	193	194	153	184	124	296	227	318	52	304	5	28	346	11	4	53	422	49	117
Conservative	52 5%	29 6%	23 4%	1 1%	13 8%	10 5%	8 4%	7 5%	13 7%	13 11%	14 5%	11 5%	11 3%	52 100%	-	-	-	-	-	-	32 60%	1	9 18%	2 1%
Labour	304 30%	126 27%	178 34%	20 18%	36 22%	62 32%	51 26%	55 36%	80 43%	30 24%	94 32%	64 28%	111 35%	-	304 100%	-	-	-	-	-	4 8%	236 56%	4 8%	6 5%
Liberal Democrat	5 1%	3 1%	3	-	-	-	1	3 2%	2 1%	1 1%	3 1%	-	2	-	-	5 100%	-	-	-	-	-	-	5 10%	-
The UK Independence Party (UKIP)	28 3%	15 3%	14 3%	2 2%	6 3%	7 3%	6 3%	6 4%	2 1%	2 1%	9 3%	8 4%	10 3%	-	-	-	28 100%	-	-	-	9 17%	10 2%	-	3 3%
SNP	346 35%	179 38%	167 31%	55 49%	63 38%	70 36%	76 39%	44 29%	38 21%	53 43%	103 35%	86 38%	94 30%	-	-	-	-	346 100%	-	-	2 3%	125 30%	18 37%	99 85%
The Green Party	11 1%	9 2%	2	4 4%	4 3%	2 1%	*	1 1%	-	1	8 3%	-	3 1%	-	-	-	-	-	11 100%	-	-	1	4 9%	-
The British National Party (BNP)	1	1	-	-	1	*	-	-	-	1	-	-	*	-	-	-	-	-	-	1 17%	-	-	-	-
Some other party	4	3 1%	*	-	-	3 1%	-	-	1	1 1%	2 1%	-	1 *	-	-	-	-	-	-	4 83%	-	3 1%	-	-
Would not vote	88 9%	47 10%	42 8%	16 15%	17 10%	15 8%	22 11%	11 7%	7 4%	5 4%	21 7%	20 9%	38 12%	-	-	-	-	-	-	-	-	7 2%	-	1 1%
Refused	57 6%	27 6%	30 6%	-	7 4%	7 3%	10 5%	13 8%	21 11%	5 4%	17 6%	9 4%	18 6%	-	-	-	-	-	-	-	1 2%	9 2%	-	1 1%
Don't know	104 10%	33 7%	71 13%	14 12%	18 11%	18 9%	20 10%	13 9%	21 11%	13 10%	24 8%	28 12%	30 9%	-	-	-	-	-	-	-	5 9%	29 7%	9 18%	5 4%

#### Coatbridge, Chryston & Bellshill Poll CATI Fieldwork: 7th-17th January 2015

Table 3

Q.2 If there was a general election for the Westminster parliament tomorrow, which party would you vote for?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Gender Age										SE	G				Voti	ng Intenti	ion				2010	Vote	
	Total Male Female 18-24 25-34 35-44 45-54						55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	<u>Lab</u>	LibDem	SNP	
Unweighted base	603	296	307	24	67	109	130	124	148	206	117	87	182	46	235	3	20	289	7	4	41	312	16	130
Weighted base	583	286	297	55	90	118	114	100	105	80	186	127	177	39	234	5	21	276	6	3	36	311	34	95
Conservative	39 7%	22 8%	17 6%	* 1%	8 9%	9 8%	6 5%	6 6%	9 8%	10 12%	11 6%	8 7%	9 5%	39 100%	-	-	-	-	-	-	26 71%	1	6 18%	1 1%
Labour	234 40%	101 35%	132 44%	14 25%	27 30%	44 37%	38 33%	48 48%	64 61%	25 31%	76 41%	47 37%	82 47%	-	234 100%	-	-	-	-	-	3 8%	193 62%	4 10%	4 4%
Liberal Democrat	5 1%	2 1%	2 1%	-	-	-	1 1%	2 2%	1 1%	1 1%	2 1%	-	1 1%	-	-	5 100%	-	-	-	-	-	-	4 13%	-
The UK Independence Party (UKIP)	21 4%	10 4%	11 4%	2 3%	3 4%	4 4%	5 4%	5 5%	1 1%	1 1%	7 4%	5 4%	8 4%	-	-	-	21 100%	-	-	-	7 19%	9 3%	-	3 3%
SNP	276 47%	143 50%	134 45%	38 69%	48 53%	58 49%	65 57%	38 38%	29 28%	42 53%	84 45%	67 53%	75 42%	-	-	-	-	276 100%	-	-	1 2%	105 34%	16 47%	87 91%
The Green Party	6 1%	5 2%	1	1 2%	4 4%	1 1%	*	*	-	1 1%	5 3%	-	1 1%	-	-	-	-	-	6 100%	-	-	*	4 11%	-
The British National Party (BNP)	*	*	-	-	*	*	-	-	-	*	-	-	*	-	-	-	-	-	-	* 9%	-	-	-	-
Some other party	3	3	*	-	-	2	-	-	1	*	2	-	1	-	-	-	-	-	-	3	-	3	-	-

Col percents

#### Cati Fieldwork: 7th-17th January 2015

#### Table 4

**Voting Intention (Turnout Weighted)** 

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	7%
Labour	41%
Liberal Democrat	1%
UKIP	3%
SNP	46%
Green	1%

Other

**Lord Ashcroft** 

Table 5

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency? Base: All respondents

	Gender Age										SE					Voti	ng Intenti					2010	Vote	
	Total Male Female 18-24 25					35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	_Lab_	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	1001	466	535	49	116	177	211	187	260	316	183	149	316	61	299	4	26	356	10	6	66	426	24	162
Weighted base	1001	472	529	112	164	193	194	153	184	124	296	227	318	52	304	5	28	346	11	4	53	422	49	117
Conservative	43 4%	26 6%	17 3%	2 2%	10 6%	6 3%	5 3%	6 4%	13 7%	11 9%	11 4%	9 4%	9 3%	36 69%	2 1%	-	2 6%	-	-	-	29 54%	2	2 4%	1 1%
Labour	336 34%	134 28%	202 38%	22 20%	45 27%	71 37%	53 27%	58 38%	87 47%	33 27%	102 35%	74 33%	118 37%	8 15%	291 96%	-	3 12%	8 2%	-	-	8 15%	244 58%	11 23%	7 6%
Liberal Democrat	8 1%	4 1%	4 1%	-	-	2 1%	2 1%	4 2%	2 1%	3 2%	3 1%	2 1%	2	1 2%	-	5 100%	-	-	-	-	-	-	6 13%	-
The UK Independence Party (UKIP)	23 2%	9 2%	14 3%	2 2%	2 1%	8 4%	5 3%	5 3%	2 1%	1	11 4%	4 2%	8 2%	2 3%	-	-	19 68%	-	-	-	8 16%	7 2%	-	2 2%
SNP	358 36%	186 39%	172 33%	52 47%	64 39%	73 38%	79 41%	50 33%	41 22%	57 46%	108 36%	88 39%	99 31%	3 6%	9 3%	-	4 13%	328 95%	* 4%	2 44%	3 5%	132 31%	19 38%	100 86%
The Green Party	11 1%	10 2%	2	4 4%	4 3%	2 1%	*	1 1%	-	*	8 3%	-	3 1%	-	-	-	* 1%	-	11 96%	-	-	1	4 9%	-
The British National Party (BNP)	1	1	-	-	1	*	-	-	-	1	-	-	*	-	-	-	-	-	-	1 17%	-	-	-	-
Some other party	5 1%	4 1%	2	3 2%	-	1 1%	*	*	1	2 2%	3 1%	-	1	* 1%	-	-	* 1%	3 1%	-	2 38%	1 1%	2	-	3 2%
Would not vote	88 9%	47 10%	42 8%	16 15%	17 10%	15 8%	22 11%	11 7%	7 4%	5 4%	21 7%	20 9%	38 12%	-	-	-	-	-	-	-	-	7 2%	-	1 1%
Refused	42 4%	23 5%	19 3%	-	5 3%	6 3%	9 5%	8 5%	13 7%	3 2%	13 5%	5 2%	14 5%	-	-	-	-	-	-	-	-	2 1%	-	*
Don't know	84 8%	28 6%	56 11%	11 10%	17 10%	9 4%	19 10%	11 7%	18 10%	9 7%	15 5%	25 11%	26 8%	2 4%	2 1%	-	-	6 2%	-	-	5 9%	25 6%	6 13%	4 3%

#### Coatbridge, Chryston & Bellshill Poll CATI Fieldwork: 7th-17th January 2015

Table 6

Absolutes/col percents

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency? Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Gender Age										SE	G				Voti	ng Intenti	ion				2010	Vote	
	Total Male Female 18-24 25-34 35-44 45-54 55-							55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	<u>UKIP</u>	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	628	302	326	25	67	113	134	129	160	217	123	90	187	45	232	3	20	282	7	4	44	322	18	133
Weighted base	604	291	312	56	92	122	115	106	113	84	196	131	181	37	232	5	21	271	6	3	37	318	36	96
Conservative	33 5%	20 7%	13 4%	1 2%	6 6%	5 4%	4 4%	6 5%	10 9%	8 10%	8 4%	8 6%	8 4%	27 73%	1	-	1 7%	-	-	-	23 63%	1	2 5%	1 1%
Labour	256 42%	108 37%	148 47%	14 26%	33 36%	50 41%	40 35%	50 47%	69 61%	27 32%	83 42%	54 41%	89 49%	6 15%	225 97%	-	3 13%	6 2%	-	-	6 16%	199 63%	9 23%	4 5%
Liberal Democrat	6 1%	4 1%	2 1%	-	-	*	1 1%	3 3%	1 1%	2 3%	2 1%	*	1 1%	1 2%	-	5 100%	-	-	-	-	-	-	6 16%	-
The UK Independence Party (UKIP)	17 3%	5 2%	12 4%	2 3%	* 1%	6 5%	4 3%	4 3%	2 2%	1 1%	9 5%	1 1%	6 3%	1 4%	-	-	13 64%	-	-	-	6 17%	6 2%	-	2 2%
SNP	281 47%	145 50%	136 44%	35 62%	49 53%	59 49%	65 56%	43 41%	30 27%	45 54%	86 44%	68 52%	75 42%	2 5%	6 3%	-	3 13%	262 97%	* 6%	2 55%	1 3%	110 35%	17 45%	87 90%
The Green Party	6 1%	5 2%	1	1 2%	4 4%	1 1%	*	*	-	*	5 3%	-	1 1%	-	-	-	* 1%	-	6 94%	-	-	*	4 11%	-
The British National Party (BNP)	*	*	-	-	*	*	-	-	-	*	-	-	*	-	-	-	-	-	-	* 9%	-	-	-	-
Some other party	4 1%	3 1%	1	2 4%	-	*	*	*	1 1%	1 1%	2 1%	-	1	* 1%	-	-	* 2%	2 1%	-	1 35%	* 1%	1	-	2 3%

#### Cati Fieldwork: 7th-17th January 2015

#### Table 7

Constituency Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	Total
Conservative	6%
Labour	43%
Liberal Democrat	1%
UKIP	3%
SNP	46%
Green	1%
Other	1%

**Lord Ashcroft** 

Col percents

Table 8 Q.5 Are there any of the following political parties that you would definitely not vote for at the next general election for the Westminster parliament? Base: All respondents

		Ger	nder			Ag	je				SE	G				Votir	ng Intent	ion				2010	) Vote	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	SNP	Green	Other	Con	Lab	LibDem	SNP
Unweighted base	1001	466	535	49	116	177	211	187	260	316	183	149	316	61	299	4	26	356	10	6	66	426	24	162
Weighted base	1001	472	529	112	164	193	194	153	184	124	296	227	318	52	304	5	28	346	11	4	53	422	49	117
I would not vote UKIP	775 77%	372 79%	404 76%	86 77%	124 75%	156 81%	147 76%	125 82%	136 74%	106 86%	241 81%	171 75%	241 76%	34 67%	261 86%	4 71%	-	315 91%	11 100%	4 94%	28 53%	352 83%	43 89%	108 92%
I would not vote Conservative	741 74%	364 77%	377 71%	68 61%	119 72%	160 83%	151 78%	120 79%	122 67%	88 71%	220 74%	178 79%	237 75%	-	250 82%	1 22%	16 57%	315 91%	10 91%	4 100%	3 6%	366 87%	31 63%	109 93%
I would not vote Liberal Democrat	740 74%	355 75%	385 73%	68 61%	110 67%	163 84%	149 77%	116 76%	133 72%	91 74%	223 75%	162 72%	245 77%	36 70%	246 81%	-	18 63%	296 85%	5 43%	4 100%	36 68%	349 83%	27 55%	106 90%
I would not vote Labour	408 41%	233 49%	176 33%	56 50%	83 50%	87 45%	86 44%	56 36%	41 22%	59 48%	127 43%	103 45%	110 35%	32 62%	-	3 64%	19 67%	256 74%	9 80%	1 27%	33 63%	96 23%	32 66%	95 81%
I would not vote SNP	345 34%	163 34%	182 34%	13 11%	47 28%	69 36%	67 34%	63 42%	87 47%	43 35%	88 30%	86 38%	118 37%	40 77%	212 70%	4 71%	13 45%	-	2 21%	1 22%	42 79%	179 42%	16 32%	4 4%
None of these - I would potentially vote for all of them	63 6%	22 5%	41 8%	15 13%	17 10%	2 1%	12 6%	6 4%	12 7%	4 4%	26 9%	7 3%	15 5%	3 5%	9 3%	2 29%	2 7%	5 1%	-	-	4 7%	13 3%	3 7%	1 1%
Don't know	17 2%	1	16 3%	3 3%	-	2 1%	4 2%	2 1%	7 4%	1 1%	3 1%	3 1%	6 2%	-	-	-	1 4%	3 1%	-	-	1 1%	2	-	-

# Coatbridge, Chryston & Bellshill Poll CATI Fieldwork: 7th-17th January 2015

Table 9

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole? Base: All respondents

		Gender Age										SE						ing Intenti						) Vote	
		<u>Total</u>	Male	<u>Female</u>	18-24	25-34	35-44	<u>45-54</u>	<u>55-64</u>	65+	<u>AB</u>	<u>C1</u>	<u>C2</u>	DE	<u>Con</u>	<u>Lab</u>	<u>LibDem</u>	<u>UKIP</u>	<u>SNP</u>	Green	Other	_Con_	<u>Lab</u>	<u>LibDem</u>	SNP
Unweighted base		1001	466	535	49	116	177	211	187	260	316	183	149	316	61	299	4	26	356	10	6	66	426	24	162
Weighted base		1001	472	529	112	164	193	194	153	184	124	296	227	318	52	304	5	28	346	11	4	53	422	49	117
NET: Well		488 49%	245 52%	243 46%	58 52%	96 59%	81 42%	70 36%	81 53%	102 55%	68 55%	144 49%	108 48%	153 48%	43 84%	184 61%	5 100%	14 50%	135 39%	6 51%	2 54%	41 77%	218 52%	31 64%	50 42%
Very well	(4)	23 2%	16 3%	7 1%	4 4%	2 1%	-	10 5%	5 3%	2 1%	4 3%	6 2%	4 2%	9 3%	3 5%	10 3%	-	-	5 1%	-	-	2 3%	10 2%	1 2%	1 1%
Quite well	(3)	465 46%	230 49%	236 45%	54 48%	94 57%	81 42%	61 31%	75 49%	100 54%	64 52%	139 47%	104 46%	145 45%	41 79%	174 57%	5 100%	14 50%	130 38%	6 51%	2 54%	39 74%	208 49%	30 62%	48 41%
Quite badly	(2)	352 35%	150 32%	202 38%	24 21%	47 29%	85 44%	92 47%	49 32%	54 29%	41 33%	114 39%	74 33%	109 34%	6 12%	97 32%	-	14 49%	138 40%	5 46%	1 16%	9 17%	158 38%	8 16%	45 38%
Very badly	(1)	112 11%	55 12%	57 11%	20 18%	12 8%	25 13%	23 12%	19 13%	11 6%	11 9%	25 9%	33 15%	37 12%	2 4%	15 5%	-	* 1%	59 17%	*	1 12%	2 4%	32 8%	10 20%	19 17%
NET: Badly		464 46%	205 43%	259 49%	44 40%	59 36%	110 57%	115 59%	69 45%	66 36%	52 42%	140 47%	108 47%	146 46%	8 15%	113 37%	-	14 50%	197 57%	6 49%	1 27%	11 21%	190 45%	18 36%	64 55%
Don't know		49 5%	22 5%	27 5%	10 9%	8 5%	2 1%	9 5%	3 2%	17 9%	3 3%	12 4%	11 5%	19 6%	*	7 2%	-	-	14 4%	-	1 18%	1 3%	14 3%	-	4 3%
Mean		2.42	2.46	2.38	2.41	2.55	2.29	2.31	2.45	2.55	2.51	2.44	2.37	2.42	2.86	2.60	3.00	2.49	2.24	2.48	2.52	2.78	2.48	2.45	2.28
Standard deviation		0.73	0.75	0.70	0.85	0.66	0.69	0.75	0.76	0.64	0.70	0.68	0.77	0.74	0.55	0.64	0.00	0.53	0.75	0.59	0.86	0.57	0.67	0.84	0.75
Standard error		0.02	0.04	0.03	0.13	0.06	0.05	0.05	0.06	0.04	0.04	0.05	0.06	0.04	0.07	0.04	0.00	0.10	0.04	0.19	0.38	0.07	0.03	0.17	0.06

# Coatbridge, Chryston & Bellshill Poll CATI Fieldwork: 7th-17th January 2015

Table 10

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

	Gender Age										SE						ng Intent						Vote		
		<u>Total</u>	Male	<u>Female</u>	18-24	25-34	35-44	<u>45-54</u>	55-64	65+	<u>AB</u>	<u>C1</u>	C2	DE	Con	<u>Lab</u>	LibDem	<u>UKIP</u>	<u>SNP</u>	Green	Other	_Con_	<u>Lab</u>	<u>LibDem</u>	SNP
Unweighted base		1001	466	535	49	116	177	211	187	260	316	183	149	316	61	299	4	26	356	10	6	66	426	24	162
Weighted base		1001	472	529	112	164	193	194	153	184	124	296	227	318	52	304	5	28	346	11	4	53	422	49	117
NET: Well		565 56%	288 61%	277 52%	66 59%	118 72%	96 50%	90 46%	87 57%	109 59%	83 67%	172 58%	133 59%	164 52%	44 86%	206 68%	5 100%	17 60%	160 46%	8 70%	3 66%	42 78%	251 60%	35 72%	53 45%
Very well	(4)	30 3%	18 4%	11 2%	2 2%	2 1%	6 3%	7 4%	8 5%	5 3%	6 4%	6 2%	10 4%	7 2%	2 4%	10 3%	-	3 12%	6 2%	-	1 12%	3 7%	16 4%	-	1 1%
Quite well	(3)	535 53%	269 57%	266 50%	64 57%	115 70%	90 47%	82 42%	79 52%	104 57%	77 62%	165 56%	123 54%	157 49%	42 82%	196 65%	5 100%	14 48%	154 44%	8 70%	2 54%	38 72%	235 56%	35 72%	52 44%
Quite badly	(2)	277 28%	111 23%	167 32%	21 19%	30 18%	67 35%	70 36%	43 28%	45 24%	32 26%	86 29%	59 26%	90 28%	5 10%	72 24%	-	10 34%	129 37%	2 17%	1 16%	8 16%	121 29%	2 4%	45 38%
Very badly	(1)	115 12%	53 11%	63 12%	17 15%	11 6%	26 14%	28 15%	21 13%	12 7%	5 4%	27 9%	32 14%	45 14%	2 4%	18 6%	-	2 6%	50 14%	1 12%	-	2 4%	36 9%	10 20%	16 14%
NET: Badly		393 39%	163 35%	229 43%	38 34%	40 25%	93 48%	99 51%	64 42%	57 31%	37 30%	113 38%	92 40%	135 42%	7 14%	90 30%	-	11 40%	179 52%	3 30%	1 16%	11 20%	157 37%	12 24%	61 52%
Don't know		44 4%	21 4%	23 4%	8 7%	6 4%	4 2%	6 3%	2 1%	18 10%	4 3%	10 4%	2 1%	19 6%	*	8 3%	-	-	7 2%	-	1 18%	1 2%	13 3%	2 4%	3 3%
Mean		2.50	2.56	2.45	2.48	2.69	2.40	2.36	2.49	2.61	2.69	2.53	2.49	2.42	2.87	2.67	3.00	2.67	2.34	2.58	2.95	2.82	2.57	2.54	2.33
Standard deviation		0.74	0.75	0.74	0.79	0.62	0.76	0.78	0.80	0.67	0.63	0.70	0.79	0.77	0.53	0.64	0.00	0.78	0.75	0.74	0.68	0.61	0.71	0.83	0.73
Standard error		0.02	0.04	0.03	0.12	0.06	0.06	0.05	0.06	0.04	0.04	0.05	0.07	0.04	0.07	0.04	0.00	0.15	0.04	0.23	0.30	0.08	0.04	0.17	0.06

Table 11 Q.7 Which of the following statements do you most agree with?
Base: All respondents

	Gender Age										SE					Voti	ng Intenti	on				2010	) Vote	
	Total Male Female 18-				25-34	35-44	<u>45-54</u>	55-64	<u>65+</u>	AB	<u>C1</u>	C2	DE	<u>Con</u>	<u>Lab</u>	LibDem	<u>UKIP</u>	<u>SNP</u>	Green	Other	<u>Con</u>	<u>Lab</u>	LibDem	SNP
Unweighted base	1001	466	535	49	116	177	211	187	260	316	183	149	316	61	299	4	26	356	10	6	66	426	24	162
Weighted base	1001	472	529	112	164	193	194	153	184	124	296	227	318	52	304	5	28	346	11	4	53	422	49	117
I am satisfied with the job David Cameron is doing overall as Prime Minister	194 19%	99 21%	95 18%	22 20%	38 23%	31 16%	27 14%	34 22%	41 23%	22 18%	59 20%	59 26%	49 15%	32 61%	63 21%	4 78%	6 21%	38 11%	* 1%	1 12%	32 60%	61 15%	11 22%	16 14%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	244 24%	89 19%	155 29%	30 26%	44 26%	62 32%	43 22%	29 19%	37 20%	40 32%	67 23%	44 19%	85 27%	19 36%	47 15%	1 16%	17 60%	85 25%	9 80%	-	20 38%	78 18%	19 38%	34 29%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	376 38%	181 38%	194 37%	30 27%	58 35%	67 35%	79 41%	69 45%	72 39%	42 34%	120 41%	75 33%	132 42%	1 3%	177 58%	* 6%	2 8%	132 38%	2 19%	3 60%	1 1%	234 56%	5 10%	37 32%
Refused	52 5%	33 7%	19 4%	5 5%	3 2%	12 6%	14 7%	5 3%	12 7%	5 4%	18 6%	7 3%	14 4%	-	2 1%	-	-	24 7%	-	-	-	12 3%	1 2%	11 10%
Don't know	136 14%	70 15%	66 12%	25 23%	22 13%	21 11%	30 16%	16 10%	21 12%	15 12%	33 11%	41 18%	38 12%	-	15 5%	-	3 11%	67 19%	-	1 28%	* 1%	37 9%	14 28%	19 16%

# Coatbridge, Chryston & Bellshill Poll CATI Fieldwork: 7th-17th January 2015

Table 12

Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...? Base: All respondents

	Gender Age										SE	G				Voti	ng Intenti	on				2010	Vote	
	Total Male Female 18-24				25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	_Lab_	LibDem	UKIP	SNP	Green	Other	Con	_Lab_	LibDem	SNP
Unweighted base	1001	466	535	49	116	177	211	187	260	316	183	149	316	61	299	4	26	356	10	6	66	426	24	162
Weighted base	1001	472	529	112	164	193	194	153	184	124	296	227	318	52	304	5	28	346	11	4	53	422	49	117
SNP	100 10%	43 9%	57 11%	15 13%	23 14%	28 14%	16 8%	12 8%	6 3%	13 10%	28 9%	30 13%	27 9%	3 6%	20 7%	-	-	63 18%	2 15%	* 6%	3 6%	32 8%	1 2%	26 22%
Labour	91 9%	40 9%	51 10%	17 15%	15 9%	20 10%	18 9%	4 3%	17 9%	13 10%	24 8%	19 8%	33 10%	2 4%	31 10%	-	2 6%	38 11%	* 1%	1 16%	3 6%	51 12%	1 1%	13 11%
The UK Independence Party (UKIP)	22 2%	10 2%	12 2%	5 5%	3 2%	7 3%	4 2%	-	3 1%	*	6 2%	6 3%	7 2%	-	7 2%	-	3 11%	7 2%	-	* 6%	4 7%	5 1%	-	1 1%
The Conservatives	13 1%	6 1%	7 1%	-	5 3%	3 1%	2 1%	-	3 2%	1 1%	1	4 2%	5 2%	4 7%	1	-	-	3 1%	-	-	3 6%	3 1%	-	3 3%
The Liberal Democrat	11 1%	5 1%	7 1%	3 2%	5 3%	1 1%	1 1%	*	1	*	-	5 2%	5 1%	2 4%	1	* 6%	-	3 1%	-	-	2 4%	4 1%	-	-
None of them	828 83%	394 83%	434 82%	86 77%	130 79%	157 82%	161 83%	137 90%	155 84%	100 81%	248 84%	187 82%	260 82%	44 86%	261 86%	5 94%	23 82%	256 74%	10 85%	4 84%	41 78%	350 83%	47 96%	82 70%
Don't know	6 1%	3 1%	4 1%	-	1 1%	-	*	-	5 3%	*	1	1	3 1%	1 2%	1	-	-	3 1%	-	-	1 2%	2 1%	-	1 1%

Table 13 Q.9 Which of the following would you most like to see as the outcome of the next general election for the Westminster parliament? Base: All respondents

	Gender			Age				SEG				Voting Intention							2010 Vote					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	<u>Lab</u>	LibDem	UKIP	SNP	Green	Other	Con	<u>Lab</u>	LibDem	SNP
Unweighted base	1001	466	535	49	116	177	211	187	260	316	183	149	316	61	299	4	26	356	10	6	66	426	24	162
Weighted base	1001	472	529	112	164	193	194	153	184	124	296	227	318	52	304	5	28	346	11	4	53	422	49	117
A coalition involving Labour and the SNP	377 38%	183 39%	194 37%	59 52%	56 34%	84 43%	75 38%	57 37%	47 26%	51 41%	115 39%	94 42%	112 35%	2 3%	64 21%	-	6 22%	235 68%	4 39%	2 54%	3 7%	173 41%	10 20%	75 64%
A Labour government	295 29%	134 28%	161 30%	20 18%	39 23%	52 27%	59 30%	57 37%	69 37%	30 24%	80 27%	60 27%	116 36%	1 1%	218 72%	-	4 13%	25 7%	* 3%	* 10%	3 6%	198 47%	4 8%	4 4%
A coalition involving the Conservatives and the SNP.	80 8%	41 9%	39 7%	8 7%	27 16%	15 8%	12 6%	7 5%	12 7%	13 11%	22 7%	17 8%	25 8%	1 2%	3 1%	2 29%	3 9%	49 14%	4 38%	* 6%	2 4%	10 2%	12 25%	18 15%
A Conservative government	69 7%	35 7%	33 6%	4 3%	12 7%	9 5%	14 7%	13 9%	16 9%	15 12%	17 6%	17 8%	16 5%	41 80%	7 2%	-	4 15%	5 1%	-	-	32 60%	11 3%	8 16%	2 1%
A coalition involving Labour and the Liberal Democrats.	21 2%	10 2%	11 2%	-	4 3%	4 2%	3 1%	2 1%	8 4%	3 3%	9 3%	4 2%	4 1%	-	5 2%	1 22%	-	2 1%	2 20%	-	1 1%	6 2%	7 15%	1 1%
A coalition involving the Conservatives and the Liberal Democrats.	20 2%	13 3%	8 1%	-	*	7 4%	4 2%	4 3%	5 3%	3 2%	9 3%	7 3%	-	6 11%	3 1%	3 49%	3 9%	1	-	-	8 16%	3 1%	4 9%	1 1%
Don't know	139 14%	55 12%	83 16%	22 20%	27 16%	22 11%	28 14%	14 9%	26 14%	9 7%	43 15%	27 12%	46 14%	1 1%	4 1%	-	9 32%	29 8%	-	1 30%	3 6%	20 5%	3 7%	15 13%

# Coatbridge, Chryston & Bellshill Poll CATI Fieldwork: 7th-17th January 2015

Table 14 Gender

Base: All respondents

	Unweighted base	Weighted base
Unweighted base	1001	1001
Weighted base	1001	1001
Male	466 47%	472 47%
Female	535 53%	529 53%

**Lord Ashcroft** 

Absolutes/col percents

# Coatbridge, Chryston & Bellshill Poll CATI Fieldwork: 7th-17th January 2015

Table 15 Into which of the following age groups do you fall?
Base: All respondents

	Unweighted base	Weighted base
Unweighted base	1001	1001
Weighted base	1001	1001
18-24	49 5%	112 11%
25-34	116 12%	164 16%
35-44	177 18%	193 19%
45-54	211 21%	194 19%
55-64	187 19%	153 15%
65 or older	260 26%	184 18%
Refused	1	1

Absolutes/col percents

# Coatbridge, Chryston & Bellshill Poll CATI Fieldwork: 7th-17th January 2015

Table 16 SEG

Base: All respondents

	Unweighted base	Weighted base
Unweighted base	1001	1001
Weighted base	1001	1001
Α	93 9%	35 4%
В	223 22%	88 9%
C1	183 18%	296 30%
C2	149 15%	227 23%
D	131 13%	157 16%
E	185 18%	161 16%
Refused	37 4%	37 4%

**Lord Ashcroft** 

Absolutes/col percents

# Coatbridge, Chryston & Bellshill Poll CATI Fieldwork: 7th-17th January 2015

Table 17

Q.4 At the last general election for the Westminster parliament, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote? Could you tell me which party you voted for at the last general election for the Westminster parliament back in May 2010?

Base: All respondents

	Unweighted base	Weighted base
Unweighted base	1001	1001
Weighted base	1001	1001
Conservative	66 7%	53 5%
Labour	426 43%	422 42%
Liberal Democrats	24 2%	49 5%
SNP	162 16%	117 12%
Another party	19 2%	4
Did not vote	207 21%	262 26%
Refused	48 5%	45 4%
Don't know	49 5%	50 5%