

Boston & Skegness Poll

CATI Fieldwork : 26th January - 5th February 2015

Absolutes/col percents

Table 1

Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	501	499	59	100	120	158	208	354	273	185	189	321	259	114	31	260	21	9	323	129	67	
Weighted base	1000	487	513	96	141	151	170	174	267	105	233	245	386	222	118	29	256	20	12	264	113	75	
Certain to vote	(10)	515	264	252	21	34	70	93	125	170	67	135	116	183	160	71	18	152	5	5	211	86	47
		52%	54%	49%	22%	24%	46%	55%	72%	64%	64%	58%	47%	47%	72%	60%	61%	60%	27%	39%	80%	76%	62%
	(9)	39	16	23	3	3	7	9	7	10	7	12	3	14	8	4	1	8	5	-	8	3	8
		4%	3%	4%	3%	2%	5%	5%	4%	4%	7%	5%	1%	4%	4%	3%	4%	3%	25%	-	3%	3%	10%
	(8)	93	41	52	12	16	18	11	10	26	7	23	30	32	20	15	5	25	4	1	21	6	9
		9%	9%	10%	13%	11%	12%	6%	5%	10%	7%	10%	12%	8%	9%	13%	18%	10%	22%	8%	8%	6%	12%
	(7)	48	28	20	15	9	9	5	3	7	5	4	17	19	9	4	3	13	1	2	11	6	1
		5%	6%	4%	16%	6%	6%	3%	2%	3%	4%	2%	7%	5%	4%	3%	10%	5%	6%	15%	4%	5%	1%
	(6)	24	8	15	1	7	2	7	4	3	3	4	4	11	2	3	1	5	-	-	1	3	-
		2%	2%	3%	1%	5%	1%	4%	2%	1%	3%	2%	2%	3%	1%	2%	5%	2%	-	-	*	3%	-
	(5)	85	46	39	12	15	18	20	10	11	7	14	26	35	11	13	*	26	4	4	8	5	5
		9%	10%	8%	12%	11%	12%	12%	6%	4%	7%	6%	11%	9%	5%	11%	2%	10%	20%	30%	3%	4%	7%
	(4)	16	4	12	3	9	2	2	-	1	2	3	4	7	6	2	-	5	-	1	-	1	-
		2%	1%	2%	3%	6%	1%	1%	-	*	2%	1%	2%	2%	3%	2%	-	2%	-	8%	-	1%	-
	(3)	28	14	14	4	12	7	3	1	2	3	10	4	11	6	2	-	15	-	-	2	-	-
		3%	3%	3%	5%	8%	4%	2%	1%	1%	3%	4%	2%	3%	3%	2%	-	6%	-	-	1%	-	-
	(2)	14	7	8	6	3	-	3	*	2	*	-	4	9	-	3	-	6	-	-	-	-	1
		1%	1%	1%	6%	2%	-	2%	*	1%	*	-	1%	2%	-	3%	-	2%	-	-	-	-	2%
Definitely would not vote	(1)	132	57	75	19	34	18	17	14	30	4	28	35	61	-	-	-	-	-	2	2	3	
		13%	12%	15%	20%	24%	12%	10%	8%	11%	4%	12%	14%	16%	-	-	-	-	-	1%	2%	5%	
Refused		1	-	1	-	-	-	*	1	*	-	-	1	-	-	-	-	-	-	-	-	-	
		*	-	*	-	-	-	*	*	*	-	-	*	-	-	-	-	-	-	-	-	-	
Don't know		4	1	3	-	-	-	-	4	-	-	1	3	-	-	-	-	-	-	-	1	1	
		*	*	1%	-	-	-	-	1%	-	-	*	1%	-	-	-	-	-	-	-	1%	2%	
Mean		7.50	7.65	7.35	5.86	5.56	7.41	7.74	8.64	8.26	8.54	7.87	7.29	7.13	9.02	8.48	9.01	8.30	8.14	7.42	9.40	9.19	8.72
Standard deviation		3.28	3.20	3.36	3.34	3.46	3.17	3.11	2.70	3.04	2.46	3.20	3.29	3.45	1.89	2.28	1.40	2.47	1.83	2.41	1.47	1.77	2.39
Standard error		0.10	0.14	0.15	0.43	0.35	0.29	0.25	0.19	0.16	0.15	0.23	0.24	0.19	0.12	0.21	0.25	0.15	0.40	0.80	0.08	0.16	0.29

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Table 2

Q.2 If there was a general election tomorrow, which party would you vote for?**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	501	499	59	100	120	158	208	354	273	185	189	321	259	114	31	260	21	9	323	129	67
Weighted base	1000	487	513	96	141	151	170	174	267	105	233	245	386	222	118	29	256	20	12	264	113	75
Conservative	222 22%	103 21%	119 23%	16 17%	25 18%	23 16%	36 21%	45 26%	75 28%	40 38%	54 23%	53 22%	67 17%	222 100%	-	-	-	-	-	145 55%	5 5%	12 16%
Labour	118 12%	54 11%	64 12%	13 14%	13 9%	25 17%	23 14%	14 8%	30 11%	11 11%	28 12%	27 11%	50 13%	-	118 100%	-	-	-	-	6 2%	57 50%	7 10%
Liberal Democrat	29 3%	12 3%	17 3%	2 2%	4 3%	4 3%	7 4%	5 3%	7 2%	7 6%	11 5%	8 3%	4 1%	-	-	29 100%	-	-	-	5 2%	3 3%	15 20%
The UK Independence Party (UKIP)	256 26%	148 30%	107 21%	24 25%	32 23%	45 30%	45 27%	58 33%	51 19%	26 25%	55 24%	72 29%	95 25%	-	-	-	256 100%	-	-	50 19%	32 28%	22 29%
The Green Party	20 2%	7 1%	13 3%	2 2%	2 1%	4 3%	5 3%	5 3%	3 1%	3 3%	10 4%	-	7 2%	-	-	-	-	20 100%	-	2 1%	5 4%	5 7%
The British National Party (BNP)	4 *	2 *	2 *	- -	4 3%	- -	- -	- -	- -	- -	- -	2 1%	2 1%	-	-	-	-	-	4 32%	-	-	-
Some other party	8 1%	4 1%	4 1%	2 2%	- -	3 2%	- -	* *	3 1%	* *	4 2%	2 1%	2 *	-	-	-	-	-	8 68%	3 1%	-	-
Would not vote	132 13%	57 12%	75 15%	19 20%	34 24%	18 12%	17 10%	14 8%	30 11%	4 4%	28 12%	35 14%	61 16%	-	-	-	-	-	-	2 1%	2 2%	3 5%
Refused	68 7%	38 8%	30 6%	- -	5 4%	8 5%	8 5%	16 9%	32 12%	3 3%	18 8%	10 4%	32 8%	-	-	-	-	-	-	20 7%	1 1%	1 1%
Don't know	142 14%	61 12%	81 16%	19 19%	21 15%	20 13%	28 16%	17 10%	38 14%	10 10%	24 10%	36 15%	65 17%	-	-	-	-	-	-	32 12%	8 7%	10 13%

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Absolutes/col percents

Table 3

Q.2 If there was a general election tomorrow, which party would you vote for?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	514	269	245	20	32	59	82	129	192	176	98	89	139	205	83	24	183	14	5	225	92	43
Weighted base	460	233	228	30	40	71	80	104	134	65	120	109	155	169	81	22	170	13	6	177	82	47
Conservative	169	77	92	10	13	16	28	38	62	32	42	40	49	169	-	-	-	-	-	123	5	11
	37%	33%	40%	35%	32%	23%	35%	37%	46%	49%	35%	37%	32%	100%	-	-	-	-	-	70%	6%	23%
Labour	81	41	40	5	7	18	15	11	25	8	18	17	36	-	81	-	-	-	-	5	47	7
	18%	18%	18%	17%	16%	26%	19%	10%	18%	12%	15%	16%	23%	-	100%	-	-	-	-	3%	58%	14%
Liberal Democrat	22	9	13	1	3	3	5	4	5	5	9	5	3	-	-	22	-	-	-	4	2	12
	5%	4%	6%	3%	9%	5%	6%	4%	4%	8%	8%	5%	2%	-	-	100%	-	-	-	2%	3%	26%
The UK Independence Party (UKIP)	170	97	73	11	15	30	28	47	39	18	41	45	62	-	-	-	170	-	-	41	24	14
	37%	42%	32%	35%	37%	42%	35%	45%	29%	27%	34%	41%	40%	-	-	-	100%	-	-	23%	30%	30%
The Green Party	13	6	7	1	1	2	3	3	2	2	7	-	4	-	-	-	-	13	-	1	3	4
	3%	2%	3%	5%	3%	2%	4%	3%	1%	3%	5%	-	3%	-	-	-	100%	-	*	4%	8%	
The British National Party (BNP)	1	1	*	-	1	-	-	-	-	-	-	1	*	-	-	-	-	-	1	-	-	-
	*	*	*	-	2%	-	-	-	-	-	-	1%	*	-	-	-	-	-	16%	-	-	-
Some other party	5	3	2	2	-	2	-	*	1	*	3	*	1	-	-	-	-	-	5	2	-	-
	1%	1%	1%	5%	-	2%	-	*	1%	*	3%	*	1%	-	-	-	-	-	84%	1%	-	-

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Col percents

Table 4

Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	39%
Labour	17%
Liberal Democrat	5%
UKIP	35%
Green	3%
Other	1%

Boston & Skegness Poll

CATI Fieldwork : 26th January - 5th February 2015

Absolutes/col percents

Table 5

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	501	499	59	100	120	158	208	354	273	185	189	321	259	114	31	260	21	9	323	129	67
Weighted base	1000	487	513	96	141	151	170	174	267	105	233	245	386	222	118	29	256	20	12	264	113	75
Conservative	225 23%	100 21%	125 24%	17 17%	24 17%	26 17%	37 22%	41 24%	79 30%	36 35%	59 25%	54 22%	69 18%	198 89%	4 3%	2 7%	8 3%	- -	- -	152 57%	9 8%	7 10%
Labour	117 12%	54 11%	63 12%	18 18%	14 10%	21 14%	22 13%	14 8%	29 11%	12 11%	26 11%	25 10%	54 14%	2 1%	103 87%	* 2%	3 1%	- -	2 17%	5 2%	53 47%	7 10%
Liberal Democrat	32 3%	16 3%	16 3%	5 6%	4 3%	3 2%	8 5%	4 2%	7 3%	6 6%	10 4%	10 4%	5 1%	4 2%	- -	20 68%	3 1%	* 2%	2 15%	4 1%	2 2%	13 17%
The UK Independence Party (UKIP)	258 26%	147 30%	111 22%	20 21%	31 22%	45 30%	47 28%	62 36%	53 20%	28 27%	55 24%	68 28%	101 26%	4 2%	6 5%	2 8%	230 90%	1 6%	- -	53 20%	33 29%	18 24%
The Green Party	20 2%	10 2%	10 2%	2 2%	2 1%	4 3%	5 3%	5 3%	2 1%	2 2%	10 4%	- -	7 2%	- -	- -	- -	- -	17 86%	- -	3 1%	4 3%	5 6%
The British National Party (BNP)	3 *	1 *	2 *	2 2%	1 *	- -	- -	- -	- -	1 1%	- -	2 1%	- -	- -	- -	1 2%	- -	- -	- -	- -	- -	1 1%
Some other party	12 1%	6 1%	5 1%	2 2%	1 *	2 1%	3 2%	2 1%	2 1%	1 1%	7 3%	- -	4 1%	1 *	1 1%	1 4%	* *	- -	5 40%	3 1%	- -	1 2%
Would not vote	132 13%	57 12%	75 15%	19 20%	34 24%	18 12%	17 10%	14 8%	30 11%	4 4%	28 12%	35 14%	61 16%	- -	- -	- -	- -	- -	- -	2 1%	2 2%	3 5%
Refused	45 4%	25 5%	20 4%	- -	1 1%	6 4%	7 4%	11 6%	20 8%	2 2%	12 5%	7 3%	21 5%	- -	- -	- -	- -	- -	- -	8 3%	1 1%	- -
Don't know	156 16%	71 15%	85 17%	12 12%	30 21%	27 18%	23 14%	21 12%	44 16%	13 12%	26 11%	43 17%	65 17%	14 6%	4 4%	3 9%	12 5%	1 6%	3 28%	35 13%	10 9%	19 26%

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Absolutes/col percents

Table 6

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	523	274	249	22	28	57	88	128	199	175	101	89	145	192	80	21	178	13	3	231	92	40
Weighted base	469	237	232	34	35	69	87	104	139	64	124	107	163	158	78	20	165	12	4	184	81	42
Conservative	171	75	96	12	10	18	29	35	65	28	47	40	50	151	3	1	4	-	-	128	7	6
	36%	32%	41%	35%	29%	27%	34%	34%	47%	44%	38%	37%	31%	96%	4%	7%	3%	-	-	70%	9%	16%
Labour	81	42	39	8	6	15	16	11	24	9	18	15	38	2	71	*	3	-	*	3	46	7
	17%	18%	17%	24%	18%	22%	19%	10%	17%	14%	14%	14%	23%	1%	91%	2%	2%	-	5%	2%	56%	16%
Liberal Democrat	20	8	12	1	2	3	5	3	5	5	7	5	3	2	-	15	1	*	1	3	2	10
	4%	3%	5%	3%	7%	4%	6%	3%	4%	7%	6%	5%	2%	1%	-	75%	1%	2%	17%	2%	2%	24%
The UK Independence Party (UKIP)	175	99	76	9	14	30	30	51	42	19	41	46	65	3	3	2	156	*	-	45	24	13
	37%	42%	33%	27%	39%	43%	35%	49%	30%	30%	33%	43%	40%	2%	4%	8%	95%	1%	-	24%	30%	32%
The Green Party	14	8	6	1	1	2	4	3	2	2	8	-	4	-	-	-	-	11	-	2	3	4
	3%	3%	3%	4%	4%	2%	5%	3%	1%	3%	6%	-	3%	-	-	-	-	96%	-	1%	3%	9%
The British National Party (BNP)	1	1	1	1	1	-	-	-	-	1	-	1	-	-	-	1	-	-	-	-	-	1
	*	*	*	2%	2%	-	-	-	-	1%	-	1%	-	-	-	3%	-	-	-	-	-	1%
Some other party	8	5	3	2	1	2	2	2	1	1	4	-	3	1	*	1	*	-	3	3	-	1
	2%	2%	1%	5%	1%	2%	2%	2%	1%	2%	3%	-	2%	*	*	5%	*	-	78%	1%	-	3%

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Col percents

Table 7

Constituency Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	38%
Labour	17%
Liberal Democrat	5%
UKIP	35%
Green	3%
Other	2%

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Absolutes/col percents

Table 8

Q.5 Are there any of the following political parties that you would definitely not vote for at the next General Election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	501	499	59	100	120	158	208	354	273	185	189	321	259	114	31	260	21	9	323	129	67
Weighted base	1000	487	513	96	141	151	170	174	267	105	233	245	386	222	118	29	256	20	12	264	113	75
I would not vote Liberal Democrat	643	327	316	51	94	95	108	126	169	65	154	164	241	155	89	-	205	10	7	193	85	29
	64%	67%	62%	53%	66%	63%	64%	72%	63%	62%	66%	67%	62%	70%	75%	-	80%	50%	63%	73%	75%	39%
I would not vote Labour	549	279	271	42	84	71	86	113	153	70	129	143	189	174	-	15	186	11	7	201	30	36
	55%	57%	53%	43%	59%	47%	51%	65%	57%	67%	55%	59%	49%	78%	-	53%	73%	55%	62%	76%	26%	49%
I would not vote Conservative	448	231	217	43	69	74	83	81	98	32	99	108	199	-	84	14	181	17	8	41	94	34
	45%	47%	42%	45%	49%	49%	49%	47%	37%	31%	43%	44%	52%	-	71%	47%	71%	86%	64%	15%	83%	45%
I would not vote UKIP	444	199	244	54	71	62	67	61	128	52	121	105	152	160	89	20	-	17	7	141	63	41
	44%	41%	48%	56%	51%	41%	39%	35%	48%	49%	52%	43%	39%	72%	75%	67%	-	86%	62%	53%	56%	55%
None of these - I would potentially vote for all of them	108	51	57	12	15	20	20	9	32	6	24	23	51	9	8	3	12	-	2	14	3	8
	11%	10%	11%	13%	10%	13%	12%	5%	12%	6%	10%	9%	13%	4%	6%	11%	5%	-	13%	5%	3%	11%
Don't know	24	10	14	-	2	6	2	4	11	1	2	4	14	1	*	-	-	-	-	1	1	-
	2%	2%	3%	-	1%	4%	1%	2%	4%	1%	1%	1%	4%	*	*	-	-	-	-	*	1%	-

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Absolutes/col percents

Table 9

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	501	499	59	100	120	158	208	354	273	185	189	321	259	114	31	260	21	9	323	129	67	
Weighted base	1000	487	513	96	141	151	170	174	267	105	233	245	386	222	118	29	256	20	12	264	113	75	
NET: Well	580	317	262	69	68	84	93	107	158	72	141	144	205	181	59	21	122	11	9	207	60	38	
	58%	65%	51%	71%	49%	56%	55%	61%	59%	69%	61%	59%	53%	82%	50%	72%	48%	54%	76%	78%	53%	51%	
Very well	(4)	37	26	11	4	5	3	7	2	16	2	7	17	9	12	7	2	6	-	2	17	4	2
		4%	5%	2%	4%	3%	2%	4%	1%	6%	2%	3%	7%	2%	5%	6%	6%	2%	-	15%	6%	4%	2%
Quite well	(3)	543	291	252	65	64	82	86	104	141	70	134	127	195	169	51	19	116	11	7	190	56	36
		54%	60%	49%	67%	45%	54%	50%	60%	53%	66%	58%	52%	51%	76%	44%	66%	45%	54%	61%	72%	49%	49%
Quite badly	(2)	260	99	161	14	52	45	49	47	54	20	61	70	99	27	38	6	91	6	3	38	30	25
		26%	20%	31%	15%	37%	30%	29%	27%	20%	19%	26%	29%	26%	12%	32%	21%	36%	31%	24%	14%	27%	34%
Very badly	(1)	104	51	53	11	15	19	23	13	24	5	25	18	52	1	16	*	32	3	-	5	14	6
		10%	10%	10%	12%	10%	12%	14%	7%	9%	5%	11%	7%	13%	*	13%	1%	12%	15%	-	2%	12%	8%
NET: Badly		364	149	215	25	66	63	72	60	77	25	86	88	151	28	54	6	123	9	3	43	44	31
		36%	31%	42%	26%	47%	42%	42%	34%	29%	24%	37%	36%	39%	13%	46%	22%	48%	46%	24%	16%	39%	41%
Don't know		56	20	36	2	6	3	5	8	32	8	5	13	30	13	6	2	11	-	-	14	9	6
		6%	4%	7%	3%	4%	2%	3%	4%	12%	7%	2%	5%	8%	6%	5%	6%	4%	-	-	5%	8%	7%
Mean		2.54	2.63	2.46	2.65	2.43	2.46	2.47	2.58	2.64	2.71	2.55	2.62	2.46	2.92	2.45	2.82	2.39	2.39	2.91	2.87	2.49	2.49
Standard deviation		0.74	0.75	0.72	0.74	0.73	0.74	0.79	0.65	0.76	0.60	0.73	0.73	0.77	0.45	0.81	0.56	0.74	0.75	0.65	0.54	0.78	0.69
Standard error		0.02	0.03	0.03	0.10	0.07	0.07	0.06	0.05	0.04	0.04	0.05	0.06	0.05	0.03	0.08	0.10	0.05	0.16	0.22	0.03	0.07	0.09

Boston & Skegness Poll

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Absolutes/col percents

Table 10

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	501	499	59	100	120	158	208	354	273	185	189	321	259	114	31	260	21	9	323	129	67	
Weighted base	1000	487	513	96	141	151	170	174	267	105	233	245	386	222	118	29	256	20	12	264	113	75	
NET: Well	632	340	292	84	89	89	101	104	165	82	144	170	218	193	80	22	125	11	7	212	66	51	
	63%	70%	57%	87%	63%	59%	59%	60%	62%	78%	62%	69%	56%	87%	68%	75%	49%	55%	59%	80%	59%	68%	
Very well	(4)	52	31	22	2	16	5	7	5	17	7	6	27	12	14	6	2	6	-	2	21	6	2
		5%	6%	4%	2%	12%	3%	4%	3%	6%	7%	2%	11%	3%	6%	5%	7%	2%	-	15%	8%	5%	2%
Quite well	(3)	580	309	271	82	72	84	94	99	149	75	139	143	205	179	74	20	119	11	5	191	61	49
		58%	64%	53%	85%	51%	56%	55%	57%	56%	71%	60%	59%	53%	81%	62%	68%	46%	55%	44%	72%	54%	65%
Quite badly	(2)	245	94	151	8	34	50	53	45	55	16	64	53	103	16	29	4	91	9	5	37	37	16
		25%	19%	29%	9%	24%	33%	31%	26%	21%	15%	27%	22%	27%	7%	25%	13%	36%	45%	41%	14%	33%	21%
Very badly	(1)	74	36	37	3	12	10	12	16	19	3	16	12	41	4	7	2	29	-	-	6	7	4
		7%	7%	7%	4%	9%	7%	7%	9%	7%	3%	7%	5%	11%	2%	6%	6%	11%	-	-	2%	6%	5%
NET: Badly		319	131	188	12	46	60	66	61	75	18	80	65	144	20	36	6	120	9	5	43	44	20
		32%	27%	37%	12%	33%	40%	39%	35%	28%	17%	34%	27%	37%	9%	31%	19%	47%	45%	41%	16%	39%	26%
Don't know		48	16	32	1	6	2	4	9	27	4	8	10	24	9	2	2	11	-	-	9	3	4
		5%	3%	6%	1%	4%	1%	2%	5%	10%	4%	3%	4%	6%	4%	2%	6%	4%	-	-	3%	2%	6%
Mean		2.64	2.71	2.58	2.86	2.69	2.56	2.57	2.56	2.68	2.87	2.59	2.78	2.52	2.95	2.68	2.80	2.42	2.55	2.74	2.89	2.58	2.69
Standard deviation		0.70	0.70	0.70	0.49	0.80	0.67	0.69	0.71	0.72	0.57	0.66	0.71	0.74	0.46	0.67	0.68	0.73	0.51	0.73	0.56	0.69	0.61
Standard error		0.02	0.03	0.03	0.06	0.08	0.06	0.06	0.05	0.04	0.04	0.05	0.05	0.04	0.03	0.06	0.13	0.05	0.11	0.24	0.03	0.06	0.08

Boston & Skegness Poll

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Absolutes/col percents

Table 11

Q.7 Which of the following statements do you most agree with?**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	501	499	59	100	120	158	208	354	273	185	189	321	259	114	31	260	21	9	323	129	67
Weighted base	1000	487	513	96	141	151	170	174	267	105	233	245	386	222	118	29	256	20	12	264	113	75
I am satisfied with the job David Cameron is doing overall as Prime Minister	367 37%	182 37%	185 36%	34 35%	59 42%	47 31%	53 31%	57 32%	116 44%	43 41%	80 34%	112 46%	123 32%	161 73%	27 23%	13 46%	44 17%	2 8%	6 47%	166 63%	18 16%	22 29%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	291 29%	131 27%	160 31%	28 29%	38 27%	33 22%	64 38%	61 35%	67 25%	37 35%	71 31%	60 24%	115 30%	50 22%	10 8%	9 31%	116 45%	5 27%	3 25%	84 32%	18 16%	22 29%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	214 21%	108 22%	107 21%	19 20%	33 23%	44 29%	37 22%	36 21%	45 17%	18 17%	47 20%	50 20%	93 24%	8 4%	79 67%	7 22%	64 25%	5 27%	- -	9 3%	71 63%	18 25%
Refused	34 3%	28 6%	5 1%	5 5%	1 *	7 5%	3 2%	7 4%	11 4%	2 2%	10 4%	3 1%	17 4%	- -	- -	* 1%	8 3%	2 8%	2 15%	- -	1 1%	3 4%
Don't know	94 9%	38 8%	56 11%	10 10%	10 7%	19 13%	13 7%	14 8%	28 10%	5 5%	24 11%	20 8%	38 10%	3 1%	2 2%	- -	24 9%	6 29%	2 13%	6 2%	5 4%	10 13%

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Absolutes/col percents

Table 12

Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?
Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	501	499	59	100	120	158	208	354	273	185	189	321	259	114	31	260	21	9	323	129	67
Weighted base	1000	487	513	96	141	151	170	174	267	105	233	245	386	222	118	29	256	20	12	264	113	75
The UK Independence Party (UKIP)	111 11%	63 13%	48 9%	12 13%	17 12%	16 11%	16 10%	21 12%	29 11%	17 16%	30 13%	23 9%	35 9%	22 10%	10 8%	2 5%	50 20%	6 29%	2 15%	33 13%	14 13%	11 14%
The Conservatives	66 7%	38 8%	28 6%	10 10%	12 9%	7 5%	10 6%	11 6%	15 6%	9 9%	16 7%	16 6%	23 6%	23 10%	5 4%	5 16%	13 5%	- -	- -	24 9%	3 3%	5 6%
The Liberal Democrat	31 3%	21 4%	10 2%	6 6%	10 7%	5 3%	6 3%	1 1%	4 1%	4 4%	3 1%	9 4%	14 4%	3 1%	3 3%	2 8%	10 4%	- -	2 15%	4 1%	1 1%	2 3%
Labour	31 3%	15 3%	16 3%	8 9%	5 3%	5 4%	4 2%	6 3%	3 1%	4 3%	9 4%	3 1%	16 4%	6 3%	6 5%	2 7%	11 4%	- -	- -	1 *	5 4%	5 6%
None of them	818 82%	389 80%	430 84%	70 73%	112 80%	126 83%	146 86%	142 82%	222 83%	79 75%	186 80%	203 83%	325 84%	174 78%	99 84%	22 75%	197 77%	14 71%	10 85%	213 80%	92 82%	56 74%
Don't know	1 *	-	1 *	-	-	-	-	-	1 *	* *	-	-	1 *	-	-	-	-	-	-	* *	-	-

Boston & Skegness Poll

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Absolutes/col percents

Table 13

Q.9 Which of the following would you most like to see as the outcome of the next general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	501	499	59	100	120	158	208	354	273	185	189	321	259	114	31	260	21	9	323	129	67
Weighted base	1000	487	513	96	141	151	170	174	267	105	233	245	386	222	118	29	256	20	12	264	113	75
A Conservative government	323 32%	157 32%	166 32%	29 30%	34 24%	31 21%	52 30%	67 38%	109 41%	45 42%	81 35%	78 32%	113 29%	178 80%	4 3%	3 10%	59 23%	2 10%	2 14%	182 69%	7 6%	13 18%
A Labour government	241 24%	122 25%	119 23%	34 35%	39 28%	51 34%	44 26%	33 19%	40 15%	14 14%	48 21%	54 22%	121 31%	4 2%	89 75%	* 2%	78 31%	6 30%	2 17%	8 3%	74 66%	3 4%
A coalition between the Conservatives and the Liberal Democrats	132 13%	66 14%	66 13%	6 6%	13 9%	17 11%	29 17%	27 16%	40 15%	20 19%	28 12%	42 17%	39 10%	32 14%	3 2%	13 45%	36 14%	1 5%	3 26%	46 18%	7 6%	21 28%
A coalition between Labour and the Liberal Democrats	98 10%	51 10%	47 9%	9 10%	16 11%	18 12%	17 10%	14 8%	24 9%	11 11%	30 13%	25 10%	28 7%	2 1%	20 17%	11 37%	25 10%	8 40%	2 15%	4 2%	18 16%	28 37%
Don't know	206 21%	92 19%	114 22%	18 19%	39 28%	34 23%	28 17%	34 19%	53 20%	15 14%	45 20%	45 18%	86 22%	6 3%	3 3%	2 7%	57 22%	3 14%	3 29%	24 9%	7 6%	9 13%

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Absolutes/col percents

Table 14
Gender
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Male	501 50%	487 49%
Female	499 50%	513 51%

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Absolutes/col percents

Table 15
Into which of the following age groups do you fall?
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
18-24	59 6%	96 10%
25-34	100 10%	141 14%
35-44	120 12%	151 15%
45-54	158 16%	170 17%
55-64	208 21%	174 17%
65 or older	354 35%	267 27%
Refused	1 *	1 *

Boston & Skegness Poll
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Absolutes/col percents

Table 16

SEG**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
A	90 9%	35 4%
B	183 18%	70 7%
C1	185 19%	233 23%
C2	189 19%	245 24%
D	135 14%	187 19%
E	186 19%	198 20%
Refused	32 3%	32 3%

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Absolutes/col percents

Table 17

Q.4 At the last general election, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?

Could you tell me which party you voted for at the last general election back in May 2010?

Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Conservative	323 32%	264 26%
Labour	129 13%	113 11%
Liberal Democrats	67 7%	75 7%
Another party	95 10%	85 8%
Did not vote	290 29%	365 37%
Refused	48 5%	45 4%
Don't know	48 5%	53 5%