

Castle Point Poll

CATI Fieldwork : 26th January - 5th February 2015

Absolutes/col percents

Table 1

Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1002	458	544	52	71	140	203	194	339	341	210	160	242	279	130	19	217	18	10	351	135	43	
Weighted base	1002	489	513	96	118	162	175	180	268	157	322	262	212	238	111	15	258	18	16	257	89	49	
Certain to vote	(10)	513	247	266	21	32	78	104	98	178	87	176	114	115	152	68	8	159	5	4	199	66	27
		51%	50%	52%	22%	28%	48%	60%	54%	66%	55%	55%	43%	54%	64%	61%	53%	62%	30%	28%	77%	74%	55%
	(9)	52	34	18	-	4	12	6	14	16	5	15	20	11	10	7	4	15	*	4	9	6	3
		5%	7%	4%	-	3%	7%	3%	8%	6%	3%	5%	8%	5%	4%	6%	25%	6%	2%	28%	3%	6%	7%
	(8)	81	30	51	6	9	10	16	16	24	11	25	17	25	18	14	-	22	2	-	15	5	6
		8%	6%	10%	7%	8%	6%	9%	9%	9%	7%	8%	7%	12%	7%	13%	-	8%	13%	-	6%	6%	12%
	(7)	62	28	33	11	18	9	8	7	9	8	19	16	11	19	10	2	10	-	4	13	1	6
		6%	6%	6%	11%	15%	6%	5%	4%	3%	5%	6%	6%	5%	8%	9%	10%	4%	-	23%	5%	1%	12%
	(6)	15	4	11	1	3	2	1	3	5	6	4	1	4	7	1	-	-	2	-	2	-	1
		2%	1%	2%	1%	3%	1%	1%	2%	2%	4%	1%	*	2%	3%	1%	-	-	9%	-	1%	-	1%
	(5)	89	51	38	19	10	18	13	15	14	11	26	27	19	21	7	-	34	3	1	9	5	5
		9%	10%	7%	20%	8%	11%	7%	8%	5%	7%	8%	10%	9%	9%	7%	-	13%	15%	9%	4%	6%	11%
	(4)	11	7	4	-	1	3	3	3	2	3	2	3	2	3	-	-	5	-	-	1	-	-
		1%	1%	1%	-	1%	2%	2%	2%	1%	2%	1%	1%	1%	1%	-	-	2%	-	-	1%	-	-
	(3)	30	12	18	5	8	8	1	6	2	1	13	15	1	6	3	2	7	3	2	5	-	-
		3%	2%	4%	6%	7%	5%	1%	3%	1%	1%	4%	6%	1%	2%	2%	12%	3%	18%	12%	2%	-	-
	(2)	22	14	8	4	4	3	6	2	4	5	7	6	2	2	1	-	6	2	-	1	1	-
		2%	3%	2%	4%	3%	2%	3%	1%	1%	3%	2%	2%	1%	1%	1%	-	2%	13%	-	1%	1%	-
Definitely would not vote	(1)	122	60	62	28	29	21	17	15	12	19	36	44	19	-	-	-	-	-	-	2	5	-
		12%	12%	12%	29%	25%	13%	10%	8%	5%	12%	11%	17%	9%	-	-	-	-	-	-	1%	6%	-
Refused		2	1	1	-	-	-	-	1	1	-	-	-	1	-	-	-	-	-	-	-	-	-
		*	*	*	-	-	-	-	*	*	-	-	-	*	-	-	-	-	-	-	-	-	-
Don't know		3	*	3	-	-	-	-	*	2	1	-	-	2	-	-	-	-	-	-	-	1	1
		*	*	*	-	-	-	-	*	1%	*	-	-	1%	-	-	-	-	-	-	-	1%	2%
Mean		7.54	7.48	7.59	5.15	5.85	7.33	7.96	7.97	8.71	7.64	7.69	6.93	8.03	8.68	8.83	8.60	8.51	6.28	7.70	9.20	8.92	8.71
Standard deviation		3.25	3.28	3.22	3.45	3.55	3.32	3.10	2.96	2.42	3.28	3.21	3.51	2.88	2.07	1.84	2.33	2.30	3.15	2.41	1.82	2.45	1.75
Standard error		0.10	0.15	0.14	0.48	0.42	0.28	0.22	0.21	0.13	0.18	0.22	0.28	0.19	0.12	0.16	0.54	0.16	0.74	0.76	0.10	0.21	0.27

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Absolutes/col percents

Table 2

Q.2 If there was a general election tomorrow, which party would you vote for?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1002	458	544	52	71	140	203	194	339	341	210	160	242	279	130	19	217	18	10	351	135	43
Weighted base	1002	489	513	96	118	162	175	180	268	157	322	262	212	238	111	15	258	18	16	257	89	49
Conservative	238	116	123	24	19	46	43	42	63	48	75	63	46	238	-	-	-	-	-	140	7	8
	24%	24%	24%	25%	16%	29%	25%	23%	23%	31%	23%	24%	22%	100%	-	-	-	-	-	54%	7%	16%
Labour	111	54	57	15	15	10	14	20	37	20	43	22	22	-	111	-	-	-	-	6	53	10
	11%	11%	11%	16%	12%	6%	8%	11%	14%	13%	13%	8%	10%	-	100%	-	-	-	-	2%	60%	20%
Liberal Democrat	15	4	11	1	3	3	3	2	4	7	3	2	4	-	-	15	-	-	-	2	-	8
	2%	1%	2%	1%	2%	2%	2%	1%	1%	4%	1%	1%	2%	-	-	100%	-	-	-	1%	-	15%
The UK Independence Party (UKIP)	258	136	122	13	24	39	60	43	78	27	82	76	62	-	-	-	258	-	-	59	12	7
	26%	28%	24%	14%	21%	24%	34%	24%	29%	17%	25%	29%	29%	-	-	-	100%	-	-	23%	14%	14%
The Green Party	18	8	9	4	2	1	2	4	4	4	1	7	4	-	-	-	-	18	-	3	2	3
	2%	2%	2%	4%	2%	1%	1%	2%	1%	3%	*	3%	2%	-	-	-	-	100%	-	1%	2%	5%
The British National Party (BNP)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some other party	16	14	2	-	4	6	1	4	1	1	3	6	2	-	-	-	-	-	16	1	1	-
	2%	3%	*	-	3%	4%	1%	2%	*	1%	1%	2%	1%	-	-	-	-	-	100%	*	1%	-
Would not vote	122	60	62	28	29	21	17	15	12	19	36	44	19	-	-	-	-	-	-	2	5	-
	12%	12%	12%	29%	25%	13%	10%	8%	5%	12%	11%	17%	9%	-	-	-	-	-	-	1%	6%	-
Refused	79	40	38	-	6	12	10	18	32	9	28	14	17	-	-	-	-	-	-	15	2	5
	8%	8%	7%	-	5%	7%	6%	10%	12%	6%	9%	6%	8%	-	-	-	-	-	-	6%	2%	11%
Don't know	146	55	90	11	16	24	25	33	37	22	52	28	38	-	-	-	-	-	-	30	7	9
	15%	11%	18%	11%	14%	15%	14%	18%	14%	14%	16%	11%	18%	-	-	-	-	-	-	12%	8%	18%

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Absolutes/col percents

Table 3

Q.2 If there was a general election tomorrow, which party would you vote for?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	489	234	255	17	26	57	107	98	184	175	104	74	123	206	100	15	151	11	7	227	95	23
Weighted base	455	228	227	27	37	68	91	84	147	76	147	112	105	169	81	11	178	7	9	169	61	24
Conservative	169	79	89	11	11	32	30	33	51	33	57	41	33	169	-	-	-	-	-	115	5	3
	37%	35%	39%	41%	29%	47%	33%	39%	34%	44%	38%	36%	31%	100%	-	-	-	-	-	68%	7%	14%
Labour	81	39	42	7	9	8	11	17	30	15	33	16	16	-	81	-	-	-	-	5	45	8
	18%	17%	19%	27%	23%	11%	12%	20%	20%	20%	22%	14%	15%	-	100%	-	-	-	-	3%	73%	34%
Liberal Democrat	11	3	8	1	2	1	3	1	3	6	2	*	3	-	-	11	-	-	-	1	-	7
	2%	1%	3%	3%	6%	2%	3%	1%	2%	8%	1%	*	3%	-	-	100%	-	-	-	1%	-	28%
The UK Independence Party (UKIP)	178	95	82	7	14	22	45	30	60	18	55	49	49	-	-	-	178	-	-	45	10	4
	39%	42%	36%	25%	36%	33%	49%	36%	41%	23%	37%	44%	46%	-	-	-	100%	-	-	27%	16%	15%
The Green Party	7	3	5	1	*	1	1	1	2	3	1	2	2	-	-	-	-	7	-	2	2	2
	2%	1%	2%	4%	1%	2%	1%	1%	2%	3%	1%	2%	2%	-	-	-	-	100%	-	1%	3%	9%
Some other party	9	9	*	-	2	4	1	2	1	1	1	4	2	-	-	-	-	-	9	1	*	-
	2%	4%	*	-	4%	5%	1%	3%	1%	2%	1%	3%	1%	-	-	-	-	-	100%	1%	1%	-

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Col percents

Table 4

Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	39%
Labour	18%
Liberal Democrat	3%
UKIP	37%
Green	1%
Other	2%

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Absolutes/col percents

Table 5

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention						2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1002	458	544	52	71	140	203	194	339	341	210	160	242	279	130	19	217	18	10	351	135	43
Weighted base	1002	489	513	96	118	162	175	180	268	157	322	262	212	238	111	15	258	18	16	257	89	49
Conservative	244	119	126	27	21	47	41	39	69	51	76	65	46	209	3	2	10	-	-	148	7	7
	24%	24%	24%	28%	18%	29%	23%	21%	26%	32%	24%	25%	22%	88%	3%	16%	4%	-	-	58%	7%	15%
Labour	101	48	53	12	10	10	13	22	35	18	39	17	21	2	93	*	1	*	-	4	49	9
	10%	10%	10%	13%	9%	6%	8%	12%	13%	11%	12%	7%	10%	1%	84%	2%	*	2%	-	2%	55%	17%
Liberal Democrat	17	6	12	1	4	3	5	2	3	8	5	1	4	2	1	9	-	-	-	4	-	9
	2%	1%	2%	1%	3%	2%	3%	1%	1%	5%	1%	*	2%	1%	1%	59%	-	-	-	1%	-	19%
The UK Independence Party (UKIP)	257	136	120	16	22	37	51	49	82	24	89	72	61	12	8	-	221	-	-	56	14	7
	26%	28%	23%	16%	19%	23%	29%	27%	31%	16%	28%	27%	29%	5%	7%	-	86%	-	-	22%	15%	14%
The Green Party	21	10	11	3	2	4	3	5	4	6	1	9	3	2	1	-	1	16	-	3	4	3
	2%	2%	2%	4%	2%	2%	2%	3%	1%	4%	*	4%	2%	1%	1%	-	*	87%	-	1%	4%	5%
The British National Party (BNP)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some other party	43	21	22	3	5	11	14	7	3	4	16	8	11	2	*	2	10	1	16	8	3	3
	4%	4%	4%	3%	5%	7%	8%	4%	1%	2%	5%	3%	5%	1%	*	11%	4%	3%	100%	3%	3%	5%
Would not vote	122	60	62	28	29	21	17	15	12	19	36	44	19	-	-	-	-	-	-	2	5	-
	12%	12%	12%	29%	25%	13%	10%	8%	5%	12%	11%	17%	9%	-	-	-	-	-	-	1%	6%	-
Refused	52	25	27	-	2	11	5	13	21	5	14	11	14	1	-	-	*	-	-	6	1	-
	5%	5%	5%	-	1%	7%	3%	7%	8%	3%	4%	4%	6%	1%	-	-	*	-	-	2%	1%	-
Don't know	144	63	81	6	22	20	26	30	40	23	47	35	32	9	3	2	14	1	-	25	7	12
	14%	13%	16%	6%	19%	12%	15%	16%	15%	15%	14%	13%	15%	4%	3%	11%	5%	8%	-	10%	8%	24%

Castle Point Poll

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Absolutes/col percents

Table 6

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	520	241	278	17	26	60	113	105	197	191	110	74	129	200	97	14	142	10	7	248	96	24
Weighted base	475	232	243	28	36	71	94	91	154	81	157	110	111	163	79	10	166	7	9	180	63	25
Conservative	172	81	91	12	14	30	29	30	55	38	55	42	33	147	2	1	6	-	-	121	5	3
	36%	35%	37%	45%	38%	43%	31%	33%	36%	46%	35%	38%	30%	90%	3%	6%	4%	-	-	67%	8%	13%
Labour	74	35	39	5	6	8	10	18	28	14	30	12	16	2	68	*	*	*	-	3	41	7
	16%	15%	16%	18%	16%	11%	10%	20%	18%	17%	19%	11%	14%	1%	86%	3%	*	4%	-	2%	66%	29%
Liberal Democrat	12	3	9	1	1	2	4	2	2	6	2	1	3	1	1	8	-	-	3	-	7	
	2%	1%	4%	2%	4%	3%	4%	2%	1%	8%	1%	1%	2%	1%	1%	78%	-	-	2%	-	27%	
The UK Independence Party (UKIP)	178	98	80	8	12	22	37	35	64	17	60	46	48	10	6	-	152	-	-	45	11	4
	38%	42%	33%	30%	34%	31%	39%	39%	41%	21%	38%	42%	43%	6%	8%	-	91%	-	-	25%	17%	15%
The Green Party	10	3	7	1	*	2	2	2	3	3	1	3	2	1	1	-	*	7	-	2	3	2
	2%	1%	3%	4%	1%	3%	2%	2%	2%	4%	*	3%	2%	1%	1%	-	*	91%	-	1%	5%	8%
Some other party	29	12	17	*	3	8	12	4	2	3	10	5	9	1	*	1	8	*	9	6	2	2
	6%	5%	7%	*	8%	11%	13%	5%	1%	4%	6%	5%	8%	1%	*	14%	5%	5%	100%	3%	4%	8%

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Col percents

Table 7

Constituency Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	37%
Labour	16%
Liberal Democrat	3%
UKIP	36%
Green	2%
Other	6%

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Absolutes/col percents

Table 8

Q.5 Are there any of the following political parties that you would definitely not vote for at the next General Election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1002	458	544	52	71	140	203	194	339	341	210	160	242	279	130	19	217	18	10	351	135	43
Weighted base	1002	489	513	96	118	162	175	180	268	157	322	262	212	238	111	15	258	18	16	257	89	49
I would not vote Liberal Democrat	678	357	321	56	70	103	128	130	191	102	234	165	148	192	79	-	214	11	9	201	69	25
	68%	73%	63%	58%	59%	63%	73%	72%	71%	65%	73%	63%	70%	80%	72%	-	83%	62%	57%	78%	78%	51%
I would not vote Labour	601	304	297	46	68	100	113	111	161	94	189	162	127	193	-	5	213	11	9	204	16	16
	60%	62%	58%	48%	57%	62%	65%	62%	60%	60%	59%	62%	60%	81%	-	33%	83%	60%	60%	79%	17%	32%
I would not vote UKIP	463	221	242	58	72	78	69	82	102	100	157	106	82	160	91	12	-	17	15	116	61	32
	46%	45%	47%	61%	61%	48%	39%	45%	38%	63%	49%	40%	39%	67%	82%	79%	-	97%	95%	45%	68%	66%
I would not vote Conservative	413	204	208	29	53	63	68	83	118	59	127	101	108	-	85	6	158	12	15	35	69	22
	41%	42%	41%	30%	45%	39%	39%	46%	44%	38%	39%	39%	51%	-	77%	36%	61%	66%	93%	14%	77%	46%
None of these - I would potentially vote for all of them	97	49	49	17	9	14	14	18	24	12	17	37	22	12	3	2	13	-	1	15	3	2
	10%	10%	9%	18%	8%	9%	8%	10%	9%	7%	5%	14%	10%	5%	3%	11%	5%	-	5%	6%	3%	5%
Don't know	28	12	15	4	2	2	6	4	10	3	8	7	7	1	-	-	1	-	-	2	*	2
	3%	3%	3%	4%	1%	1%	4%	2%	4%	2%	2%	3%	4%	*	-	-	*	-	-	1%	1%	3%

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Absolutes/col percents

Table 9

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention						2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1002	458	544	52	71	140	203	194	339	341	210	160	242	279	130	19	217	18	10	351	135	43	
Weighted base	1002	489	513	96	118	162	175	180	268	157	322	262	212	238	111	15	258	18	16	257	89	49	
NET: Well	563	314	249	61	54	90	99	103	154	105	174	161	104	198	54	10	125	10	9	194	47	25	
	56%	64%	49%	64%	46%	55%	57%	57%	57%	66%	54%	62%	49%	83%	48%	63%	49%	56%	58%	76%	52%	52%	
Very well	(4)	54	40	14	9	7	8	9	5	17	9	22	10	13	19	4	1	17	-	-	21	4	-
		5%	8%	3%	9%	6%	5%	5%	3%	6%	5%	7%	4%	6%	8%	4%	4%	7%	-	-	8%	4%	-
Quite well	(3)	509	274	235	53	48	81	91	99	137	96	151	152	91	178	49	9	108	10	9	173	43	25
		51%	56%	46%	55%	40%	50%	52%	55%	51%	61%	47%	58%	43%	75%	45%	59%	42%	56%	58%	68%	48%	52%
Quite badly	(2)	303	117	186	28	39	53	56	55	72	40	109	68	71	24	46	5	95	7	2	42	30	15
		30%	24%	36%	29%	33%	32%	32%	30%	27%	25%	34%	26%	33%	10%	41%	32%	37%	37%	13%	16%	33%	30%
Very badly	(1)	84	35	49	5	18	13	13	13	22	7	26	22	20	6	6	-	27	1	5	6	10	5
		8%	7%	9%	6%	15%	8%	7%	7%	8%	4%	8%	8%	10%	3%	6%	-	10%	7%	30%	3%	11%	10%
NET: Badly		387	152	235	33	57	66	69	68	94	47	135	90	91	30	52	5	122	8	7	48	40	19
		39%	31%	46%	34%	48%	41%	39%	38%	35%	30%	42%	34%	43%	13%	47%	32%	47%	44%	42%	19%	44%	40%
Don't know		52	23	30	1	7	7	7	9	21	6	13	11	17	10	5	1	10	-	-	14	3	4
		5%	5%	6%	2%	6%	4%	4%	5%	8%	4%	4%	4%	8%	4%	5%	5%	4%	-	-	6%	4%	8%
Mean		2.56	2.68	2.44	2.69	2.39	2.55	2.56	2.56	2.60	2.70	2.55	2.59	2.49	2.93	2.49	2.70	2.47	2.49	2.28	2.86	2.47	2.46
Standard deviation		0.73	0.74	0.71	0.72	0.83	0.73	0.71	0.68	0.75	0.65	0.75	0.70	0.77	0.54	0.67	0.56	0.78	0.64	0.92	0.59	0.75	0.69
Standard error		0.02	0.04	0.03	0.10	0.10	0.06	0.05	0.05	0.04	0.04	0.05	0.06	0.05	0.03	0.06	0.13	0.05	0.15	0.03	0.07	0.11	

Castle Point Poll

CATI Fieldwork : 26th January - 5th February 2015

Absolutes/col percents

Table 10

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1002	458	544	52	71	140	203	194	339	341	210	160	242	279	130	19	217	18	10	351	135	43	
Weighted base	1002	489	513	96	118	162	175	180	268	157	322	262	212	238	111	15	258	18	16	257	89	49	
NET: Well	608	336	271	74	67	96	103	106	159	114	194	170	107	201	66	13	132	12	14	183	53	33	
	61%	69%	53%	78%	57%	60%	59%	59%	59%	72%	60%	65%	50%	84%	60%	81%	51%	69%	88%	71%	59%	67%	
Very well	(4)	57	39	18	9	10	10	5	7	17	14	20	13	7	22	8	2	13	-	-	19	9	1
		6%	8%	3%	10%	8%	6%	3%	4%	6%	9%	6%	5%	4%	9%	7%	10%	5%	-	-	8%	11%	2%
Quite well	(3)	551	298	253	65	58	87	98	100	142	100	175	156	99	179	58	11	119	12	14	163	44	32
		55%	61%	49%	68%	49%	54%	56%	55%	53%	63%	54%	60%	47%	75%	52%	71%	46%	69%	88%	64%	49%	65%
Quite badly	(2)	281	109	172	17	40	46	53	51	72	30	100	72	66	26	36	3	96	4	-	55	27	13
		28%	22%	34%	18%	34%	29%	30%	28%	27%	19%	31%	27%	31%	11%	33%	17%	37%	23%	-	21%	30%	26%
Very badly	(1)	69	33	37	-	5	16	15	19	7	18	14	23	3	4	-	23	1	2	10	8	2	
		7%	7%	7%	-	4%	10%	8%	8%	7%	4%	5%	11%	1%	4%	-	9%	7%	12%	4%	9%	5%	
NET: Badly		350	141	209	17	45	62	68	66	91	36	117	85	88	30	41	3	119	5	2	65	34	15
		35%	29%	41%	18%	38%	39%	39%	37%	34%	23%	36%	33%	42%	12%	37%	17%	46%	31%	12%	25%	38%	30%
Don't know		44	11	34	4	6	3	5	8	19	7	10	7	17	8	4	*	7	-	-	9	2	1
		4%	2%	7%	4%	5%	2%	3%	4%	7%	4%	3%	3%	8%	3%	4%	2%	3%	-	-	4%	2%	3%
Mean		2.62	2.72	2.53	2.92	2.65	2.57	2.55	2.57	2.63	2.81	2.63	2.66	2.47	2.95	2.65	2.94	2.49	2.62	2.76	2.78	2.62	2.66
Standard deviation		0.71	0.71	0.69	0.54	0.70	0.76	0.69	0.71	0.72	0.66	0.69	0.66	0.75	0.52	0.68	0.54	0.74	0.63	0.67	0.64	0.80	0.61
Standard error		0.02	0.03	0.03	0.08	0.09	0.06	0.05	0.05	0.04	0.04	0.05	0.05	0.05	0.03	0.06	0.13	0.05	0.15	0.21	0.04	0.07	0.09

Castle Point Poll

CATI Fieldwork : 26th January - 5th February 2015

Absolutes/col percents

Table 11

Q.7 Which of the following statements do you most agree with?**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1002	458	544	52	71	140	203	194	339	341	210	160	242	279	130	19	217	18	10	351	135	43
Weighted base	1002	489	513	96	118	162	175	180	268	157	322	262	212	238	111	15	258	18	16	257	89	49
I am satisfied with the job David Cameron is doing overall as Prime Minister	324 32%	168 34%	155 30%	35 37%	34 29%	67 41%	53 30%	56 31%	77 29%	58 37%	95 29%	92 35%	65 31%	166 70%	18 16%	4 27%	40 15%	1 3%	6 40%	143 56%	12 13%	10 21%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	358 36%	161 33%	196 38%	39 41%	33 28%	52 32%	84 48%	60 34%	89 33%	58 37%	132 41%	97 37%	60 28%	67 28%	13 12%	6 36%	150 58%	5 26%	3 19%	96 37%	16 18%	15 31%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	147 15%	70 14%	77 15%	14 14%	21 18%	16 10%	17 10%	29 16%	49 18%	26 16%	53 17%	31 12%	31 15%	4 2%	72 65%	4 24%	31 12%	5 28%	1 6%	10 4%	51 57%	14 28%
Refused	41 4%	22 4%	20 4%	- -	3 3%	11 7%	6 3%	11 6%	9 3%	3 2%	10 3%	11 4%	10 5%	- -	- -	- -	9 3%	2 11%	- -	2 1%	1 2%	- -
Don't know	133 13%	67 14%	65 13%	8 8%	27 23%	15 9%	15 8%	23 13%	44 17%	12 8%	33 10%	31 12%	45 21%	1 *	8 7%	2 13%	28 11%	6 31%	5 35%	7 3%	9 10%	10 20%

Castle Point Poll

CATI Fieldwork : 26th January - 5th February 2015

Absolutes/col percents

Table 12

Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?
Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1002	458	544	52	71	140	203	194	339	341	210	160	242	279	130	19	217	18	10	351	135	43
Weighted base	1002	489	513	96	118	162	175	180	268	157	322	262	212	238	111	15	258	18	16	257	89	49
The UK Independence Party (UKIP)	199 20%	105 22%	94 18%	14 15%	26 22%	18 11%	29 16%	38 21%	74 28%	30 19%	55 17%	58 22%	51 24%	48 20%	24 21%	2 15%	70 27%	7 40%	7 42%	59 23%	25 28%	11 22%
The Conservatives	73 7%	30 6%	43 8%	4 4%	9 7%	8 5%	10 5%	11 6%	30 11%	12 7%	13 4%	21 8%	25 12%	32 13%	8 7%	1 4%	19 7%	2 13%	1 6%	38 15%	6 7%	2 4%
Labour	40 4%	24 5%	16 3%	2 2%	11 9%	7 4%	9 5%	3 2%	8 3%	7 5%	10 3%	11 4%	10 5%	12 5%	11 10%	-	9 3%	-	1 6%	9 4%	8 9%	1 2%
The Liberal Democrat	20 2%	6 1%	14 3%	2 2%	7 6%	1 1%	4 2%	3 1%	4 1%	3 2%	4 1%	6 2%	7 3%	7 3%	2 2%	-	5 2%	-	1 6%	5 2%	3 4%	1 3%
None of them	737 74%	355 73%	382 74%	82 85%	80 68%	135 83%	138 79%	135 75%	167 62%	117 74%	247 77%	187 71%	147 69%	167 70%	75 68%	13 82%	180 70%	9 50%	9 58%	172 67%	57 64%	37 75%
Don't know	7 1%	1 *	5 1%	-	1 1%	1 *	-	2 1%	3 1%	2 1%	-	1 1%	3 1%	1 *	-	-	1 1%	-	-	2 1%	-	-

Castle Point Poll

CATI Fieldwork : 26th January - 5th February 2015

Absolutes/col percents

Table 13

Q.9 Which of the following would you most like to see as the outcome of the next general election?**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1002	458	544	52	71	140	203	194	339	341	210	160	242	279	130	19	217	18	10	351	135	43
Weighted base	1002	489	513	96	118	162	175	180	268	157	322	262	212	238	111	15	258	18	16	257	89	49
A Conservative government	359 36%	182 37%	177 34%	31 32%	38 32%	62 38%	73 42%	61 34%	93 35%	65 41%	107 33%	109 42%	70 33%	199 84%	-	1 4%	88 34%	1 5%	-	183 71%	7 8%	4 8%
A Labour government	176 18%	83 17%	93 18%	25 26%	30 26%	15 9%	23 13%	34 19%	49 18%	30 19%	68 21%	32 12%	39 18%	3 1%	89 80%	*	40 15%	4 22%	-	10 4%	55 61%	7 15%
A coalition between the Conservatives and the Liberal Democrats	128 13%	61 12%	68 13%	10 11%	8 7%	27 16%	27 16%	24 13%	33 12%	23 15%	45 14%	36 14%	21 10%	29 12%	3 2%	2 16%	37 14%	3 19%	9 56%	31 12%	3 4%	8 15%
A coalition between Labour and the Liberal Democrats	72 7%	33 7%	40 8%	6 6%	-	19 12%	18 10%	11 6%	19 7%	13 8%	21 6%	23 9%	14 7%	3 1%	18 17%	8 50%	20 8%	3 18%	1 9%	6 2%	15 17%	16 33%
Don't know	267 27%	131 27%	136 27%	24 25%	42 36%	39 24%	34 20%	51 28%	75 28%	26 17%	81 25%	62 24%	68 32%	5 2%	1 1%	4 28%	73 28%	7 36%	5 35%	27 10%	9 10%	14 29%

Castle Point Poll
CATI Fieldwork : 26th January - 5th February 2015

Absolutes/col percents

Table 14
Gender
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1002	1002
Weighted base	1002	1002
Male	458 46%	489 49%
Female	544 54%	513 51%

Castle Point Poll
CATI Fieldwork : 26th January - 5th February 2015

Absolutes/col percents

Table 15
Into which of the following age groups do you fall?
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1002	1002
Weighted base	1002	1002
18-24	52 5%	96 10%
25-34	71 7%	118 12%
35-44	140 14%	162 16%
45-54	203 20%	175 18%
55-64	194 19%	180 18%
65 or older	339 34%	268 27%
Refused	3 *	3 *

Castle Point Poll
CATI Fieldwork : 26th January - 5th February 2015

Absolutes/col percents

Table 16

SEG**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1002	1002
Weighted base	1002	1002
A	123 12%	57 6%
B	218 22%	100 10%
C1	210 21%	322 32%
C2	160 16%	262 26%
D	84 8%	86 9%
E	158 16%	126 13%
Refused	49 5%	49 5%

Castle Point Poll
CATI Fieldwork : 26th January - 5th February 2015

Absolutes/col percents

Table 17

Q.4 At the last general election, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?

Could you tell me which party you voted for at the last general election back in May 2010?

Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1002	1002
Weighted base	1002	1002
Conservative	351 35%	257 26%
Labour	135 13%	89 9%
Liberal Democrats	43 4%	49 5%
Another party	73 7%	155 15%
Did not vote	285 28%	341 34%
Refused	61 6%	57 6%
Don't know	54 5%	53 5%